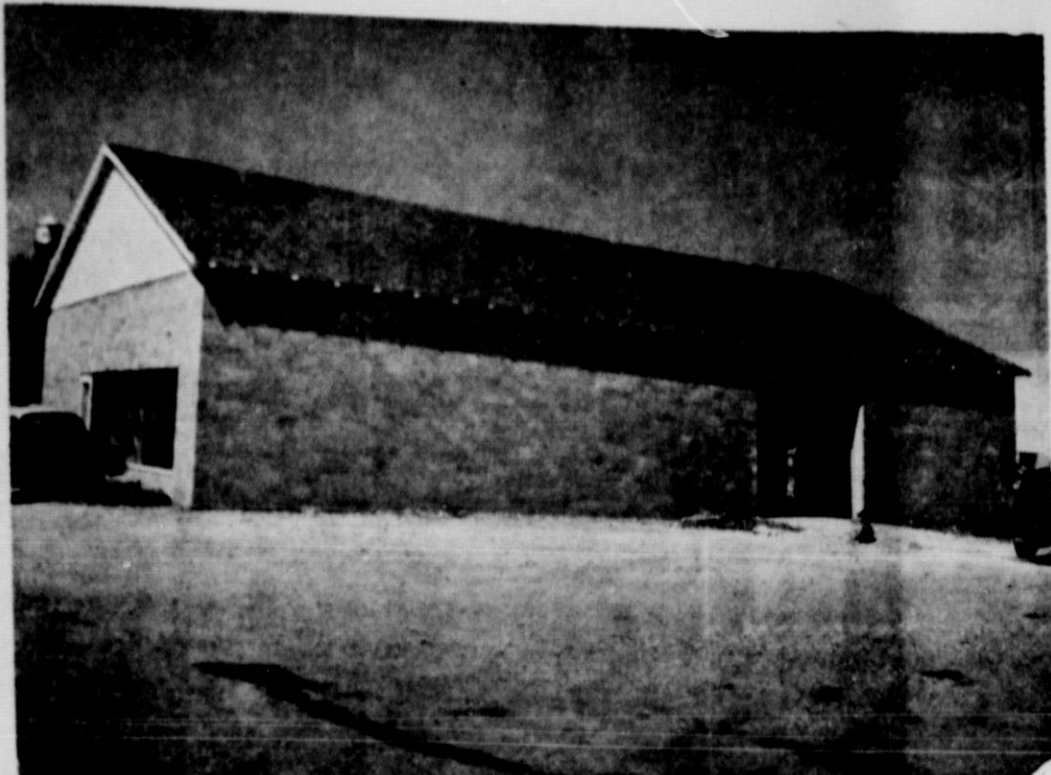


Sunday Bath Is Possible In Korea

(Special to the Tribune)
 THE 7TH INFANTRY IN KOREA: Army M/Sgt. D. Martin, has found in his experience that it is possible to have a hot shower bath in Korea. He has also learned that it is a rugged and dirty job to maintain a gun position, many of which are like Satchel's night at home as far as the artillery positions are concerned. Set up by the quartermaster's shower operating seven days a week, the Communists offer the 7th Division Artillery rest from battle, the artillery make ample use of the field shower unit.
 While Sergeant Martin is in Battery C of the 57th Artillery Battalion, his former Clara Bellin, now 21 years old, are living in Matador. Mrs. Martin's former home. Another daughter, Mrs. C. W. Giesecke, Jr., is a graduate of the Chickasha, Okla. High School. Martin entered the Army in 1940. He was in Korea last April. His wife, Mrs. E. F. Martin, is in Chickasha.



MODERN BLOCK building recently completed by Johnson-Berryman Motor Company at the intersection of Bailey and Summerfield streets, is shown above. The new building faces Bailey Street (US Highway 70) and houses Matador's newest automobile agency (Dodge-Plymouth). Size of the building is 50x80 feet. Front is devoted to display room, office and parts department. Rear section is repair shop (entrance shown above is on Summerfield street) under the management of Richard (Dick) Berryman. O. V. Johnson operates the sales department.

HERE ON LEAVE
 Lt. R. C. Giesecke, who has been stationed at Ft. Bliss, is visiting his parents, Judge and Mrs. C. W. Giesecke, Jr., on leave before going overseas. He will be assigned duty in the Far East.

Also visiting here on leave during the past week have been Cpl. and Mrs. Albert Marshall. Cpl. Marshall has been stationed at Ft. Riley, Kansas, but will go from here to New Jersey, for overseas assignment in Europe. Mrs. Marshall will return to Wheeler, where she is employed.

appear in two concerts at West Texas State College, October 29. Announcement of the appearance was released today by M. J. Newman, head of the college's music department. Conducted by Lt. Col. William F. Santelmann, the celebrated musical organization will appear at a 3 o'clock matinee in the Administration Auditorium, and again in the same arena at 8 o'clock in the evening. Admission prices for the afternoon concert are seventy-five cents. Tickets to the night concert are \$2.00 for center and front side seats and \$1.50 for other areas of the 1200-seat auditorium. Advance ticket sales are now open with mail orders being taken through Box 426, Station 1, Canyon.

The Marine Band is celebrating the 154th year of its founding and is touring the nation by special approval of President Harry Truman. It is the oldest active musical organization in the United States having been established via a legislative bill approved by President John Adams. The band carries the title of "Official White House Band."

Mrs. M. L. Patton and daughter, Miss Rachel Patton, were accompanied on a trip to Amarillo last Thursday, by Miss Sus Glenn, who visited friends here.

Curtis Traveek of Hereford, was a Matador visitor Thursday. He is a nephew of Dr. A. C. Traveek, Sr.

