

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 18, 1956

PRICE SEVEN CENTS

Farmers Interested In Soil Bank Offer

Owners And Operators Want To Know How Government's Plan Is To Affect Future

A NEW ERA OF AGRICULTURE sprouted through the crust of drouth-spawned desperation here Saturday night when farmers from every community in the county packed the District Court room to hear an explanation of the Soil Bank plan. Owners and tenants (operators) alike were cautious. They were not certain they wanted to rush headlong into a covenant with the government as a partner. They wanted to know how much of their freedom of operation the government would require and they wanted to know if it would be possible to back out of the agreement in event the actual picture was not as attractive as its description. Almost every farmer had a separate and individual situation.

Sing Meet Plans Set

Final plans for the second 1956 annual meeting of the Motley County Singing Convention here Sunday are in readiness, according to President J. R. Whitworth, cashier of the First State Bank.

Bait dangled before their thoughts was a government check every year for three, five or ten years, come drouth or high water — come high, come low cattle and cotton prices. It sounded wonderful. \$10 an acre for 10 years. It was easy to figure. But it was going to mean the end of a lot of things. No longer would it be possible to drop the plows down and start plowing whenever it seemed most practical, no longer would it be possible to graze where the grazing was best. The new partner would want his share of the land kept out of any type of production. One opinion was unanimous. The plan was fair.

Native-born Thomas (Tommy) Moore, County ASC Office Manager was prepared. He knew in advance that he was going to face a barrage of questions and he had the answers and the patience to deliver them. He explained the complex plan as best he could with hypothetical cases and diagrams, then lifted the flood gates that held back the questions. His answers were straight and to the point. Some of the questions he could not answer immediately and some of the questions can never be answered.

Moore stressed the power which the County ASC committee would control. He told his listeners that the Soil Bank base would be established by the two previous years of operation. He explained that land could be placed in the Soil Bank for periods of three, five or ten years. He said the land could not be grazed and that no crop could be harvested from it during the period of contract. Penalties for breaking the contract would be severe. Land would be returned to permanent grass which could include Johnson grass cover. Obnoxious weeds, cockle burrs and sunflowers must be controlled. The Soil Bank land must be planted in grass as soon as practical.

He explained the acreage reserve plan of land retirement which is effective for a year at a time. He frequently repeated that decisions not in the contract would be made by the county committee.

One of the biggest problems in the Soil Bank plan involved complications concerning the renter or operator. His welfare has not been neglected. He has a claim on the land if it goes in the Soil Bank.

"The aim of the government", Tommy Moore said, "is to inject the Soil Bank into agriculture without disturbing the economy of the renter or tenant farmer. He can, if he wants to, remain in business and share in the Soil Bank interest, if he has been farming the land involved. If a man buys a farm that has been operated by a tenant farmer, he is going to get a renter in the deal. The contracts are valid regardless of who owns the title to the land."

All the possible angles have been considered to make the plan practical and fair to the owner and the operator.

Almost every owner and every operator will have a separate problem, which will become the problem of the committee. Some of the Soil Bank data includes the following: Smallest acreage (continued on back page)

Accident Victim Rites Held Here

A Eudy-Seale ambulance brought the body here for burial of L. T. Campbell, Baptist pastor of Lamar, Colorado, and friend of the family when they lived in Dickens county, officiated, assisted by Rev. Woodrow Williams of the Matador Methodist Church. The final rites were held here Tuesday afternoon at 3 p. m. in the Methodist Church and an interment was made in Matador East Mound Cemetery under the direction of Eudy-Seale Funeral Home.

Survivors include his wife, the former Betty Parker of Little Rock, Ark., a daughter, Deborah, 3, and a son, Hal, 8-months-old, of Brush Colorado; his parents, Mr. and Mrs. C. O. Middlebrooks of Matador; four sisters, Misses Unell and Faye Middlebrooks of Odessa; Mrs. Freddie Moore of McAdoo; and Mrs. Norma Senter of Grapevine; and three brothers, Conrad and George of Pamona, California, and Bateman of Roaring Springs.

He was born September 17, 1926 at Fairlie, Texas in Hunt county, but was reared in the Midway community in Dickens county. He was an overseas veteran of WW II. He and Miss Parker were married February 6, 1951 at McPherson, Kansas.

Pallbearers were: Frank and Harley Ragland, Dumont and W. J. Bridge, J. A. Havens and H. V. Williams.

Ranch Founding Is Told In Cattleman

Founding of the Matador Land & Cattle Company is told in the current issue of "The Cattleman" magazine, in a feature article by Mary Whitley Clarke.

Mrs. Clarke visited the Harry Campbell home here and obtained the information and pictures from the son of the pioneer, Henry H. Campbell, who founded the famous ranch.

The article reflects the efforts of a talented and factual journalist whose writing may well be accepted as an important part of the dramatic history of the West. Address of the Cattleman magazine is 410 East Weatherford St., Ft. Worth 2, Texas.

Feed Certificate Value Increased

Value of drouth feed certificates have been increased in value from \$1 to \$1.50 per cwt., it was announced Tuesday by Thomas Moore, County ASC office manager.

It will be necessary to bring the purchase order to the ASC office to have its value increased, Mr. Moore said. The order will be remade to qualify for greater value on feed certificates.

Church Announces Special Services

Special services are announced for Monday night, October 22, at 7:30 o'clock, at the Flag Springs Missionary Baptist Church in Roaring Springs.

Speaker for the occasion will be Pablo Valero Herrera of Monterrey, Mexico, Foreign Missionary of the North American Baptist Association. An ordained minister, he is pastor of the Missionary Baptist Church in Monterrey.

Rev. Valero, with his wife and small daughter, have been in the states for the past month holding revivals in various places. He recently was in a revival in Lake City, Arkansas during which there were 123 conversions.

The Pickering family of Lubbock, who have been heard on the radio, will furnish special music and singing for the Monday night service.

Joining the Flag Springs Church will be the First Baptist Church at McAdoo and the Missionary Baptist Church of Paducah. A hearty welcome is extended the public to attend.

Bingo Gifts Arrive For Lions Carnival

A large shipment of gifts and prizes for the Matador Lions annual carnival has arrived. Many of the 4600 items have been "earmarked" as prizes for the Bingo games, according to Boss Lion Bill Seale.

Many gifts will attempt to attract the visitors' coin in the more than 20 concessions which will open Saturday morning. Entire purpose of the annual affair is to augment the club's finances of community projects. Every cent spent at the carnival will be used in the club's sponsored activities, with the exception of the cost of staging the two Saturdays of entertainment.

The carnival will operate Saturday, October 20 and Saturday, October 27.

FLASH!

TELEGRAM

Matador Tribune. REA today (Tuesday) approved loan of \$98,000.00 to Caprock Rural Telephone Cooperative to provide modern dial service for subscribers in Cottle and Motley counties now without telephone service. (Congressman) Walter Rogers, Washington, D. C.

Emergency Grain Program Extended

Extension of the emergency feed grain program in Motley county was announced December 31, 1956, is announced by Delbert L. Kassahn, county FHA supervisor. Applications may be filed through December 31 for a supply of feed grain necessary to carry basic livestock herds through the remainder of the year.

PIONEER RESIDENT CLAIMED BY DEATH

Death Monday claimed one of Motley county's early pioneers when Mrs. A. D. Beauchamp, 82, died in a Quannah hospital where she had been a patient for the past month. She had been in failing health for several years.

Funeral services were held at the First Methodist Church here Tuesday at 4:30 p. m. with retired minister Rev. W. B. Vaughn officiating. Burial was in East Mound Cemetery under the direction of Eudy-Seale Funeral Home.

Mrs. Beauchamp was born Victoria Lavada Kennedy, June 1, 1874, in Collin county, Texas. She was married to A. D. Beauchamp, August 18, 1892 at Jacksboro.

Their first home here was a dugout on a section of land on which they lived near Teepee Creek in Motley county, coming to the county in 1897. They lived at Quannah for a short time about 1918, but returned to their ranch home east of town where they have lived since and where they observed their 64th wedding anniversary this year.

Besides her husband, Mrs. Beauchamp is survived by two daughters, Mrs. John Lawrence, Matador and Mrs. J. H. McNabb, Quannah; two sons, Vernie, Matador and Seth of Odessa; four grandchildren; three sisters, Mrs. Lydia Dillibunt and Mrs. Minnie Elrod both of San Angelo; Miss Lillie Kennedy, Clovis, N. M.; and two brothers, William G. Kennedy, Grady, N. M. and Henry B. Kennedy of Deming, New Mexico.

