

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 29, 1953 PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Destiny of a city may be written in extravagant prose if oil is the pen, the Beaumont would remain a station of importance on the Texas coast. Conceived during an affair between a dreamer and necessity, Beaumont got into the world's eye when the fabulous midwest spawned millions of dollars of stinking, crawling, glistening oil over the moss-draped pines. More than half a century has elapsed and Beaumont is an ancient city, proud and prosperous. It is the cradle of an industry which is no longer an infant. Beaumont is ugly and grandly and generous with its use on the palms of its workmen's hands. Perhaps the worn, weathered shells in Orleans street walkways have ceased to echo the weary roughneck's hobnails, but the pattern of his shadow is still on the night.

Some wild terror advances with the beauty of dawn, rolling red clouds of fog from the hills, lighting the derricks and the plumes of steam pouring from the refineries. The air is oily and sweet with the perfume of the Beaumont has long tied the ties of days together and its tender heart must pump the fluid into the veins of a nation's economy.

Picadilly cafeteria will just a journey to Beaumont if the traveler has no greater interest in eating. Splendid and moderate in design, it offers a true haven for the epicure. Every item of food is appealing to the sight and more appealing to the taste and the service is so rapid and efficient as to confound the imagination. Upon glancing at the check the first impulse is to file it before some attendant comes to your table and doubles the amount. The Picadilly's competitors must find life exceedingly dull.

Plane travel is an ethereal experience which provides the spirit with buoyancy like the humming of a choir. It has tied together the loose ends of distance and brought a more serene understanding to the heart. Airs across the country are speeding with travelers of every age, race and station and the crowded passenger coaches through the countryside in dismay. More than the speed, convenience and cleanliness of air travel is bringing about the change. Planes are flown by clean, bright-eyed young men and courtesy is on the lips and fingers of the beautiful, wholesome young women who serve as hostesses. The finest young people in the world are responsible for air line operation. They have found their way to the hearts of the traveling public which for many years was at the mercy of dyspeptic and grouchy old men in command of trains. The world likes clean, limitless skies.

Little bells ring in the deep, long canyons of years when I see a boy and girl holding hands before a jewelry window at night when the streets are draining of noise. Dreams are the silken tents that shelter love.

Veterinarian On Regular Schedule

A schedule of regular veterinary service for Motley county has been announced by County Agent Bill Pallmeyer. Dr. J. T. Westbrook of Paducah will be in Matador each Tuesday afternoon, available for calls. By establishing a regular schedule it was pointed out that veterinary services can be provided at less expense than when Dr. Westbrook is called from Paducah. He will be available at the courthouse.

COME TO CHURCH SUNDAY

Cattlemen's Appeal Gets 'Treatment' From Benson

Appeal of distressed cattlemen from 32 states got "The Treatment" in Washington Tuesday from Agriculture Secretary Ezra Taft Benson. In fact they were told to "go to grass." He bluntly rejected their plea for immediate government price supports on cattle.

The 350-men cattlemen's "caravan", disgusted by what one rancher called "the old rush-off" headed for home, vowing to build a "grass roots fire" under Benson. The "caravan" was organized by the National Farmers Union which said it included ranchers from 32 states.

"The fight is only just beginning," Farmers Union President James Patton said after the cattlemen handed Benson an "urgent" petition calling for a minimum cattle supports of 90 per cent of parity and government purchases of live cattle.

Two Matador ranchers, D. I. W. Birnie and W. D. Lipscomb were representatives in the mass appeal to Benson. They left for Oklahoma City last week where the bus caravan started early Saturday morning for Washington.

Benson told newsmen later, however, that he knows of no "practical" way to run a rigid high price support program on cattle. He said if anyone could show him a "workable plan, I'll be glad to look at it."

He said the cattlemen "didn't present a plan—they just asked for 90 per cent parity prices on cattle."

He also said he doubted very much that the ranchers were a "fair representative sample" of livestock men's thinking. He read reporters a sheaf of telegrams urging him "not to submit to pressure tactics."

Some of those who wrote or wired Benson declared the 350-man delegation which descended on Washington Monday did not represent the rank and file of cattlemen.

Personal invitations to the birthday celebration were not mailed, and this means is taken by the family to invite all Mr. Bird's friends to the affair. Assisting Mrs. Bird with hospitalities will be his sons and their families.

Matador Mavericks Stand Undefeated

The Matador Mavericks, grade school football team defeated Turkey Grade School last Tuesday evening at Turkey, by a score of 30-6 to finish their 1953 football season undefeated and untied, and with the unofficial tuckered away in their trophy case of memories.

Celebrating this achievement, the grade school pep squad headed a march of the squad, to the downtown section of the city at noon Wednesday, where they staged a demonstration of exhilaration. Leading the yell were Frances McMahon, Ann Lee, Charlene Waybourn and Joyce Lynn, with Kay Norman, and Francine Craven as majorettes.

The Mavericks opened the season by defeating the Lakeview Eagles 13-6. They journeyed to Matador to win their next game by a score of 12-7. Turkey invaded Matador for the next tilt and lost by a score of 27-6. Estelina was the next victim losing to the junior Matadors by a score of 31-0.

The Mavericks lay claim to being one of the few undefeated teams in Texas. They are coached by Grade School Principal Jake Edwards. They attribute their fine season to teamwork, desire to play, good tackling and good coaching.

VFW Entertains With Halloween Dinner and Party

Motley County V. F. W. and Auxiliary Tuesday night entertained with a Halloween dinner and masquerade party at the V. F. W. hut, which was enjoyed by approximately ninety persons, including members of both organizations, and guests.

Nation To Honor War Dead Nov. 7

Poppy Day will be observed in Matador and throughout most of the nation on November 7, the Saturday before Armistice Day, it has been announced by Mrs. Glenn Woodruff, Poppy Chairman of Matador Unit of the American Legion Auxiliary.

On that day everyone in the city will be asked to wear a memorial poppy in honor of the dead of the two World Wars and the Korean conflict.

Crepe paper poppies, made by disabled veterans of the three wars will be distributed on the streets throughout the day by volunteer workers from the Auxiliary and cooperating groups. The poppies will be replicas of the wild poppies which grew "between the crosses, row on row," in the World War I battle cemeteries in France and Flanders, thus becoming the memorial flower for America's war dead.

In exchange for the poppies, the Auxiliary will accept contributions for its work for disabled veterans and for needy children of veterans which is largely supported by these contributions.

Tribune Receives 1st Santa Letter

This is going to come as a surprise to Santa Claus, but the season is not far away. Evidence that the holiday season is being advanced was received this week by the Tribune in the first Santa letter.

A six-year-old boy of Lockney, Ewell Gene Martin, son of Mr. and Mrs. Curtis Ewell Martin, wrote Old Saint Nick, in care of the newspaper. It is the earliest letter to Santa ever received by the Tribune. Following established custom the Tribune will publish all the letters to Santa Claus received before Christmas. The letter is as follows:

Dear Santa: Please bring me two guns with black handles in a holster for Christmas. I also need a book sachel for school. I'm six years old and in the First grade at Floydada. I have been a good boy. Don't forget my little brothers and all my little friends. Love, Ewell Gene Martin.

Government Feed Applications Must Be Filed Again

Applications for government drought relief feeds filed under the PMA's previous program have been cancelled and stockowners must again make application. The information was contained in a newsletter mailed to county farmers and stockmen October 6, by PMA Office Manager Walter C. Ray.

Certificates are being issued for "distributed by feed stores" which the letter declared. Price of the new feed is in the neighborhood of \$52 per ton. A ton of the feed contains 800 pounds of cottonseed meal, 800 pounds of corn and 400 pounds of alfalfa meal, with required quantities of salt, molasses, etc. The contents make up a balanced ration with proper vitamins and fortification.

Feeds available through the PMA office include cottonseed pellets, meal, corn, oats and range cubes. Amounts available are 2 pounds per day of cake or meal for dry cows, yearling and bulls and 3 pounds per day for a cow and calf. In mixed rations the amount available is 4 pounds per day for dry cows, yearlings and bulls, and 5 pounds for cow and calf.

The newsletter also warns farmers on the planting of wheat without quotas or in excess of quotas. The complicated regulation is best explained in person, since the requirements are exacting. An excess of one acre over allotment makes the crop ineligible for price support.

For Democracy's fallen defenders, let's put a veteran dead Poppy over every loyal heart on Poppy Day, November 7.

COME TO CHURCH SUNDAY

Chest Objective Is To Extend Services

\$2,300 Balance To Be Augmented With Receipts Of Drive



SCOPE of the Matador Community Chest will be extended to serve more needy during 1954 according to Andy Hurst, recently named as president of the home-managed organization which combines seven charity drives into one drive.

