MIDLAND, TEXAS, SUNDAY, AUGUST 14, 1932
 from he hath shall be taken away
fut. Luke $19: 26$.

VOL. IV


Jungle Survivor


MAY
Cattle Trade Shows Heavy Activity at End of Week HENRY ANSLEY AUTHOR NEW BOOK, ACCIDENT VICTIM


They Escaped Comrades' Fate in Submarine Disaster


## STORM THREATENS GULF COAST

|  |
| :---: |
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|  |  |
|  |  |

gERMANY TO TAKE DRASTIC ACTION TO KEEP PEACE

\author{

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|  |

Eleven Ships Land Here Over Weekend



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|  |



MOTORS OFFICIAL
DROWNS SELF IN CANADA STREAM



Berlin Cartoonist
Has Laugh; Peters Has Laugh; Peters
Omitted His Brand


YOUTHS FLY TO WEST COAST FOR CORD AIR DERBY





WATER CARNIVAL PLANS COMPLETE; EXPECT 300 HERE

## DEALINGS ORDERLY ON MARKET

Page Two

THE REPORTER-TELEGRAM
 THE ROADSIDE LUNCHROOM

 for a long, long while.






Men Are Beautified

Tc. Aid Job Chances






#### Abstract







King Question



STICKERS
$\because 1 \cdot A \cdots$
$=m=2$


$=5=5$







OAKIE WINS AS CHAMPION WISE
CRACKER IN "MILLION DOLLAR LEGS"

## SOCIAL NEWS PAGE FOR WOMEN



Come and Take A Peep at the

## New Fall Hats


on the pumpkin and the leaves turn red, to buy our fall hats. We beat the season to it, and freshen up our mid-summer wardrobes by injecting a bit of fall smartness in the way of these chic little hats. As different, as becoming, and as saucy as can be don't miss the thrill of wearing one RIGHT AWAY!

## $\begin{array}{lll}\$ 2.85 & \$ 3.85 & \$ 4.85\end{array}$

WILSON DRY GOODS CO.
Camera Peeks Under Water


$\qquad$

## "SIX CYLINDERS

## THE HAPPY MEDIUM BETWEEN TWO EXTREMES"

## With more you sacrifice economyWith less you sacriffice smoothness

CHIVROTI

have in that low.priced car of yours!
With too many yourte bount
spend too much for gas, oil and upkeep. With too few cylinders, you're bound to get inherent engine-vibration.
But with sIX cylinders-no more, no less-you strike the happy medium between "too many" and "too few". Ever
thing's in your favor-with a new six-cylinder Chevrolet! Economy? Take the word of leading American business firms-the six-cylinder Chevrolet costs less for gas, oil and upkeep than any other
Smoothness? Take the word of motor car engineers: SIX is

Durability? Take the word of millions of owners: the new Chevrolet Six stands up! Stays dependable and trouble-frec season after season. Its high gas and oil mileage stays high. Its low maintenance cost stays low! Especially after ten thoumiles, youll be glad you bought a Chevrolet Six. Evidently, from the way sales are going this year, Americ nows the facts abour cyinders. Because the records show that ought have been ?
addition to a fast, spirited, six-cylinder engine, the Cherrolet St has Free Wheeling, Syncro-Mesh gear-shifting, a new, stabhifeed
front-end construxtion, four paralle-mounted spings, four shook
absorbers - plus the modern styline absorbers-plus the modern styling and fine car luxury of beautititui

## CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN. DIVISION OF GENERAL MOTORS

## CHEVROLET ${ }^{\text {s }} 445$ 繻

Elder Chevrolet Company

# JUST AS GOOD AND CHEAPER"... HAVE YOU EVER FOUND IT TRUE? 

For almost every well-known product today there is an unknown imitation.
No line of business anywhere is without such substitutes.
Daily, they are foisted upon unsuspecting shoppers in place of known, advertised brands.
The clerk may say these imitations are "just as good" as regularly advertised products. Or cheaper because they give "a little more" for the money
But 1s it ever true?
When a product is sold cheaper than one of recognized quality, you may be sure it is made cheaper. Then how can it be just as good?
Substitutes are business waifs. They have names, but their names mean nothing. Seldom, if ever, will the manufacturer admit their parentage by advertising.
The only kind words they ever receive are Gpolen to move them from the store-at more物,
profit than known, dependable products return!
That is the only reason for substitution.
The merchant who permits and encourages this practice is looking at today's sales slips. Not at tomorrow's loyal customers.
Advertising can not create character for any product. But it does place on trial character already established.
Think of this whenever you buy.
The advertised product has a reputation at stake. It must always make good to hold your confidence.
But the substitute product-because it has gained no recognition-has nothing to lose.
Honest value is the only inlet to the columns of this newspaper. When you buy brands advertised here - when you are guided by names you know-you are safe.
But when you let "over-the-counter" claims prevail against your own good judgment, you may be sorry.


## The Reporter-Telegram



C ASSIFIEDS

| CLASSIFIED advertising rates AND INFORMATION |  |
| :---: | :---: |
|  | 6. Houses <br> únfurnished |
| CASH must accompany all orders for classifled ads, with a gpecified number of days for |  |
| ed until 12 noon on week days and 6 p. m. Saturdas for Sun day issues. |  |
|  |  |
| IROPER classification of ad vertisements will be done in the office of The Reporterthe orram |  |
| ERRORS appearing in classified |  |
| diately after the first inserRATES: | Political Announcements |
|  |  |
| MINIMUM Czarges <br> 1 day $25 e$ <br> 2 days 50c 3 davs 6te <br> enfrimidi information will be sdiven gladsy by calling- | $\begin{aligned} & \text { Subject to th } \\ & \text { emocratic run-c } \\ & \text { ion on August } \end{aligned}$ |
|  |  |
|  |  |
| 1. Lost and Found |  |
| LOST: Collection case and bundle of clothes: liberal rewar ed to Reporter-Telegram |  |
| 2. For Sale or Trade |  |
|  |  |
|  | For Distriet cier |
|  | ELITOTT H: |
|  | ELLIOTT H |
| \%. Apartments |  |
|  |  |
| 5. Houses |  |
|  |  |
|  |  |
|  |  |




## WASH TUBBS (WANDERFUL!)



 $1+1$
015

FRECKLES AND HIS FRIENDS
YEAH..THATS WHAT WE
ALI RIGHT! AS LONG
SAY! IF YOUR INNENTION'S
AS YOU FELLAS ARE TOO


IM KINA BRIGTH MYSELF,
BUT I IANT FIGURE OUT






| SALESMAN SAM |  | Real Proof | By Slath |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| OUT OUR WAY |  | By WILLIAMS OUR BOARDING HOUSE | By AH |



Sand Belt Play Finds Big Spring Invasion Here Today

EVENLY MATCHED ENCOUNTERS SEEN TUESDAY AND FRIDAY OF THIS WEEK

When Fire Razed Famous Monastery


Governor Settles Mill Strike








"WHAT PRICE HOLLYWOOD?"

ODESSA TRAVELS TO SNYDER WHILE
SWEETWATER PLAYERS GO TO LAMESA

a BETTER shoe at a LOWER PRICE


ADDISON WADLEY CO.
FORUN SHIOES


## YUCCA

TODAY AND MONDAY

A MILLION DOLLARS IN LAUGHS
AND NOT TWO BITS IN SENSE:


