

# Matador Tribune

## Church Building Is Menaced By Blaze

### Pastor Says, 'God Has Not Walked Out On His World'

"Too many laymen are prophets of doom", Lion Rev. W. V. Kelly, pastor of the Matador Methodist church Tuesday told Lions Club members. "God has not walked out on His world," he declared, "and we should be rejoicing for our many blessings. God is ringing His bells of Christmas hope and intends that there shall be joy at Christmastime. There is nothing dreary about a Christian's faith... there ought to be a penalty for doing wrong and an evil man should be miserable but a Christian should be happy."

### Roaring Springs Announces 3-Day Basketball Tournament

Three days of basketball tournament matches are announced today, Friday and Saturday at the Roaring Springs school gymnasium, by Superintendent of Schools, J. W. Daffern. Games will start daily at 10 a. m. Superintendent Daffern declared. Matches include eight boys and eight girls teams. Games will be played to a conclusion on Friday and Saturday. The tournament will be concluded with six games Saturday. The Matador Matadors will open their basketball season with participation in the tournament, says Ezzell. Superintendent of Matador schools closed Monday.

### Negro Injured In Fall From Tower

Rescoe Smith, about 30, Negro, employed by Matt Berryman, was seriously injured Friday morning when he fell from the top of a windmill tower on the R. E. Campbell farm north of Matador. Working on the windmill with another Negro, Homer Smith had reached the top of the tower with some well-rotted planks. In dodging the moving wheel, he grasped for support and caught only air. The man fell backward from a 30-foot tower, and was rendered unconscious for a time. He rushed him to town where a physician showed his right foot broken in two places, in addition to other injuries.

### New Pontiacs Announced

The new Dual Streak 1953 Pontiac will be on display here Saturday, December 6th at the Sharp Pontiac agency, it was announced yesterday by John Brown, manager. The new car offers many new features, including longer wheelbase, increased vision and advanced styling. The new car will be offered in 11 body types and three Chieftain series. Wheelbase is 122 inches. Power steering is optional equipment. The public is cordially invited to visit the agency and see the new automobile.

### STORE INSTALLS NEW WALK-IN COOLER

New equipment installed this week at Charlie's Grocery is a Lingde "walk-in" refrigerator box in the market department. The store is announcing a new meat processing service for home freezer storage. Service includes the slaughtering, chilling, cutting and wrapping of freezer meats.

### TUDOR FAMILY HERE

For the first time in a number of years, Mrs. Annie Tudor had her family together during Thanksgiving holidays. A daughter and her family, Mr. and Mrs. Forrest Campbell who live here, assisted in entertaining the guests. They were, Col. and Mrs. J. S. Tudor, San Antonio; Don Tudor, Washington, D. C.; Mr. and Mrs. George Masterson, Dallas; Mr. and Mrs. E. O. Tudor and son, Paul, and Mrs. George Tudor; Ft. Worth; and Mrs. Mamie Webb and her mother, Mrs. Farris, of Hollis, Okla., sister and mother of Mrs. E. O. Tudor.



VETERANS OF TWO WARS, above, Vernie Beauchamp and Joe B. Meador, at the Armistice Day meeting of the Fleming Post American Legion. Meador, veteran of World War II, was principal speaker. Beauchamp, who is Service Officer for the Post, is a veteran of World War I.

### Korea Marine's Wife First Blood Donor Here

FIRST donor to give a pint of blood yesterday for the wounded fighting men in Korea, was Mrs. Joyce Archer, young wife of Marine Sgt. Leo B. Archer, now on the battle front. Mrs. Archer, who is employed by the Tribune, was one of the 15 volunteer workers who aided in the Blood Bank drive conducted in the American Legion building.

### Rainfall Record Lowest Since '27

It is difficult to prove anything by rainfall records but County Agent Rufus Emmons finds them interesting (as does the Tribune). Take 1927, for instance, it is not remembered as a drought year, but the rainfall total on December 1 amounted 11.65 inches. The rainfall registered here in the past 11 months of 1952 amounted to 12.53 inches. In 1934 (the year everyone remembers) the total rainfall on December 1 was 13.571 or more than an inch in excess of this year's precipitation. The total rainfall for 11 months of 1948 was 13.02 inches.

### Largest Tourney Scheduled Here

Largest basketball tournament in West Texas, annual Matador Lions Club invitation tournament, will start here next week. A total of 28 boys and girls teams are scheduled in five days of contests. Superintendent Bert Ezzell announced this week. "This is the largest tournament to be held in West Texas,"

### Father Of Local Residents Dies

C. R. Berryman, 83, died at his home in Wellington, Saturday, after having been bedfast for eight years. He was the father of Richard and Tom Berryman of Matador. He had been a resident of Wellington for more than 35 years. He is survived by 5 sons and 5 daughters. His wife preceded him in death three years ago.

### RELATIVES ARE VISITORS

Visitors here during the week-end with Mr. and Mrs. Ward Rattan were her parents, Mr. and Mrs. J. W. Scott and a sister, Mrs. L. T. English of Vernon, who also visited the latter's daughter and family. Mr. and Mrs. C. M. Davis, joining them here for the week-end visit were Mr. and Mrs. Bob Roland and children of Level land, and Mr. and Mrs. Clois Scott of Morton. Ward Rattan, student at West Texas State College, Canyon, was home for the Thanksgiving holiday.

### Irrigation Meeting Is Scheduled

Increased interest in irrigation in this area is responsible for a meeting scheduled Tuesday evening (December 9th) in the Roaring Springs high school at 7:30. County Agent Rufus Emmons announced yesterday. R. V. Thurmond, irrigation specialist of the Extension Service, Districts 1 and 2, will lead in a discussion regarding all phases of irrigation. Mr. Thurmond is an outstanding authority on irrigation.

### Time Is Changed For P-T.A. Meeting

Matador Parent-Teacher Association will hold its regular meeting in the High School auditorium Tuesday evening, December 9, at 8:15 p. m. No executive meeting will precede the regular meeting, and business of the association will be discussed following the program. Executives usually attending the 7:30 meeting should keep this in mind in order to avoid inconvenience.

### LIONS WILL OFFER AWARDS IN YULE LIGHT DECORATION

Following an annual custom of the Matador Lions Club, prizes will be offered for the most attractively decorated home and place of business during the Christmas holidays. Three cash prizes, \$10, \$7.50 and \$5, will be offered for the best decorated homes and a suitable plaque will be awarded the most attractive with yuletide decorations. It is not necessary to register to enter the contest. The only requirement is that the entries keep their lights on until 8:30 on the evening of December 19th, when out-of-town judges will make their decisions. First Christmas street lights of the season were turned on here last night. Main street north of the First State bank was decked with colored lights. Remainder of the street decorations will be arranged as rapidly as possible.

