

Matador Tribune

73RD YEAR—No. 30

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 28, 1967

SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



It is not easy to live up to the altitude of my rugged ancestors when I flinch from an under-arm spray deodorant on a chilly morning.

The beauty of Texas is never more evident than when autumn arrives on the first gentle breath of a Norther. Summer flirts with the temperature and makes coy overtures with the clouds, but the mistress of a season is stroking a double chin and combing tresses stained by peroxide. The madness and the fever have gone. Autumn is a queen whose bouddoir is a sage-scented land, calm and serene in the presence of beauty.

An excuse is a kind of a lap robe to keep appearance comfortable while attempting to justify the chilly atmosphere of failure.

An abundance of spirited talk accompanied by well-timed action can frequently lead the public to an illusion that something is being accomplished.

Many of the great influences in the world are invisible as they shape the lives and destinies of the multitudes. Order of their importance will vary as much as the individuals, and the lands they inhabit. Perhaps sound is more universal, and would include music, and the voices of others, the winds, love, hate, fear, greed, religion, hope, ambition and thoughts are among the invisible factors employed in the matrices that shape lives.

Autumn leaves long windrows in memory's field of the departing summer as testimony that the harvest might have been more abundant, had more effort been planted to the service of others.

It is impossible to replace time in the tube from which it has been squeezed, but more of it can be utilized if definite plans are made in advance of its appearance.

Truth has a high resale value when it is exchanged on the open market of conversation.

Autumn Makes Chilly Debut

Autumn arrived on the calendar over the week end but waited until late Tuesday to make a formal debut into West Texas. A cold front struck late in the afternoon, accompanied by clouds and some blowing dust.

The mercury began dropping rapidly from 85 and by sundown had fallen to 60 degrees. The thermometer dropped during the night to 55 degrees, according to records kept by Bob Stanley.

Clearing skies late yesterday and brisk north winds indicated that the mercury might still drop lower Wednesday night, as predicted by weathermen.

Some parts of extreme West Texas received rainfall when the cool front arrived, but no rain has been reported in the county.

Skidmores Attend Lubbock GE Meet

Among the 48 dealers and wives attending the General Electric Texas Distributors, Inc. meeting in Lubbock, Saturday, were Mr. and Mrs. Harley Skidmore of Matador. They were guests of GE at the new Howard Johnson's Motor Hotel located at 6011 Avenue H and the Howard Johnson Restaurant.

The dealers and wives were also guests of GE at the Tech, Iowa State football game Saturday night. Mr. Skidmore is GE representative in Matador.



WHERE THE ANTELOPE PLAY— Air Port Country Club Golf Course at Roaring Springs. The above picture was made after part of the 15 head of antelope had leaped a fence. The photographer was not able to get close enough to make a satisfactory photo.

Cotton Meeting Scheduled Here

Motley County cotton producers and businessmen will elect a producer and a businessman director to Plains Cotton Growers, Inc. for the coming two-year period on Thursday, October 5, 8 p.m. in the Courtroom, Matador, according to an announcement from Caldwell Smith of Roaring Springs, current businessman director from Motley County.

Both farmers and businessmen participate in the election of all directors. The 23-county cotton producer organization has two directors from each county, one businessman and the other a cotton producer. Businessmen directors are elected on odd-numbered years and producer directors on even years, each for a two-year term.

The meeting will feature a discussion, led by PCG staff members, of the current cotton situation and possible changes that may be made in the 1968 government cotton program.

The way in which the 1968 cotton program is administered from Washington will have a significant effect on all cotton interests in this area," Smith said, "so we are urging everyone to attend and take part in both the discussion and the election."

Smith emphasized that directors to PCG are the men who set the organization's policy on legislative, research, promotion, financial and other activities which help to determine the state of this area's economy.

"So we hope all interested persons will make the necessary effort to attend," he said.

Boys Ranch will Receive Property

The property of Lewis Newman, native of Matador, whose graveside rites were held in East Mound Cemetery Friday afternoon has been bequeathed to Cal Farley's Boys Ranch.

Mr. Newman owned a home in Amarillo where he had lived for the past 20 years, but extent of the estate was not disclosed.

Douglas Smyth of Amarillo, a long-time friend of the deceased, who attended the funeral, said the property had been deeded to Boys Ranch.

Final services were conducted by Rev. John Fitzgerald, pastor of the First Methodist Church, with arrangements by Blackburn-Shaw Funeral Directors of Amarillo, assisted by local directors, Seigler Funeral Home.

Attending the funeral of their father were a son and two daughters: Elmer Newman of Dallas, Mrs. C. E. Tommy (Clara) of El Dorado, Ark., and Mrs. Willard Siegel (Jean) of Abertown, Calif. Another son, C. E. Newman is a geologist in Bolivia, S. A.

Also attending the funeral were Chaplain and Mrs. Quaid from Jenkins Ranch, and ex-Mayor Joe Jenkins of Amarillo, a long-time friend and former college classmate of Mr. Newman, and his son, Al Jenkins.

Tribune ads don't cost, they pay!

Churches will Aid Hurricane Victims

First Baptist Church will join some 4,000 other churches affiliated with the Baptist General Convention of Texas in a drive for clothing, canned foods, furniture and bedding, and contributions of cash for victims of Hurricane Beulah. The announcement was made Sunday by Rev. Larry Heard, pastor of the local church. Rev. Henry Rhynes, pastor of the Roaring Springs Baptist Church made a similar announcement regarding his congregation's participation in the drive.

All local contributions may be left in the basement of the church where they will be packed. A trucking service will pick them up within the next two weeks, Rev. Heard said in his announcement.

New Automobiles Create Interest

New 1968 automobiles shown by two dealerships here last week have created interest in the public, according to managers of the firms.

Mike Hoyle, manager of Matador Motor & Implement Co., Pontiac and Chevrolet agency, where the new models are displayed, said both of the General Motors makes have received enthusiastic approval of visitors to the agency.

Glenn Woodruff, manager of Matador Auto Co., Ford and Mercury agency, said there is much interest in the new 1968 models. Despite the strike which at present is holding up Ford Company production, Mr. Woodruff has new Ford and Mercury cars on display, and "for sale." Formal announcement of the new Ford Company cars is planned after production can be resumed, he said.

Loss is Gradual in Spiritual Climate Says Local Pastor

The loss in the spiritual climate of churches today did not happen overnight, but has been a gradual process, says Rev. Larry Heard, pastor of the First Baptist Church.

Rev. Heard is doing the preaching in a revival meeting here this week, using as his theme, "Our Church Revived."

"Revival is a period when the religious fervor of our entire church is renewed," he declared. "Our churches have lost their spiritual climate. This is reflected by the empty classrooms, pews, and the decline in conversions. Think back to the spiritual warmth of our churches ten or fifteen years ago. This is why we need revival."

"Our church can return to be one with a deeper spiritual climate if its members will pray as we did then, witness to our lost neighbor, and be regular in attendance during and after the meeting days."

The meeting will continue through Sunday and a cordial invitation is extended to everyone, to attend during the remaining services. Morning Watch is at 7:30 through Friday morning. Evening worship is at 8:00 o'clock following prayer service at 7:45. Choir rehearsal is being directed each evening at 7:30 by Bill Keck of Hamlin, who is leading the singing through the meeting.

The Matador Matadors football squad and coaches attended services Tuesday night in a group, and following, a fellowship for the young people was held in the basement.

Pakistan Agent Visits County

An agricultural agent from Pakistan, N. A. Khan, visited farms in Motley County, Friday accompanied by County Agent Bill Palmeyer.

Mr. Khan was especially interested in the production of peanuts, but also observed the production of soybeans, skip row planting and irrigation systems. He is spending a year in the United States in the study of agricultural practices.

He told Mr. Palmeyer that his country is arid and that most of the farming land is irrigated. Purpose of his visit is to observe crops and practices that can be put to use in Pakistan.

SCHEDULE OF SERVICE FOR SOCIAL SECURITY

A representative of the Lubbock Social Security office will be in Matador on regularly scheduled dates as follows: October 3, November 7, and December 5. He may be contacted at the First State Bank.

Church Buildings Spared

A news bulletin to the Tribune, issued from Brownsville by the Texas Baptist News stated, "Apparently most Texas Baptist churches escaped serious damage in Hurricane Beulah's devastation of South Texas while many families found themselves without homes, food and adequate shelter."

"First Baptist Church in Port Isabel, the town allegedly hardest hit by the unpredictable Beulah, was virtually undamaged. The old brick structure suffered only water damage in the choir section. In contrast, the town itself was 85 per cent damaged or destroyed."

T. A. Patterson, executive secretary of the Baptist General Convention of Texas dispatched an emergency relief team to the valley to aid churches and missions. He said the purpose of the team is to give immediate assistance to Baptist work in the area enabling them to minister to the total community.

"Meanwhile this week, an emergency appeal for aid to victims who bore the full brunt of the hurricane's 160 m.p.h. punch when it hit Texas last week, was made throughout Texas Baptist churches."

