

# VOL. III. 


R. W. CROWLEY, RESIDENT OF MIDLAND FOR 34 YEARS, DIES EARLY TODAY; FUNERAL AT 3:30

Hostess Dead


RAILWAY TO START CARLSBAD POTASH DEVELOPMENT SOON

## 





AIDING THE POPPY SALE
For the first time since the world war, extensive plans are under way in Midand for observance of Poppy day
here, May 30. Under direction of the newly organized
Veterans of Foreign Wars, it is announced that poppies will be sold at that time for the benefit of disabled war These veterans, spending the long and tiresome days
n government hospitals, learn to make poppies. Each poppy bears the autograph of the soldier who makes it When the poppy is sold, the proceeds go to this soldier
and thus he is furnished a small amount of spending money
with which he may purchase with which he may purchase something besides the bare These men, who would now be at places of leadership
in the country or would have big strong and healthy bodin the country or would have big strong and healthy bod-
ies are paying the price of our own freedom from war,
and are paying heavily. Can we, enjoying the health and happiness that comes from peace over the nation, go about
ouriv daily routine without giving a thought to the boys who failed to get back to their former stations in life? Let's
make Midland's first Poppy day a complete success buy ing the entire quota of poppies ordered by the Veteran organization.

## PUBLIC RELIEF WORK

One hundred representative American cities spent
more than $\$ 40,000,000$ during 1930 on relief work among needy families, according to figures just issued by the Private contributions,
creased measurably to meet the emergency, but the greater
share of the increased burde and is now being borne by agencies maintained by public taxes. In general, it is stated, public departments spent
nearly 150 per cent more on this sort of work than they did in the preceding year. Work, it is fairly clear that local work has to get very libera help from the public treasury.

## MARRIAGES THAT ENDURE

The college campus seems to be a propitious spot fo matchmaking.
Good Housekeeping Magazine, reveals that whereas there is now one divorce to every six marriages, only one di-
voree occurs to every 75 marriages that resulted from college romances.
lasting than other kinds is a matter of be so much more guess is that the chief reason lies in the fact that college romances are seldom hasty things.
A college engagement tends to be a long one; usually condemned, it does give a boy and a girl plenty of time condemned, it does give a boy and a girl plenty, of time
to find out whether they are really suited to one another.
It. is usually the "whirlwind romance" that winds up in It is usually the "w
the divorce court.
SERVICES AND REWARDS

Every so often the daily newspapers, in their news
columns, remind us that the income a man receives is not often directly related to the services he performs for society. The latest reminder of this kind is the news that the late Major General Clarence R. Edwards, war-time com-
mander of the 26 th Division, left an estate of approximateThis, of course, is a comfortable fortune-but it is
small, as rich men's fortune's go these days. Yet Genera Edwards was one of our most valuable citizens. His di-
vision gaye an excellent account of itself in France. In
war and in peace he exercised a on the men who came in contact with him. If we rewarded men according to the services they render
have, been a much richer man when he died.
Side Glances . . . . . . . . . . . by Clark

"I don't seem to be improving any, Madge. I need a
band to practice with and I'm not good enough to get a job with one."

##  <br>  <br>  <br> Alfonso Johnson has come and gone. If $I$ hear of a filling station that he doesn't tell visitors where t find the Town Quack hitching rack In <br> Midland Hi News

JUNIORS PRESENT GIFTS
The junior class presented a beau-
tiful floor lamp and end table to
the student body Tuesday morning
during the chapel period. G. B.
Hallman, president of the junior
class, presented the gifts to the stu-
dent body. The lamp and table were
bought with the money left from
the junior play after the banquet
expenses had been paid. The gifts
were used for the first time in the
senior play piven Tuesday night.
sornson speaks ro scroor


N-O-T-I-C-E On account of the recent gooc
ains we will start our hatchery Tuesday thereafter.
Bring egsg for first setting by
Tonday

Eggs set on halves or a
charge of $\$ 2.50$ per tray for Remember the dates - next
uessday and each Tuesday Midland Hatchery 1 mile Southwest of Midland

At Last! Chaplin Back to Screen Here


Watch This
Space
for information
of our line.
Be sure to see us for
Binder Twine. Have some Mebane Cot

FARMERS COOPERATIVE GIN
 DOG SUFFERS FROM MUMPS SEASIDE, Ore. (UP) - "Mike," a dog belonging to Jack Bilieu, has
the mumps. His Jaws are swoilin the mumps. His jaws are swoilen
bady and he has all the symptoms
identical o those afflicting school
childiren here during the past few

## MOTHER'S

 DAY SUNDAY, MAY 10 SEND HER FLowers our choice selectionportren pravis CUT friowens eraniums Geraniums
Cinerarias

Calceolarias Primroses Roses Begonias

Hydrangas
Fruchisas
Carnation
Snapdragons

Wear a Flower Sunday.
Open Sunday for your
convenience.

