

Some Sale Alright

We wish to call attention to the "Economy Sale of Dry Goods" that will begin at the J. B. Keever Store Wednesday December 3rd. We don't ask you to read the page advertisement Mr. Keever has in The News this week because we well know that it will be the best read page in the paper this week and many a subscriber to the Lynn County News will more than get his dollar back (a few have not paid it yet) by reading of this sale. We know very little about the dry goods business but we do know that when a merchant buys a page in The News, even for only one issue, and has one thousand 16x22 inch circulars printed where with to advertise a sale he wants to sell dry goods pretty badly and a merchant who has had as much experience as Mr. Keever knows he can't sell an extra amount of goods unless he gives some extra inducements so you are likely to find some real bargains at the Keever "Economy Sale."

FOR SALE.

Half section of land, being North half, survey 3, Block C 42. Terms Reasonable. 13-14 Mrs. I. B. Roos, Plainview, Tex.

A man being tried in Dallas for killing his wife, pleads the "unwritten law." This is the first time such a plea has ever been made in Dallas where the victim has been a woman.

Dr. I. E. Smith, Eye, Ear, Nose and Throat Specialist of Big Springs, will be in Tahoka December 2nd and 3rd. Treats all Diseases of Eye, Ear, Nose and Throat; also adjusts Glasses. 12-13

Lynn's Products

Lynn County, Texas, had her first exhibit at the State Fair of Texas this year but it will not be the last, for the beginning was so good that to follow it up and make it better will certainly be the effort of the patriotic citizens of that county, for as the modest banner spread across the front of the exhibit booth said, Lynn county is considered by its inhabitants as "The Pride of the Plains Country," and the showing made heartily bore out that assertion. It was directly across the aisle from the Denton county exhibit that took second prize, but although of not near so magnificent a display, still it was good and certain, showed that it had come directly from the farm and had not been polished up for the occasion by some chamber of commerce or other boosting organization. It was the kind of an exhibition that the Co-Operator representative believes should be given first consideration at fairs, even if it is not so gaudy nor has so many excellently dressed young men to boom its products. Modesty goes a long way among simple thinking people, and in this day of booms and effrontery, it is good to an old-timer's feelings to look at something that actually means that the farmer did it all. Brother W. J. Crouch, a real farmer who lives near Tahoka, in Lynn county, was superintending the exhibit and it was pleasant to listen and hear his modest way of explaining what he had in the exhibit. One could see that he had not learned his lesson from cities but was telling what he had gained from actual experience

Continued on last page

Brevities

D. W. Harris, a prominent ranchman of near O'Donnell, was a Tahoka visitor Tuesday. He says they have about finished dipping cattle down there, after running about 15,000 head of cattle through his dipping vat. With the dipping vats at Wilson and the T Bar Ranch doing about as well, it looks as though there might be a few cattle still in Lynn county, enough for seed anyhow.

County Commissioner W. T. Petty of North Tahoka, left for Fort Worth Thursday morning. Today, Friday the 28th, is the 29th anniversary of Mr. and Mrs. Petty's wedding day. If more men were as good providers as "Bill" Petty and more women as good housekeepers as "Eva" his wife, the divorce courts would become unknown, and 29 years be as but yesterday.

Dr. J. F. Galloway,
Dentist, 11-17
Will be in Lamesa from December 1st until the 11th when he will return to Tahoka.

BROOMS! BROOMS!! BROOMS!!!

Tahoka factory made brooms, prices ranging from 30 to 50 cents each. While they last, your choice for 25 cents. Now is the time to buy brooms to last 12 months, at the

PARKHURST BROKEN \$ STORE
Post Office Building. 12 rh

The young folks enjoyed a party Thursday night at the pretty home of Mr. and Mrs. Clifford Thomas in North Tahoka.

The regular weekly dance was changed from Friday to Thursday night this week on account of the play to be given at the school house tonight.

I want your hides green or dry and will pay the highest market prices for all you have. Lyall McGonagill at the Cash Meat Market. 10-11

Millions of dollars are spent yearly for advertising, and the bulk of it goes to newspapers, billboards, signs and circular letters demand a heavy toll, but the merchant realizes that the press delivers the goods and he seldom dabbles into any other form of advertising. The local paper is the best vehicle of explication, as it reaches a great number of people. Every intelligent person reads the paper, but a lot of people do not see the billboards, nor does a busy person have time to wade through a circular letter. A firm that does a national business may afford to patronize the billboard and the circular letter, but the merchant who depends upon the local trade must do his advertising at home where he can reach his customers and keep them posted about prices and styles.

The merchants whose ads appear in this paper realize the value of a good publicity medium and our readers will profit by taking the suggestions they offer.

MOST PERSONS WOULD.

"I'm afraid I'm catching cold," said Kloseman, trying to get some medical advice free. "Every once in a while I feel an itching in my nose, and then I sneeze. What would you do in a case like that, doctor?"

"Well," replied Dr. Sharpe, "I guess I'd sneeze, too."

Window Decorator Ginned 1,000 Bales

Paul Miller tells he received twenty-five dollars for trimming the two large show windows for J. E. Ketner, the Main street merchant. And Paul did a job that is well worth the money. The cake and cracker display in the south window will make almost any one hungry and fill with the desire to buy; the display of men's ties in the north window is immense and well worth walking a block or so to see, but you had better take some money along for you will sure want one of those ties. Attractive window display is right next to newspaper advertising to draw trade, and taken in connection with newspaper advertising, as Mr. Ketner is doing, makes a combination that is irresistible.

