

# LYNN COUNTY NEWS

Volume XIV

Tahoka, Lynn County, Texas, Friday, Nov. 23, 1917

Number 11



NO ONE CAN "HOLD A CANDLE" TO US EITHER ON THE QUALITY OR THE PRICE OF THE PRETTY SPREADS AND FLEECY, WARM BLANKETS AND OTHER THINGS YOU NEED FOR YOUR BED AND BED ROOMS. THEY WILL DELIGHT YOU DURING THE DAYTIME AS WELL AS AT NIGHT.

FIX UP THE LITTLE TOTS FOR THE COLD WEATHER WITH THE WARM, SNUG, THINGS WE HAVE AND THEY WON'T CATCH COLD AND BE ILL.

YOU WILL LIKE OUR TOGS AND OUR PRICES. COME IN.

## Knight & Brashear

### Union Thanksgiving Service

The several churches of Tahoka will hold a union Thanksgiving service at the Methodist church, Thursday, Nov. 28th. The service will begin at 11:00 a. m. Let every citizen of this vicinity attend the service. We hope the business houses of the town will close their doors until 1:00 p. m. Rev. Parker of the Baptist Church, will preach the sermon.

R. F. DUNN.

from every pocket. The farmers are so used to the "long green" there that even cashier's checks are looked upon with suspicion.

Charley Doak of O'Donnell, came in the first of the week from Alabama where he had been to market a car of horses and mules. He reports good crops and prosperous country, but he says the markets there are flooded from the drouth section.

Rev. Dunn will preach at the Dixie School house next Sunday afternoon at the close of Sunday School.

Miss Edna Montgomery came Saturday for a short visit with parents, Mr. and Mrs. B. F. Montgomery of two miles north of town. She returned to Lubbock the same evening.



Marvin Jones Visits Tahoka

Congressman Jones of the 18th Congressional District addressed a crowd of Tahoka people in the district court room Wednesday afternoon shortly after three o'clock.

The theme of his address was the war. Touching on the unity of purpose and the combination of effort necessary to prosecute this war to a successful termination. He emphasized the importance of the work undertaken by the Red Cross, Y. M. C. A., and kindred organizations for the relief and betterment of the soldiers at the front and in training.

Mr. Jones mentioned the fact that he entered congress as its junior member, and that when elected he represented the largest district in the United States and that since the redistricting of the state he still had the jumbo district, and that while he was not our elected representative, still we had been placed in his district and that he would be pleased to extend any courtesy possible to his new constituents here, and asked that they feel free to call upon him.

## AN EVERYDAY BANKING SYSTEM.

The Federal Reserve Banking System is not merely an emergency system, a financial fire engine to extinguish occasional fires.

It is much more than this. It is a vast reservoir thru whose member banks its service reaches into every mill, every farm and every store in the country, supplying at all times not only the best banking protection but the best banking service the country has ever known.

MEMBER  
FEDERAL RESERVE  
SYSTEM

If you want to tap this system of which we are members, your connection can be made by depositing your money with us.

## The First National Bank Of Tahoka.

### Merry Wives Entertain

Mesdames Dr. King and Boyd hostesses to the Merry Wives Club entertained the members and their husbands at the Larkin building last Friday night with progressive 42.

Six tables were organized and a very delightful evening was spent in this interesting game. A very unique and pleasing feature of the evening's entertainment was the method of keeping score. At the close of each game the couple winning high score at each table was presented with a red carnation instead of the customary score cards. At the close of play Mrs. Dr. Townes held the highest score of the evening.

A delicious salad course was served to the following:

Mr. and Mrs. H. M. Larkin, Mr. and Mrs. Smith, Mr. and Mrs. Belton Howell, Mr. and Mrs. Geo. Small, Dr. and Mrs. Townes, Dr. and Mrs. Callaway, Mr. and Mrs. Jack Applewhite, Mr. and Mrs. W. B. Slaton, Mr. and Mrs. Hall Robinson, Mr. and Mrs. Joe Stokes, Mrs. Lowery, and Miss Maggie King.

## WESTERN UNION TELEGRAM

Amarillo, Texas, Nov. 22nd, 1917

B. P. Maddox,

Tahoka, Texas,

Rumor as to poor quality cake at Galveston started by interested parties, and without foundation. Representative Texas feed control reports excellent quality and condition, and each car will be carefully inspected and tested. Houston office advises not much cake in hands of oil mills for immediate shipment. Government cake is going fast and cattlemen this section will have to act quick. Give this all possible publicity.

114 PMWhaley, administrator 8 dist.

Leave your order for this cake with your bank.

