

The Weather

WEST TEXAS: Fair and warmer except in southwest portion tonight. Tuesday fair, warmer in extreme southeast portion.

THE REPORTER-TELEGRAM

THE DAILY REPORTER (Consolidated March 10, 1929) THE DAILY TELEGRAM MIDLAND, TEXAS, MONDAY, JANUARY 2, 1933

He that shared not his own Son, but delivered him up for us all, how shall he not with him also freely give us all things?—Romans 8:32.

VOL. IV

Number 255

CASUALTIES OF HOLIDAY MOUNT

OFFICIALS TAKE OATH TODAY FOR NEW POSITIONS

Official Comments Financial Status Of County

Judge Elliott H. Barron entered his new office Monday morning as official head of the affairs of Midland county determined with the aid and cooperation of the county commissioners to carry on the business of the county as economically and efficiently as is possible for them to do.

The new county judge made the above statement Monday on request of a representative of this newspaper for a declaration from him as to his purpose and aims.

"I find the county's business in excellent condition, both financially and physically, so far as county owned property is concerned. It is my ambition and the hope of the commissioners to conduct the county's business for the best interests of the citizens," the new official declared.

Judge Barron said he anticipated a pleasant term of relationship with the county commissioners. "They are pleasant gentlemen to be associated with and are business men in whom their constituents and the rest of us have confidence," he declared.

"As ex-officio county superintendent of schools, I am specially pleased to know of the good financial condition of the rural schools, the fine corps of teachers, and the excellent physical condition of the buildings. I find Midland county's rural schools are above the average in equipment and teacher personnel, and the commissioners court hopes that this record may be maintained," the judge said.

The new county judge said his office would always be open to the public and that it was his sincere desire to render the people the service they had a right to expect. The oath of office was given by the officials at one o'clock this afternoon in the district court room by Judge M. R. Hill, retiring county judge.

Those taking the oath were County Judge Elliott H. Barron, J. H. Fine, tax assessor, W. K. Wilson, county attorney, C. B. Powers, county clerk, J. L. and Commissioners Carl Smith and B. T. Graham. All other officials are holders, having been continued in office by the voters in the last general election.

County commissioners of the past administration, headed by the outgoing judge, M. R. Hill, held a final session this morning with Judge Barron and Commissioners Smith and Graham present. Routine matters pertaining to the official completion of 1932 were discussed and agreed upon prior to turning the county's affairs over to the new administration.

ETEX RESUMES DRILLING WITH REVISED ORDERS

AUSTIN, Jan. 2.—Revised oil production orders designed to control production in the rich fields of Texas and Oklahoma became effective simultaneously Sunday, giving the two areas an aggregate allowable of 1,143,153 barrels daily.

After concluding a statewide oil hearing here Saturday night, the Texas railroad commission suspended an order limiting the total production of fields in Texas to 757,150 barrels daily. This was a reduction of 31,850 barrels under the most recent manifesto of the Texas conservation agency.

The Oklahoma corporation commission followed with an order fixing the aggregate allowable for fields of that state at 386,003 barrels daily for January, a very slight increase over the State allowable for December, 385,000 barrels. Production in the Oklahoma City field was fixed at 74,333 barrels daily.

The orders for both Texas and Oklahoma fields took effect at 7 a. m. Sunday.

Texas' most prolific field, that of East Texas, resumed production at this time after a 15-day shutdown ordered by the commission for the expressed purpose of obtaining data needed in drawing up the new measure.

Fear that some operators might attempt to open their wells if the Oklahoma City field order was not issued last night had caused Cicero E. Murray, in charge of military enforcement, to issue a military dict to shut down the field this morning if the new regulations were not issued in time. This action, he explained, was merely a safeguard against unwarranted production.

For more than two weeks the oil industry has been unsettled because of the cut in production in the fields of the East Texas field was coincident with the downward trend of prices.

Deny Prisoner Starved to Death DALLAS, Jan. 2. (UP)—Herman Moggul, Lubbock jewelerman, died in a hospital here, apparently having starved to death after two weeks in jail. The county health officer and jailer, both retiring from office yesterday, denied that the man starved and declared that when he resisted food a tube was used to feed him.

Helps Sons With Feud Guns



When a mountain feudist dies, children and guns are likely to make up his estate. Isley S. Tate, 68, was slain by his two sons, Sam, 15, and George, 19, in the hills above Uniontown, Pa. His widow, Nettie Belle Tate, was left with eight of her 15 children. To get money to aid her two sons awaiting sentence in Uniontown jail, Mrs. Tate had her late husband's arsenal auctioned off, and 32 of his weapons went under the hammer. The widow is shown above with some of the shooting irons and her child, Bobby, posthumous son of the murdered Tate.

Guards Claim They Killed Noland; Kimes' Unarmed

SEMINOLE, Okla., Jan. 2.—Conflicting evidence handicapped Seminole county authorities in their effort to determine the roles played by Matt and George Kimes, notorious convicts, in the killing of George Noland, escaped convict and reputed enemy of the Kimes brothers. Two state's prison guards, after telling County Attorney Otis H. Preston they shot Noland to death Monday afternoon, said they fired three shots from close range at the guards and the Kimes brothers. Noland's shots were wild, the guards said.

The guards, W. C. Turner and Atwood Thompson, questioned last night by Preston, said they fired three shots from close range at the guards and the Kimes brothers. Noland's shots were wild, the guards said.

Noland was slain yesterday afternoon in a Seminole dwelling where officers said he formerly had lived with Nellie Kimes, sister of the outlaw. A mysterious bullet wound from which Nellie recently recovered in an Anadarko hospital allegedly was inflicted by Noland during a quarrel.

Turner and Thompson told Preston, the latter said, that the Kimes brothers, who were on leave from prison to attend the funeral of a sister, were found in the house where the killing occurred, Preston said, declared the two convicts carried weapons.

An account of the killing said they forced the Kimes brothers to walk unarmed to the door of the house, where they had learned the "healing" strangulation of the guards followed, each carrying two pistols. Nellie and another sister, Jackie, accompanied their brothers and the guards.

Preston said another question not answered to his satisfaction was whether Noland was armed. A sawed-off shotgun and a pistol were found beside the body when police reached the scene, Preston said. Mrs. Everett Riddle, at whose home the shooting occurred, asserted Noland was unarmed. The shotgun, Preston said, was of the type used by penitentiary guards.

The Kimes brothers terrorized the state a few years ago with a series of reckless bank robberies and other crimes. Matt, the leader of the gang, was convicted of murder and sentenced to life imprisonment. George was sentenced to 25 years for robbery with firearms.

EDITOR'S NOTE: Along with the substitution today of a new comic page for the NEA comic characters, a million readers will serve to introduce the new strips and give a resume of what has gone on before. Read this first turn to the comic page and continue the stories.

ALLEY OOP—OUR PRE-HISTORIC ANCESTOR. Early one morning a million years ago or thereabouts, a hungry fellow met a little bear—and thereby hangs this tale. He chased the cub, with his stone ax swinging at every jump. His intent was he in watching that, when the cub ran in a low-mouth cave, Alley Oop knocked his own head cruelly against the ceiling. Mama bear (she would, wouldn't she?) saw the whole procedure from a vantage point behind a rock out of the cave and came in after Alley Oop. To say she "came in" is putting it mildly, and the berserk one left in a hurry, only to encounter a dinosaur at the cave entrance; so back he went and threw out the bear in order to escape the greater menace. The bear's cub escaped in the flurry—so Alley was left to shift for himself, still hungry. He threw his hatchet at a monkey but succeeded in hitting only a cocoon, something he hated to eat.

"How I'd like to meet a dinosaur!" he thought. "I'd tip his beam with this here ax." A moment later his hair stood on end, for he heard an awful roar that was associated with the great mammal to whom his thoughts had referred. Alley Oop peered from behind a boulder and saw the great dinosaur browsing on the tompost tender shoots of a tree. The dinosaur was wishing the mammal would happen to extend its neck and get its head close enough for him to swing on it from concealment. He threw his ax. Afraid to venture out, Alley behought himself

VALIDITY OF COLLIER BILL SET FOR DEBATE

Discuss Proposal to "Sample" Content In Session

WASHINGTON, Jan. 2. (UP)—The senate judiciary committee today decided to allow six hours of open session argument on constitutionality of the Collier 3.2 per cent beer bill. Time will be divided equally for and against the bill.

SMITH BOOMED FOR POST IN FEDERAL COURT

W. R. (Bob) Smith, district attorney, is in line for a Federal district attorneyship, his friends believe. The El Paso-Herald-Post has the following to say: Paul D. Thomas, El Paso attorney, today was circulating a petition urging the New Year's holiday day to be observed as a national day. Smith, district attorney of the 70th judicial district, for United States district attorney for the western district of Texas.

PRO FORCES TO HEAR TRUETT AT RALLY TONIGHT

DALLAS, Jan. 2. (UP)—State unit prohibition forces opened a two-day convention here today. An old-time "white ribbon" rally was scheduled for tonight. Dr. George W. Truett and Bishop John M. Moore are speakers.

Fate of Killers Is in New Hands

LINDEN, Tex., Jan. 2. (UP)—The three charged with murder in connection with the "healing" strangulation of the guards followed, each carrying two pistols. Nellie and another sister, Jackie, accompanied their brothers and the guards.