Got any friends? Certainly! Any late photos? See Ben Moore

BOAR PIGS FOR SALE.

A couple of Poland-China boars, four months old, will weigh 100 pounds. \$10 for choice. 12-14 IRVIN SHATTUCK

A man saved a stranger from drowning at a beach in California nearly losing his own life in the attempt, says an exchange. When the two men had been resuscitated the one whose life had just been saved, turned to his savior and holding out his hand said, "You have saved my life, I am thankful here, take this nickel and go buy you a good smoke." The hero answered: "No thank you, I care nothing for expense."

More the Merrier

The Tahoka postoffice, since Jack Alley has resigned to take charge of the Slaughter Ranch near Soash, is proving quite a bone of contention. It is rumored several are trying for the office and six applicants are circulating petitions that we know of, namely: W. S. Swan, real estate man of North Tahoka; E. A. White, superintendent of the Tahoka High School; J. B. Walker, deputy sheriff; D. A. Parkhurst, proprietor of the Broken Dollar Store; Paul Miller, cotton buyer, and Miss Minnie Keever, clerk in her father's store and ex-postmaster from Oklanoma.

Post Loses 14-20

Saturday afternoon of last week the Post City Basket team came up and played Tahoka on the High school grounds and suffered their second defeat at the hands of the Tahoka girls with a score of 14 to 20. The game was speedy and full of interest from start to finish. The Tahoka team have challenged the Lubbock team for a game and it is rumored that the Lubbockites will come down Saturday of next week.

ENHANCED THE VALUE.

Mrs. Terwilliger—Oh, dear! The movers upset that barrel.
Terwilliger—Never mind! It's only the bric-a-brac.—Puck.

GETTING A COOK.

Her Husband—I suppose you looked up the new cook's references?
His Wife—No, dear; I was afraid they might not turn out satisfactory.

ITS STATUS.

"How was that amateur pianist's execution of your composition?"
"It wasn't an execution at all. It was a murder."

Tuesday of this week The News man went down to the Tahoka cotton gin and watched the boys run through the 999th bale of the 1913 cotton crop that has been ginned in Tahoka. Immediately afterward the belt was thrown on that connected with the home made boller which is a steel suction fan surrounded by a number of iron bars, the fan being run at terrific speed breaking up the bolls as they are sucked through. It requires one man to each gin stand when they are ginning the "bollies," keeping each man's hands busy feeding to keep from choking the saws and it his feet busy kicking away the hulls to keep from being buried alive. Nine cents a pound was offered on the streets of Tahoka Wednesday for a bale of this cotton. Come to Tahoka the cotton market of the Plains

NO HUNTING ALLOWED.

Notice is hereby given that any person found hunting on the W. J. Crouch premises will be prosecuted to the full extent of the law. 12 15
W. J. CROUCH, Tahoka, Tex.

C. L. Williams, formerly the proprietor of the West Side Confectionery, has bought out the Tahoka Saddle Shop and will change the location from the south side of the square to the corner of Main and Porterfield streets on the north side. S. S. Ramsey is repairing the old two-story building so long occupied by the Parkhurst Broken \$ Store preparatory for this change.

All Give Thanks

Thanksgiving services were held at the Methodist church at eleven o'clock Thursday morning with a good attendance, quite a sprinkling of business men being present.

After several songs had been sung Uncle Newt Lewis offered a prayer of thanksgiving to the Giver of all blessings. Rev. Callaway then preached a fine thanksgiving sermon; and the congregation dispersed feeling that they had done well in thus publicly expressing their thanks to God for the many blessings bestowed upon Tahoka this year.

A Fruit Supper

Quite a jolly crowd were invited out at a fruit supper given by the Northcross boys last Friday eve.

Quite a number of interesting games were played. Each expressed a most delightful time and bade the fine hostess good bye hoping that another pleasant time like this would come again soon.—Contributed.

A NEWS WANT AD GETS RESULTS. TRY ONE.

CHOICE.

"What did the boss say when you asked him for work?"
"Oh, he offered me my choice of a job; told me just to take my pick."

SOMETIMES.

"Are the running costs of automobiles very high?"
"Yes, particularly when they're running over people."

TOO LATE.

Tough Stranger—I say, old top, could you tell me the time?
Jones—No use—another guy took it four blacks below here!

Wilson, Texas Thanksgiving Dinner

Wilson, Nov. 27, 1913.

The Wilson Public School gave a Thanksgiving Recital Wednesday night as announced. Despite the bad weather the house was packed even to standing room.

The program was composed of readings, dialogues and tableaux, all of which were rendered to perfection by the youthful student body. Miss Emma Nicholson, teacher, deserves considerable credit for the manner in which the children rendered their numbers; she was assisted by Mrs. L. Lumsden.

The school house was appropriately decorated with the fruits of the year, banked in royal profusion about the stage and festooned along the wall. The goodnight pantomime at the end of the program was a fitting climax for the evening. After the conclusion of the program, the play "King November" was rendered again, by request, for the benefit of several couples from Tahoka who did not arrive till late.

Rev. J. T. Nicholson preached a Thanksgiving sermon to a goodly sized audience here this morning.

IF YOU WANT TO SELL IT, AN AD IN THE NEWS WILL DO IT.

BANKER AND FARMER.

In many important meetings this summer bankers have been considering agriculture for larger participation in practical banking. It is work in the right direction. Farm property, with its total value of more than \$41,000,000,000, is almost a third of all the wealth of the United States. It should figure more actively in current finances. The bankers do well not to wait for congress to inaugurate a scheme of rural credit, and they are wise in encouraging better farming methods by the offer of prizes and other substantial ways.—Philadelphia Ledger.

