

The more honesty a man has the less he affects the air of a saint.—Lavater.

AGRICULTURE—FREE COINAGE

INDECISION IN THE SENATE ON NOMINATIONS

Dates for Hearings On Important Bills Set

AUSTIN, Jan. 24. (UP)—The senate had not reached a decision at noon today on whether to allow Governor Ferguson to withdraw Sterling nominations for the board of education. Senators Holbrook, Purl and Moore were opposed. Sanderford favored.

BEER BILL TO BE HEARD ON FEB. 8

AUSTIN, Jan. 24. (UP)—February was the only month for a hearing on the Anderson bill legalizing 3.2 per cent beer. Other hearings were on the Duvall bill to permit pari-mutual race track wagering, Feb. 4, and on a bill affecting officers' fees, January 30.

HOSPITAL DEATHS TO BE INVESTIGATED

AUSTIN, Jan. 24. (UP)—Representative Pat Jefferson said today that the proposed investigation of the San Antonio state hospital deaths were made to prevent Texas from getting a reputation similar to that of Georgia, Florida and North Carolina, chain gangs and prison camps.

Hunter Warns of Blended Tax Need

AUSTIN.—"No one tax will reach all alike; we must have a blended tax system to properly allocate the burden," declared Tom F. Hunter of Wichita Falls, who is in Austin attending the sessions of the state legislature.

Revival Begins At Valley View

A revival meeting will begin at Valley View Baptist church, 10 miles southeast of Midland, Thursday evening at 7:30 o'clock. Conducted by the Rev. Sam J. Horton of Big Spring, the Rev. Horton will be assisted by the Rev. and Mrs. Wood, recent graduates of Simmons University. They will have charge of the young people's meetings. Mr. Wood will lead the devotional and Mrs. Wood will give a message in the "chalk talk and song before services."

Father of Actor Gets Unique Letter

ABERDEEN, Wash. (UP)—Mrs. George Ripley, of Aberdeen, sister of Frederic March, film actor, tells the following of their father, J. P. Bickel, of Racine, Wis.

Famous Trolley To Be Removed

PARIS. (UP)—The Tonoverville trolley of Paris is going to disappear. This anachronistic conveyance, which is not really a trolley, but rather resembles a cross between a steam-roller and a lumber-camp train, has been rattling, coughing, screeching and rumbling from the central markets to the suburb of Arpajon, where farmers bring to a wide area bring their wares, for many years.

Bonner to Wellington to Run Theatre; Blair Here

After 13 months as owner of the Yuca theatre, John Bonner goes to Wellington as manager of a theatre there and Bill Blair, former manager of a theatre here, becomes manager of the Yuca.

ALL LAYMEN OF CITY ASKED TO JOIN NEW MOVE

Meeting of the executive committee of the new laymen's organization here was held Monday night at the home of W. T. Pratt and plans were mapped for a program of work.

HIGH SCHOOL AGAIN GIVEN HIGH HONOR

The Midland high school has just received its annual certificate of high rank in the Southern Association of Colleges and Secondary Schools for the year 1932-1933.

Accredited Secondary Schools

This certifies that Midland high school for the year 1932-1933 is accredited by the Association of Colleges and Secondary Schools of the Southern states and is entitled to all the benefits and privileges of such recognition.

Subjects for Discussion are: Church vs. Organization

Subjects for discussion are: Thursday night, "Church vs. Organization"; Friday night, "Three Prayer Meetings"; Saturday, not announced; Sunday evening, "Is Hell Just?"

Father of Actor Gets Unique Letter

ABERDEEN, Wash. (UP)—Mrs. George Ripley, of Aberdeen, sister of Frederic March, film actor, tells the following of their father, J. P. Bickel, of Racine, Wis.

Famous Trolley To Be Removed

PARIS. (UP)—The Tonoverville trolley of Paris is going to disappear. This anachronistic conveyance, which is not really a trolley, but rather resembles a cross between a steam-roller and a lumber-camp train, has been rattling, coughing, screeching and rumbling from the central markets to the suburb of Arpajon, where farmers bring to a wide area bring their wares, for many years.

CRAZED FARMER WHO BEAT FOUR HUNTED TODAY

Toothache Complaint Made Before He Runs Amuck

LUFKIN, Jan. 24. (UP)—A posse was hunting today for a crazed farmer who brutally beat with a hammer four members of a neighborhood group.

ALL LAYMEN OF CITY ASKED TO JOIN NEW MOVE

Meeting of the executive committee of the new laymen's organization here was held Monday night at the home of W. T. Pratt and plans were mapped for a program of work.

MURDERERS OF TULIA SHERIFF SEARCHED FOR

TULIA, Jan. 24.—Local and Panhandle peace officers today continued their search for the three persons who shortly after midnight Sunday killed Sheriff John C. Moseley of Swiss county in a gun fight at the eastern outskirts of Tulsa.

Jury in Parks Case Finished

SWEETWATER, Jan. 24.—A jury was completed in 32nd district court here late yesterday to try L. M. Parks on a charge of murder for the slaying of his wife, Mrs. Joe Parks, at Sweetwater last July 8.

Violence Marks Irish Election

DUBLIN, Jan. 24. (UP)—Violence marked the Irish free state general election today. Members of Eamon de Valera's party exchanged shots with followers of William T. Cosgrave.

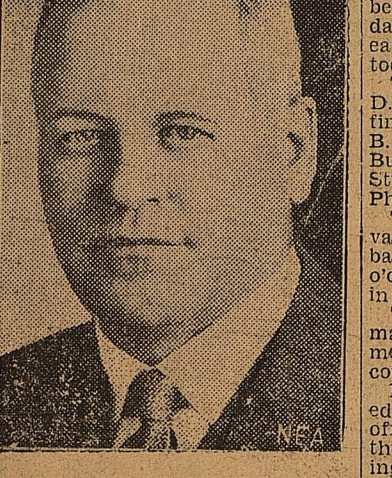
Housing Problem Is Felt Again

Another housing and apartment shortage was looming in Midland today as the chamber of commerce reported. Two families were unable to find furnished houses.

The Branch Banking Bill

Editor's Note: This is another article prepared in Washington by Ex-Senator T. S. Hogan for The Reporter-Telegram. Other articles will follow.

"Takes" Office



Governor-elect Leslie A. Miller of Wyoming, above, wasted no time in taking office once elected. It was Monday he would have sworn Jan. 21, but in a sudden move he had himself quietly sworn in two weeks ahead of that date.

FARM CREDIT APPROVED BY BOTH HOUSES

WASHINGTON, Jan. 24.—The hand of compromise smoothed the way Monday for early enactment of a bill which will mean millions in credit for the farmers of the country.

Pioneer of Old West Is Dead

COLORADO SPRINGS, Col. (UP) Leonard Jackson, 83, a real pioneer of the old west, is dead.

Violence Marks Irish Election

DUBLIN, Jan. 24. (UP)—Violence marked the Irish free state general election today. Members of Eamon de Valera's party exchanged shots with followers of William T. Cosgrave.

Housing Problem Is Felt Again

Another housing and apartment shortage was looming in Midland today as the chamber of commerce reported. Two families were unable to find furnished houses.

The Branch Banking Bill

Editor's Note: This is another article prepared in Washington by Ex-Senator T. S. Hogan for The Reporter-Telegram. Other articles will follow.

