

Matador Tribune

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PRICE 5c

New Boss Lion Giesecke Goes Into Action



DYNAMIC Boss Lion C. W. Giesecke, center, standing, a few minutes after he had assumed the responsibility of the Matador Lions Club's presidency, at the first meeting in July, beginning a new fiscal year. Reading left to right is Lion Secretary Randall (Rat) Whitworth, Lions Frank Pohl and Vance Gilbreath. Engrossed Lion in right foreground is L. R. Bishop. Note almost full ice tea glass in front of Boss Lion Giesecke. He is a moderate drinker of tea. Also note: Boss Lion Giesecke's flashy neck tie. Always a snappy dresser, he frequently pays fines for advertising his business (dry goods) (Photo By Douglas Meador)

Agave Plant Blooms In Matador Yard



ONCE IN A LIFETIME the century plant blooms then dies. Above century plant in the C. W. Giesecke yard (Marvin Patton home in background) is in the process of dying. Century plant is the popular North American name for the agave, which is grown extensively in Mexico for its fiber, used in weaving, and for cattle food, sap from the agave plant is made into potent Mexican drink. Parts of the plant are also used in the production of soap. In this climate the agave usually blooms in eight to fifteen years and under certain hot-house conditions may require as much as 40 years to bloom. It does not, however, require 100 years, as commonly believed. The plant after blooming decays at the top of the ground with young plants springing from the roots.

Perfidity of New Lions Groom Disclosed at Ladies' Meeting

Another Lioness has learned a shocking lesson that Lions are wolves at heart. Perfidity of Albert Rattan, Matador Lions Club's most recently married member, a groom of only a few weeks, was disclosed during the Ladies' Night program which followed the banquet of excellent barbecued chicken topped with enticing menu served on the Henry Pipkin back yard terrace Tuesday evening.

Lion Rattan separated for a short time from his recent bride, was standing near Mrs. Minnie Stephens when the program was interrupted by Mrs. Stevens' protesting voice. "No, I tell you I will not; how are you?" Boss Lion C. W. Giesecke asked Mrs. Stevens to explain the cause of her verbal outbreak. She said, "This Lion has asked me to go riding with him and I told him No." Lion Rattan was fined 50c and placed in the custody of his wife for the remainder of the program.

Rockie-less Party
A movement by a minority group of members started early

Death Claims Writer of Popular Songs

SANTA MONICA — The man who endeared himself to the nation by his nostalgic sentiment in the field of popular music lay dead Wednesday at the age of 53.

Walter Donaldson, whose "My Mammy" helped Al Jolson reach the heights of a liveried agent after rallying from death several times during the past few months.

Donaldson was responsible for "My Blue Heaven", a song which grew so popular it still ranks as one of the top hit tunes of all time.

Mrs. Ben Dillard has returned from Farmington, New Mexico where she has been visiting for the past week.

George Butler of Atoka, Oklahoma has been visiting in the home of his sister-in-law, Mrs. V. A. Rattan, this week.

Mrs. Randall Whitworth accompanied by Mrs. Ethel Payne made a business trip to Lubbock Monday.

TRAIL DUST Heat Wave Over State



Looking back into the valley of saddle-sore years, those who have reached the heights have no quarrel with adversity. It is the vital spur that forces more effort in the crucial hour when success and failure race the dry hot sands of doubt. A kite does not rise except when it is held against the wind.

When the blaze of war is gone and the fever of patriotism is cooled in our hearts, many of the implements of conflict appear ludicrous. Spinning in an orbit of change, our thoughts find it difficult to associate the once important paraphernalia of death with memories. It becomes grotesque as the scenery from an unpleasant dream found standing after we awaken. Traveling prairie roads near Amarillo is a battle-scarred jeep that has lost its khaki canvas top. The young rancher who often drives with a booted foot on the dash, has replaced the canvas with an un-tanned cowhide, the hair side to the sun. If all the swords from the world's wars were beaten into plowshares it is probable there would not be sufficient soil for them to till.

Romance advances with the changing scene of life, always breathing the sweet enchantment of youth's moon-drenched garden. Many sleek automobiles were parked in the little drive-in hamburger stand when the dust-covered youth riding the skeleton cab of an old farm tractor shut off the motor under the colored neon lights. Doors opened on several cars and laughing young girls encircled the farm youth. He was not a handsome boy but there was a wholesome tone in his voice and a dash of carelessness in the way a shock of rope-colored hair fell across his forehead. He drank a tall glass of soda and ate a hamburger which one of the girls proffered him, then started the engine, switched on his lights, headed the tractor back towards the farm.

Secretly I appreciate my creditors who wait a few days after the first of each month to submit their statements. Through the delayed billing I enjoy a certain confidence regarding my solvency.

When time rots our splintered dreams from the wreckage of temples which sheltered bright-plumed ambitions, it becomes more difficult to rebuild from the rubble.

Once I held a conviction that much of success is attained through the ability to determine that which is important from that which is of no avail. However, I wish to modify the assumption to the extent that success may be achieved through dramatizing the unimportant to stage of wide appeal.

Walking on the hot concrete the Negro boy's shoes were rags of leather, held like tethered lambs, by broken and knotted laces. His shirt was held by a single button that dangled on long threads and one suspender supported his patched overalls. There was a startled softness in his large, brown eyes and a smile from the depths of his heart on his lips. He walked beside the large boy with the pride of a lieutenant walking beside his general. The older boy tried to ignore him as he carried a large watermelon.

Air-Conditioners For Church Arrive
Air-conditioners for the First Baptist Church have arrived and are ready for installation, according to Rev. Clifford Potts local pastor.

Huddled around their air-conditioners West Texans this morning sought relief from another day of record-breaking heat that is rapidly approaching the stage of drought in many areas.

D. C. Bradley, local manager of the West Texas Utilities Company said he was being forced to operate the local auxiliary electric plant in order to supply the extra load as result of the hot, dry weather.

City Secretary Howard Edmondson declared the three city pumps were required to operate until two a. m. Wednesday morning to replenish the heavy demand on water. There was no danger of any alarm regarding a water shortage, he declared, the city's growth may make a fourth well necessary in the near future.

Earl Laughlin, manager of the Leon Ice Company here said his plant was operating day and night and falling far short in supplying the demand for ice in the eight or ten towns receiving their ice supply from Matador. The local plant has a daily (24-hour) capacity of 150 three-hundred-pound blocks. Mr. Laughlin said he had been trucking from 60 to 90 blocks from Childress each night to complete the supply of his demand but had just received a telephone call in which the Childress plant notified him they could no longer furnish him the supplement supply.

Reports from various parts of the state indicate record high temperatures in most areas. The Thursday Dallas News declared the 104 temperature Wednesday was the hottest July 16 ever recorded there.

PETITION TO ASK FOR ELECTION ON JUNIOR COLLEGE

Petitions will be circulated in six or seven counties this week asking for an election to determine the tax-payer's attitude regarding the proposal to convert Childress Army Air Field into a junior college. The area would comprise Collingsworth, Hall, Childress, Hardeman, Cottle, Motley and King counties. Buses of the type used to convey high school students would be used, according to the plan.

Six war-time flying fields in Texas have already been converted into junior colleges. It is expected that the Childress field will be released to the War Assets Administration for disposal within a short time.

Texas now has more than 20,000 students attending junior colleges which includes many exservicemen who found it impossible to attend senior colleges. Advocates of the Childress college declared they expected little difficulty in securing signatures for the petition since an election would permit a democratic disposal of the issue affecting many exservicemen.

Cost to the tax-payer would not exceed 20¢ on the \$100 county valuation or \$10 per year to the property-owner with \$5,000.00 valuation, as example. Students, who would remain at home, would be required to pay only \$50 tuition per year. Control of the college would be vested equally in each county through a director on the board. Only the highest type teachers would be employed to provide training equal to that received in the best senior colleges, advocates of the college declared.

TUNNELS VISITING
Mr. and Mrs. B. F. Tunnell of Redley, California, accompanied by their son and wife, Mr. and Mrs. Billy Tunnell, arrived here late Monday for a three-weeks visit. Mr. Tunnell was superintendent of the Matador schools for more than 13 years and the family has many friends here.

TOM HAMILTON RESIGNS AS SCOUTMASTER

Tom Hamilton officially tendered his resignation as Scoutmaster of the Matador Boy Scout troop 60 at the Lions Ladies' Night meeting, Tuesday evening.

Lion Hamilton has been recognized for his outstanding Scout leadership during the three years he has been at the head of the local troop.

Lion Forrest Campbell, formerly a member of the Matador troop, has accepted the place and will continue as Scoutmaster, it was announced.

OLD SETTLERS TO HOLD 2nd DANCE

Second benefit dance by the Motley-Dickens Counties Old Settlers is announced for Friday night, July 25, according to H. D. Marshall, director of the organization, through authority of president C. C. Haile.

The dance will be held at the Pioneer pavilion at Roaring Springs. Proceeds will be used to defray expenses of the 25th annual meeting of the pioneers, scheduled for next month, Mr. Marshall declared.

Class of '37 To Hold Reunion At Springs

Matador High School class of '37 will carry out a vote that was passed in 1937. The class voted to have a reunion but didn't name the date. Determined members of the '37 grads called a reunion for next August 3. Roaring Springs will be the meeting place for the expected 25 members of the class, and besides a picnic dinner, there will be a welcome address by a class member.

Senate Group Okays Cashing Of Bonds

WASHINGTON — The Senate Armed Service committee Tuesday unanimously approved a bill to permit World War II enlisted men to cash their terminal leave pay bonds after Sept. 1. The House has passed the bill by a vote of 386 to 0.

The Senate Republican leadership has not yet put it on the agenda for the remainder of this session. But chairman Chan Gurney of the Armed Forces committee said he intends to press for Senate approval before the scheduled July 26 adjournment.

The committee also approved a bill by Sen. Raymond E. Baldwin, (R., Conn.) to authorize permanent WAC and WAVE corps. Baldwin said he believed this bill also had a good chance of being passed by Congress this session.

STICK TO PLAIN WATER AND AVOID THIS WORRY
COLLEGE STATION, Texas. Housewives, are your coffee or tea cups stained when you delay washing them?