Pallbearers were: J. R. Whitworth, Harvey Blevins, Clarence Patton, Pat Sheridan, Marvin Patton and B. C. Cox.

Mrs. Beauchamp had been a member of the Methodist church since early girlhood.

Weatherford Woman Is Guest Speaker At Club Meeting

Mrs. Biekham Cartwright of Weatherford, Texas, was guest speaker Thursday at a guest day meeting of the El Progresso Study Club at the Methodist Church.

Program subject, "The Club Woman Travels to Mexico," in theme of Mrs. Cartwright's interesting and instructive address and she showed picture slides and made on her visits to Mexico.

Mrs. Cartwright has visited the Mexican Republic on three occasions, and is well acquainted with its attractions. She went once in the interest of agricultural pursuits, once as a tourist, and on one trip she went as representative of Regents of North Texas State College, Denton. She is interested in the development of agriculture, and civic and community improvement, and has been active in her own area in projects of this nature.

She introduced a movement to inaugurate a movement to inaugurate the Tin Top community near the Weatherford which received national recognition as the "Perfect Rural Community."

The sister of local resident, J. L. Woodruff, Mrs. Cartwright was introduced to the club by Mrs. Glenn Woodruff Mrs. A. J. Daffern served as program leader.

Mrs. Frank Pohl played soft organ music as the members and guests arrived. A business meeting was held in an adjoining room, with the president, Mrs. J. L. Woodruff presiding.

COME TO CHURCH SUNDAY

CLASSES MAKING REUNION PLANS AT HOMECOMING

Interest in Homecoming next week is mounting, with plans going forward for reunions of several Matador High School graduating classes. Announcements thus far include reunions for the classes of 1916, 1926, 1936, 1946 and this year's graduates of '56. Several of the reunion meetings will be held in homes of the exes.

A number of interesting letters have been received by the Ex-Students Association, one being from former principal B. F. Harbour, now superintendent of Rogers Public Schools at Rogers, Texas. His letter was in response to a card from Mrs. Mike Hoyle, inviting him and Mrs. Harbour, a former teacher, to attend the 1936 class reunion. He wrote:

"Your card of invitation was one of the greatest thrills I have had in some time. Our years in Matador were very happy years, and we have always counted many friends there as among the best. How we wish we could 'show off' our fine family of four sons. Bruce, 18, is a freshman in Baylor this year; Larry, 16, is a junior in high school; Perry, 13, and Brian, 11, are what we call our 'little boys'. All four play in the band. How we wish we might be with you for your 20 year reunion, but just cannot make it due to the pressure of school matters here."

A letter from Cecil Rose of Los Angeles, Calif., regrets that he will be unable to attend Homecoming this year, but hopes to make it next year. Many others have responded to the letters of invitation, some regretting that they will be unable to attend, and others making plans to be here.

A large number of letters failed to reach their destination, due to insufficient or incorrect addresses.

Water Group Names Lee Burns Officer

Lee Burns, former city of Matador water superintendent, Tuesday was named vice-president of the Permian Basin Water & Sewer Association during the organization's regular meeting at Tahoka.

Burns, who is employed by the Midland water and sewer department, was formerly secretary-treasurer of the Greenbelt Water & Sewer Association, when he was an employee of the City of Matador.

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COME TO CHURCH SUNDAY

CAPACITY CROWD MATS SPEAKER

Every available seat in the balcony was occupied by the First W. Hudson Baptist church Sunday, October 15, when the famous Baptist speaker was in the pulpit. Services at the First Baptist Church were suspended in recognition of Methodist services by Rev. Ray Manning in that at least half of the congregation was from the Methodist church.

Stand at the crossroads of destiny" the dedication known in Dallas as Hudson, declared, the greatest fight since the beginning of recorded history is to take the old paths of progress for the control of our minds.

He urged the Kingdom of God to be first, and that the only way to take the old paths of progress is to take the old paths of progress. He urged the Kingdom of God to be first, and that the only way to take the old paths of progress is to take the old paths of progress.

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PEOPLES HOSPITAL

well known clinic in
located at 1100 S. 3rd,
3-3777 & 3-3777 is known
this section as a
where expert medical at-
can be had at a moment's
any member of
family needs medical care
to be sure you are get-
the best that can be had.

Peoples Hospital takes great
pride in their staff of physicians,
and they may be credited with
saving many lives. These physi-
cians have at their disposal the
latest in equipment and labora-
tory facilities which enables
them to diagnose and treat il-
nesses properly.
You also have the assurance
that at Peoples Hospital they em-

ploy graduate nurses and at all
times have enough nurses on
duty to properly take care of all
bed patients. This is a factor that
is most important to the patient
who is in bed and needs a nurse.
When they signal for one their
call will be answered promptly.
We in this Review Issue take
this opportunity to recommend
Peoples Hospital to all our read-
ers in this section.

Tribune, Matador, Motley County, Texas, Thursday, October 18, 1956

Business & Professional

Review

Reader ads this page prepared by:
Associated Advertisers

NOTE TO READERS: Space on this page has been sold to Asso-
ciated Advertisers, an agency, at regular rates. The copy, make-up
and type are those specified by the agency. All statements made
in these institutional advertisements are those of the agency and
this newspaper assumes no responsibility other than to follow in-
structions with as much fidelity as possible.

PATTERSON GROCERY & MARKET

20th century service sta-
where 101 articles of every
kind can be had for the
lowest price.
makes no difference what
wants may be, here you
find your favorite foods at
reasonable prices. Due to their
volume of business and in-
creasing buying plan they are
able to provide you with large

Serving this section with the
finest in meats and groceries, lo-
cated at 100 S. Main in Floyd-
ada.
"Buy it at the Patterson Gro-
cery & Mkt." is a fitting slogan
for all people who wish to keep
their food bill at the lowest pos-
sible figure. In this day and age
the modern grocery store is more
than just a grocery store.

selections of groceries, vegeta-
bles and meats at lower prices.
The Patterson Grocery & Mar-
ket is able and efficient in man-
agement. They see that their
stock is complete at all times
with food supplies that every
housewife asks for and needs. It
can be had at all, you will find
it here. They invite you to drop
in the next time you are in
Floydada.

ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUDE HOLLUMS, Owner

located at 124 E. California in
Floydada. Phone 3-3167 for
efficient abstract
service.
this section of the country,
all countries the question
often causes the new pur-
chaser an endless amount of
trouble.
abstract office has all the
information at hand from Gov-

ernment entries and grants to
the present time. If you are
thinking of making a purchase,
all you have to do is call at this
abstract office, interview and ex-
plain to them the property you
desire to purchase.
There is great satisfaction in
knowing that when you consult
this office you are in conference
with an authority.

of abstracts and titles pertaining
to everything on file in the office
of the Register of Deeds.
We are glad in this "Merchants
and Farmers Review" to refer
our readers to the Arthur B.
Duncan Abstract Co. in Floyd-
ada and know your abstract will
be absolutely correct as possible
and promptly delivered.

GRUNDY IRON & METAL COMPANY

HIGHEST CASH PRICES

not gather up all that old
junk around the yard and
into dollars in your pocket.
It is just what you can do
at the Grundy Iron and Metal
Company located at 106 W. Lee in
Floydada. They will pay you the
highest price for your junk.
All have junk around our
farm that is useless to

us. It is not only useless but de-
tracts from the appearance of
any yard. With very little effort,
you can gather this up and on
your next trip to Floydada bring
it in to the Grundy Iron & Metal
and they will sort, weigh and
pay you for it while you wait.
Any piece of metal that is junk
can be sold. Copper, brass, lead,

bronze, and aluminum will bring
the highest prices. Old motors
bring a lot of cash to folks in this
section who take them to Grundy
Iron & Metal Co. This firm has
built a fine reputation for
reliable dealings and this Re-
view recommends them to all in
this section who have junk to
sell.

ROY'S INDEPENDENT SERVICE STATION

DUNLOP TIRES AND TUBES

Independent Service Sta-
located at 414 East Hous-
ton in Floydada. Phone 3-3998.
This is a modern up-to-date
station where you will
find the employees courteous
and accommodating. They fea-
ture the well-known Shamrock
brand tires.
When you stop here they are

always willing to check your car
completely. Besides just filling
up your gas tank, they wash
your windows, check your oil,
water and tires. Roy's Independ-
ent Service Station is a complete
one-stop station in Floydada.
They handle only the better
grades of oil and gasoline, which
assures every motorist of the

most mileage per gallon. In fact
they carry most every major
brand oil in stock.
In this Merchants and Farmers
Review, we are proud to recom-
mend Roy's Independent Service
Station to our readers. We urge
you to visit them when in Floyd-
ada.