NOTED ICE PEAK VANISHES.

For the fourth time in 50 years and the first since 1889, snow has disappeared from the northeastern slope of the summit of Mount Rose, Nevada. For over 20 years a glacier of solid ice existed there and remained visible when the snows on adjoining peaks had melted and disappeared beneath the rays of the summer sun.

The remarkable absence of the white spot on the lofty peak which has always been such a familiar and notable sight, visible many miles distant, has created much interest. The summit of Mount Rose has for the last few years been the scene of valued experimental work by government officials and professors of the University of Nevada in determining climatological causes and effects as relates to melting snow and rainfalls, which fact has drawn particular attention to the peak and its ever-present spot of snow.

LONDON HERMIT.

There was a hermit in the center of London only a few years ago, according to the London Chronicle. His hermitage consisted of a cellar—the sole vestige of a house in Clare market pulled down and forgotten by its owners. He lived there for a long time, supported by scraps of food from the tradesmen of the neighborhood, and might have lived there longer still if a journalist had not "discovered" him. He was interviewed and photographed to death, for the workhouse authorities, nearly next door, who had hitherto turned a blind eye toward him, were compelled to oust him from his hermitage and make him clean and respectable—a process to which he succumbed.

DO IT NOW—SUBSCRIBE FOR THE NEWS

Rev. and Mrs. J. P. Callaway gave a Thanksgiving dinner the 27th and invited quite a number to help eat it, among whom were:

Mr. and Mrs. G. W. Coughran, Mr. and Mrs. J. N. Jones, Mr. E. H. Crie, Mr. and Mrs. H. C. Crie, Jim and Dick Crie, Misses Jessie and Isabel Crie, Mrs. J. D. Donaldson, Claude, Wallace, Ovid and Little J. D. Jr. and Miss Lola Donaldson and Hansford Tunnell, so that counting Bro. and Sister Callaway, Price, John and Miss Ola there were 22 people participated in the dinner. And that dinner, of course every one here knows what a "Southern" dinner on the South Plains is composed of, but as some of our readers may not we will try and enumerate the good things placed on this hospitable board: A large turkey cooked a nice rich brown, tender and juicy, rich gravy and dressing, great slices of cold boiled ham, pickles, cranberry sauce, celery, mashed potatoes browned in the oven, turnips and turnip greens, biscuit, light bread, corn bread and crackers, mild and coffee, cake, pumpkin and mince pies, fresh fruit such as apples, bananas and oranges; all seasoned with that atmosphere of true hospitality of the South, that makes the guest feel as though the greatest pleasure the hosts can know is in ministering to the comfort of their guest.

NOTICE TO HUNTERS

Anyone hunting or wood cutting in my pasture three miles south of Tahoka without my consent will be prosecuted. 12 15
W. C. COWAN.

Start Your Liver Don't Stop Work

Dodson's Liver Tone Acts Mildly, but Surely. Liven's Up the Live and You Stay On Your Feet.

It is the experience of calomel users that they take enough of it to seriously interfere with their work the day after. But this is the least important item, for calomel is often a dangerous drug and acts on the system violently.

Don't take chances with calomel. Get a bottle of the pleasant, safe and perfectly harmless Dodson's Liver Tone, guaranteed to take the place of calomel. Instead of making you feel worse the next day it makes you feel better—and you actually are better, for it remedies in the whole world livers up the liver, regulates the liver, regulates the bowels and really rejuvenates the system any better than this dose.

You are the sole judge of its merits. Thomas Bros. Drug Co. is fully authorized to hand you back your money without question if it fails to please you—and relieve you.

Remember, if you feel constipated and bilious, what you need is Dodson's Liver Tone. A large bottle and a good guarantee for 50 cents from Thomas Bros. Drug Co. 13-14

IN A HURRY.

"Why are you in such a hurry for the new currency?"
"The little supply that I had of the old is almost exhausted."

ITS KIND.

"Why do you select this portrait of your wife? It is anything but a speaking likeness."
"That's why I prefer it."

ANSWERED.

"They talk about the fruits of love. What are they?"
"Why, the wedding date and the bridal pair."

LYNN COUNTY NEWS

Published every Friday by

H. C. CRIE & COMPANY, TAHOKA, TEXAS

H. C. CRIE : : : : : EDITOR

SUBSCRIPTION RATES

One Year \$1.00

Strictly in Advance

Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line first insertion, 5 cents each subsequent issue. Display 15 cents per single column inch, 12½ cents each subsequent issue. Discount on time contracts.

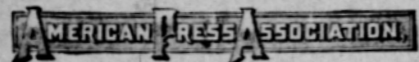
Letters, Write Ups, Country Communications and News Items Solicited

PHONE, OFFICE 3-5, RESIDENCE 1-3

Entered as second-class matter, July 10, 1905, at the post office at Tahoka Texas, under the Act of Congress of March 3, 1879.

VOL. 10 TAHOKA, TEXAS, FRIDAY, NOVEMBER 28, 1913 NO. 13

THIS PAPER REPRESENTS FOREIGN ADVERTISING BY THE



GENERAL OFFICES
NEW YORK AND CHICAGO
BRANCHES IN ALL THE PRINCIPAL CITIES

Advertise.

If you want to reach the trade, Advertise.

Loosen up! Don't be afraid— Advertise.

Tell your story every day, In a terse, convincing way, Keep it up! It's bound to pay— Advertise.