If so, home management specialists at Texas A & M College advise, rub the stain with a moist cloth dipped in baking powder. Better yet, rinse the cups immediately after using.

(Editor's note: Still better, use paper cups.)

BACK FROM TRIP
Mr. and Mrs. Emmitt Jinkins and small daughter returned late yesterday from an extensive vacation trip to the north-west, including Yellowstone National Park, Montana, Wyoming, Utah and Colorado. They had been away about 12 days.

Mrs. Jeff Daffern, Mrs. J. S. Stanley and daughters Ruth Marie and Kay and nieces Shirley and Mildred Stacy made a trip to New Mexico last week. Mrs. Stanley and girls visited in Albuquerque in the home of Mr. and Mrs. R. P. Terrell. Mrs. Daffern visited her daughter, Mrs. R. W. Powell in Farmington.

The city of Chicago is the home of ten major and a number of minor universities. The tourist catering industry in the United States is estimated to have an annual cash income of 5 million dollars annually.

BALL GAME GATE TO GO TO MATADOR BOYS' CLUB

Proceeds of Friday night's softball game at Burleson field will go to the Matador Boy's Club general fund, it was announced yesterday by officials. Earl "Coolerator" Laughlin,

Child Is Injured

Judy Murphy, about 5, small daughter of Mr. and Mrs. Curtis Murphy of near Roaring Springs miraculously escaped death or serious injury Wednesday morning, when she fell from a tractor driven by her mother and a wheel passed over her body.

She was rushed to Stanley Clinic where examination failed to reveal serious injury other than bruises and shock. She was up and about her home yesterday afternoon.

It is believed she may have escaped because of the deep sand of the field where the accident occurred, which yielded to the presence of her small body.

The farm where Mr. and Mrs. Murphy live is located about seven miles southwest of Roaring Springs, and is owned by E. E. Moss.

MATADOR ROPERS WIN OVER DUMONT

Five-man Matador Roping Club team won over the Dumont Club at Dumont Sunday afternoon. Results of the contest were: Matador (two calves) Sheriff John Stotts, 47.5; Jinks Wilson, 65.9; Tutt Garnett, 62.5; Carl Cooper, 66.6; and Ward Rattan 40.3. Total 282.8.

Dumont: Truett Smith (two calves) 90; Jerdon Rogers, 66.9; Paul Smith, 90; Billy Hands, 49.2; and Charlie Hart, 90. Total 386.1.

In the jack-pot roping, Truett Smith of Dumont won first with 17.2 and Ward Rattan of Matador 2nd with 18.

In the ribbon roping both honors went to Matador with Carl Cooper first, time 11.6; and John Stotts second, time 13.1.

A large crowd attended the roping contests. Music and loud speaker system was provided by John Russell, who also served as master of ceremonies.

Ford Tractor Dealer Attends Dallas Meet

S. J. Braselton, manager of the Braselton Implement Co., of Roaring Springs and Motley county dealer for the Ford tractor, flew to Dallas Monday where he attended a meeting of Texas Ford tractor dealers, held in the Adolphus hotel.

During the meeting the dealers had a preview of the new Ford tractor which will be ready for delivery within a short time. Mr. Braselton said that announcement was made at the meeting that Texas now uses more Ford tractors than any other state in the union.

He was accompanied to Dallas by Melton Thacker and Hoyle Gene Moss. The trio of Roaring Springs businessmen landed their private plane in Dallas just two and one half hours after leaving Buzz Field. They flew back in approximately the same time after spending the day in Dallas.

Community Singing At Roaring Springs

Community singing will be held at the Assembly of God Church in Roaring Springs Sunday afternoon, July 20th at 3:00 p. m.

Members of the church cordially invite the public to attend this meeting.

Mr. and Mrs. Frank Pohl and daughter Carolyn were in Slaton Friday where they attended the wedding of a niece, Miss De Etta Pohl, daughter of Mr. and Mrs. W. E. Pohl of Slaton, to Mr. Robert Jones also of Slaton, in a home wedding.

First game will be between the Baptist Brotherhood and the Firemen. The BB's have won one and lost one in the second half of the series. The second game tomorrow night will be staged between Matador and Paducah Negro teams, Mr. Laughlin declared.

Admission will be 25 cents but all contributions above that amount will be greatly appreciated and be used directly in support of the Matador Boys' Club activities, according to coach Brady Thomas.

Baptist Brotherhood advanced their standing Wednesday night when they defeated the VFW 17 to 5

Wheat Car Service Is Praised

Except for the unusual service and cooperation of the Quannah, Acme & Pacific Railway, Motley county farmers might have been without a market for much of their 30,000-acre wheat crop according to E. E. Moss, manager of the Roaring Springs Red Ball Feed & Grain Elevator.

During the desperate fight among railroads to provide cars for movement of the unusual wheat crop, the Q. A. & P. Railway has exerted every possible effort to serve the elevators along the route and has succeeded in supplying cars with very little delay. Several elevators in adjoining counties have shut down their plants because no more cars were available. As result thousands of farmers on the Plains area have been forced to pile their wheat on the ground or haul over great distances.

Regarding the service of grain cars provided his firm, Mr. Moss said "The present management of the Q. A. & P. is deeply concerned with the progress of the territory served by the line. Without exception there is complete cooperation in every branch of the road's service."

"Train crews eat some of their meals in Roaring Springs, and they are never too tired or too hungry to 'spot' cars for us before they eat. In the traffic department we have received a spirit of service which deserves the appreciation of every farmer and businessman in the county. Through them we have received cars on this small line when many big roads found it impossible to deliver orders for cars."

Mr. Moss said that he believes much of the crop might still be awaiting market if the commendable service of the railroad had not been provided.

Until late Wednesday, approximately 245 cars of wheat had been shipped from Roaring Springs, some of it trucked from as far away as Hereford. The average car has a capacity of from 1,800 to 2,000 bushels.

EDITOR SUBSTITUTE SPEAKER AT SPRINGS

Substituting for Joe Gibson, superintendent of Childress schools, Douglas Meador, editor of the Tribune, was guest speaker at the regular meeting of the Roaring Springs Lions Club meeting Wednesday at 12:30 p. m.

Meador discussed the proposed junior college which would include a district of seven lower Panhandle counties, and convert the Childress army air field into use as a college.

TO TAKE VACATION

Tom Hamilton, secretary of the Matador National Farm Loan Association is leaving this week for a well-earned vacation. He is relieved by J. W. LaBlanc of Houston who has assumed the duties of the office. Mr. Hamilton said he expects to be away two or three weeks.

Miss Aurene Jameson And Dan Bevers Exchange Vows In Double-Ring Ceremony

An impressive candlelight ceremony on the evening of July 14, Miss Aurene Jameson, Harrison, Amarillo, daughter of Mr. and Mrs. J. M. Jameson of Whiteflat, Texas, became the bride of Dan Bevers, son of Mr. and Mrs. John Bevers of Wellington, Texas, in the home of Mrs. Cora McGregor at 1806 Mission Street, Amarillo.

James Masters, Jr., of Lubbock, played appropriate nuptial selections while the guests assembled, and the traditional wedding march was used for the processional and recession. Miss Wanda Sue Wells of Lubbock attended the bride as maid of honor, attired in a tan suit and brown accessories, with a corsage of deep pink carnations. The groom was attended by Denzil Bevers, his brother, a student at Texas Tech.

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This reckless driver and his companion were speeding crazily through a thickly populated residential area, endangering the lives of dozens of people. Fortunately their wild ride ended before they had involved anyone else. The car went out of control on a medium curve and slammed into a gasoline pump, hurling its occupants onto the pavement. The driver was killed, his passenger lived—after many months in the hospital. Speeding was a reported violation in one out of every four motor vehicle fatalities last year. Strict enforcement of speed laws, and aroused public opinion are needed to prevent accidents of this type.

Rattan, Roy Smith, Misses June Pope, Mary Keith and Rachel Patton.

Roaring Springs NEWS

By LULA M. SWIM
Mr. and Mrs. J. P. Cooper accompanied by Mrs. Emma McGeand, and Mrs. H. L. Smith made a business trip to Lubbock Friday.

Mr. and Mrs. J. N. Fletcher visited in Plainview and Amarillo over the week end.
Mrs. Charley Posey and daughters of Childress are visiting in the home of her parents, Mr. and Mrs. Berry Watson.

Mr. Bevers was graduated from Wellington High School and served for one and one-half years in the Army Air Corps. He is employed by P. Lorillard Tobacco Company.

Mrs. Albert Rattan Is Shower Honoree

Mrs. Albert E. Rattan was honored with a bridal shower, given in the home of Mrs. J. R. Emmons Thursday evening, July 10, from 8:00 p. m. until 10: p. m.

Hostesses were Mesdames H. H. Courtney, Curtis King, B. C. Cox, Bob Martin and Miss June Pope. The table was beautifully decorated with carnations and sweet peas on a reflector with green and white tapers on either side. Bouquets of dahlias and ivy in other rooms completed the decorations.

Miss June Pope served the guests punch and Mrs. H. H. Courtney presided at the bride's book. Mesdames Cox, Curtis King and J. R. Emmons assisted in serving the guests.

Those registered in the bride's book were Mesdames James Moss, Karl Pederson, Littleton Rattan, Jack Barton, J. F. Fish, J. R. Moore, Fred Bourland, J. G. Ketchersid, D. C. Bradley, Marvin Bloodworth, R. E. Campbell, Sr., Bill McCaghren, Margaret Newman, M. Dirickson, W. N. Pipkin, L. J. Barkley, Freeman Thacker, J. C. Rattan, Vernon Doss, Virgil Rattan, A. B. Simpson, C. Warren, Harry Willett, Howe Hines, Carrol Rattan, Noble Groves, Ward

Robert Lee Duren is visiting in Amarillo this week.
Lula Mae Swim returned home Monday after visiting in Dallas, Vernon and Chicago, Illinois, the past three weeks.
Mrs. L. M. Miller left Tuesday for Denton where she will attend summer school.
Mrs. Guy Whitaker and children of Houston are here to visit her parents, Mr. and Mrs. I. L. Sanford the next three weeks.