DARTY GIN COMPANY

R. D. HOLLY, Owner and Manager

Darty Gin is located in
Bertry, Texas. Phone 3-2956.
The management, through un-
tiring efforts to secure for its
trade the best that can be obtain-
ed, has built up the concern to
the present leadership it enjoys
among the business firms in this
district.
Sound business management is
one of the main bases in the
operation of any successful busi-

ness. Intelligent merchandising,
combining best quality at a fair
price is another. The Darty Gin
Co. has combined these essential
factors and is the best place to
go for ginning of this sort.
In this review we wish to take
this opportunity to recommend
this concern to the people
throughout this district. For a
pleasant business relationship
we suggest that you let the Darty
Gin Company serve you.

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pleasant business relationship
we suggest that you let the Darty
Gin Company serve you.

O K RUBBER WELDERS

RALPH RUCKER, Owner

When your tires need to be re-
paired or recapped, be sure to
take them to a firm that knows
the O K Rubber Welders.
Floydada has had years of ex-
perience and knows how to care
for your tires. They have a com-
plete shop for recapping and re-
treading your tires. They are lo-
cated at 208 S. Wall.
This is where you get more for

your money. Their recapping
leaves a tire that looks and
wears like new. They put tread
on a tire in such a manner that
it will not peel off. It takes a
great deal of experience to recap
a tire and not harm it. There are
such things to watch as over-
cooking, which will break down
the fabric in your casing. You
needn't worry about your tires
being damaged when you take

them to the O K Rubber Weld-
ers. They employ workmen that
can truly do a satisfactory job
on your tires. They carry a com-
plete line of the famous General
tires for your car, truck and
tractor. These famous General
tires are made in Texas by Tex-
ans.
In this Review Issue, we wish
to recommend this reliable estab-
lishment to our readers.

CONSUMERS FUEL

WHOLESALE AND RETAIL

The Consumers Fuel is located
at 3-3294. They are well
known among our readers as one
of the leading oil companies in
the vicinity and handles the
best in gasoline, oils and
greases. They are equipped
with all the necessary modern
equipment for serving the needs
of this section. They maintain trucks
which cover a large territory
making deliveries every day).

At Consumers Fuel they fea-
ture only the very best of high-
test gasoline for far more power-
ful and more mileage. It
makes no difference if it is for
the auto, truck or tractor you
will find they have the most
economical fuel to suit your
needs. The management has always
shown a growing concern in the
development of the agricul-

tural districts and they believe
in giving the farmer a square
deal in every transaction regard-
less of the size of the order. They
also carry a complete line of Co-
Op and U. S. Royal tires.
In making this review we take
pleasure in recommending Con-
sumers Fuel to our readers who
and to say that nowhere will you
find such high quality gasoline,
oils and lubricants offered at
such low prices.

Tribune ads don't cost, they pay

COVINGTON OIL & BUTANE COMPANY

YOUR DEALER FOR ALL YOUR GASOLINE & OIL NEEDS
PROMPT DELIVERY — WHOLESALE & RETAIL

Covington Oil & Butane Co.
has scores of satisfied customers.
They are located at Dougherty,
Texas and they service this en-
tire section.

When your tanks need refill-
ing, call this firm and they will
promptly take care of your needs.
Telephone Y13-3893 in Dough-
erty and they will gladly deliver
your order to your home.
There is no need for you to
ever run out of gas and suffer
the inconvenience of no heat or

cooking facilities when you pa-
tronize this concern. They will
gladly add your name to their
regular list and they will call at
your home periodically and
check your tank and keep it re-
filled when it is necessary to do
so.
Stop worrying today about your
gas & oils and get on the regular
customer list of Covington Oil &
Butane Co. in Dougherty. You
will be pleased with their ser-
vice.

TYE AND SONS

WATER WELL CONTRACTORS

Tye & Sons at 606 E. Houston
in Floydada is completely equip-
ped to drill you a water well
promptly and efficiently. Phone
3-2520 in Floydada for free esti-
mates on any water well that
you want drilled.

Tye & Sons have had years of
experience in drilling and repair-
ing wells. Many in this commu-
nity have had occasion to call on
him many times in the past. He
has always offered efficient and
reliable service at a fair price.
When you think of drilling a
new well or repairing your old

one, think of Tye and Sons in
Floydada.
In this Merchants and Farm-
ers Review we feel that we can
highly recommend this reliable
service offered by this water
well driller in Floydada and sug-
gest that you call him and get his
estimates before having any well
drilled or repaired. They are
your authorized dealer for Layne
Pumps.

For free planning service on
Ames Portable irrigation systems
call this firm today. Phone
3-2520 in Floydada.

B. E. NEEDLES & SON

BRUNSWICK & MILLER TIRES

B. E. Needles & Son located at
206 S. Main in Floydada is your
dealer for the world famous
Brunswick & Miller tires.

When you purchase tires for
your automobile, you want tires
that will give you the greatest
safety in driving. For longer
wear and the best in tire quality,
buy Brunswick or Miller tires.
Motorists have praised these
tires for years, and they have
proved to be the best tires you
money can buy. They have a
complete stock of truck and tractor
tires also oil filters.

At B. E. Needles & Son you
will find tire experts who will

be glad to advise you on your
tire needs. They know which
cars need four-ply tires and
which ones need six-ply tires to
get the best performance. You
will also find a tire repair de-
partment where you can have
your old tires repaired by ex-
perienced workmen. These men
are "tire doctors" and they are
able to diagnose your troubles
and correct them in the proper
manner.

In this Merchants and Farmers
Review issue, we take great
pleasure in recommending such
a firm to our readers. See them
for your tire needs.

CHUCK'S MEAT MARKET

NEVER A BUM STEER

Chuck's Meat Market is lo-
cated at 317 E. Houston
Phone 3-3104. They feature qual-
ity meats, they cut package and
quick freeze meat for your freez-
er. Special prices on 1/2's-1/4' or
whole.

This firm is always ready to
serve the best interests of the
farmers and general public of
this section. They have derived
more than the mere profit as
measured by dollars and cents,
because there has been a real
and genuine satisfaction to this
firm to be able to render this
service.

A business of this kind is
essential to the entire section. By
fair and honest methods they
have gained the confidence and
patronage of the people of this
community. A fine spirit of co-
operation has always been in
every transaction with this firm
and we in this Merchants and
Farmers Review wish to compli-
ment them.

In this Review we take pleas-
ure in commending Chuck's
Meat Market on the part they
have played and are playing in
the agricultural and commercial
life in this community.

HAGOOD'S DEPARTMENT STORE

COMPLETE SHOPPING CENTER
CLOTHING — SHOES — PIECE GOODS
STANDARD BRANDS — PRICED RIGHT

Hagood's Dept. Store located
at 200 S. Main in Floydada has
long been known as this section's
leading department store in the
country. Visit them on your next
shopping trip to Floydada.

This merchandising center of-
fers highest quality in ladies',
men's and children's apparel at
very reasonable prices thus aid-
ing all in this community by en-

abling them to keep well and
fashionably attired in distinctive
clothes at prices within the reach
of all.

When a store is able to satisfy
the most exacting demands of all
classes of people, then it must be
acknowledged that it has reach-
ed an enviable position in its
trade. Such is the case of this
prominent firm for this section

of the state.
People of every class have
found that clothes from this
store are made of the best ma-
terials and very moderately pri-
ced. They make a specialty of
catering to those of moderate
means who wish to dress in the
modern and distinctive manner
that present-day business and
social activities demand.

CARTHEL OIL & BUTANE

YOUR PHILLIPS 66 PHILGAS DEALER

This firm is located at 902 N.
2nd in Floydada. Phone 3-3366.
Here they feature Lee tires and
tubes, Phillips batteries and ac-
cessories. They handle all types
of insecticides and fertilizers,
butane gas, gasoline and all mo-
tor oils. They make farm de-
liveries.

In this particular field of en-
deavor there is no company
more worthy of extended men-
tion in this Review than this

well known institution. Under
the direction of men thoroughly
conversant with every feature of
this industry, it has become one
of the most important industrial
assets of the community.

By reason of the fact that the
management has had wide ex-
perience in every feature of this
business and because of their
comprehensive knowledge of
every branch of the trade, this

firm has continued to witness
the increase in number of their
patrons.

