





# Women's Society and Club News

## Duce's Wife Shuts Out World To Rear Family In Simplicity



Signora Mussolini, wife of Il Duce, seldom stays beyond the walls of this elaborate villa save for shopping, dining or motor rides with her children. Her interests are centered in making their palace a real home for her husband and their five children.

By ANDRUE BERDING.

ROME (AP)—Signor Mussolini, wife of Il Duce, is perhaps the most secluded woman in Italy, and certainly among the least known of the wives of the world's great men.

While the fame and name of her powerful husband carry round the world, her own renown is confined within the four walls of her home.

No one in Italy speaks of Rachel Mussolini. Very few know anything about her. The wife of a prime-minister in any other country is a person of national note, perhaps a "first lady of the land." But not in Italy!

Il Duce has ordered inflexibly that his wife and children are not to mingle or be mingled in this political life.

"My wife and family are my dearest possession," he said, "but so greatly do I treasure them that I keep them apart from my day as something refreshing to go to when I have a moment in which to rest."

It is only in the last year or so that Signora Mussolini has lived with her husband in Rome. Heretofore she was tucked away in their little home town of Carpenna, in the north.

Home Duties Are Heavy Yet day after day, in her own simple way, Donna Rachele fulfills her task which can't help but be difficult, as wife of Italy's prime minister.

She is mistress of her elaborate home, the Villa Torlonia, on the Via Nomentana, in a suburb to the northeast of the city.

This is a big home, and a considerable responsibility. Signora Mussolini looks after it carefully, checking minutely the purchases and accounts, never forgetting the day when a few cents meant a whole day's pay.

She is the mother of five children. One, Edda, is married, but four live at home. Two of them, Romano and Anna Maria, are too young to go to school.

No Social Duties There are no social duties connected with Donna Rachele's life. Her husband does not take her to state dinners or receptions. She does not entertain the political or diplomatic world.

She goes to see very few friends, and receives few friends at the villa. She is protected from impetuous visitors by the villa guards.

The last time she was seen at a public function was at the wedding of their daughter Edda to Count Galeazzo Visconti, more than a year ago.

What does she do to fill up her life? She does what any wife of a hardworking husband and any mother of four tasty children would do.

A Busy Day At 7 in the morning she gets up and supervises the breakfast. She sees Vittorio and Bruno off to school at 7:45, and her husband off for his office at 9. She takes care that Romano and Anna Maria have something to do to occupy their time at home.

She then makes out the list of purchases for the day, and the menu for luncheon. Her husband and sons are home at 1:30 for luncheon, and leave again around 3.

Shopping Her Pleasure In the afternoon she frequently goes automobile riding, and shopping. Rachele Mussolini's chief enjoyment is "fare la spesa," or doing her own buying.

Occasionally, but not often, she stops at this or that friend's house. She gets home in time to welcome Vittorio and Bruno returning from

## Miss Currie Compliments Mrs. Wetzel

### Mrs. Joye Fisher Wins High Score at Lovely Party

Miss Agnes Currie entertained Saturday morning honoring Mrs. A. L. Wetzel, of Dallas, with a lovely summer party at her home in Edwards Heights.

The house was beautifully decorated with bluebells, zinnias and Shasta daisies. At the close of the games ice cream and cake were served. Iced punch was served during the games.

Mrs. Joe Fisher made high score and was given two linen handkerchiefs. The honoree was presented with a linen bridge cover as a guest prize.

The guests were Meses, Robert Parks, E. E. Fahrnkamp, S. A. Hathcock, Robert Currie, Fisher and Misses Jena and Dorothy Jordan.

## Mrs. Hilliard Entertains For Visitors

### Intimate Friends of Honorees Are Guests at Two-Table Party

Mrs. H. D. Hilliard entertained informally with a delightful little party honoring Mrs. Lee Hansen of Lamesa and Mrs. James McLaughlin, of Austin, Saturday afternoon at her lovely home in Washington Place.

Only two tables of players, close friends and the honorees, were present. These were Mrs. R. C. Strain, Mrs. Hanson's mother, Mrs. John Clarke, Mrs. W. W. Inkman, Mr. Homer McNew, Mrs. C. W. Cunningham and Mrs. Fred Stephens.

The hostess served a dainty salad course at the conclusion of the games, after which the guests spent the time in enjoyable conversation.