Mrs. Lula Mitchell of Lake View is visiting her daughter, Mrs. Berry Watson this week.

Mr. and Mrs. Frank Ferguson visited in Earth over the week end. Mrs. Ferguson's niece returned with them for a visit.

Mr. and Mrs. Carl Tardy and son Don visited in Floydada Sunday.

Mr. and Mrs. S. W. Badgett and daughter Erdye Phayne of Chickasha, Oklahoma are visiting Mrs. Badgett's mother, Mrs. T. B. Peck. Mr. Badgett is pastor of the Ninth Street Baptist church in Chickasha.

News Briefs

Bert Estes returned last week from Los Angeles, California where he has been visiting his sisters, Mrs. J. T. Clifton and Mrs. R. A. Knowles and his brother, Dewey Estes.

Mac Jacobs who has been attending Texas A & I in Kingsville is visiting his parents, Mr. and Mrs. W. F. Jacobs this week.

Mrs. J. E. Leonard left Wednesday for Amarillo where she will join her husband.

Mr. and Mrs. D. D. McBride of Dallas spent the week end in the home of his parents, Mr. and Mrs. J. C. McBride. Also

Mr. McBride's sister, Mrs. Myrtle Clausell and daughter of Roscoe visited them this week.
Mrs. F. F. Calhoun and children Fryar and Carol Ann of Plainview were visitors in the home of Mr. and Mrs. Henry Ford this week.

Mr. and Mrs. Henry Ford spent Sunday in Bronte, Texas. Mrs. Tom Brown and children of Dumas are visiting her mother Mrs. Laila Duncan this week.

Mrs. A. B. Simpson made a business trip to Childress Thursday.

Mrs. Ben Dillard and daughter, Thelma Dean visited in Paducah Tuesday.



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COULD YOU EVER FORGET

The way ahead seemed clear. In a moment of careless relaxation the driver swung his eyes from the road. In that same moment a ball bounced into the street — after it ran a little child. It was only a brief moment, but long enough for a lifetime of regret.

Last year more than 3,500 American children under the age of 14 were killed by automobiles, 160,000 were injured. This State, in some degree, contributed to that toll.

With school days here again, child casualties will rise unless every individual driver makes it his self-appointed responsibility to safeguard these young lives from harm.

When driving through school zones—and streets where children are at play—use extreme caution. Always be ready for split-second action, even though moving at moderate speed. Anticipate the unexpected.

There's no indemnity that can restore a human life. If, because of one careless act of yours, a child died or its young body were maimed—could you ever forget?



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JAMES MOSS HOYLE MOSS

Skeletons Of First Dinosaurs, 200 Million Years Old, Found In Northern New Mexico

The American Museum of Natural History announced recently "probably the most important discovery yet made of the first dinosaurs."

The discovery was made by a field party north of Lindrieth, Rio Arriba county, N. M., near the Colorado border. It was a quarry of complete skeletons of dinosaurs that roamed the area 200,000,000 years ago.

Storm Delays Report

They were found in the bed of an ancient sea, once bordered by a tropical jungle. Ironically, the wind that dried up the sea,

hurled a desert sandstorm thru the camp, tore down communications and delayed a complete report on the findings.

The party of scientists, headed by Dr. Geo. Gaylord Simpson, chairman and curator of the department of geology and paleontology, and Dr. Edwin H. Colbert, curator of fossil reptiles, found the new pages from the ancient story of the world written in the rock strata built up during the triassic period.

A great sea stretched from Alaska to northern Mexico. Along its shore was a jungle of



Story With a Moral

By GEORGE S. BENSON
President of Harding College
Searcy, Arkansas



ONE TIME there was a young man, the younger son of a well-to-do farmer. Times were good, prices were high. It was a period of prosperity for everybody. Apparently, spending had become a habit with most of the folks in that community. At any rate, this son saw that others were having a good time spending money. Since everybody's doing it, he thought, why shouldn't I enjoy myself?

So this fine young man who had all the opportunities one could wish for and a brilliant future in sight, kept after his father until one day "the old man settled him off" with a good deal of money. This country boy then went to town, and set out to have himself a better time than he had ever had before. He spent more money than he had ever spent before. Friends were numerous. Playboy super-de luxe, this young man had swarms of lady friends. But they required money.

Achieved NOW, YOU are wondering whether this misguided and pampered lad ever quit spending. He did. He quit spending when a depression set in, for that was the time when he found himself unable to obtain any more money. At this point, our broken down playboy began to think. Wisdom was forced upon him and he learned the hard way. He found that he couldn't even buy a sandwich, and panhandling was out of the question. Rather than starve, he took a farm job feeding pigs.

If this lad had done what some of our so-called statesmen advocate, he would have continued to borrow and spend. But having thought the matter through, he never was scarcely outdone by the pigs he was sent to

feed. He had spent all, and he was in want. You may read the rest of this story in Luke 15, for it is the story of the Prodigal Son who finally came to his senses.

Day of Reckoning MUST WE, as a nation, spend all that we have before we come to our senses, like the Prodigal Son? With signs of depression approaching, we continue to spend and spend, apparently from habit. Doing little or nothing about our monstrous national debt of \$200,000,000,000, we continue to look around trying to find things for which to appropriate money.

It is easy to justify any and every expenditure. Constituents in each and every community represented by Senator Bloake and Congressman Doake can spout a whole book of reasons why this or that pet project must go through. Folks are inclined to think that the money for the whole thing is a gift, just because they don't see where it comes from. But the founding fathers did not leave at Washington a mill which flows out perpetual dollars.

Maybe it's not a nice thought, but you can't keep on spending money without knowing where it's coming from. This was a fact the Prodigal Son discovered. A day of reckoning will come to a country that spends all it has, just as it did to the Prodigal Son. Let us have more wisdom than the Prodigal, who found that he could repent only when hard times struck him. Without being penny wise and pound foolish, we ought to adopt sound fiscal policies that will help us cut down our growing debt. There's no prospect of doing this unless we do it while times are good!

weird plants, Nature still hadn't made up its mind about vegetation. The fossil remains showed giant ferns which reproduced by means of egg-like spores; cycads, the biological tree ferns and palms which reproduced by means of spermatozoids, and cone bearing shrubs. The latter were the only seed producing plants.

There were no flowers to soften the surface of the raw, red earth. The sediment that settled to the bottom of the lake formed a dark red sandstone.

The first dinosaurs were

small, but they had a whale of an appetite, and liked meat. They ranged in size from that of a fat hen to a small horse. They walked about, balanced on long hind legs, and had short front legs to grasp the squirming smaller reptiles that made up their diet.

It took 100,000,000 years for the small order of theropoda to develop into the 40-ton flesh-eating monster, tyrano-saurus rex, which reached a length of 38 feet, towered 18 feet high, with a four foot skull and teeth a foot long to tear its victims to pieces.

Discovery Praised Only bone fragments had been found previously of the early dinosaur.

"The discovery was probably the most important ever made of the Triassic period of North America," Dr. Simpson notified the New York museum. The museum said the find was the "most striking" in the career of Dr. Colbert, author of "The Dinosaur Book" and world famous authority on reptiles.

"These new skeletons represented an animal much smaller and much more primitive than the plateosaurus from Germany. This discovery shows the real beginning of the dinosaurs."

Mr. and Mrs. Roy McClain of Carlsbad, New Mexico, are visiting in the homes of Mrs. McClain's sisters, Mrs. R. P. Moore and Mrs. Homer Sheats.

Misses Annette McWilliams and Ouida Jane McWilliams are visiting in the home of their aunt, Mrs. Bill Cantrell of Dallas.



KITCHEN MEMO BY JEAN CLARKE

Broiled cake topping is easy to make if you start with a cooled baked cake all ready in its pan. Mix together 5 tbsp. brown sugar, 2 tbsp. cream, 5 tbsp. melted butter, 1/4 cup chopped nuts and a 1/4 cup shredded coconut and spread over the top of the cake. Then set the cake pan on top of the broiler grid about 3" from the tip of the broiler flame. Broil slowly until the cake topping is toasty brown. Remove from the broiler, cool and cut cake in pan, removing slices with a spatula.

Bacon curls for a canape dish— with a toothpick stuck through the folds, or as main dish trimming, are easily curled if the bacon slices are put on the broiler grid about 4" from the gas flame and broiled slowly until almost crisp. While the bacon is still pliable whirl slices around the tines of a fork and broil until quite crisp. Drain grease on absorbent paper.

To make neat-edged butter slices for the table, wrap the slicing edge of the cutting knife in wax paper.

Summer heat calls for cool salads and lots of variety in them. New idea for dressing is mayonnaise with raisins and crushed peanuts added to pour over a fruit salad— especially delicious over bananas.

Statement Forms, Matador Tribune



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry MATADOR DRUG

"The Imperfect Lady" At SPRING Theatre



Ray Milland is startled at the indifference of Tressa Wright in this scene from Paramount's "The Imperfect Lady" with Sir Cedric Hardwicke. Showing Thursday and Friday, July 24, 25, at the air-conditioned SPRING Theatre, Roaring Springs, Texas.

Dr. Wilson Kimble Optometric Clinic

Phone 254 FLOYDADA Write, Box 518
Specializing in Eye Care and Visual Efficiency
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.
Dr. Wilson Kimble Optometrists Dr. J. W. Kimble

From where I sit... by Joe Marsh

Sam Helps with the Dishwashing

Dropped in at the Abernathy's just the other evening—and there was Sam, out in the kitchen with an apron on, helping his missus wash the supper dishes. (And then I learned later he'd helped cook the "upper, too.")

Of course, Sam could have settled into his favorite chair, enjoyed his evening glass of beer, and left all the messy kitchenwork to Dixie. But he kind of likes her company—and she in turn certainly appreciates his help.

In fact, sharing the housework and the mealtime chores is sort of a bond between them... like sharing that friendly glass of beer together, when the work is done. It's one of those little all-important things in marriage.

From where I sit, the time that a man and wife can spend with each other in this busy world today is all too precious. And the more things they can do together, the better.

