# The We ather  <br> <br> The Reporter-Telegram 

 <br> <br> The Reporter-Telegram}
write for my readers.
not tike thinking about $m$,

# EAKER FORCED DOWN IN FLIGHT Probability of Capturing Bank Robbers Is Seen by Law SALESMANSHP ANO COURTESY INSTITUTETE TO BE HELD HERE 

Chamber BACKING SCHOOL


OF TIIIE

| pect Car Ch uns Bark, Capture |
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Oil Injunction
Is Water Tight


Midland Man Tells of Knowing Jesse James

Anti-Monarchist Sentiment RECORD Is Tested in Spain Sunday ELUDES


LAST RITES SAID OVER LONGWORTH; THOUSANDS THERE

TWO BIC BUSINESS EVENTS EACH
MONTH WATCHED WITH INTEREST Fred Wemple Is
Road Dir

THE REPORTER-TELEGRAM

## me paill barron ....

Entered as second class matter at the postoffice at Midland, Texas, under
the Act of March 30, 1879


M
ANY of the products that greet you from shelf and countef today bear familiar names.

Names you know by their advertising. By their reputation. Or by personal experience. They seem like old friends.
Other products are strangers.
What do you know about them?
Often their appeal is a "bargain price." But are they always bargains?

Their labels are attractive. More inviting, sometimes, than those of the products they seek to imitate.
3 But how can any shopper ever know what these labels conceal?

Remember this every time you buy-
Before there can be an imitation, there must be something worth imitating.
Have you ever seen an imitation as good as the original?
Clerks who try slyly to sell you something "just as good" are looking only to today. By tomorrow the same product may not be on the shelf. Perhaps even today the clerk does not know who made it.
Ask yourself..."Why does he offer me this

them springs from the desire to serve you better.

These facts are published by this newspaper to tell you of your danger. To protect you against substitution. To warn you to buy with your eyes open.

No deserving product ever needs the claim, "just as good." When you hear those words, you may know there is something better. And that package which "holds a little more" often holds little more than disappointment.

There is only one sure way by which you can avoid substitution.

Ask for recognized brands. Ask for them by name. Accept no questionable imitations.

Delegates Assemble in Big Spring for Convention

Parties
Parties Represen Local Federated Clubs

Radio Presents This Week



Dresing salad IN THE

MODERN MANNER


S OME things go together and some do not. The dress you wear for shopping is not the dress
that you wear for a formal dinner. The furs that that you wear for a f formal dinner. The furs that
are so appropriate in December would be sadly out of place at a June garden party.
The same thing is true of salads and salad dresinins. So many different foods come to our
tables as salads, no one dressing can do for all of tables as salads, no one dressing can do for all of
them. There is a different kind of salad for each ocasion and an appropriate dressing for each different salad.
Miss Mary B. Murray has wisten a litetle book on appropriate salad service which contains the answers to many of your questi
selection and service of salads.
In her book, Miss, Murray lays stress on one thing. It is this: Don't smother the flavors of all your different salads under a blanket of thick
dressing like mayonnaise. For while mayonnaise is dressing like emayonaise. For while mayonnaise is
appropriate for some salads, it it is not at all approappropriate for some salads, it is not at all appro-
priate for orhers. Mix a dressing approp priate oto
We will be glad to send you Miss Murray's book with our compliments. It is a book you will want to keep in a handy place where you can al-
ways find it whenever a question of salad selection or service arises. Send your name and address to
the Wesson Oil and Snowdrift People, 210 Baronne the 1 Wesson Oil and Snowdr
Street, New Orleans, Lal

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$==$ Committee on forastry, natural
scenery, sighwaws and memorial tree
planting Mrss . C. E. Meade, Mat scenery, highways and memorial trree
planting Mrs. C. E. Meade, Marfa
Committee on water and waterCommittee on water and watra
ways-Mrs. Benton Starnes, Marra ways-Mrs. Benton Starres, Marra
Committee on nature study, birdss, flowers, and wild life-Mrs. H. R.
Laurence, Sanderson
Committee on parks and playCommittee on parks and play-
ground, and preservation of his-
tricic spots-Mrs. E. S. Briant, Sa Ten minutes talk on historic mar Award of merit session Award of merit session - Mrs
Frank Friend, San Angelo
Election and installation of offiInvitation for 1932 conve
Reading of resolutions Reading of minutes
Song-"Now the Day

