

Matador Tribune

51st Year No. 12

MOTLEY COUNTY, TEXAS

THURSDAY, JUNE 2, 1977

PRICE TEN CENTS

TRAIL DUST



Darkness is fluid ebony that eventually fills every crevice where light has penetrated, and floods the reservoirs of space.

Correct cotton planting time is highly important to the grower in the various temperature belts. One local cotton raiser is reported to have a secret method on determining cotton planting time. He goes to a private place in his field, spreads the ground level with his hands, then removes his clothing. He then falls flat on his stomach and if the ground is not cold enough to make him flinch, it is warm enough to sprout cottonseed.

Necessity is frequently the cause of forced landings in many flights of fancy.

Genuine heartache restricts its tears from making public appearances, except in emergencies when there is no place to cry alone.

It is accepted knowledge that many are marked for greater destiny but stray into the river of mediocrity and find it so relaxing they refuse to expend effort in wading to the shore.

Age grants increased licenses to complain, but to date no man has protested publicly because he is seeing less of women's bathing suits each summer.

The booming market in equalizer pills is further testimony that the average American is torn between staying at home and looking at television, and getting in his car and going some place.

Elbow grease has been recommended as the perfect lubrication for the delicate machinery of luck.

(Tribune files 5-30-57)



Lovington Graduate

Graduating May 16 from Lovington High School, Lovington, New Mexico was Gay Killingsworth, daughter of Mr. and Mrs. Odie Killingsworth of 1107 W. Ave. M in Lovington, former Matador residents. Gay attended Matador elementary school. She was ranked 11th in a class of 148 students. She was a member of the Science club for two years, FTA for one year, French Club for one year, and the National Honor Society four years. She was selected Who's Who Among American High School students as a senior and was named A.A.U.W. Girl of the Month for January, 1977.

Various awards she received included the French II and French III awards, and Bookkeeping award. Miss Killingsworth will attend New Mexico Junior College, to which she was awarded a Merit Scholarship for four semesters of tuition, fees, and loan of books. She plans to become a medical secretary.

Rodeo Saddle Won By Guthrie Youth

Jay Hurt of Guthrie was winner of the saddle for all-around individual performance, at the Motley County Junior Rodeo Saturday night. The rodeo, sponsored by Motley County 4-H Club, was held Friday and Saturday nights at the Old Settlers Arena in Roaring Springs.

Other winners in the various events received belt buckles and ribbons, and were announced as follows:

Senior Calf Roping: Clay Timmons, Cee Vee, 1st; time 15.65; Jackie Buchanan, Big Spring, 2nd with 17.22; Darrell Condon, Afton, 3rd with 18.30; Neal Smith, Lubbock, 4th with 20.32; and Rob Brown, Quanah, 5th with 21.32.

Barrell Racing (Junior): 1st, Mayme McLaury, Post, 18.62; Vicky Halford, Matador, 2nd with 18.85; Kellie Kyle, Quanah, 3rd with 18.98; Marcy Messick, Blackwell, 4th with 19.06; and Anna Nowell, Quanah, 5th with 19.47.

Seniors: 1st Teresa Carroll, Quanah, 18.75; Ed Neal Welch, Seymour, 2nd with 19.39; Dana Dillard, Roaring Springs, 3rd with 19.86. **Pee Wee:** 1st, Robby Harris, Quanah, 19.50; Tom Messick, Blackwell, 2nd with 20.38; Shawn Cude, Munday, 3rd with 20.42; and Tammy Wilson, Lubbock, 4th with 20.59.

Rites Held For Former Resident

Funeral services for Mrs. Robert Lee (Lura Mae) Johnson, 69, of Clyde were held there at 2 p.m. Wednesday, May 25, at the Bailey Funeral Home Chapel. Rev. Marvin Hale, pastor of the Southside Baptist Church, officiated and burial was in the Clyde Cemetery.

A former Matador resident, Mrs. Johnson died about 4:30 a.m. May 23 at the Callahan General Hospital in Baird after several months illness.

Born June 2, 1907, in Loraine, she married Robert Lee Johnson, Dec. 7, 1924, in Slaton. She had lived at Matador for about 40 years and at Clyde about eight years, the last two months being a resident of the Clyde Leisure Lodge. She was a member of the Southside Baptist Church.

Survivors include her husband; four sons, William A. of Abilene; Eugene F. of Lubbock; Bobby Joe of Malakoff; and Albert Ray of Clyde; three daughters, Evelyn Grace Matney of Tokio, Tex.; Mary Joyce Davis of Slaton and Ruby Elizabeth Brown of Clyde; two brothers, Albert Morris and R. B. Morris, both of Dallas; three sisters, Katherine Reamey and Ruth Morris, both of Irving, and Lillie Hines of California; 26 grandchildren; and 22 great-grandchildren.

ATTEND PITTS RITES Mr. and Mrs. Edgar Lee and Mrs. E. W. Smallwood attended funeral services Wednesday, May 25, in Pampa for Mrs. Tennie M. Pitts, 71, a sister of Mrs. Jim (Alla Mae) Taylor of Quitaque, formerly of Matador. She died May 23.

Services were at 2:00 p.m. in Carmichael - Whitley Colonial Chapel. Interment was in Miami Cemetery. Formerly of Miami, Mrs. Pitts had lived in Pampa two years. Besides her sister, she is survived by two sons, four daughters, 15 grandchildren and four great-grandchildren.

Mrs. Jim Robison of Lubbock returned home Sunday afternoon after spending last week with her parents, Mr. and Mrs. E. A. Day.

Flag Racing (Pee Wee): 1st, Todd Thompson, Munday, 10.34; Jim Forbes, Silvertown, 10.94; Robby Harris, 11.00; Shawn Cude, 11.41; and George Luedtke, Paducah, 11.52. **(Junior)** 1st, Vicky Halford, 10.31; Jay Hurt, 10.46; Marcy Messick, 10.50; Anna Nowell, 10.66; and Kellie Kyle, 10.73. **(Senior)** Teresa Carroll, 10.08; Dana Dillard, 10.32; Randy Halford, Matador, 10.35; Ed Neal Welch, 10.88; and Darrell Condon, 11.12.

Bareback Riding (Pee Wee) 1st, Woody Wilson, Lubbock; 2nd, George Luedtke, and 3rd Todd Thompson. **(Junior)** 1st, Jay Hurt; 2nd, Derrell Johnson, Flomot. **(Senior)** 1st, Don Long, Girard; 2nd, Ed Neal Welch; 3rd, Bryan Beasley, Seymour; 4th, Dane Mount of Vernon.

Bull Riding (Pee Wee): 1st, Woody Wilson, 2nd, Tom Messick; 3rd, Todd Thompson. **(Junior):** 1st, Jay Hurt; 2nd, Charles Stoneman, Spur; 3rd, Mark Rodgers, Kress. **(Senior)** Brad Fudge, Seymour.

Pole Bending (Pee Wee): 1st, Woody Wilson, time 23.41; Tom Messick, 23.55; Tammy Wilson, 23.81; Todd Thompson, 23.87; Robby Harris, 23.94. **(Junior):** Kellie Kyle, 1st with 22.41; Brand Cude, Munday, 22.47; Mayme McLaury, 22.54; Angela Ozborn, Afton, 22.73; Anna Nowell, 22.76. **(Senior):** Teresa Carroll, 1st with 22.26; Darrell Condon, 23.38; Susan Payne, Silvertown, 23.40; Lisa Blair, Quitaque, 30.02.

Ribbon Roping (Junior): 1st, Vicky Halford with 8.13; Jay Hurt, 8.79; Anna Nowell, 12.95; Travis Rinehart of Gail, 16.66; Kellie Kyle, 26.56. **(Senior):** 1st, Rick Kyle, Quanah, 8.84; Clay Timmons, 10.85; Randy Halford, 11.39; Jackie Buchanan, 13.44 and Neal Smith, 14.22.

Officers of the sponsoring organization expressed appreciation to Mrs. Alvin Alexander (Seven Smith) and Pat Smith for furnishing the grills for the concession stands, as well as to all others who assisted with the rodeo in any capacity.



HOME ON LEAVE

CPL Castulo Gonzalez Jr. arrived here Thursday from Okinawa for a visit with his parents, Mr. and Mrs. Castulo Gonzalez and family. CPL Gonzalez is here on a 30 day leave. Gonzalez plans to leave June 18 for Washington D. C. on a new duty assignment.

WEEK END VISITORS

Mr. and Mrs. Everett Risser and daughter, Mary Ann, visited here from Friday through Sunday with their son and brother, and family. Mr. and Mrs. Fred Risser and small daughter, Kobbie, Overnight visitors Thursday in the Risser home were friends, Mr. and Mrs. Jackie Rumbaugh and son, Chris, of Fort Worth.

Kristy Fogerson of Silvertown is spending the week with her grandparents, Mr. and Mrs. Ted Elliott. She was accompanied here Friday by her mother, Mrs. Stanley Fogerson.

ATTEND CHURCH SUNDAY

Nursing Clinic Scheduled By Children's Services

The Texas Department of Health Resources will hold a Crippled Children's Services Nursing Clinic in Matador on June 2 (today). The Clinic will be held in the Motley Courthouse from 10:00 a.m. to 3:00 p.m.

Pip Martin Is Victim Of Heart Attack

A heart attack Sunday night claimed the life of Clifford P. "Pip" Martin, 54, lifelong resident of Motley County.

Funeral services were held at 4:00 p.m. Tuesday, in the First Baptist Church here, with Rev. Leonard Sims, pastor of Hatton Road Baptist Church in Wichita Falls, former pastor here, Rev. C. H. Murphy, pastor of First Baptist Church of Friona, and Rev. Jerry Golden, host pastor, officiating.

Burial was in the Whiteflat Cemetery under direction of Seigler Funeral Home, with military graveside rites by members of Fleming Post American Legion, and Motley County Veterans of Foreign Wars. Mr. Martin was a member of both organizations, and of the First Baptist Church, Matador. He served for four years with the Air Force during World War II.

Mr. Martin was born October 4, 1922 in the Whiteflat community, the son of Mrs. Una Estelle Martin and the late Henry Lee Martin. He passed away May 29, 1977 at Matador, after attaining the age of 54 years, seven months and 25 days. He became ill Sunday night and died at 10:30 p.m. in Motley General Hospital after suffering an apparent heart attack. He was a farmer and stockman. He and the former Dorothy Morriss were married Jan. 13, 1947 in Vernon, Texas.

They made their home at Whiteflat until moving into Matador about 14 years ago. He is survived by his wife; a son, Stanley Martin and a daughter, Mrs. Dan Brandon (Frances), both of Matador; his mother, Mrs. Una Milstead of Plainview; one brother, Henry L. Martin; of Whiteflat; two sisters, Mrs. Bill Holmes (Cora) of Simi, Calif., and Mrs. Edna Mae Campbell of Lubbock; and four grandchildren, Amber and Brooke Brandon, and Ginger and Jarrod Martin, all of Matador.

Serving as pallbearers were Fred Brandon of Roaring Springs, Glen Rattan and Varner McWilliams of Lubbock, C. D. Garrison, J. B. Cooper, H. R. "Skeet" Jameson, Billie Ray Slover and Stuart Dixon, Matador.

