

# THE REPORTER-TELEGRAM

THE DAILY REPORTER (Consolidated March 10, 1929) THE DAILY TELEGRAM  
MIDLAND, TEXAS, WEDNESDAY, AUG. 1, 1934

The world is turning from a materialistic to a heroic view of life.—  
Vice Chancellor Franz von Papen of Germany.

A West Texas  
Newspaper  
for  
West Texans

VOL. VI

Number 124

## LONG'S CHALLENGE IS ANSWERED

### Six Nations Study War as Hohenzollern Rumors Spread

#### HAPSBURG DYNASTY IS INDICATED AGAIN

PARIS, Aug. 1. (UP).—The general staffs of a half dozen countries studied war plans today, fearing a crisis because President Paul Von Hindenburg was dying.

#### May Be King



Possible restoration of the Austrian throne to youthful Archduke Otto (above) was rumored in dispatches from revolt-torn Vienna.

#### TRAGEDY STRIKES MATLOCK FAMILY

What was meant for a summer vacation and visit with her daughter at Algeria, Tex., turned out to be tragedy for Mrs. A. C. Matlock of Midland county, and one of her sons, Travis of Midland county, was stricken with appendicitis the morning Mrs. Matlock died of a similar attack.

#### Mrs. Haley Says Support Stronger

Following a conference held here Tuesday afternoon, Mrs. John A. Haley said she had been encouraged by evidence of added support of her friends in her race for representative from the 88th district.

#### Borum Speaks at Lions Luncheon

"Looking Through the Keyhole of an Ant Hill" an address by the Rev. Winston F. Borum, was heard by members of the Lions club at their weekly luncheon today.

#### Mrs. W. T. Forehand Learns Father Dead

W. T. Forehand left this morning for Goldsmith on receipt of news that Mrs. Forehand's father, Mr. Reed, a long resident of that section, had died at midnight. He had been ill for several weeks and Mrs. Forehand had been at his bedside for a month.

Where The Cauldron of Europe Boils Hottest



The compactness of Europe is one of the keys to understanding of the nervousness and a fear that sweeps over it every time there is a crisis. . . From London to Paris, for instance, is only 225 miles by air, which is comparable to the trip from New York to Washington, which is a matter of less than two hours by air, five hours by train. It is less than 50 miles from northern Italy to Germany, crossing Austria through the Brenner pass, and all Austria is only 250 miles long. And from Venice, Italian stronghold on the Adriatic, to Munich, South German hotbed of Nazism, is less than 400 miles on an air line, shorter than the trip from Chicago to Minneapolis. Fuel was added to the flames this morning with reports a rapid march into Austria and Germany might meet with accession to power of the Hohenzollerns and Hapsburgs.

## GEORGE TOM'S SLAYER ASSESSED 60 YEARS

### Myers Gives Self up; Tells Officers He Didn't Murder Expectant Mother

OKLAHOMA CITY, Aug. 1. (UP).—Neal Myers, Oklahoma university student, returned today to face murder charges in connection with the death of Marian Mills, 21-year-old campus beauty. The girl died July 10 after she and Myers allegedly had sought by drugs to prevent motherhood. Myers fled from their apartment shortly after her death to Houston where he was lost. He told officers he went through Corpus Christi

and other cities, begging for food as he went. His flight took him back across Oklahoma to Colorado and back here. He denied that he killed the girl and said the first he knew of it was when he saw the story in the papers.

### FIGHT LAUNCHED TO MAINTAIN ACT

Any effort to junk or nullify the Bankhead cotton act this year will find R. E. Thomson, congressman for this district, on the firing line to protect the interests of drought-stricken farmers of West Texas. On suggestion of Pat P. Barber, farmer who, along with others, discerned a movement to nullify the Bankhead act because of the big natural reduction in the crop, the Midland chamber of commerce took the matter up with Congressman Thomson and Senator Tom Connally and sent the report of this action to County Agent S. A. Debnan, now at College Station for attendance of the Farmers short course, for him to take what action he might think wise. A letter from Congressman Thomson today said he is watching the act and will write Marvin Jones, chairman of the agricultural committee, as suggested by the Midland chamber.