If you're lagging in the race, Advertise.

Business soon will take a brace, Advertise.

Tell the public near and far Who and where and what you are, Advertise.

Let 'er flicker! Be a star— Advertise.

If your goods are on the square, Advertise.

Always treat the public fair, Advertise.

Be it real estate or cheese, Stocks and bonds or guber peas, Fling your banner to the breeze, Advertise.

MADE RAIN BRING BUSINESS

Druggist Discovered Way to Make Capital Out of Weather Which Hurts Trade.

"Yes, weather does make a considerable difference," said a druggist whose store is at one of the transfer junctions in a city. "People do a good deal more shopping on bright days than they do on gray ones. I have beaten the weather twice, though.

"The first time was when I was walking downtown on a rainy day and passed the windows of an electric lighting concern. Everything was lit up in there, and the whole place seemed bright and cheery. Now, whenever the sky grows the least bit dark, and people's spirits get darker at the same time, I light up my entire store. The result is that it seems the one sunny, cheery spot in the street, and people just naturally gravitate there.

"The second time came about in this fashion. One day as I got off the car near my shop I noticed quite a crowd gathered in front of a store a few doors away from mine. At first I thought it was an accident or some particularly good window display, but when I investigated I found that it was just a crowd of people taking advantage of the small awning at that store in order to keep out of the rain.

"So I said to myself, there is no reason why I shouldn't be able to snare the great traveling public that is held up at my corner waiting for the next car to come along. So at quite an expense I erected a very large and capacious canopy in front of my store, and every time it rains you will see many persons hop off the cars with transfers in their hands and make for my awning.

"While they are waiting they look into my windows, and five times out of ten they see something they want, or something they think they do. Not only have I gained many permanent customers in that way, but I get a really remarkable patronage from transients who take just that minute while they are waiting for a car to buy something they could just as well obtain from the druggist in their own neighborhood. I give them protection, and I save them time."

Try a want ad. It will get it.

CO-OPERATIVE GIN PLANS

The co-operative gin plans of the Farmers' Union promises to save the farmers of Texas several million dollars per annum in the cost of ginning the cotton crop as well as to make the producer a more important factor in fixing the price of the seed. We have 4,600 gins in Texas and perhaps less than fifty are co-operative ones where the profits go to the patrons of the gins.

The farmers are fast learning that co-operation is the keynote of success. The farmer can neither help himself or be helped by others until he organizes.

L. L. Williams is back from Tahoka, Texas but will return in a few days.—Kin's Progress.

A BOON



"Miss Brown is such a restful girl to talk to."

"Is she?"

"Yes; she didn't even know this was presidential election year until I told her."

FAMOUS ECHOES.

There are many places where remarkable echoes occur. On the banks of the Rhine at Lurley, if the weather be favorable, the report of a rifle or the sound of a trumpet will be repeated at different periods and with various degrees of strength from crag to crag on opposite sides of the river alternately. A similar effect is heard near a loch in Scotland. There is a place in Gloucestershire, England, which is said to echo a sound fifty times. Near Glasgow there is a spot where, if a person plays a bar of music upon a bugle the notes will be repeated by an echo, but a third lower. Three echoes will be heard in all, each lower than the preceding one. The whispering galleries of St. Paul's, of the Cathedral church of Gloucester, and the observatory of Paris owe their curious effect to the same reflection of sound.

NEVER THOUGHT OF IT.

"Your honor," said the arrested chauffeur, "I tried to warn the man, but the horn would not work."

"Then why did you not slacken speed rather than run him down?"

A light seemed to dawn upon the prisoner. "That's one on me," he said, "I never thought of that."

TROUT FOND OF PETTING.

Sunbeam, the pet speckled trout in the fish hatchery at Estes Park, Colo., has just recovered from an indisposition caused by stomach trouble or rheumatism, and is again able to take its place as the only pet trout in captivity.

The fish, now a three-year-old, and about 11 inches long, is as good an example of gentle and loving thoroughness it is possible to find. Fed from the hand from the time it was hatched, it feels insulted now unless its food is given to it in that way.

It is very fond of being stroked and petted, and will swim around and rub itself against a person's hand whenever a chance is given it.—The World.

Blacksmithing

Flows made any size, wagon and boggy work done. Satisfaction Guaranteed at

J. Macfarlane's
South of Square

PLAINVIEW NURSERY

HAS THE BEST STOCK OF HOME GROWN TREES THEY HAVE EVER HAD. PROPAGATED FROM VARIETIES THAT DO THE BEST. ARE HARDY AND ABSOLUTELY FREE FROM DISEASE. Will trage trees for livestock, peach seeds or second hand sacks. We have a good Farm for sale, and automobile—Apply to
L. N. DALMONT, PROP.
Plainview (Texas) Nursery

Fine Stock Of The Best LUMBER We have Ever had

Wire, Posts, Paints, Glass, and Oils, Star Mills and pipe
McAdam Lbr. Co

COMMANDING SUCCESS

SOME people "command" success, others sit down and wait for it. Those who command success are ones who watch for opportunity, getting ready meanwhile to seize upon it. The way they get ready is to give constant attention to the growth of their bank account, thus developing, at the same time, business instincts and a helpful acquaintance. Identify yourself with this successful bank, and get in position to command your success.