B. P. Maddox, County administrator

## Good Cigars or the Ordinary Kind, Which Will YOU SMOKE?

Advanced prices and war taxes have made it impossible for us to longer sell the high grade cigars which we always keep and have fresh for you at the old prices.

Hoggs, Chandlers, Officials and all goods of this superior quality will now sell at six cents and will not go higher so long as we can get them at the present prices.

Bull Durham, now 6 cents, Prince Albert, now 12 cents.

Thanking you for your patronage.

## Thomas Brothers Drug Co.

Tahoka, Texas



**Lynn County News**

JAMES CRIE, EDITOR-MGR.

PUBLISHED EVERY FRIDAY BY  
H. C. CRIE & COMPANY

Entered as second class matter at the  
post office at Tahoka, Texas, under act of  
March 5th, 1879.

\$1.50 per year in advance



**ANNOUNCEMENTS**

Subject of the action of the July 1918  
Democratic Primary

For County and District Clerk;  
R. S. (Bob) Davidson.

For Tax Assessor:  
B. F. Montgomery

Bro. Kent of the Post City  
Post, says "Sleep on dear friends  
and the first thing you know  
auto highways will be winding  
over your bodies with certified  
checks from the National High-  
way Commission attached—nit."

Stay with 'em Kent. We sure  
need that designated highway  
between Tahoka and Post, and  
when other counties that are  
voting road bonds get all the  
money used up we will have to  
dig down in our pockets and  
build the roads ourselves without  
outside aid or else remain on the  
sidetrack.

Sun-of-a-Gun in the San Saba  
News says, "We believe it is en-  
vy and anguish and hardness of  
heart in those editors who insist  
that Miss Jeneatte Rankin, con-  
gress woman from Montana, lost  
her supporters by making so  
many speeches in Congress. Her  
speeches are good and should

**Drs. Inmon & Turrentine**

Physicians and Surgeons  
Office in Shook Building  
Over Post Office

Tahoka, Texas

E.E. Callaway Res. Phone 4 C.B. Townes Res. Phone 121

**Physicians and Surgeons**

Office Phone 4  
Office upstairs Thomas Bros. Bldg

**Dr. J. H. McCoy**

Physician and Surgeon

Office in Wells building.  
Office phone 151 Res. phone 108

**C. H. Cain**

Lawyer

Office in Guaranty Bank Bldg  
Tahoka, Texas

**M. M. HERRING**

Abstracting  
&  
Farm Loans

Tahoka, Texas

**Dr. J. R. Singleton**

Dentist

Permanently Located

Tahoka, Texas

**B. P. Maddox**

Attorney-at-Law

Practice in All The Courts  
Office room 3 Guaranty Bank Bldg  
Tahoka, Texas

**J. A. Moore**

Attorney-at-Law

Office in Guaranty State Bank  
Building, Tahoka, Texas.  
COLLECTIONS A SPECIALTY

win her re-election."

The above referred to editors  
have a shred of logic in their  
contentions. The editor of the  
News has seen Male politicians  
bust a galus in the middle of a  
strenuous effort on the stump.  
However, a congress woman  
may not exert herself so much  
on the floor of Congress. The  
Clarendon News contends that  
Miss Rankin lost her supporters  
by leaning towards the I. W.  
W's. But she should worry.  
Homer Steen of the Floydada  
Hesperian, says she ought to be  
able to secure another pair at  
any ready-to-wear store, even in  
Montana.

When you see an automobile  
with a license number on it be-  
ginning with 95 thousand that it  
is a Lubbock county car. Nine-  
ty-five thousand was assigned to  
Lubbock county. - Slatonite.

Evidently Editor Loomis has  
gotten his wires crossed some  
way, or else Lubbock got a  
mighty small part of the cars  
registered in 95,000, for we see  
Lynn county citizens on the  
streets of Tahoka every day  
with car numbers between 95-  
328 and 95,595. We are certain  
that these are cars here bearing  
numbers both below and above  
these figures in the 95th thou-  
sand, but we take these two as  
we saw them on the streets Mon-  
day after we had perused the  
Slatonite.

Of course we would not think  
that Editor Loomis was so far  
behind the times that he did not  
know that Lynn county was no  
longer attached to Lubbock  
county. Lynn county was or-  
ganized in 1903.

American car owners should  
not kick at what seem to us the  
stringent regulations placed on  
motor traffic. According to Wil-  
liam Landrup, of Copenhagen,  
Denmark, appointed official roy-  
al distributor by the crown for  
automobiles, it is unlawful for  
motor driven vehicles to use any  
but main roads in Denmark, and  
that not after dark.