BULLDOGS SPEED BEYOND MATADORS

The tall and speedy Spur Bulldogs defeated an outclassed, but hard-hitting Matador eleven at Burleson Field Friday night, by score of 51-0.

The Bulldogs took the opening kick-off and marched down the field with Ortiz going 9 yards for the first score. The Matadors then received the ball but failed to make a first down, and were forced to punt. Matadors' defense then held the Bulldogs to a third and long yardage situation, only to have 6-5 quarterback Jerry Reynolds pump a 35 yard pass to 6-5 end Castro for 6 points.

In the second stanza Matadors defense held the speedy Bulldogs to 12 points. An 8 yard run and a 12 yard run accounted for the Bulldogs 12 points and a half time score of 26-0.

During the third period the Matadors offense stiffened to hold the Bulldogs to only 7 points.

In the final quarter the Matadors offense and defense put up a great fight, but were unable to catch the speedy Bulldogs, as they scored on runs of 1, 19 and 35 yards for the final score of 51-0.

Mark Timmons rushed for 40 yards, followed by Larry Bostick with 32 yards and Joey Meador with 20 yards.

On defense Mark Timmons had 13 tackles, Joey Meador 9, Darrel Marshall 8, Larry Bostick 7, Jackie Bynum 6, and Glen Moss 6.

SINGING ANNOUNCED

Singing will be held Sunday, Oct. 1 in the Methodist Church at Dickens, it was announced this week by B. D. Clifton. Everyone is invited. The program will be from 2 to 4 p.m.

HOME FROM HOSPITAL

Mrs. Harry Carter returned home Monday from Quanah, where she had been a patient for two weeks, during which time she had surgery.

Mrs. A. A. Harp visited in Lubbock during the week end with her daughter and family, Mr. and Mrs. Bert Schweitzer and sons, Mike and Mark.



NEW SIGN IN MATADOR is the one above at the Rolling Plains Production Credit Association office in the Masonic building. The offices have been completely remodeled and redecored, to compare with the most modern banking establishments anywhere. The new type sign is used to identify all Production Credit Association offices in the group. Ward Rattin is manager of the Matador office.

First 1967 Cotton Ginned at Flomot

FIRST BALE of 1967 cotton was ginned at Flomot H&H Gin Thursday, Sept. 21. It was grown by Ronnie Rogers who farms three miles northeast of Flomot, and received the previous day, Sept. 20, according to Wayne Hunter, manager of the gin.

The cotton, Lankhart 611, was planted in early May. The bale, which weighed 488 pounds, was ginned from 2,000 pounds of seed cotton. The 800 pounds of seed received from the bale have a market price of \$52 per ton, Hunter declared. Ginning of the first bale was free.

Hunter said he had offered Rogers \$50 premium on the first bale or 10¢ per pound premium on the cotton, which would amount to \$48.80.

The crop is late in all areas of the county according to cotton growers and ginners. Hunter said the crop in the Flomot area looks fair to good, and is much improved from the situation last year.

Bennie Keltz, manager of the West Texas Gin in Matador said the crop is much later than usual, but that the prospects are much more favorable than last season.

Red Ball Gin at Roaring Springs has a bale of cotton on the yard, raised by Frazier Watson, but it had not been ginned Tuesday afternoon, according to information received by the Tribune.

The entire county crop is approximately 30 days later than usual, because of the late rains, which left only limited time for planting.

Checking back files of the Tribune shows that the first bale is usually ginned during the last week in August, or the first week in September.

City Host to Water Groups

Matador was host Thursday night to two water and sewer associations, the Greenbelt and Caprock, with the largest group ever attending the annual joint meetings.

Approximately 115 visitors from 14 towns attended, for a barbecue chicken banquet and program held at the American Legion Building.

City officials and city employees and wives are invited to the meetings. Towns in the Greenbelt association include Paducah, Crowell, Vernon, Quanah, Childress, Estelina and Wellington.

The members of the Caprock association include Floydada, Lockney, Plainview, Hale Center, Abertown, Muleshoe and Petersburg.

City Water Superintendent Sonny Jackson said the banquet was followed by an excellent program regarding problems of water and sewer superintendents, and other phases of city service.

New Beauty Shop Opened Tuesday

A new beauty shop was opened here Tuesday at 1122 Dundee in the former cleaning shop building east of Traweek Hospital.

Name of the new establishment is Matador Hair Fashions, with Mrs. Francis Hobbs as owner and operator. Mrs. Hobbs said Mrs. Jan Timmons will work in the shop on Thursdays and Fridays.

The building, which was formerly occupied by Town and Country Cleaners, has been completely remodeled, including lowered ceiling, paneled walls, refrigerated air conditioning and modern heating. All of the equipment is new and modern. Mrs. Hobbs said some of the equipment is yet to be received from suppliers.

A formal opening will be announced in the near future, she said. Telephone is 347-2001.

JIMMY ROSS WILL SPEAK AT LEGION

Jimmy Ross of Flomot, ex-Boy-Stater, will make the principal address Monday night at the regular Fleming Post American Legion and Ladies Auxiliary covered dish supper meeting.

His subject will be "This Changing World of Ours," as announced by Post Commander Ed Lee. The meeting (Monday, October 2) will start at 7:30. The public is invited with the only requirement that a covered dish of food be brought to the supper which precedes the meeting.

IN PADUCAH HOSPITAL

J. A. Cooper is a patient in the Richards Memorial Hospital, Paducah, for medical treatment.

Church and Society

Young Homemakers Place 1st with Educational Exhibit at Lockney

The Educational exhibit of the Matador Chapter of Young Homemakers received a blue ribbon last week at the Floyd County Fair, held in Lockney. In addition, several individual entries placed.

Mrs. James Meador won 1st with a pictorial embroidered picture, and 1st with a knitted afghan. She received 2nd place for a knitted coat, and also a 2nd for a knitted sweater.

Mrs. Ronnie Vandiver won 3rd in the plain dress division with a green wool knit dress. Mrs. Ted Green won 3rd place for a fruit plaque in the crafts division.

Winning 2nd place on a child's coat and cap was Mrs. Eddie Tipton.

An accessory scarf entered by Mrs. Don Baxter won a 1st place.

Win in Foods Division

Mrs. Larry Norris won two 2nd place ribbons, one for canned peas and the other for grape jelly.

Mrs. Clifford Martin received 1st place for green tomato mince-meat, and also a 3rd place with her biscuits.

Mrs. David Thompson received two 1st place ribbons, one for chocolate pound cake and the other for pinto beans. She also received a 3rd place on her black-eyed peas.

Mrs. Carter Luckett received 1st place on her strawberry preserves.

Sidewalk Art Show Announced at Spur

A sidewalk art show will be held all day Saturday, Oct. 7, in Spur by the Dickens County Art Guild. It was announced here this week.

Entries will be judged by Professor Sherwood Suter, of the Art Department of McMurry College.

All entries, the announcement stated, must be classified as professional, amateur, high school and elementary school, and media may be oil, pastel, watercolor and pen and ink drawing. Entries must be framed and securely wired for hanging.

An entry fee of 50c per picture will be charged and prizes for the various divisions will be donated by the merchants of Spur.

All artists in the area are urged to participate in the show.

VISIT IN MIDLAND

Mrs. Odell Meyer and daughter, Arieta, accompanied by Mrs. J. P. Neighbors visited in Midland from Friday until Sunday with the former's sister, Mrs. O. M. Tudor and family, and Mrs. Neighbors' daughter and husband, Mr. and Mrs. Reid Caskey. En route home they paid a short visit to former resident Walker Leonard, who is seriously ill in the Veteran's Hospital in Big Spring.

Pastor is Teacher For New WSCS Study

The first lesson from the new study, "That the World May Believe," was taught by Rev. John Fitzgerald, pastor, for the Woman's Society of Christian Service of the Methodist Church.

The Society met Tuesday evening, Sept. 19, in the Youth Room of the Educational building.

Opening hymn was led by Mrs. Myrtle Stubblefield, followed by prayer by Mrs. Melvin Meason. Seventeen members were present.

The second chapter was taught Sept. 26, and next ones will be on Oct. 10 and Oct. 17, and two lessons in November.

All members of the church, as well as the WSCS members are welcome to attend this study.

Reunion Held by Groves Children

Sons and daughters of the late Mr. and Mrs. A. B. Groves met here during the week end at the home of a brother and sister-in-law, Mr. and Mrs. Algine Groves. It was the first time in 16 years that they had all been together.

The group included Mr. and Mrs. J. S. Dooley of Burtank, Calif., and Mrs. J. E. Dooley of Amarillo, accompanied by a cousin, Mrs. C. T. Howell of Amarillo, Dick Groves of Wilcox, Arizona, Mr. and Mrs. C. B. Groves of Brady and Mr. and Mrs. Allan N. Tomlinson of Lubbock. The family members were Algine, C. B. and Dick Groves; Mrs. J. S. Dooley (Madge), Mrs. J. E. Dooley (Avis), and Mrs. Tomlinson, (Hattie Tee).

