# The lynn Gounty News 

| Mrs. H. C. ca | RIE, Editor. |  | offictal org |  |
| :---: | :---: | :---: | :---: | :---: |
| LYNN | COUNT | Y SCHOLASTICS. |  |  |
| Distriet No. | Name | Male |  |  |
| 1. | L.mn | 15 | 14 | 29 |
| ${ }_{3}$ | ${ }_{\text {Hanoka }}$ | ${ }_{25}^{51}$ | ${ }^{6}$ | ${ }_{45}^{118}$ |
| 4. | T-bar | 26 | 35 | 71 |
| 5. | MeDonald | ${ }^{6}$ | 1 |  |
| ${ }_{7}^{6}$ | West Point | ${ }_{11}^{11}$ | ${ }_{11}^{7}$ | ${ }_{27}^{18}$ |
| 8 | Draw | 20 | 10 | 30 |
| 9. | Midway | 11 | 9 | 20 |
| 10. | Morgan | 9 | 9 | 18 |
| 11. | Joe Bailey | 11 | 17 | 28 |
| ${ }_{13}^{12}$ | $\xrightarrow{\text { Minor }}$ Edith | ${ }_{20}^{16}$ | ${ }_{9}^{10}$ | ${ }_{29}^{26}$ |

Notice to appear be
fore Board of Equalization.
Tahoka, Texas, Jute 24, 1909 .
You are hereby notifel to be and appear before the Baard Equalization cf hom county
Texas, to be holden in the town o Tahoka in said county and state at the court house therenf on Moz day the 19 th day of July A. why, the valuation of th
rendered for taxation by you $f$ raised by sai Board, to rit raised by said
NayEs.
W. Timmons, J. R. Evans M. Noble, A. B. Mel. oud, M. Bishop, S. F. Singleton, S. D.
Singleton, J. W. I.uttrell, Murrell Skinner, E. D. Skinner, George Milwee, P. H. Renfro, Jack Alley G. R. Pearce, W. N. Gore, vill Donaldean T I Hirginbth Donaldsn, T. I.. Higginbothaty B. H. Cade, W. J. Montgomery B. H. Cade, W. J. Montgomery
W. D. Nevels, T. A. Brown, Jo Baidridge, T. S. Vaug'in, w. E Porterfeld, J. S. Wells, N. W Hight, H. S. Mitchell, M. Clayton Larkin \& Co. A. I. Thomas, Clara Larkin \& Co. A. I. Thomas, Clara
C. Starr. E. C. Bartholomew, A C. Starr. E. C. Bratholomew, A
B. Robertson, J. V. Dyer, W. A B. Robiltor, Dallas; O. C. Stanbro T. M. Bartley, Peter Hammer Smith, H. B. Stanford, Juo. K. Smith, H. B. Stanford, Jno. K Donnaa, Austin; B. B. Wise, W
M. Merrel', John Dalus, J. M Jones, Geo. B. Lucas, W. E
Brewer, H. W. McGee. Thoma Brewer, H. W. McGee, Thomas
F. Taylor, Austin; E. M. Powell F. Taylor, Austin; E. M. Powell Dallas, J. E. Stozes, , C. W. Ciere
land, Frant Young, R. C. Forres land, Frank Soung, R. C. Forres
ter, L. A. Womack, W. C. Cowan W. A. Waller, M. M. Anthony W. A. Waller, M. M. Anthony King. C. E. Brown, Y. A. Harris S. H. Windham, H. C. Mitchell
H. C. Hickerson, G. W. Small, J. P. Wourack, Perry Clayton, G. T Beechi,B.L. Stook, L. G. DePriest Bells \& Welcher, J. W. White P. M. Williams, Lala Lewis (wife Mrs. A. L. Miles, J. N. Jones, A I. Lockwood, H. H. Embry, D N. Sewell, M. P. Thomas, G. W Short, W. H. May, C. T. Shook. E. F. Ousley, Shook \& Swan, D E. Giss, Preston Majors, J. King, T. A. Marchbanks, T. King, T. A. Marchanks, G. W. Coughran, J. J Adams, G. W. Coughran, J. J Brooks, Lubbock: A. A. Vaughn,
W. F. Vaughn, A. T. Beard, T. W. F. Vaughn, A. T. Beard, L. A. Robinson, Mrs. Martha Ray J. A. Brosn, S. W. Netison rad, J. W. Farris, T. M. Morgan J. A. and E. J. Martin, Brown \& Alford, Otis Kagler, G.S. William W. M. Meacham, W. S. Swan S. L. Williams. Doae by order of the Com mexrs.
Witness my hand officially th S. N. McDaniel, Clerk. Lyan Connty