There is not a pound of sugar  
for sale at any of the stores in  
Plainview, yet a big car load is  
standing on the track in the  
Santa Fe yards, and the orders  
from the federal government  
are that it is not to be opened.  
The car arrived Tuesday con-  
signed to a local party for dis-  
tribution to the retailers, but a  
message came from the Hoover  
food control to hold the car for  
further disposition by the gov-  
ernment, and it will probably be  
diverted elsewhere—maybe to  
some of the European countries.  
—Plainview News.

One might be led to infer  
from the above that the citizens  
of Plainview and it's trade ter-  
ritory, have not been a conser-  
vative in the use, or at least in  
purchasing sugar, too many buy-  
ing by the sack in order to be  
ready for an emergency of this  
kind, and thereby hastening the  
enforcement of conservation and  
working a hardship on the in-  
nocent and patriotic citizen who  
has voluntarily lived up to the  
food card pledge.

There are lots of things that  
Slaton has never experienced.  
But our fair neighboring city to  
the northeast experienced her  
first yeggmen's visit last week.  
The safe of the Robertson Dry  
Goods Co., was blown and the  
cracksmen got away with \$160.  
The Simmons Grocery was also  
entered and a small amount of  
money taken from the till. A  
tailor shop was entered but  
nothing was taken.

**A Toast To The Slacker**

We copy the following toast  
from a letter from H. W. Lee,  
Barrack 630, in a National Army  
Training Camp. The letter and  
toast appeared in the last issue  
of the Lockney Beacon.

We give you our service, you  
shut off our beer,  
But the Slacker can drink 'till it  
runs out his ear.

We quit a good job to keep  
you from harm,  
And the Slacker goes by with a  
girl on each arm,

And laughs at the soldier, poor  
unlucky cuss,  
You go with the Slacker, why  
ostracise us.

The slacker rides 'round in a  
Ford of his own.  
And charges a quarter to haul  
us to town.

We are doing our duty, his  
liver is white,  
Yet we leave the streets at  
eleven each night

While he hangs around as long  
as he dare

Beneath the glow of the white-  
way glare.

Discipline, we know, is a thing  
that must be,

But honest to goodness we fail  
to see,

When a soldier drinks nothing  
but water and pop,

Why the drinks of the slacker  
can't also be stopped.

When the slacker can dance,  
it seems rather hard,

At all decent dances the uniform  
is barred.

We have shouldered our rifles  
and taken our places,

And will go to our death with  
smiles on our faces,

But this is our honest appeal  
to you,

Until we cross over, please give  
us our due.

**Flowers for Everybody**

We have them ready for you  
at my green house located at my  
home. Just write or phone.  
Phone 451, Lubbock Floral Com-  
pany, Lubbock, Texas. 11-12

Mr. and Mrs. J. A. Weathers  
of Lockney, came down Thurs-  
day of last week to visit Mr.  
Weathers' brother, E. N. Weath-  
ers, our fellow townsman. The  
visitors left Monday morning for  
their home.

W. S. Swan, sold the Little-  
page place southeast of Tahoka,  
belonging to C. H. Jones and  
son to C. S. McNealy of Hill  
county, last week for \$20.50 per  
acre. There is 640 acres in the  
tract. Mr. McNealy recently  
sold his Hill county farm for  
\$150 per acre. He will move  
and prepare to farm his new  
place next year. This sale was  
reported last week, but we failed  
to learn the purchaser or the  
consideration. We extend a  
hearty welcome to Mr. McNealy  
and wish him success as a Lynn  
county farmer.

Astrologers promise the inhab-  
itants of the United States a  
sight next June that they have  
not had a chance of seeing for  
more a generation, namely a  
total eclipse of the sun, which  
will occur June 8th, 1917. One  
of the most famous eclipses of  
the sun occurred during the  
Civil war and some people are  
inclined to attach a certain sig-  
nificance to the fact that another  
day of total darkness is to come  
upon us while the entire world  
is engaged in a bloody struggle.  
The eclipse will be most plainly  
seen in Florida.

Try a News Want Ad.