BIRTHDAY DINNER HONORS RELATIVES

A dinner Sunday in the home of Mr. and Mrs. George Birchfield, honored four relatives whose birthdays are all on October 15. They are Mrs. Birchfield, her twin brothers, Teda Blackshear of Turkey and Pete Blackshear of Aspermont, and Mrs. Pete Blackshear.
 The following were present for the occasion: Mr. and Mrs. Teda Blackshear, Mr. and Mrs. Beryl Blackshear and children, Butch and Jennifer, all of Turkey; Mr. and Mrs. Obid Nelson and Mr. and Mrs. Everett Martin and children, Everett, Jr., Barbara, and Larry, of Spur; Mr. and Mrs. Pete Blackshear, Aspermont; Mr. and Mrs. Byron House, Mr. and Mrs. Babe

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Graves and Mrs. May Bell Hensley, of Guthrie; Mr. and Mrs. V. L. (Doggie) Graves, Lubbock; Mr. and Mrs. Jess Graves, Panhandle; Mr. and Mrs. Arthur Harker and Mrs. Thelma McDaniel, of Abilene;

HOME ON LEAVE
 E. C. Rattan, who is serving in the U. S. Navy, is home on a thirty-day leave from the U. S. S. Bushnell, based at Key West, Florida. His parents and sister, Mr. and Mrs. D. E. Rattan and La Nelle, drove to Lubbock on Oct. 3 to accompany him home.

Mr. and Mrs. Raymond Johnson and Judy, of Roscoe; Mr. and Mrs. Ben King, Mr. and Mrs. Ware Fogerson and children, Victor, Diane and Stanley, and Mrs. Florenca Fogerson, Silverton; Mr. and Mrs. Brooks Jones and Mr. and Mrs. Albert King, Lockney; Mrs. Ottilie Calvert, Mary Ann, Beryl and George Calvert, Flomot; Mr. and Mrs. Jerry Birchfield, Mr. and Mrs. Rusty Birchfield, Mr. and Mrs. R. A. Day, E. A. Day, and Mr. and Mrs. George Birchfield, all of Matador.

IN APPRECIATION
 I wish to express my appreciation to friends for cards, letters, gifts and flowers sent me while I was receiving treatment at Vernon, and since my hospitalization in Quannah Memorial Hospital. Words cannot express what your thoughtfulness has meant to me.
 Mrs. Tom Spray.

Marvin Hunt, Jeweler

- Elgin Watches
- Swiss Watches
- Jewelry

EXPERT WATCH REPAIRING
 Guaranteed

Located in Vaughn Drug Store

Marine Band To Be At Canyon Oct. 29

CANYON, Texas, October 6 (WTNS) — The world famous United States Marine Band will

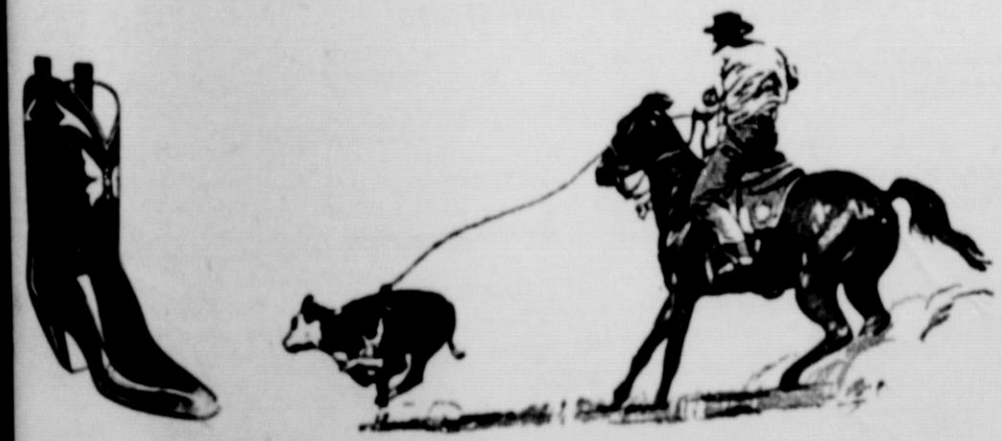
Kimble Optometric Clinic
 DR. J. W. KIMBLE
 DR. O. R. McINTOSH
 Optometrists
 Floydada, Texas

Announcing!

A NEW LOCATION
1119 Main
 (PERKINS BUILDING)

We wish to announce to our friends and customers that we have moved from our old location to 1119 Main Street . . . we invite you to visit us!

Shoe and Boot Repairing
 Boots -:- Belts -:- Leather Goods



COWBOY BOOT & SHOE SHOP
 BOOD DAMRON, Manager
 1119 MAIN

Sweater Week!
CLEARANCE

right at the beginning of sweater weather . . . groups for the entire family

INFANTS - BOYS - GIRLS - MENS - LADIES

- All Wools
- Part Wools
- Nylons

1 1/2
PRICE

this is an opportunity you cannot afford to pass

Matador Variety

Wonderful to Drive!

A Great General Motors Value!

More Powerful! | **More Economical!**

Drive it Yourself!

There's only one way you can truly know the greatness and exciting performance of the 1952 Pontiac. Come in today and put this grand performer through its paces. You'll love it!

Behind the wheel of a Dual-Range* Pontiac you'll think every street and road you drive on has been improved, every bottle-neck opened, every hill made lower and easier.

In Traffic Range you can feel the engerness, the pep and the authority of Pontiac's great high-compression engine. On the open road, Cruising Range takes over, reduces engine revolutions as much as 30 per cent—for more go on less gas!

Get all the facts and figures—it's so easy to give yourself the joy of owning a Pontiac.

Dollar for Dollar you can't beat a Pontiac
HARP PONTIAC
 MATADOR, TEXAS

Church and Social Activities

Telephones 123 and 158

Miss Mab'e Sue George and J. B. Barrett Are United in Double Ring Ceremony

A recent home wedding in Flomot united in marriage Miss Mable Sue George of that community and J. B. Barrett, son of Mr. and Mrs. E. O. Barrett of Lockney. The bride is the daughter of Mr. and Mrs. J. H. George.

Rev. A. L. Eubanks, pastor of the First Baptist church of Flomot, performed the double ring ceremony at 2 p. m., October 2, in the presence of several relatives. The bride was given in marriage by her father.

Attendants were M. and Mrs. Monty Barrett, brother and sister-in-law of the groom. The couple stood before an arch of greenery, white chrysanthemums and baskets of white gladioli.