Joe Marsh

Copyright, 1947, United States Brewers Foundation



ALL RIGHT,

maybe Bert the Barber doesn't know a kilowatt from a cable, but that does not stop him from being one of our bosses, just the same.

Surprised? Didn't you know your electric light and power company is owned by Bert, and a lot of people like him—and like you, too?

People from all walks of life—doctors and industrial workers, teachers and farmers, mechanics and milkmen—have put some of their savings into our company. Those people are direct owners.

But there are countless indirect owners, too—many (like Bert the Barber) who haven't an idea that they have a stake in the electric industry. Those are the people who have savings accounts or life insurance policies. Nowadays, that means practically everybody!

Here's how it works: When banks and insurance companies accept your money, they must invest it wisely—and soundly. And because business-managed electric companies have a long record of faithful service, much of this money is invested in their securities.

So you, too—like Bert the Barber—are very likely to be one of our bosses.

HOWDY, BOSSI!



West Texas Utilities Company

RODEO

AND OLD SETTLERS REUNION
MEMPHIS, TEXAS
THREE BIG DAYS
JULY 24-25-26
\$1,500.00 PURSE
Plus Entrance Fees

RODEO STARS ON PARADE
—FEATURING—
CHARLEY SCHULTZ (Rodeo Clown)
And His "Bucking Ford" — "Trained Mule" — "The Old Town Pump"
VIVIAN WHITE — CLARK SCHULTZ
Bronc and Trick Riding Trick Rope Artist—Whip Act

ENTRANCE FEES
Calf Roping, \$25 — Bulldogging, \$20 — Steer Riding, \$15 — Bronc Riding, \$15

4 PERFORMANCES
NIGHTS: July 24-25-26, 8:30 p.m. AFTERNOON: July 26, 3:30 p.m. PARADE, Starts at 1:00 p.m. Saturday, July 26
RCA Approved Sponsored by V. F. W.

KILL RED ANTS!

Kill your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5c per bed. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30c and 50c jars at your druggist or

CITY DRUG STORE

Custom Sewing and Button Holes
At Popular Prices
VOGUE DRESS SHOP
Matador, Texas

V. F. W., Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

COTTONSEED
D & P L No. 14
Mississippi-grown seed
HI-BRED
NORTHERN STAR

We KEMGAS Process cottonseed for farmers and cottonseed breeders.

Robert L. Jackson
KEMGAS Plant
Littlefield, Texas

In High-diving or Gasoline . . .

IT'S Control THAT COUNTS!

Phillips 66 is CONTROLLED[®] For Uniform, All-Season Performance!

Executing a perfect swan-dive like this from a 15-foot board takes some control! And it takes plenty of control to give you a gasoline as well-suited to all-season driving as Phillips 66!

Phillips does it by the careful selective blending of high-quality gasoline components. The result is a gasoline designed to give smooth performance every season of the year.

Try "controlled" gasoline in your car. Get it at your Phillips 66 Dealer! See the difference for yourself.

*PHILLIPS 66 IS SELECTIVELY BLENDED FOR HIGH-LEVEL PERFORMANCE ALL YEAR ROUND!

PHILLIPS 66 GASOLINE

CLEAN REST ROOMS AT PHILLIPS 66 STATIONS

PHILLIPS "66"

ROY ROBERTS, WHOLESALE AGENT
PHONES 68 AND 66-J
Matador, Texas

WARNING

Local G. I. Student M. C. of Tech Contest



YOUTHFUL Don Shelton, 12, clarinetist attending summer band school at Texas Tech, is pictured above as he received first place in Tech's third summer recreation amateur contest, July 8. He was winner over ten other contestants appearing on the program.

Pictured at the right is Joe Meador, Tech junior journalism student, from Matador, presenting the award. Meador was Master of Ceremonies of the amateur contest.

STATE AMENDMENT ELECTION ORDERED

A special election will be held throughout the state on August 12, according to a proclamation issued above the signature of County Judge Wm. R. Cammack and elsewhere in this issue of the Tribune.

The election is called following a proclamation by Governor Sanford H. Jester on June five. Each county judge in the state has been instructed to call the election to be held in all county voting precincts for the purpose of adopting or rejecting constitutional amendments submitted to the 50th Texas Legislature. Polls will open at 8 a. m. and remain open until 7 p. m.

STANLEY CLINIC

Mr. and Mrs. H. E. Smithe of Lockney are the proud parents of an eight pound one ounce daughter named Elsie Marie born July 15.

Tonsilectomies this week were Leland Timmons of Matador on July 15; Sharon Woods, daughter of Mr. and Mrs. Preston Woods of Quitaque on July 5; and Malcolm Turner of Flo-mot on July 9.

Mrs. L. R. Cooper of Lockney underwent major surgery July 11.

Mrs. J. M. Jackson accompanied by her daughter Miss Annie Mae Jackson made a business trip to Lubbock Monday.

News Briefs

Archie, George and Roy Sing, brothers of Mrs. H. M. Wagley were visitors here last Friday and Saturday. Archie and George are from Knoxville Tennessee and Roy is from Louisville, Tennessee. They came to Quanah to visit at the bedside of their sister and came through Matador to visit with Mrs. Wagley who has not seen them for a period of twenty years.

Mr. and Mrs. Charlie Keith and family spent Saturday visiting in the home of his brother, G. C. Keith of Whiteface, Texas.

Mr. and Mrs. John Burleson of Odessa were visitors in the home of Mr. and Mrs. Albert Rattan last week end.

Keith Patton spent the week end in Dallas.

Tom Rollins of Lubbock was a visitor in the home of Mr. and Mrs. Marvin Patton Friday.

Mrs. Joe Gaines, who has been visiting in California for the past three months, returned home last week.

Mrs. H. H. Scott of Greenville, Texas, and Mrs. Delphia Christopher of McAdoo are visiting in the home of their sister, Mrs. J. M. Jackson.

Mrs. Clyde Pipkin and children of Dalhart are visiting relatives here this week.

Mrs. George Springer accompanied by her daughter, Miss Barbara Springer, went to Den-

ton Wednesday where Miss Springer enrolled for the second summer semester in T. S. C. W. Mrs. Springer will be accompanied home by her daughter, Miss Gladys Springer, who has been attending the first summer semester in T. S. C. W.

Mrs. Opal Pipkin and daughter Patti, Mrs. W. F. Jacobs, Mrs. Clyde Pipkin and daughter Shirley, visited in Lubbock Monday.

Mr. and Mrs. A. J. Perkins of Lubbock, visited here over the week end.

Mr. and Mrs. Jim Latimer of Lubbock visited relatives here during the week end.

Mrs. Ted Steen accompanied by her children, Mickey and Ronnie visited Mrs. Steen's sister, Mrs. A. M. Peard of Ft. Worth last week.

Chareen Ketchersid visited in Lubbock during the week end.

T/Sgt and Mrs. J. D. Gaines and baby Stanley, visited here in the home of her parents, Mr. and Mrs. W. M. Hill, enroute to Washington, D. C.

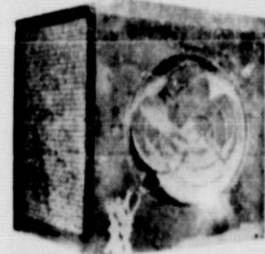
Buck Scott and family of Tipton, Oklahoma, visited in the home of his sister, Mrs. Ward Rattan Sunday.

Mr. and Mrs. Eugene Priest accompanied Mr. and Mrs. Noble Groves to Morton Sunday where they visited Mrs. Groves' sister and family, Mr. and Mrs. R. C. Gravley.

Mr. and Mrs. W. E. Briscoe and children of Plainview were visitors in Matador Sunday.

Mrs. J. H. Sample of Portales New Mexico, spent the week end at home.

KEEP COOL!



COLLAR COOLER
Priced As Low As \$47.50

PLENTY OF HOT DAYS AND NIGHTS AHEAD!

Much of the summer is still in front of us with scorching days and hot nights, but you can have air-conditioned comfort in your home at a small cost.

If you find it too hot to travel why not install a new air-conditioner and enjoy a cool, pleasant vacation at home? We have a size for your home, office or business.

NOW ON DISPLAY, THE NEW UNIVERSAL WASHING MACHINE

Household Supply Company

COFFEE

Chase & Sanborn
1 lb. Can

39c

ENJOY A **VACATION**

Away From High Prices



Peaches Heart's Delight Sliced or Halves. No. 2 1/2 Can **29c**

SPAM 12 oz. Can **37c**

PETER PAN 16 OZ. **Peanut Butter 43c**

GOLD DUST --- CRYSTAL WHITE CAN **CLEANSER 4c**

2 BOXES FOR 1 Pound Crax. **Sur-Jel 25c TOASTS 27c**

MRS. WINSTON'S QUART **Apple Butter 35c**

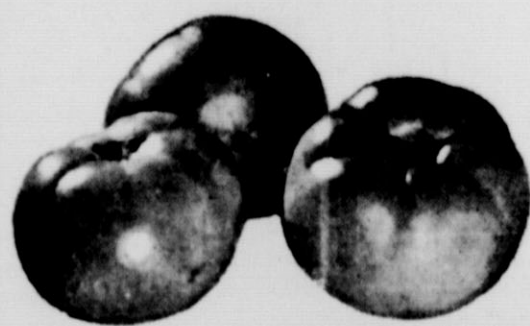
new suds for Grease-less Dishwashing **SWERL 25c SCOTT TISSUE roll 12c**

TOMATO JUICE

Kurner's or Heart's Delight

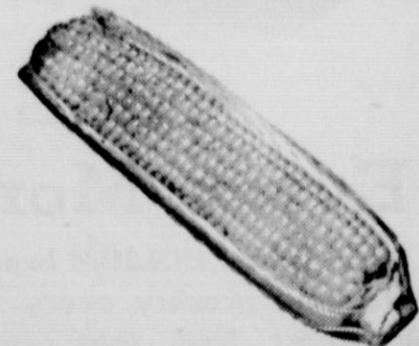
Big 46 oz. Can **27c**

CIGARETTES CARTON ANY BRAND LIMIT **\$1.62**



VINE RIPENED **TOMATOES**
Pound **15c**

Sweet & Fresh **CORN**
EAR **5c**



SPOT CASH

GROCERY AND LOCKER PLANT

OVER **100,000 PRESCRIPTIONS** ON FILE IN OUR STORE

DEPENDABLE SERVICE

Naturally there are times when you want to ask questions about certain prescription-filling work we do for you. Never hesitate; we're glad to answer them, or to refer you to your physician when advisable. Day and night pharmacy service.

