# THE MIDLAND REPORTER 

- COMMERCIAL CLUB

NEWS FROM ODESSA

- OUR NEIGHBOR GETTING
PUBLICITY MIDLAND
SHOULD SHARE (In Publishing "Commercial Clu News from Odessa" from week to
week, it it our hope Midland people
may become enthused over the acmay become enthused over the ac
activities of our neighbor, at least the extent of forgetting to "belly-
ache" over hard times. This gets us absolutely nothing. On the other
hand did we join Odessa in a genuine booster publicity campaign, the cause of hard times, financial depres-
sion, ete. would soon be a thing forgotten. Milland is invited to join
Odessa in this publicity campaignasked to share its benefits. We
better do it.-Editor.) Odessa Commercial Clab received two weeks ago is gaining momentum, and
there is a scramble among those who have been looking on No movement that has ever been
started in this section has receive the enthusiastio support that this
movement is getting from cattlemen and merchants of Odessa.
The latest example of the co-operation being shown is of the cov-oper large blocks of acreage to be offered
to drillers for deep tests in this locality. Manager Wall of the Commer-
cial Club has agreed to get the holes cial Club has agreed to get the holes
started if the land owners would block up the land, and every land the Commercial Club is giving the
movement his hearty co-operation movement his hearty co-operation
In a short time there should be at
least five deep tests least five deep tests going down
Crane and Ector counties. And Odessa is getting the publi-
city. Three weeks ago Odessa was prac-
tically unknown outside of a small
ircle. Today news of Odessa has nircle. Today news of Odessa has
been published in practically every
large city in the United States. Last
Sunday the Star-Telegram and Sunday the Star-Telegram and Dal-
las Times-Herald carried large stor-
ies of Odessa. The Texas Oil Ledger, Les of Odessa. The Texas oil Ledger,
The Oil Gazete, The National Oil
Journal, The Oil Weekly, all oil publications having a national circula-
tion, carried articles featuring Odestion, carried articles featuring Odes this section. Age in Chicago, aildom's largest
monthly publication will carry an ar--
ticle on Odessa, as will next Sunday's ticle on Odessa, as will next Sunday's
editions of the New Youk Morning
$\qquad$


## Quality Merchandise

The reliability of a store should be your first thought. This store assures you of Quality Merchandise at the lowest price possible. All reductions of the market are quickly met by us, thereby assuring you the lowest price on all your purchases.

## Your Interest Is Our Interest

## WE WANT YOUR BUSINESS

## Midland Mercantile Company



MIDLAND TO HAVE FIRST POTASH TEST
$\qquad$vestment brokers of Amarillo, hav
been doing development work on potbeen coing development work on pot
ash and salts ofr the past nine vears
and they are the principally interestr
ed partios, other than the U. S. gov-
ernmint, in the Midand project, or-
ploited somewhat by The Reporter ploited somewhat by The Reporter
in its last issue. The matter reates
to the Bryant well, nine miles ooth
of Midland, and one member of the above firm, Mr. Will A. Miller, Jr, is next week. A letter from him to one
oft our much $\begin{aligned} & \text { interested citizens } \\ & \text { throws some further encouraging }\end{aligned}$

eases for the testing outative tor to the
and sath in in the Midland Country, andis now appearing in the daily pa
pers throughout the State. It espec
aily gives the Midand Country good
notice, and the Bryant well is favorcourse. This all helps interest cand and andow perfecting fort this development
nd I have deided on locating theand I have decided on locating the
first plant and test in the MidlandiCountry, and some time ago took the
alter up with your seceretory thelarge areen for testing. Some, if noorst of these leases are executed
$n_{d}$ in they get asulticient area
nill take them over and will no donvill take them over and will no doab
et to actual work within a shoet to actual work within a short
time. This work is neccessarilsoun publicity which is rood and give goten
ralts have been doing ork which $m$ potash and
the past nine years so satplants put in within the nex
e, but the all the assistance possi.
time. I will be pleased for foung to thin callwhil give him will be appreciated.
will be down
within the next twyou
pers have been explotitige weekis this posi-
ble discovery at Midland and other
${ }_{\text {Bry }}$
eds should id develop finding of of potashthat will at last mast mive Midiscoverery
titi-i
fied proportions and bring muchweath to this section. Thing moty moch
lowing herewith, from the Amarilo
Daily Nevs, of JuneDaily Newes, of, June from the Amarillo
Iy pas partial.
published in The Reporter last
wert:
It
is
net
on be orgnizar in in Amarition to will
erations will be led by two well
T,. of Amarilio, and Will A. Mr. Mile
have charge ouston. Col. Militer w.
works, while Dr. Dabes and the fiel