### Farmer Jim Urges Electorate To Make Choice

AUSTIN, Aug. 1. (UP).—James E. Ferguson, admitting that McDonald's failure to make the run-off was due to backing of the administration, said today that "Hobson's choice" necessary. "If you don't decide which will render the country the most good, you may be able to decide which will render the country the least damage," he said.

## SPECIAL SESSION OF LEGISLATURE WILL BE CALLED ON AUGUST 27TH

AUSTIN, Aug. 1. (UP).—Governor Ferguson announced today that she will call a special session of the legislature for August 27 to consider more relief bonds. The announcement followed a conference with a sub-committee representing mayors of Texas cities who yesterday at Galveston asked an earlier session than originally was proposed for September. The session will start on Monday following the run-off primary August 25, it was announced. Many legislators, facing run-off campaigns, had asked that the session be held after the election. James E. Ferguson said the date was advanced because Texas cities showed increasing demands for relief. He said it was costing \$3,500,000 monthly for relief needs now and that probably \$7,000,000 monthly would be needed through the winter.

#### GUYS ARE ISSUED TO WALMSLEY'S FORCES

NEW ORLEANS, Aug. 1. (UP).—Mayor T. S. Walmsley today began recruiting an army to oppose Senator Huey Long's national guardsmen who were beleaguering the city hall. The police force was increased from 840 to 1340 men as 500 were sworn in for "emergency duty."

#### APPORTIONMENT \$16.50 FOR 34-35

BRYAN, Aug. 1. (UP).—In announcing a raise of the per capita scholastic apportionment from \$16 for the last year to \$16.50 for next year, 1934-35, the state board of education through its president, Nat M. Washer, in meeting here Monday called attention to an alarming decrease in support of public schools from the local units and issued an appeal to the various localities for a greater participation in the expense of schools. A total decline of approximately \$12,000,000 in school expenditures over the last four years was announced by the board. Of the amount nearly \$10,500,000 is chargeable to the local units and only about \$1,500,000 to the state.

#### Aerial Bombs to Be Used in Effort to Produce Moisture

DALLAS, Aug. 1.—Jas. A. Boze and Capt. Wilfred Bottenfield, Dallas pilots, Tuesday announced revised plans to force moisture from reluctant clouds of North Texas. Bottenfield, from whose airplane Boze will bombard thunderheads with clouds of explosives, said the rain-making experiment would be made the latter part of the week in Ellis county.

#### Jury Deliberation Is Carried on for 17 Hours

Finding John F. Ward guilty of murder with malice aforethought, as charged in the indictment, the district court jury assessed the defendant's penalty at 60 years imprisonment when a verdict was reached at 9 o'clock this morning. The jury had been out since 4 o'clock yesterday afternoon, 17 hours.

#### Metcalf Winner By Only 127 Votes

SAN ANGELO, Aug. 1.—Peitrose Metcalf, member of the lower house from San Angelo, apparently has won the closest legislative race staged in Saturday's Texas primary. Returns believed to be complete give him a lead of 127 votes over E. M. Davis, Brownwood, for 25th district senator. The vote: Metcalf, 20,614; Davis, 20,487.

#### PET CROWS FOUND

You wouldn't say Frank Gardner is temperamental, but "I'm trying to get all copy for the newspapers, not take care of a bunch of crows," he said in asking that whoever claims those two wandering birds that have taken up residence in the garage of the E. Russell Lloyd home, 700 W. Storey, come and get them. "They are tame, have their wings clipped and act like they own the place," Gardner said, adding, "They bite worse than dogs."

