

STALEY KILLS SHERIFF, FLEES

Lubbock Woman Released Saturday by Kidnaping Pair

BAUMGARTEN'S GOLDEN JUGGERNAUT SMASHES WINK, 13-12

TEAM LOOMS AS CONTENDER FOR B DISTRICT FLAG Unexpected Power Is Able to Rip Wink Line in Shreds

Unleashing a brilliant offensive savagery that for the first time this season... Midland club has shown, in spite of the secondary spreading too much and too deep...

Testimony Excerpts in Ice Pick Case At Big Spring; Defendant Given Death

EDITOR'S NOTE: The following is highlight testimony from one of the most gruesome murder cases in West Texas... The first witness for the state was Mrs. Carlota Coburn...

I believe it is, grocery store. I took him to Mr. Maupin's store... The next witness for the state was Dr. C. Maupin, who testified he operates a grocery business just across the alley from the home of the defendant...

NO MOTIVE IS ASSIGNED; SHE IS NOT INJURED Tells Officers She Was Driven to Whiteface

LUBBOCK, Oct. 27. (UP)—Mrs. R. E. Stroup, wife of the railway agent here, was freed for shock after being released by kidnapers early today...

TWO INDICTED FOR SLAYING

HILLSBORO, Oct. 27. (UP)—The Hill county grand jury today returned two indictments against Herschel Taylor and Neal Griffith in the robbery and slaying of W. L. Jones, eccentric Cleburne money lender...

5 CAPTURED IN BANK ATTEMPT

WENDELL, N. C., Oct. 27. (UP)—Five bandits were captured by police here today, in the act of robbing the bank of Wendell. The institution had just established an all time record for deposits, \$750,000 with at least \$500,000 in cash...

CLASSIFICATION OF ENTRIES PROPOSED

Classification of proposed entries for the home demonstration exhibit in departments was made at the meeting of the home demonstration council Saturday afternoon in the courthouse...

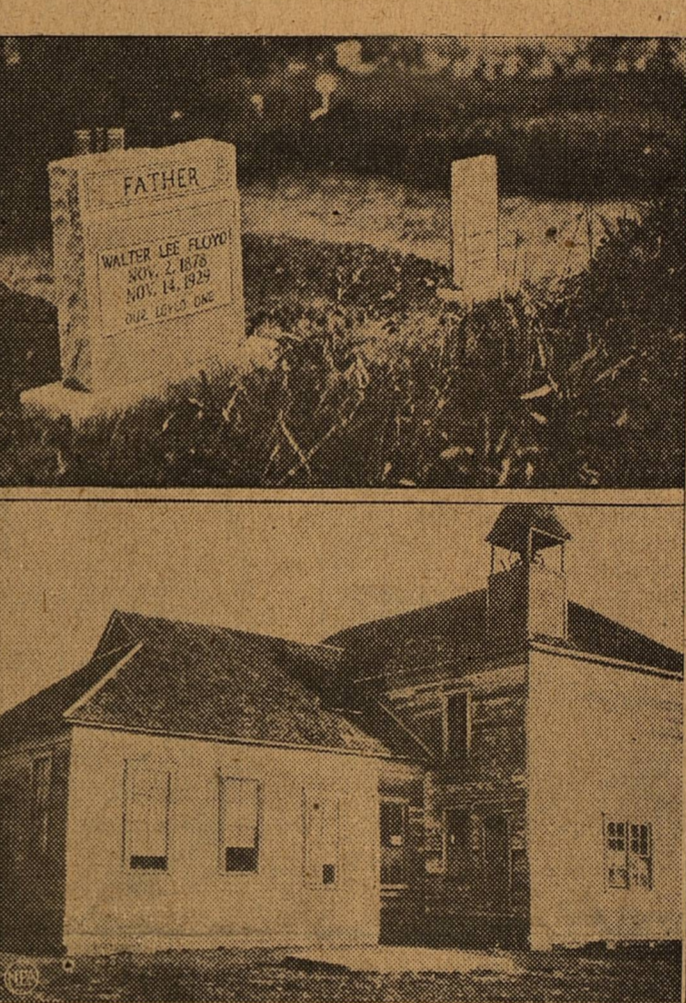
THE FORECAST

WEST TEXAS: Sunday fair, colder in southeast portion.

FOOTBALL SCORES

- Idaho 13, Montana 6; Oglethorpe 0, Howard 0; Boston 19, Vermont 0; Tennessee 14, Duke 6; Minnesota 48, Iowa 12; Illinois 7, Michigan 9; Centenary 12, TCU 0; Arkansas 26, Georgia 6; A & M 10, Baylor 7; Oklahoma 18, Kansas 7; Syracuse 33, Brown 0; Purdue 20, Carnegie Tech 0; Chicago 19, Missouri 6; Colorado 27, Colorado Aegles 9; Columbia 14, Pennsylvania State 7; Denver 9, Wyoming 0; Dartmouth 6, Harvard 0; Boston 19, Vermont 0; Kansas 7, Oklahoma 18; Kentucky 9, Auburn 0; Rutgers 45, Lehigh 0; Temple 28, Marquette 6; Mississippi 18, Sewanee 7; Nebraska 7, Iowa State 6; NYU 12, Dextel 0.

Where Pretty Boy Floyd Rests



Back in the Cookson hills where he played as a boy and where he started on the brutal criminal career which ended in a federal death trap in Ohio, Pretty Boy Floyd rests in the old Akins, Okla., cemetery shown in the top picture, beside his father and a brother. Below is shown the church at Akins where the outlaw attended Sunday school, and which was the scene of his public funeral.

DICKENS OFFICER SHOT DOWN WHEN HE ENTERS CELL

WAS LODGED IN JAIL AT DICKENS ONLY FEW DAYS AGO

DICKENS, Oct. 27. (UP)—Virgil Staleup, under sentences totaling 254 years, shot and killed Sheriff W. B. Arthur in escaping from the Dickens county jail late today. Staleup was captured this week near Clarendon and held here on charges of robbery...

OKLAHOMA FUGITIVE IS RECAPTURED

McALESTER, Okla., Oct. 27. (UP)—Bill Johnson, who led the escape of six prisoners from Holdenville, Okla., jail Wednesday morning, was captured near Wilburton this morning.

EX-SERVICE MEN TO MEET MONDAY

All world war veterans or former service men, whether members of the American Legion, Veterans of Foreign Wars or no service organization at all, are urged to attend a meeting at the assembly room of the court house Monday evening at 8 o'clock. It was announced Saturday.

GOVERNOR LAUDS MONDAY LUNCH FOR COMMITTEE

AUSTIN, Oct. 27. (UP)—Governor Ferguson today congratulated the railroad commission on "finally seeing the light". She reminded newspaper correspondents that last May, a year ago, she had informed Oil Administrator Ickes and President Roosevelt that in her opinion the present Texas commission would break down and a call for aid from the federal government would be necessary.

Holder Is Second At Madison Square

Allen Holder, Midland roper, stood second in general average of calf roping at the Madison Square Garden rodeo, New York, with two more calves to rope, last reports to relatives here said. Holder had been knocked out momentarily in a fall while roping one of his calves but recovered his senses in time to make time of 29 seconds.

POTATOES GROW TOGETHER

WICKLIFFE, D. (UP)—Nine potatoes grew together in Warren Green's garden.

FLAPPER FANNY SAYS

Eddie Blacher, proprietor of the palace drug store, landed in New York Saturday after spending several months in his native Poland, a telegram to Max Kirschbaum and Jack Irwin said.

Church Conference Date Set Forward

The date of the associational workers' conference has been moved up. Rev. Winifred Borum said Saturday. It will be held on Tuesday at Vincent, north of Coahoma. The meeting will open at 10 o'clock in the morning. Mr. Borum will speak on "Stewardship and Money."

DISTRICT COURT TO OPEN MONDAY

District court opens at 10 o'clock Monday morning for a four-weeks term. The criminal and the civil dockets are light. The only criminal case of special interest docketed is State vs. E. N. Nickleberry, the Rev. W. H. Mobile Baptist and Fred Phillips, Odessa negroes charged in the recent fatal shooting here of Willie Smith, another negro from Odessa.

HELDER IS SECOND AT MADISON SQUARE

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Table with columns: MIDLAND, Name, Pos, WINK, Name. Lists players like Montgomery, Adams, Welch, Richman, Miles, Prothro, White, Chaney, S. Midkiff, Chandler, Collins.

Score by periods: Midland 0 6 0 6 0 13; Wink 0 0 6 12 0 12. Scoring touchdowns—Midland 1; Wink 2; Chaney 1; Chandler 1; Collins 1. Officials—Leissner (Texas) ref. (See FOOTBALL, page 6)

PLANE AIDED BUILDERS HONOLULU (UP)—Progressive workers in Hawaii recently used an airplane to carry a truckload of building materials to the top of a mountain. They saved weeks of time.

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THE REPORTER-TELEGRAM

Evenings (except Saturday) and Sunday Morning
MIDLAND PUBLISHING COMPANY, PUBLISHERS
112 West Missouri, Midland, Texas

T. PAUL BARRON, Publisher

Entered as second class matter at the postoffice at Midland, Texas, under the Act of March 30, 1879

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Daily, by Carrier or Mail		Display advertising rates on application.	
Per Year	\$5.00	Classified rate, 2¢ per word; minimum charge 25¢. Local readers, 10¢ per line.	
Per Month	50¢		

Any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

LINDBERGH SOLUTION A MORAL VICTORY

Most Americans undoubtedly feel that the best news of the fall is the news that a break has finally come in the Lindbergh kidnaping.

This is the one crime above all others which the American people want to see avenged. The combination of its singular brutality and its tragic effect on the nation's most popular hero has had an emotional effect on the nation as a whole unlike that of any other case in modern times.

And yet the emotional satisfaction we get out of the solution is, after all, the least important of it. Far more weighty is the fact that it restores to us a measure of our national self-respect.

Considered from all angles, the Lindbergh kidnaping was about the severest indictment of modern American civilization ever made.

Here was a young man of tremendous personal popularity; a man whom everyone in the country knew and liked and wished well, a man of wealth and position, who had founded a family and taken a home in the country to get a little of that privacy and happiness that every man wants.

Out of a clear sky, then, this man was struck by the most despicable of all crimes—the one crime that can be common only when society is helpless in the face of lawlessness.

The crime was committed and it went unpunished. The best-loved man in the nation had found that this was not a safe country in which to rear a child. Our grief and anger were impotent. The thing could not have happened in England, or France, or Germany; it was typically, terribly American.

Now, at last, comes retribution; and the fact is of tremendous importance, aside from the way it satisfies our desire to see a foul wrong avenged.

It shows that we have, after all, the kind of social organization which can do the hardest kind of protective work—getting on a cold trail, following a hundred worthless leads, keeping eternally vigilant, never forgetting or going to sleep, striking finally and effectively after a lapse of years.

In other words, we are not quite as disorganized as we were a few years ago. The Lindbergh case was our national low-water mark. Since then we have somehow managed to take a brace. We are not, any longer, the country in which the worst of all crimes can be committed with impunity.

An investigator with little else to do finds that the blond is on her way out. And that scraping noise is the other guests getting up to follow her.

Everything I am I owe to honest advertising, says Sally Rand. There's one case where the bare truth certainly paid.

Government now has mosquitoes working for it in a health campaign. Wonder how Patronage Boss Jim Farley managed to tell which of them were Democrat mosquitoes.

Now that the government has solved the problem of hungry cows by canning 'em, some way may be found to dispose of the drug store cowboys.

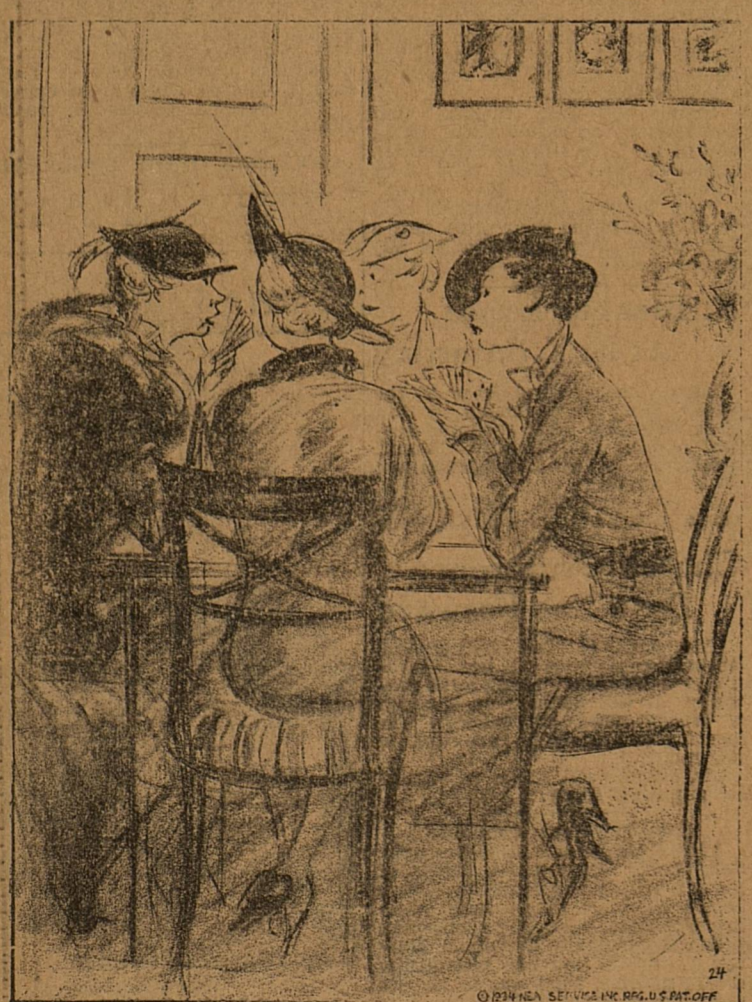
Sometimes, in an irreverent moment, it seems that the world still might wag on whether Doug and Mary were reconciled or not.

About the NRA—it's not the cracking down that's so bad, it's the cracking up.

Homer Van Meter, Dillinger gunman, killed by police. Another meter shut off without quarter.

The textile strike situation must be much worse than it appears at first glance. Primo Carnera is reported to be wearing shorts.

Side Glances by Clark



"You know all their expensive furniture. I understand that is all that's keeping them together."

The Highwayman



The Town Quack

(Reserves the right to "quack" about everything with taking a stand on anything).

of this newspaper stands as mute evidence of the good work of health board members here. Take a good look at the early day sky line.

The Crimm revival was a good thing. There was an elder here in town who had addressed me as "Brother" for four years. Now he is back on the old title.

One of our boys was interviewing a Midland county farmer who moved here from down in South Texas. The farmer remarked that it would soon be time for "hassening." Our staff member hasn't published the interview yet, because he was afraid the farmer was making a threat of some sort.

The sky line of Midland taken in 1923 and shown in another section. One grouch here in town thinks

the younger generation has gone to the bad because all of us have garages instead of wood sheds.

An old Turk traded for a goat and took him home. He was so proud of the goat that he let him sleep in the house. The Turk's wife protested and asked, "What about the smell?"

"He'll just have to get used to that," replied the Turk.

A local property owner refers to 1920 as the year he rolled off of the lap of luxury.

Some givers at church work on the theory that they can make more noise dropping a nickel in the collection plate than if they drop a dollar bill.

Some of us grouches, while the yacht race between the United States and England was under way, couldn't forget that the whole world is engaged in a battle ship building race.

Sometimes a man who is given credit for being clever merely knows some smart ways of covering up his own ignorance.

A college professor at Gary, Ind., issued this statement: "I am convinced after careful study that no leg is beautiful enough to be bared to the public gaze."

I'll have to admit that my study has been more casual than careful but all I can say is I wonder what those Indiana legs look like.

An automobile driver did not stop because he had the right of way. Now he is playing a harp.

Sometimes the champs are just a bunch of chumps, like the rest of us. Now was that nice? It was just my way of trying to be funny and not an expression of my true feelings. Those Wink boys built up a real record in going 33 games without a defeat—and they made a valiant fight even when their Waterloo came. Champs always have to give way to new champs, and the Wink boys may have the satisfaction of starting over.

Quack Classified: Wanted by Henry Locklar, good pack mule capable of pulling sand bed on county road between my farm and town. Would like to be able to reach city at least on Saturday.

Hour's Figure



The figure of the hour is the hour-glass figure, as exemplified by Mae West, the girl who made it possible to be plump. Her newest starring Paramount picture, "Belle of the Nineties," the dramatic story of a burlesque queen of the Gay Nineties is now at the Yucca theatre for three days.

Although complete figures are unavailable, it has been estimated that 23,893 Union soldiers and 10,026 Confederate soldiers, veterans of the Civil War, are still living.



For All Occasions
Phone 1083
1200A West Wall
O. M. Pulliam, Mgr.

Charged With False Alarm

SPRINGFIELD, Mass. (UP)—Desire to see the fire department in action resulted in the arrest of Mrs. Florence Jarvis and Mrs. Florence Quinlan on charges of ringing a false fire alarm. The women told court officials they had no malicious intent, but merely wanted to "see a little excitement."

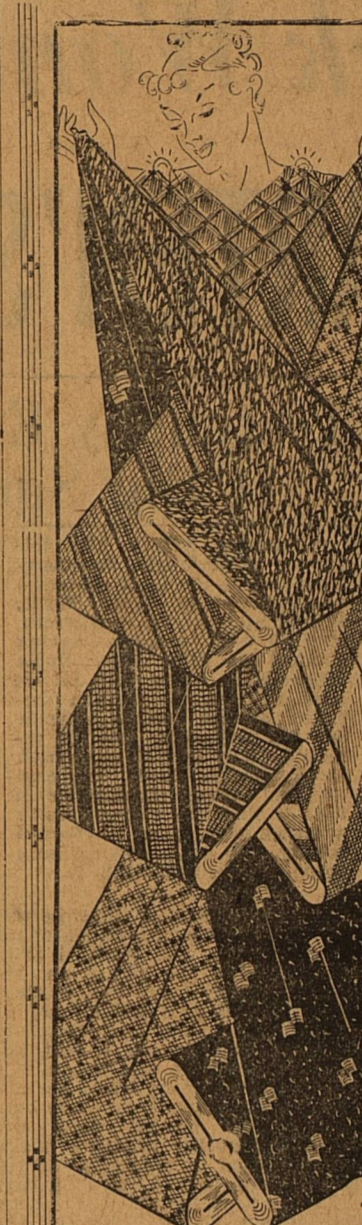
SO—WOMAN PASSES 100 MARK EAST LIVERPOOL, O. (UP)—Mrs. Nancy Omes, whose father, James Coal, was a pioneer farmer, and whose mother was a full-blooded Indian, has just celebrated her 100th birthday anniversary.

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Stafford's No-Gloss Colors, in the new large-size jar. No increase in price at

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WOOLS
THE SWAGGER TWEEDS
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54-inch material
\$2.48 per yard

SILKS
Metal shot taffetas and bright colored plaids. We suggest these for trimmings
98c-\$1.49 per yard

SATINS
For a formal dress or an elegant one choose black Extra quality
\$1.95 per yard

Insist on a **McCALL PATTERN**
It's the short cut to Paris style
WILSON DRY GOODS CO.
Midland Texas

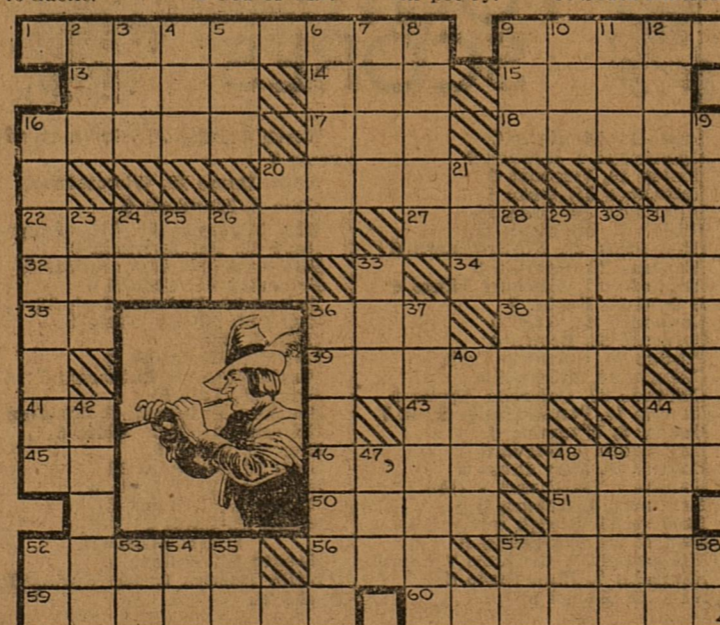
The Rat Mystery

HORIZONTAL Answer to Previous Puzzle

1 Who was the musician who charmed rats with his music?
9 He lured the rats into the River
13 Back
14 Age
15 Seaweed
16 Fragrant
17 Twitching
18 Customary
20 Filmmaker
22 Bone pro tubulance
27 Old card game
32 Black grouper (fish)
34 Violent hot wind
35 Northwest
36 Beret
38 Dwelled
39 Human being with rats
41 North America
43 Carmine
44 Masculine pronoun
45 Grain
46 Gaelic

23 Observed
24 Senior
25 Corpse
26 Musical note
28 Founded on truth
29 To eject
30 To cleave
31 Diocesan center
33 Fashion
36 Marauder
37 Apiaceous plant
40 To encounter
42 Oriental wagon
44 Chief language of northern India
47 To hasten
48 Golf device
49 Garden tools
52 Exclamation of pleasure
53 Form of "he"
54 Southeast
56 immortal
57 Delty
58 Chaos
59 South America

48 Lean
49 Undersized cattle
51 Epoch
52 To degrade
53 Black bird
54 Requires
55 Name of the town over-run with rats
56 In what German state is this town?
57 VERTICAL
2 God of war



Gift Headquarters

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Your credit will secure your engagement ring at no more than if you paid cash. See our selection of ladies' and gents' watches

King's Jewelry
Scharbauer Hotel Bldg.

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THE GREAT PROTECTOR

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SPARKS and BARRON



Society News



Country Club Tea Climaxes Social Affairs of the Week

Mrs. Turner, Mrs. West, and Miss Goss Are Honored at Colorful Entertainment Friday

Climaxing the week's social affairs was the tea given at the Country Club Friday afternoon from three to five o'clock, with Meses. E. H. Shaw, R. E. Nelson Jr., E. A. Wahlstrom, A. L. Ackers, and W. A. Yeager hostesses.

Mrs. Ford Turner of Odessa, Miss Georgia Goss and Mrs. John West were named honorees of the affair. Guests were greeted at the door by Mrs. W. A. Yeager.

Baskets of chrysanthemums and roses decked the entertaining suite. The table was banked with Opheha roses and lighted by shell-like tapers.

Presiding over the tea service from three to four o'clock were Mrs. Harvey Conger and Mrs. E. B. Soper. From four to five o'clock Mrs. R. L. York and Mrs. O. C. Harper poured.

Assisting in the dining room were: Meses. Gentry Kidd, Bob Patterson, Myrtle Patterson, Clyde Jackson, Carl Reeves of Iraan, E. V. Cline, Geo. Klingaman and Miss Lucille Thomas.

Mrs. Preston Bridgewater, Mrs. Geo. Abel, and Mrs. Joe Haygood assisted the hostesses. Miss Margaret Mann was at the piano during the afternoon.

