

School At Flomot Hit By Yeggs

Burglars broke into the Flomot school Sunday (or early Monday) and took approximately \$30, overlooking \$85 in lunchroom and P.H.A. funds which was in a sack near the other cash. Entry was made by breaking the door from an outside door and then breaking the Yale lock on Superintendent Louis Purvis' office.

Sheriff John Stotts and Deputy Sheriff Jinx Wilson were assisted by Texas ranger Rapp Benfro in the investigation. Telephone wires to the school building were cut and the yeggs wore gloves to prevent leaving fingerprints.

Officers throughout the area are looking for a two-tone automobile seen in Flomot late Sunday and also seen in Silverton where six burglaries were committed the same night. Shoe prints found at the scene of the burglary in Flomot matched with shoe prints found at the scenes of the Silverton crimes.

Three filling stations, an implement house, a lumber yard and butane station were entered in Silverton Sunday night. The yeggs "beat two safes to pieces" and the officers declared without attracting the attention of the night watchman. Total loss in the six burglaries was only about \$300. One safe in Silverton was saved because of a sign over the door which said: "This safe not locked". The yeggs opened it and took the \$1 it contained.

Singers Pay Tribute To War 1 Vet

SHADOW of the past rose Sunday out of the dim canyons of years and brought a minute of silent tribute during the second 1953 semi-annual meeting of the Motley County Singing Convention, meeting here in the Fleming Post-American Legion building.

Exactly 35 years ago Sunday, October 18, 1918, Motley County Sergeant Frank Fleming died in the service of his country, less than 30 days before Armistice which ended World War I. A small framed plaque in the lobby of the American Legion building bears witness to the sacrifice of the veteran for whom the post was named.

The spacious club room of the Legion building was crowded to standing room only capacity when the tribute of silence was offered for Veteran Frank Fleming. A hush fell over the crowd like the sudden silencing of a river.

Presently hundreds of voices were raised again in the singing of gospel songs and the music continued until late afternoon. Many declared the convention one of the most successful in the organization's history.

"Sing Out Of Hearts"

One Floydada visitor said she had never before enjoyed such good singing. "I like this meeting," she said, "because we do not have any 'outstanding star singers', but the voices of good singers who sing out of their hearts. Everyone who wants to sing or lead a song, is having the opportunity."

Joe B. Meador, second vice-president of the group, was master of ceremonies during the afternoon. "Dinner-on-the-ground" was served to everyone during the noon hour. The peak of attendance, however, was reached about two o'clock in the afternoon. President Randall Whitworth said registration showed visitors from many distant points and large numbers from neighboring counties.

Local Soldier In President's Guard

Charles Harris, son of Lee and Oressie Harris of Matador was a member of the 1st Armored Division that guarded the President at Falcon Dam, Monday, according to word received by his parents.

The local colored soldier is in combat training at Fort Hood, Texas.

President Eisenhower joined Mexican President Adolfo Ruiz Cortines in a joint dedication of the vast and unique international dam.

TRAIL DUST Hurst To Lead Move For Chest

By DOUGLAS MEADOR

Once shown on early maps of the American desert, the Staked Plains of Texas have become one of the world's most abundant areas. The metamorphosis has been achieved by tapping the sea of pure water under most of the region. The rich soil produces crops of fantastic yields and the crops have produced almost unbelievable wealth in a land where poverty and hardships were common place before the discovery of the fabulous water supply. It has been observed recently as the only farming country in the world where a new Cadillac may be used to pull a cotton trailer.

Self-esteem is an admirable quality when it can escape the influence of vanity; egotism not infrequently begins humbly, later to develop a character deformity.

Men who would not attempt to separate the eggs in a custard pie, frequently promise their constituents that once in office they will remove dishonesty from politics.

Summer is old, like a stooped man whose dim eyes perceive only the outlines of objects once distinct and dancing in the bright sunlight. Chilly nights are like the noisy children of new tenants running through the house they are to occupy before the premises are vacated. Each flower and vine and leaf have heard the sentence as condemned prisoners who await the convenience of authority. These are the melancholy days of autumn when there is a sob in the songs of the wind; a dew drop on the rose petal is the unhappy night's parting tear.

A man certain of what he wants to accomplish is apt to ask none but God's advice.

Nothing inspires a man with greater design than the revolting knowledge that he holds the empty cup of poverty and that there is no alternative except that he go to work.

Diamond stores flourish because a man who wants an engagement ring is not in the emotional condition to make an astute purchase.

Having reached the shady side of maturity I am almost persuaded that to vote anything but the straight Democratic ticket should hardly be considered a mild form of treason.

Hurst To Lead Move For Chest

Andy Hurst, manager of Gabriel's Department store here, will head the drive for renewal of the Matador Community Chest, it was announced Tuesday at the regular meeting of the Matador Lions club held in the basement of the Methodist church.

It was explained by Boss Lion Bill Moss that the Community Chest has perhaps fallen short of solving the "soliciting drive" problem but that it still has many advantages worth the time, effort and money it requires. It was pointed out that needed for funds to care for needy will possibly be greater than in previous years. Plans of the Community Chest campaign will be announced later.

Other reports of committees included one on the "Lions Review" under the direction of Lion Joe B. Meador. The program this year will be a 3-act comedy and the play will be announced at a later date.

In a report of the welfare committee, Gerald Rigby who received a needed eye operation has recovered and was back in school Tuesday. The operation was made possible by the combined assistance of the VFW and the Lions Club. The youth was a guest at the Lions meeting.

Closed Gate Play

In reporting the work of the athletic committee, Lion Billy Wason said more than \$400 was collected from the sale of season tickets. Coach Ray Hopkins announced that gates to the football practice field would be closed to everyone in order to prevent "Spies" on secret plays.

Lion Algie Groves has accepted the place as Scoutmaster of Troop 60, according to an announcement and relieves Bert Schweitzer. Lion E. F. Springer was named as general chairman of the Father-Son Banquet in February. Visitors included Tex Litteral of El Paso; Boon Simpson, Northfield; Kenneth Dunning and Gerald Rigby.



EVERYBODY ENJOYS a party and the public had a wonderful time last week when Stanley Pharmacy held open house to celebrate the firm's eighth anniversary and the formal opening in a new location. The above photograph shows but a portion of the large crowd gathered Thursday night a short time before the gifts were awarded. During this period — between 7 and 10 o'clock, free ice cream cones were served visitors and part of this crowd is awaiting service at the popular soda fountain. Located in the Jackson building, corner Main and Dundee streets, the new store is declared one of the largest and most modern in West Texas.

Matadors Win In First Conference

Scoring in every period the Matador Matadors Friday night won their first conference game when they scored 40-13 over the Estelline Cubs under the lights at Burleson field.

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Fullback Dewayne Martin racked up the first Matador score on a two-yard plunge following a 94-yard ground drive. Martin also converted. The Matadors picked up two more touchdowns in the second period. Quarterback Neal Pipkin passed to End C. H. Murphy for 60 yards and the first of the two six-pointers. Martin's kick was good.

Halfback Charles Rentro scored the final touchdown before the half when he plunged three yards after a 40-yard drive. Martin attempted conversion was futile. Early in the third period the Matadors marked again when a pass from Pipkin to End Cecil Irwin for 30 yards to set up the score. Martin went over from the five and his conversion was good.

Estelline copped their second and final touchdowns of the night in the third quarter when Walker passed to End Charlie Cosper for 20 yards and the Matadors marked again.

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(Continued on back page)

MATADOR MAN HAS NARROW ESCAPE IN DOUBLE CAR WRECK

R. E. Campbell, Jr., narrowly escaped with his life in an automobile wreck early Friday morning in which the car he was driving and the car in tow were demolished.

Campbell's brush with death happened when he was only two or three miles from home. Departing at 2 a. m. Friday in order to run the cars through automobile auction ring at Amarillo, he found the Chevrolet which he was driving, being dragged toward the bar ditch by the Ford in tow. The Ford, which had started "whipping" because of a faulty hitch, caused the Chevrolet to go out of control and career into a concrete highway bridge post. The Chevrolet turned over three times and the Ford was catapulted completely over the Chevrolet. Campbell said that when he was aware he could no longer control the car he was driving, he ducked under the right hand side of the dash and "rode out" the rolling automobile.

Impact of the bridge post almost flattened the Chevrolet frame at a point near the center. Campbell suffered only minor injuries and bruises. He said Saturday the two automobiles were not insured.

Afton Hit By Flood

Rainfall first reported to be as much as 15 inches brought Afton creek to flood stage this afternoon and tied up highway 70 traffic for two hours.

At the Afton community, water from the creek flooded the Afton Grocery, washed out fences, destroyed a paved driveway to the T. B. Haney home and made the farm-to-market road east impassable.

The heaviest rain fell between 1 and 3 p. m. Gilbert Ragland, who lives near Midway (about 18 miles south of Matador) said his rain gauge registered 8 1/2 inches. Paul Baxter, farmer who lives west of Afton about two miles said his rain gauge registered 4 1/2 inches.

Afton creek spread out over fields and pastures to take on the appearance of a large river. In many places water stood in fields up around the heads of maize and in some instances the crops were entirely inundated.

Drifts of debris were on the pavement in half a dozen places. No reports of livestock loss were made altho farmers said it was possible that cattle might be caught in the sudden wall of water and drowned.

Opinion in Afton this afternoon was that the heaviest rain had fallen along the rim of the

(See AFTON FLOOD page 8)

2 Ranchers Will Meet Benson

Two Motley county ranchers, D. J. W. Birnie and W. D. Lipscomb will go to Washington, D. C. this week as representatives from this area in a collective move of ranchers and farmers from 36 states who seek relief from the present livestock and agriculture crisis.

The two Motley county ranchers are among the 15 delegates going from the Texas Panhandle. New Mexico will also send a similar number of delegates and 15 have been named to represent Oklahoma.

Present plans are for the two Motley county men to leave Friday for Oklahoma City where buses have been chartered for the Washington trek. The schedule is for the delegates to leave Oklahoma City at 4 a. m. Saturday.

Advance plans have been made for the ranchers and farmers to meet with Secretary of Agriculture Ezra Taft Benson Monday in Washington. The 36 state group will also meet with agriculture committees of both the House and Senate.

County Judge Vance Gilbreath said Tuesday that the strategy calls for a united front to be presented to the Secretary of Agriculture, asking for price supports on livestock and that an adequate buying program be started immediately.

Farm Bureau Schedules Convention Here; To Name Three Delegates To State Meet

Members of the Motley County Farm Bureau will name three delegates to the state convention at Mineral Wells during a convention scheduled for 8 p. m. Monday in the District Court room.

Guest speaker at the convention will be State Representative Elbert Reeves. Business on the Monday night agenda includes the election of officers and the election of two new directors (Flomot and Roaring Springs). The state convention will be held in Mineral Wells, November 9, 10 and 11.

During a meeting held Saturday night in the Commissioners' court room of the resolution committee, the following measures were approved for submission at the convention:

- (1) To establish humidifier in the government cotton classing rooms at Lubbock.
- (2) To ask for more rigid control of the boll worm.
- (3) Stricter controls on manufacturers who produce insecticide and herbicide mixtures.
- (4) Resolution asking for a permanent property tax on automobiles to be included with the license fee.
- (5) Resolution asking that the cost of labor be included in arriving at a parity figure.
- (6) Resolution asking for cattle price support.

The convention will provide an opportunity for members to voice their views on present economic problems; and to submit resolutions to be forwarded to the state convention.

Present officers of the bureau are John Ray Hunter, president; Franklin Price, secretary-treasurer; directors, Nelson McMahon, Freddie Brandon of Roaring Springs, Tom Wilson, Whiteflat, Delmont Hays of Northfield and Harry Folly of Flomot.

John Mackenzie Dies In Denver

John Mackenzie, 66, manager of the Matador Land & Cattle company for many years, died Monday night at his home in Denver, Colorado, after an illness of several months.

