## E The Reporter-Telegram

 ROSE BOWL TOURNAMENT TODAYWest Texas Is

Turning Into Election Year

UNDERHILL GRIMLY HOLDING TO LIFE


## STANFORD FAVORTIE

 INEARLY APPRAISAL
## POTASH MINING <br> START NEARING

 kes Pledges End
To Wasting of Oil
ssen in morn ret memern

## "1933 Wasn't Such a Bad Old Scout, Mr. President... But Watch My Smoke!"



SPARKS \& BARRON MIDLAND BOTTLING CO. MIMS \& CRANE WILIS TRUCK \& TRACTOR CO.
W. G. RIDDLE ELDER CHEVROLET CO. MIDLAND AUTO SUPPLY
C. GEORGE CLEANERS

BROADWAY GARAGE
FIRESTONE SERVICE STORES HARRY TOLBERT TEXAN CLUB
= CITY DRUG STORE \& PETROLEUM PHARMACY
SCRUGGS MOTOR CO. MIDDLETON TAILOR SHOP UNITED DRY GOODS CO. PERRY BROS., INC. WILSON DRY GOODS CO.
MIDLAND FEED STORE LLANO BARBER \& BEAUTY SHOP.

THE men who write the history books will 1 tally up 1933 and put it down as the year of
Renewed Hope. Renewed Hope.
-when America quit crying for the moon and shivering from low blood pressure and started driving stout two-by-fours into solid earth
again. again. 1933 gave us the courage and the leaders and sta on our way.
1934 will see the unleashing of the forces 1933 has mustered. 1934 will be the year of the Big

1934
1934 will be the Amazing Year that will make
every man conscious of the new social and eco-
H. H. CONGER, AGT. CONTINENTAL OIL CO.
W. P. KNIGHT, AGT. GULF REFINING CO.
BARROW'S furniture \& undertaking EVERYBODY'S STORE WEST TEXAS OFFICE SUPPLY LOWESS SERVICE STATION SINCLAIR REFINING CO. HOKUS POKUS GROCERY FURNITURE HOSPITAL MIDLAND MERCANTILE
nomic trends that are definitely closing an old era and opening a more hopeful new. It will
bring to every American the realization that bring to every American the realization that
the sacrifice of a few selfish interests can be dsirable if it means the advancement of the
interests of the many interests of the many
-and that the right kind of cooperative and cooperating economy can go far to preserve
Personal Liberty in an era of stress and change. 1934 will have its weak point and its 1934 will have its weak points and its sour
spots, for our leaders are but human and will soubtless make mistakes. But it will be, unmis-
doure takably, a momentous year-a year of courage, of purpose and of progress-a year when high
hope is backed by effort and the cry is "Forhope is backed by effort and the cry is "For-
ward along the whole line!"

MIDLAND HARDWARE \& FURNTURE CO.
NOBLES \& TOLBERT; HARDWARE D. H. ROETTGER, JEWELER SNOWHITE CREAMERY KAYDELLE SHOP TEXAS ELECTRIC SERVICE CO. CONNER BROS., MARKETS at pighly wighty \& hokus pokus, FARMERS' CO-OPERATIVE GIN ROCKWELL BROS. \& CO. HIGGINBOTHAM-BARTLETT LUMBER

CO.

LIMIT SANDWICH SHOP WESTERN UNION COWDEN MOTOR CO. RITZ THEATRE BURTON-LINGO LUMBER CO. MY BAKERY MIDLAND DRUG CO. MIDLAND STEAM LAUNDRY HOWE \& ALLEN HOTEL SCHARBAUER CONTINENTAL SERVICE STA. N0. 1 THE TEXAS COMPANY CONNOR ELECTRIC CO. MIDLAND VARIETY STORE LLANO HOTEL
WEST TEXAS GAS CO. PIGGLY WIGGLY GROCERY CLARENCE SAUNDERS GROCERY WALKERSMITH CO. STEVENS \& SON GROCERY D. L. SWAN, PLUMBING






 ${ }^{237}$ containeses, The weight of a cubic foot of sul-
ari is 100 pounds.

## PRICE REDUCED

## FROM



## YUCCA





TUES.-WED. 10-15-25 $\phi$
SUMMMERVILLE "HORSE PLAY" ANDY
DEVINE

