

ning. Joe Herburger and Carl Kaiser were wreeking a long vacant saloon of the old gold mining days when they found nuggets under the floor. They



In Comeback

picture with this comment: "The adventures have only wors-

ened the Japanese crisis. The an-xiety of the ruling classes in Ja-pan is increasing. The expression intend the Japanese crisis. The an-tick of the ruling classes in Ja-ban is increasing. The expression of this anxiety in the first place, in intensified development of the ascist movement, an intensified pre-baration of a fascist coup-d'etat. Will Not Aid Crisis "There's no need to add that the (See RUSSIANS FEAR page 6) of this anxiety in the first place, an intensified development of the fascist movement, an intensified preparation of a fascist coup-d'etat.

CHARGED BY REMOVED TECH TEACHER

High-priced soft drinks make the buyer feel doubly a sucker.

ONEA GLADYS PAR

Page Two

F. PAUL BARRON	Publish
Entered as second class matter at the the Act of Ma	
Subscription Price Daily, by Carrier or Mail Per Year Per Month	Advertising Rates Display advertising rates on app cation. Classified rate, 2c p word; minimum charge 25c. Lo readers, 10c per line.
Any erroneous reflection upon the c any persons, firm or corporation wh The Reporter-Telegram will be gladl the attention of the firm.	nich may occur in the columns
SOUTH AND WEST	'IN THE SADDLE

spective, usually, to be gauged properly. Nevertheless, it is fairly evident that some far-reaching shift is now taking place in the political alignments of the Democratic party.

Traditionally, the party was a party of farmers and the people of the small towns. Its strength lay in the south and west; it distrusted industrialism, big business, high finance, it was ready to embrace such panaceas as the free silver movement, it tried to fit antique Jeffersonianism to an industrialized democracy.

In recent years, however, it has included another wing; the proletariat, so to speak, of the big cities. Since the close of the Wilson administration it has been torn by a conflict between its two groups, with the south and west allied against the industrial east.

In 1920, 1924 and 1928 the industrial east triumphed. Cox went into the 1920 campaign with the approval of Tammany. Davis, in 1924, was highly acceptable to the east. Smith, in 1928, was the very prototype of the city man, the darling of the eastern sidewalks.

Now the pendulum has swung the other way. Roosevelt rises to power through the support of the opposite wing. Tammany is out in the cold. The men whom the eastern wing most wanted are in the same pisition. The west and south are in the saddle again.

It would be interesting to know whether this new ascendancy is to be permanent. Probably only the seventh son of a seventh son could say; meanwhile, however, it is just possible that a lasting realignment of forces is be-ginning that will include both parties in its effect.

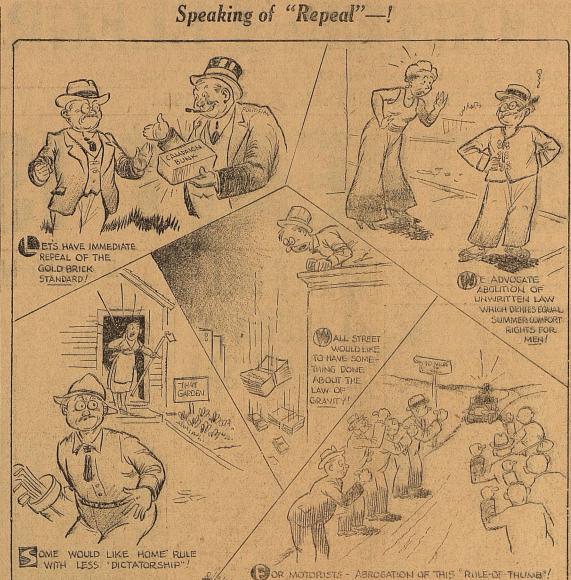
For one party cannot change its complexion without causing a similar shift in the other party. The Republi-cans have their rural and industrial wings just as the Democrats have. Will there, eventually, be a fusion that makes the division between the two parties far shaper and clearer than it has been during the past decade?

It is too early to tell, just now. The coming campaign probably will give at least part of the answer. The vote in November will help decide.

GOOD VACATION NEWS

It may be that the depression is not quite as far-reaching in its effects as we had supposed. At any rate, it is currently reported that the summer of 1932 will see only a very small reduction in the amount of vacation travel-ing done in the United States; and it is pointed out that tourist expenditures in 1931 and 1930 were not very far below the average.