## Architects Begin City Hall Plans

Architect Peters, Strange & Bradshaw began work on the plans Monday morning for the new municipal building to be erected at East Third, Nolan and East Fourth streets. City engineers completed a survey of the territory Saturday and all necessary data was turned over to the architects, who will devote the larger part of their time to the project.

### D. P. Gill Has Bond Set At \$2000 Total

D. P. Gill, charged with assault with intent to murder, was held right to examining trial Monday morning after three days of indecision and had bond set at \$1,000 in each of two complaints. Gill is alleged to have assaulted his wife and two police officers.

### BRIDE-ELECT

Miss Jessie Boykin, daughter of Mr. and Mrs. J. D. Boykin who moved to the S. and S. Printing Co. here, was the honor guest as a bride-elect in Abilene last week.

J. M. Rockwell, of Houston, is in town today to see his wife who is convalescing after an operation in the Big Spring Hospital.

Mary Alice Wilke returned last night from a visit with college friends in Mexico City.

# THE BIG SPRING HERALD

urges you to mail the coupon below and win your share of the

# \$2500.00

## BEING GIVEN AWAY!

You Can Win \$1000, \$500, \$200 or Any of

Don't put it off any longer! By this time you no doubt fully grasp the idea of this contest. And if you think you can win by all means go to it! It's pleasant...It's fun...It's a game you can play and win. And the winning is certainly worth while...for \$2500.00 is offered in CASH! Win your share, get started NOW...mail the coupon in the lower right corner at once!

# 50 Cash Prizes!



TITLE..... The correct title for cartoon No. 25 can be found in this list— "Borrowed Wives," "Mad from Texas," "The Broadway Melody," "The Last Laugh," "Paid," "The Knock on the Door," "The Last Time Wife," "The Sea Lion," "The Big Parade," "The Painted Post," "Dinky," "Min and Bill," "The Jumbie's Baby," "The Red Tree," "The Red Dance," "Men of the Sky," "Madam Satan," "The Divorcee."

## What Movie Title Does This Cartoon Suggest?

Notice the cartoon printed here. It represents the title of a motion picture. The correct titles can be found in the list of titles below the cartoon.

Each day for thirty days a cartoon will be published in this paper with a list of titles under each and in this list of titles the correct one can be found for each particular cartoon. This is one of the series of thirty.

Your job is to name the movie title represented by each of the thirty cartoons. You do not have to wait until all 30 cartoons have appeared in the paper; just mail the coupon in the lower right hand corner and we will gladly mail you the 30 cartoons and full details of how to win your part of the \$2500.00 in cash.

### MAIL THIS COUPON NOW...

Get All of the 30 Movietest Cartoons At Once!

No Tricks! No Catches! No Letters to Write! Neatness Doesn't Count!

If there's anything about this contest you do not understand, telephone the Movietest Editor at 728 or 729

Movietest Editor, The Big Spring Herald, Big Spring, Texas. Please send me without obligation, all 30 cartoons and full details about The Movietest. Name Address City State Telephone Number



### Yes, it's different!

RICE KRISPIES is the only cereal that's so crisp it actually snaps when you pour on milk or cream.

Delicious toasted rice. Different for breakfast. And what a treat for lunch—with fruits or honey added! Kiddies love it. Use Krispies in candies, soups. At grocers. Made by Kellogg in Battle Creek.

19% LOWER IN PRICE



AGE FOUR

Spring Daily Herald
Published Monday morning and Wednesday afternoon...

Subscription Rates
Daily Herald: \$1.00 per month, \$3.00 per quarter...

National Representative
Wesley H. Brown, Dallas, Texas...

Misdirected Civic Zeal
The cause are full of good intentions...

OPINIONS OF OTHERS
Bridge Opening Fiasco
The fiasco opening of the Red River bridge...

Washington Daybook
A daily record of events in the nation's capital...

By Herbert Plummer
The bridge was not an advantage for the state...

T. R.'s Continuity Sense
When Roosevelt moved out of the White House...

HE DUG AN OFFICE
Congress, nevertheless, stipulated the President have more room...

leged trade between the State highway commission and the owner of the toll bridge...

HOW'S your HEALTH

Edited by Dr. Sage Galaktion
Academy of Medicine
The health of an individual is the most important factor...

When the Associated Press
Associated Press is a news-gathering organization...