Chamber Banquet Ticket Sale Is Well Organized

Ticket sales campaign for the annual banquet of the Midland chamber of commerce to be held Thursday night at 7 o'clock started in earnest Tuesday when twelve men took tickets to place.

COMMITTEEMEN SET FAST SALES RECORD

One ticket every two minutes was the speed record set by Joe D. Chambers and W. Ily Pratt Thursday in selling chamber of commerce banquet tickets.

Hazelton Sells Agency; to Move

M. S. Nicholson assumed charge of the Texas company wholesale oil and gasoline agency at Midland today.

Young Dog Seller Escapes Sentence

HAMMOND Ind. (UP)—Accused of taking orders for dogs, collecting \$1 in advance, and then failing to deliver the dogs, John Palase pleaded not guilty before Judge Virgil E. Whitaker.

Violence Marks Irish Election

DUBLIN, Jan. 24. (UP)—Violence marked the Irish free state general election today. Members of Eamon de Valera's party exchanged shots with followers of William T. Cosgrave.

Housing Problem Is Felt Again

Another housing and apartment shortage was looming in Midland today as the chamber of commerce reported. Two families were unable to find furnished houses.

The Branch Banking Bill

Editor's Note: This is another article prepared in Washington by Ex-Senator T. S. Hogan for The Reporter-Telegram. Other articles will follow.

THIS IS OFFER OF WHEELER IN MONETARY FIGHT

Claims Bryan's Ratio Would Bring a Great Change

WASHINGTON, Jan. 24. (UP)—Senator Wheeler of Montana offered today to treble agricultural prices, mounting stock quotations and better times in exchange for free coinage of silver on William Jennings Bryan's sixteen to one ratio.

NEW ADMINISTRATION TO DISCUSS DEBTS

WASHINGTON, Jan. 24. (UP)—President-elect Hoover's administration is ready to discuss debt re-arrangement with all countries who paid Dec. 15 installments, it was learned after Secretary Stimson invited Italy to send envoys after March 28.

Dead Squaw Gets Tribute

HARDIN, Mont. (UP)—When Gets the Knife, 100-year-old Crow Indian woman died, a life that spanned the entire conquest of the west by the white man.

KILLING SEEN RETALIATION OF GANGDOM

FAIRFIELD, Jan. 24. (UP)—Four Dallas men were arrested today because a mired sedan near the spot where an unidentified man, fatally hit by a shotgun charge, had been found earlier.

Young Dog Seller Escapes Sentence

HAMMOND Ind. (UP)—Accused of taking orders for dogs, collecting \$1 in advance, and then failing to deliver the dogs, John Palase pleaded not guilty before Judge Virgil E. Whitaker.

Violence Marks Irish Election

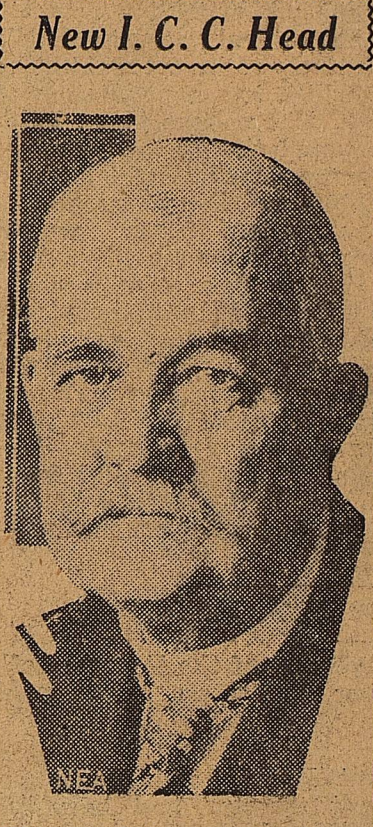
DUBLIN, Jan. 24. (UP)—Violence marked the Irish free state general election today. Members of Eamon de Valera's party exchanged shots with followers of William T. Cosgrave.

Housing Problem Is Felt Again

Another housing and apartment shortage was looming in Midland today as the chamber of commerce reported. Two families were unable to find furnished houses.

The Branch Banking Bill

Editor's Note: This is another article prepared in Washington by Ex-Senator T. S. Hogan for The Reporter-Telegram. Other articles will follow.



The new chairman of the Interstate Commerce Commission is Patrick J. Farrell (above), a member of the commission for 32 years. He succeeds Claude R. Porter, who resigned, and assumed office on January 1.

The killing of a buffalo by a paleface was believed to have been retaliation for the slaying of a Crow Indian.

The paleface was found to have been a young dog seller who had been selling dogs to the Indians.

Violence Marks Irish Election

DUBLIN, Jan. 24. (UP)—Violence marked the Irish free state general election today. Members of Eamon de Valera's party exchanged shots with followers of William T. Cosgrave.

Housing Problem Is Felt Again

Another housing and apartment shortage was looming in Midland today as the chamber of commerce reported. Two families were unable to find furnished houses.

The Branch Banking Bill

Editor's Note: This is another article prepared in Washington by Ex-Senator T. S. Hogan for The Reporter-Telegram. Other articles will follow.

THE REPORTER-TELEGRAM

Evenings (except Saturday) and Sunday Morning... MIDLAND PUBLISHING COMPANY, PUBLISHERS

T. PAUL BARRON Publisher... Entered as second class matter at the postoffice at Midland, Texas...

Subscription Price... Advertising Rates... Display advertising rates on application...

Any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

POLITICAL JOBS WHICH CAN BE SPARED

One-third of the political places in the federal service, according to the National Civil Service Reform League, could be eliminated as absolutely unnecessary and probably would be eliminated if they could not be used as patronage. But when a reduction in the government service is made it is the employees who are under the competitive rules that are dropped.

SAVING THE PEOPLE'S MONEY

Discussing the budget in respect of the Federal deficit of the past two years, Time, that somewhat flippant weekly publication, says:

For months President Hoover and James Clawson Roop, his budget director, had been whittling and pruning at federal expenses in an unsuccessful effort to level up outgo and income without resorting to new taxation.

We resent the writer's sneer at General Lord's administration of the office. When, succeeding General Dawes, at that official's recommendation and request, Lord was placed at its head, the bureau was faced with the national debt of \$26,000,000,000.

LINCOLN CATHEDRAL

"The most precious piece of architecture in the British Isles," as John Ruskin called Lincoln Cathedral, has been reopened for service after eleven years of restoration effort. Time, storm and earthquake had taken toll of the ancient fabric, and it was in serious danger of collapse when the program of repairs was initiated in 1921.

Properly called the Cathedral Church of the Blessed Virgin Mary, Lincoln Cathedral was begun exactly twenty years after William the Conqueror crossed to the victory of Hastings. Bishop Remigius sketched the ground plan on the model of that of Rouen. By 1092 enough of the church had been completed to be consecrated.