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$\qquad$
ouse core drills, and these arese being

## MIDLAND TO HAYE

FIRST POTASH TEST

| (Continued from page 1) |
| :--- |
| secured at this'time. |
| The Midland Country is fortunate |
| in having interested in its mineral |
| resources Col. Miller, for he as a | resources Col. Miller, for he as a

member of the firm of Will A. Mil-
ler \& Sons, has been prominently in sons, has been prominently
identified with the drilling and test-
ing of the State in a very prominent way. Col. Miller has just completed
a test of four thousand feet near Am-
arillo. It will be recalled that he arillo. It will be recalled that he to-
gether with his father and brother in
sinking sinking a well to the depth of
2601 feet on their Jato Duro ranch in
1912 made the initial discyery 1912 made the initial discovery of
potash. In this they interested Dr.
J. A. Udden, chief of the Texas But reaa of Economic Geology and Tech-
nology, in co-operaton with the Unit-
ed States nology, in co-operical Survey. Dr. Ud-
ed States Geological
den came to Amarillo and securing den came to Amarillo and securing
samples of the cuttings from the
well, handled them through the chemical laboratories and determin-
ed their content. It was discovered
that the deposits at the Pilo that the deposits at the Palo Duro
ranch were too thin and unworkable. While this is true, the very presence
of the potash in the well near Amarillo awakened a deep interest in the
possibilities of this field, and the resossibintics of carren carred on almo
search has been
without intermission since that tim It is learned that assurances have
been given those concerned that the been given those concernecd that th
United States Geological Survey wi
co-operate in every possible way i
the tests that are to begin in th the tests that are to begin in $t$
Midland Country within the next or 60 days.
Col. Miller, it is learned, is enthus-
iastic concerning the possibilities of iastic concerning the possibilities of
the new field. Those who know the
zeal with which Col. Whiler zoal with whick Col. Miller and Dr.
Dabney attack a task, state that this enterprise is in the hands of men who
will he contented with nothing short of the contented with nothing short
starough tests. It is
stated that the land territory is good.
The United States Geological Sur-
wey has just iasued the following vey has just iasued the following
statement from its Washington ofSamples of salts recently se from Texas to the laboratores of the
Unitedl States Geological Survey, De-
partment of the Interion at Washington, D. C. , and of the Texas Bu-
reau of Economic Geology and Techreau of Economic Geology and Tech-
nology at Austin, Texas, contain percentages of potash that sugggest
at least the richness of the potash deposits of Alsace and Germany. The samples were obtained from two bor-
ings about 80 miles apart, sunk by ings about 80 miles apart, sunk by ion of Texas, where salt beds, red
whales, gypsum, and other materials are associated in strata of nearly the same geologic age and general char-
aoter as the potash-bearing beds of western Europe. The thickness of the
potash-bearing beds in Texas represented by these samples is unknown, however, and the questions remain to
be determined whether the deposit is thick enough to furnish potash in great amount and of a grade as tho in Europe, or whether it is of scien-
tific interest that potash-rich salts tific interest that potash-rich salts
were actually deposited in this res were actually deposited in this reg-
ion and that other borings in areas where similar beds oocu
er commercial deposits.
For several years
States Geologicail Survey and the
Texas Bureau of Economic Geol and Technology, working in co-opera tion, have maintained in the field an
examiner to keep in touch with companies that are drilling for water or
oil in the great "red beds" reaion oil in the great "red beds" region of
western Texas, eastern New Mexico and westeras Oklahoma. So far practicable the drilling has been fo
lowed by this co-operative represe tative, who has made rough field search for evidence that the drill had struck beds of salts rich in potash
and has sent samples that appeared to deserve thorough chemical analysis to the chemical laboratories of the
co-operating bureaus. The problem oo-operating bureaus. The problem
thin-organzing the presence of a
thed of potash salt, of determining its thickness, and, of idenentifying
its precise position in the stratigraits precise position in the stratigra-
phic column is rather difficult, however, on account of the adverse con-
ditions of observation, the methods of drilling, and sometime the indif-
ference of the driler. ference of the driller. Among the
samples recently examined by $D$ samples recently examined by D. D.
Christner, the presentl co-opetative from the Bryant well in Midland rough field test, is very rich in by ash. Subsequent accurate determin-
ation in the vey in Washington showed that this ler from cuttings taken at depths be tween 2,405 and 2,525 feet, containe about 9 per cent of potash (K20.)
 the same potash-rich bed or beds Mesa wells, or even thicker beds,
without discovening them, owing to lack of contact of the drilling com-
panies with the co-operative service maintained by the State and federal ureaus. Thicker beds that contal
potash salts may yet be found potash salts may yet be found in
iother areas of the "red beds" salt
basin of the southwest, so that even if the deposits at these two wells ar posits may be found elsewhere.
The foregoing general inform tion was sent out by government geo intimated by them that the log of the Bryant well, 9 miles south of Mid-
land, has proven the most interest-
ing of any driling that has taken place in TTexas. We triling that has taken
beds and "red beds" of this salt beds and "red beds" of this sectio
are hundreds of feet thick, but as ye
ve have no further knowledge ve have no further kn wwledge th
the above of their potash and othe
mineral content. Other valuable in formation is probable at a
ture day.
$\frac{\text { Epworth League }}{}$