FIRST NATIONAL BANK, OF TAHOKA

"A RELIABLE BANK"

PROFESSIONAL

G. E. LOCKHART
Attorney-At-Law
Office South of Square
Tahoka, Texas.

C. H. CAIN
Lawyer
Office in old First National Bank Building
Tahoka Texas

M. M. HERRING
Lawyer and Abstractor
Tahoka Texas

C. P. GENTRY
Jewelry
All Repair Work Guaranteed
Office at Thomas Bros.
Tahoka Texas

Drs. Hutchinson and Peebler
J. T. HUCHINSON, M. D.
Eye, Ear, Nose and Throat
O. F. PEEBLER, M. D.
General Medicine and Surgery
Rooms in 1st Nat'l. Bank Bld'g.
LUBBOCK, TEXAS

Announcements

For County and District Clerk.
J. W. ELLIOTT.

BROOMS! BROOMS!! BROOMS!!!

Tahoka factory made brooms, prices ranging from 30 to 50 cents each. While they last, your choice for 25 cents. Now is the time to buy brooms to last 12 months, at the
PARKHURST BROKEN \$ STORE
Post Office Building. 12-rh

LOOKING GLASSES MADE
OLD MIRRORS RESILVERED
See DICK ROBERTS
North of the Tahoka Hotel

PATENTS

OVER 65 YEARS' EXPERIENCE
TRADE MARKS DESIGNS COPYRIGHTS &c.
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the
Scientific American.
A handomely illustrated weekly. Largest circulation of any scientific journal. Terms \$1 a year, four months \$1. Sold by all newsdealers.
MUNN & Co. 361 Broadway, New York
Branch Office, 625 F St., Washington, D. C.

TAN-NO-MORE,

THE SKIN BEAUTIFIER,
IT HAS NO EQUAL.
IT STANDS IN A CLASS TO ITSELF, IT IS UNIVERSALLY COMMENDED BY THOSE WHO USE IT.

It is distinctly two preparations made into one: First, it serves as a Massage Cream, thoroughly cleansing the pores of the skin of all impurities, and directly upbuilds the tissues and aids circulation. Second, it serves as an invisible powder, that can not be detected if properly applied, and does not run or rub off as does ordinary powder. You can use Tan-No-More during the day, as it beautifies the skin when applied, and serves as a protection against the sun in summer and winds in winter. Tan-No-More is guaranteed to please you, or your money back.
—Price 50 and 35c, All Dealers.—
We also manufacture Freckle-killer preparations.
Will be pleased to mail our little booklet explaining more fully our entire line.
BAKER-WHEELER MFG. CO.
Dallas, Texas

S. N. McDANIEL has 2-5 gallon sealed cans of FAMILYITE and CRYSTALITE kerosene in a neat wood case. Give him your orders and have something that is sure to please. A large supply always on hand.
THE BEST IS THE CHEAPEST
for it gives better service and protects the eyes of the rising generation. A nice new line of groceries and we have dry goods to.
Call and See us, and Let's TRADE SOME.

When traveling, take the System all the way. You will find it satisfactory
For full particulars see J. L. THOMAS, Agent, Tahoka.

Now's The Time

to set out your fruit trees, they will be sure to grow and do well. This is a good fruit country, as this year proved. I will have all standard varieties of apples, pears, peaches, plums, cherries, apricots, grapes and small fruit.
SEE ME BEFORE BUYING NURSERY STOCK
T. C. LEEDY, Nursery in South Tahoka

NOTICE.....NOTICE

The Biggest Offer Ever Made Our Customers

Here I am waiting with Dry Goods, Groceries and Notion, Racket Goods and Silverware. With every \$1.00 purchase you are entitled to one piece of this set, save your coupons. Entire set free with \$25 purchase, this is a serviceable and attractive set. Just think of what you get by making your purchases at our store. Remember we charge no more for our goods than if we were not making this extraordinary offer. This is for Cash.
CARTER BROS
N. D. Gerec, Manager Telephone 16

Livery Stable

G. W. King & Son
When you want to go anywhere, day or night, call at the stable or phone No. 9 or No. 6. Good teams and rigs and careful drivers; prices reasonable.
Barn North of Square

Wilson Mercantile Co.

Wholesale and Retail Dealers In
GENERAL MERCHANDISE
Including Hardware, Implements, Harness and Leather Goods
Largest Stock on the South Plains
No Matter How Far You Live You Can Save Money Buying From Us. Nothing Misrepresented
WILSON, on the Santa Fe, Lynn County TEXAS

J. N. JONES

Dealer In
Furniture And Undertaker's Supplies

Let us sell you coal for your cook stove. We have the
GENUINE NIGERHEAD NUT COAL
The best coal for cooking purposes on the market today.
Ask those who have tried it.
We have the Rockvale and Rugby Lump coal for general purposes. Can fill any size order.
Also Plenty of Rock and Chrused Salt. Plenty of Oats and Bran always on hand at the Lowest Market Prices. Will have cottonseed cake on hand soon
G. W. SNIDER, North of Square, Tahoka

The Price is Right

Economy Sale of Dry Goods

Best for the money

At J. B. Keever's

From December 3 to 17 Inclusive--15 Days

Owing to the fact that we intend to move in the near future, we have taken this method of reducing our stock as we cannot afford to move it.

We've got to move, so have the goods

Now is your chance to buy your winter clothing at and below first cost. Don't let the price worry you. Our motto has always been: "Small profit and quick sales;" for the next 15 days it will be: "No profit and quicker sales." Take advantage of your opportunity, it will be some time before another will be given you. Remember the date. Bring a little money, it will go a long way.