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Stores Observe Quiet Holiday

Most stores in Midland were observing the New Year's holiday today, although employees were busily engaged at invoicing, preparing for sales and working stock after the Christmas rush of business. Activity in the business section was quiet. Several religious societies postponed meetings until tomorrow in observance of the holiday.

friend on the water front, a sailor named "Shorty." Me is a well-appearing fellow and suggests the boys work their passage aboard the boat on the crew list of which he belongs. He introduces the boys to the captain, a roughly dressed, bearded fellow who is eccentric. The boys are given hard work in stowing cargo. Tom meets Sylvia Gray, New York debutante, who is sending a box of goodies, as she says, to her brother in the Argentine. Like some other comic strip characters, Tom rather falls for the good looking girl, and promises to keep an eye on the box during the trip out.

He and Dick see some mysterious actions aboard the ship, a lighter coming astern and deliverisg contraband to the first mate, an evil fellow called Pike. Pike has incited the crew, unknown to Shorty, the boys and the master of the ship, to stand behind him in changing the ship's course to a Central American country where guns are needed to carry on a revolution, and ease after case of guns and ammunition are stacked on the quarter deck and covered with a sailcloth, to be moved in the dead watches below decks. Tom and Dick tell Shorty what they have seen and Shorty takes them before the sailing boat master so they may repeat the story. Pike is hailed before the master and asked about the boxes. He disclaims any knowledge of them, but tells the master that now they are on board he knows where he can get rid of them at a pretty penny's profit. The master is inflamed with anger and orders Pike below. In the meantime, Tom is mysteriously assailed from behind, sustaining a bad head wound from an unseen assailant. The captain has an idea he orders Shorty, Tom and Dick to be locked in a cabin below. A storm comes up and Pike orders the prisoners to be carried out so as to help

THE ADVENTURES OF TOM, DICK AND HARRY.—This strip is a delineation of exciting episodes of three youths who see lots of life in queer corners of the world. So far, we haven't seen Harry, but Tom and Dick wish to make their way on boat to Peru, their home. They meet a

Angelo Firm Buys New Car For Only \$5.13

SAN ANGELO.—What it costs to operate a small car over all sorts of West Texas roads in all sorts of weather—was answered by one of the local wholesale houses which a few days ago purchased a new car for \$3,000.

SCHOOLS OPEN NEW TERM WITH LARGER NUMBERS

Enrollment in the public schools approached the figures a year ago when a check up was made at noon today. The total at this time last year was 1,178 and today's figures totaled 1,131.

Comparative Enrollment table showing High school, Junior high, North ward, South ward, Mexican school, Negro school, and Totals for 1932 and 1933.

Absence Report table showing Senior high, Junior high, North ward, South ward, Mexican school, Negro school, and Totals for 1932 and 1933.

CLOSER FEDERAL, STATE CONTACT INSISTED UPON

ALBANY, Jan. 2. (UP)—Distinction between state and federal proposals was demanded by Franklin D. Roosevelt today at the inauguration of Governor Lehman.

"It is time to define more clearly where the federal machinery of the government begins. It is time to work for closer contact between the president and the governors," he said.

Roosevelt will go to New York City tomorrow in preparation for the conference of congressional leaders Thursday. Representative Rayburn and John Garner, Texas, will attend.

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Co-Eds Flock to Marriage Class

Co-eds of Butler University, at Indianapolis, are eager for this class to begin, for the subject is marriage. The chief instructor, inset, is Charles R. Metzger, 39-year-old lawyer and divorce referee, who has himself been twice married. University authorities grew concerned when they found that 40-55 marriages in 100 in Indianapolis were turning sour. The percentage for the nation is 16.6. So the new course in marriage, open to students and the public alike, was started.



TEXAS REPORTS 22 DEATHS; TOLL OF NATION 100

Dance Hall Fire Is Responsible for Five Deaths (By United Press) The nation's holiday fatalities today neared the hundred mark as reports continued to be sent in. A dance hall fire at Vallejo, Calif., was fatal to five, the largest single catastrophe.

Soldier, Robber, Wounded When Caught

SAN ANTONIO, Jan. 2. (UP)—Ed Stowe overpowered and wounded Private Grady Dishoon in Stowe's home last night. Dishoon was identified as the man who, earlier, robbed a cafe of \$100.

Man and Woman Are Victims of Shotgun

SAN ANTONIO, Jan. 2. (UP)—T. L. Wiggs, discharged soldier, and Mrs. Lottie Cepeda, land lady, were victims of a shotgun this morning. Mrs. J. H. Sosa, relative of the slain woman, said Wiggs killed the woman and then shot himself.

Livingston Woman Is Poison Victim

LIVINGSTON, Jan. 2. (UP)—Mrs. Floyd T. Parker of Leggett county advised by taking poison Monday, a week after her husband, postmaster, seriously wounded himself following a postoffice fire. Two notes were left. One was publicized, telling of intention of suicide.

Wreck Fatal to Sterling City Man

SAN ANGELO, Jan. 2. (UP)—Weldon Paul Rutherford of Sterling city died here last night. His neck was broken in an automobile wreck near Sterling City.

Weatherford Man Shoots Wife, Self

WEATHERFORD, Jan. 2.—A double bullet wound the lives of W. C. (Cleve) Rains, 45, and his wife, 44, 15 miles south of here on the Grandbury road Saturday night. A fire broke out in the house, and Rains, according to advice here, When he was called to supper, Rains picked up a single barrel shotgun and advanced toward his wife, screaming to kill her. She turned and ran, screaming to the children to run to safety. She was shot down by her husband, who then reloading himself, shot himself through the heart.

Rains had been a merchant and farmer in the Center Mills community on the Hood and Parker County line for a number of years and was a member of a well-known family.

He had seven children. He had been in ill health and was preparing to go to a sanitarium for treatment in a few days.

Funeral services were held Sunday afternoon at 2 p. m. at the Longcreek Cemetery.

Two Lose Lives In Groesbeck Fire GROESBECK, Jan. 2.—Mrs. P. D. Murdock, 55, and her granddaughter, Jessie Mae Webster, 11, were burned to death today when the Murdock home, south of Groesbeck, caught fire. Mrs. Webster was taken to a hospital, but was unable to find their way outside.

Origin of the fire was not known. The two bodies were found near the back door of the house.

GROESBECK, Jan. 2. (UP)—A double funeral was held today for Mrs. P. D. Murdock, 55, and her granddaughter, Jessie Mae Webster, 11, who were burned at the Murdock home yesterday. A defective fuse was blamed. Murdock barely escaped.

Gunfire Fatal to Indiana Celebrant INDIANAPOLIS, Ind., Jan. 2.—Craford Dean's shotgun backfired and ended his New Year's celebration in death.

He was killed instantly as he prepared a noisy welcome for 1933. He was 35.

Suspects Jailed For Harper Killing FAIRFIELD, Jan. 2. (UP)—Three men, arrested in Dallas after the killing of Jack Harper at Streetman Saturday, were jailed here today. County Attorney W. V. Cooper was to charge one with murder.

Arrest Group of Spain Plotters BARCELONA, Spain, Jan. 2. (UP)—An anti-government plot was frustrated today and seven anarchists and syndicalists were arrested. They were charged with seeking cooperation of aviators and soldiers in a revolution movement.

THE REPORTER-TELEGRAM

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"IFS" IN TECHNOCRACY

Christian Science Monitor:
Just as everyone, or nearly everyone, was quite satisfied that technocracy was something new, comes the disconcerting discovery that the theory is almost hoary with age.

In the fifteenth century a writer in the London Observer points out, the Duke of Urbino, an Italian nobleman and patron of art, fulminated fiercely against the practice of printing. "I would be ashamed to possess a printed book," he declares.

It is not altogether clear whether the duke cried out against the mechanization of literature by too much printing, as moderns sometimes feel toward the mechanization of music through radiocasting, or whether he saw an economic trend toward the displacement of men by machines. But the practical effect was that in his magnificent palace overlooking the blue waters of the Adriatic the medieval aristocrat kept 40 scribes copying literature treasures upon parchment.

While on this subject of belleslettres it is to be noted that the decline in the gentle art of letter writing would seem coincident with the rise of the writing machine. Perhaps, though, it is hardly fair to reproach the ubiquitous typewriter for this. In fact, it might be altogether arguable that, amid the bustle of present-day living, millions of epistles get indicted that would remain unborn in the quill-driving epoch.

Rightly or wrongly, the machine is having a pretty hard time lately. The anathema directed against it may not always look logical to the layman. Even that ardent opposer of industrialism, Mahatma Gandhi, once stumped India as the fervent apostle of the simple handicrafts, riding from village to village in a factory-made limousine.

Before relegating all machines to the economic dust heap a humble word must be said in their favor. Because of the radio, untold numbers who neither knew nor recked of any difference between Brahms and the barrel-organ now listen comprehendingly to the classical in music. And what rich legacies the phonograph has bequeathed to posterity who will hear the silver speech of William Jennings Bryan and thrill to the golden notes of Enrico Caruso!

Not infrequently in recent years one may have heard some gentlewoman deplore the passing of the hand manufacturer of lace, with its individual artistry and its long hours of patient application with the needle. There may be charm in the picture of a peasant woman spending weeks on a single centerpiece in an earthen-floored cottage—to one who does not have to live there. Perhaps it is not all loss if with the aid of a machine she can make several such pieces of lace within a few hours—for several persons to enjoy—and have the remaining hours to improve in more broadening interests and amid more comfortable surroundings.

But the "ifs" are the heart of the question. Does she work fewer hours, or does she tend the machine in its monotonous droning till it floods the market with standardized copies? Does she live in a better house than before? or still in a squalid hut or tenement? Does her standard of living permit her to share fully in the products of other workers and of the machines they tend?

These are the challenges. These are the "ifs" to which technocracy, with all its incompleteness, calls salutory attention. Machines can be benefactors, but society must learn how to use them.