Monday, November 9th has been set as the opening date for the campaign. The goal has been set at \$1,000 which is only about one-third the objective in former years.

"We will use the \$2,300 balance the chest now has in the bank," Mr. Hurst declared, "which should give us a working fund of more than \$3,000. Officials of the Community Chest believe that the number of needy cases may be increased this year over previous years because of the drought and other adverse conditions."

"Altho we would like to entertain a more optimistic outlook," Mr. Hurst said, "we feel certain more requests for aid will be brought to us in the next year."

Mayor Home From Beaumont Meeting

Mayor Douglas Meador arrived home Tuesday from Beaumont where he attended the 41st annual meeting of the League of Texas Municipalities. Registration was the largest in the history of the organization.

Outstanding address of the two-day meeting was made by League President Jim Wright, mayor of Weatherford, titled "The Incubator of Freedom." Many declared it the greatest oration they had ever heard.

Almost every municipality in Texas was represented at the convention with many of the larger towns sending one or more representatives from various departments.

Matadors Claim 2nd Conference

Exercising their riparian rights the Matador Matadors swam over Burleson field Thursday night to claim their second conference victory by defeating the Lakeview Chiefs 48 to 0.

A large following of courageous fans braved the elements to witness the lip-sided encounter. Rain fell through the first quarter but it did not slow down the Matadors who held a 35-0 lead after eight minutes of playing.

Coach Ray Hopkins flanked the visitor with the second team and about every member of the club for the rest of the game, except for two minutes in the third period.

Korean Veterans Visiting Parents

Two servicemen have returned home recently from Korea and are visiting their parents in Roaring Springs. They are Eugene McElroy, whose parents are Mr. and Mrs. J. K. McElroy, and Louis Ray Mullins, son of Mr. and Mrs. Raydell Mullins. Also visiting the latter during the week-end were a daughter and family, Mr. and Mrs. Tommy Hale of Fort Worth.

RAIL PRESIDENT VISITS MATADOR

Quinn Baker of Quannah, President of the Quannah, Acme and Pacific Railway was in Matador Friday in the interest of his firm and visiting friends. The genial executive made a brief call at the Tribune while here.

One From County Goes For Physical

John C. Hays, Jr., of Motley County has been ordered by Texas Local Board No. 45 to report at Plainview, November 5, at 5 a. m. for pre-induction examination by the Armed Forces. This board embraces Floyd, Hale, Motley and Swisher counties.

YELLOWJACKETS TO PLAY AFTON

Another sizzling six-man football game is scheduled this evening at Roaring Springs when the Yellowjackets clash with the Patton Springs Rangers, starting at 7:30.

HOME FROM HOSPITAL

Mr. and Mrs. Harry Campbell, Wednesday returned from Quannah, where he has been receiving treatment at Quannah Memorial Hospital.

HALLOWEEN CARNIVAL TO BE AT DOUGHERTY

Dougherty school will stage a Halloween carnival Saturday night, Oct. 31, according to an announcement received by the Tribune.

A cordial invitation is extended the public to attend.

Demonstration Is Scheduled Friday

A field demonstration is scheduled tomorrow at Buzz Field airport, beginning at 2 p. m. to show in actual use the new Farmall "Fast-Hitch" for attaching implements to tractors. The new hitch is rapid and easy and greatly simplifies farm work.

The demonstration is sponsored jointly by Thacker Supply Company of Roaring Springs and the Matador Motor and Implement Company. Refreshments will be served during the demonstration.

Also to be demonstrated is the West State Reversible 3-disc plow with 3-point hook-up for any four-row tractor. The plow will be demonstrated attached to a Farmall Super (M) tractor. The public is cordially invited to attend the demonstration.

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MOT NEWS

A. L. Eubanks
Correspondent
3674, Turkey Line

Mrs. Barney Martin, accompanied by his mother, Mrs. Martin, and Billy Purdy, visited in Lubbock, Texas, Sunday. Mr. and Mrs. B. W. White returned home Saturday evening in Lubbock. Mrs. White made a business trip to Lubbock Thursday, accompanied by her sister, Mrs. Dee Dunigan of Purdy, while there.

NATIONAL FHA WEEK WILL BE OBSERVED

Flomot Chapter of Future Home Makers of America, along with girls over the nation, will be observing National F. H. A. week the first week in November.

Calendar of Activities for the Flomot Chapter is as follows: Sunday, Nov. 1, attend the Church of Christ, Sunday morning and the Methodist Church Sunday evening, refreshments to follow at the home of Mrs. A. D. Mosley, a Chapter mother.

Monday: Dinner at the home of Mrs. Wade Martin, also a Chapter mother. Each girl will bring a covered dish, and dress to represent a country.

Tuesday: Sponsor a 'No Gripe' day in school.

Wednesday: Attend Prayer meeting at the First Baptist Church, which will be followed by fellowship hour.

Thursday: Manage concession stand at football game to raise money.

Friday: Date Supper, each girl bringing her father to a chili supper in the Homemaking department.

Saturday: Help-at-home day.

Chapter advisor is Mrs. Marie Purvis, and Supt. Louis Purvis is Chapter father. Honorary members are Christine Folley and Trulla Martin.

COUNTY TEACHERS MEET

State Rep. Elbert Reeves of Matador, was principal speaker at a meeting of Motley County Teacher's Association which met at Flomot, Monday night, October 19.

Supper was served to approximately forty persons, followed by business session and program. Representative Reeves presented an informative talk on proposed legislative bills.

STEWARDSHIP STUDY COURSE ANNOUNCED

Training Union of the First Baptist Church is sponsoring "Stewardship Week" with a stewardship study course which will be taught for all ages.

B. J. Johns will teach the Juniors, from the book, "The Talking Penny"; Mrs. L. B. Turner will teach "Gifts For Jesus" for

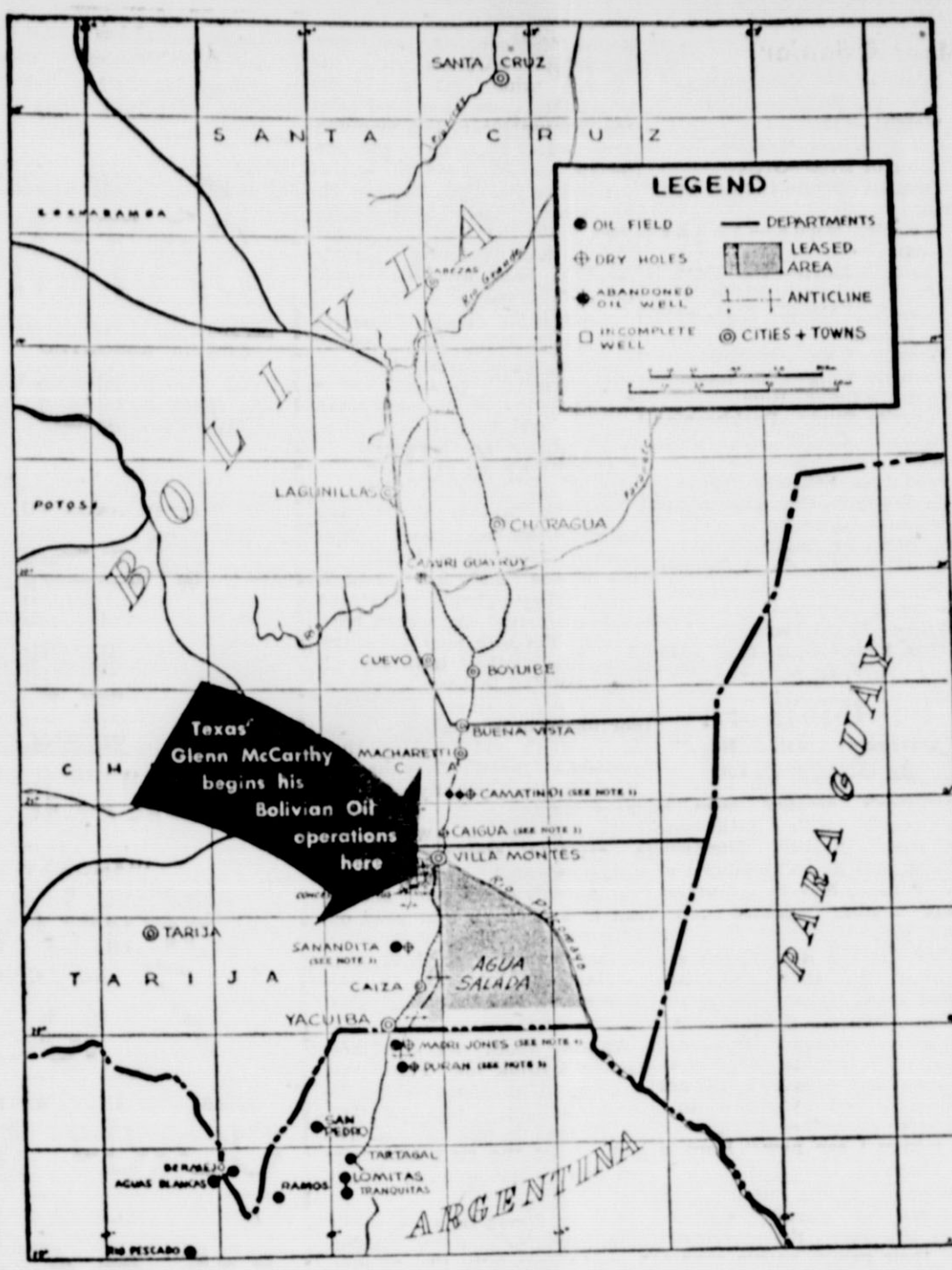
Bobby and Donnie Sperry, visited in Gasoline Sunday with Mr. and Mrs. Leon McCracken, Jr. Mr. and Mrs. W. H. Webb, accompanied by their son and wife Mr. and Mrs. Raby Webb of Matador, visited in Plainview Sunday with the Howard Standefer family.