Joining the group Sunday for luncheon were several cousins, Mrs. Lois Smart, Bill Groves, Mrs. Velma Fuller and Mr. and Mrs. Roy Smith; also Mrs. A. B. Nichols of Roaring Springs, Mrs. Algine Groves' mother, and Mrs. Olive Russell.

The Groves brothers and sisters and their husbands and wives attended Sunday School at the Methodist Church, and morning church services at the Baptist Church, in a group.

COME TO CHURCH SUNDAY

Forty-Six Finalists to Compete In State Fair 4-H Dress Revue

Judy Marrs, daughter of Mr. and Mrs. Bruce Marrs of Matador will be among the 46 finalists who will compete for top honors in the 1967-68 State 4-H dress Revue, October 6-7 in Dallas.

The 4-H educational clothing activity will again be staged as a feature of the State Fair of Texas. Contestants, winners in county and district competition, will be presented in two public fashion shows at 10 and 11 a.m. October 7, in the Women's Building Auditorium at Fair Park.

Judging of ensembles however, will take place the morning of Oct. 6 at the Sheraton-Dallas Hotel's Austin Room, with the girls themselves marking the score cards. Texas is one of several states using a participant-judging system for its State 4-H Dress Revue.

Dress Revue winners will be announced during an awards luncheon, Oct. 6, starting at 12:30 p.m. in the Houston Room at the Sheraton - Dallas. They will have an opportunity to meet the press at the close of the luncheon, which will be hosted by textile company officials.

Several Awards Offered

First place winner will receive a trip to the National 4-H Congress in Chicago, November 26-30. An alternate winner also will be chosen. Other awards will be given by the Texas Cotton Seed Crushers' Assn. for the two most outstanding ensembles entered in the all-cotton division of the contest, and by the Texas Sheep and Goat Raisers' Assn. for the first and second place wool garments.

Following the awards luncheon, a 3 p.m. tour of the Dallas Apparel Mart is scheduled for Dress Revue members.

School Systems To Be Surveyed

(Special to the Tribune)

Elementary and secondary school systems in all 50 states will be surveyed this fall to obtain information about the racial characteristics of student bodies and faculties, the Department of Health, Education, and Welfare has announced.

Previous surveys have covered school districts in 17 southern states which have historically operated dual school systems for white and negro students, and

IN THE ROUGH by hazel

Bingle - Bangle - Bungle Play La Voe Thacker won the most points . . . 15, in Bingle-Bangle-Bungle play, Thursday. Other players were Mary Meason, Tommy Edwards, Mickey Bostick, Geneva Wilson, Louise Barton, Faye Clements, Dianne Norris, Lillian Thacker and Hazel. The morning was beautiful for playing . . .

LUNCHEON AT TOMMY'S

Our monthly luncheon was held at Tommy Edwards' home. Tommy, with her flair for decorating, had unusual conversation bits around . . . cartoons aimed at golfers were mounted on cardboard and scattered about on the tables (these invited inspection and amusement and comment). For a centerpiece, she had an arrangement of roses and ivy in a "log" container . . . with green candles . . .

Another point of interest was a "green," filled with TEES, each holding a "cheese" golf ball!

Each member brought one of her favorite dishes for lunch and ALL the food was MOST delicious. Those attending were Virginia Willie, Ruby Myles, Helen Harp, Margaret Jane Hill, Vivian Campbell, Winifred Darsey, Laverna Price, Barbara Jameson, Lucretia Campbell, Dianne Norris, Opal Pipkin, Louise Barton, Mary Benfro, Faye Clements, Jerry Campbell, Faye Wilson, Mary Meason, Mickey Bostick, Catherine Bird, Lucretia Grundy, Tommy and Hazel . . .

Mary M. presided at the business meeting. Plans were made for the Men's Tournament Sunday . . . A nominating committee was named for officers for next year . . .

Invitations were read for several invitational tournaments: Sheppard AFB Country Club for Sept. 26th and Vernon Country Club, Thursday Oct. 12th. We also had an invitation for Knox City Sept. 21st, but due to our play day and luncheon none of us could go . . .

SORRY we can't make them all, for we enjoy going and playing on the other courses and meeting old friends and making new ones.

MEN'S TOURNAMENT

Sixteen players entered the tournament, Sunday, with the winning team having 207 points: Tommy Edwards, Roy Grundy, Howard Edmondson and Clyde Gilbert. Runner-up team, Lucretia Grundy, Alfred Barton and Tom Yeates had 208 points.

INDIVIDUAL winners were Lucretia G. with 69 and Howard E. with 65. Others playing were Royce Cox, Ervin Willard, Charlie Long, Marvin Patton, A. L. Fair, Laverna Price, Neil Clem, Dick Carpenter, and Louise Barton.

BARTONS WIN LONG DRIVES Louise and Alfred Barton won the long drives on No. 9 and received 3 golf balls each . . . On the ringer hole on No. 3 only 2 players did this, Neil and Clyde, and they received golf balls also.

RECENT PRIZES BEING USED

Tom Yeates was using his new golf bag and Charlie Long was playing with new irons which they won in the tournament at Floydada recently.

Mickey Bostick managed the tournament, assisted by Hazel, Helen Harp, Billie and John Barnhill, Rose and Carl Pierce and Bob Clem were around for visiting and watching part of the play . . .

which are now in the process of desegregating. These districts were surveyed last year.

An additional 2,000 of the nation's largest school districts will be surveyed for the first time this fall. Most of them have never operated dual school systems. These districts each enroll a minimum of 3,000 students. They represent less than ten percent of all districts, but an estimated 70 percent of the nation's public elementary and secondary school students are found in them.

Peter Libassi, Director of the Department's Office for Civil Rights said, "Under Title VI, this Department has a responsibility to assure itself that students in districts which received Federal aid are not being subjected to discrimination or being denied the full benefits of educational programs on the ground of race, color, or national origin."

The requirement that non-discrimination provisions of the Civil Rights Act be enforced uniformly in all states was reiterated by the House of Representatives this year when it adopted the Green Amendment to the Elementary and Secondary Education Amendments of 1967. The House Appropriations Committee had urged this same course earlier, in its report accompanying the Labor-Health, Education, and Welfare appropriation for the current fiscal year.

In administering the survey, Libassi said, the Office for Civil Rights is making every effort to work through, and with the cooperation of, the chief state school officer in each state. Questionnaires will be mailed within the next 30 days.

CORRECTION

The names of Mrs. C. D. Garrison and Mrs. Eddie Russell were inadvertently omitted from the list of hostesses for the recent shower honoring Mrs. Key Vaughn.

MUST RETIRE!

Conditions make it necessary that I retire from active work and I offer

FOR SALE

One of the best small businesses in Matador, the Matador Laundry.

Six lots located on paving, two blocks east of courthouse. Low price includes all equipment and buildings, tools, etc. Of the equipment, \$4,100 worth is less than one year old.

At present volume this business will pay its entire cost in less than 5 years. I might consider a lease agreement.

C. B. HALE

Telephone 347-2343



FINE BAKERY PRODUCTS On Your Grocery Store Shelf!

CITY BAKERY

Matador, Texas



NEW H-O-N DESKS

STRUCTURALLY SOLID HANDSOMELY DESIGNED

Trim, symmetrical lines enhance the appearance of the H-O-N CONVAIRE desk. Front and back construction is contoured to provide attractive styling and design. Rugged, long-lasting structural features, practical function, sound-proofed pedestals, anodized aluminum legs, full-depth drawers, nylon-quiet drawer performance, central locking, highest quality tops—all are yours with this CONVAIRE desk. Double pedestal model illustrated.

THE MATADOR TRIBUNE

Smart Young Sophisticate!



Betty Rose.

Grand-entrance coat in a sweep of elegance. All wool plush with accent overplaid. Chiffon scarf picks up the overplaid color. New wide sleeves with storm cuffs, jumbo collar and revers, angled set-on pockets. Natural color. 6-16.

\$69.95



All-important coat has diminutive slots in its beautifully shaped shell collar that comes cozy high on your neck. Raglan sleeves; welt pockets; double-breasted closing. Wool/nylon for lasting precision of tailoring. Brown, Wine, White, Green, Camel, Black. 6-16.

\$59.95

Betty Rose

SALEM'S of Matador

Program on Federation and Texas Opens Predicta Study Club's Year

A program in observance of both Federation Day and Texas Day, sponsored by a President's Tea opened the club year for Predicta Study Club of Roaring Springs, Thursday, Sept. 22.

Roaring Springs NEWS

By Lula Swim
Phone 348-3041

Mrs. Ethel Brown and Mrs. Sallie McBride visited in Plainview and Floydada last Saturday.

Mrs. L. A. Cottingham returned home Saturday from a visit in Wichita Falls with her daughter and husband, Mr. and Mrs. J. E. Dooley, who accompanied her home.

