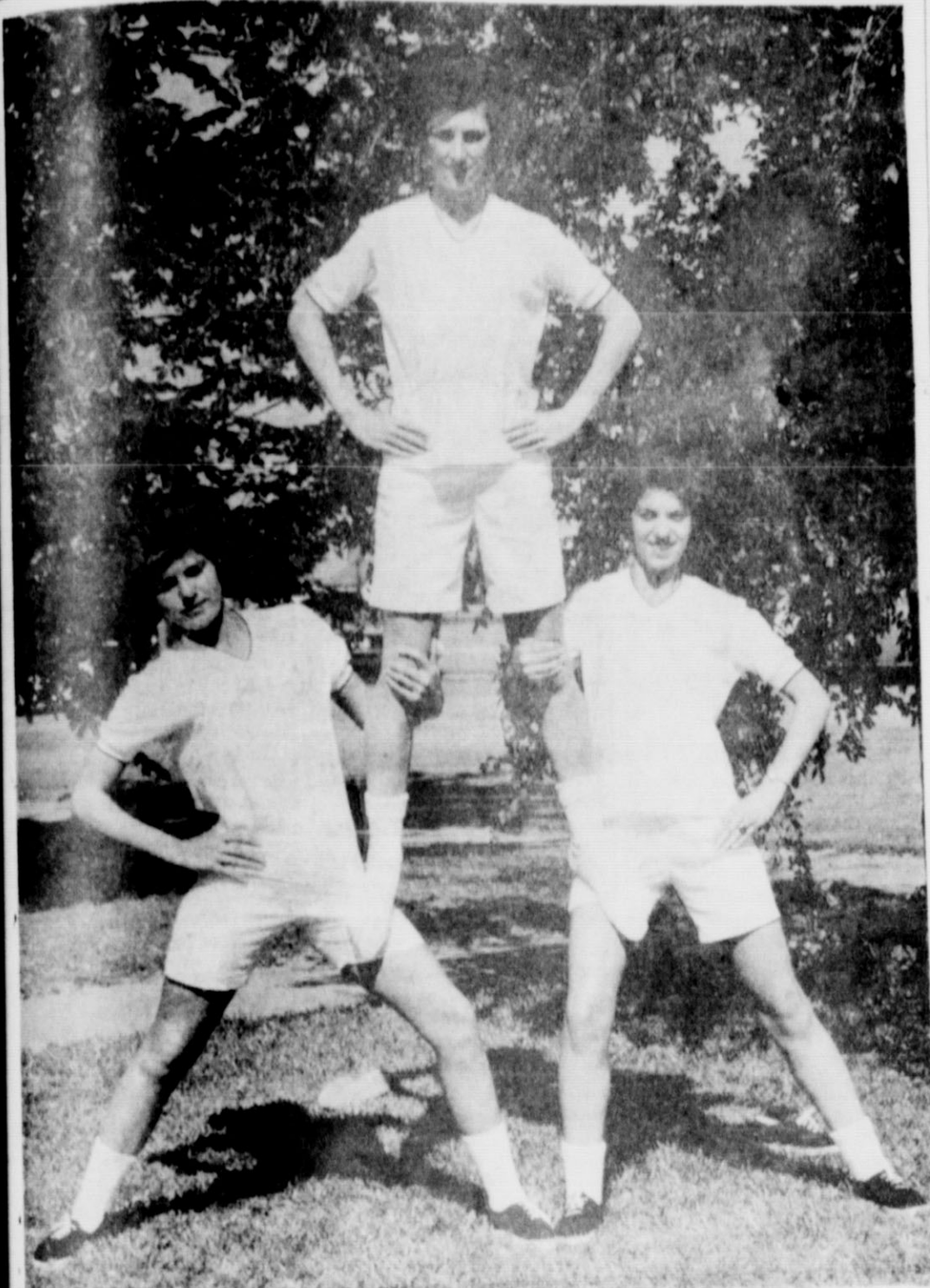


Matador Tribune

87TH YEAR—No. 16

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JUNE 27, 1963

PRICE SEVEN CENTS



GIRL TREE—Here are the cheerleaders who will spur the Matador Matadors to try harder during the 1963 football schedule. Topmost branch of the tree is Sharlene Berryman, daughter of Mr. and Mrs. Wade (Mutt) Berryman, and at the left is Ruthie Lynn, daughter of Mr. and Mrs. L. L. Lynn, and Fay Lynn Cook, daughter of Mr. and Mrs. Bill Cook of Northfield. The above photo was made while they attended a cheerleading clinic in Wichita Falls, June 16-21, held in the Harrell School building. —Tribune engraving

Diricksons Return From European Tour

Mr. and Mrs. J. H. Dirickson returned Wednesday of last week from a two weeks tour of Europe. Her brother and wife, Mr. and Mrs. Lamar Guthrie of Hollis, Okla., made the tour with them, since the George Master-toms, whom they had planned to join, were unable to travel at that time.

They spent five days in London, seeing such sights as Westminster Abbey, the Parliament buildings, tower with Big Ben overlooking the Thames River, Piccadilly Circus, Trafalgar Square, Hyde Park, and Buckingham Palace where they witnessed the Changing of the Guards in commemoration of the Queen's birthday.

A boat ride on the Thames River to famed Kew Botanical Gardens, rides on the buses and underground, and tours of many other parks and castles were on their itinerary.

From London they went on a guided tour of Belgium, with an overnight stay in Brussels, then to Germany, where they spent two nights before continuing to Austria for further sightseeing. At Innsbruck they spent one and a half days and while there they went to a performance of the Tyroleans, a group of native singers, dancers and yodelers, in the Maria Theresia Hotel.

The following morning they left for the principality of Liechtenstein, then into Switzerland over the Arlberg Pass where it was snowing, passing through Zurich and on to Basel for the night. From there, to France, passing the wine and champagne country, and on to Paris for the night.

In Paris they saw Notre Dame Cathedral, Eiffel Tower, Napoleon's Tomb, and drove down the Champs Elysees to the Arc de Triomphe, the Louvre and many more notable places before ending up for the night show at the Place Pigalle.

From France the group went to Belgium again and to Ostend, where they entered the boat to Dover and on to London by train. They left London for New York, spending two days there, where their cars were stored, and thence home.

They had covered approximately 14,000 miles on the trip.

Humble to Core

In northeast Motley County, 19 miles northeast of Matador, Humble Oil & Refining Co. staked the No. 1-CDT-63 Matador Land & Cattle Co. as a 2,700-foot wildcat core test to the Vale shale.

There is no nearby production and the operations spots 1,200 feet from east and 1,730 feet south lines of Section 14, Block N, Matador Land and Cattle Co. —Lubbock Avalanche

Races Tighter In League Play

As the baseball season passed the half way mark, the races have tightened in all leagues. In the Freshman League, the leading Colts of Roaring Springs, have suffered two losses.

The Rebels defeated them 10-9 and the Pirates took a 12-8 win. The Rebels defeated the Eagles 17-7 and the Eagles won over the Pirates 9-8 in other league action.

In the Junior League, the Matador team split with FNB of Floydada, the Matadors losing to Floydada 8-3, and winning at Matador in a loosely played game 29-13.

Matador Senior team remained on top in the Caprock Senior League, as they also split with Floydada, winning the first 9-4 and losing the second 8-4. This was the first loss for the Comets in league play.

Legion to Name New Officers

Fleming Post American Legion will name new officers at the regular meeting scheduled for Monday evening (July 1, 7:30 p.m.) at the Legion building.

R. C. Giesecke will have charge of the program, it was announced.

The meetings of the veteran's organization are held jointly with the Auxiliary and include a covered dish supper once each month.

Three Local Boys Attending Camp

Leaving for Camp Hobbitzelle near Dallas, Sunday were three local boys who accompanied J. Tom Hamilton, camp chairman. They are David Burkes, son of Mr. and Mrs. Noble Burkes; Dale Markham, son of Mr. and Mrs. E. E. Markham; and Robin Smauley, son of Mr. and Mrs. C. C. Smauley.

Camp Hobbitzelle, a Salvation Army camp is less than an hour's drive from Dallas. It is provided for the boys of Texas through generous gifts of men and women of the state.

Some 800 boys from cities, towns and rural communities all over Texas will attend camp for one week with 200 attending for each camping period. For these boys there will be fun, recreation, companionship, relaxation, crafts and organized sports, all under the direction of experienced coaches and leaders.

In Matador, the Salvation Army is supported by the Matador Community Chest, which raises money in this community for the support of this and many other youth, health and welfare agencies.

Mrs. Sally Huey of Krum has been visiting her brothers, V. A. Ward and Littleton Rattan.

Mrs. Bateman Middlebrooks and daughters, Clyda, Jeana and Nona, of Denton, are visiting here this week with her parents, Mr. and Mrs. Clyde Gilbert. Mr. Middlebrooks will join his family this week end and they will visit other relatives in the area.

Mrs. W. W. Clements returned Monday from a visit in Carlsbad, N. M. with her daughter and family, Mr. and Mrs. Ralph Horton.

Stamford Show Fan Area Wide

STAMFORD — (Special) A Greyhound bus of around fifty 4-H Club boys and girls and their advisers from Anamosa (Jones County) Iowa, will be special guests of the Texas Cowboy Reunion and Rodeo for the parade July 2nd, a chuckwagon dinner and the night performance.

"The reputation of the Cowboy Reunion has traveled far beyond the borders of Texas, and it is considered a show put on by all the people of West Texas."

The extension service of Texas A&M has also informed the Texas Cowboy Reunion that they are flying in a delegation of Argentinian cattlemen who have been assigned to study ranching in the Southwest and who will attend the afternoon and night rodeo performances on July 4.

A party was held for the students and their friends, on Thursday night.

AT UNCLE'S FUNERAL
Rev. and Mrs. Miller Robinson were called to Gatesville, Thursday at the death of her uncle, C. D. Sheppard, 77. They attended funeral services on Friday morning, in which Rev. Robinson assisted.