He was born in Trinidad, Colorado two years after his Scottish-born father, the late Murdoch Mackenzie, came to the United States in 1885 to accept management of the Prairie Land & Cattle company, a neighbor to the north of the Matador, which controlled large holdings in Texas, New Mexico and Colorado.

The elder Mackenzie became general manager of the Scottish-owned Matadors in 1891, moving the headquarters from Fort Worth to Trinidad and initiating a modernization program which brought the ranch nationwide respect as a producer of quality cattle. The company's headquarters later were moved to Denver, Colorado.

Operate Brazil Ranch

The Mackenzies, father and son, left the Matadors in 1911 to manage the Brazil Land, Cattle and Packing company in Sao Paulo. They returned in 1923 to take over the Matador management again, with John serving as assistant to his father until he became manager of the properties and a director of the corporation in 1937.

Murdo Mackenzie died in 1939 at the age of 89.

In the summer of 1951 the Matador Land & Cattle Company's Matador and Alamogosa ranches amounting to more than 800,000 acres of land in seven Texas counties, were sold for more than \$19,000,000 to an American syndicate in one of the most unusual deals in the international financial history.

(continued on back page)

Women Barred For Brotherhood Meet

Women are barred from the Baptist Brotherhood meeting scheduled for Tuesday evening, October 27. Rev. Bruce Oliver, Baptist pastor, said women will be barred from the meeting.

A barbecue is scheduled in the church basement preceding the program. Members of the brotherhood are warned to "bring their marbles", Rev. Oliver declared.

Granddaughter In Wreck In Germany

Mr. and Mrs. P. H. McDorman of Roaring Springs, have received a message from Frankfurt, Germany, informing them that their granddaughter, Mrs. Wesley Freeman, and her husband, who is in service, had been in a car wreck in which Mrs. Freeman suffered a broken arm and leg, and severe cuts about the face. She is reported in a very critical condition.

Mr. Freeman suffered a broken collar bone, but is not in a serious condition.

IN QUANAH HOSPITAL

Mrs. L. J. Barkley underwent surgery this morning (Thursday) in Quanah Memorial Hospital, Quanah. She was accompanied there Wednesday by Mr. Barkley.

Also at Quanah are Mr. and Mrs. Harry Campbell, and Mr. Campbell is receiving treatment in the Quanah Memorial Hospital.

Stanley Pharmacy Opening Attended By Record Crowds

Record crowds attended the birthday celebration and open house party at Stanley Pharmacy throughout Thursday. A total of 607 visitors registered but many were in the store several times during the day.

Decked with banks of flowers from well-wishers, the store was the principal point of attraction here all day. Perhaps the largest amount of business was done by the soda fountain which operated at capacity during the day and until ten o'clock in the evening when the store closed. Free coffee and donuts were served at the fountain to visitors but the greatest attraction was the "two for the price of one" milk shakes and malted milks. Free cones of Borden ice cream were served everyone from 7 to 10 p. m.

Many out-of-town visitors represented wholesale drug supply houses and neighboring drug store operators. Mr. and Mrs. R. M. Stanley, owners and managers of the modern new store received congratulations of friends and customers throughout the day.

The celebration was climaxed with three contests in which fine gifts were presented. Mrs. Bell (continued on back page)

Program For UN Day Announced

Program was announced this week for the United Nations service which will be sponsored by the Woman's Society of Christian Service at the Methodist Church, Sunday, October 25, at 7 o'clock p. m.

Mrs. A. J. Daffern will lead the program which will include opening hymn, "In Christ There is no East or West"; prayer by Mrs. J. R. Whitworth; Scripture by Mrs. Bill Palmeyer; hymn, "God of Our Fathers"; and special music preceding the introduction by Mrs. Daffern, of other features.

These will include "Roll Call of Member Nations"; by Mrs. H. H. Schweitzer; "Facts and Fallacies" by Mesdames Bill Pipkin and Frank Pohl; a talk, "My Impressions of the U. N." by Mrs. U. L. Willie, and one by Mrs. John Hamilton on "Why we believe in the U. N."

The public is cordially invited to attend the service, and everyone is urged to observe Saturday October 24, as official United Nations Day, as so designated in a proclamation issued last week by Mayor Douglas Meador.

THE MATADOR BRAND

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JANEY NORMAN Assistant Editor
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FRANK TRAWEEK Sports Editor
Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

SCHOOL SPIRIT

By Joanne Darsey

School spirit is the foundation of every school. To me, the Matador students and faculty have the highest school spirit of any of the schools that I know.

Each and everyone does his share in promoting a higher school spirit. Some say a small school can't have the spirit as larger schools do. To me the statement doesn't ring true, be-

cause Matador school is small and we have an outstanding school spirit.

To have a winning football team, we must back them all the way plus the effort of every player and the pep squad. Whether they win or lose, we can't stop. If they lose that's the time for us to do our best to help them.

We are looking forward to a victorious season this year since we are backing our team 100% and we know the town people are with us all the way.

Rev. Bruce Oliver Offers Challenge In Chapel Program

The students of M. H. S. assembled in the high school auditorium Friday morning, Oct. 16, for chapel services conducted by Rev. Bruce Oliver, pastor of the First Baptist Church, Matador. Rev. Oliver made a very thought-provoking talk on "I Dare You". The students were very responsive to his thought and personality. If each person accepted the challenge of "I Dare You", this would be a better world in which to live.

The next part of the program was conducted by the M. H. S. pep squad. A number of yells were led by the pep leaders in our weekly pep rally. The program was closed by the students and faculty who sang the "Matador Victory Song".

MATADOR PEP SQUAD HAS BON-FIRE RALLY

Starting our 1953 conference season with a bang, we had a bon-fire Thursday night on the VFW baseball field.

The pep squad rode the fire truck through town and then continued to the baseball field for the pep rally and bon-fire.

The bon-fire was lighted by James Taylor and Jimmy Graham. A huge bear, stuffed with fireworks, was placed at the top

of the bon-fire, representing an Estelline Cub. When the flames reached the bear it exploded, filling the sky with colorful lights and rockets.

As everyone watched the fireworks, the pep squad began their pep rally. Pep talks were given by Coach Ray Hopkins and Judge Vance Gilbreath. They closed with the Matador Victory Song.

Meet A Senior

Name—James Sturdivant
Age—17, Height—5' 7"
Weight—126
Color of Hair—Black
Color of Eyes—Brown
Favorite Food—Steak
Favorite Book—"Twin Sons of Brothers"

Favorite Movie—"I Love Melvin"

Favorite Movie Star—Piper Laurie

Favorite Sport—Fishing

Favorite Song—Kaw-Liga

Favorite Study—Chemistry

Favorite Color—Red

Favorite Comic Strip—Alley Oop

Pet Likes—Books

Pet Dislikes—School

Pastime—Reading

Hobbies—Photography

Ambition—To be a great scientist

Going to College—Yes

Where—Texas University

When joined Class—1947

MAVERICKS DEFEAT BEAR CUBS 47-20

The Matador Mavericks are just one game away from an undefeated season. Last season the Mavericks won five games out of six. In the fourth game of the season, the Mavericks had a regular holiday at the expense of the Estelline Cubs.

With brilliant down field blocking and good pass connecting, the Mavericks up a score of 47-20. Dayton Graham scored five touchdowns, Pat Green one and Roger Scalf one. Martinez was the high scorer for Estelline.

The Mavericks final game will be at Turkey, Oct. 27. The Matador lads are working hard toward keeping their undefeated record.

Essays

"America's Greatest Need"

By Joe Fair

To me, America's greatest need seems to be a return to God. Our country was founded

on Christian principles, but we have gradually drifted away from these so that now only fifty per cent of the people are church members and only about half of those attend church with any degree of regularity.

I think if America were to return to the Christian principles on which she was founded, world peace would be much closer than it is now. I am not advocating a do-nothing policy of defense, but I think if our leaders were guided by Christian principles, they could come much closer to getting a fair and lasting peace.

If America were stronger religiously, there would be less of these lax morals. The nation now spends over ten times as much for intoxicating beverages as it does for education. The way the divorce rate is climbing, there would soon be more divorces than marriages, if such a thing were possible.

If the nation were more Christian there would be less corruption, crime, vice, and graft. Hardly a week passes without there being some story of how someone embezzles from a bank or some politician is caught buying votes, taking kickbacks, or being bribed. There are still many honest men each one of these "crooks" uncovered, but if this were a more Christian nation, the number of those who do things like that would be certainly lessened.

All in all, I would say that if the nation would turn to God, it would be a better place in which to live.

Meet A Junior

Name—Kenneth Baker
Age—16, Height 5' 11"
Weight—162
Color of Hair—Brown
Color of Eyes—Blue
Favorite Food—Beans
Favorite Book—"Master Rogue"

Favorite Movie—"Montie Straton"

Favorite Movie Star—Jerry Lewis

Favorite Sport—Football

Favorite Song—Its Been So Long

Favorite Color—Blue

Favorite Study—Agriculture

Favorite Comic Strip—Little Abner

Pet Likes—Girls

Pet Dislikes—Long hard work outs

Pastime—Eating

Hobbies—None

Ambition—To be a farmer

Going to College—No where

When joined Class—1950

KAMPUS KLATTER

Thursday and Friday were parents visitation days at M.H.S. They talked to the teachers about their children and got their report cards.

Thursday night M.H.S. really had a huge bon-fire. It could be seen for quite a distance. The sound of fire crackers could be heard for a long time. There were many people present for the event. Coach Hopkins gave a short talk followed by Vance Gilbreath, who was speaker for the evening.

We surely were glad to be through with six weeks tests again. But it won't be long till we will be taking them again, because time sure flies.

Some of the girls' hair all of a sudden turned red and blonde. What on earth could be causing this???

The girls were all taken for a ride on the fire truck the other night. You could hear them yelling all over town. This was the first bon-fire and our first conference game. They wound up at the VFW field, where they had a pep rally, and bon-fire.

The pep squad girls have marched two days this week on the football field. We are planning a "Bull Fight" for an interesting feature at the half Thursday (tonight). Sure hope we can win "District" this year.

Girls of M. H. S. began basketball training last Monday. Guess it'll be tough going for awhile till they get used to it.

It won't pay for anyone to try to put anything by Mr. Ezzell, because he has a new pair of glasses and he'd be sure to see you. So we better be good!!

We surely do hate to lose one of our fine Junior girls, Dorothy McMahan is moving to Perryton to live with her folks. She will attend school there.

I noticed Tom Hamilton at the typewriter again this week. It's good to see Tom back in circulation. See you next week!!

WHITEFLAT NEWS

(By Mrs. H. R. Plyler)

Mrs. Mollie Price and children, Wilma, Melvin and Jerry, and Mr. and Mrs. Jim Clawson of Denver City, Texas, were guests in the home of Mr. and Mrs. C. H. Murphy recently.

Mr. and Mrs. Claud Matney of Roaring Springs, visited Sunday in the home of their son and family, Mr. and Mrs. C. A. Matney.

Mrs. L. R. Browning of Matador visited her daughter and family, the D. E. Rattans, Monday.

Mrs. T. M. Dixon visited in Lubbock over the week-end with her daughter and son-in-law, Mr. and Mrs. Art Dennis. She was accompanied by her son, H. A. Stephens.

Jimmy Watson spent the week end with Rev. and Mrs. L. W. Baker and family of Vigo Park. Less Terry had the misfortune of getting his hand hurt while working at the gin.

Mesdames H. R. Plyler and C. A. Matney were business visitors in Paducah, Friday.

Rev. and Mrs. M. J. Morton are visiting in Brownfield the first of this week.

Mr. and Mrs. M. D. Morris were transacting business in Floydada, Saturday.

Home Demonstration Club Has Meeting

Whiteflat Home Demonstration club met fifth Mrs. Ed Whitaker, Friday, Oct. 16, with five members present. The subject was a discussion on the Bible, conducted by Mrs. Tom Tilson. Refreshments of cake and punch were served.