Churches

FIRST PRESBYTERIAN CHURCH

W. J. Coleman, Minister
9:45 a. m.—Church school. Lesson subject: "The Christian's Standard of Life." (Temperance Sunday)—Ephesians 4:17-5:21. This is indeed a worthwhile lesson and one cheating yourself if you don't attend Sunday school some place.
11:00 a. m.—Divine worship. The pastor will deliver a strong, interesting message on "Thumb-touring to Heaven." You will need to hear this discourse, and if you are a consistent church "goer" it behooves you to bring some one with you who does not make a habit of attending. It is for such that this message is intended.
7:00 p. m.—Evening worship. Please notice that the hour for evening worship has been changed. The pastor will speak on "The Marks of the Lord," Phil 2:12.
Our splendid junior choir will assist in the music at the morning service. I am sure that we all adore them and will manifest our interest by supporting them, first, with our presence, and second with our own voices.
The young people will meet at 6:30 o'clock Sunday evening. Our counselors have promised to be "on the job" at this hour.

FIRST METHODIST CHURCH

Kenneth C. Minter, Pastor
W. Ily Pratt, Supt.
Mrs. De Lo Douglas, Choir Director
9:45 a. m.—Sunday school.
6:00 p. m.—World Friendship club. Mrs. Frank Prothro director.
6:30 p. m.—Group meetings of the young people's division.
There will be no preaching services either at morning or night.

FIRST BAPTIST CHURCH

Winston Borum, Pastor
9:45 a. m.—Sunday school.
10:50 a. m.—Morning worship.
6:30 p. m.—Training service.
7:30 p. m.—Evening worship.
The pastor will preach at both morning and evening services.

CHURCH OF CHRIST

10:00 a. m.—Bible study.
11:00 a. m.—Communion and preaching.
7:15 p. m.—Communion and preaching.
Orland Wilkerson of Abilene will preach at the morning and evening services.
Bible study and prayer meeting at 8 o'clock Wednesday evening.

FIRST CHRISTIAN CHURCH

E. B. Chancellor, Pastor
H. G. Bedford, Supt.
9:45 a. m.—Sunday school.
11:00 a. m.—Worship. Sermon subject: "Contacting Heaven."
7:30 p. m.—A special musical program will be given under the supervision of Mrs. Rawlins Clark and Mrs. Lee Cornelius. The public is invited.

PENTECOSTAL HOLINESS CHURCH

600 S. Colorado
Rev. O. W. Roberts, Pastor
10:00 a. m.—Sunday school.
11:00 a. m.—Preaching.
8:00 p. m.—Evening service.

LUTHERAN CHURCH

W. G. Buschschacher
Services every second Sunday and fourth Sunday afternoon at 3 o'clock in every month at Trinity chapel, corner Colorado and Wall.

GOSPEL HALL

402 East Kentucky
J. D. Jackson, Pastor
Sunday school at 10 o'clock.
Preaching at 11 a. m.
Evening service at 8:30 p. m.

TRINITY CHAPEL

E. B. Soper, Supt.
9:45 a. m.—Sunday school.
11:00 a. m.—Lay leader service.

Club Women Discuss County Federation

Organization of a County Federation of clubs was the subject of discussion at a meeting Friday afternoon in the assembly room of the courthouse when rural club women were the hosts to club women of the town.

Mrs. S. H. Gwyn, of the Busy Bee home demonstration club, presided. Opening the brief program for the afternoon, Alta Blansett, Ruby Blansett, and Jacqueline Crawley, 4-H rural club girls, sang a group of club songs.

The club collect found in the new home demonstration club year book was repeated in unison, after which Mrs. Gwyn introduced Mrs. John Haley.

Mrs. Haley gave a short talk on the County Federation, its value and meaning. The aim of such a Federation, Mrs. Haley said, is to cement the fellowship of county and town women.

A round table discussion of the proposed organization in which both clubs and individuals may hold membership followed. It was decided to obtain further information concerning the Federation and if the wishes of both rural and town club women before actual organization should be attempted.

Miss Myrtle Miller, home demonstration agent, paid tribute to the achievement of the County Federation in Hunt county where she formerly conducted home demonstration work, saying that it "enlarged the vision."

The question of whether the City Federation wishes to merge with the proposed County Federation and related matters were taken up at a meeting of the City Federation the coming week.

Refreshments were served and a social hour followed the business program.

NURSERY OPEN

Hereafter the Baptist nursery will be open at both morning and evening services on Sunday and during missionary society meetings on Monday, it was announced Saturday.

Kitchen Witchery



Individual Jack o'Lantern mince meat pies carry out the Halloween spirit.

ginger ale salad, toasted muffins, Jack o'Lantern pies made of dry mince-meat, and coffee. Fanciful names such as goblin roast, pixies' potatoes, witches' delight sauce, All-Hallow bread, hoodoo salad and Jack o'Lantern pie may be given to the items if you like, and if any of the family is good at it, you might have the menu cleverly printed and illustrated.

Jack o'Lantern Pies
Another good Halloween supper menu is built around veal and ham pie of Pickwickian fame. With this you might have squash croquettes, cabbage and orange salad, cheese cups and little Jack o'Lantern pies.

Halloween Spirit Reigns at Party For Lucky 13

The Halloween spirit reigned throughout the evening when members of the Lucky Thirteen club and their husbands were entertained with a costume party Thursday night at the home of Mr. and Mrs. B. M. Hays, 911 North D.

Lights were turned out as guests entered and each was presented with a noise-making favor. Halloween costumes furnished a guessing game of who each person might be.

Rooms were decorated in Halloween fashion. Guests were unmasked after the games.

Halloween refreshments were served in buffet style. Fortunes

Is Honored On Fifteenth Birthday

Billy Noyes was honored on his fifteenth birthday with a party at the home of his mother, Mrs. Iva M. Noyes, after the football game Friday night.

Several guitar selections were given by R. D. Hamlin. Indoor games were played during the evening.

Refreshments were served to: Doris Tidwell, Mary Jane Walker, Margaret Hoffman, Kathryn Brown, Melba Nixon, Margaret Maness, Betty Maness, R. D. Hamlin, Russell Holster, Clark Leggett, James Connor, Jack Carroll, Tom Waddell, Woodrow Gwyn, Ray Gwyn, and the honoree.

Mrs. A. W. Wyatt assisted the hostess.

Mr. and Mrs. Bedford Taylor left Saturday morning for their home at Wichita Falls after visiting friends here for several days. The Taylors formerly lived here, connected with the Texas Electric Service company.

R. N. Watts of Lawrence, Kas., is here for a visit with his sons, Allen and Ed Watts.

Miss Mary Garrett, who has been visiting for a week with her sister, Mrs. James S. Noland, will leave today for her home at Ardmore, Okla.

Mr. and Mrs. A. W. Marshall and children, Tom and Margaret Ann, are leaving today for their home at Deming, N. M., after a visit with Mrs. Marshall's parents, Judge and Mrs. J. M. Caldwell.

Mr. and Mrs. Milton Dow were here Friday night from Wink, Mr. Dow and his father, James L. Dow, are publishers of the Wink Times-Herald.

C. L. Sackey of Dallas was here late in the week for a business trip and a brief visit with his brother, W. W. Lackey. He was accompanied by Rudolf Fritz of New York. C. S. Lackey is head of the firm of Lackey-Love company, merchant brokers, at Dallas.

O. N. Maness of the Dowell Incorporated chemical company left Saturday for Tulsa, Okla., on a business trip.

J. L. Rush of Big Spring was in Midland Saturday on business.

Mr. and Mrs. P. Chabas have gone to Oklahoma City for the weekend.

Personals

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Belmont Bible Class Adds New Members

Two new members were added to the roll of the Belmont Bible class at its weekly meeting held Friday afternoon in the home of Mrs. A. W. Lester, 1202 S. Main. They were Meses. W. E. Richman and J. C. Pogue.

Mrs. J. M. King taught a lesson from First Samuel, chapters 18-20. Present were: Meses. C. F. Garrison, C. E. Strawn, R. L. Mitchell, Paul Smith, D. E. Holster, C. E. Nolan, J. M. King, A. B. Shickler, W. E. Richman, J. C. Pogue, and the hostess.

There will be no lesson next Friday as the meeting on that day will be a social given by the losers in the contest for the highest number of lesson-points which has been held the last six weeks. The social will be given at the home of Mrs. O. A. Lamar, 806 S. Pecos.

The next lesson will be taken from First Samuel, chapters 21-24. By-products of corn include yeast, gluten, dry and wet starches, corn oil, soap, glycerin, salad, and other oils.

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Mr. and Mrs. P. Chabas have gone to Oklahoma City for the weekend.

P. T. A. Parade to Precede Carnival Opening

Heralding the opening of its carnival, the P. T. A. will stage a parade at 4:30 Wednesday afternoon. The parade will be headed by the high school band and will probably contain several floats as well as P. T. A. members in spooky costumes.

The procession will start at the Baptist church and proceed down Main street as far as the corner of Main and Missouri where it will turn west; it will turn north at the post office corner, then swing eastward at the Hotel Scharbauer and proceed east down Wall street to the building formerly occupied by the relief office, where the carnival will be held.

At 5:30 p. m. the booths, numbering a dozen or fifteen, will open and the carnival will be on. Among the booths will be: fortune telling, "For Men Only," Bluebeard's chamber, chunk the nigger babies, Rally Sand fan dance, and various others.

Beginning at 11:30 in the morning and continuing until 1:30 in the afternoon, home-made chili, pies, cakes, candy, and coffee will be sold. The food sale will re-open with the opening of the carnival proper at 5:30 p. m.

ARRESTED 354 TIMES

BILLINGS, Mont. (U.P.)—Ole Ingram lays claim to being Montana's most-arrested personage. He recently paid his 354th fine for drunkenness.

UNDER THE COAT

DRESSES

For only \$12.50

At the matinee or on a shopping tour, you'll like them because they're

- Smart
- Youthful
- and
- Clever
- Fashions

- Black
- Green
- Rust
- Brown
- Silk
- Crepes
- And
- Sheer
- Woolens

For the smarter woman who is willing to pay more but is quite happy to pay less

Wilson Dry Goods Co.

Midland Texas

V-8 Leadership Is Based on Engine Facts and Records

SOME things about an automobile are more or less a matter of opinion. But when it comes to the engine, you are dealing with the hard facts of power and its application. Either you have V-8 power or you don't have it.

You should know that experience and the records of performance are definitely in favor of the V-8 type engine. You need not depend on words—the record speaks for itself. It is something you can see as you "Watch The Fords Go By." Something you will realize even more fully when you drive the Ford V-8 yourself.

It isn't the difference between green or black or between velour and broadcloth upholstery, but a far-reaching difference in basic engine design. Only the V-8 can give you V-8 speed, power and performance. It costs more to produce, but Ford has made it possible to use this engine in a low-price car. Only the Ford gives you a V-8 engine unless you pay \$2500 or more!

TUNE IN these Ford Radio Programs. FORD SUNDAY EVENING HOUR. Symphony Orchestra; celebrated soloists. A full hour of glorious music—8 o'clock, Eastern Standard Time; all Columbia stations. FRED WARING AND HIS PENNSYLVANIANS, Thursday nights at 9:30, Eastern Standard Time. All Columbia stations.

FORD V-8

DRIVE IT YOURSELF AND FEEL ITS SMOOTH PERFORMANCE

SOCIETY

Reymour Schneider Is Given Party On Birthday

Bobbing for apples, fortune telling, and other Halloween spots were pastimes at a party given by Mrs. A. F. Schneider Friday night in honor of the eleventh birthday of her daughter, Reymour.

Both indoor and outdoor games were played.

Decorations carried out the Halloween motif.

Refreshments were served to the following children: Pauline Caloway, Frances Ellen Link, Margaret Kuykendall, Rita Maud Whitaker, Leslie Houston, Doris Currie, Beatrice Forrest, Mary Glenn, Clayden Cottrill, Eloise Gabbert, Novelle Holder, Dolores Holder, Edna Earle Blueberry, Margaret Bennett, Dorothy Montgomery, Christine Johnson and the honoree.

Marcelline Wyatt Is Hostess to Club Members

Marcelline Wyatt was hostess to the "Checkered Brides" at their regular club meeting on Saturday afternoon.

Halloween decorations were favored in the luncheon served to the following members: Joanna Eikon, Dorothy Barnes, Gertrude Vance, Marcelle Scarborough, Betty Miller, Mary Howe, Jane Marie Johnson and the hostess.

At The Library

On the rent shelf at the county library are:

"The Christmas Bride" by Grace Livingston Hill: a delightful romance full of rich sentiment and feeling.

"The Story of My Life" by Marie, Queen of Roumania: "These reminiscences by the most conspicuous if not the most impressive and expeditious of Queens—once the most beautiful, still the most fascinating—have an uncommonly varied

Chills



—avoid them now!

The best protection you can have against the colds that are so prevalent at this time of year is a Gas Radiant Heater in your home. You can always be sure then of one warm spot in the house no matter how chilly the rest may be. It gives forth an instantaneous flood of warmth—without more effort on your part than it takes to turn a handle and light a match. This Heater quickly makes the whole room cozy and comfortable—in fact it takes the chill out of the atmosphere of the whole house. You'll find a Gas Radiant Heater that is just the size and price you want at your Gas Appliance Dealer's.

West Texas Gas Co.
GOOD GAS WITH UNGUARDABLE SERVICE

Announcements

Monday
The women's missionary society of the Methodist church will be hosts to the missionary societies of the other churches at a program and social hour at 3 o'clock Monday afternoon at the Methodist church.

The Baptist women's missionary society will meet with the union conference of missionary societies of the town at the Methodist church at 3 o'clock Monday afternoon.

The Baptist nursery will be open at this time.

Tuesday
The Edelweiss club will meet at 2:30 Tuesday at the home of Mrs. Hayden Miles, 1106 W. Texas.

The Music Study club of the Watson school of music will hold its monthly meeting at 7:30 Tuesday evening at the Methodist church. The meeting is open to the public.

Thursday
The Robyn club will meet at 3:30 Thursday afternoon with Edith Wemple as hostess.

The 1928 club will meet at 2:30 Thursday afternoon at the home of Mrs. Roy Parks, 202 South G street.

The Mildred Cox G. A.'s will meet at 4 o'clock Thursday afternoon at the home of Lucille Ford, 400 S Pecos.

Friday
The Belmont Bible class will hold a social meeting at 3:30 o'clock Friday afternoon at the home of Mrs. O. H. Lamar, 806 S Pecos.

and extensive interest. Children may learn how royal infants play and study.

The rhetoric that keeps pace with the maturing theme, their elders may learn how royalty disports itself, marries and tarries on its curious responsibilities, which began with the creation of sovereigns and will last as long as civilization imagines it needs them." N. Y. Times Bk. Rev.

Some recent gifts to the library are: "A Book-lover's Holiday in the Open" by Theodore Roosevelt; Experiences range from hunting in the Grand Canyon to African and South American scenes, with interspersed observations on men and books.

"The Triumph of an Idea; the Story of Henry Ford" by Ralph H. Graves: A brief history of the development of the Ford industry from the first "gasoline buggy" to the V-8 model. Interwoven is an outline of important world events of the last half century, so that each important step in the Ford industry is given its proper setting in world affairs. The above is the gift of the Ford Motor company, Dearborn, Michigan.

"Texas Program Book" by Kathleen Elland: Miss Elland says: "Care has been taken to make this book conform to written history so far as fundamental facts are concerned. Details have been supplied by the imagination, as my aim has been to reconstruct the spirit and

Will Celebrate Halloween with Costume Party

With traditional mask and costume Rotarians and Rotary Aides will celebrate Halloween with a party at 8 o'clock Tuesday evening on the mezzanine floor of the Hotel Scharbauer.

Cowboy suits and false faces are barred but otherwise no restrictions have been put on costumes. The Rotarian and Rotary Aids going longest without being recognized will be given a prize and also the one who recognizes the greatest number of costumed guests.

Committees have been appointed on hall and decorations, entertainment, property, paraphernalia, devices and finance, and refreshments.

RURAL SCHOOLS

Pupils of Pleasant Valley will celebrate Halloween with a wienie and marshmallow roast Wednesday night. Games will be played but no program will be given.

Practice on the school's Thanksgiving program has already begun, Miss Tommie Smith said Saturday.

Material for Interscholastic League work has been ordered, and the Lincoln Library (reference book) which the school recently purchased has arrived.

Miss M. Elizabeth Wilson, Miss Marguerite Hester, and Mrs. Harvey Sloan visited the school recently. Mrs. Sloan gave a talk on the Christmas Seals, and Miss Wilson also spoke briefly.

The Literary society met at Stokes school house Friday night and gave an impromptu program.

The young people's class of the Sunday school had a picnic at Ellis well last Sunday. The class is taught by Mr. Alcorn, school principal, and the majority of the members are school boys and girls.

A new curtain for the stage at Cotton Flat has been received. Funds for it were raised by advertisements.

A Halloween frolic for their families and friends will be given by the pupils and Miss Marguerite Carpenter from 3 o'clock till 4:30 Wednesday afternoon at the school.

There will be a fortune telling booth and several secret booths besides such time-honored sports as bobbing for apples and apple-stringing. Refreshments will be served.

Pupils have made Halloween post-personalities of the past rather than to dramatize history line by line. This will supply a long felt need for material on Texas in shape to be used by the schools and for patriotic programs.

The following juvenile books, the gift of Glenn Brunson, Jr., will need no introduction to the boys: Victor Appleton's "Tom Swift and His Quest of Secrets;" "Tom Swift and His Electric Run-About;" "Tom Swift and His Giant Cannon;" "Tom Swift and His Sky Train;" "Tom Swift and His Television Detector;" "Dick Hamilton's Cadet Days" by Howard R. Garis.

At Home
In the bunk-house or in his room at **The Hilton**

The boys who make their living on the wide ranches of Texas, New Mexico and Oklahoma are just as much at home in their room at a Hilton Hotel as they are back on the ranch in the "bunk house." They enjoy "Hilton Hospitality" . . . and that friendly atmosphere they find in every Hilton Hotel.

Next time you are on a trip, look for a Hilton . . . you'll find them conveniently located in many towns and cities throughout this section.

Every Hilton is operated on the now famous "Mini-max" plan. Minimum rates and maximum service.

the HILTON HOTELS
of Texas

Let's Give a Party for Halloween

There are only two essentials for a successful Halloween party—a rollicking, carefree gaiety and a little thought.

It is amazing just how successful a party can be conjured up out of a busy brain and a little orange and black crepe paper.

Don't go to a lot of trouble using expensive decorations. Cut-out a few witches, black cats, and pumpkins from the patterns Johnnie and Susie use at school, scatter them about on curtains and walls, use graduated-length strips of black and orange crepe paper for portieres between rooms, put a bouquet of corn stalks in a big jar, and presto! your rooms are ready for Halloween.

If you wish, weave a spider web in one corner of the room and put a huge black cloth spider in the midst. A ghost is easily made by draping a broom (sweeping end uppermost) with a sheet and cutting out or pinning on black paper mouth and eyes.

As for games, be ruled in that by your knowledge of your guests. If it is a rollicking crowd that enjoys "kid" games, use all the old ones—bobbing for apples, hunting

for hidden treasure, "witch wants a corner" (our old friend pussy-wants-a-corner in Halloween guise) and such simple sports.

If your guests prefer table games, there are any number of variations that you may make in the usual bridge games such as: bidding as usual, then changing hands before playing out the original bid; or bidding before looking at cards.

Giving them such fanciful names as "Witches' Bridge" or "Black Cat Chances" will lend an added zest to these variations.

There are several games played with wooden cubes or covered dice which are ideal for Halloween and are easily prepared. For instance, mark the cubes on each table with the letters of some word pertaining to Halloween, toss as in a dice game, and put a score on each letter that comes uppermost.

No Halloween party is worthy of the name unless it fortells the future. So in planning your party, go in heavily for fortune telling in all sorts of ways. If you serve apples, make your guests count the seeds in the old way "One I Love, Two I love, Three I love, say."

Various articles such as a ring penny, thimble etc, may be hidden in a dish of flour and blindfolded guests made to fish for their fortunes. Give your own meaning to the articles, such as ring for wedding, thimble for spinsters, or what you wish.

Fortunes written out and put into tiny colored bags using different colors for girls and men, may be dropped into a witch's kettle presided over by a mumbling crier who dips a huge spoon into the pot and brings out a bag of the proper

for hidden treasure, "witch wants a corner"

color for each guest who presents himself before her.

They cats may be cut out of black paper and pinned to a sheet after a fortune has been written in white ink on the reverse side. Let each guest poise on his left foot before the sheet and looking into a mirror over his left shoulder select the cat which bears his fortune.

Another method of handling the fortune telling is to write fortunes on white paper with lemon juice or soda solution. When dry, this writing will be invisible but when held over a candle flame, it will appear.

A little thought will discover any number of clever ways in which to tell fortunes in addition to painting, reading, cards, and crystal gazing.

Given a congenial group, some games that have the real spirit of Halloween, and simple refreshments, your party is bound to be a success.

Wed 64 Years, Never Fought
CLEVELAND (UP)—Young couples observing their golden wedding anniversaries are practically love-sick honeymooners, as such things are reckoned by Mr. and Mrs. Ernest F. Niepert, who have been married a mere 64 years. On the anniversary, Niepert, 65, looked at his wife, 84, and said, "In all our married life we have never had a serious dispute. I didn't have to give in; she didn't have to give in. Things just worked themselves out."

Of the 1,660,558 passenger cars manufactured in the United States last year, 40.22 per cent were of the 4-door sedan type.

The Modern Oxford Bible is said to be the only book in the world that does not contain a typographical error.

There are 80 life guards at Coney Island; they watch over several million bathers each season.

