MIDLAND, TEXAS, THURSDAY, MAR. 21, 1935


| Coyote Fishing! |
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$\square$

 SHOWERS FALL TO NORTH AND WEST


BODIES OF WRECK VICTIMS MOVED TO THEIR HONES



Oklahoma Farmer
$\qquad$
 MEN PLANNED TO MAKE $\$ 400,000$ ON TEXPWAPROJECT

A mong Those Charged

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$\qquad$
$\qquad$


CONGER SPEAKS
ON NATIONALISM

##  <br>  <br> Centennial Bil <br> Report Favorable 

WORLD'S DEEPEST
WELL AT 11,836

 LOAN IS URGED PROBE OF CATO


Rural Supervisor


Mellon, At 80, Fights Gov't. Income Tax Charges

## THE REPORTER-TELEGRAM

## 


person's social value not set by gain
Mrs. Roosevelt made a nice point when she named the 11 women who have been "a constant inspiration and
a help" to her. By drawing up such a list it is possible a help" to her. By drawing up such a list it is possible
to get a new line on the kinds of human conduct which What sort of women got into Mrs. Roosevelt's list, workers, two flyers, a business executive, a novelist. and wo women-Frances Perkins and Josephine Roche-who Now the interesting thing to notice about these women ss that nearly all of them have been devoting their lives ple than *o themselves.
Perhaps that isn't entirely true of the business woman
nd the two flyers. Yet from Mrs. Roosevelt's view oint is; for by making notable successes in their callings, nese women have onened new fields for other women, minine activities
And it is unquestionably true of the others. No one
whose first thought was for her own ease and comfort would dream of following a career like that of Jane Ad-
dams, for instance, or of enduring the public criticism dams, for instance, or of endurine the public criticism
that early workers for woman suffrage had to endure. In general, then, it may be said that these women, had provided her with inspiration in the building of he own career, were women who pos
self-forgetfulness to a rare degree.

And the value of a list like this lies precisely in the
that it reminds us that the really valuable members act that it reminds us that the really valuable members
of the race are not the self-seekers, but the self-forgetThe chief prizes of this world, of course, go to the t always will be. But when we sit down to name the eople who have seemed to us to be most worthy of emu Instead of naming the great prize-winners, we name hemselves. Thev are the ones who persuade us that lif They are the ones a bho help to scramble for gain. line with the world whelp to bring the real worl HOPE IN ALASKA
ine to be a renewected by-products of the depression cultural riches of Alaska. The federal gevernment will
innance a "sample migration," transporting 200 families解 The move is admittedly an experiment. The climate ates" back home, and the colonists are all to come from be easy. These colonists will, furthermore be taken from un prodnctive land which is to be retired from production; nourh to provide excellent farms. This experiment seems to be well worth making its cold deponits. It is logical that a serious effort be

## Longfellow's Heroine


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FAST-ACCURATE SERVICE See Us for GENUINE ENGRAVING Beautiful Lithographing Sales Books - Coupon Books Any Kind of Printing

COMMERCIAL PRTG. CO.
Reporter-Telegram Bldg.

## Your Neighborhood Magnolia Dealer

## Taker a Interest in Your Car!

More than anything else, he wants to win your confidence and leep your patronage WITH today's finer and faster Dealer has Mobilgas, Mobiloil and more important than ever. Parts fit won the confidence of millions of motighter ... motors and gears must have torists and the approval of every autoexactly the right quantity of the right mobile manufacture
lubricant . . free-wheeling, knee- Look for the sign of the "Red Flying action and other improvements must Horse." It stands as a symbol for a have special attention. pleasant place to stop ... a place you Good gasoline, motor oil and lubri- can trust . . a a place where you can important is the man who services your ucts plus intelligent personal service

At the sign of the "Red Flying Horse" you'll find a man thoroughly trained in the fine points of automobile
upkeep. In most instances he is operat ing his owna service station . . striving to build a successful business of his own through better service to the motorists in his community. Youll find him
responsible, careful and courtecus responsible, careful and courtecus. caring for your car, your Magnolia

## Stay with

 MAGNOLIAWatch How Your Magnolia Certified Dealer Lubricates Your Car He Knows the Fine Points of Automobile Upkeep WTCH your Magnolia Certified Dealer
when he lustrietates your car. You'll see an expert at wörk because he has definite nolia Institute has trained thousands of Servtraining in the things that keep an automo-ice Station Men in the refining of petroleum bile running smoothly and economically. products, the mechanical construction of autoHe knows a great deal about gasoline and
motor oil; he checks your car from stem to This training is available to all Magnolia stern and makes an inspection report of any Dealers who ore ambitious to win and hold
defects he discovers. defects he discovers.


Mobilgas

## E-aciety man |limlubs

Miss McCormick Reads Sherwood Drama Before Club




## 1







 Federation Buildings Discussed at Club Meeting Wednesday teard aoneros.








## Personals

Mrss. Geo beil retu
necalay from
Houston.

Mr . and
$\underset{\text { in town. }}{\substack{\text { G. } \\ \text { in } \\ \hline}}$

Even Prints Go Realistic This Spring


"Petrified Forest" One of Season's Healthiest Hits






## I'm your best fiend

 From one end to the other-never a bitter, undeveloped top leaf in me.Never a grimy, tough bottom leaf. I use only the fragrant, mellow, expensive center leaves...the leaves that give you the mildest, best-tasting smoke. I do not irinte sem thama- thareswiy I'm your best friend, day in, day out.