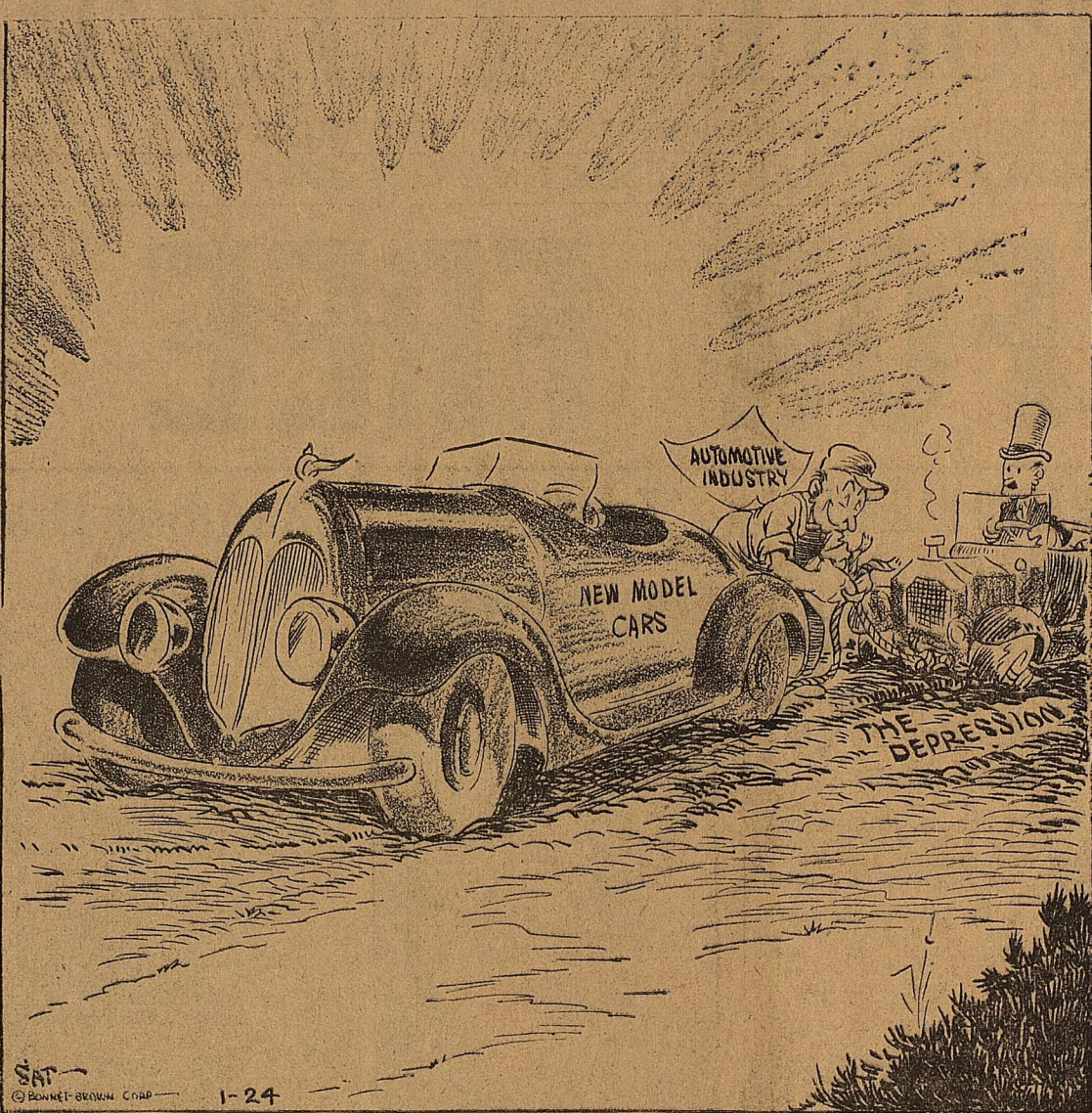
EDITORIAL NOTES

A recent Columbia University survey shows that the population of New York City has grown from 200 to 7,000,000 in the last three centuries. If it were to keep on at the same rate, it would reach 245,000,000 in another three centuries.

If experiments now being conducted in England with linen and concrete prove successful, it will be possible in future to patch wornout highways like torn sheets. And as a preventive measure, more stringent regulations could be adopted to curb the tendency toward tearing along these roads.

The wonder is, not that so many of us find ourselves in prison, but that any of us have learned to keep out.—William King Gregory, paleontologist, Columbia University.

Can He Pull Him Out of the Mud?



The Town Quack

(Reserves the right to "quack" about everything without taking a stand on anything.)... snoop around the dog collar stores in Fort Worth or Dallas.

French Seek U. S. Wine News

PARIS. (UP)—The American chamber of commerce in France is bombarded daily with questions by French wine dealers on the situation in the United States, and as a result it is disclosed that export concerns are springing up with mushroom-like rapidity in anticipation of doing business with a wet America.

Threshold Thinkers Reorganized Sunday

The Threshold Thinkers class of the First Methodist church was reorganized Sunday morning with Mrs. Fletcher Curry as teacher.

Midlanders Back From Convocation

Mrs. John P. Butler, Mrs. Joe L. Crump and Mrs. John E. Adams returned Monday night from Abilene, where they attended Convocation, a meeting of the Episcopal churches of Texas and of the Women's auxiliaries.

Personals

Hampstead Bendley of Amarillo spent last week end in Midland, with Miss Lydia Watson and Ned Watson.

Mrs. W. W. Wimerly left this morning for El Paso, where she will visit her son and daughter-in-law, Mr. and Mrs. Wilbur Wimerly.

Mrs. Tommie Sharp has returned from Lamesa, where she visited her husband, who is employed there.

Mr. and Mrs. Millard Eidson of Lovington are in Midland transacting business and visiting friends.

L. C. Link made a business trip to New Mexico today.

Cliff Hazelwood of Martin county was a business visitor in Midland this morning.

Wednesday... Fine Arts club meeting Wednesday afternoon at 3:30 at the home of Mrs. Rawlins Clark.

Thursday... North Ward Parent-Teachers association meeting Thursday afternoon at 3 o'clock.

Friday... Meeting of the Belmont Bible class Friday afternoon at 3:30 at the home of Mrs. H. M. Becherer, 214 South Big Spring.

Saturday... Members of the senior department of the Methodist church school will be entertained Saturday evening with a party at the Methodist parsonage, beginning at 7:30.

Flight in Rocket Planned for Spring

MAGDEBURG, Germany. (UP)—Rocket Engineer Rudolf Nebel, advocate of the "stratosphere rocket," is planning to be the first man to make an attempt to ascend with a passenger rocket, probably early in the spring of 1933, according to reports.

Society

Happy Birthday!

WEDNESDAY Mrs. Elliott Barron Adelle McCall Donald Patton

Royal Service Program Given by Evangelists Circle

A Royal Service program was presented by members of the Evangelists Circle Monday afternoon at the home of Mrs. E. W. Anguish, 600 North Mariefield.

PLAN BIG COTTON MARKET

CORPUS CHRISTI. (UP)—The new South Texas Cotton Co-operative association plans to make Corpus Christi a spot cotton market point for many cotton growers.

ON COMMERCIAL SCALE

MARSHALL. (UP)—Farmers here are growing round tomatoes, onions and sweet potatoes for commercial scale. At a recent meeting a railroad agricultural agent said that competitive buyers could be induced to buy as much as 150 acres were planted in the vegetables.

ON STEER CAMPUS

By H. E. DUNAGAN, JR. AUSTIN.—A new type of sand water filter which is just as efficient as the most modern purification plant and which reduces the cost to about one-third of the normal has just been turned out by Dr. E. P. Schoch, professor of physical chemistry in the university.

Dr. E. K. McGinnis admits in one of the weekly university public lectures that "the most encouraging fact about the depression is that nearly everyone is now willing to face our situation realistically."

None of the new buildings now being erected on the campus will be ready for occupancy at the beginning of the second semester that starts Feb. 1, according to an announcement made by J. W. Cahoun, comptroller of the university.