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DAILY CROSSWORD PUZZLE

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by Harold Bell Wright
EXIT
A play about a man who is trapped in a room...

PARIS (INS) - A report by an American...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

Air Mail Drive To Begin Today

A campaign to raise air mail postage in Big Spring was formally opened Monday...

THE NATIONAL SPORT
CYCLING IN FRANCE
PARIS (INS) - The bicycle is not a back number in France...

NEW YORK (INS) - Charles J. Hobbler, 62, is looking for the mother who deserted her three-week-old son...

PARIS (INS) - A report by an American...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

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NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

LOVE VOTES MOVES TO SAVE NEW YORK

NEW YORK (INS) - Because George Schrader has the city's best interests at heart...

HOLLYWOOD, Calif. (INS) - Robert Perry, character actor...

NEW YORK (INS) - Charles J. Hobbler, 62, is looking for the mother who deserted her three-week-old son...

PARIS (INS) - A report by an American...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

NEW YORK (INS) - If you are...

FOODS COOKED IN SMALL AMOUNTS USUALLY TASTE BEST

Hills Bros. Coffee Tastes Better Than Other Coffees Because It is Roasted in Small Quantities

Food cooked in small quantities has the advantage of exactness...

Hills Bros. Coffee is packed in vacuum cans...

Hills Bros. Coffee, Inc., Kansas City, Missouri.

Hills Bros. Coffee, Inc., Kansas City, Missouri.

Hills Bros. Coffee, Inc., Kansas City, Missouri.

Hills Bros. Coffee, Inc., Kansas City, Missouri.

Hills Bros. Coffee, Inc., Kansas City, Missouri.

Hills Bros. Coffee, Inc., Kansas City, Missouri.

OFFICER - DID YOU FIND OUT WHAT STARTED THE FIRE IN THE JONES HOUSE?

NOT YET - MA'AM - BUT THE JONESES DIDN'T REALLY LOSE ANYTHING - THEY HAD FIRE INSURANCE FROM STEVE D. FORD

STEVE D. FORD
The TERRIBLE BEAST - FIRE can be made as tame as a lamb...

STEVE D. FORD
The TERRIBLE BEAST - FIRE can be made as tame as a lamb...

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The TERRIBLE BEAST - FIRE can be made as tame as a lamb...

STEVE D. FORD
The TERRIBLE BEAST - FIRE can be made as tame as a lamb...

A Real CLEARANCE of Summer DRESSES \$4.95

Summer HATS \$1.95

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

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GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

GRISSOM-ROBERSON Department Store

WHAT HELPS HAIR and HURTS MOTOR OIL?

The answer is petroleum jelly! This thick, jelly-like substance gives motor oil, when cold, a deceptive body which turps water-thin the moment your engine heats up...

SINCLAIR OPALINE MOTOR OIL

L. I. Stewart, Agent, Sinclair Refining Co. SINCLAIR PRODUCTS SOLD AT: G. W. Felton Station, Hart Phillips Station, Priehard Service Station, A. B. Smith Station, Airport Service Station, Casino Service Station, R. S. Westfall, Cushman, Ira Martin, Cushman, E. C. Whit, Fairview, T. A. Morgan Service Station, J. B. Prentice, 7 mi. west Chrysler Service Garage, Bladonnet Service Station, Vlach Service Station, Hileret Service Station, W. I. Broadus Station, G. O. Rice Service Station, Moore Schoolhouse Station, G. W. Williams, Highway, W. R. Carter Service Station



## JULY CLEARANCE

# Sale of CURTAINS

To get acquainted with the new or bought in the fine of its clear curtains. Deep, ruffled style with corded top, extra-wide side panels and side pockets. Dimensions: These curtains will hang in the room and porch as well as.

### 95c pr.

## Albert M. Fisher Co.

Phone 400 We Deliver

### Production Of Deep Wells On Gain For Week

Increase Due Only To Big Flow of Big Lake No. 1-C

The production of the five deep wells flowing in the Big Lake field in Reagan county increased 414 barrels over the previous week due to the 3,000-barrel-a-day flow from the Big Lake No. 1-C University well. The other four wells showed slight declines from the previous week. Four of the monster deep wells are shut in indefinitely.