ON DEAN'S HONOR LIST

William (Pepper) Nichols, a geology major at West Texas State University, Canyon, is on the Dean's Honor List for the spring semester, 1977. He is the son of Mrs. Fred E. Brandon of Roaring Springs.

Students named to the President's Honor Roll and Dean's Honor Roll were announced this week. Those on the President's list have earned a semester grade point average of 3.85 (4.0-A) or higher for a completed minimum semester load in residence of 12 semester hours.

The Dean's list represents students who have a semester grade point average of 3.25 to 3.84 for a completed semester load of 12 semester hours or more.

AT BROTHER'S BEDSIDE

Mrs. Mose Damron of Pampa visited here last week with her sister and husband, Mr. and Mrs. C. T. Jenkins, and the two women spent several days in Paducah at the hospital bedside of their brother, J. D. Cartwright.

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ATTEND REUNION

R. E. Campbell Sr., and his son, Judge Forrest Campbell attended a reunion of the former's brothers and sisters, Sunday in Tolar. Approximately 40 relatives attended, and included seven of the 10 living children in the family. "Pappy" who celebrated his 82nd birthday Monday, May 30, hasn't missed a reunion since the first one "some 15 or 20 years ago." Of the five older children in the family, he is the youngest.

Mrs. Ora Faye Patton of Decatur, formerly of Matador, visited here this week with Mrs. Audie Poteet, Mrs. R. E. Campbell Sr., and other friends.

Community Honors Deceased Veterans

Deceased veterans of all wars of this nation were honored Monday in Memorial Day services at the gate of East Mound Cemetery.

Participating in the program were members of Fleming Post American Legion, and Veterans of Foreign Wars.

An address by Roger Vinson, American Legion Commander, paid homage not only to the war dead, but all others buried in the cemetery. "We pay tribute to those who have given their lives in the cause of liberty," he said. "We salute those who have laid so costly a sacrifice upon the altar of freedom . . . and we honor those who preserved the Union."

"We have a great heritage," Vinson reminded his listeners, "but if we take it lightly we are in danger of losing it, and the sacrifices of our heroes will have been to no avail . . . let us resolve to rededicate ourselves here and now to the cause of freedom, that the torch of liberty be not extinguished."

He concluded his brief address with a poem by an unknown author, who, upon meeting a soldier returning from the front, his face and body bearing the marks of strain and combat, asked, "What did you see at war, soldier, what did you see at war?"

Approximately two dozen persons gathered for the service at 7:30 a.m. which was opened with prayer by Rev. Jerry Golden, pastor of the First Baptist Church, and closed with taps by Ward Rattan.

Officers Named For Hospital Auxiliary

Mrs. Robert Darsey was named president of the Motley County Hospital Auxiliary in a meeting May 24, at the courthouse, with other officers as follows: Mrs. John M. Russell, first vice president; Mrs. Robin Darsey, second vice president; Mrs. Joe Campbell, secretary - treasurer; Mrs. Franklin Price, reporter; Mrs. Gene Head, historian, and Mrs. John Hamilton, parliamentarian.

A steering committee, with Mrs. Harold Campbell as chairman, had previously been elected to serve until the organization could be perfected.

By-laws were read by Mrs. Campbell, and adopted at the recent meeting. However, they are to be approved by the Hospital Board before being in full effect.

The organization is open for members, with dues set at \$3.00 for a year. Life membership, with voting privileges may be obtained for \$100.00 or \$50.00 with non-voting restrictions.

One of the purposes of an auxiliary is to provide needed equipment for the hospital. The Caprock Hospital Auxiliary in Floydada has raised several thousands of dollars which have been used for respirators, fold-away beds, stretchers and a cardiogram, and other purposes.

County residents who attended the meetings were Mrs. M. G. Bethard and Ray Zabielski of Roaring Springs, and Mesdames Harold Campbell, Robert Darsey, Joe Campbell, John M. Russell, Ben Keltz, Mike Hoyle, John Hamilton, Gene Head, Frank Price and Zona Ruth Cammack.

Dates Changed For Rexall Sale

Circulars for a Rexall sale at Bob Stanley Pharmacy are distributed this week, but the dates will be June 2 to 12, instead of the printed dates May 26 to June 4.

The later date was set due to the fact that the store received some of the advertised products too late to be advertised last week.

BARBECUE REMINDER

Residents of this and adjoining communities are reminded of the benefit barbecue supper which was announced last week, and which will be served Friday, June 3 at the First United Methodist Church.

The barbecue will be prepared by Walter Jones. Serving will be from 5:30 until 8 p.m. and take-out servings will be sold, according to the announcement.

Proceeds of the barbecue will be used for the church library, according to Mrs. Howard Trauwek, chairman of the project.

HOME FROM QUANAH

Mrs. Marvin Brotherton returned home recently from Quanah, where she had medical tests at Quanah Memorial Hospital.

IN PADUCAH

Mr. and Mrs. Charlie Barton have entered Wood Convalescent Home in Paducah until he is able to return to their home near Flomot. He has been a recent patient in Motley County Hospital, and was conveyed to Paducah by ambulance. Visiting them Tuesday were their daughter, Mrs. Bennie Keltz, and Mrs. Barton's sister, Mrs. Eddie Russell.

IN CROWELL HOSPITAL

Mrs. Edna Russell is a patient in the Ford County Hospital in Crowell, where she was conveyed Friday, after suffering a heart attack, at a private home where she is employed. No late word of her condition has been received by friends here.



NEW LIONS CLUB QUEEN - Miss Shelley Seigler, center, won the crown as Lions Club Queen at the Lions Club show last month. At left is runner-up, Miss Kim Fletcher, and at right is Miss Laura Grundy, outgoing queen. Miss Grundy will compete for the district crown this week end in Amarillo, when District 27-1 holds its convention simultaneously with the Lions State convention, also in Amarillo. A delegation of Matador Lions and ladies will attend the conventions.

Church and Society

Club Challenged To Get Involved

El Progreso Club members, Thursday were challenged to get involved in politics on community, state and national levels. Speaker was Mrs. Harriette Williford Whatley of Fairfield, immediate past president of the Texas Federation of Women's Clubs. Occasion was the spring luncheon of the club, closing the fiscal year for the organization.

Officers were also installed at the meeting, held in the fellowship hall of the First Baptist Church.

"Service is the rent you pay for the space you occupy here on earth," Mrs. Whatley declared. "History repeats itself, and I have a feeling it is going to get worse if we don't do something about it," she asserted, and added, "Things are not going to get better until we stop this federal and state spending - we, as clubwomen must stand up and speak up."

Although this democracy is strong, Mrs. Whatley said, she expressed the fear that "we no longer have statesmen in Washington who are willing to put the government ahead of selves. Confidence is what makes this country tick, but our leaders no longer have the confidence of the people."

"We have overwhelming evidence that the American spirit is still alive - but do not look to the shores of the Potomac for the solution of the problem - for that is the problem."

She appealed to her listeners as clubwomen to take a definite stand. "Remember, your influence is never ending - in the church, home, neighborhood, business, social, recreation, civic and professional circles."

Coming together is a beginning; keeping together is progress and working together is success! We as clubwomen must study up, speak up and build up. One woman can change the world - think what 18,000 women can do within the boundaries of this state, under the banner of TFWC, think what eleven million women around this world could accomplish under the banner of General Federation of Women's Clubs. She illustrated with an account of the early conflict between the ancient nations of Rome and Carthage, when private citizens came forward with voluntary donations, which changed the course of history and won victory for the Romans.

"We can strengthen America with God-centered homes," she pointed out. We need to practice the Golden Rule - but we need to change our measuring stick - we must return to God - He will

shield His own." Mrs. Whatley returned to the influence of federated clubs, declaring "Club building is our heritage. We can turn this country around. And remember - we have just begun."

Mrs. Whatley was introduced by Mrs. Harold Campbell, club president, who served as leader.

Organ selections were played by Mrs. Frank Pohl as the members and guests assembled in the church auditorium, where the invocation was given by Mrs. Furman Vinson.

Officers Installed
Following Mrs. Whatley's address, Mrs. Robert Darsey installed officers for next year, using the wheel and lighted candles as symbolic of club organization, with the president as the hub.

Mrs. Franklin Price was installed as president, Mrs. John Hamilton, first vice-president, Mrs. Vinson, second vice-president, Mrs. W. C. Pailmeyer, secretary, Mrs. W. N. Pipkin, treasurer and Mrs. Douglas Meador, press reporter.

The banquet tables were decorated with a profusion of white daisies, and runners of ivy. Miniature bottles of perfume from Hemphill Wells, Lubbock, were place favors, and place cards, hand-made by Mrs. Carl King featured daisies on a green background. Names were lettered by Mrs. Frank Pohl. The decorating committee was composed of Mesdames W. F. McCaghen, E. A. Day and Pohl. The menu consisted of a variety of salads and pie for dessert.

Mrs. Whatley was the house guest of Mrs. L. B. Campbell, who was also a guest at the luncheon. Mrs. Campbell is a former member and president of El Progreso Club, and also a past president of Santa Rosa District of TFWC. She was the guest of her sister-in-law, Mrs. Harold Campbell.

Others guests, and members present were, Mrs. R. E. Campbell Jr., Miss Charise Cullin, Miss Mary Keith, Mrs. D. I. W. Birnie, and Mesdames A. J. Daffern, Artie Wason, Robert Darsey, Robert Darsey Jr., E. A. Day, Jim Robinson (Lubbock), John Hamilton, Alvin Stearns, W. F. Jacobs, Laura Rowan (Floydada), Ben Keltz, R. E. Campbell Sr., Curtis King, W. F. McCaghen, R. W. Overstreet (Floydada), Douglas Meador, Ted Elliott, W. C. Pailmeyer, Bill McKelvey, W. N. Pipkin, D. E. Pitts, Y Hoang Do, Frank Pohl, Jinks Wilson, Franklin Price, Clovis Murphy, Ralph Stap-

MRS. PLUMLEE HONORED

Mrs. Mary Plumlee was honored at a family birthday luncheon Sunday, May 22 in Massie Activity Center, Floydada. Mrs. Plumlee, who observed her 95th birthday, is a longtime Matador resident and is now a resident of the Floydada Nursing Home.

Mrs. Plumlee's nine daughters, along with their families were present for the festive occasion. A five generations and several four generation family groups were present.

The nine daughters and their spouses included Mr. and Mrs. Gordon Wright, Levelland; Mr. and Mrs. Floyd Webb, Floydada; Mrs. Jackie Jackson, Amarillo; Mrs. Jimmy Young of May, Tex.; Mrs. Ruth Benson and Mildred Plumlee of Mat-

ador; Mrs. Billie Webb of Desert Hot Springs, Calif.; Mr. and Mrs. DeForest Braselton of Frankston and Mrs. W. H. Pharis of Fort Worth. Other relatives present included Kathy Ramsey, Sean and Jody, Cherie and Greg Sherrod and Jo Nita Gilbert and Matt all of Lubbock; Loretta and George Konduris, Abilene; Larry, Sharon, Angela and Ryan Young of May; Mary, Christopher and Bryan Crisp of Levelland; Dale, Peggy and Timmy Jackson and Mr. and Mrs. G. W. Dickerson, Michel, Tonya and Kim of Amarillo; Givens and Billie Lawrence, Ricky and Naomi Lawrence and Chad, Janet, Hodge and Michel Parks, Matador; Inez and Pete Roe and Dora Langford of Floydada.