$$
\begin{aligned}
& \text { Leader-Laura Johnson. } \\
& \text { Subject, "Our Aged Ministers." }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Scripture-The Book of Philemo } \\
& \text { Song and prayer service. } \\
& \text { Scriptural teaching for the age }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The honor of age (Prov } 16: 31 \text {, Le } \\
& \text { 9: 32;) An obligation of society } \\
& \text { (im. 5:16;) Worthy of reward }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Cim. 5:17-18;) God's care (Ps. cv:13 } \\
& \text { (4)-Stacy Allen. } \\
& \text { Reading, "The Veteran Preacher' } \\
& \text { Olive Allen. }
\end{aligned}
$$

Olive Allen.
Solo-Maggie Snodgrass. Whitmire.
"One Minute Quotations"-Alwin
Johnson. Piano solo-Bernice Norwood. "The Forgotten Man"-Herbert
Patterson.
"Conscious Refllections"-Myrt Whitmire.
Announce

## All Leaguers are requested to come nd be on time, $7: 15 \mathrm{p}$ m., as there is important business to come before

 the League. All participants on theprogram please prepare their parts.

Presbyterian Endeave
Subject, "Sun and Lieht."
Leader-Mr. E. F. Ekman.
Bible reading, Ps. 74:12-17.
"God Our Light"MMinnie
$\qquad$
 "Light of the World"-K. J. Ke Reading-Willie Ramsay. Prayer, song, benediction.
Business meeting at $7 \cdot 15$. Business meeting at 7 .
e members be present.

## COUPE

For the doctor, salesman, inspector, contractor, executive, the Ford Coupe means
-more calls per day in less time,

- protection from weather,
- ample roominess and comfort,
- a car of modest, businesslike refinement and elegance.

Above all, it is the car of dependability-the Ford engine has the power.

We keep your car on the road. We sell Genuine Ford Parts.