STEWARDSHIP PROGRAM

The Stewardship program was well attended Sunday night. After the program, refreshments were served in the church basement. We welcome all visitors back, and urge everyone to be in Sunday School and Church next Sunday.

W. M. U. MEETS

Baptist W. M. U. meets at Whiteflat on Wednesday afternoon at 2:30, following the first Sunday of each month. We are happy to report we have had several new members recently. All are invited to each meeting.

Others present were, Mesdames J. W. Pritchett, M. D. Morris, J. M. Jameson, and Miss Melba Jameson.

Next meeting will be Nov. 6, with Mrs. Fred Bourland as hostess.

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DR. O. R. MCINTOSH

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"Wouldn't Trade For Texas"

Large Group Of Former Residents Start Second Motley County In Arizona Desert

A second "Motley County" is being formed in the middle of the Arizona desert.

At the present time there are about thirty-six persons from Motley County (Texas) living and working on the same project approximately 45 miles north of Tucson.

Working in the San Manuel Copper Mine, and living in the vicinity are: Vernon Brogdon, his wife and two children; Billy Dan (Heavy) Thomas, his wife and one child; Calvin Monk, his wife and one child; and Bob Rushing, wife and two children, of Matador.

Employed by the Utah Construction Co., in the building of the San Manuel Railroad are: Beryl Monk (and wife); Herb Martin (wife and child); H. V. Cromer (wife and 1 child); Raymond Gunn, (wife and 2 children); Joe Webb and Charles Tanner, all of Flomot; N. L. Cook (wife and 1 child) and O. V.

Johnson (wife and 3 children) of Matador.

Doing carpenter work independently, is Dave Cromer of Flomot.

From Paducah (in neighboring Cottle County), H. V. Griffith is working with the Del Webb Construction Company in the building of the new city of San Manuel, Arizona.

Others from Motley county who have worked here are: Joe Allen Thomas, Northfield; Weldon Gates, Flomot; Cecil Brogdon, J. D. Payne and Dean Stotts, Matador; and Dub Trowbridge of Floydada, in adjoining Floyd county.

Among visitors who have been out there scouting for work are: Bill Jones, Jess Smallwood, E. S. Jones, Elvin Markham, Roscoe Lee, W. E. Russell of Matador; Buddy Hoover and Travis Hoover, of Northfield.

Mrs. H. V. Cromer is teaching the eighth grade in the Mammoth School system. Bob Rushing and N. L. Cook are helping J. W. Large, formerly of Plainview, in the preaching and personal work of the Church of Christ at Mammoth.

"Although there is quite a bunch of us here, I don't think there is one who would trade one foot of Texas for all of Arizona" was the statement of the spokesman for the group.

Matador Tribune

ISSUED THURSDAY AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1935. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1922, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.



DOUGLAS MEADOR, EDITOR MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR

SUBSCRIPTION RATES IN MOTLEY, FLOYD, COTTLE, HALL AND DICKENS COUNTIES ONE YEAR, IN ADVANCE \$2.00 ELSEWHERE, ONE YEAR \$2.50 ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLANKLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

Authorized Dealer

FRANKLIN

Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry

STANLEY PHARMACY

BEGINNING SATURDAY, OCTOBER 24

THE DIXIE DOG STAND

Will be open from 11 a. m. until 10 p. m. during week and from 11 a. m. until 12 p. m. on Saturday.

ALSO ADDING SANDWICHES, COFFEE, HOT DOGS AND NEW MINUT-BUN BAR-B-Q BEEF SANDWICHES TO THE MENU

Mrs. H. L. Edwards, Manager

PLEASE DON'T WAIT!

Have your pictures made before November 15th. We accept appointments after 7 P.M.

Remember, we make your picture for \$1.00 down and \$1.00 a week.

SPECIAL—Three 8x10 For \$7.

PARKER STUDIO

PADUCAH PHONE 370

Freedom Of Choice

You must join and pay dues to a labor Union, or else give up your job—that is a compulsion which is now being imposed upon hundreds of thousands of "free" American citizens.

Within the last few months virtually all the railroads of the country have agreed with the railroad Unions that all employees must become Union members and start paying dues and fees to the Unions and that those who are not willing to do so shall be promptly discharged, no matter how long or how competent they may have been working at their jobs. The same thing is widely spreading in other industries.

That this is as wrong as it could possibly be, seems beyond argument or question. The right and freedom to join a labor Union is no longer denied anywhere in this country. It is protected by Federal Law. But the corresponding right and freedom to stay out of a Union is not so protected and is now becoming rapidly extinguished in this, our "land of liberty."

The matter is one that deserves a great deal more attention than it has generally been receiving. Thousands of employees the country over, who are not willing to join the Unions, have petitioned and protested, but so far in vain.

If this be not a form of tyranny, then what is it? It is a denial of individual freedom of choice. It is a levy of tribute, in behalf of private organizations, for the privilege of working and earning a living. It is an oppression of minorities and a compelled allegiance, which arouses natural and bitter resentment. It moreover creates a condition of monopoly, which in the long run will inevitably work to the injury of employers, employees and the general public alike.

The principle at stake is simple, basic and vital. Individual liberty means freedom to join a lawful organization and likewise freedom not to join. It means the one as truly as it means the other.

A bill has recently been introduced in Congress which would assure to every American citizen that he has a right to join a labor Union or not to join, as he may see fit, and that he shall not be subjected to any requirement or compulsion in either direction. This certainly ought to be the law in this land. It is to be hoped that those who share this conviction will so declare themselves to their representatives in Congress.

Residents Attend Games; State Fair

Several residents of Matador and Roaring Springs were in Fort Worth and Dallas during the week-end attending the A. and M. T. C. U. football game Saturday afternoon in Ft. Worth and the Rice-S. M. U. game in Dallas, and taking in State Fair attractions.

Composing one group were Mrs. Ruby Cooper, her daughter, Rebecca and Barbara Havis of Roaring Springs, and Mrs. R. E. Donovan, her daughter, Rose Carolyn, Barbara Waybourn and Lucretia Edwards of Matador.

In Fort Worth they were joined by Charles Robert Keith and Gary Laughlin, local boys who are attending A. & M.

Others at the games and fair included Mrs. Sammie Laughlin, Mr. and Mrs. Bill Seale, Mr. and Mrs. Billy Wason, Mr. and Mrs. J. R. Emmons, and Dr. and Mrs. J. S. Stanley, of Matador. Attending the fair while in Dallas from Monday until Wednesday of last week, were Keith Patton and Charles Ray Cox.

Interesting Facts About Texas Press

Leads Nation In Newspapers

AUSTIN, Texas, Oct. 2, 1933.—(TPA)—When it comes to newspapers it's another first for Texas.

The Lone Star State has more newspapers in its 250 counties than does any other single state in these United States. And, believe it or not—almost as many as the entire Dominion of Canada.

There are 656 daily and weekly newspapers in Texas. Of this group exactly 100 are daily newspapers establishments. The balance is composed of 543 weeklies, 12 semi-weeklies and one tri-weekly.

Five out of seven of the dailies, weeklies, semi-weeklies and tri-weeklies belong to the only statewide business organization representing both groups—the Texas Press Association. Headquarters of the TPA are in the capitol city, Austin.

MATADOR BRAND

Essays

Frank Traweek

America's greatest need, for that matter, the world's greatest need, is Christianity.

Christianity is the basis on which our country was founded, but through the years, many people have forgotten its importance, and now many people in the United States cannot say that they belong to any church.

Christianity is one of the most important factors in our daily life. It brings people of all nationalities together and unites them, and this helps to make our country stronger.

In school, Christianity also takes an important place. Take history, for example. We learn of people of long ago, and the ones with the most united religion were the countries which stayed in existence the longest. Of course, there were a few countries which denounced the teaching of Christ. These countries either met their downfall or were turned toward Christianity.

In the United States, every day people are turning from Christ because they want to have "fun" by drinking and gambling. If this continues, the United States may fall because of lack of unity through Christianity. This can be prevented if people will wake up to the fact that the best way is the Christian way.

COME TO CHURCH SUNDAY

Texas Trends
dallas fashion center



MARY LEE of Dallas enhances a practical one-piece fall cotton dress with a redingote look, using multi-color stripes for a dickey-like collar and double inverted pleat. The luscious fabric is a two-ply cotton by Gaiety & Lord. Harmonizing stripes are combined with solid gray, skipper blue, bronze, green, cardinal and tan in sizes 12 to 20.

Reeves of Hedley, also a WTSC student. They visited Mrs. Bailey's parents, Mr. and Mrs. Welton Bailey.

Cecil Wayne Shelton, who is attending West Texas State College, Canyon, spent the week-end at home here with his parents, Mr. and Mrs. Cecil Shelton.

Mr. and Mrs. R. W. Moore and Mr. and Mrs. Albert Scoggins of Altus, Okla., were business visitors here this week.

FORMER RESIDENTS HERE

Former Matador and Whiteflat residents visiting relatives here and at Lockney, are: Mrs. Jason Sauls and daughter, Anna Rosean and Mrs. Saule's mother, Mrs. F. C. Harcrow, all of Albany, Calif., and Mr. and Mrs. E. Puffer and Miss Ada Shands of Oakland, Calif. Mrs. H. S. Watson, sister of Miss Shands and the Meadames Harcrow and Puffer, joined them at Lockney Monday, where they visited another sister, Mrs. M. P. Puffer, and her daughter and family, Mr. and Mrs. J. P. Truett. Mrs. Bill McCaghren and Mrs. C. P. Waybourn drove to Lockney Monday night to accompany Mrs. Watson home.

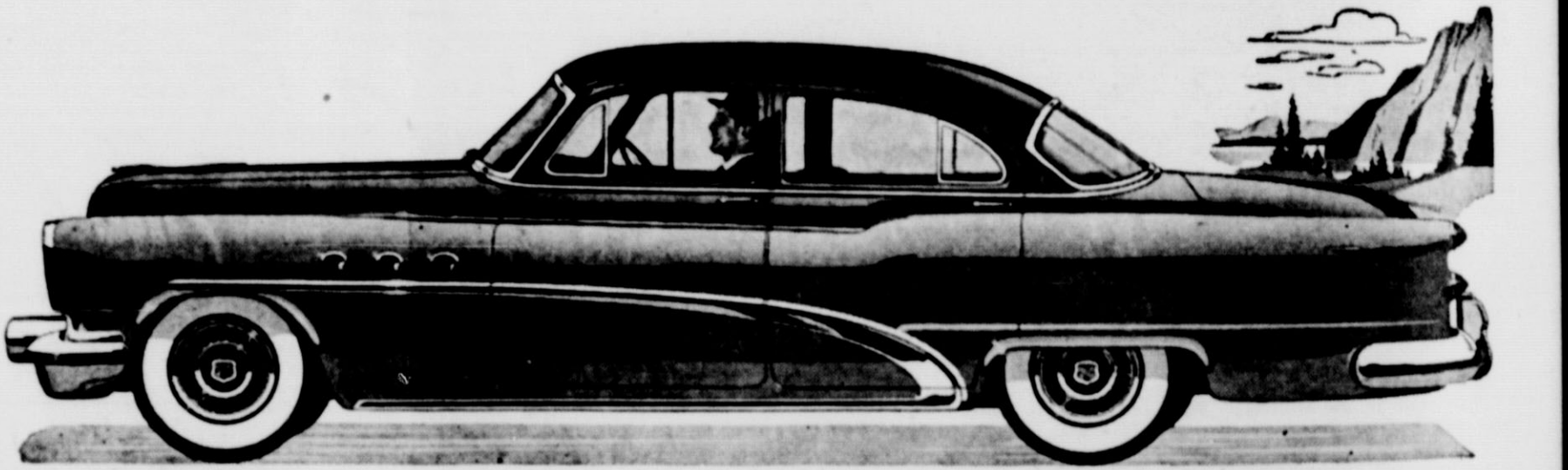
COLOR PLANNING
made easy!