Regardless of what this fact may mean about business conditions generally, however, it is good news for two reasons. For one thing, it means that the millions of dollars invested in summer resorts, hotels and the like will get a fair chance to make a decent return this year; for another, it means that a great many Americans are going to get the physical and mental rejuvenation which a



OR MOTORISTS - ABROGATION OF THIS "RULE-OF-THUMB"!

McAdoo Returns as King-Maker and Garner Is 'In'



The Midland (Texas) Reporter-Telegram

Sunday, July 10, 1932.



long to alter her appearance defi-nitely. Both times when the pair were reunited the male immediately proceeded to pull out part

Grandpa Floyd says it's all right for a young man to brag when his baby is a boy, but by the time a fel-low gets to be a grandpa and has raised three boys without any girls, it's a grand and glorious feeling for the first grand child to be a good looking girl.

H. R. 11267 This is not a state's prison num-ber. It could be and still not leave much to the imagination. It desig-nates an act showing how, but not why, the government at Washington pays its help. Personally I would rather know "why?" are pretty im-"how." The "why's" are pretty im-portant these days. They save mon-ey. The "how's" don't. In a pri-vate business it is the why that counts when it comes to economy. If private business doesn't do any business it don't hire any help. It fires all but the watchman. But the government, looks like, puts on a few extra hands during bad times. But on July-5, the day after the celebration, the house, for the fourth time, refused to pay for the killing of the grasshopper. Has turned down a meritorious bill, one that would save crops for the hard pressed far-mer, and has retained salaries, many of which appear to be duplications, amounting to \$118,500.00 in one de-partment alone, that of Secretary of the Senate. There are many other departments each costing many times more, and that is what is keep. A dry speaker was telling of the evil effects of whiskey. He said whis-key makes you quarrel with your neighbors, it makes you shoot at your landlord and it makes you miss him departments each costing many times more, and that is what is keep ing all of us on the anxious seat, Anxious because our governmental expenses are not brought down to where we can handle them and to him. * * *

The Scotchman of the local Ro-tary club has no children. When he heard that adults would pay but children would be admitted free to where we have to spend a lot of time trying to understand what the majority of them mean. Our govern-ing expenses are out of all propor-tion to what they accomplish. Just look at some of them—"chief clerk look at some of them.—"Chief clerk who shall perform the duties of reading clerk, \$5,600.00 and \$1,000.00 additional so long as the position is held by the present incumbent." "—financial clerk, \$5,000.00 and \$1.-

000.00 additional so long as the po-sition is held by the present incum-tent." And so on through page after page of this bill which carries the cuphemistic state's prison number 11267. The Senate and the House can spend a lot of time in assign-ing millions of dollars to their clerks

LETTERS to the **EDITOR**

H. R. 11267

ing millions of dollars to their clerks whose services are not worth what they get and will turn around and back-heel a bill four times that pro-vides for the killing of grasshoppers that destroy millions of dollars worth of eatables. It would be bet-ter for the country if the grasshop-pers could be taught to run the gov-crmment and the officeholders turn-ed out to eat the grass. There is just as much sense to that idea as there is to the plan to pay stenog-raphers to committees, \$7,000.00 per

this of the female gree sufficiently worry-so why worry?" but as there is to committees, \$1,000 of per-year scenes to be the highest pay and \$1,140.00 the lowest, but how the buk of the figures hang around \$2,360.00 to \$3,300.00. That, as I un-derstand it, means by the year but with only about six months or pos-sibly eight months actual working time. The rest of the time can be be incomment to going fishing if the hum-be incomment of the job deems that is the best way to keep in good and healthy condition. Another little ers compensation knocks your lith is the best way to the going of ones standing is the apparent number of clerks that do a little of each dath groups and it would cut down its force 50 per cent. Duplication, from put is skind of work apart from agums up the works. Further, it spoids the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and grums up the works for the kind the place. It spoils paritoism and the statise runs rife; it's all over the scaretary to the vice present to 0 down or the kind the scaretary to the scaretary of the Site apport to any other kind the scaretary to the scaretary of the Site. Solonous the comput works and the scaretary to the vice present the scaretary to the scaretary of the Site. Solonous the people to the state Site apport to any other kind the scaretary to the vice present the scaretary to the vice present the scaretary to the vice present the code the the scaretary of the Site. Site apport to any other kind the scaretary to the vice presents to be the pool to base it out. Down it bis the beaks on the the base it out. Down it be oblas th ~~~~~~