### Services Held For Mrs. Bettie Hinson

Funeral services were held Thursday, Nov. 27 at 2 p. m. in the First Baptist Church, Roaring Springs for Mrs. Bettie Randolph Hinson, a resident of that community since 1913, who died in Stanley Clinic, Matador, on Wednesday, following a prolonged illness.

### STUDENT RECITAL TO BE PRESENTED MONDAY

Mrs. L. D. Wilkerson and Mrs. J. R. Whitworth will present their music and speech pupils in a recital Monday, December 8, in the High School auditorium, at 7:30 p. m. it was announced this week. The public is extended a cordial invitation to attend.

### SLIGHTLY IMPROVED

Rufus Tanner of Flomot is reported to be in a slightly improved condition at his home, following a stroke about three weeks ago. Visiting him during the Thanksgiving week-end were children from out-of-town: Mrs. Kermit Beasley and children of Liberty, Texas; Mr. and Mrs. Leo Jackson and daughter, Myrna Bail, of Cameron; Mr. and Mrs. C. D. Tanner, Olton; and Mr. and Mrs. Andy Jackson, Floydada.

### GIVE TEXAS BOOKS FOR CHRISTMAS AT THE TRIBUNE

Give Texas books for Christmas at The Tribune. Mr. and Mrs. Joe Rice.

### Three Injured In Headon Car Crash

Three persons were injured Saturday, none of them seriously, in a headon two-car crash 11 miles east of Matador on the Paducah highway shortly before 7:30 p. m.

### Congregation Pays Gratitude To City Volunteer Firemen

EXCEPT for the Grace of God and the efficient work of Matador's Volunteer Fire Department, the city's largest place of worship, the First Baptist church, would be crumbling walls and blackened debris. Fire was discovered in the edifice near the end of the worship hour Sunday morning. The fire department was summoned and the congregation dismissed. Within a matter of minutes the building was enveloped in smoke. Firemen found a classroom in the northwest wing of the educational department in flames with the blaze licking through the vast building's roof support structure. Many members of the church believed the building doomed.

### Girls Cage Team To Play In All Star Tournament

Matador Girls basketball team will meet stiff competition this week by entry in the West Texas Girls all-star tournament to be held in Lubbock today, Friday and Saturday. Entry in the tournament is by invitation only, and then only on an outstanding record. The Matador girls were extended the invitation by S. H. Shipley, coach of the Sundown team and by Toby Waggoner, superintendent of the New Deal Schools.

### FURNITURE REMOVED

Much of the church's furniture was removed before the fire was considered under control. The Hammond pipe organ which was given to the church was taken to the church. See CHURCH, Back page.

### FIRST SANTA LETTER IS FROM JAPAN

Very first letter to Santa Claus the Tribune received this year was from far-away Japan. It is signed by Nollene Bethard, small daughter of Sgt. and Mrs. M. G. Bethard (she is the granddaughter of Mr. and Mrs. Tom Tilson). The letter is addressed to Camp Youngans, Japan which is about 100 miles north of Tokyo. Nollene started to school this year. Her letter follows:

Dear Santa Claus: Would you please bring me a bride doll, a birdie in a cage and a Cinderella watch. I have two little sisters who would like something, too. Jaunice would like to have a pair of blocks, a blackboard and a horse. Stephanie would like a rocking horse, a flip-flop peg board and a doll. We are so far away from home, Santa, so don't forget to look for us over here. We won't be at granddaddy's this Christmas. Love, Nollene Bethard

### WMU Program To Be In Woodruff Home

Annual Lottie Moon program and prayer service for foreign missions, to include a special Lottie Moon Christmas offering, will be held Friday (tomorrow) by the Baptist W.M.U. in the home of Mrs. J. L. Woodruff. Change in the place of meeting from the church to the Woodruff home was announced Monday. The program will be day-long, beginning at 10 o'clock, and those attending will take a covered dish for lunch. All women of the church are urged to attend.

### VISITING DAUGHTER

Mr. and Mrs. Bryan Eaton of Amarillo, are visiting here in the home of their daughter and son-in-law, Mr. and Mrs. Richard (Jiggs) Green. Mr. and Mrs. Green were accompanied by their daughter, Mrs. Pete Williams, who is visiting here with her parents, Mr. and Mrs. Phil Green. The Richard Greens visited in Amarillo with her parents, a brother, Bill Eaton, and a sister and family, Mr. and Mrs. Joe Rice.

with car, to see products. See H. D. Montgomery. One 1952, for glide Chevrolet. Matador implements. CROCKETT. Y and FRIDAY. BODY SEEN. HUSSON. PERKINS. DAY, Nov. 29. Montgomery. Crockett. n Scout. Saturday Night and MONDAY. 10 & Dec. 1. WHAT PRICE GLORY. HARD HAWKS. BIG SKY. LAS-DEWEY MARTIN. THREAT. HONKICUT. Pound 83c. Pound 57c. Pint g 29c. 24 Oz. 33c. Tall Can 9c. RY. TEXAS.

**CHURCH FIRE . . .**

(continued from page one)  
 three years ago by Mr. and Mrs. R. E. Campbell, was carried out of range of the fire, as was a grand piano in the church auditorium. Groups of men had started to remove the new opera seats from the auditorium when the fire was brought under control.  
 Estimates of fire and water damage to the structure range from \$3,000 to \$5,000. Holes in the roof made by firemen were confined to the northwest wing. The loss is declared covered by insurance. Loss of the entire church building (valued at \$75,000 to \$100,000), however,

would not have been covered by insurance.  
**Firemen Are Honored**  
 Basking in the praise of the church congregation, and the entire city, is Matador's hard-working volunteer firemen. "We can not say enough for the fire boys," Rev. Keith McCormick declared, "we don't know how to express our gratitude to them for their wonderful work in saving our church."  
 "As a small token of our esteem we are preparing a banquet for the fire department members. The Brotherhood will be hosts at the meal in the church basement Monday evening (December 8th) at 6:30 p.m. The firemen will have time to enjoy their meal before the regular Monday night practice. "We are confident that had the fire gained a few more minutes headway or if the experience of the men or proper equipment had been lacking, it would have been impossible to save the church."  
 Members of the church and the fire department remained on the scene throughout Sunday afternoon, cleaning up damage caused by the fire and replacing equipment removed from the building. Sunday evening church services were suspended. Roaring Springs Volunteer