Guild Meets With Mrs. Wesley Burt

The Roaring Springs Wesleyan Guild met in the home of Mrs. Wesley Burt Wednesday night, Sept. 20, with the president, Mrs. Fortis in charge. Opening prayer was by Mrs. Thurston Hagar, and Mrs. Roy Bradford led the devotional.

The Lubbock District Guild meeting was announced for Sunday, Sept. 24 at St. Luke's Methodist Church in Lubbock.

Mrs. Roxie Lewis presented the study, "Paths to World Order". Closing prayer was by Miss Freda Babby.

Refreshments were served to Mesdames Clyde Clifton and J. N. Fisher, Miss Lula Swim, and others on the program.

Patton Springs NEWS

By Lula Swim
Phone 348-3041

Mrs. Ellen Edwards of Hobbs, N.M., and daughter, Yvonne of Sacramento, visited last week with Mr. and Mrs. Stanley Bateman and Mrs. Henry Edwards, Mr. and Mrs. Bill Hull and children and other relatives, and friends.

The Bill Hull family moved recently from Croton to Hobbs, N.M. Mr. and Mrs. Stanley Bateman and Mrs. Henry Edwards were their son, Jerry Gage of Lubbock, who was accompanied by friends.

4-H CLUB ORGANIZED

County Agent Bill Palmeyer met with pupils from the 3rd, 4th and 5th grades, Tuesday to organize a 4-H Club. The following officers were elected: President, Carlton Carpenter, Vice-president, Christi Carpenter, secretary Mickey Brooks, and reporter, Hubert Marvel.

Mrs. Curtis Murphy is hostess to 'Pal' the Secret Pal Club met in the home of Mrs. Curtis Murphy, Thursday night for a pizza supper and party. Games were played and door prizes awarded.

Attending were Mesdames M. D. Freeman, Polk Cooper, Mammie Duren, Theodore Harmon, Milton Brooks, L. A. Mullins, Pat Mullins, Bill Palmer, Jim McCleskey, and Thurston Winegar.

From Out of Town At Smith Service
Relatives and friends from out of town, who attended funeral services at Roaring Springs for H. L. Smith on September 14, included Mr. and Mrs. Harry Duval of Republic, Kansas, Mr. and Mrs. John W. Smith, Cincinnati, Ohio; Mrs. Ellen Davis, Mr. and Mrs. Leslie Davis and Viva Davis of Clovis, N.M.; Mrs. Minnie Shelton, Mrs. Euna Crites and Bernice Payne from Midland.

Hansel Jackson, Phoenix, Ariz.; Mr. and Mrs. James Moss, Dr. and Mrs. Ennis Moss, Mrs. E. E. Moss Sr. and Mr. and Mrs. Webb Casey all from Lubbock, Mr. and Mrs. Herman Havis from Southland, Mr. and Mrs. S. J. Braselton, Corpus Christi, Mr. and Mrs. J. P. Moss, Floydada; Mr. and Mrs. Marcus Costello and Mrs. J. F. Hughes, Spur;

Hugh Marshall, Fred Moore, Jack Wilson and Spencer Morrow from Quanah, Mrs. Wilma Mabry, Abilene, Maj. and Mrs. Don Hoess, Okla.; Mr. and Mrs. C.W. Giesecke, Brownwood; Mrs. Joe Speer and John Speer, Flomott.

Allen Rites Held
Funeral services and burial were held at Gustine last Sunday for Mr. Allen, father of Mrs. Rollie (Buck) Partridge and Dewitt Allen, both of Afton. He had been in ill health for several years.

Attend Final Rites
Relatives of Mrs. Eula Mae Mobley attended her funeral held in Afton Cemetery on Friday, Sept. 15. She was once a resident of this community. Survivors include a brother and three sisters, Joe Mobley, Mrs. Artie Smiley of Roaring Springs, Mrs. Ruth Miller and Mrs. Sadie Stewart, all of whom attended the final rites.

Mr. and Mrs. T. B. Haney have returned from Dallas, where they visited their son and daughter and families: Mr. and Mrs. Charles Edward Haney and children and Mr. and Mrs. Bob Fleming and children. The latter have a new baby girl, Julianne, who was born July 18 and was welcomed by four brothers.

Mr. and Mrs. J. L. Powell of Shallowater visited Sunday with Mr. and Mrs. F. Burt.

Mr. and Mrs. Frank Ragland have been visiting in Lubbock Methodist Hospital with their

daughter and son-in-law, Mr. and Mrs. R. L. Smith of Taboka, while Mr. Smith was a patient in the intensive care ward last week from Monday until Friday. He remains in the hospital, where his condition is reported improved.

Mrs. Ellen Edwards of Hobbs, N.M., and daughter, Yvonne of Sacramento, visited last week with Mr. and Mrs. Stanley Bateman and Mrs. Henry Edwards, Mr. and Mrs. Bill Hull and children and other relatives, and friends.

The Bill Hull family moved recently from Croton to Hobbs, N.M. Mr. and Mrs. Stanley Bateman and Mrs. Henry Edwards were their son, Jerry Gage of Lubbock, who was accompanied by friends.

More than 14 million out-of-State and foreign visitors toured Texas by car in 1966, the Texas Highway Department reports.

The Golden Anniversary of the Texas Highway Department highlights National Highway week, September 24-30.

Travel Information Centers operated by the Texas Highway Department at seven key highway gateways and in the rotunda of the State Capitol in Austin, served as hosts to three-quarters of a million travelers during 1966.

Legal Notice
THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas - GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return

day thereof, in a newspaper printed in Motley County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS
TO: Robert Eugene Stephens, Defendant, Greeting:

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Motley County at the Courthouse thereof, in Matador, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 23rd day of October A.D. 1967, to Plaintiff's Petition filed in said court, on the 6th day of September A.D. 1967, in this cause, numbered 1704 on the docket of said court and styled by Ruby Lee Williams Stephens, Plaintiff, vs. Robert Eugene Stephens, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: Suit for Divorce by plaintiff alleging plaintiff resides in Motley County,

Texas, and residence of defendant is unknown. Parties were married March 3, 1958, and separated March 30, 1968; defendant was guilty of cruel treatment, has left plaintiff for more than 3 years with intention of abandonment, and have not cohabited for more than seven years; have no children and no Community property, and prays for divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Matador, Texas, this 6th day of September A.D. 1967.

Attest: Pat Sheridan Clerk, District Court, Motley County, Texas.

(SEAL)

DR. JOHN W. KIMBLE, O. D.
Contact Lenses * Visual Analysis
Floydada, Texas YU 3-2406
OPEN ALL DAY SATURDAY



TEXAS HIGHWAY DEPARTMENT CELEBRATES 50th ANNIVERSARY -- Liquid mud in wet weather, iron furrows in dry -- that was the state of most roads when the Texas Highway Department was born 50 years ago. The picture at left shows a "road" in Falls County about 1917. Now, every part of the State is linked by bright ribbons of convenience like those at the interchange of Interstate Highways 45 and 610 in Houston, shown at right. -- Texas Highway Department Photos.



Total Electric Living is a clean break with the past

NEW! FRIGIDAIRE ELECTRI-CLEAN RANGES WITH SELF-CLEANING OVENS!

Oven cleans itself, oven racks—even drip bowls—AUTOMATICALLY, ELECTRICALLY!

Forget oven cleaning forever! This Frigidaire does it for you. Does more, too. Cook-Master oven control starts, cooks, then stops the oven at times you select. It's like having a maid! Automatic Appliance Outlet starts and stops any plugged-in appliance at times set on Cook-Master control. Speed-Head surface unit gets hot in seconds—ready for cooking. See it soon!

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Distinctively new! Fastback or formal. Both '68 Chevrolet Impala coupes.

Some want the spirited, action-packed fastback look. Others prefer the poised and classic lines of our new Custom Coupe. The beauty of it is, from Chevrolet, and only Chevrolet, you get both. Pick the one that's right for you and, whichever great new style you choose, you'll also enjoy such exciting new quality features as (1) Chevrolet's quietest ride ever, because of Chevrolet's extensive use of electronic computers to help isolate noise and vibrations. (2) Better performance from a bigger standard V8 with GM's new exhaust emission control. (3) Proved safety features including many new ones. (4) All kinds of new comfort and convenience: Hide-A-Way windshield wipers, rich new instrument panels, sumptuous new interiors. Chevrolet's best... ever!

Be smart! Be sure! Buy now at your Chevrolet dealer's.

Matador Motor & Implement Co.
313 Bailey Street Matador, Texas



The Matador

EDITOR — Deborah Tilson
ASST. EDITOR — Sue Robbins
SPORTS EDITORS — Jesse Perkins and Larry Bostick
SPONSOR — Mrs. Reece Timmons

MAVERICKS SNUFF PADUCAH'S FLAME

by Larry Bostick

After playing a scoreless first half the Mavericks came back in the second half to down the Paducah eleven last Thursday night by a score of 12-0.

The Matador eleven broke Paducah's five year winning streak over the Mavericks.

It was a see-saw battle for the first 15 minutes as neither club could muster together enough gainers to get a drive started. Both offenses kept finding a stubborn defense awaiting them.