#### FLAPPER FANNY SAYS

MRS. TUCKER LEAVES Mrs. C. C. Tucker left last night for Jackson and Yazoo City, Miss., and Memphis, Tenn., where she will visit with her sisters.

BACK FROM OKLA. J. S. Schow has just returned from Chickasha, Okla., where he attended the celebration of the golden wedding anniversary of his parents, Mr. and Mrs. J. E. Schow.





THIS CURIOUS WORLD By William Ferguson

THAT THE EARTH WAS CREATED OUT OF THE SUBSTANCE OF THE SUN IS ACCEPTED GENERALLY BY SCIENTISTS.



**KING HENRY III OF ENGLAND** KEPT A PET POLAR BEAR IN THE TOWER OF LONDON, AND ALLOWED IT TO SWIM AND FISH IN THE THAMES RIVER.

**WILD ANIMALS** ARE NOT AFFECTED BY THE BITE OF THE TSETSE FLY.

BOOTS AND HER BUDDIES

I HADN'T MEANT TO TELL YOU THIS, RONNIE - BUT, I MUST! PERHAPS IT WILL HELP YOU TO UNDERSTAND - I'M JUST NOW UNDERSTANDIN' A FEW THINGS, MYSELF.

YOU'LL HATE ME, AN' I WON'T BLAME YOU A BIT. I'VE BEEN MEAN, N' CATTY - AN' IF I'VE MADE YOU UNHAPPY, QUAH - I FEEL JUST - JUST AWFUL.

WHEN I TOLD YOU I KNEW ABOUT AGATHA, I WASN'T TELLIN' TH' TRUTH - THAT IS, ALL OF IT! SHE CAME T'SEE ME ONE DAY, AN' SHE SAID DREADFUL THINGS 'BOUT ME - THAT WAS WHY YOU DIDN'T WANT TO BE SEEN IN PUBLIC WITH ME - AN' YOUR MOTHER TOLD ME ABOUT TH' SAME THING, AN' -

YOU POOR KID! NO WONDER YOU FEEL AWFUL! THAT WAS A VERY UNKIND THING FOR THEM TO DO! I'M SORRY, BOOTS - AND I APOLOGIZE TO YOU, FOR THEM.

WASH TUBBS

PERHAPS YOU'VE WONDERED, CAPTAIN, WHY I, A MILLIONAIRE, HAVE ASKED YOU TO DINNER.

WHY, YES, SIR, I HAVE.

WELL, IT'S THIS WAY, I UNDERSTAND YOU'RE A NUT. YOU GOT A CRAZY IDEA THAT THIS DIZZY WORLD WE LIVE IN IS JUST A BIG MERRY-GO-ROUND OF PLEASURE.

Poor Little Millionaire!

I GET A KICK OUT O' LIFE, IF THAT'S WHAT YOU MEAN.

EXACTLY! WHILE I - A MAN WHO HAS EVERYTHING, LITERALLY EVERYTHING - AM BORED.

BORED WITH LIFE - DO YOU GET ME?

EVERYTHING'S A PAIN IN THE NECK, AND I'LL GIVE \$10,000 TO ANYBODY WHO CAN SHOW ME A GOOD TIME.

ALLEY OOP

SO DINNIV'S IN A TREE, YA SAY - HOW IN HECK DID HE GET THAT WAY?

AW, I GUESS HE MUSTA RUN OFFN A CLIFF AN' FELL INTO IT -

THERE HE IS! NOW, HOW ARE WE GONNA GIT HIM OUTA THERE?

Interrupted Calculations!

BOOM RUMBLE CRASH!

NOW, WHAT TH'?

OH, HO - A STORM! IF VER ASKIN' ME, WE BETTER GET UNDER A GOOD, BIG TREE!

CR-RASH! BAW!

BUT, WHAT ABOUT POOR DINNIV?

THAT'S HIS TOUGH LUCK! C'MON LET'S DUCK!

