

"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 11, No. 6 Matador, Motley County, Texas, Thursday, April 15, 1937 Motley County News Vol. 18, No. 6



TRAIL DUST

By DOUGLAS MEADOR

Love is a ruthless monarch who banishes blind slaves after they have purloined fire from the forbidden altar and their fugitive caravans drift into a horizon of white sand and colorless sky. Supplies of fear are packed in the dry excelsior of dreams and there is only the brine of ancient shame in the bleached cantens. Those who have traveled longer are not deceived when a phantom wind brings the fragrance of flowers and summer rain to their hopeless camps nor do they seek an oasis of peace along the barren way; driven oxen think of the lash rather than a destination. Perhaps it is the frayed masks which secretive lovers wear as screens for their hearts without cognizance of the result which betray a motive as one who carries a flag to hide his soul. Yet a tolerant world has more compassion than is written on its shell and the noisy critic must have a garment to hide his weakness; only the cruel abuse children and lovers.

Fate has left much of a past era in the small cow-town scattered on old hills, drying in the sun. Unpainted houses with daylight showing through the foundations and rusting tin flues leaning from the wind; pillows stuffed in broken windows and sagging roof-ridges forgotten by the builders. A few saddled horses are still hitched to the bleak posts where many cowboys have tightened cinches, mounted and kept on riding. A patch of moss is floating on the watering-trough at the corner of the court house square.

However, the old wagon roads are graveled now and spinning wheels stir the yellow dust as sleek, swift chariots freight the dismantled rim of distance to the dumping-ground of speed. The earth before the entrance of the grocery is hard and barren from the trampling of many feet; weeds, unmoistened, are growing in front of the open door of the small, forsaken church which seems so tired of waiting for the voices of a choir on Sunday morning.

Noise beaten from the swollen drums of time-seared marchers hurrying to keep the pace, has obliterated most of the placid security once symbolized by the distant chiming from a blacksmith's anvil. The inspired bravura, echoing between a vast ceiling of blue and a floor where sunbeams splashed in morning silence might have been the harps of angels rejoicing that the bins of peace were filled to overflowing.

Many of my earlier idiosyncrasies have been willingly surrendered to the artificial dignity of mature years while others left in escrow by the canny appraisers of an under-subscribed youth, have been molested at stolen intervals, I particularly find much satisfaction in rummaging through a deserted house, especially one with foors worn thin by the tread of many feet. It is the search over door and window frames which affords a peculiar interest amounting to an obsession. Only last week I was rewarded with two white bed casters and once when I was much younger, I found a butcher knife. Many people move away forgetting the wire gun cleaner.

Tomorrow's dripping faucet hangs over the sink of time, designed to drain away every moment which can not be held in the seamed flangers of opportunity. The prudent man wastes only that which he can not keep but the unwise finds no need of storage when the supply has yet to fail.

Dew drops on sage quivering in the eerie, gray silence which follows dawn are as fluid diamonds left on myrrh-scented blankets where nature as an extravagant queen, has reposed while waiting for her gilded carriage of the sun.

C. M. Glenn and Henry Ford were visitors in Sweetwater Sunday.

CIVIC CLUB REVIVED AT TUESDAY MEETING

Matador Chamber Of Commerce Is Given New Impetus For Active Program

Staggering to its feet with renewed energy the Matador Chamber of Commerce breathed lustily at the close of a luncheon held in the dining room of the Motley Hotel, Tuesday. The civic club, which has been threatened with abolition through lack of interest, is believed to be out of danger by officials after the unanimous vote of fifteen members to continue with a definite program. A second vote to continue affiliation with the West Texas Chamber of Commerce was again passed following considerable discussion.

In the absence of President R. E. Campbell, vice-president Douglas Meador requested G. E. Hamilton to act as chairman during the meeting. After the reading of the minutes of the previous meeting by secretary W. F. Jacobs, the business of deciding the future of the organization was immediately entered into.

Need Is Stressed

The need for a civic club of the nature of the Matador Chamber of Commerce was stressed by several members and the lack of a definite program was cited as the cause for lack of interest shown during the past year. President Campbell who was requested by the club to select a program committee at a previous meeting, had not turned the names of the members chosen to the secretary, which delayed action at the Tuesday meeting. However, the interest of progressive business and professional men in the future of the organization, indicated that the planning board will be selected immediately and that an active and constructive program will be outlined.

Claud Harp, Riley Day and Cameron Beam were appointed as an attendance committee for the next meeting.

COURT AFFIRMS McARTHUR CASE

Everett McArthur, Dickens county youth, who was sentenced to three years in the penitentiary for connection in the slaying of (Uncle) Ben Speagle, Matador tourist-camp operator on the night of November 22, 1935, had his case affirmed by the Court of Criminal Appeals at Austin, April 7.

McArthur was tried in Floydada on charge of venue.

It is declared that further appeal is not likely after the decision of the high court last week. The Speagle murder created wide attention in west Texas and feeling ran high in this vicinity after the kindly old man had been found in a dying condition at his tourist camp situated on the west side of Matador.

Brother-in-Law Of Harry Willett Dies

Harry Willett, Matador dry goods merchant, received a message early Tuesday notifying him of the sudden death of his brother-in-law, Ben A. Terrell of Clayton, New Mexico. Mr. Willett left immediately for the New Mexico city after receipt of the message and returned to Matador early yesterday morning.

Mr. Terrell was teacher in the Clayton school system where he had been employed for a number of years. He had worked during the day of his death and complained during the evening of not feeling well. He was stricken near midnight with what was believed to be a heart stroke and expired before medical aid arrived.

Interment was made in the Paducah cemetery yesterday afternoon.

IRWIN CHILD ILL

Mr. and Mrs. John Irwin drove to Lubbock Tuesday afternoon with their small son to receive the services of a specialist for the child.

The condition of the baby was considered serious at the time of their departure.

SOONER SOLON SUGGESTS TAX ON BREATH

OKLAHOMA CITY, April 12—Senators were considering today amendments to the two percent sales tax bill to widen the scope of the levy.

Apparently, Senator Felix Church of Miami had heard enough about broadening the tax for he arose, got recognition of the chair and solemnly proposed:

"I suggest that nose meters be attached to all taxpayers, so we can collect on the air they breathe."

Scout's Court For District Here Tonight

Expect Four Troops To Take Part In Honor Program

A week of real activity for the Boy Scouts of the Northeast District has been outlined for them by the Court of Honor and Program Committees. Thursday night the Scouts will meet at Matador for a District Court of Honor. Rev. H. H. Hamilton, District Court of Honor Chairman, will be in charge of the meeting. N. C. Beam, Court of Honor Man on the Troop Committee at Matador and Vice Chairman of the Northeast District Committee is making the necessary arrangements for this District Activity.

Four Troops are expected to participate in this Court of Honor including Troops 57, 58 of Floydada, Troop 59 of Lockney, and Troop 60 of Matador. Each Troop will be competing for top place on the Court of Honor Ladder that was won by Lockney last month after a tie with Troop 57 of Floydada.

Friday afternoon the Scouts of the District will gather at Floydada for the outstanding District Activity of the year, for the District Camporal, that is to be sponsored by the Floydada Lions Club with Marvin English District Program Chairman in charge.

Scouts will register between 3 and 4 o'clock on Friday and stay over until Saturday afternoon. The Scouts will take part in a number of the phases of the Scout Program such as Camping, Pioneering, Handicrafts and other Scouting Skills. The entire Northeast District will take part in the Camporal.

Parents and friends are invited to visit the camp at any time and see the things that the Scouts are doing to better acquaint them with the program of Scouting.

Bill Nickson Takes Over Nickson Drug

W. H. Nickson is leaving his son Bill Nickson in charge of Nickson Drug Store for a few months while he and Mrs. Nickson go to Corpus Christi for Mrs. Nickson's health. Bill and Mrs. Nickson, and baby Don Carter, moved back here Monday from Fort Worth where Bill has been employed with Renfro Drug Company since last summer.

Mrs. Nickson has been in ill health the past year and hopes to recuperate in the South Texas Gulf breezes. She and Mr. Nickson plan to leave the last of this week. Miss Maggie Nickson, Mrs. Jessie Davis and son, Jack, will join them when school is closed here, if Mrs. Nickson's health continues to improve.—Crosbyton Review.

VISIT RELATIVES

Mr. and Mrs. F. A. Bird and small son of Midland spent the week-end here visiting relatives. Mrs. C. D. Bird of the Bird ranch, who together with Mrs. F. A. Bird, has been receiving treatments in Sweetwater, made the trip with them here and on their return.

Death Claims Cowboy From Pioneer Rank

Claud Jeffers Ends Colorful Career; Heart Victim

One of west Texas' most widely known cowboys left the vast ranges of the Matador Land and Cattle Co. for the more placid prairies of eternity when Claud Jeffers, 63, died at his home in Matador late yesterday afternoon, the victim of a heart ailment. Mr. Jeffers, who had spent most of his life in the saddle, was employed by the Matador company for more than 30 years. The venerable cowboy had never before been sick in his life.

While Mr. Jeffers had been wagon boss for ten years of his employment with the Matador company, his capacity for years had been that of broncho-buster and horse trainer and he is believed to have broken and trained more outlaw horses than any man in the world. He worked with the bronchos alone and never used a spur in riding them. A number of magazines with wide circulation have published feature articles regarding the picturesque westerner and his occupation.

Born At Corsicana

Claud Jeffers was born near Corsicana, Texas, June 6, 1873 and started his career as a cowboy early in life. He was employed by the Pitchfork, Swenson and other west Texas ranches before starting to work for the Matador company in the spring of 1900.

He was married to Miss Betty Stephens in October, 1906 and to this union six boys were born, five of whom survive the deceased. They are: Elmo (Joe) Jeffers of Yuba City, California, George, Jim Ward, Kenneth and R. C., all of Matador.

Besides the bereaved widow, family and host of sorrowing friends, he is survived by one brother, Dee Jeffers, of Brady, Texas.

Funeral services will be conducted at the First Methodist Church here at three o'clock this afternoon and interment will be made in East Mound Cemetery.

DR. TRAWEEK AT AMARILLO MEET

Dr. A. C. Traweck was in Amarillo Tuesday, where he attended the opening session of the Panhandle District Medical Social which had convened for a two-day meet.

Speakers on the convention program included several nationally known specialists, including Dr. A. W. Adson of Mayo Clinic, Rochester, Minn., Dr. J. H. Burleson, San Antonio, Dr. William Menninger, Topeka and Dr. T. D. Cunningham, Denver.

The meeting was divided into sections, with medicine, surgery, gynecology and obstetrics forming the discussions of the various divisions.

RAIN AND HAIL REPORTED NEAR

Contrasting the winter weather last week, summer moved into the Panhandle of Texas over the week end and raised the strawberry coloring in thermometers to the 80's while a moist east wind brought promise of moisture. Thunder showers were reported over a wide section Tuesday night and unofficial reports yesterday morning declared that a hail and rain storm of considerable magnitude had swept through Dickens county in the neighborhood of Dickens City. Some damage was reported from the hail and heavy rain. One motorist said that water was still running in the borrow ditches early yesterday morning.

The warm weather is rushing the leafage on trees, grass, weeds and other forms of vegetation. The excellent season in the ground is resulting in highly favorable wheat prospects farmers declare.

Jacobs Voted Into Council Seat Tuesday

City Polls 77 Votes To Decide Tie In Former Election

A total of 77 Matador citizens and qualified voters went to the polls yesterday in a special election called last week to decide a tie for a third alderman in the city council and elected W. F. (Fay) Jacobs, variety store manager, with a majority of 15 votes over his opponent, R. E. Campbell, manager of a Matador grocery store. The results of the election were: Jacobs, 46 votes; Campbell, 31 votes. Both the candidates' names were printed on the special ballot but Jacobs was a write-in on the regular ballot when he and Campbell tied with 50 votes each.

The final result of the two elections gives G. M. Birchfield, Harry Willett and W. F. Jacobs the three aldermen places to be decided. The other two members of the council are D. E. Pitts and T. B. Edmondson.

Quiet Election

Little interest was manifested in the special election and no campaign was pursued in favor of either candidate. A total of only 11 votes had been polled at noon yesterday. Mr. Campbell is president (Boss Lion) of the Matador Lions Club and Mr. Jacobs is secretary of the Matador Chamber of Commerce.

A required five day election notice was ordered by the city council in meeting last week and the third alderman place tied in the regular election declared vacant because of the conflicting vote.

No announcement of future plans of the city administration has been made but it is believed the drive to collect delinquent taxes will be continued unaffected by the change in alderman members.

Matador Clubs Send Delegates To Convention

Study clubs of Matador were well represented at the 16th annual convention of the Seventh District, Texas Federation of Women's Clubs held in Canyon Thursday and Friday of last week.

Approximately 400 women representing the 47 counties of this district comprising 200 clubs, were in attendance at the opening session, presided over by Mrs. J. W. Walker of Plainview, district president.

Included in the list of prominent guest speakers for the program, were Bishop Robert E. Lucey of Amarillo, who spoke on changing attitudes toward war and the economic system and Dr. John C. Kendel of Denver who made an address Friday evening on the Fine Arts program.

Children was selected as the title of the 1938 convention.

Local Members Attend

Members of El Progresso Study Club who drove to Canyon to attend Friday's session of the convention, were Mesdames U. L. Willie, M. J. Reilly, A. L. Fryar and L. C. Harp, who were accompanied by Mrs. R. P. Terrell of the Sorosis Club. Mrs. D. E. Pitts, member of El Progresso Club, attended the convention Thursday, as did the following members of Junior El Progresso Club, Misses Lela and Frances Carpenter, Tom Nell Darsey, Jonita Smart and Pearl Hart, together with their sponsor, Miss Amy Glenn.

Mrs. Willie remained over Saturday and made the tour sponsored by the Canyon Chamber of Commerce, through Palo Duro canyon, a courtesy provided for the visiting club ladies. Enroute home, Mrs. Willie visited friends in both Tulla and Plainview.

PLANS FOR BIG MEN'S MEETING ARE UNDER WAY

An unusually interesting program has been planned for Men's Night at the Methodist church on Friday evening, April 16, to begin at 7:45 o'clock, according to the program committee.

This unique affair, which has grown in favor with the men of the town, has attracted the attention of a number of men from neighboring communities, and among the speakers for this month's meeting are two out-of-town guests.

The program sponsor, Harry Willett, will be in charge of the following program: Song Leader, Jim Edmondson; Invocation; Devotional, Rev. Lloyd Barnett of Whiteflat; Address, Rev. Joe E. Boyd, Paducah, former Matador pastor; Open Forum—discussion of local church questions, Elmer Jameson; Remarks, Rev. D. D. Denison; Benediction.

GO TO CHURCH SUNDAY

Mrs. Fred Pate of Colorado Springs, Colorado, who resided in this vicinity a number of years ago, was in Matador Monday, enroute to the bedside of her sister, Mrs. J. E. Redwine, who is seriously ill in Richard's Memorial Hospital at Paducah.

Bodie Brown Takes Individual Honors

Local Students Make High District Show At Childress Meet

Matador High School students participating in the District Meet held at Childress last Friday and Saturday, returned home with a fair percentage of honors, with Bodie Brown taking individual honors after winning three first places in track events. The Matador Matadors finished third in the field meet with 19 points while Quanah Indians took top honors, scoring 36 points. The Estelline Cubs placed second with 22 points.

Miss Billie Lawrence took the girls' singles title in the district 4 tennis match, defeating Emma Williams of Kirkland in the finals of the girls' doubles, and easily outclassed the field, according to a sports item appearing in the Childress Index.

Other individual honors by local students were, Marjoria Moore who took first place in Girls extemporaneous speech; Kenneth Simpson, winning third in Junior boys' declamation and Vernon Chambliss, third in Boys extemporaneous speech.

Flomot school scored nine points in the track meet with these wins: Amoret, second in 100-yard dash; Bynum third in Pole vault; Bynum third in High jump; Amoret fourth in 440-yard dash; Amoret fourth in 220-yard dash. In Literary Events Jimmy Lee Speer placed third in Girls declamation.

Berry of Northfield school took fourth place in Rural pentathlon. Individual honors won by Brown Matador, were first in Discus, Shot put and Javelin. Bryan also of Matador took third in Discus and third in Javelin.

The results in Volley Ball were, Estelline first; Matador second and Childress third in Girls division. Northfield team took second in the rural section.

FLOOD WATERS OF CREEK FOR FARM BENEFIT

The flood waters of Ballard Creek which flows just south of the Matador town section are to be diverted for use in producing crops if construction now under way on thirty acres of land owned by U. L. Willie is successful. No attempt is being made to impound water but only to divert the flood waters from the channel so that they will spread over the level land on either side.

Using the "syrup pan" system developed at the Spur experiment station, a system of levies is being constructed by the county terracing machine with teams and fresing making the fills. Lines for levies were laid on the water level with alternate ends closed against the adjoining slopes. Each levy crosses the creek channel. In view of the large volume of water which sometimes flows in this creek, extra large levies are being built.

Mr. Willie plans to use the land this summer for the production of an early row crop and to seed the field to alfalfa early in the fall.

This same principle of controlling flood waters on cultivated land for the production of crops is to be used on large projects planned for construction this summer by C. B. Whitten and George Gray on their farms east of Matador and by L. A. Carlisle on his farm at Whiteflat. Fifteen similar projects of varying scope have already been completed in this county.

REVIEW TO BE GIVEN TO-DAY

Patrons of literature and especially those interested in recent publications are again reminded that Mrs. B. F. Tunnell will review the book "Honey In The Horn" by H. L. Davis, 1936 Pulitzer prize winner, this afternoon in the High School building at 3:30 o'clock.

This popular novel, in addition to being a Pulitzer winner, was also awarded the 7th Annual Harper Prize Novel Contest.

An admission of 25 cents for adults and 15 cents for students will be charged, proceeds of which will be used toward the upkeep of the Matador City Library, which is sponsored by the local study clubs.

M. E. DELEGATES HEAR 2 BISHOPS

Rev. D. D. Denison, pastor of the local Methodist church, together with Mrs. Denison, who drove to Fort Worth Sunday to attend the third annual Statewide Methodist Conference were among 1500 Methodist leaders to hear two bishops of the church tell of the progress being made in a crusade to bring Methodism back to the spiritual experience John Wesley gave it, in addresses made Tuesday morning.

The speakers, Bishop Arthur J. Moore, San Antonio and Bishop A. Frank Smith, Houston, are the leaders of the "Bishops' Crusade", a movement covering 1937 and 1938.

Willie Hutto Now Reported Improved

Miss Willie Hutto, who for the past week has been critically ill of intestinal flu, following a recent attack of acute indigestion, is reported much improved and on the road to recovery.

Out-of-town relatives who have been at her bedside during her illness are her mother, Mrs. R. H. Hutto, her sister and husband, Mr. and Mrs. H. Price, her brother, Jewell, with his wife and baby, of Amarillo and another brother, Connie Hutto of Oklahoma City.

S. S. DELEGATES ARE ATTENDING BAPTIST MEET

Opposition to the proposed unification of Protestant churches was voiced Tuesday at the opening session of a three-day State Baptist Sunday School convention at the First Baptist Church, Registration at the convention passed the 5,000 mark.

A chorus of amens rose from the congregation when Dr. W. R. White of Oklahoma City, keynote speaker, expressed the opinion that the present propaganda toward unification can only bring about one more denomination instead of a union of denominations. Dr. White suggested that the "one safe road for Baptists is to proceed with Christian courtesy to all men and to go after lost men with a gospel of the complete salvation of the believer."

Local Baptist delegates who drove to Dallas to attend the meeting were the pastor, Rev. H. M. Weldon, together with R. E. Campbell, Tom Newman, Mrs. Noble Groves and Miss Ruby Spears.

BRIDAL SHOWER

Quite a lovely social event was the Bridal Shower given in honor of Mrs. Odell Wilson, nee Miss Nancy Mae Morris, daughter of Mr. and Mrs. Malcolm D. Morris, by Mrs. Charles Harris at her home at Whiteflat, Wednesday afternoon April 7, 1937.

Games and other diversions were enjoyed throughout the afternoon, at the close of which the Ship of Mrs. Odell Wilson sailed, loaded with gifts and best wishes from friends, both far and near.

Those bearing gifts were: Messdames J. D. Morris, M. D. Morris, Harry Morris, E. P. Humphries, Jay Browning, F. C. Bourland, Jim Jameson, Frank Edwards, A. K. Wilkinson, W. L. McWilliams, Joe Kimbell, W. R. Tison, A. W. Wallace, Ernest McWilliams, W. G. Bailey, M. E. Roach, R. L. Pritchett, George Sims, Bill Dunning, Belle Stephens, Guy Kimbell, Loyd Barnett, Ben Keltz, H. A. Stephens, Sherman McCary, J. D. Merrill and C. E. Harris, Misses Georgia Bourland, Ruth Merrill, Pauline and Eloise Martin and Frances McCary. Mrs. U. L. Willie and Mrs. Beatrix Watson of Matador, and Miss Sarah Campbell of Rosaring Springs.

Those who sent gifts but were unable to be present were: Messdames Thelma Casey, G. M. Acker, F. C. Harrow, W. M. Clifton, F. Z. Martin, Roy Martin and Miss Lula Kate Harrow. Mrs. J. J. Dunn, Racine, Wisconsin; Mrs. Ben Allen, Dallas; Mr. and Mrs. A. G. Deatherage, Wichita Falls; Mrs. Lal Lewis and Mrs. Thurman

Sweepst of Floydada; Misses Ollie Echols and Clotelle Willie, Mesdames A. E. Westmoreland, Marvin Patton, Leroy McMahon and Jack Robinson of Matador.

A very dainty refreshment plate was served to all present, and many happy wishes were expressed for the bride whose new home will be at Crosbyton.—Reported

White Star News

Oleander Truitt and family of San Angelo, visited over the weekend in the R. L. Pritchett home.

Mr. and Mrs. Ammonett left for Temple this week for a visit with Mrs. Ammonett's brother.

Mr. and Mrs. W. E. Taylor announce the arrival of a 9 lb. baby boy in their home on April 11, 1937.

Mr. and Mrs. Ira Tiffin conveyed their son Junior, to Memphis Saturday to be treated by an eye specialist, his eye having been injured by a piece of flying steel.

W. F. Slover was here from Borger this week and was accompanied by his family on his return to that city where they will make their future home.

J. Stradley and family attended the Singing Convention at Dickens Sunday.

Several young people from Floret visited in the White Star Sunday School, Sunday.

White Star was defeated by Whiteflat in a ball game Friday, the score being 30 to 8 in the latter's favor.

SURVEY SHOWS EFFECT SALES TAX LOCALLY

Motley County merchants do a total retail business of \$1,173,000 and a 2 per cent sales tax as now proposed in the Texas Legislature would yield \$23,460 from this county while the sales tax burden to be borne by each resident of the county would amount to \$3.44 per year.

These figures are based on a recent census of the United States Department of Commerce and are contained in an eight page pamphlet, "Texas Taxes, A Suggested Solution," being distributed by Rev. J. Earnest Stack of Houston, Editor of the Christian American.