Three new courses will be added in the school of business administration for the spring term, according to Dr. A. F. Fitzgerald, dean of the school. The titles are: "Newer Methods of Distribution," "Foreign Trade of the United States," and "Utilization of Commercial Resources."

A polo game played on donkeys is a feature planned for the near future by the university polo team.

Karl Kamrath, present number one on the Steer tennis team, was ranked as the seventh best college player in the United States last year. Kamrath and Sterling Williams were given number four place in the national intercollegiate doubles tennis tournament.

The classified ad section of the Daily Texan has started booming the past few days. Reason: many students will change rooms and boarding houses at the end of this term.

Today's statistics: The University of Texas is ranked the seventh wealthiest school in the United States. Because of oil lands in West Texas, of course. The money can only be spent on buildings, however.

Speaking of money, dear old "Arvard" has an endowment exceeding the number and amount of three million dollars (\$123,000,000). The interest on that amount ought to pay the janitors anyway.

The faculty of Rochester university has abolished 8 o'clock classes in the morning. The profs decided they would rather the students sleep at home than in the classroom.

The largest university in the state will take final examinations next week under the proctor system. The honor system was used until a few years ago when students themselves decided to abolish it.

Odds and ends... Exes everywhere are beginning to plan their annual March 2 get-togethers. No provision has been made for a summer session of the university this year so far. The Daily Texan has a theatre column and reviews all shows in town daily, grading them A, B, C, or D. Some courses in the university may be taken over and receive double credit.

Senator Woodall, who presided in the senate until a lieutenant Governor Witt returned from Washington, is a Tex-Ex. Twelve architecture students have entered the design for the annual Beaux-Arts contest.

Law is a jealous mistress, apparently. Girls who are not law students have been barred unofficially from the law library. Looks like Cupid got a slap in the face.

Joint Meeting Of Baptist Circles Held

A joint meeting of the Annie Barron, Lena Wimberly and Isadora Harmon circles of the Baptist Women's missionary society was held on Monday afternoon in the T. E. L. room of the church.

Mrs. E. G. Birney conducted a program on "Great Revivals," and Mrs. Hobbs read the devotional. Misses W. W. Wimberly and Alvin Hicks read papers.

Nineteen members of the university faculty belong to four civic clubs in Austin, the Rotary, the Lions, Kiwanis and the Young Men's Business League. Who said they weren't human?

A series of six educational talks will be broadcast over station KNOW by Austin by members of the university faculty and L. A. Woods, state superintendent of public instruction, starting Monday night Jan. 23 and continuing through Saturday night. Educational methods of procedure will be discussed.

Evelyn Hale, collector in research of the social sciences, has just returned from another of his old document-hunting expeditions and has brought with him a valuable addition to the original Governor Smith papers which were discovered about 18 months ago.

Four Longhorn track men have been named as the 1932 member of the National Athletic association. Their pictures will appear in the February issue of the Athletic Journal of which Major John L. Griffith is the editor. The four Steer athletes picked are Adolph Schiller, Alex Cox, Edgar Meyers, and George Adams. Schiller holds the conference record for the 800 in 1 minute 55.4 seconds, and Cox holds the 440 record at 48.8 seconds.

A new interscholastic league district has been created to include Anderson, Cherokee, Panola, Rusk, and Smith counties, according to Roy Bedichek, chief of the league. The center will be at Lon Morris college at Jacksonville.

Final check has not been made yet, but league member schools this year will likely exceed 5,000.

Today's statistics: The enrollment of the University of Texas is 6,137. Add to this the 478 students in the School of Medicine at Galveston and 558 in the School of Mines and Metallurgy at El Paso and you have a grand total of 7,173.

The enrollment at Austin alone exceeds that of the combined enrollment of the next three biggest schools in Texas, which happen to be A. & M., Texas Tech and S. M. U., in the order named.

Even on the coldest days of the year there are around fifty students daily who take a swim in the Gregory gymnasium pool. The pool is heated. Water polo is one of the big attractions.

Only seven members of the university faculty have been granted leave of absence for this year. Most of them are doing special research work along various lines. Frank Dobbs is in Mexico collecting folk lore and tales of the Southwest. Others are in California, Paris, Russia, Ireland and Germany.

Three foreign letters were received in one day by Mrs. Charles Joe Moore, chief of the bureau of visual instruction, requesting information concerning film instruction and the borrowing of films. The letters came from Italy, Japan and Russia. The reason for the infrequency to foreign lands because of the transportation expense, according to Mrs. Moore.

An alleged comic column modeled along the lines of Ballyho or something like that, has been appearing in The Texan at infrequent intervals. The reason for the infrequency is probably that the writers of the column have to mail it from Russia or somewhere, or otherwise they would get mobbed.

A salesman posing as a representative of the National Geographic society struck a snag around the university the other day. He happened to seek a little business with an Austin student who was acquainted with the National Geographic society procedure. Result: jailed.

But he was not put in jail because he had sold to several students subscriptions to different magazines with valuable volumes as premiums.

for over-taxed Throats VICKS MEDICATED Vicks VapoRub COUGH DROP in Candy form

When Your Daughter Comes to Womanhood Give Her Lydia E. Pinkham's Vegetable Compound

Most girls in their teens need a tonic and regulator. Give your daughter Lydia E. Pinkham's Vegetable Compound for the next few months. Teach her how to guard her health at this critical time. When she is a happy, healthy wife and mother she will thank you.

BOOKKEEPING EQUIPMENT

Loose Leaf Systems, Bound Ledgers, Cash Books, Journals, Day Books, Columns Books. Let us help you plan your system for the new year.

Phone 95. WEST TEXAS OFFICE SUPPLY

Advertisement for 'It's Possible' featuring illustrations of futuristic technology: 'The Next Flood!', 'Future Football!', and 'Robot Controlled Planes'. Text includes 'Scientists claim that the world will see a future catastrophe in the form of a flood...' and 'Football will undergo decided changes in the future...'

Flavor tells
WRIGLEY'S
SPEARMINT
 THE PERFECT GUM
KEPT RIGHT IN CELLOPHANE
CLASSIFIEDS
 PHONE 77

Classified Advertising Rates and Information

CASH must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturday for Sunday issues.

PROPER classification of advertisements will be reported in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES:
2c a word a day.
4c a word two days.
6c a word three days.

MINIMUM charges:
1 day 25c.
2 days 50c.
3 days 60c.

FURTHER information will be given gladly by calling 77

1. Lost and Found

LOST: Green turban Monday morning. Phone 259W.

2. For Sale or Trade

SEE OFFIE WALKER for new and used farm implements. Phone 899 and 259J. 272-6p

3. Apartments

Furnished
APARTMENT in duplex; very nice for couple. 513 West Wall. 272-3p

15. Miscellaneous

MATTRESS RENOVATING
One-day service; also, new mattresses. Phone 451.

FURNITURE HOSPITAL
2-1

We write insurance on old people up to 80 years. Chartered company. If interested, write Box 722, Ft. Worth. 269-6p

MIDLAND LODGE
 No. 623 A. F. & A. M.
 Stated communications 2nd and 4th Thursday night in each month at 8:00 o'clock. All members and visiting Masons invited.
 Dewey H. Pope, W. M.
 Claude O. Crane, Secy.