SALESMAN SAM

NONE O' VER FUNNY STUFF, NOW, SLIPPERY! JEST PICK UP VER FEET AN' GIT GOIN'!

FEESH

SMELT'S FISH MARKET

TAKE WAW

LTZ'S

Sam's Careful That Way!

WHOOOPS! COURSE I'D HAFTA STUMBLE AN' BUST MY SHOE-STRING!

HERE, SLIP! HOLD THIS GAT, WHILE I TIE TH' DERNED THING!

AN' BE DOGGONE SURE YA KEEP IT POINTED AT YERSELF!

FRECKLES AND HIS FRIENDS

WHAT IS IT, CHARLIE? I'VE LOST IT IN THE BRUSH!!

IT'S A GRIZZLY, FRECKLES... A MOTHER GRIZZLY, AND SHE'S PLENTY MAD!

HOW CAN YOU TELL?

SHE GOT OUR SCENT ALL RIGHT... SHE'S DOWN BREEZE FROM US, BUT EVEN THAT DIDN'T STOP HER! SHE HAS SOMETHING ELSE ON HER MIND!

The Naturalist!

DON'T YOU BELIEVE IT! SHE'S NOT AFRAID OF ANYTHING THAT WALKS... SEE THAT TREE?

MAYBE SHE'S AFRAID OF US

YES! THOSE ARE FRESH! THEY'RE CLAW MARKS! SOME GRIZZLY IS BRAGGING HOW TALL HE IS, AND THAT'S HIS WAY OF DOING IT... HE SCRAPPED THE BARK WITH HIS CLAWS!

YOU MEAN THOSE SCRATCHES ABOUT NINE FEET UP?

DO YOU SUPPOSE THE BEAR WE SAW DID THAT?

NO, BUT SHE LOOKED AT THE MARKS, YOU CAN BET... AND IF SHE WASN'T MAD, SHE'D HAVE STOPPED AND TRIED TO SCRATCH HER MARK JUST A LITTLE HIGHER... LET'S PICK UP HER TRAIL!!

OUT OUR WAY

YOU MADE THAT TO BOX IN? THAT'S A HECK OF A RING TO FIGHT IN - THAT FRAIL THING!

AT'S JIST TH' KIND, WHEN YOU DON'T KNOW HOW GOOD TH' OTHER GUY IS.

PORTABLE

OUR BOARDING HOUSE

WELL, HERE AH IS, MISTAH MAJAH, WIF TH' CHAUFFEUR'S SLIT YO TOLD ME TO GIT! AH BOUGHT IT FROM A FREN OB MINE WHO USED TO DRIVE TO A BOOTLEGGER! - HOW DO AH LOOKS? - AH FEEL LAK A PARADE, STANDIN' STILL!

BULLY, JASON! EGAD, NOW I'LL BUY A CAR - HAW - AND HAVE THE HOOPLE COAT OF ARMS PAINTED ON THE DOORS, AND WOVEN INTO THE LAPROBE!

WHY, THAT MUG! HELL HAVE TO GET USED TO SITTING UP IN IT - CAME HOME SO MANY TIMES IN A WHEEL BARROW!

HIGH, WIDE AND HANDSOME

OPERATION SAVED SEAL

SITKA, Alaska, (U.P.) - A Caesarian operation on a mother seal that had been killed by Bill Casco, Indian hunter, saved the pup. The pup was well and growing.

FINGERS WORTH \$200.50 EACH

NEW ORLEANS (U.P.) - Four fingers of John Calhoun were worth \$200.50 each the Louisiana supreme court decided here. He accidentally chopped them off while working

JURY SANG HYMN

NEW HAVEN Conn. (U.P.) - While attorneys were endeavoring to reach a settlement among themselves, a superior court jury passed the time singing hymns in an ante-room.

In the last 15 years, tuberculosis has decreased 57 per cent, mainly through funds derived from the sale of Christmas seals.

