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Matador Tribune

VOL. 56, NO. 50 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 1, 1951 PRICE FIVE CENTS

TRAIL DUST

By DOUGLAS MEADOR

One of the mysteries of this erratic age concerns the extinguishing of a cigarette. Why does the cigarette in an ash tray continue to burn with determined abandon after it has been twisted, crushed and beaten out, while a fresh one dies in the process of being smoked, and after the flint has failed in your lighter?

Warm rain penetrates the prairie sod where seeds of yellow buttercups wait but for signals from the sun and whispered secrets borne by the winds of spring. Oblivion must be weary of its long battle against the constantly renewed forces of beauty.

Destiny has pulled all the stops in accompanying the discordant music of my ambition since that winter night I ate my yellow ribbed sweater coat in Fort Worth. Cold rain had fallen earlier in the day as I tramped the streets hoping to find any kind of employment that would buy bread. Grey clouds bent over the horizon as the street lights drove shadows back into the alleys. I remember the tormenting fragrance of steak cooking in a cheap cafe. A light blazed in the pawn shop window and a bent old man met me in the aisle between cases of assorted plunder. I held the coat over my arm and handed it to him with reluctance. Already my young shoulders were cold but it did not compare with the misery of hunger. He examined the garment carefully and offered two dollars. It was colder outside but the money in my pocket was consoling and I went back to the cafe. Food was expensive but most of my money was needed to pay the check. Satisfied, I went to the depot and slumped down in a seat near the steam radiator and was soon asleep. Awakening before dawn, I was alarmed at the return of hunger and went back to the cafe for hot cakes served on a greasy plate. The last of my sweater coat was gone and the morning was cold as I went back to the depot and waited for passengers hurrying from the arriving train. The man from home was surprised when I grabbed his hand and more surprised at my plight. That night when he entrained for home, I was with him.

Surest sign of spring is the return of cockroaches to spawn in the Tribune wash room. They move in almost overnight and when they are tired of us, or when driven by hunger, they suddenly vanish.

One of the oldest laws of human society requires that friendship be paid before interest and principal are returned.

Time is so precious many spend thrills enjoy the luxury of merely allowing it to pass through their fingers, like a child enthralled at the running brook, which moves slowly and evenly.

WHITE ELEPHANTS TO BE TRADED BY CLUB

FloMot Home Demonstration club will meet Tuesday, March 6, at the home of Mrs. R. N. Cagle, and feature of the program will be trading "white elephants". Each member is requested to bring a "white elephant" to trade. Any 10 cent article that is useless to its owner is considered a "white elephant". The article should be wrapped in plain paper, and trading time will be 15 minutes. According to rules, whatever a person possesses at the end of that time is hers, even if it is the article she brought herself.

RETURN FROM VISIT

C. M. Glenn, with his sisters, Miss Sue and Amy Glenn returned home Tuesday night from a visit in Mineral Wells with their sister and family. Judge and Mrs. T. T. Bouldin and also with the Loyd Bouldin family.

County to Observe Education Week

All schools in the county will observe Public Schools Week, Monday through Thursday of next week, it was announced by school officials, who extend a cordial invitation to the public to visit these various systems.

Girls Regional Meet Starts In Canyon Friday

Girls cage sextets from the eight districts comprising Region 1B of the new Interscholastic League set up to handle girls basketball will meet Friday and Saturday in Burton Gym at Canyon to choose a regional representative for the state playoffs.

Play will open Friday afternoon at 2 p. m. with Matador of District 3B meeting Rule of District 7B.

The remainder of the schedule pits Claude of 2B and Paint Creek of 8B at 3:30 p. m.; Loop of 6B and Darroutzette of 1B at 7:30 p. m.; and Olton of 4B and Dimmitt of 5B at 9:00 p. m.

Semi-finals will be played Saturday morning at 9:30 and 11 a. m. with the third place playoff scheduled for 7:30 p. m. Saturday night and the championship game at 9:00 p. m.

Tournament directors are Joan Cooley, women's PE instructor at West Texas State and Dale Parvin, a West Texas PE major.

Dr. James P. Cornette, president of West Texas State and Dr. Walter Juniper will make the presentation of trophies.

Admission for the sessions will be 60 cents for adults, 45 for students and 30 cents for children.

Winner of the regional tournament will go to the state meet in Waco next week.

DICKENS PIONEER BURIED WEDNESDAY

Funeral services for Mrs. J. A. Jackson, 72, resident of Dickens County for the past 48 years, were held Wednesday afternoon, Feb. 28, at 2:30 at the Methodist Church, Afton. Rev. W. B. Vaughn and Rev. Bob Jameson, retired Methodist ministers of Matador, conducted the services.

Interment was in Afton cemetery under direction of Eudy Seal-Funeral Home of Matador.

Four Letter Award Made Ford Agency

Zone sales manager J. C. Schamblin of the Ford Motor company, Friday morning, presented an exquisite "Four Letter Award" plaque to Glenn Woodruff, manager of the Matador Auto Co. (local Ford agency) in an informal ceremony, as a token of the motor car manufacturing firm's appreciation for a job well done.

The four letter award denotes: Finances - Sound; Management - Efficient; Spirit - Always competitive and Facilities - Completely modern.

The attractive plaque is now located on the wall of Mr. Woodruff's office. Only a limited number of agencies in West Texas received the four-letter award.

Home Mission Day Of Prayer Is Announced

Home Missions Day of Prayer service for Annie Armstrong mission fund will be held at the Baptist Church, Monday, March 5, beginning at 10 o'clock, it was announced this week.

An interesting program has been arranged, with Miss Amy Glenn as leader, which will include special singing.

A covered dish lunch will be served in the basement at noon.

All women of the church are urged to attend, and others in the community are cordially invited.

OPERATORS ATTEND TEXAS BEAUTY SHOW

Miss Annie Mae Jackson and Mrs. Ivy Cooper, Modern Beauty Shop operators attended the All-Texas Beauty Show sponsored by Texas Association of Accredited Beauty Culturists, which was held at Hotel Adolphus, Dallas, Feb. 25-26-27.

They were accompanied by Mrs. Jackson's mother, Mrs. J. M. Jackson.

Outstanding hair stylists were guest speakers and judges of contests during the 3-day program.

VISITOR IN HOSPITAL

Mrs. J. D. Gaines of Kress underwent emergency appendectomy at Stanley Clinic Saturday night. Her condition is reported as satisfactory.

Mr. and Mrs. Wayne, were here Saturday attending to business and visiting his father, Joe Gaines, and her parents, Mr. and Mrs. W. M. Hill, also with a sister, Mrs. Odell Meyer, when she became ill and was conveyed to the hospital.

ENLISTS IN NAVY

Don Bradley, son of former residents, Mr. and Mrs. D. C. Bradley now of Childress, has enlisted in the U. S. Navy, and is in training at the U. S. Naval Training Center, San Diego, Calif. He is in Co. 51-234.

Mr. and Mrs. Algine Groves and sons, Pat and Mike, spent the week-end at Floydada with her sister and family, Mr. and Mrs. Harold Renfro.

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GABRIEL SALE IS CONTINUED

Expansion sale started last week at Gabriel's department store will be continued on through Saturday, Andy Hurst, manager, declared yesterday.

"We are well pleased with the success of the sale," Mr. Hurst declared. "and response has been much greater than our earlier expectations. We have definitely made new friends and customers since the sale opened and that was our primary purpose."

"We did not, of course, expect to make money at the prices we are offering merchandise, but we feel the good will of new customers warrant the drastic discounts. Many excellent values still remain in stock at sale prices and we will continue the event through Saturday."

BANK HOLIDAY

Friday, March 2, Texas Independence Day, will be observed by First State Bank as a holiday. It was announced by bank officials this week.

Mr. and Mrs. Vance Gilbreath and Mrs. A. W. Ford made a trip to Amarillo Friday.

SEEK IDENTITY OF UNMARKED GRAVES

Identity is being sought of approximately 100 unmarked and unidentified graves in East Mound cemetery. The newly organized East Mound Cemetery Association is making a sincere effort to locate and mark every grave in the cemetery, and will appreciate any assistance from pioneer residents.

President Bill Seale said a committee composed of Mrs. Fred G. Simpson, Mrs. Marvin Patton and Mrs. John Russell from the Home Demonstration Club had made a survey of existing graves and reported 100 unmarked and unidentified.