SANIA FE CONIRACTORS
Arrive in Snyder.
ayder Hustling Bonus-Soon


Santa Fe oficils
proposition of right away through
the county and depot grounds had been accepted, and that Coleman Suyder. The club was also notifed that the deeds to the right of
way would be called for in a few dars, and Mr. Ebp, chief right of
way man, came in jesterday for this purpose. The clut immedsatelv got busy collecting the bonus,
The line has been located up to torn, and a corps of it engineers ard helpers are now running va
tious lines in the tie toxn, looking to a yermace get information as to the route into town, but other than it will cot in on the east side, and will be
above the $\mathrm{K} . \mathrm{S}$ \& P. P., we are not informed aud will probably be several days tefore the exact line is
toanded. We uuderstand that the located. We uuderstand that the tue e est or north part of town, and A bist as near the square as possibie. A big graling outfit was un
loaded here Mouday, including laded here Monday, includinz 3
mule teams, and three cars s=rapers and other tools and materials, with a large foree of laborers, ready to begin grading just as somn as the line iuto town has been derided on. We also learned that another big grading oulfit is ex pected in Suyder in a few days. Work along the live will be pushed. Tae grade will be carried ori both ways out of Sxeetwater, be carried fom hare towids S .ed water and Post City. water and Post City
This is all the reliable information we can get a hold of relative
to the doings of the Santa Fe cut:to the doings of the Santa Fe cutof, but suffice to say, Susder has
secured the road, -we has secured the roxd, -we bave the wherewith to rejoce. Suyder cer-
tainly is fortunate and every tainly is fortunate and every cti. zen in the town and country should yell, "Hurrah for the Santa Fe.

- Western Lizht. -Western Li ight.

Say did you know Alley $\mathrm{C}_{\mathrm{o}}$. West side square can sell you cau ned goods cheaper than the whole sale can buy them now.
Mr. and Mrs. Randall of Brown field spent Saturday and Sunday with their daughter Mrs. La Vern Kershner of Tahoka.
Misses Lettye Hughs, Sadie Edwards, Mary Whipp and Verda Phenix and Messers Cloyd
Shook, Ira Fullerton, Ceeil and Harry Whipp enjoyed a hay ride and moon light pienic Tuesday evening.
W. S. Willis and wife are back from a wip to lyna county, where Mrs, Willis visited her sister Mrs.
SLumake, while W S, SLumake, while W. S. looked after good rains and the country in fin shape.- Dawsoa County Newe.

Proceedings of Newspaper and Commer cial Club Federation.

BAPTIST SUNDAY SCHOOL.

## be heid at such a place as the teems bers may icate on the first Tues ante, ant espectlly the anti doy in Seppemjer.

| fas comatites on rfsole- | interat this action |
| :---: | :---: |
| TioNs. <br> irst: Resolved that we endorse | their part meets our heartiest ap protal and wa-mest commendation |
| the speech of Hon. R. D. Gage, of | and that we tender thers congratu- |
| Ft. Worth, Texas before the Bank- | lations for teeir farlhruines to the |
| Association of Texss as a broad, | trust reposed in them |
| fair, fearless and |  |
| fthe Texas side of the "Hos. |  |
| lation Cry," and as | Fourth |
| er criticism of such laws |  |
| work to the public detriment. | address of Ho7. I. M. Buie, |
| ded: | tanford, Texas, and believing |
| he good works that have been | the sentiments expressed by |
| be Commercial | distioguisted citizey relatiog |
| cretaries Association but deeply | wort: of Coamercial Clabs |
| deplore their actire, and in a meas- | \#t work |
| ure vicous, participation in purely | sizaificauce and importaicier |
| cal matters, which action | calculated to be of ireetimabie |
| ing on its face the evidence of | bereat to this fedie |
| more sympathy for corporate in- | lieving that same sbould be given |
| terests than for the welfare of the | prominence, octumersurate milh |
| State of Texas and we regard that |  |
| ch of their coaduct along this |  |
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| ce in organizations of thi, | Conciuled on last |

## TALKS ON ADVERTISING

## Vill. Excuses For Not Advertising

## By Henry Herbert Huff

Mr. Business Man, I was about town yesterday talking advertising with your business people, and perhaps you'd like to know what they think of it."