## Heatly \& Yarbrough <br> Midland, Texas

## Che <br> American O. Legion

UNION MEN LEGION MEMBERS BACK TO THE K. P. DUTIES

$$
\text { Develops int int irstprite Mem. } \text { beship Locality. }
$$





MEMORY TREES TO SOLDIERS

## Pan Proposed to Adorn American Highways Meets With General Ap- proval Throughout Country.

To plant a tree along the great new
merican highwavs in honor of ever American highways in honor of every
United States soldier, sailor and ma-
rine in the World war, is a proposal Tine in the World war, is a proposal
which has met with the hearty sup
port of the Ameican Legion, G. A. R. port of the Ameican Legion, G. A. R
Gold Star Mothers and other patriotic
organizations. A permanent marke organizations. A permanent marker
woul be placed on each tree, bear
ing the name of one veteran and his





Legion's announcement to unemployed
ex-service men. They responded in platoons and squads, doughboys, gobs
and gyrenes, each reciting his record with the broom and mop. The house
wives made a rush for them.
The pla is eral cities nearby with entire satisfac-
tion to the employers and employed.


## "Helping Mother"

## The boy or girl who was willing called a "good boy" or a "good girl."

Today "helping mother" may mean providing her with the new home she has done without these year
profits went back into farm improvements.

It may mean the new porch. or an extra window to light up the kitchen, or an additional room, or any of a
dozen things which would make her work lighter or her days and nights more pleasant.

## Whatever it is, we shall be glad to be of assistance in

## Burton-Lingo Company

home buiding material
34 Years in Midland.


Present lines of new Buick six-cylinder models will be carried thru the 1922 season.

Beginning June 1st the new series and prices will be as follows, f. o. b. factories, Flint, Michigan.

|  | Oud Prices | New Pricess |
| :--- | :--- | :--- |
| Model 22-44 Three Passenger Roadster, $\$ 1795$ | $\$ 1495$ |  |
| Model 22-45 Five Passenger Touring, $-\$ 1795$ | $\$ 1525$ |  |
| Model 22-46 Three Passenger Coupe, $-\$ 2585$ | $\$ 2135$ |  |
| Model 22-47 Five Passenger Sedan, $-\$ 2895$ | $\$ 2435$ |  |
| Model 22-48 Four Passenger Coupe, $-\$ 2985$ | $\$ 2325$ |  |
| Model 22-49 Seven Passenger Touring, $\$ 2065$ | $\$ 1735$ |  |
| Model 22-50 Seven Passenger Sedan, - $\$ 3295$ | $\$ 2635$ |  |

BUICK MOTOR COMPANY, FLINT, MICH. Pioneer Builders of Valve-in-Head Motor Car Branches in all Principal Sities-Dealers Everyuhere

Coyle-Cordill Motor Co.
Telephone 85


## Better Meals and On Time



More Heat Less Care Here your cooking rut. Because-the Florence needs little attention, is easy to regulate, and gives such depend-
able results. You are sure the able results. You are sure the
meal will be ready on time-no meal will be ready on time-no
matter what you cook. Burns kerosene.
Come into our store and learn more about the Florence.

## FLORENCE


$\qquad$



## FRIE <br> Hot Biscuits and Honey

## FREE

## SERVED FROM 2 TO 5 P. M

On Tuesday, June 21, 1921
During these hours, Mr. J. H. Ferrell, a representative, direct from the factory at Cleveland, will conduct a big demonstration of the New Perfection Oil Stove.


FreeThree handsome prizes for the ones guessing nearest to the number of beans in the jar. See them in our window.

## Special This Day Only

As a special demonstration day feature, we are going to put our entire line of CHINAWARE, QUEENSWARE and GLASSWARE on sale at a 20 per cent Reduction. We have just received several big shipments of these goods, in cluding some handsome China Dinner sets in both the 100 piece and 52 piece sets. We have added some new stock patterns, and our stocks are complete on all our regular patterns, as well as in the Glassware, We have some beautiful water sets and Ice Teas in the Star Cut Glass.

