

LYNN COUNTY NEWS.

VOLUME 8.

TAHOKA, LYNN COUNTY, TEXAS, FRIDAY, OCTOBER 13, 1911

NUMBER 7

South Bound Train Wrecked Near O'Donnell Tuesday

Three Cars Left The Rails

Coal Car, Box Car and Baggage Pile up in a Heap Three Miles South of O'Donnell, Road Master in Wreck

The south bound train on the Ames branch of the P. & N. left Tahoka with four box cars, a coal car, baggage car and passenger coach. About three miles south of O'Donnell the coal car tore loose from the box car in front of it, turned across the track and the box car and baggage car that followed piled on top of it making a tangled mass of splintered wood and twisted iron. How the baggage and mail clerk escaped without death or serious injury is rather unexplainable, mystery of railroad experience.

The engine, tender and three passenger cars continued on, down the track for several hundred yards before the engineer could stop and reverse his engine, which he did as soon as possible, back to the scene of the wreck to render assistance to the dead and mangled victims that he expected to find. Imagine his delight when he found that he had sustained more than a slight bruise or two. The road master for the Santa Fe system, Dan O'Connell, was one of the occupants of the passenger coach and had just gotten to get a drink when the crash came, he was thrown violently against his head striking the door hard enough to make his head tender for a day or two. The baggage and mail clerk made a hair raising escape, for the loose end of a rail came right through the floor of the car a few feet from where he stood, extended on through the floor a foot or more.

Wednesday morning at seven o'clock an engine, baggage and passenger coaches backed past going down as far as the track to pick up the north bound engines and mail. At 8:30 Tuesday morning the wrecked crew went through Tahoka for the scene of the disaster and they returned through last night, having put everything in good shape again.

W. Seth, of the New Home community, was in town yesterday and hauled out a four horse gasoline engine from the Tahoka Hardware Co., to run a pumping outfit.

A solid gold ring for every child under one year of age. Fair. 7-1t

Mr. and Mrs. Burton returned Wednesday October 11.

Blankenship shipped the coal car of cotton seed Wednesday to Sweetwater that has shipped from Tahoka this week so far.

Tahoka has a cotton-yard for them; a cotton-yard is set next to a town's first. It shows there's something doing.—Terry County. Id.

THE FOURTH QUARTERLY CONFERENCE, OCTOBER 19.

The Fourth Quarterly Conference of the Tahoka Station, M. E. C. S., (Big Spring District), will convene at the Methodist church in Tahoka Thursday evening October 19th.

As this is the last conference for this year, it is imperative that every member of the official board be present, and all those having reports to make, should be present with a full report in writing.

"I am exceedingly anxious to have a full attendance. Please meet me at that time—I need your council.

Your Bro.

W. H. TERRY." P. E.

O. L. Slaton, of Lubbock, president of the First National Bank of Tahoka, came down on the Tuesday evening train, to see how the construction work on the new brick bank building was progressing. Mr. Slaton was well pleased with the work done so far. He says it is the handsomest and most convenient building, as well as the most expensive of its size on the Plains.

W. D. Benson, a prominent attorney of Lubbock, came down on the Tuesday afternoon train to look after some cases he has pending in the county and justice courts here. Mr. Benson returned home Wednesday.

Rev. Z. R. Fee, of O'Donnell, was a Tahoka visitor Thursday. He told us he picked 354 pounds of cotton one day this week.

See our new belts, collars, aviation caps, Etc., Etc. The Fair. 7-1t

Dr. E. H. Inmon's grandfather and aunt, Mr. William Bratton and Mrs. Eddy Yates, of Brownwood, came in Saturday for a short visit with the Doctor, leaving again Tuesday. Mr. Bratton is a native born Englishman having come to this country in 1849.

Cap. E. R. Baldry, of San Antonio, state collector for the Salvation Army, was in Tahoka yesterday and today collecting funds to help carry on the rescue work in Texas.

Salad bowls, cake plates dishes, Etc. One given with every \$5.00 cash purchase. 7-1t The Fair.

Miss Linnie Cowan entertained the younger members of the B. Y. P. U. and the Senior League last Friday evening. The young people had a fine time and complimented their young hostess for her success in entertaining them so pleasantly.

Mr. and Mrs. Charley Boone, of Brownfield, were the guests of Mr. and Mrs. G. E. Lockhart Tuesday and Wednesday.

FOR Sale—Two 50 foot lots adjoining depot in Shook addition.—J. H. McBride, Godley, Tex.

Smoke the Elkraco cigars, the best five cent cigar on the market. Bought only at Parkhurst's Broken \$ Store. 4-tf

TEXAS NEEDS GREAT MEN

VII. JESTING.

KING Henry V. paid his fool a princely sum for his services and King Richard II. knighted his royal jester, but in no instances were the jokers given power to govern. Ability to perform the service was one of the first qualifications in mediaeval government, but under our form of government a candidate can be elected for Railroad Commissioner with scarcely more than a cussing knowledge of the railroad business and we may elect a Comptroller who can hardly add a column of figures and these illustrations could be multiplied indefinitely. Our queer campaign antics would make a benighted king roar with laughter, as well as make the judicious weep.



We can gridiron the State with railroads and dot it with factories and happy homes by electing to the Railroad Commission and to the Legislature men who can feel the mighty surge of civilization as it beats against our border line; who can see the world forces of progress marching in the dim horizon of the future and who know how to lay corner stones of empires. Texas needs great men.