Midland Lodge
 No. 145
KNIGHTS OF PYTHIAS
 Meets every Monday night at Castle Hall over Hokus-Pokus Store
 H. W. Montrey, C. C.
 C. P. Pope, K. R. S.

WANTED
CLEAN COTTON Rags
REPORTER-TELEGRAM OFFICE
 For Health—**MILK**
 It's the finest food for growing children because milk supplies the necessary mineral elements and nutrition to build strong bones, teeth and sturdy muscles. Our milk is whole milk from healthy cows living on clean farms.
SANITARY JERSEY DAIRY

Political Announcements

Subject to the action of the City Election April 4, 1933.

For Marshal:
W. T. BLAKEWAY,
LEE HAYNES,
A. J. NORWOOD
(Re-election)

Mexican Beer To Wet Throats

MONTERREY, Mexico, (UP).—Just let United States prohibition laws be modified to permit the sale of beer and the Cerveceria Cantahemoc, S. A., largest brewery in the Americas, will do the rest.

"We have enough beer to fill 180,000,000 bottles," said Jesus E. Zambrano, sales manager. "That is enough to furnish a bottle to each person in the United States, with a few million left over."

All of that beer, he pointed out, is not in bottles or barrels, but is in storage at the plant, awaiting the day when it can be moved across the border into the United States. "The beer will sell for about 30 cents a bottle because of the tariff," Zambrano said, "and we expect to sell a tremendous quantity in the United States the first year after prohibition."

"We expect that large sales volume because it takes beer several months to age properly. After that, we expect a normal, steady volume of business. We can produce 1,500,000 bottles every 24 hours."

The beer made in Monterrey contains 3.5 per cent alcohol while the amount proposed in the United States' new beer bill is 3.2 per cent. The Mexican product's alcohol content would have to be reduced to conform with provisions of the American law.

PRODUCTS TO THE SOUTH

DALLAS, (UP)—Seeking to enlarge the market for Texas-made goods, directors of Progressive Texans, Inc., have voted to investigate the feasibility of chartering a ship, to be loaded with Texas goods, for a voyage to Latin American countries where the articles will be displayed at ports.

W. E. McBride, Sugarland, Tex., was named chairman of the committee to investigate the chartering of the ship. His findings will be reported to the board of directors at a meeting in Austin, W. C. Edwards, managing director of the group said. The meeting is called for early in February.

Tentative plans call for the ship to sail in the early spring. Other trade development plans include a meeting of business men of Texas with industrial leaders of Mexico. The purpose of this gathering would be to create greater goodwill between manufacturers and merchants of the two countries.

W. T. Leach, Fort Worth, Texas, was named chairman of the committee to investigate plans for holding this meeting in Mexico City. It is possible that the delegation of Texas business leaders will go direct to Mexico City by train.

Others on this committee are Malley McDonald, Houston; Walter Walthall, San Antonio; Fred E. Johnston, Dallas; William Breckhausen, San Antonio, and Frank Stevens, Waco.

Managers of the East, West and South Texas chambers of commerce will act as members of the committee investigating each of the trade expansion trips.

SOME MORE FIGURES

CUERO, (UP)—If all the turkeys produced in Dewitt county in 1932 were one great turkey the huge bird could provide a dinner for every person living in Chicago and Los Angeles.

This would be a total of 4,602,890 persons. There would be enough left to provide hash for the combined populations of Houston, San Antonio, Dallas and Fort Worth, the largest cities in Texas.

The figures were compiled by the local turkey statisticians, who said Dewitt county produced 200,000 turkeys in 1932, marking a total that was slightly in excess of 177,000 birds.

When McCloud got out of the hospital, he found himself off a visit as he sat alone in his flat, brooding over the glory that once was his and contrasting a bunch of laudatory clippings with the current newspaper stories denouncing him in disgust he tore the clippings and threw them away. As he looked up he spied the two men. "Hi, Brodie, Hi, Albert!"

ALLEY OOP—Our Prehistoric Ancestor

ALLEY OOP
 DID YOU HEAR THAT ROAR?
 IT'S A BIG DINOSAUR AND HE'S HEADED RIGHT THIS WAY I BETCHA!
 MAYBE IT'S A WHOLE PUFF-PUFF-PUFF HERD OF DINOSAURS!
 I'LL BET IT'S TWO DINOSAURS!
 SOUND THE ALARMS, UGYWOO! PUFF-PUFF THERE'S A WHOLE HERD OFF DINOSAURS COMING THIS WAY HURRY!
 HURRY UGYWOO! LOPE-LOPE AND FASTER!
 KEEP YOUR PANTS ON - I'M DOING THE BEST I CAN!
 BONG! BONG! BONG!

THE ADVENTURES OF TOM, DICK AND HARRY

THE ADVENTURES OF TOM, DICK AND HARRY
 TOM AND DICK HAVE BEEN ORDERED BY CAPT. D. JONES TO THEIR POST OF DUTY, THEY ARE NOW CARRYING OUT ORDERS
 TOM, HELP ME! THIS GADGET ON THE LIFT IS STUCK!
 I'LL BE WITH YOU, IN A JIFFY!
 BOY LOOK AT THAT SKY! I'VE NEVER SEEN ANYTHING LIKE THAT! SUCH LOW GRAY CLOUDS GETTING BLACKER AS THEY NEAR THE DULLED RED SUNSET
 WHY DICK! IT'S ACTUALLY SWALLOWING THE SEA, THAT LONG FUNNEL IS SURE BLACK- AND SUCH A WIND!
 NOW IT'S RAINING WHAT A DOWN POUR! AND IT'S WEAVING THAT BLACK TALON OF DEATH NEARER TO US, LET'S GET BELOW, BOY, QUICK!

BELL BOY 13

BELL BOY 13
 A LOT OF MONKEY BUSINESS IS GOING ON AT THE HOTEL!!!
 BELLBOY 13 LOST HIS PANTS WHEN HE TRIED TO CAPTURE THE GORILLA - AND NOW HE'S GETTING MAD
 HEY! WHERE'S THAT GORILLA? HE STOLE MY CLOTHES - TH' CROOK!! I'M NOT AFRAID OF HIM! WHERE IS HE??
 WHEE-E-E-E!
 WHERE'S THAT GORILLA!!
 ? ? ? ?

SMOKIE

SMOKIE
 WELL, WELL, SO YOU'RE IN THE JUG AGAIN. YOU MUST LIKE IT HERE, SMOKIE.
 AH'S IN BUT AH DON'T LIKE IT!
 WHY DON'T YOU TRY TO KEEP OUT OF THIS PLACE THEN?
 AH DO, SUH, BUT IT DON'T PAY.
 IT DON'T PAY! WOT DO YOU MEAN?
 WELL, SUH, AH GOT THREE MO' THIS TIME
 FO' TRYIN' TUH RESIST AH OFFISUH.

"MAN against WOMAN"

WHAT HAS HAPPENED
 Johnny McCloud, famous police detective who does not carry a gun, arrests George Perry, favored suitor for the hand of the girl the detective loves, on suspicion, Lola Park-er, the girl, thinking that Johnny knows all, reveals Perry's part in the burglary of the firm he worked for—in the course of her pleading to Johnny for Perry's freedom, Johnny, upon being unwittingly presented with this evidence, succeeds in having Perry sentenced to Sing Sing for a five year term. Lola, on the train to the prison, smuggles a file to George Perry and he makes good his escape while she diverts Johnny's attention. The detective becomes obsessed with the thought of capturing Perry and, incidentally, Lola, to the exclusion of his other police duties. While on the case of some warehouse thieves with O'Neill, a fellow detective, he spies the fugitives in a cab just as he and O'Neill are about to raid a warehouse that is being robbed. He takes chase in a truck, finally wrecking it while Lola and Perry flee successfully, eventually landing in Bermuda. O'Neill, thinking Johnny is right in back of him all the time, enters the warehouse alone and is killed.