TO HOLD REVIVAL
Mrs. Tommie Reynolds is in Matador where she will preach in revival services at the Four in Square Church, beginning Friday and continuing next week.

Machines Liquidate Weeds in Cleanup

MACHINES replaced manual labor Tuesday morning in the Lions Club first cleanup drive this season. In fact only a handful of Lions showed up after the sounding of the fire alarm siren Tuesday at 6 a.m. Lion Commissioner Clyde Gilbert must have anticipated the average Lions lack of affinity for manual labor, because he brought into play the use of machines.

Town will Close For July 4th

Following an established pattern Matador will probably close for the 4th of July (next Thursday). County and city offices will be closed as will the post office, West Texas Utilities Co. office, the First State Bank and most stores.

Veteran organizations officials have asked that business firms be reminded to fly flags on the patriotic holiday.

The Tribune will appreciate early news and advertising copy in order that publication may be advanced, making it possible for the force to have a holiday.

Exes Coming Home Long Distance for Flomot Meeting

When Flomot exes return here for Homecoming on July 6-7, they will be coming from far-away places.

Word has been received from El Centro, Calif., from Bebe Gates, requesting information on a landing strip available in this area for landing his private aircraft. He also stated that he plans to join his four brothers and one sister who are all planning to attend Homecoming.

Final arrangements have been made by the Flomot Ex-students and Teachers Association for the two-day Homecoming activities. At a meeting held last Monday night at the home of President Sam Ross the final touches were made by the various committee chairmen.

According to the number of letters received by the Secretary, Mrs. O. D. Calvert, this promises to be the biggest celebration since the association was formed.

Registration will get underway at 10:00 a.m. Saturday, July 6, and continue through both days.

The program will be highlighted with the announcement and crowning of the Homecoming Queen at 7:00 p.m. Saturday night. Following the Coronation ceremonies, a "mixer" will be held in the high school gym with Al Tension and his Westerners from Amarillo, providing the music for dancing.

Flomot Home Demonstration Club plans to operate a snack bar with sandwiches and pastries and the Flomot Lions Club will be operating a soft drink concession stand.

Mrs. Lessie Pope Named Principal Of Flomot School

Mrs. Lessie Pope has been named Flomot Grade School Principal by the Flomot Board of Education.

Her election to the office was in recognition of Mrs. Pope's many years of service to the Flomot school system. According to Supt. A. J. Barron however, her duties will change little because she has already been performing the obligations of the office without the title.

"Every school system is heavily indebted to those faithful few who serve long periods of time in one system," Supt. Barron said. "It is through these teachers and other school employees of long service that make it possible for the school administration to function despite frequent changes in superintendents."

Mrs. Pope is attending Wayland College the first six weeks of the summer term.

TO FORT SILL
Cadets Mike Groves and Thomas Edwards left Saturday of last week for Fort Sill, Okla. where they will take six weeks of training in the ROTC Camp there.

With a great deal less effort he was able to accomplish much more than the entire membership of the club could have done in a week of manual work. Lion Gilbert is chairman of the cleanup committee.

Working in the drive was the City of Matador's power shredder driven by Water Superintendent Sonny Jackson. Weeds, grass and brush were destroyed quickly and efficiently by the operation. In fact the city equipment had been in operation several days before the drive was scheduled.

Individual merchants and businessmen, in most instances, had only to clean up small margins where the machines could not be operated.

The full extent of the drive has reached into the home areas where much cleanup work has been observed.

Lions are reminded (they will be reminded again by telephone) that the next meeting (Tuesday, July 2) has been designated as the meeting when a group picture will be made. It is hoped all members will attend.

Judge Reeves is Speaker for Lubbock Scouts

A brief outline of the known history of Motley County was the subject of an address by County Judge Elbert Reeves Saturday night.

His audience was three packs of Lubbock Cub Scouts. The place was a large campfire in the wide sand bed of South Pease River at Roaring Springs.

In his talk, Judge Reeves traced the history of the county from the days when Roaring Springs was a favorite Indian camp ground, until the present time, including the organization and 70-year operation of the famous Matador Ranch.

The Cubs were under the direction of the Scoutmasters, Carl Miner (Pack No. 157), Leo Archer (Pack No. 156) and Carl Dean (Webelos Pack No. 157).

Scoutmaster Archer is a native of Matador and the grandson of the late Mr. and Mrs. B. F. Turner of Flomot.

The boys, most of whom were accompanied by their fathers, left Bayless school at 1:00 p.m. Saturday. They arrived at the Roaring Springs camp about 3 p.m. and each Pack was designated a camp area. Each den cooked its meals separately, with each father and son bringing enough food for the three meals.

Following their supper, the combined packs built the large campfire and were ready for their program from Judge Reeves at 8:30.

The boys, fathers and Scoutmasters arose at six a.m., held church services between 8:30 and 9:00 and were entertained with games and hikes until 11:30 when lunch was ready. They departed for Lubbock at 1 p.m.

Scouts were in uniform but brought play clothes and swim suits. Rayford Tanner of Lubbock was Coordinator for the campout.

HAS SURGERY
L. M. Cox was a patient in Methodist Hospital, Lubbock, this week after receiving surgery Tuesday morning.

Also a patient in Methodist Hospital is Buford Williams, who went to Lubbock for a check up and remained for a stay in the hospital there.

ATTENDS FUNERAL
Bill Seale attended funeral services in Vernon, Thursday morning for his grandmother, Mrs. W. W. Small, 97, who died Tuesday, June 18.

Mr. and Mrs. J. B. Whitworth had as their guests Sunday, his brother and sister-in-law, Mr. and Mrs. Noble Whitworth of Amarillo.

TRAIL DUST



By DOUGLAS MEADOR

Poverty is seldom a reflection on a man's honesty, but extended over a lifetime, it may cast a shadow on his industry.

Love may change its axis but it ever must remain the force with enough might to lift the slab of hate and allow sunlight to reach the soil where peace will grow.

One of the great tragedies of modern times is that too many small boys will never know the glory of having loved a horse.

Sometimes I am convinced that perhaps a very fine line separates enthusiasm and egotism.

Another danger in walking on a cloud is that it may be a fog settling on reality.

A wealthy father can add a great amount of charm to a homely girl's personality.

A friend of mine who admits most of the weaknesses common to the human race, has a heart as big as a tub. Recently he had this to say of a mutual acquaintance: "The only thing I have ever known him to do for the community was to grow old in it."

A liar will not run out of material but unless he has a good memory, he may eventually be forced to give free popcorn to attract an audience.

Childress Named ZIP Mail Center

If you have learned to spell Naegogloches, Maxxachie, Pawhuska, Quitaque, Albuquerque, and a few dozen more hard to spell names of towns, don't relax. Your memory has another burden, that of adding a ZIP number to all post offices come July 1.

If you get a letter (other than a statement) from someone who wants a quick reply, keep the ZIP number if someone at Quitaque, for instance, wants to pay an old note and can't remember the amount, you merely write this thoughtful person's name on the envelope and below it write Quitaque, Texas 79255. ZIP you get your money.

Childress has been named the sectional center for affiliated post offices for the five digit ZIP codes. Numbers of all towns in the center, begin with 792. Childress number is 79201. Affiliated numbers are: Carey 79222, Ces Vee 79223, Chalk 79224, Chillicothe 79225, Clarendon 79226, Crowell 79227, Delton 79228, Dickens 79229, Dodson 79230, Dougherty 79231, Dumont 79232, Estelline 79233, Flomot 79234, Lela Lake 79240, Lockney 79241, Loco 79242, McAdoo 79243, Matador 79244, Memphis 79245, Northfield 79246, Odell 79247, Paducah 79248, Parnell 79249, Petersburg 79250, Quail 79251, Quanah 79252, Quitaque 79253, Roaring Springs 79254, Silverton 79257, South Plains 79258, Tell 79259, Truscott 79260, Turkey 79261, and Whiteflat 79262.

Only skip in alphabetical numbering is following Quanah. The Post Office Department has not explained how the new system is going to work, and its customers are not especially concerned in the method. They will be concerned in results.

Girls at Clinic For Cheerleaders

Matador Cheerleaders for the coming football season, Ruthie Lynn, Sharlene Berryman and Fay Lynn Cook attended a Cheerleading Clinic in Wichita Falls, June 16-21.

The girls, accompanied by Mrs. Bill Cook, sponsor, stayed at the Western Sands Motel while attending the clinic which was held at the Harrell School.

Daily calisthenics started at 8:00 a.m. and included routines and new yells. The leaders learned fourteen new yells and then engaged in a workshop practice. They also had competition in which they had to demonstrate a yell they had learned that day, and an old yell.

The teams were given ratings, and results for Matador were as follows: First day, 2nd place; 2nd day, Honorable Mention; 3rd day, 3rd place; 4th day, 2nd place; 5th day, 2nd place. On the fourth day they presented a pep rally with yells and skits.

The forty girls who attended the clinic were divided into two groups, one for teams of three and four, and the other for teams of five, six and seven leaders.

A party was held for the students and their friends, on Thursday night.

AT UNCLE'S FUNERAL
Rev. and Mrs. Miller Robinson were called to Gatesville, Thursday at the death of her uncle, C. D. Sheppard, 77. They attended funeral services on Friday morning, in which Rev. Robinson assisted.

TO HOLD REVIVAL
Mrs. Tommie Reynolds is in Matador where she will preach in revival services at the Four in Square Church, beginning Friday and continuing next week.

Church and Society

Sarah Underwood and Joe Martin Married in Recent Church Rites

Miss Sarah Louise Underwood and Joe Franklin Martin were united in marriage in a candle-light ceremony at the Assembly of God Church in Roaring Springs, Saturday evening, June 15, at 7:30 o'clock. The Rev. Mrs. Ben Dillard, pastor of the church read the ceremony.