At a meeting held February 16 officers and directors selected the name "Matador East Mound Cemetery Association." Plans are underway to start a fund campaign in the near future.

Final approval has recently been received for the operation of a radio station in Floydada by the West Texas Broadcasters, Inc. A 240 foot transmitter tower has been erected and construction of a combination studio and transmitter is now underway.

The station will use the call letters KFLD, and will operate on 900 kilocycles, according to Ed Holmes of Floydada, president of the corporation. Other associates in the station include Jess Stanton, formerly with KVOP in Plainview, Marshall Formby of Waco, and B. A. Robertson of Floydada.

KFLD will be known as the "Voice of the Caprock Country." It will be a 250 watt station and will operate during the daylight hours only.

Mrs. Willie Attends San Antonio Events For Lady Huggins

Mrs. U. L. Willie left Sunday morning for San Antonio, where she attended a series of social events honoring Lady Molly Huggins, dynamic wife of the Jamaica Governor, who is visiting several cities in Texas this week.

Red Cross Drive Will Open Today

"RAINFALL ABOVE NORMAL," EMMONS

Have you been troubled with too much rain? You should be. It's above normal, according to County Agent J. Rufus Emmons. The Tribune assumes no responsibility for this statement, other than to publish it.

Mr. Emmons says the rainfall for the past six months is 67.88 inches above normal. The slight catch in the statement is that 7.88 inches of the rainfall was received last September. The total rainfall in the past five months is only 1.23 inches, however, according to records, it was only 4.3 inches below normal during the period.

The total rainfall for 1950 was 24.45 inches and the normal annual rainfall for Motley county (according to 27 years of records) is 21 inches.

Records for the past six months show October and November each zero, December 2.89, January 5.5 and February 5.8 (including last weeks fog and light showers).

The average rainfall (on a 27-year basis) for the past six months is: September 2.89, October 2.26, November .76, December .99, January .84 and February .68.

FURMAN VINSON IS NAMED CHAIRMAN OF 1951 CAMPAIGN

INTENSIVE, rapid drive to raise \$1,146 Red Cross 1951 quota started throughout the county today. Furman Vinson, fund chairman, said earlier in the week that interest in the drive warrants optimism in the campaign.

"Red Cross is already sold to the people," he declared, "the detail being merely to make the solicitations. Since the people of Motley county have never failed to attain their Red Cross quotas in past years, it is reasonable that we base our hopes on a speedy conclusion of the 1951 campaign."

"Our quota this year, despite the urgent needs for men on the fighting fronts, is only slightly larger than last year's quota."

"We have opened the drive to tie in with the national campaign, while the entire country puts its collective shoulder to the wheel in support of this great humanitarian organization. If we all have a part in the drive and make contributions according to our ability to contribute, the burden will be equally light on all of us. We feel that contributors should decide in advance the amount they wish to contribute in order to reduce the amount of time the voluntary workers must devote to the drive."

LAYMAN'S DAY SERVICE HELD

Layman's Day was observed Sunday at the Methodist church with a special service at the morning worship hour, led by G. E. Hamilton. Talks were given by W. F. Jacobs and Andy Hurst.

Special music was by a men's quartet composed of Frank Jameson of Lockney, formerly of Matador, Randall Whitworth, and T. B. and Jim Edmondson, also a solo by Miss Jimmie Lee Davis of McMurry College, Abilene, who will return in June to spend the summer in Matador as director of youth activities at the Methodist church.

Miss Davis was accompanied here by her father and they were guests in the G. E. Hamilton home.

BERT EZZELL NAMED ON STATE ADVISORY BOARD ON AUDITS

Bert Ezzell, Superintendent of Matador Public Schools was notified last week that he had been appointed as a member of the State Advisory Board on Audits and Reports for the public schools of Texas. This appointment was made by Dr. J. W. Edgar, State Commissioner of Public Education in Texas.

Purpose of the board is to act in an advisory capacity for the improvement of public record keeping in Texas public schools. It is hoped to eliminate some non-essential reports and shorten others so that school men will not be bothered with making so many detailed reports as has been the custom in the past.

Mr. Ezzell was also notified of his appointment to a committee to set up plans for improving educational services for District IV meeting of the Texas State Teachers Association to be held in Lubbock, March 9-10.

AT DISTRICT MEETING

Miss Marie Rea, Motley County home demonstration agent left Wednesday afternoon for Wichita Falls, where she is attending a 2-day meeting, today and Friday of district 3 Home Demonstration Agents. A study of food selection, preparation and preservation will be a feature of the program.

Group Hears State President Of FTWC

Several members of El Progresso Study Club drove to Spur Tuesday night to attend a program sponsored by City Federation of Women's Clubs of Spur, at which the principal speaker was Mrs. J. Howard Hodge of Midland, state president of Texas Federation of Women's clubs.

MATADOR MAN TO REPLACE DOYLE THOMAS

Gene D. Frisbee of Matador has been named to replace Doyle Thomas as administrative officer of the Childress County Production and Marketing Administration office. Thomas leaves March 1st to assume duties with the Federal Crop Insurance agency.

Frisbee is presently administrative officer of the Motley County PMA office.

The selection of Frisbee was announced Monday morning following a meeting of the county PMA committee. Ward Taylor district PMA field man, attended the session - Childress Index.

ENTERTAINMENT TO BE HELD EACH WEEK FOR YOUNG PEOPLE

Tuesday night of each week is scheduled for entertainment at the Baptist church for young people of the church and their friends, the first of which was held this week.

A film, "A Certain Nobleman" was shown, and refreshments served.

Miss Marie Rea and Mrs. Lee Burns, assisted by the pastor, Rev. Clifford Potts, will serve as program directors.

All young people are cordially invited to attend each Tuesday night.

MOVE TO PORTALES

Mr. and Mrs. Stafford Forbis (she is the former Adele Burleson) who have been making their home at Afton, left during the week-end for Portales, New Mexico, where they will make their future home.

Matador HD Club Aid in Cemetery Improvement Work

(delayed)
Matador Home Demonstration club met Thursday night at the home of Mrs. Kim Wilkinson for a study of recommendations for 1951 projects, and also heard a general discussion and explanation of the T. H. D. A. led by Mrs. Fred Bourland, County T. H. D. A. chairman.

In the business meeting, the principal discussion centered around plans for the cemetery improvement. The club will take an active part in this project, under supervision of the recently organized Matador Cemetery Association.

The club has been asked to make a roll of the names of those buried in Matador East Mount cemetery, and the members will appreciate the assistance of anyone knowing the names of people who are buried in unmarked graves.

At the conclusion of the meeting, delicious refreshments were served by the hostesses to the following: Mesdames Elden Reedy, Ada Ford, G. E. Hamilton, W. L. McWilliams, Sterling Price, C. P. Waybourn and W. D. Lipscomb; three new members: Mesdames F. Z. Martin, F. B. Henderson and Vance Gilbreath, and one visitor, Mrs. Fred Bourland.

SOCIETY CHAPTER MEETS AT PADUCAH

On Saturday, Feb. 17, members of Gamma Eta Chapter, Delta Kappa Gamma Society, met for a luncheon and regular meeting at the Cattle Hotel in Paducah.

Table appointments were in crimson and gold, the society colors. A centerpiece of red roses, the official flower, reposed in a large brass bowl, recently awarded this chapter at a district meeting.

After lunch, several musical numbers were presented. Mrs. Loral West of Paducah sang, "Ah Sweet Mystery of Life" by Victor Herbert, and "Just A Cottage Small" by Hanley. Tommy J. Boley, junior student in Paducah High school presented two piano selections, "Liebestraum" by Franz Liszt and "Malguena" by Lecuana.

The business session was presided over by Mrs. W. C. Stubbs, after which the group heard an address, "Not by Bread Alone," by Mrs. J. B. Bell of Crosbyton.

TOREADOR CLUB MEETS RECENTLY

Toreador Club met Feb. 23 in the home of Mrs. Euman Lyles, for a program on T. H. D. A. The district meeting was also discussed and the president, Mrs. Bill Moss gave a very interesting lesson in the absence of Miss Marie Rea, Home Demonstration agent.

Refreshments of coffee and cake were served to: Mesdames Bill Moss, Bert Schweitzer, Mutt Berryman, Douglas Pitts, Jr., J. C. Smiley, Jr., Bill Seale, and Joe Bridges, Jr.