Certainly. How did Brown take it?"
"He said that' since he never lad advertised he didn't need now.
"It is more necessary today than ever before for the country merchant to advertise. Conditions are changing. Competition is keen. The catalogue houses and city merchants have edumodern way to do business.
-To cast a thing aside merely because one never has used it is mere foolishness. It is the fellow who ventures that wins. For a business man to deny advertiong ą chance to show what it will do merely because he has succeeded fairly well without it is poor logie. It is not how good the present trade, but how much better it might be with advertising."
"What did Mr. White, our hard ware lealer, say", was good enough. I assured him that advertising is necessary to
HOLD customers. People are attrated by leaders.' If a dealer announces in the paper an unusually good value, they will go to their patronage to that store. Mayy a merchant has thought his trade was safe and woke up to find it otherwise."
"What excuse did old Tightrad sive you". false notion that newspaper publicity is an expense instead of an investment. for no other reason than that it rets a profit. It stands on its merits-it is worth all it costs. Rightly done, it never fails to pay, and it is our purpose in future talk-to learn H0W to make it pay.
"He said it WOULDNT PAY. I a sked him if hed be willing to have a judge pas
what he was goin

What answer did Blaek give"
"Black couldn't see where advertising was going to help him any. He said: 'The whole neighborhood knows me and what I sell. Peo-
ple will come to me when they want anything.' I proceeded to shos ple will come to me when they want anytining. I proceeded to show need of telling his patrons sbout the new things he added to his stock and why they should buy them; that people would not know what he had on his shelves if he did not make it known; that his prices might be much lower than co
would have no war of finding this out.
"Next time I drop in we'll diseuss some failings of the merchants
who do advertise."

Tahoka the Greatest of many Surprises
in Texas.

## Texas is full of surprises,

the Tahoka Commercial Club, to the Reporter this moraing, "hut if you want to find the biggest ones the state, come out our way.
"I don't know what would surprise a man more than after riding eightyfive miles across country pretty little city, full of life and push and possessing metropolitan features. That is the kind of strprise Taboka has in store for visi${ }^{\text {tors. }}$ road point to Tahoka and it is eighty-five miles across the plains, as the crow fies, to Tahoka, and yet we have a fine little city. Tacounty and is a town of about t,000 people. It is a pretty place, While se have no brick buildings oxing to the long haul of building material we have quite a sumber $\because \mathrm{ju} \cdot \mathrm{t}$ stop and think a minute. o get to Tahoka with material with which to build up a town, it fecessary to drive eighty-fire
wiles across the plains. Or, in other words, if a Tahoka man tarts out after building material or supplies of any other kind he is obliged to drive 170 miles before he gets back home with what he went after. Think of that, and see if you can imagine a prosperoas little city, growiag and thriving under such circumstances. -in

But we are not going to be in Fe railrod always. The baildlyz now from Plainview to Lubbock, and we have assuance that the line will come on sou:h from Lubbock to Talhoka. We have subscribed $\$ 60,000$ and a right of way throvgh Lymin county in exchange for the road. Don't you think that ought to get it? This road is supposed to be headed for San Angelo by way of Stanton on the T.\&P. We have a hustling comwarcial club, with seventy-five members, that is doing corsiderable advertising and offering inducements to come to our town and community. It is an enterprisiag crganization and belong; to the Central West Texas Federation $\%$ Commercial Clubs-
Newcomers are arriving all the
time. We have a great farming country and it is being settled up rapidly. 'There will be hundreds of acres cyltivated this summer that rever was cultivated before. Considerale cotton has been planted, but the farmers a e looking Enouga cottou is raise 1 , though, that we bave two gins in the connty, one
Mr . Webster is spending today in Abilene while on his way home
from visiting relatives in Haskell. -Abilene Reporter

Hugh's and King's extra fine C. C. Whipp, confectionary

Diaplay Adverrising Reading No Per ine, one minsertion
Fach suceenive ins Fach succesbive insertion
SUBSCRIPTION \$1.00 PER YEAR