DUART Permanent Croquignole Wave
a deep soft lasting wave
with RINGLET ENDS

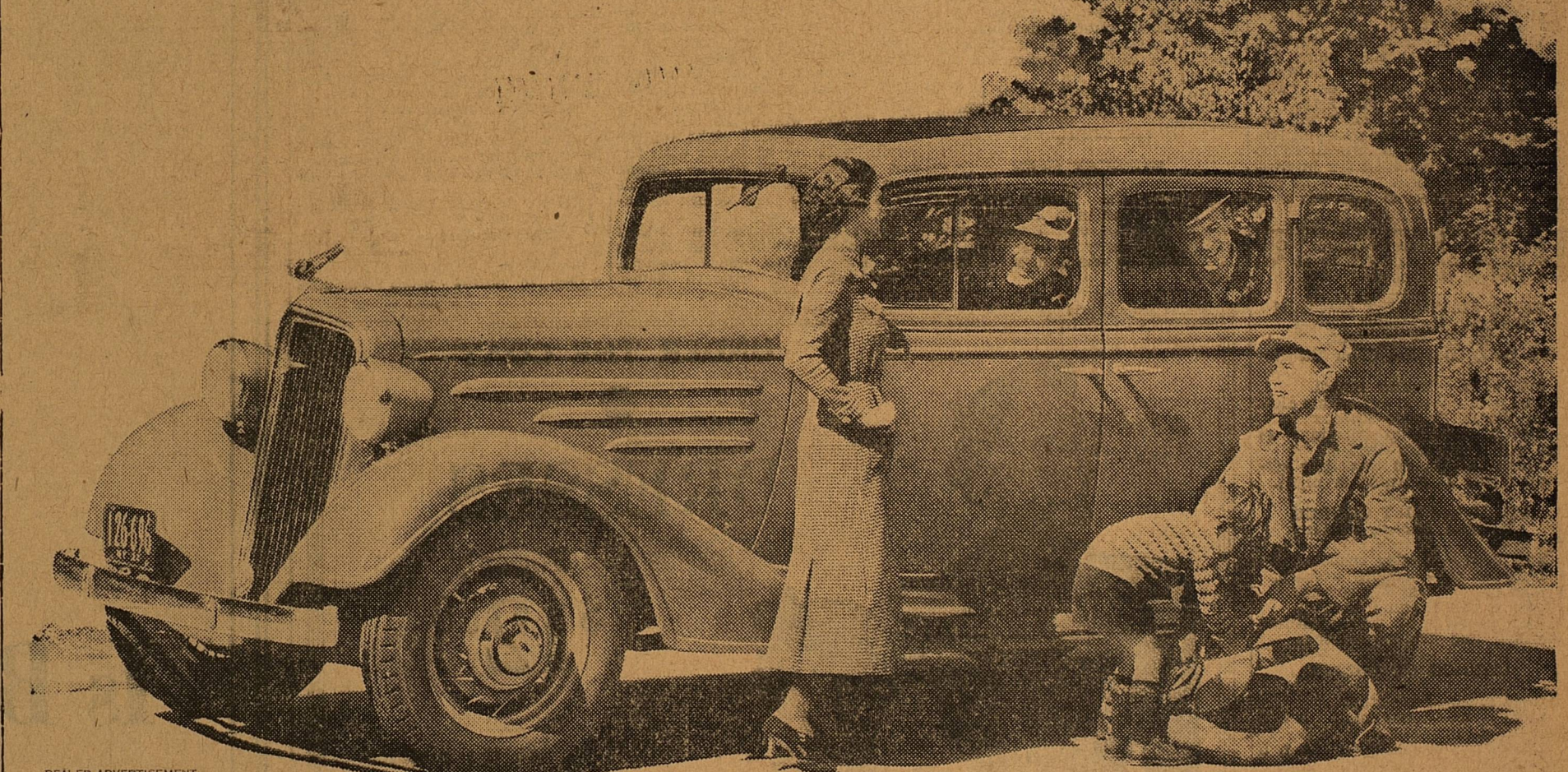
HALLOWE'EN SPECIALS
\$2.50 Duart Permanent . . . \$2.00
3.50 Duart Permanent . . . 3.00
5.00 Duart Permanent . . . 4.50

Enjoy a free cup of coffee while you are drying

OUR BEAUTY SHOP
Phone 822—E. A. Boch—306 North Main

LLANO BEAUTY SHOP
Phone 273—105 N. Main

Now Chevrolet adds the world's lowest-priced six-cylinder 4-door sedan to its line



This new and unusual value in an ideal family car brings 4-door Sedan ownership within reach of new thousands

CHEVROLET Chevrolet—builder of the world's lowest-priced line of Sixes—now adds to that line the world's lowest-priced six-cylinder 4-door Sedan. Thousands who have desired 4-door Sedan roominess and convenience need no longer hesitate because of price, for this new model brings 4-door Sedan ownership within reach of even the most modest incomes. In doing this, Chevrolet completes the remarkable line of Standard models which, with a base price of \$465, at Flint, today afford such unusual values to America.

The rich finish and trimly tailored lines of the

\$540

List price of Standard Sedan at Flint, Mich., \$540. With bumpers, spare tire and tire lock, the list price is \$18.00 additional. Prices subject to change without notice.

Standard 4-door Sedan suggest a higher price. It is a quality car throughout, with Body by Fisher, Fisher No Draft ventilation, the celebrated Chevrolet valve-in-head engine, weather-proof cable-controlled brakes, and a host of other fine features. And being a Chevrolet, it costs remarkably little to operate and maintain. We invite you to see this latest evidence of Chevrolet's ability to supply America with "Economic Transportation," today.

CHEVROLET MOTOR CO., DETROIT, MICH.
Compare Chevrolet's low delivered prices and easy G. M. A. C. terms
A General Motors Value

ONE RIDE IS WORTH A THOUSAND WORDS

CHEVROLET

ELDER CHEVROLET COMPANY

107 South Colorado—Midland, Texas

M SYSTEM STORE

THE EMBLEM OF QUALITY AND SERVICE

That Will Stand the Test of Comparison

M SYSTEM
GROCERY & MARKET

Phone 562 200 W. Texas

SEA CHEST HELD MUMMIES

BEVERLY, Mass. (U.P.)—While demolishing the old Foster wharf, workmen discovered an ancient sea chest that contained two linen wrapped mummies. There was nothing to indicate whence they came.

1,331 HOMES HAD NO BATHTUBS

BRIDGEPORT, Conn. (U.P.)—An FERA housing survey revealed that out of 17,000 homes inspected for suggested improvements, 1,331 were found lacking bathtubs. In one district it was found 35.2 per cent of the residents were without bathing facilities.

MEANEST MOTORIST

MILFORD, Conn. (U.P.)—Among the meanest motorists is the one who, after striking Michael Chappell, 72, refused him aid and pushed him into the gutter and drove away. Chappell was seriously injured.

18 BANDS TO CELEBRATE

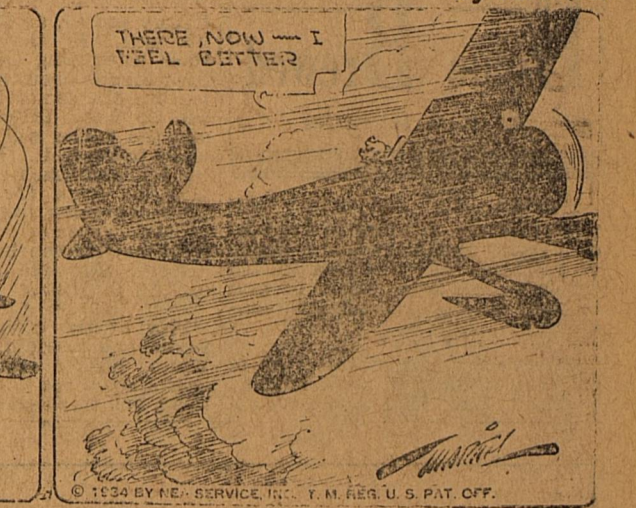
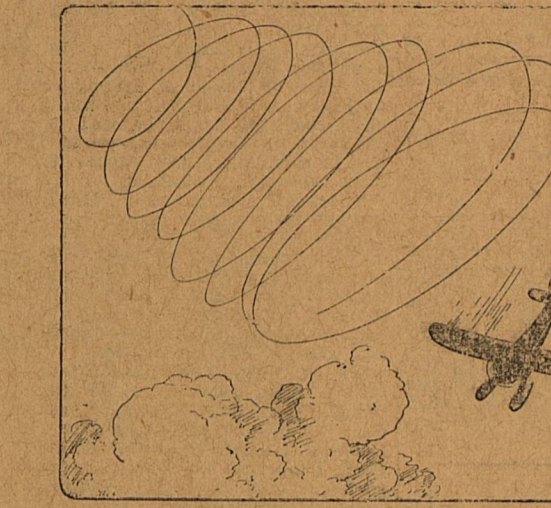
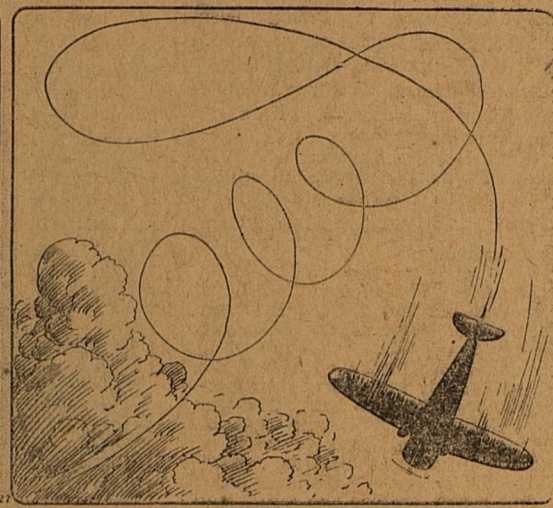
NEW ORLEANS (U.P.)—Eighteen bands will participate in celebration of the Feast of Christ the King, sponsored by the Archdiocesan Union of Holy Name Societies here, Oct. 28. In all, nearly 1,000 musicians will participate.

Penn. Takes Religious Census

PHILADELPHIA (U.P.)—The first religious census ever taken at the University of Pennsylvania has been started. The survey is being made by the Rev. W. Brooke Stabler, University chaplain and Boardman Lecturer on Christian Ethics, in an effort to facilitate the program of religious activities on the campus.

CWA rat-killing expeditions slew 7,500,000 of the vermin last year.

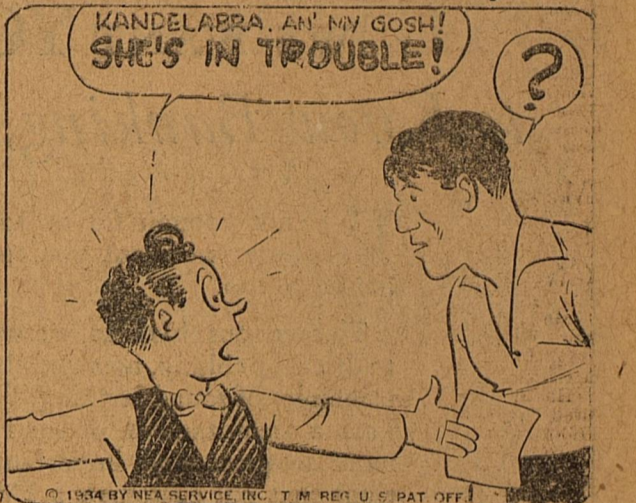
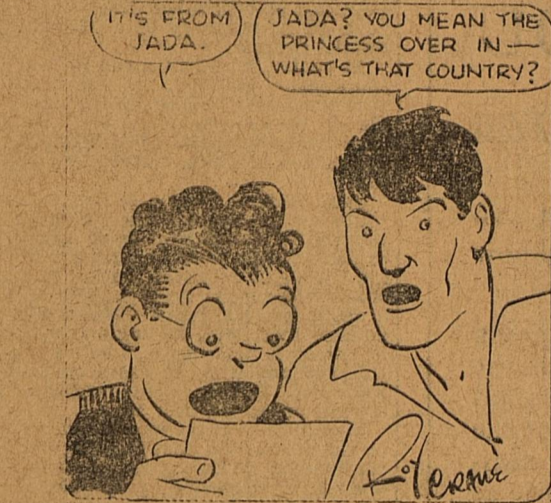
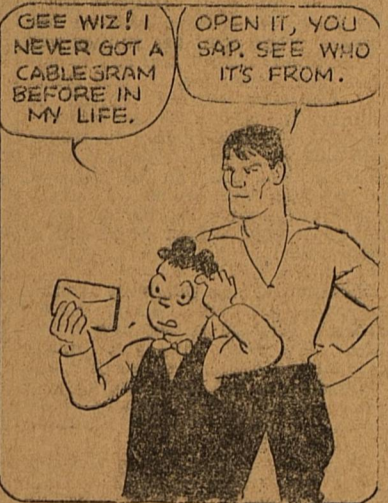
BOOTS AND HER BUDDIES



Out of Her System!

By MARTIN

WASH TUBBS



Bad News!

By CRANE

CLASSIFIED ADVERTISING

RATES AND INFORMATION CASH must accompany all orders for classified ads, with a specified number of days for each to be inserted. CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturday for Sunday issues. PROPER classification of advertisements will be done in the office of The Reporter-Telegram. ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion. RATES: 2¢ a word a day. 3¢ a word two days. 4¢ a word three days. MINIMUM charges: 1 day 25¢. 3 days 60¢. FURTHER information will be given gladly by calling 77.

3—Furn. Apts.

FOUR LARGE rooms nicely furnished; Frigidare, 407 North Main. Phone 171. 199-3

7—Houses for Sale

TWO houses for sale; trade some lots for car. Will Morgan, El Campo. 197-3

11—Employment

MAN wanted to supply customers with famous Watkins Products in Midland. Business established, earnings average \$25 weekly, pay starts immediately. Write J. R. Watkins Company, 70-100 W. Iowa Ave., Memphis, Tenn. 199-1

15—Miscellaneous

MATTRESS RENOVATING One-day service; also, new mattresses. Phone 451. FURNITURE HOSPITAL

PIANO TUNING by O. B. Pally, Phone Lydia Watson or call tuner at Rhea Cottage, 244J. 199-1

2—For Sale—Trade

FOR SALE: 8-room frame house, 4 1/2 acres; within 5 blocks court-house; cheap; with terms. Sparks & Barron. Phone 79. 198-3

FOR SALE: Jersey cow; fresh. See Hubert Drake at 304 S. F. St. or Flynt-Hubbard Motor Co. 199-1

NEW and used sewing machines. Singer Sewing Machine Co., 118A South Main. 199-1

G. O'Neal Dendy Attorney-at-Law Announces the opening of his law offices 503 Petroleum Bldg. Midland, Texas

WHY GAMBLE Your Safety For Low Price? Now you can afford to ride on tires you know are SAFE. Big, thick, heavy tires with four important extra features of protection. We save you money and give you known, tested tire value.

BRUNSWICK TIRES Famous for Quality As Low As \$4.90 For a 4.50-21 BRUNSWICK TIRE CO. W. (Bill) Snell, Dealer 122 East Wall Wholesale & Retail

GRADE "A" Milk From 100% TUBERCULIN TESTED COWS PHONE 9000 SCRUGGS DAIRY

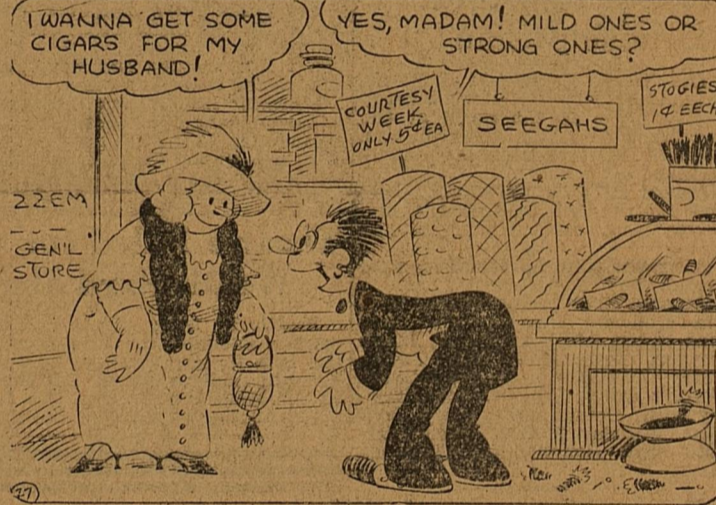
ALLEY OOP



Meet the Family!

By HAMLIN

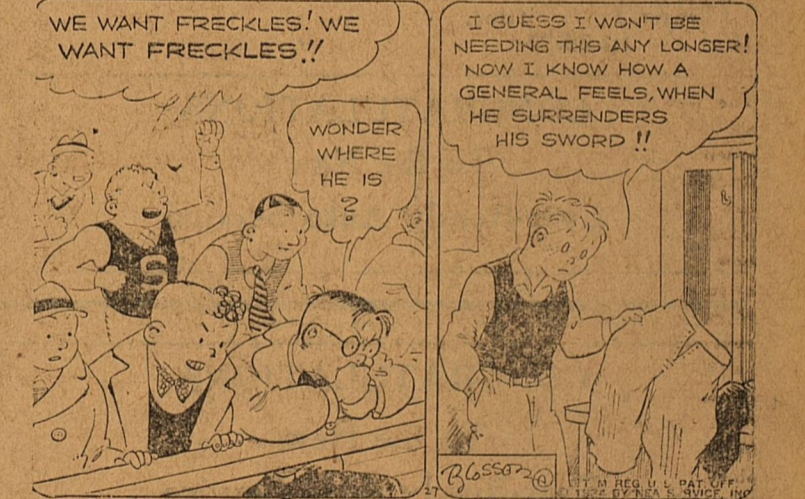
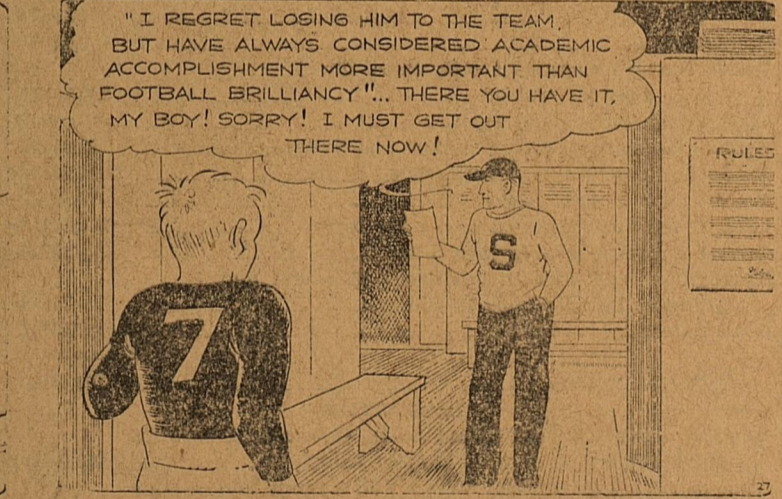
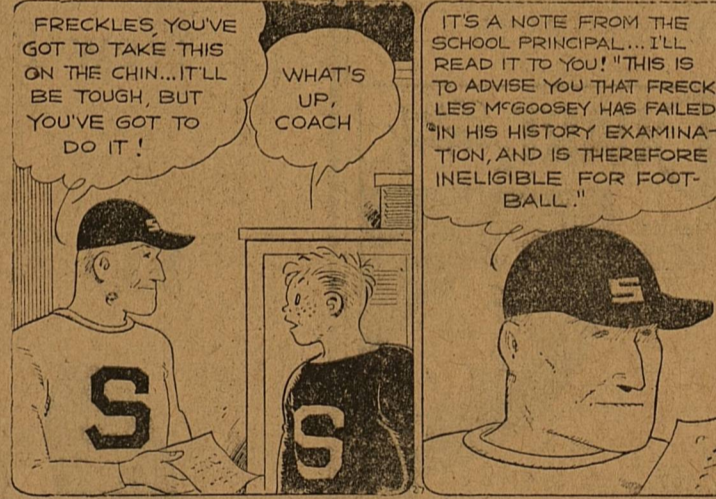
SALESMAN SAM



Courtesy Bent!

By SMALL

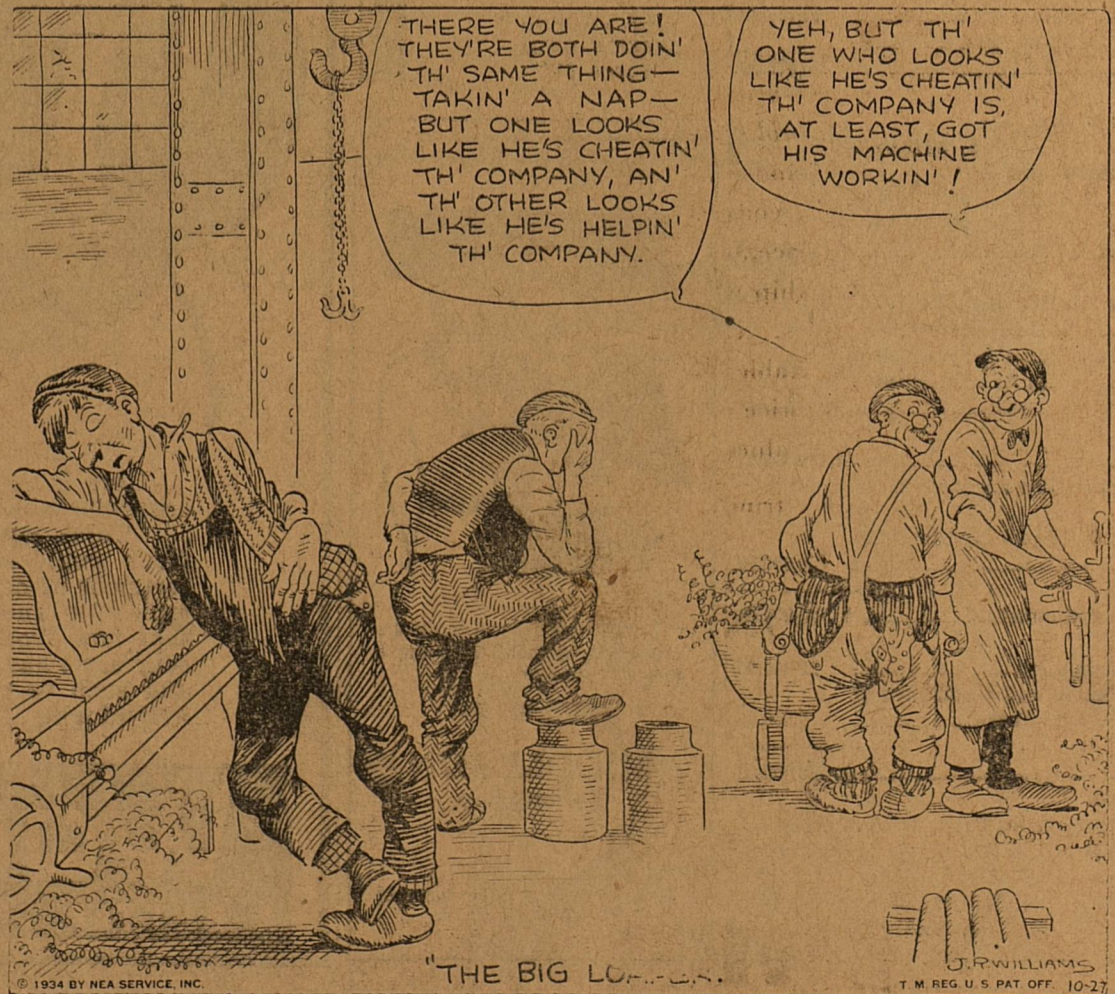
FRECKLES AND HIS FRIENDS



The Dirty Work!

By BLOSSER

OUT OUR WAY



By WILLIAMS

DUR BOARDING HOUSE



By AHERN

How to MOVE: Call the Water Company They handle the water Call the Electric Company They handle the lights Call the Gas Company They handle the gas Call the Telephone Company They handle the phones THEN CALL J. B. (ROCKY) FORD He's the man to move you! The most modern Bonded and Insured Vans in West Texas Midland 400 —Phones— Odessa 124

Home Brewed

BY R. C. HANKINS

Hearken long and with your most profound courtesy to the saga of a Flying Dutchman and a bunch of raw lads he has transmuted through some legerdemain of grid alchemy into a polished grid machine.

into Lackey field to add Midland's scalp to a string of 33 games either won or tied. What happened is history passed, as Baumgarten told his men. He thanked them for their astounding performance and then turned about and asked them to face the facts. Pecos, he said, will be more difficult than Wink, and the Eagles will be here Friday night to prove it. That is the way the Midland coach trains. Incidentally, he spent the entire night Thursday going over plans for his offense, checking them against what he was convinced were Wink defects. How well he succeeded is for you to guess.