**ROGUE**  
 MATADOR, TEXAS

THURSDAY and FRIDAY  
 December 4 & 5

**HOWARD HAWKS' THE BIG SKY**  
 KIRK DOUGLAS-DEWEY MARTIN  
 ELIZABETH THREATT  
 ARTHUR HUNNICUTT

SATURDAY, Dec. 6  
 Ben Johnson-Martha Hyer  
 In  
**"Wild Stallion"**

Preview Saturday Night  
**SUNDAY and MONDAY**  
 December 7 & 8

WARNER BROS. PRESENT  
**GARY COOPER SPRINGFIELD RIFLE**  
 CHARLES MARCUS WARREN & FRANK DAVIS  
 ANDRE DE TOIT

TUESDAY and WEDNESDAY  
 December 9 & 10  
**"Room for One More"**  
 Starring  
 Cary Grant - Betsy Drake

THURSDAY and FRIDAY  
 December 11 & 12  
**Technicolor THE SAVAGE**  
 A Paramount Picture

**SPRING THEATRE**  
 ROARING SPRINGS, TEXAS

FRIDAY, DECEMBER 5th  
 Stanley Clements  
 In  
**"Jet Job"**

SATURDAY, Dec. 6  
**HORIZONS WEST**  
 Technicolor  
 ROBERT PINK - BILL ADAMS - BOB HANSON

Preview Saturday Night  
**SUNDAY and MONDAY**  
 December 7 & 8  
 Bert Lancaster  
 In  
**"The Crimson Pirate"**

TUESDAY & WEDNESDAY  
 December 9 & 10  
 Vera Ellen - Marjorie Main  
 In  
**"The Belle Of New York"**

THURSDAY & FRIDAY  
 December 11 & 12  
**"Cripple Creek"**  
 Starring  
 George Montgomery

Fire Department responded to a call for aid but the fire was under control before the truck arrived.

**in the Want-Ads**

**Notice Ranchers**  
 As we have no distributor in this county we are in position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write  
**Wes-Tex Grain & Milling Co.**  
 Plainview, Texas

**POLIO INSURANCE:** The Best or we wouldn't write. National Educators The Gieseckes.

**FOR SALE:** two - room house and large wash-house, 8 lots, \$2,300. Contact Clint Hicks.

**FOR SALE:** Used Clay Backed Butane heaters. Household Supply Co.

**FOR SALE:** Shteland pony. Bud Davis, Matador, Texas.

**WANTED: DEALERS** - Hard water will make you money and save your customer's money!! \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator". Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard

**FOR SALE:** Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Moreckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

**NOTICE:** Our Toy Balcony is now open to parents. A small deposit will hold any gift until Christmas. Household Supply Co.

**CONCRETE BLOCKS:** Light weight, supplied in all sizes, for all types of building. Secure prices and information from E. E. Markham, Matador, Phone 303.

**NEED TIRES?** New Goodrich, Firestone, and U. S. Royal 6-70x15 tire and tube for \$22.95. A \$27. value. Campbell Chevrolet Co.

**BARGAIN PRICES**  
 Five cases Presto e at \$17 per case.  
 One set V8 1/2 ton overload springs \$22.50  
 Four sets Piston rings, sleeves and pins, for Ford tractor, \$24 per set. See

**FEZ SPRAY** - THE ART MOORE MOP: It's the easiest to use; It's the best on the market. See it at The Leon Ice Company. Open evenings.

**FRESH BATTERIES** for your Hearing Aid instrument. Our direct shipments of factory fresh batteries assure you of more hours and better serv-

ice. Mail orders filled promptly. McClurkin's, 324 Burlington Ave., Spur, Texas.

**FOR SALE:** 800 bales of good Alfalfa Hay. Butch Smalley, Charlie's Grocery.

**FOR SALE or TRADE:** 160 acre farm, 2 miles west of Roaring Springs; or will lease for 1953. J. W. King.

**BE SAFE, BE SANE, BE SURE TO INSURE** with C. W. Giesecke Agency.

**BARGAIN:** Used Servel refrigerator. Household Supply Co.

**NOTICE:** No quail or other hunting will be permitted on any of the lands owned by the late U. L. Willie, either in Motley or Cottle Counties. Any trespassing will be prosecuted to the full extent of the law. Signed: Mrs. U. L. Willie, Administratrix of Estate.

**WANTED:** Man with car, to sell Rawleigh products. Good counties open. See H. D. Marshall.

**FOR SALE:** One 1952, four door, power-glide Chevrolet,

\$2050.00. Matador Implement Co.

**NOTICE:** If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

**AT LAST**—A concrete trough the Rancher can afford. New, Rot-proof—For feed or salt and minerals. Everlasting; Versatile; Easy to move about the ranch. These troughs are light and strong, precast of reinforced, lightweight concrete. Size: 10 ft. long, 2 ft. wide and 8 inches deep. The price is only \$15. Phone 303, E. E. Markham, Matador.

**WANTED: DEALERS**  
 Hard water in your area will make you money and save your

**COLDS take 666**  
 LIQUID OR TABLETS - SAME FAST RELIEF

For Flowers That Are:  
 1. Fresher 2. Better arranged  
 3. More for your Money  
 Try the Friendly Service of  
**Matador Floral Co.**  
 ELSIE CAMPBELL, Manager  
 Day Phone 74 - Night Phone 190 Matador, Texas

customers money!! \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator". Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water, write for information dealership.