Parents of the couple are Mr. and Mrs. Otto C. Underwood of Roaring Springs, and Mr. and Mrs. Richard Martin of Matador.

Shower Honors Miss Jan Barton

Miss Jan Barton, bride-elect of Thomas Hamilton was honored with a pre-nuptial gift shower Tuesday evening, June 18 at the home of Mrs. J. S. Stanley.

Sharing hostess duties with Mrs. Stanley for the courtesy were Mesdames Franklyn Thrasher, John Barnhill, E. A. Day, Robert Darsey, Bob Martin, J. E. Edwards, R. E. Campbell Jr., Odie Killingsworth, Bill Dunning, J. D. Craven, D. H. McGinley, John Irwin, Clovis Murphy and Harold Campbell.

Mrs. Bennie Keltz, aunt of the honoree registered the guests, who called from 7:00 until 9:00 o'clock. Coming from out of town were Mrs. S. C. Brown and Mrs. Ike Reed of Quitaque.

An arrangement of white daisies and gladioli, flanked by blue candles in crystal holders formed the centerpiece for the dining table, which was covered with a blue cloth, overlaid with white net. Tea, cookies, mints and nuts were served with punch, with Mrs. Bill Dunning presiding at the punch service.

Miss Barton and Mr. Hamilton will be married here on Sunday, July 7.

County HD Council Plans Dress Revue

All 4-H girls who model their dresses in the Motley County Dress Revue will appear on television in Amarillo, on August 3, it was announced this week by Mrs. C. C. Jones, Adult 4-H Leader. The group will be guests on "Cotton John's" program on KGNC-TV.

Motley County Home Demonstration Council met at the courthouse on Wednesday, June 19 and made plans for the annual 4-H Dress Revue. The Revue will be held Monday, July 22 at 8:00 p.m. Tentative place will be the High School auditorium. Judging will be at 9:00 a.m. on that day. It was announced that records will be required. All 4-H adult leaders are asked to meet with the Council on July 17 at 9:30 in the District Court room here in the courthouse.

Mrs. Sam Ross, chairman, presided, and Mrs. C. C. Jones served as secretary in the absence of Mrs. Wilburn Martin.

It was announced that the Council would meet with the Dickens County Council on June 27 at 2 p.m. to make final plans for the annual encampment at Roaring Springs. Those going are asked to meet at the home of Mrs. Fred Bourland at 1:30 p.m.

Six members attended the meeting.

Announcing
effective Tuesday, July 2nd
Miss Frances Jones
will be employed regularly
as an operator at
MODERN BEAUTY SHOP
Telephone 347-2232

Music Featured On Club Program

Miss Elwanda Martin, guest speaker for Whiteflat Home Demonstration Club, at a recent meeting in the home of Mrs. Bob Martin, gave a program on "Music — the Universal Art." Recreation was recorded music by Billy Vaughn's orchestra.

The meeting was held Friday, June 21, and plans were made for entertaining the Flomot Club on July 19.

Miss Martin traced the origin of music in its various forms, from Greek mythology, to the present "boogie-woogie," and "rock 'n roll."

"Music, more than any other pursuit offers us an opportunity to get away from the ordinary things of life," Miss Martin said. "In proportion as we understand great music, we are lifted out of ourselves into an ideal realm — music has no 'subject,' — it is not 'about' anything — it is an expression of the emotions."

At the conclusion of the program, refreshments were served to Mesdames L. A. Carlisle, France Barton, Malcolm Jameson, Scott Robbins, and Wilson Barton, and Misses Melba Jameson, Sue Robbins and Brigid Barton.

He urged all Baptist families to attend the Family Day Camp and extended a cordial invitation to all others to attend.

Methodist Youth Elect Officers
New officers were elected here at a recent meeting of the Methodist Youth Fellowship of First Methodist Church. Those elected included: Jack McCallie, president; Nancy Bond, vice-president; Thomas Edmondson, secretary-treasurer; Butch Waybourn, publicity; Judy Pitts, citizenship; Carol King, Outreach; Ruthie Lynn, Faith; Harold Meason, Witness and Darlene McAnally, Fellowship chairman.

The group then made posters and further arrangements for the ice cream supper which was held June 19th.

PIED PINIONS
By Mrs. M.

For a person who has never been able to remember her car license number, not to mention Social Security number or telephone number—especially after the dial phones were installed with seven digits and an area code number—a post office ZIP number with five digits to be added to an address isn't what one would call an incentive to correspondence.

The advantages of the system are not clear, any more than when the department raised the postal rates to balance the budget, then printed over-size stamps, leaving a margin of unused gummed paper on each sheet that could have been utilized by printing smaller, more uniform stamps.

The chances of meeting friends from another city, while crossing a busy intersection in Fort Worth would be too slim to bet on, but it happened.

As we (Hazel Donovan and I) were crossing the street we were honked at by a car waiting for the green light. A hasty glance over the shoulder brought into focus two familiar faces—Ethel and Rufus Emmons of Midland, Matador residents for a number of years until about ten years ago.

We beat a quick retreat which landed us in the back seat of their car and all four of us talked at once until Rufus deposited us at the place where we were headed, with promise that they would visit us again at the hotel, where Mr. M. was abed. (After a too-strenuous day of barbecues and Six Flags, Friday, he was in combat with his perennial enemy—flu, and had missed all of Saturday's TPA meeting.)

The odds against this chance meeting with the Emmons' were almost too great to hazard a guess of its ever happening. We could have been going in almost any other direction that day, to

"In Africa native tribes beat the ground with clubs and utter bloodcurdling yells. Anthropologists call this primitive expression. Here, we call it golf."
—The Crossett (Ark.) Observer

Family Day Camp Set For July 4

Thursday, July 4 has been designated as Family Day Camp at Plains Baptist Assembly, located in Blanco Canyon near Floydada.

Two outstanding personalities will appear on the day-long program, according to an announcement by Dr. F. E. Swanner, Area Missionary.

Dr. Hugh Bumpas, recent president of the Baptist General Convention of Oklahoma, will bring two messages to the meeting, at 11:30 a.m. and 7:50 p.m. and Mrs. Woodson Armes, wife of the pastor of the Polytechnic Baptist Church in Fort Worth will speak at 10:45 a.m. and 7:15 p.m.

"Dr. Bumpas has been pastor of Capitol Hill Baptist Church, one of the three largest Baptist churches in Oklahoma, for the past twenty years. He is humorous, inspiring and informative."

"Mrs. Armes has been in demand on college campuses, Baptist assemblies, and all types of Baptist Conventions for a number of years. She is considered an authority in home building and a most challenging and attractive speaker," said Dr. Swanner in making the announcement.

The visitors from Louisiana, who were houseguests of the Bourlands, returned home on Monday.

Methodist Youth Elect Officers
New officers were elected here at a recent meeting of the Methodist Youth Fellowship of First Methodist Church. Those elected included: Jack McCallie, president; Nancy Bond, vice-president; Thomas Edmondson, secretary-treasurer; Butch Waybourn, publicity; Judy Pitts, citizenship; Carol King, Outreach; Ruthie Lynn, Faith; Harold Meason, Witness and Darlene McAnally, Fellowship chairman.

The group then made posters and further arrangements for the ice cream supper which was held June 19th.

PIED PINIONS
By Mrs. M.

For a person who has never been able to remember her car license number, not to mention Social Security number or telephone number—especially after the dial phones were installed with seven digits and an area code number—a post office ZIP number with five digits to be added to an address isn't what one would call an incentive to correspondence.

The advantages of the system are not clear, any more than when the department raised the postal rates to balance the budget, then printed over-size stamps, leaving a margin of unused gummed paper on each sheet that could have been utilized by printing smaller, more uniform stamps.

The chances of meeting friends from another city, while crossing a busy intersection in Fort Worth would be too slim to bet on, but it happened.

As we (Hazel Donovan and I) were crossing the street we were honked at by a car waiting for the green light. A hasty glance over the shoulder brought into focus two familiar faces—Ethel and Rufus Emmons of Midland, Matador residents for a number of years until about ten years ago.

We beat a quick retreat which landed us in the back seat of their car and all four of us talked at once until Rufus deposited us at the place where we were headed, with promise that they would visit us again at the hotel, where Mr. M. was abed. (After a too-strenuous day of barbecues and Six Flags, Friday, he was in combat with his perennial enemy—flu, and had missed all of Saturday's TPA meeting.)

The odds against this chance meeting with the Emmons' were almost too great to hazard a guess of its ever happening. We could have been going in almost any other direction that day, to

"In Africa native tribes beat the ground with clubs and utter bloodcurdling yells. Anthropologists call this primitive expression. Here, we call it golf."
—The Crossett (Ark.) Observer

reach our destination, and Rufus and Ethel were in Ft. Worth to visit her mother, and never, never take the route they were traveling. It just happened that they were down town because they had taken a fellow-teacher to another address.

Both teach in the Midland school system and Rufus is a principal at Alamo Junior High School, where by another coincidence, another teacher, Betty Neighbors is from Matador.

FRED BOURLANDS GIVE FISH FRY

Mr. and Mrs. Fred Bourland were hosts to a number of relatives and friends at a fish fry Saturday evening at their home. The fish were caught in their lake and grought by nieces of Mrs. Bourland from Shreveport, La. Those attending were: Mr. and Mrs. Joe Bethley and son, Rusty, and Mrs. Pauline Murphy all of Shreveport; Mr. and Mrs. Johnny Moss of Floydada; Mr. and Mrs. Varner McWilliams and Glenda of Lubbock; Mrs. L. E. Cooper, Roaring Springs; Mrs. A. Freeman, Grand Prairie; and Matador residents: Mr. and Mrs. D. I. W. Birnie; Mr. and Mrs. W. L. McWilliams; Mrs. G. E. Hamilton; Mr. and Mrs. Melvin Meason and Sparky; Mr. and Mrs. John Hamilton and Mary Jane; and J. Tom Hamilton.