When the Maverick team trotted onto the Burleson turf for the 2nd half, the determination to win that contest was evident.

When the red team took possession of the pig skin, they once again showed their offensive talents on off-tackle slants. With five minutes left in the 3rd period, Bill Barnhill plunged one yard on a quarterback keeper to add six points to the Mavericks side, but the try for extra points failed, leaving the score 6-0.

In the final eight minutes the Mavericks gathered their forces together and marched down the field to hit paydirt. It was Kenneth Marshall who got the call to sweep the right end for the last six yards. Again the run for extras failed. For the remaining six minutes and two seconds it was again a see-saw battle.

Tonight the Mavericks go Turkey hunting at Burleson Field. This will be the Mavericks last home game. Next week they will travel to Silverton.

MSB

Matador B Falls To Silverton B

by Jesse Perkins

The Silverton Owls B team defeated the Matador B team Thursday night (Sept. 14) on Burleson Field, by a score of 30-0.

In the first quarter the Owls took the ball in their own territory and ground out yardage until they scored 6 points and the 2 point extras. The Matadors B team, unable to make a first down, were forced to punt. The owls took possession but neither team scored during the remaining time.

In the second period the Matadors were unable to keep a drive

going for any real threat. The Matadors defense then held the Owls to 6 points for the quarter.

In the third quarter the Matadors defense held the Owls to 6 points and the 2 extras. The Matadors offense picked up good yardage but was never able to get on the score board.

In the final stanza the offense came to life with two good drives, but stalled each time they got close to the goal. Silverton scored 8 more points to make the final score 30-0. Pat Nichols and Robert Elliott were the defensive standouts.

MSB

Orders are Placed For School Annual

High school and grade school students began ordering their 1968 La Arenas September 11. Each high school student is expected to turn his money in to one of the business managers in his class.

The following are the managers: Seniors: Cheryl Moore, Seven Smith, Juniors: Barbara Slover, Vickie Jameson; sophomores: Laura Jacobs, Loretta Thompson; Freshmen: Debbie Smallwood, Jeanette Day. Grade school students may turn their money in to the senior business managers.

The editor of the 1968 La Arena is Kathy Lawrence, who is assisted by Elaine Dixon and Judy Marrs.

Among her activities in school Kathy's participation in the one-act play has been worthwhile as she was named Best Actress last year at the district meet. Kathy is also a cheerleader for the Matadors.

MSB

Spirits High at Second Pep Rally

by Brenda Bailey

The Matadors held their second pep rally of the year in the high school auditorium Friday, September 15.

The first yell led by the cheerleaders was 'Matador Boy'. After several yells Jesse Perkins and Mark Timmons gave speeches. The twirlers did a routine followed by speeches by Supt. Chas. Johnson and Mrs. Reece Timmons.

Mr. Johnson, in his speech said it was hard for both the boys and the coaches to rise up after a defeat to a victory, but with lots of practice and spirit, he added, it could be done.

Mrs. Timmons then spoke to the

pep club. She reminded them that the boys aren't entirely conscious of the noise made during a game, but they are of any silence from the stands. Then speaking to the boys, she brought out that they must always have faith in themselves and the coaches, and in order to reach their goal they must work together as a team.

Before the end of the pep rally, Drum Majorette June Sandefer, awarded a prize to the fifth line in the Drum and Bugle. A whistle was given to each girl of that line, Kate Thompson, Debbie Smallwood, Debra Stockton, and Gail Lynn - for having kept the line the straightest at the half-time of the Matador-Paducah game.

This is being done to encourage everyone to participate in keeping his line straight. At the end of the football season a big surprise will be awarded to the girls who have kept their line the straightest.

MSB

Officers Named In 4-H Meetings

4-H Club officers were elected Monday, September 18, at the Matador Grade School in the first club meeting of the year with County Agent Bill Palmmeier presiding.

The youngest members of the club, the 3rd and 4th graders, selected the following as officers: Penny Marshall, president, Darrel Moore, vice president, Terri Hale, secretary; and Ben Grundy, reporter.

Darla Cruse was named president of the 5th and 6th graders' club with Steve Stevens, vice president, Paula Palmmeier, secretary, and Jim Barnhill, reporter. The members of the club made plans for projects which include grass judging, livestock judging and taking part in the Floyd County Fair in Lockney. Approximately 34 students attended the meeting.

The Matador High School 4-H Club met Monday, September 18 in the Science Room of the high school with 24 members attending.

The following were elected officers for the 1967-68 season: Judy Marrs, president, Larry Bostick, vice-president, Loretta Thompson, secretary, and Kate Thompson, reporter.

WHITEFLAT NEWS

Mrs. Stella Tilson

Mr. and Mrs. Chas. Stewart of Fort Arthur visited Tuesday and Wednesday with her brother and family, Mr. and Mrs. Scott Robbins and daughter, Sue.

Mr. and Mrs. Adrian Risner of Wheeler, accompanied by her mother, Mrs. F.M. Casey, visited a short while Monday with another daughter of Mrs. Casey, Mrs. Stuart Dixon and family. They were en route to their home from San Angelo, where Mrs. Casey had been residing.

Mr. and Mrs. W.T. Ross visited in Amarillo Monday night and Tuesday, and Mrs. Ross went to an ear specialist there.

J.W. Pritchett and son James Jr., were in Plainview Saturday, attending to business and visiting relatives.

Mr. and Mrs. H.R. Jameson and sons, Lance and Shannon visited in Paducah, Sunday with the Gerald Piper family.

Mr. and Mrs. W.T. Ross attended the funeral in Crowell, Thursday, for a relative Mrs. Ona Belle Dunn Roberts.

Visiting in the J.W. Pritchett

Matador & Tribune

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1001 MAIN STREET, MATADOR, TEXAS
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EDITOR AND PUBLISHER
MRS. DOUGLAS MEADOW
ASSOCIATE AND SOCIAL EDITOR
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COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14TH, 1954, AND WITH BOARDING SPRINGS REPORTER THROUGH PURCHASE OF APRIL 28, 1958.

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM, APPEARING IN THE COLUMNS OF THIS NEWSPAPER, WILL BE GLADLY AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

COW POKES

By Ace Reid



"Maw I ain't gonna fix this roof, shore as I do it would only cause another drought."

This feature sponsored by THE FIRST STATE BANK

home Sunday, were Mr. and Mrs. Rang Yeary of Cedar Hill.

Mrs. Bob Martin attended a training meeting for Stanley Home Products dealers in Dickens, Friday. She was accompanied by Mesdames Clovis Murphy, Floyd Henderson, A.K. Wilkinson and Ed Whitaker. When they returned home they were joined by Mesdames Scott Robbins, Cliff Stephens and Dewayne Martin and daughter, Stephanie, for a luncheon honoring Mrs. Bob Martin on her birthday.

Club Meets with Mrs. Tom Edwards

The Whiteflat Home Demonstration Club met Friday, Sept. 22, in the home of Mrs. Tom Edwards with seven members present. Mrs. Wilson Barton, president was in charge and Mrs. Fred Bourland served as secretary in the absence of Mrs. Stella Tilson.

Roll call was answered by "Something I like about Fall." The Council delegate reported that \$15.00 was made on the bake

sale. Miss Helena Mokray, HD agent reported on the Floyd County Fair. She also announced that Olie Oneal of the Social Security office had offered to give a series of talks to the club on Social Security, and it was voted to sponsor those discussions, the date to be announced later.

Mrs. Harry Morekile of Floydada sent an invitation to the club by Miss Mokray inviting the members to visit her candle shop. It was voted to accept her invitation for the club's regular meeting, Oct. 20. Mrs. Barton and Miss Mokray gave an interesting report of the State Home Demonstration meeting held September 19-20 in Fort Worth.

The following officers were elected for the coming year: President, Mrs. Wilson Barton; Vice-President, Mrs. Fred Bourland; Secretary-Treasurer, Mrs. Scott Robbins, also elected to the office of reporter; and Mrs. Tom Edwards, Council Delegate.

Refreshments were served by the hostess to those mentioned, and the following: Mesdames Maggie Hamilton, and J. M. Jameson, and Miss Melba Jameson.

Speed Checking Units to Aid in Battle Against Highway Deaths

(Note: This is the third and final article dealing with an all-out drive by the Texas Department of Public Safety encouraging motorists to drive within the speed limits on Texas highways to reduce the state's ever mounting traffic toll.)

Texas motorists will be watching their speedometers more in coming months, as the Texas Highway Patrol fields more patrolmen and more radar speed checking units in a battle against motorcade.

Purpose of the all-out drive against speeders is simple. The Highway Patrol knows that speed kills—and they hope that by sprinkling the state's heavily traveled arteries with radar speed checking units, the ever mounting Texas highway death toll will be reduced.

Previous articles in this series have shown that excessive speed is a contributing factor in a large percentage of the accidents on Texas highways, that the chances of a driver becoming involved in an accident increase many fold when he drives faster than the speed limit, and that one motorist in eight was driving faster than the speed limit on Texas highways last year.