TO AVOID A  
**COAL SHORTAGE**

We are laying in a large supply of High  
Grade Coal, but we can not stock enough  
to carry the Country thru the Winter

**DO YOUR "BIT"**

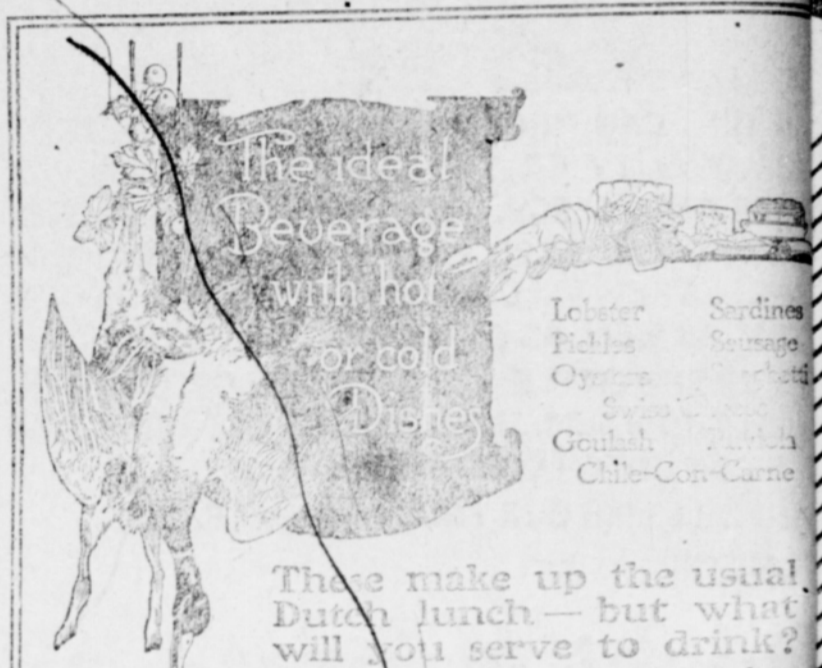
lay in your winters supply now when you  
can buy for less money, and help us  
avoid a coal shortage this winter.

Taffic will be hindered and the  
output of the mine's will be LESS

Place your order NOW

**EDWARDS BROS**

"If it's not right, WE MAKE IT RIGHT."



- Lobster
- Sardines
- Fishes
- Sausage
- Oysters
- Salmon
- Goulash
- Chicken
- Chili-Con-Carne

These make up the usual  
Dutch lunch—but what  
will you serve to drink?

For years the host and hostess have been  
asking themselves that same question—es-  
pecially whenever the occasion happens to  
be one of those cozy little after-theatre or  
"in-between-times" parties. Now, there is  
a ready answer—

**Bevo**

This distinctively new creation in soft  
drinks is sparkling, snappy—delicious. It  
is healthful with the wholesomeness of the  
choicest cereals—appealing with the bou-  
quet and agreeable bitter tang which only  
choice hops can impart. It is sure to "hit  
the spot"—sure to encounter no prejudices.  
Bevo—the all-year-round soft drink



You will find  
Bevo—

In pasteurized bottles,  
hermetically sealed, with  
crown caps, with  
labels, department and  
drug stores, soda foun-  
tains, picnic grounds,  
baseball parks, dining  
cars, restaurants and other  
places where refreshing  
beverages are sold.



**Guard Against Substitutes**

have the bottle opened in your presence, first seeing that  
the seal has not been broken, and that the crown cap  
bears the Fox. Bevo is sold in bottles only—and is  
bottled exclusively by

ANHEUSER-BUSCH

ST. LOUIS

**Nobles Bros. Grocer Co.**

Wholesale Dealers AMARILLO, TEXAS

**Friday Night, November 2**

**"The Slacker"**

---A gripping drama brim full of the spirit  
of the American Army.

**From Tears to Cheers**

this powerful patriotic drama has swayed  
audiences numbering thousands of people  
This drama is in a class seldom ex-  
hibited outside of the cities.



**THEATRE**

ADMISSION 27 CENTS  
WAR TAX 3 CENTS



## For Weak Women

In use for over 40 years! Thousands of voluntary letters from women, telling of the good Cardui has done them. This is the best proof of the value of Cardui. It proves that Cardui is a good medicine for women.

There are no harmful or habit-forming drugs in Cardui. It is composed only of mild, medicinal ingredients, with no bad after-effects.

TAKE

# CARDUI

The Woman's Tonic

You can rely on Cardui. Surely it will do for you what it has done for so many thousands of other women! It should help. "I was taken sick, seemed to be . . ." writes Mrs. Mary E. Vestie, of Madison Heights, Va. "I got down so weak, could hardly walk . . . just staggered around. . . . I read of Cardui, and after taking one bottle, or before taking quite all, I felt much better. I took 3 or 4 bottles at that time, and was able to do my work. I take it in the spring when run-down. I had no appetite, and I commenced eating. It is the best tonic I ever saw." Try Cardui.

