

THE REPORTER-TELEGRAM

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

THE NEED FOR ADVERTISING

The importance of continued, uninterrupted advertising campaigns to the American manufacturer or distributor is strikingly emphasized by Roger Babson, economist, in an interview with Sturges Dorrance, president of Dorrance, Sullivan & Co., New York.

"Because 1930 is a census year," says Mr. Babson, "it is interesting to speculate what the census statistics will tell us about advertising as a force in American business. Merely for the purpose of illustration let us project the trend of former years and assume that the 1930 data will indicate that the United States as a market is increasing at the rate of 7000 new customers per day.

"Every day 7000 customers to whom your goods are absolutely unknown! Every day 7000 people with whom you must start all over again and tell them your story and teach them to use your products! It has always seemed to me that this is the greatest argument in the world for ceaseless advertising.

A STAR FOR THE LEGION

If you're inclined to think that the American Legion is simply a social organization in which former army men get together to talk over old times, hold conventions and dabble in politics, it might open your eyes to look into things a bit and examine some of the jobs that the legion undertakes on the side.

In the village of Otter Lake, Mich., the Michigan department of the legion is quietly and faithfully going ahead with a task that never gets a great deal of publicity but that provides, all by itself, a thoroughgoing answer to all of the critics of the legion.

At Otter Lake the Michigan Legionaires have built a modern hospital and a group of cottages, on a 97-acre tract of land in pleasant, rolling country.

This institution they call the "Children's Billet." It is home for some 80 children, who otherwise would be having a pretty tough time of it in this world.

Some of these children are orphans—children whose fathers, war veterans, and mothers are dead. Others are the children of veterans who have run into tough luck. Perhaps the father was left a cripple by the war. Perhaps he has contracted tuberculosis or some other disease that has ended his career as a breadwinner. The mother, in some cases, is dead; in other cases, the father is dead and the mother is left with children she cannot support.

The Michigan Legionaires make it their business to look out for such children. When they find them they bring them to Otter Lake. There the youngsters are given homes. The dreary, soul-killing air of the ordinary "orphan asylum" is missing. Instead the children are made to feel that they are loved. They have good, home-like rooms to sleep in. They have good food; expert medical attention, broad fields where they can play and scamper about and build up their bodies.

If one or both parents are alive the legion does what it can to make it possible for a normal home life to be resumed. Where the father or mother is entitled to a pension the legion sees to it that the pension is paid. If hospitalization is needed, it is obtained. If it is a job that is needed, the legion does its best to supply one. Wherever it is possible things are arranged so that the children's stay at Otter Lake can be short.

But where both parents are dead, or the home for any other reason is hopelessly shattered—then the legion sets itself to give the children a break throughout childhood.

The Otter Lake Billet is an inspiring place to visit. It is an inspiring place to read about. It is one of the finest things that any organization in America is doing. You might just keep it in mind the next time you are tempted to think that the legion is just another social or political organization.

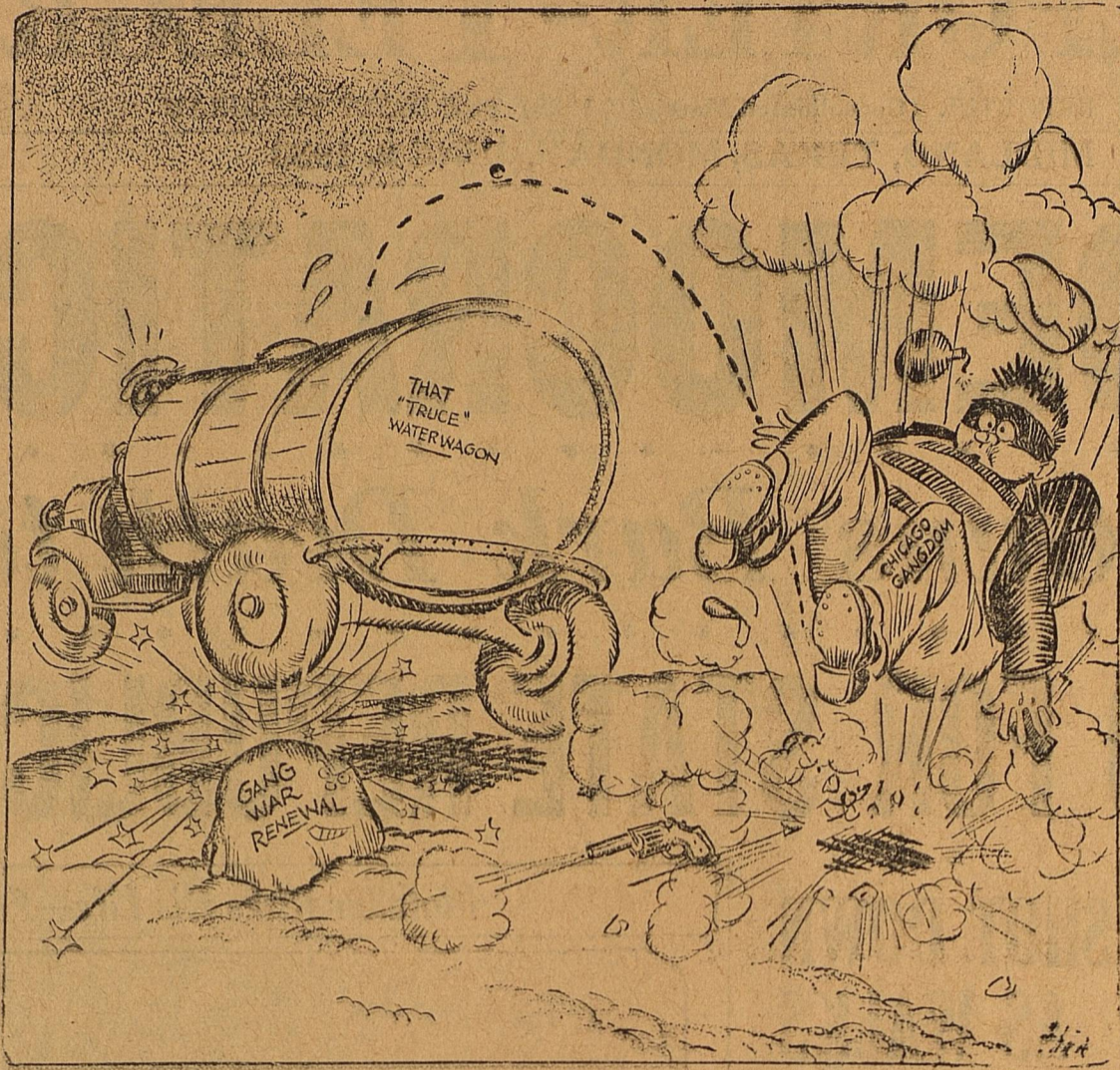
ERRORGRAMS



1930's Scrambled Letters DEMINGCAN Goes begging.

There are at least four mistakes made in each of the above picture. They may be mistakes you find, and 20 for the tain to grammar, history, etiquette, word if you unscramble it. Today, drawing or whatnot. See if you can find them. Then look at the scrambled word below — and unscramble it. You can see how near a hundred you get by switching the letters around.

I Faw Down and Go Boom!



Storm Brews Over Claims in Antarctic

By MILTON BRONNER NEA Service Writer

LONDON, June 9.—When Rear Admiral Byrd returns to the United States, he likely will find himself in the center of an antarctic storm—of diplomatic friction between great nations. For the seemingly worthless regions of eternal snow and ice, mountains and glaciers which he triumphantly explored have turned out to be highly desired territory.

So John Bull is squinting suspiciously at Uncle Sam and Norway is looking jealously at both. Meanwhile the British self-governing dominions of Australia and New Zealand are preparing to have their say in the matter.

The plateaus and peaks of the antarctic may be stuffed with coal, gold and other valuable materials, or they may not. If they should contain these good things, there are various countries, America among them, ready to stake out their claims.

But the hardy Norwegians are not speculating on the potentialities of the land. They are interested in the sea activities, for they are today the greatest seal and whale fishers in the world. They have a vital economic interest in the antarctic islands and coast of the continent, whatever the future inland developments may be. Quietly, but none the less steadily, they are making themselves the pioneers of polar imperialism.

