

THE REPORTERTELEGRM



FOLLOWING THE STAR
the attention of the firm.
The best thing about Christmas is not the day itself.
It.is the period immediately preceding it.
If, as we fondly believe, the heavens parted and a
shining miracle broke through on the Judea hills 20 cen-


Daily Washington Letter Rodnemb
 ers impressively to the fact that, in
addition to the American Medica Association, the Sentinels of the
Republic and the celebrated ladies

Mary Garden, famous star of the Chicago Civic Opera company, is
shown here with the new American composer, Hamilton Forrest of Chicago, formerly an office Amorican composer, Hamilton Forrest of
Forrest's new opera, "Camille," was recently munuldutilities magnate. Forrest's new opera, "Camille", was recently produced by her dom-
pany with Miss Garden as the star. of the Woman's Patriot are opposed
to the measure. The association's
reasons are professional, but the

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PORTABLE TYPEWRTER
Attractive
Appropriate Useful

In Gay Colors
and Black.
Easy Terms.
WEST TEXAS OFFICE SUPPLY


Now that isn't like Mrs. Haynes
a bitit, so I'm sorry I had the dream.
She's one of the most appreciative
people in man
funn She's one of the most appreciative
people in Midand. But it was so
funny I had to tell it. I just, go
to thinking to people in Midand. But it was, so
funy I had to tell it. I just,
to thinking this morning how funns
it woold be if all of us gave gack
the gifts we didnt like. or, better
than that, how would it do for us to
than to bring everything we dian't like to
some central point and do some
swaping until we all got something
we liked better. Paul vickers would
bring down everything he sot and
trade them off for red neckties,

I'm thankful, however, that it is
the act of giving that makes Christ-
mas worthwhile. We get pleasure
from giving things to others and mas worthwhile. We get pleasure
from giving thins to others and
we hope that they will appreciate
our act whether they like our gitts

OU MAY GET A

## Bigger Paper

BUT YOU WON'T GET A

## Better One

TAKE ADVANTAGE OF OUR SPECIAL OFFER Gcod until Dec. 31, 1930

## $\$ 4.00$

A YEAR
DELIVERED TO YOUR HOME OR BY MAIL

ASSOCIATED PRESS AND UNITED' PRESS NEWS SERVICE.
full line n.e. A. features. FOUR PAGES COMICS EVERY SUNDAY

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 Phone 77AND ASK FOR CIRCULATION MANAGER
The
Reporter
Teiegram

## SOCIAL NEWS PAGE FOR WOMEN

Family Reunions Hold Highest Interest in Midland Today; Many Homes Brightened By the Return of Children for Vacations Christmas means the gathering of home folk 'round the
hearthside to recall many pleasant memories and spread
 hies who are coming to spend a few days with their par-
lents and especially to follow the custom of Christmas dinents and especialy to tollo
ner with Mother and Dad. Practically every home in Midland will be brightened Probably the largest family reunion and Mrrs. Goodpaster, Mrs. Willard

 | in eight $\begin{array}{l}\text { in } \\ \text { present. }\end{array}$ |
| :--- |



 tire week.
Membirty-Five Here
Mint






 Mars, add Mrst. Homer Rowe and Mr.
and Mrs. W. F. Cowden.




| Benneitict Ranch |
| :---: |
| Benedict |

 There will be Mr. and mast Mrs. C. P. P.
Beneedict and

Mr. and Mrss. Lee Bradshaw, w
have their
children
he holiday
home

## ROGER W. BABSON

The Internationally-known Business and Financial Expert

writes on the

## Business

 and Financial Outlook For 1931This Authoritative Article will appear in THE REPORTER-TELEGRAM FRIDAY, DEC. 26

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WILL BUSINESS IMPROVE IN 1931?

WHAT WILL THE STOCK MARKET DO IN 1931?
Who is more fitted to answer these burning questions than Roger W. Babson, a recognized authority and financial adviser to thousands? REMEMBER THE DATE DECEMBER 26



|  | M |
| :--- | :--- |



## may christuas bells ring out

GOOD CHEER AND HAPPINESS
THROUCHOUT
THE YEAR!

- Let us meet you -LET US GREET You IN 1931

SPARIS \& BARRON
Phone 79


HOTEL SCHARBAUER'S
New Years Eve WATCH NTGHT PARTY

Dec. 31st.