All Druggists

J. 70

## J. N. Jones

Dealer In

# Furniture

and Undertakers Supplies

## Red Cross Perfects Permanent Organization

At a meeting of the executive committee of the Red Cross Chapter of Lynn County, Texas, held November the 6th the following members being present, to-wit:

B. P. Maddox, H. M. Larkin, Rev. R. F. Dunn, Rev. L. L. Parker, Judge C. H. Cain, Dr. C. B. Townes and W. B. Slaton.

At this meeting of the executive committee the following persons were selected as officers of the Red Cross Chapter of Lynn county, Texas, for the ensuing year, said officers so selected to be elected by the main body of the Red Cross Chapter at a regular meeting called for that purpose, to-wit: Friday, November 23rd, at 2:30 p. m. in the district court room:

B. P. Maddox, Chairman; Mrs. J. B. Walker, Vice Chairman; Mrs. D. T. Rogers, Secretary; Mrs. J. L. Stokes, Treasurer. And the following committee on publicity was also selected, to-wit: Mrs. H. C. Crie, Chairman; Mrs. S. S. Ramsey, and Mrs. I. S. Doak.

The following committee on soliciting members to the Red Chapter were also selected: Mrs. A. L. Lockwood, Chairman; Mrs. C. J. Campbell, Mrs. G. E. Lockhart, Mrs. M. M. Herring, Mrs. H. T. Gooch, Mrs. Boise Hatchett, Mrs. C. W. Seth, Mrs. E. E. Callaway, Mrs. J. N. Lamond, and Miss Christine Swan.

No further business to come before the executive committee, the committee adjourned.

W. B. SLATON, Sec.

Charles McCarthy, special aid to Herbert Hoover, Federal Food Administrator, has recently returned from a tour of the drouth stricken portions of West Texas, New Mexico and Colorado, and has asked President Wilson to urge congress to appropriate \$50,000,000 as an emergency war fund for relief of this section. He has also appointed a relief committee of which Gov. Hobby is the head. Other state officials are members. They are to superintend distribution of supplies and check further losses as far as possible.

## School Entertainment.

Reproduced below is the program rendered by the Tahoka public school Thursday night at the Star Theatre for the purpose of raising funds with which to pay for the Victrola recently purchased by the faculty for the use of the school.

Don't Bite The Hand That's Feeding You. - Miss Jagglie's Pupils.

Rip Van Winkle.

Miss Hickerson's Pupils.

Sweet And Low (Between Acts Of Rip Van Winkle.) Miss Moore's Pupils.

Drill.

Miss Barber's Pupils.

Reading.

Miss Wilma Brashear.

Peek-A-Boo.

Miss Moore's Pupils.

Grand Mamma Song.

Miss Knight's Pupils.

Drill.

Miss Campbell's Pupils.

TamO'Shanta - Warren.

Era Small.

Reading.

Mrs. Robert's Pupils.

Graduating Exercises Of Jones ville High School. Mr. Foster's Pupils.

The entertainment was a decided success and the respective teachers are justly proud of the way their pupils rendered their several parts.

From a financial standpoint, the school realized their most sanguine expectations, the receipts amounting to something over sixty-one dollars.

## Camp Travis News

There are seven boys in the 1st Cassion company from Lynn county, and all are in good shape, drilling every day and gaining in weight on what Uncle Sam feeds them.

Marian Bradley has qualified as a bugler and blows everything from reveille to taps - except, of course, his money.

Samuel Parks, over six feet tall, has been doing "squads right" in the awkward squad, also learning how to handle his rifle. He will surely be selected to carry the battle flag.

Hansford Tunnell is a buck private in the rear ranks and proud of his uniform - he says so himself.

Melvin Brewster is a horsman, and is good natured until a horse steps on his foot.

Oscar Patterson is well, getting his share of eats and doing "squads right" every day.

William H. Aten says he is good on "K. P." duty, or he would not be in the kitchen so much.

Alvin Selman says because he is just a private is no sign he is not going to introduce himself to the Kaiser.

Private Emil Bekkelund of Motor Truck Co 2, 315 Ammunition Train, Camp Travis, Texas, has been transferred to the Ordnance Corps, National Army, with rank of Corporal, and will remain with Company 2 for duty. Corporal Bekkelund was formerly employed in the garage business at Tahoka.

J. L. Nessell of Wilson, last week sold his section near that thriving Lynn county town for \$25 per acre to a Fort Worth man by the name of Griffin. This price is an advance of \$5.00 over the purchase price paid four years ago. Dry weather don't run the price down in Lynn county.