Mr. and Mrs. Luther Green and children, Tim, Patsy and Virginia, of Matador visited her parents, Mr. and Mrs. F. S. Bourland, Sunday.

Rev. and Mrs. A. L. Eubanks attended Texas Baptist General Convention, also W. M. U. and Brotherhood Conventions in San Antonio last week.

WHERE GLENN MCCARTHY WILL DRILL FOR BOLIVIAN OIL

Actual drilling operations are scheduled to begin before the first of the year in the Los Monos Dome area, in Southeast Bolivia. This area is part of the 970,000 acre oil concession granted Mr. McCarthy by the Bolivian government. Operations will be conducted by a new multi-million dollar oil company, Glenn McCarthy, Inc. Stock in this company is being offered to the public at \$2.00 a share by the Houston underwriting firm of H. V. Christie & Co.



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INTERMEDIATES WILL STUDY "PARTNERS WITH GOD"

Intermediates will study "Partners With God", which will be taught by A. L. Tanner, and Louis Purvis will teach for the adult group, from the book, "Good Stewards".

Everyone is invited to take the course, and members of the church are especially urged to do so.

HALLOWEEN PROGRAM

A King and Queen of Flomot High School will be crowned Thursday night, Oct. 29, during a Halloween program. It has been announced, Grade school children will be Princes and Princesses. The program will consist of numbers given by each class in school.

Candidates for the crown are:

First and second grades, Darlene Cagle and Steve Crowell; third and fourth, Judy Gilbert and Don Monk; fifth and sixth, Jerry Gilbert and Phillip Starkey; seventh and eighth, Rhetta Bynum and Bobby Clay; 11th grade, Carol Shannon and Rex Johnson; and twelfth, Cora Gail Gunn.

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. G. F. Yeates and son, and Hal Courtney of Shepard Field AF Base, visited Mr. and Mrs. T. B. Simpson Sunday. Mr. and Mrs. Charley Lane

and children visited her parents, Mr. and Mrs. R. P. Owen in Silvertown, Sunday.

Joe Berry Meador, local teacher, spent the week-end in Lubbock, visiting relatives.

Mr. and Mrs. R. C. Elliott, Sr., are here visiting a few days. They plan to return to Albuquerque, N. M. for an extended visit.

Mr. and Mrs. Travis Hoover and children visited in Childress Saturday evening with his grand parents, Mr. and Mrs. C. T. Booth. Mr. Booth is ill.

Mrs. Tom Moore visited Mrs. Reece Timmons Wednesday.

Tommie Fulgham was a business visitor in Childress, Saturday.

Mr. and Mrs. A. L. Thomas and children, Mr. and Mrs. Delmont Hays, and Mr. and Mrs. Ebb Thomas were guests of Mr. and Mrs. Pete Timmons, Sunday.

Mr. and Mrs. J. N. Thomas visited her parents, Mr. and Mrs. Sam Moore of Childress, Saturday.

Mr. and Mrs. Edward Payne were visitors in the home of Mr. and Mrs. T. W. Bain, Sunday.

Mr. and Mrs. Cecil Ashford of Amarillo, visited here Sunday with his sister and family, Mr. and Mrs. J. M. Dobbins.

Mr. and Mrs. Roy Shannon of Amarillo were visitors in the home of Mr. and Mrs. H. B. McCoy, Sunday.

Mr. and Mrs. Allan Thomas accompanied their son, Joe Allen, to Plainview, Tuesday, where he enlisted in the Army. He is stationed at Fort Bliss.

WOODROW READ NAMED 4-COUNTY FUND CHAIRMAN

DALLAS, Texas—Woodrow Read, Paducah has been named as Chairman of District 9 on the Texas United Defense Fund, the state-wide group which will sponsor USO's campaign for \$775,000 in Texas this year. This district includes Cottle, Dickens, King, Motley counties.

Mr. Read was appointed today by Dudley K. Woodward, Jr., Dallas attorney, who is State Campaign Chairman of the forthcoming fund appeal to carry on the familiar services of the USO to the young men and young women of the nation's armed forces.

A major portion of the Texas goal, as in 1952, will be included in Community Chest campaigns throughout the state this fall.

VISIT BROTHER HERE

Visitors in the home of Mr. and Mrs. W. W. Clements from Thursday until Saturday, were his brother and wife, Mr. and Mrs. L. D. Clements of Coffeeville, Miss.

Mr. and Mrs. Louis Poteet spent the week-end at Denver City, visiting her parents, Mr. and Mrs. G. B. Moore.

From where I sit... by Joe Marsh

Every autumn our High School has a contest to see who can get the most ads for *The Recorder*—the school magazine. The winner becomes honorary Principal for a day.

Skip Roberts won last week, and his first (and only) official act as "Principal" of the school was to announce in a loud, clear voice: "I hereby declare today a school holiday!"

Knowing Miss Gilbert, the real principal, it was no surprise to me that she laughed as hard as anybody else... and said to go right ahead.

From where I sit, it's no wonder our youngsters think Miss Gilbert's such a wonderful person (even though they know they'll have to make up that day). Her tolerance, her friendly way with people of all ages reflect in everything she does. For instance, at my house Miss Gilbert prefers tea but always respects my preference for a glass of beer. As a real person... in any community, Miss Gilbert belongs at "the head of the class."

Joe Marsh

COLDS take 666
LIQUID OR TABLETS - SAME FAST RELIEF

ANKLE
Tanley Pharmacy

This advertisement is not an offer to sell or a solicitation of an offer to buy these securities. The offering is made only by the Prospectus.

Glenn McCarthy, Inc.
Common Stock
(Par Value \$0.25 Per Share)

Price \$2.00 Per Share

Copies of the Prospectus may be obtained from the undersigned

B. V. CHRISTIE & CO.
First National Bank Building
Houston 2, Texas

October 27, 1953

B. V. CHRISTIE & CO.
First National Bank Building
Houston 2, Texas

Gentlemen:
Please send a copy of the Prospectus on Glenn McCarthy, Inc. to -

Name _____
Address _____
City _____

SEE THE NEW FARMALL

Fast-Hitch
for the McCormick Farmall Super C

in Action
at the big FIELD DEMONSTRATION

DATE: Friday, Oct. 30
TIME: 2 o'clock p. m.
PLACE: Buzz Field
Airport on Hwy. 70
6 miles so. of Matador

COME...SEE...TRY...

the easiest, fastest way to hitch implements ever developed!

SEE how you can change Fast-Hitch implements quick as a click. Hitching's a SNAP!

SEE how you can control hydraulically every implement action—automatically, instantly, effortlessly, precisely.

SEE how you can do better work with F-H implements.

Thacker Supply Company
Roaring Springs, Texas

Matador Motor & Implement Co.

Church and Society

Henry Pipkin Is Guest Of Honor For Family Night

Surprised guest of honor at the Methodist Church family night affair Wednesday, Oct. 21, was Henry Pipkin, who was similarly honored recently by the American Legion and Auxiliary.

G. E. Hamilton was in charge of ceremonies, which included tributes to and anecdotes about the honor guest. Reference was made to the fact that his exact age was not known. In response, Mr. Pipkin declared that he had lived to see three century plants bloom!