Police cruising cars in two Massachusetts towns were struck on the same night by automobiles in the hands of drivers who were arrested on charges of drunkenness. Where will the downtrodden taxpayer come in if with the proposed repeal of prohibition he has to provide police cars for all the drunken drivers to run into?

With his winter supply of nuts safely hoarded in his favorite tree, the squirrel can now relax for a little chatter on the advantages of branch banking.

The Town Quack
(Reserves the right to "quack" about everything without taking a stand on anything.)
The new "no center parking" signs at street intersections on New Year's eve. But I had a bigger surprise than that when I found they were still there the next morning. If the youngsters of Midland continue to behave that well we won't even miss our porch furniture the morning after Halloween this year. Even Dr. Thomas won't find his front gate hanging to the telephone pole back of his house.

It seems that a fat girl nearly always gets a five or six pound box of chocolates for Christmas. Can anyone explain that?
I can. You always try to think of a Christmas present that will please, and who ever heard of a fat girl who didn't appreciate a box of chocolates?

The New Year resolutions are still in effect, this being only the second day of the year.

Sam Ashley is negotiating with our business office for a better type of Sunday morning delivery service on his copy of The Reporter-Telegram. He had a copy delivered to him in bed yesterday and he hopes to arrange for such service the year round. He asks also that the paper consist of eight pages so that it can be divided equally among members of his family.

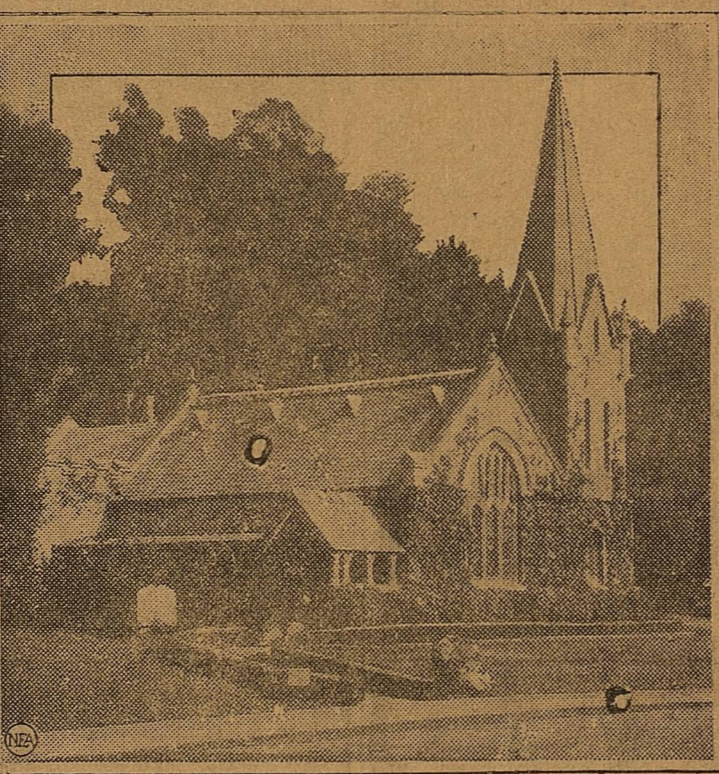
How do you spell nook, pronounced as the "oo" in foot, or sock, but not as in book? Maybe it should be spelled "nooks." Anyway, I heard some talk around the office about an all day date one of our staff members had Sunday and heard the word "nooks" repeated at intervals.

The big surprise of my life was when the street department put up

Puzzles We'd Like to Have Einstein Answer

1. IF CONGRESSMAN A SAYS IT SHOULD BE 2.75% AND CONGRESSMAN B SAYS 4% HOW NEAR IS BEER?
2. IF A FARMER RAISES CORN AT COST OF 65¢ PER BUSHEL AND SELLS IT FOR 18¢ HOW FAR IS IT FROM HIS FARM TO THE SHERIFF'S OFFICE?
3. IF ALL THE PORK BARREL CONGRESSMEN WERE PLACED SIDE BY SIDE HOW FAR WOULD THEY REACH?
4. IF NATION X SPENDS \$600,000,000 FOR ARMAMENTS WHAT IS ITS CAPACITY TO PAY WAR DEBTS TO NATION Y?
5. HOW CAN WE PLOT A CHART OF GOVERNMENT EXPENSES WITH CURVES THAT WOULD KEEP THE TAXPAYER FROM WALKING AROUND IN CIRCLES?

4000 Couples Wedded Here



The Little Church of the Flowers, near Los Angeles, Calif.

GLENDALE, Calif.—Although located in Southern California's biggest memorial park, and built primarily for those who bring sympathy in times of sorrow the Little Church of the Flowers near here has been the scene of 4000 weddings since its construction 15 years ago. The ivy-covered church, with its gabled roof and beautiful surroundings, probably won this distinction because it attracted brides-to-be as being truly a "church of the flowers."

On each side of the nave are five arches in which hang great, sweeping ferns. Behind them, in large metal boxes, flowers of every description and color bloom throughout the year. In addition to holding this unique distinction, the church is an exact replica of that quaint old village church at Stoke Poges, in Buckinghamshire, England, where the famous poet, Thomas Gray, penned his immortal "Elegy. Written in a Country Churchyard."

About the church, which is non-sectarian and non-denominational, are many interesting features. Among them is a communion table, hallowed with age, which was sent by the vicar from the original church at Stoke Poges. A wedding book register, containing the names of brides and grooms and their attendants, also is viewed with interest by visitors.

Suit Against Apples Settled

SAN ANGELO.—The suit of the United States against 175 bushels of apples has been settled out of court. A. W. Billingsley, deputy U. S. marshal executed a federal court order Wednesday when he spread the apples out on the ground near Winters to be turned under with a plough.

The apples were condemned Nov. 9, a suit filed on the law docket food act. They were allegedly poisoned by a spray. They had been shipped from New Mexico and were excellent looking, Billingsley said. That is, they looked fine on Nov. 9, but about half of them had rotted by the time the court order to destroy them was issued. The apples had been in custody of Lem Cartwright at Winters.

Stolen Tires Carried on Arm

PECOS.—A negro was caught at Big Spring Wednesday with five automobile tires he had allegedly taken on from John Doll's east side Texas company filling station last Sunday. The negro had carried the tires on his arm, and boarded a freight and was trying to sell them at Big Spring when arrested on word from Sheriff Louis Roberson.

RUST PREVENTATIVE

LONDON.—The British National Physical Laboratory has been experimenting with a waste product of the woolen industry, "lanoline," as a rust preventative. The substance is coated over steel and is said to have showed no rust formations after three years attack by weather. It is similar to mutton tallow in consistency.

Bones of Primates Found at Brownwood

By CLARK COURSEY

BROWNWOOD.—The extremely massive and powerful lower jaw of some ancient man unearthed recently near Brownwood may help to produce new evidence that there were different types of men in the Stone Age, it is believed by some people interested in the matter.

The recent unearthing of the bones of cave dwellers in caves of the region near Mt. Carmel in Palestine, as reported in Science Service, gives weight to the Brownwood discovery and may prove to science that the Brownwood find is that of bones of an ancient race.

The massive and powerful lower jaw of the Palestine cave dweller is said by scientists to be new evidence that there were different types of men who lived in the Stone Age, for the chin is not receding like that of other cave men previously discovered.

Neither is the jaw of the Brownwood cave man receding, it is powerful. People who examined the bones, found near here in November by a road construction crew in blasting rock for road building, thought probably the bones were not of an ancient man because the chin was not receding like other types of the Stone Age. Now, however, with the discovery of the strong-chinned race at Palestine, it may be established that some races who lived in the Stone Age did not have the receding chin as a characteristic. The Brownwood find with that of Palestine may be evidence that there were different types of Stone Age dwellers.

Men of the Stone Age, according to scientists, had slouching gait, heavy eyebrow ridges, receding foreheads and weak receding chins. The type unearthed in Palestine is like this description except in the chin, which is not receding at all. The Brownwood man also fits the description except in the matter of the chin. The bones unearthed here show a receding forehead, heavy eyebrow ridges and a strong chin. The Palestine discovery may help to verify the fact that the Brownwood discovery is that of an ancient race never before found in this country. One of the most amazing features

of the Brownwood ancient man is the long flat nasal bone. Scientists who have viewed the bones say they have never seen, or heard of, read of, nor seen pictures of such a specimen. The discovery is causing much interest among scientists and further investigation of the find in an attempt to determine the exact age in which the man lived is practically assured.

The bones lay under a large limestone boulder which rested on a solid limestone base. The bones were preserved by the shifting of this boulder onto this base. Only blasting could have removed the bones and revealed them to the scientific world, say people who examined the location of the find.

The first bale of cotton was exported from the United States to Europe shipped from Charleston, S. C. in 1794.

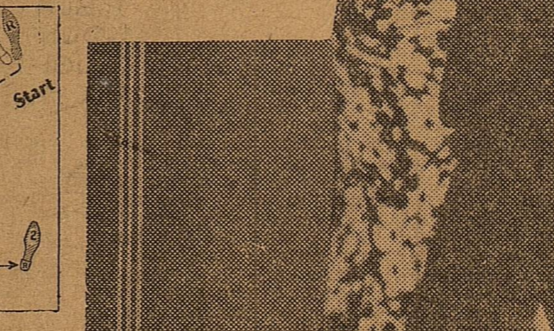
Hint of Havana In The Rhumba

BY ARTHUR MURRAY
Written for NEA Service

NEW YORK.—The New Year sees the Rhumba growing very popular. The Rhumba is a native Cuban dance.