We in this Ranchers and Farm-
ers Review Issue highly recom-
mend the CartHEL Oil & Butane
Dealer as being an asset to this
community. For many years they
have added to the progress and
prosperity of the entire section.
The management and assistants
are men of practical experience
in this type of business.

JACK'S CAFE

JACK GIVENS, Owner and Manager

Here is the popular meeting
place for folks in this section.
Stop here for a meal the next
time you are in Floydada. Loca-
ted at 301 N. 8th. The manage-
ment invites you to drop in for
some of the fine cooked foods in
which they specialize.
There is something about Jack's

Cafe in Floydada that sets it
apart from other eating places
and makes it highly satisfactory.
The extreme care and thought
that goes into everything, the
cooking service and arrangement
creates a dining atmosphere that
should be visited regularly.
The food is temptingly de-

licious, prepared in the most
careful manner in a spotless,
sanitary kitchen. You'll find a
delicious meal here with a var-
iety of fresh vegetables and your
favorite meats, prepared to re-
tain their natural flavor. Be sure
to eat at Jack's Cafe when you
are in Floydada.

TEACHERS' THANKS and a
gratitude to all students for their
response to six weeks' reports
that went out Wednesday the
10th. Surely some diligent folks
around school these days. We are
looking forward to an even bet-
ter second period.

Garden Club Meets With Mrs. Stanley

Matador Garden Club held its regular meeting in the home of Mrs. J. S. Stanley, Monday, Oct. 15, with the president, Mrs. W. N. Pipkin, presiding. Sixteen members were present.

New yearbooks were distributed and Mrs. W. W. Clements, chairman of the yearbook committee, outlined the programs and explained changes to be made.

Mrs. Forrest Campbell read a letter from the Spur Garden Club, inviting this club to a flower show at Spur from 9:00 to 8:00 p. m. on October 25. She also reminded and urged as many as possible to attend the Central Zone meeting at Level-land on Oct. 17.

The club discussed the Garden Pilgrimage which is to be a trip to Texas Tech chrysanthemum testing plot. The club decided to make this trip on Monday, Oct. 22, and those going will meet at the Matador Hotel at 9 a. m. All members who possibly can go are urged to do so.

The program consisted of two very informative films, one entitled, "Modern Chrysanthemums for fall gardens", and the other, "The story of modern roses."

Birthday Coffee Honors Daughter

Mrs. Virginia Willie was hostess Tuesday afternoon, at a coffee honoring her daughter, Mrs. Clotelle Horn on the occasion of her birthday.

The attractive birthday cake, decorated with deep pink icing and centered with a natural rose was baked by Mrs. Forrest Campbell.

Coffee, cake, mints and nuts were served to Mrs. Marvin Patton, Farris Fish, Seth Sager, Algie Groves, D. E. Pitts, Sr., Ben Meador, Hazel Donovan and Campbell; Misses Annie Mae Jackson, Mary Keith and Rose Carolyn Donovan, and Keith Patton.

PARTY HONORS GARY CAMPBELL

Gary Campbell, son of Mr. and Mrs. Forrest Campbell, celebrated his 10th birthday when he was honored with a party Saturday, at his home. His birthday was Wednesday, Oct. 17.

Mrs. Campbell was assisted by Mrs. R. E. Campbell, Sr., and Mrs. Clotelle Horne, in entertaining the young guests.

Punch was served with cup cakes, decorated with Halloween faces in orange and black icing, and ice cream sandwiches. Favors were horns and whistles.

Those present were: Kenneth

Matador & Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1201 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1938.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1922, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

some of the biggest men in Texas stay at the **worth hotel** IN FORT WORTH ITS THE WORTH

AIR-CONDITIONED—GARAGE IN CONNECTION

Tribune, Matador, Motley County, Texas, Thursday, October 18, 1936

Pitts, Tim Timmons, Tommy Green, Richard Campbell, John L. Barnhill, Joe Martin, Butch Waybourn, Tommie Lewis Moore Jerry and Don Nolan, Max Barton, Larry Keitz, Tim Sturdivant, Roger Vinson, J. D. Young, Ruth Lynn, Larry Norris, Marianne Damron, Sharon Walding, Linda and Karen Elliott, Katherine Evans and Linda Havins, and Mrs. J. R. Whitworth.

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Mrs. J. H. Williams is in Clovis, N. M., visiting with her son and wife, Mr. and Mrs. Owen Williams.

Mr. and Mrs. Francis Gunter spent the week-end in Seymour with her mother, Mrs. J. B. Warren and other relatives.

Mr. and Mrs. Earl G. Freeman and little daughter, Nyoka, of Lubbock were Sunday guests of his mother, Mrs. M. D. Freeman. Mesdames Hazel Bridges, Martin Smith and Baecom Rape visited recently in Dimmitt with Mr. and Mrs. Howard Osborn.

Mr. and Mrs. Eugene McIlroy of Lubbock were weekend guests of his parents, Mr. and Mrs. J. K. McIlroy.

Mrs. Gary Laughlin and son of Hobbs, N. M., are house guests of her parents, Mr. and Mrs. Charlie Posey.

Mr. and Mrs. Turner Hunter and children of McCoy, and Mr. and Mrs. Melvin Thacker and children of Lockney, were here during the week-end visiting with the S. D. Hunters and other relatives.

Miss Myrna Bailey, who has been in Lubbock attending Draughon's Business College, returned home Monday.

Mr. and Mrs. Cecil Baker of San Angelo, visited here Monday with his aunt, Mrs. Ethel Maze and other relatives.

Mr. and Mrs. Escus Jackson of Quanah spent Sunday here with his father, Homer Jackson and Mrs. Jackson.

Mr. and Mrs. Charles Owens and children, Charlene and Charles visited in Lubbock, Sunday with relatives.

Mrs. Donna Payne is in Midland visiting with her daughter and family, Mr. and Mrs. Ray Carman.

Mrs. Joe M. Thacker and sons and Mrs. David Campbell and Greg, looked after business in Paducah, Thursday.

Vernie Elliott of Fort Worth visited here recently with his aunt, Mrs. Martin Smith.

Mr. and Mrs. Jim Goodwin of Lubbock visited here during the week-end with relatives.

Mrs. Ethel Brown spent the week-end in Plainview with her daughter and family, Mr. and Mrs. Stanley Morrison.

Mrs. Horace Gibson visited in Turkey, Sunday with her sister and husband, Mr. and Mrs. Carl Gray.

Rev. Benny Goss preached at the morning service at 11 o'clock at the Flag Springs Baptist Church. His family accompanied him here and they visited his parents, Mr. and Mrs. B. A. Goss.

Mrs. J. W. Wilhite and children of Lubbock spent Sunday here with her parents, Mr. and Mrs. W. H. Rigby.

Mr. and Mrs. Jimmy Johnston have purchased the Buzz Thacker rent property on East Third street, and moved there Monday.

Mrs. Walter Gwinn visited in Spur, Thursday with her mother, Mrs. J. F. Anderson. She was accompanied by her daughter, Mrs. Bob Fullingum of Afton community.

Mrs. J. T. Bell of Lampasas returned to her home recently, after a visit here with her children, Mrs. J. M. Carpenter and J. H. Bell and their families. She was accompanied by Mrs. Carpenter and Mrs. Benny D. Dilard.

Recent guests of Mr. and Mrs. W. A. Valentine were, Mrs. Jesse Loper and children and Mrs. Jean Hale and children of Fort Worth.

Recent guests of Mr. and Mrs. Joe Rice were Mr. and Mrs. Ernest Jarrett and Mr. and Mrs. Bobby Tyson of Lubbock.

Alfred Warren of McKinney is here visiting with relatives. He is a brother of the late Sladian Warren.

Miss Myrna Taylor of Petersburg spent the week-end here with her aunt and uncle, Mr. and Mrs. O. B. Scott.

Misses Eloise Pierce and Allie Gwinn of Lubbock visited here Thursday and Friday with their respective parents, the Carroll Pierces and the Walter Gwinn.

Mr. and Mrs. Darwin Scott of Brownwood were recent guests of his parents, Mr. and Mrs. O. B. Scott. They also visited in

Matador with her parents, Mr. and Mrs. Bill McCaghen.

Mr. and Mrs. David Campbell and Greg, visited with his parents, Mr. and Mrs. W. A. Campbell near Floydada, Sunday.

Mrs. Bob Clem and Cathy visited with friends in Floydada, Thursday.

Mr. and Mrs. W. A. Lewis looked after business in Spur, Monday.

Mr. and Mrs. Tom Swim visited in Pettit, Sunday with his brother and family, Mr. and Mrs. W. B. Swim.