CLASSIFIED ADVERTISING

**RATES AND INFORMATION** CASH must accompany all orders for classified ads, with a specified number of days for each to be inserted.

**CLASSIFIEDS** will be accepted until 12 noon on week days and 6 p. m., Saturday for Sunday issues.

**PROPER** classification of advertisements will be done in the office of The Reporter-Telegram.

**ERRORS** appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

**RATES:**  
 2¢ a word a day.  
 1¢ a word two days.  
 1/2¢ a word three days.

**MINIMUM** charges:  
 1 day 25¢.  
 2 days 50¢.  
 3 days 60¢.

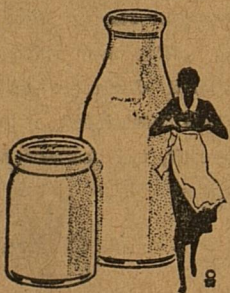
**FURTHER** information will be given gladly by calling 77.

WE WISH to thank our friends most sincerely for their many kind expressions of sympathy extended to us during our recent bereavement, the passing of R. M. Driver.

L. A. Driver (Brother)  
Mrs. Jack Eggs (Sister)  
Mrs. E. F. Collins (Sister)  
Mrs. W. B. Driver  
Mr. & Mrs. G. C. Driver.

15. Miscellaneous

START RIGHT



STAY RIGHT

SCRUGGS DAIRY PHONE 9000

MATTRESS RENOVATING

One-day service; also, new mattresses. Phone 451.

FURNITURE HOSPITAL

BARBECUE

Best in Midland EUGENE FRANKLIN 317

ALAMO COURTS

Sinclair Station, East Highway

Zipper Portfolios

No more fumbling with clumsy straps, buckles and fasteners. Zip - and the contents of your case are at your finger tips. A variety of sizes and styles. Priced from \$2.50 to \$6.00.

PHONE 95

WEST TEXAS OFFICE SUPPLY

3. Apartments

NICELY furnished apartment; close in; on pavement. 513 West Wall. 124-3

4. Apartments

UNFURNISHED 4-room apartment in duplex. 310 West Tenn. 122-3

6. Houses

FOR RENT: Six-room unfurnished house; modern conveniences; close in. McClintic Bros. 124-3

9. Automobiles

1934 Model De Luxe Plymouth Coach; equipped with radio, seat covers, license; almost new; sell for good discount. King Motor Co., 122 North Main. 124-2

FORD TUDOR Warfield school bus; 1930 model; cheap for cash. Phone 348. 124-1

11. Employment

WANTED: Good maid. Call Mrs. A. N. Hendrickson, phone 522, 720 West Kansas. 124-1

13. Cards of Thanks

WE extend our deepest appreciation to our friends for their thoughtfulness in the recent loss of our husband, father and brother, J. P. Rountree. Mrs. Nellie Rountree Mr. & Mrs. Herbert Rountree Mr. & Mrs. M. L. Bell & Family Mr. & Mrs. M. C. Uimer & Family Mr. & Mrs. Ed Rountree



**LLANO BEAUTY SHOP**  
**SPECIAL**  
 Permanent Wave \$1.50  
 Shampoo and Set 35¢  
 Cleanup Facial 75¢  
 Light Pack \$1.00

All Work Guaranteed

OPERATORS:  
 Miss Roberts Miss White  
 Mr. Donovan

# HARDWARE INCREASES LEAD OVER SCRUGGS BY COMPLETE GAME

## WATLINGTON TOUCHED BY PIERCE IN LAST INNING AFTER 2 DOWN; TO MAR A PERFECT PERFORMANCE

Midland Hardware increased its lead a full game over Scruggs Motors last night when its gunners found the range for a 4-0 verdict over the Southern Icers.

**COAST GUARD PLANE IN**  
A United States coast guard ship, an OZ-U2, was landed at Sloan field today by Lieut. Christopher of Mobile, Ala., who is en route to El Paso.