IN THE ROUGH
by
hazel

INVITATIONAL TOURNAMENT

Entries were from Wellington, Quanah, Paducah, Matador and Childress, for an Invitational Tournament Wednesday, May 25, at Childress Country Club. Our players were Louise, Larena, Geneva, Kathryn, Ainfred and Hazel. Sis McClendon presided at the luncheon, welcomed the guests and introduced them. Also conveyed greetings from the Mayor.

The tables were decorated with flowers and May baskets for individual favors. Trophies were awarded the winners, and door prizes given. ALL of our players received door prizes. That was a record!

Enjoying seeing so many of our friends - Louie Harp (who won first in 3rd flight), her daughter, Billie (who attended the luncheon, but not playing); and her husband, Clarence; Sally Hight of Paducah who won first in 2nd flight.

Millie Brown, who won first in Championship flight and played beautiful golf; Diane Ratliff of Paducah who won second; and Nelda Cordell - who sent word to Mary M. Noticed Sis' personalized license plate "Sis McC" on her blue Cadillac.

We had our usual fun on way home. Stopped by Chaparral Restaurant for coffee and a visit with owner, Mary Frances Gloor (we miss her playing golf); and in Paducah we stopped at Hall-Scruggs to see Mildred Carr and "fingered" her many

ATTEND GRADUATION
Mr. and Mrs. R. M. Stanley visited in Mount Vernon last week, with their son and family, Mr. and Mrs. Fred Stanley, Steve and Shari, and attended Steve's graduation from high school.

TOWACO
Mr. and Mrs. John Irwin visited in Waco last week end with their son and family, Mr. and Mrs. John H. Irwin, and attended the graduation of their granddaughter, Susan, from high school. They were accompanied by another granddaughter, Donna Irwin of Lubbock, who returned here for a visit with them.

FROM VIRGINIA
Mrs. Bob York of Yorktown, Va., is visiting here this week with her sisters, Mesdames W. N. Pipkin, W. F. Jacobs, Robert Darsey and R. E. Campbell Jr. She arrived Sunday night by plane, at Lubbock where she was met by Mrs. Jacobs and daughter, Laura, Mrs. Darsey and Mrs. Campbell.

ATTEND GRADUATION
Mrs. Madge Renfro of Plainview spent the week end here with her sister and husband, Mr. and Mrs. Algie Groves, and joining them Sunday was another sister, Mrs. John Green of Spur.

leton, Marvin Brotherton, Furman Vinson, J. L. Woodruff, Glenn Woodruff, A. B. Simpson, Clay Jameson, Jerry Golden and Phillip Hilton

Others guests, and members present were, Mrs. R. E. Campbell Jr., Miss Charise Cullin, Miss Mary Keith, Mrs. D. I. W. Birnie, and Mesdames A. J. Daffern, Artie Wason, Robert Darsey, Robert Darsey Jr., E. A. Day, Jim Robinson (Lubbock), John Hamilton, Alvin Stearns, W. F. Jacobs, Laura Rowan (Floydada), Ben Keltz, R. E. Campbell Sr., Curtis King, W. F. McCaghen, R. W. Overstreet (Floydada), Douglas Meador, Ted Elliott, W. C. Pailmeyer, Bill McKelvey, W. N. Pipkin, D. E. Pitts, Y Hoang Do, Frank Pohl, Jinks Wilson, Franklin Price, Clovis Murphy, Ralph Stap-

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pretty clothes - beautiful coordinated sets... she and Cecil have just recently returned from a trip to England.

Of course had to stop for ice cream - to finish our trip home - after an early start that morning.

PLAY DAY - with Geneva, Louise, Francine, Lindy, Leona, Loys, Kathryn, Dorothy R., Frances H., Tommy and Hazel out for play. Kathryn won the ball on puts.

So many are really lowering their scores... lots of points in play yourself tournament; improving their game!

Robin and Beverly donated \$5.00 to the "indoor shelter-belt." Making a total of \$90. in this fund.

Recent Graduate Is Daughter Of Former Resident
Starla Macon, a 1974 graduate of Sweetwater High school, graduated from Angelo State University May 13, with a Bachelor of Science degree in Elementary Education with Kindergarten endorsement. She will enter Graduate School in June, at Angelo State University, majoring in elementary education. She is a member of Delta Zeta Sorority.

Attending the graduation were her parents and brother, Mr. and Mrs. Don Macon and Kirk, and grandparents, Mr. and Mrs. Dewey McGinley, all of Sweetwater, former Matador residents.

Mr. Macon and Mrs. McGinley are former teachers here, and Starla started to school in Matador.

Mr. and Mrs. W. N. Pipkin, with their son and family, Mr. and Mrs. Gerald Pipkin and daughter, Amy of Lubbock, spent the week end in Ruidoso, New Mexico.

Boys Ranch Drama Club Wins First At State

Boys Ranch Drama Club won first place at State in one-act play. They also won two honorable mentions, two for All-Star Cast and Best Actor and Best Performer. The Best Performer received a \$500. scholarship to University of Texas.

David Rattan was named to the All-Star cast. He is the son of Mr. and Mrs. Garland Rattan of Boys Ranch, and grandson of Mr. and Mrs. Ward Rattan of Matador.

Their play selection had to be an all-boy cast as Boys Ranch High School has no girl students. The play was a revised version of Lutner, by John Osborne. The drama teacher and director is Mrs. Pat Stuart.

HERE FOR GRADUATION
Mr. and Mrs. Vance Atkinson and baby daughter, Holly, of Junction spent last week end with her parents, Mr. and Mrs. Gid Simpson and family, and attended graduation exercises for her sister, Merritt Simpson.

Mr. and Mrs. Billy Cogedil of Lovington, N.M. visited here during the week end Memorial Day holidays, with her grandmother, Mrs. D. E. Pitts.

Attend Luncheon For Homemakers

Mrs. Wynona Gilbreath, Matador, and Mrs. Ora Stonecipher Roaring Springs attended a luncheon May 26 in Lubbock, at the home of Mrs. Jerry (Gail) House, Director of Homemaker Service Aide program. The local women are coordinators for the program. Following the luncheon, the group was given a tour of the bronze foundry which Mr. House operates.

THE \$2500 QUESTION?

The answer: "I do solemnly swear to support and defend the Constitution of the United States... the oath of enlistment to the Army! Right now you can get a \$2500 cash bonus for enlisting in hard-to-fill jobs. Tough, challenging jobs for the right kind of man. Plus you start at \$374.00 a month, plus your food, clothing, housing and medical expenses. And the Army will pay two-thirds of your college fund up to \$8100 if you choose. It may be the best deal you ever made.

ARMY NOW!
SFC CHARLES HONEYCUTT SSG BOB HIMELRICK

Visit Tuesday and Wednesday
1809 Wilbarger Street, Vernon
or Call Collect (405) 482-0922

Attend Bob Hope Show In Lubbock

Mr. and Mrs. Jimmy Bennett of Afton were the guests of Mr. and Mrs. L. H. Dickerson in attending the Bob Hope show Friday night at Lubbock Civic Center.

Hope played to about two-thirds capacity house. His guests were singer Patricia Price and the current Miss Texas, Carmen McCullum, who played a saxophone. Toward the close of the performance, Hope was presented an honorary degree - that of "prairie dog" - by Roy Bass, Mayor, and other civic leaders. In the presentation was a large, decorated cake, honoring Hope on his 74th birthday, which was Sunday. The Texas Tech Jazz Band also played a prominent role in the evening's entertainment.

Among those in attendance were Mrs. Henry Ford, Matador, and Mrs. Virgie Hunter of Slaton. Also attending was Mrs. R. E. Donovan, with her son-in-law and daughter, Mr. and Mrs. Carl Pierce of Lubbock.

Mr. and Mrs. John Irwin visited in Waco last week end with their son and family, Mr. and Mrs. John H. Irwin, and attended the graduation of their granddaughter, Susan, from high school. They were accompanied by another granddaughter, Donna Irwin of Lubbock, who returned here for a visit with them.

Mr. and Mrs. R. M. Stanley visited in Mount Vernon last week, with their son and family, Mr. and Mrs. Fred Stanley, Steve and Shari, and attended Steve's graduation from high school.

Mrs. Madge Renfro of Plainview spent the week end here with her sister and husband, Mr. and Mrs. Algie Groves, and joining them Sunday was another sister, Mrs. John Green of Spur.

leton, Marvin Brotherton, Furman Vinson, J. L. Woodruff, Glenn Woodruff, A. B. Simpson, Clay Jameson, Jerry Golden and Phillip Hilton

Others guests, and members present were, Mrs. R. E. Campbell Jr., Miss Charise Cullin, Miss Mary Keith, Mrs. D. I. W. Birnie, and Mesdames A. J. Daffern, Artie Wason, Robert Darsey, Robert Darsey Jr., E. A. Day, Jim Robinson (Lubbock), John Hamilton, Alvin Stearns, W. F. Jacobs, Laura Rowan (Floydada), Ben Keltz, R. E. Campbell Sr., Curtis King, W. F. McCaghen, R. W. Overstreet (Floydada), Douglas Meador, Ted Elliott, W. C. Pailmeyer, Bill McKelvey, W. N. Pipkin, D. E. Pitts, Y Hoang Do, Frank Pohl, Jinks Wilson, Franklin Price, Clovis Murphy, Ralph Stap-

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5-YEAR GUARANTEE

ESSICK COOLERS
MOVE MOUNTAINS OF COOL AIR
ALL SUMMER LONG

Cool, brisk, refreshing mountain air is at your finger tips with an Essick Cooler. You will enjoy this cool comfort all summer long because only Essick Coolers have the patented advantages that assure you of up to twice as much cooling.

Over 1,000,000 satisfied users are enjoying cool summer comfort from Essick Coolers.

Patented no-clog sta-fresh filters, guaranteed clog-proof, with complete insect protection, assure 100% cooling efficiency - all summer long.

Patented grip lock filter holders, guaranteed to prevent sagging and settling of filters for the life of the cooler, assure 100% cool, clean, filtered air.

Patented free-flo visible water troughs with eternal adjustment assure 100% cooling for the entire life of the cooler.