Mrs. and Mrs. J. R. Whitworth made a business trip to Lubbock last Wednesday, returning home Thursday.

Tribune, Matador, Motley County, Texas, Thursday, March 1, 1951

CIRCLE MEETS IN HOME OF MRS. LONG

Burlison circle of the Baptist W. M. U. met Monday afternoon in the home of Mrs. T. E. Long for a lesson from the book, "Studies in John's Gospel," taught by Mrs. J. R. Moore, and Mrs. Ben Keltz.

Following the program, refreshments of spiced tea and cake were served to the following: Miss Maggie Bryan and Mesdames Harry Carter, H. S. Watson, T. E. Cammack, R. E. Campbell, Sr., Alfred Barton, L. R. Browning, A. A. Tipton, H. D. Marshall; Mrs. Moore and Mrs. Keltz.

Sunday School Class Has Social Meeting

The Young Adult Sunday School class of the Methodist Church held regular monthly meeting Thursday night, Feb. 22 in the home of Mr. and Mrs. James Meador.

Games of dominoes and canasta were enjoyed, and refreshments of cherry pie and ice cream, with coffee were served to the following: Miss Royella Browning, Mr. and Mrs. Bill Moss, Mr. and Mrs. Douglas Pitts, Jr., Rev. and Mrs. Marvin Brotherton, Knox Jameson, Mrs. Fred Simpson, teacher and the host and hostess.

Christina Damron Has Birthday Party

Christina Damron was honored on Feb. 10 with a party celebrating her 7th birthday, at the home of her parents, Mr. and Mrs. D. L. Damron.

Red plastic hearts, with candy suckers were given for favors, and refreshments were punch and decorated birthday cake.

Guests present were: Anna Lois and Ruth Ellen Garnett, Patsy and Jane Briscoe, Dixie and Mike Barton, Mary Lel and Lou Groves, Sandra and Sue Stevens, Sue Daniels, J. D. Hobbs, Cheri Ann Barton, Velia Rose Edwards, Sharon Middlebrooks, Mary Newman, Robert Brandon, Mary Ann Damron and the honoree.

EXECUTIVE MEETING IS HELD BY W. S. C. S.

An executive meeting of the Woman's Society of Christian Service of the Methodist church was held Monday afternoon in the home of Mrs. Albert Daffern with twelve officers present.

The afternoon was devoted to preparing quarterly reports, and at the conclusion, refreshments of sandwiches, cookies and coffee were served to: Mesdames J. R. Whitworth, M. G. Brotherton, Sterling Price, W. B. Vaughn, W. F. Jacobs, Bill Pipkin, G. E. Hamilton, Harry Willett, Fred Simpson, H. H. Schweitzer and C. T. Jinkins. Mrs. Leland Timmons was a visitor.

REBECCA COOPER IS PARTY HONOREE

Mrs. Ruby Cooper of Roaring Springs entertained a group of youngsters at her home, Friday evening, Feb. 16, with a Valentine party honoring her daughter, Rebecca, on her twelfth birthday.

After an hour of games and music, the guests gathered around the refreshment table, centered with a decorated three-layer birthday cake, with candles. They sang "Happy Birthday" and Rebecca made a wish, blowing out all the candles.

Mrs. Cooper, assisted by Mrs. M. D. Freeman, served hot dogs, cake and hot chocolate to: Kay Carpenter, Lynda Tarrant, Mildred Hall, Oleta Richardson, Duffie Green, David Hughes, David Ozborn, Jerry Green and the honoree.

ATTEND CONCERT

Those attending the piano concert by Jean Graham, at Floydada, Monday night of last week, were Mrs. G. E. Hamilton, accompanied by Mrs. Lalar Wilkerson, Jimmie Graham and Mike Groves; Mrs. John Hamilton, accompanied by Mrs. A. B. Groves; Mrs. John C. Russell, Betty Hines and Harry Hamilton; and Mrs. Tom Newman and Mrs. Johnny Stevens, who were joined by Mrs. Willis Cooper of Floydada, formerly of Matador.

4-H CLUB MEETS

The Matador 4-H Club held its regular meeting on Wednesday, Feb. 21, with the leaders in charge of the program: Lucretia Edwards, play leader, was in charge of games. Next meeting will be March 7.

SEVERAL RECEIVE INDUCTION CALL

Notices were mailed to 39 registrants for induction call on March 9, by Local Board No. 45 made of Hale, Floyd, Motley and Swisher counties.

Included in the call were: Eddie J. Leary, and J. W. Fulgham, Jr., Northfield; James Albert Irwin and Earnest Alton Davis, Roaring Springs and J. W. Ward of Matador. Howard Gordon Patton of Kress, formerly of Matador, was also on the list.

Mrs. Bob Martin, accompanied by Mrs. J. M. Lee and Miss Rachel Patton, returned home Saturday night from a trip to Oklahoma City.

in the Want-Ags

FOR SALE: Several heavy springer Jersey and Gurnsey heifers. Ralph Cooper, Roaring Springs. 1tp.

FOR SALE: 2-room stucco house to be moved soon. See Spot Patton. 1tp.

LOST: Clasp with red sets, off cobra necklace. Finder leave at Charlie's Grocery. W. E. Smith. 1tpd.

FOR SALE: Thoroughbred Hereford bull calves. See L. C. Harp. 2tc.

FOR RENT or SALE: 4-room house east Matador corner Dundee and Sommerville sts. Also 2-room house. Charles McDonald % Boot Shop, Post, Texas. 1tc.

SAVE ON GAS AND GROCERIES. Trade at Joe's place, east side of Matador at Phillips 66 Station. Gas 24c. A dollar saved is a dollar made. Modern cabins at \$7.50 per week. New inner-spring mattresses, shower, hot and cold water, lights, butane stoves for heating and cooking. 4tp.

FOR SALE: 4-room house and 26 acres of land; most of land sub-irrigated; 3-acre orchard; 50,000 yards of good sand and gravel, 21 miles south of Roaring Springs, Texas. See Joe McNelly. 4tp.

FOR RENT: Two 4-room houses. Whiteflat community. Levi Wilkinson. cftn.

HOLLYWOOD mufflers for all makes of cars at Peg's Garage.

OUR FARM MACHINERY SERVICE

... CAN SAVE YOU TIME AND MONEY ...

Just what is service? Here's what we try to do:
Keep ever Ford Tractor and every piece of Dearborn Farm Equipment working at top efficiency... and be Johnny-on-the-spot when something goes wrong.

Some of our service is free; some costs only for the parts; some requires a reasonable labor charge. But you'll find us fair... we want to keep on serving you for a long time.

HEADQUARTERS for Ford Tractors, parts and accessories. Dearborn Farm Equipment and parts. Expert service. Farming information.

Braselton Implement Company
Roaring Springs, Texas

TUNE UP YOUR TRACTOR NOW. Valves ground, Magneto cleaned and repaired; Carburetor cleaned and repaired; plugs checked and replaced if needed. Picked up at your farm and delivered back \$15.00 labor plus parts. MATADOR IMPLEMENT CO.

FOR SALE: 1 1/2 ft. rotary scraper or Fresno. Priced \$85.00. Leonard Crowell, Flomot.

FOR RENT or SALE: Our home on South Main street. See Ed Williams or Randall Whitworth. tftn.

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

APARTMENT FOR RENT: See Ethel Now. 2tp.

FOR HOME NURSING see or call Bess Patton, Phone 204W. 6tp.

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

FLOOR SANDING and finishing. Reasonable rates. Jiggs Green, Phone 173-J. 6tp.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemico Company, Highway 70 East, Floydada, Texas.

FOR SALE: 1940 Ford Coupe. 1949 Ford car 2-door. 1947 Jeep Station Wagon. 1940 model Ford Tractor. 1937 F20 and equipment. 1944 Case tractor and equip. 1935 F30 tractor. New C Farmall. BRASELTON IMPLEMENT CO. Roaring Springs.

WE BUY JUNK, Batteries and Radiators. Peg's Garage.

FOR SALE: Fertilizer, Cottonseed, Cake and Meal. West Texas Gin, Joe M. Gaines, Manager. tftn.

GARDEN Plowing: A available any time, any size plot. Call Phillips "66" Station. 3tc.

