The Weather
VOL. III.

## The Reporter-Telegram

the daily reporter (Consolidated March 10, 1929 ) the daily telegram MIDLAND, TEXAS, WEDNESDAY, JULY 1, 1931

# FLYERS DUE IN GOTHAM TONIGHT 

 Embalming Fluid Cocktails to Blame for Prison DeathONE DEAD 3 OTHERS ARE SICK Fluid Stolen From The Walls


$$
7
$$



Catllemen of Wide Area Invited to Attend City Breeder-Feeder Meeting



SHROUDS


## GET KID'S POOL

LAND DONATED



Lions Jockey, Weighing 213, Announces "Ready', to Go


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## High School Lad <br> Gets Share Calves

## THIE REPORTER-TELEGRAM

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Moratorium? History Full Of Debt Delay Instances

Daily Washington Letter notane momatele
$\qquad$


NEW ORLEANS
EL. PASO
On Sale July 3 and 4 Limit to Leave Destination

NOTE: Date of Sale
to El Paso July 2 and 3.

FRANK JENSEN
dallas, texas
texas electric SERVICE COMPANY

## SOCIAL NEWS PAGE FOR WOMEN



Fresh From Triumphs on Both Sides of the Atlantic


## More Powerful than

1. $\mathrm{T}^{\mathrm{SSO}}$ is a new kind of motor fuel 1. 6 energy in many modern motors.
2. A phenomenal success in 20 foreign countries, Esso was perfected in America by the world's leading petroleum technicians. It contains Ethylbut it is far more than an ordinary Ethyl fuel. It is unlike any other fuel, as you can see from the chart. And on this chart Esso is compared with the leading premium-priced fuels.

- From Esso's increased power comes faster "pickup"-especially in high-compression motors. In a test mótor with a 7 -to- 1 compression ratio Esso showed from $13 \%$ to $74 \%$ faster acceleration when compared with the

Any Gasoline
best of the premium gasolines now on the market.

But with any type of motor an entirely new "feel" comes from driving with Esso. A new smoothness-new get-away-actually an increase in usable horse-power.

Make a ten-day test of this new fuel. Find out for yourself what your car can do with Esso. Then change back to any other type of gasolineif you can.

"Octane Rating" is the new, exact way of measuring the antiknock quality of motor fuels. Note how far superior to all other premium fuels ESSO's Octane Rating is. (Samples of premium gasolines picked at random from roadside pumps.)


CHEWNING-GEMMILL
DUEL ENDS IN A
4-1 VERDICT




WAITS RETURN<br>OF LON SMITH

| E | VES TR |
| :---: | :---: |
| A new service znown as day letter, was menguraied today by | Bobby Martin, som |
| Postal Telegraph. It is a cumulative | J. R. Ma |
|  | clinic-hospital today for |
| messages sent during the same | of head injuries received |
| one individual or concern to | day |
|  |  |
| cm |  |

## Good - theyje got to be good:



As much a part of your smoothrunning day-Chesterfields - as is your secretary!
And if she isn't at hand for the moment, you light up . . . and immediately stop fretting!
MILDER. Smoke as many as you like.

TASTE BETTER. You enjoy as
many as you smoke. For Chesterfields are made of
ripe mild tobaccos, the best that money can buy-and the PUREST cigarette paper obtainable.
Put them on your permanent payroll.

THEY'RE MILDER
and THEY TASTE BETTER