In Cuba there are three Rhumbas and none of them is permitted on floors of social ballrooms. However, the American version of the Rhumba has been considerably modified. It is an exuberant dance, full of syncretized rhythm.

To learn the Rhumba you must proceed carefully. The basic step is a diagram on a chair and stool. The characteristics of it are crossing of feet, a long side step, rocking and then stepping on the same foot.



1. The man starts with a long side step, with his left foot, as in an ordinary two-step. Take a step with the left foot, "AND" draw up right foot.
2. Step with left foot to left, weight on left, with the right foot slightly raised from the floor. Hold this for a beat then.
3. Lightly place the raised right foot, holding weight on left, shift weight quickly, leaving no weight on this right foot but transferring it to the left which you bring quickly over the place indicated on lower line of diagram.
4. Sway lightly with right foot brought to place beside the left and then quickly step far to the right with the right foot.
The lady's part is the same as the man's, only she uses the right when he uses left and vice versa.

SOCIETY

Midland Couple Married Sunday Morning

Miss Mary Katherine Hogsett, daughter of Mr. and Mrs. W. Hogsett, became the bride of Mr. John B. Mills, son of Mrs. J. J. Mills, Sunday morning in a ceremony read at the Presbyterian parsonage. The Rev. W. J. Coleman officiated.

Mrs. Olen Fryar, classmate of the bride, and Mrs. Coleman attended the couple. The bride wore an afternoon frock of grey crepe and lace with white accessories. She was graduated from Midland high school in 1931 and was a post graduate the next year. Mr. Mills attended Stanton high school, where he was a member of the football squad. He is cashier at Walker-Smith Grocery company. Both are active in church work. Mrs. Mills is a member of the Anti Club and Y. W. A.

Immediately following the ceremony, Mr. and Mrs. Mills left on a trip to Abilene, Ranger and Breckenridge. They will be at home on North Lorraine after the last of the week.

Ninety Attend Baptist Assembly

Ninety young people attended the general assembly of Baptist training school divisions Sunday evening. Report of the weeks work here read. Members of the Active Workers' and Peppy Partners' divisions had a joint session at which they heard a program on the part a young person plays in the new year. Twenty-nine members attended. Mrs. Fielding Lee and Miss Marjorie Ward are sponsors.

Wesley Bible Class Meeting Postponed

The business and monthly social meeting of the Wesley Bible class of the First Methodist church that was scheduled for Tuesday afternoon at the home of Mrs. M. D. Johnson has been postponed until next month because of illness in the home.

Informal Dance

Miss Charline Parrott was hostess Saturday evening at an informal dance honoring high school students. Approximately fifteen couples attended. Later, guests attended the midnight preview.

FAMILY REUNION

FORT WORTH.—Spending the holidays with Miss Nora Lackey at her home, 3146 South Adams street, Fort Worth, were her brothers and sisters, W. W. Lackey, superintendent of city schools, Midland; C. S. Lackey, Dallas; T. E. Lackey, Durant, Okla.; Mrs. R. S. Stoke, San Antonio, and Mrs. A. B. Duckworth of Caldwell. Also visiting Miss Lackey was her nephew, Ray N. Duckworth, educational director of the First Baptist church, Cameron. Supt. Lackey returned to Midland Saturday.

The discovery is causing much interest among scientists and further investigation of the find in an attempt to determine the exact age in which the man lived is practically assured.

The bones lay under a large limestone boulder which rested on a solid limestone base. The bones were preserved by the shifting of this boulder onto this base. Only blasting could have removed the bones and revealed them to the scientific world, say people who examined the location of the find.

The first bale of cotton was exported from the United States to Europe shipped from Charleston, S. C. in 1794.

Cycles at 69

Mrs. Lulu Smith is 69 but she braves Denver's traffic daily on her bicycle, just as she's done since 1892. A widowed music teacher, she has registered 10,000 miles on her present bicycle—and this is her ninth.

Mrs. Ben L. Boltz of Corsicana is visiting her daughter, Mrs. J. R. Ashley, and Mr. Ashley.

Lamar Lindsey of McCamey and Ted Weister of Wink visited friends and transacted business in Midland Friday afternoon.

Mr. and Mrs. J. W. B. Hogan were here Saturday from the Jones ranch southwest of Midland.

C. W. Alexander of Chicago is in Midland transacting business.

W. L. Fickett of Fort Worth was a business visitor here Saturday.

Miss Mary Jane Snyder who has been visiting in the J. R. Ashley home, returned to her home at Dallas Sunday night. Miss Snyder made business trip to Odessa Sunday morning.

Mr. and Mrs. Percy J. Mims and children, James and Margaret, returned Saturday night from Tyler where they spent the holidays with her parents, Mr. and Mrs. J. H. Littlejohn.

J. M. Kuykendall of Post was a business visitor in Midland Saturday.

E. S. Keller and A. C. Williams of Odessa transacted business here Saturday.

Mr. and Mrs. Paul C. Smeltzer are in Beville visiting her parents.

Professor Theophilus Fitz has been confined to his bed for several days.

Charles Powers and Bob Nievera of Hollywood, Calif., left Midland today after transacting business here this week end.

H. E. Howard of Dallas is a business visitor in Midland today.

Miss Georgia Bryant of Cedar Hill is in Midland visiting relatives and transacting business.

W. F. Hanigan of Roswell, N. M., is in Midland on a business trip.

G. B. Estes of Monahans is a business visitor in Midland.

Helpful Health Suggestions

By M. Elizabeth Wink County Health Nurse

TUBERCULOSIS: ITS SYMPTOMS

A list of symptoms of both adult and childhood tuberculosis is given below.

Symptoms of adult tuberculosis:
1. Ease of fatigue, and exhausted feeling after a good night's rest.
2. A chronic cough lasting more than a month, with or without spitting.
3. Sharp pleurisy pains.
4. Loss of appetite, with or without indigestion.
5. Loss of ten pounds or more in weight.
6. Spitting of blood.
7. Cold chest pains, especially between the shoulder blades.
8. Fever; usually in the afternoon. (Morning temperature may be normal, or subnormal.)
9. Nervousness.
10. Poor recovery from colds, "flu," pneumonia, etc.

All, or any combination of the above symptoms may be present in the adult tuberculosis patient, or they may appear separately. Some patients may attribute these symptoms to other causes but tuberculosis should be ruled out first and not last by the doctor.

Symptoms of childhood tuberculosis:
1. Disinclination to play.
2. Not gaining weight properly.
3. Poor appetite.
4. Nervousness.
5. An afternoon fever.
6. Pleurisy.
7. Symptoms of childhood tuberculosis are not as pronounced as those found in adult tuberculosis. Few tuberculosis children are underweight, but generally they are not gaining properly. Children with tuberculosis should be diagnosed before cough and spitting are present because a child has very little chance for recovery if these two advanced symptoms are present.

Remember that tuberculosis can be cured if discovered in its early stages and treated properly.

(Article III will discuss the treatment of tuberculosis.)

TEXAS OIL INDUSTRY

AUSTIN, (UP)—A number of indications point to the probability that in five years Texas may be contributing as much as half of the nation's oil, says Elmer H. Johnson, economic geographer of the Bureau of Business Research of the University of Texas.

At present Texas produces more than 40 per cent, he says. It became the leading state in oil production in 1926 and by 1931 produced almost one-third of the total supply. In 1931 it contributed 27.55 per cent of the natural gas marketed in the United States.

The estimated average value at the wells of this gas was 2.2 cents per thousand cubic feet and at the point of consumption is valued at averaged 15.9 cents a thousand cubic feet.

MOTHER'S LOVE

JOHNSTOWN, Pa.—Anyone with a mother as courageous and loving as Mrs. Etta Craig should never have to appear in court to face an automobile theft charge. Mrs. Craig, with her 12-year-old daughter, Opal, walked and hitchhiked 2000 miles from Muskogee, Okla., to Pittsburgh, and made three hikes to this city from Pittsburgh to plead with Mayor Eddie McCloskey to intervene in behalf of "Buddy" Craig, son and brother of the two.

NEW POSTOFFICE

SAN BENITO, (UP)—San Benito probably will be the first city in the Rio Grande Valley to celebrate the opening of a new postoffice. Seven valley cities now have new buildings under contract or under construction.

Donald T. Smith, federal construction engineer, estimated that the San Benito office will be finished in mid-February. Brownsville's structure will be completed about the first of March.

Personals

The Rev. and Mrs. Winston F. Borum and son, Val, returned Saturday night from Shreveport, where they visited relatives.

B. M. Stolz, Ford dealer from Dallas, transacted business in Midland over the week end.

Jack Lary of Fort Worth spent Sunday night in Midland.

Mrs. Ben L. Boltz of Corsicana is visiting her daughter, Mrs. J. R. Ashley, and Mr. Ashley.

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Announcements

Tuesday
The Methodist Missionary society will meet Tuesday afternoon at 3 o'clock, instead of Monday, at the church, for installation of officers. All officers and members are urged to be present.

Church of Christ Bible class at the church at 3:30 Tuesday afternoon.

Y. W. A. meeting Tuesday night at the home of Mrs. R. E. Witty, 405A North Big Spring.

Wednesday
Mrs. J. M. Caldwell will entertain members of the Wednesday club at her home, 223 South H, Wednesday afternoon at 3 o'clock.

Mrs. Arthur Given will read "Outward Bound" at the meeting of the Play Readers club at 3:30 Wednesday afternoon at the home of Mrs. De Lo Douglas.

Mothers' Self Culture club will meet at 3:30 Wednesday afternoon at the home of Mrs. William Simpson.