Play of the entire club showed power and thought. Montgomery, White, Walker and McClung all ends allowed few plays to go around them, and when ends failed to turn

in the massed interference of Wink they were called to the sidelines and informed of their mistakes. Informed is the word. There was no browbeating. This agency sat on the bench and listened. "Nice work, kid. Now here's the trouble. . . . That sort of thing. As a result, end play became stronger as the minutes advanced and Cope, Midkiff and Richman met leather luggers at the line of scrimmage with tackles that hurt even the spectators.

Tackles, Adams and Prothro, blocked on offensive like mules and tackled hard on defense. The use of their hands was especially pleasing, and they kept their feet under them, weaved their hips on the defense so as to be shifty and avoid contact with opposing linemen, and kept set for the tackle.

Guard play was outstanding. Miles, Welch and Howe led interference, cut down ends, opened holes on offense and stood like the Rock of Gibraltar on the defense. Wink backs did not brush them or go over them all night. Compensation for guard slots has really caused fight for places at those positions. If the rest of the club positions had as much there could be a direct prophecy of a Midland disaster.

At center, Richman made no bad snafus, allowed no drifting through center, backed up the middle of the line and guarded the semi-flat zone perfectly. None of the pass completion can be laid to him.

Sam Midkiff, whose stellar performance in carrying the pig nose was an attraction worthy of sports expletives, was never replaced during the night as quarterback. It is this scribe's belief he could not call a more perfect game. When the defense was tight, he went around it; when it was loose, he went through, and when it was normal—well, he either went through, around or passed over it.

The halves, Cope and Chandler, on the offense did neat blocking and outstanding interference, raining, and their defensive play forced Wink to run an orthodox offensive most of the night.

At fullback was little Leche Collins, whose spectacular blocking was something to write Aunt Emma about. He cut in behind his interference and then back picking his way with nicety. His fumble of a punt in the fourth period found him in a "spot" that depended on his own reactions. He could take a chance of catching the punt and making a nice return, let the ball go and risk its rolling over the goal line for an automatic touchback, or

let it roll deep in his own territory. He elected to take it. It might interest you to know every football back we've talked with, including Loyd Burris, said he would have done just what Collins tried—take a chance at handling the ball. Dad King and Johnnie Pilska felt the same way.

What did Baumgarten say? He said "That's all right, Leche; in that sort of position, you have to think fast, and it's up to you. Do what you think is best and I'll be satisfied."

The fans have worked themselves into a lather about Gaudier's dash on that last play of the first half. He broke over line, was halted by the Wink secondary without being pulled off his feet, then ran about 45 yards to the goal line. The gun was discharged while he was on the jaunt. Unknown to most of the spectators and to this department, the referee's whistle sounded a split second before the gun. Had the whistle not sounded the ball would not have been dead upon the report of the gun. Referee Leche's whistle sounded because the forward progress of the runner had automatically caused the ball to be dead according to the rules.

Had Gaudier twisted instead of ramming his head into the midsection of a Wink secondary he would have gained about 10 yards from where he was hit. At the blast of the whistle the Wink secondary stopped in its tracks, which made the open field aspect seem more pronounced.

Midland's attack was built around end runs, off-tackle plays, center smashes, forward passes and quick kicks. We can't give you much more in this issue, because of space requirements, but we'd like to give you a tip on the homey logic Coach Baumgarten gave his men just before the game.

"If we keep possession of the ball 70 per cent of the time that gives Wink possession 30 per cent of the 60 minutes," he said. "Fifteen per cent of the time Wink will not be in offensive territory, six per cent of the time we will get breaks through fumbles or lack of generativeness of the Wink quarterback. Therefore, this gives Wink only a hypothetical eight per cent of the 60 minutes to really be on the offensive—the only time when a team offers its real threat." He said something about the 4,000 miles that got hit with sticks and told them to scamper. According to Webster, they scampered.

Coach Lee Johnson was a warm man after the game. We were first to him to congratulate him on the sportsmanship his club and his entire entourage exhibited and to assure him that a team that loses no games in 33 contests cannot go into sackcloth and ashes just because it loses the 34th. "Off to his left the Wink squad wept. Women came to him with tears in their eyes and in their voices. Husky men on the Wink side of the field said nothing. Gloom prevailed the entire

Playing At The Ritz



John Mack Brown and Kay Johnson in "Billy the Kid" playing at the Ritz today for three days. The most melodramatic incidents in the actual life of William Bonney, "The Kid" are revived with great accuracy.

Football--

(Continued from page 1)

The dance alleviated the tension considerably and relations started years ago were renewed. The music was good.

Saw Major Lang and Mrs. Lang, Charming people. The major is head of the Monahan schools, and formerly was the factotum of the Wink institution. George Gentry, principal of the Big Spring high school, was among the notables. He didn't introduce us to the summer beside him—but appreciated passes mailed him by the Midland school board. Ditto Mr. Rankin of the Wink Times et al.

Did you know Coach Baumgarten works in double harness? He was married about a month ago to a fair maiden from Colorado. We were introduced by Dr. and Mrs. Ellis, and met again a few moments later at a telegraph station, while typing telegrams. By the strangest of coincidences, each wire ended in a scintillation "And how!" The domestic peace of the Baumgarten household grew tense the other Saturday and the lures and penates fell off their hiding spots. It seems Mrs. B. went to Oklahoma U. and he blonde hair to Texas, where he did things with the inflated pig skin. Their teams met and you can guess the rest.

The first guy to tell this department Midland would beat Wink was former Coach D. D. Shifflet. More than a week ago. Yeah, he laughed at him.

Mrs. Prothro Is Hostess to World Friendship Club

The World Friendship club was entertained with a Halloween party Friday night at the home of the director, Mrs. Frank Prothro. Mrs. Noel G. Oates assisted in entertaining.

Rooms were decorated with bats and other Halloween creatures, and guests came masked and in costumes. After the play, refreshments were served. Among those present were: Betty Plourney, Cleo Tidwell, Nina Mae Brock, Marian Newton, Marie Newton, Nella Mae Terry, Louise Terry, Lois Terry, Colleen Oates, Carolyn Oates, Helen Connor, Shirley Jolly, Donald Jolly, Mary Ruth Roy, Frances Merrill, Jane Merrill, Jane Bounds, and Elwanda Hays.

Thomas Jefferson gave Lewis and Clark explorers, special instructions to look for mammoths, which he believed still roamed the great plains of the west.

DUART Choice of Hollywood Stars

IRENE MCKISTAR

Featuring our beautiful Croquis-poles.

SCHARBAUER BEAUTY SHOP Phone 807

"They do such good work on my finest clothes. Why don't you try them?"

SHE'S RIGHT!

MIDDLETON Tailor Shop Phone 30

Home of the famous Ed V. Price and International Tailor Made Suits

tre was taxed, both the lower floor and the balcony being filled with many seats being occupied by two children.

An interesting picture was shown and souvenirs were given to all who attended. The show was given under the superintendency of W. S. Hembree of Wadley's.

HOSPITAL NOTES
Dr. L. W. Leggett came to Midland Friday to assist in two difficult operations, upon Miss Ike Ethridge and Vernon Peters, 18, the latter sustaining a compound fracture of the leg in a collision between his motorcycle and an automobile at Andrews. Both patients are in a satisfactory condition.

L. C. Johnson, 12-year-old negro, was injured Thursday while riding on the running board of a car. The machine was struck by another car. He lost two toes and had a fracture of one leg above the knee.

Mrs. Susie G. Noble will be removed to her home today. She recently underwent major surgery.

DOG BROUGHT ANGLERS WOE
BURLINGTON, Vt. (AP)—The next time Dr. and Mrs. P. H. Ewart of Springfield, Mass., go fishing they will leave their dog at home. They had fished an hour and had landed about 30 or 40 perch. The dog took the fish and dropped them back into the lake when they were not looking.



Irene Castle's "Own Story" ... BEGINS ...

Over The Voice of Midland TODAY Time: 1 o'Clock "Don't Miss It"

Her designs in Formfit creations

IN OUR CORSET DEPARTMENT EVERY DAY



Formfit creations are all approved by Irene Castle before being offered to the public, thus giving these famous garments an additional guarantee of authentic smartness. The model illustrated has the famous Thrill 'bra' section. The back is one unbroken panel of latex. So cleverly designed, it moulds beautifully without any boning. \$6.50.

"how grand! I can wear them home"

"Yes, madam, they need no breaking in"

Believe it or not, you can step right into a smart, new pair of Red Cross Shoes and step right into them. Because they fit your walking feet as well as your sitting feet, that's why. And do come, see the lovely, new fall models that have just come in. Still only \$6.50.



RED CROSS SHOES fit all FOUR of your feet

WE WANT YOU to Know Banking, too

It is not enough for us to know banking; we want you to know banking, too.

To carry out this idea, we are going to discuss publicly, now and then, the principles of sound banking. We shall keep a memorandum of some of the more frequent and important questions that our customers ask daily at the officers' desks and the tellers' windows, and answer them in these columns for everybody.

We are going to do this because we firmly believe that the true strength of this bank lies just as much in the intelligence and loyalty of our customers as it does in our own assets and careful management.

FIRST NATIONAL BANK Midland, Texas

COME UP AND SEE HER IN

THE PICTURE THE WHOLE COUNTRY IS TALKING ABOUT!

Adolph Zukor presents **MAE WEST** in "Belle of the Nineties"

A Paramount Picture with **ROGER PRYOR** **JOHN MACK BROWN** **Duke Ellington's Orchestra**

The young bloods boil when Mae sings, "My Old Flame," "Troubled Waters," "When a St. Louis Woman Comes Down to New Orleans," "Memphis Blues," and more, too. Other Delights—**MICKY MOUSE** NEWS

YUCCA Now Thru Tues. 10-25-35¢

CONGRATULATIONS To the New Ever-Ready Auto Service

CONGRATULATIONS To the New Ever-Ready Auto Service

BILLY THE KID

WANTED Dead or Alive

A true life story of a real 21 year old outlaw who ruled the early southwest. NOW recreated into an epic picture with **JOHN MACK BROWN** **WALLACE BERRY** **KAY JOHNSON**

PLUS America's sweet-heart **SHIRLEY TEMPLE** in "MANAGED MONEY" NEWS

RITZ NOW THRU TUES. 10-15-25¢

LOANS COST LESS when you borrow from the **MIDLAND PRODUCTION CREDIT ASSOCIATION**

301 Thomas Bldg. Midland, Texas

FULL HOUR OF THE WORLD'S FINEST MUSIC **FORD SUNDAY EVENING HOUR**

Music of familiar theme, with major concert soloists, a Symphony Orchestra of seventy and famous guest stars. Tonight's soloist is **ROSA TONTONI** **KRLD** 7 to 8 o'clock

Charter No. 4368 Reserve District No. 11

Report of Condition of the **FIRST NATIONAL BANK** of Midland, in the State of Texas, at the close of business on Oct. 17, 1934

ASSETS	
Loans and discounts	\$ 597,306.71
Overdrafts	6,481.26
United States Government obligations, direct and/or fully guaranteed	142,780.31
Other bonds, stocks, and securities	93,055.65
Banking house, \$23,750.00; Furniture and fixtures, \$10,000.00	33,750.00
Real estate owned other than banking house	14,551.00
Reserve with Federal Reserve Bank	74,597.08
Cash in vault and balances with other banks	206,022.78
Outside checks and other cash items	107.86
Redemption fund with United States Treasurer and due from United States Treasurer	750.00
Other assets	17,027.67
TOTAL ASSETS	\$1,186,430.32
LIABILITIES	
Demand deposits, except United States Government deposits, public funds, and deposits of other banks	719,095.13
Time deposits, except postal savings, public funds, and deposits of other banks	118,749.30
Public funds of States, counties, school districts, or other subdivisions or municipalities	87,710.26
Deposits of other banks, including certified and cashiers' checks outstanding	26,696.59
Total of items 15 to 19:	
(a) Secured by pledge of loans and/or investments	\$ 2,110.80
(b) Not secured by pledge of loans and/or investments	950,140.56
(c) TOTAL DEPOSITS	952,251.38
Circulating notes outstanding	15,000.00
Capital account:	
Common stock, 1000 shares, par \$100.00 per share	\$100,000.00
Surplus	100,000.00
Undivided profits—net	19,179.04
TOTAL CAPITAL ACCOUNT	219,179.04
TOTAL LIABILITIES	\$1,186,430.32
MEMORANDUM: Loans and Investments pledged to Secure Liabilities	
United States Government obligations, direct and/or fully guaranteed	20,000.00
TOTAL PLEDGED (excluding rediscounts)	\$ 20,000.00
Pledged:	
(a) Against circulating notes outstanding	15,000.00
(b) Against United States Government and postal savings deposits Rec. Citiz. N. Bk., Odessa, Texas	5,000.00
(1) TOTAL PLEDGED	\$ 20,000.00

State of Texas, County of Midland, ss:
I, M. C. Ullmer, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
M. C. ULLMER, Cashier.
Sworn to and subscribed before me this 27th day of October, 1934.
Miss D. Lord, Notary Public.
Correct—Attest: John Scharbauer, Clarence Schärbauer, Elliott F. Cowden.

EVER-READY WILL OPEN MONDAY

Station Composite of Innumerable Desirable Features

DALLAS OFFICIALS FIRESTONE RUBBER COMPANY TO VISIT

Ever-Ready Stocks Tires, Tubes of Company

The Firestone Tire and Rubber company, whose products have been stocked by the Ever-Ready under terms of a new franchise, will send two officials from its Dallas office to the opening Monday of the model service station.

Tom Gaston and Herb Seal will inspect the plant built by Fred Wemple, and Seal will be in charge of the projection machine when technicolor talkies are flashed on the south wall of the station at 7:30 that evening.

Firestone publicity points out that every one of the 33 drivers in the Indianapolis speedway race last year used Firestone tires and tubes, for the protection against blowouts insured by gum-dipping; and cites statistics saying for each of the past 13 years Firestones have roared home on the winning car in the 500-mile classic.

Firestone tires are built with patented features found in no other tire. It is pointed out by Firestone officials, and give long mileage and economy of operation. Every cotton fiber in every high speed tire is saturated with pure live rubber to increase its strength and to prevent frictional heat, the greatest enemy of tire life. Heat causes blowouts, but Firestone tires are a blow-out-proof as a tire can be, it is claimed.

In addition to dependable service, there is longer non-skid mileage, effected through making a tougher tread, flatter contour.

Consider the following test, which daily is being done by "Clown" Pool Manning at fair exhibitions. The demonstrator runs the car over a foot high incline at the speed of 50 miles an hour and the car drops to the pavement abruptly, causing severe action on the tires. He drives the car at the same speed over blocks, but the most exciting test is to drive it as if it will go in second, then throw the gears into reverse and let the wheels spin until the car comes to a stop. He also zig-zags the car until the wheel flanges strike sparks from the pavement.

That is real punishment, and the driver says he is in interest of his own safety, will use no other tire than Firestone.

All sizes and price ranges of Firestone tires are carried in stock by the Ever-Ready Auto Service.

Parks Secry-Treas. Of Magnolia Club

Rufus Parks Jr., manager of the Ever-Ready Auto Service, a Magnolia products station, is secretary and treasurer of the Magnolia club. The club covers a territory extending from Sweetwater west to Odessa and including towns north of the Texas & Pacific railroad which are in the Fort Worth district.

At the banquets a spirit of fun and fellowship prevails, tending to promote better acquaintance and consequently an exchange of beneficial ideas for the improvement of service and business.

Covered "Wagon"



The monarch of the road (above), an Overland (demountable) twin-tire car in which Mr. and Mrs. Wemple migrated to West Texas. Wemple insists the apron on the front of the car was to sit on after one tired of cranking. Turning the book of 1924, Wemple was agent for the Overland at Blossom, gaining the following enviable record: Cars bought for resale; 11; cars sold none; inventory at close of dealership, one car. Note in background one of the first road signs of the then building Bankhead highway.

Third Ever-Ready in 11 Years Stands on Original Site



Here, on the site of the station that was destroyed by fire June 19, is the modern Ever-Ready Auto Service. Built from plans which incorporate desirable features of the finest service stations of the country, the building is exceptionally planned, has a choice location at the corner of Wall and Loraine streets, and is manned by a personnel well known for years to Midland and automobile users. The station will be opened formally Monday morning. This camera study of the building shows the ultra-modern equipment on the "island," entrances to the business office and retail room (left center), display windows, one of which is that in the second story to the right of the picture, and the two big Roll-a-Way doors to service rooms.

MODERN MIDLAND'S PROGRESS LOGGED BY EVER-READY

History Repeated in Each Building Venture

Midland has had its various stages of development. First there was the building of the railroad, the historic town lot sale some fifty years ago, the gradual increase in population along with expansion of the cattle industry, the experimental stages of dry farming and the attendant "land boom" of the 1910 era, the more or less "settled" condition existing until the world war, the drought and hard winter of 1918 with its heavy losses to cattlemen, the come-back of the cattle business in 1919, the lean years of 1921-1922—all of these steps are more or less definitely impressed on the minds of the earlier residents of the city.

But with the closing of 1922 there came a westward movement of farmers. A transcontinental highway was beginning to bring the tourist dollars into the city, although the highway itself had not been improved.

Aided by Leroy Whitson, a youthful "tire buster" as he was called by his employer, Wemple planned the station and employed local labor, erecting what that time was a modern brick filling station.

The station was an innovation to the automobile public here and the new citizen found a ready trade. He took advantage of the opportunity and founded the business from the start upon the word "Service." It was his chief aim to see that every customer was satisfied in every transaction. Profit was secondary but naturally came to Wemple as a result of the steadily increasing volume of business. The filling station was expanded to handle tires, batteries and other accessories, growing from a small stock of the more popular sizes to one of the principal distributing and retailing houses of this section of West Texas.

LOCAL NRA WAGE AND LABOR USED

Construction of the new home of the Ever-Ready Auto Service gave employment, over a period of several weeks, to 63 local men. It required the services of 16 men to clear away the debris after the fire of June 19 and, when the actual construction was started, 47 men were used.

Although labor was available at almost any wage offered, Fred Wemple, the builder of the station, insisted on paying the straight N.R.A. code scale of wages to the various workers.

Midland started on the upgrade. Mercantile establishments became more aggressive. A few new concerns started business here.

EDITOR'S NOTE: The philosophy of Fred Wemple, which is likely to turn up with the unexpected at any time, creeps into the following interview in which the reporter attempts to set down the Ever-Ready owner's remarks as nearly as they were said.

A history of the founding and growth of the Ever-Ready is almost parallel to a history of modern Midland. Founded in the latter days of the drought and depression of 1921-22, enlarged early in 1927 in time to usher in the boom of 1928, rebuilt at the end of the depression and drought of 1931-34. Rained twice while under construction. Started a nail driven for three years, shortly after construction started there was not an idle carpenter available in Midland. An era of building, remodeling and improving accompanied the commencement of the building.

Opening of Ever-Ready Recalls Battle Of "Smoke-Eaters" with June 19 Fire

Opening of the Ever-Ready's new home tomorrow recalls the heroic work of the Midland Volunteer fire department on the afternoon of June 19, when the former building of the auto service business was destroyed by a devastating blaze.

The fire originated in the station's grease room, flames leaping from cans of paint or from a vulcanizing fluid and rapidly spreading throughout the building. Fanned by a hot, southwesterly wind, the blaze was driven toward the two-story Butler building in the direction

of the city's most thickly settled business block, the heart of the retail center. So quick was the spread of the flames that even the office equipment could not be removed from the Ever-Ready, all records of the company being in the safe and the files in connection with the cash register system.

Employees had to rush to escape with their lives. One automobile, on the grease rack, had to be left to the fire.

Mrs. Bill Van Huss, at her (See SMOKE EATERS, page 8)

MAGNOLIA MEN WILL BE HERE

Officials of the Magnolia Petroleum company will attend the opening of the Ever-Ready Auto Service in its new building Monday, coming here from the Fort Worth regional office and from Sweetwater.

From Fort Worth will be W. O. Gaton, district manager; E. D. Kreuger, assistant district manager, and Jack Edwards, sales promotion manager. From Sweetwater, J. E. Foote, district salesman; W. V. Ellzey, group manager, and John Anderson, special agent.

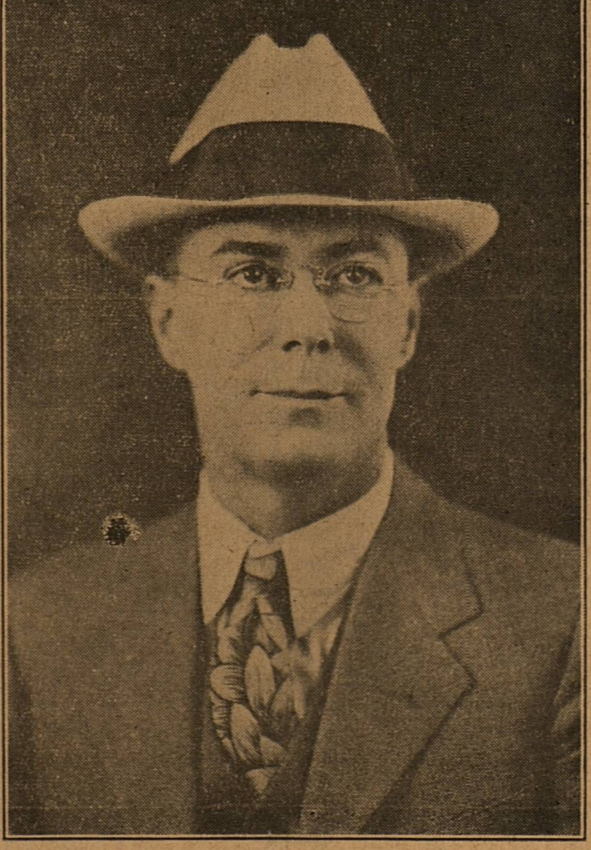
Fred Wemple, proprietor of the (See MAGNOLIA MEN, page 8)

Wemple Transmitted Communique Chronicling Close of World War Hostilities; Turned Down Japanese Position

Picked Midland for Ideal Business Possibilities

Owner Of Ever-Ready Auto Service

Has Various Pro Ball Player, Law Student



FRED ALLEN WEMPLE

Fred Allen Wemple, Auto Service owner, is a native Midlander, being reared in Fannin county, North Texas, across the river from the Indian territory, and gives his age as "38 on a 44 frame."

His father was a railway station agent and taught Fred telegraphy almost as he learned his A.B.C.s. Fred's grandfather was also a railroad man, an engineer, and when Fred was only 13 years old his father was called to headquarters to serve as a train dispatcher and young Fred, by then a competent operator, was pressed into service to relieve his father as station agent.

Train derailment at 2 o'clock one morning brought about a coincidence probably never equalled in railroad history. The conductor on the derailed train called at Fred's home adjacent to the depot and aroused a sleepy-headed boy out of bed to notify the dispatcher of the predicament. Fred was apprehensive as to how his father, the dispatcher 134 miles away, would respond to the shock of having his boy call him on the wire long after the station's closing hour—feeling sure he would suspect some misfortune had befallen his family. Young Fred soon acquainted his father with the assistance of the disabled train. The cars were soon re-railled and the train order covering the movement (See BALL PLAYER, page 2)

ARRANGEMENTS FOR VISITORS COMPLETE

Formal opening of the Ever-Ready Auto Service, the model plant that has been erected on the Wall and Loraine site of the station destroyed by fire on June 19, will be observed Monday, beginning at 6 a. m.