GET YOUR "MOUNTAIN OF COOL AIR" NOW WITH AN ESSICK COOLER

AT: **Household Supply Co.**

When in Floydada visiting your friends, come in to see us

Plainview Savings & Loan Association
FLOYDADA BRANCH

217 West California
Floydada, Texas

SPOT CASH GROCERY
We give S&H Green Stamps Double on Wednesday
Suf and Karmen Braselton

NEW STORE HOURS:
Weekdays 8-6
Saturday 8 - 6:30

The HOTTEST PRICES IN TOWN! **Shur Fine**

SHURFINE ALUMINUM HEAVY DUTY 18x25" ROLL		SHURFINE CREAMY CRUNCHY 18 OZ. JAR	
Foil	69c	Peanut Butter	75c
SHURFINE 16 OZ. CAN 3 FOR		SHURFINE 16 OZ. CAN 5 FOR	
Apple Sauce	\$1.00	Pork & Beans	\$1.00
SHURFRESH BUTTERMILK SWEETMILK 8 OZ. CAN 9		SHURFINE 32 OZ. JAR	
Biscuits	\$1.00	Salad Dressing	69c
SHURFINE DEVILS FOOD-WHITE-YELLOW 18 1/2 BOX 2 FOR		SHURFINE PURE VEGETABLE 48 OZ. CAN	
Cake Mix	\$1.00	Shortening	\$1.39
SHURFRESH HALF MOON LONGHORN COLBY 10 OZ. PKG.		SHURFINE 15 OZ. CAN 4 FOR	
Cheese	89c	Spinach	\$1.00
SHURFINE REGULAR - DRIP - ELEC. PERK 16 OZ. VAC PAC CAN		SHURFINE STRAWBERRY 18 OZ. JAR	
Coffee	\$2.99	Preserves	79c
SHURFINE GOLDEN CREAM STYLE OR WHOLE KERNEL 17 OZ. CAN 4 FOR		SHURFINE GRANULATED 5 L.B. BAG	
Corn	\$1.00	Sugar	89c
SHURFRESH SALTINE 16 OZ. BOX 2 FOR		SHURFINE EARLY HARVEST SWEET 17 OZ. CAN 3 FOR	
Crackers	\$1.00	Sweet Peas	\$1.00
SHURFINE ALL PURPOSE BLUE 49 OZ. BOX		SHURFINE 10 OZ. PKG. 2 FOR	
Detergent	98c	Vanilla Wafers	69c
SHURFINE EVAPORATED 14 1/2 OZ. CAN 3 FOR		SHURFRESH 3 L.B. EACH	
Milk	89c	Canned Ham	\$4.59
SHURFINE 5 L.B. PAPER BAG		SHURFRESH SLICED 1 L.B. PKG.	
Flour	49c	Bacon	\$1.19
SHURFINE CUT 16 OZ. CAN 4 FOR		SHURFRESH SLICED 2 L.B. PKG.	
Green Beans	\$1.00	Bacon	\$2.37
SHURFINE FROZEN 6 OZ. CAN 7 FOR		SHURFRESH REGULAR OR BEEF 12 OZ. PKG.	
Lemonade	\$1.00	Franks	69c
SHURFINE MANDARIN 11 OZ. CAN 2 FOR		SHURFRESH 12 OZ. PKG.	
Oranges	79c	Bologna	79c
SHURFRESH QUARTERS 1 L.B. PACKAGE 2 FOR		TEXAS NO. 1 POUND	
Margarine	79c	Grapefruit	17c
SHURFINE 16 OZ. JAR 2 FOR		NUMBER 2 RUSSET 10 L.B. BAG	
Mustard Salad	69c	Potatoes	99c
SHURFINE YELLOW CING HALVES - SLICED 25 OZ. CAN 2 FOR		LONG GREEN POUND	
Peaches	\$1.00	Cucumbers	19c

SPOT CASH GROCERY
We give S&H Green Stamps Double on Wednesday
Suf and Karmen Braselton

NEW STORE HOURS:
Weekdays 8-6
Saturday 8 - 6:30



FLOYDADA LIVESTOCK SALES COMPANY

JOHN T. McCANDLESS

The FLOYDADA LIVESTOCK SALES COMPANY is located on the Silverton Highway (Highway 207) at the North edge of Floydada, phone 983-2153, or if no answer, 347-2845. They conduct livestock sales every Wednesday, beginning at 10:00 A.M.

This reliable firm offers many advantages for the livestock rancher interested in getting the most for his livestock. They feature adequate stock in perfect condition until it comes time for their sale. Buyers from all over the area are in attendance at the sales and YOU are assured of getting absolute top dollar for your livestock when you bring them here.

It always pays to do business with a company that gives you a choice of markets for your livestock. The FLOYDADA LIVESTOCK SALES COMPANY does just that and their reputation as the "cattlemen's best friend" is your best guarantee of fair treatment and a good price!

The authors of this 1977 Review urge ALL area farmers and ranchers to contact the FLOYDADA LIVESTOCK SALES COMPANY when it comes time to convert your livestock into cash!

CRUTCHFIELD TIRE & RADISTOR

FRANK BRASSFIELD — CO OWNER & MANAGER

Where can you get the finest tires and save LOTS of money doing it? In this area, people go to CRUTCHFIELD TIRE & RADISTOR, at 315 East Houston in Floydada, phone 983-2502. Here the selection is larger, the service better and, because they buy in volume, the prices are much, much lower! They are also your headquarters for expert radiator cleaning, repairing and recoring.

This reliable firm is in the tire business to serve! And they serve you with the best tires at the area's best prices. There are tires for cars, trucks, tractors, industrial equipment and recreational vehicles. Their selection is larger so that you can be assured of finding just what you want everytime!

The CRUTCHFIELD TIRE & RADISTOR also offers complete tire service for their customers. Mounting, balancing, repairs, and a host of other conveniences are featured to make this the area's complete tire center.

The authors of this 1977 Review suggest that you check with CRUTCHFIELD TIRE & RADISTOR FIRST, when it comes to tires and radiator work!

REDMENS RESTAURANT & LOUNGE

FRANK POTTS — OWNER, DANNY KILLIAN — MANAGER

Fine food and drink are favorite topics of conversation, for they speak a universal language, but at REDMENS RESTAURANT & LOUNGE, 6 miles South of Floydada on the Ralls Highway, phone 983-2869, food and drink are more than just a topic of conversation, they are a most enjoyable reality. This outstanding establishment has become a favorite gathering place for particular people who know and appreciate the best.

This is one of the finest restaurants in this area and they feature great steaks and seafood, as well as many other favorites. They also have a lovely cocktail lounge and private dining rooms with facilities for dinners and parties.

The writers of this 1977 Review heartily recommend REDMENS RESTAURANT & LOUNGE to our readers. Remember, if you appreciate outstanding service and really good food and drink served at the peak of perfection, we suggest you drop in soon and enjoy hospitality at its best.

WAYNE FULLER TRUCKING

WAYNE FULLER — OWNER

Moving the products of local farmers is a big job and it takes a big company like WAYNE FULLER TRUCKING to get the job done right! This is one firm which will do the job for you and they'll do it right, because they understand every facet of your business. They're local people, too!

Located at 320 East Houston in Floydada, phone 983-5296, WAYNE FULLER TRUCKING specializes in hauling your products to your market place for you. They have equipment specially designed to handle the largest load of grains, fertilizers, cotton seed and other products and they have been doing it for years. Trust the people who know the business to help you have a great year!

WAYNE FULLER TRUCKING has been an integral part of the local Floydada industry for some time now and they've gained the respect and admiration of leading farmers throughout the area. The writers of this 1977 Review think that you'll enjoy doing business with this qualified and capable trucking firm.

COLLINS IMPLEMENT COMPANY

Excellent service to all and a full line of parts are the words of the COLLINS IMPLEMENT COMPANY, located South of Floydada on the Ralls Highway, phone 983-3732, your authorized John Deere dealer!

They offer the best service in the way of a full line of parts for all JOHN DEERE implements and tractors. Parts are furnished on a minute's notice so that there is no delay for people using the John Deere line. Their service department is one of the best in the area.

The name JOHN DEERE is one that has been associated with all the great developments in agriculture for over a lifetime. COLLINS IMPLEMENT COMPANY handles the complete John Deere line and has a most complete display. They invite farmers of the surrounding community to come in and look over all the latest in farm implements and tractors.

The narrators of this 1977 Review compliment the COLLINS IMPLEMENT COMPANY on the fine service they render to this and surrounding communities.

DOUGHERTY FARM SUPPLY, INC.

LARRY BOSTICK — MANAGER

DOUGHERTY FARM SUPPLY, INC. is located in Dougherty, phone 983-2972. For a greater yield and more profit, call DOUGHERTY FARM SUPPLY, INC. for custom application of insecticides, herbicides, pesticides, liquid and dry fertilizers as well as a complete stock of farm supplies.

Since they're the specialists in the fertilizer field in this area, they'll analyze your particular soil conditions and recommend a custom-prepared blend. Your crops will do better and YOU'll do better when you let this reputable company take care of ALL of your fertilizer needs.

DOUGHERTY FARM SUPPLY, INC. is one of the most worthwhile farm supply houses, rendering a most vital service in supplying the people of this section with farm supplies of the highest quality. Here, the latest improved methods are used, and workmen of long experience deliver the supplies that are meeting with such great favor with the people of this section. Some money could be saved by inferior grades but this establishment adheres to the best standard of service and quality that is possible to reach.

The spirit of fair treatment is so evident that it becomes a hard and fast rule. "Once a customer, always a customer."

The planners of this 1977 Review do highly endorse DOUGHERTY FARM SUPPLY, INC. and recommend them to all our readers.

THRASHER & COMPANY

ALLEN THRASHER — OWNER

Located at 229 East California in Floydada, phone 983-2170 day or night, THRASHER & COMPANY is a good place to order all of your ready-mixed concrete. By doing business with these professionals, you can be assured of scientifically mixed concrete that will give beauty and strength to all of your construction projects. Call them also for all of your construction needs as well as sand and gravel. They offer "turn-key" jobs on all types of construction and will handle the total job from site preparation to design to complete construction and finishing. They are your complete service contractors.

Their transit mix concrete delivery service has been a great asset to the construction industry throughout this area and knowledgeable contractors specify THRASHER & COMPANY for all of their concrete and construction needs. The excellent service offered by this outstanding firm has helped builders meet tight schedules time and time again.

For the homeowner, THRASHER & COMPANY offers the same fast service and quality products. Many do-it-yourselfers in this area have successfully laid their own steps, slabs, and other concrete work with the help of this fine company, and we, the editors of this 1977 Review recommend that you call THRASHER & COMPANY when you need concrete, sand and gravel, or construction work of any kind.

ADVERTISEMENT

PIGGLY WIGGLY

DONNIE GALLAWAY — MANAGER

For quality groceries, reasonable prices and outstanding service, it's PIGGLY WIGGLY at 309 South Wall in Floydada, phone 983-2184. This full line grocery features EVERYTHING the modern family needs for complete nutrition and great eating.

With outstanding values in selected meats and personal service behind the counter, PIGGLY WIGGLY boasts a meat department which has become very famous in the local area. Their produce is also among the finest, with constant attention being paid to freshness and cleanliness. Canned goods, bakery products, dairy items, sundries and everything else you need, is displayed with skill and pride.

In compiling this 1977 Review of leading businesses and markets throughout the area, we, the writers, are pleased to be able to recommend PIGGLY WIGGLY to all of our readers!

Quality Body Shop

JOHNNY B. SUE — OWNER

With the prices of both new and used automobiles continuing to rise, it makes good sense to take the best possible care of your present car. One way of insuring that your car will look its finest is to trust it to the experts at the QUALITY BODY SHOP for all of your body repair and painting needs. This outstanding shop, located at 121 East Missouri in Floydada, phone 983-5032, is widely known for their fast, courteous service and their excellent work.

If you're considering selling or trading your car, you should know that an automobile with flawless lines and sparkling paint will command top dollar in today's tough, critical market. If the car has been involved in an accident, you can do no better than to consult the experienced pros at this fine body shop. They're preferred by many insurance adjusters.

As the writers of this 1977 Review, we think you'll appreciate the quality AND the reasonable cost of any work you have done at the QUALITY BODY SHOP!

White Auto Store

R. L. "SAPPO" & GENEVA GIESECKE — OWNERS

The WHITE AUTO STORE at 117 West California in Floydada, phone 983-3514, features a complete array of auto parts, tools, accessories and lubricants, as well as a full line of household needs and sporting goods.