ALL GOODS AT SALE PRICES ARE CASH



Ladies Underwear Department

Warner Corsets Guaranteed Equal to Any \$2.00 Make We Sell at \$1.50 Sale Price \$1.00
 Warner Corsets Guaranteed Equal to Any 1.75 Make We Sell at 1.25 Sale Price .85
 Warner Corsets Guaranteed Equal to Any 1.50 Make We Sell at 1.00 Sale Price .75
 Ladies' Fine Knit Skirts same you paid \$1.50 for We sell at \$1.00 Sale Price only 75 c
 Ladies' Klofitt Petticoats same you paid 1.50 for We sell at 1.00 Sale Price only 75 c
 Ladies' Union Suits mail order price \$1.25 Our Price \$1.00 Sale Price 75 c
 Ladies' Union Suits mail order price 1.00 Our Price .75 Sale Price 40 c
 Ladies' Under Shirts and Pants regular price \$1.00 Sold at 75 Sale Price 40 c
 Ladies' Under Shirts and Pants regular price .75 Sold at 50 Sale Price 30 c
 Misses and Children's Underwear light and heavy grades all go Under Cost



Early Winter Fashions

Iron Clad

In all sizes, but only one Quality and that is the best made: Every pair of Hose we have in the house, and we have one of the largest, and most complete stocks of personally selected, high quality Hose you ever had the opportunity to select from, will be thrown on the market for 15 days at actual COST Nothing kept back; the more we sell in our HOSIERY Department the more we lose and the more you GAIN.

- 10 cent School Tablets 3 for 25
- 5 cent School Tablets 3 for 10

Mail orders will receive prompt attention. Do not hesitate to order by letter or phone, everything guaranteed as advertised. No substitutions will be made.



Ladies Shoe Department

Ladies' Shoes, \$4.00 now \$3.25
 Ladies' Shoes, \$3.50 now \$2.75
 Ladies' Shoes, \$3.00 now \$2.25
 Ladies' Shoes, \$2.50 now \$1.75
 Ladies' Shoes, \$2.00 now \$1.25

See our immense stock of Children's SHOES. Compare Our former prices and quality and then note the extra reduction we are making for this sale and you will see that it will pay big for you to SHOE the ENTIRE FAMILY DURING THE SALE

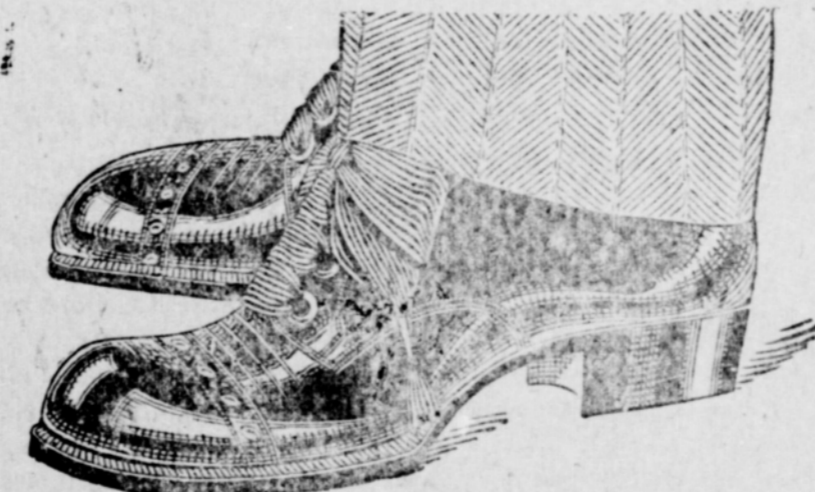
Boys Suits at less than Cost

Former price \$5.00 Sell at \$3.25
 Former price 3.50 Sell at 2.50

Our Ladies' and Children's Sweaters all go at COST for CASH during this sale. Now we bought this entire stock for Cash so you see that when we put these Sweaters down to cost, you get THE BARGAIN of a life time. It costs nothing to try on

Gent's Furnishings

Men's extra quality dress Hats were \$3.50 now \$2.50
 Men's extra good quality Hats sold at 3.00 now 2.00
 Men's good quality Hats were bargains at 2.50, now 1.50
 Men's Hats formerly \$2.00 will be closed out at 1.25
 Men's Caps the very latest styles for \$1.25 selling at 85 c
 Men's Caps good serviceable quality at 60 cents now 40 c
 Men's Shirts elsewhere \$1.50 our price \$1.25 going at 60 c
 Men's Shirts extra quality former price \$1.00 now 75 c
 Men's Shirts good quality were sold at 75 cents now 40 c
 Men's Shirts were genuine bargains at 50 cents now 37 1/2 c
 Men's Shoes, \$5.00 value, our price \$4.00 Sale price \$3.25
 Men's Shoes, 4.50 value, our price 3.75 Sale price 3.00
 Men's Shoes, 4.00 value, our price 3.50 Sale price 2.60
 Men's Shoes, 3.50 value, our price 3.00 Sale price 2.35
 Men's Boots, 9.00 value, our price 7.50 Sale price 5.50
ALL BOY'S SHOES DURING THIS SALE AT COST



In Dress and Other Fabrics

\$1.25 grade Taffeta and Messaline Silks at economy sale price \$.90
 85 cent " " " " " " " " " " " " " " .65
 Wool Serge, former low price of \$1.25 is again cut down to \$1.00
 Wool Serge, " " " " " " " " " " " " " " .80
 Wool Serge, " " " " " " " " " " " " " " .40
 Cotton Serge, " " " " " " " " " " " " " " .15