WHAT HAPPENED
 "If we plugged you now, your pals on the force would send us a vote of thanks," Albert sneered. McCloud was contemptuous. "Am I supposed to turn pale? Do I sit up on my hind legs and beg? Or maybe you ain't used to shootin' at somebody whose back ain't turned." He deliberately turned and went to a smoking stand nearby. There he took a cigarette and lit it with his back still to them while the men watched. Their eyes burned with hate, yet they made no effort to draw their guns.

McCloud turned and came toward them. "Go ahead—shoot."

They backed away from him and Brodie held up his hands in a placatory gesture. "Take it easy, Johnny. You got us wrong. This is a friendly call. Ennis sent us. He wants to see you."

"Why didn't he come here, then?" Brodie hesitated. "Well—"

"Cause he's yellow like the rats he sends out," McCloud broke in. "Wait a minute—he's got something for you," Brodie volunteered. "He didn't tell us what it was, but it's something about a wedding present."

"What!" McCloud was startled. He thought of that night at the speakeasy when he had arrested Perry. He stood for a moment, thinking it over, then he walked over to the table, picked up his hat, put it on, and stalked out of the room, followed by Brodie and Albert.

McCloud entered Ennis' speakeasy while the latter was eating. Ennis jerked his thumb at a chair near his table and McCloud sat down. He reached into his pocket for a cigarette and lit it.

"How long have you been smoking cigarettes, Johnny?" Ennis asked.

"Ever since I can remember."

"If you knew that one your smoking now was the last you would ever go to smoke, would you enjoy it to the last puff, wouldn't you?"

"No."

"We have," Brodie volunteered.

over the half circle of Ennis' henchmen.

"This has all the earmarks of a wake. All yuh need is a corpse."

"We got a corpse," Ennis took a bite of a sandwich. "You. He reached for an olive. "I guess you've had a run-in with everybody in this room at one time or another. And on the outside must be a couple of hundred more." He hit the olive with a shot at you we'd had the whole department on our ears, shootin' first and asking questions afterwards. That was your life insurance. That's why you never carried a gun. But it's different now. It's open season on you. You're off the force and the cops are offa you." Ennis helped himself to another part of the sandwich. "On account of O'Neill."

"I know the man that got O'Neill. I got a good look at his face that night, an' I never forget a face. I was figurin' on gettin' that guy—after I got Perry."

Ennis turned to his men and addressed them with exaggerated politeness. "If you gentlemen will excuse me, I have a little business to talk over with McCloud."

The men went into the adjoining room, closing the door behind them. "So you're still after Perry?" Ennis took a cigar from his pocket and put it in his mouth. "You don't know where he is, do you? He lit the cigar. "What'd you give to find him?"

McCloud paused. "I'm on the spot. What good would it do me to find him?"

Ennis indicated the room into which the men had passed. "Those boys in there are all here to protect you until you get away."

McCloud was skeptical. "Yeah? Where am I goin'?"

"Bermuda. That's where Perry is."

McCloud got to his feet. Ennis waved him down with his cigar. "Sit down, Johnny. Don't get excited. McCloud sat down again and Ennis continued. "I gave Perry a job down there—sort of a book-keeper and pay-off man." He shook his head sadly. "Johnny, never trust a man that's good at adding figures."

"I could have told you that."

"As soon as Perry got down there he began gyping me. He's knocked down thousands of dollars on me, and low he's set to sell out to another outfit. That's what I want to stop. I'd like to have him back here, and I don't know anybody better to send than you."

McCloud jerked his head toward the room where the men waited. "What's the matter with some of your own boys?"

"Well, the authorities down at Bermuda are sort of funny. I've been settin' by because we're running everything nice and quiet. They won't stand for any rough stuff. And those babies in there are a little too trigger conscious." He looked toward the door and noticed it was slightly ajar. He arose, went over and deliberately closed it. Then he resumed his seat and continued addressing McCloud in a low tone. "Outside of that—there isn't a single one of them that wouldn't double-cross his own mother. I've got to send somebody I trust."

"Thanks," McCloud paused and deliberated. "Suppose I take you up—I might go to Bermuda and keep going."

"You might," Ennis paced up and down before McCloud. "But there's somebody else down there you're interested in—somebody named Lola. You were going to marry her some day. Still feel that way about her?"

"What's that got to do with it?"

"If you do, I'm offering you a wedding present—a trip to Bermuda. You might call it a sort of a honeymoon coming back. He paused. "I've always had a soft spot in my heart for you, Johnny, and I—"

McCloud arose to his feet and interrupted. "Ennis, the trouble with most smart guys is they think everybody else is dumb. There's a lot of people around this town don't like me much, but nobody hates me like you do. You've felt that way for years. You want me to get Perry because you think I'm the only one that can do it without gun play."

"That's it. You get him, and then when you come back—"

"I'm bumped."

Ennis shrugged, and leaned back in his chair. "It'd be a swell epitaph. He got what he want after—He arose and went over to McCloud. "But you've got me wrong. You underestimate me. I'll admit I've no use for McCloud, the cop—but you're not a cop now. When you work for me it's different. And nobody in this town's gonna take a shot at someone that works for Mossie Ennis."

"Not unless you say so."

"That's it." He paused. "Is it a bet?"

(To Be Continued)

MEXICANS ASSISTING
 EDINBURG, (UP)—Twenty Mexican families numbering 101 persons have offered the depression and have paved the way for aid to other worthy persons through a novel farm experiment in Hidalgo county.

Each family was given two acres of land to work, with various governmental units furnishing seed, irrigation water and plows. The land was planted to carrots, broccoli, lettuce and cabbage and, in addition, each family was allowed to market their crop in any manner they saw fit, and will be allowed to use the two-acre tract as long as it is cultivated properly and planted in seasonable vegetables.

The total cost of the project has been 63 cents per acre, of which 10 cents per acre was borne by the persons aided.

"The small amount of assistance given these 20 families has enabled them to become virtually self-sup-

porting," said O. W. Curry, Edinburg, who acts as overseer and offers suggestions. "With a little more help they would become independent in a small way."

"A little cooperation has prevented them from becoming dependent on charity for existence. Sooner or later they will be able to care for themselves and will become useful employees on some farm."

Land used in the cooperative gardens was loaned by Dr. F. M. Olinstead, Brownsville, and Mrs. Eleanor M. J. Moore, Indiana.

ASK LOWER VALUATION
 WICHITA FALLS, (UP)—Property valuation reduction of 25 per cent for 1933 tax purposes will be sought by the real estate board of this city. Copies of a petition to be circulated will be presented the city council, the city school district and the directors of the irrigation district.

NAME CONOCO'S NEW BRONZE GAS— GET PART OF \$10,000 IN PRIZE MONEY

PONCA CITY, Okla., Jan. 24.—Accepted as an expression of confidence in the business outlook for 1933 was announced here today by Continental Oil company of the approval of the largest advertising budget in the company's history, coincident with the release of an advertising campaign announcing a \$10,000 prize contest in connection with the introduction of Conoco's new bronze high test gasoline.