Major items for your car, such as tires, batteries and shocks are just a few things carried in stock here. The do-it-yourself mechanic will find a full line of hand tools in both standard and metric. For the lady of the house, WHITE AUTO STORE has a complete selection of household appliances, from washers and dryers to all the small appliances which make life so much easier. The kids will enjoy the great looking bikes, and there is a model for any size youngster. WHITE AUTO STORE is truly a family store.

For quality goods and lower prices, shop your friendly WHITE AUTO STORES. The writers of this 1977 Review know you'll be pleased with their service and their products!

Case Power & Equipment

ROBERT CRAWFORD — MANAGER

To be efficient, a piece of farm machinery must be built to stand the rough use necessarily involved in the working of farm lands. CASE POWER & EQUIPMENT features the famous JI Case line of farm machinery which has stood the test of years of rugged usage and has proven satisfactory in every phase of the farmers in this area. They also feature a complete parts and repair department so that when your equipment needs repair, they can give you the best service in the shortest time at the least possible expense to you.

Be sure and contact CASE POWER & EQUIPMENT first when in the market for any type of farm equipment. Just call for information or stop in the next time you are in the area, and let one of their representatives show you the advantage of using Case equipment to put your farm on a really paying basis.

In this 1977 Review, we, the transcribers, suggest you depend on CASE POWER & EQUIPMENT at 101 South 12th in Floydada, phone 983-2836, for all your farm equipment purchases, repair, and service.

Chez Pat Beauty Salon

PAT COCHRAN — OWNER

Have you ever wished there was a beauty boutique in town where you could get a REALLY exotic hairstyle as seen in leading world fashion magazines? Well, now there is! The CHEZ PAT BEAUTY SALON, located at 231 West California in Floydada, phone 983-2666, specializes in the ultimate in high fashion styling and hair care for the woman who KNOWS fashion and demands the very best!

You'll never feel or look prettier than when you walk out of this shop and many of the best dressed and fashionable ladies in town show off their exquisite work.

Call for an appointment or just drop in and relax. The CHEZ PAT BEAUTY SALON has several highly skilled operators specializing in styling, cutting, blow dry, tinting and waving as well as men's precision cutting and styling.

They are featuring the revolutionary new computerized SENSOR PERM. This latest concept assures you of the finest perm, no matter what type of hair you have.

The writers of this 1977 Review are pleased to be able to recommend the CHEZ PAT BEAUTY SALON to all of our lady readers who know fashion and want to look their very best at all times!

Cozy Corner Gift Boutique

SUE MOORE — OWNER

For gifts and other great ideas in giving, it's the COZY CORNER GIFT BOUTIQUE at 231 West California in Floydada, phone 983-5312! Here you'll find EVERYTHING you need to round out your gift list as well as those special items for special people.

They strive to maintain a large stock at all times and you can always depend on finding the things you need to make every occasion a particularly happy one. The courteous employees of this unique shop are experts at helping you select that "just right" gift or they'll leave you free to browse to your heart's content. Drop in today and see what's great in the world of gifts!

The COZY CORNER GIFT BOUTIQUE is also your headquarters for party supplies and souvenirs of all types. No wonder smart shoppers stop in whenever they are in town!

The composers of this 1977 Review urge all area residents to come on in to the COZY CORNER GIFT BOUTIQUE where service and selection go hand in hand!

Mr. Burger

CHERYL BURT — MANAGER
OVER 10 YEARS IN MANAGEMENT WITH MR. BURGER

Good food and fast service is the byword of MR. BURGER, located at 207 South Second in Floydada, phone 983-2558. As many people in this area have found, there is no better drive-in than this one.

On their menu you will find taste-tempting hamburgers, french fries, all types of cold drinks, and some of the best desserts you've ever tasted, and all prepared in the most sanitary conditions with modern equipment.

Cheryl Burt, the manager of MR. BURGER, has made it a point to hire employees who are courteous and who will give you fast service.

The compilers of this 1977 Review suggest to our readers that the next time they are in town, they stop in at MR. BURGER for a tasty, filling meal at little cost. We compliment them for their reputation of quality food and friendly service.

Nichols Oil Co. & Fina Station

James L. Nichols, Owner. The NICHOLS OIL CO. is located at 119 East Houston in Floydada, phone 983-3144.

Fina products are well known to people in this area as being of consistently high quality. The full line of dependable gasolines, oils, lubricants and other petroleum products are stocked at all times and the delivery service is the very fastest, anywhere!

Area farmers have come to rely on this outstanding firm to keep their equipment running when the peak season is upon them and demand is so great. With the current shortages in every commodity, folks in this area know that the NICHOLS OIL CO. will keep their end up to the very best of their ability. They know that your job depends on the fuel you need to run your machinery.

They also operate NICHOLS FINA STATION, where they stand ready to serve area drivers with quality Fina gasolines, oils and accessories. The operator of this station, an experienced expert in all phases of auto repair, He invites all of his old customers, as well as new ones, to trust their auto repairs to him.

In compiling a trade profile of leading businesses in the area, we, the writers of this 1977 Review, feel that it would not be complete without prominent mention of the NICHOLS OIL CO. & FINA STATION.

Day Heating & Air Conditioning

Bill Day, Owner. Known to leading builders as well as the general public, DAY HEATING & AIR CONDITIONING is widely regarded as the leading air conditioning contractor in the area. Their many custom installations of fine RHEEM temperature control units serve as their finest reference and YOU can benefit from their years of experience!

With shop and office facilities located at 109 North 2nd in Floydada, phone 983-2440, this quality-conscious contractor features expert design services as well as skilled installation and maintenance of all types of air conditioning units. You may choose from individual room systems or totally integrated units to cool your entire home or office.

Don't put up with sub-standard temperature control equipment and service any longer. Call DAY HEATING & AIR CONDITIONING and find out how little the best really costs! The writers of this 1977 Review know that you'll be glad you did!

Stewart's Cash & Carry Cleaners

Aubrey Stewart, Owner. Located at 103 North Main in Floydada, phone 983-3480. Here the best dry cleaning is accomplished. They use the best and latest processes, and as a consequence, when garments are returned to you, they are clean, odorless, and well pressed.

STEWART'S CASH & CARRY CLEANERS has been serving this area with quality cleaning since 1936.

The specialize in all classes of dry cleaning for ladies and men, and the most delicate dresses are handled in a very careful manner.

They offer a fast shirt service, alterations and drapery cleaning, and you'll like their friendly, courteous personnel.

Many people have learned that through good dry cleaning service they can save the expenditure of many dollars for new clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at STEWART'S CASH & CARRY CLEANERS and are returned to them cleaned and finished in the finest manner.

This 1977 Review makes special commendation to this fine cleaner and recommend them to all of our readers.

City Auto, Inc.

LEROY BURNS, RICKY BURNS & SHORTY TURNER — OWNERS

With so many of the new models being similar in features and price, how does the prospective new car buyer know WHICH automobile is best for him? Well, as the saying goes, "If you don't know cars... know the man you buy from." In this area, consumers are very fortunate in having a dealer like CITY AUTO, INC. Located at 201 East Missouri in Floydada, phone 983-3767, this well known firm is your authorized representative for famous Buick and Pontiac cars and GMC trucks. Besides offering a full line of quality products, this community-minded dealership bases its success on a simple fact of good business: Keep the customer satisfied!

The business of customer satisfaction begins in the showroom and continues right on through their complete service department where skilled technicians and the latest diagnostic test equipment assure you that your new car or truck will "keep you satisfied" for many years to come!

The writers of this 1977 Review suggest YOU stop by their showroom very soon. We know you'll be satisfied!

Fred Lipham Dirt & Paving Contractor

FRED M. LIPHAM — OWNER

In the estimate of many people in this section of the state who have had FRED LIPHAM DIRT & PAVING CONTRACTOR, located at 102 South 1st in Floydada, phone 983-3368, handle any of their excavating or asphalt paving, there is not a better qualified contractor anywhere. See them for driveways, parking lots, industrial areas, streets, roads, etc.

You can be assured that the job will be completed by competent men in the field with the best of materials and in the shortest time possible. Unlike so many other construction companies, this firm is noted for their reliability, fair prices and general business-like policies.

They use only the latest equipment and tools, combined with the most up to date excavating and paving practices of the day, and perform their work in a professional manner.

Without hesitation, we, the authors of this 1977 Review, take this time to make public our commendation of FRED LIPHAM DIRT & PAVING CONTRACTOR, and suggest to our readers that they have them handle their construction needs.

Portable Welding Service

JAMES SPURLOCK — OWNER

PORTABLE WELDING SERVICE is located at 407 East Houston in Floydada, phone 983-2564.

This firm specializes in complete welding service. Their slogan is "Welding anytime, anywhere."

PORTABLE WELDING SERVICE is one of this section's best equipped welding shops, receiving welding work from all the surrounding area and serving both the industrial and agricultural interests in a most up-to-date manner.

They have been especially instrumental in helping to keep the wheels of industry moving. Many of the businessmen and farmers of this area offer the highest praise for the work done in their shop. However, a job does not have to be brought into their shop to receive their attention and service, for they are equipped with modern, portable equipment and much of their work is handled right on your job, thereby saving much lost time in transporting broken machinery to a shop.

PORTABLE WELDING SERVICE receives the complete recommendation of the writers of this 1977 Review.

Capada Drive-In Theatre

TOBY & JEAN WILLIAMS — OWNERS

Many of the rural communities offer very little in the way of high grade entertainment, but we have the advantage of being within easy driving distance of every movie the CAPADA DRIVE-IN THEATRE has to offer. They are located 1 mile South of Floydada on the Ralls Highway, phone 983-3743, for the feature times.

Since many of our readers make frequent shopping trips to town, we suggest you stay for an evening of enjoyment by going to this theatre.

The motion picture producers are now offering greater hits than ever before, and the CAPADA DRIVE-IN THEATRE has contracted for the more outstanding successes of the screen. It is the theatre where "Movies are better than ever."

The management of this theatre has booked honest-to-goodness attractions that will please the old and young alike. Stories with more human interest, more real life, more comedy and more all-around pleasure and entertainment.

We, the composers of this 1977 Review highly recommend the CAPADA DRIVE-IN THEATRE as the home of the "Big Pictures".

Adams Well Service, Inc.

BOONE ADAMS — OWNER

When you need repair service on a pump for your well or irrigation system, call ADAMS WELL SERVICE, INC.!

Located at 720 North Second in Floydada, phone 983-5003, this leading well service shop can repair most any make or model of pump in the shortest possible time. They realize that "down time" costs you money and they'll do everything they can to have your unit working properly again. This is especially important during the irrigation season when water MEANS profits in terms of a good crop.

ADAMS WELL SERVICE, INC. sub-contracts all drilling out to the best qualified drillers in the area.

Featuring water well cleaning and development with high speed bailer along with sales, service and installation on all brands of submersible and turbin pumps, this community leader knows that using the best equipment is the smartest way to go when you're looking for dependability. They have all of the latest in modern hydraulic pulling equipment!

The writers of this 1977 Review suggest that you call ADAMS WELL SERVICE, INC. when you need service on your existing pump or when you're in need of a new one.

Floydada Co-Op Gins, Inc.