Thursday
Meeting of the Anti club with Mrs. Marguerite Bivins Thursday evening at 6:30.

Mrs. O. C. Harper will entertain members of the Thursday club on Thursday afternoon at 3 o'clock.

The Bien Amigos club will meet at 2:30 Tuesday afternoon with Mrs. Preston Bridgewater, 717 West Kansas.

Friday
Belmont Bible class will meet at 3:30 Friday afternoon with Mrs. D. E. Holster, 905 South Weatherford.

Saturday
Story hour in the reading room of the county library.

DULL HEADACHES GONE; SIMPLE REMEDY DOES IT

Headaches caused by constipation are cured after one dose of Aduca. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. City Drug Store & Petroleum Pharmacy. (Adv.)

STAINLESS

Same formula... same price. In original form, too, if you prefer. 20¢ for COLDS VICKS VapoRub OVER 1/2 MILLION JARS USED YEARLY

Doctors Give Creosote For Dangerous Coughs

For many years our best doctors have prescribed creosote in some form for colds, coughs and bronchitis, knowing how dangerous it is to let them hang on. Creosolium with creosote and six other highly important medicinal elements, quickly and effectively stops all coughs and colds that otherwise might lead to serious trouble.

Creosolium is powerful in the treatment of all colds and coughs no matter how long standing, yet it is absolutely harmless and is pleasant and easy to take.

Your own druggist guarantees Creosolium by refunding your money if you are not relieved after taking Creosolium as directed. Beware the cough or cold that hangs on. Always keep Creosolium on hand for instant use. (adv.)

Dance to "Capullito de Aleli" or "The Peanut Vendor."

CLASSIFIEDS

PHONE 77

Classified Advertising Rates and Information

CASH must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturday for Sunday issues.

PROPER classification of advertisements will be done in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES:
2c a word a day.
4c a word two days.
6c a word three days.

MINIMUM charges:
1 day 25c.
2 days 50c.
3 days 60c.

FURTHER information will be given gladly by calling 77

0. Wanted

WANT passengers to share auto expenses to Columbus, Ohio; inquire this newspaper.

255-27

2. For Sale or Trade

FOR SALE: M. Johnson White Leghorn hens and cockerels. Cornish Game pullets and cockerels, Chinchilla and New Zealand White rabbits, some does with litters, and rabbit hutches. Will sell any part or all of them cheap. Inquire at 905 S. Weatherford.

245-dh

"M" SYSTEM store, located on plains, for sale or trade for stock farm in Midland territory; stock and fixtures clear; discounting all bills. Write Box M, this newspaper.

255-2p

FOR SALE: Late Burrough's row portable adding machine; bargain. Wilson Dry Goods.

254-3z

3. Apartments

TWO large south rooms adjoining bath; garage; utilities paid; close in. 121 North Big Spring.

255-3z

15. Miscellaneous

MATTRESS RENOVATING One-day service; also, new mattresses. Phone 451. FURNITURE HOSPITAL 2-1

Mrs. Raymee Carroll and Mrs. C. D. Vertrees are to be the guests of Manager John Bonner tonight to see "Tess of the Storm Country." Bring this notice with you.

MIDLAND LODGE No. 623 A. F. & A. M. Stated communications 2nd and 4th Thursday night in each month at 8:00 o'clock. All members and visiting Masons invited. Dewey H. Pope, W. M. Claude O. Crane, Secy.

Midland Lodge No. 145 KNIGHTS of PYTHIAS Meets every Monday night at Castle Hall over Hokus-Pokus Store. H. W. Moutrey, C. C. C. P. Pope, K. R. S.

WANTED CLEAN COTTON Rags REPORTER-TELEGRAM OFFICE

Political Announcements

Subject to the action of the City Election April 4, 1933.

For Marshal: W. T. BLAKEWAY.

Suspect Firebug In Pecos Fire

PECOS.—Sheriff Louis Roberson, County Attorney Dick Toll and City Marshal Red O'Neil are investigating the mysterious circumstances surrounding a fire discovered at 5 o'clock Thursday morning by Mr. O'Neil in the building over the City Pharmacy.

Mr. O'Neil fortunately saw the fire just as it started. He summoned the fire department and then dived into fighting the blaze single-handed. He had the fire somewhat checked when the department arrived.

An investigation of the offices upstairs showed that the hallway and bits of rubbish had been soaked in oil. Two windows had been opened, evidently to allow plenty of breeze. Two empty oil cans were found.

Pecos Fire Chief Has a Close Call

PECOS.—Fire Chief Charles Mahan had a close escape while dashing across the intersection of Oak and Second streets during the Thursday morning fire. He was struck by a large truck but was only slightly bruised.

The truck knocked him down and as he fell he hit the tire instead of the pavement. Had he struck the pavement it would probably have been fatal.

SNAKE FIGHTS SELF

LONDON.—F. W. Fitzsimons, director of a museum and snake park, tells the odd story of a two-headed snake in South Africa fighting and killing itself. The fight occurred over food. Choice frogs were fed to the snake and the two heads quarreled over one of the frogs. They began biting each other and injecting poisonous venom into one another. Finally the reptile died.

FUNDS FOR FAIR

M'ALLEN, (UP)—Solicitation of funds for Texas' entry in the World's Fair at Chicago will begin in valley cities Jan. 2.

P. E. Montgomery, director of the drive in this section of the state, has given valley cities a quota. The quotas range in size from \$3,000 for Brownsville to \$200 for Fort Isabel. The \$15,000 asked from valley residents represents one-tenth of Texas' fee for entrance exhibits at the Chicago fair. Plans call for valley exhibits to occupy one-half of the space allotted Texas for exhibits.

A BAD MOVE

LOS ANGELES.—Mike Greenberg made a bad move when he tried to destroy the evidence that he had sold liquor. Two federal officers paid Greenberg three five dollar bills for whisky, and then showed him their badges. When he saw the badges he ran away tearing up the bills as he ran. One of the officers captured him while the other picked up the torn bills. He faces a charge of mutilating U. S. currency as well as bootlegging.

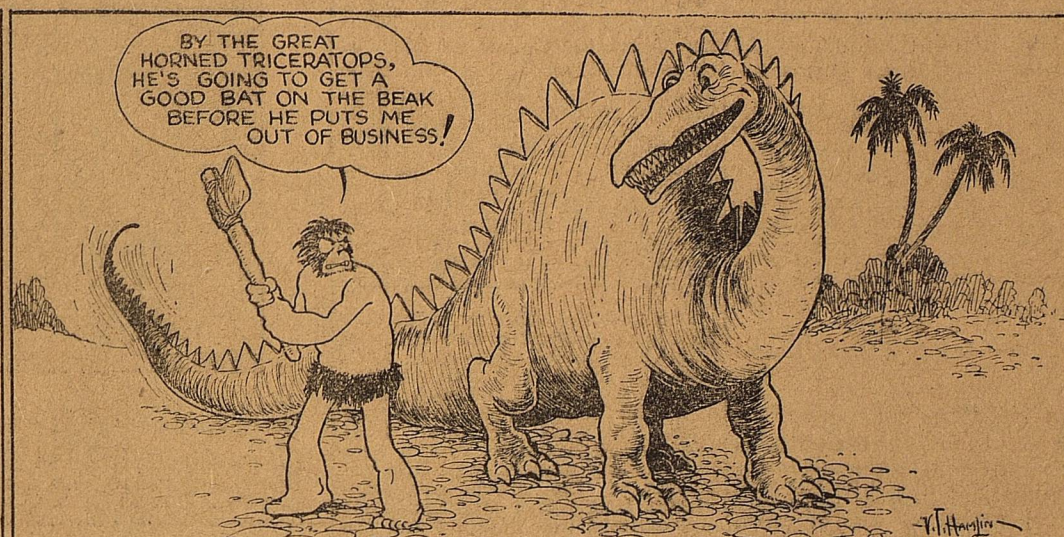
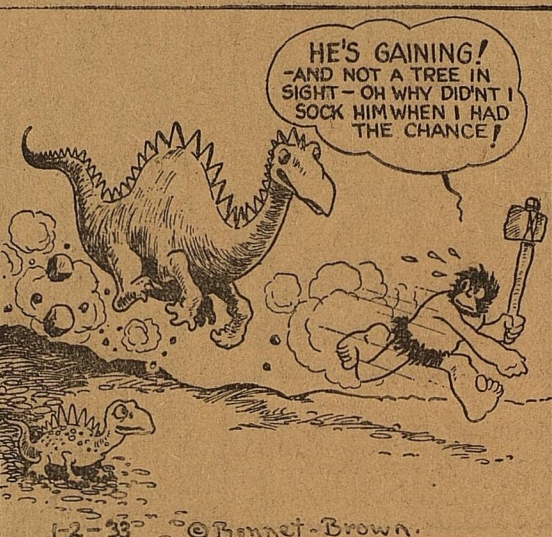
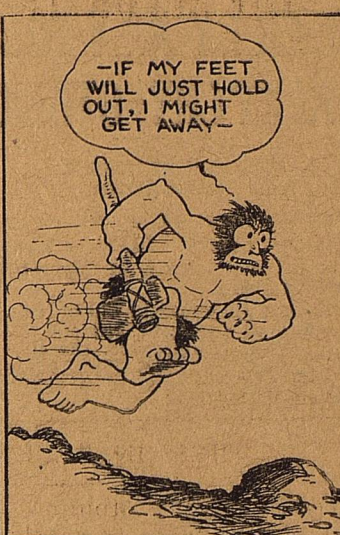
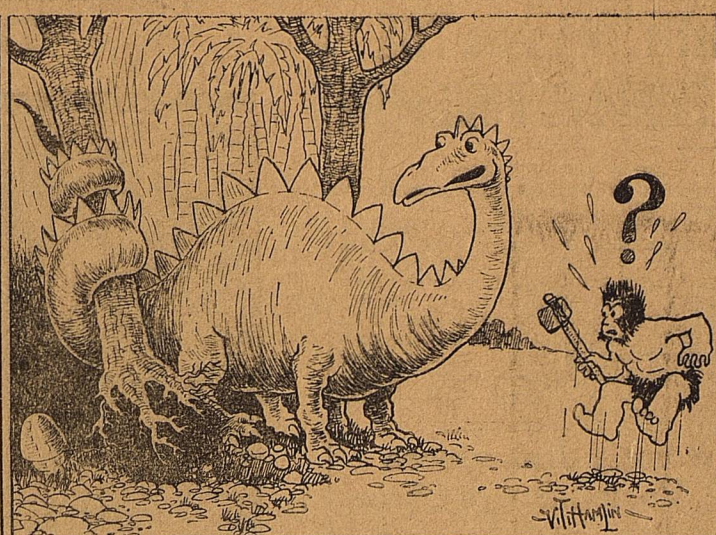
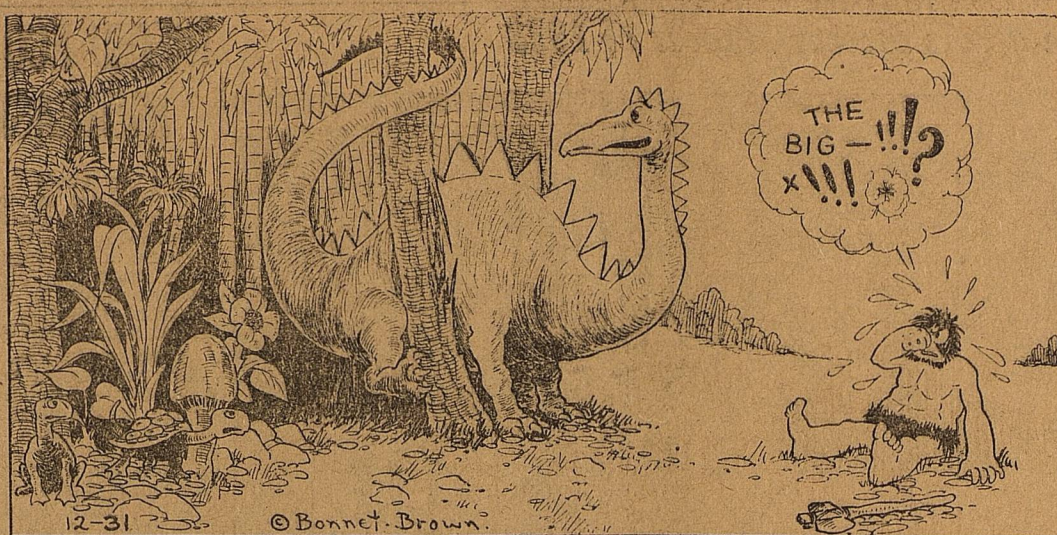
GIVE THEM THE BEST! THEY NEED IT!