Miss Patay Robinson was a patient in Stanley Hospital, Saturday for a tonsil operation.

Mr. and Mrs. Coy Brown and son, Nat, visited with relatives from Wednesday through the week-end in Tulla, Claud, Dimmitt and Plainview.

Mrs. C. D. Wilson and daughter, Miss Benno Wilson and Mrs. Bertie Faulkner visited in Floydada, Sunday with his parents, Mr. and Mrs. P. L. Roberts.

Mrs. Dona Kennedy of Odessa is here visiting with her brother and wife, Mr. and Mrs. L. E. Kingery, and attended final rites for Mrs. A. D. Beauchamp at Matador, Tuesday.

Mr. and Mrs. Bill Poole of Dougherty visited here Sunday with Mr. and Mrs. Bob Cooper.

John Crouch Dies

Friends at Roaring Springs have received word of the death of John Crouch, on Oct. 10, in Temple. Mr. Crouch lived in Roaring Springs a number of years and owned and operated the first cotton compress there. He is survived by his wife and four children.

DR. O. R. MCINTOSH
OPTOMETRIST

211 South Main Street FLOYDADA, TEXAS YUkon 3-3460

Eyes Examined Glasses Fitted

YOUR FOOD DOLLARS HAVE MORE VALUE

WRIGHT'S QUALITY T-BONE Pound **Steak 67c**

WILSON'S, SPICED Pound **Luncheon Meat . . . 37c**

Del-Monte, Pear, Apricot, Peach, 12 oz. Cans **Fruit Nectar, 3 for 49c**

Butter Beans KIMBELL'S 300 Size 2 For **25c**

GLADIOLA Oven-Ready 10 FOR **Biscuits . . . 95c**

Bananas Golden Ripe Pound **12½c**

Oranges California pound **23c**

KIMBELL'S PRUNE JUICE, . . . Quart 37c

GREEN BEANS, Frozen, French Style . . . 19c

FROZEN ORANGE JUICE, D. Duck, 6 oz. . . . 19c

SHAMPOO, Fitch Dandruff Remov. 60c size 49c

Hair Tonic Baker's Best Regular \$1. Size **89c**

Beauchamp Rites Attended By Many Relatives, Friends

Final rites Tuesday for Mrs. A. D. Beauchamp were attended by many relatives and friends from out of town. These included the following:

Mrs. G. W. Foster, Mrs. Gladys Patterson, Miss Valla Foster, and Mrs. Lois Moore all of Lubbock; Mr. and Mrs. Marvin Beauchamp and Mr. and Mrs. Howard Beauchamp of Dumas; Mr. and Mrs. W. G. Kennedy, Grady, N. M.; Miss Lillie Kennedy, Clovis, N. M.; Mrs. Dona Kennedy, Tommie Kennedy, Mr. and Mrs. B. W. Koon and children, Kenneth and Karen and Mr. and Mrs. S. T. Beauchamp, all of Odessa; Mrs. Lydia Dillabough, San Angelo; Mr. and Mrs. J. H. McNabb; Mrs. James Gilliam, Mr. and Mrs. F. H. McNabb, Ella Devol, Mr. and Mrs. Jessie Harmon and Mrs. Cecil Barnes, Ota Gilliam, B. J. Howard, S. D. Smith, J. J. Kennedy and Delma Newsum, all of Quanah; Mr. and Mrs. L. S. Jinkins, Amarillo; Mr. and Mrs. Martin Kingery and David Kingery of Hereford.

Mr. and Mrs. G. G. Crump returned home Thursday from a visit in Dallas and Greenville, with relatives.

THE FABULOUS NEW GRASS Sorghum Alum SEED

In Stock For Immediate Delivery

Malador Hardware & Furniture Co.

Kimbell's Grated Tuna 4 Cans 98c

HI-HO SUNSHINE Large Box **Salad Wafers 34c**

Napkins White or Colored Charmin, 2 pks. for **25c**

V-8 COCKTAIL, 12 oz. CANS 3 CANS **Vegetable Juice 49c**

WHITE SWAN, Spanish Style, 7½ oz. 2 CANS **Tomato Sauce 19c**

White Rice River Brand 32 oz. Net Box **33c**

Pie Apples Lotus, No. 2 19c

MISSION, No. 303 Cans 4 Cans For **WHOLE GREEN BEANS 89c**

DOG FOOD, KIM, Tall Can, 2 For 15c

WHITE SWAN, Fresh, Pints 2 FOR **Cucumber Chips 49c**

IKE'S FOOD

NO LIMIT AT ANY TIME

— THESE PRICES EFFECTIVE IMMEDIATELY —

The Kindness And Sympathy

Of neighbors and friends our recent sorrow will remain with us as a memory. Our sincere gratitude for all those kind acts.

Mrs. Treman Middlebrooks and Family
C. O. Middlebrooks
H. D. Parker Family

End Dandruff Today with Rinse Away

Now you can actually rid your hair of dandruff permanently and effectively. Rinse Away is the fragrant after-shampoo that even the most intractable dandruff leaves hair soft and agreeable, scalp healthy and skin clear. Easy and economical to use. Always requires no rinsing out. 3 months supply - only 50c.

Coupon below entitles you to generous Free Sample when presented at

Stanley Pharmacy

FREE SAMPLE

This coupon good for one Free Sample of Rinse Away (50c) to a customer.

OFFER EXPIRES _____

NAME _____

ADDRESS _____

Matador, Matley County, Texas, Thursday, October 18, 1956

FLOMOT NEWS

By Mrs. L. B. Turner

Mr. and Mrs. Sam Ross and Jimmy returned home Sunday from Dallas, where they attended State Fair and the Cotton Bowl football game.

School dismissed Friday for a week in order that pupils might assist their families in the cotton harvest.

Jimmie Purcell and his aunt, Mrs. Frank Garrett of Plainview visited his mother, Mrs. Zula Purcell, Thursday.

L. T. Starkey of Falls was here Monday and visited his parents, Mr. and Mrs. C. W. Starkey.

Mrs. Ben Cogdill, Janette Elliott, Leon Elliott and Mrs. M. R. Truelock drove to Quanah, Monday, to visit Mr. and Mrs. Pete Clark. Mr. Clark has been in the hospital there since Oct. 4, when he underwent an appendix operation.

CARD OF THANKS

We wish to express our appreciation for the kindness shown us at the death of our sister.

The Cloyd Family, Flomot.

IN APPRECIATION

We wish to thank our many friends for their thoughtfulness during my hospitalization. Your cards, flowers and visits are appreciated more than we can express.

Mr. and Mrs. L. B. Isbell, Flomot.

MONTOYA INFANT DIES

Mr. and Mrs. J. L. Speer received word Monday, Oct. 8, of the death of an infant grand-daughter who was born to their daughter and husband Mr. and Mrs. Ray Montoya of Albuquerque, New Mexico. The baby lived four hours.

Mr. and Mrs. Speer went to Amarillo, Tuesday evening, where Mrs. Speer planned for daughter and family. Mr. Speer remained with his brother, Pat Speer, in Amarillo until Mrs. Speer's return Thursday morning.

Miss Grace Cloyd Claimed By Death

Funeral services were held Sunday afternoon Oct. 14, at the Flomot Baptist Church for Miss Grace Cloyd, who passed away Saturday morning, Oct. 13, at Claud, Texas.

Miss Cloyd was born Dec. 1, 1896 in Austin County, Texas and moved with her parents to Matley county in 1920.

She is survived by three brothers, Grayville of California; Dennis of Plainview, and Bert Cloyd of Flomot.

Rev. Dinzel Leonard conducted the services at the church, with Harley Gunn, O. D. Calvert, I. E. Martin, A. L. Tanner, Baldo Martin and J. H. George serving as pallbearers.

Interment was in Flomot Memorial Park, under the direction of Eudy-Seale Funeral Home.

Those attending the service from other places were: Mr. and Mrs. Norris Cloyd and children, Mr. and Mrs. Dennis Cloyd and daughter of Plainview; Dr. A. C. Trawick, Sr., of Matador and Miss Frankie Hawkins of Tulsa.

Attend Wedding For Two Nieces

Mrs. Ralph Stapleton Flomot and Mrs. C. B. Jones of Matador returned home Tuesday of last week from a visit in Houston, where they attended the double wedding of their nieces, Misses Joe Neta and Jimmie Dee Hopson.

Miss Joe Neta Hopson became the bride of Milton R. Conner, and the bridegrooms are the sons of Mr. and Mrs. James Conner, both families of Houston.

