

Matador Tribune

72ND YEAR—No. 45

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 12, 1967

PRICE SEVEN CENTS



HARD COTTON—Rocks, pieces of iron, beer cans, parts of cotton harvesting machines, mesquite grubs and other debris have been taken from in front of the suction pipes at Red Ball Gin at Roaring Springs. H. C. Smith, manager of the gin, looks at the collection and said it represented about one day's gathering. He said the late cotton crop, which suffered from the freeze after heavy rains, matured at the bottom of the stalks, and farmers were forced to run harvesting machines at a low position.

—Tribune photo



LAND OF HER BIRTH — Dr. J.S. Stanley stands beside Mrs. Danny Tebor, who was born here in Stanley Hospital. She is the wife of Ensign Danny Tebor and the young couple were enroute from Tallahassee, Fla., to San Diego, California. She is the daughter of Colonel and Mrs. Maurice R. Reilly of Springfield Va., and former Matador residents. Col. Reilly was reared here and his daughter was born in Stanley Clinic during World War II. His father was the late M. J. Reilly who was a manager of the former Matador Land & Cattle Co. The young couple spent a few days here shortly before Christmas enroute to the West Coast.

—Tribune photo

Flomot Girl is Contest Winner

Miss Anita Hunter, 16, daughter of Mr. and Mrs. Wayne Hunter of Flomot, was announced as the winner of the "Peace" essay contest sponsored by Lions International and the Flomot Lions Club. Her essay, titled, "Peace is Attainable," won over a group of entries submitted by seven Flomot High School students.

Others entering the contest were Kathy Martin, daughter of Mr. and Mrs. H. A. Martin; Gary Grady, son of Mr. and Mrs. Cletius Grady; Kathy Gilbert, daughter of Mr. and Mrs. D. M. Gilbert; Donna Rogers, daughter of Mr. and Mrs. Howard Rogers; Sherrilyn Calvert, daughter of Mr. and Mrs. Doyle Calvert; and Judy Shorter, daughter of Mr. and Mrs. L. E. Shorter.

The entire group will be guests of the Flomot Lions at their regular meeting on Thursday, Jan. 19, at 6:30 p.m. in the Methodist Church basement. An engraved plaque will be presented to Miss Hunter at that time.

Miss Hunter's essay will be entered in district 2T-1 contest, Feb. 15. The eventual winner will be presented at the International Convention in Chicago, Ill., in July. The world-wide winner will receive an award of \$25,000.

Chest Drive Short Of Announced Goal

CAUGHT in the swirl of holiday activities, Matador Community Chest fund drive is short (by one third) of its announced goal and is in need of \$3,000. President and fund drive Chairman Billy Wason said yesterday that he was disappointed with the response which had a total of \$1,999.50 including cash and subscriptions.

It is expected that a few more contributions will be reported. "It means," Wason said, "that we will be short of needed funds. I truly be-

lieved we could raise the quota. Following is a list of contributors not previously published: Clayton Thomas \$1, Henry Thompson \$2, David Thompson \$5, Jinks Wilson \$5, Mrs. J. E. Cook \$5, Cliff Stephens \$5, anonymous \$20, anonymous \$10, anonymous \$5, anonymous \$5, anonymous \$1, Algie Groves \$10, D. E. Pitts \$10, M. E. Simpson \$5, James Halford \$5, R. L. Simpson \$2.50, Mrs. J. D. Craven \$2, James Taylor \$10, Mrs. Billie Self \$1, J. C. Cross \$2, C. D. Garrison \$10, Otis Hines \$5, Howard Gwinn \$4, D. I. W. Birnie \$15, A. L. Fair \$10, W. A. Rattan \$10, Tommie Doran \$5, Floyd Hardin \$3, T. J. Duffern \$2, Marvin Dixon \$5, Guy Kimbell \$5, Bob Jameson \$5, Johnnie Jackson \$5, C. H. Matney \$2, Alvin Stearns \$10, J. B. Cooper \$2, L. J. Barkley \$5, Sut Braselton \$3, J. L. Woodruff \$10, Morris Parks \$1, Kirby Campbell \$2, A. K. Wilkinson \$20, Ralph Long \$5, Pete Knight \$12, Rachel Patton \$2.50, Mrs. M. L. Patton \$2.50, Mrs. Henry Ford \$5, James Price \$3, Ervin Willard \$5, Gus Bird \$5, Mrs. C. M. Colly \$1, Richard Turner \$5, Pat Green \$1.

John V. Stevens \$10, Mrs. Cordie Dixon \$2.50, Ernest Fisher \$5, Amy Glenn \$5, Sue Glenn \$3, Mrs. Lewis Bostick \$5, Mrs. C. W. Morris \$3, L. B. Campbell \$25, Harry H. Campbell \$10, Ronald Christian \$10, L. R. Dirickson \$5, E. M. Timmons \$2, Delmont Hays \$2, H. E. Davis \$2, Johnny Phillips \$3, Alfred Simpson \$2 and Nevell Timmons \$1.

Lions Will Hear Famous Surgeon

Matador Lions meeting next week Tuesday, January 17 for the club's first luncheon in the new year, will hear a talk by a famous surgeon.

Featured speaker for the luncheon meeting will be Dr. John H. Selby of Lubbock, President of the West Texas Tuberculosis Association and famous as an outstanding surgeon. Announcement was made this week by Lion Bob Stanley chairman of the program committee.

All members of the civic club are urged to attend the luncheon and hear the message which Dr. Selby will bring.

RECENT SURGERY

Mrs. G. S. Craven is convalescing at the home of her son and daughter-in-law, Mr. and Mrs. Arvil Craven, 3614 Sinclair St., Midland, following eye surgery in Midland Memorial Hospital on Dec. 27. Her condition is reported as satisfactory. A daughter-in-law, Mrs. J. D. Craven, spent last week with her in Midland. J. D. Craven and daughter, Mrs. Bill Harrison drove down Sunday to visit his mother, and accompany their wife and mother home.

TO FORT SAM HOUSTON

Pvt. F. E. Douglas L. Wilson left last week for Fort Sam Houston, after spending the holidays with his parents and sister, Mr. and Mrs. Jinks Wilson and Neida, and other relatives. He is in Medical Training Center, and his new address is: US-3471759, Co. C. 2nd Bn, USA MEDIC FU, Sam Houston, Tex. 78234.

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TRAIL DUST

By DOUGLAS MEADOR



Idleness will not feather a nest unless you are the kind of a bird who prefers singing to comfort.

Necessity offers scholarships to the college of hard knocks where the materials for opportunity await assembling.

Be cautious lest old age slip up quietly and get between you and the door to the past.

Courage has strange dimensions when you consider that many men are willing to strap on a parachute and leap from a plane, but will not step from the door of bachelorhood.

A sentence to a lifetime of hard labor can also be pronounced in the courts of destiny.

Some very impressive footprints on the sands of time have been washed away by the tides of pleasure.

In our complex world with its array of synthetics, more time is required to separate the genuine from the false.

Work has kept more people out of trouble than all the laws conceived by society.

Discussion will not resolve all problems, and may in fact create new ones which have not otherwise existed.

3 Veterans In Famous Battle

At least three Motley County World War II veterans were in the famous "Battle of the Bulge." They are Wade "Mutt" Berryman, James "Tootie" Meador and Bill Moss.

This week Matador Drive in theatre showed the picture "Battle of the Bulge" and offered free admission to all veterans who took part in the battle.

Berryman is manager of the theatre. It is assumed that other veterans in the county had a part in the battle but only the three are known.

Mr. and Mrs. Bert Estes left Wednesday of last week to return to their home in Colorado Springs, Colo., after spending the holidays here with their daughters and families.

Oil Drilled From Under Naval Field

As airplanes take off and land at the Naval Air Station at Corpus Christi, petroleum which keeps their engines throbbing—is being produced from reservoirs directly beneath several of the runways.

Approximately 30 oil and gas wells were drilled at the air base in 1963 and 1964 by Humble Oil & Refining Company. The work was completed without interfering with any flights or other base operation—a tall order when working with tall rigs.

Directional drilling made it possible to accomplish the difficult task. With directional drilling, the drill hole can be angled from the site of the oil rig rather than being drilled straight down in the conventional manner.

The Corpus Christi Naval Air Station is astride part of a huge, subsurface, oil-bearing formation known as the Flour Bluff structure. Faults break the formation into three oil fields—Flour Bluff, East Flour Bluff, and Cayo del Oso.

Development of the portion of Flour Bluff underneath the air station, was rapid. Humble, convinced that oil could be found beneath the air station, sought and obtained leases on that portion of the field in late 1962.

Most of the suspected oil and gas lay beneath not only the developed section of the station, but also beneath the flight patterns which extend far beyond the sides and ends of the runways. No drilling rigs could be erected in the flight patterns, and drill site possibilities were, therefore, limited to a few areas relatively distant from the hidden reserves.