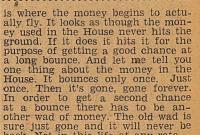
proceeded to pull out part of the hairs of the eyebrows of the female and to bite off others which were unusually long. One by one he pulls ed out practically all of the long hairs of the check tufts, greatly changing the female's appearance. During this hair-pulling activity, the male 'frequently leaned back and surveyed the female as if evaluat-ing the results. This is the first re-corded instance, to my knowledge, of one animal's appearing to con-tribute to the adornment of an-other." * * * other.'

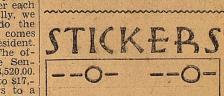
A local youth said he realized that his father started working for a store at \$13 a week, and within two years owned the store, but you can't do that nowadays on account of the fact that practically all stores have each registers

heard that addits would pay but children would be admitted free to the chicken barbecue Thursday night, he objected on the grounds that the time was too short. cash registers. WHY WORRY "I wonder why folks worry. There are only two reasons for worry.

The same Scotchman told his wife he couldn't spare her the money to attend the Washington Bi-centen-nial, but she could go next time.

A housewife, going to a party, told the maid who stayed with her small boy that she hoped the youth would be as good as gold all afternoon, but when she returned the maid said the boy went off the gold standard t at about 3:30. A professor, considerably interest-d in research, owned a couple of monkeys, and gave the following account of the early stages of the beauty parlor business: "On two occasions, when the two animals were separated for several weeks, the eye-brows and cheek tufts of the female grew sufficiently





cation trip always brings.

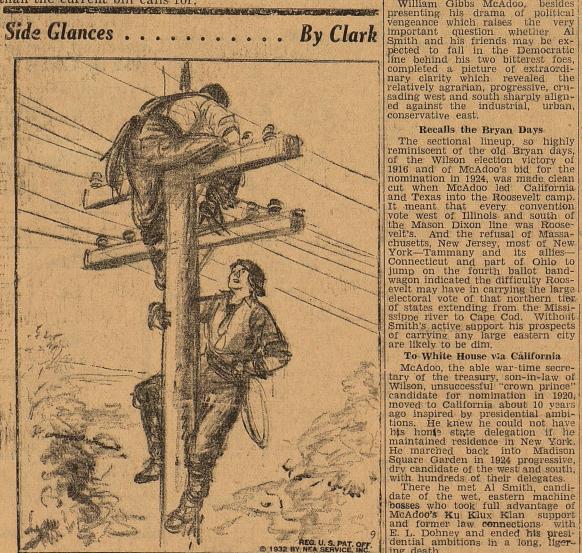
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THE BUDGET CUT

The federal government seems to have met its budget balancing problem fairly successfully. It is a little early to tell whether or not the new taxes will yield all they are supposed to yield, but it is probable that early estimates will not be very far off. At any rate, the problem raised by the deficit was met and met decisively.

There remains, however, one point on which the taxpayer is entitled to feel a bit of a grudge. The deficit was before met largely by increasing taxation and not by decreasing expenditures. The economy bill shaved hardly more than \$160,000,000 from the costs of the federal government.

Perhaps it is a little late to cry over spilt milk. Nevertheless, the next Congress would be well advised if it insisted on a far more drastic cut in government expenditures than the current bill calls for.



a famous wife soon loses his identity.'

McAdoo returns and plain "Jack shown from a picture on his cam-Garner, farmer speaker shown at the left, was nominated vice pres-ident of the democratic party. Garner is shown working on his ranch, harvesting. In the inset, the Garner of 30 years ago is paign button when, as a young farmer, he rode out of the chap-paral down in South Texas to campaign for a seat in congress. Below is Garner (left) conferring with McAdoo, wartime secretary of

BY RODNEY DUTCHER Smith at that convention. **NEA** Service Writer

CHICAGO-William Gibbs Mc Adoo came out of the west—a gaunt, gray ghost—to place an obliterating on the grim ambition of virile Alfred E. Smith, who had smased McAdoo's own high hope eight years

Recalls the Bryan Days

conceded status of a has-been.