Best Methods For Advertisers

Showing Local Merchants That Advertising Is Surest Weapon Home Paper Best Way to Reach Most People.

Almost every town and city has its merchants who figure every cent spent for newspaper advertising in the nature of a donation to the publisher. They are always ready to denounce the mail order houses, and have the newspapers help them do so, but their own advertising is done with reluctance.

But all merchants who do not advertise are not unprogressive. Often it is simply because they have not been awakened to its value.

At a recent meeting of the Business Men's association of Sheboygan, Wisconsin, A. O. Heyer, managing editor of the Herald of that city, gave a talk on the subject of advertising, and showed how the mail order houses may be best combated.

EQUAL RIGHT TO DO BUSINESS. "In addressing you on the subject of the Mail Order House evil, permit me to say that the mail order house is a competitor of yours. You must admit that the mail order house has as much right to do business as you have.

"You should treat this competitor with the same spirit of

Better Cultural Methods Paying

Texas Industrial Congress Increase Averages—Corn Yield 16 Bushels and Cotton One-Sixth Bale More Per Acre.

Dallas, Texas, Oct. 10.—Reports received by the Texas Industrial Congress from eighty-nine counties in the state amply justify its work during the present year in advocating the adoption of better cultural methods. Notwithstanding an unfavorable season and prolonged drouth, the combined average yield, (estimated,) of corn per acre, raised by contestants for prizes offered by the Congress, is 31 bushels, and an estimated average yield of 58-100 bales of cotton per acre. It is of course impossible for us even to approximate the average yield of the state but it is not probable that the corn crop will average over 15 bushels and cotton over 1/3 of a bale per acre.

The Congress will hold its third annual convention in Dallas within the next ninety days, as soon as the winners of the \$10,000 in prizes can be ascertained.

fairness as you treat all your other competitors. Competition should only spur you to greater activity and to adopt better methods in conducting your

Majors Residence Damaged By Fire

Monday Morning About Eleven O'clock the Majors Residence Caught Fire and Only by Prompt Action Saved.

The beautiful home of W. R. Majors, the furniture man, on the corner of Lockwood and Petty streets, just barely missed being destroyed by fire Monday morning.

Mrs. Majors was busy cooking dinner and had a hot fire in the kitchen range. She kept smelling pine burning but for some time could not locate where the fire was, until at last the kitchen floor seemed to be getting hot and smoke began to roll up past the south window showing that the floor was on fire. Mrs. Majors ran out into the yard and began calling for help.

The house is close to the public square and in a short time men were coming from every direction, nearly every one with a water bucket. The windmill in the yard was running and the tank was full so there was no scarcity of water.

All the furniture was taken out and holes cut in the floors so the water could be gotten to the fire which was all under the floors. It was a box house and every place where the flames started to run up the wall there was a man ready to throw a bucket of water on it. As soon as the floors were torn up so as to give the water a chance to reach the flames they were extinguished.

The stove, a steel range, was located in the north side of the room and it was found that the bottom had burned through so that live coals dropped on the floor burning through and as the wind was blowing from the north the fire spread all under the house, and as the kitchen floor was covered with heavy linoleum the fire had gained considerable headway before it was discovered.

The loss was covered by insurance and the damage was assessed at \$35.

business. A good competitor is always more beneficial than detrimental to your business.

"There is no territory that you can claim exclusively as your territory, around which you might build a fence and compel the people to purchase from you. You cannot force the public to buy at your store.

"But it is true, there is a certain territory in which you should have a greater advantage to do business, all other conditions being equal. You should have a decided advantage to do business in your home town and surrounding territory over any outside competitor. There is a territory that you may call your territory; you know the people, know their habits and desires and know their purchasing power (at least you ought to.) You are living with these people, you are ready (or at least should be ready) to help them build schools, churches and streets and all other improvements which help to build up a community in which it is a pleasure to live.

"These same people will be willing to purchase their needs from your store provided you give them the same courteous

Preparing For Potatoes, Melons

Agricultural Expert Tells How to Prepare the Ground for a Large Crop of Potatoes and Melons Next Season.

C. M. Evans, Superintendent of the Agricultural Extension Department of the Agricultural and Mechanical College of Texas says:

"In preparing ground for a large crop of potatoes and melons next season, flat break the land quite deep this fall after putting on all the barn-yard manure available up to twenty tons per acre. If there is a short supply of manure for melons it would probably pay to compost the manure by stacking it in large piles of about 32-feet putting on alternate layers of straw and manure. Make the pile about three feet deep. Then in the spring apply a fork-full of this composted manure to each hill and take care to mix it well in the soil. In the case of potatoes scatter the manure in the furrow before planting."

treatment they get elsewhere and sell them goods at as reasonable a price as they can buy for at any other place. And this, you certainly can do, for whatever advantage your mail order house competitor may have in purchasing his goods on account of his large purchasing power, you make up for in other ways such as lower rents, cheaper help, lower taxes and then being nearer to your customers.

MUST GO AFTER PEOPLE.

"But one thing is certain, you must get after this business. It is a mistake to assume that these people must or should come to your store. The public at large admires the merchant that is after the business. You must get in line with all your progressive competitors and show your customer that you appreciate his business. It is not enough that you keep a stock of goods such as your customers like to purchase, but you must let them know that you have these goods. Your customers are busy people; they have no time to enquire about your goods and prices. You must advertise, and advertise right.

