## Three-Day "Sale of a Century" Events Will Open Thursday

The greatest sales events ever staged by Midland
merchants, cooperated in by almost the entire member-
shith of merchants here, will begin Thursday morning
with the opening of the great Century of Progress sales
and be concluded Saturday night.
Merchants and extra clerks have been busily engaged
all week in marking down prices and preparing for the
greatest influx of shoppers ever to attend such an event
here.
Entertainment features have not been neglected, the
committee in charge having prepared a program that
will be topped off Saturday night by a street dance in
front of The Reporter-Telegram building, on West Mis-
souri. The street will be roped off and a good orchestra
provided.
With the price of merchandise already ascending and
a faster rise expected, shoppers who buy now may be
certain of obtaining unusual bargains.
The Saturday program offers many free presents; a
free band concert; a free street dance; a horse shoe
pitching classic.
At 3 p. m. Saturday many balloons will be let loose
from the top of Hotel Scharbauer. Attached to each bal-
loon will be a tag entitling the persons who gets the
balloon to a free gift at the store the name of which is
borne on the tag.
The balloon ascension will be preceded by a free band
concert. Thomas Inman, director, asks all those who
played with the band July 4 to assemble in front of The
Reporter-Telegram office Saturday at 2 p. m. The band
will make a four-block parade and give a 15 -minute con-
cert. The musicians will be held only 20 minutes.
The horse shoe pitching classic is to start at 4 p. m.,
across the street from the Ritz theatre. The champions,
Bill Skelton and W. A. Eason, have challenged anybody
in West Texas to meet them on the grounds at Texas
avenue and Main street at 4 o'clock for a championship
game.
A street dance will be given at 9 p. m. It will last two
hours and is free. Thomas Inman will arrange an or
chestra to play for this event.
All day, striking bargains in dry goods, groceries,

## meats, hardware, furniture, drugs, auto supplies, va- riety store goods, etc., will be offered. These bargains

 riety store goods, etc., will be offered. These bargainsare offered for three days-Thursday, Friday and Sat urday. These three big days events will be in general charge
James $P$. Harrison, advertising manager of The Reof James P. Harrison, advertising manager of The Re porter-Telegram, which, along with the chamber of event. Harrison will have charge of all advertising events, and The Reporter-Telegram is today issuing hundreds of extra copies of the special edition, and is also selling printed stickers, price tags, etc., at cost to
all participating merchants. The Midland chamber of all participating merchants. The Midland chamb
commerce has charge of all entertainment events.

## The Reporter-Telegram



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WOMAN TELLS OF
PROPOSED CUT IN
ROBBERY OF MAIL Handley Farm Turns
Upside Down in

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BALBO'S PLANE ROTARIANS HOLD DEFERS FLIGHT BARBECUE THURS

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|  | 'SUPER CABINET' |
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'Warrior's Husband,' Noted Stage Play,

## Opening at Yucca



Report of Condition of The
MIDLAND NATIONAL BANK

$\qquad$
RECAPITULATION



## TURN YOUR CAR UPSIDE.DOWN EVERY NIGHT UNLESS YOU....



## USE CONOCO GERM PROCESSED MOTOR OIL



##  <br> 3 BIG DAYS--JULY 13, 14, 15 <br> AND CONTINUING THROUGH THE FOLLOWING WEEK

## LADIES READY-TO-WEAR

Our frank advice is to buy liberally of these items now. We cannot, nor can others, maintain our presale prices after the big Sale of a Century. However we shall maintain our particular price groups with our present quality groups taking a step upward in the price ranges. There'll be many moons before you can get as good merchandise for the prices we are quoting for this sale-you may never!


We are combining our annual July Clearance Sale with Midland's big city - wide Sale of a Century, and are offering merchandise at prices that you may never see again. Items all over the house are being sold at less than it would cost us to replace them. The wise buyer will take advantage of this situation by making his purchases N-O-W, because the trend is upward. You know our merchandise, you know our prices, you know our reputation - and we especially invite you to our store during the Sale of a Century.