"Not only will the 1933 advertising budget be the largest in the company's history," said President Dan Moran, "but the major portion of the appropriation will be devoted to the purchase of newspaper space."

The \$10,000 prize contest, which is being announced today in newspaper advertising throughout the country, offers \$5,000 as a grand prize for the best name for Conoco's new bronze gasoline and \$5,000 in 74 cash prizes for the best slogans describing the merits of the new high test gasoline. The contest, opening today, will close February 26.

Branch Banking—

(Continued from page 1.)

ply for a \$400 loan. The blanks sent him were so complicated that he had to ask a lawyer friend to fill them out. The lawyer called in a financial expert to help him. When the blanks were carefully filled out by the three of them and were sent in they came back to the farmer with the advice that he must furnish copies of the county records concerning his property. He went back to the county seat and copied those records and sent them in. Then all the blanks came back with the notation that the loan was denied.

Senator Logan contended that if the farmer was applying to a loan bank with authority to administer the relief fund, he would have received his \$400 in five minutes. Senator Thomas of Oklahoma followed Logan and it was very evident from his speech that the presence of the president-elect in the city last night had no effect on the differences that exist in the democratic membership.

Thomas' criticism of Senator Glass and his bill was couched in caustic terms. He pointed out that Senator Glass wrote the original federal reserve bank bill, that 25 amendments had been made to it, no one of which was adopted without the consent of Senator Glass, that when prices were good in 1921 the entire power of the federal reserve was used to deflate prices of all the goods of agriculture and industry, that the great burden of domestic debts under which our people still labor were incurred before the deflation when the relative purchasing power of a dollar was only 40 cents, that the same applied to foreign debts owed, that the gold dollar is now worth 200 cents, that a debt which one pushed of wheat would have paid when the debts were contracted now requires eight bushels to pay.

He contended that a leadership which brought us into this war, a morass would never lead us out. The debate continued.

WASHINGTON, Jan. 21.—The drastic cut in the price of crude oil is going to receive the earnest consideration of many members of congress this coming week (this week) Telegrams of protest against the cut are pouring in to many of the senators and representatives from all the oil producing states. Naturally, the question arises, what can congress do about it? The national government with the consent and cooperation of congress used the machinery of government through national owned lands and otherwise to help build up the policy of proration. There was the implied, if not the definite assurance of the major oil companies that if this support were given those companies would and could maintain a reasonable price structure for crude oil. There was the belief entertained, and it appeared reasonably so, that through this process of pro-

ZaSu's Hands Her Fortune

Eleanora Duse, the famous tragedienne of a generation ago had the most exquisite and expressive hands of any other woman. ZaSu Pitts, the screen's most popular comedienne, possesses hands equally as expressive and which by their movements, express her emotions far more effectively than the words and actions of most players.

Theatre goers have often wondered how ZaSu Pitts acquired such a remarkable facility of expression with her hands—those restless members which flutter all over the screen and lend such a distinctive touch to her comedy characterizations.

And now Miss Pitts confesses it is merely a matter of self-consciousness. When she was a young girl her hands always seemed somewhat too large and in the way, and she never knew what to do with them. Coming to Hollywood to enter motion pictures, she became doubly conscious of her hands, and her nonchalant attempts to make them inconspicuous simply resulted in drawing attention to them.

But her aimless gestures struck the theatregoing public as something distinctly and even exaggeratedly expressive. Her hands had become a distinct asset, thenceforth allowed them to wander as Nature might dictate and even exaggerated the movements somewhat.

And so in the course of years the Jackdaws Miss Pitts became established as the possessor of the most expressive pair of hands in the motion picture world.

ZaSu Pitts is at the Yucca theatre in "They Just Had to Get Married," the Universal comedy in which she is co-starred with the equally mournful Slim Summerville. Their supporting cast in this hilarious picture, which was directed by Edward Ludwig, includes Roland Young, Verree Teasdale, and Fifi D'Orsay.

"Evenings for Sale" Has Charm of Waltz

With Herbert Marshall starring and Sari Maritza, Charlie Ruggles and Mary Boland sharing leading honors, Paramount's romantic comedy, "Evenings for Sale," which opens today at the Ritz theatre, will continue its run through Wednesday.

"Evenings for Sale" has been produced in the popular mode which has made Maurice Chevalier's pictures so popular. Set against the gay background of Vienna, the picture combines the clever values of the camera and story with a musical accompaniment that follows the romance from beginning to end. The strains of "Unter den Linden," the waltz creations of Johann Strauss, the Younger, scored expressly for this picture, follow the drama to accentuate its high spots and melow its moments of tender romance. Comedy is provided in the performances of Charlie Ruggles, Mary Boland and George Barbier.

Sari Maritza enacts her second important role for the American screen as the masked beauty of Vienna's famous carnival ball, who captures the heart of Count von Desenthal, a handsome impoverished nobleman. The intrigues of the girl's promised fiancé, and her discovery that her beloved nobleman has been forced to take an ignoble position in a handsome but unscrupulous, threaten the romance. But, with courage regained through the friendship and assistance of a rich American widow, the count recaptures his vanished fortunes, and the romance ends as it should.

Mary Boland is cast as the American widow, and Charlie Ruggles as a Viennese waiter. The picture was directed by Stuart Walker from a story by I. A. R. Wylie.

Eight elements of the Aryan Path set forth by Guatama in his Buddhism teachings were: Right views; right aspirations; right speech; right conduct; right livelihood; right effort; right mindfulness; and right rapture.

Gregory I, a follower of Benedict, made Pope in 590, was the first monk to take the Papal office.

BEER BILL IS SENT BACK TO SENATE BODY

WASHINGTON, Jan. 24.—Swept into the senate by a favorable report from the judiciary committee, the Collier-Blaine bill to legalize 3.05 per cent beer and wine was swiftly shunted out again Monday for a study of its revenue angles, with an added proposal for an excess profits tax on brewers.

Given impetus by the judiciary committee's 8 to 6 vote of approval, it was sent to the finance committee for consideration of its proposal to levy a tax of \$5 a barrel on the proposed light wine and beer. Early action there was promised by Chairman Smoot, who said the committee would begin its study of the measure in a few days.

Despite the speed with which it went in and out of the senate, however, the bill did not get by the watchful eye of Senator Borah (R., Idaho), an opponent of the measure, who offered an amendment to levy an excess profits tax ranging from 10 to 30 per cent on brewers. This proposal went to the finance committee for consideration together with other revenue features of the bill.

A report by the central control board of Great Britain, the committee said, "has led the committee to recommend that the alcoholic content in the liquors to be taxed should not exceed 3.05 per cent by weight, and that such alcoholic content satisfies the provisions of the 18th amendment."

The committee pointed to testimony before many congressional

committees that 3.2 per cent beer is not intoxicating "in order to satisfy the conscience and scruples of members of congress."

Two important amendments were added to the bill by the committee, one to prevent sales to minors, and the other to forbid advertising of the beverages in states where they are not permitted by law. Opposition to both amendments will be carried to the floor.

An attempt by Senator Bratton (D., N. M.) to cut the proposed alcoholic limitation from 3.05 to 2 per cent failed by the same margin the bill was approved, 8 to 6.

In both votes, the line-up was the same, with four republicans and four democrats supporting the bill and four republicans and two democrats opposing it. Here is the vote:

For 3.05 per cent and for the bill: Republicans, Norris, Blaine, Herbert and Schuyler; democrats, Ashurst, Walsh of Montana, King and Bill.