The visitors from Louisiana, who were houseguests of the Bourlands, returned home on Monday.

VISITING PARENTS
Mr. and Mrs. John Green of Bakersfield, Calif., and R. L. (Cotton) Marshall and sons, Gary and Dannie, of Oklahoma City are visiting their parents, Mr. and Mrs. H. D. Marshall here, and Mr. Green's mother, Mrs. Duff Green at Roaring Springs. Other children and grandchildren of the Marshalls who visited them Sunday included Mr. and Mrs. J. N. Fletcher and children, Marty and Kim, of Lubbock, Mr. and Mrs. Ray Warren of Wellman, Mrs. Fred Clower

of Plainview, Mr. and Mrs. Newton Fletcher, Mr. and Mrs. W. H. Marshall and Ann, and Mr. and Mrs. Lee Marshall all of Roaring Springs, Mrs. William Curtis Graham and children, Vickie, Ann and Tori, of Graham, and Mr. and Mrs. Don Ray Warren and small son, Joe Don, of Matador. Mrs. Cotton Marshall of Oklahoma City will join her family here this week end.

Methodist VBS In Progress

On Tuesday morning, 45 pupils had enrolled in the Methodist Vacation Bible School, Mrs. Furman Vinson, director announced. Classes are held for boys and girls of ages 4 to 12. Twenty adult and youth workers are directing the children in study, singing, games and crafts.

A short Sharing Program will be held on Sunday evening, at 7:00 in the sanctuary of the church followed by viewing of work accomplished by pupils. The ladies of the W.S.C.S. will serve refreshments. Parents and friends are cordially invited to attend.

FAMILY GATHERINGS HONOR VISITORS

The home of Mrs. I. N. Plumlee was the scene for a family dinner on Sunday, June 16. Those present were her daughters and their families: Mrs. Clifford Webb of Norwalk, Calif.; Mrs. DeForest Braselton of El Paso; Mr. and Mrs. Floyd Webb, Floydada; Mr. and Mrs. Gordon Wright and daughter, Mary Beth, Levelland; Mrs. Ruth Benson, Miss Mildred Plumlee and Mr. and Mrs. Givens Lawrence, Kathy and Ricky all of Matador. On Wednesday evening, the group were all supper guests of Mr. and Mrs. W. L. Young and

son, Larry of Lubbock. Also present were Mrs. Calvin G. G. bert, the Youngs' daughter and her children, Ronnie, Terry and Sherri. Seven of the Plumlee sisters were together at this gathering.

Mrs. Clifford Webb and Mrs. Braselton returned to their homes on Thursday.

Coffee Club has Meeting Recently

Mrs. Bob Fullingim was hostess to the Coffee Club recently in her back yard. Games of volleyball and other outdoor games were enjoyed by the group. Refreshments of ice cream, cookies and Cokes were served. Enjoying the occasion were Mesdames Ted Green, Tommie Reynolds, Doyle Rose, James Meador, Richard Turner, Ronald Christian, James Price and Jerry Noles.

AT WORKERS' MEETING

Attending an Association of Workers' Conference at the Bethel Baptist Church, in Spear last Tuesday were Rev. and Mrs. Miller Robinson and Mesdames Ben Keltz, Berta Campbell, Ben Patton and C. P. Waybourn.

AT GRAND ASSEMBLY

Miss Patsy Hankins recently installed Worthy Advisor of the Order of Rainbow for Girls, Floydada Assembly No. 235 has returned from Houston where she attended Grand Assembly and was a member of the Choir. She accompanied a delegation of members from Assemblies in this area who made the trip by train from Lubbock, (delayed) Mr. and Mrs. Odie Killingsworth and daughters returned home Thursday from a visit with her mother in Brownfield, with other relatives in Lovington, New Mexico.

ONE HOUR SERVICE
We maintain a modern optical lab and can ground most RX's here in Floydada.
KIMBLE OPTOMETRIC CLINIC
CONTACT LENS FLOYDADA, TEXAS

Ready?
First one to the garage gets the Comet!



That's the way people feel about Comet; it's fun to drive! Handles like a dream; all the power you want; especially with its great V-8! This car's really got it!

Comet makes sense any way you look at it! It's big enough for a family car; priced right for a second car; and it has the highest resale value record in its field!

MERCURY COMET



- Thrifty 6 or great V-8... either way you're goin' great!
- Longest wheelbase of any compact... rides smoother!

Who says you can't afford a new car? Come in right now... and we'll make you the greatest deal ever on a great new Comet! See you tonight!

MATADOR AUTO CO.

MERCURY FORD



WAREHOUSE STOCK— Above photograph shows a part of the large warehouse stock of air coolers offered by Thacker Supply Company of Matador and Roaring Springs. The firm is able to supply any size and type cooler of the popular Dearborn brand. Thacker Supply Co. also offers a complete stock of parts and repairs for all makes. Purchase of Dearborns at the start of the hot weather season was a complete truck load. (Tribune photo and engraving)

Masons To Hold Hilltop Conclave Near Skellytown

PAMPA — (Special) — The third annual Hilltop Open Air Conclave of Master Masons and their wives from ten Panhandle Masonic Districts will be held Saturday, July 27 on the Andis Ranch, three miles west of Skellytown.

The announcement was made by L. Barrett, General Chairman of the arrangements committee, who said more than 1,000 persons are expected to attend the barbecue and program at which John R. Collard, of Spearman, Deputy Grand Master of Texas, will be the principal speaker.

The conclave is being sponsored this year by Pampa Lodge No. 966 and Petersburg Lodges. The ten districts are made up of 65 lodges and some 6,500 Master Masons, Barrett said.

The entertainment program at the Hilltop Open Air meeting will include numbers by a choral group from the Texas Masonic Home and School at Fort Worth. Twenty-five guests from the

Grand Lodge are expected to be in attendance along with visiting dignitaries from New Mexico, Oklahoma, Arkansas and Colorado.

Tickets are now available for the affair. They may be obtained from the secretary of any of the Lodges in the Panhandle Masonic Districts.

EQUALIZATION BOARD TO MEET AT FLOMOT

Flo mot School Board of Equalization will meet at 10:00 a. m. June 26, it was announced this week through the office of Supt. A. J. Barron. Anyone who wishes to meet with the board is invited to do so. No business has been brought before the group in several years.

The present Board of Equalization is composed of G. D. Pope, James Monk and Wade Martin.

MOST LOCAL COTTON IS ELIGIBLE FOR "MIKE" TEST

Most of the cotton produced in this area will be eligible for the new U. S. Department of Agriculture "mike" test offered for the first time to farmers throughout the country.

This was pointed out today by C. E. Cox, in charge of the Altus Classing Office. He added that toward the middle of last season, "mike" readings were offered on a limited basis to farmers in parts of West Texas and Oklahoma.

"The 'mike' test is made only on cotton which is classed for grade and staple," Mr. Cox explained. "Last year, the Altus and Memphis offices classed a combined total of 378,776 bales for farmers — well over 95 percent of the cotton in this 22-county territory."

The term "mike" comes from the microneaire airflow instrument which is now widely used to determine the spinning utility of cotton. The "mike" reading indicates the fineness and maturity of cotton, which is related closely to manufacturing waste, yarn appearance, fabric finishing and processing efficiency in manufacture of cotton goods.

In most cases, cottons having a "mike" reading of 3.5 and above are usually suitable for most mill requirements, according to Mr. Cox.

"Farmers who have their cotton 'miked' should be in a better position to market it on the

basis of its quality," he said. All farmers in Smith-Doxey improvement groups are eligible for the "mike" service, which costs 8 cents per sample. Cotton is classed without charge for Smith-Doxey farmers.

Ginners are filing applications for the microneaire testing service. They are urged to apply early. July 1 is the deadline for applying.

* FLOMOT NEWS *

by Mrs. Arnold Johnson

Mr. and Mrs. Kenneth Myers of Wildorado, visited Monday and overnight with Mr. and Mrs. Wendell Morris and family.

Van Martin visited in Floydada last week.

Mrs. Myrtle Webb of Spur is visiting with her relatives, Mr. and Mrs. H. S. Gilbert and Mrs. J. T. Burall.

Mrs. Wilburn Martin returned home last week after being in Vernon for treatments at the Brown Sanatorium.

Mrs. Lois Martin and Mrs. Leota Isabell visited in Silverton, Sunday with Mrs. Vivian Merrell.

Mr. and Mrs. Jerry Don Gilbert entertained their parents with a barbecue cook-out last week. In addition to Mr. and Mrs. Joe Degan and Mr. and Mrs. Ikie Gilbert, Mrs. Lois Martin was also a guest.

Jerry and Guy Waters, sons of G. C. Waters are visiting in the home of their aunt and uncle, Mr. and Mrs. Alfred Martin and Eldon.

Mr. and Mrs. Raymond Gunn of Littlefield spent the day Sunday, with Mrs. Allie Martin.

Mr. and Mrs. Alfred Martin were in Lubbock on business, Friday.

Mr. and Mrs. Dean Turner of Matador visited in Flo mot during the week end with friends and relatives.

Mr. and Mrs. Henry Desadier and family, and Wayne and Johnny Gordon have returned after a week's vacation in Louisiana.

The L. E. Shorter and J. C.

Tribune, Matador, Matley County, Texas, Thursday, June 27, 1963

Lions Elect International President



Audrey D. Green of York, Alabama, was elected President of Lions International at the Association's 46th annual convention June 19-22 at Miami Beach. Lions International, with 672,000 members in 121 countries, is the world's largest service club organization.

Lions International is best known for its many youth programs, community service projects, sight conservation activities and aid to the blind. Last year Lions Clubs around the globe completed more than 350,000 individual community service projects.

Franks families attended the Santa Rosa Roundup in Vernon last week and also visited relatives there.

Diane Brown of Idalou is visiting Mr. and Mrs. O. E. Snow. Alfred Martin was in Matador, Monday, attending to business.