SUN Visors, \$10.95 installed at Peg's Garage.

12-Months Guarantee Battery, \$10.95 at Peg's Garage.

FOR SALE: New and used pianos. Mrs. Homer Kingery, Roaring Springs. tftn.

PAY BILLS PROMPTLY SAFEGUARD YOUR CREDIT! RETAIL MERCHANTS ASSOCIATION

BLUE PANICUM (Blue Panic) Grass Seed
PLANTING TIME IS NEAR!
Makes permanent pasture - Hay is high in protein... If you don't know the possibilities of Blue Panic Grass, ask the Soil Conservation Office for complete information... Make your arrangements for seed now!
MATADOR HARDWARE AND FURNITURE COMPANY

SEPTIC TANKS AND CESS POOLS
Cleaned With New Modern Equipment
PHONE 97
Matador, Texas

COMPLETE CAR SERVICE
TEXACO PRODUCTS — FLATS FIXED
GREASE — WASH JOBS
CAFE — SHORT ORDERS
BOB'S OIL WELL STATION
HOMER STARKEY, Manager

Right Combination to cut costs... on Farm Improvement Jobs!
Only the Ford Tractor has the PROOF-METER

FORD TRACTOR POWER and DEARBORN IMPLEMENTS

Dearborn Lift Type Implements for the Ford Tractor are real farm production tools. They can be attached quickly and, with the exception of the Heavy Duty Loaders, which have their own hydraulic pumps, are raised and lowered by Ford Tractor Hydraulic Touch Control. They speed work, help cut costs. See them!

DEARBORN UNIT-BLADE with HYDRAULIC BUCKET CONTROL

Excellent for terracing, maintaining lanes and driveways, back filling, windowing manure. With adjustments.

DEARBORN LIFT-TYPE DISC PLOW with DANUSER LIFT-TYPE POST HOLE DIGGER

Quickly mounted, 1000-pound capacity! Has own hydraulic unit for raising, lowering and tilting bucket-leaves. Ford Tractor Hydraulic mechanism free to operate other implements.

Works fine in hard, sticky, waxy, or abrasive soils. Two 26-inch blades each turn a 12-inch disc. A fine terracing plow.

One man can dig up to 600 holes a day! Quickly attached, operates off power take-off. Wide variety of auger sizes available.

BRASELTON Implement Co.
Roaring Springs, Texas

FLOWERS FOR ALL OCCASIONS
WEDDINGS — SHOWERS — FUNERALS
Prompt Delivery — Telephone 142-W
MRS. FREDDIE WELLING
REPRESENTING
DOUGLAS FLOWER SHOPS
QUITAQUE — SILVERTON — TURKEY

do you have enough INSURANCE... protection?
... To Cover Rising Costs and Higher Appraisals?
Be prepared... be insurance-wise! Let us check your present insurance, and bring it up-to-date if necessary, with adequate insurance protection! Keep your policy in line with rising costs! Call 26-M, absolutely no obligation!

BILL PIPKIN
KNOW YOUR INSURANCE MAN
HE KNOWS YOUR NEEDS!

HERE'S COMFORT NO OTHER CHAIR CAN MATCH
...and what a Beauty!
The FAMOUS BARCALO RECLINING CHAIR
Here's real value — the utmost in comfort combined with striking good looks! The Barcalo Reclining Chair is a handsome addition to any living room, den or office. And it's a practical chair, with built-in health features recognized by doctors. Features like Scientific Reclining Action that adjusts instantly to any position your body desires. Patented "Floating Comfort" supports your body at the five vital points. Genuine molded latex foam rubber seat cushions, and exclusive graduated spring tension in seat and back. Available in rich leathers, smart fabrics and plastics, in a wide range of colors.
Relax and help your heart! Come in and see the Barcalo Reclining Chair today!

Relax "Floating Comfort" supports your body at the five vital points. Here's comfort no other chair can match!

Rest Your feet come up off the floor. Your heart relaxes!

Read It is a supremely comfortable easy chair, ideal for home or office.

Matador Hardware & Furniture Company

The Matador Brand

EDITOR-IN-CHIEF ROY TAYLOR
 ASSISTANT EDITOR JERRY WARREN
 CHIEF REPORTER LOIS BLEVINS
 GRADE SCHOOL REPORTER NELDA SPRAY
 SPONSOR BETH JOHNSON

THIRTEENTH GAME STREAK BROKEN

The thirteen game winning streak run up by the local grade school team was broken Saturday afternoon, February 10th,

Kimble Optometric Clinic

DR. J. W. KIMBLE
 DR. O. R. MCINTOSH
 Optometrists
 Floydada, Texas

after losing a very close ball game to the Childress team by a score of 23-18 in the Childress Junior tournament. Although the local team led at every other period, the Childress team managed to break away from a Matador favored 14-12 third period score, and racked up eleven points to defeat the Mavericks by five points.

The first round of the tournament for the local gradesters opened with the playing of the Turkey team. Matador jumped to an early lead by scoring ten points in the first period while

the Turks failed to score. The three remaining periods were fairly close. Matador came out on top of a 25-15 score.

By defeating Clarendon 24-14, M. G. S. cinched their thirteenth consecutive victory of the season. The third period score was 20-5 in favor of Matador and Clarendon outscored Matador in the final quarter. C. H. Murphy, Harold Martin and Wayne Cartwright led the scoring for the Matador team.

By losing the Childress game, the local grade school tallies 14 wins and two losses.

BOY'S SEASON IS NOW HISTORY FOR MATADOR HIGH

Another basketball season for the Matador High boys is now history. Maybe it wasn't much of an outstanding season but there was real victory in sportsmanship and clean playing. Now that the season is finished let's take a quick look at what has happened throughout the season.

First let's look at the games won and lost. Ten games were lost and nine games were won. They lost to Turkey three times, Quitaque twice, Crowell, Jayton, Floydada, Carey and Spur once. The Matadors defeated Flomont four times, Silverton twice, Peacock, Dickens and Turkey once. The Matadors made a total of 580 points while their opponents scored 606. The B team scored 86 points to 134 for their opponents. The B team played four games and lost four.

Captain Watson Townsend led the scoring with 211 points, while co-capt. Kenneth Thompson placed second with 119. Kenneth Dunning racked up 80 points during the season and Jody Graham scored 76 points. Gary Laughlin scored 28. Watson Townsend had the best average of points per game with 11 points average. Kenneth Thompson had a seven point per game

average.

Of course free shots are an important factor in deciding the outcome of some games, so we must not overlook them. Watson Townsend had the best average, making 55 out of 105 tries. Kenneth Thompson, Jody Graham, and Kenneth Dunning each had a percentage of thirty-nine.

Watson Townsend had the honor of being selected on one all tournament team. The only other honor that the team received was a third place trophy at the Roaring Springs tournament.

Here's to better training, good sportsmanship, the same loyal coach, and a victorious season in '52.

Campus Chatter

Did you all see what I saw at the tournament? Pat R. sitting by La Royace M. They were also seen together Sunday afternoon. This is getting to be a habit with Pat.

Say! Whose ring did Frances have Sunday night? It wasn't from Matador either. It couldn't have been from Turkey could it?

My! My! Some of these Matador girls sure get around. At least fast enough to meet Bobby Hill's little brother from Carey. Well girls that's good enough for me.

This sweetheart banquet sure gives some of these kids the fever. At least it did Dog He and Frances were seen together Tuesday night and believe it or not, Dog was Master of Ceremony. Also seen at the banquet were Watson and Susie.

Saint Valentine sure brought some girls pretty gifts. What's this we hear about Marlene getting two boxes of candy. Of course we know who gave her one but where did that other one come from. Peck you had better look into this.

Now who gave Lois that pretty Evening in Paris set? He couldn't have been from Turkey could he?

Vernell and Carlene sure were happy Sunday. Wonder why? Was it because Paducah was here? Why girls!

We would like to extend our best wishes and congratulations

to Mr. and Mrs. Nevada Cook. Marge is a Junior at M. H. S. and Cookie is a Matador-ex.

—M. H. S.—
LOOK! LOOK!

The Frosh take over the Matador Brand next week. According to tradition each class will publish the Matador Brand for one week. The Freshmen will have it next week, Sophomores next, and so on.

Be sure to read the Matador Brand and I'm sure you'll be convinced all Frosh aren't as green as they seem. See you next week!