For 2 per cent and against the bill: Republicans, Borah, Robinson of Indiana, Hastings and Austin; democrats, Bratton and Neely.

Three members, Schall, Stephens and Black, were absent and unrecorded.

Tulia Sheriff—

(Continued from page 1.)

pled curly: "He won't shoot any more." Jack Grisson and Clarence Stewart, on a cruise of the city, were attracted by the shots, but they were commanded at gun points to drive on.

Some of the investigators were trying to connect Moseley's slaying

LAWYER-DETECTIVE ON SLAYERS' TRAIL

TULIA, Jan. 22.—Dennis Zimmerman, Tulia's lawyer-detective who was credited with solving the now famous Robert Blake case, was following another dim trail Monday—that left by the slayers of Sheriff John C. Moseley Sunday night.

The story of Zimmerman's first relentless manhunt is known throughout the nation. Blake's experiences while in the death cell at Huntsville awaiting execution having formed the background for the first chapter of John Wexley's "The Last Mile."

Fred Conner, Zimmerman's close friend, was found shot to death on the highway south of Tulia on July 17, 1925. Six months later officers apparently knew little more about the crime than the night Conner's body was dumped from his own car onto the highway. Zimmerman then turned detective, took up the study of fingerprinting, and spent a year almost entirely away from his business running down the slayer. A thumb print which he obtained from the windshield of the murder car sealed the state's case against Blake.

"I am going to do everything within my power to catch the slayers of Sheriff Moseley," Zimmerman said today. "He was a fine man, and good citizens of this country can not afford to stand idly by and let thugs shoot down our enforcement officers in cold blood."

There is no moment without some duty.—Cicero.

John Bonner—

(Continued from page 1.)

former business associations. Since leaving Midland in December, 1931, he has operated houses at Borger and at Wellington. He, like Bonner, has been in the theatre business for several years, having operated houses at Blackwell, Tonkawa, Maude and Fairfax, Okla., and at Borger, Midland and Wellington, Texas. He finished school at the University of Oklahoma junior college at Tonkawa, where he was an ace football player and lettered in several sports.

"I recognize that in following John Bonner the best policy to adopt is the one he used," he said. "Bonner is one of the finest theatre managers I have ever known. The house he will manage at Wellington is modern in every respect, and the area about the town is one of the richest agricultural ones in the state. I will continue to bring the best pictures available, and intend to operate the Palace in conjunction—on the two-day-a-week basis instituted by Bonner."

The worst thing we can do is to try to restore price levels through further curtailment of production. E. J. Working, senior agricultural economist of the U. S. department of agriculture.

Chest Colds
... Best treated without "dosing"
VICKS VAPORUB
STAINLESS now, if you prefer

RITZ TODAY

10-15-25c Midland's Favorite Show Place

ROMANCE with a song in it's Heart!

HERBERT MARSHALL
Screen's New Charming Lover!

SARI MARITZA
Gorgeous, Silken Star!

CHARLIE RUGGLES
MARY BOLAND
LUCEN LITTLEFIELD

Evenings for Sale
A Paramount Picture

— Added —
Two Reel Comedy—Melody Masters

CONOCO SCORES TRIUMPH IN NEW TYPE GASOLINE

New Volatile Fluid Perfected by Research Laboratory Marks Advance in Motor Fuel Standards

SPLIT-SECOND STARTING AND SPURT PICK-UP ARE STRESSED

Bronze Color in Pump Will Guide and Protect Buyers—Offers Long Mileage and Improved Anti-knock

FOR A NAME \$5,000.00 IN CASH

FOR BEST SLOGANS \$5,000.00 IN CASH

\$10,000 IN CASH PRIZES!

Instant Starting Lightning Pick-up Gasoline

CONOCO

CONOCO refining chemists have produced a new, improved motor fuel. No matter how different it is, we must call it "different" it is. How else may the public know?

CONOCO (.....?) Gasoline! If you can give us the name we want, \$5,000 in cash is yours. \$5,000 more will be divided among those who suggest the best slogans to describe it. What we seek is to make motorists "understand."

To describe the "difference" you must know the difference. To know the difference you must feel it in your motor. The man at the Conoco station will tell you the exciting facts; give you, free, an official contest-information-and-entry blank. Prepare yourself to produce the winning words. Fill your tank with this gas. Within 10 blocks, you'll know why your words may be worth \$10,000.00 to us.

Nothing Will Help You So Much to Win as to T-R-Y this Gas in Your Car

75 CASH PRIZES GRAND PRIZE for WINNING NAME \$5,000

74 Prizes For Slogans

1 PRIZE OF ... \$1,000
1 PRIZE OF ... \$ 750
1 PRIZE OF ... \$ 500
1 PRIZE OF ... \$ 250

5 PRIZES OF \$100 EACH
10 PRIZES OF \$ 75 EACH
10 PRIZES OF \$ 50 EACH
15 PRIZES OF \$ 25 EACH
15 PRIZES OF \$ 15 EACH
15 PRIZES OF \$ 10 EACH

Get Official Entry Blank from Conoco Stations and Dealers.

NO INCREASE IN PRICE

CONTEST RULES: You Need Buy Nothing to Enter But Read Rules Carefully

- Names must be not more than 12 letters; slogans not more than 12 words. Submit either or both on single sheet; plain white paper; one side only; but preferably on official contest information-and-entry blank, free at Conoco dealers and stations. Elaborate presentations receive no extra credit.
- Contest closes midnight, February 23, 1933. Entries must be postmarked before that date and hour.
- Continental employees, members of their families and others connected directly or indirectly cannot compete.
- Should more than one person submit exactly the same name or slogan, each will receive full amount of any prize such entry may win. All entries become Continental Oil Company property, and none will be returned.
- The Company reserves prior rights to phrases and slogans of its own creation, already in prepared advertising. Also it reserves the names "Continental" or "Conoco" gasoline, "Conogas", and "101" gasoline. Whether or not the winning contest name is adopted, prize money will be paid; but the Company reserves the right to use a name of its own creation if decided more suitable and more protectable under trade-mark laws.
- No purchase is required of contestants. Continental Oil Company executives will be the judges and their decisions final. Winners will be announced over radio, and prize money paid as soon as possible after contest closes.

ADDRESS ALL ENTRIES TO "CONTEST OFFICIAL" Continental Oil Company Ponca City, Oklahoma

YUCCA Wednesday Thursday

Did you see VINA DELMAR'S new picture?

YES, JACK OAKIE is better than ever!

It's a human story of a girl who was JUST HUMAN

UPTOWN NEW YORK

World Wide Picture

LAST TIMES TODAY "Slim" Summerville ZaSu Pitts "THEY JUST HAD TO GET MARRIED"

GET YOUR OFFICIAL ENTRY BLANKS FOR CONOCO'S \$10,000 CONTEST

From any of the following:

EL CAMPO MODERNO

VANCE 1-STOP SERVICE STATION

HOTEL SCHARBAUER GARAGE

CONTINENTAL SERVICE STATION NO. 1

HARVEY CONGER, AGENT

CONOCO

CONOCO

THIS SPACE RESERVED FOR A \$5,000 WORD CAN YOU CREATE THE WINNING WORD?

NEW BRONZE HIGH-TEST GASOLINE

Worthy Companion of Conoco Germ Processed Motor Oil