Occupied Islands

In the north they have succeeded in getting recognition of their claims to Spitzbergen, which they call Svalbard. They have annexed the island called Jan Mayen, and are claiming big tracts of East Greenland. In the last quarter century, since they turned their attention to the antarctic, the Norwegians have established camps and factories on many barren southern islands. They also have whaling ships which are veritable floating factories.

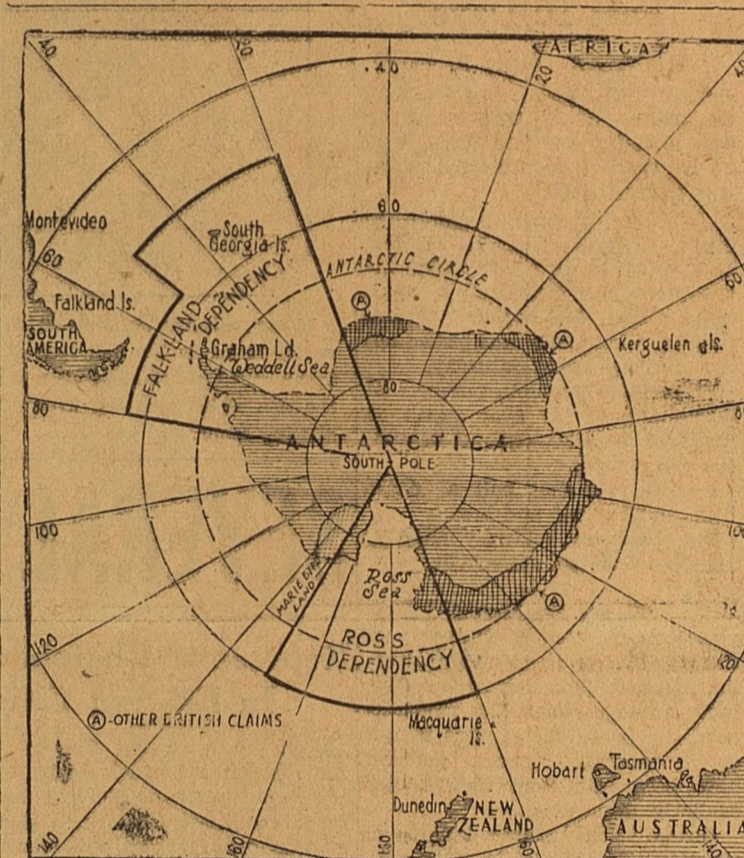
Norway began its south polar campaign of imperialism by persuading the British government to recognize its claim to Bouvet Island in the South Atlantic. Then it turned its attention to the continent itself.

At the imperial conference in London in 1926, vast areas were mentioned "to which British title already exists by virtue of discovery." These in addition to earlier British claims to the Falkland Islands Dependencies (1909), and the Ross Dependency (1923), include nearly all of the continent. The latter areas are sectors extending to the pole, and it is assumed that the other "lands," such as Enderby, Kemp, Queen Mary, Wilkes and Oates Lands also are intended to extend from the coast to the pole. British sovereignty over these sectors, however, never has been officially recognized by either the United States or Norway.

U. S. Can Make Claims

It has been argued that the United States can claim all of Wilkes Land, since it first was explored by Charles Wilkes of the U. S. Navy in 1840. A counter claim also might be made to the Falkland Islands Dependencies, Palmer Land. In this area, was discovered by Nathaniel Palmer, also of the U. S. Navy, in 1820.

Two discoveries in a hitherto unexplored area were made by Admiral Byrd. These he named Rockefeller Range and Marie Byrd Land. Since the latter lies outside the Ross Dependency, it was



This map shows how the claims of Great Britain include practically all of the Antarctic continent. The Falkland and Ross Dependencies, shown in heavy outline, are the only accurately defined territories, but the shaded coastal areas, marked (A), include other British claims, the sovereignty of which are presumed to extend to the pole. At the left of the Ross sector is Marie Byrd Land, explored by Commander Byrd and claimed for the United States.

claimed for the United States. The claim is believed to have been strengthened by the fact that Byrd discovered a stretch of coast outside British claimed territory from which Marie Byrd Land can be reached directly.

Two things recently concentrated British attention upon America's probable claims:

When Admiral Byrd was incorrectly quoted from New Zealand as saying that he did not intend to claim any antarctic territory, the state department promptly repudiated the report.

America admitted Byrd's films to the United States free of customs duty, on the ground that they were not goods imported from a foreign country.

"What could this mean," say the British, "if it does not show that the United States looks upon the lands where Byrd lived for so many months as American territory?"

Have Strategic Interest

At once, some murmurs were heard. It was not so much the possible value of the lands themselves; it was not so much the valuable fishing rights in those waters. What disturbed the men who preside over the destinies of the British Empire was the possibility, if improbable, that the south polar regions might be used as strategic points from which to threaten Australia and New Zealand.

The British sum up the situation as follows: Australia and New Zealand have vital strategic interests at stake. Norway has powerful economic ones.

The United States and Great Britain are involved only from the standpoint of potential resources and international prestige. Wherefore, the suggestion has been seriously put forth that an international conference should be held and that the entire antarctic should be made mandated

territory, to be administered by Denmark. The little Scandinavian state is indicated because of its kindly, capable government of the Eskimo tribes in Greenland is said to be a model for the whole world.

LETTERS to the EDITOR

Dear Sir: I have a sneaking and modest notion that the wind-shield of my car should not be used for advertising purposes without my express consent. I have advertised every thing from pickles to grand opera and the reason my whiskers are running down toward the ground is that my safety razor spends about all of its time shaving off these objectionable stickers that are plastered on my car every day or so. Figures of bathing beauties doing the swan dive, I have no objection to, as it sort o' diverts my mind and gives me a visionary possibility of a marriage association in the pool at about the time the dive has reached its conclusion. An' there are a bunch of buy's around the country whose minds run in about the same channel. And don't you think that say, go home-or to wherever I am supposed to go and find a moist sticker stuck on my glass front advertising some god darned thing that has little or no interest to me I get peevish and no matter what it is, merchants of a show, right then and there I resolve that that thing is not to get a tickle of my money. And to date that is what has happened. Advertising should be confined to publications. Stickers are the cheapest form of advertising ever invented. Advertising in publications has dignity and drawing power and what is more to the point a lot of authority, if you know what I mean, and there is

Daily Washington Letter By Rodney Dutcher

Ruth Hanna McCormick's \$250,000 Primary Campaign Fund Only Figures Up to 36 Cents a Vote, So the Senate Isn't Apt to Reject Her if She Wins the Fall Election

WASHINGTON, June 9.—It isn't so much the amount of money a candidate spends on a senatorial primary that counts as it is the way he got it and the way he spent it. Which is why no one expects anything very exciting to come out of the Senate's investigation into campaign expenditures this year.

Mrs. Ruth Hanna McCormick, winning the Republican nomination in Illinois, spent more than \$250,000, which is considerably higher than the \$198,000 that got Senator Truman H. Newberry of Michigan, into so much trouble; but the circumstances surrounding the case make it unlikely that there will be any serious effort to keep her out of the Senate, provided that she wins this fall over her Democratic opponent, J. Ham Lewis.

Only 36 Cents a Vote To begin with, Newberry's \$198,000 analyzes down to an expenditure of about \$1.69 for each vote that he got. Mrs. McCormick's much larger sum figures up to only 36 cents a vote—which is hardly high enough to stir any senator to indignation. In passing, it might be mentioned that Boss Vane's \$300,000 expenditure in Pennsylvania, which kept him out of the Senate, came to \$1.34 a vote.

Moreover, no one has hinted that there was any improper use of Mrs. McCormick's money in the primary. Besides that, she contributed the money herself, and hence cannot be accused of putting herself under obligations to big campaign fund contributors.

In other words, it hasn't yet been proved that a man can't buy his way into the Senate. Theoretically, each case before the Senate itself has been decided on its merits. The Senate can bar anyone it likes for any reason at all, but it has set no standard for admission as far as expenses are concerned.

The fact is often overlooked that senators-elect who have had their troubles following large campaign expenditures have not been barred by the Senate unless the collection and distribution of the money were in some way tainted by corruption or the odor of it.

Smith of Illinois might be in the Senate today if it had merely been charged that \$460,000 was spent on his primary campaign in 1926. The trouble was that Smith had been chairman of a state commission charged with the regulation of public utilities, and that his campaign contribution had come in large



The Town Quack

Reserves the right to "quack" about everything without taking a stand on anything.