Preparations for great attendance through the plant have been arranged, announced Fred Wemple, owner. All will be asked to register in the business office, will receive suitable souvenirs, will meet personnel of the station and visiting officials of companies whose products will be stocked by Ever-Ready, and will be directed through the building, where they may see in operation the various departments of the station.

Early Fight for Highway Through Town Recalled

The opening tomorrow of the Ever-Ready Auto Service in its new quarters recalls the early history of the Broadway of America highway, formerly the Bankhead National highway, and the Texas highway number one which traverses that route from the east to west boundaries of the state.

Fred Wemple, proprietor of the Ever-Ready, decided upon Midland as the location for his business on account of the designation of that highway, taking advantage of the tourist trade from transcontinental traffic which was indicated as soon as the route was established.

The Bankhead highway was the outgrowth of dreams of Senator Bankhead for a southern highway from Washington to San Diego. The senator envisioned an all-weather, all-year route.

J. M. DeArmond, Midland attorney and realtor and former county judge, was among the early workers for a highway through Midland and the Ever-Ready, all records of the highway being in the safe and the files in connection with the cash register system.

He recalled that Senator Bankhead introduced in congress the bill which made possible the granting of federal aid to the states and counties where bonds were voted for highway construction. It was for the senator that the highway through this section was originally named.

Representatives in the south then got busy to organize for the route and elected the senator president of the Bankhead National Highway association. This was about 1914, DeArmond said.

J. A. Rountree, life time friend of Senator Bankhead and of Captain E. Wallace of Midland, sent out from his Alabama home to route the highway through the southern states. He became director general of the Bankhead association.

Texas, along with other states, followed the passage of the bill for federal aid by creating the state highway commission and otherwise complying with the requirements including the voting to match federal funds in highway construction. Curtis Hancock of Breckinridge was appointed secretary of the Texas highway commission, the appointment later having much bearing on the routing of the highway number one.

General Manager

Rufus Parks, general manager of the Ever-Ready Auto Service, returned to his old home in Midland in 1932 to become a member of the Ever-Ready personnel. Parks is a veteran in the service station business, and his experience and study in service station operation during the past 12 years tend much weight to his statement that: "Ever-Ready customers are going to receive every consideration during the past 12 years and will be rendered when they drive into our station." Parks personally invites all of his friends to visit him at the new station.

Motion pictures will be projected against the south exterior wall of the station at 7:30 that evening. Construction of Ever-Ready Service marks the second large building project for Midland over the past several months, the Wilson Dry Goods company being the other. The new station is admirably fitted for prompt and thorough servicing of motor vehicles, and is departmentalized according to the most modern plans. Products handled have been well selected, some of them having been retained by the Ever-Ready Auto Service for several years; and the station was designed to provide floor and shelf space for many new products.

Selection was further exercised in the employment of the Ever-Ready Auto Service staff. For general manager, Wemple selected Rufus Parks, who returned to Midland in 1933 and who for 12 years has studied problems of station management. P. F. Bridgewater, associated with Texas Electric Service company, for several years, is auditor. R. A. Whitson, with the Ever-Ready seven years, is in charge of the tire department; C. A. Pomeroy, with the Auto Service since 1924, is in charge of the lubrication room; Aubrey Cloninger, with the company seven years, is in charge of the battery department; Paul Smith, of the gasoline and oil sales, and Olen Fryar, well known ex-football player of the Midland high school, is a service man.

The visitor at the station is impressed at once with the modern construction, equipment innovations, arrangements of departments and stock, lighting effects and general neatness. Two large floodlights make the station almost as light as day. There are wide driveways to the four electric, self-computing metered pumps and the display metered computing pump, all of which are lighted by electric power. The method, the motorist notices the ceiling, which is so insulated with live rubber that there is no scratching of paint on bodies and wheels and which returns automatically to the ceiling when tires have been serviced. Special water faucets have patented non-drip nozzles that offer a new departure, being capable of servicing the new air flow cars without raising the hood.

Display windows are arranged for convenience and beauty, particularly that on the second floor and facing Hotel Scharbauer. In the business office space is well arranged, with stock placed in built-in shelves and on counters. Accessories are not crowded in display departments, a single tire of one class, for instance, being displayed. (See OPENING, page 8)

COMPUTING PUMPS VERY CONVENIENT

People's buying habits are constantly changing—the automobile has revolutionized them, according to Rufus Parks, general manager of the Ever-Ready Auto Service. Busy streets are crowded with cars, and the filling station is often the only place where "the man in a hurry" may stop for a few moments without being told to move on by the traffic cop.

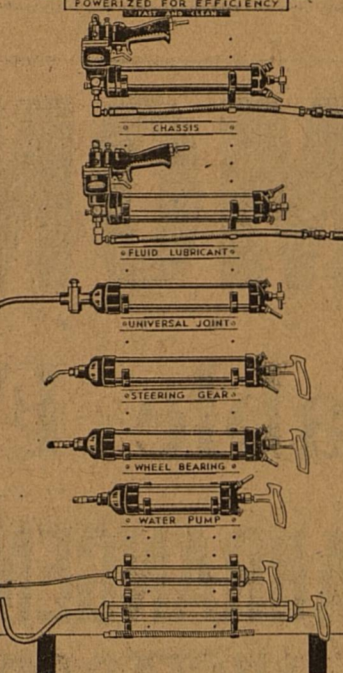
The Wayne Displaymeter pump combines the computing pump with a handsome, roomy display cabinet in one self-contained unit. The display cabinet, in the space usually occupied by the pump alone, exhibits such items as candy, cigarettes, handkerchiefs, spark plugs, flashlights, tire testers, auto polish, polishing cloths, etc., as may be seen at the new Ever-Ready.

The new display pump makes it easy for people to buy. Its display space possibly is more valuable than the same amount of display in an extra cabinet located anywhere else. While employees are busy, the customer and members of his family see what they want and decide to buy. Without loss of time, the attendant completes the sale direct from the cash—never leaving the "island."

The mechanism is the same as the electrically driven metered pumps nearby. The interior of the display cabinet is well illuminated. All interior hardware is nickel plated, and glass shelves are in two pieces, thus lowering replacement costs.

Guns—All Kinds

POWER ENGINEERED LUBRICATION



This is the new Lincoln display board for the handsome black and chromium plated powerized lubrication guns at the Ever-Ready. Note that there are guns for every purpose, from chassis to water pump. They outmode the old gun that was used for practically every purpose.

QUART MEASURING UNITS INSTALLED

One of the most important batteries of equipment at the Ever-Ready Auto Service is the new Tokheim quart measuring motor oil units. They introduce an improved design with all the features and refinements essential to the preservation of oil in storage—and particularly the positive protection of the contents of the tank against adulteration or substitution.

In the construction of the quart pump, only the rack and gear mechanism is contained within the attractive, totally enclosed housing above the top of the tank. The measuring cylinder, attached to the underside of the pump base, confines storage within the tank at all times—effectively eliminating the possibility of leakage at any point on the pump.

A specially designed drip tube prevents substitution or adulterated oils from being introduced in the tank through this opening. The drip tube is permanently connected to the pump base casing with a ball joint that permits of a forward and back movement within a prescribed arc underneath the discharge arm. The opening in the drip tube is fitted with a special valve cap which closes automatically at the instant the tube is pushed away from the nozzle—making impossible the accidental or intentional substitution of the contents of the tank through the drip tube.

Positive substitution-proof construction is further insured by a hinged fill opening cover that can either be locked or sealed after each fill. An added precaution provides for bolting the pump to the head of the tank from the underside so that, with the fill opening cover sealed, access to the pump bolts is blocked. These features represent a practical and successful solution to the problem of controlling the activities of an unscrupulous operator.

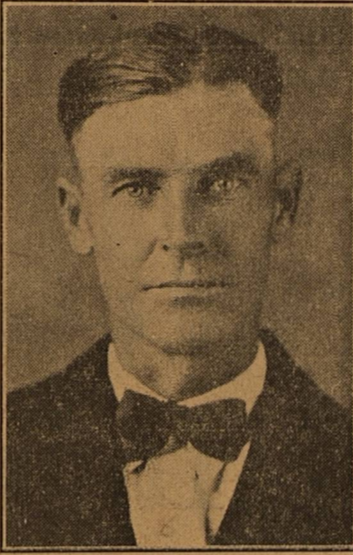
The crank of the pump is designed for locking to prevent unauthorized withdrawals. An accurate check of the contents of the tank is possible, at any time, with the metal dip gauge—which is held in a slotted opening under the fill cover. If required, any one of these units can be equipped with a continuous recording meter at a slight additional cost. The meter is easily installed by attaching directly to the pump standard, and is gear driven by the crank shaft pinion. The positive action of this meter serves as a further check on sales against tank wagon deliveries.

Completely weather-proof construction adapts these new units particularly to outdoor service, while compactness lends itself to space saving in storing a number of grades of oil inside. Designed and built complete in the Tokheim factory, these units embody quality workmanship and high-grade materials, offering a product of dependable service and long life.

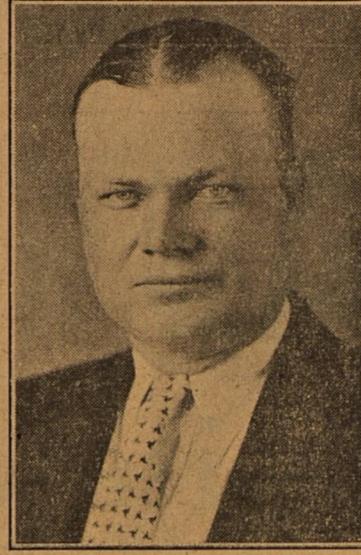
They Will Operate Ever-Ready Departments



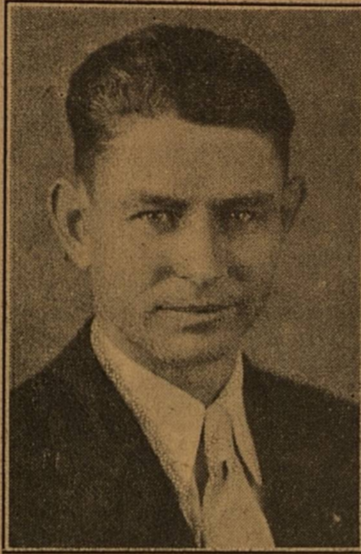
P. F. (Percy) Bridgewater, formerly with the Texas Electric Service company, has been a resident of Midland for the past eight years. Bridgewater, who carries the title "auditor," looks after the bookkeeping and clerical work for all the organizations—the Ever-Ready, Petroleum Service Station, the Fred Wemple, Jobbing company and the Magnolia wholesale agency.



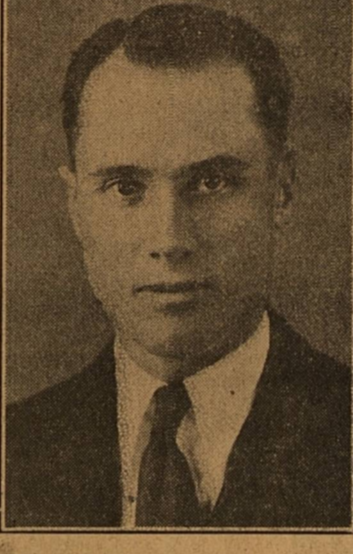
Andrew Cloninger joined the Ever-Ready Auto Service in 1927, and his continuous study and first hand experience in batteries and battery work designate him as Midland's authority on batteries. His department stands ready at all times to give the motorist the most expert battery service.



C. A. (Art) Ponzer, in charge of the shop made lubrication and the care of an automobile his profession upon becoming connected with the Ever-Ready Auto Service in 1924, and today is considered the best lubrication specialist in the Southwest.



R. A. (Dick) Whitson, who will be in charge of the tire department of the Ever-Ready Auto Service, has been with the station for seven years, and his knowledge of tires and driving conditions in West Texas gives him an intimate understanding of the car owner's tire needs.



Paul Smith, with eight years of experience in servicing automobiles, will be in charge of gasoline and oil sales on the driveway of the Ever-Ready Auto Service, ready at all times to give that prompt, cheerful and courteous service which has made him a favorite with hundreds of Midland motorists.



Olen Fryar, whose ability is equalled only by his conscientious work and thoroughness, is a man whom his customers can rely to promptly and properly service their cars. He is an ex-grid star of Midland high school and his blocking ability cleared the way for many long dashes of Loyd Burris, G. B. Hallman and Frank Midkiff.

LUBRIGUNS HOLD DEFINITE VALUE

The Lincoln twin cylinder airtight Lubrigrun, listed as standard equipment at the Ever-Ready, was born on the need for a pump capable of handling the sticky viscous greases and the thick, heavy, bituminous lubricants which modern motor cars require.

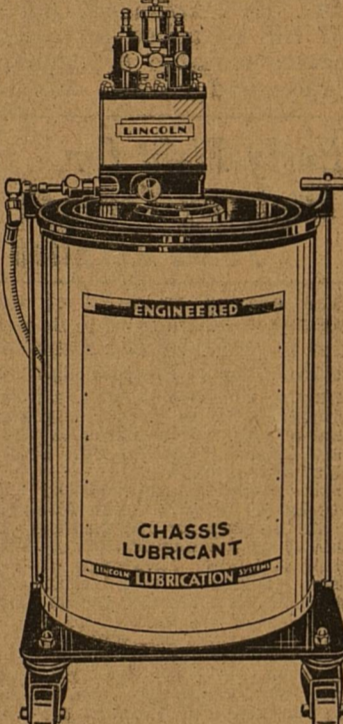
The little twin pump does incredible things in an amazing fashion. It is tremendously powerful yet so compactly engineered that few believe, until they have tested it, that it can handle these modern lubricants.

On the convenient "dolly," it is particularly suitable for large service stations, big garages and for lubricating fleets of buses, trucks and taxis.

Fitted with the handsome Lincoln sleeve, it is a show window piece of equipment that attracts attention to the service station and advertises its good service.

The twin is supremely engineered to stand hard wear, exacting demands and the strain of continuous service. Pump plungers, bushing and all valve stems are of nitralloy steel. The simplicity of its design insures its long life. It is dripless and leakless.

Twin Lubrigrun



Tool Toters Latest Thing for Stations

Steel tool toters will carry tools to the job at the Ever-Ready. The rolling chest of drawers is easy to transport, will hold all tools, is made of 16-gauge cold rolled steel, saves time, labor and steps.

Patrons may be assured of quick adjustments without having to move their machines to a garage.

TOWN WANTS RIVER DREDGED

BRIDGEPORT, O. (UP)—Local residents plan to ask the federal government to dredge the Ohio River here. An accumulation of travel and sand at the mouth of Wheeling Creek has caused the locally water to become stagnant, creating a health menace, they assert.

These guns, capable of handling the sticky greases and the thick, heavy, fibrous lubricants with equal ease, do incredible things. They operate from original containers and there is no danger of oil or grease being exposed to dust and dirt.

PRODUCTION UP

BIG SPRING, (P)—Production of the federal meat canning plant here has jumped to an average of 17,000 cans daily. Peak production has run as high as 18,500 cans per day.

R. H. McNew, county administrator, says the plant will run for at least eight weeks more. He claims production now is in excess of 800,000 cans for the period of operation.

Highland ponies are slightly larger than Shetland ponies.

Ball Player—

(Continued from page 1)

of the relief engine back to its terminal bears the signatures of three generations of Wemples—the engineer, the dispatcher's telegraphic signature and the operator's. The operator's copy of this order is one of Fred's most valued possessions.

Fred followed the railroad game intermittently for about 15 years, most of his work being in the telegraph service and it was his ability with the key that enabled him to assist in making his way through high school. Upon graduation he was awarded the Helen Gould Sheppard scholarship to New York university, a scholarship given to the son of an employee of the then Gould lines. The environment was small and New York was a long way from Texas so the spring found Fred hiding himself to the training camp of a professional baseball club which had tendered him an attractive contract the preceding fall.

Baseball was then, and still is, Fred's most captivating hobby. On his mother's side, all of her brothers were baseball players of note and Fred found time between jobs and while going to school to develop into a third baseman of no mean ability and advanced to fairly fast company professionally.

ton, D. C.

At the outbreak of the war, Fred was assigned to the Secretary of War Newton Baker's office as a telegrapher, due to his wide experience, and enjoys the distinction of being probably the only man to serve both in the secretary of war's office and the office of the secretary of the navy—being assigned to the latter station as a radio operator after being transferred out of the war department. In the latter part of the war Wemple was with the naval "Trans-Atlantic" communication service, doing both land-wire and radio telegraphy, advancing to the rank of chief electrician U. S. N. He has in his possession the official communique chronicling the signing of the armistice which was transmitted by him.

At the close of the war, Wemple remained at the home of his parents in Blossom, Texas, working for the railroad while recovering from a severe attack of influenza suffered just before being discharged from the navy. It was while at Blossom that Fred met Miss Edith Abels and, during his "boomer" days, he managed to take a law course at Georgetown university in Washington, D. C.

During his "boomer" days, he managed to take a law course at Georgetown university in Washington, D. C.

the night before he was to leave for Japan to take charge of a commercial radio station, fate had her way and saw Fred plight his troth to the now Mrs. Wemple. Needless to say, it was not hard for Fred to dissuade himself from the Japan trip upon reaching San Francisco; and after roaming about on the Pacific coast a few months Fred wandered back home and a fair job at Clarksville. The following summer, 1921, he and Miss Abels were married.

Soon after his marriage Fred was promoted to the position of passenger and ticket agent at Marshall, Texas, and the couple made that city its home until moving to Midland early in 1923. Five children have been born to Mr. and Mrs. Wemple since coming to Midland, three girls and two boys.

In Midland, Fred Wemple has identified himself with many worthwhile enterprises. He is a member of the board of stewards of the First Methodist church, the Masonic lodge, American Legion, chamber of commerce and Rotary club.

INCOME TAX?

PECOS, (P)—Joe Hinson, Pecoco's pharmacist, woke up the other morning and found himself an heir.

A great grandfather, at Weatherford, had left an estate years ago and it was finally being settled.

Joe's share was 1-8448th part of the estimated 4200 estate, or in round figures about 50 cents.

DROWNED IN FISHING NET

ABERDEEN, Wash. (UP)—Louis Williamson, 54, was drowned in his own fishing net in the Chehalis River. He apparently became entangled in the web as he was putting it out.

Bridgewater Named Auditor of Firms

Announcement has been made by Fred Wemple that P. F. (Percy) Bridgewater, formerly in the accounting department of the Texas Electric Service company, has been named auditor of the firms headed by Wemple.

Included are the Ever-Ready Auto Service, the Petroleum Service Station, the Fred Wemple Jobbing company and the Magnolia Petroleum company agency.

Bridgewater came to Midland from Temple in February 1928 and has been with the Texas Electric Service company until October 19 when he joined the Wemple organization. At Temple he worked for some time with the Texas Power & Light company and prior to that with the Santa Fe railroad.

WOMEN WERE SCARCE

LUBBOCK, (P)—Women were scarce in this part of West Texas a generation ago.

When justice of the peace J. J. Dillard took the federal census in 1900, he could find only three women in Terry county, two or three more in Hookley county and none at all in Coehran county.

In all, he could locate but 27 persons in Terry county, and the other two counties in which he counted residents had even smaller numbers of inhabitants.

West Texas in those days was still a cattle kingdom, settled by venturesome frontiersmen and a few scattered families.

"Lubbock county had only about 196 persons, in that census," Dillard added. "I don't think there were more than 50 or 60 persons in Lubbock. It was mighty small."

Congratulations TO THE NEW EVER-READY AUTO SERVICE

We are proud to have installed the very latest and best electrical equipment in this new station, which will enable them to give their customers unsurpassed service.

PHILLIPS ELECTRIC CO. Phone 878

CONGRATULATIONS To MR. WEMPLE And the New EVER-READY AUTO SERVICE J. L. BARBER GENERAL CONTRACTOR

Congratulations Mr. Wemple upon the completion of your new station Wadley's A Better Department Store

We Extend Congratulations to Mr. Fred Wemple on completion of his new SERVICE STATION and wish for him many successful years of business. Mobiloil-Mobilgas Magnolia Petroleum Company

TO FRED WEMPLE, OWNER and TO THE ENTIRE PERSONNEL of the Every-Ready Auto Service WE EXTEND OUR MOST SINCERE CONGRATULATIONS Looking forward has been the policy of this bank for almost half a century. We saw the Ever-Ready here as a small station. We saw it expand. We saw it go down in flames. And now we see it with a vision for the future. May your fondest anticipations be realized in still greater success. The First National Bank

Midlander Writes Home About Visit To Ancient China

EDITOR'S NOTE: Herbert Wood, Midland sailor, has written the following letter to his parents after visiting the great wall of China.

For the past two weeks the Augusta has been at anchor in Chinwangtao, and has sent two large sightseeing parties to Peking, the ancient Chinese capital. Peking (now Peiping) is one of the most historic cities in the world. Its long history of 4,500 years antedates the glories of ancient Greece and Rome by more than a thousand years, and it was in existence before Abraham left Ur of the Chaldees to father the Hebrew race and religion.

Peking has long been a tourist city. Sometime before our arrival another great traveler, Marco Polo, had visited Peking and so wonderful were the accounts of what he saw that the homelands didn't believe him. I hope you have more confidence in me. It is true that Marco beat me to it by over 600 years, but what is time in China? Space is a little cock-eyed here too, for I stood on the sacrificial altar in the Temple of Heaven and was told that spot was the exact center of the universe. Slant eyes have a strange slant on things.

Peking is a city of walls. If you can imagine a small box in a larger box and both in a third box you will have a good idea of the city. Peking is really three or four cities in one. In the center is the Forbidden City, surrounded by walls which kept in royalty and kept out rabble. None except the Son of Heaven's immediate family ever entered there. As our party of sailors entered these sacred precincts to walk thru royal palaces and look upon the Dragon Throne (and almost hear the late Empress Dowager call on her eunuchs to throw out these foreign devils, Ah, Old Buddha, it takes a man to throw out a sailor!

And surrounding this city is the Imperial City, also protected by walls. Here dwell high officials and highbrows. And surrounding the Imperial City is the Tartar City, which in turn is protected by the great walls of the city. Adjoining the south wall is the Chinese City, also surrounded by walls. And great houses within this city of walls are further protected by walls.

What stories these walls could tell! Love, hate, intrigue, and war, all through these lazy centuries! And there is an interesting story to tell today. Here over a million people live as their forefathers lived, unconscious of time. Here are Silver Street, Brass Street, Jade Street, etc., as wide as a sidewalk, as crooked as a snake, producing from shops like holes in a wall, objects of beauty and value. Here are Lama temples, Confucian temples, whine beggars, unwashed coolies, and what have you. Though no longer capital of China (she was for 900 years) yet eighteen nations keep their legations here.

But before closing I must tell you something about the Great Wall of China. Our party saw it at Nanku Pass, northwest of Peiping. On the way up by rail we often paralleled the oldest and loneliest road in the world. This trail leads thru Asia, Asia Minor and the countries of Europe 'til stopped by the ocean. From the Pacific to the Atlantic, across two continents. Long camel trains complete the picture.