CITY DRUG

R. M. STANLEY, Manager

Bridal Shower Honors Mrs. Arthur Harmon

A bridal shower was given at the home of Mrs. V. J. Skaggs Monday evening from 3:00 p. m. until 6:00 p. m. in honor of Mrs. Arthur Harmon, formerly

Miss Yvonna Simpson. Hostesses were Mesdames Clyde Gilbert, Cecil Shelton, Buford Hobbs, Colquet Warren and V. J. Skaggs. The table was covered with a white lace cloth and bouquets of salmon pink gladiolas and

the crystal punch bowl completed the table decorations. Mrs. Warren registered the guests in the bride's book, and Mrs. Gilbert served the punch. She was assisted in serving by Mrs. Skaggs and Miss Grace Evelyn Shelton. Miss Billy

Frank Skaggs and Mrs. Hazel Leary furnished music for the occasion. Sixty guests were registered in the bride's book.

Proclamation
Constitutional Amendment Election, August 22, 1947.
Pursuant to a Proclamation by the Honorable Beauford H. Jester, Governor of the State of Texas, issued on the fifth day of June, A. D., 1947, ordering a Special Election to be held throughout the State of Texas on the fourth Saturday in August, A. D., 1947, same being the 23rd day of August, A. D., 1947, and directing the county judge of each county in the State of Texas to cause said election to be held in each of the Voting Precincts of the county, as required by law, at such time; FOR THE PURPOSE of adopting or rejecting the Constitutional Amendment submitted by the 50th Legislature of Texas at the Regular Session in 1947, under Senate Joint Resolution No. 4, I, Wm. R. Cammack, county judge of Motley County, Texas, do hereby order a Special Election to be held throughout Motley County, Texas, in each of the Voting Precincts, on Saturday, the 23rd day of August, A. D., 1947; the Polls to open at 8 O'Clock A. M. and to remain open until 7 O'Clock P. M., in compliance with law, and in obedience to the Governor's foregoing Proclamation.
Wm. R. Cammack,
County Judge,
Motley County, Texas

Clearance SALE

CHEN-YU LIP STICK

ALL SHADES

FLIP TOP \$1.00 Value, now 45¢, plus tax 9¢, Only 54¢

DUALS, 75¢ value, now 60¢ plus tax 12¢, Only 72¢

City Drug Store

R. M. STANLEY, Manager

HAVE YOU SEEN THE NEW MAYTAG?



Greatest ever. Come in today.

Now! GET THE WASHER YOUR HEART'S SET ON...

IMMEDIATE DELIVERY ON GAS RANGES ALSO Butane---Propane GAS TANKS

Thacker Supply Company
Roaring Springs, Texas

Air Corps Reserves Are Needed For Wing

FLOYDADA, July 15.—Members of the Air Corps Reserve with the following MOS are needed to complete 707th Bomb Wing (VH) now being organized in the Lubbock Area, said Major C. Johnston, (res) commanding:

Radar observer No. 0142; Flight engineer No. 1028; Pilot B-29 No. 1093; mass supervisor and transportation officer No. 4113; armament officer No. 4822; and Engineer officer No. 4823.

Major Johnston said that organization of the 707th is now under way with about 80 per cent strength recruited. He is anxious for reserves who are qualified for the above MOS and interested, to contact him, Post Office Box 905, Floydada, Texas.

The 707th will train at Hensley Field, Dallas for two weeks on a date yet to be announced, probably in August, said Major Johnston.

Mrs. C. P. Waybourn visited her sister, Mrs. J. L. Holden of Childress Tuesday.

They Have Arrived! Quality Sheets



- CANNON
- PEQUOT
- DAN RIVERS

If you have been waiting for quality sheets to replace your linen supply, we have them in three standard brands of luxury muslins. These sheets in the fine pre-war quality you have always known. Come in today and replenish your needs.

\$2.95 - \$3.25 - \$3.50

PILLOW TUBING 79¢ per yard

WESTERN Dry Goods Company

Opportunity Is At The Door!

OPPORTUNITY is knocking at the door of seven counties in the Lower Panhandle, including this county. The Government no longer needs the Childress Army Air Field and it will soon be sold by the War Assets Administration, UNLESS we ask for it to be used as a Lower Panhandle Junior College. Six air fields in Texas have already been converted into Junior Colleges, to be of perpetual service to the areas in which they are located.

NEVER AGAIN!

Here is a half-million dollar gift that can be ours if we show sufficient interest to ask for it. Never again can we of this generation do so much for the boys and girls who want an education. At a small cost we can provide more training for hundreds whose parents do not have sufficient money to send them to senior colleges. We can make it possible for hundreds of ex-service men to secure more schooling. The cost is too small as to warrant comparison with the benefits.

SUPPORT THE MOVEMENT FOR A **Lower Panhandle Junior College**

This Advertisement Paid For By Sponsors Of Better Education

WARNING

WAA SALESMEN MISLAY 40 B-29's

WASHINGTON — it takes an exceedingly near-sighted fellow to mislay a B-29.

When he overlooks forty of these aerial behemoths parked in the sunshine on a field in Arizona he either wears smoked glasses, with blinders attached, or he works for the poor old war assets administration.

Senator Homer Ferguson of Michigan had a pink rose in his lapel when he opened his inquiry into the 5,000 odd (odd is a good word) surplus bombers the WAA peddled to a road contractor from Jefferson City, Mo. The rose was wilted and so was the senator before he discovered how an airplane counter can look at a four-motored war plane and not see it.

Held For Junk

The mighty ships were parked wing to wing, as far as the eye could see on a level stretch of desert near Kingman, Ariz. The idea was to sell 'em for junk (de luxe junk, as we'll discover in a minute). So the WAA boys strolled down the ranks of airplanes, counting same.

Four times they counted the planes and four times they sent a different answer to Washington, testified Col. John H. Carey, the WAA's head airplane salesman. He shuffled the papers and decided the most likely number was 5,483. So he sold that number of ships to Martin Wunderlich, the portly road builder from Missouri, for \$2,780,000.

Wunderlich was incensed. The papers he got indicated that he'd bought 5,543 airplanes and he wanted 'em.

The boys ordered another count. They came up with 5,483 bombers, forty more than WAA thought it sold, or sixty less than Wunderlich thought he'd bought. And another thing, said Wunderlich, a sandy-haired

individual with a turned-up nose and a red face and peculiarly vivid brown suit of the shade the ladies call snuff. About that gasoline. It's his.

"Huh?" asked Senator Ferguson.

Well, sir, it turned out that the tanks of the planes contained lots of the best quality of aviation gasoline when he bought 'em. It added up to about 2 million gallons, which cost the army air forces about \$600,000.

The WAA didn't know about the gasoline; when it did learn this precious fluid was aboard the junked planes, Frank Crendon, the deputy administrator (who later became housing administrator) ordered it sold. His underlings ignored him. And a good thing they did, too, said Wunderlich. When he bought those planes, he said he also bought the gas in the tanks.

So he started melting down the airplanes, stacking away the parts that could be used again, and getting ready to sell the stuff to any customers who might possibly want it.

His best patron, it developed was the army air force which bought from him (through intermediaries) parts from the same planes it had sold him. The army claims this was a good deal; Senator Ferguson will ask more questions later about that.

"And did you sell any parts to any foreign governments?" the senator asked.

"Well, I think perhaps we did," Wunderlich said. "We sold some motors to Brazil. Or may-

"Suddenly It's Spring at SPRING Theatre"



Something funny is going on—all about love—with Fred McMurray, Paulette Goddard, Arlene Whalen and McDonald Carey in "Suddenly It's Spring", playing Sunday and Monday, July 20 and 21, at the SPRING Theatre, Roaring Springs Also Preview Saturday nite, April 19, at 11:00 p. m.

"If, despite the practice of proper oral hygiene, decay is suspected or teeth are injured in any way, the thoughtful person will seek the dentist's office promptly for the necessary corrective work," Dr. Cox said.

"It is surprising, though, even in these days of comparatively painless dentistry, that so many persons neglect to have their dental defects corrected, because they foolishly fear the discomfort they might experience in the dentist's chair," said the State Health Officer. "There are others who having lost a tooth or several teeth make no effort to obtain replacements. Apparently they believe they can get along without them. Reduced masticating power, the annoyance and sometimes actual discomfort of chewing hard substances on the exposed gums, and crooked teeth are some of the possible consequences of gaps in the teeth."

Dr. Cox advised those who are interested in experiencing the best dental and bodily health possible, to give daily attention to their mouth and visit the dentist twice each year, and promptly seek the dentist's services should decay or other suspicious conditions arise between the periodic visits.

"In short," Dr. Cox declared, "successful mouth hygiene means not only intelligent personal daily application of pro-

phylaxis but complete and timely co-operation with the family dentist as well."

Mrs. W. H. Tittle and grandchildren Linda Jane and Carol Denry of Childress, visited in the home of her sister, Mrs. G. E. Hamilton last week.

J. T. Hamilton and Mr. and Mrs. Ernest McWilliams left Wednesday for Minnesota where they will make a month tour.

Misses Dorothy and Jane Bearden are visiting in the home of their aunt and uncle Mr. and Mrs. T. J. Whitley of Floydada.

MEMBER 1947

PRESS ASSOCIATION

WHOLE PRESS ASSOCIATION

GO TO CHURCH SUNDAY

LIVESTOCK OWNERS NOTICE

FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS, SHEEP

CALL Phillips '66' Station

O. V. LATIMER, Mgr.

Phone 66J Matador, Tex.

FOR Keelon Packing Co.