## FRIDAY, JULY 2, 1909

Mrs. Florence Welcher, wife of J. S. Welcher, died at her home
in Tainka Thursday June 30,1909 She was the daughter of Mr. an Mrs. J. S. Wells of this Ilace.
She was married to J. S. Weich er September $30,19 \mathrm{co}$ and was in
her 20th year at the tims of be death which came as a shock to her friends and relative
Mrs. Welcher was
laughter a moved mother, and a joy to all her sister and brothers. She endeased bermany beautiful traits of character
Mrs. Welcher's life had been markable for its gentle swcetne though not a professing christia until a few moaths before she died she ever walked in the paths of ectitule.
During the whole of the day before her death she was remarkably cheerful and happy, encouraging and comforting all who were grier ing because ste was so soon to leave them. She called each member of the family to her bed-ide telling hem of the peace and happiness dwelling in her heart, encouraging the: to be fathful, admonishing the unsaved ones to press on unti they could feel that their Savior had pardonied them and taken them to the shelter of his bosom. When her mother came to talk to her sbe said, "Mama, I have the sweetest tory to tell you; Jeatis has come into my beart and blessed me, making me the happiest woman in the world." Sine went or to tell ff her conver-ion which took place in the privacy of her own home with no one present but ler. self and her Sivior
She said s'e was sorry to leave ler family but that she was going but joy and peace forevermore and that she should wateb and wait for them all and be ready for them, when they came to het
When her spirit took its flight lier face semed to shine with divine radience as though she were sceing stghts our mortsl eses things the depths of whechar mertal hearts could not fathom.
Her perfat surrencier to the will of ber Lord, leaving all her earth ly tieastures without a murmur, sives us a shining example of what he love of Chri-t in our hearts may to. She leavis a husband and four children to mourn her days, besides a host of relatives r., besides a host of relatives $w$ lio loss of their beloved favorite.
The sympathy of :heir friends is tendered them in this their time of affiction, but her whom they mourn hase pointed them to the source of comfort in a way no one else ever could. In chir spiritual Beautiful heckoning see her alling to reckoning hands erer encouragiug whe higb endeavor, aver, ive when our faith may aver, ever kreping the liearts way she with the memory of the ward to teirg united where sickness, sorrrw, pain and death are felt nor feared no more.
The futcral took place at the Tahoka cemitary Thursday July Brother I.ewis conducted the services in a racst impressive gatterirg of fricud


Lymn County News and Dallas News $\$ 1.80$ per year.
A. G. MCADAMS LUMBER COMPANY

Gapital Stock \$300,000.00
Lumber, Bois D'Arc, Stingles, Sash Wylic, lubbock, Tulia, New
Doors and Mouldings
Tahoha, Texas, May, \&9og
Bean \& Klett LAWYERS LUBBOEK, TEXAS.
Will practice law in the
Courts of Lymn Comnty. Robr.josfs, De.Ton Hurchiso
Physicians and surgecns,
$\qquad$ Eve, Ear, Nose and Throa in conncetion with the ir general
practice. Onice at tubbock hrug Co.

July 4th.
How many individuals can declare themselves mendent as did the Colonists on that memorable

Independence in Financial matters is what we e and a Bank Ac can surely so declare
If you are not already in this class, ma'se up your ind to get there before many more independence days

Saving treeds independence.
Start an account with us now, save as much as fican and some July th You will be able to

The First National Bank Tahoka, Texas
Thona, Tous
you quality that is out of all proportion to price
$\begin{aligned} & \text { Our tanks, pipe work, repairs of all kinds of tinware etc } \\ & \text { give satisfaction - we guarantee all kinds of work. }\end{aligned}$
See us if you need anything in our line and we will make
prices that will interest you. Yours to please,
G.M.MILLIKEN \& SON


## NEW WAGONS, Complete

 With Bed, Brake and Seat $\$ 84.00$DEERE \& GOMPANY AND PARLIN \& ORENDORFF Sulky Plows - . . \$35.00.

DEERE
DOUBLE U COMPANY, Post city, Texas

# LOOK HERE 

The Policy described below will be given away free to any person who will come to my store on the west side of the square and either pay their bill or buy and pay cash for merchandise to the amount of $\$ 20.00$ or more.

## The Policy

 is good as Gold and the Company has a permit to do business in this State from Love, the Commissioner of Banking and Insurance This offer takes effect on the 1st day of July 1909 and applies to bills paid, or goods bought For CASH ONLY.
# Protection! $\$ 1,000$. <br> Accident Insurance Policy 

GOOD FOR ONE YEAR FROM DATE ISSUED TO YOU.
NO ASSESSMENTS, NO DUES, NO MEDICAL EXAMINATIONS: EITHER SEX OF ANY VOATION.