Low Brothers MELLOTONE
flat wall paint

New authority-approved Style Colors offer a broad range of modern shades—to make your decoration dreams come true! All Mellotone colors are Style Tested—proved to be in perfect step with latest color trends.

- Extra Mellotone Features
1. One coat hides most surfaces.
 2. Requires no special primer.
 3. May be washed repeatedly.
 4. Holds beauty through years of hard wear.

BURTON-LINGO CO.
Matador, Texas



Something really Special -in power,

room, ride, price

W picture here a car that keeps our order book pages turning quicker than quick.

It is the 1933 Buick SPECIAL 4-Door Sedan—the bargain value that doesn't stay long on our showroom floor.

For this is the best-selling Buick in the land—snapped up by eager buyers who know something really special when they see it.

For your information, we present some SPECIAL facts.

It has a Fireball 8 Engine with the highest power and compression ratio ever placed in a Buick SPECIAL—plus, if you wish, the instant getaway response and utter smoothness of Twin-Turbine Dynaflow.*

It has easy-sitting-room for six adults—as much room as you'll find in cars costing hundreds of dollars more.

It has a ride unique among automobiles. The

Buick Million Dollar Ride. The soft and steady and ever-level ride that comes of coil springs on all four wheels—a full-length torque-tube drive—a massive X-braced frame—a solid and substantial roadweight poised with meticulous balance on broadly spaced wheels.

But what makes the Buick SPECIAL so extra special is the low delivered price it carries.

It is a price just an easy step above the so-called "low-price three"—and a price that gives you more room and power and ride-comfort for your money than you get in any other car, except another Buick.

Wouldn't you like to see, sit in and drive one of these great-powered Buicks—look into its beauty, its luxury, its handling ease—and judge for yourself how small a price tag it wears?

Phone us this week, or drop in. We'll be happy to arrange a demonstration.

MILTON BERLE stars for BUICK—in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, June to the TV Football Game of the Week—"GM" Key Event

THE GREATEST BUICK
IN 60 GREAT YEARS

*Standard on Roadmaster, optional at extra cost on other Series.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

C. H. ELLIOTT SALES COMPANY

9th & Brockenridge

Paducah, Texas

Roaring Springs NEWS

L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mr. and Mrs. O. B. Scott and children visited in Littlefield, Texas, with his father, who was seriously injured on August 15 in a car wreck. Mr. Scott says his father is improving very slowly.

Mrs. O. B. Scott with her mother, Mrs. A. D. Williams of Lubbock, also two sisters and two brothers, attended the funeral Monday in Clyde, Texas, of an aunt.

Edward Hall of Amarillo spent the week here with his mother, Mrs. Irvin Lefevre and Mr. Lefevre.

Mr. and Mrs. Billy Nichols and children of Amarillo spent the week-end here with his parents, Mr. and Mrs. W. H. Nichols and Mrs. Sallie Phipps.

Mr. and Mrs. Frank Ragland made a trip to Meadow, Monday.

Mr. and Mrs. Coy Guthrie and children visited here during the week-end with her brother and family, Mr. and Mrs. Alvin Duran.

Recent guests of Mr. and Mrs. H. Rigby were their daughter, Mrs. J. W. Wilhite and Jackie of Lubbock, Mr. and Mrs. Clarence Edwards, Mr. and Mrs. Wayne Edwards and Geo. Hobbs, N. M., and Cpl. Edward Edwards of Lawton, Oklahoma.

Mrs. Robert Meacham of Quanah spent the week-end with her mother, Mrs. Fred Henry.

Mr. and Mrs. John Kirksey and daughters of Lubbock visited her parents, the Duff Greens Sunday.

M. S. Thacker returned home Friday from Quanah Memorial Hospital.

Mr. and Mrs. Joe Rose and son, Glen, vacationed in New Mexico and Colorado recently.

Mr. and Mrs. Billy Ray Neighbors and son, Jud, spent the week-end here with her parents, Mr. and Mrs. W. E. Brown, and a Matador with his parents, Mr. and Mrs. J. P. Neighbors.

Mr. and Mrs. Bill Palmer and children, Mr. and Mrs. Jimmy

Johnson, spent Sunday in Post with the J. T. Johnsons, Harold Johnson and Mrs. M. E. Johnson.

Mr. and Mrs. Buz Thacker are in Dallas, attending State Fair and looking after business.

M. M. Davis of Charlott and T. E. Davis of Jacksboro, were here Friday visiting with their cousins, Mr. and Mrs. Duff Green.

Mrs. Ruth Coffman of Artesia, N. M. visited friends here Friday and Saturday. She was en route to Jayton to visit with her sister, Mrs. Sam Newberry, and Mr. Newberry.

Mr. and Mrs. Albert Sidney Smith, Jr., and children of Artesia, N. M. visited here recently with his grandmother, Mrs. Minnie Smith and other relatives.

Mr. and Mrs. John Shirley spent the week-end in Crowell and Quanah.

Paul Braddock is on a business trip to Mission and other places in the Valley.

Mrs. Guy Sanders and Mrs. Charlie Phillips were here Thursday and Friday visiting their parents, Mr. and Mrs. M. D. Freeman.

Bennie D. Dillard and Delbert Sprayberry made a business trip to Plainview, Monday.

Mr. and Mrs. Allen Fish of Swearingen were guests of the J. M. Carpenters Saturday.

Mr. and Mrs. J. D. Mitchell and Bob Mitchell spent the week-end in Carlsbad and Lovington, N. M. with their son and wife, Mr. and Mrs. Doyle Mitchell.

Rev. C. R. Mathis is in San Antonio attending the Texas Baptist Convention.

Mrs. Sallie Phipps and grandsons, Johnnie and Jeff Thacker are visiting in Amarillo with relatives.

Mr. and Mrs. Joe Duran drove to Amarillo Sunday to visit their children and to look after business.

Mr. and Mrs. Kenneth Street and daughter of Lubbock visited with her parents, Mr. and Mrs. Alvis Hicks, Sunday.

Rev. J. E. Shrewbert of Lubbock preached at the Methodist Church Sunday morning, and

held quarterly conference in the afternoon. A covered dish luncheon was served at noon, by the ladies of the church.

Family Reunion Held On 33rd Anniversary

Mr. and Mrs. J. M. Carpenter, Sr., celebrated their 33rd wedding anniversary Sunday, with a family reunion at their home.

Their children and families present were: Mr. and Mrs. Hugh Fish and children, Olaine, Jane, Allen and Nancy Kay; Mr. and Mrs. Lewis Judd and sons, Cecil, Randy and Andrew; Mr. and Mrs. Lenard Judd and children, Lynda, Lyn-Roy, Laura and Loretta, all of Amarillo; Mr. and Mrs. Bennie D. Dillard; Dick, Sara Kay and Louis Haley of Roaring Springs.

J. M. Carpenter, Jr. and Mrs. Delma Mullins of Corpus Christi were unable to be here. Other relatives present included a niece and nephew of Mr. Carpenter's: Mr. and Mrs. Guy Smith and children, Vanitta and Lowell of Artesia, N. M. and Mr. and Mrs. Elsworth Carpenter and daughters, Sandra Kay, Janette and Debera of Waco. Friends present from Roaring Springs were, Mr. and Mrs. Charlie Brooks, Rev. C. R. Mat-

his, Miss Glenda Dobkins, Roy Mathis, Dale Estes, Bobby Stafford, Dannie Moore, Charlie Long and Tom Wallace Yeates.

ROARING SPRINGS SCHOOL NEWS

HONOR ROLL for Roaring Springs students was released this week by Supt. Paul Sweatt, with the following explanation:

"A" Honor Roll includes students with an average of 90 or above, with no grade below 85 in any grade for the six weeks, and "B" Honor Roll students are those with an average of 80 and above with no grade below 80 for the six weeks period.

Seniors "A": Bonnie Craft, J. C. Vaughn; "B": Barbara Havis, Kaylee Lewis.

Juniors "A": Stanley Nolen, Alvarene Posey; "B": Dannie Moore, Bobby Stafford.

Sophomores "A": Norma Redd, Maxine Hooks; "B": Barbara Dye, Myrna Bailey, Lee Harmon, Vee Varmon, Sally Hipp.

Freshmen "A": Jerry Green; "B": Myrna Moore, Becky Cooper.

Junior High: 8th Grade, "A": Doris Martin, Richard Stafford; "B": Janice Brooks, Kay Car-

enter, Boyd Long. 7th Grade "A": John McGee, Gaynell Mitchell.

Grade School: 6th Grade "A": Bert Green, Jerry Tarrant; "B": Johnny Durham, Lyndan Kingery. 5th Grade "A": Retha Watson, Max Thacker, Voda Tarrant, Gale Stafford, Marilyn Gwinn; "B": Nathan McCleskey, Rex Martin, Lewis Carpenter.

Fourth Grade, (average of 90 or above): Bill Bailey, Keith Brooks, Jim McInroe, Cecil Nolan, Marcus Sweett, Melba Hall, Rose Underwood, Jeanie Watson, Oma Sue Watson. (Average of 85 or above): Gary Grizzle, Stanley Scott, Alton Tarrant, Sandra Braeston, Jerry Warren.

Rural Fire Losses Show Carelessness As Leading Hazard

Proclaimed by President Eisenhower for Oct. 4-10, this year's Fire Prevention Week campaign will emphasize "human carelessness as the biggest fire hazard of all" according to a joint announcement by the National Fire Protection Association, the U. S. Department of Agriculture, and State agricul-

tural extension services. "More than 3,000 farm residents died as a direct result of fires last year, and the rural property loss is estimated to have been more than \$133,000,000," the NFPA said. "By far the most deplorable aspect of the situation is that 90 percent of these fires could have been prevented."

"Human carelessness, in one form or another, is to blame for all preventable fires. Smoking in a haymow is blatant carelessness, but carelessness in grounding a lightning rod can have equal dire results."

The NFPA and the USDA join in asking farmers and other rural residents to stop "fire-inviting" habits and to inspect houses, barns, and other buildings regularly for structural flaws. This check list is recommended:

- (1) Don't smoke in the barn or in bed. Never discard burning matches.
- (2) Keep furnaces, stoves, brooders and other heating devices clean and in good repair.
- (3) Store gasoline and kerosene in approved containers at least 40 feet away from main buildings, preferably underground.
- (4) Hire a competent electrician to do electrical work. Make

sure that you have enough circuits properly fused and of ample capacity to carry the load of modern electrical equipment. Replace frayed cords.

(5) Use fire-retardant roofing such as asphalt shingles, asbestos or metal, on all buildings.

(6) Cure hay properly. Moisture frequently leads to spontaneous ignition even several weeks after hay has been stored. If heating is suspected, test hay temperature periodically. If temperature rises to approximately 170 degrees, seek the advice of your fire department.

(7) Get rid of trash. Old newspapers, magazines and other debris can serve as tinder for any chance spark.

(8) Keep oily rags in covered metal containers.

(9) Protect all main buildings with an approved, properly installed lightning rod system. Make sure TV antennas are equipped with lightning arresters.

Mr. and Mrs. Bob Brock of Amarillo, were recent week-end visitors here in the home of her parents, Mr. and Mrs. Lee Nelson.

COME TO CHURCH SUNDAY

END OF THE MONTH SPECIALS

LADIES' Coats & Dresses TO CLOSE OUT 1/2 Price

Rayon Piece Goods

89¢ Value Materials	59¢ Yd.
\$1.29 Value Materials	79¢ Yd.
\$1.95 Value Materials	\$1. Yd.