Mrs. Hopson will be remembered here as La Vern Elmore. She is the mother of five daughters, and each had a part in the wedding.

CHURCH HOMECOMING PLANS ANNOUNCED

Plans were made Saturday evening by the Flomot Church Homecoming committee, for the annual meeting which is scheduled for January 6, 1957. Each

church in the community is requested to dismiss their regular services in time for assembly at 12 o'clock (noon) at the Methodist Church.

A basket lunch, brought by Flomot residents, will be served in the church basement, with food, fellowship and visiting in order. Singing in the auditorium will be under the direction of Randall Whitworth of Matador.

A business meeting for electing officers for another year will precede a final fellowship and visiting hour.

All former residents and those interested are urged to make plans to attend the Flomot Church Homecoming.

Former residents, Mr. and Mrs. W. K. (Rusty) Birchfield, of Sonora, Texas were week-end visitors in the home of his parents, Mr. and Mrs. J. M. Birchfield.

Overnight visitors Thursday in the home of Mr. and Mrs. Joe Meador, were Mr. and Mrs. Willie Winn of Brownfield.

Mr. and Mrs. Robert Shilling of Dallas, visited here last week

with her mother, Mrs. W. E. Reeves, and a brother and family Mr. and Mrs. Elbert Reeves. The latter's son, Donald Reeves, of Amarillo, was a week-end visitor here.

Mr. and Mrs. Dick Wright and her mother, Mrs. Flora Litteral, all of El Paso, visited here during the week-end with the latter's sister and husband, Mr. and Mrs. Henry Ford. They continued to Mangum, Okla., for a visit and will return here for Matador Homecoming next week.

Visiting in the home of Mr.

and Mrs. D. E. Rattan the past week were their friends, Mr. and Mrs. Jimmy Baker of Winter Haven, Calif., and Mrs. Myrtle Humphers of Yuma, Arizona.

Mrs. Ware Fogerson of Silverton, is spending a few days visiting her parents, Mr. and Mrs. R. A. Day.

Mr. and Mrs. George E. Vaughn of Afton, Okla., were visitors last week in the home of his parents, Rev. and Mrs. W. B. Vaughn, and with a brother and family, Mr. and Mrs. Marvin Vaughn.

Just out and just wonderful!



The beautifully new Bel Air Sport Coupe with Body by Fisher.

SEE THE '57 CHEVROLET FRIDAY! IT'S SWEET, SMOOTH AND SASSY!

Chevy goes 'em all one better—with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including fuel injection!

New right down to the wheels it rolls on—that's the '57 Chevrolet!

By now you know it's new in style. But Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of two automatic drives as extra-cost options. There's an even finer Powerglide—and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off and a new flowing kind of going. It's the only one of its kind!

Come see the new car that goes 'em all one better—the new 1957 Chevrolet!



The new Bel Air 4-Door Sedan—one of 20 striking new Chevies.

Only franchised Chevrolet dealers **CHEVROLET** display this famous trademark

Campbell Chevrolet Company
Matador, Texas

See You Friday

When You See The New
1957 CHEVROLET

PREPARE TO BE SURPRISED AT ITS BEAUTY!

Free Souvenirs

- Balloons For The Kiddies
- Prince Matchabelli Perfume
- Register For Door Prizes
- 5000 S&H Green Stamps Given

Campbell Chevrolet Company

SALES SERVICE

WEEK-END SPECIALS

FOR FRIDAY AND SATURDAY

DOUBLE PROFIT-SHARING STAMPS each Tuesday
CASH SALES ONLY

Coffee	Monarch's Yacht Club	1/2 lb. Tin	85c
Mellorine	Swift's Honeycup,	1-Gallon	49c
Pork Liver		pound	15c
Strawberry Preserves	Dude Ranch	20 oz. Jar	40c
Napkins	ZEE	80 count, Celo Pkg.	12c
PEAS	Kounty Kist	303 Can	14c
Pork Chops		pound	55c
Purple Plums	HUNT'S, (in heavy syrup)	No. 2 1/2 Can	24c
Flour	Aunt Jemima	25-lb. Bag	\$1.79
OLEO	Mrs. Tucker's Meadolake	Pound	24c

Spot Cash Grocery
And Locker Plant

MATADOR BRAND

Christene Green, Editor
Barbara Waybourn,
Assistant Editor

Weekly Thought

Last time is never found again and what we call time enough always proves little enough.

M. H. S. B.

SCHOOL CALENDAR

October 19—Matador vs Lakeview, there.

October 22—Matador "B" vs Paducah "B", there.

October 25—Mavericks vs Turkey, there.

M. H. S. B.

High School Choir Has Another Hit

The High School Choir did it again! Another hit with their Variety Show held on Tuesday, October 9, under the direction of Mrs. L. D. Wilkerson. The accompanists, Joanne Darsey, Kay Norman, Charlotte Campbell and Peggy Welling did an excellent job showing the outstanding work being done by our private teacher.

The show featured such outstanding features as the "Melodettes", "Queen Teens", and the "Hep Cats" which were well accepted by the audience.

Other outstanding groups were the "Chorus Line" group, the "Spanish American" group, and the "Old Man River" scene with their colorful costuming.

WE BUY YOUR

BLACKEYES, MUNG BEANS, PEAS, GRASS SEEDS, GUAR, PINTOS, and most other SOIL BUILDING CROPS.

Highest Cash Price

DORMAN & CO.
W. A. Dorman Bill Dorman
Phone PO 3-9223—P.O. Box 303
1920 Avenue E
LUBBOCK, TEXAS

The square dance team coached by Mrs. Seth Sager was also enjoyed by everyone. In appreciation for her fine work, Mrs. Sager was presented with a dozen red roses.

The choir was quite outstanding in their opening and closing choruses. The choir appreciated the attendance of everyone and we feel that we are that much closer to getting our choir robes.

M. H. S. B.

Girls Invade The Big City

At two o'clock in the morning the Worth Hotel was suddenly brought to life by five Matador girls and their sponsors. Meanwhile, at the Whitmore Hotel in Dallas, a similar scene was taking place.

The invaders were: Raynita Dunning, Betty Neighbors, Cris Green, Bobi Waybourn and Joanne Darsey, accompanied by Mrs. Hazel Donovan and Annie Mae Jackson, also, Charlotte Campbell, Karen Jenkins, Kay Stanley, and Carolyn Pohl, accompanied by Mrs. Pearl Stanley.

Mrs. Donovan and her group went to see "Oklahoma" and "The Seven Wonders of the World". Some of the girls in the other group attended "Holiday on Ice".

As five of the girls were going out of the Statler Hilton Hotel, whom did they meet face to face but Rory Calhoun. The girls talked to him for about ten minutes and got his autograph.

Both groups returned home early Monday morning.

M. H. S. B.

Politics Studied By Civics Class

Excitement around M.H.S. this week could be due to politics! The senior civics class has divided into political parties and selected candidates to run for different county offices. Candidates were chosen as follows:

Rock and Roll Party: Bobi Waybourn for Judge; Johnny Shanks, Attorney; Arvin Ellithorp, Clerk; Clay Jameson, Sheriff; Joanne Darsey, Commissioner Precinct 1; Pat Groves, Precinct 2; Doris Canon, Precinct 3; Betty Neighbors, Precinct 4. Big Time Party: A. B. Simpson, Judge; Donald Green, Attorney; Raynita Dunning, Clerk; Leon Hughes, Sheriff; Commissioner Precinct 1, Norman Bear-

Tribune, Matador, Motley County, Texas, Thursday, October 18, 1956.

F. F. A. BOYS AWARDED CASH

Several boys of the Matador Chapter of F.F.A. went to Dallas October 6, for a grass judging contest. The boys on the judging team were Gregory Smailey, junior; Pat Seigler, sophomore; Ed D. Smith, freshman, and Bill Fish, junior went as an alternate.

M. H. S. B.

Meet A Teacher

Mr. Elbert Reeves has been chosen teacher of the week. He teaches one class of general science, one of physics, and one of biology, as well as being in charge of two study halls.

Mr. Reeves was born in Matador on April 9, 1904. He went to school at Matador and attended college at Wayland, the University of Colorado, and Texas Tech. His major was administrative education. Mr. Reeves has served in two regular and one special session of Texas Legislature. He has taught school at Whitefoot, Lakeview, Acuff and Beeton. He was high school principal of Idalia and taught science at Floydada.

Mr. Reeves has been a long time resident of Matador and is a very active member of the First Baptist Church here. His ambition is to be a law abiding citizen interested in good government.