Other enlightening facts contained in the pamphlet include: "A two per cent sales tax will yield \$28,652,300 in annual recurring revenue to the State of Texas."

"The yearly volume of business done by the 70,000 retail establishments of Texas is approximately \$1,432,615,000."

"Under a 2 per cent retail sales tax each inhabitant of Texas would be required to pay \$4.72 per year."

"Sales tax collections per store under a 2 per cent levy would amount to \$417.20 annually."

"Forty-five per cent of the sales tax revenue would come from 10 counties in Texas in which the

In The WEEK'S NEWS



INDIAN PLANE HOSTESS—Bethauath Pease, Indian Princess of Billings, Montana, intends to return to the roving life of her ancestors as an airliner hostess. She is 18 years old and was educated at Haskell Indian Institute.



SCHOOL GIVES CREDIT—Ole V. Olsson, manual arts instructor, Hutchins Intermediate school in Detroit, shown discussing plans for the construction and design of model cars to be entered in the 1937 competition of the Fisher Body Craftsmen's Guild. Curricular credits will be awarded for this activity.



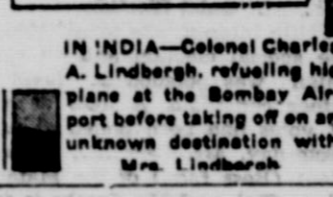
CANADA'S GOVERNOR GENERAL—Lord Tweedsmuir, Governor General of Canada arriving in Washington to return a call paid to him by President Roosevelt last summer. Photo shows left to right: Lord Tweedsmuir and Secretary of State Cordell Hull who greeted him.



IT'S A SURE SIGN of spring when Modoc, veteran elephant of the Ringling Brothers and Barnum & Bailey Combined Circus steps aboard the big show train at Sarasota, Florida, bound for New York, where the circus opens at Madison Square Garden, Thursday, April 8th.



PICTURE HAT FOR SPRING—The very essence of spring is Diana Gibson's picture hat of white peanut straw banded in red kid. The edge of the brim is stitched with countless rows of silk thread in alternating red, blue, green and



IN INDIA—Colonel Charles A. Lindbergh, refueling his plane at the Bombay Airport before taking off on an unknown destination with Mrs. Lindbergh.



and agricultural product, looms as valuable publicity for the entire region.

The National Research Bureau, in its editorial comment of the edition, says: "From a modest concern supplying light and power to only one town—Abilene—to a huge organization serving 160 communities in 49 counties—

"All that growth in the short span of 25 years!"

"No wonder the West Texas Utilities Company, with headquarters in Abilene, made so much recently, of its Silver Anniversary!"

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Elo (editor of the section) of the New Business Department of that utility we hand you a copy of the Silver Anniversary supplement of the Abilene Reporter-News, Twenty pages of it—a complete, informative, interesting newspaper in itself.

"The editorial content presents a graphic picture of the interests and activities of the region served by the West Texas Utilities Company, while the advertising—of manufacturers, contractors and dealers—testifies to the high record in which the organization is held.

"Sixty thousand copies of the supplement were distributed to consumers throughout the territory."

'Everyman's Fair,' Says Whalen



NEW YORK, (Special).—Grover Whalen, President of the Fair Corporation, announced that official support and foreign participation in the New York World's Fair of 1939 are reaching new "high", and that here is an already obvious opportunity for every state to display advantageously its accomplishments and future possibilities and to join in making it one hundred percent "Everyman's Fair"

"Nation's Fair" Their Objective



Mrs. Vincent Astor
Winthrop W. Aldrich

NEW YORK (Special).—Mrs. Vincent Astor, society leader and civic worker, has been appointed Chairman of a National Women's Advisory Committee for the New York World's Fair of 1939. Winthrop W. Aldrich, Chairman of the Chase National Bank, is heading the men's National Committee. Together they will enlist more than 10,000 committee workers in a nationwide campaign to arouse interest in and create support for the New York Fair. Grover Whalen, President of the Fair Corporation has announced that State Chairmen will be named later and that every state will be brought into active participation in the New York Fair, making it truly national.

Mr. and Mrs. Sam Denson and Hazel Ruth made a business trip to Lubbock Saturday. They were accompanied by Mrs. Camilla Ball who was enroute to Tahoka after a visit with her sister, Mrs. N. M. Groves.

Fresh From Our Ovens Bread

EVERY MORNING

Have You Tried... **Eddie's** New

—Rye—**Whole Wheat**
Dixie Cream Doughnuts

EDDIE'S BAKERY
MATADOR

HOST FOR TEXAS

WESTERN HOSPITALITY

—AS REAL AS THE Range

Howdy, Folks!—No mistake about the Welcome at the Worth. You just can't help but feel at home in this hotel. All the KNACKS FOR COMFORT. The showers and tubs in every room, deep restful beds, big broad windows, running hot water.

And food! Well, if you've ever stopped at the Worth you know what a **BROILED TENDERLOIN STEAK** with drawn butter sauce really is. Chefs don't come any better.

Come to Fort Worth. Enjoy the Welcome at the Worth.

RATES LOW AS \$2 PER DAY

WORTH HOTEL
FORT WORTH
JACK FARRELL, Manager

Silver Anniversary Publication Lauded

"A graphic picture of the interests and activities of the region served by the West Texas Utilities Company" was the description of that company's recent Silver Anniversary newspaper publication as made by the National Research Bureau, Inc., which sent 150 copies of the Reporter-News section to industrial and business firms throughout the nation, it was learned here.

The information about Matador and West Texas, including every major industry, natural resource

PAINT YOUR WALLS WITH Mello-Gloss

Smudges—stains—even ink spots, slide right off **LOWE BROTHERS MELLO-GLOSS** when it is washed with soap and water.

Come in and get a free copy of "Practical Hints on Painting and Decorating."

Burton-Lingo Co.
(PIONEER LUMBER COMPANY OF WEST TEXAS)

Low Brothers

WANTED! WANTED!

Scrap Iron, Bones, Copper, Brass
Highest Market Prices Paid

Lubbock Iron & Metal Co.
Lubbock, Texas

GONE WITH THE WIND

On the perfectly waved curls of your Winter Permanent Spring must find you your loveliest self.

Let us take in hand your Cinderella hair now for the ultimate in Permanents, with deep, soft lovely waves and enchanting curls.

OUR FEATURE WAVES...

Zoto's (Machineless Method)
JoVan (Wireless Method)

These are pure oil permanents that will give you the most natural and beautiful waves and end curls.

MODERN Beauty Shop
Theatre Bldg. Matador Phone 21J

Bring the Family

LUNCHES... SANDWICHES

SHORT ORDERS

Home Style Cooking — Good Coffee
Home-Made Pastry

Arch Black's Cafe
"Come Once and You'll Come Again"

May Morning Freshness

Your linens will be delivered as fresh as a May morning when you patronize the Spur Laundry.

Leave all your laundry problems with us and become acquainted with our prompt, inexpensive service.

Start today. Three deliveries in Matador each week.

Spur Laundry

Matador

AVENUE
SAN M...
AVENIDA
BENITO J...
AVENIDA
JOSE M...

Liberators American Tribune

International Fair Recognition T...
Martin A...

DALLAS, Apr...
nues through...
Exposition we...
name Thursday...
and revered sta...
and Central an...
for Simor Boliva...
and Benito Juarc...
named in honor

R O THEA

Matador

WEDNESDAY
Richard...
"Secret"

FRIDAY-S
Edward ARNO...
Franci...
John Mead

SUNDAY-
Shirley T...
IN...
"Stow...
Sunday Matin...
NIGHTS 2

Expe WATCH REPA

Let's

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Dictatorship Falls
As power of Bolivar spread over vast and rich territories, separatist movements grew up, revolts shook the union and the Bolivar dictatorship crumbled. Soon after his resignation in 1830, Bolivar died in poverty, a hated man. His name as Liberator has grown in greatness since his death.

Jose de San Martin, revered in the antipodes as George Washington is saluted in the United States of North America, was schooled in military tactics early in his youth and served in the Spanish armies in Europe. Returning to his native Yapeyu he joined a revolution in 1812 and superseded an older General Belgrano in command of the army against Upper Peru. Deciding his attack on the royalist stronghold could best be made from the Chilean side of the Andes San Martin threaded a thin line of revolutionists through a narrow pass and won a surprise victory at Chacabuco. A following victory in 1818 at Maipuliberated Chile. Refusing the proffered dictatorship, San Martin set out to conquer Peru. Crossing paths with Bolivar whose liberations in northern South America were also bent toward expelling the Spanish from Peru. San Martin interviewed Bolivar in Guayaquil, then withdrew his army, returning to Chile. Shortly afterward he went to Europe and the several years before his impoverished death were spent in virtual exile.

It was three-quarters of a century later that a fiery orator-poet of strangely similar name, Jose Marti, dedicated a brief life and sudden death to the cause of independence for Cuba.

SIDELIGHTS
(By MARVIN JONES)
Member of Congress from Texas

When the dust storms began anew in the Southwestern area a few weeks ago, Congressman Phil Ferguson of Oklahoma and I began a drive to secure special provision to combat the effect of these destructive winds. In this we were assisted by several other members from that area.

At first we endeavored to secure an appropriation similar to the one which made two million dollars available under my amendment

last year. The Budget Bureau, however, declined to approve an additional appropriation.

In making this drive, we found there was an unobligated balance of funds in the current soil conservation program. When attention was called to this, the Department and the Director of the Budget agreed to recommend that a sum not exceeding five million dollars of this balance be made available for a wind erosion control program planned especially for the Dust Bowl area of Texas, Kansas, Colorado, Oklahoma and New Mexico. The President has also approved such an allotment.

Congress must act on the appropriation, and while the Appropriations Committee is reducing appropriations wherever practicable—and properly so—we nevertheless have hopes that this amount of the unobligated funds may be made available.

The program would be emergency in nature and would be in addition and supplemental to the regular farm program. It is intended to help farmers curtail the blowing of dust this season and next and lessen present losses.

The Department of Agriculture has outlined the provisions for this emergency work in the event the funds are made available. The main feature is the enlargement of land on which wind erosion control practices may be carried out for payment under the soil conservation program. Under the present set-up, land diverted from general soil-depleting crops is eligible for payment if wind erosion control work is done. The new arrangement would provide that all the crop land in the Dust Bowl area is eligible for the wind erosion payment, if recommended practices are carried out.

If funds are allotted, a maximum allowance of 75 cents per acre will be provided for each farmer who

participates in this program, and on practices completed before June 1, 85 per cent of the amount earned will be paid as soon as possible after their completion. The payments for the regular program will be made at the end of the crop season.

The practices which the farmer may carry out include several types of contour listing and furrowing and planting of cover crops. Any practices put into effect are to be approved first by the county committee.

An allowance of 25 cents an acre will be made for contour listing, and payment will also be made for certain other types of listing and furrowing. Fifty cents an acre will be allowed for cover crops seeded on the contour or in combination with certain types of listing. The allowance for other planting is 35 cents an acre. The cover crops in this instance are limited to sorghums, Sudan grass, or millet.

Whiteflat News

Mr. and Mrs. Bruce Browning

of Whitfield community, Swisher county, visited here Saturday.

Troy Perkins of Tech, Lubbock, spent the week-end here with home folks.

Miss Eunice Vickers of Gasoline visited with friends here over the week-end.

Mrs. Cecil Burnam of Lubbock spent last week here with relatives.

Mr. and Mrs. Joe Bloodworth attended the Ginner's convention held in Dallas last week.

Messrs. and Messdames Bill Winstead and Harvey Bell of Oxford, Kansas, are here for a short visit.

Mrs. S. A. Wilkinson, accompanied by her grandson, Levi Wilkinson left Monday for San Francisco and Los Angeles, California, for an extended visit with relatives.

There are approximately 18,000,000 tons of usable cellulose in the unused stalks of the average American cotton crop, according to estimates of the All-South Development Council.

Go To Church Sunday

Liberators Of Two Americas Paid Tribute At Expo

International Fair At Dallas Gives Recognition To Bolivar, San Martin And Marti

DALLAS, April 6.—Broad avenues through the Pan-American Exposition were dedicated in name Thursday to honor liberators and revered statesmen of Mexico and Central and South America; for Simor Bolivar, for San Martin and Benito Juarez; a stately plaza named in honor of Miguel Hidalgo.

Avenida de Simon Bolivar, named for the liberator whose statue stands in parks of most cities of South America, extends around the Hall of Horticulture and village of model homes in the Exposition, passing in front of the replica of Texas' own shrine of independence, the Alamo.

Avenida de San Martin, named for the patriot who led an army across the Andes through tortuous Uspallata Pass to defeat the Spanish at Chacabuco and free his people of Yapeyu, now part of Argentina, extends around the Cotton Bowl stadium, where athletes of San Martin's country and a dozen others will compete in Pan-American Games this summer.

Fervid poet-patriot, Jose Marti, who roused his Cuban countrymen to revolt for liberty, is honored in naming of the avenue leading from the Hall of the State of Texas at the \$25,000,000 Pan-American fair park to the stadium approach.

Shot For Independence
Across a lagoon from wide steps at the entrance of the Hall of Fine Arts, Plaza de Miguel Hidalgo is named for the Mexican priest and revolutionist, degraded by the Inquisition and shot for the cause of Mexico's independence.

Name of Benito Juarez, who was a small Indian boy when in 1811 Hidalgo's mantle fell to Morelos, but who rose to lead the Mexicans to victory over a French attempt to establish an empire under Maximilian, is given to the arterial drive through the agrarian way of the international fair.

Simor Bolivar, the Liberator, was born in Caracas of a noble and landed family. In 1810, in his fiery young manhood of 22, Bolivar joined the Venezuelan uprising against Spain, issuing rousing appeals to his people between campaigns leading revolutionary armies. Bolivar went into exile after the fall of Miranda's govern-

ment, but in 1813 reentered Caracas, met defeat and went again into exile in Haiti and Jamaica. Renewed in energies and reinforced with friends, he returned to the struggle and joined by Sucre, Paez, San Martin and Santander, set out on a relentless campaign in 1817. Victory came at Boyaca two years later and in 1820 came truce with General Morillo. Independence for Colombia and Venezuela was won in victory at Carabobo. The republic of Colombia, comprising the present Venezuela and Colombia, was created as Bolivar's first step toward his dream of a great union in South America. He served seven years as its president. Today's Ecuador was added and dictatorship of Peru was set up after routing of the Spanish in battles of Junin and Ayacucho by the armies of Bolivar and Sucre. Creating a new republic of Bolivia the Liberator set up his lieutenant Sucre in the Presidency.

ROGUE THEATRE

Matador, Texas

WEDNESDAY-THURSDAY

Richard ARLEN IN "Secret Valley"

FRIDAY-SATURDAY

Edward ARNOLD, Francine LARRIMORE IN John Meade's Woman

SUNDAY-MONDAY

Shirley TEMPLE IN "Stowaway"

Sunday Matinee 2:30 P. M. NIGHTS 7:45 P. M.

Would You Like To Make A FREE TRIP To South Texas To Inspect Agricultural Land? Medina Irrigated Farms Require a Motley County Representative Inquire At Tribune Office



Let Us CLEAN and PRESS YOUR CLOTHES

This is the time of year to have your Spring and Summer wardrobe cleaned and pressed for the warm days ahead... Do not delay any longer... Be prepared for Summer with all your clothes ready to wear when you want them. Our work is of the highest quality and our prices are moderate.



Matador Cleaners

COUNTY TREASURER'S REPORT

Report of Metta E. Sanders, (Mrs. Carl Sanders) County Treasurer of Motley County, Texas, of Receipts and Expenditures from Jan. 1, 1937 to April 1, 1937, inclusive:

JURY FUND, 1st Class	
Balance last Report, Filed January 1, 1937	\$1,942.15
To Amount received since last Report	\$2,799.28
By Amount paid out since last Report, Ex. "A"	\$ 782.63
Amount to Balance April 1, 1937	\$3,958.80
COURT HOUSE AND JAIL FUND, 2nd Class	
Balance last Report, Filed January 1, 1937	\$4,591.50
To Amount received since last Report	\$4,105.77
By Amount paid out since last Report, Ex. "B"	\$1,883.43
Amount to Balance April 1, 1937	\$6,813.84
GENERAL COUNTY FUND, 3d Class	
Balance last Report, Filed January 1, 1937	\$1,804.41
To Amount received since last Report	\$5,160.78
By Amount paid out since last Report, Ex. "C"	\$7,207.01
Amount to Balance April 1, 1937	\$ 241.82 O. D.
ROAD AND BRIDGE NO. 1 FUND	
Balance last Report, Filed January 1, 1937	\$8,457.20
To Amount received since last Report	\$2,066.22
By Amount paid out since last Report, Ex. "D"	\$2,167.96
Amount to Balance April 1, 1937	\$8,355.46
ROAD AND BRIDGE NO. 2 FUND	
Balance last Report, Filed January 1, 1937	\$ 398.96
To Amount received since last Report	\$1,875.03
By Amount paid out since last Report, Ex. "E"	\$ 919.69
Amount to Balance April 1, 1937	\$1,354.30
ROAD AND BRIDGE NO. 3 FUND	
Balance last Report, Filed January 1, 1937	\$ 195.80 O. D.
To Amount received since last Report	\$1,074.25
By Amount paid out since last Report, Ex. "F"	\$ 820.03
Amount to Balance April 1, 1937	\$ 58.42
ROAD AND BRIDGE NO. 4 FUND	
Balance last Report, Filed January 1, 1937	\$ 480.92
To Amount received since last Report	\$1,585.85
By Amount paid out since last Report, Ex. " "	\$1,290.92
Amount to Balance April 1, 1937	\$ 775.85
RECAPITULATION	
Jury Fund, Balance	\$3,958.80
Court House and Jail Fund, Balance	\$6,813.84
General County Fund	\$ 241.82 O. D.
Road and Bridge No. 1 Fund, Balance	\$8,355.46
Road and Bridge No. 2 Fund, Balance	\$1,354.30
Road and Bridge No. 3 Fund, Balance	\$ 58.42
Road and Bridge No. 4 Fund, Balance	\$ 775.85
SINKING FUNDS, ALL ISSUES	
Court House Bonds Dated May-10-1904, Balance April 1, 1937	\$1,132.27
Road Bonds Dated August 13, 1909 Balance April 1, 1937	\$1,138.54
Special Road Bonds Dated May 10, 1921 Balance April 1, 1937	\$2,328.87
Road Bonds Dated April 10, 1927 Balance April 1, 1937	\$5,639.95
Road and Bridge Refunding Dated June 10, 1931 Balance April 1, 1937	\$1,306.58
General Refunding Dated May 10, 1931 Balance April 1, 1937	\$1,039.20
Special Funding Dated May 10, 1925 Balance April 1, 1937	\$1,577.20
Road Bonds Dated March 1, 1936 Balance April 1, 1937	\$1,260.30

Expert WATCH Satisfaction Guaranteed
LIPHAM'S WATCH REPAIR
Former Bradshaw Location
Next Door City Barber Shop
W. S. Duckworth W. M. Lipham
MATADOR, TEXAS

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Four Corners Store
Dobbs City Merc. Co.
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station
L. B. Robertson
Commission Agent Matador, Texas

MATADOR TRIBUNE

Successor to the Roaring Springs News
Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

Entered as second class matter
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March 3, 1879.

DOUGLAS MEADOR
Editor



MEMBER
West Texas
Press Association

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In Motley and Adjoining Counties
Per Year \$1.50
Beyond 1st Postal Zone \$2.00
6 Months \$1.00
No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

CORRECTION

The Tribune wishes to make a correction in the news item appearing in last week's issue concerning Mrs. Daffern's having undergone a tonsil operation at Quanah. It should have read Mrs. T. J. Daffern instead of Mrs. A. J. Daffern.

TO SOUTH TEXAS

Mr. and Mrs. F. M. Jenkins, together with the former's brother and wife, Mr. and Mrs. S. L. Jenkins of Levelland, left Matador early Monday for a tour of points in south Texas. They expect to be gone several weeks.



Hollywood Camera

By **MARSHALL FISKE**

A Church They Could Not Destroy

Facing Johnson Square, in this vicinity, one sees Christ Episcopal Church that is almost a century old. It is the color of old honey and its portico is supported by huge pillars. It looks more like an ancient Greek Temple than a church and when one sees it it is hard to reconcile the fact that one is in the United States of America and not in the Old World. As it stood close to my hotel—"The Savannah", it was the first object of interest that greeted my eyes in the morning when I left my temporary home to go sight-seeing.

This was the "mother church" of the colony and was founded in 1733. The church has been destroyed time and again by fires—by hurricanes—but hardly is the debris removed, when another edifice arises like the fabled Phoenix from its ashes. One cannot but admire the spirit that won't be downed—in the end it always emerges victorious. This church I saw before me was erected in 1840 making it almost a hundred years old. It is a monument of John Wesley.

The Nestor of Theatres . . . The Savannah Theatre, facing Chippewa Square, is the oldest theatre still in use in this country. It was built in 1818. If its walls could only become articulate what interesting things they might tell us of the famous thespians who formerly trod its boards, what famous and distinguished Southerners had constituted its audience. And somewhere through the halls of time this old theatre is filled with memories of the past—so let us drink a toast to it: "Here's to the Savannah Theatre—our old friend that has given so much pleasure in its day to those who are no longer counted among the living prosit."

The North in The South . . .

Atlanta, Georgia, is a northern city in a southern state. In feeling it struck me as a miniature New York City in its hustling spirit of commercialism. Here one sees hardly a trace of those things that one has come to associate with the South—its quaintness, picturesque and historic charm.

However, I found a number of things here to interest me: Peachtree Street, Stone Mountain, The Cyclorama of the Battle of Peachtree Creek in Grant Park, the Coca-Cola manufacturing plant, the former home of Asa Canaler in Druid Hills, "Wren's Nest", the former home of Joel Chandler Harris, and a few minor attractions.

Peachtree Street and Prevarication . . .

Peachtree Street in Atlanta, Ga., and "The Mayflower" have added to the already large quota of the Annanias Club. Every one who hails from Atlanta claims to have lived at one time in Peachtree St., so I finally came to the conclusion it was the only street in all of that city. In a similar manner "The Mayflower" has made many liars out of people. Were it true all the stories one hears of this interesting ship it would make the "Queen Mary" look like a little tug-boat by comparison.

The first thing that engaged my attention when I arrived in Atlanta was Peachtree Street. I explored it from one end to another a distance of some eight miles.

What it was, and what it now is, is as day and night, Peachtree St., in its heyday must have been one of the most beautiful streets in the whole south when it came to fine residences set among fine surroundings. Like the famous street in Damascus—"The Street Called Straight", it was not straight at all but contained many turns, twists and bends. In some places one sees service stations standing on the front lawns of erstwhile palatial homes. The houses look for all the world as if they were astonished at the unwelcome things that had jumped into their laps so to speak. And they resented the intrusion in no uncertain terms. They were plainly disgusted. Then one sees sections of old, substantial homes in a state of decay with weeds choking the premises. Here and there these homes are still occupied by their old residents and look, though old, well-kept. But business has encroached everywhere making sections of this erstwhile residence street purely business section. The war between business and domesticity is seen everywhere with business having much the upper hand in the conflict.