Following her wedding, the bride chose a rose suit, with navy accessories, and carried a bridal bouquet of white mums and stephanotis. The maid of honor wore a navy crepe dress with a corsage of pink gladioli.

Following the ceremony an angel food cake in the shape of a double ring was served with punch to Mr. and Mrs. E. O. Barrett, Robert Barrett, Mr. and Mrs. Monty Barrett and small son, Randy, of Lockney, Mrs. Carrie Sue George, Mr. and Mrs. Harrison George, Zollie George, Rev. Eubanks and the bridal couple.

After a wedding trip to Colorado, Springs, the couple will be at home in the Lone Star community north of Lockney where Mr. Barrett is engaged in farming. Before her marriage, Mrs. Barrett was employed by Marshall Surratt, tax collector of Plainview. Mr. Barrett is a graduate of Highland high school of Roscoe, Texas.

THANK YOU CARD

We wish to take this means of thanking everyone in Roaring Springs for their kindness to us during our son's illness.

Mr. and Mrs. Elmer Hipp.

Shower Honors Mrs. Walter Ray

Mrs. Walter Ray, the former Pauline Belvins, was honored with a bridal shower, Thursday, October 9, from 1 until 9 p. m. in the home of Mrs. W. W. Clements.

Sharing hostess duties with Mrs. Clements were, Mesdames C. W. Giesecke, Jr., T. W. Campbell, Floyd Henderson, Clovis Murphy, Ralph Horton, Frank Price, Carl Cooper and G. B. Durham, and Miss Joyce Allison.

Arrangements of Cambridge Arm crystal, consisting of blue candles at four corners of a comote holding a large white mum, was reflected on a round mirror for the centerpiece of the dining table, which was laid with a cutwork cloth, and carried out the bride's chosen colors of blue and white. Cookies, mints and punch were served, with Mrs. David Hughes of Afton, and Mrs. Frank Price, pouring.

Guests were registered by Mrs. Ralph Horton.

L. O. O. F. LODGE HONORS MR. AND MRS. STANFIELD

A basket dinner was served at the L. O. O. F. lodge hall, Sunday, Oct. 12, honoring Mr. and Mrs. H. O. Stanfield, former Matador residents, who now live in Lubbock.

Those present were, Mr. and Mrs. L. Rattan, Mr. and Mrs. Bill Watson, Mr. and Mrs. Ralph Nichols and children, Mr. and Mrs. R. H. Bearden and daughter Jean, Raynita Dunning, Mrs. Velma Fuller, Mrs. J. A. Groves, and the guests of honor, Mrs. W. Y. Higgins called for a brief visit, but could not attend the lunch.

Games of "42" were played for entertainment after lunch.



Miss Betty Ruth Smalley

Recent Engagement Is Announced Here

Mr. and Mrs. N. J. Smalley are announcing the engagement and approaching marriage of their daughter, Betty Ruth, to Joe Lamar Spray, son of Mr. and Mrs. Tom Spray, all of Matador.

The wedding will be on Sunday, October 26, at 4 p. m. in the First Baptist Church, and an open invitation is extended to friends here and in adjoining communities, to attend.

Miss Smalley is a popular member of the senior class in Matador High school and an active participant in campus activities. Mr. Spray is a graduate of M.H.S.

Mrs. U. L. Willie

Speaks At Club

An account of her trip this summer to the Far East and Orient, was given by Mrs. U. L. Willie at regular meeting of El Progresso Study Club, held in the home of Mrs. Harry Willett, last Thursday afternoon.

In keeping with the program theme, Mrs. Glen Woodruff told briefly, the story of "Mesdames Butterfly," and sang a song by the same name, written by John L. Golden with music by Raymond Hubbell.

Members present were: Mes-

Impressive Service In Baptist Church Installs Incoming Officers For W. M. U.

Incoming officers for the Women's Missionary Union of the Baptist Church, were installed in an impressive service Monday night in the church auditorium. Mrs. Dick Groves served as installing officer.

Following a prelude of organ and piano music played by Mrs. John Stevens and Mrs. Glenn Woodruff, an opening hymn was sung by the congregation.

The service proceeded with prayer by Mrs. R. W. White; vocal solo, Mrs. Glenn Woodruff; quartet, Mesdames W. F. Jacobs, Bill Pipkin, Robert Darsey and R. E. Campbell, Jr.; organ and piano duet arrangements of "Holy City," and "When They Ring the Golden Bells," by Mesdames Stevens and Woodruff; hymn; Installation of Officers, Mrs. Dick Groves; Achievements for the year of 1952, Mrs. Colquet Warren, retiring president; The President's Message, Mrs. J. L. Woodruff; quartet, Mesdames Jacobs, Pipkin, Darsey and Campbell, closing prayer, Rev. Keith McCormick, pastor.

New officers, who were given their charge for the year, were: Mrs. L. J. Woodruff, president; Mrs. T. E. Cammack, Mrs. Dick Groves and Mrs. Jack Norman, vice-president and circle chairmen; secretary-treasurer, Mrs. R. E. Campbell, Sr.; Young People's Secretary, Mrs. Keith McCormick; Chairmen of standing committees: Mrs. Elbert Reeves,

James J. R. Moore, L. D. Wilkerson, Joe Bloodworth, L. B. Campbell, R. E. Campbell, Jr., W. W. Clements, L. C. Haro, W. F. Jacobs, Ben Keltz, W. D. Lipscomb, W. N. Pipkin, Frank Pohl, Fred Simpson, Furman Vinson, J. R. Whitworth and J. L. Woodruff, and Miss Amy Glenn. Miss Clotelle Willie and Mrs. Stevens were guests at the meeting.

Bible and Mission Study; Mrs. Forrest Campbell, benevolence; Miss Amy Glenn, Community missions; Mrs. Cecil Shelton, stewardship; Mrs. Loyd Lattimer, program and literature; Mrs. Jack Norman, periodicals; Mrs. Ben Meador, pianist; Mrs. Bill McCaghen, choirleader; Mrs. Freeman Thacker, flowers; Mrs. V. A. Rattan, kitchen; Mrs. J. A. Groves, hospitality; and Mrs. Moke Jackson, nursery.