## Road Bonds Defeated

The Bond Election in Lynn county Tuesday to determine whether Lynn county should issue sixty thousand dollars worth of road bonds to buin a system of graded roads was defeated by an overwhelming majority. A very light vote was polled. Returns by boxes are as follows:

No.	Name	For.	Against.
8.	Grassland	1	8
5.	Draw	0	13
4.	New Home	0	39
3.	Three Lake	1	5
1.	Tahoka	16	43
6.	North Tahoka	21	31
	Totals	39	139

O'Donnell had not been heard from when these figures were secured.

The Bradley-Massy Auto Co., received another car of Fords Thursday of this week. Mr. Bradley of Lubbock, came down that morning and brought a bunch of mechanics to assist in assembling the cars. The entire carload was spoken for and there are still many orders booked for future delivery.

Jack Ramsey, son of Mr. and Mrs. S. S. Ramsey, has been appointed Wells-Fargo messenger on the Slaton-Lamesa run. Jack has been with the Wells-Fargo people for the past six or eight months and his many friends are indeed glad to hear of his promotion. He made his first run Thursday.

## O'Donnell Parent-Teachers Teachers Meeting Nov. 27

O'Donnell, Texas, Nov. 21. - The Parent-Teacher Association of O'Donnell, which was organized Sept. 26, 17, is progressing nicely under our efficient President, Mrs. Bougtow. We have a membership roll of twenty-three and all seem to be very interested and enthusiastic in the work.

The following is the progame for our next meeting Nov. 27: all visitors are cordially invited: Song - Take the Name of Jesus With You.

Prayer.

The Lost Dolly - Lois Weems. What Have I Done Today - Byrdie Shook.

Piano Duet - Misses Taylor and Singleton.

Little Brother - J. B. Shook. Flag Presentation by President.

Acceptance for School by William Thompson.

Reading - Miss Singleton. Subject for Discussion - Diet; Paper by Mrs. Singleton. General discussion.

To what extent should parents assist pupils at home with their studies - Paper by Miss Eberlee. General discussion.

Close with prayer.

PRESS REPORTER.

**GEO. ALLEN**  
The House Reliable  
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S SUPPLIES, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1896. SAN ANGELO

**This HANDY FLASHLIGHT FREE!**  
To Our Customers!  
You can get without a penny of cost, the latest, most reliable addition to your outfit. This equipment you own - a **FLASHLIGHT** - **ELECTRIC FLASH!** Sold at all stores for \$1.00. With many times the value for the money. (No money after dark) - You own best - We'll take care of you who we can see.  
**Highest Prices for FURS**  
Why our big company can get more money - and therefore can pay you more money for your furs - that we will promptly get your cash - is to be known quickly! You'll be sure to get more money - that we will pay you the money in extreme charges - by being sure to see! A postal brings full details. Write today!  
American Exporting & Fur Mfg. Co.  
Dept. 600, 425-427 Decatur Street  
New Orleans, La.

J. H. Edwards returned Thursday from a business trip to Waco.

The Dominican Sisters of Galveston, will soon commence the construction of a woman's dormitory at the State University that will accomodate forty girls and cost approximately \$40,000. This is only a part of what this organization has undertaken for Catholic students at the University.

# WANTED!

Turkeys @ Chickens at the depot

Nov. 29-30

Turkeys 17 cents a pound or better.

Chickens 11 cents a pound or better.

No Turkeys Under 8 Lbs. Wanted

B. F. Montgomery, TAHOKA, TEXAS.

## "Sudden pain from over-strain"

Every Housewife or Mother is ever under that Nervous Strain which so often results in Headaches, Dizzy Sensations, Faintness, Depression and other Nervous Disorders.



Dr. Miles' NERVINE

is Highly Recommended in Such Cases.

IF FIRST BOTTLE FAILS TO BENEFIT, YOUR MONEY WILL BE REFUNDED.

**BADLY RUN DOWN.**  
"I had become greatly run down and my nerves were in terrible condition. I had frequent headaches and became very weak and was unable to do anything. I bought a bottle of Dr. Miles' Nervine. I soon began to feel better, my nerves were quieted, I recovered my strength, and have since recommended Dr. Miles' Nervine to many of my friends who have used it with satisfactory results."  
MRS. FRANCES WHITELOCK,  
75 Broadway, Schenectady, N. Y.



## EXCURSION RATES

Masonic Grand Lodge November December, Waco, Texas, Date of Sale Nov. 24-25 and Dec. 1-2, 1917 Final Limit Dec. 20, Fare \$15.75 Texas State Teachers Association Nov. 29-Dec. 1, Date of Sale Nov 27-28, Final Return Limit Dec. 3 Fare \$15.75 J. L. Heare, Agt., Tahoka, Tex



# THE GREAT QUESTION



PART I.