**YUCCA**  
10-25c

TODAY ONLY!

PAUL LUKAS  
LEILA HYAMS  
ONSLAW STEVENS



**AFFAIRS OF A GENTLEMAN**

COME EARLY TONITE

THURS.-FRI.

FAST and FUNNY!



**MURDER in the PRIVATE CAR**

CHARLIE RUDOLPH

UNA MERKEL  
MARY CARLISLE  
RUSSELL HARDIE

## Laughs and Thrills Intermingle in the Film Bill at Yucca

Laughs and thrills, with a sprinkling of believable drama, will be unfolded on the screen at the Yucca theatre Thursday and Friday to the huge delight of the audience.

## Informal Dance At Country Club

M. D. Johnson Jr. was host Tuesday evening at an informal dance at the country club.

## Home Brewed

BY R. C. HANKINS

Forgetting for the moment the constant surprises infused into the Sand Belt Golf association record by Midland's inspired fairway bombardiers, a specific gleaming is worthy of note.

Another achievement challenges the attention of those who remember the tight races of last year.

The locals did with seven men what Stanton did to Midland last year.

Hillsboro, Ore. (U.P.)—The state today again had a licensed winery.

Brothers Political Rivals  
Sandusky, O. (U.P.)—Louis A. and August C. Schultz, brothers, are rivals for control of the Democratic party in Erie county.

Since movies became popular in Germany, the beer consumption per capita has dropped to one quart a week; this figure is half of the old consumption.

FRIGIDAIRE'S Super Freezer has a combination of three major features.

It has automatic ice tray release... It turns itself on—automatically when defrosting is completed!

Center, instead of off to one side. This feature not only provides room on both sides of the freezing unit...

MIDLAND HARDWARE CO. Phone 36—Midland



**Bulldog Drummond Strikes Back**

RONALD COLMAN  
LORETTA YOUNG - CHARLES SUTHERWORTH  
WARNER OLAND and UNA MERKEL

## CHAPTER II

"A body? What sort of a body?" said a new voice, and a distinguished-looking man of unmistakable Oriental race stepped through a door facing the group.

"My most humble apologies, sir for mistaking you for a corpse."

"I've been looking for my uncle," he said, "and I've been looking for my uncle."

"What a coincidence," he said, "I've been looking for my uncle."

"Probably a very poor idea," but Algy was sure he had just learned.

"I must be getting along. I mean the truth is—no use beating around the bush—must be getting along."

"The dutiful Algy, made his way to Bulldog Drummond's apartment to find him in conversation with Inspector Nielson who occupied the apartment above him."

## OIL NOTES

By F. D. GARDNER

The Humble No. 1 Means is drilling ahead at 4376 feet with an undetermined amount of oil present in the drilling fluid.

Continental No. 1 Clayton-Johnson, 660 feet from the south and east lines of section 34, block 32, township 4 north, T. & P. Railway survey, Borden county, which topped the Yates sand at 1492 feet, is drilling in red rock and anhydrite at 2225 feet, according to late reports.

John I. Moore et al No. 1 McDowell, Glascock county Ordovician test, is drilling at 3621 feet from the north line and 660 feet from the east line of section 22, block 34, township 2 south, T. & P. Railway survey.

Broderick & Calvert No. 1 Homer National bank 1986 feet from the north line and 2058 feet from the east line of section 22, block 42, township 4 south, T. & P. Railway survey, in the northeast corner of Upton county, is underreaming 12 1/2 inch pipe to 1085 feet.

Plans were to drill out plugs on the Gulf No. 103 McElroy, deep test, as soon as a plug bob was recovered from the hole. This well, with a total depth of 10,630 feet, is in Upton county, 1980 feet from the south line and 660 feet from the west line of section 107, block F, C.C.S.D. & R.G.N.G. survey.