RAY FERGUSON — MANAGER

FLOYDADA CO-OP GINS, INC. is located in Floydada at 319 North 5th, phone 983-2884. They feature a quality and quantity ginning service for the cotton growers in this area.

Through all periods of economic fluctuation, FLOYDADA CO-OP GINS, INC., has always been ready to serve the best interests of the cotton growers of this section. They have derived more than the mere profit as measured by dollars and cents because there has been a real and genuine satisfaction to this firm to be able to render this ginning service.

A business of this kind is essential to the entire section. By fair and honest methods they have gained the confidence and patronage of the people of this community.

A fine spirit of cooperation has always been in every transaction with FLOYDADA CO-OP GINS, INC. and we, the writers of this 1977 Review, wish to compliment them and recommend them to all of our readers.

ADVERTISEMENT

Flomot News

469-5349
Mrs. Arnold Johnson

Mrs. Ruel R. Skinner has returned home from Tygh Valley, Oregon where she spent two weeks with her mother, Mrs. Mary Myers. Mrs. Tom Ross and Lisa were in Vernon recently on business. Lisa and Tommy Ross shopped in Plainview Saturday. Mrs. Tom Ross and Lisa visited their mother and grandmother, Mrs. Hoyte Paschal of Olton recently. Mr. and Mrs. James Monk had as their houseguests Sunday, Mr. and Mrs. Leo Jackson and granddaughter Christy, of Irving. They were all guests for lunch at the home of Mr. and Mrs. Clayton Bond. Mr. and Mrs. Joe Farley and children were in Plainview, Friday. Mrs. Vivian Merrell of Quitaque visited Mr. and Mrs. James Monk, Saturday. Mr. and Mrs. Larry Bynum, Bart and Konni had as their houseguests from Tuesday through Thursday, Chad and Rhonda Stephens, children of Mr. and Mrs. H. A. Stephens of Matador. Mr. and Mrs. Ford Johnson of Floydada visited Mr. and Mrs. Arnold Johnson and girls Sunday afternoon. Mrs. Bill Dean Washington and Mrs. D. M. Gilbert shopped in Lubbock, Monday. Mrs. Tom Ross and Lisa were in Vernon recently on business. Mr. and Mrs. L. D. Bilberry visited in Abilene last week with Mr. and Mrs. Arlis O'Neal and Mr. and Mrs. Rue Galyean and family. Visiting Mr. and Mrs. Bill Dean Washington Sunday were Mr. and Mrs. Jerry Barclay, Lance and Cody of Silverton, Mr. and Mrs. Tim Washington, and Matt, local residents. Mr. and Mrs. J. H. George were in Bovina Friday evening where they attended the graduation exercises. Their grandson, Be Barrett, son of Mr. and Mrs. J. B. Barrett was a member of the graduating class. Mr. and Mrs. Coy Franks hosted a birthday supper,

announce the arrival of a new son, born Tuesday, May 24. He weighed seven pounds, nine ounces and has been named Nathan Will. He has an older sister, Celeste. Grandparents of the new arrival are Mr. and Mrs. Jack Pigg of Quitaque and Mr. and Mrs. Jeff Sperry of Flomot. +++
FORMER RESIDENT ON TV PROGRAM
Several Flomot T.V. viewers were surprised to see Mrs. Ula Cavitt of Plainview, on "The Price Is Right," a quiz show originating in California. Mrs. Cavitt was a resident of Flomot for many years prior to moving to Plainview. +++
RETURN FROM TRIP
Mr. and Mrs. Wayne Hunter, Susan and Randy returned home Saturday from a brief vacation to the Big Bend Park where they crossed the Rio Grande to Boquillos, Mexico. In Marathon they visited with an army buddy of Wayne's, Mr. and Mrs. Sam Adams and Carolyn. It was the first time the men had seen each other since they were dismissed from the army 30 years ago. On the return trip home they visited the McDonald Observatory, where they were fortunate enough to see Venus through a ten power lens at noon day!! In Odessa, they stopped for a visit with Mrs. Maudie Miller, a classmate of Mrs. Hunter's mother. When they arrived home they learned of the death of the mother of Mrs. Walter Speer of Colorado Springs, Colorado. +++
ARRIVAL ANNOUNCED
Mr. and Mrs. Terry Sperry

Breckenridge with Mr. and Mrs. Dick Lancaster and children and in Abilene with her mother, Mrs. J. G. Johns. Jimmy Whitefield of Spur visited Mrs. Janice Dixon and Spencer, Saturday. Mr. and Mrs. Armando Barrera and Lori Jane of Hereford were Memorial week end guests of her family, Mr. and Mrs. Jess Zarate and children. Mrs. Johnney Turner and daughter, Heather Ann visited Mr. and Mrs. Marvin Montague in Silverton, Sunday. +++
RETURN HOME
Mr. and Mrs. Claudie Matney returned home Wednesday from a ten day trip that included visits at Lake Meredith at Fritch, Lake Hubbard at Breckenridge and in Glen Rose with her daughter and family, Mr. and Mrs. Weldon Tipton, Shane and Chad. +++
RECENT TRIP
Alan Maldin of Amarillo and Lance Jameson have returned from a recent trip through the southern states where they toured Disneyland, Tallahassee, Miami Beach and Cape Canaveral in Florida. In Louisiana, they enjoyed the tourist attractions in Baton Rouge and New Orleans. They also visited other points of interest in Mississippi, Georgia and Alabama. Lance visited during the week end with his family, Mr. and Mrs. H. R. "Skeet" Jameson and Shannon and returned to Abilene, Sunday to enroll for the summer semester at McMurry College. +++
Mr. and Mrs. Larry Keltz and Terry Keltz of Plainview spent the week end here with their parents, Mr. and Mrs. Bennie Keltz, and also visited other relatives. Mr. and Mrs. Redmon Pate of Lake Arthur, N.M. are visiting here with her sisters, Misses Ona and Roberta Jameson and Mrs. Ethel Ratcliff. Mrs. Allie F. Nelson of Amarillo and Fife, Tex., who had been in Amarillo in regard to her property there, visited with friends and relatives in Matador during the week end.

Whiteflat News

Mrs. H. R. Jameson
Mrs. Wanda Crawley of Lubbock visited recently with Mr. and Mrs. Claudie Matney. Sunday visitors of Mr. and Mrs. Jack Spray were Mr. and Mrs. G. W. Spray of Pecos, Mr. and Mrs. Chris Spray of Crosbyton and Mr. and Mrs. Jim Lovelace of Lubbock. Mr. and Mrs. Ralph Stapleton visited in Floydada, Sunday with her sister, Mrs. Molly Jones. Other visitors were Mrs. Melba Jo Beason of Kress and her daughters and families. Mr. and Mrs. Claudie Matney visited in Plainview, Friday with her mother, Mrs. Addie Carroll of Quitaque, who is a patient in the Central Plains Hospital following a heart attack. Mr. and Mrs. T. W. Jennings visited their son and family, Mr. and Mrs. Tim Jennings of Old Glory, Sunday. Their grandchildren, Leslie and Thad returned home with them to visit this week. Recent guests of Mr. and Mrs. Ralph Stapleton were their daughter and husband, Mr. and Mrs. Pace Cramer of Arlington and her sister, Mrs. Maxine Mullens of Grand Prairie. Visiting Mr. and Mrs. Malcolm Jameson and Melba, Monday were Mr. and Mrs. Dan Bevers of Amarillo. Mr. and Mrs. Dickie Garrison visited recently in

SCS Has New Slide Show

"Prime Farmland" is the topic of a new slide show prepared by the USDA Soil Conservation Service. Michael Isbell, district conservationist for SCS at Matador, said the 11-minute presentation explores the loss of the nation's best farmland and the possible consequence of this loss. About three million acres of rural land each year are shifted from agriculture to other uses - such as housing developments, ponds and lakes, highways, shopping centers, and parking lots. Many of these acres were among our most productive in terms of food and fiber.

NOTICE OF INTENTION OF THE CITY OF MATADOR, TEXAS TO ENTER INTO A COOPERATION AGREEMENT WITH THE HOUSING AUTHORITY OF THE CITY OF MATADOR, TEXAS.

Persuant to a Resolution duly adopted on April 12th, 1977, by the Governing Body of City of Matador, Texas, Notice is hereby given of the intention of the City of Matador, Texas, to enter into a Cooperation Agreement with the Housing Authority of City of Matador, Texas and further: Notice is hereby given that at the expiration of sixty (60) days from the date of first publication, the Governing Body of the City of Matador, Texas, will consider the question of whether or not it will enter into a Cooperation Agreement with the Housing Authority of City of Matador, Texas. A copy of the proposed Cooperation Agreement is available for the inspection of the public at the office of the City Secretary during business hours. This Notice is given and published pursuant to the Housing Cooperation Law of the State of Texas.

Back in 1800 when John Adams was president, the population of the U.S. hit five million. Now it's over 215 million.

Collecting art

AUSTIN, Texas (Spl.) — More than 20 students in a new course at The University of Texas this spring were given an imaginary \$5,000 to "spend" for art works. The course, Collecting Contemporary Art for the Beginner, was designed to acquaint non-art majors with art terms, techniques, dealers and private collections so they will be confident about collecting works of art for their future homes or offices. Each student, as part of his grade, has to justify his art purchases. Among other things, the course has taught students "you can't buy a genuine signed Picasso print for \$75, including the frame," says Dr. Kenneth Prescott, who conducted the class.

High-heeled shoes

AUSTIN, Texas (Spl.) — A physical rehabilitation specialist at The University of Texas feels sorry for women who wear high-heeled shoes. Prof. Karl K. Klein says high heels keep the calf muscle in a constantly shortened state, adding that as "the heels go up, the back goes forward and low back stress begins to appear." The professor believes stresses caused by posture imbalances can be responsible for heart conditions, arthritis and rheumatism. In a recent lecture he reported that chronic low back stress is the leading (but not most serious) medical problem in the U.S. resulting in most time lost from work and most insurance paid.

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The Beef Referendum

What it is.

Soon you'll have an opportunity to vote on the beef research and information plan. Here are some facts to consider. It's a self-help program. If the beef business is going to get more profitable, producers themselves are going to have to make it more profitable. The beef referendum provides the tools—promotion, research, foreign market development, marketing information—to do the job.



It's producer-controlled. The plan will be run by a Beef Board made up of cattlemen who have been recommended by their fellow cattlemen. Every state or region will be represented in proportion to its beef production.

It's fair. The investment needed for the program is provided by a collection of just 3/10's of 1% on the sale of each animal. It's based on a "value added" system that guarantees each person pays only his fair share.

It's needed. The beef industry's present research and information effort is inadequate by any standard. We spend a small fraction of what many other, smaller commodity groups spend (e.g. cotton, citrus, dairy, soybeans). The referendum will generate the \$30 to \$40 million a year needed to solve our problems and strengthen our markets.

It's accepted. Nearly 90 producer organizations endorse the program. During a series of six public hearings held by USDA, 150 beef and dairy leaders spoke out in favor of the program; only 6 against.



What it isn't.