The evening began with a "bring-a-dish" supper, which was followed by the fellowship hour. At the conclusion, Mr. Pipkin was presented with several appreciation gifts. He has been cited as the community's most outstanding citizen, and one of his church's most faithful members.

Over one hundred persons were present, including Mr. Pipkin's brothers, George Pipkin of Crosbyton, and Mr. and Mrs. Bush Pipkin of McAdoo, and their sister, Mrs. J. E. Poteet of Matador. Visitors were present from Plainview, Northfield, El Paso, Whiteflat and Roaring Springs.

Prayer Program Held By W.S.C.S.

A program in observance of "Week of Prayer" was given for the Woman's Society of Christian Service of the Methodist Church, Tuesday at 3:30 p. m. in the church.

Mrs. Ethel Payne was leader of the following program: "Alpine Community Center", Mrs. Harry Willett; "Yuma Methodist Mission", Mrs. H. H. Schweitzer; "Equipment Fund for Rural Workers", Mrs. Sterling Price; "Rural Work Overseas", Mrs. James Priddy; "Health on Wheels", Mrs. W. D. Lipscomb; "Each One Teach One", Mrs. Nelson McMahan; "Sarawak in Borneo", Mrs. Bill Pallmeyer; "Work in Mindanao, Philippines", Mrs. A. J. Daffern; Mrs. G. E. Hamilton and Mrs. F. G. Simpson brought a prayer in song and verse as heads were bowed and offerings presented and dedicated.

Others present included Mesdames Ed Williams, T. G. Harris, Homer Sheats, J. R. Whitworth, Annie Tudor, W. Y. Higgins, R. P. Moore, Walter O'Kelly, D. E. Pitts and F. M. Jenkins.

Mrs. Laila Duncan returned last week from an extended visit in Mineral Wells.

T. U. Party Honors Departing Members

A party held by the young adult Training Union of the Baptist Church, Thursday night, October 22 in the home of Mr. and Mrs. Bill McCaghen, was a farewell courtesy for Mr. and Mrs. Dick Groves, who are moving to Wilcox, Arizona to make their future home.

A gift in appreciation for their friendship and loyalty to the church and its various activities was presented to Mr. and Mrs. Groves.

Games and contests were played, and refreshments of sandwiches, cookies, potato chips and olives, and coffee were served.

Present besides the Groves' and McCaghen's were, Mr. and Mrs. Lee Burns, Mr. and Mrs. Walter Ray, Mr. and Mrs. Tommie Moore, Mr. and Mrs. Loyd Latimer, Mr. and Mrs. C. M. Barton, Jr., Mr. and Mrs. Forrest Campbell, Mr. and Mrs. Jack Norman, Rev. and Mrs. Bruce Oliver, Mrs. R. M. Stanley and Mrs. R. E. Campbell, Jr.

Mr. and Mrs. Groves left today for Wilcox, to locate a home, and Mrs. Groves will return for their daughters, Mary Leil and Lou, and make preparations for the move.

WMU Hears Royal Service Program

Baptist W. M. U. meeting at the parsonage Tuesday night, heard a Royal Service program given by the Lottie Moon Circle. Mrs. Lee Burns was leader, and program subject was, "A Sinful World; A Sufficient Savior".

Program parts were given by Mrs. Jack Norman, Mrs. Dick Groves, Mrs. Jessie Smallwood and Mrs. C. Warren, and a report on the Texas Baptist General convention held last week in San Antonio was given by Mrs. Bruce Oliver.

New W. M. U. officers were given their charge of duty, by Mrs. Dick Groves.

Nineteen women were present and were served refreshments of cup cakes and coffee at the conclusion of the program.

Brotherhood Hears Speaker From Cone

A dynamic address on the subject, "Valley of Decision" by Clarence Waincott of Cone, was heard by thirty-nine men attending a barbeque supper and meeting of the Baptist Brotherhood Tuesday night in the church basement.

Jack Henry also of Cone, accompanied Mr. Waincott here, and also a visitor was E. D. Morgan, caretaker of the Plains Baptist Assembly grounds.

Mr. Morgan brought his hounds, and following the program, a large group joined in a fellowship coon hunt, in which three rooms were treed.

Methodist W.S.C.S. Concludes Study

Methodist Woman's Society of Christian Service completed a study of "Within These Borders", Tuesday night, Oct. 20, with a Mexican supper in the church basement.

Taking part on the program were, Mesdames W. C. Pallmeyer, A. W. Ford, Fred Simpson, H. H. Schweitzer, W. F. Jacobs, G. E. Hamilton, W. V. O'Kelly and V. H. Gilbreath.

Others attending included Mesdames W. Y. Higgins, C. D. Waybourn, T. E. Williams, W. M. Graham, Homer Sheats, R. P. Moore, J. R. Whitworth, Sterling Price, C. O. Middlebrooks, W. D. Lipscomb, W. N. Pipkin, C. D. Pipkin, Harry Willett and James Priddy.

Hallowe'en Party Enjoyed By Class

Fourth grade room mothers entertained the class Friday night, Oct. 23, with a Hallowe'en party at the home of Mr. and Mrs. Tom Edwards. The hostess mothers were Mesdames Edwards, Buford Hobbs, France Barton and Dick Groves. Others who were present and assisted with the entertainment were, Mesdames R. J. Nichols, J. E. Jameson, D. L. Damron, and the teacher, Mrs. Charlie Keith.

The play room was decorated with traditional Hallowe'en cats, witches and spooks, and games and contests carried out the same theme. Candy was given for prizes, and refreshments were sandwiches and watermelon.

Children present were: J. E. Jameson, Jr., Doyle Lipham, James Smith, Albert Thrasher, Chetri Barton, Dixie Barton, Dona Chambers, Christina Damron, Sue Cross, Mary Le Groves, Judy Hobbs, Linda Kindle, Vada Nichols, La Rue Ratliff, Gena Spray, Sandra Stevens, Loreta Watkins and Vella Ree Edwards all fourth graders; and Mary Ann Damron, Sheldon Chambers and Mike Barton.

Recent Engagement Is Announced Here

Mr. and Mrs. Howard Thomas son of Paducah are announcing the engagement and approaching marriage of their daughter, Beverly Ann, to Billy Joe Whitaker, son of Mr. and Mrs. Whitaker of Matador.

Date of the marriage has been set for December 22, and the wedding will take place in the Church of Christ at Matador.

The bride-elect is a senior at Paducah High School, and her fiancée is a graduate of Matador High School. He is engaged to farming with his father Tom Whitaker of Matador.

HERE FROM CALIFORNIA
Mrs. L. N. Passaluniga of the Leandro, Calif., has been visiting here the past week in the home of her sister-in-law and family, Mr. and Mrs. I. W. Farnham. She left today to return to her home.

DR. O. R. McINTOSH
OPTOMETRIST

211 South Main Street Phone 157
Floydada, Texas

Eyes Examined Glasses Fitted

The West is Wild about Ford!



And good looks are just one of the many reasons why you can pay more but you can't buy better than Ford!

When you see the style-setting good looks of Ford's beautiful Crestmark Body... the huge, curved one-piece windshield... the smart interiors that blend with the outside colors... it's hard to believe that Ford's price-tag hasn't moved out of the low price field. It's even harder to believe when you check the rest of Ford's "Worth More" features!

- Ford's Six won the Mobilgas Economy Run! Ford's Mileage Maker... America's most modern Six... won over all other cars in this year's Economy Run.
- Ford is the only V-8 in the low-price field! Ford's V-8 delivers its high-compression "go" on regular gas, and not much of that, thanks to Ford's Automatic Power Pilot.

- Fordomatic is no-shift driving at its best! Has the "go" of automatic gears plus the smoothness of a Buick torque converter!
- Ford Master-Guide is America's most natural power steering! Reduces parking and steering effort up to 75%... retains natural feel of steering on straightaways.
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A NEW SHIPMENT OF
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NEW STYLES

School Officials Make Report of Fiscal Year

At the August 31 conclusion of the Matador Independent School district's fiscal year the district had an overall cash balance of \$350.81, divided as follows: maintenance fund \$4,443.83; state and county fund \$60,000; transportation fund \$2,558.56; sinking fund \$2,890.20. School officials said the balance resulted from an economy during the summer in an attempt to offset anticipated loss of revenue from drought and other conditions.

Project of installing new lights for the grade school elementary department, sound-proofing walls in the grade school and other items were tabled until the board could secure a better estimate of revenue for the new school term.