GRANGER FLORAL CO.
Midland

## Removal Notice

We have moved our office, sales room and mechanical department to our new location just back of White House Grocery on South Colo-

We invite all our friends and customers to call at our new lo
ion for GENUINE CHEVROLET PARTS and EXPERT WORKMAN SHIP.
MECHANICAL DEPT. MECHANICAL DEPT. Our used car lot has been moved to the vacant lot
Open Evenings Til 9 , $\quad$ opposite our new location. In our used car lot you
Jobs finished same night. Jobs finished same night.
CARS GREASED $\ldots$ will find used cars that are real buys and with the
CARS WASHED $\ldots . . \$ 1.00$

## Jackson Chevrolet Inc.

111 South Cobe St Chevrolet Sales \& Service

## MIDLAND

US.

## Any Town

If you are for Midland don't call for bread, call for My bread (Home-baked bread).

If you are for Midland, don't call for sodawater, demand Sunshine sodawater (Only Sunshine is made in Midland).

If you are for Midland, eat Dairyland ice cream
If you are for Midland, eat Townsend Sweet shop candies and potato chips. Demand candy and potato chips made in Midland.

Midland-made boots and saddles are popular in this area.

Midland candy, bread, sodawater, potato chips, ice cream and other Midland products are better, fresher and when you eat them, you keep a payroll in Midland. Let's all be for Midland and demand Midland goods.

This is the message of Midlanders for Midland by their Chamber of Commerce.

## SOCIAL NEWS PAGE FOR WOMEN





In erever price nume conderer
 Ant we ean provec consearer
 Goodyears, and get our price on
the type you want ... J. J. Willis

Farm with Farmalls, Haul with Internationals
Ride on Goodyear Tires. McCormick-Deering Implements and Repairs.

WILIS TRUCK \& TRACTOR CO.

$$
\begin{array}{ll}
\text { Phone } 899 & \text { Midland }
\end{array}
$$




## No Lazy Molecules in HUMBLE 997 OIL

-they're "friction-fighters" all!

Oil men call it a "cut"... But call it what you will, these active, friction-fighting molecules are the only part of the crude we use to make 997.

[^0]
## Stability

## That's what Humble'




## Page Six

$\overline{\text { RITZ }}$
TODAY \& SAT. -


| Institute Closes-1 |
| :---: |
| $\begin{array}{c}\text { (Continuea on Page } \\ \text { comerce office this morning show- }\end{array}$ |





| for Mother |  |
| :---: | :---: |
|  |  |
|  | $\frac{\text { PANGBUNSS }}{\text { GANOtIES }}$ |


|  |
| :---: |
|  |  |
|  |  |



Midland Drug Co.
Phone 258


## A Hungry Midland Banker

My Bakery<br>MIDLAND



I am going to have the largest, bestarranged, best-lighted, most convenient Grocery and Market in Midland.

Carpenters are busy now making counters,
shelves, etc., and to make a long story short-
I have studied the methods of select-for-yourself
groceries and markets and am going to "top the bunch" with the best features for each de-

FURTHERMORE
You can depend on me having prices that
will save you money.

During the repairing of the building we are and fancy groceries-not old merchandise, but good, clean, quality items that are used every ay in every home Come see

BEN F. WHITEFIELD
OWNER
MIDLAND MERCANTILE


[^0]:    Science knows that all matter is made up of little invisible bodies called molecules. They're in continuous motion-some fast, some not so fast, and some slow. In petroleum crude, fighters. They're the only kind we use in 997. Then we take these raw recruits and refine them, drill them, realign them. Result:-A new high in boiling points- $997^{\circ}$ Fahrenheit. This guarantees a protection heretofore unattainable against heat and loss and insures low oil consumption. True to their name, 997 's friction-fighters stick to their job, even when there's more heat than you'll ever have in your crankcase. sumption. That's why it's so stable a lubricant at all motor temperatures. That's why, all ove Texas, motorists are switching to 997.