GINGHAM PLAIDS 39c yd. NICE PATTERNS — TO CLOSE OUT

MENS PAJAMAS, \$3.95 Values \$2.95 STRIPED COTTON AND SOLID RAYONS

CHILDRENS SHOES

Regular \$2.50 Shoes	\$1.65
Regular \$2.95 Shoes	\$1.95
Regular \$3.50 Shoes	\$2.45
Regular \$3.95 Shoes	\$2.75

LADIES SLIPPERS

Regular \$2.95 Values	\$1.95
Regular \$3.95 Values	\$2.95
Regular \$4.95 Values	\$3.95
Regular \$5.95 Values	\$4.75
Regular \$6.95 Values	\$5.45

MENS PANTS SOME LARGE SIZES

9.50 Pants . . .	\$7.50
14.95 Pants . . .	\$10.95

SHEETS 81X99, TYPE 128 First Quality \$1.95 ea. 81X99, TYPE 130 IRREGULAR — PASTEL \$2.15 ea. LIMIT TWO

Ladies Blouses \$5.95 and \$7.95 Values 1/2 Price

80 SQUARE PRINTS And Solids (IRREGULARS) 39c yd.

BOYS SPORT SHIRTS SHORT SLEEVES VALUES TO \$1.95 CLOSE OUT \$1.

Boys Cowboy Boots

NOT A COMPLETE LINE OF SIZES BUT GOOD QUALITY BOOTS

7.95 Boots . .	\$5.95
9.95 Boots . .	\$7.95

MEN & BOYS JACKETS

5.95 Jackets	4.95
7.95 Jackets	5.95
9.95 Jackets	7.25
10.95 Jackets	7.95
11.50 Jackets	8.95
14.50 Corduroy Coats	9.95

Nylon Hose First Quality Good Shades 88¢

BOYS JEANS \$2.29 Values \$1.95 SIZES 1 TO 8 \$2.79 Values \$2.25 SIZES 7 TO 15 — DOUBLE KNEE \$3.49 Values \$2.85 SIZES 10 TO 16 — 11 OZ.

MENS SPORT SHIRTS

2.95 Shirts . . .	\$2.25
3.95 Shirts . . .	\$2.95
5.95 Shirts . . .	\$4.95

BOYS SHIRTS WESTERN STYLE BLUE DENIM SIZES TO 14 To Close Out \$1.95

Harry Willett & Co. NO RETURNS OR APPROVALS — ALL SALES CASH AND FINAL

We Appreciate Our Friends . . .

We wish to take this means of expressing our sincere appreciation to friends and customers who made possible the gratifying success of our open house party last week.

We are happy that you visited us during this event and we hope you visit us often. We hope to continue to improve our service and to add more friends to our list.

We deeply appreciate the many good wishes and congratulations and the many beautiful floral messages of good will.

STANLEY PHARMACY
N. H. STANLEY, OWNER
JACKSON BUILDING Corner Main & Dundee

Church and Society

CANDLELIGHT INSTALLATION CEREMONY IS HELD FOR ETERNAS STUDY CLUB OFFICERS

Officers of Eternas Junior Study Club were installed Thursday night, October 15, in the home of Mrs. L. B. Campbell of Dougherty, after which, members of El Progreso Club were entertained at a tea.

A short business meeting was held prior to the installation, with President Mrs. Benny Keltz presiding. A report was given by the year book chairman and a committee was appointed to discuss means for raising funds.

Mrs. U. L. Willie conducted the impressive candlelight ceremony in which Mrs. Benny Keltz, president; Mrs. Bob Ham, secretary-treasurer; Mrs. J. M. Hill, second vice-president and Mrs. Andy Hurst, first vice-president, took their charge of office.

The refreshment table was presided over by Miss Amy Glenn and tea and cake were served to eleven members of El Progreso Club and all fifteen members of Eternas Club, including besides the officers: Mesdames Billy Wason, Bert Schweitzer, Bill Moss, Raby Webb, Leon Smallwood, Ernest Denny, Mutt Berryman, Bill Seale, Ray Hopkins and L. M. Cox and Miss Jeanie Hines.

GAMMA ETA CHAPTER PRESENTS SKIT AT DISTRICT MEETING

Urging Delta Kappa Gamma members to aid in understanding our fellow man as a step toward world peace, Mrs. Lydia Stark, El Paso, addressed 126 members of the educational society at a luncheon at the Caprock Hotel in Lubbock, Saturday.

Preceded by a 9 o'clock coffee an initiation service was held for four new members: Mrs. Janet Hearn, Miss Ester Bell and Miss Margaret Bledsoe, Seagraves, and Miss Louisa Calderon, Andrews.

In a skit demonstrating the poor and good kinds of committee work were three members of Gamma Eta chapter: Mrs. Lula Forbis, Afton; Mrs. John Belaska, Glenn, and Mrs. Deva King, Roaring Springs. The skit was written in verse by Mrs. Roxie Lewis, Roaring Springs.

Miss Mildred Halsey, Plainview president, reported on the

national regional meeting held in Albuquerque in August.

Mrs. Mary Cobb, Lubbock, reviewed the status of the \$51,000 scholarship project, reporting that nine states had completed collections: Nebraska, Michigan, Indiana, Utah, Alabama, South Dakota, Virginia, British Columbia and Hawaii.

Attending from Gamma Eta chapter were 13 of the 31 members. Present, besides those appearing in the skit, were: Miss Della Cowans, Miss Katherine Simmons and Mrs. Jessie Thomas, Paducah; Mrs. E. B. Blumberg, Mrs. Brooks and Miss Margaret Elliot, Spur; Mrs. Fred Mullings and Mrs. Betty Mae Weells, Ralls, and Mrs. J. B. Bell, Crosbyton.

Roaring Springs Wesleyan Guild Reports Meeting

Roaring Springs Wesleyan Service Guild met Wednesday evening, October 14, at 7:30 in the home of Mrs. Melvin Thacker. Mrs. Thacker, vice-president, presided and minutes were read by Lula Mae Swim, secretary.

Mrs. J. T. Swim, Jr., gave the devotional, after which a business session was held, followed by a social hour during which a refreshment plate was enjoyed by the following members:

Mesdames S. D. Hunter, David Campbell, Newton Fletcher, J. T. Swim, Jr., W. A. Lewis, Misses Lula Swim and Freda Keahey, the hostess and her daughter, Mary Jane.

The Wesleyan Guild, organized under the auspices of the Woman's Society of Christian Service of the Methodist Church is designed especially for working women and young mothers. It welcomes individual and group visitors who are interested in religious study. The meetings are held on the second and fourth Wednesday of each month.

Beginning Wednesday night, October 28, the group will study "Spanish-Speaking People in America" with Mrs. W. A. Lewis as teacher.

Women not members of the Guild who wish to attend the



DESERVED POPULARITY is accorded Stanley Pharmacy soda fountain where customers find a complete variety of delicious sodas, rich, luscious malts and milk drinks, sandwiches, homemade pie and good coffee. The above photograph shows a section of booths, the fountain and backbar, and a part of the tobacco department. All dishes, silverware and glasses are thoroughly sterilized and polished at the fountain. Cleanliness is reflected in every department of the modern drug store.

lessons in that subject, will be most welcome.

Mrs. Clyde Williams will be the hostess at the October 28th meeting.

Pied Pinions

BY MRS. J. M.

To live with a man for twenty-four years requires stickability . . . to live with a newspaper man for night on to twenty years requires endurance . . . but to live with the newspaper man of the year, for a year requires a certain brand of fortitude.

For the past year we have been subject to a square-type of slave labor (which reminds us to mention that our great-great-grandmother was an Indian princess. Mr. M. at this juncture always points out that it seems odd to him that no one ever had ordinary squaw ancestors—they were all princesses).

As we were saying, our existence the past twelve months has been one of servitude, and we are expected not only to like this state of being, but to feel honored and grateful for the opportunity. Not every one, he reminds us, is privileged to live with the newspaper man of the year. We haven't noted any expressions of envy yet on the faces of any of our women friends!

Our stock return is to remind

him that when we met and married him he was a respectable soda-jerk at Simpson's Drug.

However, we'll admit the honor had compensations. We were privileged to accompany the newspaper man of the year when he was invited to speak before various groups, and it was in this manner that we became a member of the Texas Woman's Press Association at their convention held last November in Mineral Wells.

This week-end the TWPA celebrated its 60th year with a "Diamond" convention in Corpus Christi. The program was brilliant and sociable. Highlight was a trip to historic Padre Island, and to Port Aransas, where the awards dinner was held.

While in Corpus Christi, we were entertained royally in the home of Mr. and Mrs. Cecil Burney (former Kara Hunsucker) and her mother, Mrs. Charlotte Hunsucker. Young "Judge", going-on-three, contributed ably to our entertainment. He doesn't like girls "because they wear bangs".

Somewhere, we heard this definition of a West Texan: an East Texan with an inferiority complex.

Seen from a bus window: a most modern ranch-style home with all the trimmings; and on the porch, a couple of old-fashioned cane-bottom rockers.

Roadside jingle advertising a famous-brand shave cream: The wolf is shaved so neat and trim, Red Riding Hood is chasing him.

A fellow bus traveler was a trim, attractive young mother, accompanied by her cute little daughter "Betty", just learning to talk, who sang most of the time. Included in her repertoire were "Happy Birthday", and "Jesus Loves Me, the Bible tells me so".

In a brief conversation, we learned that the young mother had been a classmate of the former Helen Patterson at Buckner's Home in Dallas. She had attended a Home-Coming reunion of former students at the Home held during the week-end. Helen, as most of our readers remember, lost her husband during the Korean conflict last year.

Miss Ruth Stanley Is Awarded Coveted Honor At Hockaday

Miss Ruth Marie Stanley of Matador is one of twenty-eight awardees of the Hockaday Ring, one of the most coveted honors given to students at The Hockaday Preparatory School. The presentation was made Tuesday, October 6, in a surprise ceremony by President Hobart F. Mossman.

The Ring is the symbol of Hockaday traditions and spirit. The award is made on the basis of character and general citizenship. The wearer of the Ring is recognized as possessing the qualities of trustworthiness, loyalty, thoughtfulness of others, and acceptance of responsibility.

Miss Stanley, a Fourth Form student at Hockaday this year, is the daughter of Dr. and Mrs. J. S. Stanley, 1325 Eubank. She is a member of the Spanish Honor Society and was fire warden of her residence last year.

Miss Kay Stanley, a seventh grade student at Hockaday, was in the Lower School Skit Night recently. This is her first year at the school.

depends on the time the claim is made. A delay can cost each entitled member of the family one or more months insurance benefit payments. This is because back payments can be made for only six months from the time a claim is made.

Here are two timely reminders: (1) The survivor of a deceased insured worker should get in touch with the social security office without delay. (2) If you are an insured worker and are nearing or past age 65, go to your social security office before deciding on the time of your retirement.

LI. Charles Price Now On Korea Duty

First Lt. Charles E. Price, formerly of Matador, recently was assigned to the Korean Communications Zone, according to information received by the Tribune.

KCOMZ furnishes supplies and communications to all UN forces in Korea. During the recent prisoner of war exchange it processed and delivered all captured Communist personnel to the repatriation point.

Lieutenant Price is the son of Mr. and Mrs. Grover Price, 2061 150th avenue, San Leandro, California. He was previously stationed at Fort Lee, Va., as commander of the 647th Quartermaster Refrigeration company. He entered the Army in 1945 and served in the European theatre during World War II. Mrs. Price is a native of Vienna, Austria. She and her son are living at 566 Blossom Way, Hayward, Calif., while Lt. Price is overseas.

A graduate of Matador High school, Price formerly attended Texas Technological College at Lubbock.

Kimble Optometric Clinic
Appointment Phone 254
Box 518
119 West California St.
Floydada

COLDS take 666
LIQUID OR TABLETS - SAME EFFECT

Time Is Important Element In Social Security Benefits

Time is an important element where social security insurance benefits are concerned. To begin with, the time you have worked in employment or self-employment covered by the law determines whether or not you are insured at the time of your retirement or death.

The time when you retire at age 65 or later and make a claim for monthly benefit payments is equally important. This is because the date of entitlement affects the benefit rate of payments to you and your family.

A variation of several dollars a month in benefit rates may occur if a claim is made, for example, on June 30 instead of July 1, or vice versa. If it should happen that a claim made on July 1 should have been made the day before, nothing can be done to correct the disadvantage.