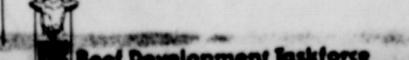
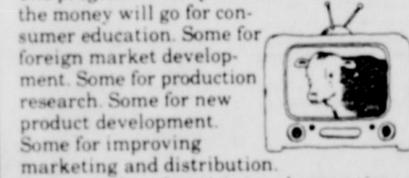
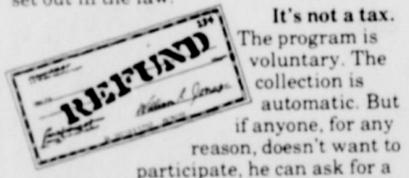
It's not a government program. This is a producer program. Producers wrote the law. Producers are paying for the referendum through voluntary donations. And producers will run the program from day one, once the referendum passes. The government's involvement is limited: The Secretary of Agriculture formally appoints the Beef Board members, who are nominated by producer organizations; he is also responsible for seeing that the money is spent according to producer wishes, as set out in the law.

It's not a tax. The program is voluntary. The collection is automatic. But if anyone, for any reason, doesn't want to participate, he can ask for a refund and get it promptly. With no red tape. That's the law.

It's not just an advertising program. The program is comprehensive. Some of the money will go for consumer education. Some for foreign market development. Some for production research. Some for new product development. Some for improving marketing and distribution. And some for advertising and promotion—whatever producers, through the Beef Board, decide they need.

It's not just for the big guy. Beef Board members will be both big producers and small, from all across the country. Cow-calf operators. Farmer-feeders. Stocker operators. Feedlot people. Dairymen (dairy cattle account for 20% of beef production). This program will help everybody.

Now, it's up to you. Register at your ASCS office. Then, vote "yes" in the beef referendum.



SOME QUESTIONS TO ASK THE PRINTING AND OFFICE SUPPLIES PEDDLER

When the person selling printing, office supplies and advertising solicits your business, here are some questions he should be willing to answer to YOUR SATISFACTION:

1. Is he a taxpayer in your community or county?
2. Does he donate space in the newspaper to local and county projects and enterprises?
3. Does he pay wages to employees who live and do business in your community?
4. Does he grant favors that you would ask of your local newspaper?
5. Does he donate newspaper space to promote you and your neighbor's business?
6. Does his price include freight, postage and insurance?
7. Does he support your civic organizations, schools and churches with free publicity?

We sincerely believe that these questions should be considered when you purchase printing and office supplies—a question of whether you should support those who help support you!

Roaring Springs News

by Odessa Mullins
348-3156

Recent visitors in the home of Mr. and Mrs. Bennie Dillard were, MSgt. and Mrs. James R. Spiller and daughters, Beverly and Sally. They are being stationed in Wichita, Kansas, after living in Guam for two years.

Mrs. Minnie Dillard recently flew to Denver, where she visited in the home of her oldest sister, Mrs. Ola Faye Fish. Also visiting there were their other sisters, Marie Judd and Betty Mullins of Arlington, Muriece Dennison of Midlothian, and MSgt. and Mrs. James Spiller, Beverly and Sally.

Luke Davis and Mrs. Minnie Day of Costa Mesa, Calif., spent Thursday night and Friday with their cousin, Mrs. T. H. Duval and Mr. Duval.

Mrs. Minnie Davis has returned home after visiting two weeks in Fort Worth with her son and wife, Mr. and Mrs. Louis Davis.

Mr. and Mrs. Clyde Clifton had as guests during Memorial week end, Mr. and Mrs. Ronnie Clifton of Crowley; Mr. and Mrs. Maurice Clifton, Jamia and Landy of Dalhart; Mr. and Mrs. Larry Clifton and Mrs. Mary Irvin of Matador and local resident, Mrs. Esther Clifton. The Maurice Cliftons also visited her parents, Mr. and Mrs. John Briscoe of Matador and Jamia remained to spend the week end with her grandparents there and in Roaring Springs.

Mr. and Mrs. Dolan Finch and Donell of Iowa Park visited Mr. and Mrs. J. Don Finch and family during the week end.

Mr. and Mrs. V. S. Case of Yellville, Ark., visited her parents, Mr. and Mrs. Elbert Mitchell last week. On Wednesday they attended graduation exercises for Mrs. Case's daughter, in Lubbock.

Mr. and Mrs. Oscar Hardin and Craig of Waco visited here recently with Mr. and Mrs. Joe Cagle. They also visited her sister and husband, Mr. and Mrs. Marion Bailey in Matador.

Visiting in the home of Mrs. Georgia Smiley during the week end, in celebration of her 80th birthday were, Mr. and Mrs. Jay Smiley of Lubbock, Mr. and Mrs. Amel Long of Petersburg and local residents, Mr. and Mrs. Lem Miller.

Mr. and Mrs. J. T. Swim of Littlefield and Mr. and Mrs. J. R. Swim and Edward of Austin visited in the home of Miss Lula Swim last Sunday and Monday. The J. R. Swims attended the eighth grade graduation of her brother, Charles Ed Cammack, Monday in Matador.

Mr. and Mrs. James Palmer, Trish and Joshua visited in El Paso last week end with her parents, Mr. and Mrs. Buddy Velts. Mrs. Palmer and children remained with her mother, who had surgery, and will stay during her recuperation. Jennifer Palmer of Beaumont visited Monday and Tuesday with her father, James Palmer, and grandparents, Mr. and Mrs. J. D. Palmer.

Mr. and Mrs. Gerald Yeates, Andrea and Scott of Lubbock, visited last week end with his parents, Mr. and Mrs. Tom Yeates. Also visiting last Monday was their other son, Tom Wallace Yeates, who attended to business while here.

Mrs. Joe Gipson and Mrs. J. D. Mitchell were in Crosbyton last week for medical checkups.

W. C. "Skinny" Youngblood is a patient in Crosbyton Hospital and on the critical list. Mrs. Youngblood is at his bedside.

Also in Crosbyton Hospital was Mrs. Nig Holcomb, who was a heart patient.

Dudley Allen returned home Friday from Lubbock, where he had surgery on his hand last Monday in Methodist Hospital. His mother, Mrs. Bill Palmer, and aunt, Mrs. Ted Sedgwick and sisters, Mrs. Morris Burkes and Mrs. Larry Burkes also visited him in the hospital.

Barbara and Deanna Durham accompanied their uncle, Pete Durham, to Berger and Stinnett last week where they visited

relatives.

Mr. and Mrs. Jake Faulkner of Lubbock visited Sunday with her parents, Mr. and Mrs. V. C. Spraberry.

Mr. and Mrs. John Formby of McAdoo visited Thursday with Mr. and Mrs. M. D. Freeman.

Mr. and Mrs. Bill Durham and Sherry Meredith attended the "Spring Hair Affair," at the Hilton Inn in Amarillo, Sunday, May 22. Guest artist Barry Bolding presented new spring and summer styles.

Mrs. Don Smith and Julie of Houston flew to Lubbock last Tuesday where they were met by her parents, Mr. and Mrs. Caldwell Smith, and grandmother, Mrs. M. S. Thacker. They spent the week end here and Mr. Smith joined his family for the Memorial Day week end holiday.

Miss Lula Swim was accompanied to Fort Worth recently by Mrs. Lloyd Hearn of Matador, Mrs. W. B. Swim of Plainview and Mrs. Ray Jones of Vernon for visits with relatives. Mrs. Hearn and Mrs. Jones visited Mr. and Mrs. Harold Darby. Miss Lula Swim visited her brother and family, Mr. and Mrs. S. A. Swim and Miss Cindy Swim, and accompanied them to Pine Bluff, Ark., where they attended the wedding of their son and nephew, James Swim, to Mrs. Marsha Moore.

+++
ATTEND GRADUATION
Here for the graduation of Dana and Don Dillard from Motley County High School, were Mr. and Mrs. Bill Dillard, Shelly and Toni and Mr. and Mrs. Billy Dillard of Mustang, Okla., Mr. and Mrs. J. W. Marritt of Lubbock and Mrs. Dean Spraberry and Brandon of Muleshoe. They spent from Saturday until Tuesday with their mother, Rev. Mrs. Edna Dillard.

Mr. and Mrs. Jerry Smith of Little River, Tex., spent last week end with his parents, and sister, Rev. and Mrs. D. D. Smith and Malinda. They were joined here on Monday by their sister, Terressia Smith of Plainview, to attend Malinda's graduation from Motley County High School.

+++
RECEIVES PIN
Miss Lula Swim received a U.S. Postal pin last Wednesday for accumulating over 2000 hours of sick leave.

Conservation Urged In Electric Energy

A long hot summer could produce some of the highest electric bills in years, West Texas Utilities Co. officials warned this week.

And according to some weather observers, official and otherwise, a hot summer is long overdue. West Texas, like some of the nation, has enjoyed five relatively cool summers in a row. The law of averages, therefore, would indicate a change.

One of the consequences would be more use of air-conditioning, requiring more electric energy. This could run bills up sharply.

There already are indications that customers may soon be jolted out of their summer lull. During the first 21 days of May, temperatures in Abilene averaged 5.81 degrees above normal and electric usage went up accordingly.

A change back to even the normal weather pattern could bring the impact of higher usage and higher costs, a company spokesman said.

Historically, the four peak months for electric usage in the WTU territory are June through September. The peak day usually comes in August. Last year, the system's electric load peaked at 5 p.m. on August 11.

Weather records for Abilene and San Angelo show that June through September temperatures have averaged below normal for the past five years. The result, WTU officials say, has been that the customers have grown accustomed to relatively lower summer electric usage.

WTU officials are not worried about meeting the energy demand. The company's generating system is adequate to supply all the electricity needed even on an extremely hot day. But they are urging customers to practice conservation in order to hold their usage and bills down.

The key to lower bills this summer will be efficient handling of home cooling. Proper ceiling insulation and adequate attic ventilation are two of the most important factors. WTU engineers also suggest that

thermostats be set at 78 degrees, that houses be opened up to take advantage of nature's cooling when the outside temperature is less than 75 degrees, and that shades be kept pulled on the sunny side of the house.

They also urge that air-conditioners be checked to see if they are in good working order, and that air-conditioners not be left running if everyone leaves the house for a substantial length of time.

RECENT VISITORS

Miss Merrie Lynn Keith was a recent visitor here in the home of her grandparents, Mr. and Mrs. Charlie Keith, who drove to Richardson to accompany her here. She was visiting in Richardson with her maternal grandmother, Mrs. Maureen Half after completing her first year at A&M University. The Keiths accompanied their granddaughter to Lubbock and she flew from there to her home in Havelock, N. C. She is the oldest daughter of Major and Mrs. Charles R. Keith.

RELATIVES VISIT

Mr. and Mrs. Fowler Martin of Slaton visited here Sunday with her sister and brother-in-law, Mr. and Mrs. Mark Hall. Other visitors Sunday were Mr. Hall's sister and family, Mr. and Mrs. Bill Jackson, Jim and Flora, of Wellington. They also visited her other brother and wife, Mr. and Mrs. Wes Hall, before returning home Tuesday.



Never open the door automatically to a knock. Know whom you admit.

Texas Cotton Crop Reported For 1976

Austin—Final tallies on the 1976 cotton crop show the value of production to be \$1,122,018,000, just slightly under the record set in 1973, Agriculture Commissioner Reagan V. Brown has announced.

Elderly approve meals in a box

AUSTIN, Texas (Spl.)—A new meal system that permits an elderly person to prepare a tasty, nutritious meal in 10 minutes at home has been developed by The University of Texas Lyndon B. Johnson School of Public Affairs and NASA.