The Great Wall was begun the third century before Christ and is probably more remarkable than all the seven wonders of the world combined. It is 25 feet thick at the base, and 15 feet at the top, with towers at intervals of about 100 yards. It stretches over mountains, valleys, and rivers for over 1500 miles. It is said the only object on this planet visible from Mars is the Great Wall of China. It was a red-letter day for every one on this ship who saw this gigantic but futile work of man. In driving men to construct it, countless numbers perished and their bodies were thrown in the wall. It is the longest grave yard in the world. Hence the expression: "If you cross that line you will do so over my dead body." (Maybe)

And now I have finished without saying a word about the Summer Palace and grounds, a few miles from the city. It is a beautiful place but stands as a monument of shortsightedness. For some years ago the Chinese raised 50 million dollars for the Navy which the Empress Dowager used to build this palace. Later in a war with Japan China was defeated and humiliated because she had no first line of defense.

Yours for a strong Navy, P. S. We are now off on our trip to Australia and the Dutch East Indies and return a voyage of over 12,000 miles. You will be hearing from me. Your letters will reach me at the same address.

Paying \$6 Per Ton For Cotton Stalks

STEPHENVILLE, Oct. 27. (AP)—Something new under the sun—a market for just plain old cotton stalks—was opened here Thursday when a local feed store announced it would pay \$6 per ton for the stalks.

Henry Clark, buyer and also mayor of Stephenville, commented that he had a feed formula requiring cotton stalks and that he believed it would add much to the value of the cotton crop. Heretofore, farmers have been plowing the stalks under the earth.

"SHORT" HAY CROP

CANYON, (AP)—J. J. Curris, manager of the Currie ranch near here, thinks feed never grows too short to be harvested.

Finding that his sorghum was too short to be raked after being cut with a mower, Currie resorted to plowing the sorghum up. Then he could rake it. He saved 25 tons of feed that a mower couldn't get. And feed is scarce in the plains region.

GOOD IN FIRST GAME

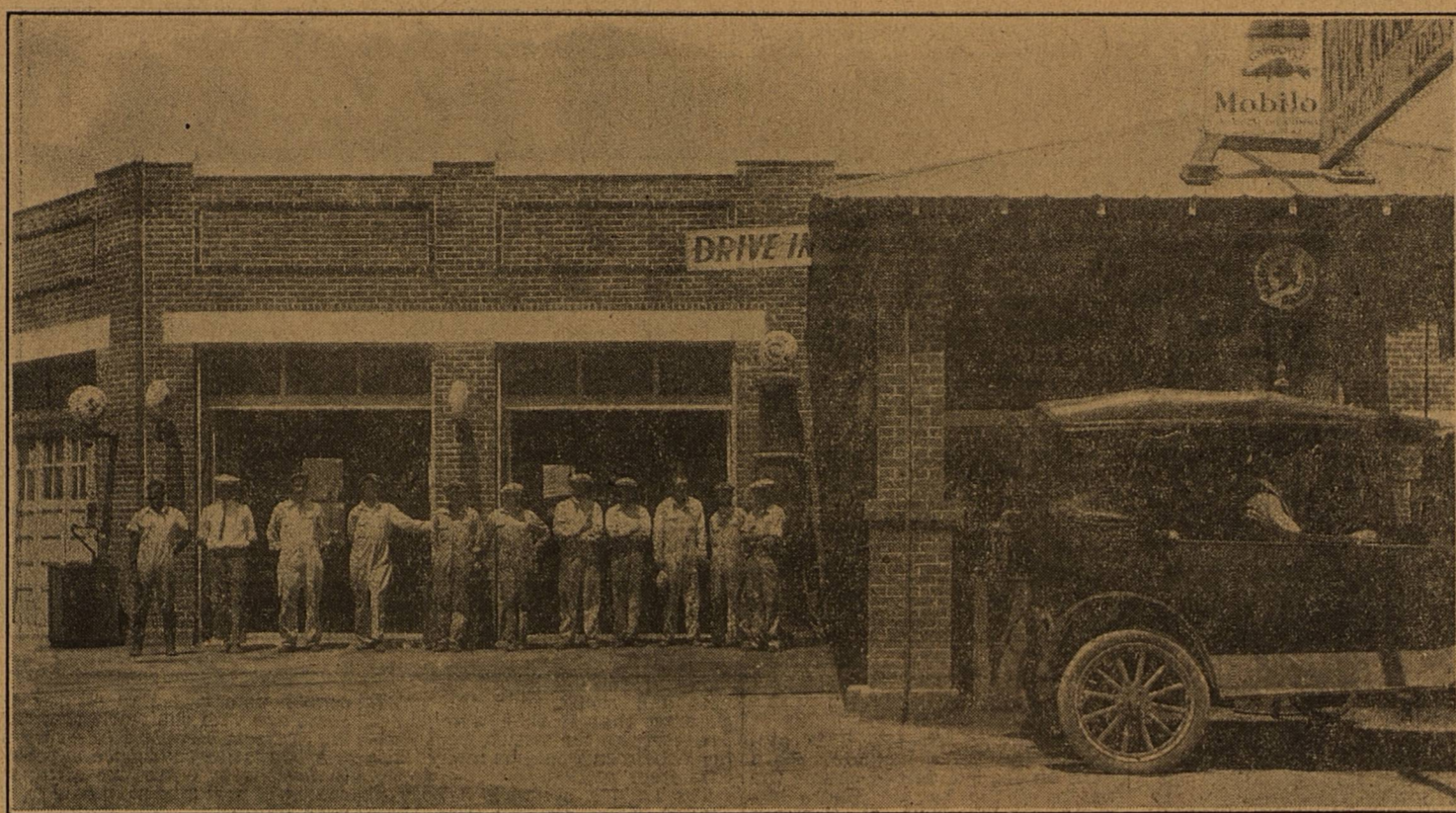
WHEELER, (AP)—Ozell Sherwood tackle on the Wheeler high grid squad, played in the first football game he ever saw. His team won the game, too.

Coming to high school here from a rural community, Sherwood had never seen a football game, but he wanted to play and Coach Bob Clark put him in uniform.

Sherwood went into his first game with but little practice. The coach was not dissatisfied, for Sherwood did a neat job of blocking and tackling. He is now a regular tackle on the first-string team.

The classified way—the fastest and cheapest.

Fire Destroyed This Station on June 19



This view shows the Ever-Ready's station which was destroyed by fire June 19. Taken near the peak of the company's business during the boom times of 1928, the familiar view of the late J. R. Jones and his model-T occupies the right front of the picture. Note the crew of 11 men ready to give service to the firm's patrons.

New Faucets Will Serve New Airflow Cars to Advantage

The only radiator faucet built that can be used for flushing out radiators without being held open by operator is the new Remort radiator filling faucet installed as standard equipment by the Ever-Ready. The handle thrown in vertical position will produce a continuous flow of water.

Use the classifieds!

BATTERY DEPT. IS PRIDE OF STATION

High rate discharger and G. E. battery recharging equipment, slow and unharmed to the most sensitive battery, has been installed by the Ever-Ready. The battery chargers have a 6-battery charging capacity and require only two square feet of floor space. Battery charging unit of famous GE Tungar quality throughout. The strong steel rack supports two shelves equipped with acid-proof rubber trays. Batteries are always neatly arranged.

The Tungar testers are fit companions for the chargers. The four meter tester tests all three cells of a 6-volt battery simultaneously. Precision voltmeter and ammeter are guaranteed to be within 2 per cent accurate.

GREAT PANTHER KILLED

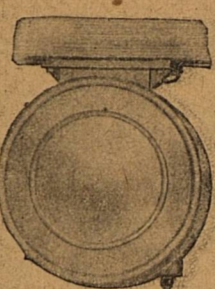
SAN ANGELO, (AP)—A panther measuring nine feet and weighing 170 pounds was killed by Roy Kelly, Hudspeth county ranchman, recently as it feasted upon goats in a pen at a Mexican herders camp. The kill was made by lantern light. The herder discovered the animal in the goat pen and attempted to drive it off with rocks. Failing to do so he

ran to the ranch house and got Kelly who returned with a gun and killed the beast. Panthers are not uncommon in the Eagle mountains ranching area and Kelly's dogs recently killed two small ones.

Edible mushrooms the size of dinner plates grow along a small ice-free area at Smith Sound, Greenland, although the snow does not disappear until mid-June and killing frosts come in the following August. Strong tides and currents raise the temperature of this particular area.

NEW APPLIANCE IS A TIME-SAVER

Ceiling reels air equipment offer a new type of service at the Ever-Ready. The rewinding mechanism keeps the hose off the floor, preserves its life and provides a neat installation that is desirable on the "island" in greasing rooms.



Au to matic tire inflation is afforded through the Tire-Meter inflator. These are absolutely automatic. Flow of air stops when correct pressure of air is obtained. Clicking and pulsation of the hose indicates completion of the inflation. They are easy to operate. The attendance sets the dial, applies the chuck and waits for the signal to stop. Accuracy is assured.

Pressure ranges from 5 to 45 pounds, takes care of the new low pressure tires, as well as all passenger car balloons. High pressure release provides a straight air flow for occasional high pressure requirements. The meters may be mounted anywhere. They require small space and readily convert present equipment into automatic inflating units.

for the winter. Scarcity of grass was emphasized when hungry deer ate so much of a 20-acre kafir corn field on the P. N. Morrison ranch in Kerr county that Morrison did not harvest the crop. Orders to purchase 5,500 more head of cattle in the San Angelo district have been received by Dr. A. J. McKee, district veterinarian in charge of the federal government's drought relief livestock buying. The allotments provide a thousand head each from Rannels, Schleicher, Concho, McCulloch and Mason counties and 500 head from Cooke county. Goat buying is under way over

most of the major goat raising sections of West Texas. REOPEN MINES. PECOS, (AP)—Mines in the Sierra Diablo mountains, north of Van Horn and west of Pecos, which were closed years ago on account of uncertainty concerning mineral rights under Texas laws, are now being opened and placed in operation due to clarification of the laws and a rising market for the minerals. The mines yield silver, lead and gold. Largest is the Hazel mine opened by Monte Grunger, former well known New Mexico mining man.

WE ARE INDEED PROUD OF THE NEW EVER-READY AUTO SERVICE

Which is directly across the street from us, and we offer our CONGRATULATIONS To Mr. Wemple and His Employees With BEST WISHES For Continued Success HOTEL SCHARBAUER

CHOOSE THE TIRE CHAMPIONS BUY Firestone

Tires have been on the winning cars in the gruelling Indianapolis 500-Mile Race FOR 15 CONSECUTIVE YEARS

EVERY winner in the 500-Mile Indianapolis Race—the most gruelling tire test in the world—drove to victory on Firestone High Speed Tires.

Race drivers know that heat generated by friction inside the cotton cords is the greatest enemy of tire life. These men will not risk their lives on any but Firestone Tires, because they know the high stretch cords in every Firestone Tire are protected by the Firestone patented process of Gum-Dipping.

Gum-Dipping soaks the high stretch cords in liquid rubber and saturates and coats the millions of fibers inside the cords, counteracting destructive friction and heat. It provides greater adhesion between the plies of the tire, and between the Gum-Dipped cord body and the tread. Firestone chemists and engineers kept pace with new car developments by building stronger, safer tires to meet the exacting demands. Drive in today and equip your car with new Firestone High Speed Tires for 1934, with deeper, thicker, flatter, and wider non-skid tread, more and tougher rubber, more traction, giving you more than 50% longer non-skid mileage.

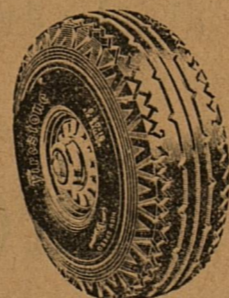
Remember, in Firestone High Speed Tires there is Greater Strength—Greater Safety—Greater Blowout Protection than in any tire made.

THE ADHESION TEST



Note how the rubber in a Firestone Tire clings to the high stretch Gum-Dipped cords. This greater adhesion and strength is made possible by the Firestone patented process of Gum-Dipping.

Come In and Make This Test For Yourself! Listen to the Voice of Firestones every Monday Night over N.B.C.—WEAF Network



THE NEW Firestone AIR BALLOON FOR 1934

The new Firestone Air Balloon for 1934 embodies all the improvements in the new Firestone High Speed Tire. The lower air pressure provides maximum traction and riding comfort. Gum-Dipping safety-locks the cords, providing 30 to 40% greater deflection and blowout protection.

Get 1935 low-slung style by equipping your car today with these new tires and wheels in colors to match your car. FREE TRIAL ON YOUR CAR



Table with 2 columns: SIZE and PRICE. Lists prices for sizes 4.50-20, 4.75-19, 5.50-17, 6.00-17 H.D., 6.00-20 H.D., and 6.50-17 H.D.

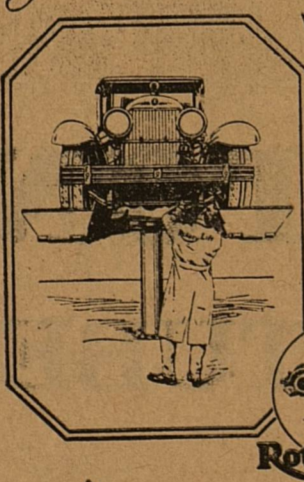
PERFORMANCE RECORDS

FIRESTONE HIGH SPEED TIRES—for fifteen consecutive years have been on the winning cars in the 500-mile Indianapolis Race. This Means Blowout Protection. For seven consecutive years have been on the winning cars in the daring Pikes Peak climb where a slip meant death. This Means Non-Skid Safety and Traction. For three consecutive years have been on the 131 buses of the Washington (D. C.) Railway and Electric Company covering 11,357,810 bus miles without one minute's delay due to tire trouble. This Means Dependability and Economy. Were on the Neiman-Moors' Ford V-8 Truck that made a new coast-to-coast record of 67 hours, 45 minutes, 30 seconds actual running time. This Means Endurance.

We Have Joined With Firestone TO Serve You Better AND Save You Money

A Complete Line of FIRESTONE TIRES & TUBES. A size for every car... A price for every purse... Mobilgas Mobiloil MOBILIZE N-O-W FOR WINTER DRIVING

It's like riding on VELVET to drive a properly greased CAR



Rotary Lift VISIBLE LUBRICATION

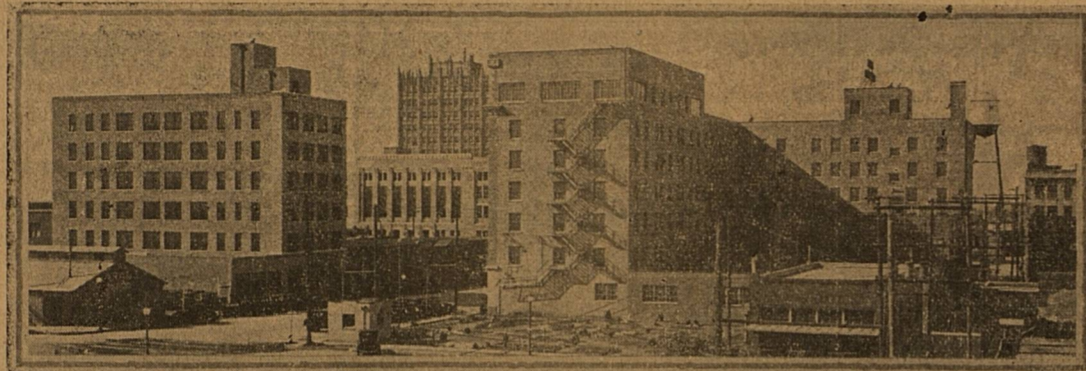
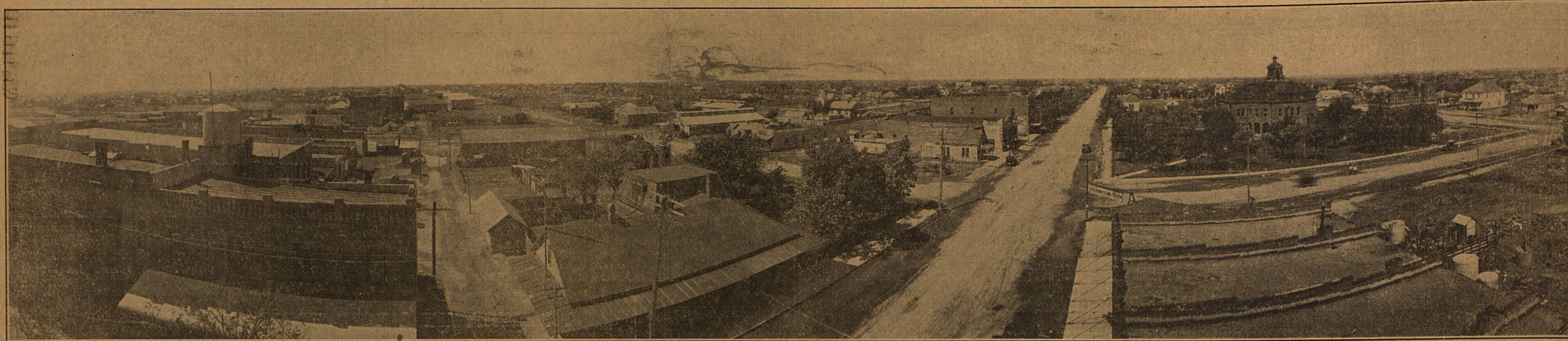
CORRECTLY lubricated car doesn't squeak or rattle, and it rolls along like the street was paved with velvet.

WHY not get all the pleasure and comfort that your car affords? All you have to do is drive by and let us give it a real greasing. We have the equipment to do a good job plus the knowledge and experience required to do it properly. OUR service is quick—and our prices right. Drive by on your way to town.

SEE THIS NEW ROTARY LIFT AT THE NEW EVER-READY AUTO SERVICE

EVER-READY AUTO SERVICE

Pictures Show Skyline Evolution Between Time of First and Newest Ever-Ready



The skyline shown above is so radically different from that of today that newer citizens probably would estimate its time as about 1900. However, it represents the business section of Midland no longer ago than 1922-23 when the Ever-Ready Auto Service was founded by Fred Wemple, the present proprietor, who has just completed his new and larger building at Wall and Loraine streets.

For the benefit of those who are unable to get their bearings, the edifice with the long sloping roof, in the center of the picture, was the home and offices of Dr. W. K. Curtis, pioneer physician of Midland, and is the present site of the 250 room Hotel Scharbauer. On the north of the court house square may be seen some frame houses on the block now occupied by the 12-story Petroleum building, and the M-System grocery.

For some unaccountable reason, the photographer failed to include in this panorama the four-story Llano hotel, the "skyscraper" of West Texas, in those days.

The modest home of the Ever-Ready, the pioneer "filling station"

WAR ON SEINERS

BROWNSVILLE, (AP).—This section is once more preparing for a fight on the question of closing the waters of the Laguna Madre bay along the coastline of Cameron county to nets and seiners of commercial fishermen.

For many years a number of valley people have opposed the use of

nets and seines in these waters claiming that if they were closed the return to the section from visiting fishermen would be many times that from netting.

The Laguna Madre is a body of shallow water ranging from three to eight miles in width and extending from the pass at Brazos-Santiago almost to Corpus Christi.

The fishing waters off Willacy

county were closed to seining two years ago with the result that fishing there is considerably improved.

A legislative committee appointed to investigate conditions along the coast will hold a hearing here in the near future.

NEW ENROLLMENT RECORD
LUBBOCK, (AP).—Student enroll-

ment at Texas Tech has set an all-time record with 2,409 paying fees, Dr. Bradford Knapp, president said in announcing the totals up to Monday's registrations.

"This number," he explained, "is 46 more than for the corresponding period last year, or nearly 24 per cent."

Read the classifieds!

Now You Can Get Gas Tank Filled, Pay Right Amount

The Wayne computing pumps installed at the Ever-Ready Auto Service accurately measure and register the smallest fraction of a gallon, automatically computing the total cost on the dials as the gasoline is dispensed. They indicate to the customer and the attendant the exact gallonage and the amount of the purchase in dollars and cents.

In the 16 months these pumps have been placed on the market, they have proved their worth, both to the consumer and to the station owner.

They bring new personality and safety individuality to pump design. Their exterior appearance has been modified to increase illumination, visibility, convenience and sales appeal—but under the hood they are the same dependable, accurate mechanism which provides so reliable and service-free on the 5,000 pumps in operation at the end of 1933. The testing computer mechanism which has delivered unflinching service under all climatic and weather conditions for a year and a half is the same "keep" true the dial and figures are larger and better illuminated with a wider angle of visibility. The interlocking mechanism makes fraudulent manipulation of the pump impossible. All numerals on the dial must be set at zero before the motor can start and cannot be advanced, retarded, stopped or set back while the pump is operating.

Motorists expect computing pumps in 1934 filling station service because they want to know exactly what to pay for what they get. The new pumps take the mystery out of gasoline computation, just as the computing scale took the mystery out of the food business. Time is saved and misunderstandings eliminated. Tanks can be filled to the brim with automatic precision. The new pumps obsolete all previous types of gasoline dispensing equipment for the retail station.

Use the classifieds!

MY SINCERE CONGRATULATIONS

To FRED WEMPLE

And the New

EVER-READY AUTO SERVICE

JAKE HARRIS

Plug Cleaner and Tester Installed

When your motor loses power, overheats and, in general, functions improperly, the cause often lies in improper adjustment of, or fouled, plugs.

The Ever-Ready Auto Service has installed a new AC spark plug cleaner and tester which requires only the briefest time for locating trouble.

This service is offered only by the most modern stations of the country.

Fossils show that pyorrhea was a common disease among creatures many millions of years ago.

It is believed that some stars reach a temperature of 500,000,000 degrees above zero, Fahrenheit.

Subscribe Now for The Reporter-Telegram

DIFFERENT. yet they cost no more

Pennsylvania Custom Built TIRES

DIFFERENT is the word. From the first ply of cord fabric to the modern "up to the minute tread"—Tires by Pennsylvania are custom-made.

Put on a set at these attractive prices—Plus a generous trade-in allowance on your old tires.

During the last 35 years, millions of users have bought Pennsylvania Tires for one reason—the name PENNSYLVANIA stands for unparalleled quality.

And NOW.

Even greater protection is given to Pennsylvania users. Pennsylvania Tires are guaranteed for twelve months against road hazards.

What a "sweet spot" for the buyer—Why?—Pennsylvania Tires have no superiors -- no equals -- they are genuinely custom-built--yet sell at standard prices.



SEE THEM ON DISPLAY AT THE NEW HOME OF EVER-READY AUTO SERVICE

WE CONGRATULATE

THE

EVER-READY AUTO SERVICE

Upon the Opening

OF THEIR

Modern Station

AND

Upon Their Selection

OF

FIRESTONE TIRES & TUBES

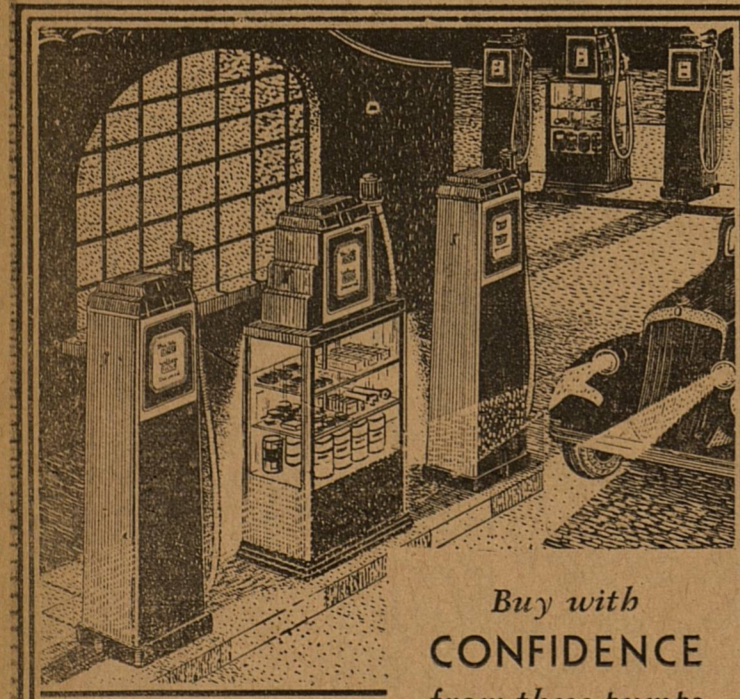
AS PART OF THEIR STOCK OF MERCHANDISE

Firestone Service Stores, Inc.