In case of the death of the insured breadwinner, the total of benefits payable to the survivors

***A special FALL offer for You!**

TEN

for the

PRICE OF NINE

A bagful of value . . . ten new Westinghouse lamp bulbs for the price of nine, and the tenth one is a special 150-watt bonus bulb. Yes, as a special fall offer a convenient home lighting assortment — three 60-watt lamp bulbs, six 100-watt lamp bulbs, plus the 150-watt bonus bulb — has been prepared for you in a handy carrying bag. You pay only the cost of the nine bulbs and get ten . . . the 150-watt bonus bulb is absolutely FREE!

It's a bargain, folks; buy 'em by the bagful!

- Fill empty sockets
- Discard dark, dirty bulbs
- Replace burned-out bulbs
- Keep spare bulbs on hand

Here's what you get when you buy 'em by the bagful . . .

THREE 60-watt bulbs, 18¢ ea. — \$0.54

SIX 100-watt bulbs, 20¢ ea. — 1.20

PLUS One 150-watt bulb (24¢ value) FREE

ALL FOR ONLY . . . \$1.74

TAX INCLUDED

Eyes are priceless . . .

Protect them with good light!

West Texas Utilities Company

*See, Oct. Nov., Dec., 1953 ONLY

Smart autumn ideas!

NEW ARRIVALS . . .

BEAUTIFUL

CREST SWEATERS

IN THE NEW WEAVES

\$10.95 \$12.95 \$15

— WHITE — NAVY — PINK — BLUE

New Fall Skirts

BROWN or OXFORD GRAY FLANNEL

. . . . 7.95

NEW SWEATERS IN ALL-WOOL, SMART NEW STYLES 3.95 to 6.95

NEW LEATHER JACKETS

CORDUROY JACKETS

BLOUSES AND DRESSES

WE CAN SAVE YOU MONEY ON THESE HIGH STYLE ITEMS

Matador Variety

Middy Blouses

Taking the Country by Storm

. . . Made of fine crease resistant Gabardine

\$4.95 and \$5.95



IT'S THE LAW

in Texas

INTERSECTION TRAFFIC

Intersections regulating traffic are quite simple, yet they are misunderstood by many people. It is one factor which places traffic deaths at the top in number of the mysterious deaths of all traffic accidents. The average driver is relating to "Right of Way" at an intersection.

When trying to understand the right of way at an intersecting street, it is best to start off with the premise that all streets are of equal dignity, legally speaking. Traffic signs and signals vary this rule somewhat, but when in doubt it is safest to assume that all drivers crossing the paths have a claim to the right of way equal to your own. Obviously, however, in many cases one driver or the other will be legally entitled to the right of way. When it becomes necessary to determine right of

way in a particular situation, the driver who reaches the intersection first, or who is going to get there first, is ordinarily favored.

But when two automobiles are equal distance from the intersection, that one approaching from the other driver's right normally has the right of way.

Some intersections are known as "courtesy corners," having a stop sign or a flashing red signal facing each direction of approach. The first driver reaching the corner and coming to a complete stop will normally have the right of way over vehicles not already in the intersection. However, don't depend too much on the other fellow's courtesy, and be sure to keep a "proper look-out" and your car under "proper control," as explained in a preceding column.

At intersections involving one through street and another street having a stop sign, a driver approaching the stop sign and coming to a full stop is ordinarily said to have the right of way over vehicles approaching on the through street but not already in the intersection.

However, this last rule must be qualified by saying that you should not proceed, cross or turn onto the through street until you can do so without interfering with oncoming traffic. In other words, if an approaching car will arrive within the intersection before you are completely clear, wait just a little longer. The same rules apply to entering a highway from a side road containing a stop sign.

Many drivers violate the rules or right of way covering left-hand turns at intersections. When turning left, you should always be on the inside (or center) lane, displaying the proper hand signal. You must allow all cars coming from the opposite direction, already in the intersection, to pass through before completing your turn. Even when the intersection is cleared, do not proceed unless other oncoming traffic is far enough away to be able to see your signal and slow down to allow you to turn with safety to all concerned.

Stay in the inside lane until your left-hand turn is entirely completed, and only then move gradually over to the right-hand lane if you wish. When turning right, stay in the right-hand lane at all times. Do not swing wide into the center lane, as to do so is unnecessary, unlawful and dangerous.

'TEXAS FLAVOR'



Blue ribbon winner in the "Texas Flavor" category of Texas-created fashions to be exhibited at the 1953 State Fair of Texas, Oct. 19-25, is this black frontier suit of rayon acetate by Donovan of Dallas. A jury of nationally known fashion experts picked 83 winners to be paraded before State Fair visitors in two free shows daily during the fair. For an added western touch, Rosemary Gowen of Dallas also wears the winner in the man's best division, made by the Nocona Boot Company.

Many detailed rules and suggestions for safe driving are included in the official "Texas Driving Handbook" which is available to any person requesting same from the Texas Department of Public Safety, Drivers License Division, Austin, Texas. (This column, based on Texas law, is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

TO CORPUS CHRISTI
Mr. and Mrs. Lawrence Rattan and daughter, LaDell of Amarillo, spent Friday night here with his parents, Mr. and Mrs. V. A. Rattan, who accompanied them to Corpus Christi for a week-end visit with a daughter and family of the latter, Mr. and Mrs. Kenneth Meek and a small daughter, Kathy. They returned home Monday.

CHILDREN ARE HOME

Children of Mrs. Doug (Chloe) Meador were here Sunday to celebrate her birthday, Oct. 14, with a dinner. They were: Mr. and Mrs. Elvis Lebow and son, Harry of Clovis, N. M.; Mrs. J. D. Osborn and son, Dean of Floydada; Mr. and Mrs. William Earl Briscoe and children, Earline and Douglas of Plainview; Mr. and Mrs. E. E. Markham and sons, Gary, Larry and Dale of Lubbock; Mrs. Wesley Hall, Mr. and Mrs. John Briscoe and daughters, Patsy and Janie, and James Meador and sons, Charles Lynn and Jody of Matador.

In The Want Ads

SPECIAL: Reduced prices on Clay-back Butane Heaters. Household Supply Co. 31-2tc

FOR SALE: 473 acres fair improvements in Dickens county \$50 per acre; 160-acres in Motley county, \$55 per acre; \$3,500 will handle. 200-acres well improved. This will make someone a good home. Terms cash. 320-acre improved farm; 270 in cultivation, balance grass. This farm is well improved and will make someone a nice home. Good terms. This farm on school bus and mail route, served with REA. Clint Hicks, Phone 9 or 262. 31-ctfn.

HAVE Some Irrigated Farms, City Property for sale. If interested contact Giesecke Ins. and Real Estate. Floydada.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. tnc.

FOR SALE: 4-room house with bath; with some out-buildings. House is to be moved. Will just sell house. H. D. Barton, 817 Canon St. Matador. 28-4tp

USED FARM EQUIPMENT:

1953 Ford tractor and equipment. 1948 Ford tractor and equipment, just overhauled. 1945 M Farmall with or without equipment. Used F-30 Farmall will sell for what the tires are worth. Used 10-ft. IHC broadcast, just overhauled, ready to cut feed. Used oneways, breaking plows, and lots of other equipment for all makes tractors; one used No. 52 IHC combine, \$300. One slightly used 10-ft. Hoeme plow, \$250. Braselton Implement Company. Roaring Springs, Texas. 29-ctfn

FOR RENT: One of the best corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-ctfn

GENUINE Ford Batteries as low as \$9.95. Matador Auto Company. 21-4fn.

SEE US FOR POLIO. Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-4fn.

USED CAR: 1949 Buick 2-door Super, \$750. Matador Motor and Implement Co. 26-ctfn

COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co. 26-ctfn

FOR SALE: Used electric refrigerator. Also used Servel. Household Supply Co. 31-2tc

NEW AND USED refrigerators; new and used washing machines. Matador Motor and Implement Co. 29-ctfn

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-4fn

CAR HEATING? Let us reverse flush radiator and block with "pressure Purger." Only \$7.50. Campbell Chevrolet Co. 59-11tfn.

FOR SALE: Cake; Meal; Mix-

feed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctfn

WE HAVE SEED: Wheat, Barley and Rye. Farmer Coop. 29-4tc

ALL MAKES New and Used Cars: New 4-door Mercury on hand now. 1953 Ford four-door with overdrive. 1948 Ford two-door, in good condition. 1949 Chevrolet truck, two spd. axle, grain bed 8x14. Braselton Implement Company, Roaring Springs, 29-ctfn

NEW ARRIVALS: New patterns of Linoleum and wallpaper. Household Supply Co. 31-2tc

WE WILL MIX your concrete for 10¢ per sack from now on. Carson and Son. 32-ctfn

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. 30-p6t.

USED MACHINERY:

1-ID-9 tractor with-Hancock terracer and front-mounted dozer, \$2,450. Used wheat drills, \$325 and \$275. One-way plows, \$25 and up. Matador Motor and Implement Company. 26-ctfn

SAVE MONEY: Trade at Joe's Grocery. Save up to 35¢ on 10 gallons of gas. Save 5¢ or more on a quart of oil. Why pay more? A dollar saved is a dollar earned. East side of Matador, Highway 70. Joe's Grocery & Motel. 30-4fn.

Matador IOOF Lodge

Meets every Tuesday night. Jerry Birchfield, Jr., N. G. Bruce Martin, Secretary. Visiting brothers welcome.

BALED Hegari, cane, maize. Braselton Implement Company, Phone 411, Roaring Springs. 32-tfnc

HAVE buyers for stock farms and small ranches. If you have anything to offer, write giving description and terms. If I make a sale, charge is 5% commission. MACRUM, Friona, Texas. 32-p2t.

FOR SALE: Cane Bundles. Also good saddle. Homer Kingery, Roaring Springs. 32-p4t.

FOR SALE: 1952 Power-glide 4-door Chevrolet, 17,000 miles, \$1,595. Matador Motor & Implement Co. 29-ctfn.

"Fix-It Shop"

- Appliance Repair
- Spray Painting
- Air Conditioning Service
- Plumbing Service

LOCATED AT

Household Supply Company

J. B. Tidmore, Operator

Stop Taking Harsh Drugs for Constipation

Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses soon needed.

Get relief but gentle relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Senna Peppin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the finest natural vegetable sources known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's 30¢ size today. Money back if not satisfied. Mail bottle to Box 286, New York 18, N. Y.

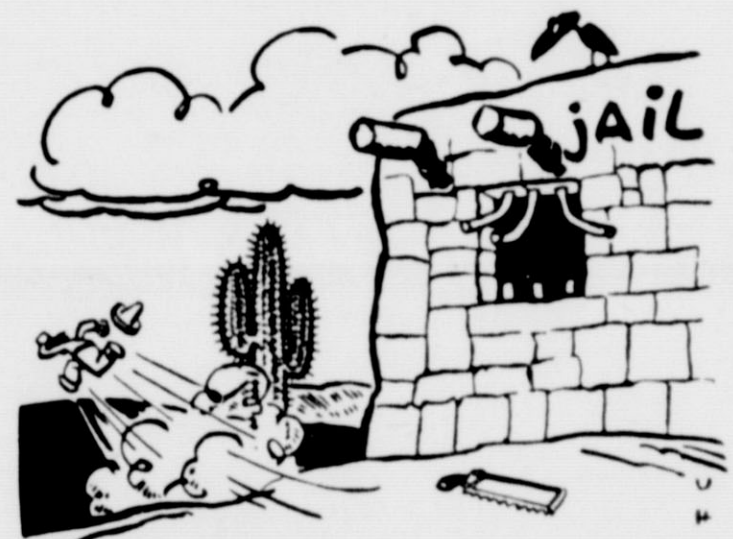
SATURDAY SPECIALS

LARGE	BOX
Wheaties	21c
SHORTENING	6-POUND PAIL
Snow Drift	\$1.69
GOLD MEDAL	CHOICE LOIN OR T-BONE
FLOUR	STEAK
10-POUND BAG	POUND
\$1	53c
HONEY BOY	TALL CAN
Salmon	39c
DIAMOND, DILL OR SOUR	QUART JAR
PICKLES	26c
KIMBELL'S TABLE	BOX
SALT	8c
MONARCH	POUND
COFFEE	85c
BLACKBURN'S, ALL FLAVORS	5-POUND JAR
SYRUP	53c
BAMA, PURE	12 oz. GLASS
APPLE JELLY	15c

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE

Spot Cash Grocery

When You are in a Hurry...