Most
Elaborate
Preparations Have Been Made

For a
Successful
and Enjoyable
Entertainment.

A WISH FOR EvERY HAPPINESS DURING CHRISTMAS AND THE NEW YEAR

We certainly appreciate the fact that w have had the pleasure of serving our old pa-
trons during the past year and of adding many trons during the past year and of adding many
new satisfied patrons to our list. 1931 will find us putting forth our best efforts in your behalf.

ROCKWELL BROS. CO.

Dancing starts 9:30. Dimner at 10:30
$\$ 3.50$ Per Person

Two Orchestras Alternating

It Is Most Sincerely
That We Wish You

## A MERRY CHRISTMAS

# METHODISTS OUT ALONE AS BAPTISTS BEAT PRESBYTERIANS 

 First Half of Industrial Loop Race Lies Between Newspaper and ClinicBAPTISTS LOOK AS
THOUGH BEST INLOOP $-1930$

OUR NEW YEAR'S WISH FOR YOU

Is that each day will be one of peace, prosperity and plenty.
Our hope for the New Year, from our own standpoint is that we may be privileged to continue to serve you.

Whether your patronage has been large or small, we want you to know that it has been appreciated.

And not only do we appreciate your patronage but also any kind words you have spoken in our behalf or patrons you have sent us.

Lydick Roofing Company


## 






the joys of The season

-Good Cheer
-Good Health -Good Friends
 CITY DRUG STORE PETROLEUM PHARMACY

## MIDLAND MERCANTILE

Just a whole-hearted wish that this, the Holiday Season, may be for you the heartiest and the happiest you have ever enjoyed.

The spirit of Christmas calls us to a better appreciation of old and new friendships - may the New Year bring you a full quota of pleasure, health, and prosperity.

Most cherished among gifts bestowed by the passing year is the memory of the pleasant relations with those whom you have served. Most sincerely we wish you a Merry Christmas and a Happy New Year.

BEN F. WHITEFIELD F. F. LORD

EMMETT WARD
W. J. B. STONE JOHN LIVINGSTON

Wednesday, December 24, 1930 The Midland (Texas) Reporter-Telegram

## Nantab

 CLASSIFIED INFORMATION
 and issues.

 RATES:
2e a word a day.
4c a word
5c a wo dard three days.

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| 2 D |
| 3 Days 50 c |
| 3 |}



A praciically new 5 room home,
modern, and well located for $\$$, 2 , 00
with $\$ 250$. cash balance like
Also practically
Also practically new 6 room Montedern
Stucco home. .ocated in Country
Club Heights at $\$ 5,500$ with $\$ 500$
cash
Also practically new 4 room home
modern, located in Country Club
heights a $\$ 3.50 .00$ with $\$ 250.00$ cash
balance like rent.
For Rent
Modern 5 room frame house on
frat
South Loraine
Street. Price $\$ 35.00$ per month.
of \$25.00 cash balanee $\$ 10$ monthly
Investigate many of our good buys.
GRAFA-GA
105 West Wall



WANTED Rags


Boots' Pa
 FRECKLES AND HIS FRIENDS


AND.-WHILE
FRECKLES

$\qquad$



## SALESMAN SAM



Guzz Expected Too Much

Danal

OUT OUR WAY By Williams OUR BOARDING HOUSE Ey Ahern


BASKET BALL TEAMS OF CITY LOOPS LOOKING TO SECOND HALF; EACH TO BE FAR STRONGER THEN THAN NOW

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WITH EVERY GOOD WISH FOR CHRISTMAS AND THE

NEW YEAR

But to extend greetings and good wishes is not enough. We want also to thank you for your patronage during 1930 and to assure you that we are anxious to continue to have you as o $\mathrm{a}=\mathrm{m}$.

## POST OFFICE CAFE

JUST
A CORDIAL
FRIENDLY
GREETING
We cannot close the year satisfactor
of gratitude to you who have made
ur business possible. e holiday
the hope that we may be privileged o serve all our old friends and many whes, as well, during 1931. We re making plans for even better servhe past.

SCRUGGS-BUICK CO.


$\qquad$


SEE
ND HEAR
"BORDER
ROMANCE at thundering drama of the
thrilling West.