One man, guilty of telling tall tales told me about his "mansion" on Peachtree street. He even gave an address. This was told me shortly before I left for my southern trip but he did not know at

the time he told me that I was shortly leaving for that city. As the address he gave me was easily remembered, I looked it up and found that such an address would have been located in a creek that bisects Peachtree Street. However, I was not much surprised, as I knew him quite well and knew that he sold real estate at one time and at another time had been connected with the Los Angeles Chamber of Commerce. So I say Peachtree Street in Atlanta has made liars out of some people.

Stone Mountain . . .

The most impressive thing I saw while visiting Atlanta and its environs was Stone Mountain about 16 miles out of the city. It is the largest mound of exposed granite in the world. So one lady conceived the brilliant idea that it would serve as a fine background for a Confederate Monument, without which, no southern city is ever complete. The great artist, Borglum Gutzum, was entrusted with the gigantic task of hewing a cavalcade of men and horses on one of the mountain's sheer sides. This was to represent the return from Appomattox—showing the undaunted, fine spirit of the Southern High Command after their historic defeat. Jefferson Davis, the President of the Confederacy led this cavalcade, with Gen. Lee and "Stonewall" Jackson following right behind him, while six others were to bring up in the rear, making nine in all.

Borglum started his task but soon discord reared its ugly head while the artist was in the midst of his work. Finally the temperamental artist not having been given carte blanche, withdrew in a huff, but not before he had destroyed all traces of his completed work. Another artist was finally engaged—Augustus Lukeman—but hardly had he completed a couple of men on horseback, when death stayed his hand. The whole thing appeared to be ill-starred. Now it is very problematical if sufficient funds will be available and a competent artist may be found to finish this gigantic task. (Some of these figures measure sixty feet from the top to bottom.) I was shown sketches of the completed monument—a very ambitious under taking—but whether or not these plans will ever be consummated is a question that time alone can answer. As I viewed it now it looked like "a mess"—rough unfinished—really a blot on this gigantic granite escutcheon. However, what did impress me favorably, was the mountain itself. Its effect was overwhelming in its rocky mass. This mountain juts into the sky almost 2000 feet and is in the shape of the letter—D—more than seven miles in circumference with about 25 million of square feet of granite exposed. Geologists claim this mountain is older than the Alps, The Rockies,

The Pyrenees and The Himalayas. Such periods of time when measured with the puny yardstick of "three score and ten" is hard to realize. Everything is relative after all.

Coca-Cola At Home . . .

Atlanta, Georgia is a city of many prosperous enterprises and the most enterprising and prosperous of them all is the Coca-Cola plant. "Big oaks from little acorns grow" we have often been told. Time will develop many things. In 1886 Coca-Cola beheld its dawn on the commercial horizon. Through the succeeding years it has developed into a gigantic industry, until at present, it is basking in the fullsome, warm rays of the noon-day sun.

As I entered the Reception room I noticed three oil paintings on the walls—of three men whose names are inseparably connected with Coca-Cola, one of the most delectable beverages of this world. The other two represented Dr. Pemberton the originator of the formula and R. Robinson who gave Coca-Cola its famous name.

The formula is, of course, a well guarded secret, but among other ingredients are the essence of the coca bean and the cola leaf—plants from South America—phosphoric acid, caffeine, (the active principle in coffee), vanilla, sugar, carbonated water and caramel coloring imparts its hue to this beverage.

Bags of sugar were piled on one floor of the factory through which I was escorted by a young man who had the spian predilections and who was just "crazy" to go to Hollywood.

On another floor I saw acres of barrels unpainted and some painted a brownish-red. One negro who painted them was a fine adept at this work. He rolled an unpainted barrel into a huge vat of this reddish paint, then turned it upon end then the other one was inserted into the paint, and sooner than it takes to tell, the whole barrel was painted. Another negro stenciled these barrels. He had been in the company's employ for many years and time and practice had made him exceedingly efficient in his work. I marvelled when I beheld his wonderful speed and efficiency. In one hand he held a circular disc with various perforations in it, while in the other hand he wielded a paint brush wet with black paint. He turned this disc very rapidly, now this way, then that, brushed over the perforations with his black paint and presto the

DR. E. W. MCKENZIE
DENTIST
OFFICE AT RESIDENCE

whole stencilling was completed with very accurate data. Then this barrel was given a push and away it rolled along the floor to join its brethren. My guide then explained the letters and numbers painted in by stencil. I shall pass on the secret. The stencil we will say reads "6A-311105". These numbers in themselves are wholly meaningless unless one can decipher them. The first "6" means the barrel was filled in the year 1936, the "A" means it hails from factory "A" the "3" means the third drawing from the vat, the first "1" means drawing vat no 1, the next two 1's for the number 11 meaning the eleventh month—November—and the "05" means the fifth day. So there is the whole history of its contents. Easy when you understand.

On leaving the plant I passed thru a glass-lined corridor housing the offices of some of the executives of the Company. Then I came across the "Rogue's Gallery". Here I saw hundreds—about 500—bottles closely resembling Coca-Cola Bottles—similar in either form or in their labels. All these were palpable frauds and infringements. This gave plenty of work for the legal department. This depart-

ment, by the way, and the advertising department are the most important ones in the whole concern. The other departments are more or less connected with routine work.

Just before I left, I was treated to a glass of Coca-Cola from one of its new dispensers—an affair very modernistic in conception—aluminum and red. This automatically released just the right amount of syrup and carbonated water, thus insuring a uniform mixture also it was a gesture in economy.

I did not visit the bottling works of the Coca-Cola plant as this was located in another section of the city and I was fairly familiar with it having seen the process at the World's Fair at Chicago and at other expositions. I still remember the line of bottles propelled on an endless belt, automatically filled after sterilization, then capped, inspected and finally boxed and ready for shipment. All this I would have seen at the other plant only on a much larger scale, so I did not go.

When I drink a glass or a bottle of Coca-Cola now, I have a little better conception of its contents mode of manufacture and bottling.

This Week's Thriller

White Dinner Plates or white Cup & Saucer **10c ea.**

OTHER BIG VALUES

Large Box Moth Balls box **15c**
Matches 6 boxes **23c**
Camay Toilet Soap 3 bars **23c**

PICTURE FRAMES
New Modern Designs **15c to 79c**

Just received a new shipment of Sheer Spring Wash Dresses **\$1.00 each**

Matador Variety
"GET THE HABIT"

FINE FOOD
EDDIE'S BREAD AND PASTRIES
Served At The
MILT GOOD CAFE
DICKENS, TEXAS

LOOSE LEAF SOCIAL SECURITY OUTFIT

Complete with Forms Adopted by Accountants Everywhere

FOR 50 EMPLOYEES OR LESS STOCK NO. 50-50

Outfit consists of:
1 Visible Ring Binder, size 8x10 1/2
1 Index Sheet with celluloid tab, and six divider sheets
50 Personal Record Sheets
50 Employees Earning Record Sheets

\$4.00 each

Outfits for larger firms proportionately priced

ALL SOCIAL SECURITY FORMS
Tribune Publishing Co.
PHONE 123

Report Of Condition Of FIRST STATE BANK

of Matador, in the State of Texas, a member of the Federal Reserve System, at the close of business on March 31, 1937.

ASSETS	
Loans and discounts	\$215,583.80
Overdrafts	181.04
Other bonds, stocks, and securities	14,703.79
Banking House, \$9,000.00. Furniture and Fixtures, \$4,000.00	13,000.00
Real estate owned other than banking house	2,030.80
Reserve with Federal Reserve bank	38,181.32
Cash, balances with other banks, and cash items in process of collection	213,605.48
Other assets Federal Deposit Insurance Assessment	284.28
TOTAL	\$497,570.51
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$333,090.26
Time deposits of individuals, partnerships, and corporations	2,299.15
State, county, and municipal deposits	63,821.54
Deposits of other banks, certified and officers' checks, etc.	9,285.56
Not secured by the pledge of loans and / or investments	\$409,396.51
TOTAL DEPOSITS	\$409,396.51
Other liabilities	3,207.60
Common stock 375 shares, par \$100 per share	\$37,500.00
Surplus	25,000.00
Undivided profits—net	22,466.40
Total Capital Account	\$84,966.40
TOTAL, INCLUDING CAPITAL ACCOUNT	\$497,570.51

STATE OF TEXAS, COUNTY OF MOTLEY

We, A. B. Echols, as President, and Elmer Stearns, as Cashier of said Bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

A. B. ECHOLS, President
ELMER STEARNS, Cashier

CORRECT—ATTEST:
Directors: C. D. Bird, Harry H. Campbell, J. C. Burlison.
(Seal) Subscribed and sworn to before me this 12th day of April, A. D. 1937.
M. S. Patton, Notary Public, Motley County, Texas.

CASH!

We pay Highest Prices for all kinds Junk Iron & Metals

For Information Call or Phone 202

Matador Iron & Metal Co.

Member Waste Trade Association of America

Matador, Texas

Matador, Attending Mission

Mrs. Fred G. Kathryn Sheat the local Methodist left Tuesday morning with Mrs. C. E. Flat, for Stamford west Texas at Conference, we having a slight sulking in Mrs. home. The two continued by bus. Other ladies drove to Stamford a one-day attendance were. Ford, J. R. W. Ford and Miss

MOVIE BY A

Secret Harold Bell of the new west opens at the night and runs. If you want to fight, dare-devil gun duels, reckless riding and then see "Secret Richard Arlen

John Meade's story of a ruthless mate who in high and glory destroyed loyalty of a woman. Edward and Jim fame)

SHERWIN SWP

Little covered a lot in bill!

Why are painted

Beauty . . . finish . . . Complete ar . . . SWP has protective durability E ers more su blanket of p quick and ec apply, and f

Extra grinc ments assu

SWP has power! . . .

SWP color uniformly

You can and save

SWP ref beautiful

See the 32 book Store and get book "The Tru

SHERWIN SWP H

—the best paint prote

Hig

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Lub

Attending Stamford Missionary Session

Mrs. Fred G. Simpson and Miss Kathryn Sheats, delegates from the local Methodist Church, who left Tuesday morning in company with Mrs. C. E. Harris, of Whiteflat, for Stamford to attend North-west Texas annual Missionary Conference, were unfortunate in having a slight car accident, resulting in Mrs. Harris' return home. The two Matador delegates continued by bus to Stamford. Other ladies from here who drove to Stamford Wednesday for a one-day attendance at the convention were, Mesdames Henry Ford, J. B. Whitworth and Jim Ford and Miss Mable Jameson.

MOVIE CHATTER

Secret Valley Harold Bell Wright's new story of the new west, "Secret Valley", opens at the Rogue Wednesday night and runs through Thursday. If you want to see slashing fist fights, dare-devil action, blazing gun duels, reckless escapes, furious riding and "different" romance, then see "Secret Valley", starring Richard Arlen and Virginia Grey.

John Meade's Woman For Friday and Saturday, "John Meade's Woman", an astounding story of a ruthless lumber magnate who in his quest for power and glory destroyed all except the loyalty of a woman whom he betrayed. Edward Arnold (of "Diamond Jim" fame) plays the leading

role with Francine Larrimore carrying the feminine lead. Geo. Bancroft and Gail Patrick have good parts.

Shirley Temple

Shirley Temple will be at your theatre Sunday and Monday in her best and newest picture to date. Those who have seen the picture say it is really more like the first Temple pictures. In this Shirley is the whole show. See Shirley in China—she even talks and sings Chinese. You'll love Robert Young Alice Faye and Helen Westley in this Temple vehicle. Remember the date—Sunday and Monday and be there early for a seat.

Reports Made On Circle Meetings

The Henrietta Shuck Circle of the Baptist W. M. S. met Tuesday afternoon, April 13, with Mrs. Jack Edwards, Mrs. W. W. McDowell had charge of the lesson taken from Matthew, chapter 11 and half of chapter 12. The group will meet next week in the home of Mrs. Maurice Gates. Refreshments were served to: Mesdames Gates, Swearingen, McCaghren, Craven, McDowell, Pipkin, Weldon, Fulkerson and Harbourn.

Luncheon Given

Members of the Sunshine circle were guests of Mrs. R. E. Campbell at a one o'clock luncheon Monday, which was followed by a Bible study led by Mrs. Scott Bolton. Those attending were: Mesdames W. R. Cammack, G. S. Craven, L. Rattan, H. M. Weldon and Scott Bolton.

Dorcas Circle

The Dorcas Circle, which met in the home of Mrs. Arthur Fulkerson, observed the birthdays of three of their members, Mesdames Flora Shira, Joe Campbell and M. P. Fulkerson. Other present were Mesdames W. W. Carpenter, Pearl Moorman, T. E. Cammack and John Groves.

The group will convene for an all-day meeting next Monday, with Mrs. Groves.

Social Enjoyed

Mrs. E. F. Springer was hostess at a social given Monday afternoon for members of the Blanche Simpson circle, which was attended by Mesdames Earl Laughlin, J. C. Peeler, Vernon Doss, J. S. Lea, J. L. Woodruff, Clyde Bartlett, H. H. Courtney and L. J. Barkley.

The circle will meet next week with Mrs. Doss.

Organize Choir At Methodist Church

Members of the Methodist congregation meeting at the church Wednesday evening, April 7 for mid-week prayer services, remained for a social hour and election of officers for the choir, which included the following selections: President, Jim Edmondson; Secretary-Treasurer, Miss Mable Jameson; Choir Director, J. R. Whitworth; Assistant Choir Director, Frank Jameson; Pianist, Miss Mable Jameson; Assistant Pianist, Miss Roberta Jameson; Orchestra conductor, Clay Gilbert. A music committee was to be named later.

Former Residents Announce Arrivals

An announcement received here last week by Mr. and Mrs. E. Williams, reveals that a 7½ pound son arrived on April 4, 1937 in the home of their son and wife, Mr. and Mrs. Lewis Williams, formerly of Matador, now of Eunice, New Mexico. The young man was given the name William Earl. Mr. and Mrs. Raymond DeShaza of Cheyenne, Texa were also made recent parents on the birth of an 8½ lb. daughter, Wanda Nell, March 8, 1937. Mrs. DeShaza is the former Alice Fay Williams, a daughter of Mr. and Mrs. Ed Williams.

Mr. and Mrs. Elbert Seigler and son Bruce of Seigler Ranch visited here Saturday with relatives.

Go To Church Sunday

THE HOME DECORATOR

Higginbotham-Bartlett Company

Your Home is Your Castle

Whether you live in a cottage, a bungalow, a little ciaboard bungalow or a modern scienc rancho, that house is your stronghold and yours to make beautiful, livable and enjoyable. Your little domicile may not be as modern as Mrs. So-and-So's mansion across the way, but it can be just as attractive. There is always something to be said for simplicity, you know.



Just look at the clothes in the shops these days, look at the home furnishings—dishes, pots and pans, linen. The whole world seems one big riot of color. We Americans never have given the outside of our houses the color attention they need, as the Bermudians or the Cubans do. Their rural sections are full of blue, pink, yellow, green and white dwellings that blend in beautifully with the brilliance of their flora and fauna. And the Dutch—they never squeamish about color. We needn't be either, because there are fine paints on the market which our changeable seasons won't harm. They'll stay as true and unfaded as the day they were placed on the wood, or the brick or the stucco. A fresh coat of paint means a new life for that home of yours. It will take years off its life, will add immeasurably to its beauty and will protect it for years to come. It isn't

just the coat of paint that counts however. You've got to think hard and seriously about your choice of color. A light color—ivory cream, silver, pearl gray, yellow, soft green—is the thing for the small house. A light color, too, is good for the heavily landscaped house. The large house, however, can stand a dark color and is particularly delightful with white doorway and shutters. Don't let your home get that weatherbeaten, stained and aged look—not when a fresh coat of good paint can rejuvenate it.

Traweck Hospital Reports Many Ill

The young son of Mr. and Mrs. J. C. Irwin is dangerously ill with pneumonia. Betty Green, daughter of Mr. and Mrs. M. C. Green is ill at her home, with appendicitis and it is feared an operation might become necessary.

Miss Juanita Chambers, Mrs. H. B. Johnson and Will Allen all of Flomot are among the patients who have been confined to the hospital for medical treatments. P. E. Hicks also of Flomot has been in the hospital with appendicitis.

Mrs. Mark Hall, who underwent a major operation last week is recovering rapidly.

Mrs. Frank Buckley is in the hospital for medical treatment.

Mrs. Ray Patton, who underwent an appendectomy about two weeks ago, was dismissed Friday.

Mrs. L. A. Carlisle underwent a major operation Monday, and appears to be making an excellent recovery.

Boyd Willett is receiving treatments for a fractured arm sustained Monday.

Mrs. Bill McCaghren underwent a tonsil operation last week.

L. V. Case of Quitaque, is receiving medical treatment.

Sorosri Club Has Health Discussion

The Sorosri Study Club met Wednesday afternoon, April 7, in the home of Mrs. John Hamilton for a study and discussion on Health, with Mrs. Robert Collier as leader of the following program: "Health and cheerfulness mutually beget each other—Addison Response: "What can I do to improve my health?"



Prepare For Pleasure In Summer Driving

Have your car thoroughly greased and change to summer oil. We sell only the highest grade

GREASES, OILS Gasoline

Quick Tire Service Phone 13

See The New Gates Tire

Mission Gas & Oil Co.

"ONE CALL DOES IT ALL"

New Secretary Aid To Governor Allred

Visitors to Governor James V. Allred's office under the big dome at Austin this week were greeted by modest, smiling Dero D. Cow-



ley, above, 27-year-old former member of the legislature from Hillsboro, who is the new First Secretary to the Governor.

Cowley, a lank six-footer, succeeded stocky Pat D. Moreland, genial poet-preacher, in presiding over the Governor's front office on St. Patrick's Day, Cowley's birthday and the day Governor Allred's third son, Sam Houston Allred, was born in the Executive Mansion.

As a legislator, Cowley made a reputation for getting things done with no ballyhoo, few speeches and fewer bitter fights. He supported the Allred program and the present Speaker, Bob Calvert, also from Hillsboro.

The son of a retired Hillsboro merchant, Cowley worked his way through the local high school and two years of the University of Texas, and as a hardware clerk made many friends, who twice elected him representative. He declined to seek a third term. His warm personality and friendship with old colleagues in the legislature slate him to be a popular secretary.

Serving with Cowley are George Clarke and Alma Mullins Albert as second and third secretaries. Governor Allred appointed Moreland to the Unemployment Compensation Commission.

TITUS IS WINNER

Displaying exceptional early season form, the Las Vegas Wildcat track and field contingent Satur-

day defeated the Virgin Valley and Overton teams in a three-cornered meet in Bunkerville. The Wildcats scored 79 2-3 points to Virgin's 37 1-3 and Overton's 8.

Titus, of Las Vegas, in the mile, ran the distance in 5:5.5, which is good time for this early in the season.—Las Vegas (Newspaper) Evening Review-Journal (April 5)

"Red" Titus, former Matador High School student, who has been attending school in Las Vegas since mid-term, has many friends here who will be glad to learn of his progress in his new school. Red advises that he plans to make the run in 4:4.4, in the State meet.

BRIDGER USED AN ECHO AS AN ALARM CLOCK, SO HE SAID!

Ever hear about the man who was awakened each morning by his own words—"Time to get up, Jim"—the echo of his lustrous six-hour-old shout!

This was only one of many fantastic stories told by Jim Bridger, one of the first explorers of Yellowstone Park, to give listeners an idea of the region's numerous wonders. He swore by his stories, too, according to Carveth Wells, who will describe Yellowstone Park in the Continental Oil Company broadcast, "Exploring America with Conoco and Carveth Wells," which may be heard over station WFAA, Dallas, at 6:30 Saturday night.

"Far-fetched though they sound, all of Bridger's tales had a

certain foundation of fact," declares the popular explorer-reporter. "Yellowstone Park's magical sights, the hot water phenomena particularly, must be seen to be believed. Covering an area of 3,471 square miles, the park can best be described as an huge chemical laboratory—Nature's No. 1 Exhibit."

Featured on the travel program will be descriptions of the famous "Old Faithful" geyser. "The Chinaman" pool Yellowstone River and Lake—points of interest visited last year by almost one-half million people.

MARINE VACANCIES

The U. S. Marine Corps, Uncle Sam's Soldiers of the Sea, has vacancies for clean-cut Americans. Young men 18 to 25 years of age, white, with high school education or its equivalent, who are in good physical condition and of high moral character, with ambition to study and travel, thereby increasing their chances of success in life, communicate with U. S. Marine Corps Recruiting Station, 822 Allen Building, Dallas, Texas.

A paradox of the dinner table, reported by the All-South Development Council; Texas vegetable-oil margarines have a natural yellow color that looks more like butter than does real butter. Yet the law requires that that color be removed—although it is legal to add artificial coloring to real butter.

Advertisement for Traweck Hospital, featuring a building illustration and text: "Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Phone 59 Day and Night Service. TRAWEEK HOSPITAL. A. C. Traweck, M. D. Albert Traweck, Jr., M. D."

Advertisement for Sherwin-Williams SWP House Paint, featuring a house illustration and text: "Why are more homes painted with SWP than with any other brand of PAINT? A simple question—and just as simply answered. SWP gives every homeowner each and every feature he wants in a fine house paint!"

Beauty... color... richness of finish... SWP has them plus. Complete and lasting protection... SWP has a tougher, "fighter" protective film of unequalled durability. Economy... SWP covers more surface with a thicker blanket of paint per gallon, is quick and easy for the painter to apply, and finally it's washable.

Extra grinding of SWP pigments assure better coverage. SWP has greater "hiding power"... covers better. SWP colors combine beauty, uniformity, permanence. You can wash SWP easily and save a repainting. SWP retains its smooth, beautiful surface.

See the 32 beautiful SWP colors at our Store and get your free copy of our book "The Truth About House Paint."

SHERWIN-WILLIAMS SWP HOUSE PAINT—the best and most economical paint protection you can buy

Higginbotham-Bartlett Company MATADOR, TEXAS

PAINT HEADQUARTERS

Advertisement for Simpson's Drug Store: "IN MATADOR AT SUNRISE... ALL THE NEWS Lubbock Morning Avalanche AUBREY DAVIS, Agent Leave Order At Simpson's Drug Store"

Large advertisement for Chevrolet Trucks: "CHEVROLET TRUCK breaks all known economy and dependability records. Here's proof! Through blazing heat... through blasting cold... across high mountains... across level plains... this Chevrolet half-ton truck rolled up amazing new records. 10,244 MILES with 1000-pound load with 1001 TOTAL COST OF GAS. TOTAL COST OF REPAIR PARTS 73¢. MORE POWER per gallon LOWER COST per load. F F F CHEVROLET COMPANY MATADOR, TEXAS"

LOCALS

Mr. and Mrs. R. A. Day and son E. A., accompanied by their daughter and husband, Mr. and Mrs. Ware Fogerson of Silverton, spent the week-end visiting relatives in Clovis, New Mexico.

I am back at the old Stand and anxious to serve you mattress renovating, upholstering, auto seat covers and tops. Lawn mowers sharpened and repaired, work done right at a reasonable charge. Ed Williams.