—M. H. S.—
My Ideal Girl

By Dewayne Martin
 Hair—Betty Ruth
 Eyes—Minnie Lou
 Complexion—Frances
 Nose—Susie
 Teeth—Lois
 Smile—Susie
 Mouth—Susie

Hands—Marlene Bailey
 Ears—Frances
 Walk—Marge
 Laugh—Lois
 Feet—Susie
 Figure—Marge
 Wit—Marge
 Intelligence—Trisa
 Character—Betty Ruth
 Manners—Marlene
 Personality—Frances
 Gen. Appearance—Bette Fran

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Gasiness, Sour or Upset Stomach, Poor Digestion, Scur or Upset Stomach, Loss of Appetite, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—free at

STANLEY PHARMACY

Barber (entertaining his tomatoe as usual): "Your hair getting very gray, sir?"
 Customer: "I'm not surprised. Hurry up."

75 Tablets Every Day COLDS take 666

TUNE IN
Uncle Jay
 DIAL 710 KGNC
 Amarillo Station At
 6:00 A. M. TUESDAY
 6:25 A. M. THURS. - SAT.



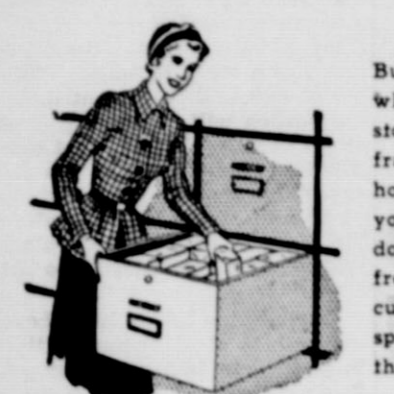
Let Him Tell You About The

FLASHOTRAC SYSTEM
 Low In First Cost
 FITS ALL TRACTORS
CUTS COSTS 50%
 (Fuel, Oil, Repairs)

MATADOR
 Bulane Co.
 PHONE 50

IRMA ICICLE SAYS—

"There's no work, fuss or bother when you store your food in our modern freezing plant in your own locker. We furnish all supplies, do all quartering and processing. It's as simple as putting valuables in a safe deposit box. And just as cheap."



Buy your meats and fowl when prices are low and store them here for a fraction of the cost of home freezer storage—you avoid tying up your dollars in a costly home freezer and avoid risk of current failure and food spoilage, too. Costs less than a nickle a day!

QUARTER OR 1/2 BEEF AT WHOLESALE COST TO LOCKER BOX HOLDERS
SPOT CASH GROCERY
 AND LOCKER PLANT

Authorized Dealer
FRANKLIN
 Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
 STANLEY PHARMACY

Someday You Will Cook **ELECTRICALLY**
 Why not now?
 It's the modern way! It's...



© REDDY KILOWATT
 Your Electric Servant

See Your Electric Range Dealer!

Everyday women are discovering how simple, easy and convenient it is to cook on an electric range. For it's not just a better range... it's a better way of cooking. Just ask a friend who cooks electrically... she'll tell you of the ease, convenience and economies that only modern electric cooking can give. And whatever your cooking needs are... whether you live in a big home or a tiny apartment... there's a new Modern Electric Range for YOU!

West Texas Utilities Company



Built in Texas... and helping build Texas

Ford is the only Automobile Manufacturer Building Cars and Trucks in Texas

ALL THE FORDS made are not built in Detroit. There are plenty of them built right here in Texas—last year over 128 million dollars worth of cars, trucks, parts and products were made at Ford's Dallas Assembly Plant. What's more, 1,722 Texans put them together or followed through with their consignment to dealers in the Dallas, Houston, Oklahoma City and New Orleans Sales Districts.

The folks who work in Ford's Dallas Assembly Plant and District Sales Offices earn over \$7,000,000 every year. They spend it mostly in Texas. Texas benefits from Ford in other ways, too. For example: during 1950 Ford bought over \$1,000,000's worth

of material and supplies from Texas merchants and manufacturers and paid over \$7,500,000 for incoming and outgoing transportation. Then, too, there is a total of over \$148,000 paid by Ford in local and State taxes.

Yes, Texas is building a lot of cars and trucks for Ford... and in the process Ford is helping to build Texas, too!

WHEN YOU BUY FOR THE FUTURE—BUY FORD

There's a Ford in Your Future!

Matador Auto Co.

MATADOR, TEXAS

WEDNESDAY and THURSDAY
MARK DOWN
TIRE STOCK!

Extra! *Good News*



**RUBY COOPER
DRY GOODS STORE**

CUTS LOOSE WITH A RIP-ROARING — PRICE
SLASHING VALUE GIVING, BONAFIDE STOCK
REDUCING SALE — RIGHT AT THE BEGINNING
OF THE NEW SPRING AND EASTER SHOPPING
SEASON!

**STARTS
FRIDAY
MORNING**

**DRASTIC
STORE-WIDE**

SALE

Starts Friday, March 2, 9 A.M.

UNDER--SOONER SALES SYSTEM, OKLA. CITY

THE FASTEST MERCHANDISE LIQUIDATORS IN THE SOUTHWEST MUST SELL THE BULK
OF THIS STOCK AT ONCE... TO THE BUYING PUBLIC AT REAL STUPENDOUS SAVINGS
... ENTIRE STOCK OF DRY GOODS, READY-TO-WEAR, LINGERIE, CHILDRENS WEAR,
MENS HATS, FURNISHINGS, WORK CLOTHING, AND SHOES FOR THE ENTIRE FAMILY
INCLUDED! NOTHING RESERVED! FIRST COME! FIRST SERVED! NO LIMITS!

CHOICE OF THE HOUSE
REGULAR \$10.00 VALUE MENS
BEAVER BRAND FELT
HATS... \$4.00
(To Close Out)
ENTIRE STOCK REG. \$2. & \$2.50
EASTER TIES
● HAND MADE
● NEW PATTERNS
1.49

1 BIG LOT VAL. TO \$3.98
MENS DRESS
SHIRTS... \$2.49
CHOICE OF THE HOUSE
MENS REG. VALUES TO \$5.95
WESTERN STYLE
AND FLANNEL
SHIRTS... \$2.49

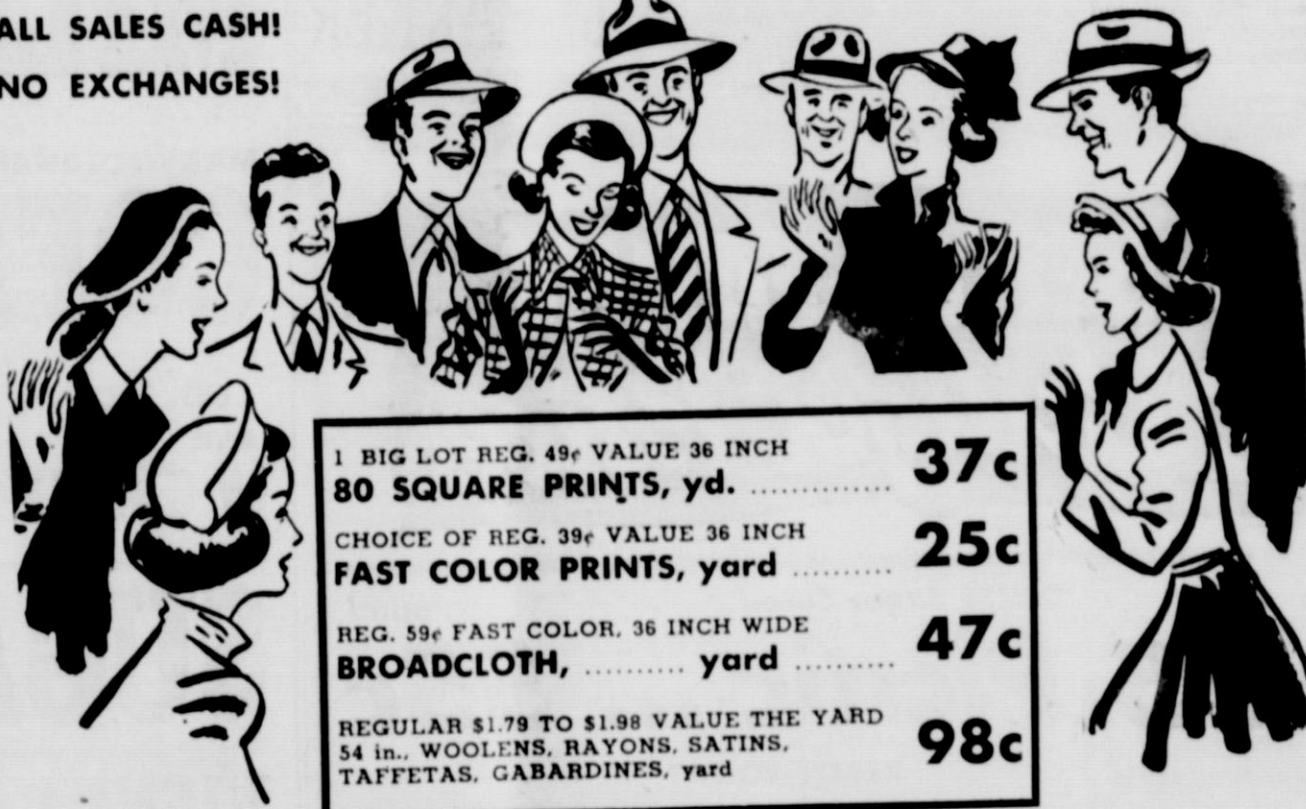
1 LOT REG. 49¢ VALUE
MENS BANNER WRAP
RAYON SOCKS
4 pair \$1.00
1 LOT BROKEN SIZES
MENS REGULAR 79¢
SHORTS, ea. 29¢