When Mrs. Ambrose called Kenneth and told him the delivery man had left Percy Mims' meat there by mistake, Kenneth said, "Well, I think it's nothing but right that we invite Percy and his family over to help eat it."

Clarence Scharbauer told one of his colored assistants one evening that he wanted a tame duck for

dinner the next day. When the duck was served, he found a shot in it. He called the negro and said, "I told you positively that I wanted a tame duck." The negro stood by Clarence's chair and whispered, "Shore nuff, Mr. Scharbauer, that's a tame duck. Those shots was intended for me."

News item: Earl Horst, who spent Saturday at the Norwood ranch helping round up and brand, is back at his business today.

Malcolm Meek says you needn't think playing golf keeps you from laying anything up for a rainy day. Each time he plays golf on fair days, he has plenty of work laid up to do on the next rainy day.

Usual line to disbursement officer of local welfare association: "I just got in, too late to get to the postoffice. I'm expecting some money in the mail. I came too late to get out to the job. I'm figuring on going to work on that pipe line job. Surely would like to have something to eat. Haven't had a bite since this morning. Lost my purse down the road while riding a bus. Had to walk on in. Understand you all have a fund to take care of people that have hard luck. Surely would like to have a place to sleep. Pretty tired after the walk. Sure, I'll pay you back as soon as I get my next pay check. I don't like to take money this way. Sure will thank you, though."

Advertisement for W. R. Smith, Attorney At Law, General Civil Practice, 213 Petroleum Bldg., Phone 584. Also includes text for Upholstering & Refinishing of fine furniture, Slip covers, Tufting and Edging, TEXAS FURNITURE CO., Phone 1054, 218 W. 2nd. St. Big Spring, Texas.

Large advertisement for 'READ!' featuring an illustration of a man reading a newspaper. Text includes 'About The Reporter-Telegram Bargain Days For June' and 'During this month you can subscribe for the paper FOR ONE YEAR for \$4.00 Take Advantage of This Offer'.

SOCIAL NEWS PAGE FOR WOMEN

Interesting Features Announced For Birthday Of Local W. C. T. U.

Final plans have been announced for the observance of the first birthday of the Midland chapter of the Woman's Christian Temperance Union on June 12.

An institute will be held during the entire day at the Presbyterian church, starting promptly at 10:30. At noon a chicken dinner will be served in the dining room of the church. The institute will open in the afternoon at one o'clock and continue until three. Visitors are cordially invited to attend all sessions.

An interesting feature of the morning will be the dedication of a large number of White Ribbon recruits to the cause of Prohibition, led by Mrs. Florence Richardson. These children will range in age from tiny babies to 10 years old. An original poem of Mrs. Richardson's, which she dedicated to Midland's White Ribbon recruits, will be used in connection with this service.

At one o'clock a number of the honorary members of the W. C. T. U. will speak briefly.

Among the twenty-two departments embraced in the program of the W. C. T. U., the following will receive especial emphasis on Thursday: Scientific Temperance Institution, Christian Citizenship, Child Welfare, Medical Temperance, Medical Contests, Non-Alcoholic Fruit Products, Sunday Schools, Temperance and Missions, Motion Pictures, and Narcotics. Each of these departments will be presented by a member of the W. C. T. U. in a brief but instructive manner.

W. C. T. U. songs will be featured and a questionnaire conducted on the history of the organization.

Mrs. G. A. Sundquist is chairman of the menu committee and will be assisted in serving by six members of the Belmont Bible Class.

Methodist Women May Meet At Church Tuesday

Announcement was made today that should cloudy weather continue the joint meeting of the circles of the Women's Missionary Society of the Methodist Church will be held at the church at the same hour, 10 o'clock. Plans had been made for an outing to Cloverdale Park.

Guests in the home of Mr. and Mrs. S. M. Warren yesterday were: Mr. and Mrs. Rufus Stevens of Sabens and Mrs. Earl Brasher and children. Ernestine and Virginia Merle of Rule. Mrs. Brasher and children returned to Sabens with the Stevens.

Mr. and Mrs. F. E. Cragin left last night for Dallas where they will spend several days.

Mrs. Paul T. Vickers, who accompanied her husband to Plainview last week, has gone from there to Borger where she will visit her sister, Mrs. Barron Chapman.

HOW TO SHOP You'll Know What's What In Linoleum

By WILLIAM H. BALDWIN, Author of "The Shopping Book"

LINOLEUM is a product of finely ground cork mixed with linseed oil and pressed on a burlap backing.

Solid color linoleums are the best made. Where designs are used, there are three processes of manufacture: Straight-edge inlay, molded inlay, and printed linoleums. The straight-edge inlay is the best as this method of manufacture permits the treatment to be carried further than in the case of the molded inlay, and produces a clearer pattern. The weakness of the printed linoleums is that the surface design wears away long before the linoleum is worn out.

"Battleship linoleum" is procurable in three thicknesses: Grade A, which is approximately 2-16 inch thick; 3-16 inch battleship; and 6 m-m battleship, which is double the thickness of Grade A. Below Grade A there are in the domestic market Grade B and Grade C. These are thinner than the U. S. Navy finds it practicable to use, and they do not conform with the Navy specifications as to materials.

Tomorrow—Novelty jewelry.

Personals

Mr. and Mrs. Lawson Farmer of Lometa are visiting Andrew Northington in Midland.

Mr. and Mrs. Frank Waters and Mr. and Mrs. S. H. Basham have returned from Hot Springs, New Mexico, where they spent a month's vacation.

Mrs. W. R. Brooks and son of Odessa were shopping in Midland this morning. They were accompanied by Mrs. Frank Brashear and children.

T. C. Fitzgerald spent the week end visiting in San Angelo. He is connected with the shoe department of Grissom Robertson here.

Mr. and Mrs. Raymond Doyle have returned to Midland after a week's honeymoon. Before her recent marriage, Mrs. Doyle was Miss Johnnie Roberts.

Local Housewives' Choice Recipes

A simple cake recipe and a delicious carrot salad have been selected by Mrs. M. J. Allen and Mrs. E. W. Anguish as simple recipes for the summer days.

Carrot Salad

Use four large carrots ground in a food chopper.

One No. 2 can of crushed pineapple with juice drained off.

One-half cup of chopped celery.

Two-thirds cup of chopped pecans.

8 marshmallows.

One-half cup of sugar.

Enough mayonnaise of mix well. Serve on lettuce. —Mrs. Anguish

Easy Cake

2 cups of sugar

4 whole eggs

1 cup of milk

1 cup of butter

3 cups of flour

2 teaspoons of baking powder

Cream butter and sugar then add other materials. This is an easy cake to be made in a few minutes and is good with various icings. —Mrs. Allen.

Country Women Profit On Market and Play

The play "No Men Admitted" presented by the Valley View club women Friday evening netted \$17.50. This money will go to send a delegate to the Short Course at A. & M. college next month.

The women wish to express their appreciation for the musical numbers given by Mr. Wallace Wimberly during the play.

—Mrs. J. D. Barettlett, Pres.

Prairie Lee women cleared \$23 from their market held last Saturday at the M System store, according to announcement made this morning by Miss Derryberry. This money will also be used to send a delegate to the Short Course next month.

Among Midland people to attend the rodeo in Odessa Sunday were: Mrs. Ernest McCall, Mrs. Ethel Hancock, Dick and Dub Young, Wade Stevens, Robert Caldwell, Winston Elkins, Elmer Jones, R. B. and Clyde Cowden.