"Now just what is the Highway Patrol going to do about all this speeding?" asks Mr. average motorist, and the answer is sup-

plied by Major Luther C. Moore, Regional Commander of the Texas Department of Public Safety.

Major Moore has announced the DPS has ordered enough speed measuring units to equip most every patrol car in the state.

Sergeant Floyd Blumhagen, Childress, the Highway Patrol supervisor in this area, added that the radar sets will enable the patrol the highways more effectively, to encourage all drivers to stay within the speed limit.

The sergeant continues, "I hope everyone will drive within the speed limit but some will not, so our efforts will be directed toward apprehending speeders in order to protect motorists who do comply with the law."

Speeders who are apprehended will face fines up to \$100. Convictions will be recorded on their driving records, which will affect insurance premiums. Convictions for moving violations within 12 months will result in loss of drivers license and driving privileges.

The sergeant also explained no warning tickets will be issued to speeders since the Texas Safety Commission has ruled that charges will be filed in case where there is a clear and substantial violation of the law.

TEXAS PRISON RODEO

- OCT. 1 ★ JO ANN CASTLE
- OCT. 8 ★ NORMA ZIMMER & LARRY HOOPER
- OCT. 15 ★ JUDY LYNN
- OCT. 22 ★ BUCK OWENS & FLOYD TILLMAN
- OCT. 29 ★ ROY AUFFMANN

Also Featured At Each Performance
CANDY BARR
EACH SUNDAY IN OCTOBER
Hours - 12:00 - 12:15 - 14:00 - Box Seats \$4.50
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There's enjoyment in the game... and in the going if you stop at the Enco sign of "Happy Motoring!" That's where you put a Tiger in Your Tank! Try the newest thing in gasoline with a fill-up of new High-energy Enco Extra. Used regularly, new Enco Extra gives you extra mileage, extra power. It's the first and only gasoline of its kind.

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LOOK INTO YOUR INSURANCE and be certain you have sufficient coverage to replace your property at present costs. We will be glad to help you with any insurance problem and also explain your coverage with regard to present market values and replacement costs.

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to Aid in
ay Deaths

Major Luther C. ...
Commander of the ...
of Public Safety ...
Moore has announced ...
has ordered enough ...
ensuring units to ...
patrol car in the ...
Floyd Ekman ...
the Highway Patrol ...
this area, adding ...
sets will enable ...
highways more effe ...
encourage all drivers ...
speed limit."

DEO
FILE
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PERFORMANCE
OCTOBER
Box Seats \$1.50

th

Matador, Matador County, Texas, Thursday, September 28, 1967

NORTHFIELD NEWS

by Mrs. Homer Davis

Weekend guests of Mr. and Mrs. ...
Thomas were Minister and ...
Charles Lindley of Lubbock, ...
were Sunday guests of Mr. ...
Mrs. Pete Timmons. ...
Mrs. Jim Dobbins made a busi- ...
ness trip to Matador, Friday. ...
Clay McDonald, accompanied ...
Matt Eady of Turkey, attended ...
business in Wellington, Friday. ...
Mrs. Weldon Timmons was look- ...
ing after business in Matador, Sat- ...
urday. ...
Mrs. Leo Sims and baby daugh- ...
ter of Amarillo, spent Thursday ...
Friday with her parents, Mr. ...
Mrs. A. B. Simpson. ...
Mrs. and Mrs. Nathan Mulder ...
and Mrs. Billy Paul ...
Saturday night, and on ...
Sunday they were guests of Mr. ...
Mrs. Homer Davis. ...
Mrs. Weldon Timmons spent the week ...
end in Amarillo, attending ...
business with Robin McAnally. ...
Mr. and Mrs. Walter Timmons ...
made a business trip to Childress, ...
Saturday. ...
Mrs. A. B. Simpson and her ...
sister, Mrs. J. Matlock attend- ...
ed to business in Matador, last ...
Wednesday. ...
Larry Milner of Tulsa spent the ...
week end in the home of Mr. and ...
Mrs. P. A. Simpson and Gayland.

Party is Given for Nimmio Family

A farewell party for Mr. and Mrs. ...
Nimmio and daughters, Linda ...
and Kay was held Saturday night, ...
Sept. 23 at the Northfield school ...
building. The community affair ...
was attended by a large group of ...
friends who presented gifts to the ...
Nimmios, who are moving to Talco, ...
near Paris, Texas to make their ...
home. Refreshments of cookies and ...
punch were served during the eve- ...
ning of fellowship. ...
Those attending included Mr. and ...
Mrs. Tom Moore, Mr. and Mrs. ...
Newell Timmons, Mr. and Mrs. ...
Walter Timmons, Mr. and Mrs. ...
Alan Thomas, Mrs. Bessie Thom- ...
son and Mrs. N. L. Cook and ...
sons, Mr. and Mrs. Claud Mc- ...
Donald, Mr. and Mrs. Homer ...
Davis, Mr. and Mrs. Jack Curlee ...
and Olive, Mr. and Mrs. Clem Tim- ...
mons and children, Mr. and Mrs. ...
Pete Timmons, Mrs. Weldon Tim- ...
mons and children, Mrs. Dorothy ...
Jameson and Travis, Mr. and Mrs.

Attend Rites for Mrs. I. F. Fish

Members of the family, other re- ...
latives, and friends attending fun- ...
eral services September 16 for Mrs. ...
I. F. Fish included Mrs. Asie Wil- ...
son, Leon Wilson and Miss Susie ...
Fish all of Dallas, Lewis Wilson ...
Jr., Fort Worth, Dr. and Mrs. P.E. ...
Fish, Mr. and Mrs. James Totten ...
Sr., and James Totten Jr., all of ...
Electra; Mrs. Allie F. Nelson, Do- ...
lan Springs, Arizona, Irvin H. Nel- ...
son, Tucson, Arizona; ...
Mrs. Hope Fish and son Bill, of ...
La Rue, Mr. and Mrs. Andy Fish, ...
Plainview; Mr. and Mrs. Homer ...
Fish and sons, E. D. and Ennis of ...
Greenville; Dr. and Mrs. James ...
Fish and Jim, Colorado Springs ...
Colo.; Mr. and Mrs. John Farris ...
Fish of McAllen. ...
Mrs. Frank Watson of Hereford, ...
Mrs. Irene Brown, Adrian, Mrs. P. ...
A. Simpson, Northfield, Mr. and ...
Mrs. Scott Bolton, Quitaque; Mr. ...
and Mrs. Jess Hancock, Okla. Un- ...
ion; Mr. and Mrs. Charlie McGann, ...
Electra; Mrs. Chas. Guy and ...
George Guy, Lubbock; Dr. and ...
Mrs. P. A. Presler, Childress; Mr. ...
and Mrs. Bob Thomas, Loretta and ...
Ross Thomas, Paducah; and Rev. ...
James Hancock of Ozona.

Celebrities to be Featured at Rodeo

HUNTSVILLE (Special)—A star- ...
studded cast of tough convict rodeo ...
riders, plus the best entertainers ...
from the Texas Department of Cor- ...
rections, will join a host of "free ...
world" celebrities in the presenta- ...
tion of the 36th Annual Texas Pris- ...
on Rodeo held here each Sunday in ...
October. ...
For the opening performance on ...
October 1, Lawrence Welk's famo- ...
us honky-tonk pianist and ac- ...
cordian stylist, Jo Ann Castle, will ...
be the featured attraction. ...
On October 8, Norma Zimmer ...
and Larry Hooper, two other Welk ...
favorites, will be highlighted in the ...
prison's \$1 million stadium, begin- ...
ning at 2 p.m. ...
Judy Lynn, a former Miss Idaho, ...
will be spotlighted on October 15. ...
She has made a name for herself ...
as a topflight musician and perso- ...
nality throughout the nation—es- ...
pecially on the rodeo circuit. ...
Buck Owens and his Buckaroos ...
will share the October 22 bill with ...
Floyd Tillman, with a gala western ...
music roundup for the enjoyment

TADA Workshop Meet Scheduled

An Area Workshop, sponsored by ...
the Texas Automobile Dealers As- ...
sociation, will be held at Holiday ...
Inn West in Amarillo on October 3, ...
and is expected to attract fran- ...
chised new car dealers, finance ...
company officials, bankers and ...
their key personnel from through- ...
out the Panhandle area, it was an- ...
nounced by H. C. Pittman, Exec- ...
utive Vice President of TADA. ...
Frank Miskell, Commissioner of ...
Texas Consumers Credit Code, Aus- ...
tin, will be one of the featured ...
speakers. The Consumers Credit ...
Code passed by the 60th Texas Leg- ...
islature affects automobile install- ...
ment sales beginning January 1, ...
1968. Commissioner Miskell and ...
members of his staff will brief the ...
automobile dealers on the proce- ...
dures and requirements of the ...
new Consumer Credit Code. ...
Also to be discussed will be the ...
latest information on Wage and ...
Hour regulations. Automobile de- ...
alers were brought under the Wage ...
and Hour Law on February 1, 1967 ...
and will be required to make an ...
additional change on February 1, ...
1968, by decreasing the hours work- ...
ed and increasing the minimum ...
wages. ...
Glenn L. Woodruff of Matador ...
Auto Co. (Ford Agency) is a TADA ...
area director.