"Your ads should contain cuts of the articles at your stores. They should tell all about the quality of these goods and tell the prices. Be sure to say something in your ads. The same principle holds true whether your store is large or small. You should constantly keep your goods before your customers. It is a good policy to tell in your ads where they can find these goods in your store; in this way your customers will constantly have in mind a picture of your store.

"The cheapest and most effective way of advertising is to advertise in your local paper. You reach all the people that are interested in your city and that do some trading in your city and that might be induced to buy from you.

FORGET YOUR COMPETITORS.

"Do not make the mistake that so many advertisers make, especially those in smaller towns, by using part of their space in condemning mail order houses or other competitors, for by so doing you are advertising

LYNN COUNTY NEWS

Published Weekly By H. C. CRIB & CO., Tahoka, Texas

THE OFFICIAL ORGAN OF LYNN COUNTY

Mrs. H. C. CRIB, Editor.

Best Advertising Medium, Rates on Application
Subscription \$1.00 a Year in Advance.

Letters, Write Ups, Country Communications and News Items Solicited
PHONE, OFFICE 3-5, RESIDENCE 1-3

Entered as second-class matter, July 10, 1905, at the post office at Tahoka, Texas, under the Act of Congress of March 3, 1879.

Vol. 8 TAHOKA, TEXAS, FRIDAY, OCTOBER 13, 1911. No. 7

OCTOBER 1911						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Lynn County Demonstration Farmers

H. M. Bainer, Agricultural Demonstration for the Santa Fe, arrived on the morning train from Lamesa Wednesday morning.

Mr. Bainer is here on a tour of inspection to the co-operative demonstration farms situated in Lynn County. He went to the gin Wednesday morning and inspected a bale of cotton grown on one of the demonstration farms and said it was as good a grade of cotton as he had seen this season.

Mr. Bainer spent Wednesday night with H. S. Hatchett of Lynn and while here will visit H. T. Gooch of T-Bar, M. M. Anthony of Midway, G. W. Samford and T. J. Blankenship of Tahoka and several others all of whom are co-operating with the Santa Fe.

This co-operation is a great benefit both to the farmer and the Santa Fe as it gives the farmer the advantage of the latest methods and consequently increases their yield, and the increased production increases the exportation and induces homeseekers to come here and in this way the railroad is reimbursed.

Growth of Commercial Secretaries

Fort Worth, Texas, October 5th. Stamp Licking has become an industry of the past in the offices of the Commercial Secretaries & Business Men's Association of Texas.

Formerly Six girls were taxed to get postage on the million of pieces of literature sent out; but the task became so hurculean that the association has obtained a special permit under which educational matter is mailed without be-stamped. Just a number of two figures gets the mail admitted, and then a lump sum is paid the postal authorities.

A counting machine shows the enormous amount of literature distributed during the Association year, ending to day at the annual meeting at Dallas.

A grand total of 3,083,684 pieces of literature have been sent out. Exactly \$4,161.42 cents was expended for postage alone, calling for some 416,142 one cent stamps or 298,071 two centers. In addition to 18 tons—39600 pounds—of plated matters was supplied daily and weekly newspapers of Texas

Over 2,495,300 "Stories" of industrial and commercial nature were sent to 721 weekly and 87 daily newspapers in Texas, and some two hundred big dailies out side of the state. Some 336,000 pamphlets were given circulation.

Texas newspapers alone gave over some 78,324 columns to publicity of the article. It would have taken 932 issues of the biggest paper in the state to equal the amount of space occupied in all the papers by the association's literature. On still another angle, the papers printed fully 93,998,800 words, for which if there had been a charge of two cents a word, might have cost \$1,879,776. But it was all news matter, worthy of space as news and was so treated by the press in co-operation with the association in its design to further the interests of the State

Church Notes

We would be pleased to print free of charge all church notes, reports; and notices from which no revenue is derived, in this column. Notice from which a revenue is derived will be run at half price.

BAPTIST—Sunday School at 10: a. m. every Sunday, preaching at 11: a. m. and 8:30 p. m.

METPODIST—Sunday School at 10: a. m. every Sunday, preaching at 11: a. m. and 8:30 p. m.

CHRISTIAN—Sunday School at 10: a. m. every Sunday.

PRIMITIVE BAPTISTS—Preach in every fourth Sunday at the public school building at 10: a. m. and 8: p. m.

PRESBYTERIAN—Rev. J. P. Wood will preach the fourth Sunday in each month at the Baptist Church at 11: a. m. and 8:30 p. m.

Prayermeeting every Wednesday night at the Baptist Church at 8:30 p. m.

Prayermeeting at the Methodist Church every Thursday night at 8:30 p. m.

Junior League at the Methodist Church every Sunday at 5: p. m.

Choir Practice every Friday evening at the Baptist Church at 8:30

Young Men's Sunday School Class meets in the W. O. W. Hall every Sunday morning at 9: a. m.

Baptist Young Peoples' Union meets every Sunday evening at the Tahoka Baptist Church at 7:30 p. m.

The Womans Home Mission Society meets Monday afternoon after the first and third Sundays in each month.

Senior Epworth League meets Every Sunday evening at the Methodist Church at 7:30.

and the welfare of her people.