Field tests of the single-meal-in-a-box system (using food technology from the space program) found high favor among the elderly. They liked almost everything but English peas contained in the pre-packaged box of foil and flex pouches of freeze-dried or dehydrated items or canned foods.

If proved commercially feasible, the meal system could help some elderly persons continue living in their own homes.

Running rats

AUSTIN, Texas (Spl.)—The patter of little feet coming from the Rat Room of the Exercise Physiology Lab at The University of Texas is helping researchers learn more about how exercise can protect the heart.

By inducing heart attacks (through drug injection) in sedentary rats and in rats which had run many miles on narrow treadmills, UT Austin researchers found that the running rats tended to live through a heart attack while the unexercised ones did not survive.

The studies also have shown that pregnant rats that swam produced babies with stronger hearts.

GREAT MOMENTS IN SPORTS IN A NUTSHELL

Brief Stories Of Long-Remembered Triumphs

A great moment in sports occurred in August, 1967 in Newport, R.I., when Dick Leach and Dick Dell beat Tommy Mozur and Lenny Schloss in a record match of 147 tennis games.



"An all-time high for U.S. cash receipts for cotton was \$3.7 billion in 1976," Brown reported. U. S. production totaled 10.6 million bales.

"All of our reports show that the 1977 crop will be even bigger in Texas. There is little indication so far that foreign demand will lessen. Prices should remain good, despite the increased acreage," Brown said.

The average price per pound of lint in 1976 for Texas upland cotton was 62.4 cents, over a third higher than 1975. American Pima sold for an average of \$1.18 a pound. Cottonseed prices moved up to \$99 a ton, contrasted with \$89.80 the previous year.

Upland cotton lint brought \$990,513,000; American Pima, \$4,191,000 and cottonseed, \$127,314,000.

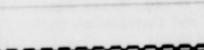
American Pima production continued the downward trend that began in 1971. The 1976 crop was the smallest since 1949.

Northern Low Plains farmers were able to harvest 324,000 bales from 570,000 acres. Yield decreased 59 pounds from last year to 273 pounds per acre.

A great moment in sports occurred in 1958 when Joy Foster became the Jamaican singles and mixed doubles table tennis champion at only 8 years old, making her probably the youngest person to win international honors in any sport. Young people today can enjoy Baby Ruth® and Butterfinger® snack bars for the quick energy they need in their active lives.



A great moment in sports occurred in 1952 when Gustavus Vasa, later king of Sweden, skied 52.8 miles. Today an annual overland skiing race is held to celebrate this event.



OUR THANKS

◦ To everyone who attended our Open House and helped make it such an enjoyable day, We wish to extend a special THANKS . . .

◦ We hope you will continue to visit with us and make our store your headquarters, for your farming and ranching needs.

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NOTICE OF HEARING ON THE DISSOLUTION OF UPPER RED RIVER FLOOD CONTROL AND IRRIGATION DISTRICT

Notice is hereby given that a hearing will be held by the Texas Water Rights Commission pursuant to Section 50.251, et seq., Texas Water Code, and Commission Rule 129.09.65.001, to dissolve Upper Red River Flood Control and Irrigation District, which is located in all or a part of King, Cottle, Foard, Childress, Dickens, Motley, Hall, Floyd, Briscoe, Swisher, Castro, Parmer, Collingsworth, Wheeler, Hemphill, Gray, Donley, Carson, Armstrong, Potter, Randall, Oldham and Deaf Smith Counties, Texas, and was created by special act of the Texas Legislature, Article 8280-122, Vernon's Texas Civil Statutes, on June 8, 1937. The Commission anticipates dissolving the District for reasons of inactivity and failure to perform any of the functions for which the District was created during five consecutive years and having no outstanding bonded indebtedness.

The hearing will be held in the Stephen F. Austin State Office Building at Austin, Texas, on June 28, 1977, at 10 o'clock a.m. All interested persons are requested to attend.

Joe D. Carter, Chairman
Texas Water Rights Commission

Date: May 17, 1977

Mrs. Kit Jackson and Mrs. Carl Sheperd of Amarillo visited from Sunday through Monday with the former's mother and brother, Mrs. June Tilson and Thomas. Visiting the group Sunday afternoon were Mrs. Lamar Tilson and baby daughter, Heather, of Guthrie and her sister, Mrs. Steve Drennen of Lubbock.

Mr. and Mrs. Rusty Birchfield of Coahoma and Mr. and Mrs. Robert Birchfield of Midland, have been here recently visiting relatives and friends and attending to business.

Mr. and Mrs. Frank Pohl and her mother, Mrs. C. L. Knierim visited in Snyder, Sunday with the Pohl's daughter and family, Mr. and Mrs. Howard Limmer and sons, Bryan and Jayson.

CARD OF THANKS

We all wish to express our sincere thanks to everyone who remembered us in any way during the loss of our loved one. Your prayers, visits, cards and words of comfort, and the food brought to our home. Also the beautiful floral offerings were appreciated very much. To Stan's classmates as pallbearers, we wish to express our special thanks, also to the Seigler Funeral Home, both Motley and King County sheriffs, to the Ronnie Christian family, who donated the burial clothes for our loved one; and to those who gave memorials to the Dumont Methodist Church and Dumont Cemetery fund, may God richly bless you all, is our prayer.

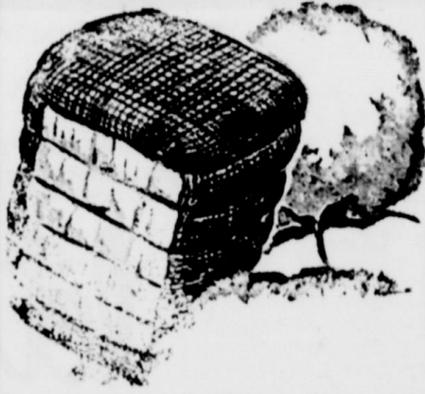
Mr. and Mrs. W. A. Smith, LaFonda and Rockie; Mr. and Mrs. Jim Cross and Family; Mr. and Mrs. John Smith and Family; Mr. and Mrs. Keith Smith and Family (1)

IN APPRECIATION

Your cards, flowers, visits and food sent us while we were in the hospital were appreciated so very much, and we wish to take this method of thanking each of you who remembered us in any way. The memory of

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Mr. and Mrs. Charlie Barton (1)

THANK YOU

We want to thank those who were so good to us while Jessie was hospitalized in Quanah and also in Methodist Hospital, Lubbock. The many cards, your prayers, telephone calls, visits, food, flowers and gifts; or for any act of kindness shown were very, very much appreciated by us. We love you. Jessie and Merel Freeman (1)

WANT ADS

OUTSIDE GARAGE SALE - Baby clothes, childrens clothes, sofa, two washer tubs, bikes, 8 miles from Matador at home of Mrs. Zarate on old Perkins farm. All day Thursday, Friday and Saturday. 12-pit

FOR SALE OR RENT - Sistrunk Home on East Lariat Street. Call 806-889-3574 12-ctfn

HOUSE FOR SALE - To be moved. Carlos Clower, 347-2463 12-c2t

FOR SALE - 60 Model 95 John Deere Combine, 1963 GMC V-6 engine. Good condition. Phone 806-596-2792. 12-p1t

WANTED - Someone to stay with elderly couple, full time. Phone 347-2325. 12-p2t

WANTED - Help for cleaning rooms at Trail Dust Motel. Ph. 347-2315. 11-c1t

JUST PUBLISHED - "Interments in Motley County, Texas to March, 1977." \$4.00 plus 35c postage if mailed. Algie Groves, Box 576, Matador; or call 347-2691. 11-c2t

FOR SALE - 1977 Crew cab; Chev. pickup. See James Bearden. 9-p4t

FOR SALE - Five cows and calf pairs; 30 joints 40-ft. x 4" irrigation pipe; 18 cabinet doors; 3" gasoline water pump; 1 14' Kraus tandem. Phone Afton 689-2591. 11-p2t

FOR SALE - One 3/4 Ton Chevy pickup; 1 one-horse trailer, all in good condition; 10 tons junk iron; 1 ton good used barbed wire, 5 cents lb. See Susie Marshall. 7-c6t

A NIGHTWATCHMAN JOB open in Roaring Springs. Apply at City Hall in Roaring Springs from 8 a.m. to 12 noon until June 6. Job will commence June 7. 11-c2t

FOR SALE - Beautiful Fender Coronado II guitar. A fine instrument at a reasonable price. Wayne Hunter, Flomot, Ph. 469-5240. 10-c3t

FOR SALE - Brick two story building on Main Street. Has new roof. Call 347-2606. Mrs. L. J. Barkley. 10-ctfn

TRUCK HAULING - Sand, gravel, dirt. Trash Barrells for sale. W. R. Tilson. Call (806) 469-5244. 52-p17t

FOR SALE - 1973 Chevrolet, Laguna, all power, air, swivel seats, tilt wheel 48,000 miles. Call 347-2450. 6-ctfn

WORK ON all lawnmower motors and have several good ones to sell. Elmer Hipp. 348-3581. 6-p12t

BEEF AT THE TOP - Choice, cut and wrapped for your freezer, 79c; Good, 75c. You can't buy better beef at any price. Lockney Meat Company, 652-3305. Sam Fortenberry, Manager 8-ctfn

SALE: West Texas biggest selection of Tony Lama and Red Wing boots at reduced prices you can afford. Hurst Dept. Store, Spur, Texas, 79370. 52-ctfn

GERMANIA Farm Mutual Aid Association: Reasonable, sound property insurance. If you want to save, contact Mrs. Orville Lee, Flomot, 906-469-5379. 16-ptfn

WE HAVE - 15 in. 6 - ply Implement trailer tires. Caprock Gin, Flomot. 26-ctfn

NEW MAYTAG washers. Plenty of hot water. Open 8 a.m. to 9 p.m. Monday through Saturday. Bring us your cleaning. One day service. City Cleaners, Roaring Springs. 4-ctfn

FOR SALE - '69 Camaro hot rod. 396 - Headers - 411 rear end. Traction bars. Call 347-2349. 7-ctfn

BAILEY PAINT AND REPAIR for Interior House Painting. 347-2851. 36-ctfn

BULLDOZING and grubbing. Contact D. A. Smith, Matador, Ph. 347-2832. 2-ctfn

FOR SALE - Good used color T.V. sets. Some with new picture tubes and new guarantees. Thacker Supply Co., Roaring Springs. 3-ctfn

GENERAL Construction. Building and remodeling new homes, room additions, painting and cabinets. Dennis Jones, 689-2901, Afton. 30-ctfn

IF YOU HAVE A drinking problem, call 348-2341, day or night. Confidence Kept. 6-ctfn

LOOKING for farm and ranch land for sale. Call A. G. (Jimmie) Irwin, collect: 806-799-3073 (home) or 792-6373 (office) Lubbock. 47-ctfn

TERMITE and Pest Control Service. Free inspections. Tree spraying. Sentry Pest Control, Lubbock. 745-6074. 45-ctfn

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10's Tampax 2 For 89¢	60 or 40 Oral B Toothbrush 59¢
Gillette TRAC II \$2.19	Selsun Blue Shampoo 8 Oz. Lotion or 5 1/2 Oz. Cream \$2.39
Gillette TRAC II Blades 5's 99¢	

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