The audited report shows income from the following sources (1952-53 term): Local taxes \$49,892.27; state school apportionment \$25,333; county scholastic apportionment \$2,242; state foundation fund program \$15,487; state transportation apportionment \$7,564; and miscellaneous funds \$415.08, for a total of \$100,555.91.

Expenditures were as follows: Tax collection and discounts \$1,096; business and educational administrative expenses of salaries for white and colored schools \$56,765.32; teaching supplies \$1,543.42; building custodian salaries \$3,675; fuel, water, lights, telephone and drayage \$3,837.99; maintenance supplies for custodians \$692.42; maintenance of buildings and grounds \$3,169.54; physical education supplies \$294.48; libraries \$708.46; bus drivers' salaries \$2,880; bus maintenance (including notes paid) \$5,439.74; insurance on buildings \$966.20; interest in short-term loans \$37.50; new furniture expense \$488.22; interest on serial bonds \$2,749.12 and payment on serial bond \$6,050.

Teachers Pay Taxes

Although they are paid from tax sources, teachers are not exempt from the taxes. Last year the withholding tax bill for Matador Independent School teachers

was \$5,900.40, while another deduction of \$3,124 was sent to the teacher retirement fund and \$808.80 withheld for hospitalization policies from teachers in the plan.

Tax evaluations are down in the district but school officials believe the school program can be maintained if a majority of the property-owners are able to pay their taxes.

The school will lose the revenue of one teacher's salary plus the \$400 maintenance by the state, due to the loss in average daily attendance last year. Hope is held, however, that the loss can be regained through increased income which should result from the change in the economic index, by which the state's share of the school burden is determined.

Optimistic Outlook

Despite the drought and other adverse conditions, the school board has an optimistic outlook, according to Superintendent Bert Ezzell, and believes the district is sound financially. He believes a majority of the property-owners will find a way to meet their tax obligations.

The school's bonded indebtedness has been reduced from \$100,000 to approximately \$67,000 in the past few years. Depository report of the school is on file at the First State bank, as are other school bank records, including checks, deposit slips and other financial information.

School records are audited each year by a certified public accountant and all audits are on file for public inspection in Superintendent Ezzell's office. All minutes of board meetings are also kept here and are open to the public. Regular meetings of the board of trustees are held on the first Tuesday evening each month and visitors are welcome at all times.

Birthday Dinner Given For Father

V. A. Rattan was honored Sunday with a surprise birthday dinner, brought from Tulia by his daughter and family, Mr. and Mrs. Kenneth Kell and sons, Richard and Bobby, who spent the week-end with her parents.

Sharing birthday honors with Mr. Rattan was Kenneth's mother, Mrs. Reece Kell of Flomot, who, with Mr. Kell and their son Nolan, joined the others here Sunday as guests in the Rattan home.

Roaring Springs NEWS

By L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mr. and Mrs. Claud Morrison and children of Bula, spent the week-end here with his mother, Mrs. W. C. King, and Mr. King.

Mr. and Mrs. Luther Moore and son, Bobby visited in Wichita Falls recently with their daughter and family, Mr. and Mrs. Charles Stoneman.

Odel Kingery, who is on a construction job in Eunice, N. M., spent the week-end here with his family.

Mrs. Homer Kingery and son, Roger were Lubbock visitors Thursday.

Mr. and Mrs. Herman Havis of Abernathy spent the week-end here in their home.

Bob Cooper made a business trip to San Angelo and Ft. Stockton, during the week-end.

Mrs. Johnnie Freudenrich of Croton, spent Thursday with her parents-in-law, Mr. and Mrs. Marvin Freudenrich.

Mr. and Mrs. J. D. Palmer and son of Plainview spent Sunday here with his parents, Mr. and Mrs. T. K. Palmer, and Mr. and Mrs. J. A. Goolsby.

Mrs. Tommy Brown and children, Mike and Janice of Wichita Falls, visited here recently with her parents, Mr. and Mrs. Luther Moore.

Mr. and Mrs. Forest Ragland and daughter, Mrs. Jack Frazier and son are in Palestine visiting with another daughter and family, Mr. and Mrs. Bruce Thornton.

Mr. and Mrs. C. E. (Saylor) Watson, Jr., and daughter of Quitman visited here recently with their parents, Mr. and Mrs. C. E. Watson and Mrs. Trudie Hodgins.

Mr. and Mrs. Jess Parnell and daughter of Dougherty visited in Glenn Sunday with friends and relatives.

Mrs. Jimmy Johnson visited in Lubbock Monday, with her daughter, Mrs. Dutch Young.

Mr. and Mrs. Wesley Burk are in Haskell, where he is employed on a construction job.

Rev. and Mrs. Louis Stoncipher of Wellington, visited with the Marvin Freudenrich family, Thursday.

Mr. and Mrs. R. D. Holly of Dougherty spent the week-end at Elton with Mr. and Mrs. Bunch Williams.

Mr. and Mrs. Horace Gibson have returned from a visit in Croton, Calif., with his brother and wife, Mr. and Mrs. Carl Gibson.

Mr. and Mrs. Carl Barton and daughters of Munday, visited here through the week-end with her sister and family, Mr. and Mrs. W. F. Woodin.

Archie Bradley and Mrs. J. A. Bradley of Hale Center were Sunday guests of Mr. and Mrs. Martin Smith.

Jess Bradley of Crosbyton, was here Saturday visiting relatives and friends and attending the ball game.

Mr. and Mrs. Vester Shirley of Hale Center spent the week-end here with his sister and family, Mr. and Mrs. S. J. Braselton.

Mr. and Mrs. Emanuel Fox and children of Gatebo, Okla., spent the week-end here with Mr. and Mrs. N. L. McKibbin.

Mr. and Mrs. Carl Tardy and son, Don visited in Hereford with relatives Sunday.

Mr. and Mrs. Charles Owens and children visited in McAdoo, Sunday.

Shorty Bradley of Canyon visited here during the week-end with friends.

Mr. and Mrs. Frank Ferguson went to Wichita Falls, Sunday on business.

Mr. and Mrs. Charles Mabry made a business trip to Dallas during the week-end.

Mr. and Mrs. Merle Freeman of Dimmitt were here for the week-end.

Week-end guests of Mr. and Mrs. W. A. Lewis were their daughter and son-in-law, Mr. and Mrs. Frank Caphaw of Lubbock, and their Sunday guests were, Mr. and Mrs. Wiley Jones of Paducah.

Recent guests of Mr. and Mrs. Amel Long were her brother and family, Mr. and Mrs. C. H.

Richenson and daughter, Jolene of Eldorado, Okla., his mother, Mrs. Lora Long of Hereford and Mrs. Arnold Long of Petersburg.

Week-end guests of Mr. and Mrs. J. T. Swim, Jr., were her mother and sister, Mrs. H. T. Hastings and Mr. and Mrs. Charles Hawkins and daughter, Jamie Lou of Bovina.

Mr. and Mrs. L. E. Kingery and Mrs. Mae Fletcher are in Amarillo to be with their grandson, Larry Prather, who underwent surgery Tuesday.

Mesdames Melton Thacker, S. J. Braselton and Caldwell Smith shopped and looked after business in Lubbock, Monday. They were accompanied by Mrs. Mike Hoyle of Matador.

Mr. and Mrs. John Shirley spent the week-end in Odessa, as guests of their son and family, Mr. and Mrs. Joe Shirley.

Recent guests of Mrs. Clyde Davis were her brother and wife Mr. and Mrs. Verle Henson of Sylvester; a nephew and family, Mr. and Mrs. John A. Henson and daughter, and Mr. and Mrs. Sidney Baxter and sons of Odessa.

Clayton Bridge, who has been in Arizona for several months, returned home Friday.

Mr. and Mrs. Kenneth Street and baby of Lubbock and Mr. and Mrs. Bob Scarborough and children of Petersburg were Sunday guests of their parents, Mr. and Mrs. Alvis Hicks.

Mrs. Vera Balch of Amarillo was here Monday looking after business. She is district manager for Avon Products Co. Mrs. Walter Lewis was appointed representative for this area.

Mr. and Mrs. L. A. Mullins and sons, Mrs. F. L. Mullins and Frank Mullins of Bovina spent the week-end here in their home and attended to business.

Clint Henson made a trip to Sylvester Monday.

Mrs. Joe Duran returned Friday from a visit in Amarillo.

Mr. and Mrs. Corby Lee Marshall and baby of Plainview, spent the week-end here with his parents, Mr. and Mrs. Lee Marshall and other relatives.

Mrs. William Watson and children and Mrs. Trudie Hodgins shopped in Floydada, Saturday.