Mr. and Mrs. Arnold Johnson and Lucretia visited in Hereford, and shopped in Amarillo, Saturday.

American Heritage To Be Fair Theme

Dallas (Special) — The 1963 State Fair of Texas, Oct. 5-20, will be presented as the "Exposition of Our American Heritage."

Exhibits, special events and decorations on the fairgrounds

will follow the "American Heritage" theme.

"We believe this star-spangled theme is very appropriate," said James H. Stewart, executive vice president and general manager of the Fair.

"For 78 years, the State Fair of Texas itself has been a traditional part of the American Heritage for millions of Texans.

"We are working now to build around this exciting theme the greatest exposition ever presented by the State Fair, serving to remind young and old alike of the glorious past of our nation as well as the promise it holds for the future," Stewart said.

The "Exposition of Our American Heritage" follows the State Fair policy of carrying out a central theme at each year's exposition. The 1962 Fair had an international theme as the "Exposition of Nations" and in 1961 it was the "Exposition of Music."

A regular feature of the 1963 State Fair will be an illuminated "Parade of the Stars and Stripes" around the fairgrounds each evening.

IN APPRECIATION

With gratitude I take this means of thanking every one for all the nice get-well cards, beautiful flowers, lovely gifts, and your visits in the hospital and since I came home. Many thanks for the nice food brought in to us. You will never know how much this meant to me. I especially want to thank Dr. Stanley and Dr. Wells and the good nurses for the wonderful care they gave me.

Mrs. H. M. Murphy (c)

Mrs. Fred Simpson and son, Fred G. Simpson are spending the week visiting two of Mrs. Simpson's daughters and their families. Mr. and Mrs. F. W. Sanders of Goodland, Kansas, and Mr. and Mrs. Don Martin of Hereford.

tasty
BAKERY
treats

☆ Fresh, delicious cakes, pies rolls, do-nuts and cookies!

Cakes for all special occasions!
MADE FRESH DAILY

☆

CITY BAKERY
MATADOR, TEXAS

TOTAL PERFORMANCE:



IF YOU KNEW WHAT THIS "CAR KILLER" KNOWS...YOU'D BE DRIVING A SOLID, SILENT SUPER TORQUE FORD

This steel-edged pothole is probably the world's toughest test of a car's suspension. We drive into this car killer at 30 mph, locking our brakes as we go so the wheels can't roll through the hole as they normally would. The car slams against the far edge of the hole with such impact that it literally bounds out.

If you added up the cumulative effect of all the jars and jolts your car's suspension system experiences in years of normal driving, it wouldn't match the impact of one trip through the hole. Yet—a Ford must run this test three times to prove its strength.

How can a Ford take it? Because Ford's front suspension has extra beef in spindles, springs, suspension arms—in fact, it's about 20 pounds heavier than the front suspension of our principal competitor's car.

We don't expect you to abuse your car the way we do our test cars. But, however you drive, you'll welcome the extra strength of a total performance Ford. Ford strength is tested in a thousand ways in Ford's laboratories and proving grounds—and in open competition in the world's toughest rallies and stock car events.



The use of modern flameless electricity has changed in many ways...



...and Today It's 35% Cheaper!

The use of safe, modern, flameless electricity has changed in so many ways the past 20 years... especially in the COST area! While just about everything else you've bought in the past 20 years has gone UP, the cost of electricity has gone DOWN. The average cost of a kilowatt-hour to residential customers served by WTU has gone down 35% in the past 20 years! Share this cheering thought with your neighbor.



Matador Auto Company

FORD MERCURY

NORTHFIELD NEWS

by Mrs. Homer Davis

Mrs. Boone Simpson and Mrs. Marvin Leary visited in Amarillo Thursday. Mrs. Simpson visited her brother, Ewell Casey, who is ill but much improved, and also her sister, Mrs. Ada Carter. Mrs. Leary visited her stepmother, Mrs. Carrie Bell.

Rev. Cecil Osborn and family were guests of Mr. and Mrs. P. A. Simpson Sunday. Bill Hannah and daughter, Claudie Hannah of Monroe, Oregon visited Mr. and Mrs. Boone Simpson Monday. They have been friends for more than thirty years.

Mr. and Mrs. Homer Davis, Kenneth and Danny and grandson, Jimmy Don Daniels of Odessa, visited in Wellington with their son and family, Mr. and Mrs. Paul Davis.

Guests of Mr. and Mrs. Claud McDonald Sunday were Minister Jack Stovall and family of Childress.

Those visiting Mr. and Mrs. Jim Dobbins Friday night were her cousins, Mr. and Mrs. Ed Harris of Matador.

Mrs. Homer Davis and Kenneth made a business trip to Childress Friday.

Mr. and Mrs. Billy Paul Simpson and daughter, Tanya, her brothers, Kenneth and Danny Davis and nephew, Jimmy Don Daniels of Odessa spent the week end at Craterville, Okla.

Mr. and Mrs. Walter Timmons and Mark spent the week end in Amarillo with their daughter and family, Mr. and Mrs. Donnie Dawson.

Faye Lynn Cook and her mother, Mrs. Bill Cook returned from Wichita Falls Friday where she had attended a Cheer Leaders School.

Mrs. Leland Timmons and boys were in Childress Friday.

Mr. and Mrs. Weldon Timmons made a business trip to Childress Friday.

WHITEFLAT NEWS

Patrons of the Whiteflat Post Office are asked to use the Zip code number 79262 after their return address on all mail, beginning July 1. (Ilda Morris, Postmaster).

Mr. and Mrs. L. A. Carlisle returned home Thursday after visiting her sister, Mrs. G. A. Mayes in Paducah.

Mrs. Bob Martin and daughter, Elwanda were accompanied by Mrs. Scott Robbins and daughters, Scottie and Sue, to Farmersville and Fort Worth, last week. While in Fort Worth they visited Six Flags over Texas.

Mrs. George Kindie and her son, Wilford returned home Wednesday from a visit with relatives in McKinney.

Mrs. S. N. Davis and children visited in Paducah with relatives last week. They returned Tuesday. Mr. Davis left Wednesday for Fort Worth, where they will make their home. Mrs. Davis and children will join him next week.

Mrs. Clifford Martin and Mrs. C. A. Matney were shopping in Lubbock, Monday.

☆ Patton Springs NEWS ☆

(Delayed)

Mr. and Mrs. B. F. Burt visited at Edmonson, Sunday, with his niece and family, Mr. and Mrs. Alex Reeves, after receiving word of the tornado on Saturday night. The damage at the Reeves farm was reported slight, although the funnel touched the ground at a neighboring home.

Mrs. Demp Clifton visited at Brownfield, Monday with her mother, Mrs. Grace Franklin, who is a patient in Brownfield Hospital. Her condition was reported grave as she was under oxygen. Mrs. Paul Bennett, another daughter from Spur, was also visiting their mother.

Mr. and Mrs. Bill Myers and sons have moved from the Robert McAttee ranch, to the Will Smiley farm home.

Mr. and Mrs. Nickie Hale and baby, who have been living in Matthews, Ga., for some time have returned to Afton, where they are visiting his parents, Mr. and Mrs. David Hale.

Mrs. Ray Bateman, Stanley,

Cherry and Tammy and Mrs. Jackie Bilberry and Shawna all visited in Idalou, Sunday with Mr. and Mrs. Jerry Lewis and Stephen Craig.

Mrs. Rodney Price and Mark, of Fernandina Beach, Florida are visiting her parents, Mr. and Mrs. W. A. Ligon and Melinda.

Mr. and Mrs. Odell Littlefield and Vickie of Abilene visited here Friday night with Mr. and Mrs. Jim Offield, who had visited in Abilene the previous week with them and also with the Dean Huckabees. The Littlefields continued to Cone for a visit with his parents.

Mr. and Mrs. C. W. Harmon and children of Columbus, Miss., are visiting her parents, Mr. and Mrs. W. A. Green of Dickens and with Mr. and Mrs. Elvis Perryman and Mr. and Mrs. James Baker and others.

Mrs. Hugo Heinen of San Antonio spent the week end with her parents, Mr. and Mrs. Ted McInroe. She accompanied friends who were visiting in Floydada.

Mrs. Shirley Randolph, Linda and Barbara visited in Lubbock, Friday with Mr. and Mrs. Johnny Freeman and Linda remained to visit this week.

Mr. and Mrs. Jackie Randolph and children visited in Wichita Falls during the week end with his uncle, Dick Jordan.

Mrs. Charlie Gage spent the week end in Odessa, visiting her daughter and family, Mr. and Mrs. R. L. Giesecke, and attended the funeral on Saturday, of her cousin, Bobby Jones, 32, who was killed in an automobile accident, while at work. Mr. Jones is survived by his wife and five children.

Mr. and Mrs. Richard Nance of Plainview were visiting and attending to business in Afton, Thursday. Mr. Nance is able to be up and about after being confined to bed last fall following a serious gin accident.

Mr. and Mrs. Gus Drennon of Ralls visited Sunday with Mr. and Mrs. Frank Ragland.

Miss Sharron Ragland spent from Thursday through Saturday in Slaton with Mr. and Mrs. Ronnie Ragland, who accompanied her home and spent the week end.

Mr. and Mrs. B. F. Burt visited recently in Brownfield and in Midland with Mr. and Mrs. R. L. Hansen.

Mr. and Mrs. Jack Frazier and children visited in Lubbock, Sunday with Mr. and Mrs. Vern Wilson.

Mrs. Nellie Bateman, Mrs. Bob Holiday, Patricia and Judy, all of Lubbock visited relatives and friends here Sunday afternoon.

Week end visitors in the home of Mr. and Mrs. Jim Offield were Mr. and Mrs. Bill Offield and Carl Offield of Wichita Falls, Mr. and Mrs. Udell Cooper of Girard and Mr. and Mrs. David Millner of Roby.