## "On a dew-dew-  <br> Rainy daysaredererese. ing enough without having put an end to clogged saltcellars by changing to Morton's Iodized Salt? Morton's lodized Salt? as freely in damp weather as it does in dry, but it keeps children from having simple goiter... that widespread cause of loss of appetite, lack of vigor and backwardness at school <br> NOW 10c <br> TO PREVENT GOITER

WHEN IT RAINS
IT POURS

## Preserting the

 NEW CHEVIROLET SIXin turlue athractive models

## CONVERTIBLE CABRIOLET

## convertible landau phaeton

THE COACH
 STANDARD FIVE-WINDOW COUPE An exceptional raluc in an natractive
new model. Spacious rear deck. ${ }^{5} 545$

PHAETON
$\left.\begin{array}{l}\text { Distinctive in ntyle Top rabric harmo- } \& 510 \\ \text { nizcos with bod color.Too boot standard }\end{array}\right)$ FIVE-PASSENGER COUPE
A now and distinctivo do luxe model.
Radiator grillo and cowl lampa..... 595 SPECIAL SEDAN
Excoptional beauty. Six do luxe wire $\$ 650$
wheels. Special fonder wello. $\ldots$..... 650 STANDARD COUPE
An oxcollont Apromal car for busineas. 835
or profesasional use. Larso rear deck. 535 SPORT COUPE
$\begin{gathered}\text { Ererrinch a amarn nutomobilic. Roomy } \\ \text { rumblo seat. } \\ \text { Adjustablo rear window. }\end{gathered} 575$ - standard sedan



## First Reporter-Telegram Cooking School Is Great Success

Seven Hundred Women See Lindbergh
Steak Prepared With Miniature Planes: Steak Prepared With Miniature Planes;
Magic Chef Stove Won by Mrs. Jno. Hix

$\left\lvert\, \begin{aligned} & \text { Bride and Groon } \\ & \text { Entertainment a }\end{aligned}\right.$ Adams Home


## Announcements



CमUPSHES | Monthly Meeting of |
| :--- |
| City Union Is Held | At Methodist Church

What to Read This Summer

Let McCall Help You Make

## Your Favorite

## -in charming



## D

## Wilson-Adams Co.

## SAND BELT GOLF ASSOCIATION OPENS; MIDLAND TO PLAY TEXON

 Act III---Enter Tom Freeman and Jack Thompson in Welter Title 1 iffEIGHT PLAYERS OF LOCAL NOTE TO MAKE TRIP



## "TELLItTOBEN" <br> IF Your chevrolet does not run AS IT SHOULD, WE CAN. AT A VERY LOW COST PUT YOUR CAR IN <br>  <br> mer is satisfied." Genuine Cherrole <br> Cenuine Chevrolet Pater Batteries Recharged. <br> Genuine Chevrolet 13-Plate Batteries

wrecker calls
Jackson Chevrolet Inc.

SOUTHLAND GREYHOUND LINES, INC. DAILY SCHEDULES

## 

2.00 P.M.
6:30 P. M.

The schedule to Ft. Wetth and East-1:50 A.
The schedule to El Paso and West- $4: 45 \mathrm{~A} . \mathrm{N}$