COUNTY AGENT PALLMEYER SAYS:

Many samples of foliage and twig ...
specimens are submitted for ex- ...
amination relative to disease or ...
insect trouble where this is not the ...
reason for the abnormal growth of ...
the plant. The following list may ...
help with these problems. ...
1. **Drying Winds:** During periods ...
of high, dry winds, moisture is re- ...
moved from foliage faster than the ...
roots can supply it. The result is ...
scorched or withered foliage. ...
Only protection from the wind can ...
help in such cases. ...
2. **High Light Intensity:** Some ...
plants cannot stand the bright sun ...
of midsummer in Texas. This is ...
particularly true of shrubs and ...
other plants which live naturally in ...
forest shade, such as holly, mag- ...
nolia, dogwood and azalea. ...
3. **Insufficient Soil Moisture:** ...
The watering job must be done ...
thoroughly in dry seasons. Merely ...
to sprinkle the ground around a ...
plant until the surface is wet is in- ...
adequate. It is ordinarily helpful ...
to build a circular dike of soil around ...
a shrub or tree, creating a basin ...
which can be filled with water 3 or ...
4 inches deep. ...
4. **Excessive lime in the soil:** ...
Many Texas soils are highly alkali- ...
ne (as the case in Matley County), ...
due to excessive lime. Many have ...
a limestone or lime clay (caliche) ...
subsoil. Rather few of our common ...
ornamental and garden plants can ...
tolerate this condition and will usu- ...
ally show yellow leaves and stunted ...
growth. The excess lime cannot be ...
corrected permanently but it is ...
possible to keep plants growing rea- ...
sonably well by temporary meas- ...
ures. Acidifying agents useful for ...
this are ammonium sulfate (ap- ...
plied at rates up to 1 lb. per 10 sq. ...
ft. of soil surface), ferrous sulfate, ...
also called copperas (at rates simi- ...
lar to those for ammonium sulfate) ...
and sulfur (at rates up to 1/2 lb. per ...
sq. ft.). These materials may be ...
mixed with the soil of the root zone. ...
Sulfur may be mixed with barnyard ...
manure at rates up to 10 lb. per cu. ...
yd. and allowed to compost. This ...
very acid compost is useful in mix- ...
ing with alkaline soils before shrubs ...
or annuals are planted, or for add- ...
ing to the soil around the plant af- ...
terwards. ...
5. **Excessive commercial ferti- ...
lizers:** Inexperienced gardeners often ...
apply too much commercial ferti- ...
lizer, which results in foliage ...
scorching and death of the plants. ...
A simple rule of thumb to remem-

ber is that a broadcast application ...
of 500 lbs. per acre, which a farm- ...
er would think of as a fairly ...
heavy application of a high analy- ...
sis fertilizer, converts to a little ...
over a pound per 100 sq. ft. To go ...
much above this rate at any one ...
application incurs the risk of in- ...
juring the plant. Where excessive ...
fertilizer has been applied, water ...
the ground abundantly until the ex- ...
cess has been leached away from ...
the root zone. ...
6. **Barnyard manure contaminat- ...
ed with strong fly sprays:** Mod- ...
ern livestock practices include ...
strong chemicals to control flies. ...
If manure from such operations is ...
used on plants, severe plant poi- ...
soning may result. ...
7. **Gas injury:** Caused by the ac- ...
cumulation of commercial gas in ...
the soil from leaking lines. Injuries ...
from gas are ordinarily found only ...
in trees. A valued tree that has ...
been injured by gas often may be ...
saved by pumping compressed air ...
into the soil around the roots to ...
flush out the gas, followed by ...
heavy fertilization and heavy wa- ...
tering. Dying limbs should be re- ...
moved. ...
8. **Root or Crown rots, Crown ...
gall, wilt fungi or other infections** ...
roots in the soil. This can some- ...
times be verified by uncovering the

base and stems down to the point ...
from which lateral roots issue. ...
Decayed areas (cankers) or galls ...
in that zone may account for above ...
ground symptoms. A true root ...
rot, such as a common cotton root ...
rot, may cause rapid dying of the ...
top of the plant. ...
9. **Chemicals applied to nearby ...
areas for weed control** may induce ...
scorching on trees whose roots ab- ...
sorb them. ...
10. **Paved surfaces which restrict ...
water absorption** may lead to low ...
soil moisture. Scorching may ...
follow. ...
I know many of you have had ...
troubles of his type. Why not keep ...
this article for future reference.

The first Farm to Market Road ...
built by the Texas Highway De- ...
partment—50 years old this year— ...
was built in 1916. It extended 5.8 ...
miles from Mount Enterprise to ...
Shiloh in Rusk County. ...
The first highway hard surfaced ...
by the Texas Highway Department ...
—now in its Golden Jubilee year— ...
was a 2 1/2-mile section across Hays ...
County, built in 1918-19. ...
Maintenance of highways in Tex- ...
as—US—and State—numbered, in- ...
terstate and FM and RM Roads—is ...
solely the responsibility of the Tex- ...
as Highway Department, now 50 ...
years old.

TEXAS PRISON RODEO

OCT. 1 ★ JO ANN CASTLE
OCT. 8 ★ NORMA ZIMMER & LARRY HOOPER
OCT. 15 ★ JUDY LYNN
OCT. 22 ★ BUCK OWENS & FLOYD TILLMAN
OCT. 29 ★ ROY ACUFF

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CANDY BARR
EACH SUNDAY IN OCTOBER
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HUNTSVILLE

WEEK-END SPECIALS

- Beef Roast** choice chuck or arm round, lb. **57c**
- COFFEE FOLGER'S** pound **69c**
- BIG DIP FOREMOST** 1/2 gallon **49c**
- Mexican Dinners PATIO**, frozen each **49c**
- CRISCO** 3-pound can - - - **79c**
- Pinto Beans US No. 1 Colorados**, 2 lb. bag **28c**
- Luncheon Meat "D.A.K."** 12 oz. can **37c**
- Vienna Sausage LIBBY'S** 4 oz. Can **22c**
- Kraft Dressing** Green Goddess, 8 oz., 48c value **29c**
- LEMONADE KEITH'S**, frozen, 6 oz. can, 2 for **25c**
- Sweet Peas LIBBY'S**, No. 303 Can **21c**
- Tomatoes Hi-Plains, New Crop**, 303 can **15c**
Canned at Plainview, Texas
- OKRA KEITH'S**, FROZEN, WHOLE, BABY, 10 oz. Pkg. 2 for **39c**
- PLUMS** Fresh, Santa Rosa's pound **25c**
- Strawberries** Food King, frozen, 10 oz. bx. **23c**
- Aluminum foil** Diamond Standard, 12"x25' **23c**
- LIQUID LUX** QUART CANISTER **59c**

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Matador Tribune

CHANGING WAYS



ALPH MAHER OF DADDAD IN 775 A. D. BUILT A SUMMER HOUSE WITH HOLLOW WALLS AND HAD HIS SLAVES FICK THEM WITH IMPORTED SNOW. IT WAS A CRUDE—BUT EFFECTIVE—FORM OF AIR CONDITIONING!

TODAY WE KEEP COOL VIA THE LATEST REFINEMENTS OF THAT 1922 INVENTION—THE AIR CONDITIONER. LAST YEAR ALONE, AMERICANS INSTALLED OVER 3 MILLION NEW UNITS. WHILE SOLVING THE HEAT DILEMMA, AIR CONDITIONING CAN CAUSE DRY SKIN PROBLEMS.

MANY LEADING SKIN SPECIALISTS RECOMMEND A THERAPEUTIC BATH ADDITIVE LIKE ALPHA-KERI TO RELIEVE THE FLAKING AND ITCHY SKIN CONDITIONS AIR CONDITIONING AUGMENTS. AVAILABLE AS A LIQUID OR IN AN AEROSOL SPRAY CAN, ALPHA-KERI COVERS THE SKIN WITH A NON-GRIEVOUS COATING TO "LOCK IN" NEEDED MOISTURE.

Floyd County Fair Draws Many Entries From Local Groups

Many exhibits from local individuals and groups in Motley County were entered in the Floyd County Fair at Lockney, Thursday, Friday and Saturday.

The antique and relic department had many entries from this area, including the museum-type exhibits lent to the department by Ed. D. Smith, Matador and Fred Arrington of Dickens Smith's collection included old Matador brand

irons, an old coffee mill, lantern, horse shoes and collars used on an early day chuck wagon. The Arrington exhibit included old pictures of Dickens County families, high top shoes and shoe repair lasts, old iron waffle irons, an iron kettle, curry combs and branding irons from famous ranches in the area.