**"EJAX"**  
 Box 37, 1006 Burnett Street, Fort Worth, Texas

RECOMMENDED FOR  
**Winter Feeding**  
 OF YOUR  
 LAWN and FLOWERS  
  
**BACTEX**  
 Organic & Mineral Fertilizer  
 WILL NOT BURN SEEDS OR PLANTS  
**King Feed & Seed**  
 Matador

**Announcing**  
**A New Service To Our Customers**  
 WE HAVE INSTALLED A NEW WALK-IN COOLER BOX AND OFFER COMPLETE Processing Service For Your Home Freezer!  
 WE SLAUGHTER, CHILL, CUT AND WRAP YOUR FREEZER MEATS

**WEEK-END SPECIALS**

Idaho Russet <b>Spuds</b>	10-Lb. Bag <b>65c</b>	White Swan <b>Coffee</b> ..	83c
WAPCO <b>Tuna</b> ..	7-Oz. Tin <b>33c</b>	Standard Tin <b>Spam</b> ...	49c
Diamond, Baby Limas with Pork	11 cans For	Diamond, 15 1/2 Oz.	11 Cans For
<b>Beans</b>		<b>Pintos</b>	
Golden Brand <b>OLEO</b> ...	5 Pounds	Fresh <b>Beef Liver</b> ...	49c
Northern <b>TISSUE</b> .....	3 Rolls <b>25c</b>	Large Size <b>TIDE</b>	30c

**SEE IT SATURDAY!**  
  
 THE GREAT NEW  
**"DUAL-STREAK"**  
 NEW STYLING FROM BUMPER TO BUMPER!  
**HARP PONTIAC**

*Santa is headed for our Store*  
  
**Matador Variety**

**CHARLIE'S GROCERY**  
 I. O. O. F. BUILDING MATADOR, TEXAS

### November Is Busy Hospital Month

November was a busy month for the local hospitals, as indicated by records of Stanley Clinic-Hospital. A dozen tonsilectomies were performed in addition to surgery and appendectomies. Births for the month numbered eleven, 7 boys and 4 girls.

Following were the cases of tonsilectomies: Julian B. Guzman, Turkey; Richard Williams, son of Mr. and Mrs. Willie Williams, McAdoo; Linda Chandler, daughter of Mr. and Mrs. O. E. Chandler, Quitaque; Jon and Judy Edwards, children of Mr. and Mrs. J. Q. Edwards, Parnell; Lou Nell Bynum, daughter of Mr. and Mrs. Floyd Bynum, Flomot; Edna Ruth Williams, granddaughter of Mr. and Mrs. John Barton, Matador; Judith Ann Boatman, daughter of Mr. and Mrs. Arthur Boatman, Turkey; Richard Ramsey, son of Mr. and Mrs. A. B. Ramsey, Quitaque; Jackie and Cheryl Sue, children of Mr. and Mrs. Ralph Bennett, Afton; Sammie Johnston, son of Mr. and Mrs. Odell Johnston, Quitaque.

Mrs. Willie Williams, McAdoo, underwent major surgery on the 19th, and Kenneth Street of Petite, underwent appendectomy on the 24th. Births were as follows:

To Mr. and Mrs. W. A. Story of Afton, Nov. 4, a boy, William Allen, Jr., weight 10 lbs. 14 ozs.

To Mr. and Mrs. W. D. Garrett, Nara Visa, N.M., Nov. 8, a boy, Danny Price, weight 6 lbs. 14 ozs.

To Mr. and Mrs. M. T. Hester, Quitaque, Nov. 9, a boy, Ricky Don, weight 9 lbs. 45 ozs.

Nov. 9, to Mr. and Mrs. J. L. Bolton, Turkey, a girl, 7 lbs. 12 ozs. named Janice Dale.

Nov. 9 to Mr. and Mrs. C. R. Jett, Flomot, a boy, Joel Claud, weight 6 lbs. 11 ozs.

Nov. 11, to Mr. and Mrs. Vester Roller, Roaring Springs, a girl, Lela Dean, weight 7 lbs. 14 ozs.

Nov. 12 to Mr. and Mrs. J. P. Smith of Ft. Worth, a girl, Joyce Loree, weight 6 lbs. 13 ozs.

Nov. 20, to Mr. and Mrs. K. I. Atkinson, Dickens, a girl, Janie Lee, weight 7 lbs. 4 ozs.

Nov. 18, to Mr. and Mrs. N. Anastasiades, Turkey, a boy, Stanley Dale, weight 4 lbs. 5 ozs.

Nov. 21, to Mr. and Mrs. H. G. Boyles, Quitaque, a boy,

Bobby Lynn, weight 8 lbs. 4 ozs.

Nov. 29, to Mr. and Mrs. Leonard Crowell, Jr., of Flomot, a boy, weight 7 lbs. 8 oz., named Joe Bob.

### Santa Required To Be Registered For Social Security

Even Santa Claus needs a social security number! If you are planning on being a professional Santa Claus this year be sure to have your social security card ready to show your employer or you may not get the job.

Employers are realizing more and more the necessity of being certain they have on their records the correct name and account number of each person they employ, and that the information be taken direct from the social security card. Employers are, therefore, refusing to hire people who cannot present a social security card at the time of hiring.

If you have lost your social security card or your card does not bear your correct or present name, contact your social security office in Lubbock. A change of name can be made in just a few minutes, and a new card bearing your original number issued to you immediately. If you have lost your card, however, it will take a week to ten days to furnish you with a duplicate.

Don't take a chance on losing that Christmas job and disappointing yourself and the kiddies—be sure your social security card is correct and available to show your employer.

Lubbock is ready and available to render any assistance necessary. Mrs. Juanita Short, Field Representative of the Lubbock Social Security field office will be in Matador at 11:30 a.m. in the First State Bank on Wednesday, December 10, to assist in all matters concerning Social Security.

### VISITING PARENTS

Visiting their parents during Thanksgiving holidays were Mr. and Mrs. Claud Morrison and children of Littlefield and Miss Barbara Ann Springer of Denver, Colo. Miss Springer and Mrs. Morrison are daughters of Mrs. Margaret Springer, and Mr. Morrison's parents are Mr. and Mrs. W. C. King of Roaring Springs.

Personal Stationery, Tribune



ADVOCATE OF IRRIGATION is Mrs. Paul Braddock, above, standing beside a new Afton irrigation well in the process of being developed on the Paul Braddock farms. In addition to the bountiful crops which irrigation produces, Mrs. Braddock has found that it is possible to raise a good garden every year if there is an abundance of dependable water. Up until a few weeks ago Mrs. Braddock was gathering fresh beans and tomatoes out of her garden. All kinds of garden produce and fruits flourish under the magic of irrigation.

### Local Items

Mr. and Mrs. Glenn Woodruff spent Thanksgiving day at Brownfield, visiting her parents, Mr. and Mrs. Roy Wingard.

Mr. and Mrs. Bill McDowell of Goodnight, were Thanksgiving guests of her parents, Mr. and Mrs. Ed Cammack.

Mr. and Mrs. T. E. Cammack visited in Plainview Sunday, in the home of their daughter and family, Mr. and Mrs. Jack Barton and daughter, Beverly.