ALL SUITINGS GO AT COST, OUR LOSS IS YOUR GAIN

White Wool Flannel, 45 cent quality will go very quickly at 35 c
 White Wool Flannel, 35 " " " " " " " " " " " " 25 c
 White Wool Flannel, 25 " " " " " " " " " " " " 15 c
 Blue Wool Flannel, 35 " " " " " " " " " " " " 27 1/2 c
 Blue Wool Flannel, 25 " " " " " " " " " " " " 20 c
 Linens that, even we, never sold for less than 35 cents will go at 25 c
 All our 25 cents per yard Linens will be sold at reduced price of 20 c
 We have some Linens that were a bargain at 20 cents are cut to 15 c
 White Waist Goods, were cheap at 35 cents will be closed out at 20 c
 White Waist Goods, " " " 25 " " " " " " " " 16 1/2 c
 White Waist Goods, " " " 15 " " " " " " " " 12 c
 Cheviots of extra quality, been selling for 12 1/2 now going fast at 10 c
 Cheviots of good " " " 10 " " " " " " " " 7 1/2 c
 Gingham you always paid 15 cents for, our price 12 1/2 but now 10 c
 Gingham " " " 12 " " " " " " " " 7 1/2 c
 Gingham " " " 10 " " " " " " " " 6 1/2 c

ALL CALICO AND COTTON CHECKS GOING AT FIVECENTS

Cotton Poplin the satisfactory price was 25 cents but we cut to 20 c
 Satteen 35 cent quality at 30. 25 cent grade at 20. 20 cent go at 15
 Percale that we sold cheap at 10 cents will sell at a loss for 8 cents
 Denim that everybody wants at 25 cents come get it for 16 1/2 cents
 Cotton Flannel 12 1 2 cent goes at 10 and 10 cent grade at 7 1 2 cents
 Outings extra quality that we sold at 10 cents will go fast at 8 cents
 Domestic from 12 1 2 to 6 1 2 cent grades go at 10 to 4 cents per yard
 Cretonne 15 to 8 1 2 cent grade will close out early at 10 and 6 cents
 Window Scrim has sold readily for 25 cents to be closed out at 16 2 3
 Sheeting Regular 35 and 25 cent sellers reduced to 22 1 2 and 20 cents
 Table Linen 75 65 50 and 25 cent grades go at 60 50 35 and 15 cents

ALL TOWELS AND TOWELING GO AT AND BELOW COST

Men's Ribbed Underwear were 50 cents now .40
 Men's extra Underwear were \$1.00 now .60
 Men's Union Suits extra good at 1.00 now .75
 Men's Suspenders extra quality .50 now .40
 Men's Suspenders good quality .35 now .25
 Men's Suspenders were bargains at .25 now .15
 Men's Collars latest nifty styles at .15 now .10
 Men's Collars were good enough at .10 now 7 1/2
 Men's Gloves unequaled value at 1.60 now 1.25
 Men's Gloves extra bargains at 1.25 now .75
 Men's Gloves at almost cost for 1.00 now .65
 Canvas Gloves were 12 1-2 to 10c now 8 1/3 to 6 2/3

**WE HAVE IT IF IT'S GOOD
 IT'S GOOD IF WE HAVE IT**

Men's Overcoats formerly \$10.00 Sale price \$6.00
 Men's Business Suits were \$10.00 going at \$6.50
 Men's Work Suits bargain price \$7.50 now 4.50
 Men's Fine Dress Pants price \$4.50 now \$3.00
 Men's extra quality Pants were \$3.50 now 2.00
 Men's good quality Pants were 2.50 now 1.50
 Men's extra work Pants sold at 2.00 now 1.25
 Men's good work Pants formerly 1.50 now 1.00
 Men's extra Overalls bargains at 1.00 now .80
 Men's good Overalls pickups at .75 now .40
 Men's Jumpers the very best for 1.00 now .80
 Men's Jumpers, crackerjacks at .75 now .40

**Remember December 3 to 17 Inclusive---15 Days
 at J. B. Keever's**

North Side Public Square Phone 60 Tahoka, Texas

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst.

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. J-65



FASHIONABLE ATTIRE For the ENTIRE FAMILY

May be had right here in our store. We carry everything for the grandfather, grandmother, father, mother, son, daughter and new-born infant

Ketner Has It

If it is anything in the Grocery line. We have a large, well stock of the very best in the market in our grocery department and

At Prices That Are Right

Buy your entire bill at the Brick Store on Main street

Lumber

Posts, Wire, Shingles, Doors, Sash, and Moulding. Lime, Brick and Cement. Eclipse Windmills

Higginbotham--Harris Lumber Co.

GROCERIES

WE ARE NOW OPENING UP A COMPLETE LINE OF NEW, FRESH GROCERIES IN CONNECTION WITH OUR DRY GOODS ESTABLISHMENT IN THE MERCANTILE BUILDING. WE WANT TO FEED YOU.

DRY GOODS

THE BETTER GRADE FOR LESS MONEY—SEE THEM

Mrs. S. N. McDaniel
"the Price is the thing"

Old Clothes Made New, New Clothes Made Too

We are prepared, we have the experience and know how, we have the strength to do the cleaning, pressing, altering and fitting and we can come just a little nearer making old clothes look like new than any one.

The Pantitorium S. N. Weathers, Prop., N. E. Cor. Sq., Tahoka.

BLACKSMITHING

WOODWORK, REPAIR WORK OF ALL KINDS
SPECIAL ATTENTION GIVEN TO WAGONS,
BUGGIES, BUGGY TOPS, BUGGY PAINTING, ETC.
W. P. PHINIX, SOUTH OF SQUARE, TAHOKA, TEXAS.