Sunday visitors in the home of Mr. and Mrs. Bill Fowler were Mr. and Mrs. Dude Fowler and

daughters, of Spur, Mr. and Mrs. Gene Gage of Post and Mrs. Monroe Gage.

Miss Connie Gage of Lubbock spent the week end at her home here, visiting relatives and friends.

Mrs. D. W. Hughes attended graduation exercises for her twin grandsons, Jimmy and Sammy Cummings, who graduated from Lubbock High, May 31.

George Pierce is reported improving from a lengthy illness during the past six weeks.

Mrs. Demp Clifton kept her little granddaughter, Brenda last week from Thursday through Saturday while her parents and other children, Mr. and Mrs. Maurice Clifton, Thressia and Micky were on a fishing trip.

Mr. and Mrs. Jimmy Nash and children of Norris, Tenn., have been visiting her parents, Mr. and Mrs. Bert Hash.

Mr. and Mrs. Wyade Roberts and Larry Wyade recently made a trip to Fort Worth, where Larry enrolled in business college.

Mrs. Grady Phillips and baby, of Matador visited last week with her parents, Mr. and Mrs. Buck Partridge.

Mr. and Mrs. Bill Dement have had as a recent visitor, her brother, Ellis Solly of Texarkana, Ark.

Mrs. Mary Dunn and her brother, Robert Reynolds of Dickens visited in Wichita Falls Saturday of last week.

BRIDAL SHOWER

A bridal shower honoring Mrs. Max Edwards, a recent bride, was held Saturday evening at the home of the newlyweds, who have moved into the Larry Boothe property. Hostesses were Mesdames Charlie Gage, Monroe Gage, T. J. Conaway, Edgar Robertson and Bill Fowler.

KILLS RATTLESNAKE

Jim Perryman stepped on a large rattlesnake last week as he was at work on the farm. The snake, which had ten rattlers and a button, was shot by Jim's father, Elvis Perryman.

NEW PASTOR HERE

Rev. Edward Barkowsky has assumed his work as pastor of the Afton-Roaring Springs circuit of the Methodist Church. He will fill the pulpit at both churches each Sunday morning, with services at Afton at 9:45, and in Roaring Springs at the 11 o'clock hour. Rev. H. M. Apple who formerly served the Afton church was transferred to the Smyer-Whittharrel charge.

ARRIVAL ANNOUNCED

Mr. and Mrs. Delbert Perryman are parents of a baby girl, born May 26 in the Crosbyton Hospital. She weighed 5 pounds, 10 ounces and has been named La Nitta Jean. Grandparents are Mr. and Mrs. Milton Brooks of Roaring Springs.

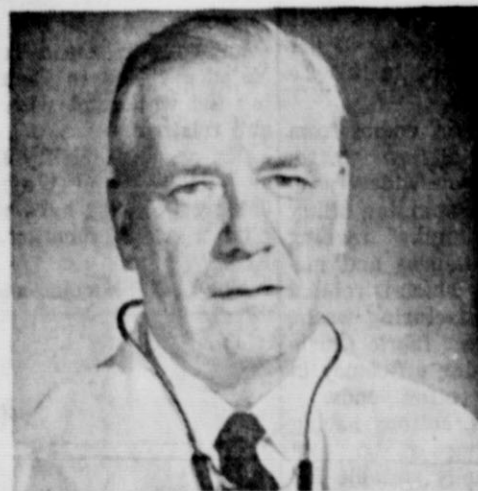
IMPORTANT NOTICE

Residents of MATADOR and MOTLEY County will be contacted to explain

American Republic Tailored* Protection

LEARN THE FACTS ABOUT

The Secret of Buying Hospital Insurance that PAYS



DOCTOR BILLS often are a big part of the expense connected with a sickness or accident. An American Republic Plan can help pay these bills for you in time of need.



SURGEONS' BILLS, TOO, can wreck a family budget. An American Republic Plan can help pay the costs of operations. Look for the man who can explain these plans to you.



HOSPITAL EXPENSES have been going up at the rate of nearly 1% a month since 1950. An American Republic Plan can help pay these bills when you need money most.

On its record of paying claims—the most important way to judge any insurance company—American Republic ranks Number One among the "Top 40" firms in its field. The few minutes it takes you to learn about American Republic "Tailored" Protection may be worth hundreds of dollars to you—at a time when you may need every cent you can lay your hands on!

Today, eight out of ten families have some kind of hospital, surgical or medical insurance. But the need for this type of protection is greater than ever. Hospital and medical care costs have been going up nearly 1% each month since 1950. If your present policy is two years old or older, and was adequate when you bought it, the chances are good that you need more coverage right now.

With over 900 companies writing individual accident and health insurance, how can you choose the company that's best for you? Experts say the best way is to ask: *What is the company's record for paying claims?*

According to the latest available issue of the Statistical Edition and Argus Chart of the National Underwriter Company, publishers of official insurance statistics since 1897:

Of the top 40 companies writing individual accident and health insurance, American Republic Insurance Company of Des Moines, Iowa, ranks FIRST in percent of premium dollars paid to policyholders in claim benefits.

American Republic policyholders also enjoy the important benefits of TAILORED Protection. This feature makes it possible for qualified people OF ALL AGES to have up-to-date health insurance protection—and, at the same time, avoid buying coverage they may not want or need.

Even if you already have hospitalization insurance, American Republic TAILORED Protection can start where your present coverage leaves off. And it pays fully stated benefits in addition to any amounts you may collect from any other health insurance policy you may now have. American Republic Representatives are now contacting residents of this community to explain American Republic TAILORED Protection. One of these representatives will call on you soon. Watch for him.

FREE FILM SHOWING IN YOUR OWN HOME

Fully-qualified, specially-trained American Republic Representatives are pledged to show an educational and informative color film to all residents of this county. The American Republic TAILORED Protection Plans will be fully explained and will be available to all who qualify.

*** Authorized ***

STAFF REPRESENTATIVE
DULY LICENSED AS REQUIRED BY LAW

The American Republic Hospital & Surgical Plan
DEPENDABLE PROTECTION... SINCE 1929

REAL AUTHORIZED SECRETARY
STAFF REPRESENTATIVE AMERICAN REPUBLIC INS. CO.
DES MOINES, IOWA

SEE

60 All Americans Clash in the

All America Game

Saturday Evening, June 29
(local air time and station name here)

Co-sponsored by THE HARTFORD Insurance Group and brought to you by

Bill Pipkin Insurance Agency

State Bank Bldg. Phone 347-2747

WATCH FOR THE MAN WHO CARRIES THIS CARD

HE REPRESENTS

"Protection...The American Way"

American Republic INSURANCE COMPANY

LIBERTY BUILDING, DES MOINES, IOWA

*An exclusive service mark of American Republic Insurance Co.

Texas Couple Honored by Methodist Home



Mr. and Mrs. J. M. Willson of Floydada were honored this spring for their interest in 400 children who live at the Methodist Home in Waco. Mr. and Mrs. Willson were presented to a gathering of Texas Methodist leaders at a luncheon climaxing the nationally known "Willson Lectures on Child Care" held annually at the Methodist Home in Waco. The lectures are endowed by Mr. and Mrs. Willson.

Roaring Springs NEWS

Mrs. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. Jewel Lawrence and sons, Mike and Jeff were recent guests of their parents, Mr. and Mrs. Mervin Green and Mrs. Duff Green. Mike and Jeff stayed for a longer visit.

Recent guests of Mrs. Joe Rice were her children, Mr. and Mrs. Raymond Rice and Mr. and Mrs. J. W. Foust of Lubbock, and Mr. and Mrs. Howard Rice of Clovis, New Mexico.

Mr. and Mrs. John Green of Bakersfield, Calif., are here visiting with his mother, Mrs. Duff Graham. Their daughter, Mrs. Bill Graham of Graham met them here for a visit. The group also visited in Matador with Mr. and Mrs. H. D. Marshall, parents of Mrs. John Green.

Mr. and Mrs. Mid Long of Eastland are visiting here with Mr. and Mrs. Jack Davis and Bonnie.

Mr. and Mrs. Baxter Gentry and little son, of Crowell visited here Monday with Mrs. L. E. Cooper.

Mr. and Mrs. M. D. Freeman are home from Meeker, Colo., where they spent several weeks. Mrs. Bobby Bethley and son, Rusty of Shreveport, La., visited here Friday with Mrs. L. E. Cooper, who accompanied them to Matador to spend the week end with other relatives.

Guests of Mr. and Mrs. G. W. Green are Mr. and Mrs. R. K. Van Houton and children, George, John and Barbara, of Las Vegas, Nevada.

Little Miss Carlotta Freeman of Wichita Falls visited recently with her grandparents, Mr. and Mrs. M. D. Freeman.

Mrs. Delbert Robbins and children, Debbie and Randy, of Idalou, and Mrs. Herman Havis of Southland visited here Wednesday and Thursday with Mr. and Mrs. S. J. Braselton.

Bob and Robert Cooper of Comanche looked after business here during last week.

Mr. and Mrs. J. P. Cooper are visiting in Hillsboro with relatives.

Mr. and Mrs. M. D. Freeman spent the week end in Vernon, with relatives.

Connie Jan, Dimple Ann and Kay Carmen, of Midland are here visiting with their grandmother, Mrs. Donna Payne.

Tommy Cooper has gone to Stephenville, where he will enroll for the fall semester in John Tarleton College.

Mrs. Quana Maxey and daughter, Dianne, of Post visited here during the week end with Mrs. Duff Green and other relatives.

Mrs. Clyde Cobb of Crowell visited here recently with Mrs. Iva Meason, and then the two visited in Matador with Mrs. Muriel Shirley.

ARRIVAL ANNOUNCED
Mr. and Mrs. Don Dawson announce the birth of a son on Tuesday, June 20. Grandparents are Mr. and Mrs. Jay Ho-Gland and Mr. and Mrs. Fred Dawson.