Mrs. C. E. Woolery and Mrs. G. N. Wilson of Lubbock, were week-end visitors here with father and brother, Joe Meador and Joe Berry Meador.

Mr. and Mrs. Frank Pohl and daughter, Carolyn, spent the week-end at Slaton, where they were guests of Mr. and Mrs. B. B. Castleberry.

Out-of-town guests Sunday in the home of Mr. and Mrs. Douglas Meador, were his brother and family, Mr. and Mrs. Joe R. Meador and their daughter and son-in-law, Mr. and Mrs. Harold Maxey, of Paducah.

# Just what I want for Christmas

We urge you to buy in your Home Town . . .  
But if you don't find the Gifts you want,  
we invite you to visit  
**KILLINGSWORTH**

**DIAMONDS**  
LARGE and COMPLETE STOCK

- KEEPSAKE—GRANAT
- MATCHING SETS \$24.75 up
- WIDE WEDDING BANDS One Carat Up to \$450.00
- DIAMONDS In Stock up to 2 carat

**FOUNTAIN PENS**

- SHEAFFER
- PARKER
- EVERSHPARP
- DESK SETS

**COSTUME JEWELRY**

- COMPLETE STOCK
- NEW SHIPMENT WEEKLY

**WATCHES**  
Direct Authorized Dealer

- HAMILTON
- ELGIN
- BULOVA
- GRUEN
- LONGINE
- JOHN ALDEN
- MIDO
- WYLER

AND OTHERS

**PARTY GIFTS**

- BRIDGE COVER SETS
- KEM PLAYING CARDS
- NAPKINS

ANYTHING GOLD STAMPED

**LEATHER GOODS**  
FAMOUS BY RUMPP

- BILLFOLDS
- OVERSEAS KITS WITH YOUR NAME STAMPED IN GOLD

**STERLING**  
LARGEST STOCK IN WEST TEXAS

- REED & BARTON Dancing Flowers Fragrance
- FLORENTINE Lace
- FRENCH Renaissance
- GEORGIAN Rose
- BURGUNDY
- FRANCIS First
- MARLBOROUGH

- GORHAM Buttercup
- Camellia
- Lily of the Valley
- Chantilly
- Strasbourg
- King Edward
- Melrose
- Rondo

- WALLACE Rose Point
- Grand Baroque
- Grand Colonial
- Stradivari
- Sir Christopher

- INTERNATIONAL Queen's Lace
- Wild Rose
- Prelude
- Spring Glory
- Royal Danish
- Richelieu

- HEIRLOOM Damask Rose
- Lasting Spring
- Mansion House

**FOR THE PHOTO fan**

We have a COMPLETE STOCK of CAMERAS and ACCESSORIES

Give a POLAROID CAMERA COMPLETED PICTURE In One Minute —HANDSOME CASE

We are always happy When You Visit Our Store!

Beautiful China!  
Glassware  
Luggage  
Pottery! Clocks!  
Baby Gifts!

## KILLINGSWORTH JEWELRY

PADUCAH

## How to Pour Molasses Out of a Cup

The first woman who greased the cup before measuring molasses deserves a small but appropriate medal for ingenuity. Likewise, the first man who thought to tape an emergency key under his car hood. Or whoever first sprinkled salt on an icy sidewalk. Or whoever first tried warming a knife before cutting fruitcake.

In case you think all pesky problems center around the home, try soldering the connections on a radio. Or assembling the bits and pieces of an automatic toaster.

If you did it for a living, you'd be on the lookout for better ways of working. That's for sure. In our family, a General Electric man or woman who finds an easier way to work a tool, to tighten a belt, or pack a parcel may win the price of a new hat, or a suit, or maybe even win the price of a new car.

Our sugar bowl marked "Cash for Suggestions" has been hit for over \$4,000,000 by employees in past years. Last year, over 25,000 suggestions were accepted and rewarded. This has been going on since way back in 1922.

As we write this, a machinist in our Schenectady plant has just made himself a tidy \$5,000. His suggestion led to an improvement in the bearing that supports a giant generator. By the way, we asked him how he planned to spend the money. Turns out to be a down payment on a brand-new home.

You get something extra out of this, too. You want products that give a pedigreed performance, do more, behave better. Thousands of thoughtful people backstage add their bit to our production efficiency. And only an efficient company can hope to deliver something extra in the package.

*You can put your confidence in—*

# GENERAL ELECTRIC



## Social Activities

### Miss Springer And Sgt. Walldov Marry In Church Ceremony Read Thanksgiving

Marriage vows were exchanged Thursday, Nov. 27 at 10 a.m. by Miss Sarah Frances Springer of Matador and Sgt. Gustav Gottfried Walldov of Tennent, New Jersey and Kelly Air Force Base, San Antonio, in the First Baptist Church, Matador. Rev. Marvin Brotherton, Methodist pastor of Rotan, formerly of Matador, read the double ring ceremony.

The bride is the daughter of Mr. and Mrs. E. F. Springer of Matador, and the bridegroom's parents are Mr. and Mrs. G. A. Walldov of Tennent, N.J.

Vows were exchanged before an arch entwined with greenery and white mums sprayed with turquoise, flanked by baskets of the same flowers. The altar aisle was marked with clusters of white mums, tied with turquoise ribbon.

Miss Patti Pipkin, pianist, presented a prelude of music and accompanied Miss Elwanda Martin, who sang, "Because" and "Indian Love Call." Miss Pipkin also played traditional wedding marches, and following the benediction by Rev. Brotherton, she accompanied Mr. Walldov, father of the bridegroom, who sang "The Lord's Prayer."

#### Bride Wears Satin

Given in marriage by her father, the bride wore a ballerina length Miriam original wedding gown of white satin. The bodice was overlaid with Chantilly lace which extended into a pelerin in front and spread to the back of the gown, the full length of the skirt. Folds of satin at the v-shaped neckline joined a yoke of illusion to fit closely at the throat. Tiny self-covered buttons extended from the neck to below the waist at the back. The bride's finger-tip

veil of illusion was attached to a calot encrusted with seed pearls. She wore satin mitts and carried a white Bible with her bouquet of gardenias entwined with ivy. She wore the traditional "something old, new, borrowed and blue", and a penny in her shoe.

Miss Margaret Sanders, of Lubbock, cousin of the bride, was maid of honor. She wore a ballerina length dress of deep turquoise velvet, fashioned with a fitted bodice, sweetheart neckline, cap sleeves and full skirt. She wore a matching velvet cap and mitts, and her bouquet was of pale yellow spider mums. Mrs. Billy Dan Thomas, bridesmaid, wore an identically fashioned ensemble in light turquoise and carried a bouquet of white turquoise-sprayed spider mums.