How wide a circulation the literature received may be understood when it is considered that the papers served have a combined circulation of at least 1,380,000. Each paper, it is accepted, is read by five persons, so fully 6,900,000 people have read every day the associations literature. And on the Texas population basis, the association has talked twice a day to almost every inhabitant.

Senior Epworth League Program

Sunday, October 15, 1911. (A memory meeting)

Topic—Some things we may know.

Leader—Miss Nita Bigham.

Song—From memory, "Jesus I Love Thee."

Scripture Lesson—Quoted from 1st John i, 1-15; Acts iv, 18-20; Rom. viii, 16, 2nd Tm. i, 12.

Prayer.

Song—From memory, "What a Friend We Have in Jesus."

Scripture quotations on, Why I believe the Bible—

1st. Because it is true.

2nd. Its appeal to conscience.

3rd. Its inspirina message.

4th. Its help in need.

5th. Its saving power.

6th. Its revelation of God.

Song—From memory, "Sweet Hour of Prayer.

Questions and remarks.

Announcements.

League Benediction.

Deering Binder Twine 9 cents per pound at the Tahoka Hardware Co. 2-1f

Tom Thumb Wedding

Tuesday evening the Methodist church was the scene of one of the prettiest entertainments our town has ever enjoyed.

A Love Feast of the Old Maids and Bachelors of Tahoka was the first feature of the evening in which they gave their reasons for their state of single blessedness. Some had been disappointed, some had got a "lemon" instead of a sweetheart, some had a sweetheart and later got the "mitten," one maiden stated plainly that she had never had a chance and if any one did not believe it just try her ann see.

The intermission between the Love Feast and the Tom Thumb Wedding was filled by a piano solo played by Miss Rescola McDaniel.

The little folks presented the Tom Thumb Wedding in a most credible manner. The bridal procession entered the church to the strains of Mendelshns Wedding March played by Miss Nenabelle Donaldson. Odean Millman and Roscoe Roberts acted as ushers and did their parts finely. Wallace Donaldson and Isabelle Crie, as Mr. and Mrs. June the brides parents, led the bridal procession; powdered hair, spectacles and dignity-combined gave them a very elderly apperance. Claude Donaldson, the officiating minister, looked the clergymans part in every way. The reserved seats were filled by Lourine and Eddie Dee Sharp, Oreen, Olive and Ophelia Millman, Ethel and Virgie DeBoard, Thelma and Willie Davidson and Mary Casler as guest, the little misses were dressed in different shades of pink and blue. As the organ swelled the triumphant strains of the wedding march the bridal party entered the church. The ushers, Odean Millman, Roscoe Roberts, Aubry Thomas and John Earnes Whipp, led the way up the east aisle followed by Hugh Thomas, the diminutive bride groom, and his best man, Richard Crie; up the other aisle came the little bridesmaids, Lola Donaldson, Grace Black, Etta Ketner and Wilma Blankenship, and last and least but most important the winsome bride, Stella Kate Sharp, accompanied by her maid of honor, Hazel Alley. The little girls wore the regulation white with long veils and trains adding much to the beauty of the small participants. Every thing

The Best Book

A man can have in his pocket, the Bible alone excepted, is a bank book. The plot is absorbing and the readers' interest increases at the rate of six per cent. Call at our bank today and get one. The check system is suited to all kinds of business and will assist you in holding onto the dollars. You can be saving but not a miser. Economy encourages all the better elements of manhood. It is easy to economize with your money in the bank where you do not see it. If it jingles in your pocket there is a temptation to spend it. We will harness it up and put it to work earning interest for you. It is possible you have never felt the absolute necessity of having a bank account. You might drift along and prosper without one, but it is much easier to forge to the front in a financial way if you have one of our neat little bank books in your pocket. Do you know of a single prosperous man who does not carry one? You are glad to follow the example of the wise and prudent men in other respects, why not in this? Call today, make a small deposit as a starter and you will step a little higher as you go home to your family with a bank book in your pocket. Try it once.

First National Bank

Of Tahoka, Texas

went finely and the children showed the careful training of their Superintendent, Mrs. Blackburne. The little folks costumes did credit to the mothers and friends who got them up; the little boys in evening clothes and the little girls in frocks copied from their grown up sisters. The church was nicely decorated with the League colors of white and gold intersperced with ferns and flowering plants.

Will Answer Farmers Questions

Every department of the Agricultural and Mechanical College, and every department of the Texas Experiment Station at the College is ready at any time to answer any question that may be asked by farmers, stock-raisers and others in Texas.

Where is much information that can be given in a letter, and there are so many cases in which special problems are met that cannot be overcome withot specific information. The Department of Horticulture, Agriculture, Animal Industry, Veterinary Science, Dairying—in fact every Department of Agriculture or Engeneering will reply to any inquiry. Col. R. T. Milner, president of the College, invites such inquiries and promises that each will be given consideration. At the Texas Experi-

J. R. HONEA
The North Side Barber
Will be pleased to give you an artistic Hair Cut; a Smooth, Clean Shave, Massage, Shampoo, or a Good Tonic
Bath Room Attached
N. SIDE SQ.

ment Station, which is an important part of the College, Director B. Youngblood stands ready at all times to answer what ever may be asked, him. His work is as extensive as the limits of the State, and he will not only reply to specific inquiries but will send any bulletin that has been published by the station. The College hopes through the newspaper of the State to notify the people of Texas that these inquiries are requested, in hope that the work of the Institution may be extended beyond that of teaching the boys who are students on the grounds.