YOU can save time and money in buying all your office needs at the Tribune Office Shop. You will find a complete line of standard merchandise, including record books, ledger binders, pencil sharpeners, staplers, foam-rubber seat cushions, metal file cabinets, convenient packages of bond paper, second sheets, paper clips, typewriter ribbons, dating machines, stamp pads and almost any office need for the home or business.

We welcome the opportunity to serve you and will appreciate your order in event we do not have in stock the item you need. We are receiving new merchandise regularly and expect to continue increasing our stock.

We have a shipment of office files and other new metal office furniture on order and invite your inquiry regarding description and prices.

TRIBUNE OFFICE SHOP

1001 Main Street Telephone 123

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Mrs. Brock Pinckard spent the past week with her daughter Mrs. L. W. Crowell, Jr., and family, and they accompanied her on her return to Amarillo, Saturday.

Mr. and Mrs. Robert Marler and children, Sherry, Danny, Ray and Dennis of Amarillo, spent the week-end with her mother, Mrs. Maudie Marler.

Mr. and Mrs. Robert I. Thomas spent the week of Oct. 4 thru the 11th, with his son, Robert I. Jr., who is a fireman in Odessa. He received a broken back in a fire drill jumping practice. His parents visited his again this week-end.

Rev. and Mrs. A. L. Eubanks were in Matador, Friday, on business.

Mrs. Frank Watson and son, Douglas of Hereford, came for her parents, Mr. and Mrs. F. S. Bourland, recently, and Mrs. Luther Green and children, Tim, Patsy and Virginia of Matador, accompanied them to Hereford. From there they went to Adrian,

Texas for a reunion of the Bourland family in the home of another daughter, Mrs. E. L. Brown. Mr. and Mrs. Bourland and Mrs. Green and children accompanied the John Bourlands to their home at Bushland after the reunion and visited several days.

Robert I. Thomas has opened the filling station formerly operated by LeJue Turner.

Mr. and Mrs. Fred McNeely went to Sunset, Texas, Friday, Oct. 9, and were accompanied home Saturday by her father, G. H. Yarbor, to spend two weeks here.

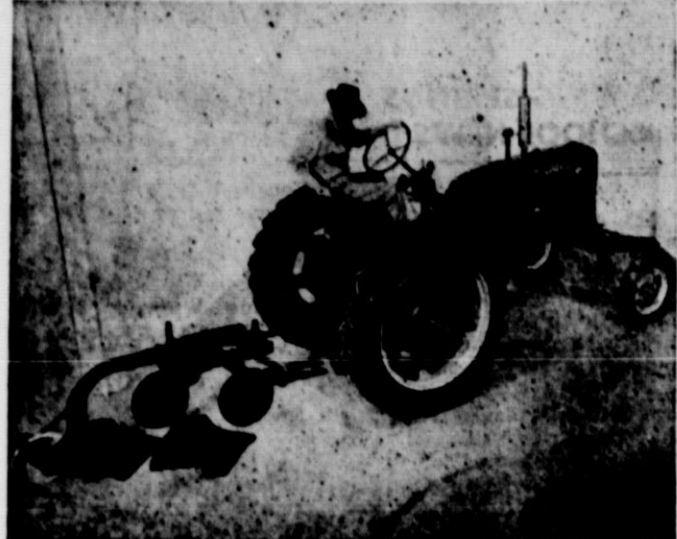
Attending the Workers conference last Tuesday at Pansy Baptist Church, were the pastor, Rev. A. L. Eubanks, Mr. and Mrs. L. B. Turner and Mrs. W. H. Webb. They returned by Matador to transact business.

Mr. and Mrs. J. C. Franks and son, Coy, were in Matador, Tuesday on business.

Mr. and Mrs. L. E. Shorter and family have moved from their former location on the J. C. Franks farm to a house owned by Mrs. H. D. Wedeman.

Mr. and Mrs. Harley Gunn and Carolyn Tanner made a recent trip to Tulla where they visited in the home of Mrs. Zula Purcell and girls.

Tribune, Matador, Motley County, Texas, Thursday, October 22, 1953



Here's how the new Farmall Fast-Hitch works; the farmer just backs up to the implement and the two coupling beams on the implement slip into the Fast-Hitch sockets on the tractor — to uncouple, just lift the two latches. A free farm demonstration of the hitch will be held Friday afternoon, October 30, at Buzz Field on Highway 70, six miles south of Matador. The demonstration is sponsored by Thacker Supply Company of Roaring Springs and the Matador Motor and Implement Company.

Mr. and Mrs. Harold Marler and children, Pam and Nancy of Amarillo, spent Thursday and Friday with his mother, Mrs. Maudie Marler.

Birth Party Given For Two

Misses Ray Nell Tanner and Cora Gail Gunn were honored with a party, Friday night, Oct. 16, in honor of their 17th birthday. The party was in the Tanner home.

Those attending were: Nova Dale Martin, Waydette Martin, Mary Ann Calvert, Myra Nan Whitaker, Mary Folley, Wanda Mosley, Carolyn Tanner, Ann Hill, Anna Beth Tanner, Mr. and Mrs. Louis Purvis, Bert Purvis, Beverly Purvis, Benjie Beth Tanner, Ronald Clay, Jim Meece Joe Ike Clay, Bobby Clay, Bobby Sperry, Jerry Gunn, Wayne Winston, Troy Bynum, Charles Whitaker, Mr. and Mrs. A. L. Tanner, Mrs. Joe Hill, June Ross Mrs. N. Graves, Louis Amick, Ben Tanner and the honorees.

BAPTIST WMU MEETS
The Baptist W. M. U. of Flomot First Baptist Church met Monday, Oct. 12, at the church for a Royal Service program. Eight women were present for the program on "A Sinful World — A Sufficient Savior". Next meeting will be Oct. 26, and all women of the church are urged

to attend and take part in the service. A leader for the Sunbeam Band is especially needed, as several children were present at the last meeting.

NORTHFIELD SCHOOL NEWS

SEVERAL PARENTS recently visited school and attended a program which was given by the first grade, taught by Mrs. Ray Grimes. The program included nursery rhymes, a poem, "Song at Dusk" by Gayland Simpson, and two songs by the group, "The More We Get Together", and "Ten Little Indians". Refreshments of frosted punch, chocolate cake and cookies were served, from a lace-covered refreshment table. Visitors present were Mesdames Allan Thomas, R. C. Elliott Jr., J. D. Elliott, Newell Timmons, Rush Timmons, John T. Hoover, B. F. Simpson, P. A. Simpson, A. C. Nimmo, T. W. Bain, Delmont Hays, J. M. Dobbins and Gerald Yeates.

CARNIVAL QUEENS have been elected at the Northfield school and will be judged at the school carnival which will be held Nov. 8th. Those elected were: Ida Mae Simpson, from the high school; Faye Bell Carnes, from the intermediate grades; and Donna Timmons from the primary grades. A rally with cam-

paign talks in behalf of the queens, highlighted a short assembly program last Friday afternoon.

SCHOOL HAS BEEN taking up one hour early at Northfield in order that students may help solve the cotton-picker shortage in the community.

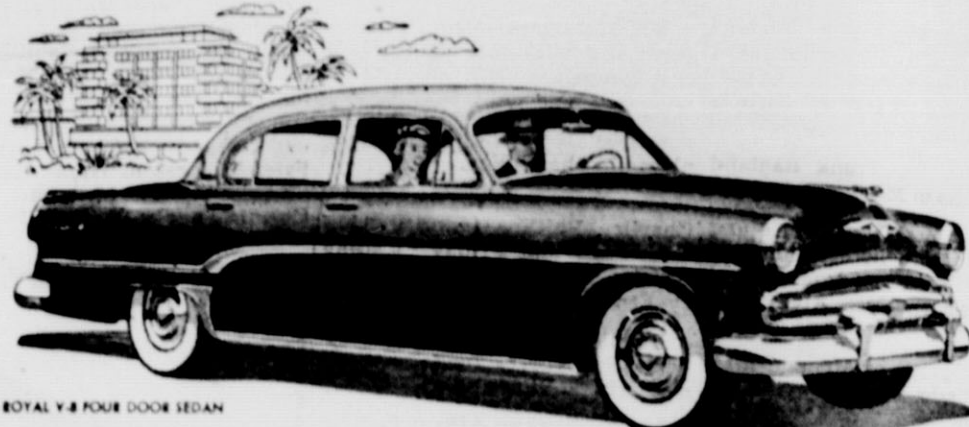
NORTHFIELD CHORAL Group held a birthday party last Friday afternoon for Ida Mae Simpson, eighth grade student who heads the organization, and Principal G. F. Yeates. Mrs. Sam Peery, sponsor of the Choral Group, presented a short program before refreshments were served to the entire student

body. On the program were Gayland Simpson, who gave reading, a girls chorus composed of Ruby Featherston, Ana Martin, Barbara Clark, Wanda Jo Clark and Rheta Jo Hoover, a boys chorus composed of Donald Featherston, Wiley Ray, Billy Clark, Marion Martin and Clinton Holiman.

Now on Display!

Elegant New '54 DODGE

The Dodge with more than ever before!



ROYAL V-8 FOUR DOOR SEDAN

More to it—More in it—More of it!

- New! "Color Harmony" Interiors with Exquisite Jacquard Fabrics As tasteful and colorful as your own home!
- New! Fully-Automatic PowerFlite Drive! Newest, smoothest, most powerful of all automatic transmissions!
- New! Dodge Full-Time Power Steering! Takes the work out of driving—leaves all the pleasure in!
- New! Stepped-up 150-hp Red Ram V-8 Engine! Most efficient engine in any American car!
- New! Dodge Airtemp Air Conditioning! Takes the heat and humidity out of the stickiest day!
- New! Sweeping Style . . . Distinctive Beauty! Longer from bumper to bumper—headlamp to tail light!

New '54 DODGE V-8 Shatters 194 AAA Records! In official AAA performance trials on the Bonneville Salt Flats, Dodge proved the stamina, endurance and nimbleness that make it "The Action Car for Active Americans."

DEPENDABLE New '54 **DODGE**

NOW 3 GREAT SERIES — ROYAL V-8, CORONET V-8 AND 6, MEADOWBROOK V-8 AND 6

Johnson-Berryman Motor Co.
Matador, Texas

SO GOOD! SO EASY!



DELICIOUS CAKES, PIES
AND COOKIES
LESS EXPENSIVE THAN BAKING
—•—
City Bakery

"Bigger pies,
not smaller slices"

We ran across a new word the other day... "demographer." That's a research man who studies statistics on births, deaths, populations.

Well, it seems the United States will have 20 million more people aboard by 1960, or thereabouts. Logical enough. We gained 20 million people in the forties.

Bigger pies are the order of the day. In the electrical industry, for instance, men with sharp pencils have figured that demand for electric power will have doubled during the decade ending in 1960. More power equipment is therefore needed. More electrical machinery for industry.

And better pies. Americans insist on better products, year by year. Somebody has to pioneer things. Looking ahead for five, ten, fifteen years—creating new and better products and improving old ones—that is the business of General Electric. For seventy-five years progress has been our most important product.

The babies who come into the world today won't want smaller slices of the world's goods and opportunities. Or even the same slice. They'll want more. Wait and see. Nothing less is worth planning for by the people who must organize for the future. It's no job for pessimists.



