E The Reporter-Telegram
AMARILLO POLICEMAN IS SLAINMid-West Reputedly Flooded with Cheap Bootleg Booze

| Aroused to Plight <br> . Of Cattle Industry |  | Rural Credit Corp. To Set Organization | Wears Coat First |
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|  |  |  | Worn During 1 |
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HENCHMEN OF CAPONE SAID
RESPONSBL Three States Launch
Probe on Heels of


 City Bank Aids Bread Bond Sal
d Drive for Back Revenue


VICTIMS SLIGHTLY DEPOSITS HERE IMPROVING TODAY ARE $\$ 1,315,294$


\author{

| George Had a Cat |
| :---: |
| And Therein Lies | \\ 

}


COTTON PLAN IS EXPLAINED HERE

THREE ANNOUNCE CANDIDACIES FOR REELECTION SUBJECT TO PRIMARY IN JULY; SHERIFF HEADS THE LIST

WHITE DEER MAN HELD IN POTTER JAIL IS CHARGED 63-Year-Old Officer Slain as He Tries





 Man Is Wounded On Hunting Trip sraxroan -rank somis som

Page Two


Famous Canadian



## Safety ... the most important

factor in the considleration of Your Life Insurannce

You buy life insurance for a lifetime. Through good years and bad, your life insurance contract must be safe, stable investment for your future, an infallible protection for your family. Sound assets . . . able management .
steady growth . . are essential in a life insurance company, and make for safety to policyholders. These characte istics are typical of Southland Life as it completes a quarter-century of service to Texas and the Southwest. Southland Life begins 1934 Southland Life's Total Assets with $\$ 1,000,000$ in Cash COUN DHICY are more than $\$ 20,000,000$


For sale by
CTIY DRGG STRE
PGTELEUM pHARMACY

BILIOÚSNESS
Sour stomach
gas and headache CONSTIPATION

## alotabs

Mosquitos

##   

Better Than Whisky For Colds and Coughs Your money bick while you
wait at the drug store if y your
don't feel relief coming in two
 AS PIR ONAL




 charge by notice eiven imme-
diately atter the first insertion.
RATES:



1. Lost and Found

LOST: Onyx and gold ear--
ring, small pearl ; reward.
Phone 313.

## 2. For Sale or Trade


15. Miscellaneous






## SALESMAN SAM




Angelo Smyrle and George Juannes See Story, and Business Picks up at Once




 sivprit got Epiction


TEXAS AND T. C. U. CAGERS PLAY SAT.
 RITZ 2THE SCREEN'S BIGGEST THRILL IN MONTHS! BUSTER



"Busiest Town of
Future" Not on Map
















 YUCCA | 10-25 $\boldsymbol{q}$ | $\begin{array}{c}\text { prevee Sat. nite } \\ 11: 15 \\ \text { then } \\ \text { SUN }\end{array}$ |
| :---: | :---: |



Franchot Tone, Frank Morgan, Pat O'Brien Una Merkel, Ted Healy

When you mark down your lighting

## You mark down your merchandise



YOUR customers automatically discount the value of good merchandise seen in dim light. Whether they buy draperies or dress
fabrics . . pie plates or Persian rugs . . they buy the goods that look the best.

Progress in store lighting has been amazingly constant and swift. The new development for using light as an efficient merchandising force are interesting, practical and profitable. Economical, too!

## Let us check your lighting on the basis of today's progress!

Now, by means of scientific instruments more sensitive than a jew-
eler's scale, our lighting engineers can show you instantly whether or not you are getting all the light you are paying for-and getting enough light to enable your customers to inspect your merchandise easily and accurately.
Write or phone for an early interview. It will cost you nothing to have us check your lighting.

TEXAS FMETRIC Service

Company