## 9...mol Surky Strike

## LUCKIES USE ONLY CENTER LEAVES CENTER LEAVES GIVE YOU THE MILDEST SMOKE

## ....from one end to the other

## 

$\qquad$



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$\qquad$



## GREATER UNITED VALUES




spring biouses
$\$ 1.00$


$79 ¢$
vithem in the thee
$\$ 1.49$


Pratherveight Minh covir Tilts.
Theal for summer wear -new shapes. Each
$\$ 2.98$
 $\$ 1.95$

notare shorts
 $35 ¢$

DISTINCTION LISTS FOR FOURTH SIX WEEKS FIND 90 PER CENT OF PUPILS PASSING IN SCHOOL WORK




























## WATCH KIDNEYS

 SAME AS BOWELS Wasi Our Your 79,200 Feet of Kiday Tabes









[^0]HIGH SCHOOL Fri. \& Sat.
March 22-23
8 o'Clock
Children 20


Behind the scenes with the telephone LICENSE CONTRACT
How the staff services we
get under it have helped
us give good telephone
serviee at fair cost to you. The yearly fee we pay is

Last year we spent almost a
methods of giving you good
We paid it to the Ameri
Telephone \& Telegraph
Telephone \& Telegraph Co.,
parent company of the Bell
System. For it we received,
as one of the $2+$ associated
companies of that System,
the services of A.T. \& T.'s
great staff of telepho
perts and engineers.
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MERICAN LEGION


A
N inconsistent advertiser is one who has good merchandise, and knows it . . . but doesn't know the right channel through which to present it, to build volume sales. In other words--an inconsistent mer chant fails to advertise in his home newspaper, and therefore loses the trade of the very neighbors who would be most anxious to patronize him if they knew about his merchandise. But the successful advertiser is always consistent! He makes sure

IF YOU ARE PROUD OF WHAT YOU HAVE TO SELL-ADVERTISE IT TO THE PEOPLE OF MIDLAND AND THIS AREA THROUGH THE REPORTER-TELEGRAM.


hat he has what the public wants, and he presents it through regular advertising in the newspaper they all read. And when Brother Bobby, Sister Sue, Mother and Dad all see the advertiser's name before them regularly, they become so familiar with him and his goods, that it's second nature for them to patronize him. What do you say, Mr. Advertiser? Will you be an inconsistent watch-them-ge-by, or will yours be the door o which all shoppers beat a path to buy . . . buy . . . buy




## 5 <br> THAT <br> FAST <br> DEPENDABLE <br> MOVING <br> SERVICE

Move Safely the Rocky Ford Way Bonded \& Insured Steel Vans

## REAL ESTATE

Let me find you a house, a farm, a ranch or business property - or let me sell for you.
J. B. (ROCKY) FORD Midland PHONES Odessa 501 Petroleum Bldg.

BOOTS AND HER BUDDIES


SALESMAN SAM
THIS IS OUR NEW SPRING NUMBER!) (SURE Window He Must Go! $\quad$ AW, FER GOSH SAKES, SHOVE !
OKAY!






How One Man Lost 22 Pounds



 $\xrightarrow{\text { first not bottile -monly satisfied back. (Adter the, }}$

|  |
| :---: |
|  |
| WEONESDAY-T-THUESDAY- |
| Shampoo \& Set 35 ¢ |
| Special Permanent \$1.50 |
| LLANO BEAUTY SHOP Phone 273 |




$\qquad$


##  BUPDY'S fLOWERS

NOW OPEN
 Permanent Waves
$\$ 1.50$ to $\$ 6.50$
Shampoo \& Set 50 Petroleum Beauty Shop

## MOVED

To Our
New Location
at
106 South Main We invite our friends us.
bock beer
On Tap
texan club

Give Red Sox Rosy Hue
CxC: 2.

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 $= \pm=4$


## Late News

##    ond




 conference eported that the trer thesithent
Was insisten tupon contiouation
of the fundamental principles of old Oaken Bucket Town's son

 $\frac{\text { To wink }}{\text { ITaac Gabriel. meteorologist at the the to }}$ day. He accompanied Inspect
Goodwin the tommercian arway
depatment who is making and
spection tour of the air beacons
and
 A BLADDER LAX THIS 25c TEST PREE
fails. When irritation yo it fails. When irritation
you upus. hbis biader
flush out impurities and

## 



Mrs. Housewife, here is one of the best reasons for owning an ELECTRIC Refrigerator

The steadily rising cost of food adds another very good reason to the long list of why every housewife should own an electric refrig erator. In addition to the convenience, satisfaction and health assur: ance which this modern appliance has made possible is the actual dollars and cents savings it affords. Electricity to operate a refrigerator costs so little that this expenditure can more than be made up in the greater amount of saving on your weekly food bill. Sce Your Electricic Refrigerator Dealer

Texas Electric Service Company


[^0]:    BE SURE TO SEE
    GREAT MUSICAL COMEDY
    "FLAPPER GRANDMOTHER"