Mr. and Mrs. Odis Foster and small daughter of Mineral Wells, are visiting here this week with Mrs. Foster's aunt and family, Mr. and Mrs. M. P. Fulkerson and

other relatives. Claud Wilson of Sweetwater transferred business and visited friends here Monday and Tuesday. Must employ man at once, with car, for Matador. Must be satisfied with net income of \$75 at first Write B-x 363, Childress, Texas.

Mrs. Elmer Stearns and daughter Frances, were among Matador residents who attended the District Interscholastic meet in Childress Saturday.

Jimmie Fulkerson who is employed with the State Highway Dept. at Childress, visited relatives here Sunday.

Mr. and Mrs. Vance Gilbreath and Mrs. A. W. Ford, of Ralls, formerly of Matador, spent the week-end here visiting friends and relatives.

Miss Helen Simpson visited in Fort Worth this week, as the guest of her cousin, Miss Sibyl Daffern student at T. W. C.

Miss Rachel Patton, accompanied by Miss Rebecca Fulkerson and Mesdames G. S. Craven and J. D. Craven, made a trip to Lubbock Wednesday of last week.

Mrs. R. W. Cudd and children, together with Mrs. Wilburn Cox, Mrs. Carl Tardy and the latter's brother Clyde Renfro, visited relatives in Roswell, New Mexico, from Thursday to Monday.

A. P. Hodges returned home Wednesday evening of last week, from a business trip to Ft. Worth.

Mrs. H. M. Weldon and daughter Dona Ann were recent week-end visitors in Vernon, as guests of relatives.

Until May the first I will sharpen lawn mowers at \$1.00, this is 50c off the regular price.—Ed Williams.

Coch and Mrs. R. P. Terrell, accompanied by trackmen Bob Gilmer, Bddie Brown, L. C. Groves and W. J. Brian Jr., drove to Childress Friday for the District meet.

Mrs. Skinny McNabb and small daughter Sue, of Quanah, are visiting here this week with the former's parents, Mr. and Mrs. A. D. Beauchamp.

Mr. and Mrs. D. C. Fulkerson of Sweetwater visited relatives here and at Whiteflat during the week-end. They were accompanied by Miss Aleta Casey, who visited her parents, Mr. and Mrs. F. M. Casey at Whiteflat.

Mr. and Mrs. F. M. Jinkins, accompanied by Mrs. Ethel Payne and son Charles, were visitors in Levelland the latter part of last week.

STATES HAVE OPPORTUNITY TO SHOW WARES IN HUGE BUILDING AT NEW YORK FAIR

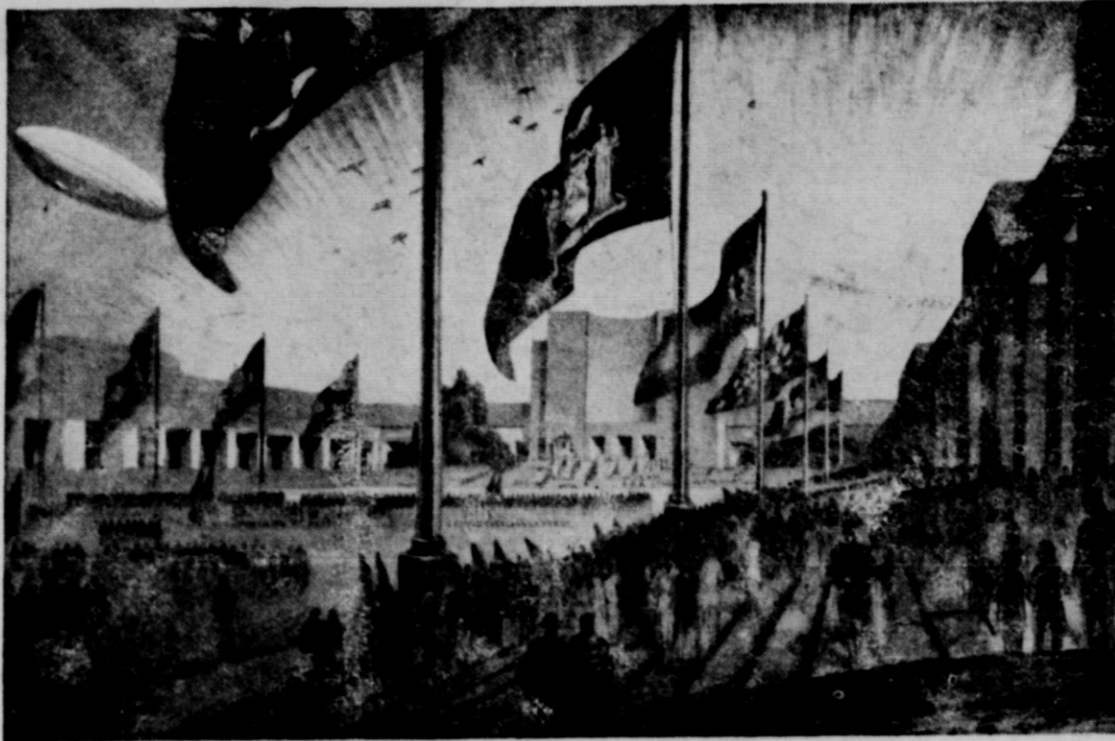
NEW YORK. (Special).—Included in the limited edition book of unusual size and beauty which the New York World's Fair 1939 Incorporated has sent to state governors and, through diplomatic channels, to foreign governments, is the following text devoted to.

The Sovereign States of the Federal Union
George Washington, in declaring that the public felicity and prosperity of America depend upon the firm union and the unceasing cooperation of the sovereign American States, divined the future. The prosperity and the greatness of these United States have arisen from the free and unimpeded circulation of ideas and products in the world's greatest consumer market.

The Fair gives to each State the appropriate setting and opportunity to announce to the world its unique and indispensable contribution to America's rich and colorful civilization. The Fair contemplates a Hall of States, in the imposing Government group and flanking the structure which the Fair looks to the United States to build, to house the exhibits of the forty-eight States, and the Territories. Those wishing to participate more extensively will, in addition to their exhibits in the Hall of States, either erect their own buildings or obtain space to display their products and attractions in one or more of the exhibit zones.

The State of New York has naturally taken the leadership in the participation of the sovereign States of the Federal Union. Its total appropriations for Fair purposes may exceed \$5,000,000, and the New York State World's Fair Commission, appointed by the Governor, has been active for some time. Other States already are beginning to express enthusiastic interest in participating more extensively than at previous world's fairs.

The many visitors will find a fresh cause for pride and enthusiasm in the revealing exhibits of their respective States. But beyond this, the exhibits will enable the States to make a persuasive presentation to all visitors of what they have to offer to the consumer and to the tourist.



Before the Hall of States, at the New York Fair, a Brigade Might Pass in Review

Miss Ruth Groves was the week-end guest of Mr. and Mrs. Kenneth Givens, of Childress.

Mr. and Mrs. Mose Damron who teach school near Tulla in Swisher county, visited relatives here during the week-end.

Julian Edmondson, student at West Texas Teachers College, Canyon, spent the week-end here with his parents, Mr. and Mrs. T. B. Edmondson.

Mr. and Mrs. R. E. Donovan, accompanied by Miss Lorene Fryar, visited in Crosbyton Sunday.

Mr. and Mrs. Oscar Fulkerson and daughter Mary Jean of Quanah visited relatives here Sunday.

Have your lawn mowers sharpened and reconditioned, save 50c and begin the season right.—Ed Williams.

Mrs. N. B. Pitts returned home Thursday from Lubbock, where

she had been at the bedside of her daughter, Mrs. Jake Morrison, the former Helen Pitts, who had under gone an operation.

Mrs. John Hamilton and small son Thomas Earl, drove to Childress Sunday where they met and accompanied Mr. Hamilton home from a business trip to Dallas.

Mrs. Leota Doolen of Hollis, Oklahoma, visited here this week in the home of Mr. and Mrs. T. T.

Jameson, returning to her home Wednesday.

Miss Irene Knight, accompanied by her mother, Mrs. P. E. Knight and Mrs. Geo. Birchfield made a trip to Paducah Saturday.

Mr. and Mrs. Lawler Reeves of Oklahoma City, returned to their home Monday after a visit here as guests of Dr. and Mrs. Albert Traweek Jr.

ATTENDS FUNERAL

Miss Zona Beth Faulkner, Home Economics instructor in the Matador High School, was called to Childress Thursday, due to the death of her aunt, Mrs. E. N. Mitchell, 58, who died at her home there following a serious illness of several days.

Miss Faulkner remained in Childress with her parents during the week-end, returning to Matador Sunday evening.

Fort Worth Show To Honor Texas Cities

FT. WORTH, April 12.—Special days honoring towns of the South—a feature that brought widespread publicity to many communities last year at the Fort Worth Frontier Centennial—will again be arranged at the Fort Worth Frontier Fiesta, it is announced by Miss Margaret Hall, Director of Special Events. Towns having in mind some special date that they would like set aside in their honor are asked to notify Miss Hall.

RETURN FROM ARIZ.

Albert Daffern, together with his sister and husband, Mr. and Mrs. R. W. Thomason of Olney, and Mrs. S. Daffern of Matador, returned home Tuesday night from Phoenix, Arizona, where they were called to the critical illness of a sister, Mrs. Lillie Reilly.

Mrs. Reilly's improved condition permitted the return home of the visiting relatives.

The National Youth Administration Student Aid program "has been the first opportunity some youths have ever had of earning something for themselves, and I have watched some of them brought out of what had previously been lives of frustration and defeat to a feeling that they were succeeding." J. M. Rankin, superintendent of Ralls Public Schools, reported to J. C. Kellam, acting state director.

"Reprisals" against high Texas taxes on products exported to other states are threatened in Iowa and Illinois, reports the All-South Development Council, in the form of proposed levies in those states against Texas natural gas and cotton seed oil shortening. It is pointed out this tendency deflates the argument that Texas producers can "pass along" mounting tax costs to out-of-state consumers with impunity to the state.

Go To Church Sunday

More Skid Protection for YOUR dollar..



CONOCO PRODUCTS

U.S. ROYALS

Bob's Oil Well

MATADOR, TEXAS

Willetts SPRING VALUES



We bid for your business with goods at prices that save you money. These Spring Values are a challenge to prices of mail order houses and remote markets. Examine our goods, compare the values and you will trade at home and save money.

<p>Curtain Scrim 10c yd. Solid or Prints</p>	<p>Dress Prints 10c yd. Yard Wide Quantity Limited</p>	<p>Knee-Hi Hose 49c All Silk New Spring Shades</p>	<p>Men's Fur Felt Hats \$1.98 New Dress Styles</p>	<p>Men's DRESS SHIRTS \$1.25 Nice Patterns \$1.50 Value</p>
<p>LADIES' SLIPS 59c Rayon Crepe Sizes 34 to 42 Extra Value</p>	<p>Wash Dresses \$1.00 New Spring Prints Size 14 to 52</p>	<p>Ladies' Slippers \$1.98 White, Black and Red Sizes 4½ to 8</p>	<p>Men's & Boys SHORTS 19c Printed Broadcloth</p>	<p>Boy's Wash Pants 79c Large Size Only A Bargain</p>
<p>Garza Sheets \$1.10 81 x 90</p>	<p>Children's Oxfords \$1.00 Black or White Leather Soles</p>	<p>Silk Dresses \$3.95 Beautiful Chiffons and Silk Prints just received</p>	<p>Boy's Dress Shirts 79c Fast Color Broadcloth</p>	<p>MEN'S OVERALLS \$1.10 Kangaroo Brand None Better</p>
<p>Ladies Silk Hose 79c Crepe Twists Irregulars of \$1.00 Hose</p>	<p>BOY'S OVERALLS 79c Liberty Stripes Sizes 8 to 12</p>	<p>Childrens Play Suits 69c Good Weight Full Cut</p>	<p>Men's Dress Oxfords \$2.98 Goodyear Welt Leather Soles</p>	<p>Men and Boy's Work Shirts 59c Grey Chambray Made Full</p>

Matador Tribune

Tribune Volume 11, No. 6.

Matador, Motley County, Texas, Thursday, April 15, 1937.

Motley County News Volume 18, No. 6.

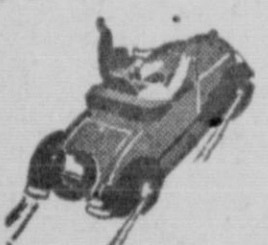
BUCKY and his PALS



IS THIS YOUR DOG? The STANDARD SCHNAUZER.



AS THE NAME WOULD INDICATE, THE SCHNAUZER IS A GERMAN BREED, A VERY OLD ONE, TOO - 500 YEARS. IT HAS ALWAYS BEEN VERY POPULAR IN GERMANY, AND IS BECOMING INCREASINGLY SO IN AMERICA. THEIR BUILD IS STURDY, THEIR HAIR WIRY. AVE HEIGHT - 16-20 in. COLORS - GREY, BLACK + TAN, PEPPER + SALT



DRIVE OUT TO

Bob's Cook Shack

FOR DELICIOUS MEALS SPECIAL LUNCHES

SHORT ORDERS: STEAKS - SANDWICHES HOME-MADE PASTRY

The Finest **COFFEE**
Made With The Most Modern Equipment

WE NEVER CLOSE
PLENTY OF PARKING SPACE

CAFE ENLARGED - REDECORATED
NEW FIXTURES - IMPROVED SERVICE

SPECIALS

EVERY DAY

You do not need to wait until Saturday to save money at our Store. Our Low Prices are offered every day.

REMEMBER: We pay cash dividends on the money you spend with us.

MEAT DEPARTMENT

Our modern Meat Department offers the finest in fresh and cured meats at popular prices.

Fresh Fruits and Vegetables All The Time

BOB'S **FOODWAY**

HOME OF GOOD THINGS TO EAT

Complete Service

FOR Your Automobile



Conoco Bronze Gasoline
Germ-Processed Motor Oil

Expert Washing and Lubrication
Every Filling Every Time
Tire Service - Accessories
Batteries - U. S. Tires
Radiator Service

BOB'S OIL WELL

EXCLUSIVE CONOCO PRODUCTS

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The Decisive Indian Battle of Plum Creek

By HAROLD PREECE
Box 1548, University Station, Austin, Texas.
(Copyright, 1937, by the Home Color Print Co.)

FOR four years, following the Battle of San Jacinto, the white settlers in South Central Texas enjoyed peace. There was talk of

a second Mexican invasion of Texas, but Mexico had internal troubles and could not equip an army for a second invasion.

However the Indians, always here in great numbers, had never become reconciled to the white man's occupation of lands to which they claimed a prior right. Heretofore the Indians had made sporadic raids in small bands, which the settlers were able to repulse, but in 1840 the Comanches and Kiowas united in a major offensive to drive the white settlers from the borders of Texas.

Branch T. Archer, Secretary of War of the Republic of Texas, had warned the settlers for months to arm against an Indian uprising. But everybody went about their business serenely and gave no attention to the warning. They even joked about it and called it "The Archer War."

Nevertheless, the Secretary of War was right. In Indian villages for miles up and down the border tom-toms were beating and council fires burning; warriors were being summoned to battle. Chiefs and medicine men harangued the warriors to a high pitch of war frenzy and excitement. Renegade Mexicans, some of them in the pay of their government, visited Indian villages to further fan the flames of passion and hatred.

1,000 Picked Warriors

Picked warriors, from the Comanche and Kiowa tribes, mobilized into an invading force of about 1,000. On Aug. 15, 1840, this force appeared 15 miles east of Gonzales, committing depredations and murdering defenseless settlers. Next day they appeared before Victoria, killing persons on the outskirts of the town who had failed to escape. About 900 horses and mules, grazing on the prairie around Victoria, were rounded up and added to the loot of the Indians.

Most of the citizens of Victoria, warn-

ed in advance, had sought safety in stockade forts built for protection against Indian raids. Passing up Victoria, the Indians marched to Linville, a port town on Matagorda bay in Matagorda county. A mile below Victoria they came upon the Crosby home and made prisoners of Mrs. Crosby and her infant child. She was the granddaughter of Daniel Boone of Kentucky.



COLONEL ED BURLESON

Arriving at Linville, 50 miles below Victoria, the Indians immediately attacked the town. Fortunately some empty boats were tied up at port wharves, and in these most of the population escaped, except Major H. O. Watts and wife, a Mr. O'Neill and a negro slave. Major Watts and Mr. O'Neill were killed. Mrs. Watts and the negro slave made prisoners. Then the Indians proceeded to loot Linville, packing away the loot on backs of horses and mules. When through pillaging, the savages set fire to every building in town.

Little Opposition at First

So far the raiders met little opposition—the white men devoting most of their time and efforts to saving the women and children.

Loaded with Linville's loot and driving 900 horses and mules ahead of them, the Indians marched northwest toward Gonzales. Evidently they intended to attack Gonzales on the way out to their villages. Most of the Comanche and Kiowa villages lay west of the white settlements.

Meanwhile refugees spread the alarm and volunteers began to gather, but the raiders were in such force that the first volunteers could not cope with them and had to retreat after several skirmishes.

Progress of the raiders was slow, due to handling so much loot, which included all livestock they had stolen. This gave time for veteran Indian fighters like Ben McCulloch, Captain Matt (Old Paint) Caldwell, Captain James Byrd and Colonel Ed. Burleson to organize companies of volunteers throughout the settlements. It was agreed that these companies would unite at a point on Plum creek, 27 miles east of Austin, and

from there intercept and give battle to the Comanches and Kiowas. When all volunteers had arrived at Plum creek they numbered only 200. Although odds greatly favored the Indians, the 200 Texans had made up their minds to fight to the death. They knew if the Indians won it would probably mean an end of white civilization in Texas. This battle was to be decisive and second in importance to Battle of San Jacinto.

Form Battle Lines

General Huston was elected commander-in-chief of the 200 volunteers. At 6 a. m., the 12th of August, scouts reported the Indian army approaching Plum creek. When the Indians emerged from the timber along the creek they halted, seemingly surprised to meet an enemy who dared to face them and block their passage. They sent all pack and loose animals on ahead and hastily prepared for a stubborn resistance. About half of the warriors remained horseback, the other half dismounting to fight on foot. Their battle lines extended to the creek bottom—a strategic position—for the timber would protect and conceal their movements.

General Huston divided his forces into part infantry and part cavalry, both supporting one another. The cavalry under Burleson and Caldwell advanced to within gun range of the enemy. The Indian cavalry skirmished back and forth, but made no direct charge. One chief, riding horseback, exhibited himself wearing a "stovepipe" silk hat, a pair of red top boots, gloves and a broadcloth coat, buttoned up behind. He had taken this apparel from a store at Linville. He certainly looked all "dressed up," but ludicrous compared to his almost naked barbaric warriors. This chief, accompanied by his body guard, would ride swiftly in front of the Texans, yelling defiance and shooting his rifle. Several guns were aimed and fired at him, but he carried a rawhide shield which deflected the bullets. Finally a grizzled old Texan from Lavaca crawled through tall grass a little nearer to the skirmish line, took careful aim and shot the chief dead. Several warriors who tried to recover his body were killed.

Firing now became general on both sides. The Indians, with long-range Mexican rifles, had the advantage in firearms and were severely wounding some of the Texans. General Huston, inexperienced with Indian warfare, had formed his men into a hollow square, open in front, and exposed to the enemy's bullets and arrows.

The Texans Charge

Yielding to the advice of McCulloch,

Burleson and Caldwell, old frontiersmen and Indian fighters, General Huston ordered a charge. The Texans dashed forward irresistibly, pressing the Indians so hard and killing so many that their battle lines gave way. Chiefs tried desperately to rally the confused warriors. Groups here and there came to a stand and fought for a while, but at last the savages, completely demoralized, fled for their lives. The whites pursued, killing them relentlessly over a distance of 10 miles. "It was bloody work," a Plum creek fighter said after the battle, "but work that had to be done. If we hadn't whipped them they would have wiped out the white settlements in the Republic of Texas."

Before the Indians fled from the Plum creek battle, they killed Mrs. Crosby

beside a clump of bushes, an arrow in her breast.

No Texas fighters were killed outright but a few were wounded, one of the wounded dying later. Much of the loot the Indians had stolen was recovered, including about 250 head of horses and mules.

It is not definitely known how many Indians were killed and wounded in the battle, but it is estimated that about 138 were killed and twice this number wounded. Most of the wounded were rescued by companion warriors.

While the Plum creek battle was decisive, breaking the power of the Comanches and Kiowa tribes in Texas, yet it failed to entirely stop Indian depredations. However, it re-established white



The Texans dashed forward irresistibly.

and the negro slave captured near Victoria. Mrs. Watts, whose husband the savages killed at Linville, was found

supremacy and reduced Indian raiding to small scattered bands that only attacked isolated settlers.

A Dirt Farmer's Experience

By AVIS PLATTER
Route 1, Edgewood, Texas.

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"I HAVE found farm life pleasant, healthful and profitable," says S. A. Neely, a well known farmer of Van Zandt county, Texas. When asked by the writer to tell more about his farm experiences, Mr. Neely spoke as follows:

"Listlessness and don't care methods will hold a farmer down, put him in a rut and place him among the poorer of his class.

"Farming is a challenge to red-blooded Americans, whether you are young or old. In my early work as a farmer I planned to get rich fast. I planted year after year only one crop—cotton—and depended on it for the upkeep of home and family. Results, I nearly always was obliged to seek financial aid for the next year's crop.

"A lesson I learned was that I could never accomplish anything by wishing or dreaming. In the end I was forced to use horse sense and plenty of energy. I have always believed, 'Where there's a will there's a way.'

Cuts Down Acreage

"Too often I had slaved to harvest a bountiful yield of cotton—then see it hit rock-bottom prices which forced my previous debts over into the next year.

"I began to reform by cutting my basal crop acreage down to half, adding a few acres of various other crops. I planted a few acres of cotton, our basal money crop in this country, and then began to consider stock-feed. Heretofore, I had always bought most of my feed.

"I figured my corn needs and then added a little for good measure, or surplus, and also planted some sorghum for roughage. Then I planted a few side crops that proved a good investment.

"First, I planted a good-sized patch of early peas. When they began to fill out, I went to Dallas and had no trouble making a contract to dispose of my earliest pickings at a fair profit. The rest were picked dry, threshed and stored. I managed to sell a few around home, but kept most of them over until next spring to sell as seed. I received a fair price for the seed. Another thing I learned about peas is that they make excellent chicken feed. Hens lay fairly well on this diet if they have sour milk added. I cut the pea vines and baled them for hay. I seldom need all the hay, so I sell part of it for cash and trade part.

Easy to Glut Market

"In time I learned to use my eyes and ears and not to go in too heavy with a crop that all others are planting. It is easy to glut a market by over-producing.

"I usually net a reasonable profit off my potato patch. I always plant both sweet and Irish potatoes, and allow some extras for chance sales and trades.

One time I exchanged a bushel of spuds for a jar of face cream and a box of powder for my daughter. Another time a fellow came along taking subscriptions. He convinced me that the family should do more reading. I subscribed for a magazine, a newspaper and bought several pretty good books. But I didn't pay cash. I just swapped him potatoes and some peanut hay for his reading material. I paid for a young heifer and a gilt pig one year, with money that I got out of potatoes.