WANTED—Thrashed Kaffir and maize, sacked at \$1 per hundred. Ketner & Hatchett. 6-9

300 Wason steers went through Tahoka the last of last week on their way to Lubbock. They held them in the stock pens here over night.

HY-STYLE SAMPLES

For People Who Know

Just received one of the swellest lines of tailoring samples ever shown in Tahoka. Yard samples in all the latest "Hy-Style" shades of worsted and serge.

The latest in fall and winter overcoats displayed at our shop.

If you want Hy-Style fall and winter clothes "let Taylor tailor you," we take your measure and guarantee a fit.

Ladies' tailormade clothing a specialty.

Let us keep a pressing engagement with you.

Tahoka Tailor Shop

"HY-STYLE TAILORS"



PROFESSIONAL

DR. INNON & TURRENTINE
Physicians & Surgeons

Local and Long Distance Phones

Tahoka, Texas.

DR. J. H. MCGOY

Physician and Surgeon
Office at, Thomas Bros. & Co.

Tahoka, Texas.

G. E. LOCKHART

Attorney-At-Law
Office South of Square

Tahoka, Texas.

DR. J. B. HALL, DENTIST
of Plainview Texas

Will be in Tahoka the second Monday in each month and will remain a week

DR. A. W. THOMPSON
Physician and Surgeon

Office in Geo. Riley's Drug Store
O'Donnell, Texas

Tahoka, Grove CIRCLE, No. 714

Meet the 1st and 3rd Saturday afternoon at three o'clock. Mrs. T. J. Blankenship, Guardian, Mrs. Fannie N. Henderson, Clerk.

Tahoka Lodge No. 420

Knights of Pythias

Meet 2nd and 4th Monday nights in each month.

S. W. Joplin, C. C. F. E. McDaniel, K. of R.S.

Tahoka Lodge

No. 653 I. O. O. F.

Meet Tuesday Nights

D. T. Rogers, N. G., O. T. Bryant, Sec.

Tahoka Rebekah Lodge

No. 150

Meet 2nd Tuesday afternoon, 4th Friday night.

Mrs. W. A. Steddum, N. G. Mrs. F. E. Redwine, Secretary.

Tahoka, Camp

No. 1603

Meet every Saturday night at W.O.W. Hall.

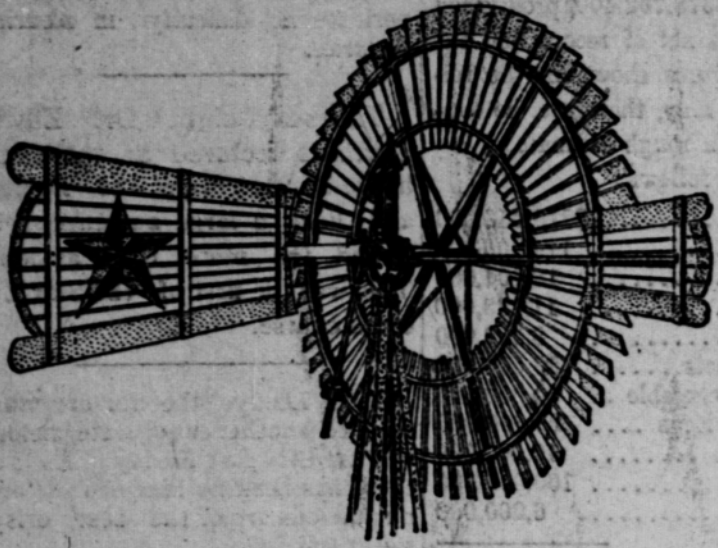
D. T. Rogers, C. C. H. M. Larkin, Clerk.

Don't forget that the Parkhurst Broken \$ Store is the place to buy your tablets. Ask about the fountain pen that is to be given away. 4-1f

Read The News And Patronize Its Advertisers---It Pays.

A CAR OF STARS

Just received a car of the famous Star Wind Mills, also received a car of piping and well casing. Get our cash prices before you buy. We also carry a line of net wire and barb wire. Lowest prices on every thing.



For Best Prices and Best Lumber you will save money by letting us figure your bill.

A. G. McAdams Lbr. Co.,

Notice of Sheriff's Sale of Real Estate

State of Texas } In the District Court of Lynn County, Texas, I. W. Meyers vs Finley J. Shepard. Whereas, by virtue of an execution issued out of the District Court of Lynn County, Texas, on a judgment rendered in said Court on the 12th day of September A. D. 1911, in favor of the said I. W. Meyers and against the said Finley J. Shepard, No. 83, the docket of said Court, I did on the 22nd day of September A. D. 1911 at 10 o'clock a. m. levy upon the following described tracts and parcels and situated and being in Lynn County, Texas, and further known and described as follows, to-wit: All of the S. W. 1/4 of survey No. 1 Block M. H. S. F. No. 6493, surveyed for S. N. McDaniel, in Lynn County, Texas, and being in a northerly direction from Tahoka, the only seat of Lynn County, Texas. Said land being in the name of Finley J. Shepard. And on the 7th day of November A. D. 1911, being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of said County, I will offer for sale and at public auction, for cash, all right, title and interest of the said Finley J. Shepard in and to said party. Witness my hand, this 22nd day of September A. D. 1911. J. H. Edwards, Sheriff of Lynn County, Texas, by M. M. Herring, Deputy. 5-7

Road Notice to Non-Resident Land Owners.