R. S. (Bob) Davidson

Abstract of Title made on Short Notice to Town Property and Lynn County Land.

All Kind of Notarial Work Done

Office Southeast Corner Court House with Judge Stokes

Tahoka Blacksmith Shop

H. C. Smith, Mgr.

Let Us Make Your Plow Points to Order As they Will Last Longer Than the Ones You Buy.
ALL WORK GUARANTEED
Bring In Your Points Now And Do Not Wait Till You Need them to Have them Fixed Up

The CASH MEAT MARKET

Fresh home-killed meat cut to suit
Fresh bread and ice always on hand
Short orders served

Lyal McGonigill--Phone 23--N.E. Cor. Sq.

WEST SIDE RESTAURANT

JAKE LEEDY, PROP.

Merchants' and Farmers' Lunch, Short Orders

Delicatessentries, Confectioneries, Candies, Cigars, Cold Drinks

Lynn's Products

Continued from first page

in cultivating the soil.

"There was a week of rainy weather," said Mr. Crouch, "in Lynn county just as we were preparing our exhibit, that intertered with us considerably. In addition to that, this, being our first year, we did not know exactly how much of each product to bring. Lynn county raises fine alfalfa, although our exhibit does not show it. We only brought two stalks of cotton whil our county raised this year 2,000 bales for market. There are some big watermelons averaging sixty pounds, sweet potatoes that took second prize, and baled sorghum that took first. An interesting sawing there of kaffir, milo, fetereeta, Soudan grass, Jerusalem corn, Egyptian wheat, millets, ribbon cane and corn, is it no?"

"We have big plump ears of yellow corn, white and red corn," said Mr. Crouch, "winter cantaloupes, apples, peppers, peanuts, onions, pumpkins, squashes and kershaws. There is a bunch of dwarf milo maize and one of white milo, but the exhibit was shipped in a coal car and it is white no longer. There are some tall stalks of corn and seeded ribbon cane and a variety of yeaches, plums and grapes, all of which grew and did well in Lynn county.

"Milo maize, kaffir and sorghum are perhaps our principal crops and we have shipped more than a hundred cars this year of these products. We are getting \$20 per ton for milo maize and it runs a ton and a half to the acre. Our land makes a fine yield of speckled Mexican beans, black-eyed peas,

butter beans and all kinds of vine products. Corn averages from forty to sixty bushels per acre, and as a rule we get plenty of rainfall, in addition to which we strike an abundance of water at about seventy foot."

A huge star made of milo maize and fetereeta, with a big red apple as a center piece, was placed in one corner of the booth, and chufa excellent feed for hogs, made one of the unusual features of the display. There were jars of beans, wonderberries, tomasoes, plums, apples, peaches, cherries that do well in Lynn county, beets, and many other small vegetables and fruits. Some of the grains are as fine as can be found anywhere.

Brother Crouch promised to write now and then for the Co-Operator, giving the farm news from his county. His communications will be welcome surely, and the paper hopes that it may redound to the benefit of Lynn county and also incidently to the paper.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.
Address: P. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, etc.
Take Hall's Family Pills for constipation.

HEISKELL'S

One application soothes and heals a rough pimply skin, and, when repeated, quickly effects a cure. Eczema, Erysipelas, Tetter, Ulcers and all skin diseases yield to its curative properties.
50c. a box. At all Druggists.
Send for free sample and book, "Health and Beauty."
JOHNSTON, HOLLOWAY & CO.,
1720 Spring Garden St., Phila., Pa.

POINTMENT

Car of Denton Flour Highest grade in Texas Arrived Also Plainview Flour on Hand

We buy and sell all kinds of Feed Stuff
Large stock of Hay, Grain, Cake and Salt on hand
3 Cars—Best Grade Coal Comming 3 Cars

A Trial Is All We Ask. We Can Deliver The Goods
Edwards Brothers Coal & Grain Company
One Block North of Depot, Tahoka, Texas

The Remington Club find them the closest shooting black powder shells.

REMINGTON-UMC

NEW CLUB SHOT SHELLS

"The Shell With a Nickname"

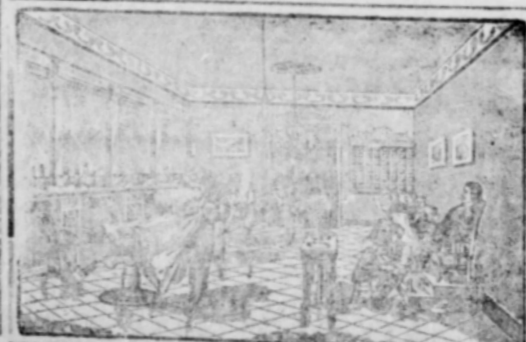
WE'RE proud of the fact that gunners have nicknamed our black powder loads. To go around the country and hear them talk about "The Old Reliable Yellow Shells" feels as good as a cheery greeting and a slap on the back.

New Club Shells are really the premier black powder shells of this country—Standard for over 50 years.

The No. 2 Primer gives a snappy ignition—surer and quicker than you usually find in black powder shells.

For results in your shooting, rifle or shotgun—get Remington-UMC ammunition—with the Red Ball Mark on every box. Ask the liveliest dealer in this community. He carries them.

Remington Arms-Union Metallic Cartridge Co.
299 Broadway 14 New York



North Side Barber Shop

Hair Cuts, Shaves, Shampoos, Massages.

Hot Baths in Connection
S. M. Clayton