Lubbock, Texas

M. L. SOLOMON

JEWELER

Fine Watch and Jewelry Repairing

5 to 10 days service on your watch repairing by 2 expert watchmakers.

Floydada, Texas

Care Of Teeth Secret Of Good Health

AUSTIN — The fact that dental decay may occur in the mouth of the average person, despite proper home care given the teeth, does not lessen the importance of brushing the teeth and massaging the gums daily, nor does it minimize the need for a cleaning and inspection of the teeth twice a year by the family dentist. Dr. Geo. W. Cox, State Health Officer, says that the lack of these measures gives added power to germs that attack the enamel of the teeth and gum tissues.

be it was to the Argentine."

"Don't you know?" Senator Ferguson insisted.

"Not rightly, I don't," Wunderlich replied.



BUILDING SUPPLIES

LUMBER • HARDWARE • PLUMBING
ROOFING • PAINT • BRICK • CEMENT

BURTON-LINGO COMPANY

LUMBER AND BUILDING MATERIAL

Lots of Zip...on Any Trip!

You'll recognize what's new and different the instant you're away from that big red pump with a tankful of Conoco N-tane! For here's a new-day gasoline both fit and ready for any trip... 'round the town or coast-to-coast... with... QUICK-SNAPS starts... RACING-HOUND getaways... smooth, L-O-N-G mile-after-mile-after-mileage that's made for you... for NOW!



W. F. "Bill" McCaghren, Wholesale Agent

COMPLETE LINE OF CONOCO PRODUCTS

NOW LOCATED AT JAMESON MACHINERY

DAY PHONE 198 NIGHT PHONE 78-J

Butane and Propane users!

Now

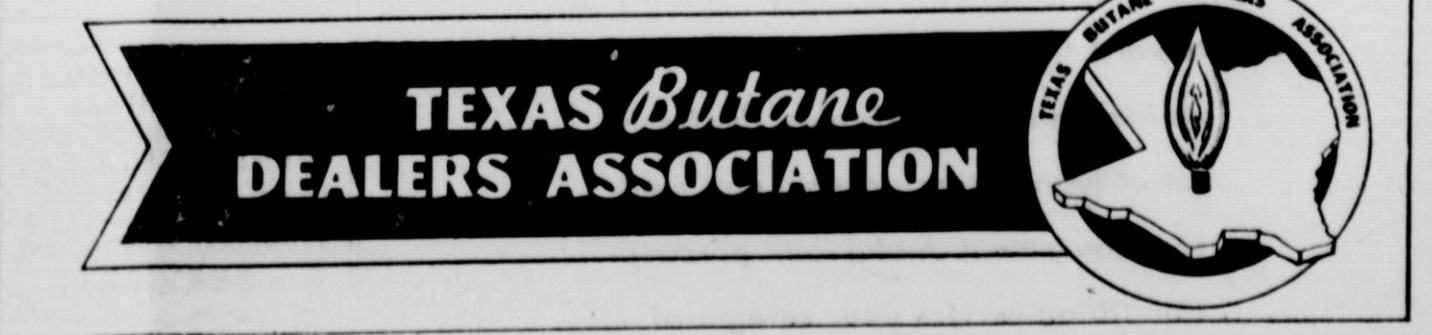
IS THE TIME TO INSTALL A LARGER Butane or Propane System

If your butane or propane tank is not large enough to last four winter months without refilling, you may be without fuel when you need it this winter. The Texas Butane Dealers Association asks every user of heating gas to take stock of his present system at once.

Many people have added new appliances—ranges and refrigerators—until they've outgrown their gas systems. The war developed new industries which use butane and propane gas on a year-round basis, while domestic users burn four to seven times more in winter than in summer—but your dealer can furnish you very little more gas in winter. To ease this high winter demand, heating gas users must tank-up with a full four-month's winter supply.

It's the age-old question of "stocking up" early. Farmers have always stored summer grain for winter, just as housewives do their summer canning. And it's "Winter-Insurance" to store your heating gas ahead. Your four-months supply will be in your own tank when you need it most. You'll also help your dealer make deliveries more economically and efficiently when road conditions are worst for gas delivery.

The Texas Butane Dealers Association urges you to drop in and see your local gas dealer as soon as possible. He knows butane-propane, and he will do everything to help you get ready for new winter—now. Before you buy any heating gas system, see your local gas dealer first!



Matador Butane Company

PHONE NO. 50

Freeman Thacker Butane Co.

PHONE NO. 3

"Salty" Plainview Rodeo Opens Today

PLAINVIEW, July 15.—The Plainview Frontier Days Rodeo is all set for thrilling nightly performances July 17, 18 and 19.

Some of the saltiest rodeo stock in the country is already on hand for the show. Expected to vie for the \$1,800 prize money plus entry fees are some of the toughest cowboys on the rodeo circuits. Many of the contestants from the Arrowhead Park, Houston, rodeo will be

here. Buck Steiner, who owns one of the best collection of rodeo stock in the United States will turn the whole lot loose for the cowboys' opposition. Steiner's livestock started arriving several days ago and will be rested and pawning for workouts by the time the gates open to let the first one loose in the Plainview arena.

Starting at eight o'clock each night the program calls for bull riding, calf roping, bareback bronc riding, bulldogging, amateur roping and cowgirls' barrel race. The amateur roping contest and barrel race draw \$150 prize money each and all other events will get \$300 each, all plus entry fees.

Amateur ropers and girl sponsors from a wide territory are expected to compete, said H. V. Tull, Jr., general rodeo chairman.

The arena seats over 5,000 people. There are 2,175 seats reserved at \$2.40 per show and 2,915 bleacher seats at \$1.80 for each performance, tax included. In addition the spectator section provides 34 box seats.

RADIO USERS!

We announce with pride our appointment as **RAYTHEON Bonded ELECTRONIC TECHNICIANS**



We are now BONDED by WESTERN NATIONAL INDEMNITY CO. to guarantee all radio repair work for 90 days your assurance of complete satisfaction!

SELLERS RADIO SHOP

ABSTRACTS Prompt Service Warren Abstract Co

Notary Public
Courthouse Matador

McDONALD LIFE INSURANCE CO. And McDONALD'S PLAINS BURIAL ASSN. McDONALD FUNERAL HOME
Phone 88 Matador

BETTER LAUNDRY — LESS COST

GOOD MACHINES
PLENTY OF STEAM & HOT WATER
PLENTY OF PARKING SPACE

Mrs. W. C. Kitchens; Mrs. Nida Hobbs; Mrs. Edna Waybourn

MATADOR LAUNDRY

PHONE 32 W. C. KITCHENS, Mgr.



WE CAN NOT Insure THE ASHES!

It is too late to buy insurance after the fire alarm has sounded, nor can we pay you for the ashes if you have neglected properly to insure your property.

Prepare for that dreaded possibility—FIRE. Let us help you with your insurance program to cover your home, auto, farm buildings and crops. There is only one time to insure—NOW!

MOTLEY COUNTY INSURANCE CO.

J. R. Whitworth W. N. Pipkin Elmer Stearns



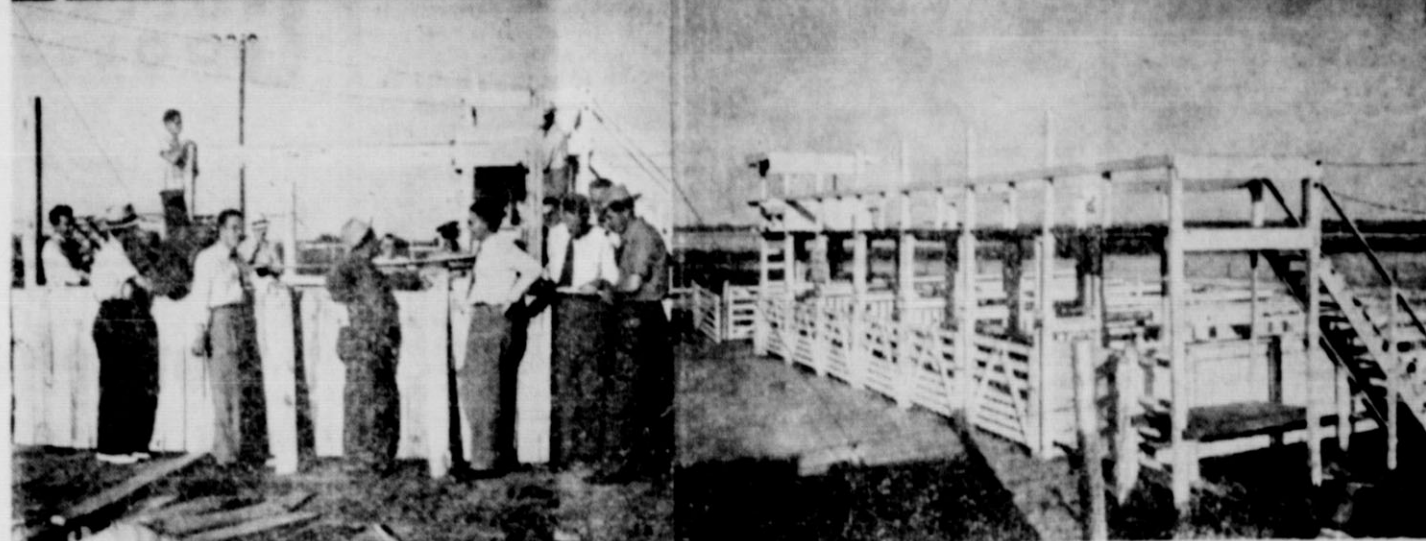
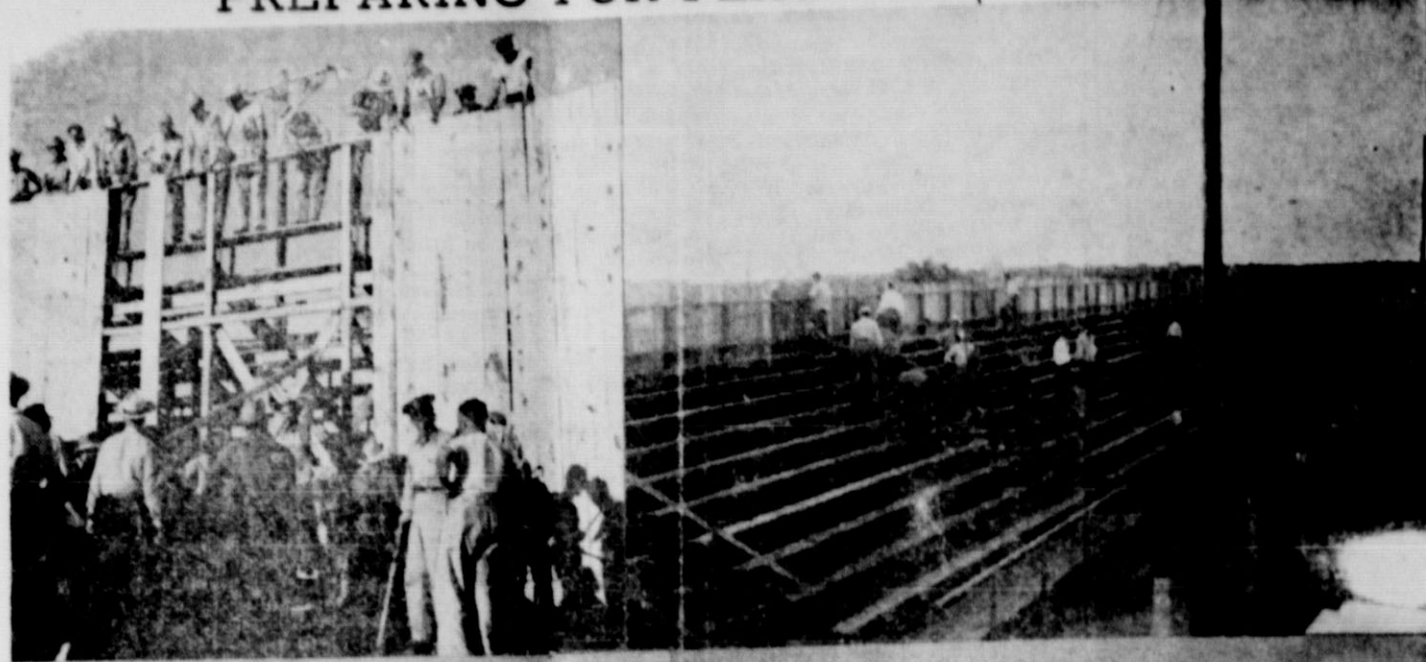
FRESH Every Morning