Wesleyan Guild Meets Recently
Miss Lula Swim was in charge when the Roaring Springs Wesleyan Service Guild met at her home on Wednesday night, June 19. Mrs. Clyde Williams gave the opening prayer.

The Guild week end at Ceta Canyon was announced for July 20-21.

Mrs. J. T. Swim Jr., gave the devotional and Mrs. J. N. Fletcher was program leader. She was assisted by Mesdames Clyde Williams, J. T. Swim Jr., and Truitt Read. Mrs. Lem Miller gave the benediction.

A refreshment plate was served to members named above, and the following: Mesdames Roy Bradford, Ruby Burt, Clyde

Clifton, and Joe Collier, and a visitor, Mrs. Lem Miller.

ATTENDS SHOWER
Mrs. Ethel Brown attended a bridal shower honoring her granddaughter, Connie Morrison, bride-elect of Olen Boatright, in Plainview on Thursday night, June 20. The group attended the wedding of Connie's college roommate in Lamesa, Saturday night, in which Connie was maid of honor.

TO ALBUQUERQUE
Dub James, who was placed in the Veterans' Hospital in Amarillo on June 4, has recently been moved to the VA Hospital in Albuquerque, N. M. possibly for surgery on his lung. His address there is: William M. James, VA Hospital A-11475 Ward 9A, Room 2118.

FAMILY DINNER (Delayed)
A family dinner was recently held at the home of Mr. and Mrs. Ed Watson of Roaring Springs, with the following guests present: Mr. and Mrs. D. D. Morris of Dallas, Mr. and Mrs. Eugene Watson, Larry and Monty, Mr. and Mrs. Stanley LeFevre, Mr. and Mrs. Margaret Williams, all of Plainview; Mr. and Mrs. Bobby Williams of Lubbock; Mr. and Mrs. Givens Crump, and Mr. and Mrs. Bobby Fletcher and sons, Matador; Mr. and Mrs. Frazier Watson and Stacey, Mr. and Mrs. H. McClesky, and Don Puckett, Roaring Springs.

Rites Held for Dickens Pioneer

A Dickens pioneer and sister of Matador resident Floyd Bradley died Sunday at her home in Dickens. She was Mrs. Minnie Telitha Jackson, 76. She had been ill three months and died at 6:10 p. m. Sunday, June 16.

Funeral services were held at 4 p. m. Monday at the First Baptist Church in Dickens, and burial was in Dickens Cemetery under direction of Campbell Funeral Home, Spur.

Mr. and Mrs. Bradley had visited his sister on Sunday shortly before her death, and returned to attend the funeral services on Monday.

Mrs. Jackson was born in Wood County. She moved to Dickens County in 1915.

Survivors include three sons, Amos L. Jackson, Homer D. Jackson and Raymond F. Jackson, all of Dickens; two brothers, J. D. Bradley, Amarillo and Floyd Bradley, Matador; two sisters, Mrs. Mary Mayo, Dickens and Mrs. W. M. Thacker, Idalou; 10 grandchildren and 11 great-grandchildren.

Palloearers were Bob Porter, Thurman Lewis, Frank Murphy, Guy Fellmy, Fred Arrington and Oma Clay.

COUNTY AGENT PALLMEYER SAYS:

The first statewide 4-H horse and pony show will be held at Texas A & M on Aug. 22 and 23. Ten classes have been set up under the halter division of the show and six under the performance division. Ribbons will be awarded for the top 10 placings in each class and trophies will go to the first place winners. In addition, a trophy will be presented to the owner of the high point horse of the show, points will be accumulated in both halter and performance classes

and a trophy will be awarded the champion showman.

I have the rules and regulations for the show, and anyone interested should contact me for a copy of these rules.

Lately I have been receiving several questions about mildew control. Mildew appears on roses, sweet peas, lilacs and other plants, and can be controlled by weekly applications of 25% Karthane WD; 75% folpet (Phaltan); Wettable sulfur; or Actidone PM. Continue applications until all sign of the disease is gone.

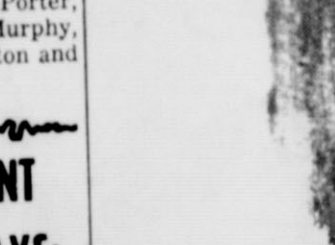
I have several copies of MP-574, Diseases on Ornamental Plants that are available for the asking.

Questions on the control of squash bugs continue to arise. They can be controlled with a 1% lindane or 1% parathion dust, or a spray of these materials, using 1 tablespoon per gallon of water. Wash before using vegetables, and do not apply parathion later than 15 days before harvest. On melons this may be reduced to 7 days. Do not dust when plants are wet.



4 1/2 million people thought right to the last minute that it couldn't happen to them. It did. They were killed or injured in traffic accidents last year. Odds are that in the next 10 years it will happen to you. Please be prepared. By using your Shamrock Credit Card, you may pay for safety belts over six months. \$1 a month per belt, no carrying charge. The price includes installation.

At Shamrock Stations Displaying the Special Seat Belt Sign



598 a small price to pay for your life

4 1/2 million people thought right to the last minute that it couldn't happen to them. It did. They were killed or injured in traffic accidents last year. Odds are that in the next 10 years it will happen to you. Please be prepared. By using your Shamrock Credit Card, you may pay for safety belts over six months. \$1 a month per belt, no carrying charge. The price includes installation.

At Shamrock Stations Displaying the Special Seat Belt Sign

DIZZY DOLLAR DAYS

Shurfine

WEEK-END SPECIALS

TOP SPECIALS

Biscuits	SHURFRESH	12 Cans for	\$1
COFFEE	★ SHURFINE	2 lb. can	\$1
Picnic Shoulders	WRIGHT'S	pound	32c
Bananas	Golden Ripe	per pound	12 1/2c
Franks	WRIGHT'S	pound celo pkg.	45c
Lemonade	Shurfine, frozen, 6 oz.	10 can for	\$1
Hominy	★ Shurfine, No. 303 cans	10 cans for	\$1
Beets	Shurfine, whole, No. 303 can	8 cans for	\$1
Oleo	SHURFRESH	pound box	\$1
Greens Beans	& New Potatoes, 303 can	6 for	\$1
Sweet Peas	★ SHURFINE, 303 can	6 for	\$1
Napkins	Soflin, asst. colors, 4 pks.	200 COUNT PACKAGES	\$1
Tuna	★ Shurfine, light chunk	flat cans 4 for	\$1
Grape Juice	Shurfine, 3 for	24 OZ. BOTTLES	\$1
Cheese Spread	Shurfresh, 2 lb. box		69c
Crackers	Shurfresh, pound box		19c
Cream Pies	SIMPLE SIMON, frozen	COCOANUT, LEMON or CHOCOLATE	39c
Charcoal	Energy, 10 lb. bag	BRIQUETTES	49c

SPOT CASH GROCERY

NEW TELEPHONE NUMBER 347-2240

ECONOMY!

JET STAR TRACTOR

Compare our low, low price for this powerful tractor with that of other tractors in the 48 belt hp class. The Jet gives you so much power plus features not found in many tractors costing twice as much.

MINNEAPOLIS MOLINE

See and try the Jet Star at

Peg's Tractor & Implement Co.
Matador, Texas

HAIL CAN COST YOU MONEY!

- ✓ Shatter Windows
- ✓ Remove Paint
- ✓ Split Shingles
- ✓ Damage Roof

PLUS INSULATING INTERIOR DAMAGE BY WIND BLOWING BARN TO HOUSES, HOODS AND WALLS THROUGH OPENINGS.

REPAIRS CAN BE COSTLY. BE ADEQUATELY COVERED WITH A TEXAS STANDARD FIRE OR HOMEOWNERS POLICY. YOUR FARM BUREAU AGENT, IT DOESN'T COST IF PAYS TO INSURE WITH THE TEXAS FARM BUREAU.

Flomot Lions to Install Officers

Installation of the new officers of the Flomot Lions Club will be held at their regular scheduled meeting on Thursday night, July 4.

Ex-Boss Lion Sam Ross will conduct the installation ceremonies with the following Lions taking office: Jim Ross, President, Malcolm Turner, 1st Vice-president, and Stanley Nolen, Secretary.

Extended Trip Made by Group

Mrs. J. S. Stanley, her daughter Mrs. Franklyn Thrasher and small son, James Franklyn, and Mrs. Stanley's sisters, Miss Lenie Stacy of Matador and Mrs. Maude Mitchell of Houston, left Saturday for a trip which will take them to Calgary, Alberta, Canada. There Mrs. Thrasher and son will join Mr. Thrasher, who is in pro-football training with the Calgary Stampeders.

They traveled the West Coast route to Yosemite National Park, San Francisco, Portland, Oregon, and Seattle, Washington to Vic-

toria, and Vancouver, B. C. and Lake Louise.

Mrs. Mitchell will return to her home by plane, while Mrs. Stanley and Miss Stacy will make the trip home by way of Denver and Colorado Springs to join another sister, Mrs. M. Lawson of Houston, for a short visit.

Dewbre Relatives Are Visitors Here

Minister and Mrs. James Dewbre and sons, Scottie and Lee, of Granite, Okla., visited here last week with his grandfather, J. W. Dewbre, and with his aunt and uncle, Mr. and Mrs. Floyd Bradley.

Also visiting here during the week end were Mr. and Mrs. Jim Dewbre of Lamont, Calif., son and daughter-in-law of J. W. Dewbre. They accompanied the James Dewbre family on their return to Granite, Okla., for a short visit, and all will return here. Other recent visitors included J. W. Dewbre's brother and family, Mr. and Mrs. John Dewbre and son, Glenn of Ardmore, Okla., and Bud Maness of near Chicago.

While here, James Dewbre ne-

gotiated for the Magnolia Service Station, which he plans to operate as soon as he and his family can move here.