What is my duty; what is the most sensible and profitable course for me to follow in my private and business affairs during the continuance of the war?

This is the great question confronting every American citizen.

Here is a common-sense reply:

Before we can settle the matter in detail, we must grasp those elementary principles which govern national affairs.

This does not involve great learning or research, for economic knowledge is little else than common-sense applied to big subjects.

The war will be won by the Nation which can place the greatest number of men, the greatest amount of material in the field, and produce the greatest amount of foodstuffs to supply its military and civilian forces. This fact is so generally recognized that it is not necessary to bring forward elaborate arguments to prove it.

We are a wealthy Nation, and the question arises as to whether or not we can win the war by throwing our surplus wealth into the struggle.

We cannot.

Why? Because our savings, as a Nation, amounted to about 5 Billion Dollars annually before we entered the war, and our war estimates for the first year's operations call for an expenditure of about Eighteen Billion Dollars, or over 3½ times as much as we have saved ever before in one year.

Now, there are three courses open to us. We can endeavor to produce 3½ times as much wealth this year as ever we did before. We can endeavor to save 3½ times as much money as ever we did before. We can lie down on the whole proposition, and let Germany win.

Having described

as a common-sense reply to a great question, we will eliminate the last mentioned possibility.

We cannot produce 3½ times as much wealth this year as ever before. It will take several years to adjust our affairs so as to produce such results.

To save 3½ times as much as ever we have before is quite possible, but would mean actual hardship for millions of our people.

The most sensible solution of the problem is to aim at a combination of production and self-denial which will find us at the end of a year at least 3½ times wealthier as a nation, than ever before.

The method indicated has been followed by our Allies with results that have astonished the world. After 2½ years of physical and financial strain, England raised recently a loan of 5 Billion Dollars, equivalent to Ten Billion Dollars in this Country, owing to the fact that we have about double the population. England has speeded up her production of wealth, denied herself so much, that despite the fact that millions of her finest specimens of human material are fighting, despite the fact that she had raised previously about a like amount of 5 Billion Dollars in loans, and is paying 2½ Billion Dollars yearly in taxes, she was able still to produce this enormous amount in a 30 day campaign.

Germany is speeding up her production along the most scientific lines, and is starving herself. That is the sole reason Germany exists today.

Are we super-men that we can do things differently to others?

Let us forget this talk of "Uncle Sam soon cleaning up the German" when he gets there." The Germans will not be "cleaned up" by talk, or even by bravery alone. They must be fought with their own weapons, hard work and self-denial—the things that win wars.

Again, the man who cries, "Let the rich man pay," has not grasped the elementary facts of the situation. The rich man IS paying, and WILL pay, for the Government already is calling for as much as 50% of his profits in the shape of Income and War Profit Taxes.

It is true that the Government is not taking away the rich man's capital, but neither is it asking the less wealthy producer to part with his capital. All alike must retain their

capital in order to run factories, farm the land, build ships, equip armies, and provide wages.

It would be an entirely mistaken policy to attempt to use the capital wealth of the Country to finance the war. What you need, what the government needs, what the whole world needs, is an increase, a very great increase, in the INCOME of rich and poor alike.

You farmers must produce more, must work harder; the uncultivated land of this Country is a standing reproach to us. You working-men, must work over-time. You women

must economize and save in the home. You wealthy automobilists must curtail your extravagances and let the Automobile Manufacturer be free to make trucks and cars for the Government. You society women must realize that it is vulgarity and almost treason to keep an army of workers making your clothes when they could be doing useful work for the Government. You children must help with the housework and free men and women to fight and produce goods needed by the Country.

We must get together for greater efficiency.

We must save or perish.

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PART II.

We will assume that you have agreed the conclusions in Part I, and have resolved to produce more wealth, to work harder, and to deny yourself in the matter of food and luxuries.

Soon after adopting these measures you will find yourself growing richer, accumulating money at a much greater rate than ever before.

Your duty and your common-sense demand that you loan this money to your Government.

By doing this you will make a very definite contribution to the success of the war. The additional crops you grow, the additional hours you put in at your work, the little hardships you endure as you economize, will feed soldiers, will buy guns and ammunition, build air-ships, will crush Germany, will make the world safe for business and safe for democracy.

How can you best lend your wealth, the product of your labor and self-denial, to your Country?

By buying Liberty Bonds.

"But," you say, "The Campaign for the Second Liberty Loan is over."