 Sinch and west in the third act of a great Such is the third act of a great Seen Smith and Franklin D. Roosevelt against McAdoo, Strith Adoo and Roosevelt against Smith. Not until next November can it be told whether there will be a happy ending for everyone concerned.
William Gibbs McAdoo, besides presenting his drama of political vengeance which raises the very important question whether All Smith, and his friends may be ex Smith and his friends may be ex-Smith-Rooseveit Feud Developed

vengeance which raises the very important question whether Al Smith and his friends may be ex-pected to fall in the Democratic line behind his two bitterest foes, completed a picture of extraordi-nary clarity which revealed the relatively agrarian, progressive, cru-sading west and south sharply align-ed against the industrial, urban, conservative east.

Smith at that convention. Smith kept on being elected gov-ernor of New York and became the inexitable Democratic nominee of 1928, placed in nomination by Roose-vert as the "Happy Warrior," while scheduled as between Roosevelt and McAdoo, horning in at the head of a slate of delegates pledged to Speaker Jack Garner, had won the California delegation of 44 in a primary fight orginally scheduled as between Roosevelt and 1928, placed in nomination by Roose-velt as the "Happy Warrior," while McAdoo lapsed into the generally Smith

A Tribute to a Comrade

Smith. What went on in McAdoo's mind as he considered the sworn intent of his old enemy to idefeat Roose-velt at all cost and saw his other old enemies—led by Boss Frank Hague of New Jersey—lining up behind Smith, only can be imagined.

the treasury, who directed Gar

ner's campaign at Chicago for the presidential nomination. Garner's spacious farm home at Uvalde is

pictured in the upper right.

takes dynamite to blast it out. Down in this part of the country we do not know just how these many cases are handled but one thing we do know and that one thing busts many bank accounts. That thing is the abnormal cost of doing a big busi-ness where the work is so largely a matter of duplication. It is dupli-cation here and duplication there an duplication everywhere until it is not surprising that the governis not surprising that the govern-ment has to get out a digest of jobs and costs of jobs in order to find out where, even in a general way, she is at. And even then she don't know.

know. That is one of the things this country would like to know, where is the government at? Why does the government double up and treble up on its work and then go bellyach-ing all over the United States com-plaining that the cost of running the government is so great that it needs distressingly large additions to our taxes in order to pay our bills. Those distressingly large additions are the things that are making a dent on the camel's back and from now out the camel will have to get along without a hump. As a matnow out the camel will have to get along without a hump. As a mat-ter of fact the hump has been trans-ferred from the camel to the tax-payer and if the excessive cost of running the government keeps on going up and the tax-payers rev-enue keeps on sliding down it will result in a man's wife wearing for

the whole western-southern strength plus scattered strength from the more rural eastern sections. Garner, loyal son of the south-west, joined with him to break the deadlock, to smash the eastern bosses, Hague, Cury of Tommany Hall and the lesser fellows, to bring the favorite sons on to the band-kagon in a final rush and to ad-minister what was perhaps a coup de grace to Al Smith. McAdoo went on the platform for his big moment, marking the end of the stop-Roosevelt fight led by Smith. The futile but tremend-ous booing which threatened to drown him out was exactly the same

drown him out was exactly the same sort of booing to the accompany-ment of which he had been strangled in 1924. And the great cheer that went up was the cheer, somewhat augumented, of the McAdoo men of Madison Square.

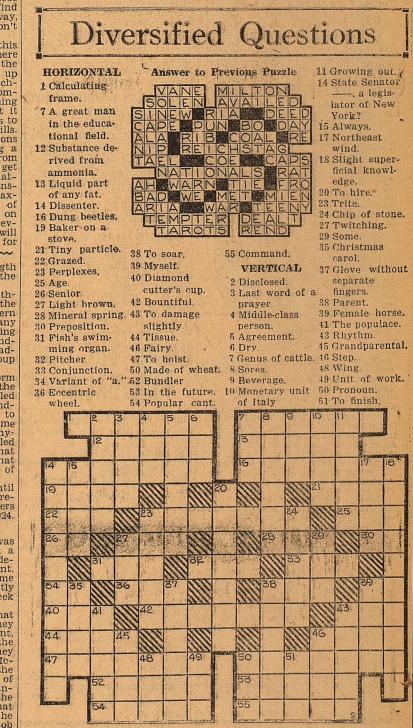
Madison Square. MoAdoo stood and smiled until he was able to finish. He was re-joining dozens of the very leaders who had forgotten his battle of 1924.