Richard Walldov of Tennent, N. Y. attended his brother as best man. Ushers were, Amos Jones, San Antonio, Charles Bird, Midland, and Thomas Sanders, Lubbock, all cousins of the bride.

For her daughter's marriage, Mrs. Springer chose a brown crepe dress, trimmed with brown velvet, and wore a feather hat in iridescent hues of bronze, brown and dark green. Her corsage was of bronze pompons. Mrs. Walldov, mother of the bridegroom, wore a dress of periwinkle blue, with black accessories and a turquoise-sprayed white mum corsage.

Following the ceremony, a reception was held at the home of the bride's parents.

Repeating the bride's chosen colors in decorations, the refreshment table was covered with turquoise net over white taffeta and centered with tur-



MRS. GUSTAV G. WALLDOV

quoise and white mums and white candles.

The three-tiered wedding cake was decorated in the same colors with pink roses, and topped with a miniature bride and groom. Hot spiced punch was served, with Mrs. Billy Wason presiding at the silver service.

Assisting with hospitalities were Mrs. Edith Sanders, Lubbock, Mrs. Ed Bishop, Dalhart, Mrs. F. A. Bird, Midland and Mrs. Mary Martin and Mrs. Tom Harris of San Antonio, all aunts of the bride. Mrs. Bateman Middlebrooks registered the guests.

For a wedding trip to points in south Texas, Mrs. Walldov wore an olive green suit with gold velour hat, brown lizard

shoes and bag, and brown mouton topper. Her corsage was a brown orchid. The couple will return to San Antonio, where Sgt. Walldov is stationed at Kelly Air Force Base and his wife is enrolled as a senior at Trinity University.

The bride was reared here and following her graduation from Matador High School, she attended Texas Christian University, Fort Worth, and Texas Technological College, Lubbock.

Sgt. Walldov was reared at Tennent, N.J., and was a junior in Upsala College, East Orange, N.J. at the time he entered the Air Force.

In addition to the bridegroom's parents and brother,

also present at the wedding were his sister and her husband, Mr. and Mrs. Emil Brandt of Princeton, N.J. and his friend, Sgt. Robert Sorensen of Tennent, N.J. and Kelly AF Base. Other wedding guests from out-of-town included Mr. and Mrs. Witt Springer, Amarillo; Byron Knight and Miss Barbara Springer, Denver Colorado; Mr. and Mrs. Claud Morrison, Littlefield; Mr. Tom Harris and daughter, Linda, San Antonio; and Mr. Ed Bishop, Dalhart.

**Rehearsal Dinner**  
Mr. and Mrs. Springer were hosts Wednesday night at a rehearsal dinner which was held in the American Legion hall, for the bridal party and relatives. Approximately thirty-five guests were served a turkey dinner.

#### BIRTHDAY DINNER

Mrs. J. L. Woodruff was honored with a birthday dinner, Sunday, Nov. 23, in the home of her son and daughter-in-law, Mr. and Mrs. Glenn Woodruff. Present were Mr. and Mrs. J. L. Woodruff, their daughter, Mrs. R. M. Dailey and children, Jim Bob and Glenda Kay, of Grape-

land; Mr. and Mrs. Roy Wingard of Brownfield, parents of Mrs. Glenn Woodruff, C. M. Glenn and Misses Amy and Sue Glenn.

### VOWS UNITE MISS LILLIE WANDA GILBERT AND BOBBY DEAN LANE IN HOME CEREMONY

The home of Mr. and Mrs. H. S. Gilbert, Flomot, Texas was the scene of the wedding of their daughter, Lillie Wanda, and Bobby Dean Lane of Turkey, Saturday, November 29, at 6:00 p.m. Rev. Aaron Shaw of Happy, Texas, read the double ring ceremony.

Parents of the bridegroom are Mr. and Mrs. John Lane, Turkey.

A blue and white floral altar was the background for the ceremony.

Mr. Wilburn Martin sang "Indian Love Call" and "Always," accompanied by pianist, Miss Nita Lane, sister of the groom.

Given in marriage by her father, the bride was attired in a light blue suit with navy blue accessories, and carried a bouquet of white carnations, centered with an orchid, atop a white Bible. Attending the couple were Mrs. Wilburn Martin, sister of the bride, and Joe Bob Barnhill, of Turkey.

Lighting the candles were Jerry and Judy Gilbert, children of Mr. and Mrs. Ikie Gilbert, Flomot, Little Gale Lane, sister of the groom, and Carolyn Cramer, small niece of the bride, were flower girls. Each

was dressed in white. Mrs. Martin wore a grey with a white corsage. Gilbert, mother of the bride, chose a brown dress and white carnation corsage. Mrs. Lane, the bride's mother, wore a grey dress with white carnation corsage. Registering the guests, Miss Rogene Bass of Caturas.

During the reception following the ceremony, Miss Small of Canyon, poured punch and Mrs. Pace Cramer of Fort Worth, served the wedding cake.

Other guests for the wedding and reception included the bride's grandmother, Mrs. Bural, Mr. and Mrs. Ikie Gilbert and Mr. and Mrs. Stapleton of Flomot, Misses Trawick, Matador, Cramer, Ft. Worth, Mr. Mrs. John Lane and daughter, Nita and Gale of Turkey.