Lee - Hicks Vows Exchanged Sunday

Mrs. Mozell Lee of Matador and Rufus Hicks of Roaring Springs were united in marriage at the home of Mr. and Mrs. W. J. Hicks in the Darden Canyon community, Sunday, October 12th.

Elder Berry Watson performed the ceremony before several relatives and friends. The couple will make their home on the Lancaster farm in the Teepee Flat community.

Wedding guests were Mr. and Mrs. C. L. Baker and Mr. and Mrs. Clint Hicks of Matador, Mr. and Mrs. Charlie Brooks and Mr. and Mrs. Charlie Posey of Roaring Springs. Wedding cake and punch were served following the ceremony.

Former residents, Mr. and Mrs. H. O. Stanfield of Lubbock, visited here Sunday with their daughter and son-in-law, Mr. and Mrs. Richard Turner.

Mrs. H. S. Watson, returned home Monday from Amarillo, where they spent last week with a daughter and family, Mr. and Mrs. Jack Edwards.

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Roast Turkey

SUNDAY

OCTOBER 19TH

Service Starts At 11 A. M.

STUFFED CELERY	YOUNG ROAST TURKEY
DRESSING	GIBLET GRAVY
BUTTERED ASPARAGUS	CREAMED POTATOES
ROLLS	FRESH APPLE PIE
	GOLDEN WAX BEANS
	CRANBERRY SAUCE
	COFFEE

Waybourn's Cafe

MR. AND MRS. BILL WAYBOURN, Managers

Betty Rose

CASUAL SIMPLICITY OF LINE . . .
magnificence of fabric . . . Betty Rose designers create true coat luxury. So deftly needled with quality detail of lustrous silver-tone zibeline. The rose on the label is your guarantee of extra style. In Nude, Cambridge, Rose, Blue and Gold. Sizes 8 to 18.

Here Exclusively

Other Styles from \$27.50 - \$47.50

Harry Willett & Co.

Announcing our new

DODGE PLYMOUTH

Dealership

WITH THIS announcement we begin our association with two of the greatest names in the automotive industry—DODGE and PLYMOUTH.

We would like to make this an occasion for getting acquainted with you—and we'd appreciate an opportunity to show you our modern sales and service facilities for Dodge and Plymouth cars and Dodge "Job-Rated" trucks.

See the 1952 Dodge—and learn why you could pay up to \$1,000 more and still not get all the extra room—the ease of handling—the famous Dependability of Dodge. And let us show you the beautiful new 1952 Plymouth with Safety-Flow Ride.

Or, come in and talk to us about a Dodge "Job-Rated" truck—engineered at the factory, from engine to rear axle, to fit a specific hauling job. Remember, with all their extra value, Dodge "Job-Rated" trucks are priced with the lowest!

COME IN TODAY!

O. V. JOHNSON

We are at your service! It is our aim to build business on customer satisfaction. Come in today for a good deal on a new Dodge or Plymouth car or Dodge "Job-Rated" truck. For a tune-up or repairs to your car or truck, there's nothing like our top-notch service. Our skilled mechanics are fully trained in factory service methods. They use factory-engineered parts. Our charges are as low as good work permits.

Johnson-Berryman Motor Company

Matador, Texas Phone 199

THE MATADOR BRAND

ENMIE LEE CARSON Editor
 CHARLES KEITH Assistant Editor
 GARY LAUGHLIN Sports Reporter
 Carol Gordon, Mickey Steen, Neal Pipkin, Betty Ruth Smalley Class Reporters

MATADOR TO PLAY AT ESTELLINE OCT. 17

Matador's second conference will be with Estelline at Estelline, October 17, at eight o'clock.

Matador has lost three seniors from last year's team. Wayne Shelton, Charles Keith, and Ronald Taylor. Matador has one senior on their squad, Pat Reeves, starting half-back.

Matador starting line up will be: Estelline will be: Neal at quarter-back, Dewayne at full-back, Harold Martin and Pat Reeves at half-back.

For the rest of the season Matador will conference with Estelline, Oct. 24, there, Turlock, Oct. 31, here, Silvertown, Nov. 7, here, and the last one will be with Quitaque, Nov. 14, there.

SIX WEEKS TESTS
STUDENTS FOR STUDY

Remember how everyone used to get in the downstairs hall at school? Lately we haven't seen many kids down there so it must be Mrs. Fair's hall. She has asked why Mrs. Fair that everyone had been talking in with a sour looking face mumbled something under

his breath about six weeks ago and dashed upstairs. Of course, everyone is studying.

Yes, it's been study, study, and more study. The Home Ec girls haven't even been able to cook. Matter of fact, we studied so hard that we burned out a fuse in the Home Ec room.

These last two days have been real misery to some, but Monday morning you can count on a school full of happy faces. Everyone is glad tests are over until another six weeks, at least.

BASKETBALL GIRLS TO BEGIN WORKOUTS

The Matador Girls Basketball team will start workouts soon according to Mrs. Beth Martin, coach. Prospects are not too bright for the team that has lost only two conference games in two years. Gone from last year's team are regular Margie Timmons Cook, Lois Belvins, and Martha Hall.

However, all is not on the dark side as three of last year's regulars are returning and they are: Francis Traveek, Marlene Bailey, and Barbara Neighbors. Frances and Barbara are guards and Marlene a forward. Also returning from last year's squad are Wanda McMahan, Bette Montgomery, Nelda Spray, Carol Gordon, Elwanda Green, Dorothy McMahan, Martha Jones, and LaJoyce Mitchell. Beba Fay, a transfer from North, is expected to win a regular position on this year's squad.

Freshmen expected to help the squad are: Gail McWilliams, Lucretia Edwards, Dorothy Plyler, and Mickey Steen.

The first scheduled competition for the season as far as known now will be the Lion's Tournament on Dec. 11, 12, and 13.

RESULTS OF SALES

Results of the Pep Squad sales at the home ball games have been very good.

At the first home game they took in fifty-eight dollars and eighty-eight dollars at the second home game.