THE STATE OF TEXAS } ss. County of Lynn } We the undersigned Jury of Freeholders, citizens of said Lynn County Texas, duly appointed by the Commissioners' Court of Lynn County, Texas, at its August Term, 1911, to view and establish a Second class Road from the Lynn and Lubbock County Line to the T-Bar Pasture, and having been duly sworn as the law directs, hereby give notice that we will on the 30th day of September 1911, assemble at the Lynn and Lubbock County Line and thence proceed to survey, locate view, mark out and establish said road, beginning at the County line at a point in the east line of Sur. No. 98, Cert. 15, G. R. R. Co. Blk. 12; Thence south to N. E. Cor. Sur. 120, Cert. 676, E. L. & R. R. Ry. Co.; Thence east 1 mile to N. W. Cor. Sur. 415, Cert. 1, D. & S. E. Ry. Co.; Thence S 5 miles to S. W. Cor. Sur. 108, Cert. 34, and terminating at S. W. Cor. Sur. 108, Cert. 34. And we do hereby notify any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them. Witness our hands this 14th day of September A. D. 1911. L. G. DePriest, } JURORS OF P. H. Renfro, } OF B. T. Sumner, } VIEW

Notice of Sheriff's Sale of Real Estate

State of Texas } In the District Court of Lynn County, Texas, T. E. Owens vs Finley J. Shepard. Whereas, by virtue of an execution issued out of the District Court of Lynn County, Texas, on a judgment rendered in said Court on the 12th day of September A. D. 1911, in favor of the said T. E. Owens and against the said Finley J. Shepard, No. 88 on the docket of said Court, I did on the 23rd day of September A. D. 1911 at 10 o'clock a. m. levy upon the following described tracts and parcels of land situated and being in Lynn County, Texas, and further known and described as follows, to-wit: All of the N. W. 1/4 of survey No. 1 in Block M. H. S. F. No. 6493, surveyed for S. N. McDaniel, in Lynn County, Texas, and being in a northerly direction from Tahoka, the County seat of Lynn County, Texas. Said land being in the name of Finley J. Shepard. And on the 7th day of November A. D. 1911, being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the court house door of said County, I will offer for sale and sell at public auction, for cash, all right, title and interest of the said Finley J. Shepard in and to said property. Witness my hand this 23rd day of September A. D. 1911. J. H. EDWARDS, Sheriff, Lynn County, Texas, by M. M. Herring, Deputy. 5-7

The Utility Man

Build your door and window frames, plow and size window frames: Perforate well casing and saw out brackets.

Tahoka Saddle Shop

G. R. MILLIKEN Prop.

Saddles, Harness, Fancy Belts Made Repairing Done

"Tin Tanks"

Of the very highest quality made to order at the very lowest price. Plumbing Of All Kinds Done. Complete Line Of Shelf and heavy hardware Buzzard wingsweeps, Enamel ware

Tahoka Hardware Co.

Bible Institute For Tahoka

We have made arrangements for a Bible Institute to be held at the Tahoka Baptist church beginning on Wednesday night, October 11th, and continuing the fourth Sunday in October. The following speakers have been secured: Rev. J. R. Miller, Tahoka, will give two lectures on the doctrine of justification; Rev. Hood Vason, Post City, will deliver a series of lectures on the subject of missions, he will also discuss the doctrine of the Holy Spirit; Dr. W. F. Fry, Abilene, will deliver a series of lectures on the Old Testament Prophecies. We will have two lectures a day, day services at 3:00 p. m. and night services at 8:00 p. m. The Institute will continue until Sunday night. Special music will be arranged. Everybody is invited to attend. It is indeed fortunate for us to have so great a line of lecturers in our midst. The lectures are on strong lines and will be food to every one who attends. No one should miss a single one of these lectures who can possibly avoid it. I hope to meet you at the Institute. J. R. Balch, Pastor.

Our Cotton Money.

Our cotton crop last year sold for approximately \$220,000,000 and many of our citizens are under the impression that this money is available for building railroads, factories, opening mines, etc. It is true we exchange our cotton for gold but while producing the cotton, we consume all our cereals and ship in \$75,000,000 worth of feed stuff from other States. The Texas Grain Dealer's Association conducted especially for this article, an exhaustive investigation into our cereal consumption. The production column is taken from the Federal Agricultural Department reports and the figures in the consumed column were furnished by the Grain Dealer's Association:

Grain.	Pro. Bu.	Cons. Bu.
Corn	181,280,000	250,000,000
Wheat	18,780,000	25,000,000
Oats	24,325,000	25,000,000
Hay—Tons	711,000	3,000,000

The average price of corn is sixty-five cents; wheat one dollar; oats forty-six cents and hay twelve dollars. When these extensions are made to the figures in the consumption column, we find our cotton crop has entirely disappeared. Of course all these products are not consumed on the farms as our cities are composed of exclusive consumers but, as a whole, we are an agricultural State and in its last analysis, the banker and the merchant is as much a farm laborer as the hired hand that follows the plow and to get our net gain, we must deduct total consumption from total production. The money to develop Texas cannot be found by searching our cotton fields. We must get it from other sources and our principal supply must come from outside the State.