## KNITTED DRESSES

We have 14 knitted dresses in sizes from 14 to 20 , in colors of red, green, white, and yel-
low. All are priced special for this big sale.
$\$ 5.85$ values reduced to
$\$ 3.85$
$\$ 4.85$ values reduced to
$\$ 2.95$
$\$ 2.95$ values reduced to
$\$ 1.95$

## SIXTY DRESSES

In this group are Reno rough laces, rough crepen, printed crepes and silk pique, with a wide variety of styles and colors, These dresses are all 85.85 values
and have been reduced especially for this sale to-

## \$3.85

## LARGE DRESSES

A special group in sizes from 20 to 44 ; materials of suede cord, trico pique, angel skin and laces. We have Century price is dresses for $\$ 5.85$, but the Sale of a

## $\$ 3.85$

SWAGGER COATS
$\$ 4.85$


MEN'S STRAW HATS
$\$ 1.00$ Milam, Leghorn and sailors 79c MEN'S CAPS

##  <br> soc boys' linen caps special <br> special

CURLEE SUITS For Men
We are olfering unprecedented bar-
gains in these high quality suits; all
wool tropicals with coat, vest and
two pairs of trousers. Drastically
reduced from $\$ 19.95$ to-
\$13.75



## LADIES' WHITE SHOES





MISSES' SLIPPERS Sea Sand strap slippers in sizes 12 to 2 ; val-
ues to $\$ 2.50$; specially priced for this event$\$ 1.29$

ADIES' SLIPPERS
One lot end-or- the-season values; priced to
$\$ 4.85$; wonderfiul values but broken sizes; special for this sale- 98 c

LADIES' HOUSE SHOES
One lot of Made Rite house shoes; formerly
\$2.85; special-

TOM SAWYER SUITS



PIECE GOODS
All sheer goods are specially priced to move during this sale

98 c Polo and Rough crepes reduced to
98 c Printed Crepes reduced to
$\begin{array}{ll} & 69 \mathrm{c}\end{array}$ 25c Seersucker, colors of red and blue, special $\quad 19$ 25 c and 35 c Printed Voiles and Batiste, special 19c 45c Rayon Plaids and suiting; special sale price 19c
30-inch car seat covering; new designs and stripes 19c 30-inch car seat covering; new designs and stripes 19c
Good heavy Cheviot shirting, the yd. 36-inch Cretonne; the yd.
8 -oz. cotton sack duck $\quad 10 \mathrm{c}$

| MEN'S OXFORDS <br> Black and white, tan and brown combination; $\$ 3.85$ values, special sale price- $\$ 2.95$ <br> Rubber Sole Canvas Footwear Men's and women's white rubber sole slippers; values to $\$ 1.95$; spe chal sale price- <br> 98c | LADIES' HATS <br> Our $\$ 1.95$ pastel felts and sisols will be specially priced at- <br> $\$ 1.00$ <br> We have one lot of straws that will go at- <br> 50c |
| :---: | :---: |

Organdy Blouses
$\$ 1.00$ organdy
blouses, special $\quad 69 \mathrm{C}$
59c organdy 39 C

LADIES' UNDERTHINGS LADIES' UNDERTHINGS
Our \$1.00 Kayser pet net
and whimseys: 69c
Ladies' Suede Cloth Gloves
Values up to $\$ 1.00$ are re-
duced for this sale to39c

## SEWING

DRESSMAKING REMODELING Reasonable Prices

MRS. IRENE SCOTT 206 A West Ohio

Tom Thumb Ships $\begin{aligned} & \text { in a s striaight line, then turned about } \\ & \text { and came hack }\end{aligned}$







## CLASSIFIED ADVERTISING



YOU OWE IT TO YOURSELF
to know where your milk comes from. We invite your inspection of our fine dairy herd, our splendid equipment and our sanitary methods.

GOAT'S MILK
For those who prefer goat's milk for their children, we are prepared to fill your orders.