MODERN BEAUTY SHOP HAS NEW OPERATOR

Miss Frances Jones of Plainview has accepted full-time employment as operator at the Modern Beauty Shop, it was announced this week by Miss Annie Mae Jackson, owner.

Miss Jones is a graduate of McBride School of Hair Design in Plainview and is an experienced hair stylist. She and Mrs. Barney King, the former Judy Hobbs have been coming here from Plainview each Monday for the past two months, and filling appointments at the Modern Beauty Shop.

RELATIVES VISIT IN STEPHENS HOME

Mr. and Mrs. Cliff Stephens entertained relatives with a family dinner, Sunday, for their daughter-in-law, Mrs. Jack Riesener and her daughters, Miss Vickie Lynn Stephens and Mrs. Larry Katsner and a friend, Kay, all of Eden, Colo., and their son, Cotton Stephens and his sons, Billy Mack and Cliff of Roswell, N. M. Also in the family group were the Stephens' daughter and family, Mr. and Mrs. Gerald Piper, Steve and Jane of Paducah. With Mrs. Riesener were her mother, Mrs. Pat Longon and Mrs. J. C. Estlack of Clarendon, Texas.

Relatives from Whiteflat included Mr. and Mrs. Stuart Dixon and Elaine, Mr. and Mrs. Marvin Dixon, Dale and Spencer, and Mr. and Mrs. Skeet Jameson, Lance and Shannon.

MOVE TO VEGA

Mr. and Mrs. Stanley Brooks and small son, James Wade visited recently with her parents and brother, Mr. and Mrs. W. W. Waybourn and Butch. They were en route from College Station, where he has been attending Game Warden School, to their new home in Vega, where he will be employed.

STANLEY HOSPITAL

Mrs. Mattie Brotherton entered Stanley Hospital Wednesday of last week for medical treatment. Mrs. Myrtle Ward of Floydada was admitted on Monday of this week.

Other patients include Harry

Carter, and Mrs. Willie Rattan, both of Matador; Mrs. Wade Martin, Flomot; Paul Braddock, Afton; and Mrs. Mary Carville of Turkey.

RECENT VISITORS

Mr. and Mrs. Odell Meyer and family have had as recent visitors, her mother, Mrs. Bertha Hill of Lubbock, and three sisters and their families: T Sgt. and Mrs. J. D. (Ruth) Gaines and sons, Stanley and Steve of Grand Forks, North Dakota, Mr. and Mrs. Roy (Dorothy) Daniel Jr., and children, Gary and Sharon of Corpus Christi, and Mrs. O. M. (Bernice) Tudor and son, Richard of Snyder. En route here the Gaines family visited his sister, Mrs. Douglas Levering, the former Mary Gaines, and family of Sioux City, Iowa.

WEEK END VISITORS

Mr. and Mrs. Loyd Fulkerson of Odessa spent the week end here with his parents, Mr. and Mrs. A. B. Fulkerson, as they were en route home from a trip to Paragould, Ark. They had accompanied their granddaughter, Lisa, daughter of Mr. and Mrs. James Laird, to her home the previous week end and remained for a visit with their daughter and family Mrs. Laird is the former Roma Jo Fulkerson.

ATTEND TPA MEETING

Tribune publishers, Mr. and Mrs. Douglas Meador, accompanied by Mrs. R. E. Donovan attended annual convention of Texas Press Association in Fort Worth, from Thursday evening through Saturday. They were accompanied home by their niece, Miss Susan Tipton of Dayton, who attended the convention with her parents, Mr. and Mrs. B. A. Tipton, publishers of the Dayton News.

Mrs. Vardie Hightower and a granddaughter, Finnie Joan Winslett of San Jose, California are visiting in the home of the former's daughter and family, Mr. and Mrs. Bill Seale.

Visitors in the home of Mr. and Mrs. Sterling Price last week were their daughter and family, Mr. and Mrs. W. R. Coffey, Sharon, Barbara, Cindy and Timmy, of Pasadena, Texas. Sharon remained for a longer visit with her grandparents and other relatives.

RETURNS HOME

Mrs. John Anthony has returned to her home in Stephenville, after an extended visit with her sister, Mrs. A. B. Fulkerson and family. A brother and his wife, Mr. and Mrs. Hardy Gibson of San Antonio, were recent visitors in the Fulkerson home and accompanied Mrs. Anthony to her home.

IN APPRECIATION

I would like to express my sincere appreciation to my friends and neighbors who were so kind to me while I was a patient in Stanley Hospital, and since my return home. The flowers, cards, visits, food, gifts and all other expressions of concern were so very nice. May God bless each of you.

Mrs. G. E. Hamilton

THANKS TO FRIENDS

The cards and other "get well" messages, flowers and visits from friends during my recent hospitalization were appreciated very much and I wish to express my sincere thanks to each of you for every remembrance.

T. B. (Boss) Edmondson

In The Want Ads

FOR SALE: Freestone peaches; \$2.50 bu picked, or \$2.00 on tree. Mrs. Ed James, 2 1/2 miles South of Roaring Springs. 16 c2t

CIGARETTES: ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c2tn

FOR RENT OR LEASE: 5-room house; hot water. A. L. Curry. 14 p3t

all types Body Repair & Paint Work

BADGETT Paint & Body Shop FREE ESTIMATES

PHONE: 347-2611 NIGHT: 347-2318 Next door Recreation Club

FOR FREE — We have an almost complete file of LIFE magazine almost from the beginning of publication. Here is a pictorial file of life in the world and changing events during depression, war years and since the war. Most of the magazines are in good condition and the entire lot comprise a history that will increase in value through the years. The magazines are free to anyone who might want them. Doug Meador at the Tribune.

SKIN ITCH DON'T SCRATCH IT!

Scratching spreads infection, causing MORE pain. Apply quick-drying ITCH-ME-NOT instead. Itching quiets down in minutes and antiseptic action helps speed healing. Fine for eczema, insect bites, foot itch, other surface rashes. If not pleased, your 48c back at any drug store. TODAY at Bob Stanley Pharmacy.

WATCH REPAIRING: We have made arrangements with Bob Stanley Pharmacy to take in watches to be repaired. All work guaranteed. Moderate prices. Also do ring sizing and jewelry repairing. Your business appreciated! 2 to 3-day service on watch repair. Jimmie Sandlin, jeweler, Paducah. 5 c2tn

B. F. GOODRICH TIRES, 670x15 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c2tn

NINE-ROW SANDFIGHTERS at the Matador Motor & Implement Co. 15 c3t

FOR SALE: Two lots in Matador. Write Charlie Terry, Box 332, Tahoka. 14 p3t

WATCH AND CLOCK repairing at my home in North Matador. Work guaranteed. Guy Kimbell. 6 c2tn

FOR RENT OR LEASE: 5-room house; hot water. A. L. Curry. 14 p3t

MR. RANCHER, I can butcher your cows or haul them out of the state. W. B. Eakin, Petyburg Call 66-72514. 15 p4c

WATCH AND CLOCK REPAIR is an art, not a "side line" at 102 Main, Floydada, by W. E. "Bill" Yandell. 6 c1t

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spear. 29 c2tn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c2tn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spear. 29 c2tn

ROARING SPRINGS School Board will take bids on enclosed school house and land. Reserve the right to refuse bids. Bids will be opened July 15. 14 c2tn

CIGARETTES: ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c2tn

RED WOOD Cooler Pads for all size coolers. Household Supply Co. 6 c2tn

APARTMENTS FOR RENT: Unfurnished. \$35. Furnished. \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. 43 c2tn

Representative FOR MONUMENTS and CURBING

Eudy-Seale Funeral Home Pat Seigler Telephone 347-2626

DR. O. R. McINTOSH Optometrist

211 South Main Street Floydada Texas UJUN 3-3450

KILL WEEDS & DANDELIONS

with WEED-EEZ WONDER BAR

Simple to operate — just drag over the lawn!

Available at

Matador Floral Company

Telephone 347-2625

BIG DIP Ice Milk 1/2 gallon

59c

Home-killed T-BONE

Steak pound 79c

Maryland Club

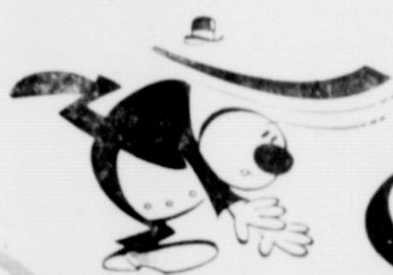
Coffee pound 65c

Red Cardinal

Grapes pound 25c

DIZZY DOLLAR DAYS

TOP SUMMER SAVINGS!



Shurfine



SHURFINE, Vienna Sausage 5 for \$1

SHURFINE, 12 oz. frozen Lemonade 4 for \$1

SHURFRESH, 6 oz. Amer., pimento, sliced CHEESE 4 for \$1

SHURFINE, cut, all green, No. 300 cans Asparagus 4 for \$1

SOFLIN, Poly Colored, 200 count white Napkins 4 for \$1

SHURFINE, 24 oz. bottles Grape Juice 3 for \$1

SHURFRESH, Chocolate chip, 14 oz. pkg. Cookies 3 for \$1

ENERGY, Briquettes Charcoal 10 lbs. 49c

SHURFINE, No. 303 cans Hominy 10 for \$1

SHURFINE, No. 303 Cans Spinach 7 for \$1

SHURFRESH OLEO 6 lbs. for \$1

SHURFINE, with new potatoes, 303 cans Grn. Beans 6 for \$1

ROXEY, Beef or horse meat Dog Food 6 for \$1

SHURFINE, 16 oz. glass, pickled Sliced Beets 5 for \$1

PASCAL GREEN, Stalk Celery 2 for 25c

Betty Jean, Frozen 10 oz. Box Strawberries 20c

SHURFRESH, Buttermilk or Sweetmilk Biscuits 12 for \$1

SHURFINE, 12 oz. cans, all flavors Can Pop 12 for \$1

BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

☆ Matador

Telephone 347-2331 ☆