Children need milk in their growing years. It contains those vitamins necessary to good health and perfect development. Our milk passes the highest rating in milk purity tests. Give your children the best—they need and deserve it.

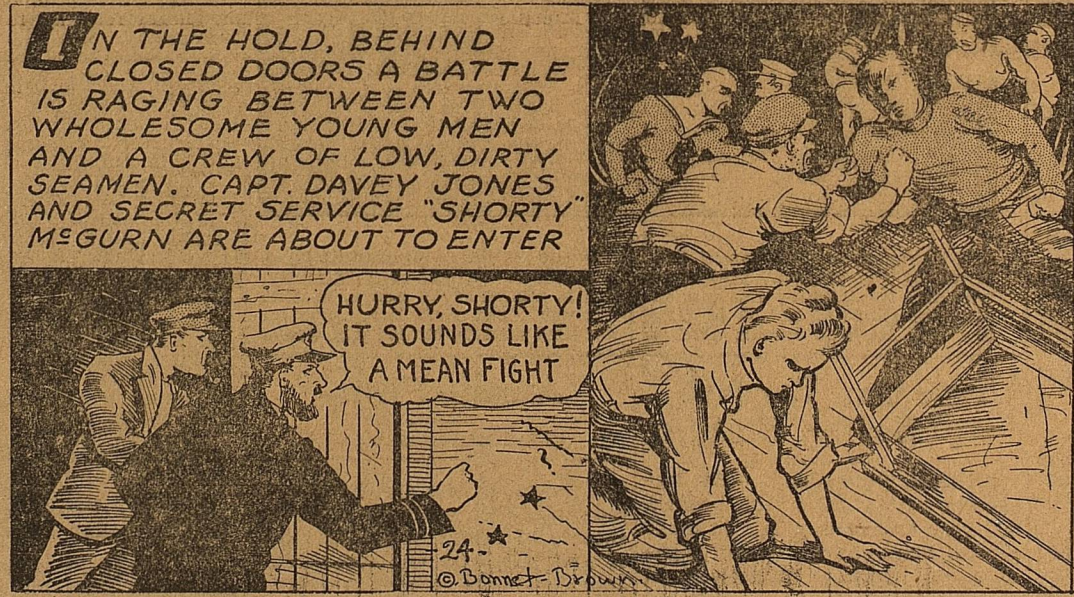
SANITARY JERSEY DAIRY Phone 9005

ALLEY OOP—Our Prehistoric Ancestor



THE ADVENTURES OF TOM, DICK AND HARRY

BEHIND CLOSED DOORS



ODD-BUT-TRUE INVENTIONS

NO. 1,281, 846 AIRCRAFT LIFE BOAT

THE OBJECT OF THIS INVENTION IS TO PROVIDE AN IMPROVED SAFETY RECEPTACLE OR HOUSING ADAPTED FOR OCCUPANCY BY OPERATORS OR PASSENGERS OF AIRCRAFT FOR THE PURPOSE OF CUSHIONING FALLS. PROJECTING SPRINGS TAKE THE FIRST SHOCK OF CONTACT AND BREAK THE FALL WHILE THE INTERIOR WALL IS CUSHIONED BY THE SPRINGS WITHIN THE OUTER SHELL AND FURTHER CUSHIONS THE FALL AND PROTECTS THE OCCUPANT.

SAY I I THOUGHT I LET YOU OFF WAY BACK SOMEWHERE

YOU DID—but THE BLAMED THING BOUNCED ME RIGHT BACK!

TRA-LA-LA! 'TIS THE MERRY SPRING TIME!

THE INDIAN RUBBER MAN HAD NOTHING ON ME!

ART HELFANT

NO. 460, 451 ANTI-SNORING DEVICE

THE OBJECT OF THIS INVENTION IS TO PROVIDE MEANS TO BE WORN BY PERSONS WHEN SLEEPING TO PREVENT SNORING. THE CHIN-BANDS SERVE TO HOLD THE CHIN FIRMLY YET YIELDING AGAINST MOVEMENT, AND THEREBY THE MOUTH IS HELD FROM OPENING AND SO SNORING IS PREVENTED.

AND DO YOU PROMISE TO LOVE, HONOR, OBEY AND WEAR AN ANTI-SNORING DEVICE?

I DO

"TO INSURE MARRIAGES LASTING FOREVER"

THOUGHTS: ASHES AGAIN!

COULD ALSO BE USED AS AN ANTI-NAGGING DEVICE

OTHER VERY SUCCESSFUL ANTI-SNORING DEVICES!

ART HELFANT

"BEER BY JULY FOURTH" MAY BE THE NEXT CRY; OTHER HURDLES FORESEEN

By RODNEY DUTCHER NEA Service Writer WASHINGTON—The "Beer by Christmas" boys are likely to have to change their slogan to "Beer by Fourth of July." Even then they may be out of luck. Passage of the beer bill by the house was a landmark in the history of prohibition legislation. It was the first real victory in either branch of congress since pre-war days. The wet victory of 225 votes to 164 for a per cent beer and a tax of 15 cents represented a rather drastic reversal of form for a house in which, after its election in 1930, the dries were claiming a very majority of nearly three to one. But in its technical legislative aspects and in the possibilities for bringing beer back through any effort of this short session of congress you might just as well say that it's one more attempt of Speaker Jack Garner's to get away with something. Working with a tiny majority, Garner in the last session tried to impose a sales tax on the country and failed ignominiously when a republican majority in his own ranks and in the republican conference also Jack's very own idea to present a "naked repeal" amendment on the opening day of congress. He presented it boldly and very confidently and was licked by a bare margin of six votes. You have to admit Jack's recent fidelity to the democratic platform and his victory on the beer bill. But you also have to admire his nerve. For, although he has won in the house—where he is supposed to be the big boss—on his third major fight, his beer bill has merely been thrown to the mercy of three very powerful forces, any one of which may ruin it insofar as this session is concerned. Beer must jump three hurdles in the order named. 1. The Senate. 2. The White House. 3. The Supreme Court. The senate has remained relatively unexcited about beer. It is a calmer, more deliberate body than the house. Being almost overloaded with "constitutional lawyers," it is always prone to take seriously the unexcited waste of time involved in any measure likely to be vetoed by the president and the further possibility that a measure is unconstitutional. Everyone realizes now that there will be an early special session of the next congress. Many democratic senators apparently are content to wait for that congress, which will be overwhelmingly democratic and removed from any fear of presidential veto on a party measure, to take care of prohibition. There is a general belief that the country will have to have a beer tax, sales tax, or both if there is to be any prospect of balancing the 1933-34 budget, and one result of that belief is the idea held by some senators that the two should be tied together in one measure so that Mr. Hoover will be compelled to approve the beer measure. But there will still be time for Roosevelt to call a special session soon after March fourth, so budget balancing is not at all certain now to be considered a matter of national life and death. Senators who have talked with Hoover insist that he would veto a beer bill and the house vote showed that one could not be passed over his veto. The supreme court is an unknown quantity insofar as beer is concerned. Garner took a chance there. It is virtually certain to be called on,

