# H2 

TRAIL DUST


Time outd now sind on olatity




Workshop Set in Roaring Springs For Area Masons



 At Abur tho onir cortatation in






Change Made
In Management
Of Q.A. \& P. Ry.



Mo. president of the Frisco,
was elected president of the
QA\&P.




Johnson Winner in Straw Ballot Here


City "Fogged
For Mosquitoes



| L. A. Elliott, secretary and auditor of the Frisco Texas Lines at Fort Worth, will suc ceed Sampley <br> C. E. Harris will continue in his capacity here as treasurer and manager <br> Thomas, who will serve as | Murphy were their soter Murphy Mr and Mrs. Carter of Ruidoso. N. M. accompanied by a granddaughter. Debra Murphy of the visitors for a family dinner, were other children and grandchildren of the Murphys. Murphy and son. Bob of Roar ing Springs, Mr and Mrs. Biltie Joe Whitaker and sons, Billie Don, Bobby Burt and Brent, of |  | Nebraska, Kansas and Ok homa <br> During their absence fr Trail Dust Motel, Mrs. Cour ney's parents, Mre managed D Bird of Azle managed thes and looked after young granddaughter, Shann |
| :---: | :---: | :---: | :---: |

Legion-Auxiliary Install Officers



Methodist W.S.C.S. Bride-Elect Is Begins Fall Study


## New Management

We have recently assumed Management of the

## Hotel Cafe

in ROARING SPRINGS
We Invite Your Patronage
Open week-days 6 a.m to 9 p.m Open Sundays from 6 a.m to 7 p.m

Elizabeth and J. N. Fletcher
Texas 3 ,
Spmor nites, call Spur CR 2433 or CR 23128 Spur office CR 23231 Matador Office 397.2246




WE INVITE
YOU
SHOP
OUR STORE
FOR VALUES
IN ALL
SCHOOL
NEEDS!
School Box
With $\$ 1$ worth of SCHOOL SUPPLIES
Bob Stanley Pharmacy


## Better Television

 Reception and All Three Major NetworksONLY $\mathbf{3}^{\mathbf{0 0}}{ }_{\text {Per Marthbc Tax }}$

Channel 11 -. Channel 13 -. Chaannel 1

WE WANT YOU TO BE THE JUDGE! We want you to try our television service since
we have improved our equipment to receive both Lubbock stations and Lawton, Oklahoma (Channel 7). We know you will be convinced that you now have as near perfect reception as it is possible to receive. We want you to be the judge, and we want to know if you are using our service. We want to hear from you and to have your comments.

You will, of course, need to equip your set for our tower if you have not been using our translator-type service (Ask your dealer about the change). We will appreciate your opinion, and we will appreciate hearing from you. We do not expect you to pay unless the service is good.

## New Ownership, New Management, Improved Service!

The former Setliff operation no longer has any connection with this station. It is under new ownership and new management. We have spent a substantial amount of money to change the equipment and improve it. We know you will like the reception.

The station serves a large rural area in addition to many homes in, and bordering Matador. WE BELIEVE in the honesty of the people and we believe they will pay for the service, if it is good. We are determined that it will be the best! We need your cooperation and ask you to contact the MATADOR TRANSLATOR TV STATION, in care of the First State Bank, Matador. We will also appreciate knowing of your friends and neighbors who are using our service, and if they are satisfied with it.

With the new television programs starting, we are sure you will receive a much greater amount of pleasure out of your set than ever before. The cost is only $\$ 3$ per month, plus bc tax - a dime per day to bring the world into your home! May we hear from you?

## Matador Translator TV Station

$\square$
Football is Here!

It Fresh and Delicious Cakes, Pies, Rolls, Do-nuts and Cookies! made fresh daily
Special cakes for all occosions CITY BAKERY

## IC'E CAPADAS

STARTS SUN., SEPT. 27



This feature sponsored by THE FIRST STATE BANK


WINNERS IN
Avoust 27 , or
Aeth Ragiland,
Knight, most

Roaring


FOR YOUR BENEFIT?

## DOWN and down the unit price of electricity

over the past years. Today in homes sened b
cost per KWH is 178 less than it was in 1953.
cost of living connt
continues to tall.
UP and up has gone the amount of electricty the custo s using WTU has grown in the past years and

OUT in erear dirction hare oene poser linesto oiectricity for all. Customers all through West provided with bene




Corropondonopt
m-x

Complete Service!

## DEEP ROCK PRODUCTS

Gas - Oils - Washing - Greasing Tires \& Repair

FINE FOODS
service 24 hours daily


Wylle Petroleum Company El White Petroleum Company



## UEEK-END SPEGIALS

Mellorine ..... 39c
Coffee ..... 79c
HAM $\star$ makrris ..... 53c
Fruit Pies ..... 29
Mexican Dinners pano ..... 430
Treet * ARMOUR'S ..... 42 C
Vienna Suusage ..... 19
Crackers ..... 220
Green Limas no. ${ }^{\text {mapers }}$ on ..... $2 l \mathrm{c}$
Hominy SHURFINE ..... 9c
Beef Ribs ..... 33 c
Gladiola Pound Cake Mix ..... 36
Velveeta Chese KRAFT'S ..... $87^{7}$
Carrots ..... 19
Strawberries ..... 19c
Plums ..... 17c


CAMPBELL CHEVROLET COMPANY

## 

TOBE america's FAVORITE AGAIN COMING SPPEEMBER 24

SPOT CASH Gg GROCERY

| TELEBER |
| :---: |
| 340 |
| 34 |

## COUNTY AGENT PALIMEYER SAYS: <br> 

## 

| CLOSE SHOP Is |
| :---: |
| TO Business |
| C. B HALE |$|$