YOU'LL HOLD ON the SEA
"Little big house" PALACE ALWAYS 10c \& 25c









 plea of man
the charge.
Pantages






WE WISH YOU
A HAPPY PROSPEROUS NEW YEAR!

What more could We Say?

West Texas Office Supply Hotel Scharbauer Bldg


Sincere

## 

for all the Season's Joy

Your Ice Company takes this op-
portunity to wish you a Merry
Christmas and a Happy New Year.
May all the Season's joys be heaped
upon you in abundance.

## Y U I B

TCECMMPANY G

PHONE 702

## VANCE and COX

223 E. WALL ST.

| Bill Roller <br> Shop <br> Foreman |
| :---: |
| U. S. Tires <br> Accessories <br> Gasoline <br> Oils |


| OPEN DAY AND NIGHT |
| :--- |
| $\begin{array}{c}\text { We recommend our men to you as competent } \\ \text { and courteous workmen. . . They are experts. }\end{array}$ |
| B. M. HAYS |
| in charge of Battery and Electrical department. |
| $\begin{array}{c}\text { WILLARD BATTERIES . . }\end{array}$ |
| $\begin{array}{c}\text { Starter, Generator, Maanneto, and Radiator } \\ \text { Repairing. }\end{array}$ | Henry Korst

15
years
Batteries

S1100.00 investment in modern Greasing and washing machinery


COMPLETE-CAREFUL-RELIABLE SERVICE FOR YOUR CAR




## We Were, We Are We Will Be GLAD

to wish you the Merriest Christmas and Happiest New Year you have ever spent.

IT HAS BERN a real pleasure to us to ways we were able to
that has just passed.

ITISNOW a joy no less genuine to wish abundance of the choicest blessings of the

IT WILL BE $\begin{aligned} & \text { a source of continuous sat } \\ & \text { isfaction should we find }\end{aligned}$ within our power to render you materia service during the months to come

## Midland Drug Co.

L. A. ARRINGTON, Mgr



## All Christmas Joys

 to. YouBusy as we have been during this glad season of beautiful things and lovely sentiments, we have not forgotten our host of friends and patrons whose visits to us have been a continuous source of pleasure and to whom we are now glad to express our sincere gratitude.

We invite you to make your calls upon us no less during the New Year and to look upon us as a firm genuinely trying to render a useful and satisfaction-giving service to you. And we wish you all the choicest joys of the season.

HOKUS-POKUS GROCERY

Roy Stockard



## 箅 <br> Our Friends

To our many friends and casual pat-
rons whose business has meant so
much to us during the past year, we
desire now to express our heartfelt
appreciation of your favors and to
wish for you the finest blessings of
the Christmas season. May your
dew Year be both happy and pros-
perous.

DE LUXE LAUNDERERS \& CLEANERS PHONE 575



## IN ALL SINCERITY.....

We Extend our Best Wishes to all of You for a very

## Merry Christmas

## Jackson Chevrolet Inc.

Chevrolet Sales and Service

## We Greet You

 with an old time wish for you and yours| May we Serve you |
| :--- |
| Better Throughout |
| 1931- |
| We feel we will be bet- |
| ter prepared to serve |
| you in 1931 than ever |
| before. |

MERRY CHRISTMAS

HAPPY NEW YEAR

Everybody is happy at Christmas time. We have had a share of the burdens and responsibilities of the year and have tried to meet them worthily and in a way that would redound to the benefit of our community.

We have had a share of the better things of the year and for this we are truly grateful, more particularly to our many friends and patrons whose good will has been our most prized possession.

We trust that it will be our pleasure to serve you in the New Year to our mutual profit.

## PIGGLY:WIGGLY

"All Over the World." A. A. Price, Mgr.

| Greetings, Friends <br> Wherever you may be we hope this Christmas will be one continual round of happiness for you and that the hopes you have cherished in the past may be realized during 1931 . <br> Whatever we can do to add to your pleasure and satisfaction during the coming year will be a genuine pleasure to us. <br> MILLER DRUG CO. |
| :---: |

## CHRISTMAS CHEER

-AND BEST WISHES FOR THE NEW YEAR!