Farewell Party Is For Glenda Dobkins

Dick Carpenter and his sister, Kay, entertained Monday evening with a farewell party honoring Glenda Dobkins, who is moving to Winters.

Games were played and refreshments of sandwiches, punch and cookies were served to thirty-five guests.

The honoree was presented with some lovely gifts, by her school friends.

CPL. HENRY HODGIN BASED IN GREENLAND

Cpl. Henry Hodgin, son of Mrs. H. L. Hodgin of Roaring Springs, is stationed at Thule Air Base, Greenland, according to a special release to the Tribune.

Cpl. Hodgin attended Texas Tech, Lubbock, and was self-employed before entering the service September 17.

Thule Air Base is the northernmost base in the Northeast Air Command. Well above the Arctic Circle, it is situated just 800 miles south of the North Pole and 2,200 miles north of New York City. It will soon pass through the period of complete darkness. From the first part of November until the middle of February the sun will remain below the horizon and the months of December and January will be totally without light.

Thule is the most important link in the chain of Northeast Command bases due to its strategic location at the very "roof" of the world.

BIRTHDAY DINNER HONORS DAUGHTER

Mr. and Mrs. R. A. Day honored their daughter, Mrs. Ware Fogerson of Silverton, on her birthday, Sunday, Oct. 25, with a turkey dinner.

Guests were: Mr. and Mrs. George Birchfield, Mr. and Mrs. Floyd Henderson, Dorothy Jean, Patricia and Jeanette Cain, Mr. and Mrs. Kim Wilkinson and E. A. Day of Matador; Ware Fogerson and children, Diane and Stanley Ware and Mrs. Florence Fogerson of Silverton.

Mr. and Mrs. Loyd Latimer and small daughter, Sandra, visited in Amarillo during the week-end with his mother, Mrs. Vernon Latimer, and other relatives.

Matador IOOF Lodge

Meets every Tuesday night. Jerry Birchfield, Jr., N. G. Bruce Martin, Secretary. Visiting brothers welcome.

It's Duck Soup

It's THAT EASY to resurface your floors when you rent our Milco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.

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Have your pictures made before November 15th. We accept appointments after 7 P.M.

Remember, we make your picture for \$1.00 down and \$1.00 a week.

SPECIAL:—Three 8x10 For \$7.

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SO GOOD! SO EASY!



DELICIOUS CAKES, PIES AND COOKIES

LESS EXPENSIVE THAN BAKING

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Look for that Brand, Partner!

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1952 Ford Customline
V-8 Fordor, Radio and Heater. Timberline Green.

1952 Ford Customline
V-8 Tudor, Radio and Heater. Raven Black

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Tudor — Jet Black. Radio and Heater. An exceptionally clean car at a very special price.

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Motor completely rebuilt. New clutch, new brake drums and linings, almost new tires

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YOU'LL FIND A BARGAIN THAT'LL LIGHT UP YOUR EYES LIKE A PRAIRIE FIRE AT MIDNIGHT!

You'd better take a look at these bargains yourself, and you'll know that we're straight shooters, not sharpshooters. You may be a "tough customer" but that's the way we like 'em! It means you'll know a good buy when you see one—and you'll see a herd of 'em! And remember, we stand square behind the cars and trucks we sell!

Get your bargain roped and tied before some other hombre puts his brand on it!

in appearance!
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Only FORD Dealers sell 'em!

Want to do business with a straight-shootin' outfit?

IT'S THE BIGGEST ROUND-UP OF BARGAINS IN OUR HISTORY!

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THE MATADOR BRAND

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 LA NELLE RATTAN Feature Writer and Typist
 FRANK TRAWEEK Sports Editor
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

First Six Weeks Honor Roll

The students of the Matador Public Schools completed the first six weeks of school with many students making the honor roll. Students making the honor roll are:

Seniors: Martha Jones, Richard Baker, Neal Pipkin, Bette Montgomery, Barbara Neighbors, Billy Jack Spray, James Sturdivant and Nancy Vaughn.

Juniors: Tom Hamilton, David Keith, Stanley McDonough, Joe Fair, Janey Norman, LaRoyce Mitchell, Dorothy McMahan, Jimmy Watson, Carolyn Tidmore, Kenneth Baker, Wayne Cartwright.

Sophomores: Pina Sturdivant, Rachel Craven, Alvin Lynn, Sara Carson, Lucretia Edwards, and Frank Traweck.

Freshmen: Barbara Waybourn, Christene Green and Joanne Darsey.

Eighth: Pat Green, Roger Scaff, Karan Burns, Francine Craven, Kay Norman, Anne Lee, Glenda Smith and Charlene Waybourn.

Seventh: Ramey Brandon, Harry Campbell, Patti Craven, and Peggy Welling.

Sixth: Clinton Burns, Thomas Edwards, Ed D. Smith, Jan Barton, Betty Bule, Daphne Lynn, Carolyn Pohl, Linda Rattan, Linda Seigler and Edna Williamson.

Fifth: Roy Hobbs, Ida Lee Fair, George Jameson, Tom Smauley, Douglas Wilson, Carol Campbell, Ann Follis, Sandra

Gray, Anita Martin and Janie Waybourn.

Fourth: Johnny Ezzell, Jimmy D. Green, Dixie Barton, Donna Chambers, Marilyn Brandon, Christina Damon, Vella Ree Edwards, Mary Lee Groves, Judy Hobbs, Linda Kindie, Vada Nichols, Geney Spray, Sandra Stevens, Loretta Watkins, and Cheri Barton.

Third: Kenny Barton, Mike Barton, Pat Cooper, Rhonda Follis, Anna Garnett, Mary Jane Hamilton, Wreathel Hicks, Gary Lancaster, Lamon Langford, Jill Scaff, Mary Newman, Eileen Thrasher, and Key Vaughn.

First: Cheryl Stegall, David Rattan, Thomas Edmondson, Mary Margaret Irwin, Roger Vinson, Jack Luckett, Virginia Nichols, Wilburn Terry, Don Seigler, Dwight Clowers and David Lee Thompson.

PROSPECTS FOR MATADOR GIRLS BASKETBALL TEAM

The Matador High School girls began training last Monday for the 1953-54 basketball season. We are looking forward to a good season this year and we hope everyone backs us.

The following lettermen from last year are returning to the squad. They are: Pina Sturdivant, Lucretia Edwards, Reba Bain, Martha Jones, LaRoyce Mitchell, Dorothy Plyler, and Mickie Steen.

Newcomers to the squad are: Frances Strickland, Sara Carson, Joanne Darsey, Sandra Follis, Dortha Davis, Raynita Dunning, Christene Green, LaReece Lawrence, Alice Martin, Sue McCaghren, Betty Neighbors, Lucille Nolan, Wanda Nolan, Betty Smith, Carolyn Thrasher and Mary Lois Watkins.

The girls are under the supervision of their coach Mrs. Quinn Martin.

Ideal Boy

By LaRoyce Mitchell

Hair—Deweyne Martin
 Eyes—Tom Hamilton
 Complexion—Norman Beauchamp
 Nose—Frank Traweck
 Teeth—Charles Renfro
 Mouth—Robert Smallwood
 Smile—Neal Pipkin
 Hands—Frank Traweck
 Walk—C. H. Murphy
 Feet—James Taylor
 Physique—C. H. Murphy
 Will—Cecil Irwin
 Intelligence—Jimmy Watson
 Character—Edwin Murphy
 Personality—Neal Pipkin
 Athletic Ability—Wayne Cartwright.

To Whom It May Concern

The Matador Public Schools wish to inform those interested that the Matador School song is "Hail Matador High School" not the victory song "High O'er Fields of Battle". There seems to have been a misunderstanding concerning this fact.

We would like to ask all the Matador fans to join the students in singing our Alma Mater.

Meet A Senior

Name—Bette Montgomery
 Age—17; Height—5' 2 1/2"
 Weight—131
 Color of Hair—Blonde
 Color of Eyes—Green
 Favorite Food—Italian Spaghetti
 Favorite Book—Yankee Stranger
 Favorite Movie—The Moon is Blue
 Favorite Movie Star—Frendo Lamas
 Favorite Sport—Football
 Favorite Song—Blue Moon
 Favorite Color—Blue
 Favorite Study—Bookkeeping
 Favorite Comic Strip—Juliet Jones

Essays

"America's Greatest Need"
 By Pina Sturdivant

America's greatest need is more people with a little common sense. A bold statement, perhaps, but as an example of what I mean, here is a situation where a little common sense would help.