CHOICE OF THE HOUSE
REG. \$8.95 TO \$10.95 VALUE
MENS DRESS
SLACKS
NEW PATTERNS — COLORS
\$5.95

REG. \$1.98 AND \$2.49 VALUES
● LADIES STYLE CRAFT
**NYLON PANTIES
1.49**
REG. 49¢ VALUE GIRLS
● JIMMIE JACKSON
**RAYON PANTIES
37¢**

SAVE HERE!
REG. \$2.98 BOYS
HOPALONG CASSIDY
DENIM JEANS
\$2.39
VAL. TO \$1.98 CHILDS
POLO SHIRTS
88¢
MENS REG. \$1.49 VAL.
CHAMBRAY WORK
SHIRTS
98¢
1 Lot 7.95 to 8.95 Mens
**WORK SHOES
\$5.95**

**ALL SALES FINAL!
NO REFUNDS!**



1 BIG LOT REG. 49¢ VALUE 36 INCH
80 SQUARE PRINTS, yd. 37¢
CHOICE OF REG. 39¢ VALUE 36 INCH
FAST COLOR PRINTS, yard 25¢
REG. 59¢ FAST COLOR, 36 INCH WIDE
BROADCLOTH, yard 47¢
REGULAR \$1.79 TO \$1.98 VALUE THE YARD
54 in. WOOLENS, RAYONS, SATINS,
TAFFETAS, GABARDINES, yard **98¢**

Easter Shoes
1 BIG GROUP \$6.95 TO \$7.95 VALUE
LADIES SHOES \$4.00
NEW STYLES, PATTERNS and ALL
SIZES. THE PAIR
ONE BIG GROUP \$3.98 TO \$4.98 VALUE
GIRLS SHOES \$2.98
NEW STYLES, FROM FAMOUS STORY
BOOK MAKERS. PAIR
All Other Mens, Ladies and Childrens Shoes on Sale!

SAVE HERE!
REG. 59¢ 20x40
**Cannon Bath
TOWELS
39¢**
Reg. \$4.98 Val. Ladies
**Chenille
House Robes
\$2.98**
Reg. 59¢ 36x36 in.
**PILLOW CASES
35¢**
Childrens & Ladies
**39¢ ANKLETS
33¢**

CHOICE OF THE HOUSE
REGULAR \$1.69 TO \$1.95
AS YOU LIKE IT
NYLON HOSE
● NEW EASTER SHADES
● FIRST QUALITY
● ALL SIZES
98¢ pr.

CHOICE OF THE HOUSE
REG. \$4.98 FIRST QUALITY
SUPERFIT OR LUXITE
SLIPS or GOWNS
● TAILORED ● LACE TRIM
● NYLON & RAYON, RAYONS
\$3.59

CHOICE OF THE HOUSE
PERMA LIFT
BRASSIERES
● RAYONS — SATINS
● NEW STYLES
● ALL SIZES
\$2.98 BRASSIERE... \$1.75
\$1.98 BRASSIERE... \$1.25

CHOICE OF THE HOUSE
REG. \$2.98 TO \$3.98 VALUE
LADIES
WASH DRESSES
● NEW STYLES
● ALL SIZES
● FAST COLORS
● KNOWN BRANDS
\$1.79

MENS \$3.98 VALUE
WRANGLER BRAND
**JEANS
BLUE DENIM
\$2.98**
MENS \$3.29 VALUE
WESTERN STYLE
SHIRTS
\$2.49
BLUE DENIM

**RUBY
COOPER
DRY GOODS**
ROARING SPRINGS, TEXAS

REGULAR \$3.95 VALUE
SCOTTS LEVEL BEST
**SHIRTS
OR
PANTS**
TYPE 4 ARMY CLOTH
SUN TAN COLOR
\$2.75
EACH GARMENT

PEACHES 'N CREAM
AND PICTURE MODE
**GIRLS EASTER
DRESSES**
● JUST UNPACKED!
● AGE 1 TO 14
\$7.95 Dresses... \$5.95
\$6.95 Dresses... \$4.95
\$5.95 Dresses... \$3.95

Roaring Springs NEWS

By Mrs. L. E. Cooper

Ramon Avritt of Lubbock, visited here Thursday with his parents-in-law, Mr. and Mrs. R. L. Stewart.

Mr. and Mrs. E. H. Gafford, and her mother, Mrs. H. D. Dolison of Matador, were here Saturday attending to business and visiting with friends.

Dr. and Mrs. J. F. Hughes of Spur, were visiting here Thursday night with Mr. and Mrs. Harold Jones and Mrs. Sude Jones.

Mesdames Herman Havis, S. J. Braselton and Jackie Andrews shopped and visited in Lubbock Friday.

Sidney Collett of Hobbs, N. M. was here Wednesday looking after business and visiting with friends.

Mr. and Mrs. Wesley Burt of Haskell were here for a week-end visit with relatives and friends.

Mrs. Howard Osburn and children of Aspermont, are here visiting with her mother and step-father, Mr. and Mrs. J. F. Bridges.

Don Gibson of Haskell arrived Thursday and visited through the week-end with his parents.

Tribune, Matador, Matley County, Texas, Thursday, March 1, 1951

Mr. and Mrs. Joe Gibson, and his friend, Tony Sanders.

Mr. and Mrs. Houston Bell and children of Plainview, spent the week-end here with his parents, Mr. and Mrs. J. H. Bell.

Judge and Mrs. C. W. Giesecke Jr., and daughter, Ann of Matador, were here shopping and visiting with friends Saturday.

Mesdames J. T. Swim, Sr., and J. T. Swim, Jr., and son Rogene, and Miss Lula Mae Swim visited in Plainview, Thursday.

Mesdames J. C. Smiley, Jr., and Bateman Middlebrooks visited and shopped in Plainview, Monday.

Mr. and Mrs. Turner Hunter and children of McCoy, were here Sunday for a visit with his parents, Mr. and Mrs. S. D. Hunter.

Mr. and Mrs. John Green drove to Lubbock Sunday to visit with his father, Duff Green, who is a patient in the Plains Clinic.

Mr. and Mrs. V. M. Chalk of Dallas were here recently, looking after their farms.

Mesdames W. J. Knoy, S. D. Hunter and H. P. Cargile attended a zone meeting of the Woman's Society of Christian Service of the Methodist Church, at Jayton last Thursday.

Mrs. Verdel Haney and children of Houston, are here visiting with her parents, Mr. and Mrs. Dew Hall.

Mr. and Mrs. O. M. Holt and son, Layton of Quanah, and Miss Melba Ward of Crowell, were Sunday guests in the home of Mr. and Mrs. M. D. Freeman.

Mrs. Jack Davis and son, Ronny, left Monday for Hearne, to visit with her parents, Mr. and Mrs. Frank Stanley.