"I nearly always stay on top with peanuts. I plow them up when mature, then drive down the rows and thresh off the nuts over the back end gate of the wagon as the vines are shaken and piled. I bale the vines for hay. Those not threshed are baled with the nuts on. Neighbors sometimes need peanut seed or want them for eating purposes and are glad to exchange work for peanuts or buy them outright.

Living-at-Home

"Peanuts and peanut hay make the best feed for milk cows, and they'll fatten hogs. Just turn the hogs in the patch and they will know what to do.

"A living-at-home for the family and feed for the livestock does more to keep a farmer on his feet than anything else.

"A few surplus pigs and shoats help out in tight places. They always sell for cash at some price. They come in handy if one is on a trade and something additional is needed to put over the trade. Horse trades often invite a shoat or two. I paid the last installment on my first model T Ford with shoats and one heifer.

"Cows are probably the farm's greatest asset. I have come to depend largely on my cows. We sold \$13 worth of cream off the milk of three cows last July and August. And we had butter on the table every day and ice cream three to four times a week. An extra milk cow is a refuge for a poor man's family. Yearlings come in handy. If the price on foot is not good, one can usually butcher and peddle the beef.

"Since pressure cookers came into use I bought one and we can a yearling every spring and fall. Speaking of cookers, I wouldn't do without one. We have a lot more canned stuff than we used to have and a greater variety, which gives the family a more balanced diet. Our health is better since we bought the canner.

"I sometimes exchange goods such as meats and vegetables we can at home for things we cannot grow on the farm. "It's farm life for me. I wouldn't live in town if I could get groceries and house rent free."

PARROT WAS HERO

"Murphy," a 2-year-old parrot owned by Mrs. Gertrude Bonnett, 144 Fifth Street, San Antonio, was burned to death after his cry of "fire!" aroused and enabled ten members of the household to escape flames that destroyed the home.

Clue to the Long Lost Bowie Mine

By M. D. SHIRLEY
Editor Menard News, Menard, Texas.

(Copyright, 1937, by the Home Color Print Co.)

RA S. COLLIER, geologist, after extensive explorations in Menard county, is of the opinion that the Lost Bowie Mine is a legendary myth; at least, if there were such a mine he does not believe it as rich as the legend proclaims.

The Lost Bowie Mine has been a subject of legendary tales for almost a century. Practically all the tales credit the mine with fabulously rich deposits—so rich that pure silver ore could be dug out in chunks with a pick-axe.

This legend says that Col. James Bowie, hero of the Alamo, headed an expeditionary force from San Antonio in 1836 to seek out the mine, located somewhere on the San Saba river, near the old Spanish mission-fort, Presidio San Luis de las Amarillas, in Menard county. When friendly Indians, with whom Col. Bowie once lived, tipped him off as to the location and richness of the mine, he organized 8 trusty men and set out from San Antonio toward the west. As they neared Calf creek, 20 miles east of what is now Menard, they were attacked by Indians. The Indians were repulsed and defeated, but the men under Bowie ran out of ammunition, had several wounded companions as a result of the fight and were compelled to return to San Antonio without discovering the mine. Soon afterward Colonel Bowie was killed in the Alamo and with him died the secret location of the mine. So runs the legend. It further says that Colonel Bowie left a chart, showing the mine's location.

Still Seeking Bowie's Mine

Over a period of many years men with charts and maps have vainly sought the Lost Bowie Mine. Their faith is sublime in the face of repeated failures. Even now, in Western Menard county, men are blasting through solid limestone, guided by a chart that purports to show the location of the

old mine. Just a few days ago a man, whom I know well, came into my office and asked my help in locating certain tracts of land on which he believed would be found the Bowie Mine. He produced a time-stained chart that he said had been in his family for three generations, said chart having been made by his grandfather who, as a Texas ranger was stationed on the San Saba river, near the old Spanish mission-fort, when Menard county was a part of Bexar county. His grandfather, he confided, while repelling an Indian raid, stumbled into an old mining shaft, made a chart of it, but never had time to explore the rich deposits that he says undoubtedly lie at the bottom of the shaft.

Mr. Collier's excavations of silver-bearing

the building almost 200 years ago, obtained the metal for moulding their silver-lead bullets which have been found in abundance about the old mission. It is possible that Indians, learning the value of this ore from the Spaniards, later carried it to San Antonio to barter for merchandise. Through these Indians Colonel Bowie might have learned about mining activities of the Spaniards who occupied the old mission.

Collier thinks the Spaniards, always looking for gold and silver, did considerable prospecting in this section of Texas. In the old deserted mission building he found a room, evidently used as a laboratory, where ash and slag indicated that assaying and smelting had been done on an extensive scale.

Silver Ore in Pennsylvania Sand

For 20 years Mr. Collier has roamed the hills within a radius of 100 miles of Menard, studying rock structures. He knows his rocks and can prove that the Spaniards and Indians obtained silver-bearing ore from a Pennsylvania sand that outcrops in the vicinity of Presidio San Luis de las Amarillas; also that the same Pennsylvania sand outcrops in the bed of the San Saba river, 10 miles east of Menard. This sand in the river, a silver compound deposit, Mr. Collier says will assay \$30 to \$35 per ton. It has a width of about 300 feet, but its depth is unknown because it extends into the river and is covered by water so deep that diving is necessary to obtain specimens for assay.

Through his knowledge of mining, ore tests, and what he has seen in and around the old Spanish mission, Collier is convinced that the long Lost Bowie Mine will continue to be lost and that there is no pure silver ore anywhere in Central West Texas, but there is silver, intermixed with other metals, here in paying quantities. However, to separate this silver from the baser metals for commercial use would require an investment of thousands of dollars in mining machinery.



Where Pennsylvania sand (silver-bearing ore) outcrops in bed of Llano river.

ing ore around the old Spanish mission-fort, and his assays, possibly reveal a clue to the famous Bowie Mine, if there be such a mine. The old mission, now in ruins, is situated a mile and a half west of the town of Menard, on the north bank of the San Saba river. Built by a Spanish expeditionary force in 1756, it was destroyed by Indians in 1792. It is now being restored to its original form as part of the Texas Centennial program.

Mining Activities of Spaniards

Collier has discovered that silver-lead ore was smelted in small quantities at the old mission-fort. From this source he believes the Spaniards, who occupied

CURRENT (EDITORIAL) COMMENT

By R. L. PASCHAL
409 E. Weatherford St., Fort Worth, Tex.
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Sympathy of a Nation

THE sympathy of a nation went out to the little stricken town of London, Rusk county, Texas, in the recent tragic loss of 455 lives caused by an explosion of gas under the basement flooring of its consolidated school building. Men toiled for long hours in the wreckage without sleep or food to recover the broken bodies of the little school children. Such an example of lofty courage and unselfish service strengthens our faith in human relations. This is not so cold a world as some folk would believe. We like to know there are still men and women ready and willing to make a supreme sacrifice in a cause which was so dire and needful.

Claims of Old Age

A few weeks ago an old negro died in Texas. The papers said that his claim to be 117 years old was supported by other evidence than his own word. We read rather often about some old person, usually an illiterate, who is much more than 100. There is often reason for doubt about these claims of extreme longevity. Even birth certificates may not be conclusive evidence; sometimes a mother and child of a father and son have the same name; it also happens that a child born after the death of an older brother or sister is given the name of his older brother or sister. Confusion in finding the proper record of birth certificates may result.

Our life insurance companies exercise much care in selecting healthy, vigorous people, with long-lived ancestors, as risks. Of the many millions holding their policies during the last 150 years no one has lived beyond 106. They consider that age the extreme limit of hu-

man life. Many of their policy-holders have died between 100 and 106. More than twice as many women as men reached that advanced age.

In the time of Charles I of England there was an old man by the name of Thomas Parr, familiarly known as "Old Parr." The king brought him to London and gave him quarters in Westminster Abbey, where he died in 1635 at the age of 152, as he himself said and as was generally believed. The actuaries of the insurance companies tell us that they doubt the claim, for there is not any documentary evidence to support it. These actuaries also tell us that our life span (since the days of Methuselah) has not been materially shortened.

Rivalry

Charles Scwab, the great steel magnate, once said: "The way to get things done is to stimulate competition." The desire to excel the other fellow is a strong incentive for most of us. Long ago the Jesuits whose schools have always been considered among the best, discovered the value of the right kind of rivalry as a stimulus to effort. They assigned to every pupil a rival of equal natural ability; this rival was called an emulus. In the competition between the two they secured the best work from each. Modern teachers offer prizes. All school sports lead to championships. It is well to try to excel others in all rightful endeavor.

But rivalry at times seems foolish. What satisfaction one can get in sitting on top of a pole or tree longer than some other one surpasses our understanding. We note that one man in a competition ate 300 eggs; another ate 6 dozen bananas; another drank a gallon of beer, and still another "hero" ate a blackberry pie with hands tied behind him

more quickly than his competitors. Schools and colleges have long had contests to decide what girl is the most beautiful. But, would you believe it, two of our colleges have already had contests to select the ugliest boy in the school, a distinction for which we should think no boy would be ambitious. And now we are to have a State contest in which all these college champions are to be exhibited to determine the champion ugly boy among all the students in Texas. It takes all kinds of people to make a world. These ugly boys get their pictures in the newspapers, and that may make them feel important, but it does not show they have been efficient in any line of endeavor.

Accidents

It is computed that last year we lost nearly four million dollars and more than one hundred thousand lives through accidents. The automobile accounted for 38,500 deaths, of whom 16,650 were pedestrians. We are accustomed to think of home as the safest of places, but 39,000 persons were killed in our homes last year. Burns destroyed 9,000; firearms 3,000. Railroad fatalities amounted to 4,000.

We say that the causes of these deaths are accidents. They are not accidents in the sense that they "just happened." There was an underlying cause for every one of them. If a woman pours coal oil on live coals, or a child swishes a cotton dress into a flame, or a man sitting in a tenth-story window loses his balance and falls, the resulting catastrophe is not an accident. Nature works true to form and law. We always suffer if we violate her laws. Parents have to look after their children, but those of us beyond childhood should have learned that nature is not

going to look after us or set aside her laws to shield us from harm.

Pictures

Not long ago a librarian remarked: "What is the matter with 12-year-old children these days? Most of them cannot read; they can only look at pictures." A glance at the display of magazines on the racks of newstands would offer evidence that the same criticism would apply to a large part of adult readers. On these stands you may see numerous picture magazines—not only for children and women, but for men as well. Turn the pages, and you will find a few of them devoted to pictures of current happenings, some to fashions, and many more to Hollywood and other beauties that are nude, or nearly so. One of the most popular of these magazines, in a late issue, had pages of sculptured pictures by a great artist who must have visited numerous nudist colonies in his search for models.

Magazines of mystery and detective stories are not so bad if sparingly read, but many readers seem to become gluttonous for this kind of thing, and never develop a taste for good literature. Then there are magazines displayed on newstands that appeal to sordid sex instincts. Pictures on the covers and the suggestive titles of the stories indicate what you may expect to find within. Dealers say there is a demand for these things and that they are selling what the people want.

All of us like to look at pictures; they have educational value. But interest solely in pictures indicate a degree of mental inferiority. Reading is a determining factor in our social, moral and intellectual lives. It moulds character for either good or bad.

The Number of Necessary Words

Those who have investigated tell us that the ordinary individual uses not more than 500 words in conversation. The conversational vocabulary of even a well-educated man is rather limited. We use the word "I" more than any other. This is natural, for to everyone our own self is the most important thing in the world. The various forms to the verbs "be" and "have" are much used, and the verb "got" is overworked by almost everyone. We are so fond of it that we throw it in where it is altogether superfluous.

The creators of various artificial world languages, such as Volapuk and Esperanto, recognized that a comparatively small vocabulary will suffice for social and business needs. Due perhaps to the fact that they are artificial, these languages have not had great vogue.

There is greater hope that Basic English will become nearly universal. Basic English consists of only 850 words, all English. English is spoken by more people than any other language in the world. It is good to know that Basic English is making rapid progress. Classes in it are now being taught in places as widely apart as Copenhagen, Singapore, and Buenos Aires.

Chemists Find More Uses for Cotton

"American industry had found more than 10,000 new uses for cotton, backbone crop of Southern agriculture," said Dr. E. K. Bolton, chemical director for E. I. duPont de Nemours Company.

"The average person thinks of the crop as only the base for textile products, but research chemists have been quietly working toward expanding domestic demand through new uses. Among the new uses, far removed from textiles, are costume jewelry, fishing tackle, spare fingernails, X-ray film, shatterproof glass, smokeless gunpowder, artificial sponges, fountain pens, book covers and thousands of other unrelated things, tracing their ancestry to some Southern cotton patch.

"The chemist has made his products, for the most part, not from the cotton staple, but from the plant's cellulose and from linters covering the seed. Cellulose is the fibrous structure in the cotton stalk.

"The automobile industry has furnished a market for other developments of cotton, chief of which were coated textiles and varnish finishes. Manufacturers in painting their autos were

formerly at a disadvantage in mass output, because it took twenty-two coats of paint to varnish one auto body. This required six weeks' time. With the invention of nitrocellulose duPont chemists found a way to convert it into a fast-drying lacquer that could be applied with a spray gun, cutting the time for varnishing an auto body to one day.

The Rearmament Race

All nations are rearming—some with feverish haste—getting ready for the day of battle, which may come at any time. They have trained large standing armies and a still larger number of reserves. Huge sums are being expended in this rearmament program.

Japan has appropriated for her army for the next five years \$1,808,250,000, to say nothing of her navy. She has 280,000 soldiers in active service, and a trained reserve of 1,895,000 soldiers. We do not know the number in her air force. Nor do we know how much Russia, Italy and Germany may be spending in preparation for war. Russia has an active force of 1,185,000 and a reserve of 14,590,000 men. She has announced, officially, that her air force numbered at least 150,000. This statement was made in reply to a German boast of 70,000 aviators. Italy has under arms 1,111,593 men, a reserve of 5,214,368 men, and claims to have more than 200,000 aviators. France has in active service 600,505 and a reserve of 5,500,000 men; she also has a separate air force of 34,352 men.

Great Britain, (not the British Empire), has 205,454 men under arms and a reserve of 278,847 men; her air force numbers 44,407 men. In the fall of 1935 she could not call Italy's hand in the Abyssinian War because her air force and her navy were deemed inadequate. For the same reason, apparently, she has temporized with Germany. Determined not to be caught napping any longer, the British Parliament has passed a bill appropriating \$7,500,000,000 for preparation for a war looked upon as inevitable. This means that for the next five years England will spend more than \$4,100,000 a day, \$170,000 an hour, \$2,850 a minute and \$47 a second for war material equipment. The people of England do not want war; nor do the people of any nation. But England wants ships, guns, armaments and armaments to protect herself, and she is spending this immense sum for that purpose.

In 1936 the United States spent \$445,900,068 on her army and \$391,424,217 on navy, a total of more than half of what England expects to spend each year during the next five years, or about \$25 a second. The United States now has an active force of 137,960 men and a reserve of 300,104 men. Both army and navy are calling for more men, more guns, more ships, more war planes, more war money. For instance, our navy wants \$500,000,000 for next year's budget. We are slow to censure, for we believe our army and navy officer to be true patriots, and are not asking more than they consider necessary for our protection in this war-scarred world.

The foregoing figures are taken, with one exception, from the World Almanac, 1937, and from the Army and Navy Journal.

Airplane Routes in Texas

Ten of the fifty-five airplane transport routes in the United States touch Texas. These routes are: Chicago-Fort Worth via St. Louis and Tulsa, 940 miles, two round trips a day; New York-Los Angeles via Memphis, Dallas, and Fort Worth, 2,649 air miles, two round trips a day; Chicago-Los Angeles via Nashville, Dallas, and Fort Worth, 2,649 miles, daily; Chicago-Dallas via Wichita and Fort Worth, 965 miles, two trips a day; Amarillo-Dallas-Galveston, 618 miles, daily; Dallas-Houston, 225 miles, daily; Dallas-Brownsville, 546 miles, daily; Dallas-Corpus Christi, 186 miles, daily; Dallas-Corpus Christi, 413 miles, daily; Fort Worth-Atlanta, 784 miles, two daily.

LAST INDIAN BATTLE SITE MARKED

The site of the last fight in Texas between U. S. soldiers and Indians has been marked by the Texas Centennial Commission, on the summit of what is now known as Indian Mountain, in Irion county, about 30 miles southwest of San Angelo. The legend on the marker reads: "Around this mountain a battle was fought on January 8, 1865, between 2,000 Indians and Texas and U. S. troops commanded by Capt. John Fossitt and S. S. Totten. Four officers and 22 of their men lie in unmarked graves nearby."

Grass Root Reveries

By JOE GANDY

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AFTER the ice is all gone and "old mother nature" kicks the cover off and beckons to all her children that it is time to get up, how good it will feel. But to live where it is perpetual summer would be monotonous. We would never know how good a fire feels when a blizzard blows, never know the flavor of freshly killed spareribs and backbone and never know what advice to follow in the treatment of colds and frost-bit feet.

Some people think they have a hard time making a living when they have the whole government to depend on. Think what our forefathers went through when they had nothing but a bull-tongue plow and calomel to depend on.

People used to pray for "peace on earth, good will to men." But England is going to spend seven and a half billion dollars on armament, probably with the thought that it will be safer to raise that vast sum of money for war defense than have her people pray for peace. We still think prayers would get better results.

We have become such fiends for everything modern and up-to-date we are surprised at the opposition stirred up to stream-line and air-condition the Supreme Court.

One nation-wide straw vote showed 52 per cent agin' it and 48 per cent for it. If the next straw vote shows 50-50 we'll know it's a tie and nobody licked.

Geologists tell us that Scotland is drifting toward America at the rate of

8 feet per year. Those Scots are canny. They know if they come in under full steam with banners flying and bands playing the immigration authorities will stop 'em, but if they slip in at the rate of just 8 feet a year nothing will be done about it.

Modern scientific methods has stepped up egg-production to a surprising degree, but if the hens get next to the scheme of lighting up hen houses at night to increase egg-production they might stage a "set-down" strike.



"Trying to keep up with the Jones."

A man asked the writer if he was sent to the legislature to enact laws to stop automobile accidents what laws would he enact? I told him I would not enact any, that we already have

enough laws, but if I really wanted to stop auto accidents I would make a law for only one auto to operate in a county and the rest of us ride in ox-drawn wagons, for you never heard of an ox-team climbing telephone poles or trees, flopping over in the middle of the road, going around curves at 60 miles an hour or running down pedestrians. This may sound ridiculous but we are talking about stopping auto accidents and nothing else will do it.

A man who was never known to own two pair of pants and who never had over three meals ahead in his home said for the first time in life he experienced a sense of comfort in being poor when he watched a man, who got rich in oil, trying to make out his income tax report. Being poor has its compensations, and nature even things up pretty well. About the only difference in being poor or rich is that the poor wonder when theirs is coming and the rich wonder when theirs is going.

I came upon a man recently in a broke down model "T." In the back of the car was a set of radio batteries, two automobile casings and a second-hand incubator. I asked him if he was going into business and he said no, that he had been trying to keep up with the Jones, but the Jones had done gone out of sight in a V-8 owing \$400 on it, and when he cooled off he was going home and never again attempt Cadillac speed on a wheel-barrow income.

This is probably the solution to about 98 per cent of our economic pains. If we could get the Jones' to slow down and a law passed to put tacks in the seat of overalls to prevent sit-down strikes, we might be able to make the grade.

And now some one, by cross-breeding, has been able to take the odor out of the onion and the cabbage. But who wants an odorless onion or cabbage? It's the smell that puts a kick in these two succulent vegetables. Might as well take the perfume out of the rose or the fragrant out of the honeysuckle.

We knew we were going at a fast clip, but when a lady drives up to a cleaning and pressing establishment, pulls down the curtains in her car, takes off her skirt, sends it in to be pressed and waits for the job to be done, I believe we are going too fast. Had a trailer been attached to the lady's auto, equipped with cleaning and pressing, she would not have had to stop, yet we will get all these things as we go along. Men wore two-piece underwear a long time before they discovered that a one-piece suit would do just as well, and the first socks didn't have supporters to hold 'em up, and the first shirts didn't have collars attached. We will finally get to where we won't have to stop for anything but our own funeral.

Quite a bit is being said in the newspapers about young girls marrying, some marrying as young as 9 years. A girl 9 years old is still in the spanking, not the marrying age. But a man who has had plenty of experience told me once that you could put off marriage until you was 40 and still make a mess of it.

LOOY DOT DOPE



Symptoms



By Bernard Dibble



BRIEF TEXAS NEWS---from Over the State

FENCE POSTS OF PETRIFIED WOOD

Petrified wood of various shapes has been found in Jack county. One man's yard fence is composed of stone posts, with knots plainly visible, where limbs once grew.

99-YEAR-OLD MAN DRIVES AUTO

J. B. Kelsey 99-year-old retired oil man of Harlingen, drives his automobile daily to and from his citrus orchard. He is believed to be the oldest person in Texas with a driver's license.

NATIVE TEXAN 102

Inez Perez, born in Brownsville, Texas, February 12, 1835, celebrated his 102nd birthday at his son's home in Austin. Most of his life has been spent working outdoors on Texas farms.

INCOME FROM PARKING METERS \$10,000 MONTHLY

Parking meters on the streets of Dallas produce an average income of about \$10,000 monthly, according to a report of Hal Moseley, city manager.

VOLCANIC ASH DEPOSIT

A huge deposit of volcanic ash, the basis of washing compounds, has been found in the "lost river" bottoms west of Big Spring. The pumiceous deposits are in large hills and almost free of deleterious elements.

COP WEIGHS 393 POUNDS

B. B. (Tiny) Gardner, of Dallas, is believed to be the world's biggest policeman. He weighs 393 pounds, and became the nation's biggest cop when Sgt. Patrick J. Kelly, of the Summit, N. J., police force, reduced from 429 to 388 pounds.

GIANT ROSE BUSH

Mrs. Ralph E. Smith, 1739 Lakeshore Drive, Port Arthur, has a Louis Philippe rose bush which is 16 feet high, 26 years old, with a spread of 18 feet. It has attracted rose lovers from all sections of the United States.

TEXAS WOMAN IS HONORED

Miss Helen Johnson, Brownsville aviatrix, has been elected State governor of the National Aeronautical Association by the directory board at Washington. She is the first woman in any State to receive this honor.

REMAINS OF PREHISTORIC RACE

Bones of three persons, of a prehistoric race who once inhabited West Texas, have been unearthed and added to the Stamford high school museum. They were found in a shallow, rock-lined grave near Moran. Archaeologists estimate the bodies were buried 500 to 1,000 years ago.

92-YEAR-OLD WOMAN APPLIES FOR CITIZENSHIP PAPERS

Mrs. Emline Hassar LaChappelle, 92, who has lived in San Antonio 85 years, voting during the past twelve years, recently applied for United States naturalization papers. When asked why she had not applied before, she replied: "I've been too busy raising my family." She is a native of Germany.