Now that the Republicans are in office, and the drought has ruined many crops, people are saying, "We are going to have another depression." Merchants think, "During the depression we are going to have, I will not be able to sell my goods, so I will raise my prices and get all the money I can now." Here is what happens.

Because of the drought, the producer is already low on funds and when the merchants raise their prices, people cannot afford to buy their merchandise, which consequently sets on the shelf day after day. The merchants cannot buy more goods from the manufacturer, and if the manufacturer cannot sell his goods, he cannot buy any more raw products. The producers cannot sell their products, and consequently go broke. Workers strike for higher wages, so they will not go broke, and if they get higher wages, the merchants boost the prices up higher. The workers go broke, and there is no one left to buy the merchandise, causing the merchants to go broke, also. Thus, there is a depression, and it is not caused by the government or the drought but by lack of common sense.

If the merchants would lower their prices, instead of trying to make a large profit, the people

could afford to buy their merchandise, thus clearing the shelves where the merchants could buy more products from the manufacturer. The manufacturer would buy more raw materials, creating a market for the producer's products. Wage workers would not need to strike, for they could live on the salaries they were receiving. No one would go broke and there would be no depression.

KAMPUS KLATTER

My, but aren't the football boys' new waterproof capes pretty!!! They are red suede on the outside and are lined in wool. They should really be warm, because they even have hoods. I'm sure they are something the football boys will always be glad to have around in cold, rainy weather. The Matador merchants bought the capes for the boys, and I am sure they appreciate them. They had an excellent opportunity to try them out the night we played Lakeview. Say, but wasn't that a game!!! Matador stomped Lakeview 48-0. Here's hoping we can win every game and we can if we'll keep that good old school spirit. The spirit goes farther than just M. H. S. B., even the business men of Matador have spirit, and that's just what we need.

Talking about the boys' new capes, I think the Pep Squad girls could have used some the other night. Very few girls yelled, because it was raining. The majority of the girls that were out there yelling were Freshmen.

The Freshmen boys are surely doing some outstanding playing. I would especially like to mention Charles Renfro and Garland Cartwright. What will they be by the time they are Seniors???

It was rather amusing last Thursday night to watch some of the football players' mothers. Even tho it was raining, they got so excited they jumped out of their cars to yell.

The Fire Department donated a new sideline marker and we are proud of it.

Guess what I noticed in the Canyon paper?? None other than a picture of Wayne Shelton and of all things he was clad in pajamas. I learned later he was observing "Hell Week" at Canyon!!!

Rose Donovan, Barbara Waybourn and Lucretia Edwards are planning on attending the A&M game. We understand they are strictly aggie fans.

The pep squad has a new coffee urn for the concession stand. It is something we have needed for years, so it was a dollar well spent.

All English classes are writing an 800-1000 word essay for the Americanism Essay Contest. First prize is a paid trip to New York, Philadelphia, and Washington, D. C. The theme is "What America Means To Me". Better get busy on a free trip to those places. Till next week—

SATURDAY SPECIALS

CURTIS ASSORTED CANDY 12 OZ. CANS 25c

(Last Day of Doll Contest)

SCHILLINGS PURE BLACK Pepper 4 OZ. CAN 59c	FRESH, LEAN PORK CHOPS POUND 59c
ARMOUR'S VEGETOLE SHORTENING 67c	DIAMOND BRAND SPINACH NO. 2 CAN 10c
KIMBELL'S BEST, WHITE CORN MEAL 10 LB. BAG 73c	CHICKEN-OF-THE-SEA TUNA CAN 35c
HEART'S DELIGHT, IN HEAVY SYRUP PEACHES ... \$1.00	BATH SIZE Lux Soap 2 BARS 17c
DRIZE Paper Towels ... 23c	Spot Cash Grocery

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Matador & Tribune

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DOUGLAS MEADOR, EDITOR
 MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR

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You must have heard about it.
 But have you tried the greatest Buick yet built?
 Have you sat behind the wheel of a 1953 ROADMASTER and felt the wondrous new road command that is yours?
 If you haven't—if you have yet to know the rich exuberance that flows through you when a toe touch releases just a fraction of the velvet power-Niagara of the world's newest V8 Engine—then you are cordially invited to be our guest at this new experience.

We promise you these:

- A new and wonderful mastery of hills, of distance, of traffic tangles—from the almost effortless power of this master Buick's advanced new V8 Engine—the highest horsepower and compression ratio in Buick history.
- A new and instantly responsive getaway—with new quiet and completely infinite smoothness—from the drive magic of Twin-Turbine Dynaflo.
- A new and exquisite handling ease—from the superb ride-engineering of this automobile, and the as-needed hydraulic assistance of Power Steering, standard equipment here at no extra cost.
- A new and gracious luxury of interior styling and comfort—from a tasteful blending of deep foam rubber, lustrous nylon, rich broadcloths, sparkling colors.
- But you need to experience firsthand the performance and the pleasure and the abiding satisfaction you will find here.
- So we repeat a most cordial invitation to you—to drive a 1953 ROADMASTER—

ROADMASTER
 CUSTOM BUILT BY BUICK

C. H. ELLIOTT SALES COMPANY
 9th & Breckenridge
 Paducah, Texas

CHEST OBJECTIVE . . .

(continued from page one)

"This is in addition to the regular support of Boy Scouts, Girl Scouts, Crippled Children, Salvation Army and other drives which are included within the general chest campaign. "The Community Chest has reduced the number of drives usually conducted here to aid emergency cases. For instance the 29 cases receiving funds last year would have required special efforts and contributions in 29 separate instances. By having the money in the chest fund it was possible to provide aid immediately."

It is pointed out that 85% of the money subscribed for the Community Chest remains at home to provide relief for cases in the immediate vicinity. The board of local citizens who manage the Community Chest receive no compensation. Every case which makes application for funds is carefully screened by the board and authority to issue checks is granted only after the board has approved the need. The Matador Community Chest is comprised of the area included in the Matador Independent School district.

PASSING CIGARS

Passing cigars to his friends, Wednesday, was Andy Hurst. Occasion was the addition to the Hurst family, of a daughter, who was born October 25. The young miss weighed 6 1/2 pounds and has been named Andrea. Mr. and Mrs. Hurst adopted the baby at birth, to rear with their son, Rickie, also adopted, who is 3 years and 3 months old. Rickie heartily approves of the new arrival.



PLANT YOUR Spring Garden NOW

There's no satisfaction like that of seeing Spring flowering bulbs blooming brightly in your garden.

Tulips, Daffodils, Hyacinths, Crocus — all genuine imported Holland Bulbs—are now ready for you to choose and to plant. Come in now and make your choice. These are big, healthy bulbs, the finest in the world.

MATADOR Floral Company
PHONE 74

Tribune, Matador, Motley County, Texas, Thursday, October 29, 1953

CATTLEMEN . . .

(continued from page one)

the cattle industry. A man in Illinois said he could bring several hundred farmers to Washington to oppose federal supports if that were desirable. One correspondent urged Benson to remain steadfast despite efforts of rabble rousers. Another told him: "Stand your ground and don't let peanut politicians get you down."

Benson quoted the National Livestock Producers Association as saying it considers beef support prices "impractical . . . unworkable . . . not in the best interest of producers or consumers."

Sen. Robert S. Kerr (D-Okla.) one of Benson's sharpest critics, told the cattlemen that when President Eisenhower supported Benson at a recent news conference "he put his arm around Benson and turned his back on seven million farmers."

Organic Materials Aid Making Soil Drouth Resistant

Although Texas farmers and ranchmen are not able to have "made-to-order" weather, recent tests indicate certain practices which increase the moisture penetrating capacity of the soil greatly aids in making land more drouth resistant.

Tests conducted at the Spur Experiment Station show that moisture penetration was doubled where experimental plots the previous spring. Soil moisture also was increased on grassland treated with sorghum litter and barnyard manure.

Cotton burrs returned to the soil at a rate of 4, 8 and 10 tons to the acre increased moisture penetration to 28, 30 and 39 inches, respectively. Plots not so treated had a water penetration of only 16 inches. The burrs not only increase water storage and penetration, but contain nitrogen, phosphorus and potassium, essential soil elements.

The returning of this "waste" product actually pays off in dollars and cents. Long time records at the station indicate the yield of lint cotton primarily depends on the depth of mois-

ture at planting time. Cotton yields in 1954 on burr treated plots are expected to be about 175 pounds an acre compared to 50 pounds from untreated areas provided moisture conditions at planting time equal those existing when the tests were made.

In grassland tests on heavily grazed buffalo grass, where 10 tons of barnyard manure to the acre was applied in 1952, moisture reached 30 inches. Moisture penetrated to 18 inches where sorghum litter was spread, but only nine inches on grassland where no organic moisture was applied.