Yes. The flags have ceased to wave, and the bands have stopped playing, but have you a Bond? Or if you have, have you purchased to the limit of your ability?

In those sections where people were indifferent to The Loan, the Bankers came forward, shouldered the responsibilities of their customers, and bought Bonds far in excess of their share, because they believed that sooner or later, their customers must see reason, and would be anxious to purchase Bonds. If you have no Bond, purchase one from your Banker just as soon as you are able. You will be doing a man's part, "doing your bit," shouldering your own responsibilities, instead of allowing the Banker to do your duty for you.

Some men seem to regard the purchase of Bonds as a mysterious business, and feel that they are sinking their money forever in the purchase.

A Bond looks like a great big \$50.00 or \$500.00 Bill, and is wonderfully like one in its uses. There is one great difference, however, a \$50.00 or \$500.00 Bill bears no interest, whereas, a Liberty Bond bears 4% interest.

How easily can a Bond be turned into money?

Almost as easily as a Bill of large denomination. While you buy your Bond with the idea of lending the money to your Government, there are thousands of people ready to relieve you of your responsibility, should you find such a course necessary.

Millions of Dollars worth of Liberty Bonds change hands every week. Everywhere, Commercial Firms are beginning to advertise that they will accept Liberty Bonds in payment of accounts.

"Why," you say, "I might as well own Bonds as money."

Better; far better.

"Why then, do you make this special appeal, and beg of me so earnestly to buy Bonds?" you may ask.

Because, when you buy these Bonds, the Government has the use of your money; can use it to win the war. If you from failure to understand the situation, insist that your money shall not be used by the Gov-

ernment, you are taking up a pessimistic attitude, lacking in both common sense and patriotism.

It may be your money was available when the last Loan Campaign was in progress. It may be you intended to buy a Bond, but allowed the lists to close before you got around to it.

Here is your chance. Go to your Banker, ask him whether the little article contains the truth, and whether he has Bonds on hand or will obtain one for you, then purchase to the limit of your ability.

Whatever you do, whoever you are, and whatever your business, start working, saving, economizing now for future Loans. There will be others, one probably early next year, for the end of the great struggle is by no means in sight.

The writer of these lines is nothing but the good of our Country at heart—no one makes a cent out of your Liberty Bonds, or yourself. Earnestly, sincerely, as an American to another, he bids you remember this message and want efficiency.

"We must get together for greater efficiency."

"We must save or perish."

Hygiene Taught by Movies.

North Carolina is carrying the propaganda of disease prevention from laboratory to the rural home by means of a motion-picture show on wheels. The outfit consists of a railway car set up for the purpose. A lecturer, an operator, under the direction of the state health department, give free entertainments in every community. The campaign is intensive; that is, after an exhibit in a given county the car returns to the same community, a week later, still again two weeks later, to complete change of program. The whole object is to impress the people with lessons of hygiene and sanitation that would be learned slowly, if at all, from printed reports or bulletins. Youth's Companion.

Diamond Always Supreme.

From the earliest ages the diamond has been supreme among all jewels. Its distinction due perhaps to its incredible hardness, brilliance and impregnable durability. Much of the romance of the ages centers around this noble stone while the history of many great empires through extraordinary melodramatic vicissitudes.

## What Will Happen During the Coming Tragic Year?

WE ARE NOW CONFRONTED BY THE MOST EVENTFUL YEAR IN THE HISTORY OF THE WORLD.

The Great Question

The Real Answer



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Daily With Sunday 7 Days a Week Regular Rate...\$7.50 Bargain Rate...\$5.65 You Save.....\$1.85	Subscription rates are higher this year, due to increased production costs forced upon publishers. White paper and mailing combined increase alone being 116 per cent.	Daily Without Sunday, 6 Days a Week Regular Rate...\$5.50 Bargain Rate...\$4.25 You Save.....\$1.25
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# BARGAIN DAY

December 1st to 15th Inclusive

The News is authorized to take subscriptions to the Fort Worth Star-Telegram at reduced rates between above dates. Look at your label and if your time expires in the next few months come in and take advantage of the big reduction. If you are not a subscriber, have us your subscription TODAY.

## To Make An Interesting Combination

we have decided to offer the News during this period at a reduced rate and will take subscriptions as follows:

- Lynn County News, one year, . . \$1.00 Reg. \$1.50
- Star-Telegram (Daily With Sunday) one year . 5.65 Reg. \$7.50
- Or Both to one address \$6.40
- Star-Telegram (Daily Except Sunday) one year \$4.25 Reg. \$5.50
- Or both to one address for \$5

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