16 A. D. COIN FOUND

Mrs. Charles G. Barrett, of Huntsville, has a medal made from a coin that she believes is one of 100 struck between 16 and 19 A. D. by order of Germanicus, a Roman general, to commemorate a brave deed by his bodyguard of 100 soldiers. The medal was found near the border line of England and Scotland about 40 years ago by a Texas friend of Mrs. Barrett's husband. University of Texas authorities, after examining the medal coin, pronounced it genuine.

MARKER ERECTED AT SITE OF FIRST TEXAS MISSION

One of the outstanding Centennial monuments in Texas is at Ysleta, near El Paso, which designates the first mission built in this State. The inscription on the marker reads as follows:

"Site of the first mission in Texas, Corpus Christi de la Ysleta del Sur, founded in 1682 by Don Antonio de Otermin and Padre Fray Francisco Ayeta, O. F. M., for the civilization and christianizing of the Tigua Indians, Pueblo revolt refugees, formerly located at La Ysleta, N. M. Building damaged by floods of the Rio Grande and later by fire, but rebuilt on the exact site and in part on the walls of the original structure."

40 PER CENT YOUTHS IN TEXAS PENITENTIARIES

The 1936 report of W. M. Thompson, chief of the Bureau of Records and Identification of the Texas prison system, reveals that of the 5,948 prisoners incarcerated on December 31, 1936, 2,379 were between the ages of 17 and 25 years.

Classified by occupations, there were 115 barbers, 220 chauffeurs and auto mechanics, 408 cooks and waiters, 390 laborers and 280 farmers.

BACHELORS PREDOMINATE

Statistical reports show that bachelors predominate in Alice, Jim Wells county. They outnumber women 21 to 1, a disparity that may be due to the large oil fields near Alice. There are 2,191 families in the town with an average of 3.6 persons per family.

4.2 YEARS AVERAGE RURAL AUTO AGE

The average auto passenger age in rural Texas is 4.2 years, said J. T. Burton, financial director of the State-Federal highway planning survey. An automobile, he says, will last 4.3 years in Bell county compared to 3.0 years in Hidalgo county.

FARMER KEEPS WEATHER DATA

When citizens of the Burns City community, Cooke county, discuss weather they depend upon John Dawson, who calls himself the "One Gallus farmer," to settle all weather arguments. For a half century he has kept records of temperature, rain and snow, cloudy and partly cloudy days, and dates of early frosts. His meteorological instruments are home-made.

TOO MUCH SPEED

The Texas Department of Public Safety reported that 26 per cent of accidents in which 1,885 persons were killed in Texas last year were caused by excessive speed.

Of the total, 48 per cent were passengers, 30 per cent drivers and 22 per cent pedestrians. More than half the fatalities happened in rural areas.

UNIVERSITY OF TEXAS HAS \$56,613,249 ASSETS

An audit of the University of Texas, released by President H. Y. Benedict, shows total assets of \$56,613,249 at the main university and Galveston medical branch.

13-YEAR-OLD GIRL SELLS POEM FOR \$50

A 13-year-old Kerrville girl in the sixth grade, Essie May Bartholomew, has sold a 16-line poem to the Crowell Publishing Company for \$50.00. The poem is entitled "Mother," and was written by the girl in memory of her mother who died in 1934.

100-YEAR-OLD PECAN TREES

Pecan trees 100 years old are growing on a farm owned by Val Wright of Buna, Newton county. The great-grandfather of the present owner settled on the farm. The trees, planted by Wright's uncle, are estimated to be 100 years old, and marks one of the oldest settlements in the State.

DAUGHTER OF 1812 DIES

Miss Fannie George Jones, a real daughter of 1812, died at San Antonio, February 22nd. She was a daughter of Augusta Jones who served as a captain in the War of 1812 and a private in the Mexican War. A Chapter of the Daughters of 1812 in San Antonio is named for him.

COMMEMORATE BIRTH OF TEXAS REPUBLIC

Descendants of the fifty-eight signers of the Texas Declaration of Independence were honor guests at a mammoth patriotic celebration staged at Old Washington-on-the-Brazos March 2. Nearly 8,000 Texans from every section of the State flocked to Washington State Park for the event which commemorated the 101st anniversary of the birth of the Texas Republic.

DRIVES BUS 50,000 MILES WITHOUT MISHAP

Fred H. Rogers, 32-year-old school bus driver from Genoa to Pasadena, near Houston, has completed 50,000 miles of driving without an accident of any kind. He has never had a traffic ticket, either as a private driver or as a bus driver. He has been driving the bus since 1930.

"There's one message I'd like to get over," Rogers said. "I appeal to drivers of private cars to regard school buses as being within a sort of safety zone. There is a very special need for care when the children are getting on and off the bus."

NO JOKE IN THESE FIGURES

The goat is made the butt of many jokes, but last year the 2,980,000 goats in Texas produced 13,400,000 pounds of mohair, valued at \$20,000,000, which was 85 percent of the nation's total.

SCRAP IRON FOR ARMAMENT

Scrap iron from Texas is being shipped abroad in large quantities to be used in the manufacture of armaments, according to a dispatch in the Austin American-Statesman. Iron, copper, and other metals that have lain in junk yards for years are being assembled and shipped by boat loads to Japan and other European countries.

BABY HAS EIGHT LIVING GRANDPARENTS

Dorothy Ray Ford, born February 12, 1937, has eight living grandparents. She is a daughter of Mr. and Mrs. Raymond Ford, Jr., 2318 Bosque Boulevard, Waco, a granddaughter of Mr. and Mrs. Raymond Ford, Sr., and Mr. and Mrs. John J. Bekken of Waco, and a great-granddaughter of Mr. and Mrs. A. Wilhelm of Waco and Mrs. Mary Bekken and Mrs. John Ragsdale of Clifton.

CHURCH CELEBRATES 62nd ANNIVERSARY

The Palm Valley Lutheran Church, in Williamson county, was founded on Sunday, February 14, 1875, and this year observed its 62nd anniversary. Mrs. P. J. Peterson and C. A. Bjork were the only two of the original members present at the anniversary. Both have been members of the church since its founding and both now have great-grandchildren on its membership rolls.



Shirley Gregg's trench silo, Gregg community, Travis county. Dug in 1935, this silo is 8 feet deep and 150 feet long. Gregg fed 300 sheep and several hundred head of other livestock from contents of the silo.

BIG BEND HAS BIG RIDDLES

Unsolved mysteries of the Texas Big Bend country are being sought by geologists in answer to such riddles as the source of extensive volcanic beds in the Chisos mountains, and the story behind remnants of prehistoric animals that have been found in areas of the proposed Big Bend National Park.

TEXAS SECOND IN OLD AGE PENSIONS

Figures from the Social Security Board, received by State pension headquarters, show that Texas is now paying pensions to a larger number of its aged people than any other State excepting Ohio.

The average old age assistance payments in Texas was \$15.48; Alabama, \$10.00; Louisiana, \$12.59; Arkansas, 9; Oklahoma, \$11.54.

TWO TEXAS RIVERS DISAPPEAR IN SANDS

Texas has two rivers which disappear in sands at intervals. The Nueces and Frio rivers sometimes flow to certain spots and then mysteriously stop flowing. N. P. Turner, Jr., engineer for the Texas Planning Board, credits the phenomena to porous ground formations which absorb the water flow. "As these two rivers cross the Balcones Fault zone along the northern line of Uvalde county," he said, "they sometimes are swallowed up. Within a distance of three miles they lose so much water that at low stages the entire flow of both sink into the sands. And no one is absolutely sure where the water goes."

BURIED WHERE HE WAS BORN

William L. Daniel, age 74, was born in the same house at 2600 Lovers Lane, Dallas, in which he recently died, and was buried in the family cemetery on the same plot of ground where he spent his 74 years. He was a retired farmer.

BOY ASKS FARLEY FOR BARGAIN RATE ON STAMPS

Wayne Bronson, 11-year-old tuberculosis patient at a Fremont sanitarium, requested a bargain rate on stamps in a letter to Postmaster General James A. Farley. In reply, Mr. Farley sent a package of 50 3-cent stamps and a number of special stamp "covers" of "first editions" to start Wayne's stamp collection. He expressed regret that no special rate could be extended.

FIRST SUBCOURTHOUSE IN TEXAS

A subcourthouse, the only building of its kind in Texas, has been completed at Port Arthur at a cost of \$227,350. A branch courthouse may be built in a city other than the county seat when the city reaches a population of 50,000. Jefferson is the only county in the State where this condition exists. The 1930 census gave Port Arthur a population of 50,902.

LATE RECOGNITION FOR SERVICE

After 19 years, George Lawson Keene, Goose Creek jeweler, has been recognized and honored for World War service. He was awarded the Distinguished Service Cross, one of the United States government's highest recognitions for gallantry in action in time of war.

CHECK YOUR GAS PIPE LINES

A warning has been issued, following the tragic accident at London, Rusk county, where an explosion of accumulated gas under the basement flooring wrecked the consolidated school building and killed about 455 of the school children and teachers, that all persons using gas for either heating or cooking have their gas lines thoroughly inspected. Gas pipe lines long in use rust out and sometimes break from pressure above or from contraction and expansion of the earth's crusts.

HEBREW VOLUME 218 YEARS OLD

The "Five Books of Moses" in Hebrew, is an heirloom of the Block family, pioneer residents of Rio Grande City, in Starr county. The volume was printed 218 years ago and has been well preserved.

MIXING BOWL PRIZED

A 50-pound Indian metate, (mixing bowl), perfectly preserved, was found embedded in the red buttes of Salt Fork, near Clarendon, by G. C. Heath, of Hedley. The stone, apparently used for grinding food, had a small hole at the bottom of the basin.

40,000 CROWS MEET DOOM

About 40,000 crows were killed when 50 sticks of dynamite were set off at a crow's roost, two miles east of the Oklahoma line, near Wellington, Collins county, Texas. The crows have been devastating fields and feed in the grain belt section of the Panhandle.

UVALDE CANYON

Uvalde canyon, 90 miles northwest of San Antonio and the scene of a sanguinary battle between Indians and Mexican soldiers in 1786, was named for General Juan De Ugalde, Governor of Coahuila in 1778, according to old records found at Montell in Uvalde county. The canyon is 25 miles long, from three to eight miles wide, and is in both Uvalde and Bandera counties.

U. S. ARMY POST NEVER GARRISONED

C. Espy Miller owns a United States Army post on his cattle ranch, 12 miles west of Valentine, which was never garrisoned. The War Department constructed the post at a cost of \$100,000, naming it "Camp Holland," but never detailed troops to garrison it. When peace came to the borderland the post and surrounding grounds were sold.

KILLS COYOTES WITH BOW AND ARROW

Charles Stone, of Corpus Christi, uses primitive weapons, the ancient bow and arrow, to kill coyotes. He formerly lived on his father's ranch, near Marfa, but is now a member of the British Air Corps.

WALKS HALF MILE ON CRUTCHES TO VOTE

Just to prove men past 90 are still young, C. M. Eldridge, Civil War veteran who will be 92 years old next July, walked half a mile on crutches to vote in the Denison Herald's poll on the supreme court issue. He moved to Denison in 1885.

TEXAS HOTEL BUSINESS \$26,984,000 IN 1935

The 1724 hotels in Texas reported receipts amounting to \$26,984,000 for the year ending December, 1935, according to the Bureau of Census. More than one-half of the hotels in the west south central section of the United States are located in Texas.

STATE'S FIRST ADJUTANT GENERAL REINTERRED

The remains of Col. William G. Cooke, first adjutant general of Texas, have been moved from near Seguin and reinterred in the State cemetery at Austin. He was a Virginian and came to Texas with volunteers from New Orleans and was on Gen. Houston's staff at the Battle of San Jacinto.

RED CONCH A RARITY

The red conch, (fulgur preversa), found on Corpus Christi bay is to the shell collector a rarity in the snail family, says Dr. Hal B. Parks, of the Corpus Christi Junior College. The fate of the red conch is similar to that of most sea dwellers—after reaching a definite size it is coveted by the hermit crab which moves in and uses the shell for a home.

PADRE ISLAND PROJECT

Former Senator C. C. Hastings, of New York, representing a group of New York business men, has completed plans for construction of a causeway, hotel and tourist entertainment facilities on Padre Island at Brownsville. The project will represent an investment of about one-half million dollars.

RETIRED POSTMAN TRAVELED 400,000 MILES

Joseph F. Knapik, age 65, has been retired from active service as mail carrier after traveling more than 400,000 miles during his 30 years of duty. He had a 59-mile route, the Scenic Loop near San Antonio, which is the second longest scenic highway in the United States.

STRIKES OIL IN CITY LIMITS

A half-barrel-a-day oil well was "brought in" at 29½ feet within the city limits of Stamford while Mexicans were digging a water well to supply the Stamford Refinery boilers. There are no nearby underground storage tanks that might have caused the near-surface flow of oil.

BOUGHT GLASS FOR DIAMONDS

Mrs. Yetta Slomovitz, 1805 Hamilton Street, Houston, bought 16 glass diamonds for \$1300 from two strange young men who had asked her for something to eat. They called a "diamond expert" by phone to appraise the stones. The "expert," a confederate, Slomovitz later found that the sixteen so-called diamonds were nothing but glass.

BELIEVED TO BE BONES OF ALAMO OFFICERS

Human bones found in the chancel of San Fernando Cathedral, in San Antonio last July, were in part those of Col. William Barrett Travis, Col. David Crockett, and Col. James Bowie, according to the belief of S. Deane Wasson, historian and writer.

Texas histories report that the bodies of all men killed in the Alamo battle were burned by order of Santa Anna, but a Mexican, who was mayor of San Antonio at the time of the battle, said that Santa Anna asked him to point out the bodies of Travis, Crockett and Bowie before they were removed from the Alamo.

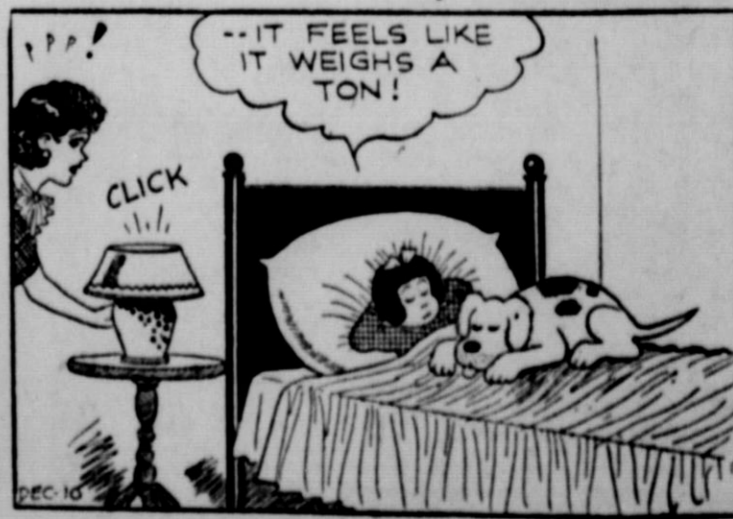
FRITZI RITZ



That Makes It Different



By Ernie Bushmiller



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Admiration COFFEE

SPEED—THEN AND NOW

Given a super-highway cleared of all traffic from coast to coast, Capt. George Eyston, the English racing driver, could cross the country in his high-powered car, Speed of the Winds, in just 24 hours. The captain recently covered 6,545 miles in 48 hours at an average speed of better than 136 miles an hour on the famous Bonneville Salt Flats, in Utah.

Crocker, and a stray white dog named "Bud," picked up on the way. The two adventurers carried a compass, slept in the open and had to hire a cowboy at one point to guide them across roadless sage brush country. They used a block and tackle to haul the machine out of mud holes, and on one 16-mile stretch it was in action 17 times!

BAKED ROADS

Almost everything, including salt, has been tried by man in paving roads and the perfect pavement is yet to be found. Now Australia is baking its highways. A furnace on wheels fuses clay or black earth into a firm, durable surface.

SIR THOMAS KNEW THE SECRET OF TEA!



You, too, will appreciate that pleasant heritage left to every lover of fine tea with your first cup of Lipton's. Distinctive flavor, aroma and true economy is yours in every package of Lipton's Tea. At all grocers in convenient size packages and individual tea bags.



LIPTON'S TEA

HOUSEHOLD HELPS

MRS. MARGARET STUTE, Editor, Route 5, Box 179-B, Fort Worth, Texas.

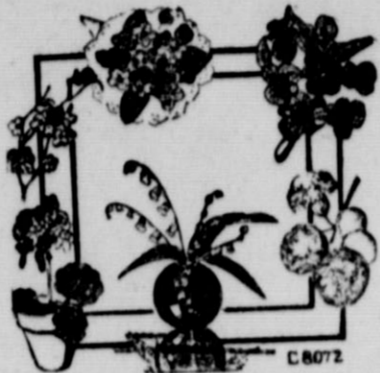
AUNT MARTHA'S WORKBASKET

Crochet Colorful Flowers

At this season of the year, when nature's flowers are fewer, the crochet hook can perform wonders with odds and ends of thread or yarn.

How about making a pot of red geraniums for your window sill or as a gift? A bowl of lilies of the valley or of pansies—or a combination of the two would prove decorative indeed. The pansies might be made into corsage, and there is a corsage of violets and a cluster of realistic Scotch thistles that would add just the right touch of color to your winter coat. The sprays of dainty apple blossoms could be used later to brighten the last few days of winter.

Directions for making all these flowers will be found in C8072, for 10c, or we can furnish enough material for the apple blossoms, lilies of the valley and geranium, the latter in red, for 35c, directions for 6 flowers included, as C8072M.



Address your letter to Southwest Magazine, Needlecraft Dept., Box 166, Kansas City, Mo.

MILADY'S NEW APPAREL

Surely at no time of year do feminine hearts yearn and turn to new things as in springtime.

While Mother Nature flaunts her beauty and dresses the trees and earth in lovely greens and other bewitching colors the heart of a woman longs also to adorn herself.

In the shops this spring stylists have arranged so many new and different things that it makes one glad to look at them. Of course, every thrifty and style-conscious woman knows that we can dress charmingly just as cheaply as we can dowdily. It is all in planning the wardrobe and choosing appropriate accessories.

Those who experienced pre-war days will remember the "feather boom." Also the long-drooping ostrich feathers from large hats. They will rejoice, perhaps, to know that feath-

ers take a prominent part in this spring's wardrobe. For those who have never worn "feathers," there is a challenge in the lovely ostrich feather capes which will be worn this season. They are just the right warmth for spring evenings and give the figure a subtle, graceful appearance.

Following the high fashion note, this new ostrich mode follows with cape of ostrich. There are also hats, gloves and handbags trimmed with ostrich plumes. Another variation of this charming trend is the use of tiny curled ostrich plumes for trimming evening dresses. In fact, you will find them used for decoration from the top of midday's hat to the tip of her tiny shoe.

(More news of early summer wear next month).

SIMPLE SALADS THE BEST WINNERS

Sometimes we spoil the very effect we strive to attain when we try to do too much. This is certainly true when it comes to preparing salads.

It is in the field of salad-making that even the most rank amateur may achieve a prize-winning success. This is because salad-making does not go by any rigid set of rules. Cakes, pies, meats and even fancy vegetable dishes require rigid adherence to recipes, while in salad-making, personal tastes and inventiveness may achieve dishes "fit for a king."

Children love to mix salads so the wise mother will let her youngsters have a hand in this matter. Often it will induce the vegetable-shy youngster to eat them with a relish. There is something about the things we create which have a special appeal. Try it once and see for yourself.

Of course, dressing is of utmost importance to a successful salad. On the market today is such a wide variety of salad dressings that almost every taste can be satisfied. However, it is thrifty to make them at home and a trifle more healthful when lemon juice is used instead of vinegar, as in most commercial dressings.

Worcester sauce, chili sauce, catsup and a bottle of French dressing should be on the shelf of all salad lovers. They add zest and flavor to many dishes.

One of the most popular methods of serving salads is to arrange a large bowl or platter,

with all the ready-prepared vegetables thoroughly chilled, and to let each person mix his or her own variety. The salad-dressing can be served in a separate dish and added as desired.

Where there are small children it is often wise to give vegetable salads some fanciful name; they will be more readily eaten. For instance, the cauliflower salad may be called "King Crown Salad." Here is the recipe:

King Crown Salad

1 head cooked cauliflower
1/2 cup mayonnaise
1/2 cup thick tomato sauce or chili sauce
3 tablespoons chopped olives.
Mix mayonnaise and tomato sauce or chili sauce with olives and pour over chilled cauliflower head broken into dainty pieces. Give the salads fancy names, but retain simplicity of ingredients.

Iris Salad

3 slices tomatoes
1/2 hard boiled egg
Blanched almonds or pecans
French dressing.

Arrange tomato slices with lettuce. Place a slice of egg on each tomato piece. Just before serving, add nuts to the dressing and pour over the salad. There is a large variety of possible fruit combinations. Try a few for your family.

GOOD RECIPES

Some women ask me why do you call this department "Good Recipes?" It is because we offer you not only tested recipes but recipes that are good to taste and good to look at.

Fish Baked With Tomatoes

When dad or the boys return with a spring "catch of fish" is time to have a good recipe on hand.

When placing the fish in the oven, put in the bottom of the pan 4 tablespoons of chopped tomatoes, either fresh or tinned. Baste the fish with them, adding water as usual. Care should be taken that the pan does not become dry, or the tomatoes will soon stick to it. Serve tomato sauce with the fish. Garnish with parsley or lettuce leaves.

Plain Beef Croquettes

Chop fine in a wooden bowl some cold roast or corned beef and mix in twice the quantity of well-seasoned hot mashed potatoes. Beat 1 egg and work it in with the mass and shape the mixture into little cakes. Roll either in flour or egg and cracker crumbs and dry in butter and shortening mixed. Brown both sides and serve very hot.

Spiced Ginger Bread

Use 1 cup molasses, 1 cup boiling water, 1 tablespoon butter, 1 pint sifted flour, 1 teaspoon cloves, 1 teaspoon ginger, 1 teaspoon cinnamon, 1 teaspoon soda. Partly melt the butter and put it in the molasses. Dissolve the soda in water and add to molasses. Then add rest of ingredients and thoroughly mix. Bake in moderate oven 45 minutes.

Hoe Cake

Many inquiries have come to me how to prepare this Southern dish. I have a recipe I think is very much like the recipe old negroes used to make and bake hoe cakes on their hoes. It was from this custom that the name originated.

1 pint of cornmeal and 1/2 teaspoon salt mixed. Pour sufficient boiling water over this to moisten the meal. After it has stood 10 minutes, add cold water until the mixture will drop from a spoon. Bake in same manner as griddle cake. When done, place a bit of butter on each cake and serve very hot.