We think our new concession stand helps considerably.

STUDENTS PRAISED

Mr. Word read two letters in the study hall one morning, which were received from the school officials at Crowell and Chillothe. They complimented the students for their good conduct, fair play, and good sportsmanship shown at the games with them.

Letters like these really make us feel good.

Students Censure Adult Drivers



Chevrolet checked 5,000 high school students on their opinions of adult auto drivers and found Disregard of Traffic Signs (enacted above) a prime target for criticism. Recklessness was worst fault in poll.

DETROIT—If an adult driver could look at himself through the eyes of the younger generation he'd see a person who is inconsiderate of others, who cheats a bit on speed laws and who believes he can solve traffic jams by getting mad.

At least this is the picture given by a Chevrolet Motor Division survey which asked 5,000 high school driving students what they thought of their elders. Here's the way the juveniles ranked adult driving faults:

- 1—Recklessness ("Lots of times we ride the bumper of the car ahead.")
- 2—Poor Sportsmanship ("He thinks the road belongs to him.")
- 3—Speeding ("Dad goes just as fast when there's traffic as when there isn't.")
- 4—Failure to Signal Properly ("We got hit once when pop stopped too quick for a hamburger.")
- 5—Impatience ("My father thinks he can outangle traffic by just swearing.")
- 6—Disregard of Signs ("Some speed up when they see 'Slow School Crossing.'")
- 7—Inattention ("Mom talks too much when she's driving.")
- 8—Neglect of Car's Safety Features ("All of us cross our fingers when dad steps on the brakes.")
- 9—Ignorance of Laws ("When two drivers meet at a corner they eye each other like in a duel. Neither of them knows who's supposed to stop.")
- 10—Lack of Skill ("She can't get out of skids.")



No hydra-armed monster but a cameraman's trick to illustrate Failure to Signal Properly by grownups.

The Chevrolet survey gave a cross-section of national opinion. Cities covered included Baltimore, Los Angeles, Miami, St. Paul, Atlanta, Dallas, Denver and Pittsburgh, among others.

Fresh Hit Parade

Song number one is "Amateur In Love"; second, "Jambalaya"; third, "In The Book"; fourth, "Be Anything But Be Mine"; fifth "Here In My Heart".

The whole high school hit parade will be out next week.

Graduate Honored

Students of MHS were thrilled this week to discover the pic-

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ture of one of the 1950 graduates, Norman Seigler in a picture brochure received from John Tarleton College at Stephenville. The booklet pictures a Norman holding the hand of a very pretty Coed, and displaying the uniform worn by all students at Tarleton State. Norman was one of the best and most popular students ever to graduate from Matador High.

WEEK-END VISITORS

Week-end visitors in the home of Mr. and Mrs. E. F. Springer, were their daughter, Sara Frances and her fiance, Sgt. Gustav G. Walldov, of San Antonio, and a niece, Miss Margaret Sanders of Lubbock. Mrs. Springer accompanied her daughter and Sgt. Walldov on their return to San Antonio, and visited her sisters, Mrs. Tom Harris and Mrs. Mary Martin.

Oil Progress Week
 Oct. 12-18

— and still

More POWER

for the
 West Texas
 Oil Industry

From exploration to marketing, dependable electric power is the working partner of the West Texas Oil Industry — an industry which is the basis for the phenomenal growth and prosperity of the area.

A pioneer in serving the Oil Industry, the West Texas Utilities Company will this year spend an additional \$10 million to provide more and more electric power for the Oil Industry and all West Texas.

West Texas Utilities
 Company



Matador
WEDNESDAY, Oct. 22
 Night Show Only
 8 o'clock p. m.
 Auspices V. F. W.
 3 BIG RINGS 3



COLE AND WALTERS COMBINED CIRCUS & MENAGERIE

SHOW COMBINED FOR GREATER ENTERTAINMENT

HERDS OF Performing ELEPHANTS
 Distinctive "BIG BERTHA"
 BABY HIPPOPOTAMUS
 ROMANTIC MENAGERIE
 GUARANTEED ATTRACTION!
 CLEAN SHOW for the Family!
 ADMISSIONS Slashed!
 Adult \$1 — Child 50¢
 ALL TAX PAID

VOTE

NOVEMBER 4

your VOTE is your voice in government... don't waste it!

VOTE

GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

You'll always get a

Better Deal and a Better Buy

WITH CHEVROLET TRUCKS!

Better buy now!

A better buy because . . .
 They list for less than comparable models of other makes. Low operation and maintenance costs—plus traditionally higher trade-in saves you money.

A better deal because . . .
 Chevrolet's long list of extra-value features offers more truck for less money! Get a better deal and a better buy with Chevrolet trucks!

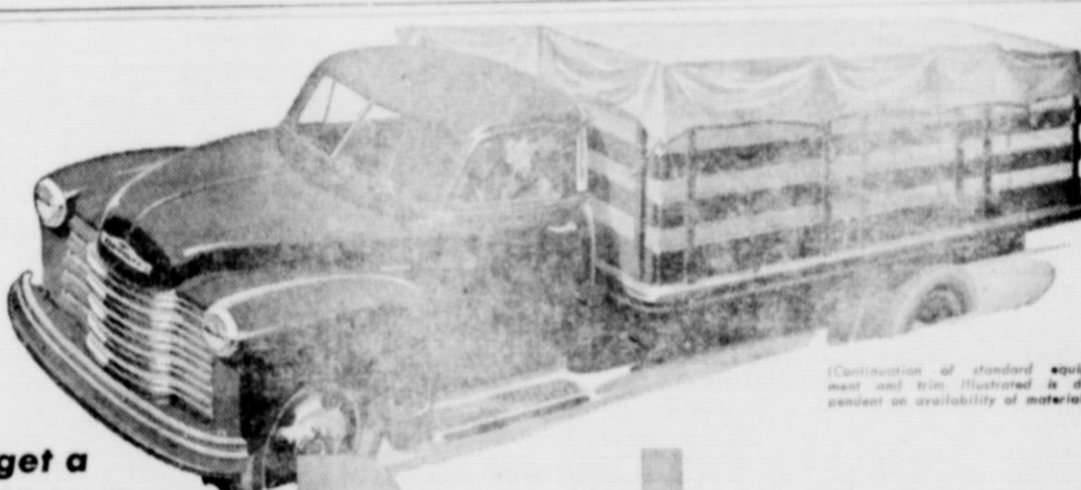
CHEVROLET

first in demand in value in sales

More Chevrolet Trucks in Use Than Any Other Make

CAMPBELL CHEVROLET CO.