Willard F. Bailey of Columbia, Tenn. says, "I wish to express my thanks to the voters of Midland county for their full support in Saturday's Democratic primary, and to assure supporters my appreciation is no less for being unopposed. I am grateful for my long tenure of office and pledge continued discharge of obligations associated with being sheriff, tax assessor and collector."

TO THE VOTERS  
I wish to express my thanks to the voters of Midland county for their full support in Saturday's Democratic primary, and to assure supporters my appreciation is no less for being unopposed. I am grateful for my long tenure of office and pledge continued discharge of obligations associated with being sheriff, tax assessor and collector.

A. C. Francis

ADDED VINCENT LOPEZ And His Orchestra in "RHUMBA RHYTHM" and Paramount News

Mo., has joined the geology staff of the Texas company here in Midland.

Skelly Oil company No. 1 S. M. Halley in southern Winkler county, a few miles north of the O'Brien pool in Ward county is drilling at 2490. The location of the well is 440 feet north and east of the center of section 25, block B-11 public school land survey.

Cary P. Butcher, recently appointed district geologist of the Tidewater Oil company is getting settled in his offices on the eighth floor of the Petroleum building. Other members of his staff will arrive in a few days.

WEST TEXAS: Partly cloudy tonight and Thursday.

A new synthetic oil or lubricant, especially adapted for airplane and other motors, has been discovered in old-fashioned paraffin.

Read the classifieds!

Comfortably Cool 10c 15c 25c

TODAY & TOMORROW

Selected as June Blue Ribbon Winner by "Box Office" magazine for family entertainment, by the largest majority of votes ever received on one picture!



**Little MISS MARKER**

ADOLPHE MENJOU DOROTHY DELL CHARLES BICKFORD SHIRLEY TEMPLE

ADDED VINCENT LOPEZ And His Orchestra in "RHUMBA RHYTHM" and Paramount News

## Moved

We have moved our place of business from our old location on South Main Street to the building recently vacated by Wilson Dry Goods Company on North Main Street, first door north of the City Drug Store. We shall be glad to see our old customers, together with welcoming new ones.

MIDLAND VARIETY STORE  
A. P. BAKER, PROPRIETOR

**KEEP COOL WITH AN ELECTRIC FAN**  
\$300 and up  
Convenient Terms  
Your Electrical Dealer or  
TEXAS ELECTRIC SERVICE COMPANY  
KEEP COOL THIS SUMMER

**"No other electric refrigerator has the Super Freezer—that's why Ours is a Frigidaire '34"**  
Frigidaire's Super Freezer has a combination of three major features.  
It has automatic ice tray release... It turns itself on—automatically when defrosting is completed!  
Center, instead of off to one side. This feature not only provides room on both sides of the freezing unit...  
MIDLAND HARDWARE CO. Phone 36—Midland

**You'll Save on a FORD V-8 from the day you buy it**  
LOW FIRST COST! \$505 and up, F.O.B. Detroit. Ford V-8 prices are at their 1934 low.  
LOW UPKEEP COST! The new Ford V-8 is the most economical car to run that Ford has ever built.  
HIGH TURN-IN VALUE! Year after year the record shows that Ford cars retain an unusually great per cent of their original value.  
THE Ford V-8 would be a great buy even at a much higher price. It's the only V-8 selling for less than \$2500. Ford alone has been able to put a V-8 engine in a low price car.  
The first cost of a Ford V-8 is decidedly low. But that saving is only the beginning... Ford V-8 valves seldom need grinding. Carbon removal is virtually eliminated. The new Ford V-8 consumes less gasoline and oil than last year's economical Ford. And Ford V-8 parts cost very little.  
In addition, on that distant day your Ford V-8 earns its honorable retirement, you'll find that it has a high trade-in value. The record of years proves it.  
Authorized Ford Dealers of the Southwest.  
AND UP.  
Easy terms through National Credit Company—the Authorized Ford Finance Plan.