Rusk

Take 2 cups of milk, 1 cup sugar, 1 yeast cake, 1 cup butter, 2 eggs, 1/2 teaspoon soda, 1/2 teaspoon salt, flour. At night scald the milk,

Corn Pudding

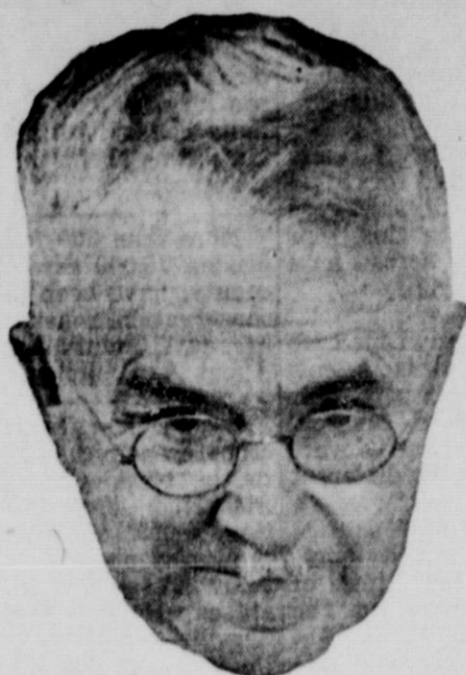
Chop 1 can or 10 ears of lightly boiled sweet corn until each kernel has been divided into about 4 pieces and add 1 heaping teaspoon of sugar, a level teaspoon salt, dash pepper, a pint milk and 1 tablespoon melted butter and 3 beaten eggs. Mix all well together, pour the preparation into a buttered dish that can go to the table, cover and bake in a moderate oven for 40 minutes, taking off the cover 10 minutes before removing from stove.

Stewed Turnips

Peel and slice the turnips and cut them into cubes. Boil until tender, drain and for 3 pints of turnips measured before cooking allow 1 teaspoon sugar, 2 tablespoons butter, 1/2 pint beef stock, 1/2 teaspoon salt and dash of pepper. Cook rapidly until the stock has almost boiled away, then serve.

Celery With Grated Cheese

Serve crisp white celery neatly upon a long low dish and ornament it with bits of ice or ice cubes. The cheese should be finely grated unless it is cream cheese packed in jars. Grated cheese should be heaped upon a pretty dish and served with a spoon. The celery lightly sprinkled with salt and then dipped into cheese and bitten off. Unusual and very good. Also healthful.



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Dr. Allan Roy Dafeo says:

"Karo is the only syrup served to the Dionne Quintuplets. Its maltose and dextrose are ideal carbohydrates for growing children."



Rich in **DEXTROSE** the **FOOD-ENERGY SUGAR**

WIFE SPANKING

No matter how much a wife exasperates her husband, English law says he has no right to beat her. A London magistrate so ruled recently in the case of a clerk who spanked his wife for nagging.

However, many other countries consider wife beating the natural right of a husband if provocation is strong enough. A man can even get away with it in many parts of the United States, but in Delaware and Maryland a wife beater may be publicly flogged.

Wife beating was a universal practice in the so-called "age

of chivalry." Ladies even in the highest society were not excepted. As late as the fifteenth century, one chronicler relates, that a high-born lady so irritated her "knightly" husband by scolding him in public that he knocked her to the ground and then kicked her in the face, breaking her nose. The chronicler regarded the knight's action as laudable and reminded his own daughter that she could expect the same treatment under similar circumstances!

He that believeth on the Son hath everlasting life; and he that believeth not the Son shall not see life; but the wrath of God abideth on him. John 3:36.

SALTINE KRISPY CRACKERS

WELL, THAT'S AN INTERESTING PIECE OF NEWS!

PEOPLE ENJOY SOUP MORE BECAUSE THEY'VE DISCOVERED SALTINE KRISPY CRACKERS MAKE IT TASTE BETTER

BIG INCREASE IN USE OF SOUP IN '36
Variety and Better Taste Given as the Reason

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TEXAS FARM NEWS REPORTS

A wren built her home in the center of a wasp's nest in an oak tree at Kerrville.

Freestone county farmers have been assured of \$1.75 per bushel for all blackeyed peas they produce this year provided 1,000 acres are planted to this crop.

Kenneth Trosper, Lipscomb county farmer, owns a cow that has given birth to four sets of twin calves, consecutively. All of the calves were normal and had a different sire.

Three lemons on a single stem, that weighed a total of three pounds, grew in the yard of Mrs. J. D. Wilson, 314 Sandmeyer Street, San Antonio.

During 1936 the farmers of Texas revived the almost extinct crafts of leather-tanning and syrup-making into home industries, thereby added about \$200,000 to their farm incomes.

Billy Anderson, Holland FFA student, netted \$13.82 profit from a Hereford steer he fed out as a vocational project. A balanced ration of corn, cottonseed meal, and hay was fed.

Wool production in Texas in 1936 was second largest on record, with a total of 64,265,000 pounds compared with the all-time record of 74,800,000 pounds in 1933. Texas wool production is 18 per cent of that for the entire United States.

Discovery of 1850 specimen of the Moreles Mexican fruit fly in the Lower Rio Grande Valley during the 1936-37 season brought a warning to growers from the United States Department of Agriculture. Several larvae-infested orchards were discovered by department employes during the past season. Unusually mild weather, without frost, fosters growth of the fruit fly pest.

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FOR SALE OR TRADE—Fifteen-Room House, block Texas University, Write Posters, 2802 Gandolphe, Austin, Texas.

WANTED TO BUY

MANUSCRIPTS WANTED for book publication. Send return postage. Dept. 40, House of Field, 521 Fifth Avenue, New York City.

A freak corn cob with well developed kernels grew on the farm of J. F. Dulaney in Falls county. Almost circular, it was about the size of a grapefruit.

More than 500 farms, comprising 75,000 acres in Dallas county, have been pledged as conservation zones for wild life, says County Agricultural Agent A. B. Jolley.

In an effort to find new crops economically adaptable to the blackland region, the Blackland Experiment Station, south of Temple, will grow test plots of hemp this year. Tests also will be run at experiment stations at Beeville, Angleton, Weslaco, Denton and the Winter-garden station.

According to the Killen Herald, 100 tons of manure spread evenly over 20 acres at the rate of 5 tons to the acre produces 50 per cent greater returns than when spread on five acres at the rate of 20 tons to the acre. Frequent light applications are recommended as the most profitable practice.

Terracing, crop rotation, and a balanced livestock and poultry program have enabled J. M. King, of Wise county, to overcome adverse circumstances, according to D. F. Eaton, county agricultural agent. King moved onto a farm badly washed and soil depleted. He terraced the land, practiced crop rotation, planted bermuda on waste land and planted legumes. In order to operate the past year he borrowed \$325 from the Resettlement Administration. During the year he supplemented the feed he had grown with that bought with the borrowed money to feed his livestock and to feed out 24 hogs. The hogs brought him \$536.25 in cash and he still has six on hand. He also sold 50 turkeys for \$52. The cows and chickens paid for food and clothing for the family. King has paid off the loan and has some money left.

Pretty Mexican blue quail eat grain with the chickens in the yard of 92-year-old H. F. (Bobcat) Carter who lives alone in a tin shack at Persimmon Gap, between Marathon, Brewster county, and the Chisos mountains State Park. An old-age assistance check provides Carter with money to buy grain for his chickens and birds.

Approximately 2,000 acres of popcorn will be planted under contract this year in Bee, Dewitt and Hidalgo counties.

A total of 5,560 acres of land have been terraced in Medina county during 1937, according to the report of County Agent C. M. Merritt of Hondo.

A survey to determine the best voltage for electrical fences for cows showed that five volts impaired the animal's nerves, seven dried up the milk and thirteen were fatal.

Mr. and Mrs. E. A. Ogden, of Jasper, have found that feeding hens armadillo meat increases egg production. The meat is cooked until tender and served to the hens. About four of the armadillos are consumed by 100 White Leghorns weekly.

An egg-breaking plant employing from 15 to 30 girls has been opened at Cuero with a capacity of 900 cases (32,400 eggs) daily. The plant has increased the market for eggs in the Dewitt county section.

The Boys' 4-H Club, of Van Zandt county, had the highest completion average of their projects of any county in Texas for 1936. Out of 613 members, 531 boys completed demonstrations. These projects were under the direction of J. W. Palmer, Jr., assistant county agent.

Seven giant orange trees, which bear heavily in season although more than a century old, stand on the Laguna Seca Ranch, 20 miles north of Edinburg in Hidalgo county. R. R. Vela, manager of the historic ranch that once comprised a 75,000-acre grant from the King of Spain to Macedonia Vela nearly 200 years ago, says the trees sprang from the seed of one small orange.

A registered Suffolk ewe on the W. C. Buntin farm in the Snyder community, Scurry county, is the mother of triplet lambs. Weighing 11 1/2, 11 1/2 and 5 1/2 pounds at birth, they are registered and valued at \$75.

Texans has one-tenth of all the tenant farmers of the United States and yet it has more virgin soil than all other Southern States combined, says the Glade-water Times-Tribune.

There are 286,000 tenant farm families in Texas, and there are seven and three-quarter million acres of undeveloped farm land in the State.

John W. Young, of the State Department of Agriculture, urges Texas farmers to buy only tested seed this year as there is a scarcity of good field seeds. A sack of tested seed has a tag affixed, he says, certifying the germination percentage of the seed. It is his opinion that caution should be exercised in buying from trucks or unknown dealers.

Nearly 100 first grade students at the Lubbock School, of Houston, saw a cow milked for the first time in their lives when Miss Mabel David, the instructor, arranged for a Houston dairy to bring a cow and give a milking demonstration on the campus. Churns were also provided, cream was bought from the dairy and the children took turns churning. A lunch party followed, and the butter was served on graham crackers.

D. W. Moye, of Jasper county, started a feeding demonstration in January with nine three-month-old pigs, which he continued to April. At the end of four weeks he reported the pigs showed a gain of an average of two pounds per day, the gain having cost him 3 1-3 cents per pound. Corn is fed in a self-feeder in addition to a mixture of one part cottonseed meal, one part shorts, one part tankage with salt and bone meal added. Each pig gets one pound of this mixture daily.

CONSIGN YOUR
CATTLE - CALVES - HOGS - SHEEP
TO
BREEDLOVE COMMISSION CO.
STOCKYARDS, FORT WORTH, TEXAS
YOU'LL GET GOOD SALES AND SERVICE

BUILD FOR THE CENTURIES WITH
ACME BRICK
PLANTS AND OFFICES THROUGHOUT THE SOUTHWEST
FACE BRICK COMMON BRICK
FIRE BRICK HOLLOW TILE
DRAIN TILE FLASHING BLOCKS FLUE LINING
ACME BRICK COMPANY

A better variety of cottonseed will be shipped to several foreign countries by B. H. Hasselfield, of Tivoli. Two bushels will be shipped to China, thirty-six bushels to the Italian ambassador in New York for shipment to Italy, and ten tons to the Cotton Textile Institute at Athens, Greece.


Among roosters auctioned off in Alabama for the benefit of blind children, was one donated by Jim Allred, Jr., son of Texas' Governor. When a request came from the Governor of Alabama for a contribution, young Allred responded with a bantam rooster, which he prized highly. It was hand-raised and the only one of its kind in his flock.

Ben Rice, of Wildorado, Oldham county, has just completed 14 terraces 30 feet wide and 20 inches high on the steepest part of his cultivated land. Rice, who is blind, built the terraces himself with the help of his boys. The terraces were built with a small grader and four horses. The success of his work disproves the idea that large machinery is necessary for the construction of terraces, says R. T. Alexander, Jr., county agricultural agent.

A \$75,000 canning plant is to be built at Athens. Canning of blackeyed peas will predominate over other products.

Thirteen thousand carloads of valley citrus fruit have gone to market, which is estimated at 75 per cent of the 1936-37 crop. Only 6,155 carloads had been shipped at the same time last year. Total shipment of fruit and vegetables is 21,300 carloads against 12,803 for a corresponding period last year. The citrus crop is estimated at 20,000 carloads, much of which will be processed by canning plants.

KILL RATS WITHOUT POISON



This proven exterminator won't kill livestock, pets or poultry—Gets Rats Every Time. K-R-O is made from Red Squill, a natural rat poison. Ready-Mixed, 35¢ and 100¢. Powder, 75¢. All Druggists. Results of Your Money Back. K-R-O Company, Springfield, O.

K-R-O KILLS RATS ONLY

THE METROPOLITAN
Coffee Shop
The Very Best of Food
FORT WORTH HOTEL
200 ROOMS
ARLINGTON DOWNS RACES March 31 to May 1, Inc.
Comfort, Economy, Hospitality. We Invite You.
Rates From \$1.00 Garage Service 25¢



—MAKING HISTORY LIVE!

AL MINGALONE (above) never knows where the next assignment will take him. Wherever news is breaking, he's there grinding out film, heedless of danger. "Sure I get in many a tight spot," says Al. "But I count on my healthy nerves and good digestion to see me through. I smoke a lot—Camels every time! They don't jangle

my nerves, and that saying 'for digestion's sake—smoke Camels' is made-to-order for me. Camels give me a grand feeling of well-being." Yes with fine-tasting Camels digestion gets off to a smooth start. The flow of digestive fluids speeds up—alkalinity increases—you feel at ease. As steady smokers say: "Camels set you right!"

COSTLIER TOBACCO
Camels are made from finer, MORE EXPENSIVE TOBACCO... Turkish and Domestic... than any other popular brand.

HEAR "JACK OAKIE'S COLLEGE"
A full-hour gala show with Jack Oakie in person! Benny Goodman's "Swing" Band! Hollywood comedians and singing stars! Special college amateur talent every week! Every Tuesday night—9:30 pm E. S. T., 8:30 pm C. S. T., 7:30 pm M. S. T., 6:30 pm P. S. T., over WABC-Columbia Network.

FAMOUS BOXING COACH, Johnny Behr expresses this attitude: "I put emphasis on good digestion—that's why my advice is to choose Camels. Camels are mild."

"I'M ALWAYS READY for another Camel," says Mrs. Richard Hemingway, housewife. "Their mild flavor never tires my taste. Camels taste especially good with meals."

RANCHER delivers antelopes by plane. **Charlie Balden**, of Pitchfork, Wyoming, manages his 200,000 acres. "I like plenty of chuck—and plenty of Camels with it," he says.

Here are the me they are eit

FOR DIGESTION'S SAKE — SMOKE CAMELS

JOYS OF SPRING
DEAR FRIENDS:
Once again the coming spring sun has chased away cold and gloom of winter. How eagerly we look forward to brightening, the warm spring breezes and new life all about since the beginning of man's creation mankind loved spring. A man and woman have driven from Garden of Eden. We say in spring a promise of God that even death we shall again. They soon covered that seed, buried deeply with warm bosom of love would come forth spring with new abundant life. We planted the first time with wonder as to what might happen. The tiny green shoots began to come through ground what must be his thoughts? He didn't know what would come from the seeds or that eventually would bear food for sustenance. Here in the Southwest young and oldsters should appreciate spring. See warm days come us much sooner than States north of us. We have leafing and budding trees many ahead of these! The lovely pages verdant leaves and flowers in southern make us thankful. Speaking of flowers makes me think something I want reader of this page pledge himself or self to do and this help protect our full wild flowers. So often I see gathering wild flowers. They are lovely and unthinkingly gather every blossom. Thus the would be a pleasant pass that way. short time in vase as a plant they stay two or three weeks wild flowers come seeds of the previous are destroyed the left to produce fruit. I feel certain they easily are destroyed. Mother Nature will be more carefully. Will each protect all wild to protect them? Goodbye until

D. Y.
Due to "the monthly, there was de- bership cards. I ed them by this Name Contest a membership card. If you did not haps you would club. The name "D. BEST. There are no any time. The be a regular re- printed once a subscribe to a Boys and Girls' do so at once. tor. Write me for the betterment Aunt Mary, P. O. 179-B, Fort Worth. The object of this and girls in do whatever they t. One duty of cheerful letters. Special awards of letters written keep a record of. Another duty: interesting stories page from time be awarded for. One of the ch all of us acqui though we live that the only p we don't know. one another. Many other d grows in membe CLUB NEWS f interest you. Credit will b you may offer appreciate sug- We would li the Southwest thing is necessi pletely at bott- once to Aunt M. 179-B Fort W. L. Here are the me they are eit

Met
I wish to bec- Club, promising forth under "C Name Address City Be sure to giv-

Our Boys and Girls

AUNT MARY, Editor, Route 5, Box 179-B, Fort Worth, Texas.

JOYS OF SPRING

DEAR FRIENDS:
Once again the welcoming spring sunshine has chased away the cold and gloom of winter. How eagerly we look forward to blossoming time, the warmth of spring breezes and the new life all about us. Since the beginning of creation mankind has loved spring. After man and woman had been driven from the Garden of Eden they saw in spring a promise of God that even after death we shall live again. They soon discovered that seed, when buried deeply within the warm bosom of earth, would come forth in spring with new and abundant life. We imagine the first time man planted seed he was filled with wonder as to what might happen. When the tiny green shoots began to come through the ground what must have been his thoughts? Perhaps he didn't realize what would come forth from the seeds planted or that eventually they would bear food for his sustenance.

Here in the great Southeast youngsters and oldsters should appreciate spring. You see warm days come to us much sooner than to States north of here. The lovely pageant of verdant leaves and wild flowers is something to make us thankful.

Speaking of flowers makes me think of something I want every reader of this page to pledge himself or herself to do and this is to help protect our beautiful wild flowers.

So often I see folks gathering wild flowers greedily. They find a lovely patch and without thinking try to gather every bloom in sight. Thus they destroy something that would be a pleasure to everyone who might pass that way. Wild flowers live but a short time in vase filled with water, while as a plant they sometimes live and bloom for two or three weeks. Many of our loveliest wild flowers come up year after year from seeds of the previous season. When all blooms are destroyed they soon die and no seed are left to produce flowers next year.

I feel certain if you tell your friends how easily are destroyed the beautiful floral pictures Mother Nature has painted for us, they will be more careful of our wild flower supply. Will each of you pledge not only to protect all wild flowers but ask others also to protect them?

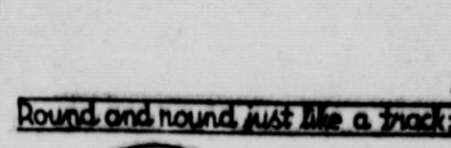
Goodbye until next month.
(Signed) AUNT MARY.

Let's Draw

Now follow closely while we draw



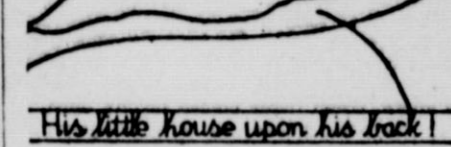
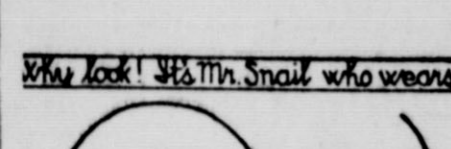
Round and round just like a track



How look! It's Mr. Snail who wears



His little house upon his back



or sometimes lonely. These members would like to hear from other members of the club. You may choose one or more names to whom you would like to write. Keep count of the number of letters you write. Twice each year we will award special prizes to those who have given the best service to the club.

Mrs. W. T. Douer, Leo, Texas, writes: "My health is bad and I can't get out much. 61 years old."

Mrs. M. C. Duncan, Fair, Texas, writes: "I go in a wheel chair all the time. Past 60 years of age."

Mrs. Stella Lacy, 425 Yale St., Houston, Texas, writes: "I am 67 years old. A shut-in for almost 4 years."

Mrs. Lucy Newman, Woodleigh, N. C., writes: "I am in bed."

Mrs. Alice Rust, P. O. Box 189, Beeville, Texas, writes: "I am bed-fast. 86 years—young."

Bertie Thompson, Royse City, Texas, writes: "I am bed-fast."

Devan James, 437 E. 7th St., San Angelo, Texas, writes: "A brave young man who must spend most of his time in a wheel chair."

Mrs. J. F. Dillard, Big Foot, Texas, writes: "Both she and her husband are elderly and sick most of the time."

Mrs. Susan F. Hughes, 1804 25th St., Galveston, Texas, writes: "A faithful member of this club. Bed-fast now most of the time."

Mrs. Margaret Wallis, Rt. 2, Box 99, Stroud, Okla., writes: "I am shut-in and get so lonely. 32 years old."

Miss Mattie W. Crites, Route 3, Morganton, N. Carolina, writes: "I am in bed."

Send us your membership NOW.

TRUE STORIES

Many times the most interesting stories in the world are found right in our front yards so to speak. The things we see frequently and pay little attention to are often as thrilling as the best novel.

Would you think that the little fish you sometimes see your mother buy at the market could really have an interesting story? Yet, in reality, fishing is an exciting sport and also profitable. Doctors and scientists have discovered that fish contain many valuable food elements that we need.

Sometimes mother says, "You must eat your spinach; it has vitamins." Vitamin is a food element that boys and girls need and grown up folk as well.

Fish have different food elements from spinach, but are just as important in our diet. And I am sure that most of you like fish. Would you like to know some of the interesting things about the fish industry?

For many years people thought of fishing as a sport. They liked the taste of fish but didn't know their value as a health food. When doctors began to find vitamins in fish the fishing industry (or the catching of fish for the market) began in earnest.

Men formed companies that bought and built many boats, especially designed to catch all manner of fish. Almost overnight it became one of the large industries of the Southwest.

Of course, you know that in business are some greedy and selfish men. These men began to take fish from the Gulf, the streams and the lakes of the Southwest so fast that it threatened to destroy this industry. Millions of fish were killed not large enough to eat and millions of fish eggs destroyed.

Texas and other coastal States had to pass laws regulating the fishing industry. There was formed the Coastal Division, which has charge of enforcing these laws. Headquarters of this division is at Corpus Christi, but there are sub-division stations all along the coast.

Most of the work of the Coastal Division is at night as this is the time that "out-law" fishermen catch the fish.

We know that the fishing crop is not like our grain, fruit and other crops. It is a crop that cannot be replanted easily, even though we have fish hatcheries that raise fingerling fish for replanting in streams and lakes. Oysters are also replanted in bays and at the mouth of rivers. The gift of seas and rivers in the form of fish is from nature which God created.

The bays, from which the major portion of fish are taken, are separated from the Gulf by narrow strips of land extending almost the entire length of the Texas coast. One of these strips—Padre Island—is 150 miles long, extending from Corpus Christi to Point Isabel, near Brownsville. There are only five openings or passes that connect the bays with the Gulf.

Careful study of the habits of fish and shrimp show that they lay eggs in the vicinity of these passes and that the little newly hatched fish come into the inland waters with the tide. This is where they do their first feeding and make their first growth. Of course, you know that baby fish must care for themselves as mother fish never look after them when once the eggs are laid.

It is interesting that in one year 25,000,000 pounds of fish were taken from our coastal waters by commercial fishermen. Then 5,000,000 pounds more taken by sportsmen, who fish mainly for fun.

One sad fact we must face is that while Texas oysters are regarded as the best in flavor and in quality they are yearly becoming less productive.

An oyster reef, or bed, must be cultivated and given the same care and attention as an ordinary field of corn. If disturbed the beds do not propagate well. In addition to damage to oyster reefs and beds by careless individuals, is damage from natural elements. Floods lower the salinity and remove food elements which oysters must have, and hurricanes cover the beds with mud and silt. Also drills, or conks, and black bass prey upon oysters. Hence this section of our coast can supply only part of the market demands.