You can put your confidence in
GENERAL ELECTRIC

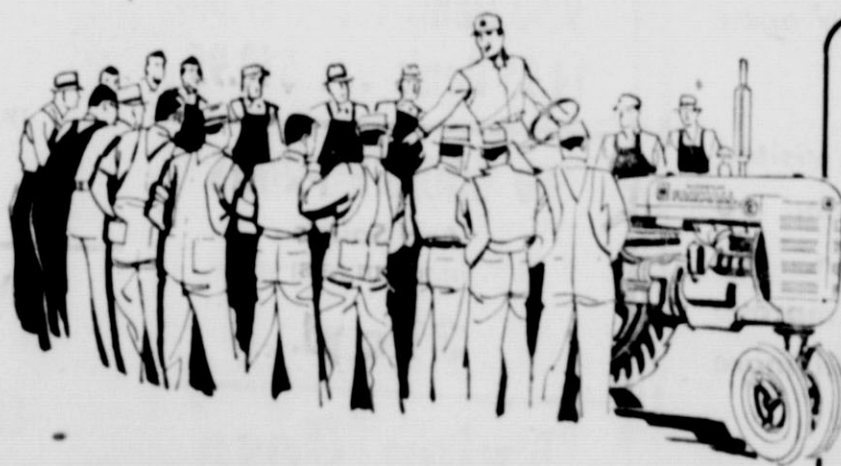
SEE THE NEW FARMALL

Fast-Hitch

for the McCormick Farmall Super C

in Action

at the big FIELD DEMONSTRATION



DATE: Friday, Oct. 30

TIME: 2 o'clock p. m.

PLACE: Buzz Field
Airport on Hwy. 70
6 miles so. of Matador

COME...SEE...TRY...

- the easiest, fastest way to hitch implements ever developed!
- SEE** how you can change Fast-Hitch implements quick as a click. Hitching's a SNAP!
- SEE** how you can control hydraulically every implement action—automatically, instantly, effortlessly, precisely.
- SEE** how you can do better work with F-H implements.



Thacker Supply Company
Roaring Springs, Texas
Matador Motor & Implement Co.

Ross Dean Hinson Dies In Accident

A traffic accident on a South Plains highway early Friday morning claimed the life of Ross Dean Hinson, 20, son of Rev. and Mrs. I. C. Hinson of Denver City, Texas, and a grandson of Mrs. J. A. Groves of Matador.

Besides his parents and grandmother, he is also survived by a sister, Carolyn Hinson of Denver City.

The accident occurred about 2 a. m. on the Denver City Highway, when the victim's car went out of control and overturned several times.

A companion, Allyn Fowler Early, 24, of Brownwood, received a minor neck injury, bruises and lacerations. He was reported in good condition late Friday at the Youssou County Hospital at Denver City.

Investigators said Hinson apparently died instantly of a fractured skull. He was pronounced dead on arrival at the Treadway-Daniell Hospital in Brownfield.

Funeral services were conducted at 3 p. m. Saturday at the First Baptist Church in Denver City. Rev. Lawrence L. Trott, pastor, officiated and was assisted by a former pastor of the Hinson family when they resided at Kalgary. Burial was in the Denver City Cemetery under direction of Brownfield Funeral Home.

Young Hinson was born June 2, 1933 at Spur, and was reared at Kalgary. He had served three years in the armed forces, and at the time of his death was employed as oil worker.

Attend Funeral
Donald Groves of Hale Center came Friday and accompanied his mother (Mrs. J. A. Groves) and a sister, Mrs. Velma Fuller, to his home where Mrs. Groves remained while the other members of the family attended the funeral. Accompanying them back to Matador Sunday was another son of Mrs. Groves, Clarence Groves, his wife and daughter, Mrs. Joe Tucker, all of Arlington, and their son and wife, Mr. and Mrs. Kenneth Groves of College Station, all of whom attended the funeral.

John Mackenzie ...

(continued from page one)

marked the passing of the last great foreign-owned cattle empire in Texas.

Mr. Mackenzie was a frequent visitor to Matador, during the many years he was associated with the ranch and had many friends here. He is survived by his wife, Mrs. Bernice Mackenzie; a son, John Mackenzie, Jr.; and a sister, Mrs. Edith M. Chittenden of Medina, Washington.

STEWARDSHIP SCHOOL
Announcement is made that a school of stewardship will be conducted at the First Baptist church here, beginning November 1 and continuing through November 8th. Rev. Bruce Oliver announced that he would teach the adult class and that teachers for the various age groups would be announced within a short time.

Les Stone of Mineral Wells, is visiting here with his sister, Mrs. W. T. Patton, and other relatives, including a nephew and family, Mr. and Mrs. Elzie Stone.

PLANT YOUR Spring Garden NOW

There's no satisfaction like that of seeing Spring flowering bulbs blooming brightly in your garden.

Tulips, Daffodils, Hyacinths, Crocus — all genuine imported Holland Bulbs—are now ready for you to choose and to plant. Come in now and make your choice. These are big, healthy bulbs, the finest in the world.

MATADOR Floral Company
PHONE 74

MATADORS TAKE ...

(continued from page one)

tally, Walker's conversion attempt failed.

The Matadors picked up two additional touchdowns before the game ended. Halfback Garland Cartwright scored on a four-yard plunge following another 40-yard drive. Martin's kick was good. The final tally was made by Pipkin on a 45-yard run around end. The conversion attempt failed.

Defensive stalwarts for Coach Ray Hopkins were Center Wayne Cartwright, Guard Stanley McDonough, End Buddy Baker, and Tackle James Taylor. Cosper was the outstanding Estelline lineman.

Matador had 21 first downs and 444 total yards to eight first downs and 170 total yards for Estelline.

Record Crowds ...

(continued from page one)

Buckley (mother of Mrs. C. W. Norrid) received an electric blanket for being the oldest person registered. She was 94 years, 3 months and 4 days old (born July 10, 1859). Youngest visitor was Vanita Tooke, small daughter of Mr. and Mrs. H. T. Tooke of Roaring Springs. Her age was 13 days, and the prize was a Kodak projector valued at about \$65.

Third prize went to the Tutt Garnett family in the "heavy family" contest. Total weight of Mr. and Mrs. Garnett and three children was 624 pounds.

"We are grateful to our friends for the success of our celebration," Mr. Stanley declared. "The response was greater than our most optimistic hopes and we want to thank everyone for their expressions of good will."

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. Bennett Florence of Arizona and Mr. and Mrs. Edd Thompson of Lubbock were visitors in Northfield Sunday.

Mr. and Mrs. Charley Lane attended a meeting of postal clerks in Amarillo last week-end. She also visited her sister and family, Mr. and Mrs. H. T. Rhodes, and Regina Rhodes returned home with them for a few weeks visit.

Mr. and Mrs. R. C. Elliott and Mr. and Mrs. Reece Timmons visited Mr. and Mrs. Tot Timmons Sunday.

Mr. and Mrs. J. M. Dobbins were in Childress Saturday, visiting their daughter-in-law, Mrs. Odell Dobbins, who is visiting there.

Mrs. J. A. Tipton visited relatives in Beggs, Okla., last week.

Margaret and Louis Moore of Matador, visited their grandparents, Mr. and Mrs. Tom Moore last week.

T. B. Simpson returned Saturday from a trip to Colorado.

Hal Courtney of Sheppard Field AF Base, visited in Northfield over the week-end.

TO BAPTIST CONVENTION
Rev. and Mrs. Bruce Oliver, accompanied by Mrs. Dick Groves left late Sunday for San Antonio where they attended the Texas State Baptist convention in session this week.

The Matador group was accompanied by Rev. C. R. Mathis pastor of the First Baptist church of Roaring Springs. They expect to return home Friday or Saturday.

HOME FROM EL PASO

Mrs. J. S. Lambert has returned home from El Paso, where she spent the summer with her daughter and son-in-law, Mr. and Mrs. Tex Litteral, who accompanied her here Sunday.

COME TO CHURCH SUNDAY

**Not Something For Nothing,
But Something Instead of Nothing**

WE GIVE

S & H GREEN STAMPS

**On All Retail Sales of Gas, Oil, Tires,
Parts and Service**

CAMPBELL CHEVROLET COMPANY

MATADOR PHONE 20



Afton Flood ...

(continued from page one)

Caprock and that it may have been in the neighborhood of 10 or 15 inches.

Mrs. Payton Legg, who, with her husband, operate Afton Grocery, said they swept furiously to keep the water from the flooded creek out of the store, but were unable to keep it back.

Total rainfall here at 5 o'clock was slightly less than two inches and intermittent showers were continuing. The Associated Press in Dallas at six o'clock told the Tribune it had received news of excessive rainfall being reported from Lubbock.

Superintendent Bert Ezzell and Curtis Graham, returning from Lubbock, said they were caught in a 5-inch rain near Falls about 3 p. m.

"Unusual" weather continues to prevail in West Texas with a second cold front in three days moving across the area to set off thunder showers, starting here this morning.

Game Postponed

The six-man team football

SPECIALS

MOTOR NEEDS

12 Month Guarantee
Car Battery ... \$8.95
Exchange ... Installed

Filter Cartridges ... 75¢
(in Lots of 6)

Fits Ford, Ford tractor, Mercury, Chevrolet and many others. Guaranteed

Seat Covers ... \$29.95
Reg. \$40 Value. Installed
Best Grade Plastic

Mechanical Service

Complete brake job on most makes of cars or half-ton pick-ups. Genuine Raybestos lining, bonded or riveted. \$12.95

PEG'S GARAGE
Highway 70 East of Main

Game scheduled for tonight

between Roaring Springs and Jayton, has been postponed until Saturday night at 7:30. The two outstanding teams are expected to put on one of the best games of their class this season. The game will be played on the Roaring Springs high school gridiron as originally scheduled before being postponed on account of rain.

Both teams are undefeated in conference play and both are rated in the top bracket. Fans

are assured one of the most exciting contests of the season,

according to Supt. Paul Sweatt.

Mr. and Mrs. Dick Seay, with her sister and husband, Mr. and Mrs. Ernest Fisher of Flomot, visited in Dallas, Ft. Worth, Garland and Grand Prairie, from Friday until Monday.

Mrs. Fred Simpson spent the week-end in Muleshoe, visiting her daughter and family, Mr. and Mrs. Arthur Cooper.

CORNER DRUG STORE that was the scene of much interest

Thursday night last week when the firm celebrated 8 years of business in Matador and the formal opening of their new location. Despite the "middle of the week" affair, the 5,000-sq. feet of floor space was crowded to capacity as friends and customers enjoyed the "party". Free do-nuts and coffee were served throughout the day and between the hours of 7 and 12 p. m. free cones of Borden's ice cream were served to all who could reach the crowded soda fountain. All available parking space in the vicinity of the store was in use between nine and ten o'clock Thursday night before winners in the three contests were announced.



VALUES TO SHOUT ABOUT!

<p>DIAMOND, Sour or Dill Quart</p> <p>Pickles - 25¢</p>	<p>SEXTON 14 oz. Bottle</p> <p>Catsup .. 27¢</p>	<p>GEBHARTS 300 Can</p> <p>Chili .. 29c</p>
<p>LIPTON 1-Pound</p> <p>TEA -- \$1.19</p>	<p>KIMBELL'S WAFFLE 24 oz. Bottle</p> <p>Syrup ... 31c</p>	<p>WHITE SWAN 1/2-Pound</p> <p>Black Pepper - 83c</p>
<p>WHITE SWAN Pound</p> <p>Coffee - 89c</p>	<p>A-1 TOILET Roll</p> <p>Tissue ... 7c</p>	<p>BEEF Pound</p> <p>Roast -- 49c</p>
<p>We Sell Finest Quality Home-Slaughtered Beef</p>		
<h2 style="font-size: 2.5em;">CHARLIE'S GROCERY</h2>		
<p>These Prices Are Good Friday and Saturday</p>		
<p>MATADOR, TEXAS</p>		

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