# The Reporter-Telegram 

TEXAS SHIVERS IN COLD WAVE;

## I BRUNT PASSES



Seeds of Strife Sown in Austria Made Inevitable Recent War That Swept Her

Army Pilots Poised for
Flying the Mail Tonight

UNTIMELY DEATH OF GREAT RULER

## STIRS NATIONS

Funeral Thursday in Brussels; Leopold III Succeeds
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Evening (except Saturaay and Sunday Morning
MIDLAND PVBLSHING COMPANY, YBBLSHERS


An author has just protested, through the letters-to-the-editor column of the New York Times, against the book manuscripts. He says these manuscripts should be
regarded as samples of a manufacturer's wares, which may go through th
politely infers that the protest arises not so much because
the author had to pay $\$ 1.89$ to recover from the postoffice age as from a noble desire to save American literature. charges-ways, of course, that no reputable newspape would indorse. In the first place, why admit that this
bulk, with which you are about to bend some honest mail carrier's shoulder's, is a manuscript? Especially when by doing so you run the risk not only of financial injury at
the hands of the postoffice, but an added insult in the tolerant amusement with which postoffice clerks regard Honest authors probably never would stoop to put their manuscripts into shoe boxes or wrap them up like honest authors could co
and perhaps in later years feel they had not been so wrong ater all, if they simply labeled the parcel "Tripe" and
let it go at whatever rates the New Deal Government has
worked out to help stimulate the delicatessen mail-order business.


West Pont became a military Oil Exposition at

"I can't say that



Greyhound Schedule -Eastbound8:20 A. M.
5:40 P. M.
5:40 P. M.
11:10 P. M.
-Westbound -
5:20 A. M.
12:01 Noon
9:20 P. M.
SOUTHWESTERN GREYHOUND LINES
Carl Covington, Agent
Hotel Scharbauer Bldg. Scharbauer
Phone 500


Hour Electrical Dealer est TEXAS E CTRIC Service

Company

The Midland (Texas) Reporter-Telegram
HOUSTON
carriers want


DRINK WATER WITH MEALS
GOOD FOR S'OMACH


## PENNY

LOT of MONEY when ELECTRICALIY


You can WAFFLE DINNER mactiont CENT

## per person

Your Electrical Dealer er TEXAS E Fity CTRIC
SERvice
Company
$\qquad$ coffee is brewed electrically. The same controlled lectric heat, morning aiter morning, produc


Icur Electrical Dealer er
TEXAS E CTRIC
SERVICE COMPANY


## 

Watch your Hzalth Now!


ELECTRIC heating pads


Your Electrical Dealer ear TEXAS E CTRIC Service Company

450
WAFFLES-
s1.50 DOWN
Thelito of the Season MONTH


EAMIINED
TiYestinghouse STR E A M L T NEED FLECTRIC WAFFE IRON

On Sunday, for breakfast or for evening meal,
serve hot wafles with syrup or preserves. Waffles are easy to prepare and are a real treat for the See the new Westinghouse waffle irons at ou
store if your old iron has last its usefulness.

Howr Electrical Dealer eir TEXAS EAECTRIC Service Company



Monday, February 19, 1934

## sombleluan




.one reason why Luckies taste better, smoother

In Turkey too, only the finest tobaccos are slected for Lucky Strike - the mildcst leaves, the most delicate, the most

aromatic. Lucky Strike is the world's largest user of fine Turkish tobaccos. Then these tender, delicate Turkish leaves are blended with choice to-
baccos from our own Southland - to make your Lucky Strike a cigarette that is fully packed-so round, so firmfree from loose ends. That's why Luckies
taste better, smoother. "It's toasted"-for throat protection-for finet taste.

Always the Finest Tobacco and only the Center Leaves


| LETTERS |
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## IT LDOKED LIKE A BARCAIN

## 4垬:


2. Today, the windows and shelves of many stores are crowded with packages bearing "bargain" prices. With prices so low, not getting your money's worth seems almost impossible.

[^0]No matter how strongly you are urged to buy these "bargain brands"-or how often you are told they are "just as good" - it is safer to refuse them unless you are fully familiar with their value.

Look for the real bargains now among brands which you know - by your own experience, through their advertising, or by the reputations of their makers. Ask for them by name! Insist on getting what you ask for!
Many of these reliable brands now cost less than they have in years. But only the price has been reduced. The quality-which originally made these products popular with you and many others-still remains as high as ever.

"In Reply to Your Classified Ad..."
Four lines or three lines or two in The, Reporter-Telegram-and a little cafe changes hands, an aging couple gets auto transportation south, two heart-broken sweethearts are friends again. A telephone story, focused into a few clear, economical words by a helpful ad-taker-and the sec ond floor back finds a roomer, Lizzie finds a new garage, Johnny finds his terrier.
Strange wants, everyday wants, wants urgent and trivial find a voice and an answer in The Reporter-Telegram Classifieds - and bring to every Reporter-Telegram reader a page filled with drama often, with thrills occasionally, with OPPORTUNITY always.

## The Reporter Telegram

CLASSIFIED ADVERTISING


## 2. For Sale or Trade

| BARNYARD |
| :---: |
| FERTILIZER |
| for sale |
| well rotited |
| and fine |
| PHONE |
| 9000 |
| SCRUGGS |
| DAIRY |

Political Announcements

 For District $\overline{\text { Juduese }}$,istric


,
10. Bed Rooms FOR RENT: Nice bedrooms;
reasonable. 508 Soith
Main

## 15. Miscellaneous

 HEAVY transplanted Snap-diragons, P a n s y and
Strawherry plante W Nursery. MATTRESS
RENOVATNG
One-day service; also, new mattresses. Phone 451.
FURNITURE HOSPITAL
$\qquad$ fruit trees, vines, etc. Mc-
Clintock Nursery.
phay checkers by mail

 years wiil be required to to finish ail
$\qquad$
$\qquad$




BOOTS AND HER BUDDIES





FRECKLES AND HIS FRIENDS





Judge Knowles Finds Merit for Youth Of Today in Speech Made Back in '78

## RITZ

THEY CAME THEY SAW A MASTERPIECE OF GLITTERING ENTERTAINMENT
$\qquad$
$\qquad$
 When you consider that the loss of one valifetime of box rental, can you afford to b
without a Midland National Safe Deposit Box

Midland National Bank


Richard Dix in Another Big Hit At Yucca Theatre



- McCALLUM
"Sunny," its very name tells it's true a sunburnt color as man can make it -as smart a shade as you've seen in
many a sun. Wear it with your prints, your pastels, with your blue and green, th your brown and white shoes. . glorious sunshine color in a noto-
ously beautiful stocking-McCallum.


## B-FLAT

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Style 1995<br>

| Style 197 |
| :--- |

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beautifully-
$\begin{array}{ll}1.35 & 1.65\end{array}$

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## Whadleyis

## 'Reunion In Vienna'




[^0]:    But it pays to remember that while some of these products are bargains, others are not.
    In some of the unfamiliar packages you see so frequently today, there is cheap merchandise - the offering of a few manufacturers who have gone too far in their efforts to make your dollars buy more quantity. Products in which these manufacturers have sacrificed quality to make a low price still lowe and, seemingly, more attractive.