Recently Texas has attempted to encourage the establishment of oyster farms along the coast by private individuals.

"FOR ZESTY FLAVOR YOU CAN'T BEAT

HUSKIES!

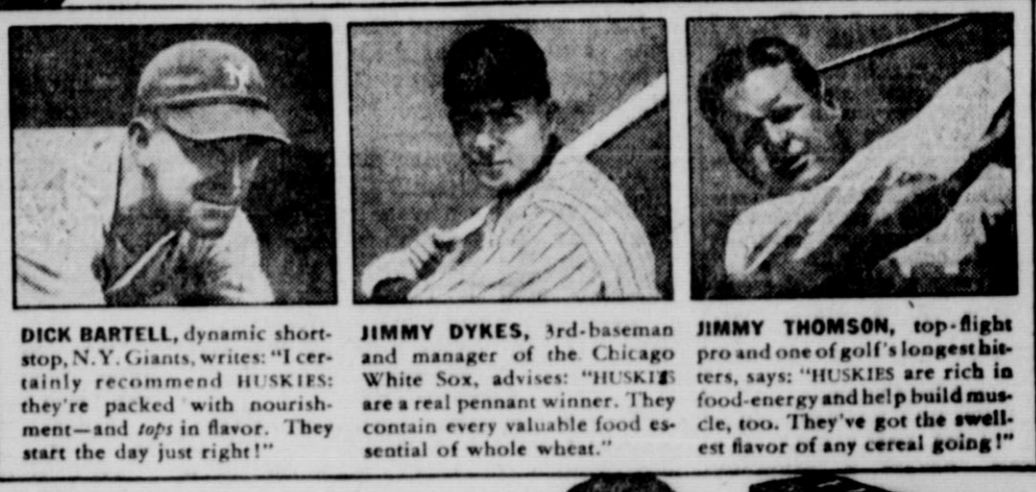
THEY PACK A LOT OF FOOD-ENERGY, TOO!"

SAYS Larry "BUSTER" Crabbe
Olympic Swimming Champion



BOYS! GIRLS! JOIN THE HUSKIES CLUB! Get Swell Free Gifts!

Just send 1 blue HUSKIES package-top with your name and address to: HUSKIES CLUB, c/o General Foods, Battle Creek, Mich.—and receive your Huskies Club Badge and catalog showing the 41 wonderful gifts you can get free! Send today!



DICK BARTELL, dynamic short-stop, N.Y. Giants, writes: "I certainly recommend HUSKIES: they're packed with nourishment—and tops in flavor. They start the day just right!"

JIMMY DYKES, 3rd-base man and manager of the Chicago White Sox, advises: "HUSKIES are a real pennant winner. They contain every valuable food essential of whole wheat."

JIMMY THOMSON, top-flight pro and one of golf's longest hitters, says: "HUSKIES are rich in food-energy and help build muscle, too. They've got the sweetest flavor of any cereal going!"

BOYS! Girls! "Buster" Crabbe is right! HUSKIES are brand-new. And what a flavor you get in those crisp, crunchy flakes of golden-brown whole wheat! Try 'em yourself. Remember, too, that in every tempting bowlful you get the valuable food essentials of the whole wheat berry, from iron to Vitamins A, B, E, and G! Start eating HUSKIES today! Your grocer sells 'em.



Huskies Eat HUSKIES

PACK ANIMALS

What pack animal is best for the gold prospector? The answer depends on the ground he has to cover and the feed available. In the high Himalayas prospectors use yaks, horses, dogs, mules, donkeys and even oxen to service. Many oxen died in Alaska, but others got accustomed to

the climate and lived. Some even learned to walk on snowshoes and eat flour when grain gave out! Oxen prove valuable in several ways. They can pull through mud that no horse, donkey or mule can navigate, and, once the gold camp is reached, the prospector can sell them for beef.

BLIND BOY EARNS \$140

Philip Arnold, of Haddam, Conn., has made \$140 in the past year manufacturing and selling leather goods. Philip has been blind since birth—14 years. He is now studying Braille (a system of writing for the blind).

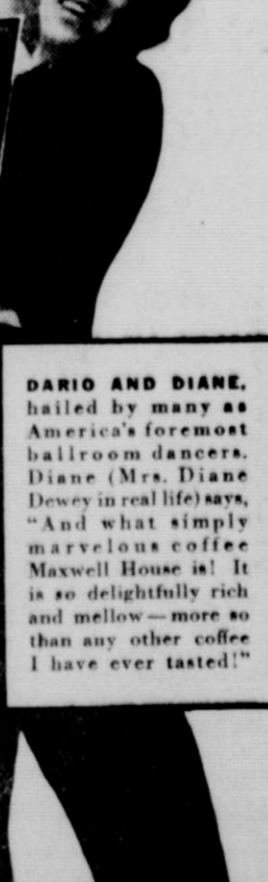
Lifts them over the tough spots...this FRIENDLY STIMULATION



JOHN HELD, Jr., famous artist now starring in radio's "Varsity Show," says, "A fragrant cup of Maxwell House—Ah! There's nothing like it! It eases tension... gives you a welcome 'pick-up' that helps you do your best!" How welcome you'll find its friendly stimulation, too!



ROSALIND GREENE AND IRENE HUBBARD, two of radio's finest actresses. Rosalind agrees that "when it comes to refreshing, friendly stimulation, Maxwell House is 'tops!'" "And don't forget," adds Irene, "that no other coffee is so deliciously fresh!"



DARIO AND DIANE, hailed by many as America's foremost ballroom dancers. Diane (Mrs. Diane Dowsy) in real life says, "And what simply marvelous coffee Maxwell House is! It is so delightfully rich and mellow—more so than any other coffee I have ever tasted!"

PROVE FRESHNESS BY THE "SMELL" TEST!

Remember this when you buy your next pound of coffee: If you can smell that tempting coffee aroma, it means that the container is not protecting the coffee properly. It is permitting flavor to escape. You never smell the fragrant aroma of Maxwell House until you open the can. For Vita-Fresh Maxwell House is packed in the super-vacuum can you open with a key. And this is the only way science knows to bring you coffee without loss of flavor—coffee always as fresh and full-flavored as the hour it left the roaster.



MAXWELL HOUSE COFFEE

GOOD TO THE LAST DROP

D. Y. B. Club News

Due to "the measles" in Aunt Mary's family, there was delay in sending out the membership cards. I hope all of you have received them by this time. If you entered the Name Contest and have not received your membership card please notify me at once. If you did not enter the Name Contest perhaps you would like to know more about this club.

The name "D. Y. B." stands for DO YOUR BEST.

There are no assessments, dues or fees at any time. The only requirement is that you be a regular reader of this page, which is printed once a month. If you do not subscribe to a newspaper which carries the Boys and Girls' page, edited by Aunt Mary, do so at once. See your local newspaper editor. Write me any suggestion you may have for the betterment of the page. Address Aunt Mary, Publicity Dept., Route 5, Box 179-B, Fort Worth, Texas.

The object of the club is to interest boys and girls in doing their very, very best in whatever they undertake.

One duty of the club is to write helpful, cheerful letters to lonely and to shut-in folk. Special awards will be given for the number of letters written by members. Be sure to keep a record of these letters.

Another duty of the club is to write interesting stories which will be published on this page from time to time. Special prizes will be awarded for the best stories.

One of the chief duties of the club is to get all of us acquainted with one another, even though we live far apart. It has been said that the only person we don't like is the one we don't know. We want to know and to like one another.

Many other duties will come up as the club grows in membership. Be sure to watch the CLUB NEWS for developments that will interest you.

Credit will be given for any suggestions you may offer that will help the club. We appreciate suggestions.

We would like for every boy and girl in the Southwest to join the club. Only one thing is necessary—fill out the coupon completely at bottom of this page and mail at once to Aunt Mary, Membership, Route 5, Box 179-B Fort Worth, Texas.

Letter Department
Here are the names of members who write me they are either bed fast, confined in house

D. Y. B. CLUB Membership Coupon
I wish to become a member of the D. Y. B. Club, promising to observe the rules as set forth under "Club Rules."

Name
Address
City State
Be sure to give age

be ashamed seen in the ing in other today than ope.

18, No. 7

S Rain e Is l In andle

was recorded Monday night according to dained by J. much greater r sections of from North-ared that in two and one-en received is also re-ferred consider-also visited iteflat com-o reports. it row crop early plant-lawns and farmers are n and sever-ave already

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MS CAL ESDAY

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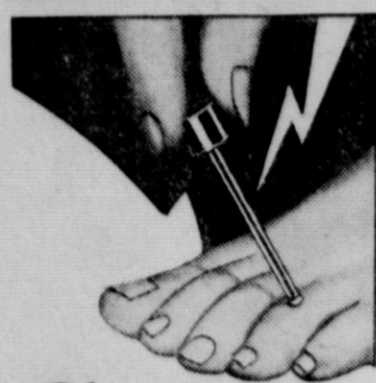
ed by four rs, Luther Thornton, and Felix ador, and Mrs. Ruby eles, Calif- is Pres-

the funer-d interment son, pastor of t Church and re among friends attended the ser-

IN CHILDRESS

Mrs. James Neblett and s Russell, together with uth Moore and Mesdames and W. W. Moore, drove to ress Sunday where they were as in the home of Miss Ora ens.

As a surprise to Mrs. B. F. Moore he occasion was planned in honor of her 76th birthday on the 21st of April and open house was held during the day for a number of friends who called.



Corns

Lift Right Out!

Just drop FREEZONE on any tender, touchy corn. Quickly it stops aching then in a few days you just hit that old bothersome corn right off with your fingers. It works like a charm. Seems like magic!

A bottle of FREEZONE costs a few cents at any drug store and is sufficient to remove most hard corns, soft corns and calluses. Try it!

FREEZONE

Up She Goes!

The aviator's wife was taking her first trip with her husband. "Wait a moment George," she said. "I'm afraid we'll have to go down again."

"What's wrong?" asked the husband.

"I believe I've dropped one of the pearl buttons off my jacket. I think I can see it glistening on the ground."

"Keep your seat, my dear," said the aviator. "That's a lake."

Bob Burns

One day Paul Whiteman was standing out in the yard when it started to rain, and his wife told him to come in and let it rain on the lawn. That made him mad, so he went on a diet—and today Paul ain't any bigger than a house. It's funny how we're all built different. I got an aunt down in Arkansas who's so skinny she wouldn't have any shape at all if she didn't have an Adam's apple.

Epitaph

Here lies the remains of Mrs. Tom Bright; She put out her left hand, then turned to the right.

A LITTLE FUN Jokes to Make You Laugh

Liza's Answer

Sambo—"Whut did de law do to dat Jones boy fo' bootlegging, Liza?"
Liza—"Lawzee, deys done gib him two years in de house o' representatives."

"Dig the Hole Deeper"

One of the workmen spoke: "I dug this hole where I was told to and began to put the dirt back like I was supposed to. But all the dirt won't go back in the hole. What'll I do?"
Both workmen pondered the problem. Finally one of them scratched his head quickly and said: "I have it. Dig the hole deeper."

Discerning Bull

A city miss, visiting on a farm, was curious to know why a bull across the fence was raising such a disturbance.

"Maybe it's that red waist you're wearing," said the farmer.

"Dear me, I know it's terribly out of style but how could a bull know it?"

Keeping Tally

"No, sir," said the barber as he lathered his customer's face. "I used to give credit, but nobody asks for it now."

"Oh," said the customer, surprised, "why is that?"

"Well, I got tired of keeping books, and now when a man asks for credit I just put a little nick in his nose with the razor and keep tally that way."

Grundy's Inscription

William Grundy,
Born on Monday,
Democrat Tuesday,
Republican Wednesday,
Socialist Thursday,
Facist Friday,
Communist Saturday,
Died Sunday.
And this is the end
Of William Grundy.

About the Same

The shop assistant was attempting to sell a bicycle to a farmer. "They're good and cheap," he urged, "and they don't eat their heads off when not in use. You'd find one mighty handy 'round your farm. I can sell you this one for forty dollars."

"Forty dollars! I'd rather put my money into a cow."

"But you'd look foolish riding a cow 'round your farm."

"Not so foolish as I'd look milking a bicycle."

Dad Slippin'

Doctor—"Your father seems hale and hearty at the age of 104."
Mountaineer—"Yep, but dad's aslippin' terrible. T'other day I heard him say he reckoned he'd have to take up golf."

Right

Orator—"What we need is a working majority and then—"
Listener—"Put 'er in reverse, mister. What we really need is a majority working."

Cynical Henry

Henry's wife put aside the newspaper she was reading and said: "It says here in the paper that in some parts of India a wife can be bought for two dollars. Isn't that awful, Henry?"

"Oh, I dunno. A good wife might be worth that."

No Telling

Mrs. DeStross—"I want to know how much money my husband drew out of the bank last week."

Teller—"I'm sorry I cannot give you that information, madam."

Mrs. DeStross—"You're the paying teller, aren't you?"

Teller—"Yes, madam, but not the telling payer."

Lived With Them

"Good morning, my son," said the census taker. "You seem to be a bright little shaver. Have you any brothers and sisters?"

"Yeah, I got lotta brudders and sisters. There's seven of us boys and eight girls."

"My, my! The stork must visit you often."

"Visit us? He lives with us!"

English in Brazil

Here is an extract from a book written in English and published at Para, Brazil:

"The American salesman is of energy we admire which in the tropics. Youthful generally he lively breathes and uprightly walks, searching customers for the firm represents he. Yet under breast of the American salesman beats heart the warm, therefore give we greeting smiles with hands open to him, crying Brazil, Mister, you welcome."

Fire Never "Teched 'Em"

A negro evangelist, preaching on the three men in the fiery furnace, was

FOR EASY ROLLING...TASTY SMOKING



HERE'S Rock Parker (in center) letting the boys see for themselves how quickly and easily Prince Albert rolls up into smooth, firm "makins" cigarettes. Rock observes: "You can twirl 'em fast with P.A. They make smooth, flavory smoking too!"

PRINCE ALBERT ALSO PUTS NEW JOY IN PIPE SMOKING! It packs right, and because of the special "no-bite" process it's mellow—never harsh on your tongue.



70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

THE NATIONAL JOY SMOKE

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just beginning to "warm up" to his subject.

"Did dose three good men in de fiery furnace get burnt," he shouted.

"No-o!" came back an answering shout in unison from the congregation.

"Did dey get scorched?"

"No-o-o!"

"Did dey even get de least bit singed?"

"No-o-o-o!"

During the lull that followed a little black man in the back row spoke up: "Pahson, Ah doubts ef eber dey broke out in a sweat."

Bright Retort

A little girl of five was entertaining while her mother was getting ready to go out with some visitors. One of the visiting ladies remarked to the other with a significant look: "The little one is not so very p-r-e-t-y," spelling the last word.

"No," said the child quickly, "but awful s-m-a-r-t."

Poultry News

When Chicks Arrive

The arrival of the baby chicks from the hatchery is always a most interesting time. The experienced chick raiser knows that everything should be in readiness for them so that they may be gotten off to a good start. He knows that the house should have been thoroughly cleaned and disinfected, and clean, fresh litter placed on the floor after the house has dried out from the disinfection. The brooder has been run for two or three days before the chicks arrive in order that the house may be at the proper temperature and there may be no danger of chicks chilling. April nights are usually a little too cool for baby chicks.

Those who are starting with chicks this year for the first, or those who have had little experience with chicks, will do well to follow the example of an experienced chick grower and be fully prepared for the chicks when they arrive.

Spring Cleaning the Hen House

Give the hen house an early and complete spring cleaning. Sweep out the dirt. Drag down the cobwebs, dirt-dobber nests, and dust from the walls, and scrub the

floor with a can of lye in 15 gallons of water. "Elbow grease," as well as disinfection or cleansing solution, gives the answer to house cleanliness.

Do Roofs Need Repairs?

Winter is usually hard on the poultry house roof and it is best to check the roofs of both the laying house and the brooder house to see that they will withstand the spring rains. April nearly always brings wind and rain, and any repairs needed should be made at once. Leaky roofs mean damp houses which can do considerable damage to the health of the flock. The wise flock owner will therefore examine roofs of his poultry houses at once and make needed repairs or put on a new roof if necessary, just as quickly as possible, using a good quality roofing material.

Chick Feeding

Chick feeding today means providing all the important growth factors: protein, carbohydrates, fat, fibre, vitamins, minerals, and not just scraps and any old thing. Better depend on a prepared feed to start 'em right.

Health doesn't come by the pound—horse sense and strict attention to details are the best assurance that good chicks, well fed and managed, will make good layers.

The SECRET OF THE DESERTED MILL!

MELVIN PURVIS, FORMER ACE G-MAN, AND HIS SECRET OPERATORS CAPTURE THE MARQUETTE COUNTERFEITERS!

FLASH! MELVIN PURVIS
FORMER ACE G-MAN FORMS NEW SECRET OPERATOR'S CORPS

Invites all boys and girls to join his new Law and Order Patrol!

MELVIN PURVIS is the young lawyer who became America's Ace G-Man. He directed the capture of Dillinger, "Pretty Boy" Floyd, "Baby Face" Nelson, and many other public enemies.

Now Melvin Purvis, who was the founder of the Junior G-Man Corps, has formed a great new organization called Melvin Purvis' Law-and-Order Patrol. Members are SECRET OPERATORS. They possess the latest secrets of crime detection... they have special codes, passwords, and special equipment. All over America Melvin Purvis' Secret Operators are working with him for law and order. Here is one of many adventures, taken from the confidential files and published to prove that CRIME DOES NOT PAY!

Melvin Purvis visits Billy and Sally, two of his Secret Operators living in a town near the Canadian border...

GEE, MR. PURVIS, WE'RE GLAD YOU CAME TO BREAKFAST WITH US—AND WE'RE GLAD YOU TOLD US ABOUT POST TOASTIES, TOO—THEY'RE GREAT!

WE'RE MIGHTY PROUD TO BE SECRET OPERATORS IN YOUR NEW LAW AND ORDER PATROL, TOO...WHAT CAN WE DO TO HELP?

I'LL GIVE YOU YOUR FIRST ASSIGNMENT RIGHT NOW!

I'M UP HERE AFTER A GANG OF COUNTERFEITERS SMUGGLING FAKE MONEY INTO CANADA AND PASSING IT THERE...IF I SHOW MYSELF TOO MUCH AROUND HERE IT'LL AROUSE SUSPICION AND SO I WANT YOU TWO TO SCOUT AROUND THE COUNTRY-SIDE...SEE IF YOU CAN SPOT ANYTHING OUT OF THE ORDINARY AND REPORT TO ME!

YES, SIR!

SURE WE GOT EVERYTHING, PIERRE! THIS NEIGHBORHOOD MAKES ME NERVOUS—I WANT TO CLEAR OUT WHILE THE GETTIN'S GOOD!

OUI--ZE MONEY PRINTING PRESS SHE IS ON ZE TRUCK UNDER ZE LOAD OF WOOD...NOW WE LEAVE QUEECK FOR CANADA!

THEY'LL ESCAPE BEFORE WE CAN GET WORD TO MR. PURVIS--WHAT'LL WE DO?

I KNOW!

QUICK! NOW LET'S HIDE!

STEP ON IT AN' WE'LL BE OVER THE BORDER IN AN HOUR!

BUT, TEN MINUTES LATER

HEY, BUDDY, LET US HAVE SOME GAS!

QUEECKLY!

WELL, "MILLIONS" MARQUETTE, THE JIG IS UP! YOU TWO CAN USE ALL THAT NICE COUNTERFEIT MONEY YOU PRINTED TO RENT YOURSELVES A COUPLE OF ROOMS IN THE PENITENTIARY!

THAT WAS MIGHTY CLEVER OF YOU, BILLY—MARKING THAT TRUCK WITH OUR SECRET OPERATOR'S GUILTY SIGN TO LET ME KNOW IT WAS THE COUNTERFEITERS!...HAVE SOME MORE POST TOASTIES? THEY'RE JUST WHAT MY SECRET OPERATORS NEED AFTER A STRENUOUS DAY!

THANKS, MR. PURVIS--YOU BET I WILL!

SO WILL I!

THE SECRET OPERATOR'S GUILTY SIGN!

COME ON, BOYS AND GIRLS! BE A SECRET OPERATOR IN MY NEW LAW-AND-ORDER PATROL! GET MY NEW SECRET OPERATOR'S SHIELD AND MY SECRET OPERATOR'S MANUAL CONTAINING SPECIAL INSTRUCTIONS... CODES AND PASSWORDS... HOW TO DETECT VARIOUS CRIMES... HOW TO WIN PROMOTION TO HIGHER RANKS... ALSO PICTURES OF ALL MY WONDERFUL FREE PRIZES! TO BE A SECRET OPERATOR, JUST SEND ME THE COUPON BELOW WITH TWO POST TOASTIES PACKAGE-TOPS.

FOR BETTER BREAKFASTS FOR THE WHOLE FAMILY... CRISP, CRUNCHY POST TOASTIES!

HERE'S why millions of families prefer crisp, crunchy, delicious Post Toasties for breakfast every morning!

Post Toasties are made from the sweet, tender little hearts of the corn, where most of the rich flavor is stored. And then, these golden-brown flakes are toasted double crisp, they will keep their crunchy, appetizing flavor longer in milk or cream.

Post Toasties are swell for after school, too. A Post Toastie snack. For a mighty Post Toastie with...

MANUFACTURED BY GENERAL FOODS

A SPECIAL MESSAGE TO ALL BOYS AND GIRLS WHO JOINED MY JUNIOR G-MAN CORPS LAST YEAR:

I particularly want members of my Junior G-Man Corps to become Secret Operators of my new Law-and-Order Patrol. The training you received in the Junior G-Man Corps will fit you for quick advancement to higher ranks as Secret Operators. Send the coupon right away!

—Melvin Purvis

FREE PRIZES FOR MELVIN PURVIS' SECRET OPERATORS

(See Secret Operator's Manual for other swell prizes)

SIREN WHISTLE. Gives a piercing siren blast warning that dies to a whisper if you wish. FREE for 7 package-tops.

MELVIN PURVIS SHIELD. 2 1/2" Blade Jack Knife. White Nova Pearl handle. Melvin Purvis signature on handle. Sent in exchange for 12 Post Toasties package-tops or 6 Post Toasties package-tops and 10¢ in stamps or money order.

SECRET OPERATOR'S RING. 24-carat gold finish, adjustable to fit any finger, with Official Secret Operator's insignia embossed in center. FREE for 4 Post Toasties package-tops.

Melvin Purvis, 415 Post Toasties, Berlin Creek, Michigan

I enclose _____ Post Toasties package-tops. Please send me the items checked below. Check whether boy () or girl (). (Be sure to put correct postage on letter.)

Secret Agent Shield (2 package-tops)

Siren Whistle (7 package-tops)

Melvin Purvis Knife (12 package-tops or 6 package-tops and 10¢ in stamps)

Secret Operator's Ring (4 package-tops)

Name _____

Street _____

City _____

(Offer expires Dec. 31, 1937. Good only in U.S.A.)