A work force from this county assisting in various divisions included Miss Helena Mokray, Home Demonstration Agent, Miss Ruth Willis, homemaking teacher and B. L. Peacock, vo-ag teacher at Roaring Springs, County Agent Bill Palmeyer, Mrs. Ward Rattan, Mrs. Carter Luckett, President and other members of Matador Young Homemakers, and Mr. and Mrs. Keith Patton. Mr. Patton served as Vice-president of the Floyd County Fair Assn. the past year.

Individual Winners
In addition to winners mentioned elsewhere in the Tribune, others included Mrs. Tom Spears of Matador, who received 1st for a holiday tablecloth, 2nd for Christmas stockings, 1st for Christmas tree skirt and 1st for homemade Christmas decorations, in the crafts division.

Others in this division were David Martin, Flomot, 2nd in Stone Craft picture, 2nd in leather belts, 1st in other crafts, and Marilee Martin, Flomot, 3rd in Stone Craft pictures. In the art department, Mrs. Ward Rattan placed 2nd in oil painting, still life, and received a blue ribbon for a spice rack shown in the antique and relics division.

This division of the Fair was not divided into classes, as each exhibit was judged against perfection. Among exhibits considered outstanding by the judges, was a set of antique English carved coal jewelry shown by Mrs. Eldred Seigler of Matador. Mrs. Seigler

also placed in textiles, 1st for a hooked rug and 2nd for a dress. In textiles II, she received 1st for a knit suit and 1st for socks. In this division, Mrs. Keith Patton received 2nd for socks.

Other winners in textiles were Mrs. Eddie Russell, 2nd for afghan, Mrs. H. S. Gilbert, Flomot, 2nd for pieced quilts, and 3rd for afghan, and Mrs. Tom Spears, 1st for tablecloth.

ATTEND STYLE SHOW AND FAIR IN LUBBOCK

The Roaring Springs Chapter of Future Homemakers of America, attended the Hemphill Wells fall style show and South Plains Fair in Lubbock, Monday. Accompanied by Miss Ruth Willis, homemaking teacher and chapter sponsor, the girls in the group included Cathy Clem, Michelle Smith, Susan Payne, Willita Palmer, Sharon Winegar, Manuela Garcia, Dorothy Parks, Pat Hill, Hattie Brown, Darlene Cole, and Mary Garcia. Others accompanying them were Mrs. R. C. Clem, Nona Winegar, and Trudy Hand.

Mr. and Mrs. Freeman Thacker returned Sunday from Pagosa Springs, Colo., where they spent two weeks at their cabin.

Claud Harp, Ben Edwards and Billy Watson are spending the week at the Harp cabin at Chimney Rock, Colo., where they are fishing.

Mrs. Joe Campbell attended to business in Brownfield, Monday.

Visiting Mr. and Mrs. Mark Hall and other relatives, Sunday, were Mrs. Hall's sisters, Mrs. Paul Farrar of Brownfield and Mrs. Creed Jameson of Slaton.

Jack Case of Turkey was visiting friends and attending to business here Tuesday.

IN APPRECIATION

We wish to express our thanks and appreciation for all the beautiful cards, and the acts of kindness that were shown me while I was hospitalized at St. Mary's Hospital in Lubbock, and since my return home.

Mrs. E. G. McIntroe and Family

IN APPRECIATION

I would like to thank everyone who remembered me in any way while I was in the hospital at Quanah. Your get-well cards and visits while I was in the hospital and at home have helped me so much. May God bless each of you in my prayer.

Mrs. Harry Carter (1)

In the Want Ads

COMPLETE wheel alignment, \$7.50 Matador Motor and Implement. 9/cftn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety. 4/cftn

FINAL NOTICE to Subscribers whose Tribune expired in August-September — subscriptions now past-due — Thirty days allowed for payment. We will appreciate your renewal. We are also agents for Fort Worth Telegram. New fall rate now in effect. Daily with Sunday \$18.95. Daily only, \$14.95. Matador Tribune.

FOR Trash Barrels see A. B. McCaghren. 30 p2t

FOR SALE — Livestock corrals. Pipe panels for pens and gates. Marvin Shurtel, 667-3677 Petersburg. 30 cft

WANTED — Fry Cook for evening shift Sundays off. Come in or call Bell's Cafe, Spur, Texas. Telephone CR2-3713. 30 cftn

1959 2-ton Chevrolet truck: good tires and flat bed. See at Higginbotham-Bartlett Co. 30 cftn

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GOOD 4x5 Speed Graphic camera, old but makes good pictures. Price of \$75 includes leather, plush-lined case, flash gun, tripod, six holders and film pack holder. See at the Tribune.

IF YOU WANT to sell your farm or ranch, we can handle the entire transaction, from listing to closing, which will save you time, a lot of worry and money. We are licensed and bonded. W11118 Walker, Turkey, Texas 28 c3t

FURNITURE UPHOLSTERY — Large stock of vinyls and fabrics. Improved foam rubber cushions. Original automotive body cloth. 1960-67 Truck upholstery and new springs for most trucks and pick-up seats. Call H. T. or Theda Jenkins at 347-2224. 15 cftn

FOR SALE — 55 gallon drums for trash barrels, etc. W. R. Tilson. 18 cftn

FOR SALE — Modern 7-room house. Mrs. E. A. Day, Matador. 30 cft

CADDO WHEAT SEED— Second year from certified, from clean ground. A. L. Winegar, Phone 657-2784 Cone Exchange; or four miles west of Crosbyton, Texas. 29 cft

BUY JUNK and scrap metal. W. R. Tilson. 18 cftn

FOR SALE — Breaking plow, wheat drill, combine, and '54 Chevrolet. Mrs. F. B. Henderson, Matador. 27 cft

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 cftn

BATTERIES — 2-year, 12 volts \$14.95 exchange. Portable disc rolling. Peg's Tractor & Implement, Matador. 25 cftn

WATCH BANDS — Watch and clock repairing at my home in North Matador. Guy Kimball. 33 cftn

FOR SALE: Five room house with bath to be moved. Contact H. O. Stanfield, P. O. Box 268, Matador, Texas 79244. Phone 347-2338. 40 cftn

FOR SALE — Air conditioner and gas heaters. Algie Groves. 25 cftn

FOR SALE — 1956 Chevrolet. Runs good. \$125. See it at Walter Evans' Garage. 28/cftn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/cftn

REPOSESSED—1964 model Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 25 cftn

LADIES—Do you need to make extra money in your spare time? You can easily and enjoyably, selling Luzier Cosmetics. If interested write: Francis Moore, 1105 Thunderbird, Plainview, Texas 79072. 29 c2t

LET US slaughter your hog. Modern, clean facilities. Experienced Blackshear Locker Co. 28

APARTMENTS FOR RENT furnished, \$35. Furnishings \$50. Hot water included. pay water and sewer. 2756, Mrs. L. C. Harp. answer contact Mr. or Mrs. Curtis King. 41

FOR RENT — Two houses, 3-room and bath, one 4-room and bath. Roy Smith. 50

ROARING SPRINGS, No. 177 A.F. & A.M. Stated Meeting 2nd Tuesday night. Practice 4th Monday night. E. L. Perryman, W. M. Corky Marshall, Sec'y. 41

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Cotton Picking SPECIALS

Prices for Friday and Saturday

FOREMOST HALF-GALLON BIG DIP 49c

SANTA ROSA, CRUSHED, NO. 300 CAN Pineapple 2 for 39c

VAN CAMP'S, NO. 300 CAN Pork & Beans 49c

ARMOUR'S, 5 OZ. CAN V.A. Sausage 69c

SUPREME POUND BOX Crackers 33c

SHURFINE, FROZEN, 12 OZ. CAN Orange Juice 95c

SHURFINE, FROZEN, BUTTER, CUT, 18 OZ. BOX Corn \$1

SHURFINE, BUTTERED, 9 OZ. BOX Green Beans \$1

WRIGHT'S, SELECTED 2-POUND PACKAGE BACON \$1.29

WASHINGTON GOLDEN DELICIOUS APPLES pound 19c

PAN POUND Sausage 55c

WHITE RUSSET 5-POUND POLY BAG POTATOES 39c

Shortening SNOWDRIFT 3 pound can 69c
GOLD MEDAL 5-pound bag 55c

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WE GIVE S&H GREEN STAMPS

DOUBLE S&H Green Stamps each Wednesday (WITH PURCHASE OF \$2.50 OR MORE)

Kids! Get this jolly green

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Green Giant

GREEN GIANT, No. 303 Can Peas with Onions 4

12 OZ. CAN GREEN GIANT, MEXICORN or NIBLETS CORN... for

GREEN GIANT, No. 303 Can ENGLISH PEAS... 98c

GREEN GIANT, No. 303 Can KITCHEN SLICED GREEN BEANS... 98c

MAXWELL HOUSE POUND COFFEE 69c

JAR MAXWELL HOUSE, INSTANT 51.39

MORTON'S QUART JAR Salad Dressing 39c

SNOWDRIFT 3 pound can 69c

GOLD MEDAL 5-pound bag 55c



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