Al Smith Alone

Al Smith, who knew what was coming, was off almost alone in a hotel room(f from which he de-parted without a word of comment. It was the same Al who had come to town confidently, belligerently and full of wisecracks only a week before

There are those who suggest that There are those who suggest that the Roosevelt managers, when they let McAdoo have his big moment, were only making one more of the boncheaded blunders which they perpetrated here so frequeutly. Mo-Add, they say, is identified with the old klan in the minds of millions of voters. But McAdoo doubtless in-sisted on it. He is running for the Senate this year and if he loses that race and Roosevelt is elected he presumably can have a cabinet job or almost anything he wants.

Above are two four-letter words, each with three consonants missing. If you fill in the correct consonants, each word will be another word, when spelled backwards



"I wouldn't let her go on the stage. A guy with



To White House via California

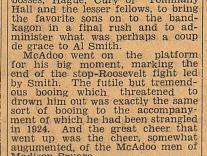
ng death McAdoo had a plurality of delegates but never a majority. Roose-velt was the nominator, the ardent riend and a leading, strategist of

Section of the second Theirs a solemn tribute to a fallen | you see Walter F. Waters,

comrade-in-arms, members of the bonus army encamped in Wash-ington observed Independence the tomb in Arlington National America's Unknown Soldier. Here

you see Walter F. Waters, com-mander-in-chief of the crusading veterans, as he placed a wreath on

the whole western-southern strength



Sunday, July 10, 1932

The Midland (Texas) Reporter-Telegram

Page Three



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Round of Entertainment Honors Sterling City Visitor of Miss Martha L. Nobles; Six Parties Given Over the Week Ending

Honoring her guest, Miss Virginia McIntyre of Sterling City, Miss Martha Louise Nobles entertained with a three-table bridge party at the home of her parents Thursday afternoon.

A color scheme of pink and white was carried out in decorations and refreshments. * 通道通道 Miss McIntyre received high cut prize and was given a guest prize

School mates of Miss Nobles were included in the guest list.

Notice to Women: **Telephone** News

Pagoda pool was an animated Because several club and church society reporters have no telephones, the society edi-"scene Friday afternoon when Miss Nobles entertained with a swimming party for Miss McIntyre. After the party the guests return-ed to the Nobles home for a picnic supper and informal party.

Honor Guest at

Scharbauer Dance

Swimming and

Picnic Supper

Miss McIntyre was honor guest at a dance given by Miss Nobles at Hotel Scharbauer Friday evening. The ballroom was decorated with cut flowers and ferns. The Prairie Nighthawks furnished the music. Miss Nobles' guests were her school mates and their dates. Fifty young people attended. Chaperones were Messers. and Mmes. Elliott Cowden, M. C. Ulmer. Clarence Scharbauer, Homer Rowe, Clifford Hill and Miss Nobles' par-ents, Mr. and Mrs. John M. Nobles.

Miss Ulmer Entertains With Bridge-Breakfast

Miss Helen Margaret Ulmer enter

Miss Helen Margaret Ulmer enter-tained with a bridge-breakfast Sat-urday honoring Miss McIntyre. A four-course breakfast was ser-ved to Misses Ida Beth Cowden, Ma-rie Hill, Dorris Harrison, Caroline Sims, Bernice Hill, Annie Laurie Hix, Luiclle Thomas, Nancy Rankin, Mary Belle Pratt, Margaret Francis, Addilese Haag, Dorothy Ratliff, Dorothy Little of Fort Worth, guest of Mrs. J. D. Young, Christine Walk-er of Stephenville, guest of Mrs. Fred Cowden, Mmes. Johnnie Rat-liff and Alf Reece, the honoree and hostess.

Visitor Honored in

Big Spring Party Miss Nobles and Miss McIntyre were complimented Saturday when Miss Fisher of Big Spring enter-tained at her home with a bridge party and a dance. Church school at 9:45. A. Harry Anderson, Supt. Divine worship at 11. Young people's meeting at 7:15. Evening service at 8:00.

Engagement of Miss Myrtle Whitmire Is Announced

Mr. and Mrs. M. W. Whitmire announced Saturday the engage-ment and approaching marriage of their daughter, Myrtle to Mr. Ben-jamin Golladay. The wedding will be solemnized at the home of the bride's parents on Friday evening, July 22.