Phone 9000 Scruggs Dairy



## " <br> 



## 

Picnic Hunt
Monday Honor Monday Honors Evangels Class


New $50 \%$ Size LYDIA E. PINKHAM'S TABLETS FOR WOMEN They relieve and prevent
periodic pain and associated
disorders. No narcotics. Not
just a pain killer but a modern just a pain killer but a modern
medicine which acts upon the
CAUSE of CAUSE of your trouble. Per
lago

| Announcements <br> Thursday <br> Mrs. R. E. Kimsey will be hostess Thursday afternoon at $2: 30$ to the members of the Bien Amigos club members of the sien Amigos ciuv |  | and $M$ |
| :---: | :---: | :---: |
|  | Id |  |
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|  |  |  |
| Midland Delegates Return This Week |  |  |
| Delegates to the Methodist Young People's assembly at Kerville are expectes |  | $\begin{aligned} & \text { ck Kaykendall of bubocis } \\ & \text { a at the home of Mrs. } \\ & \text { arroll. } \end{aligned}$ |
| has been provided for them, accord ing to clesers receved by most in- here. Classes have been most in striuctive. <br> Misses Harriett Ticknor, Lela Mae Nises, Mary Frances Minter and Annice Johnson and the Rev. KenAnth C. Minter. |  | i. |
|  | Personals | Monday aternoon from tubbock where they had watched at the bed- |
| DAY'S RECIPE |  |  |
| Ginger Pear Salad <br> 12 halves of canned ipears <br> ${ }_{3}$. pks. cream cheese <br> 3 tbsps. cream. <br> $1 / 8$ tsp. paprika $1 / 2$ tsp. salt <br> 6 ginger snaps, crumbled <br> mayonnaise |  | Hade hote been weakened by gas lungs havin ben during the wotid war Physicians at dhe Lubbock hospital say, howeve he has a chance for recovery. |
|  | Gulf pipe line company, is spending fornia. <br> Mr. and Mrs. Bill Blair have as Mris. Tom Blair, Blair's brother, Jack Blair and Mrs. Blair, and his sister, father is district manager of the the brother is associated with the on vacation at EI Paso, Ruidoso and Clouderoft | $\begin{aligned} & \text { tere, } \\ & \text { tili- } \\ & \text { ierer } \\ & \text { vere- } \end{aligned}$ |
| Drain pears. Blend cheese with ine cream, paprika and satt. Fold in the ginger snaps. Fill pear cavities winc with mayonnaise slightly thinned in pear juice. |  | t- |
|  |  |  |
| Italy used safety pins 3000 years |  |  |

## Reade for a Ludery

With me...my cigarette is a personal, intimate thing I suppose, men would call $m y$ reason
for liking Luckies just a feminine
whim. Maybe it is, but it's a whim
that $I$ love to indulge .. for I am
always conscious of the intimate
relationship between my cigarette
and my lips. And if there's anything
I'm sensitive about, it's that feeling
of feminine daintiness. Certainly, Luckies Please! I can well understand why men praise Luckies' fine tobacco character and mellow-mildlarly the assurance of purity which "Toasting" brings-for, with me...my cigarette is a personal, intimate thing.
(H-for danaysices Plane! because" IIs toasted


## Personals






You'll prefer the flavor

## 

"WHEN you are offered a
substitute for genuine Kellogg's, remember it is
seldom in the spirit of Refoelogy

| D-A-N-C-E <br> the Thomas Tennis Court TUESDAY ${ }^{\text {every }}$ <br> Tdmission N NTTE Auspices Midland Indian EVERYBODY INVITED |
| :---: |
| $\begin{gathered} \text { Midland School } \\ \text { Beauty of Culture } \\ \text { (Commission Diplomas) } \\ \text { Beauty Shop in Connection } \end{gathered}$ |
|  |
| SPECIAL <br> Hot oil shampoo and finger wave Modernistic <br> PERMANENTS Milk and oil steam <br> Marie Holden Billie Har Marie Holde |
| Hotel Scharbauer Bldg. 109 S. Loraine Phone 800 |