M. H. S. B.

Students Hear Representative

Mrs. Helen Hurst of West Texas as Utilities Company, talked and demonstrated the Frigidaire electric stove to the Homemaking girls on Wednesday from ten to twelve o'clock.

She explained and demonstrated the different uses of the deep well and the many advantages of the master clock.

Mrs. Hurst prepared a dinner of shrimp, French-fried potatoes, English peas, tartar sauce and donuts. The shrimp, potatoes and donuts were cooked in the deep well in the same grease, and to everyone's amazement, the food tasted as if each had been cooked in separate fat.

The girls had lunch in the kitchen and discussed the advantages of electricity.

M. H. S. B.

PHOTO CLUB IS ORGANIZED

Mr. Elbert Reeves met last Thursday with the high school students interested in photography. The club was organized and the officers were elected. They are: Pat Groves, president; La Reve Estes, vice-president; Charlotte Campbell, sec. treas.; Mike Groves, custodian, and reporter, Francine Craven.

Rules and meeting dates will be decided on at a later date.

M. H. S. B.

Meet A Senior

Rose Carolyn Donovan, daughter of Mrs. R. E. Donovan, has been chosen as senior of the week.

Rose is a participant in various school activities, such as F.H.A., Pep Squad, and Choral Club. She is general manager of the concession stands for all ball games.

Rose's plans for next year are incomplete.

ran the extra point so at the half the score was 7-7. Guy Campbell and Gale Stafford scored two more touchdowns but failed the extra points. At the final whistle the score was 19-7 in the Mavericks favor.

The next game for the Mavericks will be on Burleson Field with the Turkey Turks, Oct. 18. Everyone is invited to attend.

M. H. S. B.

THIRD GRADE: The third grade is studying all about different types of animals and how they live. Each week a student is assigned a certain animal to discuss. This week John Barnhill gave a report on the giant tortoise, the animal that lives the longest.

The class is glad to have Ted McGee back with them.

M. H. S. B.

EIGHTH GRADE NEWS:

"You mean you want dem buns? dem Brooklyn Buns to win? Gee, man you're crazy!" "Ah, the Yankees win every year. I'm tired of them getting the breaks all the time!" "Yeah, well kid, you may as well get ready for them to win again. You ain't got a chance!"

This was the general trend of conversation around the eighth grade room this week. After listening to three games and figuring some batting averages and percentages on the games, we came to the conclusion that Big League Baseball is really "big business".

When you look at these figures: Paid attendance, 33,225; Net receipts, \$221,702.10; Commissioner's share, 15%, or \$33,255.32; Club's and league's share 85%, or \$188,446.78.

The girls in the class were glad to know how to interpret the "box scores". Of course the boys all pretended to know, but we're not convinced that they didn't learn something, too.

The World Series is history now, but it was fun while it lasted.

M. H. S. B.

Mavericks Stalk Panthers 19-7

The Mavericks went to Quitaque, Thursday night, October 11, to play the fourth game of the season.

Early in the first quarter the Panthers ran a touchdown and extra point. Guy Campbell made a touchdown and Gale Stafford

Scottie Robbins, secretary. To be able to be an officer the student must be an outstanding citizen.

Each week one student is chosen as the best citizen of the week. The choice is based upon the student's action in the school and on the playground.

M. H. S. B.

SECOND GRADE: The second grade formed a good team as the best citizen of the week. The choice is based upon the student's action in the school and on the playground.

M. H. S. B.

Mr. and Mrs. John H. Meador

children visited in Abilene today with their son and Mr. and Mrs. John H. Meador.

M. H. S. B.

Mr. and Mrs. John H. Meador

children visited in Abilene today with their son and Mr. and Mrs. John H. Meador.

M. H. S. B.

Here's How TO ASSURE GOOD GOVERNMENT IN TEXAS

VOTE For... WRITE IN CANDIDATE

FOR GOVERNOR

W. Lee O'Daniel

listen O'DANIEL DAILY

(Except Sunday) KFYO Lubbock 6:15 a. m.

(Pol. Adv. Paid for by W. Lee O'Daniel)

The Greatest Novel Ever Written... Now A Great Motion Picture... Takes Its Place With "Gone With The Wind" and "Birth Of A Nation"!

ATTENTION: Don't miss the excitement of seeing this great story from the beginning, and don't miss the great length it will be shown TWICE DAILY MONDAY THROUGH FRIDAY 1:30 and 7:45

***** 3 TIMES DAILY SATURDAY AND SUNDAY 1:00 - 5:00 - 9:00 SEE IT FROM BEGINNING!

AUDREY HEPBURN HENRY FONDA MEL FERRER

War and Peace

CLIFTON Porter 2-2311

War and Peace

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You'll Laugh As Never Before At the Dizzy Blonde Who's Giving Big Business the Business—and the Wall St. Tycoon Who'll Give Anything For Her Presiel!

ANYTHING CAN HAPPEN TO A GIRL IN

THE SOLID GOLD CADILLAC

JUDY HOLLIDAY • PAUL DOUGLAS

STARTING TUESDAY! OCTOBER 23RD LUBBOCK, TEXAS

ADMISSION: Matinee Evenings & Sundays 7:00 - 9:00

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oven FRESH for better taste and special goodness! CAKES, PIES, ROLLS DO-NUTS, COOKIES

CAKES FOR ALL SPECIAL OCCASIONS

City Bakery

Texans Find Ike Stands For Same Things We Do

A fellow was in our town the other day selling men's suits. He was from St. Louis, and he said he was a manufacturer's representative. Grandpa would have called him a dry goods drummer, and Papa would have referred to him as a traveling salesman. This shows you how things change with time. But actually that fellow from St. Louis was doing just about what the earlier visitors did—trying to sell suits.

You might say that he stayed in the same place but the names went off and left him. Reminded me some of the political situation in Texas.

I was reading a letter in the daily newspaper last week, from a man who said he was going to vote for Eisenhower. "I am a Democrat," he wrote to the editor of the paper, "but I feel like the party has run off and left me."

Come to think of it, a lot of conservative-type Texas Democrats are in that shape today. They haven't changed their views much on such things as local control, government spending, bureaucratic red tape, and freedom of the individual; they still travel down the same road they did 20 or 30 years ago, even if they do it at 70 miles an hour instead of 25.

They grew up believing that a man could live down nearly any-

thing except voting for a Republican. They always voted "er straight, until a good many of them jumped over the traces in '52 and went for Ike.

"I can't figure out what's happened," one of them told me. "Seems like Eisenhower talks like a Democrat and Stevenson talks like a college professor."

The other day this same fellow said: "I think I've got it figured out. Ike stands for the things us Texas Democrats have always stood for. Adlai is too thick with Walter Reuther and that crowd to suit me. I'm going for Ike again."

That's the way with most folks in our town. They decided to give Ike a try at it in '52, and they like the way he has gone about the job. There are some things there which he'd done a little different, but by and large they think he has made us a fine President. At least all the hometown boys are back from Korea, and as far as we can tell the government is being run honestly.

Somebody asked that Missouri suit salesman how Mr. Truman was getting along, and he said he didn't know. "He isn't in the clothing business any more," he explained. "In fact, as far as I can tell, he is clear out of all kinds of business."

Yours Truly,
Tex

(Pol. adv. paid for by Texas Democrats for Eisenhower, Wallace Hart, Director.)

Oil Serves You OIL PROGRESS WEEK Oct. 14-20

LET'S MEASURE AN OIL WELL ... in West Texas

You can measure an oil well by its depth, by its production, or in any of a number of ways. But the real "measure" of an oil well is to be found in the jobs it creates, in the schools and highways it provides, in the stores, shops and industries it supports... in short, the real measure of an oil well is in the benefit it brings to all the people of an area. The West Texas Utilities Company, too, can be measured in the record it has made in helping the West Texas Oil Industry serve the people of West Texas.

West Texas Utilities Company

Congratulations to the OIL INDUSTRY on its service to the people.

TV Rebroadcasting Object Of Meeting

This particular "fringe" television area beneath the Caprock may have its own station in the future. It will not be a standard television broadcasting station but actually rebroadcasts the program of a standard station. It is known as a Television Transmitter, made by Adler Electronics, Inc., of New Rochelle, N. Y.

The device is not to be confused with community antennas. It receives the TV signals and retransmits them on a different channel. (Approved by Federal Communications Commission). Cost of the station would be \$2750. It is suggested that it be located at some point on the edge of the Caprock.