Experimental Farms.

One of the wisest laws enacted by the 32nd, or any other legislature, was the one which authorized the Commissioner's Court of any county to make an appropriation of not to exceed a thousand dollars per annum to be used in farm experiment and demonstration work. The Commissioner's Court can make no better investment than to appropriate the entire sum and place it in the hands of a competent demonstrator. A number of our commissioners have joined hands with the Federal Government, thereby securing expert supervision without cost.

IT ALL DEPENDS

A young lady recently sent this extraordinary request to the editor of the religious journal subscribed for at her home: "Do you think it right for a girl to set in a man's lap, even if she is engaged." The editor spent some time in prayer and then answered her as follows: "Yes, if it were our girl and our

Ramsey & Ramsey

CONTRACTORS & BUILDERS

Now is the best season to build. Let us have your plans to figure on for Brick Business Houses. We build anything—Nothing too large or too small.

Tahoka - - - - Texas

A. W. Edwards

"Well Driller"

I Am Prepared to Drill Your Well. Will Guarantee You A Straight Hole And Water Also If Not Limited As To Depth. See Me At

Tahoka, - - - Texas.

P. B. HALL

Tahoka Livery, Feed and Sale Stable

P. B. HALL, Proprietor. PHONE No. 9.

We have good teams, good rigs, and our prices are reasonable. We sell all kinds of feed and will deliver anywhere.

North of the square, Tahoka, Texas.

Good Roads Congress Called

In calling a State Good Roads Congress to be held in Dallas October 26th, Governor O. B. Colquitt, has issued a proclamation which has been received in Tahoka. "An adequate system of improved highways is one of the great needs of our State," says the Governor. "Good roads lend powerful aid to every good in modern life, while bad roads form an obstacle in the path progress." The Governor proposes a State Highway Department or State Good Roads Association.

For a clean, comfortable Shave or a smooth, artistic Hair-Cut Come to the

West Side Barber Shop

IRA DOAK, PROP.

Up-to-date Baths always on tap; Try one Laundry basket in connection

TAHOKA, TEXAS

NOTICE

WANTED—1000 or 1500 Stock Cattle to pasture and see after on the shares. Fine grass and lots of water. Ranch located 50 miles east of Roswell, on top and under the cap rock, both. For further information or references, write or see. T. J. Hite Roswell, N. M. Care of Cousey Store. 6-8

BUY TABLETS WITH RED SEALS ON THEM

Two Fountain Pens GIVEN AWAY

OUR Cider is health-fui and invigorating—our regular customers know it, but we want new ones to try it and be convinced. CANDY, CANDY, CANDY!

For Further Particulars Inquire At

Parkhurst's Broken \$ Store

Everything desirable in Candy—your money's worth here

Racket Goods! Well yes, Call and price our goods, that's all we ask, we know you will buy. : : : : : : : : : :

BOYS & GIRLS YOU ARE ALWAYS WELCOME

REMEMBER! BRING IN YOUR TABLET BACKS!

(Continued From First Page)

Best Method For Advertisers

your competitors. You are suggesting to your customers that they might also buy the same or similar goods from some mail order house. An ad in which you ask your customers to compare your prices with those of the mail order houses means that you virtually ask him to get a mail order catalog and search for prices. You are not helping yourself, but are making it easier for the mail order house to introduce their catalogues. If your customers want to compare prices, let them do so of their own accord, and if your prices compare well, you need not worry about results.

"But one thing is absolutely certain, if you want to succeed in the twentieth century, you must apply twentieth century business methods. You must

advertise your goods. "Your home paper is the cheapest means by which you can speak to your customers, because it reaches so many of them. Your customers, believe in your home paper, for fake advertisements are generally omitted. All you have to do is to write your ad, the local newspapers take care of the rest. They see to it that it is properly sent to the homes where it is read by every member of the families who know you. If your ads attract attention, they can't help but bring results. In this century the public has much more confidence in the merchant that advertises than in the one that seems to be afraid of showing his goods together with his prices in the public home market place, the columns of your local paper the best medium for local advertisers.—Publishers' Auxiliary.

Deering Binder Twine, 9 cents per pound at the Tahoka Hardware Co. 2-1f

Production and Consumption.

The Federal Census reports enables us to estimate with reasonable accuracy our annual production which approximates as follows:

Agriculture \$561,231,000
Manufacturing 150,000,000
Mining 20,000,000

Total \$731,231,000

The item of consumption is far more difficult to estimate, although reliable data on the cost of living per capita is of record. The following table represents property consumed and destroyed by the natural and artificial processes of civilization. Three classifications are used, "The People" which includes cost of living and burial expenses, "The Animals" which includes the keep of live stock and loss by natural and accidental deaths, "The Property" which includes destruction by fire, decay, wear, etc., as well as destruction of seed by processes of germination.

The table follows:
The People \$330,000,000
The Animals 200,000,000
The Property 120,000,000

Total \$650,000,000

By deducting consumption from production, we have \$81,131,000 per annum left, which is equal to 11 per cent of gross production and is approximately correct. This volume of money is entirely too small to make much headway in development. We need Ten Billion dollars to open up new farms, build cities, construct railroads and public highways and we must get money from outside the state for our large development enterprises.