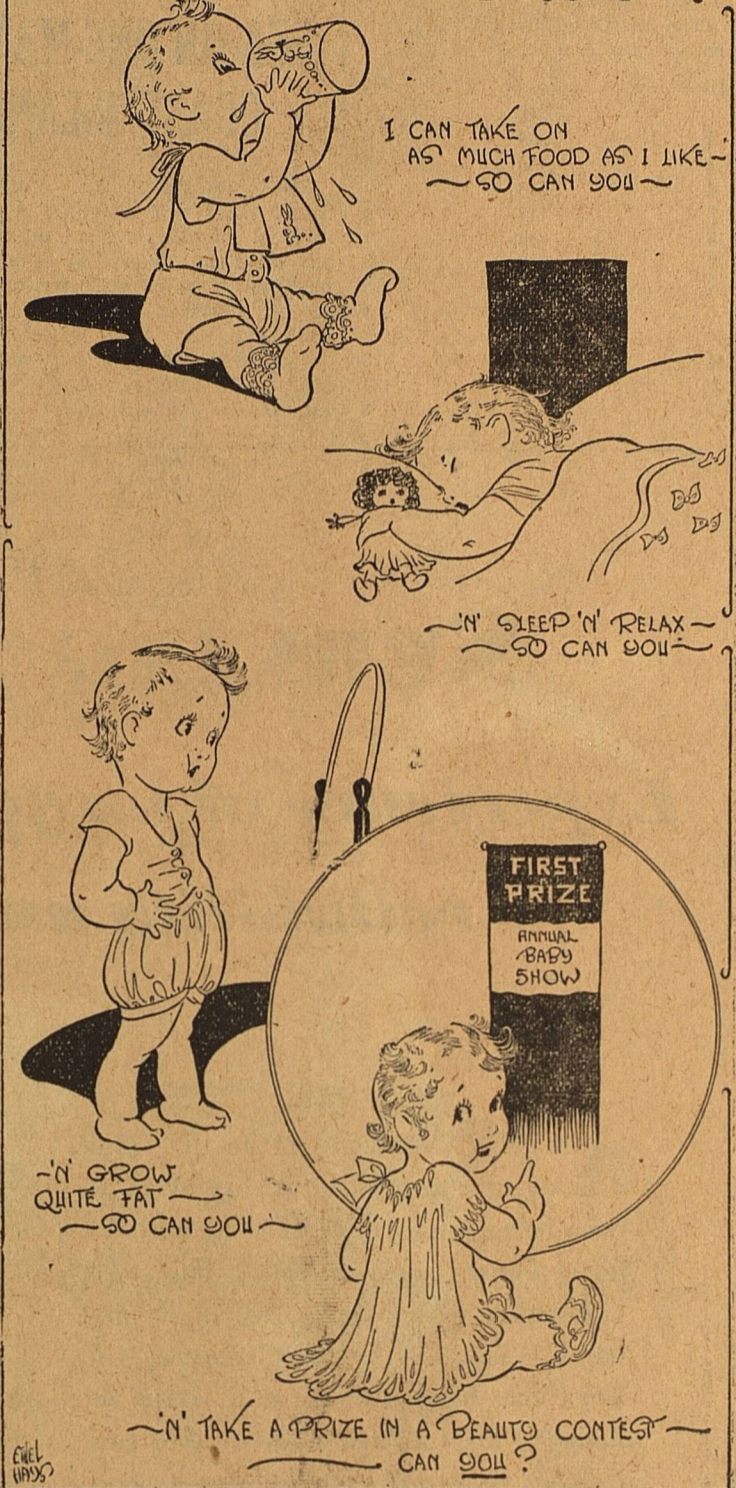
Mrs. W. C. Rutledge, manager of the Odessa Western Union, spent the week end in Midland.

Roy Wilmesmeyer is now connected with Sparks and Barron Insurance company. He comes to Midland from Slaton.

W. T. Crier of Abilene was a business visitor in Midland this week end.

Mrs. J. F. Morrison and little daughter Jacqueline, have returned to their home in Abilene after spending a week in the home of her sister, Mrs. S. M. Warren.

WHO WOULDN'T BE A BABY?



YOUR CHILDREN by OLIVE ROBERTS BARTON

What is an impulse? It is a desire to do something, something that the mind of the child originates and commands the body to carry out.

Later in life, when a child has experience behind him, the mind will discriminate in the orders it sends out for the body to obey. But when he is little and his mind is just discovering itself and trying to expand and grow and get impressions, it sends out almost any sort of order for him to carry out.

Mind-growth and mind-discipline should never conflict. Yet we are quick when children are little to do this very thing to them. We suppress impulses perfectly harmless in themselves just because we can't keep a finger out of the pie. And we are forever trying to guide these impulses or desires until we have the inevitable result—suppression, irritability, lack of confidence, fear.

Also out of this special suppression comes indecision. It sounds so very technical, but it is very simple.

A simple illustration may make it clear.

For instance, a baby will walk when he is ready, not before his motor nerves for walking mature. We try to show him how to hold things. He won't until there is coordination between his mind and his hand muscles. In other words, nature has a specific time for every impulse in a child to develop, and develop it will. We must be patient.

Mental Impulses Develop

Now these are mere physical illustrations of the other thing. For the mental impulses develop in their own time exactly as the physical ones do.

We do exactly the same thing with the little child regarding his "mental" walking that we do about his other steps. We either interfere or try to hurry his little experiments, as we think we know better than nature does.

Suppose a child a year or two old is playing on the floor with his toys. His sister or his brother or his mother comes along and watches him. He takes his spoons and hammers on an old pan with them. But instantly his sister or his brother or his mother interferes. "No, no, that's

tion later in life. "Uninterrupted impulse carried to a conclusion."

Percy Mims is expected to return today from Mineral Wells where he has been attending an insurance convention.

In Holland there is a river called "Y." In China is a city called "U" and in Sweden a town called "M."

Announcements

Tuesday

Mrs. S. M. Warren will entertain members of the Mayfair Club at her home, 202 West Louisiana, at 3 o'clock.

Members of the local chapter of the Eastern Star will meet at 8 o'clock with Past Worthy Grand Matron Laura B. Hart as honor guest.

Both circles of the Methodist Church will motor to Cloverdale for a business and social meeting at 10 a. m. Those who do not have ways to the park may meet at the church at 9:45 and will be taken from there.

Mrs. E. N. Snodgrass will be hostess to the Laf-A-Lot club at her home at 3 o'clock.

Ladies Aid Society will meet at the home of Mrs. Geo. Ratliff at 1 o'clock for quilting.

Wednesday

Plans are being made for a Presbyterian picnic on the lawn of the W. J. Sparks' home 602 N. Big Spring at 6:30 o'clock, weather permitting.

Thursday

Miss Elizabeth Beecher as guest of the Episcopal Woman's Auxiliary will meet members in the Private Dining room of Hotel Scharbauer at 10 a. m.

Mrs. F. E. Neel will entertain members of the Bien Amigos Club at her home on 307 W. Florida at 9 a. m.

Friday

Belmont Bible Class will meet at the home of Mrs. Charlie Nolan on 1406 S. Big Spring at 3:30 o'clock.

Staid Business Men In "Corporal Eagan"

Without question, the greatest sensation of the famous community show, "Corporal Eagan," will be when 20 of the most prominent business men around town forget their business worries, don the regalia of army days and portray the hilarious side of army life. Each one portrays a particular type of character such as, Private Sammy, Mamma's Boy, Private Hungry Hank, Whistlin' Bill Spivis, etc. and is dressed in a particular way to represent the famous character he portrays, and they are bossed by the hard-boiled top sergeant, who has a lot of trouble making soldiers of them. The awkward squad opens the show with a big reveille scene, which is a scream from the start to finish. The squad also takes part in several other high spots of the show, such as drill, and the guard scene. They furnish the climax of the show in the minstrel when they put on a marching scene

to the tune of "Pack up Your Troubles in Your Old Kit Bag."

Elmer Close of Ballinger was in Midland visiting friends this week end.

Mr. and Mrs. W. I. Pratt have returned from Alpine where they spent several days last week.

W. J. Sparks has gone to Cisco for several days on business.

Mr. and Mrs. M. M. Meek have returned from a week's visit in Vernon and Dallas.

Miss Marjorie Pratt of El Paso is a guest in the home of Mary Belle and Ruth Pratt.

J. Eugene Cowden and family are here from their ranch twenty miles west of Kerrville.

Dr. Edward Bailey of Iraan and Charles Alford of the Humble Pipe Line Company at Rankin were visitors in Midland Sunday.

Suit-able for Summer



Georgette and fur is the newest combination for summer. Worth uses pointed fox fur with navy georgette to make a stunning suit. A white georgette blouse, navy blue suede gloves stitched in white, and a matching bag of antelope with white stitching complete it.

When in need of

- LETTERHEADS
ENVELOPES
STATEMENTS
PROGRAMS
OFFICE FORMS
HANDBILLS
LITHOGRAPHING
ENGRAVING
WEDDING ANNOUNCEMENTS

or anything to be printed see us first.



THE Commercial Printing Company
REPORTER-TELEGRAM BUILDING
Phone 77

Win A 3 Pound Box of Pangburn's Candy

OR ONE HALF GALLON OF PANGBURN'S ICE CREAM
To the party making the greatest number of words out of the name

PANGBURN'S

We will give a 3 lb box of Pangburn's candy and one half gallon of Pangburn's Ice Cream to the next highest.