He is survived by his wife, two sons, William Sam Campbell of North Hollywood, Calif., and Kirby Nichols Campbell of Matador, one daughter, Mrs. Tommy Moseyhon (Geneva), of Houston, three brothers, L. W. Campbell of Waco, J. K. Campbell of Roaring Springs and Ben Campbell of Shreveport, La., eight grandchildren and three great-grandchildren.

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ATTACK FATAL TO TURNER CAMPBELL

Funeral services were held at 3 p.m. Saturday for Turner William Campbell, 68, longtime resident of Matador, who died Friday morning in Methodist Hospital in Lubbock.

He had been hospitalized five days with a heart attack, and had been in failing health for several years.

Minister Bill Talley of Dimmitt, and Minister Don Bailey, local pastor, officiated. Burial was in East Mount Cemetery under direction of Seigler Funeral Home.

A retired carpenter and contractor, Mr. Campbell was born July 4, 1898 in Haywood County, Tenn., and died January 6, 1967 at the age of 68 years, 6 months and two days.

He was married to Miss Mary Nichols, May 25, 1919, in Haywood County, and they came to Matador in May, 1926, from Waco, living here until 1931, when they returned to Tennessee. In 1949 they moved back to Matador and have made their home here since that time.

Mr. Campbell was a master craftsman and perfectionist in his work. A member of the Church of Christ for many years, he devoted much of his time in counseling with friends and neighbors regarding the Bible and its teachings.

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More Motley County Farmers See Advantages in Parallel Terraces

Realizing the value of parallel terraces for water conservation, five Motley county farmers have installed 91,371 feet of parallel terraces to provide protection for 448 acres. Farmers installing the project are M. C. Jones, Thelma Hammons, Furman Vinson and Leon Cloyd. J. D. Spray recently completed his system.

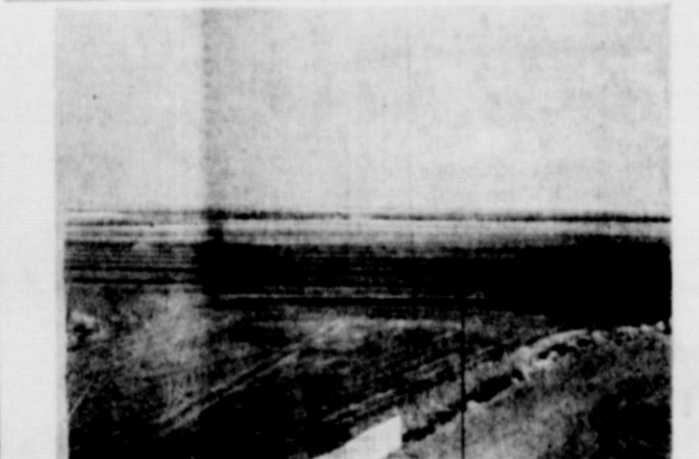
Parallel terraces increase production and decrease the hours spent working the land. The terraces are installed with enough distance between them to allow a farmer to use two, four or six row equipment and with the new method of installation, nearly all fields can be worked into a parallel system.

Construction costs averages \$20-40 per acre. Fields with one foot

per hundred fall runs from \$12.45 to \$17.64 an acre. One foot to 2.5 feet fall runs about \$25.40 to \$29.32 an acre and 2 1/2 to 4 feet fall runs about \$30.29 an acre. With the possibility of increased production, due to water conservation, the terrace system should pay for itself in three years or less.

Technician C. L. Hacker of the local Soil Conservation Service, says, "Parallel terraces are not the last answer to erosion problems but they do provide the farmer with one good tool to curb runoff."

Help for layout, check-out and cost sharing is available on the installation of parallel systems. Any question can be answered by either Ervin Willard or C. L. Hacker at the Soil Conservation Service office in Matador.



ABOVE PHOTO made of Sheriff J. D. Spray's farm, showing parallel terraces, looking toward northeast, from corner of place. USDA Soil Conservation photo.

County Commission Approves Planning

FIRST MEETING of the Motley County Planning Commission was held late Tuesday afternoon in the Commissioners Court room here with a quorum of the five members present. Biggs & Mathews consulting engineers was represented by Royce A. Drake. Farm Home Administration was represented by Alfred A. Harrison of Floydada. County Judge Forrest Campbell served as chairman in the organization of the Motley County Planning Commission.

Firms To Close Noon Saturdays

Two building material firms, Higginbotham-Bartlett stores in Matador and Roaring Springs, will start closing Saturday at noon, it was announced this week, effective January 14th.

"With the change in buying customs of our customers, there is no purpose in our remaining open on Saturday afternoons," Ruby Webb, manager of the Matador store declared, "and we feel it is better to allow employees the extra time."

John Meason, Manager of the Roaring Springs store, said he had discussed the Saturday noon closing with Webb, and they felt it logical to follow the pattern set by many other firms. Both places of business will open at 8 a.m. and close at 5 p.m. five days per week.

Saturday noon closing has long been the custom in larger cities, which better fits present working conditions.

Customers of the two stores are asked to observe the change in order to avoid inconvenience.

REXALL SALE OPENS TODAY

Starting today and continuing through Saturday, January 21, is the second Rexall sale by the Bob Stanley Pharmacy since the store acquired the famous Rexall franchise.

A page advertisement in this issue of the Tribune lists many of the items offered at reduced prices. Many of the items are products made famous under the Rexall label.

While adequate stocks are being displayed, some of the more popular sellers may go rapidly and early purchasers will be more fortunate in not have to wait for replacements.

SUFFERS HEART ATTACK

J. K. Campoel of Roaring Springs suffered a heart attack Monday and was conveyed to Methodist Hospital, Lubbock. His condition is reported as fair.

RECENT VISITORS

Mr. and Mrs. Gary Jenkins and son, Pat of Wahoo, Neb., were visitors during the recent New Year's week end, with his parents, Mr. and Mrs. Homer T. Jenkins and other relatives.

COME TO CHURCH SUNDAY

The formal application was made Tuesday afternoon for the FHA grant. Biggs & Mathews were named to make the survey. In simple terms the agreement means that the engineers will make a complete survey of water potentials of the county, including underground and surface. The work will also include the sewer systems of Matador and Roaring Springs, with suggestions for future expansion. Despite its title, the survey is primarily for water.

The county is not obligated in any way to follow the recommendations in the survey. To qualify for the federal grant it was necessary to establish that there is no community in the county of 5500 or more population and that \$5000 in funds are not available to pay engineers.

Former County Residents in News During 1966

Former residents of Motley County, now living in wide-spread areas, were in the news during 1966 in their respective localities.

Jerry Don Gilbert, who was reared at Flomel, and is teaching government and history in the Texarkana Junior College, received publicity recently in the following article which appeared in the Texarkana daily newspaper and also in the college publication.

GOVERNMENT INSTRUCTOR FASCINATED BY POLITICS

There are bird-watchers, girl-watchers and then there are politics-watchers.

Jerry Don Gilbert, the new government and history instructor, lists observing political moves as one of his pastimes. The art of angling is next on his list.

But lately he has not been able to devote so much time to his hobbies because he is currently working on his thesis for his master's degree from Texas Tech. Gilbert holds a BS in education from Texas Tech. Entitled "Change in US Policy Toward Red China," the thesis deals with American foreign relations.

Also he has been preparing to teach a course in comparative government, which will be offered at semester to sophomores only. The object of the course is to contrast and compare governments of the world with the American governmental systems. The course has been previously offered but has not been taught in the past three or four years.

A native of West Texas, Gilbert served as a student assistant government instructor at Texas Tech. He also taught an adult education program for people who had not been educated above the eighth grade in college he participated in the political organizations and was active in intramural basketball.

Gilbert's wife, (the former Sheila Deagan) also from West Texas and a Texas Tech graduate, teaches the third grade at St. James Day School.

THOMAS JAMESON IS CHIEF AT GUIDED MISSILE RANGE

THOMAS JAMESON, son of Mr. and Mrs. E. E. Jameson, 306 North Lake, Carlsbad, N.M., former Matador resident, is with the Civil Service as Chief of the General Support Guided Missile Division of the Directorate, according to a news release in the Current-Argus of Carlsbad.

Jameson is working with Dr. Thomas K. Tadsen, Director of the Land Combat Directorate, Army Missile Test and Evaluation at White Sands Missile Range.

He graduated from Carlsbad High School in 1943 and taught school in Carlsbad in 1949 and 1950. Jameson began his civil service

career in 1959 in Cheyenne, Wyo. and transferred to White Sands Missile Range in May, 1951. He has been there since that time.

He is a nephew of local residents, Miss Ona Jameson and Miss Roberta Jameson.

PAINTING BY DONNIE HUNT PRESENTED TO MRS. POST

A hanging which took first place at the Panhandle South Plains Fair in Lubbock last fall, was sent as a gift of appreciation to Mrs. Marjorie Merriweather Post at her Washington, D.C., home "Hillwood."

The donor was Donnie Hunt, a sophomore art major at South Plains College, Levelland, and son of former Matador residents, Mr. and Mrs. Marvin Hunt of Lubbock.

During a recent visit of Mrs. Post and her daughter actress Dina Merrill at South Plains College, they visited the art department and admired the "hooking" by Hunt.

The college art student is art and layout man for the college newspaper, the Plainsman Press. His free-hand drawings and art work have been praised highly.

MRS. FRANK A. BUCKLEY SPENDS SUMMER IN JAPAN

A former Matador resident, Mrs. Zula Buckley of Aberdeen, Md., was unable to accompany her husband, Dr. Frank A. Buckley on his trip to Texas last summer, because she was in Tokyo, Japan, studying at Sophia University.

This is a Jesuit University, conducted by the Jesuit fathers for the education of Japanese. The International summer school is conducted in English to help to bring about better understanding between the East and the West. The Jesuit fathers however, are from many countries of the Western world including Spain, France, Germany, Belgium, and the United States, and all speak fluent Japanese.

Mrs. Buckley, who teaches in the Edgewood Senior High School in the Aberdeen area, was quoted in a newspaper feature that "as a teacher she was most impressed with the high level of learning of the Japanese people. Japan is 100 percent literate, this is an amazing thing for a country poor in natural resources and which was practically destroyed 20 years ago.

No Beggars in Japan

"The Japanese Children are bright-eyed, sturdy and healthy-looking. Even in the slums one never sees a ragged or dirty child. Children in Japan do not beg; in fact she said she did not see anyone else begging either. Even in Christmas Village which is a section of Tokyo's poorest, the homes of the rag-pickers, the children did not beg. Money was given to one."

On completion of her summer school work, Mrs. Buckley joined a cultural tour sponsored by the university which toured southern Japan, Taiwan, Hong Kong, Bangkok, Calcutta, Agra, New Delhi, Beirut, Syria, Jerusalem, Cairo, and Rome.

She then flew to Frankfurt, Germany, for a visit with her son, Bruce, who is a civilian in Germany. She completed her around the world trip by flying back to Baltimore.

Contrasts Are Noted

On summarizing her trip, Mrs. Buckley states: "I have been fortunate enough to study a culture entirely different from our own; I saw many things to appreciate and admire. I saw much natural beauty wrought by human artistry and patience. However, in other countries I saw incredible poverty and disease.

"I don't believe anyone who has not been to India can conceive of how it really is today in Calcutta. I saw unbelievable splendor as the palace of the King of Siam (Thail-

and now), and the Taj Mahal, I looked over into Red China where the refugees streamed over the river into Hong Kong. They live in unbelievable conditions still, but at least they are not hungry.

"On the rocky hills of Jordan I saw shepherds tending their flocks as they did in the time of Christ. Nomads pitch their tents with the goats and camels grazing nearby.

"The lazy Nile flows just as it did in the time of Cleopatra, and the Sphinx is just as inscrutable. I talked to people in every country if we could make ourselves understood. . . . I feel I learned many things about many places, but strangely enough, I believe the country I learned to know the best is the United States.

Church and Society

Methodist Women Resume Studies

"The Third Dimension of the Population Explosion" was the topic presented by Mrs. Nelson McMahon at the general meeting of the Woman's Society of Christian Service of the Methodist Church, Tuesday evening, January 3. Assisting in the program were Mesdames John Fitzgerald and J. R. Whitworth.

Scripture readings were from Genesis 2:8-15 and Revelations 21:2-4, read by the leader, followed by prayer. Questions and answers followed the presentation of the program.

Mrs. Whitworth, vice-president, conducted the business of the organization in the absence of the president. Others present were: Mesdames Henry Ford, Elbert Seigler, May Simpson, A. J. Daffern, Doyle Riddle, Mattie Brotherton, Myrtle Stubblefield, and Olive Russell.

but was returned to the owner. The mother would not allow her children to accept money. This is in great contrast to some other countries of the Orient.

"In general school students do not work at jobs as in the United States, but devote all of their time to studying for an education. The Japanese young person accepts as his duty in life to study and receive an education. . . . the bookstores are full of young people, and Japan is full of bookstores."

"If I formed any conclusion from the many experiences I had, it is that if God truly has a chosen people, surely it must be Americans. We live in a great land—a land truly favored by God and man.

"We need to count our blessings, and whatever problems we have, to face them with vigor and confidence and pride in our country and humility that of all the countries in the world we have been so favored."

Mrs. Buckley has a B.S. degree from Valparaiso U., Indiana; M. A. from the University of Iowa, did graduate work at the University of Illinois, Johns Hopkins University, Temple U., and the University of Hawaii. She has studied the educational systems of the countries of Western Europe with meetings of the educators in those countries, and with especial study at the Uni-

versity of London and University of Paris.

A former Matador County Agent (in the 1930's), Dr. Buckley is chief of manpower at Aberdeen Proving Ground, a position he has held for several years.

Matador Tribune

Thursday January 12, 1967

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DOUGLAS MEADOR EDITOR AND PUBLISHER
MR. DOUGLAS MEADOR ASSOCIATE AND SOCIAL EDITOR
5100 CARLETON BASK BROS.

SUBSCRIPTION RATES IN MOTLEY, FLOYD, COTTE, HALL AND OGDEN COUNTIES
ONE YEAR IN ADVANCE - \$8.00
EIGHTEEN MONTHS - \$12.00
MATADOR, TEXAS
ZIP CODE 79244

OWNERSHIP WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1954, AND WITH THE ROARING SPRINGS REPORTER, MARCH 14, 1954, PURCHASE, APRIL 28, 1954.

THE TRIBUNE IS SUBSCRIBED TO BY THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1892, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

ANY ERRONEOUS REVELATION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE DELETED AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGER.

70¢
COLDS
take 666

LOCAL ITEMS

Mr. and Mrs. J. P. Neighbors visited several days last week at Clairmont with their daughter, Mrs. Billy Myers and family. Mr. Myers had been injured when a horse he was riding, fell on him.

Mr. and Mrs. Tom Melton and children, Tommie, Dana, Melinda and Barry, of Odessa visited her parents, Mr. and Mrs. Roy Smith during the week end.

Former residents, Mr. and Mrs. Jack McCallie of Borger, attended to business and visited with friends here Monday.

Help your office get out more work

with **GLOBE-WERNICKE OFFICE AIDS**

See us TODAY!

ECLIPSE BOX FILE
Ideal for keeping current papers collected and conveniently at hand. In smart slate blue. 1 1/2 A-Z indexing.

EVERY DAY FILE
Indexed A-Z or 1-31 and Jan.-Dec. Handy for sorting correspondence or in a table file... can't be beat!

STREAMLINER WASTEBASKET
Generous sized, space-saving, distinctive, rectangular shaped. Made of heavy gauge steel with vinyl bumper guard.

STREAMLINER DESK TRAY
An excellent double-deck steel tray (letter and legal sized) for "in" and "out" mail.

THE MATADOR TRIBUNE

Now rolling into Ford Country... Special '67 Fords at White Sale prices!



Here comes the big money-saving event of the year! Here come special low prices on full-size, luxury-equipped Ford Custom 500's with plated vinyl seats, bright-metal trim, full wheel covers, whitewalls. White Sale savings on all Ford-line cars during this event! Come see... come save now!

White Sale Savings on Ford Pickups!

Two front seats for smooth ride! White Sale special includes bright grille, 13" horn ring, 13" deluxe hub caps, 13" arm rest!

FORD Matador Auto Company MERCURY
Matador, Texas U. S. Highway 70 at Main Street

NOTICE of New Business Hours

EFFECTIVE IMMEDIATELY

New business hours at both Matador and Roaring Springs Higginbotham-Bartlett stores will be as follows:

DAILY: 8 a.m. to 5 p.m.
SATURDAY: Both stores will close at 12 o'clock noon

Please remember the new Saturday noon closing to avoid inconvenience

Higginbotham-Bartlett Co.
Matador, Roaring Springs

Melton and ... visited by Roy Smith

Mr. and Mrs. ... attended with friends



Mr. and Mrs. ... attended with friends

Mr. and Mrs. ... attended with friends

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Mr. and Mrs. ... attended with friends

Matador, Motley County, Texas, Thur., January 12, 1967

The Matador

EDITOR: Shelley Stevens
ASST. EDITOR: Ann Marshall
SPORTS EDITORS: Larry Elliott and Gary Markham
SPONSOR: Mrs. Reece Timmons



Matador Maladors Football Schedule

The 1967 football schedule for the Matador Maladors has been released. With the possibility of a few changes, the schedule will be as follows:

Sept. 8	Paducah	Here
Sept. 15	Crowell	There
Sept. 22	Spur	Here
Sept. 29	Open	
District games:		
Oct. 6	Turkey	There
Oct. 13	Newcastle	Here
Oct. 20	Chillicothe	There
Oct. 27	Lockett	Here
Nov. 3	Valley View	There
Nov. 10	Rochester	There
Nov. 17	Rule	Here

Estelline Fems Defeat Matador

by Larry Elliott
Matador girls lost a hard fought decision to a sharp shooting Estelline sextet Tuesday night, Jan. 3, by a score of 46-33.