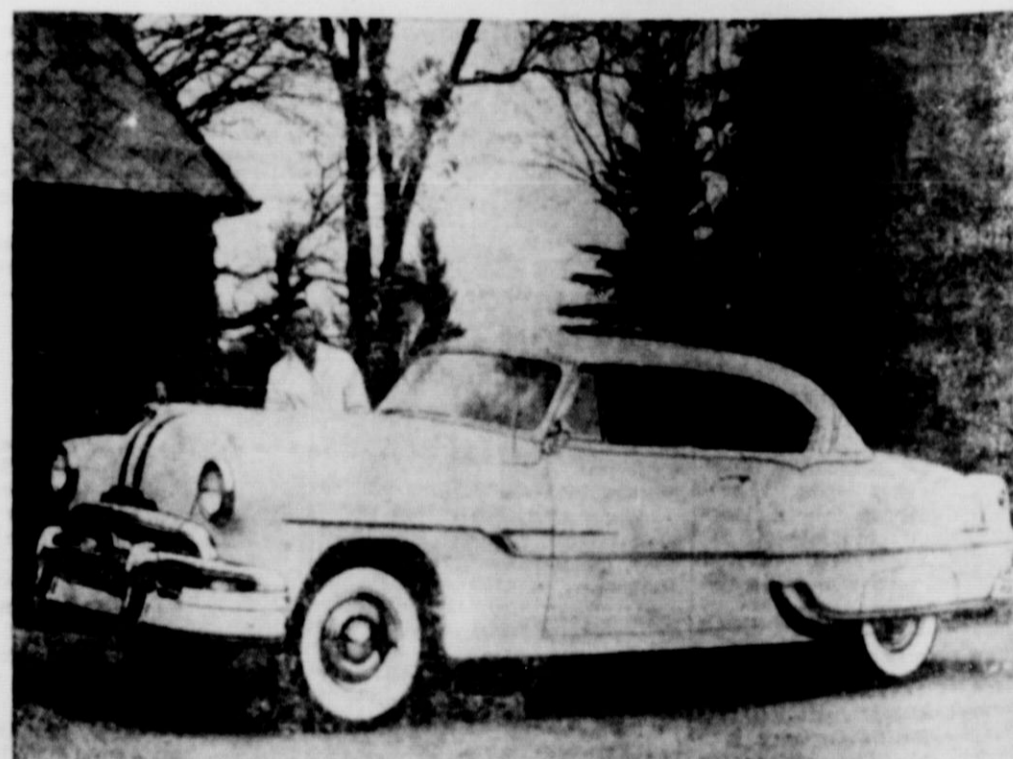
The couple, who are at a West Texas State College, Canyon, left immediately after a short honeymoon and will be home in Canyon. The groom played on the football team this year.

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Saturday, Dec. 6

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Matador



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**4-Way, ONE-STOP service** gets your car ready for cold weather... helps your car keep its full power and pep... assures you quicker starts, faster pickups on the coldest mornings. And it guards metal working parts against winter's rasping wear!

THIS is Conoco's new **ESKIMO SPECIAL** winterizing service...

**Bumper-to-Bumper WINTERIZING Lubrication to Keep Your Car Running Smooth and Free!** Lubrication experts will check every lubrication point on your car to keep it smooth, quiet, protect it from wear. They'll put Winter-grade lubricant in transmission and rear axle for easier gear shifting, less wear.

**FREE Cooling System Check for WINTER Protection!** Your Conoco Mileage Merchant will tighten hose connections, flush out the radiator, recommend proper Conoco antifreeze.

**FAMOUS "50,000 MILES—NO WEAR" SERVICE!** Your Conoco Mileage Merchant will (1) drain out grit and sludge, preferably while the engine is hot—(2) recondition air and oil filters, and (3) refill with Winter-grade Conoco Super Motor Oil.

**FREE Battery Check for Fast WINTER Starting!** Your Conoco Dealer will check your battery, to see if it is operating properly to help give you quick-as-a-flash starts on cold winter mornings!

**50,000 MILES—NO WEAR!** In a 50,000-mile road test, with 1,000-mile drains and proper filter service, test car engines lubricated with Conoco Super showed no wear of any consequence! Gas mileage for the last 5,000 miles was 99.77% of first 5,000! AND—Conoco Super is a heavy duty motor oil!

WHETHER YOUR WINTERS ARE ROUGH OR MILD YOUR CAR NEEDS MY CONOCO WINTERIZING CARE!



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W. F. McCAGHREN, WHOLESALE AGENT

**Roaring Springs NEWS**

**NEWS**  
L. E. Cooper, Correspondent  
Box 361, Roaring Springs

Jama Lewis, who has been a patient in Hillcrest Memorial Hospital, Tulsa, Okla., was removed to the home of W. A. Lewis, Jr., 42nd St. Tulsa. She is in a body cast and will be kept in bed until January 6, at which time she will be removed. She remains in Tulsa until discharged by the orthopedist. She is the daughter of Mr. and Mrs. W. A. Lewis, Sr., of Roaring Springs.

Nichols of Quanah, visited his parents, Mr. and Mrs. Nichols, over the week-end. He accompanied his father on a business trip to Novice, Saturday.

**THROAT DISCOMFORT**  
Minor Irritations

New Miracle Drug Gives Wonderful Fast Relief

Throat irritation associated with coughing or other common irritants. The new NEO-AQUA-DRIN lozenges for minor throat irritations take fast, these two ways:

They soothe the throat, relieving irritation and discomfort almost immediately.

They destroy the germs which may cause throat discomfort with an effective antibiotic.

NEO-AQUA-DRIN is guaranteed to contain up to 100% of the pain-relieving local anesthetic and germ-killing ingredients as in the product made by McKeown & Co., Chicago, Ill.

**NEO-AQUA-DRIN**  
Throat Lozenges  
**STANLEY PHARMACY**

Rev. and Mrs. R. L. Jameson spent the week-end visiting relatives in Oklahoma.

Mr. and Mrs. Olen Osborn of Plainview, spent the week-end here with their parents, Mrs. Lizzie Osborn and Mr. and Mrs. George Yandell.

Rev. Dee Cates of Fort Worth was here Friday visiting with friends and looking after business.

Mr. and Mrs. Orvil Yandell and children, of Ollon, were week-end guests of his parents, Mr. and Mrs. George Yandell and her parents, Mr. and Mrs. R. C. Hollingsworth.

Mr. and Mrs. Leon Parks of Memphis, were Thanksgiving guests of her mother, Mrs. Trudie Hodgin.

Mr. and Mrs. Otis Dickerson and daughter, Elizabeth and Ray Dickerson of Wichita Falls, visited Mrs. Dickerson's mother, Mrs. Hazle Bridges, through the week-end.

Mr. and Mrs. J. M. Carpenter, Jr. and children of Colorado City, spent Thanksgiving here with their parents, Mr. and Mrs. J. M. Carpenter, Sr., and Mr. and Mrs. Charlie Brooks. They were enroute to Corpus Christi to make their home.

**FORT WORTH**  
Your Logical Livestock Market



Mrs. Eugene Watson and little son, and Mrs. George Yandell and daughter, Miss Mollie, visited and shopped in Floydada, Wednesday.

Mr. and Mrs. Harold Jones and Mrs. K. Jones spent the Thanksgiving holidays in Fort Worth with relatives.

Mr. and Mrs. Horne of Vernon spent the week-end with Mrs. Ruby Cooper and daughter, Rebecca.