# Issued by the North American Accident Insurance of Chicago <br> RESOURCES $\$ 625,069.4 \%$ <br> This \$1,000.00 Accident Policy 

IS TOBE GIVEN AWAY ABSOLUTELY FREE TO ANY ONE AS DESCRIBED ABOVE
THE NUMBER IS LIMITED TO 100 POLICLES
Largest Stock in West Texas. Your money's worth and then some
JACK ALLEY, West Side Square, Tahoka.

| L. A. Robison. J.W-Elliott. J.B. Walkef- <br> If you have any Town Property | talented speaker and favored $h$ hearers with some interesti remarks before going into |  | Mr. Paschal the Hardware man week looking after the placing of a thrasher in our county. Mr. Paschal called on the News Office Thursdy <br> Mrs. Wiuston Jop'in returned last week from a two months visi to relatives in the lower parts of the state. She spent a werk in Dallas, and some time in Cliftom visiting , friends and relatives Several weeks of her stay were spent in Georgetown where her she has leen enjoviug all kind; o Her sister Miss Ada May Porer returned with her and will the sammer on the plains. <br> Mr. Joyce, of Piide, called ot us Wednesday, and told us about the basket picnic at that place July 21 st. $\qquad$ <br> Of any kind of realestate 7 percent, payable every six mon ths, on 5 years time. See The the kershner land co. | Alley Co. West side square Ta hoka, stlie canned corn ice cach 2 large cins of tomatoes for 25 c High Patent Flour as good as any in town $\$ 2,00$ for 48 lb . sack. $3 / 2 \mathrm{lb}$. can sweet potatos 25 cents Ranger sorghum 60 cents. Coal Oil the be:t mace 20 c a gallon Mestames Honea an 1 King con diceted children's day exercises at the Baptist Church last Sunday night. The Children acquitted themselves with credit to themselves and trainers, their program fas very nice inded. <br> Brother Bishop, pastor of the Baptist Church, entertained bis many friends with a lawn party last Tuesday evening, music and games were the order of the evening, most everybody in town was present, and all had the time of their lives. <br> Rev. Elliott of the Presbyterian Church called on the News Gffice Thursday afterncon, be was accompanied by his son Louis. | CITYMEAT MARKEI <br> Can at all times supply fresh BEFF PORK <br> PORK <br> SAUSAGE <br> BARBELED MEATS <br> Tuesdays and Saturdays. <br> K ING \& RED WINE <br> Money to loan on Lynn County land. Vendor's lien notes bought and extended <br> Address Box 720, <br> Austin, Texas. <br> J. H. Frauk!in, of Draw, mide The Neris force a pleasant visit Thursday afternoon, - He sub- scribed for The Lynn County News and Dallas News. |
| :---: | :---: | :---: | :---: | :---: | :---: |

## Time To Buy, Come In

pre and look around and do some pricing: whether you mean to buy anything or not. w,fresh, clean, goods. They were bought with a view to giving entire satisfaction to deal with. We are making a special effort to get hold of the customer who is hard thing for Ladies, Children and Men, is up to the standard in every respect. plements we carry, is an inducement to farmers as well as town floks to trade with us. barbed wire if you mean to do any property improving this year; we have plenty of 11 not have to wait for it. Call around and see us or ring Phone 17.

TAHGHA REAL ESTATECO
,

THE KERSHNER LAND COMPARY Commission Agts.
Land, Insurancs, Loans.

If You want an âto ycu want a

## Maxwell

There is none like it for DURABILITY, SIMPLICITY and Ease of management. JACK CROSS, Lamesa, exas.


## TME BEST Hardains

 It tells you the thegs yon watt to know in as cutcrtaning You shomid. his wever, bave a paper for the wortd-wite general newsThe Fort Wortipe Scmi-Weckly Record

## 

 The Fort Worth Seuri.Weekly
months, jo cents: three montas $\# 5$

##  HACK LINE MAIL PASSENGERS and EXPRESS   Giaih to liig springs $8 . .50$; round rip $\$ 4$. Same both ways. hale $s$ hale Proprietors Gail, Texas

## IOU CAN EXCHANGE

Your old Sewing Machine For a

## NEW SINGER MAGHINE

And pay the balance in small monthly payments on two years time. leave ycur orders with itcmas Eros.
E. W. Hancock, Agent, Lamesa, Texas

## \|MPORTANT: <br>  Use EUPION Oil

The oaty safe oil for lamp and stove use. Accept no other For Saie By Thi Foliowing leading Merchantis B.H.Block \& Sor, R.D.Morris, J.E.Kotner texas.

## Lynn Gounty ${ }_{\text {News }}$

 Given AwayT'o anybody who will send us a Club of 5 subscribers for 1 yr . at $\$ 1$. each we will send them the News Free for 1 yr. ${ }^{\text {n.c.c.crife }} \mathbf{\text { Publibers }}$