Fresh, good HOLSUM bread is delivered to your grocery every morning . . . the finest loaf that modern baking science can produce. Bread is your best food . . . eat more of it.

CITY BAKERY

MATADOR, TEXAS

PREPARING FOR PLAINVIEW RODEO



THE NEW rodeo arena and grandstand recently built in Plainview will be the scene of the Plainview Frontier Days rodeo to be held July 17-18-19. Citizens of Plainview who

volunteered their labor three nights in order that the stands might be completed more quickly are shown above as they worked. The rodeo stock is furnished by Buck Steiner & Sons.

each accommodating six people and selling for \$50 for three shows.

The big show is under the sponsorship of the Plainview Junior Chamber of Commerce. Members of the Plainview Rodeo Association, Inc., and the community in general had a hand in completing construction on the grandstand arena. Almost 100 workmen, all donating their time, were busy several nights doing the carpenter work required to get the plant in readiness for the three nights of entertainment.

Mrs. Fred Meek of Plainview has charge of the cowgirl sponsors arrangements. An experi-

enced rodeo rider, Mrs. Meek will act as hostess to the girl contestants from whom the rodeo queen will be selected from winners in the barrel race.

The Plainview rodeo plant, valued at several thousand dollars, grew from a small calf-roping club maintained here for several years by enthusiastic horsemen. The first rodeo was held in the arena last year, spectators crowding a few bleacher seats. The convenient, flood-lighted facilities to be used this year are quite a contrast to the first set-up.

The Plainview high school band will furnish special music for each nightly performance. Plainview is doing its best to make the rodeo attractive to the home folks as well as to her neighbors.

POPULAR COUPLE EXCHANGE VOWS IN NEW MEXICO

Of interest to many friends here, is the marriage of Mr. A. A. Harp and Mrs. Edna Patton, held at the First Presbyterian church in Roswell, New Mexico Saturday, July 5th, at 6:30 p. m.

Only attendants at the wedding were the bride's sister, Mrs. Breeb Herst and her husband, and Miss Pearl Renfro, all of Roswell.

Mr. and Mrs. Harp will make their home in Matador after returning from their wedding trip to Colorado and Utah.

Willett Dry Goods Co. Miss Bostick plans to work until school starts this fall.

NEW ARRIVAL

Mr. and Mrs. Norman Harp of Lubbock are the parents of a five pound baby girl named Melody born Monday, July 9th.

GO TO CHURCH SUNDAY

First National Bank Of Lockney, Texas



In Association with THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

LONG TERM LOW RATE FARM LOANS PROMPT CLOSING NO FEES

BERLOU 5-Year Guaranteed MOTHPROOF

Matador Hardware & Furniture Co.

Tribune Ads Pay

WHY THROW 75¢ AWAY! The 75c Bottle of DURHAM'S RESORCIN must relieve your itching scalp, dandruff or falling hair better than any \$1.50 tonic ever used or your money back. Worth \$1.50 but costs only 75c at your Druggist or MATADOR DRUG



Elgin and Bulova Watches Watch, Clock & Jewelry Repair KIMBELL'S JEWELRY THEATRE BUILDING

AN IMPRESSIVE RECORD

★ Although tuberculosis is one of the oldest known diseases, its cause was first conclusively proved when Robert Koch isolated the tubercle bacillus a little over fifty years ago. The success resulting from vigorous public health measures, particularly in the last quarter century, is impressive. At the beginning of the century, tuberculosis led the list of diseases as the most frequent cause of death. Today it has dropped to seventh place. There is no reason why it should not drop completely from the list of important causes of death.

This splendid record has resulted from the combined efforts of many agencies. An enlightened public opinion with respect to the value of the physician's services has contributed immeasurably. Have that long-delayed physical examination today. We are prescription specialists.

CITY DRUG STORE

R. M. STANLEY, Manager

Everything but the price tag says—BIG-CAR QUALITY



You'll like that Big-Car styling!

You'll like the long, low lines of the new Chevrolet. You'll like the look of massiveness and sturdiness. That big, beautiful Unisteel body is by Fisher, you know—the only Body by Fisher in the low-price field!



You'll like these Big-Car features!

Chevrolet's packed with features that give you Big-Car comfort and safety. Positive-Action Hydraulic Brakes, for example, with exclusive design features for safer, surer stops. Unitized Knee-Action, for instance, that adds stability and ease of steering, as well as riding comfort.

THIS—you'll love!

But your greatest thrill will come when you find out that Chevrolet is the lowest-priced line in its field . . . and the line that costs less for gas, oil and upkeep. Chevrolet's the one car that gives you Big-Car Quality at Lowest Cost!

You'll like our service, too!

—for the way it keeps your car at its best all the year round. Drive in soon—and regularly.



You'll like that Big-Car performance!

You'll find it fun to drive a new Chevrolet. There's power and pep to spare in the only Valve-in-Head Engine that powers a popular-priced car. And Chevrolet's quiet, comfortable, road-hugging way of going is so restful—so relaxing!



—and the price tag says—**AT LOWEST COST!**

CHEVROLET

Campbell Chevrolet Company

Phone 20-M

Matador, Texas

Tribune Ads Pay

Matador IOOF Lodge

Meets every Thursday night Noble Grand L. Rattan Secretary E. S. Jones

All visitors and brothers welcome.

Plainview Rodeo Ass'n. Presents BUCK STEINER \$60,000.00 Big Time

RODEO RCA APPROVED



Plainview, Texas JULY 17-18-19

8:30 Each Night

RODEO GROUNDS

— 7 BIG EVENTS —

Address Mail Orders to JayCees, Box 1209, Plainview

Admission: Tax Incl.

General \$1.00 Reserved (Tax Incl.) \$2.00

WARNING

in the Want-Ads

For Sale or Trade: For anything, '40 Dodge pick-up, practically new motor, rear end and tires. See Cotton Perkins, Matador. 3tp. 7-31.

For Sale: Large stock of high quality started chicks. From 4 1/2 weeks to 11 weeks ages. Cockrels or pullets from older ages. Matador Hatchery.

Wanted: 2 women, married or single, between ages 18 and 32, to be telephone operators. Call or see Allie Cox, chief operator. ctn.

For Sale: Either pullets or cockerels may be purchased from the oldest age chicks listed in our advertisement. The Matador Hatchery ltd.

Poultry Raisers: Quick-Rid for poultry and hogs is a positive worm conditioner; repels all blood-sucking parasites; stops coccidiosis; guaranteed by your dealer. p4t. 7-10

No Greater Tribute could be paid to our departed loved ones than a beautiful memorial. For all memorial needs, see H. H. Low & Son, Memorials, Childress, Texas. tfn.

The Blind or mystic reader, formerly of Amarillo, now in Roaring Springs J. W. Hendricks. Phone 931. 4tp. 7-31.

For Sale: 26 Black Poland China pigs, medium bone. See N. E. Davis, RFD, Rt. 1, Roaring Springs, Texas. 4tp. 7-17.

Lost: small red Rat-terrior dog. Notify W. C. Roller, Roaring Springs. 2tp. 7-10.

Peaches ready to pick up. \$2.00 per bushel. 5 miles east Roaring Springs directly across from old Flag Springs Baptist Church. See C. R. Brandon. 4tp. 7-24.

For Sale: 6ft John Deere, one way power lift, \$250, good condition. Phone 93 or 141-J. Floydada, Dr. C. M. Thacker. c2t. 7-17

Tech Students To Tour Mexico For Six Weeks

A motor caravan carrying 20 students of Texas Technological College will leave Lubbock July 22 for Mexico City for a six-weeks field course in Spanish civilization. Dr. T. Earl Hamilton, associate professor of foreign languages, will be in charge of the course.