Remember, this Sale is One Day Only
MIDLAND HARDWARE COMPANY


Philipp's Dairy
Pure, Fresh Milk Delivered from 5 a. m. to 6
a. m. and 5 p. m. to 6 p. m. Your patronage solicited. Phone $337-\mathrm{C}$

LLANO BARBER SHOP M. D. JOHNSO Courteous ExpertWorkmen Sanitary Specialties | Your Patronage |
| :--- |
| PHONE |

CARPENTER AND BUILDER
J. H. WILHITE
Phone 261
J. P. COLLINS
real estate
Ranches and Live Stock Tansas Blackleg Vaccine MIDLAND, TEXAS

| DR. C. H. TIGNER |
| :---: |
| Dentist |
| ofice |
| Second Floor |
| \& Burs Building. |
| Garrard \& Russell |
| Lawyers |
| Civilipractice |
| MIDLAND - - TEXAS |



| B. W. BAKER |
| :---: |
| Attorney-at-Law |
| GENERA CIVIL PRACTICE |
| Suite212 Llaon Building |
| MIDLAND. TEXAS |

Midland Tranfers wilingham \& blam Day Phone $24 \quad$ Night Phone 246 We salicit a share of your hauling
nd guarantee satisfactory service

Drs. Gurtis \& Liddell Internal Medieine and Surger Dr. Curtis. Day Fhong 12.J. Dr. Lidellel Day Phone 12J; Offees formerly oceupled by

## Current Business Conditions

by George e. roberts


LIVE STOCK - Markets steady during May. Cattle and sheep in
fair demand while hoss hold above tarity with comp prices
COTTON AND TEXTILES-Consumption of raw cootton in U. S .
during April dropped 28 per cent from that of Aprill, 1920 .
mand for texties and raw wool slightly improved mand for texties and raw wor slighty improved,
IRON AND STEEL-Production at lowest ebb in many IRON AND STEL_ Production at lowest ebb in many years. In-
dustry waiting on better net revenues for railroads and revival $\begin{aligned} & \text { of construction. } \\ & \text { BULLDING } \\ & \text { structigh ocost of operations. blocks pressing need for con- }\end{aligned}$ Building permits in 200 cities for April show drop struction. Building permits in 201 cities for April show drop
of 24 per cent from same month of 1920.
AUTOMOBLIES-Demand has sagged since April, especially in agriciltural districts.
MONEY - Rates esing slightly as credit strain is gradually reliev-
ed.
Federal Reserve
Banks in various districts reduce
banks ed. Federal Reserve Banks in various districts reduce bank
rates from $1-2$ to 1 per cent. some other bank as a deposit, and the laticulturall serving distrestricts in whicdominated
thus it became purchasing power This shows how the banking system
permanently in borrower-or some borrower-check- tually supporting, to the advantage been actually earned and saved, and It is not so much present specula
thereby extinguished a correspond tion and extravagance that is contri
ing amount of eredit.
 munity in the Middle West. The real quantity of goods at the old prices
debt-paying power, or purchasing Consequently great numbers o
power, has been diminished. The workmen ary out of employment bank patrons went on drawing upon the industrial centers, and
their deposit accounts to pay their grows tight with them also.

[^0]J. S. ALLEN

HUGH CLARK


A pipe won't burn your $1=1$
tongue if you smoke P.A.!
Get that pipe-party-bee buzzing in your smoke-
section! Know for a fact what a joy'us jimmy pipe can and will do for your peace and content! Just check $u p$ the men in all walks of life you meet daily who certainly get top sport out of their pipes-all aglow with fragrant, delightful, friendly Prince

And, you can wager your week's wad that Prince freedom from bite and favor and coolness - and its sive patented process)-will ring up records in your little old smokemeter the likes of which you never before could believe possible!
You don't get tired of a pipe when it's packed with And, just between ourselves! Ever dip into the sport of rolling 'em? Get some Prince Albert and rette that will prove a revelation!
PRINGE ALbert
the national joy smoke


## Allen \& Clark

## Tinners, Plumbers Radiator Specialists

When any of your plumbing freezes, or gets out of order, we will make it good as it ever was. 9 We do all kinds of sheet metal work. We will not "fix" your radiator, but we repair it and make it like new. We can weld anything that can be welded anywhere.
"WATCH US GROW"
Phone 77


A NEW SLEEPING PORCH will be a vacation for many years. Comfort for a lifetime.