Mr. and Mrs. Bill Nichols and sons of Amarillo, visited Friday night with his parents, Mr. and Mrs. W. H. Nichols, who accompanied them home Saturday for a visit in Amarillo, with all of their sons.

Mr. and Mrs. M. S. Thacker returned Saturday from a visit in Dallas.

Mr. and Mrs. Omer Watson and Oma Sue, spent the week-end in Merkle, as guests of her parents, Mr. and Mrs. A. Valentine.

Mrs. O. B. Scott was called to Clyde, recently at the death of her grandmother, Mrs. S. E. Springer, 84 A. son, A. D. Williams of Petersburg, formerly of Roaring Springs, was unable to attend his mother's funeral because of a heart ailment, which has kept him confined to his bed for several months. However, he is improving slowly.

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Mrs. Ford Honored At House-Warming

A surprise "house-warming" party was staged Monday night for Mrs. J. W. Ford, who recently remodeled her home at 1529 South Eubank.

Hostesses for the affair were Mesdames Pat Sheridan, A. A. Harp, Curtis King and Ethel Payne of Matador and Mrs. Carl Tardy of Roaring Springs.

Refreshments of cookies, coffee and cocoa were served to approximately thirty friends, including one out-of-town visitor Mrs. A. P. Hodges of Plainview, formerly of Matador.

MRS. F. S. BAILEY HAS 84th BIRTHDAY

Mrs. F. S. "Grandma" Bailey of Roaring Springs was honored on her 84th birthday, Feb. 23, with a covered dish luncheon at the home of a daughter and family.

Those who enjoyed this celebration with her were: Mrs. Alfred Brachwitz, Miss Ora Rice, Don Tardy, Mr. and Mrs. Claud Brandon, Mrs. Lizzie Osburn and sons, Mrs. Cleve Sanders, Jerry and Nancy Sanders, Mrs. Sladian Warren and Jerry.

Among those who called during the afternoon were Elder and Mrs. J. O. Richardson and daughters.

Mrs. Thomas Ross Is Shower Honoree

A pink and blue shower was given for Mrs. Thomas Ross now of Olton, in the home of Mrs. J. C. Franks of Flomot, on Feb. 17 from 2:30 until 5:30 p. m.

An enjoyable program was offered by Gail and Glynda McWilliams of Whiteflat, Carolyn Ross Carson of Olton, and Mrs. O'Connell of Crowell.

Refreshments of summer punch and brownies were served from a lace covered dining table.

Sharing hostess duties with Mrs. Franks were Mrs. C. P. Martin of Whiteflat, Mrs. H. L. Martin and Mrs. A. M. Tanner of Flomot. Fifty guests called during the afternoon.

Mrs. Ross is the former Juanice Wilkinson of Whiteflat and Flomot.

Bride Is Honored At Roaring Springs

A miscellaneous shower honoring Mrs. John W. Avara, the former Mary Ann Brooks, was held Wednesday, Feb. 21, at the home of Mrs. Ralph Long of Roaring Springs.

Assisting Mrs. Long as hostesses were Mesdames W. E. Bowen, Charles Long, John Green and Herman Havis.

The dining table was covered with a lace cloth and decorated with pink candles and white heart-shaped cakes.

Punch and mints, with the cake, were served to thirty-five guests who registered in the bride's book.

MR. AND MRS. BRANDON CELEBRATE BIRTHDAYS

Mr. and Mrs. Claud Brandon of Roaring Springs were surprise honorees at recent dinners celebrating their respective birthdays.

Hostesses for the dinner in honor of Mrs. Brandon, were two daughters-in-law, Mrs. C. R. Brandon, Jr., and Mrs. Banty Brandon. Many lovely gifts were received, and a delicious dinner was served to the following guests: Mr. and Mrs. Claud Brandon, Grandma Bailey, Mr. and Mrs. G. T. Bird and family of Weatherford, Miss Yvonne Brandon and the hostesses, their husbands and children.

Mr. Brandon was honored with a surprise dinner on the evening of Feb. 10, by his wife, assisted

Matador IOOF Lodge

Meets every Friday night. Charlie Meador, Noble Grand, Bruce Martin, Secretary.

All visitors and brothers welcome.

GUARANTEED FLOWERS

One of the largest floral shops in this vicinity, backed by 22 years experience and acres of greenhouses, is our positive guarantee that you will receive fresher flowers and more for your money.

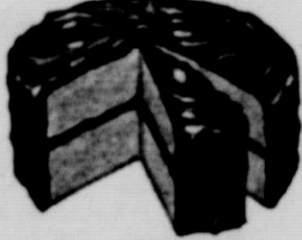
PARK FLORIST
Flowers & Gifts
Floydada, Texas

MRS. L. R. BISHOP
Phone 52-R
Matador Representative

DR. J. U. BORUM, Jr. OPTOMETRIST

105 Ave. E. NE.
(1 Block East of Courthouse)
Childress, Texas Phone 765

Baker's Best



Your Favorite Layer Cake

Our freshly-baked layer cakes are mouth-wateringly good and so-o-o tasty. Fine textured with rich creamy frosting.

When you think of good baked goods, think of us. You'll find the best in deliciously-fresh rolls, bread and pastry, here.

City Bakery

by their daughter-in-law, Mrs. Banty Brandon. Those enjoying this affair were their children, and their families.

IN APPRECIATION

I wish to take this means of thanking each and everyone who sent me such lovely cards and letters, and for the lovely flowers while I was in the hospital at Quanah. May the Lord bless each and everyone is my prayer. Sincerely,

Mrs. Arch Black.

Lubbock

Mr. and Mrs. L. H. Dirickson left early Tuesday on a trip to Eden, Texas, to visit her parents Mr. and Mrs. Lem Guthrie.

Mr. and Mrs. Pat Sheridan, Jr., of Lubbock, spent the week-end here with his parents, the Pat Sheridans, Sr.

Mr. and Mrs. W. F. Jacobs, accompanied by her sister, Mrs. Bill Pipkin, made a business trip to Lubbock Wednesday.

Mr. and Mrs. Joe Martin and son, Tommy of Floydada, visited here Sunday with his sister and family, Mr. and Mrs. B. H. Hobbs.

Mr. and Mrs. E. F. Springer, accompanied by Mr. and Mrs. M. S. Patton were Amarillo visitors Saturday.

Mr. and Mrs. D. I. W. Birney, accompanied by Mr. and Mrs. Douglas Meador, transacted business in Amarillo Friday.

Mr. and Mrs. E. F. Springer, accompanied by Mr. and Mrs. M. S. Patton were Amarillo visitors Saturday.

Mr. and Mrs. D. I. W. Birney, accompanied by Mr. and Mrs. Douglas Meador, transacted business in Amarillo Friday.

Concrete Blocks
PUMICE BLOCKS
SUPPLIED IN ALL SIZES
For All Types of Building

SECURE PRICES AND INFORMATION FROM
E. E. MARKHAM
MATADOR, TEXAS

AUTO PARTS
HEADQUARTERS

We Repair All Makes
CARS, TRUCKS and TRACTORS

Peg's Garage
East of Main, Highway 17 - Phone 101-M

Invest in REAL ESTATE

7-Rooms and bath, 15 lots, terms.

4-Rooms and bath, 500-gal. butane, 4 lots, priced right.

7-Rooms and bath, 2 lots, on paving, close to school.

320-Acres, minerals, 220 acres in cultivation, spring water, possession.

160-Acres, on terms.

Dozens of farms and ranches.

Two good laundries.

CLINT HICKS
First State Bank, Matador
Your Business Appreciated
Phone 9 or 39-J

A LUCKY BUY!
IN TOP GRADE, \$45. QUALITY
PLASTIC SEAT COVERS

FOR 1941 THROUGH 1951
FORDS and CHEVROLETS

WHILE THEY LAST
\$18.75

SEAT COVERS

We made a fortunate buy in Plastic Seat Covers from an overstocked dealer and we are passing the saving on to our friends and customers.

WE ALSO OFFER GENUINE
FORD SEAT COVERS
IN
FIBER - RAYON - PLASTIC - NYLON
And Rayon and Nylon Combination

Matador Auto Co.
YOUR DEALER

Mobilgas Mobiloil

NOTICE!
CHANGE IN MANAGEMENT

Effective today, I have assumed management of Magnolia Service Station and I will appreciate your patronage.
—Bennie Cox

Gas - Oils - Washing and Greasing

Magnolia Station
INTERSECTION MAIN AND U. S. HIGHWAY 70
Bennie Cox, Manager

NOT A '10' or '11'

BUT A HUGE 13 CU. FT. PHILCO
HERE AT 10 FOOT PRICE!