## 

are interested in telephone service There is the public. It uses and

There are the employees. They oper- ate the plant and deliver the service. There are the million owners. Their

savings provide the telephone plant. provide the telephone plant

Three sets of people interested.
but that interest is identical. Deny fair deal to one, and all three suffer.
Take from the public the courteous, dependable, speedy service that is its
due, or make this service so due, or make this service so costly
that it is beyond the reach of the a verage citizen. Understanding and
good will are lost . . . the cornerstone of all successful public service. Take from the workers their reason-
able wage and their enthusiasm in the
job. What becomes of loyalty an morale which lie at the very foun dation of good telephone service?
$\qquad$ safety and the wages for Quickly the source dries up from whic must come the money to build telephone plant sure to be needed as conditions improve. What kind of service could a starved telephone compan
$\qquad$
$\qquad$
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$\qquad$
$\qquad$
$\qquad$ safety.

## (3)

## (1)

6) 

All of our summer silk dresses in values up to 1 \$12.50 $\$ 6.75$
Our $\$ 5.95$ values in summer silks and cotions. \$3.75
\$1.95 Wash Frocks
\$1 Wash Frocks
ALL SILK UNDERWEAR REDUCED
Beautiful Bags $\$ 1.39$ and
We have placed our hats into 2 groups
$75 c$

Group 1-69c
Group 2-\$1
All Skir


Kaydelle

## SOUTHERN ICE GOES INTO NOCTURNE LEADERSHIP DEADLUCK Marking Shakeup of Indians, Joe Pyron Made Manager

RTT2 Tronay


VISIT
YOUR
REXALL
STORES
during the

MIDLAND
JULY13-14-15
CITY
drug store
PETROLEUM

Your Rexall Store

HOKUS-POKUS HITS MORE PAY ALL RIGHT, BUT WORKERS | Boys Caught in a |
| :---: |
| Burglary Attemp |
| $\substack{ \\ \hline}$ | CELLAR BOTTOM WANT SHORTER HOURS AS SUPPLEMENT WITH SPLASH

$\qquad$

NEW ECTOR TEST DR. ELLIS SHFTS WILL EXPLORE IN TO BUSINESS WILDCAT REGION MANAGER $=$ $= \pm=2=$


-
$=2=-2$
$=2=2$
$\qquad$

CAPLAN'S
DRY GOODS STORE
A complete line of furnishings for the
entire family

##  <br>  <br>  $=$



Visit Midland's City Wide
SALE OF A CENTURY
Thurs., Fri, Sat., July 13-14-15 our stores are cooperating with special values on these days.

## M System Stores




Indian Pictures
Aren't Interpreted TTose who have loved at the


## 

 Old Stagecoach
Line Has 3 Fares


 stopping for severalal minutes. 5

##  <br> BFT

## คロ

Chef Hates to Eat
Any Food He Cooks




Canada Finds Slump Waning



 reight passed throubhiz 1,183 tons o




 Dog's Bank Account Has \$15 Balance



 the yard and nartitionating ing ing the
anntial commencement.
with


 Coolidge Scrapbook Kept for 20 Years


 to the White House at onstin neere
From the time that

 Recall in $\frac{A}{}$



## Announcing

Scruggs-Buick Company's

## SUPER

 SERVICE STATIONHANDLING

## GULF PRODUCTS

Goodyear Tires and Tubes
Formal Opening Friday, July 14
A USEFUL GIFT TO EACH CUSTOMER FOR MER CHANDISE

Mr. Henry Shaw is in charge of our Super Service Station, the finest "Super" Station between Fort Worth and El Paso. It is now open for business. Visit us Friday at our formal opening, 6 A. M. to 10 P. M.