A public meeting has been scheduled for Wednesday evening (October 25) at 7:30 p. m. in the District Court room here for the purpose of discussing ways of financing the station and to determine the amount of interest in it. In some areas similar to

this counties have bought the unit. Some communities have bought the unit, financed its cost and made payment by public subscription or a local antenna ordinance tax. The meeting is open to everyone interested in better television reception.

FARMERS....

(continued from page one)

acceptable is five acres. Grazing dates are figured from January 1 to December 31. Soil Bank land must be in a solid block. November 30 is the new deadline for signing up to participate in the 1956 program and March 15 for signing up for the 1957 program. In conservation practices (not Soil Bank) the government pays 80% of the cost, exception being terracing in which the government participation is 70%.

GOLDEN WEDDING TO BE OBSERVED

Mr. and Mrs. Alvin Cooper will observe their 50th wedding anniversary, Sunday, October 21 in celebration of the occasion, they will receive their friends and relatives in Open House at the V. F. W. hall from 1 to 4 P.M. Personal invitations are not being mailed, they announced, but wish to take this means of inviting all friends of the family to call.

Time Announced For FHA Program

F. H. A. sponsored program, with John Stasney of Lubbock as guest speaker, will be at 12:35 p. m. in the high school auditorium Friday (tomorrow), it was announced this week.

Mr. Stasney is buyer for Dunlap Company and will speak on buying practices in the merchandising business.

The public is invited to the program.

Matador 100F Lodge

Meets every Tuesday night.
L. B. Green, Noble Grand
Earl McBride, Secretary
Visiting brothers welcome.

TERMITE & PEST CONTROL SPRAY JOBS

Free Inspections and Estimates

H. O. STANFIELD

Phone 210-J P. O. Box 4 Matador, Texas

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

GROCERY FIRM CHANGES NAME

Name of a Matador grocery store was changed last week when Charlie's Grocery was changed to Billy's Grocery and Market. Billy Wason, owner and manager of the firm said he had delayed changing the name of the store since his purchase of Charlie Meador's interest, until he received new signs.

In the Want Ads

FOR SALE: 6 pigs E. A. Day. 21

CIGARETTES, regular brands, \$2.14 carton, this week only. King size \$2.25 carton (limit 1 carton to a customer). Stanley Pharmacy. 34-clt.

12 COMBS for 19c (in plastic bag) this week only at Stanley Pharmacy's Birthday Sellabration. 34-clt.

Contact owner, E. J. Hines, 111 S. James, Carlsbad, New Mexico. 29-p3t.

FOR RENT: 3-room house. Call A. L. Curry. 23-p3t.

KIMBELL'S COTTONSEED CAKE and Range Cubes
Book now for future delivery. Kimbell's quality cottonseed cake (41% protein) and savel Prices almost certain to advance. Dr. most certificates accepted.

Braselton Implement Co.
Roaring Springs
S. J. Braselton, Mgr. 23-clt.

LOST: 1 brown jersey cow, wide crumpled horns, bob tail. Mrs. George Gray. 30-clt.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 49-clt.

SPARK PLUGS, standard make only 70c each. Peg's Auto Parts. 25-clt.

FARM FOR SALE: 320 A. 208 in cultivation, rest in pasture; 2 1/2 miles east of Flomot. Large barn, modern house with bath, large earth tank and good well.

MODERN HOME for sale, located in Russell subdivision on Walton Road. Albert Rattan. 28-clt.

OVERLOAD SPRINGS for pickups 1 1/2-ton size \$16.50, 3/4-ton size \$23.40. Peg's Garage. 11fa

IRRIGATION EQUIPMENT: We now have complete line of Ames irrigation equipment. Free layout, design and estimate on system for your farm. See us before you buy additional pipe for your present system. Hutchison's, Phone 227, Paducah. 34-clt.

EXPERIENCED Babysitter available after school hours. Karlene Smith, Mrs. B. H. Hobbs or Mrs. L. H. Dirickson.

FOR SALE: Texaco Company station stock and equipment. Modern equipment, excellent location on US Highway 70. Jody Graham, Phone 287.

FOR SALE: Parkets, \$1. Mrs. Chloe Meador. 27-p3t.

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chevrolet Company. 44-clt.

FINISH HIGH SCHOOL or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 3061, Lubbock. 27-clt.

WANTED: Responsible man, young preferred, to lease my place on the river. Will either sell cattle or make deal on the shares. See or write Knox Crews, P.O. Box 1547, Plainview, Texas. 30-clt.

FOR SALE CHEAP: Used lumber, consists of 1"x4" flooring, 1"x12" boxing, 1"x6" siding, 1"x8" shiplap. See L. B. Turner, Flomot. 30-clt.

HIGHEST Market Prices for Your Milo — KIMBELL MILLING CO. Roaring Springs. S. J. Braselton, Mgr.



From where I sit... by Joe Marsh

Barnyard "WHOOdonit"

The Barn Owl Controversy still rages in our town. One group claims owls should be protected because they eat vermin. The other faction holds that those little howlers also eat chickens... and should be shot.

Now Pops Parker claims both parties are right. All owls clean up vermin. Some owls also clean out an occasional hen yard.

The way to spot a bad owl, according to Pops, is to put up a 10-foot pole in the chicken run with a No. 2 trap on it. A marauding bird generally perches to

look over the situation before he strikes, giving you your evidence, and the culprit!

From where I sit, I doubt if this will end the owl argument. People have different opinions on the subject—just as they have different opinions about whether beer, tea or what-have-you makes the best thirst quencher. Examine the facts and make up your own mind. I say... and be thankful we live where that's possible.

Joe Marsh

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Comfort is not Expensive... Have The Best And Save Money!

BLUE TAPESTRY LIVING ROOM SUITE, 2-Piece
Tapestry with attractive gold flecks
Sectional Divan
Regular \$139.50, SPECIAL \$119.50

GREEN FRIEZE HIDE-A-BED SOFA
Regular Innerspring Mattress
Regular \$249.50, SPECIAL \$199.50

GRAY EMBOSSED LIVING ROOM SUITE, 3-Piece
Plastic Studio Design
Regular \$149.50, SPECIAL \$98.50

RED TAPESTRY LIVING ROOM SUITE, 3-Piece
Sectional, wrought iron and blonde
Regular \$79.50, SPECIAL \$64.50

RANCH STYLE LIVING ROOM SUITE, 3-Piece
Makes bed, embossed Western motif
Regular \$298.50, SPECIAL \$249.50

GREEN TAPESTRY SOFA (Makes Bed)
Regular \$79.50, SPECIAL \$64.50

WINE FRIEZE LIVING ROOM SUITE, 2-Piece
Sectional, Makes full-size bed
Regular \$169.50, SPECIAL \$149.50

FROST TAPESTRY, GOLD FLECK
Regular \$79.50, SPECIAL \$64.50

BLUE VELOUR SOFA BED
Regular \$89.50, SPECIAL \$69.50

MATADOR HARDWARE and FURNITURE COMPANY

Parade of Values

We give *S.N.* GREEN STAMPS

White Swan Coffee - - 95c	Pound	Aunt Jemima Flour \$1.79	25-Pound Sack
GOLDEN BRAND Oleo - - - - 19c	Pound	FOREMOST Mellorine 49c	1/2-Gallon
Welch's GRAPE JUICE . . 33c	24 oz. Bottle	KIMBELL'S Waffle Syrup - 32c	24 oz. Jar
Fresh (made from the whole hog) Pure Pork Sausage - 47c	Pound	JEANS FROZEN ROLLS 39c	24 to the Package
No. 1 Idaho Russett Potatoes 49c	10-lb. Bag	FRESH Bell Pepper 14c	Pound
CHOICE Club Steak 49c	Pound	Keith's Frozen LEMONADE 2 for . . 25c	6 oz. Can
		SWEET (Nice Size) Potatoes 10c	Pound

BILLY'S GROCERY

These Prices Good For Friday and Saturday

MATADOR, TEXAS

Tribune, Matador, Motley County, Texas, Thursday, October 18

Be for TEXAS Be a DEMOCRAT

Vote DEMOCRATIC FROM COURT TO WHITE

(Pub. Adv. Paid for by Texas Democratic Campaign Committee Warren Woodward, Exec. Dir.)

Two-Day SPECIAL

—TWO DAYS ONLY—

Mon. - Tues., Oct. 22-23

Men's Suits, Reg. \$1, Special . . . 75c

Ladies Suits, Reg. \$1, Special . . . 75c

NO PLEATED OR CIRCULAR STYLES

SPECIAL ITEMS NOT CALLED FOR IN TWO WEEKS WILL REVERT TO REGULAR PRICES

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