GIANT 3 CU. FT. ZERO ZONE FREEZER
QUICK CHILLER for salads, beverages, etc.
HUGE DOUBLE CRISPERS
FULL-LENGTH DOOR - Cold in the Place!

ALL NEW FOR 1951
It's the biggest refrigerator value of 1951, with full 13 cu. ft. of storage space and new advanced features. Huge 2 cu. ft. zero zone freezer. Modern, full-length design. More features, space, value... were at the price of smaller refrigerators.

EASY TERMS

THACKER SUPPLY COMPANY
Roaring Springs, Texas

FARM BUREAU . . .

(continued from page one)

urged by most of his people back home. Judge Giesecke urged everyone to write Representative Rogers and Senator Corbin to vote against the bill every time it is brought up. He said the issue is still not dead, and may come up again.

In discussing the Farm Bureau problems (the Farm Bureau is fighting the Graham bill) Secretary Reeves said the organization had lost members in Motley county because of changes in Blue Cross hospital insurance.

"We are not to blame for the Blue Cross insurance changes," he declared, "since Blue Cross is merely one of the services we offer. We are in no way connected with it, except that we sell and service it for our members and their families. It is wonderful insurance, but be-

cause of the liberal terms it offered some people took advantage of the provisions. It was costing the organization about \$8 for every \$1 received out of Motley county and they were forced to make some changes. It is still good insurance and most of our members continue to carry it. I would not be without Blue Cross. I am six or seven years ahead in premiums because of an operation which Blue Cross paid."

NORMAN SEIGLER ON HONOR ROLL

Norman Seigler, student at Tarleton State College, Stephenville, made the honor roll last semester, according to information received by his parents, Mr. and Mrs. Eldred Seigler. A student is eligible for the honor roll, who makes 30 or more grade points for the preceding semester, and has no failing grades.

Out of an enrollment of nearly 300 in the Division of Agriculture, only eleven names appeared on the Honor Roll. Norman's name also appeared on the Scholarship Society Membership Roll for the spring semester, 1951, with a grade point ratio of 2.29.

Seigler, the new senior Student Council representative, is military editor of the Grassburr, a member of Semper Idem, and a first lieutenant. He is treasurer of the FFA, commander of the second platoon of the Wainwright Rifles, and a member of the Officers' Club.

MOTLEY STUDENTS AT ACC ABILENE—Five students from Matador or immediate surrounding territory have enrolled in Abilene Christian College for the 1951 spring semester. They are Bobby Harp, son of Mr. and Mrs. A. A. Harp, Matador; John Irwin, son of Mr. and Mrs. John C. Irwin, Matador; Geraldine Hays, daughter of Mr. and Mrs. Delmont Hays of Northfield; A. Norton and Duane Alan Dye, sons of Mr. and Mrs. W. A. Dye of Roaring Springs.

Mr. and Mrs. Billy Dan Thomas and Mr. and Mrs. Rhenard McCary and son, Hayden, of Littlefield, spent the week-end visiting Mr. and Mrs. L. C. Harp, parents of Mesdames McCary and Thomas.

TRACTOR DEALERS TO AID FARMERS DURING EMERGENCY

Opportunities for service to farmers during a period of national emergency were pointed out to Ford tractor and Dearborn farm equipment dealers at a meeting held last week in the Baker hotel, Dallas, and attended by S. J. Braselton of the Braselton Implement company, Roaring Springs and Floydada. The meeting was sponsored by the Stewart company of Dallas and the Dearborn Motors Corporation of Birmingham, Michigan.

A feature of the program was the new motion picture, "Partners in Production", which shows how mechanization enables farmers to produce more food and fibre with less manpower and demonstrates techniques to help farmers get the most out of their farm tractors.

Braselton quoted Jim Legler, Western sales manager for Dearborn Motors, as saying that farm equipment dealers have even greater responsibilities now than at any other time because of two important factors:

(1) Lack of manpower reserves for farm work, which is further complicated by the need for workers of more skill because of highly mechanized farm production.

(2) The extensive mechanization of farms increases the dependence of agriculture on industry for production tools, and on farm equipment dealers for service and parts.

"The situation facing us today presents both an obligation and an opportunity," Mr. Legler declared. "It is the obligation of all members of Dearborn organization in all parts of the country to do everything in their power to aid American farmers in the production of food and fibre. All of us, the dealers, the farmers they serve, Dearborn motors and Dearborn distributors, must become real partners in production."

Mr. and Mrs. M. A. Freeman of Seagraves were visitors here Friday as they were enroute to Indiana. They were accompanied by her mother, Mrs. A. L. Grace, who will remain at her home here until their return.

County Sends 7 To State Prison During Past Year

HUNTSVILLE, Feb. 15—The number of persons sent to the Texas prison system in 1950 from Motley county was greater than that of any year in the last 22 years. Seven persons were committed to the prison last year, two more than the previous record of five who were sent to the walls in 1947.

This was revealed by Dr. Rupert Koeninger, director of classification at the prison and head of the sociology department at Sam Houston State Teachers college.

Mrs. Billy Wason, bank employee, enjoyed the bank holiday last Thursday by visiting her parents at Floydada. Mrs. Ray Hopkins, who is also employed at the bank, spent the day with her relatives at Ralls.

IN MATADOR TO MAKE PICTURES AT THE MATADOR HOTEL SATURDAY MARCH 3rd. 1 p. m. TO 7 p. m. A. M. PARKER

SPRING THEATRE ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY March 1 and 2
'Eagle and The Hawk' John Payne, Rhonda Fleming
SATURDAY, MARCH 3 Afternoon Matinee & Night
'Two Flags West' Joseph Cotton, Linda Darnell
 Preview Saturday Night **SUNDAY and MONDAY** March 4 and 5
'Devil's Doorway' starring Robert Taylor
TUESDAY and WEDNESDAY March 6 and 7
'Where Danger Lives' Robert Mitchum, Claude Rains, and Faith Domergue
THURSDAY and FRIDAY March 8 and 9
'Breakthrough' David Brian, John Agar
SATURDAY, MARCH 10
'Abilene Trail' Whip Wilson, Andy Clyde

ENJOY BETTER EATING at Budget Prices

KIMBELL'S BEST, 25-Pound Bag Flour \$1.75	DELITE Sugar Cured Picnic ... 55c
MONARCH, 46 oz. Can Juice ::: 43c	LARGE SIZE FAB 35c
WHITE SWAN Coffee .. 84c	TENDER SWEET, No. 1 Can Corn --- 25c
WHITE SWAN, 2 1/2 Can Hominy 15c	CHUCK TIME Vienna Sausage .. 10c
WHITE SWAN Pop Corn 17c	WHITE SWAN PORK & BEANS 11c
CHARLIE'S GROCERY I. O. O. F. BUILDING MATADOR, TEXAS	NANETTE DUPRE, CLEANSING Tissue ... 7c

WEEK-END SPECIALS
FOR Friday & Saturday, March 2 & 3rd
 WE RESERVE THE RIGHT TO LIMIT PURCHASES

Flour AUNT JAMIMA \$1.99 25 POUNDS	CIGARETTES, carton \$1.89
PINEAPPLE, WHITE SWAN CHUNKS, No. 2 29c	APRICOTS, 2 1/2 WHITE SWAN 28c
LARGE BOX Tide or Oxydol Per Box 32c	MILK CARNATION or PET, tall can 15c
MAXWELL HOUHE or FOLGERS Pound COFFEE - - - - 86c	NO. 2 CAN CAN Tomatoes 19c
SUGAR 100 POUNDS: \$9	VIENNA SAUSAGE Chuck Time 10c
Jello, box 5c	COCOANUT, Bakers, 4oz. 18c
We Are Now Agents For Stanton Feeds	
COMPLETE LINE FOR HOGS, POULTRY AND LIVESTOCK	
WE PAY HIGHEST PRICES FOR EGGS & CREAM	
RED and WHITE GROCERY	
Harding Wilcher, Manager Roaring Springs, Texas "We Appreciate Your Business"	