NO CATCH IN IT. FUN FOR THE FAMILY.

For instance -- GARB -- RUN -- NAG

Lists must be turned in at our store before next Saturday noon.

Midland Drug Co.

Phone 258
L. A. Arrington, Mgr.
We give Gold Bond Trading Stamps.

FORT WORTH GIRL MAY SURPRISE THE WHOLE BUNCH OF GOLFERS SOME TIME

By GAYLE TALBOT JR. DALLAS, June 9. (AP)—Don't be surprised if the name of Anna Bland Thompson is high up in the women's golf firmament within a few years. Texas has yet to produce a feminine star of the first rank, but it has some very promising material in the 15-year-old Fort Worth girl.

BOBBY JONES BOASTING BIG STRING OF RECORDS FOR HIS GOLF ACTIVITY

NEW YORK, June 9. (UP)—Bobby Jones' victory in the 1930 British amateur started many arguments among golf fans. It had been a well publicized fact that Bobby had won all of the four major titles except the British amateur, but after he did win that one a few days ago, there were plenty of arguments as to how many times he had won the British open, the United States open and the U. S. Amateur. Here's the complete list:

- 1923: U. S. Open.
1924: U. S. Amateur.
1925: U. S. Amateur.
1926: U. S. Open; British Open.
1927: U. S. Amateur; British Open.
1928: U. S. Amateur.
1929: U. S. Open.
1930: British Amateur.

in the title flight. Both mother and daughter were defeated by Mrs. L. W. Magruder of Waco in match play that followed. Mrs. Thompson in the second round, Anna Bland in the quarter-finals. Since then Anna Bland turned in a nifty 92 in the Fort Worth city tournament to eliminate Mrs. P. K. French, a former state champion. Her game is improving steadily and she should be a title threat no longer than two years hence.

Oil Now Gives Refrigeration To Farm Homes

CLEVELAND, O.—Kerosene, to the farmer, long has meant heat and light. Now it has a new use—refrigeration. Iceless refrigerators, manufactured here for use on farms, at summer resorts and in other localities where electricity or gas is not available, operate on kerosene. Natural artificial and tanked gas also can be used. A milk chiller, similarly fueled, cools fresh milk in three minutes, saving ice, time and expense for the dairyman.

The oil-burning refrigerators are similar in appearance and appointments to those iceless devices now used in city homes, with wire shelves, porcelain lining, lacquer finish and trays for ice cubes. They consume about a quart of kerosene during the heating period necessary to prepare them to keep their contents at the recommended 50 degrees Fahrenheit for 24 to 36 hours. Circulating water is not required, but when employed can be used again for domestic purposes after it has served as an aid to the sealed-in refrigerant in cooling the refrigerator.

Sets World's Air Record



Holder of the new world's record for endurance flights without refueling is Maj. Umberto Maddalena, above, noted Italian aviator. With a companion flyer, Lieut. Fausto Cecconi, he stayed aloft over ancient Rome for 67 hours and 15 minutes before being forced to descend to Montecelio air field. The previous record of 65 hours and 25 minutes was held by Johann Kisties and Wilhelm Zimmerman, German aviators.

LIKES MIDLAND B. G. Robinson, head draftsman for the Stevens Sash & Door Co. of Wichita Falls, spent Friday afternoon and Saturday morning in Midland in the interest of his company, who has the contract to furnish interior woodwork on Midland's new courthouse. While here he was the guest of a friend, W. Dixon, who drove him over the residence section of the city. Robinson saw the beautiful and expensive rock and brick homes and said that in all his travels over Texas not a city could boast of more modern homes in proportion to population.

SCENE OF BRITISH OPEN IS A LONG AND DIFFICULT 6750-YARD COURSE

HOVLAKE, Eng. June 9. (UP)—The Royal Liverpool Golf club course here, the setting for the British open golf championship, has no official par, but it estimated at 73. The course is a treacherous one, totaling 6,750 yards. The open starts on June 10, with Bobby Jones and many another U. S. star entered. The length of the holes and estimated par, follow.

Table with 3 columns: Hole, Yards, Par. Lists hole numbers 1 through 13 with corresponding yardage and par values.

OIL WELLS GO TO SEA ON ONE-MAN COAST ISLANDS NEW ORLEANS, La.—"A hoy there! What well is that?" Rather naive language for an oil man, but oil field lingo has changed somewhat since oil wells put out to sea off the coast of Louisiana. Derricks, ordinarily sentinels of the hill and plain, brace themselves against the wind and wave of the sea and drillers work down through

the water to penetrate hidden salt domes and recover the crude oil that lies beneath them. Engineers, clerks, foreman roustabouts and oil field workers of every sort now labor madly seven days a week where once the unhurried fisherman took his meagre toll. Speed boats and tugs play pily bayous once the exclusive waterways of the pirogue and lugger. Offices and living quarters, storage tanks and cook houses, have been built among the fishing, chacks of the mainland. Motor trucks carry the oil back to refineries over roads that have replaced trails through the marshes. Man-made islands of piling, many knots from land, support off rigs and workers. They are reached only by boat and there are squally days when the spume flies high and the waves batter the piling, when they are stranded. There are also days and nights of fog and the navigators pick them up in the thick mist by dead reckoning and good fortune alone. Production of crude oil in quantity from the underwater salt domes of the Louisiana Gulf coast was begun only last May after 25 years of prospecting and test well drilling.

It was achieved with great difficulty. Lumber had to be cut and trucked to the shore nearest the dome, then ferried to location. Thousands of piles had to be driven, rigs erected, machinery placed, and then all cabled down to resist blows that often reach hurricane force. Men had to be brought in and cared for systems of communication established and ordinary oil field facilities provided in an area once isolated and desolate.

DE LUXE LAUNDRY DRY CLEANING Phone 575 The Soft Water Laundry

Just an Old Man--But How He Socks That Onion

While some of us may have thought Colonel Jake Ruppert extravagant and bit foolish for contracting to pay a doddering old fellow named Babe Ruth \$80,000 a year for this baseball season and next, it appears now that the colonel struck a bargain. The Babe is forever crossing up the fellows who would have him relegated to the scrap heap.

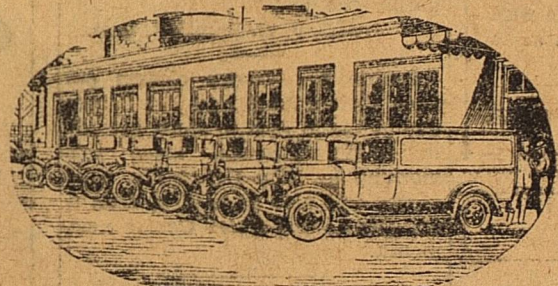
Just to remind the pitching boys that a Ruthian menace still hovers over them, the Bambino walked into the park the other day and bashed three balls into the stands for home runs. For fear they were not sufficiently impressed by that performance, he smashed five more home runs in five more games.

And all the time, the Big Bam's batting average climbed steadily higher among the leaders. He probably figured that a lot of young upstarts like Chuck Klein, Mel Ott, Jimmy Fox and Hack Wilson had to be shown that there is only one King of Swat. In 1927, the first season that he

Baseball statistics section featuring a large illustration of Babe Ruth swinging a bat and several columns of player performance data.

SERVING MANY BUSINESSES

Experience of large fleet owners reveals the unusual reliability and economy of the new Ford



A SIGNIFICANT TRIBUTE to the value of the new Ford is found in its increasing use by Federal, state and city governments and by large industrial companies which keep careful day-by-day cost records. In most instances, the Ford has been chosen only after exhaustive tests of every factor that contributes to good performance—speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life.