May this be the best Christmas you ever spent. Our wish for you and yours is one of everything good, that you would wish for yourself.

## We thank you for the many

 courtesies of 1930HASSEN CO.

## The

## PLEASURE

Is Ours

As it has been our good pleasure to serve
in a business way a great many people of our community during the past year it is now our satisfaction to express to you our thanks for all favors shown and to wish for you an abundance of Christmas joys and New Years happiness.

We Shall Strive Harder than ever to Serve You Better During the New Year.

Midland Hardware and Furniture Company
"Quality Merchandise-Priced Right"


## Cordial Christmas Greetings

HE WHO IS HAPPY IS RICH : : . .

> The final test for measuring either success or wealth in this life is happiness. He who achieves happiness has gained the best that the world has to offer, and it is the glory of the Christmas Season that teaches so many of us how easy it is to be happy. Kindness and thoughtfulness for others are watchwords of Christmas. May you find in the hearts of those you love the best reason for being happy during Christmas and throughout the New Year.

WE THANK YOU FOR FAVORS OF THE PAST AND EXPRESS THE HOPE THAT WE MAY, BE PRIVILEGED TO SERVE YOU THROUGHOUT THE NEW YEAR.

## MERRY CHRISTMAS <br> Our Wish for You

We desire to extend to our customers and friends our sincere wishes for a Christmas every moment of which will be a jewel of delight and for a New Year that will be continually opening to you a storehouse of new and pleasant experiences.

We greet you-We thank You for your many favors bestowed upon us during 1930!
"MY BAKERY"
Bond \& Carroll


HAPPY NEW YEAR


CONNER BROS. MARKET


## THANKS and BEST WISHES

It is but one phase of our courteous service to feel a genuine gratitude for the favors of the great numbers of people who have made our business in this community successful.

We enjoy expressing this thankfulness in whatever way we have opportunity, and at no time more than at Christmas when the amenities of the season call for more than ordinary manifestations of the spirit of good-will.

All thanks to you for your patronage of the past and may all the best blessings of the future be yours, as together we tread the mazes of the New Year.

# Wilson-Adams Company 

T. R. Wilson

Mrs. J. M. Flannigan
Mrs. C. D. Adams

## The

## PLEASURE

## Is Ours

## As it has been our good pleasure to serve

 in a business way a great many people of our community during the past year; it is now our satisfaction to express to you our thanks for all favors shown and to wish for you an abundance of Christmas joys and New Years happiness.We Shall Strive Harder Than ever to Serve You Better During the New Year
-Our Pledge for 1931

## HALL TIRE CO.

The Home of FIRESTONE ONE-STOP SERVICE

## Hearliest <br> Good Wishes Ot the Season...

Christmas is the season of the heart. It is that festival of the year in which we gratify our innate yearning to do good things for those about us and adds much as we can to the happiness of the world.

In the busy care and striving of the humdrum affairs of everday life we sometimes let to much selfishness develop in our character and crowd out the nobler impulses which spring up when we see a chance to do a good deed. But during the Christmas season it is our universal delight to throw off this mask ofself - interest and revel in the natural joys of spreading smiles and glad ness on every side.
We are always glad to enter into the spirit of the Christmas season. In fact, we are not willing that we should ever lay aside this wholesome attitude of benevolence. .he havent found in too hard to
carry sorne of the Christmas spirit in our business carry userne of theough out the year.
and

It is oun pleasure at this time to wish you all the
heart--laddening ioys of Christmas time It will heart-gladdening joys of Christmas time. It will
be our pleasure at any time and at all times to
serve yur in serve yuu in eny way within our power.

## Kaydelle Shop

116 W. Wall
Phone No. 770


## In Appreciation

OF THE CORDIAL
RELATIONSHIP
EXISTING BETWEEN US

## [1930]

We realize that we cannot repay with words those friends who have been so loyal to us who have been so loyal to us
during the past year with during the past year with
their patronage and support, but we can thank you and give you the assurance that in the future we will be found WORKING each day that we may give tangible evidence of our appreciation.
May the holidays bring you a full measure of wholesome happiness and may the New Year open the way for better and happier days than you have ever known before.

## [1931]

UNITED DRY GOODS STORES, INC.