The Big Lake Oil Company has reported its oil-gas ratio well below the average of 100 parts of gas to 100 parts of oil. The gas content of the Big Lake No. 1-C University well is reported to be 10 parts of gas to 100 parts of oil. The gas content of the Big Lake No. 3-C University well is reported to be 10 parts of gas to 100 parts of oil. The gas content of the Big Lake No. 4-C University well is reported to be 10 parts of gas to 100 parts of oil. The gas content of the Big Lake No. 5-C University well is reported to be 10 parts of gas to 100 parts of oil.

Oil	Gas	Water
2,299	7,081	
16,954	49,157	
12,357.71	7,022.42	

Date	1-C	4-C	5-C
July 11	5,131	2,987	4,535
July 12	6,955	2,993	4,475
July 13	76,056	2,540	4,183
July 14	6,385	2,183	4,579
July 15	4,345	2,116	4,089
July 16	3,930	2,233	4,092
July 17	3,473	2,214	4,390

#### "R" MONTHS FOR OYSTERS PROVED A FALLACY

WASHINGTON (INA)—The belief that oysters should be eaten during the "R" months only is a widespread popular fallacy, according to J. M. Lamon, associate technologist in the commerce department's bureau of fisheries, who has just completed a study of the market for fresh oysters in four lead cities of the United States. Information was obtained by personal interviewing 117 dealers and 1393 housewives in Washington, Baltimore, Denver, Oklahoma City, Des Moines, St. Paul, St. Louis, Chicago, Buffalo, Columbus, Chattanooga, Birmingham and Atlanta.

#### BOY GIVES 'GATOR TO ZOO

DETROIT (IN)—Belle Isle Zoo here has a new exhibit in a foot-long baby alligator because nine-year-old Edward Tann's mother "didn't like it so much." Edward became owner of the 'gator when it developed a taste for the fingers of Donald Campbell, Edward's chum, who had received it from a friend in Florida. When his mother objected to the reptile, Edward said he "picked it up by the tail, put it in a tin-can and took it to Belle Isle."

#### New Face Powder Doesn't Dry Skin

Just try this new wonderful face powder. MELLO-GLO. Spreads smoothly and prevents large pores. Blends naturally with any complexion—stays on longer. MELLO-GLO is purest and finest face powder made—its coloring matter approved by United States government. Fresh, youthful—never dries' skin or makes it look flaky. Get MELLO-GLO. Cunningham & Philips—adv.

### Mexicans Fall In Two Games At The Airport

High Smith's operations here and southern division American Airways Inc. stopped here after Saturday.

### Arly and Caden Beat Tigers In Week-End Games

After having played several winning streak for the past several weeks, the Mexicana Tigers lost the first game of the weekend and the second game.

### HOSPITAL NOTES

**Big Spring Hospital**  
 Mrs. M. M. ...  
 Mrs. ...  
 Mrs. ...

# GOOD...they've got to be good!



**AT YOUR SERVICE**  
**413,688 WOMEN** [IN THE U.S.A.]  
 make your shopping a pleasure!  
 "Buying or looking," whether your purchase is large or small, the girl at the counter gives you the same cordial and courteous treatment. She's glad to see you and always interested in helping you. Give her a smile next time.

*They give you what you want*

If customers get what they want... they'll stick!  
 It's no accident that Chesterfield wins and holds its smokers.  
 Riper, milder, sweeter-tasting tobaccos and purer cigarette paper can't be bought.  
 And Chesterfield cigarettes are made right. Each type of tobacco used in the

Chesterfield blend must pass rigid laboratory tests for mildness, flavor and aroma. No purer cigarette can be made!  
 Try them. You'll find every Chesterfield like every other. In taste, evenness of burning, smoothness and coolness.  
 Milder? Plenty milder! And that goes for the "nightcap" Chesterfield as well as the morning "eye-opener"!

# Chesterfield

SMOKED BY MORE MEN AND WOMEN EVERY DAY

Distinguished Landmarks  
**DEPENDABLE**  
 Drug Service

ELIZABETH ARDEN  
 DOROTHY GRAY  
 MAX FACTOR  
 D'ORSAY  
 HOUBIGANT

Coty  
 Bourjois  
 Penzance  
 Renaud's

Eastman Kodak  
 Valpar, Varnishes  
 Midget's Stationery  
 Yardley

Clappa Baby Foods  
 Goodrich Rubber  
 Gossard  
 Westlake

111 EAST SECOND  
  
 DOUGLASS HOTEL BLDG.  
 SETTLES HOTEL BUILDING 219 MAIN ST.

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