Take advantage of this comfort at the very beginning of summer; order a sleeping porch from us today.

## Rockwell Bros. \& Co.

 PHONE 48

RIALTO GARDEN
The Place To Park Your Gares
SATURDAY, June 18
MARY ROBERTS RINEHART'S STORY "IT'S A GREAT LIFE" Adapted from the famous story "Empire Builders." her other successes.

Buster Keaton Comedy GHBOR MONDAY
"WHY Tainty comedienne, EILEEN PERCY in
TRUST YOUR HUSBAND Episode 5 "SON OF TARZAN"

## TUESDAY

HARRY CAREY in Western

## "HEARTS UP"

Mutt and Jeff Comedy
2 Days--WEDNESDAY and THURSDAY BASIL KING'S
Powerful Drama of the UNSEEN WORLD "Earthbound" With an all-star cast, consisting of Wyndharm Standing, Lawson Butt, Mahlon Hamilton, Alec B. Francis Pathe Review

Added Musical Attraction
Added Musical Attraction
SEATS NOT RESERVED
Admission for this attractio Admission for this attractio
Adults 50 c, Children 25 c

[^1]MARKET CONDITIONS
 at appealingly low prices

That is the story of the Spring clothes we have ready for your inspection

They're out-of-the-ordinary clothes in the sense that they are better looking, better fitting and have better tailoring

CURLEE CLOTHES in plain language are far better clothes than other makes selling at the same and even higher prices.

Our prices will appeal to you; they are reasonable and warranted by the high character of the clothes themselves.

## $25{ }^{\circ}$ Reduction

On all Men's, Young Men's and Boys Suits
This means that you can buy a good, all wool suit at $\$ 18.75, \$ 22.50, \$ 28.15$
All wool boys' suits at $\$ 7.50, \$ 8.45, \$ 12.25, \$ 12.40$ and $\$ 15.00$
All high grade suits that were bought this season

## EVERYBODY'S

T. S. Patteson \& CO., Props. Midland'S quality store


A special treat at the morning serA. N. Brown will render a vocal so-
yesterday was somewhat improved. yesterday was somewhat improved.
plishment will take part. Sermon at 11 a. m. and $8 \mathrm{p} . \mathrm{m}$. Sunday School
at $9: 45 \mathrm{a}$ a. m.

I. H. TEEL, Pastor.
C. E. Rollins, of Seminole, was in
Midland the early part of the week. Mrdand the earrly part of hollins had returned from Abilene where he had accompanied his
danghter, Miss Fay Rollins, who is daughter, Miss Fay Rollins, who is
to matriculate in Simmons College.

```
Attorney Tom T. Garrard left yes-
``` terday for
Sterling City


Attorney H. G. Russell lef
to attend court at Barstow.

\section*{Give Your Money IT'S BEST CHANCE}

One place alone in Midland where you can do it in GROCERIES
As the price, on sugar or what not, declines, so drops the price at our store-ON \({ }^{\wedge}\) EVERYTHING

Fresh Vegetables, Fruits, Staple Packing House Products, Etc.

\section*{Youngblood's}```


[^0]:    sheriffs convention
    amarillo in july GATHERS IN THE RECRUITS Special to The Reporter. as Sherifts' Association will be hel as Sheriff' Association will be held
    in Amarillo, Texas, on July 12, 13 and 14. An interesting and instruc At the present time there are 49
    members of this association, and ar rangements are being made for spec
    ial rates to be granted, and it is hop
    ed that the sheriffs of all Texas be ed that the sheriffs of all Texas be
    present, and also those sheriffs re siding in oklahoma and New Mexico
    in order that a closer understanding may be reached and plans devised
    and worked out whereby the interests of the States will be bette
    protected through this department o justice. Each individual member is urged to lend his support, and be
    present to take part in the proceed-
    Ings of the convention.
    $\qquad$
    

[^1]:    dmission Mondays and Tuesday