Sun Never Sets on Texas Press

The Texas press circulates in every state in the Union and some of our papers cross the ocean. It can be truly said that the sun never sets on the Texas press.

With a quarter of a million copies of Texas newspapers singing the praises of Texas in every clime and country, we are able to account for the marvelous influx of men and money into our state. There is no more effective way of advertising Texas than for our citizens to subscribe for the local paper and have it mailed to persons outside the state and no better service can be rendered our friends in other states than by giving them an opportunity of learning about Texas through the columns of our local papers.

Grandpa and Grandma Black left Sunday for Sparenberg where they expected to take the hack for Big Spring and go on to Stanton Monday night.

Cotton picking is in full swing and pickers are hard to get in sufficient numbers. Our gin is running day and night; the stroke of 12 Saturday night is quitting time and midnight Sunday finds the force on their way to the gin for another week's work. Up to the present time the Tahoka gin has turned out over 400 bales and the cotton season is only well begun as every thing is later here than in the lower counties.

B. L. Shook, of Plainview, is in Tahoka this week.

For dependable windmill work get E. N. McReynolds. Satisfaction guaranteed. Phone 32. 41-1f

Texas Productions.

The Federal Agricultural Department gives us a complete estimate on most items of farm production except live stock. While our live stock is valued at \$378,762,400, production per annum is not of record and the live stock figures shown in the following table may, therefore, be considered only a rough estimate.

The table follows:
Cotton \$219,656,000
Corn 114,206,000
Wheat 18,404,000
Oats 11,433,000
Hay 8,532,000
Dairy Products 23,500,000
Fruit and Vegetable .. 24,000,000
Poultry and Eggs 25,500,000
Miscellaneous 10,000,000
Live Stock 100,000,000
Timber 6,000,000

Total \$561,231,000

Timber is added to the list in order to complete surface production.

This stupendous total on its face points to a magnificent prosperity, but deducting consumption from production, we find the bulk of our money quickly melting away and when we build our homes and churches and school houses we have little left to invest in large industrial enterprises.

A Billion Dollars for Factories.

Texas needs a billion dollars for factories. The amount seems large but it would require an immediate investment of that amount to manufacture the raw material now being shipped out of the state and we have only one-fifth of our land under cultivation and our minerals are practically untouched.

A good way to encourage factory investments in Texas is to patronize home industries. Home patronage would result in flooding our present plants with orders and would re-

quire additional factories to take care of the business.

Texas is today the most inviting field on the globe for capital and when our opportunities are understood and our citizenship ready to welcome factory investments by patronizing the products, we will experience no difficulty in securing factories.

Thursday night Dr. Edwin Southers lectured at the court house on "If I were the Devil," and held a large audience spell bound for more than an hour. This was the first of the Star Lyceum course.

T. C. Leedy, the nursery man, shipped another car of watermelons to Post City last Friday. As yet there has been no hint of frost and our melons are of the best; crisp, sweet and juicy.

Arthur Black returned Sunday from Abilene where he went to attend Federal court.

Mr. Suell and Miss Della Leonard, both of the Draw community, were married at the home of the bride's parents Wednesday October 11th at 4 p. m. Rev. T. C. Willett, of Post City, officiating.

Wednesday afternoon S. M. McDaniel bought out the wagon yard and coal and grain business of W. F. Bigham. This comes as quite a surprise to everyone, but Mr. McDaniel takes hold just like an old hand at the business and in a manner that promises all kinds of a success.

Read The News And Patronize Its Advertisers---It Pays.

Look Before You Buy!

Pictures Are Deceptive!

Come look over my swell line of Furniture. I can sell you the same piece furniture that the catalogue houses show for the same price, give you better stuff and you "Don't have to take scratched stuff." I have just received a car of furniture including dining tables from \$10 to \$20, chairs \$1.25 up, other things in proportion. See our Sealy Mattresses

Bob Majors The Furniture Man



"Take Our Advice"

Have your tanks and guttering put up now. The Fall rains are what you want to save.



Stove Pipe, Rain Proof, Flues, Ventilator, Etc. All kinds of Tin and Repair Work Done Well.

W. B. Bishop
The Tinner

South Sweet St.

Tahoka, Texas

Howell's Wagon Yard

And Feed Store

We are now ready to serve you with the best accommodations that can be had, when in town put up at our yard, we'll treat you right.

We have a large stock of grain and hay. If you want your stock to look well buy your feed from us.

S. W. Corner Square, Tahoka

Work Guaranteed

H. C. Smith

Prices Are Cash

General Blacksmith

Tires shrunk hot or cold upto 4 inches. Let us put new rubber tires on your buggy. New spindles and boxes for buggies and wagons always on hand.

Phone No. 60. North of Square

HIGGINBOTHAM---HARRIS CO.

Want to figure your bill for Lumber, Sash, Doors, Shingles, moulding, Eclipse Windmills, Stock Tower, Piping and Fittings of all kinds, Lime, Brick, Cement, Posts and Wire.

Geo. Small, Manager

TWO BLOCKS EAST OF SQUARE

TAHOKA, Lynn County, TEXAS

Wall Maps Of Texas Given Away!

We have a limited number of Wall Maps of the State of Texas, 24x30 inches done in colours. We will give one of the maps to one school child in every family as long as the maps last. If you want one of the maps you will have to call at our office right away as our supply is limited.

Lynn County News Publishing Co.,