

## "The White Sister" Presented Today By R \& R Ritz

Helen Hayes, Clark Gable AreFeatured
Two-Day Engngement Exx
peeted To Draw Large peeted To Draw Large
Gowds.




 $\pm=$ On Program $5^{2} 5=$ At R-R Queen

Photographic Music Introduced In 'Hallelujah I'm A Bum' With Al Jolson As Star; Opens Friday Mrbaiv pimal ${ }^{\text {rind }}$


Mary Brian Finds New Viewpoint On Modesty While Filming Ritz Film "Son Of The Eagle", Here Thursday

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Miss Hopkins Star In Play Coming Here The Story Of Temple day At R \&R Rita The nereen lives of Jack 1aRue
and George Raft have been curi-
ounty Hinked for the past two



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${ }^{2} \begin{gathered}\text { Angeles Girl Among } \\ \text { Convention Registrants }\end{gathered}$ Convention Registrants




THIS WEEK ON THE SCREENS RITYZ
Helen Hayes and Clark, Monday Gable in Helen Hayes and Clark Gable in "The White Sister", Miriam Hopkins and Jack Lednesday "- The Story of TemSpace." "Song of the Eaple" with Charles Bickford, Richard
Arlen, Mary
grad," "Liring, Jean
Hersholt; short features, "Lenigrad," Al Jolson in "Hallelayiah, $\operatorname{Im}$ A Bum" News; ahort features, "Popular Melodies," "Canine Thrills. QUEEN
Kate Smith Iod "Hello, Everyboody," by Fannie Hurat comedy, "Plumber and the Lady."
"Humanity" with Robert Morgan and Boots Mallory
comedy, "High Hats and Low Brows," Tom Keene in "Sciday, Saturiay_


Press Meeting

## Dates AreSet

Weat Texas Association O fieers Meet Here Friday

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## SOCHEIT $\begin{gathered}\text { WOMEN'S } \\ \text { INTERESTS }\end{gathered}$ Comings :-: Göngs :-: Doings

We can show you that Buick
will give you more and betwer miles you more and betnvestment than any other car at or near its price. Here's why
Burick represents thirty years of development. It is a proved motor car and a proved value.
Buick is a car of comfortable size. With wheelbases 119 inches to 138 inches in length. And weighing from
SEE THESE BARGAINS
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Look At This Bedroom Suite

Save $\$ 20$ On This Suite!


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Genuine Felt Base Rugs


15 New Dining Room Suites

 Gliders
$\$ 5.95$

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## $\begin{gathered}\text { What A Values } \\ \text { Breakfast } \\ \text { Suites }\end{gathered}$ $\$ 10.85$




## Mother's Day

It's not too late to order flowers for your
mother We will be open all day and manke deliveries at any time. Bonded telegraphial de RIBBLEs Phone
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## Leti talk PLAIN EACTS about your ovent cMotor Car...

 more room, more riding confort and more enjoyment in every way. Buick is exceptionally dependabla And erein hies its economy. $50,000-$ Buick service.Decide now to have the greater onoyment and economy which resule from Buick's ability to give more and better miles.


## Buick gives more and better miles

J. L. WEBB MOTOR CO.



## HT LDOKED LIKE A BARGAIN



- Today, the windows and shelves of many stores are crowded with packages bearing "bargain" prices. With prices so low, not getting your money's worth seems almost impossible.

But it pays to remember that while some of these products are bargains, others are not.
In some of the unfamiliar packages you see so frequently today, there is cheap merchandise - the offering of a few manufacturers who have gone too far in their efforts to make your dollars buy more quantity. Products in which these manufacturers have sacrificed quality to make a low price still lower and, seemingly, more attractive.

No matter how strongly you are urged to buy these "bargain brands"-or how often you are told they are "just as good"-it is safer to refuse them unless you are fully familiar with their value.

Look for the real bargains now among brands which you know-by your own experience, through their advertising, or by the reputations of their makers. Ask for them by namel Insist on getting what you ask for!
Many of these reliable brands now cost less than they have in years. But only the price has been reduced. The quality-which originally made these products popular with you and many others-still remains as high as ever.





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Special DeLuxe Dinner
Served From 11:30 A. M. To 8:30 P. M.



They had to be beautiful prints that would stand lots of wear-for this great event! Here they arel Fresh! New! Smartl Florals, geometrics, plaids, stripes, dots. Fast colors and washable. 36 inches wide. Think of the new frocks you can have for very little.
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Stauning printo-Pepperell quality. Much finer than the price would indi. cate. Voilees 39 in ., batistes 36 im .

$\$ 198$
Ties, operas, onestraps! Perforated or plain with Louis or Cuban heels. Smart as a button and priced so inexpensively, you aimply ean't afford not to own at least one pair. Quality made-excellent
leathers! Marvelous values at $\$ 1.98$. Come tomorrow! Pick your style!

That Suit Your Ejes Area Pleasure DR. Amos R WOOD


## "Our Settles Drug Store Handled the Convention"

Thousands of satisfied visitors will testify to the fact that they were served good drinks without confusion and with the care that is shown only by trained "Soda Dispensers" and those in the "bick field" who are rarely ever mentioned.

We thank our own boys and girls in our organization and we thank the people who made it possible for us to "do our stuff."

White Summer Shoes
Cool! Smart! Ward Values!
White Summer Shoes
Cool! Smart! Ward Values?


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For National Cotton Weakl Our Regular 19c Quality

## Bath Towels



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National Cotton Week!

## Bedspreads

Extra Widel Extra Values/

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For Notional Cotton Week) Bleached Muslin

5 c у.
10 yards for
48c



Each

## Birdseye Cotton

## Diaperis $27 \times 27$



A new low pricel $81 \times 99$ inches. No filling, amooth finioh. Bleached. Caves $42 \times 36$ inches, 2 for 25 e.

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Bright Spots In Business

The Thrill That Comes Once In A Lifetime

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by Wellingtg


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CORCHY SMITH



by John C.. Terry


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## HERALD WANT-ADS PAY

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| Card of Thanks:- 5 c per line Twn point light face type as double rate. |  |  |
| CLOSING HOURS |  |  |
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that the nation's instintion that the nation's institutions are on a
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West Texas National Bank 'The Bank Where You Feel At Home'

SOMETHING WE SHOULD
What Did It Cost?
Our entire community is benefitted by every dollsi spent in
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There is every good reason why you should demand
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## More About Earl Of Aylesford

Mrs. John Birdwell, Wife of The Earl's
Best Frinnd Here, Recalls His Lordship's Residence In West Texas




TODAY and TOMORROW $=2=2$



Starting
Monday Morning
Yes, The convention is over and what a success! Penney's Cotton Carnival is over and what a suc cess! Now! The biggest 49c event ever held in Big Spring will start M onday morning, May 15th . . . and what values!

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We Cordially Invite You
To Visit Our New Store

## Announcing:

## Robertson's

Big Spring's Smart, New Men's Shop In The Doughass Hotel Elalg.

We feel sure you will appreciate the quality of our merchandise . the courteous service ...and the moderate prices. Here you will find nationally advertised men's wear such as Arrow and NoFade Shirts Munsing shirts, shorts and hosiery Davis Straw Hats.. NoFade Pajamas and many more familiar brands of quality. Popular priced neckwear in smart designs and colors is one of our features. We especially invite you to inspect the new summer fabrics as shown by Ed. V. Price \& Co., makers of the finest tailored-to-measure men's clothing.