that have established the reputation of their products through consistent national advertising have not, in general, yielded to the pressure to slash their prices below the danger line. You will already have noticed, I believe, in the advertisements you read in your daily papers or listen to from your local radio stations, a definite trend toward emphasizing the quality of the goods your merchants have to sell, as well as the attractive prices at which they are offered. One final thought: Advertising facilitates the flow of goods between the producer and the consumer. It transmits ideas about new products and new commodities, not only to the men and women who constitute the consuming power of the nation, but to manufacturers, wholesalers, and merchants along the line of distribution between the producer and the consumer. Perhaps not all of you realize that behind the line of trade, in which advertising in the newspapers and magazines and over the radio brings the final word on the news of new products and new services, there is a group of publications known as the business press which serves many of the men and women who constitute the consuming power of the nation. Advertising in these periodicals is directed to the buyers of machinery and equipment and raw materials which go to make up the business of manufacturing. Likewise, the manufacturer of goods distributed to the wholesaler and merchant advertises his commodities in terms of his interests, and those of his manufacturers and distributors serving professional and technical men again find advertising a medium of reaching their specialized audience with news of their products and services. In these ways, there is going on daily an interchange of ideas between trades and industries that seldom comes to the attention of the final consumer, but which has much to do with lowering the costs of commodities to the final consumer, since it is directed to that group of men in business who are interested to reduce the cost of production and the cost of merchandising. So, throughout the ranks of trade and industry advertising is rendering genuine service to consumer as well as to producer and distributor. It should be one of the most valued agencies in our whole business organization in regenerating confidence, in loosening those basic reserves of economic strength whose temporary impairment has been largely responsible for our recent trials.

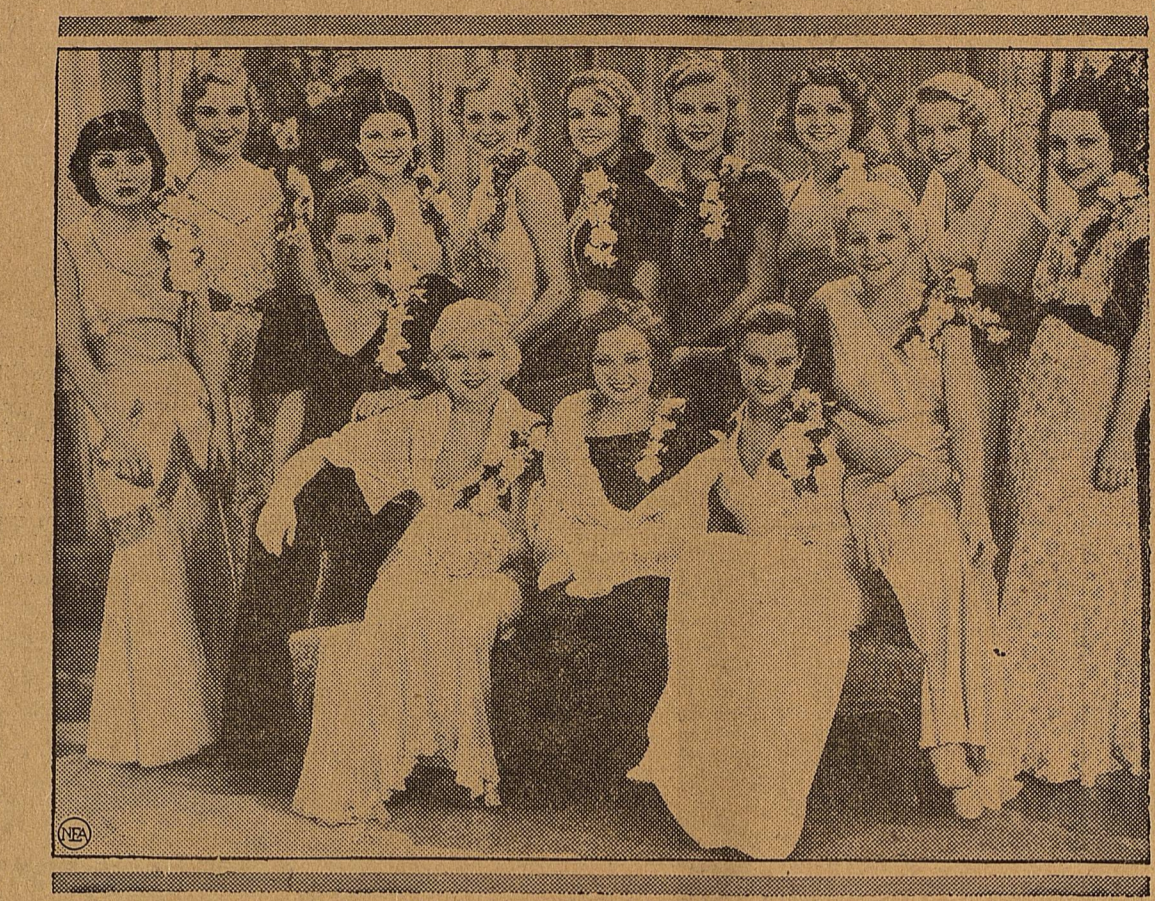
BOOKKEEPING EQUIPMENT Loose Leaf Systems, Bound Ledgers, Cash Books, Journals, Day Books, etc. Let us help you plan your system for the new year. Phone 95 WEST TEXAS OFFICE SUPPLY

RITZ Last Times TODAY Midland's Favorite Show Place 10-15-25c THE MOST HILARIOUS TUMMY LAUGH OF OUR TIMES!

THE PHANTOM PRESIDENT with GEORGE M. COHAN, CLAUDETTE COLBERT, JIMMY DURANTE. Elect Them If You Want Two Hamburgers in Every Bun!

Tuesday & Wednesday Maureen O'Sullivan, Betty Compson, Montague Love in "The Silver Lining"

The Movie Meteor Shower of 1933



Here's the Great Nebula of Hollywood, due in the view of movie press agents, to condense into at least a few stars within a couple of years. Left to right, standing, Toshia Mori, Boots Mallory, Ruth Hall, Gloria Stuart, Patricia Ellis, Ginger Rogers, Lillian Bond, Evelyn Knapp, Marion Shockley, seated, Dorothy Wilson, Mary Carlisle, Lona Andre, Eleanor Holm and Dorothy Layton. They're the WAMPAS "baby stars" of 1933.

Biggest Parade of Roses Held Today

PASADENA, Calif., Jan. 2.—Three miles of flowers, without an artificial bloom, wound through the streets of Pasadena today in the parade of the forty-fourth Tournament of Roses, longest procession in the history of the perfumed New Year's event. Each of the 155 blossom-bedecked units of the parade expressed the 1933 theme, "fairy tales in flowers." Marvels of symbolism grew late Sunday as experts began the task of placing the flowers on the floats, some of which required more than 100,000 freshly cut blooms. Mary Pickford, as grand marshal, wore a rich costume of the early Seventies and led a cavalcade of 100 horsemen. Her guests, including Lady Millicent, Haywood, Countess Denkide Di Flasso, Douglas Fairbanks, Joan Crawford and Douglas Fairbanks Jr., and other motion picture celebrities and representatives of the international society, witnessed the procession from a reviewing stand. Pasadena made elaborate preparations for the customary traffic congestion. It started long before dawn and was expected to increase as the hour approached for the Southern California-Pittsburgh football game.

Writer Tells of Land Hunger Here

Midland is used as an illustration of the hunger for land in the following article by Upton Sinclair in the Sunday Star-Telegram. An excerpt from Vincent's article follows: With about 120,000,000 people within the United States, this country has perhaps as many farmers today as it numbered in 1910—the peak record for farmers in America. That means that some 3,000,000 people are now trying to make a living farming, and the number is growing fast. How fast may be understood from the statement made by the U. S. Census Saturday that land owners of the United States could have sold 65,000 acres of land on the basis of payment in cotton instead of money. That means about 100,000,000 acres of land are now owned by six farms in the Midland section announced that they would sell them and take their pay there—about \$15,000,000. The six farms were sold at once—and some 4,000 farmers who sought to buy land there were disappointed that they, too, could not obtain it on the same basis. A recent letter from a Midland man says: "It has started us to learn how land-hungry people are." Land and people all over the United States are getting more "land-hungry" every year.

Cohan Picture at Ritz Is Laugh Riot

George M. Cohan and his cohorts, Claudette Colbert and Jimmy Durante, had a good time poking fun at the machinery of presidential election yesterday at the Ritz theatre, and a large audience assembled for the opening of "The Phantom President," entered into the fun and had an even better time than the players. The picture ends its run at the Ritz today. "The Phantom President" is rollicking comedy. To be sure, it has a few serious moments—Cohan is too consistent a flag-waver to be altogether facetious about anything pertaining to the national government. But for the most part, it has a waggish tongue in its cheek, and when it gets around to campaign methods, launches into out-and-out burlesque. In his first talking picture, Cohan plays a dual role, and plays it with the customary Cohan zest. The film is decidedly a "personality" picture. Although Cohan's performance in both roles is fine, he is first and foremost distinctly Cohan. And Jimmy Durante is—hilariously—Jimmy Durante. But with a combination like that, what more do you want? Miss Colbert is very lovely in the not-too-exacting role of Phyllis. "The Phantom President" is timely and amusing.