## WE HAVE A RIGHT TO WISH YOU A MERRY CHRISTMAS

-Because we have been right here on the job trying to do everything we could to add to your well being and satisfaction throughout the year.
-We have found your patronage something to be thankful for and one of the elements which have combined to make a happier Christmas for us, and we trust that the gladsome holiday season will find opportunity to bring to your home its richest blessings.
-And we desire to remember that during the days of festivity or upon any other occasion when our services can be of benefit to you, we are anxious to please you in every way.

## CLARENCESAUNDERS GROCERY \& MARKET

Lewis Bewley

$\qquad$

## You and I Can Remember

## Years Ago

When hens were $\$ 3.00$ a dozen, roosters 10 c apiece, eggs three dozen for 25 c , butter 10 c a pound, milk 5 c a quart; when the butcher
gave away liver and treated the kids with bol gave away liver and treated the kids with bologna; when the hired
girl received $\$ 2.00$ per week and did the washin'; when women didn't powder and paint (in public), smoke, vote and play poker.

When men wore whiskers and boots, chewed tobacco, spit on the sidewalk and cussed; beer was 5 c and the lunch was free; laborers
worked ten hours a day and never went on a strike; no tips were given to waiters and the hat check grafter was unknown; a kerosene lamp and a stereoscope in the parlor was luxuries.

When no one was ever operated on for appendicitis or bought
A MERRY CHRISTMAS
TODAY YOU KNOW
Everybody rides in automobiles, or flies, plays golf, shoots craps,
plays the piano with their feet, goes to the movies nightly, smokes plays the piano with their feet, goes to the movies nightly, smokes
cigarettes, drinks Rukus Juice, and blames the H. C. of L. on the neigh bors. These are the days of income taxes, profiteers, re
prohibition. If you think life is worth living, we wish you

## A MERRY CHRISTMAS

A HAPPY NEW YEAR

## Nobles \& Tolbert

HARDWARE

## and To Greet You With a Word of Thanks <br> For your good-will and patronage and to wish you <br> A MERRY CHRISTMAS A HAPPY NEW YEAR




## Merry Christmas

It is with real pleasure that w extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your co-operation during the past year.

The helpful spirit which you have shown has inspired us to do our best to keep your gas service good.

HEALTH HAPPINESS PROSPERITY

AND EVEN MORE

DURING THE
HOLIDAY SEASON-

As you study the beautiful origin of Christmas you are delving into one of the glorious areas of the past when laughter, gaiety and song wer

In this respect, may Christmas 1930 and the good year 1931 be a very old fashion-

HOME FURNTURE CO.
midiand

Use Reporter-Telegram Classified Ads

## HAPPY DAYS

ARE HERE AGAIN

## CHRISTMAS

BRINGS US CHEER AGAIN
$\qquad$
$\qquad$ preciation of life, of opportunity, of friends and of fellowship. To us it recalls pleasan dealings of the past and leads us to a desire to
give ex
friends.
Our own Christmas, we feel, will only be happy to the extent our friends enjoy the season. We trust it will be the merriest Christmas you have ever exprienced and that from this glad yuletide you will go into a New Year bright with promise and that it will be the year in which your fondest dreams will come true.

A thousand times we thank you, friends, for your patronage of the past. You have been loyal to us and in turn we have striven earnestly to serve you well.

During 1931 we will be prepared to do your Laundry Work as
tinue to serve you?

## MIDLAND STEAM LAUNDRY



GOOD LUMBER




May the Cheer of this Happy Yuletide be sufficient to last you throughout all the days of the NEW YEAR.

Accept our thanks for your pat-
ronage of 1930 . We want to serve
you during 1931.

HOWE \& ALLEN
Plumbers gratitude, we send this message of cheer and good wishes to our friends every where. We hope it will find you happy in your present surroundings and with a future bright with good promises which will materialize to your complete satisfaction.

With you we welcome this happy se ason when hearts are gladdened and we may have some part in lightening the bu rdens of one another with kind words and thoughtful acts. It is good that we have this season when friendship and fellowship and good-will are manifest at every hand.

We thank each of you sincerely-not only for your patronage, but for your good-will as well and for every consideration shown us. May Christmas be rich in happiness and the New Year bountifu 1 in prosperity for you and yours.

## The First National Bank

"Over forty years of successful Banking Service"