624 W. WALL

M. H. CRAWFORD, MGR.

PHONE 586



Buy with CONFIDENCE from these pumps

FOR YOUR protection, we have installed Wayne Computing Pumps. When you drive in to our island, you can say "a dollar's worth," "5 gallons," or "fill it up." When the delivery is completed, the dial will show you the total gallons dispensed, including fractional parts if any, and the total cost to you in dollars and cents.

These Wayne pumps are part of the equipment at the new Ever-Ready Auto Service

**NEW PRINCIPLES
IN ROTARY LIFT**

A Roll-on type rotary lift is desirable where the lift is to be used primarily for lubrication, and the Ever-Ready has one of these improved air-operated units.

The runways are extra wide to accommodate the widest as well as the narrowest tread standard size cars or light dual tired trucks. The approach chocks are wide and have a long incline for easy loading. The superstructure is strong and rigid and so designed to give the operator free access to all parts of the car.

When the lift rises eight inches two automatic chocks on opposite ends of each runway swing in place and lock in position to prevent the car from rolling off the lift. The chocks are operated automatically by roller weights which release the chocks when the lift is lowered to eight inches above the floor. Two hand operated chocks are furnished which lock themselves in place automatically when raised. They are easily released at any time by hand. The drain bucket holder can be swung under the runway out of the way when not in use.

Long, cleated surface of the approach prevents skidding and makes driving on the lift easy.

Cars with exposed knee action springs rest directly on the support brackets. The low rim around the edge of the bracket prevents the car from slipping off. This adjustment also makes an ideal support for axle type cars with underlung front spring.

WANTS GUN

JEFFERSON, O. (U.P.)—Raymond Fassula, four, son of Deputy Sheriff Tom Fassula, is out of danger after having lived a month after shooting himself in the head accidentally with his father's revolver. Now he wants a "great big gun" of his own for Christmas.

"PETS" CIGAR STORE INDIAN

GALION, O. (U.P.)—One of Ohio's few remaining cigar store Indians for 40 years has received the gracious care of Louie Liller, cigar store proprietor here. Every morning he carefully places Minnehaha, his redskin maid of wood, in front of his place of business, each evening he brings her in from the elements.

FATHER'S CAR KILLS BABY

LANCASTER, O. (U.P.)—Ralph Jassogne, Jr., 21-months-old son of Mr. and Mrs. Ralph Jassogne, died from injuries he sustained when struck by his father's automobile. The father, unaware that his son was playing in the driveway of their home, hit the child as he backed his car into the street.

JAILED FOR TOSSING TOMATO

SAN SEBASTIAN, Spain. (U.P.)—Tossing a tomato at the mayor is a mighty sin here. Andia Zubillaga was sentenced to one year in prison and fined for throwing one at the mayor during a city council meeting.

JAILED FOR BITING COP

SEVILLE, Spain. (U.P.)—Maria Miguel was sentenced to four months and 21 days in jail for biting a policeman who attempted to keep her from begging on the streets.

PAIR BUILD OWN CASKETS

RIPLEY, W. Va. (U.P.)—Cottageville, a village near here, can boast of two extraordinarily foresighted residents. They are W. L. Beckwith, 72 years old, and G. W. Sayre, 96 years old, both of whom have built their own caskets and erected their own monuments.

GETS GEOLOGICAL SPECIMENS

CORVALLIS, Ore. (U.P.)—The Andrew Sherwood collection of more than 10,000 geological specimens today was added to the Oregon State College Museum. Officials of the museum said it constituted in many respects the best collection of its kind on the Pacific Coast.

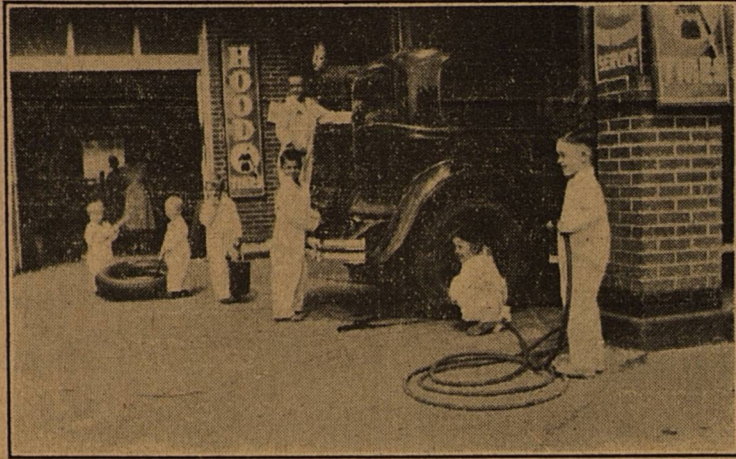
100 SILVER DOLLARS IN BELL

POWHATAN, O. (U.P.)—A 600-pound bell, 100 years old, made partly of iron and of silver dollars, is owned by Aaron Ramsey. At the time the bell was fabricated, the pioneer Ramsey family gathered up 100 silver dollars, had them added to the materials to give a "silver tone" to the bell.

SEEKS TO ATTRACT TOURISTS

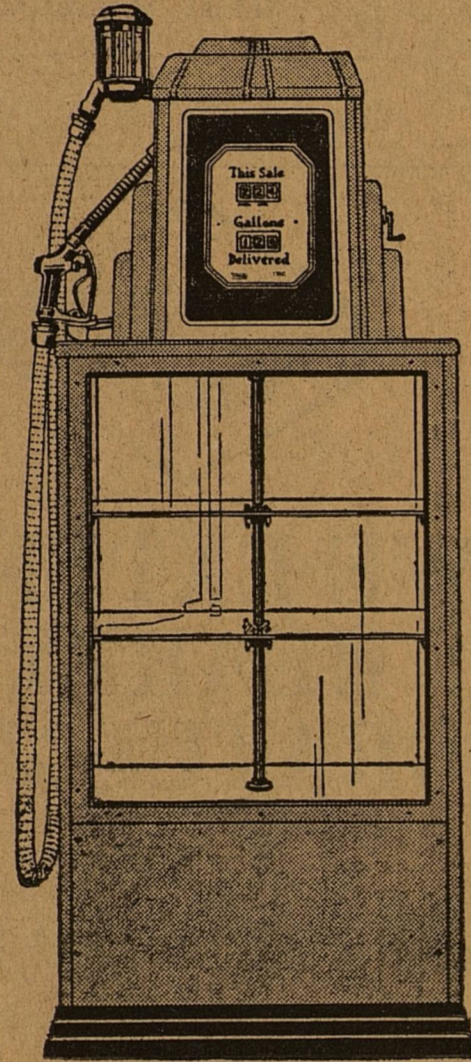
LANSING, Mich. (U.P.)—The Michigan Department of Conservation is seeking ways to better the state's recreational facilities for visiting tourists. Thousands of tourists who visited state parks during the past tourist season were bestowed with questionnaires asking what they thought of the present parks and asking them to advance ideas of betterment.

Ten Hands Are Better Than One



The five children of Mr. and Mrs. Fred Wemple are given valuable aid by youngsters of Ever-Ready employees. Dressed in the familiar

Displaymeter Pump Latest Equipment



This pump combines the computing pump and a display case and is a complete self-contained unit. It dispenses gasoline, and displays candy, cigarettes, accessories indispensable to the motorist and anything else the station owner wishes. Sales are made at the display pump, the motorist never having to leave his car.

11 BULLFIGHTS IN A MONTH

MADRID (U.P.)—Juan Belmonte, ace Spanish bullfighter, and Armillita Chico, Mexican matador, led all bullfighters in number of appearances with 11 each during August.

Natives of Portuguese West Africa store their grain in mushroom-shaped bins to protect it from vermin and livestock.

Poloists Visiting Family at Llano

LLANO. (P.)—H. W. (Rube) Williams and Cecil Smith, internationally-known polo players, have returned from the scene of summer polo activities on Long Island and are paying their home-town, Llano, a visit.

Their parents, Mr. and Mrs. I. W. Williams and Mr. and Mrs. S. E. Smith, live here. They planned to go from here to San Antonio, where they have their polo training grounds and where they will be located this winter training polo ponies to take back East with them next spring.

Smith, Texas' only 10-goal player and one of the three top-ranking stars in the world, was the outstanding man on the Western team which lost the East-West championship series at Meadow Brook Club in Westbury, L. L. last month.

Williams, rated at eight goals, and one of the best backs in the world, was unable to play in the matches because of an attack of rheumatism.

The absence of the great and effective teaming of Williams and Smith, together with the fact that the Western players were outmounted, accounted for the West's losing the polo laurels gained in Chicago in 1933 at the inaugural series.

Williams has recovered from his illness and is ready to begin his annual job of scouting for polo prospects. The famous Llano cowpunchers are associated with George Miller, the polo pony dealer who is credited with having given the Texas stars to polo.

QUARTERS STARTED

PECOS. (P.)—Work has been started on a bunkhouse, dining room, commissary, bathroom, etc. for the estimated 300 men who will soon be at work on the Red Bluff dam, \$2,600,000 PWA project north of Pecos.

The commissary expenditure is expected to reach \$15,000 in buildings and furnishings. The Southern Commissary company, of Pittsburgh, has the contract. A de Giovanni is the local representative of the company.

'HUMAN FLY' BATTLES INSECTS

TROY, O. (U.P.)—"Human flies" and yellowjackets do not like each other, especially if the "fly" is climbing. Henry Roland, a "human fly," was scaling the court house here when he ran across a nest of the yellowjackets. Punctiliously, he continued his climb with one hand, brushing away the insects with the other. He was exhausted when he reached the court house dome, 250 feet above the street.

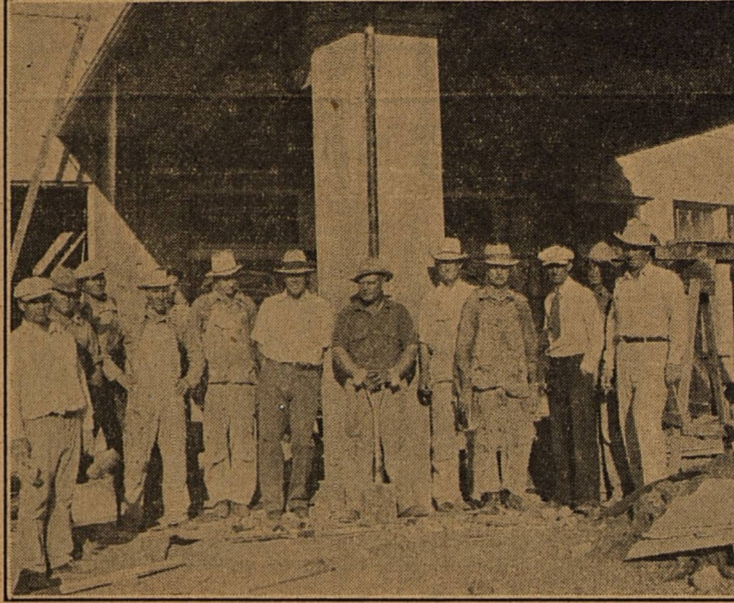
GOLFERS HEAR SEVEN MILES

SANDUSKY, O. (U.P.)—A long distance hearing record is claimed by four Sandusky golfers. They declared, that while golfing near here, they heard cheers from a high school football stadium seven miles away. The foursome: E. J. Windisch, George Beis, A. C. Routh, Jr., Arthur Stahl.

RESUME NIGHT DUTY

CLEVELAND. (U.P.)—Cleveland policemen are to resume a 24-hour shift basis, abandoned a year ago, following orders from Police Chief George J. Matowitz that their services are needed at night.

—but Fred Was Poor Prophet



This is just one of those days while the new building of the Ever-Ready was under way. It was about this stage that Fred Wemple, standing near the center, said "they'll never get her finished."

CONGRATULATIONS
To
Fred Wemple
And the
Ever-Ready

Better Painting

JIM TUTTLE
PAINTING CONTRACTOR

We Join
the
Citizens
of
Midland

In offering our
Congratulations

To the new
EVER-READY
AUTO SERVICE

At the
FORMAL OPENING
Of their
NEW STATION

MIDLAND HARDWARE
AND
FURNITURE CO.

Fred...

We're real proud of "our" block now and send our very best

CONGRATULATIONS
TO THE NEW EVER-READY AUTO SERVICE

MIDLAND DRUG Co.
L. A. Arrington, Prop.

Congratulations and Best Wishes to

Mr. Wemple and the

EVER-READY AUTO SERVICE

O. L. STULTZ
BRICK CONTRACTOR

ALL of US
At
HOKUS POKUS
Offer
CONGRATULATIONS
To the
NEW EVER-READY AUTO SERVICE

HOKUS POKUS
GROCERIES

TO THE
NEW EVER-READY AUTO SERVICE

WE OFFER OUR SINCERE
CONGRATULATIONS

We are keenly interested in the commercial advancement of Midland and are ready at all times to offer our services.

The Midland National Bank

SPINNING POWER
gets you going
with
SHIELDED PLATES
for longer life

Once you get the "feel" of Spinning Power in a GLOBE Battery, you'll never be satisfied with less. It's sweet music when your starter spins the engine—when every cylinder takes hold quickly, hums a tune and you're on your way!

Shielded Plates are also a GLOBE feature. They add months to a battery's life and hold the power capacity at a higher level.

For quicker and surer starting—bright lights—long, dependable battery performance—let us explain the details of Spinning Power and Shielded Plates in GLOBE Batteries.

WINTER IS COMING!

Be Prepared

WITH A NEW
GLOBE BATTERY

●

ANOTHER
QUALITY
PRODUCT

AT THE NEW
Ever-Ready Auto Service

Shark Landed After Struggle

GALVESTON (AP)—The battle a huge tiger shark waged before 15 men finally landed it is a vivid memory today for those who saw the struggle from the fishing pier on the Galveston beach.

One of the largest sharks ever caught in Gulf waters, it measured 11 feet, 2 inches in length.

The shark was hooked from the pier by E. P. Williams and J. J. Nave. In attempting to land it, four times with hooks were broken and it was finally necessary to resort to a block and tackle.

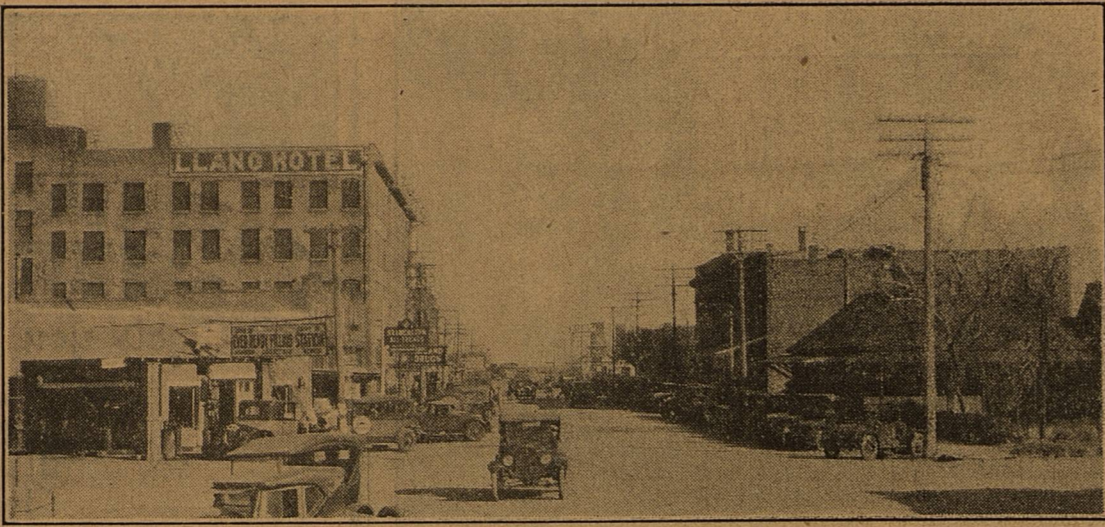
Andrews watched as the huge fish churned the sea in its desperation.

When the shark's stomach was opened, it was found to contain a whole sea gull and a bolted board 17 inches in length. The board was a good wide and two inches thick. Fishermen here said it was unusual to find a shark of this size so close to shore, although they frequently found some distance off shore.

The tiger shark is found in tropical water and is easily recognized by its enormously-long blade-like tail, which is half as long as the entire shark.

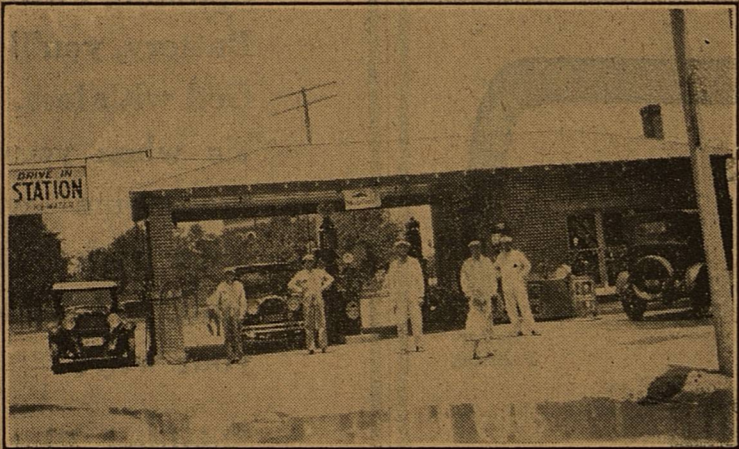
Its teeth are small, tri-lobed and serrated. The fourth and fifth gill openings are close together.

Sharks infested Galveston waters for more than a week being especially numerous around the jetties. Anglers took advantage of the chance to hook them.



This shows busy Wall street during the early days of the Ever-Ready, when "Modern Midland" was beginning to hit her stride. A model-T, probably purchased during the 1918 drought, plies its westward course.

In 1922 B. C. (Before Concrete)



Yes, it used to rain here. The puddle in front of the old Ever-Ready Filling Station, as it first was called, probably gave rise to the term "island" where the gasoline pumps are located. Or, perhaps, at the time this picture was taken it accounted for the term "puddle jumpers", with reference to the lighter type of cars then being sold.

Mortal Statistics To Undergo Change

AUSTIN (AP)—Adoption of a new method of recording death statistics likely will correct apparent inconsistencies in death rates for given localities and improve the standing of Texas, as compared to other states, Dr. W. A. Davis, state registrar, predicts.

Simultaneously the new method will be employed by federal agencies to obtain a correct representation of state death rates.

The fundamental change will entail the crediting of a death, regardless of where it occurred, to the residence of the deceased.

Texas and many cities may appear more healthful, in view of recorded deaths, as a result of the change, Dr. Davis said. He cited the influx of tubercular patients to Texas for treatment and the state's large Mexican population as two causes of a high death rate as shown under the previous system.

Discrepancies were noticeable. Tabulations indicated cities were less healthy than rural communities.

"That we knew was not true," commented Dr. Lewis, "although we had a virtually complete record of deaths in both groups. So we looked to the reason."

"Take Temple and Bell county for an example. The county death rate in 1933 was 7.9 per 1,000 population. In Temple it was 16.8. The apparent conclusion would be that Temple's rate was unjustifiably raised because of deaths in its three big hospitals. Deaths in the hospitals were counted against the city, regardless of where the people came from.

"San Angelo, for instance, shows a death rate of 11.8 and Tom Green county, 9.7. For Nolan county, however, the rate was 6.7 and for Sweetwater, 6.3. Surely there isn't that much difference between the

healthiness of those two cities and counties. The reason is apparently that tuberculars go to Tom Green county for treatment after it is too late.

"Austin's 1933 death rate was 17.4 per 1,000 population and of Travis county, 6.8. Austin's high rate doubtless was caused by deaths of persons in the various state institutions located there.

"In Wichita Falls, however, a large state insane hospital is located just outside the city limits. The city's death rate is 9.2 and the county's, 11."

Only five cities of more than 10,000 population had a death rate in 1933 of less than the county. Those cities were Harlingen, San Benito, El Paso, Sweetwater and Wichita Falls.

Under the new system, the total number of deaths in Texas will be allocated by residences of deceased to states, counties and cities. Resident and non-resident death rates also will be computed.

The classified way—the fastest and cheapest!

Conferred 5,610 Degrees

STILLWATER, Okla. (AP)—Oklahoma A. & M. College has conferred 5,610 degrees since it was founded in 1891. Only eight were honorary degrees; 4,935 were bachelor of science degrees. Dr. Henry G. Bennett, president since 1928, has conferred 52 per cent of all the degrees, though there have been 14 presidents.

SQUASH WEIGHED 145 LBS.

BENTON CITY, Wash. (AP)—John Page, farmer, believes in doing things in a large way. He grew the prize squash of Yakima Valley weighing 145 pounds.

HUGE TOMATO GROWN

EUGENE, Ore. (AP)—Bert Holmes of Deadwood Ferry, grew a tomato 19 1/2 inches in circumference and weighing 2 1/2 pounds.

Annie Oakley was the greatest woman rifle shot the world has ever known.

As City Showed Signs of Going Modern

SIX LEGGED FROG FOUND

MODESTO, Cal. (AP)—A possible contender for the leaping championship of frogdom has been found here today. Donald Clark found the frog in an irrigation ditch. It possessed six legs and was thought to be championship material.

BANK DEPOSITS GROW

HONOLULU, Hawaii (AP)—Indicator of Hawaii's swift commercial growth since it became part of the United States is the fact that total bank deposits in the islands in 1931 were only \$4,600,000, compared with \$74,300,000 in 1933.

PRINCE PLANS POLO TEAM

SACRAMENTO, Cal. (AP)—Prince Serge M'Divani plans to organize and captain a team of European polo players to participate in a tournament here next September. The team, he said, will include his brother, Prince David.

CCC AIDS LOUISIANA

NEW ORLEANS (AP)—During the past year and a half the Civilian Conservation Corps in Louisiana has built 2,234 miles of truck trails and minor roads, laid out 1,141 miles of telephone lines, constructed eight observation towers, and lessened fire possibilities by removing fire hazards from 37,869 acres of reforested lands.

Doggy Customer



Here is a picture of F. A. Wemple, Blossom, Texas, father of the Ever-Ready's proprietor, on one of his early visits here after the first station was opened. The Senior Wemple is a veteran East Texas railroader.