Mr. and Mrs. Ed James and little daughter visited in Wheeler over the week-end with his sister and brother-in-law, Mr. and Mrs. Albert Marshall.

Mrs. Jimmy McCarthy and little daughter, Janie Kathryn, of Carlisle, N. M., visited here Saturday with relatives.

Louis Nichols left Tuesday for Houston, after a week-end visit with his parents, Mr. and Mrs. W. H. Nichols.

Dewey Womack of Quanah, was here Wednesday looking after business and visiting with friends.

Mr. and Mrs. G. W. James returned Friday from Wichita Falls, where they had been called by the illness of her brother.

Herman Havis attended the game between S.M.U. and T.C.U. in Dallas Saturday.

Mrs. James Buz Thacker, Clyde Williams, S. J. Braselton, Bob Cooper and Lige Cooper attended to business and shopped in Lubbock Monday.

Mr. and Mrs. Ted Kingery accompanied a group of high school students to Abilene Thursday, to attend the football game between A.C.C. and Howard-Payne. Those making the trip were: Norma Redd, Lesley Kingery, Myrna Bailey, Roger Kingery, Dick Carpenter, Stanley Kingery, Glenda Dobkins and Bobby Campbell.

Tap Gollightly of Dallas and two friends, Ed Lyeck of Denton and Nick McCarley of Vernon, visited here Monday and Tuesday with Mr. and Mrs. W. E. Brown.

Bob Hughs of Pampa spent the holiday week-end here and at Matador visiting with friends.

Family Reunion

Mr. and Mrs. W. C. Roller of Roaring Springs had a family reunion Thanksgiving day. A delicious turkey dinner with all the trimmings was served to the following guests: Mr. and Mrs. Charlie Byars and children of Enoch; Mr. and Mrs. Ralph Nichols and children, Matador; Pfc. and Mrs. Bud Roller, who were enroute to California where he will be based; Mr. and Mrs. Ira Hull and children, Paducah; Mr. and Mrs. A. C. Roller, Mr. and Mrs. Avery Payne and daughters; Mr. and Mrs. Ruben Payne and daughters; Mr. and Mrs. Vester Roller, Mae Hull and Quint Robbins and children all of Roaring Springs. Other guests were: Mr. and Mrs. Marvin Freudenreich and son, Loyd and Mrs. F. L. Mullins.

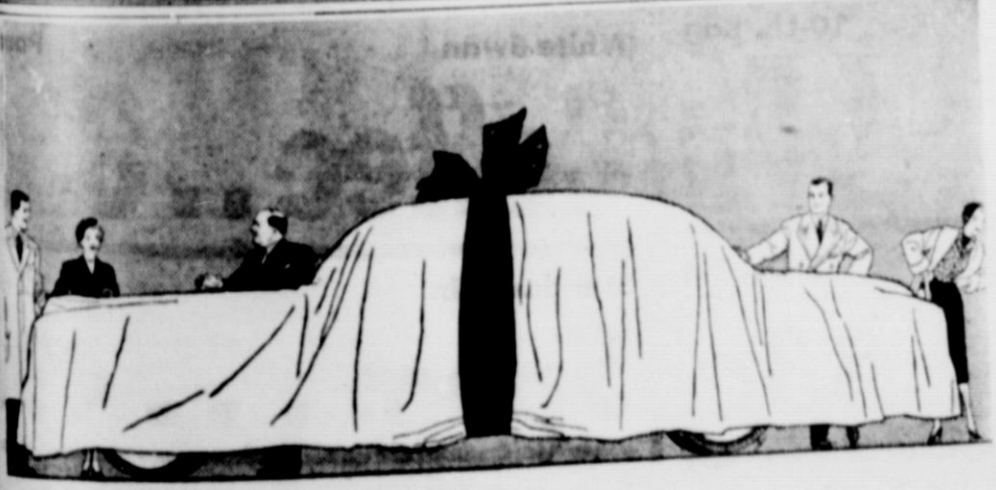
Truman Groves spent the week-end visiting in Lubbock and Clovis, N.M. with friends.



**Open the Door...  
to our Store  
and You**

**Open the Door to Christmas!  
Everything Under The Tree!**

**Dr. B. J. Welch**  
WILL BE IN  
**MATADOR**  
WEDNESDAY  
**December 17th**  
TO FIT GLASSES  
AT MOTLEY HOTEL  
DRS. CAULEY and WELCH  
OPTOMETRISTS  
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**You can unwrap this Christmas Package  
at your Ford Dealer's, December 12<sup>th</sup>**

No fair peeking until next Friday, but oh boy, what a car Ford is going to have for you!

You know, of course, that Ford has had other makers doing a jig trying to catch up with such things as a huge one-piece windshield and an automatic transmission like Fordomatic. So when Ford says the '53 Ford is '53's finest, the jig department will have to start all over again.

Our '53 car is the absolute tops in many years of Ford engineering, styling and plain value leadership. In fact, with 41 "worth more" features, it is designed and built to be worth more to you not only when you buy it but when you sell it.

So—if you're thinking about a new car, don't make a move until you've had a chance to see the '53 Ford—the safest place to put your new car dollar! You'll find it the new Standard of the American Road.



**Matador Auto Company**

<p><b>MANICURE KITS</b> Attractive cases, unique bottles of quality standard brands. Priced \$4.95 to \$9.00</p>	<p><b>COSMETIC SETS</b> Old Spice and other quality brands in attractive boxes. Priced \$1.20 up</p>	
<p><b>COMPLETE LINE PIPES • TOBACCOS</b> Gift Packaged CIGARETTES</p>		<p><b>SHEAFFER'S PEN &amp; PENCIL SETS</b></p>
<p><b>GIFT LIGHTERS - SHAVING SETS</b> <b>ELECTRIC RAZORS</b> <b>SCHICK and REMINGTON</b></p>		
<p><b>TREE DECORATIONS</b> <b>TOYS — DOLLS</b> <b>VASES — NOVELTIES</b> <b>— GIFT WRAPPING —</b></p>		<p><b>Pangburn's Chocolates</b></p>
<p><b>FINE PERFUMES</b> Every woman loves fine perfumes... the gift always appropriate, always welcome. Priced \$3.50 up</p>		<p><b>Cameras and Accessories</b> <b>Wrist Watches</b> <b>CHRISTMAS CARDS</b></p>
<p><b>STANLEY PHARMACY</b> R. M. STANLEY, OWNER</p>		