DARK VILLAIN IS STILL A THREAT
TO THE FARR


## Values in New

 Bedroom Suites
$\$ 57.50$

## Home Furniture Company

## A Food Your Children Need



## Mantadic

| CLASSIFIED VERTISING RATES AND INFORMATTON | Dr. T. R. Wright Osteopathic \& Medical Physician Licensed by Texas Board of Medical Examinera Telephone 752 |
| :---: | :---: |
|  | Two roums furnished, all bills paid; 83 and $s 4$ per week. Close in. 420 south Loraine. |
|  | 5. Houses |
|  |  |
|  | 10. Bed Rooms |
|  |  |
|  |  |
|  |  |
|  |  |
|  | 15 Miscellaneous |
| I. L. Monks, Scharbauer Hotel. $\qquad$ |  |
|  | Onions, at least |
| 2. For Sale or Trade |  |
| SALE: Household goods, used ix months. Phone $375 . \quad 28-3 p$ |  |
|  |  |
| $\begin{aligned} & \text { SALE: One new butterfly } \\ & \text { Phone 153. } 409 \text { West Dakota. } \\ & 29-1 \mathrm{p} \end{aligned}$ | $\begin{aligned} & \text { the } \\ & \text { the } \\ & \text { act } \end{aligned}$ |
|  |  |
| FOR SALE: Windmill, Tank and |  |
| Lubbock, Texas. |  |
| Apartments Furnished |  |
| NICEST furnished apartm town for the money. Phone |  |
| ished. Phone 138 $\qquad$ | By removing two matches from the and then rearranging the matches in the hird and fourgis matches in the |
| THREE room apartment in duple |  |
|  |  |
|  |  |
|  | 解 Phone 451 ${ }_{615} \mathrm{~W}$. Wall |



## WASH TUBBS



Still Holding the Whip Hand!



FRECKLES AND HIS FRIENDS

 IS Instituted
NEW ORLEANS, April 11. (UP
-Tederal prohiotion agents todia




## Fred Wemple--

$\qquad$

TOMORROW
"SON-OF-A-GUN" SAME PRICE
POST OFFICE CAFE



## Monday Morning Moving Day

For Twenty Two Dresses
These twenty-two dresses go on sale Monday morning, at prices that will move them quickly. Read over this list carefully. Only color, size and

SALES TALK is unnecessary. All we ask
oou to do is to see these. We merely suggest
that you come early.
Here they are:
size 16 in a black Flat Crepe was $\$ 45.00$
brown Flat Crepe, size 16 , was $\$ 29.75$.
printed Moire Evening dress, was $\$ 29.75$.
printed Moire Evening dress, was $\$ 29.75$. P . P .ach Chiffon, size 18 , was $\$ 35.00$.
size 16 in a Pink Lace, was $\$ 35.00$.
size 16 . Printed Chiffon, was $~$
20
A Black Flat Crepe, size 12, was $\$ 45.00$.
A Bize 18, black Flat Crepe, was $\$ 39.7$
A black Flat Crepe, size 36, was $\$ 49.75$.
A black Flat Crepe, size 18, was $\$ 9.75$.
A navy Silk Suit size 44 was $\$ 19750$.
navy Silk Suit, size 44 , was $\$ 19.75$.
Tan Georgette, size 14 , was $\$ 22.50$.
size 38 in a Brown Flat Crepe that was $\$ 39.75$.
size 40, Tan Flat Crepe that was $\$ 22.50$.
Yellow Flat Crepe, size 18 , that was $\$ 22.50$.

Twenty-two of them must move Monday.
Choice of these-
${ }^{\$} 16^{75}$
Addison Wadley Co.
DEPARTMENT STORE

Watch Out!
The fist of Folly forces
many heedless children
and some grownups to
rush across your
rush across your path.
Y ou cannot always
You cannot always
avoid an accident-per-
haps a very disastrous
haps a ver
lawsuit:
Drive carefully-but be
completelely yinsured. This
agency sells dependable
agency sells dependable
and complete automo-
bile
You nee ths
telephoen today

Sparks \& Barron
WILLIS TRUCK \& IRACTUR CO.

An extra pair
more than doubles the wear


The FLORS HEIM SHOE
HANGING from one pair to another adds to the life of your shoes. . . .
keeps them better looking . . . . keeps your feet in better condition

## 

ew Reduced Prices.
Most styles $\$ 9: 00$
Everybody's

