# ARID Jig Spring Daily Herald 

# Cotton Soars 

CosdenTakes Production Of Edwards Test Line Being Laid To Tribal Oil Company's No. 1 ;
To Spud Another


 not spot wem or

Wounded Man Identified As Highwayman Dallas Atorney Says
Wounded One Near $=4 x^{2}=5$

## Howard And Glasscock County 0il Producers Ballot 0n Plan For Revision Of Field Potential

Colorado To
Hold Jubile
On August 26


## Ely, Stuart

 For Sterling

Texas Votes In November On Further Delay Nine Constitutional Changes InG\&WTWork


## Coke County

Test Running
Pipe At 2,300



```
\(2=5\)
```



## 11-MILLION BALE CROP PREDICTED

Stock Market Again Experv ences Heavy Bullish Trading
Cotton for October dellivery losed at 7.03 to 7.04 centa
the New York market. NEW YORK (AP)-Cot-
ton rose more than five dollon rose more than five dol-
lars per bale on the New York market Monday after
publication of the government prop estimate
October october futures crossed
seven cents in the afternoon. sarch delivery at one time
Mhowed an extreme rise of 125 showed an extreme rise of 125
points or $\$ 5.25$ per bale, to a
price above seven and oneTralf cents.
Trading at New Orleans was the most active in
months. October contracts nonths. October contracts
old up to 7.19 cents: Decemsold up to 7.19 cents; Decem-
ber 7.33 cents or 101 to 103 points over Saturday's close,
representing a net
slightin of WASHINGTON (AP) Cotton production this year
was estimated Monday by the its first forecast of the season, based on conditions of
the crop at August 1, at 11, 306,000 bales of 500 pounds 000 bales gimned last year.
Texas production was indt-
cated as $3,826,000$ bales with

Condtition of the whole areal
was 65.6 per cent norinal
ompared with 74.9 per cent
NEW YORK (AP)-With duoyancy comparable with 1929, stock prices stormed up-
the stock exchange Mon-
Bullington May Become GOP Choice
day. Hundreds of leading is-
sues showed net gains of $\$ 2$ to
$\$ 8$ early in the afternoon. Trading in the early hours
was at the rate of $6,000,000$

Cotton soared 82 a bale
Cores Saturday's Cotton soared slose after
over Saturday's colen of the govern-
publication of nent's crop estimate,
Santa Fe led the proceisalin Santa Fe led the proceisiton-
in carriers with a rise of $\$ 8$ to
price above $\$ 48$, American elephone advanced $\$ 4$, puahmous volume, aver in enor-
adding more
han $\$ 100,00,000$ to the marthan $\$ 100,00,000$ to the $m$
tet value of its shares.
$\qquad$
 Mnd Mra, Dose Handy


Bif Spring Daily Herold |her had ame with tanomb|












 $\frac{10 y y}{*}$


 Sit or



Sluggers In
Double Win

Monk Prichard Plays Iron $\begin{gathered}\text { Pane ti } \\ \text { anhene } \\ \text { Nen }\end{gathered}$
Rouble Bill
Alk any Tireer, mpporer. H
 home sunday.

 To berin with an North slad
 richard hat Ablitekeer But atiter


DISCUS QUEEN AND TEAM MATES


Lullen Copolend (oonter) taw sudent at the Univerity of south-


People Benefitting From Work Of State Auditor's Office, Created Under Responsible Administration


















## No. 2 Phillips

## PR QuICK: Clonitid

## 



$$
\begin{aligned}
& \text { he California Company' } \\
& \text { No. } 1 \text { Byrne Straightens }
\end{aligned}
$$




$$
\begin{aligned}
& \text { Dyrne sira } \\
& \text { Hole }
\end{aligned}
$$

Wherever you buy chesterfields on land or on sea, you get them just as fresh as if you came by our factory door-have one if you will. I think you will find


# NEWS OF THE DAY IN PICTURES 

YOUTHS IN DARING KIDNAP PLOT



 PLANS NEW STRATOSPHERE TRIP


 CHICAGO COURT BECOMES NURSERY


Judge Edward as, Catey (right) of Chicago's "rentere' eourc" ha
ned hit chambers into something of a nursery, providing froo mili for children of evicted familiee who appear, with their pargnte. Ho to te LANCASTER AT MURDER TRIAL



SALING EQUALS OLYMPIC MARK IN HIGH HURDLES

 NEW COMMERCE SECRETARY AND HIS FAMILY


Outfoots Finns


GETTING READY FOR OCEAN HOP


Testifies At Trial

'TENTING OUT' IN BONUS CAMP

 Reynolds Prober





macien heme today



 $y^{2}=5$

|  |  |
| :---: | :---: |
|  |  |
| $\cdots$ |  |
| 525. |  |
| $\pm$ | - |
| Tim | - |
| \% | $\pm=$ |
|  |  |
| - 20 |  |
| wim | o. |
| $=$ | Yexame |
| SPECAL | woomward |
| Vot Alume | Coferes |
| 2me | ${ }^{\text {a }}$ |
|  |  |



sCorchy smith



 with

## WANT ADS





Here are the
Telephone
Numbers:
728 or 729





## $g_{s i t}$

 "JUST AS GOOD"?WT HEN someone offers you a product that is "just as good" as the advertised brand -think twice before you accept it
it "just as good"
What do you know of the product? If the substitute merchandise is lower in price, is it because of inferior workmanship and materials?
In business, as in life, a successful product invites a host of imitators. Many of them trade on the demand and good will created by saying "We don't spend money advertising this article and therefore can sell it for less."
In every case this reasoning is unsound.
Honest advertising protects you, as a consumer, by telling you exactly what a product is or will do.

A manufacturer can, by advertising, sel! goods to you at a lower price.

Advertising creates a market of hundred of thousands of consumers, making large scale production possible. With mass produe tion, the unit cost of each article is lowered You as a consumer, then, can buy it for less money.
If a man makes a mouse trap that is good, he can be, and is, proud to tell you about it, with advertising.
If it is a cheaper mouse trap, or an inferior imitation of the mouse trap you pic ture as ideal for you, he may seek to throw you off the track by saying, "This is just as good, but we don't advertise it."
Buy the brands that are honestly adven tised. For, with advertising, a manufacturer or merchant publicly guarantees his merchandise to be as represented

ADVERTISING BUILDS BUSINESS AND PROTECTS THE CONSUMER
Tenth District


ADVERTISING FEDERATION of AMERICA


HOWARD

## yon

## 

## Chiropractors <br> 

##  <br> \section*{sind}

pate
xinn ix
, mis.

## Personally

## Speaking

## ㅃuncomon

 2















 antrol of the oll business in ths esint of the governor's action th MONTGOMERY WARD \& CO.


Babe Loses In High Jump
 Los sumix. al the Ham now ime imy in
 ghau patamem nom ter

A SAVINGS ACCOUNT Started


West Texas National Bank


Forsan Beats
Local Club

Records Entitle Sterling
To Support Of That Group
wner Of East Texas Producers, Close Friend Of Tom
Hunter, Says Independents Owe

Governor Active Aid
The Herald has received the let- mame. The independents, were