TO
MR. WEMPLE
and the
EMPLOYEES
OF THE
NEW EVER-READY AUTO
SERVICE

We send
BEST WISHES
and
CONGRATULATIONS

WEST TEXAS OFFICE SUPPLY

Reporter-Telegram Want Ads Get Results

WE ARE glad to have had a part in the construction of the new

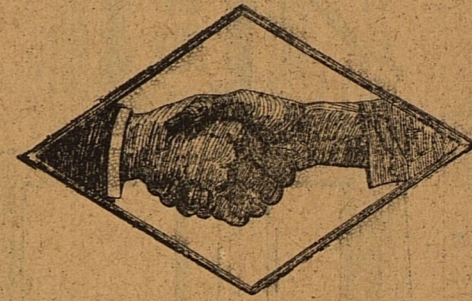
EVER-READY AUTO SERVICE STATION

And we extend SINCERE

CONGRATULATIONS

Upon their FORMAL OPENING

HOWE & ALLEN



WE EXTEND HEARTY CONGRATULATIONS

TO THE EVER-READY AUTO SERVICE

upon their forward step in the opening of their new station

Wilson Dry Goods Co.

Congratulations

to the

EVER-READY

On the Selection of

Mobilgas

and

Mobiloil

FOR YOUR STATION

YOU WANTED THE BEST SO YOU MADE A WISE CHOICE

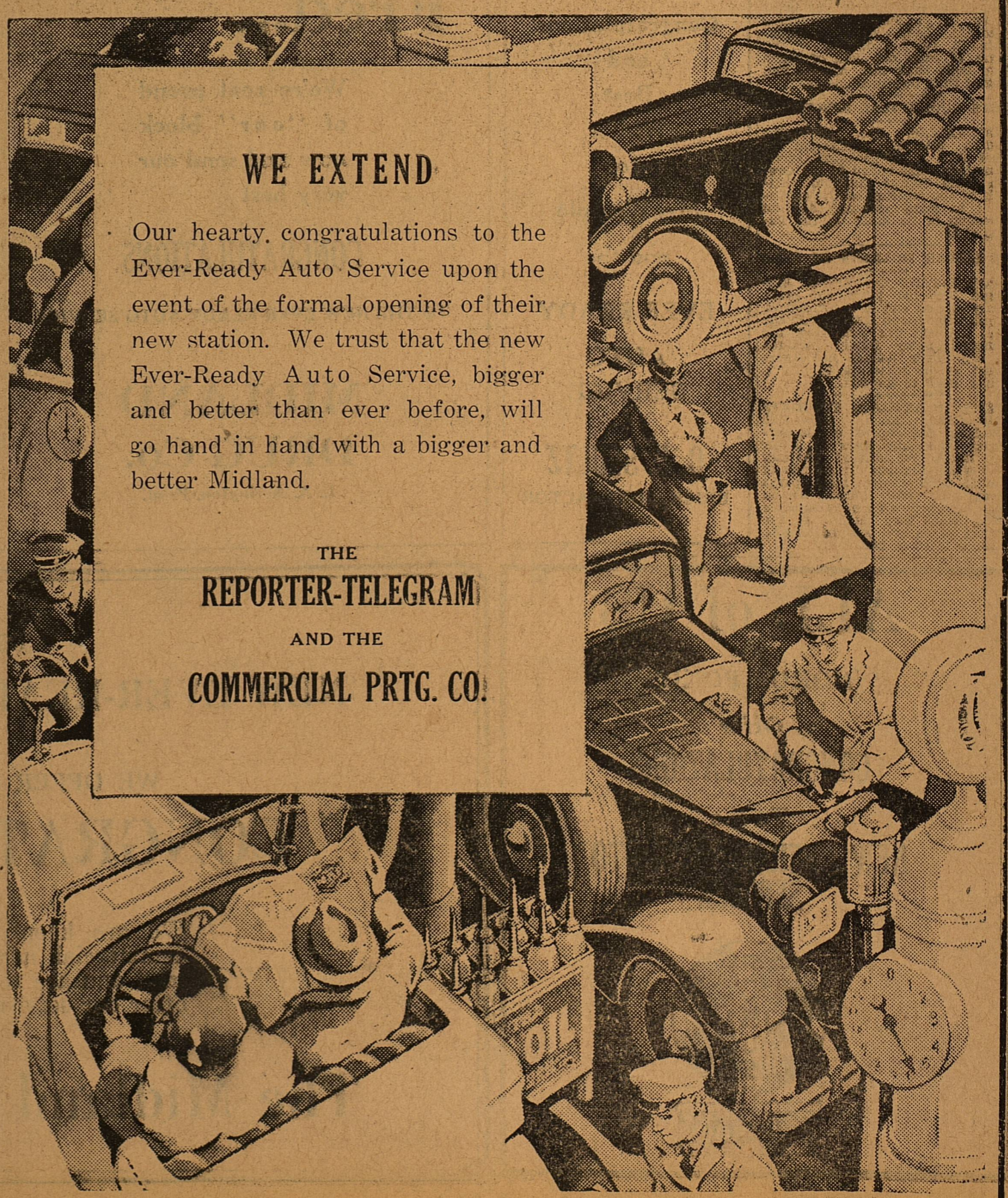
Fred Wemple, Agent
Magnolia Petroleum Co.

J. H. King, Asst. Agent—Percy Bridgewater, Audits—Harry Hodges, Truckman

WE EXTEND

Our hearty, congratulations to the Ever-Ready Auto Service upon the event of the formal opening of their new station. We trust that the new Ever-Ready Auto Service, bigger and better than ever before, will go hand in hand with a bigger and better Midland.

THE REPORTER-TELEGRAM AND THE COMMERCIAL PRtg. CO.



"Repatriados" Are Crossing Border

LAREDO, (P)—Unable to cope with the economic conditions prevailing in the United States, thousands of Mexicans are swarming back to their homeland.

Repatriation of these unsuccessful emigrants entails largely their finding livelihood in Mexico as agriculturists, either as independent farmers or farm laborers, for other industries in the Southern Republic cannot absorb them.

Since the break of the depression in 1929, there have been successive waves of Mexicans recrossing the border, seeking a living in their original homes. About two years ago the "back to Mexico" movement reached a peak, then abated for a time, but now it has again swelled heavily.

The movement of Mexican nationals, mostly unemployed, from Illinois, Indiana, Michigan and other states began to show marked increase about October 1 and has gradually become greater.

At the Laredo port of entry alone, from 15 to 30 automobile or truck loads of Mexicans, mostly family units, have been moving south daily since the middle of October. In addition, many ride the trains. Laredo is but one of the many ports on the Mexican border where the "repatriados" are crossing to their homeland.

Officials say the movement this year may be as heavy as that of 1932, when about 50,000 Mexican nationals abandoned the United States through the port of Laredo. The Mexican consulate here has since the middle of October, issued as many as 75 permits per day for cars and trucks carrying the repatriates back to Mexico.

They are moving south in advance of winter and, like in 1932, it is probable a number of train coaches loaded with destitute and unemployed Mexicans may soon be sent out of Detroit, East Chicago, Hammond, Gary and other industrial centers of the middle west by charitable organizations to prevent their undergoing hardships and suffering during the winter.

In periods of prosperity heretofore Mexicans have been attracted to the United States by what to them are high wages for work in the cotton industry, the steel mills and various other industries requiring large numbers of unskilled laborers.

But now, with unemployment still a major problem in the United States and millions of American citizens themselves unable to obtain steady work, Mexicans find themselves unable to compete for jobs of any sort.

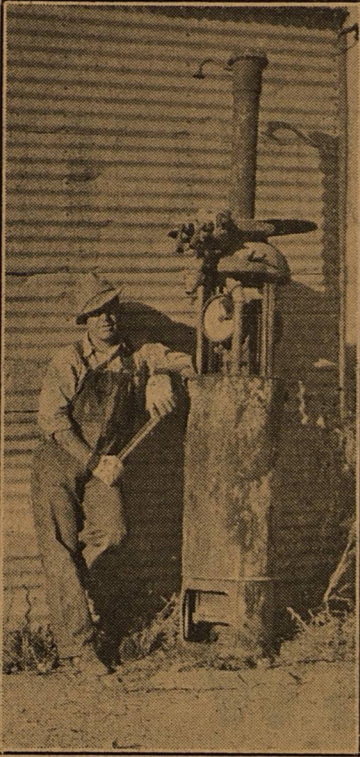
Faced with a precarious existence, a large percentage of those who ventured into the industrial middle west, the Pacific coastal regions and other sections remote from Mexico, decided to make their way back to their former homes, where, they felt, the struggle for existence could be no more difficult and they would have the advantage of being in their native land.

The Mexican government and various organizations in the United States have encouraged this repatriation movement in view of the unpromising situation.

Many of those returning to Mexico plan to acquire land in some agricultural section, while others who have been unable to get work in the United States are in the con- work—any kind—just so it will provide food and shelter.

First Aid Certificate in Bed.
SALT LAKE CITY, Utah (UP)—Richard Montgomery, 10, knows all about keeping his good health and what to do in case of injury. He recently completed the United States Bureau of Mines' first aid course. But he was in bed when the certificate was presented to him. He had chickenpox.

First "Visible"



This is Postmaster John P. Howe before he was postmaster. The picture probably was taken right after Howe & Allen employees dug up the pump and retired from the scene while the "boss" posed with the pump, the first visible type gasoline pump ever used in a Midland service station.

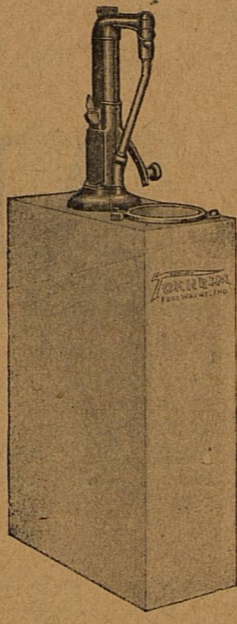
Train Run Ends After 25 Years

RUSK (P)—After puffing its way up steep grades, through deep cuts and around sharp curves for a quarter of a century, the Texas and New Orleans train operating on the branch line from Gallatin to Rusk made its last run October 17. The first run was a gala event, a passenger train pulling out of Rusk Sunday, May 2, 1909, with 85 passengers.

Largely through the efforts of the late Frank B. Guinn of Rusk, then Cherokee county representative, the road was built to supplement Rusk's train service. A clause compelling its construction was inserted in the bill permitting the consolidation of the Texas and New Orleans and the old Texas Trunk.

Costly in construction, it continued costly in operation and maintenance. Good roads and automobiles practically destroyed its business. As a result, when the acquisition of control over the Cotton Belt afforded the Texas and New Orleans another means of getting its trains to Rusk, the company applied to the Interstate Commerce Commission for permission to abandon it. Everything of value soon will be removed leaving only the grade to prove to future generations that trains once

Oil Pumps



These modern pumps are especially designed against substitution of inferior oil—and against grit. They are the latest improvements in pumps.

ran through the rugged hill section of Cherokee county.

Read the classified!

Warden Reports Game Plentiful

SAN ANGELO, (P)—Hunting has not been seriously curtailed in West Texas by the recent drought.

Rains have caused the ranges to turn green and wild animals are generally fat. Hunters say game is almost as numerous as last year.

"Hunting conditions in the Hill Country around Mason county and in the border section are not as bad as reported some time ago," reported Jim Flynn, district game warden.

The Big Bend country particularly was said to be well-stocked with deer. Much of that section received rain during the summer while other parts of West Texas remained dry.

Flynn reminded hunters planning to go west this year that west of the Pecos the law allows the killing of only one buck of the black tail or mule deer variety. This breed of deer is most common in extreme Southwest Texas.

Two white tail deer may be killed east of the Pecos.

Deer and turkey seasons open November 16 and run through December 31.

The Hill country this year appeared at first to be threatened with a shortage of turkeys but, Flynn said, it now looks like there will be "plenty to shoot at."

Puppy Size of Cigaret Box
EATONTOWN, N. J. (UP)—A two and a half ounce puppy, no larger than a package of cigarettes, was born recently to a Spitz dog owned by Mrs. Robert Aumaeh, here. The pup was one of a litter of two. The other was of normal size, but died at birth. The tiny animal is fed with an eye-dropper and veterinarians expect it to live.

One-sixth of the 3,000,000 golfers in the United States are casual players.

ELDER CHEVROLET CO.

And Its

EMPLOYEES

SEND THEIR BEST

CONGRATULATIONS

TO THE

EVER-READY

AUTO SERVICE

And Its

Employees

Best

Wishes

and

Congratulations

to the

EVER-READY
AUTO SERVICE

MODERNIZE

With

ROCKWELL BROS. & CO.

Building Materials
Midland, Texas

When BATTERY or TIRES Fail



Call Us for ROAD SERVICE



AUTHORIZED MIDLAND **Exide** DEALERS

SEE THEM AT THE NEW **EVER-READY AUTO SERVICE**

OUR APPRECIATION

We wish to take this means of an open letter to express our sincere appreciation to Mr. Fred Wemple for the inspiration he has given us as our employer and friend during the many years that most of us have been working for him . . . Our organization remained intact during the period following the fire that destroyed the station last June. No one lost his job even though it seemed that everything had "gone up in smoke." Words can hardly express our deep appreciation to Mr. Wemple, but we do wish to pledge our loyalty, our friendship and our best efforts to him in making the new Ever-Ready Auto Service bigger and better than ever before.

- Rufus Parks
- Art Ponder
- Paul Smith
- R. A. Whitson
- Olen Fryar
- Aubrey Cloninger
- P. F. Bridgewater

SINCERE CONGRATULATIONS TO THE NEW EVER-READY

Upon the completion of their station and the event of their formal opening

MIMS & CRANE INSURANCE

From **ACROSS THE STREET**

We're Hollerin' **CONGRATULATIONS**

and the **BEST OF LUCK**

to the **New Ever-Ready Auto Service**

STEVENS & SON GROCERY & MARKET

Progress-

(Continued from page 1)

entile section of the city. Wemple was not content to handle the volume of business made possible by the small station, consequently he acquired adjacent lots and built a new and larger place, opposing the term "filling station" which, by that time, had become common. He changed the name of his business to the title now used, the Ever-Ready Auto Service.

Thus the enlarging and expanding of the Ever-Ready station marked a stage in the city's growth which reached the "boom" stage by 1929. The depression settled over Midland, just as it did over every town or city in the United States, during the period from 1929 to 1934, although locally it showed little effect until early in 1931. The East Texas oil boom drew from the local population. With other backsets there came a two years drought. Small crops were made in the country, the cattlemen suffered from dry ranges, the oil men had to take a dime for their oil.

Came the New Deal. While the national recovery program was forcing the first indication of improved conditions into this section the Ever-Ready Auto Service had a final stroke of misfortune—a disastrous fire which swept the entire building and stock to destruction in a few short minutes. That was on the hot afternoon of June 19, 1934.

Fred Wemple and his family were out of the city at the time. He hurried back to Midland to arrange details of carrying on the company's service. Meanwhile Rufus Parks and the entire Ever-Ready staff were inviting their patrons to come to the Petroleum Service Station and the business carried on without an hour's loss of time.

The temporary location was fitted in every way to handle the Ever-Ready's volume and has functioned in that respect until now, when the new and enlarged building is preparing to open "at the same old stand."

Not only was the former location used but an additional two-story, 25-foot building adjoining the property on the east was bought. The upper story will be used for a stock room and the front of the building was rebuilt to make the "drive in" features more convenient.

The Ever-Ready's new building, described in detail in other sections of this paper, marks another era in Midland's growth and development. It ties in with the return of prosperity, the breaking, to some extent at least, of the drought, the beginning of expansion to take care of the increasing population which again has filled the residential sections to capacity.

The Ever-Ready Auto Service has been a time piece by which the stages of growth of the Modern Midland may be traced.

Possibilities--

(Continued from page 1)

and acquired the present site and set about building his station, much of the work on which he did with his own hands, assisted by his intrepid fellow "fire-buster," Leroy Whitson. Upon opening the station, Wemple operated it with Leroy Whitson's assistance for two years, extra help being provided when needed by Dick Whitson, who is still with the firm, Homer Ingham and Slat's Donovan.

At the end of the second year business had creased to the point where a third regular man was required, and Hubert Drake, now with the Flynn-Hubbard Motor company, became associated with the station. About this time a drive-in grease rack was provided, much to the delight of the unfortunates who had hitherto been crawling around with their anatomy on the ground in their efforts to grease cars.

Art Ponder was the next regular man taken on as the business grew, and Art is today a valued employee of the Ever-Ready and considered the best lubrication specialist in the Southwest. Ernest Haley followed, and it was at this period, 1927, that the addition was built, ushering in the oil boom and affording Midland the only super service station of the day to accommodate the influx of oil people with their exacting automotive maintenance requirements.

Hammond Abels and Aubrey Cloninger joined the Ever-Ready about this time, the latter still being on the force. Men were added as fast as business warranted until, at the peak, there were 14 men employed at the Ever-Ready Auto Service.

N.R.A. Wage--

(Continued from page 1)

crafts. Not only did this apply to the skilled labor but also the common labor used to clear the site, the NRA wage being paid.

The general contract for the new building was held and directed by J. L. (Jess) Barber, veteran carpenter, contractor and builder of Midland.

The brick work was done by O. L. Stultz, local brick layer and contractor, and his crew.

Materials were brought from Rockwell Bros. & Co., of which R. V. Lawrence is manager.

The electrical wiring and installation was done by the Phillips Electric company of which H. N. Phillips is head.

Howe & Allen, pioneer plumbing firm here, handled the plumbing and metal work, with J. S. Allen in charge.

The plastering and stucco work was done by Jake Harris, plasterer and contractor who handled much of that construction during the boom times of 1927-1930.

J. A. (Jim) Tuttle handled the painting and decorative work of the building. Tuttle also did much of the painting and paper hanging contracting during Midland's greatest period of building activity.

Magnolia Men--

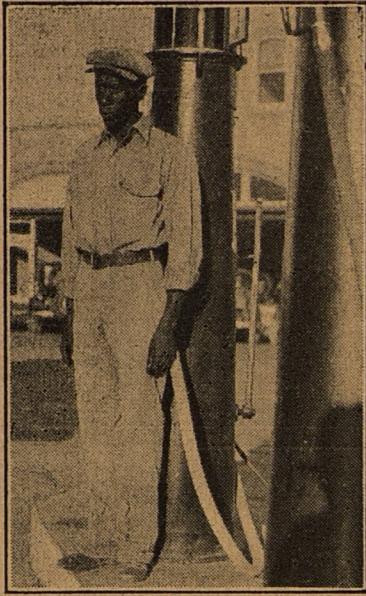
(Continued from page 1)

Ever-Ready, also is agent for the Magnolia Petroleum company in Midland and Martin counties.

Proprietors or employees of other Magnolia agencies and stations in this territory who attended the last meeting of the Magnolia club at Odessa, signified their intentions of attending the Ever-Ready opening.

VILLAGE POPULATION NOW 12 POTOSI, Wis. (UP)—Once boasting a large population, the village of Potosi Hollow, two miles north of here, now is inhabited by scarcely more than a dozen persons. A tavern, a store and a filling station are the only business places in the town, once a noisy prosperous mining center.

Lewis Burns



Noteworthy among the crew members of the Ever-Ready Auto Service is one Lewis Burns, shown above. When it comes to washing cars, Lewis don't even regard it as work. There are so many jobs around a service station worse than washing cars (and Lewis usually gets 'em) that a washing job to him is like child's play. There isn't a man on the staff of the Ever-Ready who would want to be without Lewis—not one.

Smoke Eaters--

(Continued from page 1)

husband's tailor shop to the north, saw the flames and turned in the fire alarm. The department responded quickly, the truck making a record run and the volunteer firemen flocking to the scene with all speed.

In spite of their quick work, it was impossible to save the Ever-Ready and the efforts were bent toward further spread of the flames. But for their heroic work the Butler building would have burned and then it would have been problematical as to where the blaze would have been stopped.

Firemen took much personal risk in scaling the outside walls of the second story of the Butler building, forcing the strong streams of water through the windows after the stairway had been choked with smoke.

An unrelenting two-hour battle meant victory for the firemen. Men experienced with fire fighting tactics said their work rivaled that of a big-city salaried fire department. To their fast work was attributed the saving of an entire business block.

Highway--

(Continued from page 1)

Roads association. The bonds were voted in Midland county in the amount of \$125,000, securing matched state and federal funds. Construction of the highway was spread over a period from 1921 to 1923. The first surfacing was done under the Ferguson administration in 1925 or 1926.

Wemple humorously remarked that history again has repeated itself. When he built the first Ever-Ready property the highway consisted largely of detours. Now, as the new and larger Ever-Ready is being opened, detours mark the west approach to Midland on the same highway, being a part of the state's program of widening and rebuilding highway number one.

At Port-au-Prince, Haiti, swifts were observed circling about an airplane which was traveling 85 miles an hour.

Opening--

(Continued from page 1)

but the stock room upstairs, 75 x 26 feet, holds a great amount of stock that ranges to all sizes and prices, as well as great quantities of other accessories.

In the service rooms are two washing and grease racks that have separate exits and are made to give special attention to knee action automobiles; a hydraulic lift and an extension pan that pipes away crankcase oil to an underground tank; special Roll-A-Way doors, 18 and 16 feet wide—like those at the fire station—that give a maximum of floor space inasmuch as they roll upward on a special track; unique display cabinets that have interior lighting; a powerful compressor tested for a pressure of 1,000 pounds and, therefore, designed for the maximum of safety; grease gun cabinets that may be rolled conveniently anywhere wished; battery department, and much other equipment.

The station is the last word in modern conception. Plans from the finest stations of the country were used in the composite blueprints of the Ever-Ready Auto Service.

The public Monday will see all this—and more.

PASS MILLION MARK

GAINESVILLE, (P).—For the first time in six years, resources of the First State bank in Gainesville have passed the million dollars mark.

Deposits have been on a gradual incline for 12 months and Vice President Claude Jones attributes the increase to the "constant pumping of money into the channels of business through various agricultural and relief programs by the government together with the harvesting of fall crops at fairly good prices."

Jones estimates that Cooke county citizens are 25 per cent better off financially than at the same time last year. There has been an increase of 17 per cent in the bank's deposits for the year and a decrease of 30 per cent in loans.

Rabbits can withstand more morphine than a man.

I WISH TO CONGRATULATE MOST HEARTILY

Mr. Fred Wemple and the Employees of the

EVER-READY AUTO SERVICE

Upon the Opening of Their New Station

D. H. ROETTGER

Jeweler

First National Bank Annex

HEARTY

CONGRATULATIONS

TO THE

EVER-READY AUTO SERVICE

AND

GOOD LUCK

PIGGLY WIGGLY

Another...

HISTORY-MAKING EVENT

FOR THE

CITY OF MIDLAND

AND

WE EXTEND

HEARTY

Congratulations

TO THE

New Ever-Ready Auto Service

SCHARBAUER COFFEE SHOP

ANNOUNCING The Opening

Of the

NEW

EVER-READY AUTO SERVICE

MONDAY October 29

Open house will be held all day. Visitors are cordially invited . . . It is your day to be shown through one of the most modern and complete stations of the South-west.

SOUVENIRS

Will be given to every man, woman and child who attends this opening and who registers at the station.

A Picture Show

Of the

WORLD'S FAIR

In technicolor and sound will be show on our building at 7:30 P. M.

FEATURING

MOBIL OIL - MOBIL GAS

FIRESTONE TIRES & TUBES

PENNSYLVANIA TIRES & TUBES

GLOBE & EXIDE BATTERIES

COMPLETE LINE OF ACCESSORIES

EVER-READY AUTO SERVICE

Corner Wall & Loraine Fred Wemple, Proprietor