Sleep Necessary For Good Health

Sleep is a necessity of life and health, according to Dr. Geo. W. Cox, State Health Officer, and habitual loss of sleep will tend to retard the body's recovery from the fatigue of the day's activities.

"We may be able to go without sleep for a night or two, but too little sleep for a prolonged length of time will undermine the health of a rugged person and turn a cheerful individual into a cross, irritable one," Dr. Cox said. "When good health can be maintained to such a large degree by merely sleeping and thus allowing overtaxed bodies and minds to regain a proper balance, it is hard to understand why so many persons are heedless of this necessary requirement of a balanced program of life."

Some individuals need more sleep than others, the Doctor said, and the most valuable experiments in this line are the ones each person makes on himself. We must take into consideration in this experiment, however, that how well we sleep is as important as how long we sleep. A "good night's rest" means a sufficient number of hours spent in sleep to enable each individual to feel well, do efficient work, and to keep in a cheerful humor the next day.

"Some exercise out of doors each day will help us to sleep soundly at night. We must also have fresh air in our sleeping quarters. Give as much consideration as possible to the comfort of your bed and bedclothes. Do not mull over your problems and ideas after you have gone to bed. Make your plans early in the evening for a good night's rest by slowing down from the

physical and mental work of your daily life. When you arise each morning rested and with a feeling of general well-being, you will be amply repaid for your thought in planning a 'good night's sleep'."

DON DAVIS ON TV

Don Carlos Davis, son of Mr. and Mrs. Raymond Davis of Lubbock and a grandson of Mrs. W. T. Patton of this community, was a guest on the Bernie Howell program on KCBD-TV, Lubbock, Tuesday at 6:45 p. m. Young Davis plays an electric steel guitar with a professional air, and has been appearing over the Lubbock radio station, KFYO for several years. Local owners of television sets declared the reception good in this area.

In The Want Ads

FOR SALE: Used low power drive binder. Good condition. Thacker Supply Co., Roaring Springs. 33-c2t.

"Fix-It Shop"

- Appliance Repair
- Spray Painting
- Air Conditioning Service
- Plumbing Service

LOCATED AT
Household Supply Company

J. B. Tidmore, Operator

MAKE \$75 AND UP every week Full or part time. Take orders for America's largest selling, nationally advertised LIQUID FERTILIZER. No investment. Write "Na-Churs" Plant Food Company, 233 Monroe St., Marion, Ohio. 33-c3t.

FOR SALE: John M. and Anna E. Cook Estate located in Jones County, 1 mile east of Noodle, 323 acres. Will be sold to highest bidder, Oct. 31 at 10 a. m. at the courthouse at Anson. Owners retain half of mineral rights. 33-p1t

FARM BARGAIN: 80 acres all in cultivation, 4 room house, windmill. Good terms. A. L. Eubanks, Flomot, Phone 3674.

WANTED: Small two-wheel trailer in good condition. D. E. Pitts, Jr. 33-p1t

FOR SALE: 473 acres fair improvements in Dickens county \$50 per acre, 160 acres in Motley county, \$55 per acre; \$3,500 will handle, 200 acres well improved. This will make someone a good home. Terms cash, 320-acre improved farm; 270 in cultivation, balance grass. This farm is well improved and will make someone a nice home. Good terms. This farm on school bus and mail route, served with REA. Clint Hicks, Phone 9 or 262. 31-c1fn.

WE WILL MIX your concrete for 10¢ per sack from now on. Carson and Son. 32-c1fn.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 31-c1fn.

USED FARM EQUIPMENT: 1953 Ford tractor and equipment, 1948 Ford tractor and equipment, just overhauled, 1945 M Farmall with or without equipment. Used P-30 Farmall will sell for what the tires are worth. Used 10-ft. IHC broadcast, just overhauled, ready to cut feed. Used oneways, breaking plows, and lots of other equipment for all makes tractors, one used No. 52 IHC combine, \$300. One slightly used 10-ft. Homee plow, \$250. Braselton Implement Company, Roaring Springs, Texas. 29-c1fn

FOR RENT: One of the best corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-c1fn

GENUINE Ford Batteries as low as \$9.95. Matador Auto Company. 21-4fn.

SEE US FOR POLIO, Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-tfn.

USED CAR: 1949 Buick 2-door Super, \$750. Matador Motor and Implement Co. 26-c1fn

COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co. 26-c1fn

NEW AND USED refrigerators, new and used washing machines. Matador Motor and Implement Co. 29-c1fn

NEED TIRES . . . See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

CAR HEATING? Let us reverse flush radiator and block with "pressure Purger." Only \$7.50. Campbell Chevrolet Co. 59-11tfn.

FOR SALE: Cake, Meal, Mixed, Cotton Seed, Poison and Fertilizer; Best you can buy West Texas Gin, Joe M. Gaines Mgr. c1fn

WE HAVE SEED: Wheat, Barley and Rye. Farmer's Coop. 29-4tc

ALL MAKES New and Used Cars: New 4-door Mercury on hand now. 1953 Ford four-door with overdrive. 1948 Ford two-door, in good condition. 1949 Chevrolet truck, two spd. axle, grain bed 8x14. Braselton Implement Company, Roaring Springs, 29-c1fn

HAVE Some Irrigated Farms, City Property for sale. If interested contact Giesecke Ins. and Real Estate Floydada.

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. 30-p6t.

BALED Hegari, cane, maize, Braselton Implement Company, Phone 411, Roaring Springs. 32-tfn

USED MACHINERY: 1-ID-9 tractor with Harrow, terracer and front-mounted dozer, \$2,450. Used wheel way plows, \$225 and \$275. One Matador Motor and Implement Company. 26-c1fn

SAVE MONEY: Trade at Jerry's Grocery. Save up to 35¢ on 20 gallons of gas. Save 5¢ more on a quart of oil. Why pay more? A dollar saved is a dollar earned. East side of Matador, Highway 70, Jerry's Grocery & Motel. 30-tfn

HAVE buyers for stock farms and small ranches. If you have anything to offer, write giving description and terms. If I make a sale, charge a 5% commission. MACHINERY, Friona, Texas. 32-p2t.

FOR SALE: Cane Bundles, Ala. good saddle, Homer Kingery, Roaring Springs. 32-p4t

FOR SALE: 1952 Powerglide 4-door Chevrolet, 17,000 miles. \$1,595. Matador Motor & Implement Co. 29-c1fn

SPECIALS

MOTOR NEEDS

12 Month Guarantee
Car Battery . . . \$8.95
Exchange . . . Installed

Filter Cartridges, 75¢
(In Lots of 6)
Fits Ford, Ford tractor, Mercury, Chevrolet and many others. Guaranteed

Seat Covers . . . \$29.95
Reg. \$40 Values. Installed
Best Grade Plastic

Mechanical Service
Complete brake job on most makes of cars or half-ton pick-ups. Genuine Raybestos lining, bonded or riveted. \$12.95

PEG'S GARAGE
Highway 70 East of Main

FRIENDLY SERVICE! SHOP HERE LOW PRICES!

FRESH BEEF Pound
Liver . . 29c

KRAFT VELVEETA 2-Pound Box
Cheese 98c

DIAMOND, Sour or Dill Quart
Pickles - 25c

WHITE SWAN Pound
Coffee - 89c

W-5 10 oz. Can
Popcorn 19c

WHITE SWAN 1/2-Pound
Black Pepper - 83c

DIAMOND No. 2 Can
Spinach 10c

WHITE SWAN, Golden-White 2-303 Cans
CORN . . 35c

KRISPY Pound Box
Crackers 23c

K-B 10-Pound Bag
Flour . . 85c

We Sell Finest Quality Home-Slaughtered Beef
CHARLIE'S GROCERY
These Prices Are Good Friday and Saturday
MATADOR, TEXAS

See It Perform!
THE NEW
West Texas Reversible 3-Disc Plow
WITH
3-POINT HOOK-UP FOR ANY 4-ROW TRACTOR
(To Be Shown On Farmall Super 'M')

Demonstration, Airport Fri. 2p. m.

MATADOR MOTOR & IMPLEMENT CO. MATADOR, TEXAS
THACKER SUPPLY CO. ROARING SPRINGS, TEXAS

Not Something For Nothing, But Something Instead of Nothing

WE GIVE S & H GREEN STAMPS
On All Retail Sales of Gas, Oil, Tires, Parts and Service

CAMPBELL CHEVROLET COMPANY
MATADOR PHONE 20