We have the finest and best equipped repair shop and body and paint shop in West Texas. Any make of car skilfully repaired.
All work fully guaranteed Our mechanics know how.
-

## Youll Never See Such FURNIIURE VADIS gqaiń

AS WE ARE OFFERING DURING THE


BUY NOW WHILE YOU CAN SAVE MONEY!
Mr. A. B. Barrow, buyer for Barrow's seven big stores, has just returned from the furniture markets and
has advised us that prices have advanced from $331-3$ to 50 per cent. We anticipated these advances and has advised us that prices have advanced from 331.3 to 50 per cent. We anticipated these advances and bought heavily during the last six months. Now, while our stock is complete, is the time to buy and save
money. For a limited time only we will offer special prices throughout our large stock-many bargains money, For a limited time only we will offer special prices throughout our large stock-many bargains
below the price we are forced to replace.

| 25 LIVING ROOM SUITES |  |
| :---: | :---: |
| All new styles and new patterns from which to |  |
| ${ }^{2}$-ppiece suite covered in in green home spun material; special $\$ 39.50$ |  |
|  |  |
|  |  |
| an excelient selection of 25 b ROom suttes |  |
| 4-piece welinut suite,extreaspincialSevera drop patterns at extra close-out prices. |  |
|  |  |

> DINING ROOM SUITES
> $\$ 49.50$
> Others in a price range up to \&134.50 DINETTE SUITES
A beautifull 6 b-piee
posed of of huite
and
and 4 chaiss, speciat ..... $\$ 49.50$Ancther solid oak
mechanical silide$\$ 79.50$

| 5-piece breakfast |
| :--- |
| close out price of | ..... $\$ 11.95$-



We have the best hucs
We have the best buys in wool rags that we have ever made. Rugs have advanced more in propor-
tion than any other article of the various other dopartments.

 beon otic riental extra special for this big suant
sunty
only




| $\begin{array}{l}\text { 32-piece set } \\ \text { 4-piece set }\end{array}$ |
| :--- |

RADE IN AND USED DEPARTMENT

REFRIGERATORS
$\$ 2.95$ to $\$ 6.95$
GAS RANGES
$\$ 2.95$ to $\$ 24.95$
$\$ 1.45$ to $\$ 9.95$
$\$ 2.45$ to $\$ 9.95$

LAMPS
Floor, bridge and table lamps in many patterns.
They are specially priced for the big Sale of a They are specially priced for tor $\$ 3.95$ to $\$ 9.95$ OCCASIONAL CHAIRS
A beautifully upholstered pull-up chair for $\$ 7.9$ Rocker to match for
Many other patterns up to $\$ 49.50$. SIMMONS MATTRESSES
With inner-spring construction in all grade Also Simmons springs in all grades. $\$ 4.45$ to $\$ 19.75$
CROSLEY RADIOS
CROSLEY RADIOS
-tube short and long wave set $\begin{array}{lr}\text {-tube short and long wave set } & \$ 18.99 \\ \text { 7-tube with all the latest features, such as auto- } \\ \text { matic control velume, etc. } & 29.99\end{array}$

STEEL COTS
Special \$1.95 BREAKFAST TABLE $\$ 2.45$ to $\$ 3.95$

And other articles too numerous to mention. Trade in your used furniture for new. Purchases of reason-- NOW IS THE TINE TO BUY AND SAVE! -

## BARROW'S

Midland, Texas
FURNITURE \& UNDERTAKING


MOUNTAIN PARK
ROAD STARTED

WHERE QUALITY COUNTS
and prices will not be duplicated

We are giving away two useful prizes during the city-wide Sale Of A Century, July 13, 14, 15.

Trade with people
who appreciate ycur business
MIDLAND MERCANTILE -


## DRUC VALUES That Shout Savings!

AND YOU'LL APPRECIATE THESE VALUES in the face of rising
PRICES!


Midland Drug Co.

## Winooka, Australian Wonder, Here





## $=== \pm$ Perry Bros. Inc. <br> 

We are listing only a few of the many bargains
that will be offered during this SALE OF A CENTURY through Thursday, Friday and Saturday. You should by all means take advantage of this
sale and buy everything that you need. Why? Besale and buy everything that you need. Why? Be-
cause these prices are based on 5 c cotton and every
item item you purchase will mean a saving of from 15
to 40 per cent to you. to 40 per cent to you.


Shoppers will find us prepared to meet your most exacting food requirements. We especially invite you to come to Midland July 13, 14 and 15.

WE WANT TO HELP YOU SOLVE YOUR GROCERY NEEDS!

## Piggly Wiggly Grocery