Matador Sales **CHEVROLET** Service Phone 20M



(Continuation of standard scale used and this illustration is dependent on availability of material.)

This Is Our DOUBLE Anniversary



R. M. (Bob) STANLEY

WE WISH to share with our friends and customers, a double anniversary. Twenty five years ago this month we became a registered druggist—a quarter of a century. In that period thousands of prescriptions have passed through our hands. Many changes have been made in the drugs which doctors prescribe and medicine has made its greatest strides during this period.

Second part of our anniversary is our seventh birthday in Matador. During the period we have made many friends to whom we wish to extend our appreciation for their patronage and loyalty. We pledge a continuation of the same policy of providing good merchandise at fair prices; Improvements in our store and service. We want to again thank our friends and express our appreciation for their patronage.

A Registered Druggist For 25 Years!



MRS. R. M. STANLEY

Our Seventh Year In Matador!

We Will Fill Your Prescription According to Your Doctor's Orders

FREE! Coffee and Do-Nuts Served All Day Friday

SAVE ON THESE **Silver** **Notions** **Glassware**
Fresh Shipment Dangburns Chocolate

ELECTRIC SHAVERS
REMINGTON, SCHICK & SHAVE-MASTER
\$22.50 to \$27.50

FINE WATCHES
JEWELRY
STANDARD MAKES FOUNTAIN PENS
DRUG NOTIONS

OUR FOUNTAIN IS FAMOUS
FOR THE BEST
SODAS and SUNDRIES
WE USE
BORDEN'S
DELICIOUS ICE CREAM

- 75c Size
PHILLIPS MILK of MAGNESIA . . . 65c
- 50c Size
PHILLIPS MILK of MAGNESIA . . . 39c
- Wine Of
CARDUI TONIC, Reg. \$1.25 . . . 98c
- Special Offer, 94c Values Both
MENNEN SKIN BRACER . . . 59c
- BRUSHLESS SHAVE
Plus Tax
Regular 58c Value, Two Tubes, Wildroot
CREAM-OIL TONIC . . . 39c
- 40c Regular
VICK'S VAPORUB . . . 40c
- Free Vick's Cough Syrup
(TRIAL SIZE)
Extra Special—Regular \$1.00, 1 1/2-Oz.
JERGEN'S LOTION . . . 98c
- FREE DISPENSER Plus Tax
Liquid Cream \$1.20 Value
Two 60c Bottles
WILDROOT SHAMPOO . . . 59c
- TWO 50c TUBES
PHILLIP'S TOOTH PASTE . . . 63c
- TWO 25c TUBES 31c
2 Giant Tubes (With Chlorophyll)
KOLYNOS TOOTH PASTE . . . 69c
- 94c Value, Two Giant Tubes
COLGATE TOOTH PASTE . . . 69c
- McKESSON ASPIRIN, 200 Tablets . . . 54c

- ✓ School Supplies
- ✓ Home Needs
- ✓ Photo Needs
- ✓ Picnic Needs
- ✓ Desk Needs
- ✓ Vitamins
- ✓ Perfumes
- ✓ Cigarettes
- ✓ Toiletries
- ✓ Choice Candies

- TOILETRIES
- TAWN • POND'S
 - WOODBURY • MAX FACTOR
 - OLD SPICE
 - COTY • DOROTHY GRAY
 - SIGNATURE



STANLEY  **PHARMAC**

R. M. STANLEY, DRUGGIST

Social Activities

BRIDE HONORED AT SHOWER GIVEN

TURKEY IN HOME OF MRS. RICHARD NALL

A lovely bridal shower honoring Mrs. Dena McGann, the bride-to-be, was given in the home of Mrs. Richard Nall of Matador, Saturday, Sept. 27, from 2 to 5 p.m. The occasion was a social event which centered around a refreshment table, lent a touch of autumn to the bride's party. The bride was dressed in blue and white, and the bridesmaids were in other appropriate colors.

The table was covered with a blue and white cloth, over which were placed in blue and white napkins were white, and in blue with "Jack and Jill" designs. "Jack and Jill" designs were used in serving.

Sharing hostess duties for the affair were Mesdames Harrison George, J. R. Nall, Bill Washington, C. C. Jones, Wade Martin, Herb Martin, Ervin Merritt, Harry Folley and Richard Nall. Married in New Mexico. Miss Martin and Mr. McGann.



in the Want-Ads

WANTED: 22 Remington automatic for a 410 repeater or double barrel, or will sell Thomas W. Fulham, Northfield. 4p3t

NEED TIRES? New Goodrich, Firestone, and U. S. Royal 6.70x15 tire and tube for \$22.95. A \$27. value Campbell Chevrolet Co. 4tc

CARS FINANCED: 1949, 1950, 1951, 1952 models. C. W. Giesecke, Jr., Insurance. cftn

WANTED: Man with car, to sell Raleigh products. Good counties open. See H. D. Marshall. 4tp.

WANTED: Dissatisfied with Farming? That is why E. W. Irwin, Texas, went into business for himself as a Rawleigh Dealer. Now worth over \$25,000. Similar opportunity now available for you in Cottle county, if you have car and courage to make a change. No capital needed. Also other localities available. For details see Mrs. W. H. Rogers, Matador, or write Rawleigh's Dept. TX1-310-216A, Memphis, Tenn.

EXCLUSIVE: Ideal location adjoining townsite, comfortable eight-room house with bath. Five acres, two wells, pressure pump. Garage, barn, chicken house. No city taxes. This modest estate is priced for quick disposal. See Clint Hicks, Phone 9 or 262.