HOLIDAY QUIET HERE

New Year celebrations were comparatively peaceful and quiet, reports from the sheriff's office today indicated. No serious law violations were reported, and holiday entertainments were exceptionally well conducted. BRIDGE SCORE 1933 KANSAS CITY, Jan. 2.—Bridge players at a New Year's party started adding their scores. Mrs. Axel Olsen finished first. Her score was 1933.

MONEY IN TRAPPING

SAN ANGELO, (UP)—Trapping season in West and Southwest Texas, opening Dec. 1, is expected to provide new revenues to unemployed persons willing to work in the "wide open spaces." On a good day, a trapper may realize as much as \$9 for his trap of from 15 to 25 miles. The usual catches are coons, which bring from \$1 to \$5; gray fox, \$1.25 and up, and coyotes, \$2.50 for up and down. Along the Rio Grande the beaver presents the most difficult problem to the trapper. Although they bring near \$8 a head, the animals are difficult to catch. The trapping season on beaver was opened last year for the first time on the border river. The official estimate of the catch was less than 1,500.

Urges Gax Tax Not Suffer Shifting

AUSTIN, Texas, Jan. 2.—The legislature having taken the position last year that it is unfair to make general taxes pay the cost of highways, the highways themselves are now beginning the huge task of paying back to general taxpayers of Texas the millions in bonds previously spent by counties on state roads. Work of compiling the amounts of bonds eligible for such refunding is now under way in the offices of the Board of County and District Road Indebtedness, of which Gibb Gilchrist is chairman. For absorption of interest and sinking fund charges on these county bonds, one cent of the four-cent state gasoline tax, or about \$7,500,000 a year, was provided by the legislature. This tax, through the toll charge or road-rent levy on fuel for their motor traffic, have become far more than self-supporting. They support in excess of one-half of what they earn through the gas tax, and contribute the other half to schools and county tax relief. In addition to the one cent of the tax devoted to county bond relief, another cent, or another \$7,500,000 yearly goes to the state school funds. This leaves only two cents of the tax, or about \$1,500,000 for maintenance of the entire highway system over an area four times as large as the New England state, and coupled with federal aid, for new construction in gaps and incomplete sections. W. O. Huggins, president of the Texas Good Roads Association, stated this week that any further shifting of gas tax funds during the next legislature from highways work to non-road purposes not only would diminish the amount of highway support, but might even render impossible the upkeep of existing highways. He added, however, that the present amount is adequate for upkeep and a reasonable program of new construction.

Angelo Firm--

(Continued from page 1) age shown on the speedometer at the end of each month to offset the expense of operation plus the cost of the car. There was considerable argument in the store as to whether this was adequate to cover the total cost. The other day the car was traded in for a new car of the same type and make. An allowance of \$150 was made for the old car and a difference of \$95.00 was paid. On the other side of the company's books stood credits of 2 1/2 cents a mile for the 125,000 miles of operation or \$31.25. This plus the \$150 allowance on the car amounted to a total credit of \$327.50. The total expense of \$2,685 on the actual operation of the car showed a difference of \$569.97 between the allowance for the car and the actual cost of 2 1/2 cents per mile of operation. The new car which replaced the old one cost \$950 and the difference between this and the \$569.97 leaves the total cost of \$380.03 per mile just \$5.13 more than the 2 1/2 cents.

Ladysman Seen as Favorite for Derby

LOUISVILLE, Ky., Jan. 2.—The turn of the year Sunday touched off the swelling chorus of discussion of the all-absorbing topic of Kentucky turf-follies—what thoroughbred will win the 1933 Kentucky Derby. To be raced May 6 at Churchill Downs. Yesterday's 2-year-olds are today's 3-year-olds, and all are potential winners of the historic \$50,000 added stake. Jan. 1 is the official birthday of all American thoroughbreds, regardless of the date on which they are foaled. Turf experts the country over are singing the praises of W. E. Coe's Ladysman, which raced to a brilliant record as a juvenile. Ladysman no doubt will be the Winter book favorite to capture the Derby by virtue of his victories in the Hopeful Stakes at Saratoga and other turf fixtures.

NOTED ECONOMIST EXPLAINS HOW AN INCREASED BUSINESS MAY BE DONE

How dry goods dealers, hardware and furniture merchants, grocers, drug stores, auto dealers, filling stations, cafes, and, in fact, all lines of business in Midland may increase their trade and profits in 1933 is outlined below by Dr. J. K. P. assistant secretary of the United States department of commerce. A few weeks ago, one of the nation's well-known manufacturers of foodstuffs announced that in the course of the next sixty days his firm would spend \$1,500,000 in a great advertising drive, with space in practically every newspaper in the country and 142 in daily and special publications; daily radio broadcasts, lavish distribution of samples, store displays and other material. This impressive campaign, let us observe, was not undertaken back in the days of 1928 or 1929, when business was what liked to consider "normal" and one and one-half million dollars spent in any direction by a manufacturer would not excite particular comment. It was conceived in this year of 1932 and is being carried out right now. It is worthy of note that this campaign does not represent anything like a desperate effort to get back lost business. The firm in question is among those that have been weathering the depression in an entirely satisfactory manner and, incidentally, has for years been accustomed to spending large sums in national advertising. It has good reason to feel that intelligent advertising expenditures, even during periods of sales resistance. The company I have cited is using advertising intelligently, with sharply selective publicity. It is not merely trying to overwhelm the whole consuming public by the mere mass weight of its publicity. Certainly, there are plenty of other companies that are doing this. In 500,000,000 advertising during a two months' period—assuming that they could get their hands on such a formidable sum—would be inviting bankruptcy rather than increased profits. But I cannot think of any, right now, that should not spend something in telling its particular world of the special merits of its products. Its particular world may cover about everything in both hemispheres or it may be one little neighborhood, but it is not only the big fellow who finds that the right sort of advertising pays. Even the neighborhood retailer, if he is the wide-awake sort, will use such local vehicles as publicity in the neighborhood to the needs of his business. Let us not lose sight of the fact that advertising is a tool of selling. It is a sharp-edged tool that must be used intelligently, but it is an indispensable tool for every company that has goods that are designed for the consumer. Combined with well-manufactured products and good management it has aided many companies to weather the storms that have buffeted business during the last two years. A recent study by the Advertising Federation of America has shown dramatically just how indispensable a tool advertising has become for the far-sighted business man. The federation's analysis, studying the records of 120 corporations—and lest there be any question as to whether the findings were due to temporary conditions, they have covered a 17-year period. During those years, the firms concerned had faced all sorts of business weather, from the warm sunshine of prosperity to the black winds of depression. Sixty of the companies whose records were analyzed had been consistent in their advertising over the 17-year period, steadily increasing their expenditures and their advertising. During those years, the firms concerned had faced all sorts of business weather, from the warm sunshine of prosperity to the black winds of depression. Sixty of the companies whose records were analyzed had been consistent in their advertising over the 17-year period, steadily increasing their expenditures and their advertising. During those years, the firms concerned had faced all sorts of business weather, from the warm sunshine of prosperity to the black winds of depression. Sixty of the companies whose records were analyzed had been consistent in their advertising over the 17-year period, steadily increasing their expenditures and their advertising.

Eva Tanguay—Now She Cares

Eva Tanguay, tousled-haired firebrand of the stage 25 years ago, who had the country echoing her songs, "I Don't Care," is fighting her way back to health after a nervous collapse. Somewhat lame and able to see only with difficulty, she is shown right above, at Hot Springs, Ark., with her nurse on her first venture outdoors in weeks.

Yucca Pick of the Pictures Always AGAIN TODAY

ALBUQUERQUE, N. M.—M. H. Shoemaker, of Hollywood, won't be so accommodating in the future. Alighting from a train here he was approached by a man who asked a loan of Shoemaker's "roll" to show a friend. Shoemaker gave the man \$178. This was shown to the friend and the man returned it to Shoemaker after apparently putting it back in a leather pouch. When Shoemaker got back on the train, the pouch contained nothing but a roll of paper.

POORER, BUT WISER

An electric refrigerator manufacturing corporation whose earnings last year were nearly three times what they were in 1930 has embarked on an advertising campaign for this year that is the largest it has ever undertaken. Says its vice president, "We are facing 1933 with confidence, but we believe that advertising will continue its upward movement of the last several years." Let me underscore these words, "with confidence." With the very best of us, we are not necessarily getting the most out of every dollar spent, some of us consumers have lately been passing through a period when we did not know how to spend our money. Let me underscore these words, "with confidence." With the very best of us, we are not necessarily getting the most out of every dollar spent, some of us consumers have lately been passing through a period when we did not know how to spend our money. Let me underscore these words, "with confidence." With the very best of us, we are not necessarily getting the most out of every dollar spent, some of us consumers have lately been passing through a period when we did not know how to spend our money.

Live Again Through the Ecstasy of Young Love

Janet GAYNOR Charles FARRELL in TESS of the STORM COUNTRY Directed by Alfred Santell FOX PICTURE

'SILENCE'

with CLIVE BROOK MARJORIE RAMBEAU PEGGY SHANNON CHARLES STARRETT And 2-Reel Comedy NOW SHOWING at the PALACE The Family Theatre 10c & 15c

ON THE STAGE MILO'S MINSTRELS Featuring LAUGHIN' SAM FROM ALABAMA Laughs for every kid from six to ninety. "It's good what ails you." Make a date now.