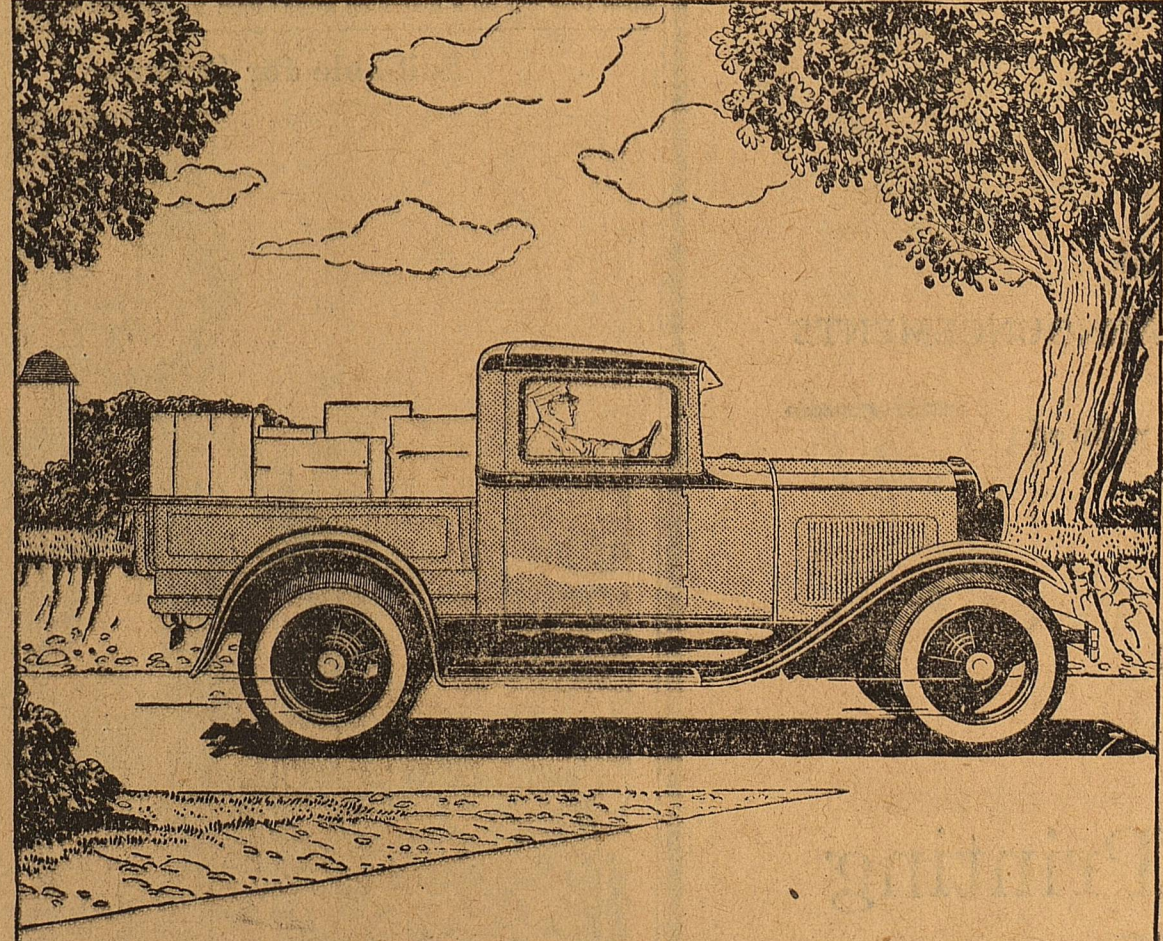
The Associated Companies of the Bell System use more than eight thousand. Modern business moves at a fast pace and it needs the Ford. Daily, in countless ways and places, it helps to speed the production and delivery of the world's goods and extend the useful service of men and companies.

never see them. Yet they play an important part in satisfactory, economical performance. Their function is similar to the jewels of a fine watch. Throughout the Ford chassis, a ball or roller bearing is used at every place where it is needed to reduce friction and wear and give smooth, reliable mechanical operation.

Prominent among the companies using the Ford are the Associated Companies of the Bell System, Armour and Company, The Borden Company, Continental Baking Corporation, Firestone Tire and Rubber Company, General Electric Company, Goodyear Tire and Rubber Company, Kellogg Company, Knickerbocker Ice Company, Morton Salt Company, Pillsbury Flour Mills Company, The Procter & Gamble Company, and Swift & Company.

Constant, steady operation over many thousands of miles emphasizes the advantages of the sound design of the Ford car, its high quality of materials, and accuracy in manufacturing. Beneath its graceful lines and beautiful colors there is a high degree of mechanical excellence.

Additional instances of the high quality built into the Ford are the extensive use of steel forgings, fully enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, and the Triplex shatter-proof glass windshield.



Ford Motor Company advertisement listing prices for various models: Standard Coupe (\$495), Sport Coupe (\$525), De Luxe Coupe (\$545), Tudor Sedan (\$495), Three-window Fordor Sedan (\$600), De Luxe Sedan (\$640), Town Sedan (\$660), Cabriolet (\$625), Roadster (\$435), Phaeton (\$440), Pick-up Closed Cab (\$455), Model A Chassis (\$345), Model AA Truck Chassis (\$510), Model AA Truck Chassis (\$535), Model AA Panel Delivery (\$790).

FORD MOTOR COMPANY

Side Glances by Clark

BOOTS AND HER BUDDIES

A Prince of a Fellow!

By Martin



"Why don't you drop over right after this performance, Frank? The wife will cook us some spaghetti."

SHE FOOLED 'EM

MADE HORSE OF HER

MEXICO CITY, June 9.—Juanita Rosada, beautiful Guadalajara girl, had lots of suitors, but couldn't see a one of them. So she decided to have some fun. She made dates with each of them for a certain spot in the city at the same time. When thirty of her lovers arrived at the spot, they couldn't find Juanita. They got to quarreling and finally the police had to be called out to quell a lively fight between them.

PORTLAND, Me., June 9.—Mrs. Bessie Edna Staples doesn't mind working for her husband, but she does object to working like a horse. She recently claimed in court, in a petition for divorce, that her husband had teamed her with a horse to perform field labor on his Windham farm.

The Paris police force now numbers 17,696 men, as compared with 13,368 in 1919 and 13,120 in 1914.



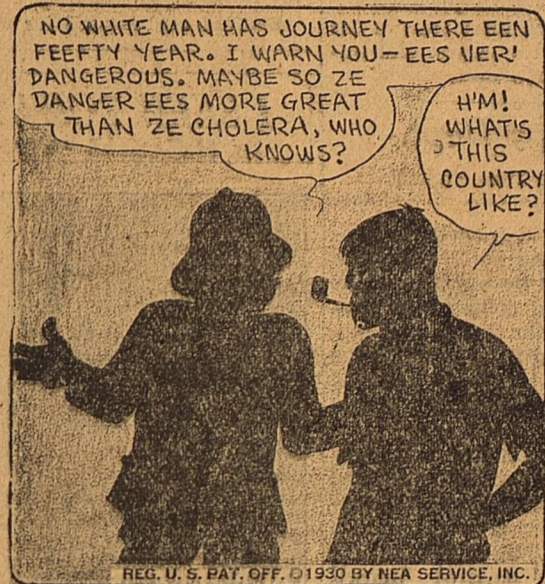
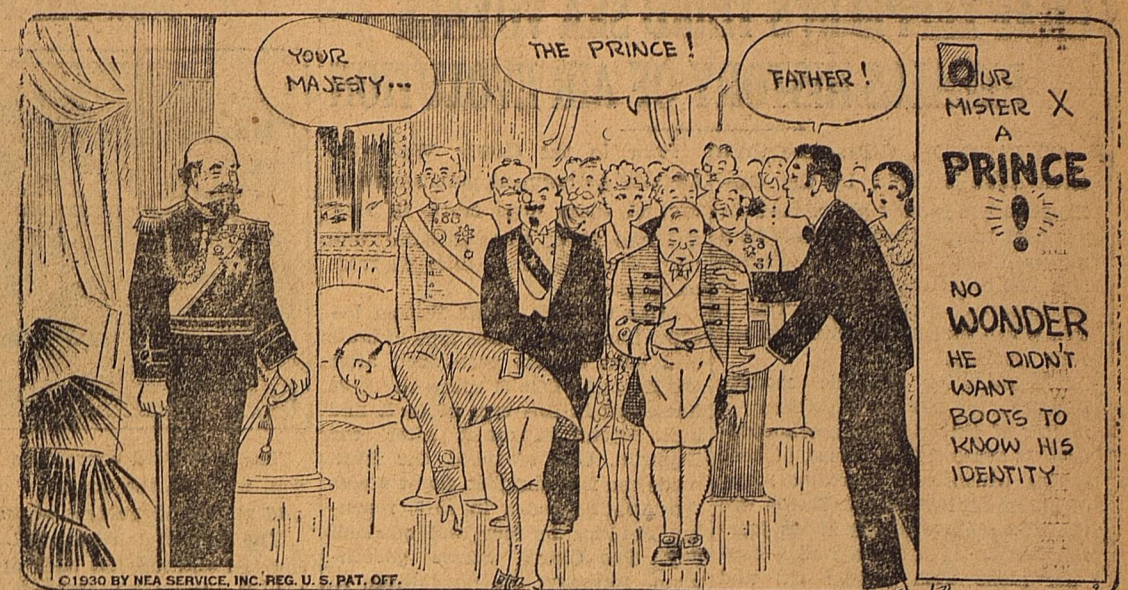
WASH TUBBS

The Land of Promise

By Crane



A KINDLY FRENCH SERGEANT HAS AGREED TO SLIP WASH AND HIS FRIENDS THRU THE CHOLERA QUARANTINE. THEY MEET HIM ABOVE THE VILLAGE ON PATROL.