FOR SALE: 3-room home, bath, 4-room home with bath. Farm ranch land: 323 acres, 165 in cultivation, balance grass. 189 acre place, some grass. Clint Hicks, Phone 9 or 262.

LOST: Black and white shetland pony near Flomot. Reward offered for return to William Bynum. 2tp

JUST RECEIVED — a limited supply of the New Revised Standard Version of the Bible. 36.00 per copy. Matador Variety. tnc

POLIO INSURANCE: The Best or we wouldn't write. National Educators, The Gieseckes.

CAR HEATING? Radiators and blocks cleaned with reverse flushing "Pressure Purger." Campbell Chevrolet Co.

FOR SALE: Electric Coca-cola box in good condition. Bud Davis, Phillips 66 Station.

USED FARM EQUIPMENT:

FOR SALE: 1—1949 Dodge 3/4 Ton pickup.
1—1949 Ford 2-door OD, heater.
1—1948 4-door Chevrolet.
1—1947 1 1/2-ton Ford truck.
S.W.B. 1—1945 1 1/2-ton Ford Truck, L.W.B.

BRASELTON IMPLEMENT CO.

Roaring Springs, Texas

FOR SALE: Heavy fryers, \$1.00 George Gray. 1tp

WE HAVE openings for both

men and women in this territory, soliciting fire, automobile, life and hospitalization insurance. Can be written on monthly basis. Good commission. U. S. Insurance Company, 1111 19th street, Lubbock, Texas. 1tc

FREE RENTAL SERVICE:

If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company, Phone 56. tnc

NOTICE:

If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

FOR SALE:

Two Herford bulls, 15 months old, and one registered Hereford bull, age 19 months. Braselton Implement Co., Roaring Springs. 4tc.

FOR SALE:

14'x28' Rock house; 8'x12' rock bath house, 8 lots, Norge electric range, 6-piece Western living room suite; two 39" beds, \$3,000.00, down, balance 3 years, 7% interest. Tommie Crawford. 5tp

FOR SALE:

Three room house; 1 1/2 acres of orchard; just out of city limits. Well; Jet pump Rock cellars. Out buildings; \$8,000.00; H. D. Marshall 4tc

ATHLETES FOOT GERM

HOW TO KILL IT. IN ONE HOUR.

IF NOT PLEASED, your 40c back drop any amount. 1-1-1 is specially made for HIGH CONCENTRATION. Unaltered alcohol base gives great PENETRATING power. Kills IMMEDIATELY germs on contact. NOW

STANLEY PHARMACY



Insurance Starts Here

Any well-rounded insurance program must start at your home. And every home-owner should be adequately insured against fire, windstorm, hail, explosion, burglary AND LIABILITY! Let us plan an insurance program tailored to your own needs and budget.

BILL DICKIN
KNOW YOUR INSURANCE MAN
HE KNOWS YOUR NEEDS!

For Flowers That Are:
1. Fresher 2. Better arranged
3. More for your Money

Try the Friendly Service of

Matador Floral Co.

ELSIE CAMPBELL, Manager
Day Phone 74 — Night Phone 190 Matador, Texas



BUILD for Happiness
BUILD a NEW HOME

GOOD MATERIALS and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE



Dearborn Cool SAFETY Cabinet GAS HEATER

You get more for your money with Dearborn—the world's finest, safest gas heater. More safety, because its amazing Cool Cabinet never gets hot on top, sides, back or bottom... can't scorch, walls, drapes or woodwork. Safety pilot gives complete protection should flame be extinguished. More heat, because the Dearborn's unique design pours volumes of heat out its lowered front...reaches the far corners for wall-to-wall warmth. More convenience, because it lights automatically!

COME BY AND LET US SHOW YOU THE FAMOUS DEARBORN!
Thacker Supply Company
Roaring Springs, Texas



Free Cake!

ON YOUR
1st BIRTHDAY

If you are going to celebrate your FIRST Birthday, drop by the City Bakery and leave your order for a FREE cake. If it is not convenient for you to leave your order, have your mother or father leave it. Its free and there is no obligation.

We want to get acquainted with the younger set.

CITY BAKERY
MATADOR



King Feed & Seed
PHONE 114-J
CURTIS KING, Manager

LIST PRICES OF 1952 FORDS

Delivered in Matador—prices below include Tax and Freight, Cond. & Hand, Gas, Oil, and Anti-Freeze, Oil bath Air Cleaner, Oil Filter, Spray Glaze and Undercoat, Lube Bond and on the Customline and Crestline Cars an Electric Clock.

	6	8
Mainline		
Business Coupe	\$1762.25	\$1838.45
Tudor	1866.51	1942.12
Fordor	1915.39	1992.01
Ranch Wagon	2251.82	2327.49
Customline		
Tudor	1983.41	2049.57
Fordor	2022.31	2098.47
Club Coupe	1983.41	2059.72
Country Sedan		2424.86
Crestline		
Victoria		2367.85
Sunliner Convertible		2477.54
Country Squire		2661.36
Fordomatic, Positive Action Wipers, Turn Indicator		208.35
Overdrive, Positive Action Wipers, Turn Indicator		134.05
8 Tube Radio		99.50
6 Tube Radio		87.50
Full Wheel Covers		14.70
Heater & Defroster, Fresh Air		71.43
Heater & Defroster Water Rec.		43.89
Lather Type Trim		30.43
Two Tone Paint, Customline Cars ..		19.35
Windshield Washer		9.59
Tinted Glass (Solex)		21.43
670 x 15 White Tires		26.70
710 x 15 White SW Tires		30.17
(Fordomatic — Victoria)		

Matador Auto Company



FRONT VIEW of new Johnson-Berryman Motor Company building on Highway 70 and Summerfield street, showing two of the new Dodge and Plymouth automobiles for which the firm is agent. The concrete block building was completed recently and the agency is now open, offering complete automobile repair service on all makes and part for Dodge and Plymouth cars. O. V. Johnson is manager of the sales department and Richard Berryman is the repairman.

Motley Boys Get Induction Call

Five Motley County boys are in the listed registrants who have been ordered by Texas Local Board 45, to report to Plainview, Thursday, Oct. 23, for induction into the Armed Forces.