Estelline's hard driving forwards and Matador's indefatigable guards kept the game in a ceaseless seesaw battle for three quarters, and the fourth stanza began with the Red team trailing by three points. At this crucial stage, the rallying Estelline six racked up four field goals and a pair of free throws while a dismayed Matador team went cold, mustering only two tallies throughout the period. Although the forwards had one

of their most unsuccessful nights percentage wise, Karol King connected for 14 points, followed by Shelley Stevens with 10, while freshman forward Brenda Watson racked up 9.

Moore And Moss Are Top Scorers

by Gary Markham
The Matador boy's basketball team soundly whipped the Estelline team here, Tuesday night, Jan. 3, in the first game of conference play.

Senior captain Luis Moore led the scoring with 18 points to win a 39 to 29 victory for the Matadors. The home team took over the game from the start and controlled the scoring. Dick Moss, also a senior, was close behind Moore with 15 points. Another senior starter, Dickie Sheard, also did a fine job, scoring 11 points. Larry Bynum followed with 9 points and Coy Franks with 4.

The Matadors record in district play, after the game, stood at 1-0.

"The Branding Iron"

by Shelley Stevens
Rhonda Cheryl Elliott, a vivacious, blue-eyed blond, was born Dec. 17, 1959, to Mr. and Mrs. J.D. Elliott of Northfield.

Cheryl has a brother and sister in high school and two brothers in grade school. In school Cheryl's favorite subject is reading. As her favorite color she decided on red. Although she is proud of her father's ranching career, she believes nursing would be more down her line for a future career.

ed this ruling last year to give seniors practice time for graduating exercises.

The student body welcomed a new student Mary Martin when the Christmas holidays ended. Although Mary has attended school at Matador before, she has been enrolled in school at Baker, Oregon for the last semester.

High School students went through the paces of a fire drill, Wednesday, Jan. 4 before the drill. Principal Wayland Moore explained the reasons for a fire drill and how the students should conduct themselves during it.

Maverick Corral

by Ann Marshall
Once again the students of Matador Grade School resumed their school activities as the Christmas holidays came to an end.

The fourth graders are studying "Wonders of Our Times." Some of the members of the class have brought mechanical toys to class in relation to this.

Lisa Smallwood, Lou Pitts, Debra Cruse, and Naomi Simpson designed attractive bulletin boards in the fourth grade room using the New Year as the theme.

The sixth graders are happy to have Lance Jameson back in school after he had the chicken pox. The class has had two students Dortha Pitts and Willie Edwards, who moved.

The seventh grade gained a new student Jonnie Marie Taylor who is from Atascadero, California.

(Delayed)
Recent visitors in the home of Mr. and Mrs. Garth Oliver, were Mrs. Boone Simpson and Mr. and Mrs. Carroll Seals and children, Clay, Darla and Roy, all of Childress.

Beginners Spotlight

by Ann Marshall
Rhonda Cheryl Elliott, a vivacious, blue-eyed blond, was born Dec. 17, 1959, to Mr. and Mrs. J.D. Elliott of Northfield.

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Mrs. R. E. Hoover is a patient in Childress General Hospital. Mr. and Mrs. Tom Moore made a business trip to Childress, Tuesday, and visited in Matador, Wednesday.

Mr. and Mrs. Walter Timmons and Mary attended to business in Childress, Saturday, and business visitors in Childress, Wednesday were Mr. and Mrs. Jim Dobbins.

FOUR HONORED AT BIRTHDAY PARTY

A party held January 8 at the Northfield Community building was a birthday celebration honoring four persons, Tom Moore, Mrs. Betty Simpson, Mary Timmons and James Hoover.

Those present were, Rev. and Mrs. Phil Tudor of Plainview; Mr. and Mrs. Allan Thomas, Mr. and Mrs. Weldon Timmons and children, Bill Hall of Childress, Mr. and Mrs. Jack Curlee and Olive, Mr. and Mrs. Pete Timmons, Mrs. Delmont Hays, Mr. and Mrs. Newell Timmons, Ann Timmons, Randy and Fouze Cook, Mr. and Mrs. Jerrell Nimmo, James, Curtis and Bruce Hoover, Mr. and Mrs. Kenneth Davis of Wellington, Mr. and Mrs. Homer Davis and Danny Mrs. Claud McDonald, Mr. and Mrs. Walter Timmons and Mark, and Mr. and Mrs. Tom Moore.

Dominoes and card games were enjoyed, and refreshments of coffee, hot chocolate, cake and doughnuts were served.

(Delayed)
Recent visitors in the home of Mr. and Mrs. Garth Oliver, were Mrs. Boone Simpson and Mr. and Mrs. Carroll Seals and children, Clay, Darla and Roy, all of Childress.

Minister Charles Lindly of Abilene was the guest last Sunday, of Mr. and Mrs. Allan Thomas.

Larry Curlee of Altus, Okla., visited recently with his parents, Mr. and Mrs. Jack Curlee. He is in the Army.

Mrs. A. B. Simpson and her mother, Mrs. A. J. Matlock, accompanied the former's daughter, Yvonna Harmon, on her return to Austin, after spending the holidays with parents and other members of the family.

Mr. and Mrs. Homer Davis and Danny and their daughter and family, Mr. and Mrs. Billy Paul Simpson visited recently in Wellington with Mr. and Mrs. H. F. Davis Jr., and Mr. and Mrs. Kenneth Davis.

Mr. and Mrs. Calvin Nimmo and children, John, Kelly and Debbie of Matador, visited recently with her parents, Mr. and Mrs. Tom Moore.

Guests of Mr. and Mrs. P. A. Simpson last Sunday, were Rev. and Mrs. Phil Tudor of Plainview and Mr. and Mrs. Jack Curlee spent the week end recently, visiting in Vernon.

Mr. and Mrs. Jacky Davis and daughters, Karen and Donnie of Arlington, were recent guests of Mr. and Mrs. Billy Paul Simpson and Tanya.

Guy Ashford of Turkey visited recently with his sister and husband, Mr. and Mrs. Jim Dobbins. Mrs. Gene Head and sons of Fort Worth spent a few days with her mother and brothers, Mrs. Dorothy Jameson, and with her grandparents, Mr. and Mrs. Claud McDonald, during the recent holidays.

Bill Hall of Childress spent the week end with his daughter and family, Mr. and Mrs. Weldon Timmons.

"WHITEFLAT NEWS"

Mrs. Stella Tilson
Saron Martin returned to West Texas State University, Tuesday of last week after spending the holidays with her parents, Mr. and Mrs. Henry L. Martin and family. She accompanied Mrs. C. R. Davis and Pete, and also in the group was another WTSU student, Sue Stevens.

Mrs. H. R. Jameson and sons, Lance and Shannon, and Mrs. Beulah Jameson were in Lubbock Wednesday of last week and Lance received a medical check up.

Miss Vella Reece Edwards of Lubbock, spent Sunday with her parents, Mr. and Mrs. Tom Edwards.

A. M. Harmon of Roaring Springs spent Sunday and Monday in the home of his daughter and family, Mr. and Mrs. Alfred Cooper and Kay.

Mr. and Mrs. Howe Hines and daughter, Aletta Beth of Dougherty, were Sunday visitors in the home of Mr. and Mrs. Bob Martin.

Mr. and Mrs. Glenn Rattan and children of Lubbock, spent Wednesday night and Thursday with his parents, Mr. and Mrs. D. E. Rattan.

Visiting in the home of Mr. and Mrs. Wilson Barton this week, have been a nephew and his wife, Mr. and Mrs. Douglas Barton of Beechy, Saskatchewan, Canada. They also visited other relatives while here.

Patton Springs NEWS

(Delayed)
Bud Scott is able to be up after being seriously ill in Crosbyton Hospital.

Spending the recent holidays with Mrs. Leota Goodwin, were her children and their families, Billy Goodwin of Odessa, Mr. and Mrs. Bobby Moore and children of Rails and Mr. and Mrs. Max Thacker and sons of Roaring Springs.

Mr. and Mrs. B. F. Burt spent Christmas in Crosbyton at the home of his niece, Mrs. J. C. Draper, where they were joined by other relatives.

Mr. and Mrs. Ted McInroe spent Christmas in San Antonio with their daughter, Mrs. Margie Heinen and also Mr. and Mrs. Charles Casper and Christie.

Mr. and Mrs. Ira Sullivan visited Mr. and Mrs. Maurice Clifton and children in Plainview, during the holidays. Their grandchildren, Teresia, Mickie and Brenna returned home with them and spent a week.

Visiting in the Ira Sullivan home during the recent holidays were Johnny McNelly and family of Cotulla, Tex., E. W. Walters and family, Mr. and Mrs. Paul Westbrook and family and Mr. and

Mrs. Ira Ray Sullivan, all of Lubbock, and Mr. and Mrs. Alton Rose and family of Floydada.

Mr. and Mrs. Clarence Alexander of Arizona were recent holiday visitors with Mrs. Flora Alexander, Mr. and Mrs. J. L. Brown and other relatives in the vicinity.

Gary Maritt, who is stationed with the Army in Germany, visited his parents and sister, Mr. and Mrs. J. W. Maritt and Jama during the holidays.

Visitors during the recent holidays, in the Ray Bateman home included Mr. and Mrs. Jackie Bilberry and girls of Lubbock, Mrs. Jerry Lewis, Steve and Shannon of Abilene, and Mr. and Mrs. Stanley Bateman and Bryan of Marathon. The latter remained for a week's visit here and in the Zenis Adams home in Dickens.

Recent holiday visitors of Mr. and Mrs. Thurman Lewis were, Mr. and Mrs. C. L. Atkinson and sons; and Mr. and Mrs. Stanley Lewis and Montie and the Jerry Lewis family of Abilene.

Visitors in the home of Mr. and Mrs. Raydel Mullins during the holidays were their sons and families, Mr. and Mrs. Lewis Mullins and Donna Gail of Azel, and her

parents, Mr. and Mrs. Lewis Edwards of Dickens; and Mr. and Mrs. Ronnie Mullins and Chad of Azel, who visited also with her parents, Mr. and Mrs. Johnnie Gage of Croton.

Cherry Bateman visited recently with her sister and family, Mr. and Mrs. Jerry Lewis and sons of Abilene.

Visiting Mr. and Mrs. T. B. Haney during Christmas week end were Mr. and Mrs. Bob Fleming and children and Mr. and Mrs. Charles Haney and children, all of Garland and Jim Tom Haney and children of Seminole. Mrs. Jim Tom Haney remained in Lubbock in hospital for ten days at that time, following surgery. She is now recuperating at her home at 505 Northwest Ave. J., in Seminole.

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LEAVES FOR ALASKA

A 10 Kenneth R. Fox left this week for an assignment in Alaska, after a visit with his parents, Mr. and Mrs. A. G. Fox of Meador, formerly of the Afton community.

COME TO CHURCH SUNDAY



THANKS SO MUCH FOR THE CHECK... I APPRECIATE THE PROMPT SETTLEMENT!

Prompt claim service is as much a part of our business as selling a policy

CALL US

★

BILL PIPKIN

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State Bank Building Phone 347-2747

DELICIOUS BAKED GOODS

★ Fresh and Delicious Cakes, Pies, Rolls, Do-nuts and Cookies!

CITY BAKERY

Matador, Texas

NORTHFIELD NEWS

by Mrs. Homer Davis

Mr. and Mrs. Billy Paul Simpson and Tanya were accompanied to Odessa, Thursday by Mrs. Allan Thomas. Mr. and Mrs. Simpson visited her brothers and sister, and their families, Mr. and Mrs. Bobby Davis and Lisa, Mr. and Mrs. Paul Davis and Ronnie, and Mr. and Mrs. Jerry Daniels and family, while Mrs. Thomas visited her children, Mr. and Mrs. Joe Thomas and baby, and Miss Jerry Thomas.

Rev. and Mrs. Phil Tudor of Plainview were guests Sunday, of Mr. and Mrs. Jerrell Nimmo.

Week end guests of Mr. and Mrs. Jim Dobbins were their son and family, Mr. and Mrs. Odell Dobbins, Gary and Patty of Midland.

Mrs. Gene Head and sons of Fort Worth spent a few days with her mother and brothers, Mrs. Dorothy Jameson, and with her grandparents, Mr. and Mrs. Claud McDonald, during the recent holidays.

Bill Hall of Childress spent the week end with his daughter and family, Mr. and Mrs. Weldon Timmons.

Maybe our '67 Pontiac is breaking sales records because people don't want to wait until '68 for a copy.

Our engineers have become used to seeing their ideas show up on other cars. Two years late. And apparently so have a lot of car buyers. Because 1967 Pontiacs are selling faster than 1966 Pontiacs. And '66 was a record year.

When you think about it, why should you wait around for innovations like our disappearing windshield wipers? Or for imaginative options like our exclusive hood-mounted tach? Especially when you consider that our engineers wouldn't turn a Pontiac loose with anything less than a standard 400 cubic inch V-8. Or a Tempest with anything less than our revolutionary Overhead Cam Six. (Not to mention all those new safety features like GM's energy absorbing steering column and a dual master cylinder brake system with warning lamp.)

In short, our engineers seem to have done it again. They may even start asking for royalties on the copies.

SEE THE REAL THING AT YOUR AUTHORIZED PONTIAC DEALERS.

MATADOR MOTOR & IMPLEMENT CO.

MATADOR, TEXAS 313 BAILEY STREET

GROWING-UP COMFORT

How times have changed in electric heating—it's growing up! By the time this lad is 15 years old, according to Edison Electric Institute, there will be 19 million electrically heated homes in America. Just as the electric refrigerator replaced the icebox, electric heating is replacing tired, outmoded fuel systems. Electric heat is even from floor to ceiling. It is constant. And, it is safe—a clean break with the past.

West Texas Utilities Company

Isn't it time you began to enjoy this modern way of heating your home? It costs no more to operate than flame-type fuels. See WTU or your local comfort conditioning dealer.

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Isn't it time you began to enjoy this modern way of heating your home? It costs no more to operate than flame-type fuels. See WTU or your local comfort conditioning dealer.

Clearance NOW
of CHRISTMAS CARDS 1/2 price
Buy for next Christmas!



DON AMECHE
invites you...
**SAVE DURING
OUR 10 BIG
SALE DAYS!**

**Rexall CUT COST OF LIVING
Sale**
THURSDAY JANUARY 12 thru SATURDAY JANUARY 21
As advertised in Sunday Newspapers and on TV.

REXALL FAST PERMANENT HAIR SET
No pre-shampooing, no after odor. Regular, Gentle, Super, Little Girls, or Silver. EACH **1.00**

REXALL BRITE SET HAIR SPRAY
Choose Regular, Casual, or Hard-to-Hold. 14-oz. AEROSOL **64c**

REXALL CARA NOME HAND CREAM
Vanishing type, greaseless, fragrant. 8-oz. JAR **1.00**

REXALL CARA NOME HAND LOTION
Lamella enriched, smooths rough hands. PINT **1.00**

REGULAR \$1.00 VALUE!
BOXED STATIONERY
WITH ENVELOPES **39c**

REXALL Mi-31 MOUTHWASH
Amber color, wake-up taste! Antiseptic. 24 fl. oz. **79c**

REXALL KLENZO MOUTHWASH
Ruby-red, spicy flavor. Antiseptic. 24 fl. oz. **79c**

REXALL BLUE ORAL MOUTHWASH
Cool, refreshing taste. Antiseptic. PINT **57c**

REXALL ASPIRIN
Fast-acting pain relief. None finer made. Save on this family size. 300's **1.09**

REXALL SHAMPOOS
Choose Emerald Brite, or Brite Conditioning. PINT **1.00**

REXALL COOL BLUE ROLL-ON DEODORANT
Protects you all day from perspiration and odor. 2 fl. oz. ROLL-ON **57c**

REXALL MILK OF MAGNESIA
Creamy, smooth liquid antacid with laxative action. 26 fl. oz. REG. **59c**

REXALL DELUXE FACIAL TISSUES
Pink, white, aqua, or yellow. Box of 400 (200, 2-ply) tissues. **5 BOXES 99c**

REXALL DELUXE BATHROOM TISSUE
Soft, 2-ply sheets. Choose white, pink, yellow, aqua. PRINTED BATHROOM TISSUE, Rexall. 4 ROLL PACK **44c**

PROMPT, EXPERT PRESCRIPTION SERVICE
Depend on our Rexall Pharmacist for professional and courteous attention to your prescription needs. YOUR (Rexall) PHARMACY

REXALL BUFFERED ASPIRIN
Fast aspirin relief without acid-upset stomach. 200 TABLETS **1.19**

REXALL MONACET APC TABLETS
Combination of ingredients for fast, effective pain relief. 200 TABLETS **1.19**

REXALL REDI-SPRAY DEODORANT
Checks perspiration odor all day. Dries instantly. 5-oz. AEROSOL **57c**

REXALL TOOTH PASTE
Deep foaming action, Refreshing taste. Regular or Fluoride. 6 1/2-oz. TUBE **57c**

LADIES AND MENS BILLFOLDS
CHOICE OF STYLES With Special Features each **\$1**

REXALL COSMETIC CLOUDS
Giant size cosmetic puffs, also for first aid or baby needs. PACK OF 100 PUFFS **59c**

REX. ALARM CLOCK
Ivory, pink, or aqua. Plain dial, loud alarm. EACH **1.99**

REXALL 10 CAPSULE SIZED TIMED ACTION COLD CAPSULES
Get up to 12 hours relief from common cold or hay fever misery with just one capsule! 10's **85c**

REXALL TIMED ACTION COLD CAPSULES
Get up to 12 hours relief from common cold or hay fever misery with just one capsule! 10's **85c**

Colored Plastic HOUSEWARES
STURDY LAUNDRY BASKET, WASTE BASKET, HANDY BASIN OR PAULI ea. **99c**

REXALL BRIGHTENER TOOTH PASTE
Brightens teeth, leaves mouth feeling fresh and cool. Renews natural whiteness, adds new sparkle to your smile. 6 1/2-oz. TUBE **63c**

REXALL LIQUID ANTACID GEL
Fast-acting, soothing relief from excess stomach acids. 24 fl. oz. REG. **2.29**

REXALL QUIK-BANDS
Sterile Adhesive Bandages. 45c Regular & Junior, 31's **.37**
63c Regular & Junior, 45's or Wide, 34's Each **.49**
57c Strips, Spots, Patches **.47**

500 REXALL QUIK-SWABS
Sterilized, double-tipped applicators have cotton tip on each end for nursery, first aid, cosmetic use. REG. **2.69**

SAVE UP TO 1/2 ON VITAMINS

REXALL ONE TABLET DAILY MULTIPLE VITAMINS
All the vitamins normally needed daily. 200 TABLETS **1.98**

REXALL TWIN-PACK CHEWABLE VITAMIN C
Combination offer. Two bottles of 120 tablets for the price of one. 2 BOTTLES **1.59**

REXALL MINUTEMAN CHEWABLE VITAMINS
Easy to chew, delicious fruit flavor. 365 TABLETS **4.19**

REXALL PANOVITE MULTIPLE VITAMINS
Quality formula to meet normal daily vitamin needs. 250's REG. **6.49** **3.24**

1/2 PRICE SPECIALS CARA NOME CREAMS AND LOTIONS

- 2.50 ASTRINGENT, Facial, 12 fl. oz. **1.25**
- 1.25 CLEANSING GRAINS, 4 oz. **.62**
- 2.00 CLEANSING LOTION, 8 fl. oz. **1.00**
- 2.50 COLD CREAM, 7 1/2 oz. **1.25**
- 2.50 DRY SKIN CLEANSING CREAM, 8 oz. **1.25**
- 3.50 HORMONE CREAM, 3 1/2 oz. **1.75**
- 2.00 MOISTURE BALM, 2 fl. oz. **1.00**
- 2.00 MOISTURE CREAM, 2 1/2 oz. **1.00**
- 3.00 NIGHT CREAM, 3 1/2 oz. **1.50**
- 2.50 SKIN FRESHENER, 12 fl. oz. **1.25**

REXALL INSTANT SPRAY STARCH
Takes the drag out of ironing. Won't stick or scorch. 24-oz. AEROSOL **49c**

REXALL CLEAR OR PINK DETERGENT
Clear Liquid or Pink Lotion. Perfect for dishes, delicate fabrics. 22 fl. oz. **47c**

HOUSEHOLD RUBBER GLOVES
Small, medium, large sizes. 2 PAIR **99c**

SEAMLESS NYLONS
FIRST QUALITY Mesh in Silver Knit. Popular shades. 2-PAIR **88c**

LADIES' AND MENS' HAIR BRUSHES
Choose from the most popular styles at this sensational low price. EACH **37c**

100% PLASTIC PLAYING CARDS
BRIDGE SINGLE DECK **.69**
BRIDGE DOUBLE DECK **1.29**

6-TRANSISTOR POCKET RADIO
8 transistors plus Diode. With 9-volt battery. **4.99**

REXALL GALLON VAPORIZER
Steams up to 10 hours. 6-ft. cord. U.L. approved. **2.69**

RONSON VARAFLAME LIGHTER
Windproof, shielded flame. Varaflame control - up for pipes, cigars, down for cigarettes. EACH **5.99**

TEFLON COOKWARE
Choice of Fry Pan, Sauce Pan, Pie Pan or Cake Pan. For non stick cooking, non scour cleaning. EACH **99c**

QUEEN SIZE LAP TRAY
For TV Snacking or Breakfast in Bed! PRETTY DESIGNS Choice **66c**

FAMILY NEEDS AT SALE PRICES. HURRY IN FOR THESE BARGAINS!

79c BOBBY PINS, black, bronze, 1/2 pound .49	1.89 HAIR RINSE, Brite Conditioning, Pint .84	99c AFTER SHAVE LOTION, Lavender, 10 fl. oz. .49
WELCOME MAT, deluxe link vinyl 1.77	59c PEROXIDE DEVELOPER, Rexall Creme, 4 fl. oz. .29	54c HAIR DRESSING, Clear or Creme, 1 1/4 oz. .49
FEVER THERMOMETERS, Oral or stub .77	VINYL BABY PANTS, all sizes, 4 Pair Pack .49	BUSTING POWDER, Jasmine 5 oz. or KEROSENE COLONNE, 2 oz. each 1.00
BILLFOLDS, Ladies', Men's Styles, each 1.80	SUPPORT HOSE, Lycra, Slightly Irregular, Pair 1.99	59c SACCHARIN, Rexall, 1/4 gr., 500's .39
9.95 HEAT PAD, Rexall Deluxe 4.97	32x PEROXIDE, Rexall, 3%, 10 Volume, 8 fl. oz. .16	1/2 grain, 500's, reg. 69c .47
HEAT LAMP, Rexall Infra-red bulb, fixture, 2.99	99c EYE LOTION, Rexall Eyeo, 4 fl. oz. .34	1.19 GLYCERIN SUPPOSITORIES, Rexall, 36's .89
SUN LAMP, Rexall 8.49	49c MINERAL OIL, Rexall, 8 fl. oz. .24	FILLER PAPER, Pack of 300 sheets .57
Rexall's thermos bottle, 1 Pint .99	3.99 COMBINATION STRINGE, Roxbury 2.79	49c PETROLEUM JELLY, Rexall, White, 8 oz. .39
10.95 VAPORIZER, Rexall, 2 gallon 5.47	MIRRORS, Many Styles, Plain, Magnifying sides each .99	1.89 GANDORFF TREATMENT SHAMPOO, Fast, Pint .84
59c TOOTHBRUSH, Rexall Deluxe .31 for .88		
COTTON BALLS, Rexall, Pack of 300 .89		
WRITING TABLETS OR ENVELOPES, each .27		

MANY MORE ITEMS ON SALE - COME EARLY!

Bob Stanley Pharmacy

"One Of The Largest and Finest Pharmacies in West Texas"

COW POKES

By Ace Reid



"Gosh, Maw, you know I'm gonna fix 'em one of these days!"

This feature sponsored by THE FIRST STATE BANK

Roaring Springs NEWS

Mrs. Billy Hand

Mr. and Mrs. Carl Long and children, Steve and Eric visited Mr. and Mrs. J. W. Ho-Gland in Alton, Sunday. Also visiting in the Ho-Gland home were Mr. and Mrs. C. W. Davidson of Andrews.

Mr. and Mrs. Alfred Roller of Lubbock visited Mr. and Mrs. Avery Payne, Susan and Judy during the week end.

Mrs. Bud Smiley returned home Friday after visiting in Amarillo during the holidays.

Mr. and Mrs. J. D. Mitchell have returned home after spending the holidays in Apple Valley, Calif. with their daughter and family, Major and Mrs. Lewis Jones, Janie and Jonathan.

Recent holidays visitors in the home of Mr. and Mrs. J. M. Thacker and sons, Johnny and Jeff, were their other son, Joey, Texas Tech student, and Mrs. Thacker's mother, Mrs. Clyde Mitchell of Trinidad, Colo.

Mrs. Mable Crawford of Savoy, visited Mr. and Mrs. Wesley Burt this week end.

Mr. and Mrs. J. C. Smiley visited Mr. and Mrs. Amel Long in Petersburg, Sunday.

and Debra, and Mr. and Mrs. Claude Brandon and Ann.

Captain and Mrs. Ramey Brandon, David and Cristina, who have returned home after spending three years in Germany, visited in Hereford with his parents, Mr. and Mrs. C. R. Brandon, during the week end.

Stacey Watson, of the U. S. Navy, San Diego, visited his parents, Mr. and Mrs. Frazier Watson this week.

Mr. and Mrs. Clyde Williams of Comanche, joined friends from Roaring Springs in attending the basketball tournament in Jayton Saturday night.

Mrs. M. S. Thacker visited her sister, Mrs. E. E. Moss in Lubbock, from Wednesday until Friday of last week.

Mr. and Mrs. P. I. Roberts of Floydada and Mr. and Mrs. Kendis Julian, Kristi and Mitzi of South Plains, visited Mrs. C. D. Wilson, Miss Benno Wilson, Mrs. Verba Faulkner and C. J. Goodson, Sunday.

Mr. and Mrs. Glenn Sanders, Carolyn and Sanders visited Mr. and Mrs. Gene King and family, John, Phil and Suzie in Lockney, Sunday.

Mr. and Mrs. Milton Brooks, Mick and Tim visited Ricky Pernel in Methodist Hospital, Lubbock, Sunday. Ricky is the son of Mr. and Mrs. Jesse Pernel of Dougherty, and was in an accident, January 1. He is still in a critical condition, but has improved a little.

Bobby Campbell of Lubbock, visited his parents, Mr. and Mrs. J. K. Campbell during the week end.

THANKS FROM LIONS

Roaring Springs Lions Club would like to thank all who contributed in any way with the Outdoors Basketball Tournament. Had it not been for each one's help, the tournament would not have been a success.

D. F. Carpenter, Secretary

SERVICE GUILD MEETS WITH MISS LULA SWIM

The Roaring Springs Wesleyan Service Guild met in the home of Miss Lula Swim, Wednesday night, Jan. 4, with the president, Mrs. Roy Bradford in charge. Mrs. Clark Forbis gave the opening prayer, and she and Miss Willis assisted Miss Swim, program leader, in presenting the program, "Bringing Life Abundant." Miss Freda Keahy gave the benediction. Refreshments were served to

those mentioned and Mesdames Wes Burt, W. A. Lewis, Clyde Clifton, J. N. Fletcher and Olsen Lyng, and a new member, Mrs. Thurston Winegar.

COUNTY AGENT PALLMEYER SAYS:

"Guestimates" are that about 15% of the bulls in Texas are either sterile or low in fertility. If your calf crops have not been up to expectations, this could be the problem.

Fertility of bulls can be determined by using an electro-ejaculator to collect the semen and having a qualified person evaluate it. Cost will range from \$2 to \$10 per bull, depending on the number checked.

This is cheap insurance against having a calf crop 3 to 6 months late, after finding out a bull is sterile, or if the bull is low in fertility, the calf crop dropping to around 50%. For example, if 20 bulls are tested at \$5 a head, and only one sterile bull is found, this would be a cost of \$100, but how much would the reduced calf crop cost, plus the maintenance of this animal?

Another profitable practice is palpating cows to determine pregnancy. The national average is 89% conception of the total cows bred, but who wants to take a 20% reduction in profits. Culling by palpation eliminates the cost of keeping the cows until the calving season, thereby reducing cost to the rancher. A testing school was held in the county during 1966, and plans are for follow-up work in 1967.

Couple these two fertility testing methods, and see if your calf crop percentage does not increase as well as your net return.

When evaporation is rapidly accelerated by prolonged periods of winter sunshine and wind, plant roots are unable to supply moisture fast enough. Branches dry out, and often results in die back or death of the plant. Therefore, it is important to see that soil in which plants are growing is kept well supplied with moisture. Soak soil before freezing weather sets in as plant insurance.

Semi-hardy plants may need some wind protection, as do newly planted shrubs. We protect ourselves against the cold, and plants are no exception. The little care taken will allow your premises to take on a new look in the spring rather than a neglected one.

1967 AGRICULTURAL OUTLOOK by John McHaney, Extension Economist. The 1967 outlook is good, with the production faucet opened up to take care of both domestic and foreign demand increases. Total cash receipts from farm marketings will be larger than in 1966.

Feed grain acreage is expected to increase by 12 to 15 million acres and wheat allotments have been increased by almost 1.3rd. These additional acres are needed to bring production in line with expanding markets and to rebuild carryover stocks. Government payments to producers will be small

as more acreage is returned to production.

Production expenses will continue to climb, however the increase will be less than of last year. Realized net farm income in 1967 may not reach the near record level of 1966, but is expected to be above the 1965 figure. While total indebtedness increases, while owner's equities also increase.

The domestic demand for farm products is expected to increase, but at a slower rate than 1966. General economic activity is expected to keep consumer buying power on the upward move and thus increase the demand for farm products. Exports are taking an increased share of farm products and prospects for the 1966-67 marketing year point to another sizeable rise in foreign dollar sales.

Three factors are uncertainties for the year ahead. They are possible changes in the Vietnam conflict and their impact on the general economy and agriculture; the new grain program with added acreages and their influence on 1967 crop output and the foreign crop prospects and their effect on export marketing.

Tribune, Matador, Motley County, Texas, Thur., January 12, 1967

RETURN FROM ARIZONA

Mrs. Emma (Peak) Riggs and daughter Marion, returned home Saturday from a trip to Tucson, Arizona, where they spent the holidays in the home of their son and brother, A. J. James L. Peak Jr., who left for Thailand on Dec. 28. Mrs. Riggs and Marion were accompanied home by Mrs. James L. Peak and small son, James L. III, who will remain here while their husband and father is overseas.

for semi-active storage of either letter or legal files in one box.



Matador Tribune PHONE 347-2400

WEEK-END SPECIALS

Coffee	Maryland Club	LB.	69c
Sugar	Imperial, Pure Cane	5 lb. Bag	59c
Pork Liver	Fresh Sliced,	pound	29c
Frozen Pies	BANQUET (apple, peach or custard)	each	29c
Ice Cream	FOREMOST, 1/2 Gallon		69c
Chili	Wolf Brand, No. 2 Can		69c
Crackers	SHURFRESH 1 Pound Box		23c
Pinto Beans	No. 1 Colorado, 2-pound bag		23c
Syrup	Wes-Tex Crystal White, Pt. Jar		25c
Pineapple	Shurfine, Crushed, Extra Heavy Syrup, No. 2 Can		27c
Orange Juice	Libby's Frozen, 6 oz. Can		19c
Treet	Armour's 12 oz. Can		49c
Lettuce	Fresh Crisp Heads, Pound		13c
Carrots	Choice Fresh, 1 lb. Bag		10c
Sweet Potatoes	Maryland Sweets, Pound		10c
Toilet Tissue	Soflin, Asst Colors, 4 Roll pkg.		33c
Clorox	Bleach 1/2 Gallon		33c

SPOT CASH GROCERY

TELEPHONE NUMBER 347-2340



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STUDIO 44

This is the compact standard typewriter. You will appreciate the full-size keyboard, the standard diameter platen, and automatic tabulation. You will enjoy the exceptionally light and responsive touch that can be adjusted to your personal preference. Precision built to give you long years of service, the Studio 44 abounds in features that make this typewriter ideal for the office, the professional man and woman, the studio and the home.

\$99.50

Ask About a Free Trial in your Home!

Matador Tribune

MATADOR DRIVE IN

Friday 13th
HORROR MOVIE
'Chamber of Horrors'
also Saturday 14th
ADMISSION: 40c & 25c
Sun., Mon. & Tues.

"The Great Race"
With Jack Lemmon, Tony Curtis and Natalie Wood
THIS IS the greatest comedy of all time, so good in fact we're also showing three nights. This show is for the entire family.
ADMISSION: 75c & 35c

Tribune, Matador, Motley County, Texas, Thur., January 12, 1967

CARD OF THANKS

Words cannot express our appreciation to you for all the many acts of kindness and love shown us during the sickness and loss of our Loved One. You have truly gone the second mile with us. To each of you who called, sent food, flowers, and cards or helped us in any way, thank you from the bottom of our hearts.

When your hour of sorrow comes, may we help to care for you as you have so graciously cared for us.

The Family of
Turner W. Campbell

NOTICE

All dishes containing food prepared for the Turner Campbell family, have been brought to the Kirby Campbell home, and may be picked up there.

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Body Repair
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FREE ESTIMATES
PHONE: 347-2611
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Telephone 347-2626

For
COLDS
take 666

TO OUR FRIENDS

We wish to take this means of expressing our heartfelt gratitude for the many remembrances we received at Christmas time. The cards and gifts were deeply appreciated, and are cherished as tokens of your friendship.

The R. E. Campbell Family (1)

IN APPRECIATION

The cards, letters and messages of encouragement received while I was in the hospital following recent surgery, were greatly appreciated and I wish to thank each of you who remembered me in any way.

Mrs. G. S. Craven (1)

In the Want Ads

S-T-P only 90c can; 12-month Battery \$8.95 at Peg's Tractor & Implement Co. 28 ctn

FOR SALE — Large cane bundles. G. E. Whitaker, Florest, Pho. 489-5350 43 p3t

FOR SALE — ANTIQUES, Mexican imports, original water colors by Ted Bell, books and records. Alma's Gift Shop, Floydada. 43 c3t

FOR SALE — Baled hay (African Millet). Carter Luckett phone 347-2493 43 p2t

JUST RECEIVED!
TRUCK LOAD NEW
PHILCO-FORD
REFRIGERATORS
SEE US for a good trade!

THACKER SUPPLY CO.
BOARING SPRINGS

LATEX WALL PAINT
Only \$2.98 gallon

THACKER SUPPLY CO.
BOARING SPRINGS

FOR SALE — Extra good cane bundles. J. P. Sturdivant 45 p3t

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety 4 ctn

I BUY JUNK and scrap metal. W. R. Tilson 18 ctn

BUSINESS OPPORTUNITY — Man of Woman. Reliable person from this area to service and collect from automatic dispensers. No experience needed; we establish accounts for you. Car, references and \$985 to \$1785 cash capital necessary 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write Eagle Industries, 3954 Wooddale Ave. So., Minneapolis, Minn. 55416. 43 p3t

USED TRACTORS

1-Farmall 450 LPG W 4 row lister, planter and cultivator 2250.00
1-1962 951 Ford Diesel HiType 1650.00
1-1953 Farmall Super M W 4 row equipment 1250.00
1-Farmall M LPG W 4 row equipment 450.00
1-Farmall C Tractor 275.00

NEW EQUIPMENT

1-4ft. Lift type Shredder— 375.00

USED EQUIPMENT

1-1HC Fast Hitch 2 Bottom Roll over Plow— 275.00
1-1HC No. 10 Lister & Planter— 200.00

2-1HC No. 11 Lister & Planter 175.00

USED CARS

1965 Chevrolet— V8, 4dr. W air, 31,000 miles—Extra nice— 1850.00
1963 Chevrolet 6Cyl. 850.00

MATADOR MOTOR & IMPLEMENT CO.
Pontiac — Int. Harvester
Matador, Texas

FARM & RANCH LOANS
Buying — Improving
Refinancing
11 Miles W Walker
TURKEY, TEXAS

B. F. GOODRICH TIRES, 670x15 for \$14.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur 29 ctn

WATCH BANDS — Watch and clock repairing at my home in North Matador. Guy Kimbell. 33 ctn

FOR RENT — Unfurnished apartment, 4 rooms and bath; near churches and schools. Mrs. J. L. Woodruff. Phone 347-2206 44 ctn

FOR RENT — Two houses; one 3-room and bath; one 4-room and bath. Roy Smith 50 ctn

GOOD UNDERWOOD standard typewriter, only \$37.50 at the Tribune office. 41 ctn

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2736, Mrs. L. C. Hary. If no answer contact Mr. or Mrs. Curtis King. 43 ctn

START A RAWLEIGH BUSINESS. Real opportunity now for permanent or Motley County in Dickens or Motley County. Write Rawleigh TXL-310-29 Memphis, Tenn. 40 p5t

WANTED MAN OR WOMAN Spare time to refill and collect money from machines dispensing Hi-Grade candy, gum and sport cards in this area. Excellent income. Easy to do. \$495.00 cash required for inventory. Include phone number. Write P.O. Box 1631, Amarillo, Texas. 44 c2t

REPAIR ALL MAKES typewriters, adding machine, and calculators. Expert, dependable service. Repair man here each week. Bring machines to the Tribune. 41 ctn

B. F. GOODRICH TIRES, 600x16 for \$11.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

WANTED — Ranch hand; ranch located 9 miles East of Afton; 2-bedroom modern house with utilities furnished. Contact Sam Whitley, E. E. Moss & Sons Red Lake Ranch, area code 806, phone MU 9-2281 Afton, Texas. 44 c2t

FOR SALE OR TRADE: Westinghouse Stackmate washer and dryer. W. R. Puckett, Spur, Texas 35 ctn

FOR SALE: Five room house with bath to be moved. Contact H. O. Stanfield, P. O. Box 268, Matador, Texas 79244, Phone 347-2338 40 ctn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 ctn

ROARING SPRINGS, No. 1171
A. F. & A. M.
Stated Meetings
2nd Tuesday Night
at 8 p.m. Practice
every Monday night
Bill Peacock, W.M.
Corky Marshall, Secty.

OPEN FOR BUSINESS: Beauty Salon, 2 1/2 miles East of Afton. Phone MU 9-2128 44 p3t

FOR SALE:— 55 gallon drums for trash barrels, etc. W. R. Tilson. 18 ctn

WANTED — Bird lease for the season. Randall Hoper, Hart, Texas. 44 p3t

\$25. REWARD for information leading to the arrest and conviction of person or persons who have bed my gravel pit New Year's night of electric wire, welding cable, miscellaneous copper, tin copper tank, starters and generators. W. R. Tilson 44 c2t

HEADQUARTERS FOR LEVIs
We have a large and complete stock of famous Levis for men and boys, reg. blues, shirt and boy colors, button down zipper fronts. Large range of sizes. Matador Variety 15 ctn

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Winning combination QUALITY FOOD LOW PRICES

Prices are for Friday & Saturday

Sugar IMPERIAL 5 pound bag 59c

DUNCAN HINES ANGEL FOOD	BOX	DEL-MONTE GREEN 303 CAN	2 FOR
Cake Mix	59c	Lima Beans	49c
SHURFINE 2 POUND	3 oz. Glass Jar	DEL MONTE PINK	NO 1 TALL CAN
Apple Sauce	39c	SALMON	69c
H-I-C 46 oz. CAN	2 FOR	WELCHADE	46 oz. CAN
Fruit Drink	59c	Grape Drink	35c
DEL-MONTE 303 CAN	2 FOR	SHURFINE WHOLE 303 CAN	2 FOR
SPINACH	35c	Green Beans	49c

Big Dip FOREMOST 1/2 gallon 49c

Coffee MARYLAND CLUB pound 69c

DEL-MONTE YELLOW CREAM STYLE	303 CAN	RUBY RED	5 POUND BAG
Corn 2 for	39c	Grapefruit	39c
FRESH LEAN	POUND	KEITH FROZEN 10 oz. BOX	2 FOR
Pork Roast	49c	Broccoli Spears	39c
WRIGHTS FLAVORITE	2 POUND PACKAGE	PATIO, FORZEN	4 LARGE TACOS TO THE BOX
BACON	\$1.12	Beef Tacos	45c
GOLDEN RIPE	POUND	SNOW CROP FROZEN	12 oz. CAN
Bananas	12 1/2c	Orange	39c

Evaporated Milk SHURFINE 4 cans for 59c

BILLY'S GROCERY
WE GIVE SURE GREEN STAMPS

☆ Matador Telephone 347-2331 ☆

Reserve District No. 11 State No. 219

REPORT OF CONDITION OF First State Bank

of Matador, Motley County, Texas at the close of business Dec. 31st, 1966 a state banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	\$ 901,314.94
United States Government obligations, direct and guaranteed	\$ 841,276.00
Obligations of States and political subdivisions	\$ 519,173.74
Other securities (including \$6,000.00 corporate stocks)	\$ 6,000.00
Other loans and discounts	\$ 1,529,833.18
Bank premises, furniture and fixtures, and other assets representing bank premises	\$ 2.00
TOTAL ASSETS	\$ 3,788,619.86
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$ 3,630,271.69
Deposits of United States Government	\$ 15,504.72
Deposits of States and political subdivisions	\$ 309,743.45
TOTAL DEPOSITS	\$ 3,955,519.86
(a) Total demand deposits	\$ 3,351,519.86
(b) Total time and savings deposits	\$ 4,000.00
TOTAL LIABILITIES	\$ 3,355,519.86
CAPITAL ACCOUNTS	
Capital: (Common stock, total par value \$100,000.00)	\$ 100,000.00
No. shares authorized 1,000	
No. shares outstanding 1,000	
Surplus	\$ 100,000.00
Undivided Profits	\$ 233,100.00
TOTAL CAPITAL ACCOUNTS	\$ 433,100.00
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$ 3,788,619.86
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	\$ 3,295,498.93
Average of total loans for the 15 calendar days ending with call date	\$ 1,333,363.56
Loans as shown in "Assets" are after deductions of valuation reserves of	\$ 1,447.49

I, Frank Price, Assistant Vice-President, of the above-named bank do hereby declare that this report of condition is true to the best of my knowledge and belief.

Frank Price

We, the undersigned directors, attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

Richard Varnell }
M. S. Thacker } Directors
John L. Barnhill }

State of Texas, County of Motley ss:
Sworn to and subscribed before me this 10th day of January, 1967

Howard Gwinn
Notary Public

(Notary's seal)