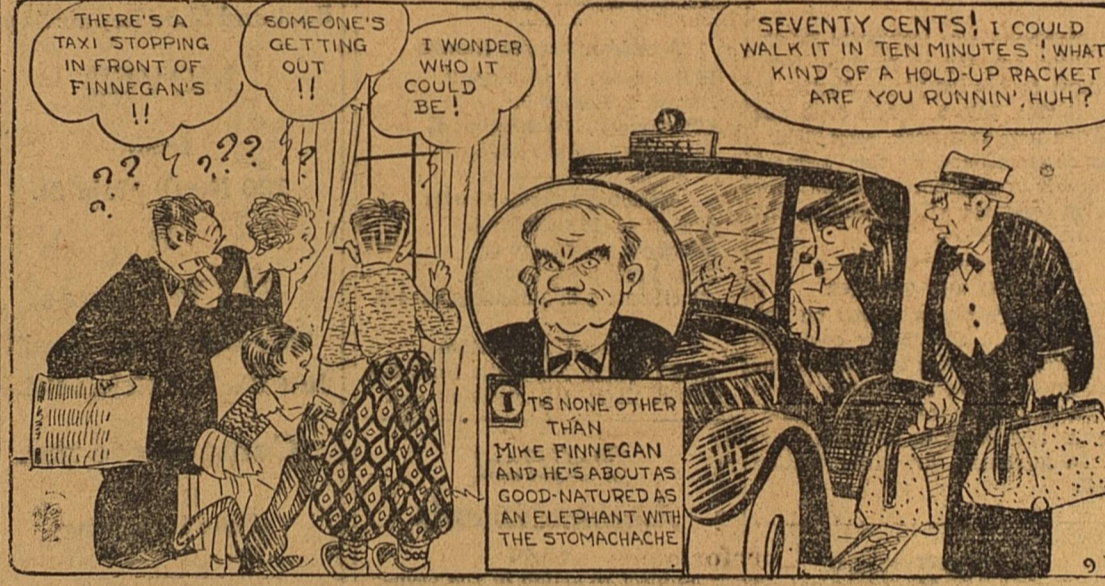
NO WHITE MAN HAS JOURNEY THERE EEN FEFFTY YEAR. I WARN YOU—EES VER! DANGEROUS. MAYBE SO ZE DANGER EES MORE GREAT THAN ZE CHOLERA, WHO KNOWS?

THAT, I DO NOT KNOW, M'SIEUR. SOMEWAN SAN EES BEEG WAR THERE. SOMEWAN SAN NO. FROM ZE HILLS SOMETIME COME TALES OF GHOSTS, OF ELEPHANTS MORE BEEG THAN HOUSES, AND STREETS PAVED WEETH SOLID GOLD AND SILVER.

MOM'N POP

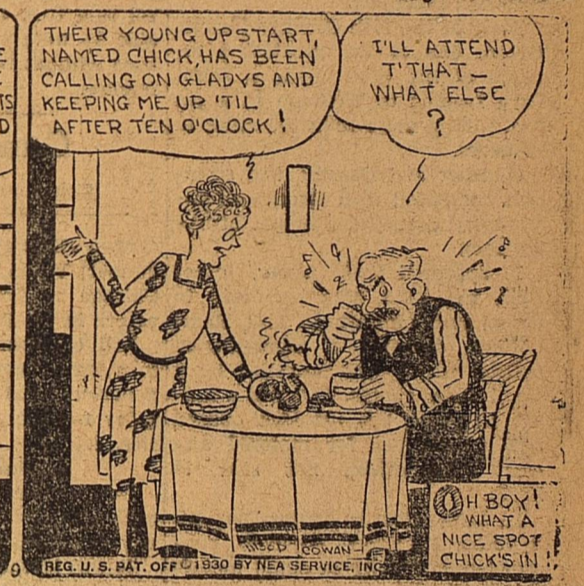
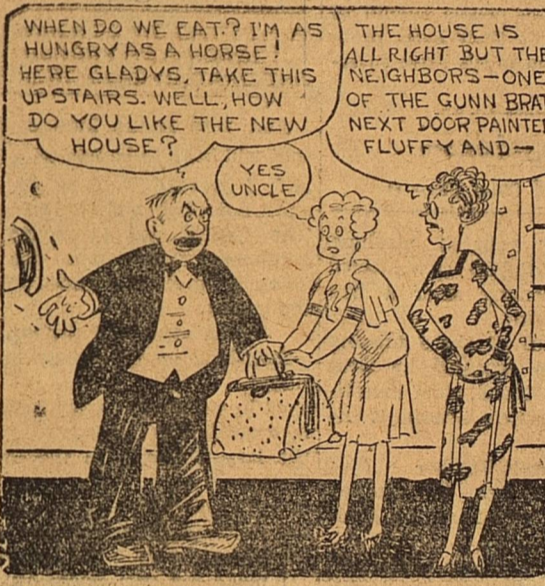
Introducing Mike Finnegan

By Cowan



THERE'S A TAXI STOPPING IN FRONT OF FINNEGAN'S !!

SEVENTY CENTS! I COULD WALK IT IN TEN MINUTES! WHAT KIND OF A HOLD-UP RACKET ARE YOU RUNNIN', HUH?



WHEN DO WE EAT? I'M AS HUNGRY AS A HORSE! HERE GLADYS, TAKE THIS UPSTAIRS. WELL, HOW DO YOU LIKE THE NEW HOUSE?

THEIR YOUNG UPSTART, NAMED CHICK, HAS BEEN CALLING ON GLADYS AND KEEPING ME UP 'TIL AFTER TEN O'CLOCK!

IT'S NONE OTHER THAN MIKE FINNEGAN AND HE'S ABOUT AS GOOD-NATURED AS AN ELEPHANT WITH THE STOMACHACHE

Want Ads

Classified Advertising Rates and Information

Cash must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturdays for Sunday issues.

PROPER classifications of advertisements will be done in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES: 2c word a day, 4c a word two days, 5c a word three days.

MINIMUM charges: 1 Day 25c, 2 Days 55c, 3 Days 60c.

FURTHER information will be given gladly by calling

77

NICE four room furnished house and bedroom. Phone 821. 78-3p

6. Unfurnished Houses SIX-ROOM unfurnished house, one-room furnished apartment. Phone 345. 78-3p

10. Bedrooms TWO NICE bedrooms for gentlemen. 107 South Pecos. Phone 811W. 76-6p

WANTED CLEAN COTTON Rags REPORTER-TELEGRAM OFFICE

JOB PRINTING

WE SPECIALIZE IN THE PRINTING OF DUPLICATE AND TRIPPLICATE FORMS SEE US BEFORE ORDERING PHONE 77 (Reporter-Telegram Bldg.) COMMERCIAL PRINTING CO.