Seeking first hand information on the history, arts, language, and literature of Hispanic culture, the group will make their headquarters in the capitol city and will take excursions to Amecameca and the volcanoes, Teotihuacan and the excursions to Puebla, Cuernavaca and Taxco. They will return here Aug. 29.



The driver of one of these cars was in the act of passing another motorist just as he neared the crest of a hill. He collided head-on with a driver coming over the brow of the hill, and with the terrific impact the lighter car was crushed under the heavy one. The law-breaker in this accident was killed—so was the other driver, and a passenger was seriously injured. Passing on blind curves and on hills is simply gambling with death. Improper passing accounted for more than 35,000 highway deaths and injuries in 1946, according to the National Conservator.

Blimp Crashes, Then Flies Off

EUREKA, Calif.—A small navy blimp, presumably from Moffett Field, crashed into the sea about forty-five miles from Eureka Monday afternoon. All men aboard were rescued unharmed.

The blimp, after being in the water for some time, lifted again and disappeared in a fog, heading for the coastal mountains.

"The blimp is drifting eastward and a Coast Guard plane is chasing it," the navy in San Francisco said an hour and a half after the crash.

The crash occurred off Cape Mendocino, in southern Humboldt County, roughly 210 miles air line north of San Francisco.

New Deadly Disease Is Brought To U. S. During World War II

NEW YORK.—The second World War brought at least one serious disease—an ailment that is sometimes fatal—to the United States.

This disease, as reported on today at the Fifth International Congress of Pediatrics, is known as infectious hepatitis. It is a disease of the liver, believed caused by a virus-type germ.

Before the war, the disease was known to exist in other parts of the world, but was most prevalent in the Southwest Pacific. It is now reaching proportions in this country that have caused medical science to become alarmed.

Its most outward symptoms is jaundice, but a jaundice that is insidious in that it is recurrent, lays a victim low for awhile and then returns to do its deadly work. Hundreds of American soldiers, particularly those in the Southwest Pacific, came down with this disease.

The disease, since the end of the World War II, already has broken out in epidemic form in three communities of the United States. There is no known treatment for the disease.

Daniel Webster, outstanding early American statesman, was first elected to Congress in 1812.

Kiwanis Reconsider And Give Negro Car

AHOSKI, N. C.—Harvey Jones, 23-year-old negro World War II veteran, sported a brand new Cadillac Wednesday night an award by the Ahoskie Kiwanis club which previously had voiced his winning ticket in an automobile lottery.

The Kiwanis Club's decision to count only white persons in the lottery evoked a protest from thruout the nation.

Drives were started in various sections of the country for a fund to buy Jones an automobile like the one he was deprived of in the lottery.

Jones had no recourse because lotteries are illegal.

On recommendation of Dr. W. Armstrong, president of Kiwanis International, the Ahoskie chapter changed its mind and awarded Jones another car.

"They already had held a second drawing for the automobile and had refunded to Jones the dollar he had paid for his ticket.

Dr. Armstrong in Salisbury, N. C., said:

"I heartily disapprove of lotteries because they are illegal, but since the Ahoskie club gave one and the negro won it, I feel he is entitled to the car."

GRABLE GAM COULD SETTLE SKIRT LENGTH

HOLLYWOOD—Max Factor Jr., the make up and glamour expert, asserted Monday that the issue of longer skirts could be settled in the blink of an eye by what he termed such leg-lucious women as Paulette Goddard, Betty Grable, Rita Hayworth and Marlene Dietrich.

Factor accused fashion designers of trying to "foist" longer skirts on the nation's femininity, but he declared that the movement would be stopped dead in its tracks if the screen beauties with the beautiful gams would refuse to go along with it.

He added that the opposition would be doubly effective if the stars coupled their opposition with "pointed remarks" to the effect that only those women with inferiority complexes about the locks of their legs would consider longer skirts. Amarillo Times.

It is estimated that the American public spends more than 4 billion dollars a year on sports.

The first systematic attempt to educate the America Indian was made by John Eliot in 1846. Eliot learned the language of the tribes, translated the bible into this language and had copies of it printed on the first printing press set up in the United States.

the COPY CUP

SHOP AT HOME! BUY THE THINGS YOUR NEIGHBORS SELL—THEIR PRICES ARE AS LOW AS YOU'LL FIND ANYWHERE—PLUS FRIENDLY, PERSONAL SERVICE!



Weed Killing Chemicals Said Damaging South Texas Cotton

SAN ANTONIO — Fourteen men from the El Campo section in Wharton county appeared before the Southern Farm conference here today asking that something be done to stop use of weed-killing chemicals which they said was killing cotton.

William Fletcher, an El Campo cotton farmer, said that the chemical sprayed by rice farmers on their crops by plane drifts as much as 12 miles on the air and causes cotton "to grow itself to death." Beans covered with the chemical, he said, grow to a height of three feet and die suddenly without seeds.

"We lost our cotton crop in 1945 to a hurricane," Fletcher said. "Rains ruined two-thirds of our 1946 crop. The crop this year promised to be our best in five years until this chemical hit us in June."

Fletcher said that 4,000 acres of cotton were destroyed in the Wharton-Matagorda county area and 15,000 acres were damaged nearby.

MacARTHUR TO BECOME RESIDENT OF MILWAUKEE

TOKYO — Gen. Douglas MacArthur wants to settle down in Milwaukee upon retirement, after conclusion of a Japanese peace treaty which he expects to be signed within eighteen months.

His announcement, made personally Monday afternoon to a group of visiting editors, was the first indication that the supreme commander does not intend to return to Manila when he retires, a frequent rumor here. He lived in Milwaukee as a schoolboy, and it was there that he took the entrance examinations for West Point.

The first advertisement to appear in magazines were printed in Scribner's Monthly in 1870.

In the four states of Pennsylvania, Connecticut, New Jersey and Minnesota, villages below the rank of cities are referred to as a borough.

Extend Hunt For Poisoned Soy Sauce

SAN FRANCISCO — A hunt for arsenic-laden commercial soy sauce spread across the nation Wednesday with disclosure that some of the contaminated shipment had been rebottled in California and distributed. Between 150 and 200 peo-

ple are believed to have been made ill in California by the poisoned sauce. Authorities said that the amount of arsenic was not sufficient to cause death unless taken in large doses, but the condition of one person was reported serious.

She is Mrs. Maretta Hayter, 32, of Oakland, an expectant mother.

The hunt for the dangerous sauce was extended to points outside the state when it was shipped to Los Angeles and redistributed.

Most, if not all of the sauce containing arsenic is believed to have come in a wholesale shipment from a firm in California, Ill.

Spring Theatre

ROARING SPRINGS, TEXAS Showing Time: Night, 7:30; Sat. Mat. 1:45; Sun. Mat. 2:00 p. m. Saturday Night Preview 11:00 P. M.

Thursday-Friday JULY 17th & 18th



CARTOON

SATURDAY JULY 19th



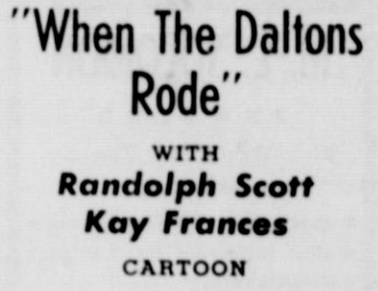
CARTOON

SUNDAY & MONDAY, JULY 20th & 21st



PREVIEW... SATURDAY NIGHT JULY 19th - 11:00 P. M.

Tuesday-Wednesday JULY 22nd & 23rd



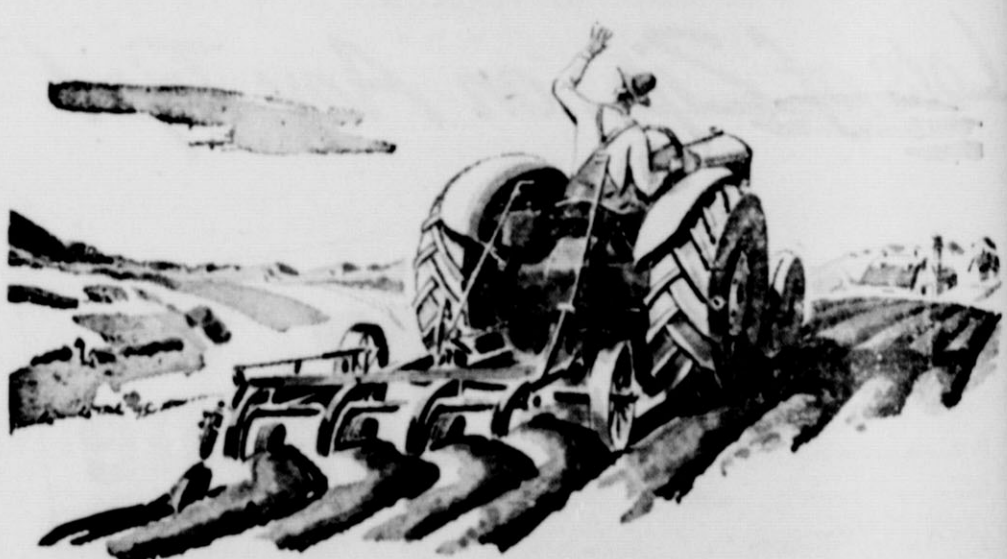
CARTOON

Thursday-Friday JULY 24th & 25th



CARTOON

ADMISSION... Children Under 12, 9¢ Adults, 35¢ including tax



Now In Stock!

- Graham-Hoeme Plows
Breaking Plows
Listers and Planters
Tillers - Scoops
Graders
Terracing Blades
Disc Terracers
Water Bags
Kelly Golden Arrow Sweeps
Firestone Tires and Tubes



BRASELTON IMPLEMENT CO. ROARING SPRINGS, TEXAS

WARNING

We Invite Responsibility

A steady hand; a well schooled mind; a deep sense of responsibility toward the practice of pharmacy in its life-saving significance; the freshness of high potency drugs; and modern equipment make our prescription filling service your safeguard.

MATADOR DRUG

IN DRUGS - IF IT'S RIGHT, IT'S RIGHT!