They are: John Houston Irwin, James Henry Smith and George Wesley Mangram of Matador, Donald Ray Bowen and Junior Ozborn of Roaring Springs.

FREEZE CAUSES LIGHT DAMAGE TO COTTON SORGHUM IN PANHANDLE

AUSTIN — Early freezes and frosts in parts of North Texas have joined the drought to plague farmers.

The Agriculture Department reported recently freezes and frost the nights of Oct. 6 and 7 damaged late sorghums and cotton on the High Plains. Light frost in Northeast Texas during the week nipped sweet potato vines in scattered areas.

Over most of the state, harvesting of cotton, sorghums, peanuts and rice continued active in open weather. Low temperatures with unpleasant north winds, however, hampered cotton harvest.

Drouthy conditions continued throughout most of the state. In the northwest, growth of the small acreage of early planted wheat that had germinated was at a standstill. In the Blacklands and East Texas, much of the intended acreage of small grains and winter cover crops remained to be planted.

Progress of early-planted com-

mercial vegetables in the areas outside the Lower Rio Grande Valley was considered satisfactory. Light supplies of cantaloupes, cucumbers, eggplant, peppers and squash were available in the Laredo, Winter Garden and Eagle Pass sections.

Miss Tresa McDonough, accompanied by Miss Letress Simpson, visited in Levelland Friday afternoon in the home of Mr. and Mrs. Robert Birchfield, Miss McDonough's aunt. Before returning Sunday they visited in the home of another of Miss McDonough's aunts, Mr. and Mrs. W. A. Nuss.

Personal Stationery, Tribune

Guaranteed for the Life of YOUR Car



Retail \$29.95 Exchange

Gulf Service Station

Where U. S. Hiway 70 & Texas Hiway 70 Cross

When You Consider Plans . . .



FOR A NEW HOME . . . REMODEL REPAIR OR REBUILDING

We Will Appreciate The Opportunity Of Serving You

BURTON-LINGO COMPANY
LUMBER AND BUILDING MATERIAL

Dr. D. I. Haynes
CHIROPRACTOR
TURKEY, TEXAS
"Health is your Most Priceless Possession"
Office Phone 81
Residence 107-J

Matador IOOF Lodge
Meets every Friday night
V. A. Rattan,
Noble Grand
Bruce Martin,
Secretary
All visitors and brothers welcome.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! These cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's safe, vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief *regularly*. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size. Money back if not satisfied. Mail bottle to Box 237, N. Y. N. Y.

DR. CALDWELL'S SENNA LAXATIVE
Contained in pleasant-tasting Syrup Pepsin!

PROCLAMATION

Whereas, Monday, October 20 is the beginning of another fiscal year for the American Legion, the largest veterans' organization in the history of mankind and

Whereas, the department of Texas through its executive committee and its state commander, Albert D. Brown has set aside the above date for special emphasis upon the American Legion and its program and

Whereas, the local post of the American Legion has over a long period of years contributed to the welfare of this community and area and has constantly fought for veterans' benefits and for widows and orphans of veterans, I, Douglas Meador as mayor of Matador do

Hereby proclaim, Monday, October 20 as "L" Day in honor of the American Legion and urge all citizens and veterans to give special consideration to this great patriotic organization upon this day as its members go forth to get members for 1953. Given under my hand and seal this day, October 14, 1952. Attest: L. M. COX, City Clerk.

A HINT TO THE WISE...WINTERIZE

WITH **Dearborn NOW!**



Yes—get your Dearborns now while you can select from complete stocks of sizes and models—take plenty of time to pay—use lay-away!

ON LAY-AWAY only \$5.00 down easy weekly installments

Come in . . . make your selections early

Matador Butane Company

Tribune, Matador, Motley County, Texas, Thursday, October 16, 1952

ROGUE

MATADOR, TEXAS

THURSDAY and FRIDAY October 16 & 17

ONE MINUTE TO ZERO

ROBERT MITCHUM - ANN BLYTH

Saturday, October 18

Bill Elliott - Peggy Stewart

Kansas Territory

Preview Saturday Night

SUNDAY and MONDAY

October 19 and 20

HORIZONS WEST

Technicalcolor

ROBERT RYAN - JULIA ADAMS - BOB HOUSON

TUESDAY and WEDNESDAY

October 21 and 22

The Battle At

Apache Pass

Starring

John Lund - Jeff Chandler

THURSDAY and FRIDAY

October 23 and 24

Walt Disney's

ROBIN HOOD

Technicalcolor

RICHARD TODD - JOAN RICE

SPRING THEATRE

ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY

October 16 & 17

CORNEL WILDE

MAUREEN O'HARA

At Sward's Point

Color by TECHNICOLO

with ROBERT BOUGLAS - CLAUDE RAINS

Saturday, October 18

TIM HOLT

Trail Guide

Preview Saturday Night

SUNDAY and MONDAY

October 19 and 20

M-G-M's Song-and-dance

LOVELY TO LOOK AT

Technicalcolor

KATHY GRAYSON

RED SKELTON - HOWARD

THURSDAY & FRIDAY

October 21 and 22

GREGORY PECK

ANN BLYTH

THE WORLD IN HIS ARMS

THURSDAY & FRIDAY

October 23 and 24

JUMPING JACKS

NO LOWER PRICES Anywhere!

HI NOTE Can	DELITE 3-Lb. Carton
Tuna . . 19c	PURE LARD . 39c
BRIGHT & EARLY Pound	AUNT JEMIMA 10-Lb. Bag
Coffee . . 75c	Flour . . 95c
KIMBELL'S, STRAWBERRY 12-Oz.	FACE CLOTH FREE
PRESERVES . 29c	BREEZE 30c
CHURCH'S BLEND 24-Oz. Bottle	CHUCK
Grape-Apple . 33c	STEAK . 69c
WON UP, GRAPEFRUIT 46-Oz. Can	GOLDEN BRAND
JUICE . . 22c	OLEO . . 22c

CHARLIE'S GROCERY

I. O. O. F. BUILDING

MATADOR, TEXAS