1. Lost & Found

LOST: Red bathing suit between Pagoda Pool and town. Reward. Call 859. 79-2-dh

2. For Sale or Trade

FOR SALE: New Wurlitzer studio piano. Phone 191. Mrs. Foster. 79-1p

FOR TRADE: Part interest 12 sections perpetual royalty under well drilling in Culberson county, Texas. Section 15, Block 79, down to 600 feet, for small garage house and lot. W. L. Kornumpp, Central Hotel, Wink, Texas. 76-6p

FOR SALE: Victor all steel safe. Price reasonable. Phone 609. 78-3p

3. Furnished Apts.

DELIGHTFUL 3 room southeast apartment. Summer rates. 410 West Kansas. Phone 138. 78-3p

FOR RENT: Furnished apartment. 3 West Wall St. 77-3p

FURNISHED apartment. Close in. 113 North Big Spring. 78-3p

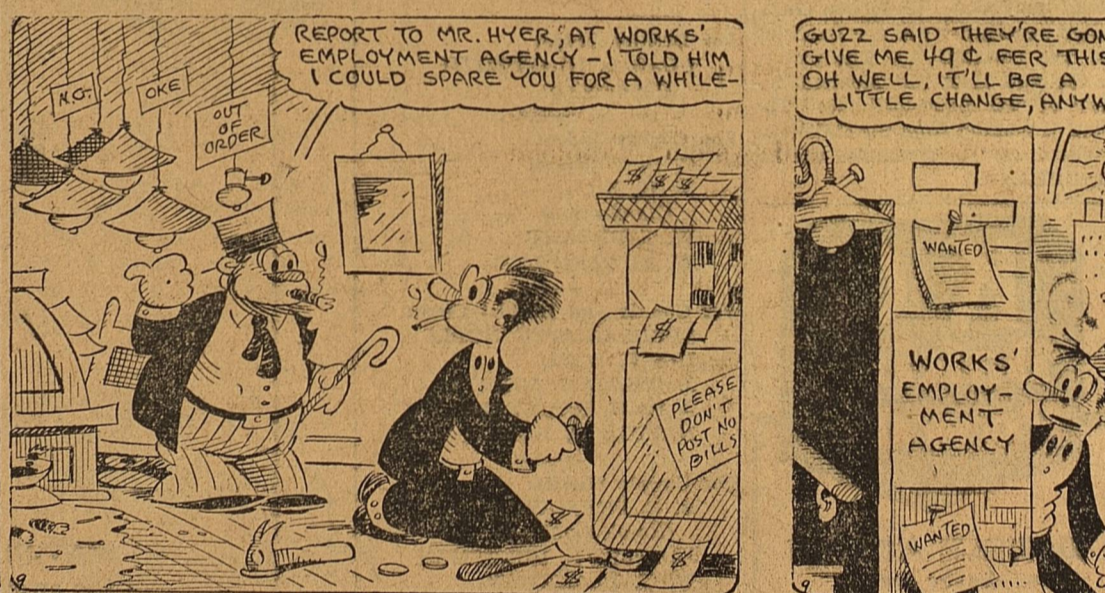
5. Furnished Houses

FOR RENT: Two-room furnished house. Close in. \$5.00 per week. Apply 408 South Loraine, or phone 377. 77-3p

SALESMAN SAM

He Knows His Stuff

By Small



REPORT TO MR. HYER, AT WORKS' EMPLOYMENT AGENCY—I TOLD HIM I COULD SPARE YOU FOR A WHILE—

GUZZ SAID THEY'RE GONNA GIVE ME 49¢ FER THIS—OH WELL, IT'LL BE A LITTLE CHANGE, ANYWAY!



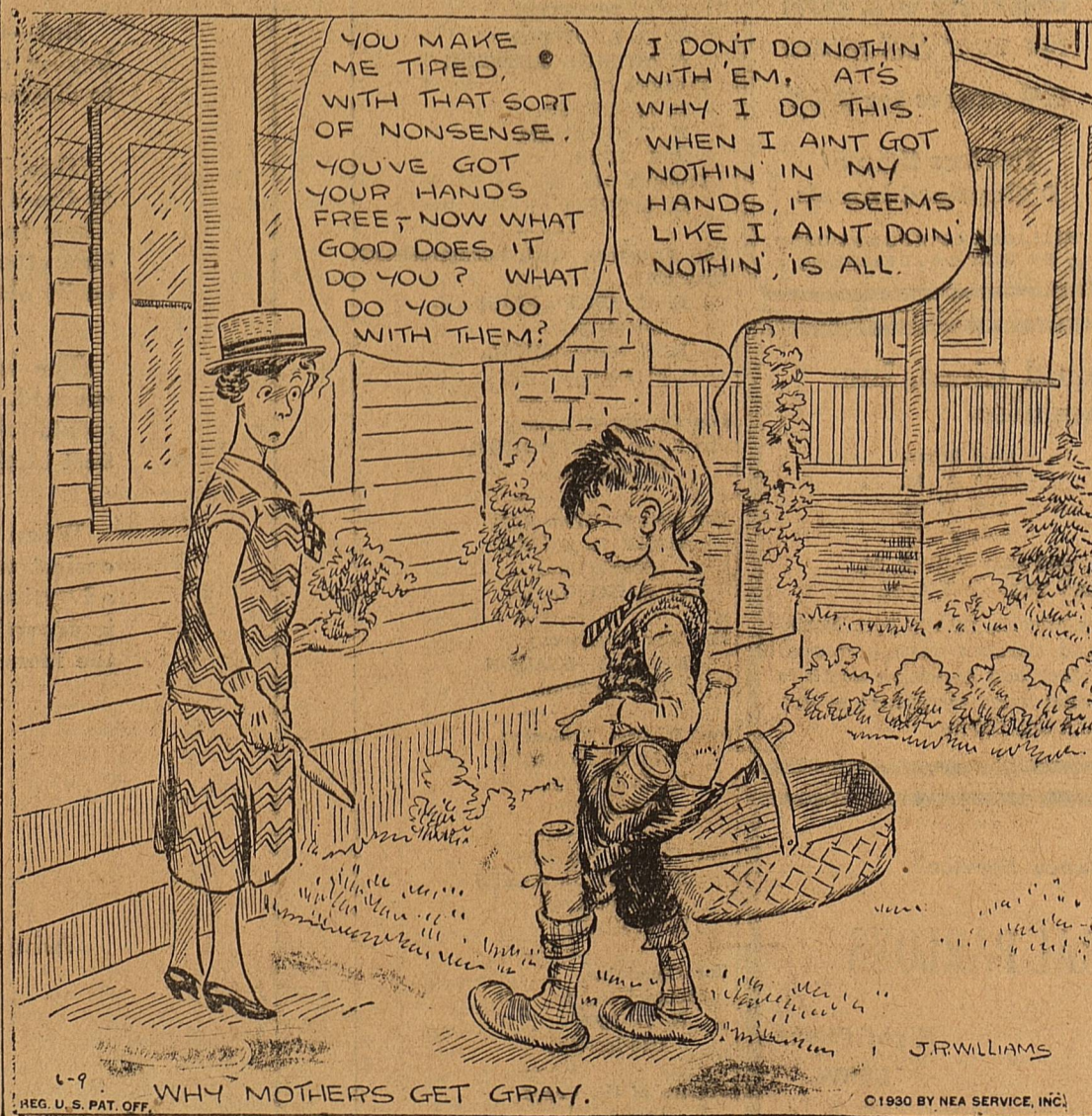
I WANT A GOOD COOK FOR MY COUNTRY HOME—

WHICH ONE OF YOU GIRLS WOULD LIKE TO SPEND A DAY OR SO IN TH' COUNTRY?

OUT OUR WAY

By Williams JUR BOARDING HOUSE

By Ahern



YOU MAKE ME TIRED, WITH THAT SORT OF NONSENSE. YOU'VE GOT YOUR HANDS FREE—NOW WHAT GOOD DOES IT DO YOU? WHAT DO YOU DO WITH THEM?

I DON'T DO NOTHIN' WITH 'EM, AT'S WHY I DO THIS. WHEN I AINT GOT NOTHIN' IN MY HANDS, IT SEEMS LIKE I AINT DOIN' NOTHIN', IS ALL.



HERE'S A PACKAGE FOR YOU! A COUPLE OF FELLOWS BROUGHT IT WHILE YOU WERE OUT, AN' SAID IT CONTAINS A CUP FOR YOUR GOLF ACHIEVEMENTS! WHAT DID YOU DO TO WIN A GOLF CUP?

MY WORD—A GOLF CUP FOR ME?—HM-M-I FANCY SOME ADMIRERS OF MINE THOUGHT I DESERVED A TROPHY FOR SHOOTING A HOLE IN ONE AND BREAKING PAR ON THE PUBLIC COURSE!—EGAD, THIS MAKES THE SIXTY-FIFTH CUP I HAVE WON IN THIRTY YEARS OF GOLF!

WHY MOTHERS GET GRAY.

THE CUP WILL BE ON VIEW TOMORROW—