Methodist Women Attend Zone Meeting Friday

By NLA Service HOLLYWOOD.—When the last scene has been shot and Hollywood faces the sun instead of the cam-era, she doesn't sacrifice any of her style. The stars are going outdoors, and doing it in costumes that are every bit as striking and glamorous as those that they wear when they are pretending they are somebody else. else

By NEA Service

There is a certain debonair charm and dash about their piay clothes that give plenty of room for action without hampering their style in the loact least. Estelle Taylor knows that dark

Estelle Taylor knows that dark hair and eyes say twice as much when they have a bright color to add a lively sports touch. She lounges around the beach, or sits on the deck in brief black trunks that are topped by a huge ban-dana handkerchif that fastens around her neck.

Simplicity for the Links

Simplicity for the Links Lines that are so simple they are almost severe are Irene Dunne's choice for golf clothes. Sne goes around very effectively in white sports skirt, worn with a dark sweat-er that is belted, and a knitted be-ret that matches, looking quite like any co-ed might on any campus. There is a little more drama to the beach togs that are preferred by Betty Boyd and Maxine Cant-way. Betty wears a glorified pair of pajamas which have a long slit in the right trouser that doesn't interfere with any race she may enter along the western beaches. There is a dot so huge and so gay that it would be too startling for anything but a pair of pajamas.



When Sun Shines, So Do the Stars

Couple Return To Midland Outstanding in social events for the month was the marriage of Miss Lena Solomon of Tyler and Delo Douglas of Midland in Tyler last

Kansas.

Newly Married

feet, has rolled straps of material that cross and wind their way across her shoulders. She carries Babette, her dog, as a necessary finishing touch. week. Mr. and Mrs. Douglas returned to Midland. Friday and will make their home in the Ulmer duplex on West

finishing touch. Betty Eoyd goes twice as far when she swims away from the camera, whenever she wears her brief, gay suit that fits in a bright, light manner. It is a two-piece affair with dark trunks and a striped waist that forgets about sleeves, and ties around the neck in such a way that it doesn't in-terfere with any sun-tan plans that her shoulders may have.

Summer Chic Via White

Kansas. Both are popular and active mem-bers of Midland's social set. The bride is a graduate of Tyler Junior college and of Texas State College for Women (C. I. A.) in Den-ton. For the past three years she has taught in the schools of Midland. She was at the head of the music department and has been director of the First Methodist church choir. The groom is the son of Mr. and Mrs. J. E. Douglas of Alba, Texas. He attended Austin college in Sher-man and is now employed in the Texas Electric Service company at Midland.

Summer Chic Via White The famous Brown Derby res-baurant in Hollywood is getting used to the sports costumes. Shir-ey Gray knows the effectiveness of simple white sports dresses hat gain a touch of mystery by using high necks, short sleeves and no ornamentation except a pelt. She wears white pumps, a white beret and gloves and carries a white pocketbook. Caryl Lin-coln has a pair of white slacks 'ashioned from yachting cloth which are combines with a sweater shirt, n which the stripes go around in ircles. A white beret and beach bag ure her only accessories. Cludette Colbert has more of her isual number of tricks up her sleeves n her new street dress that follows a jumper style. The voluminous leeves that droop intriguingly are aught at the wrists, and a scarf ies itself with a chic of its own, at her throat. The blouse is spattered with small polka dots and the jump-pr is dark. A small felt hat com-pletes the ensemble, adding an au-uumn note.

The Belmont Bible class met with Mrs. H. M. Becherer, 301 North C, Friday afternoon at 3:30. Mrs. J. M. King taught the les-son from the third and fourth chap-ters of Genesis. Mombers present were Mmer Forl

Mrs. Becherer

Hostess to Bible Class

ters of Genesis. Members present were Mmes. Earl Kelly, A. H. Lamar, G. B. Brock, Roy McKee, D. E. Holster, T. S. Nettle-ton, J. C. Hudman, T. O. Midkiff, C. H. Garrison, C. V. Pruitt, C. E. Strawn, A. B. Stickney, Alvin Mc-Kee, J. N. King, L. H. McBride, George Streeter and the hostess.

Woman's Place Is in the News

Adevrtising Leader

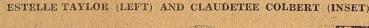
Adevressing Leader Miss Dorothy Crowne, president of the League of Advertising Women of New York City, was one of the speakers at the 28th annual con-vention of the Advertising Federa-tion of America, which recently con-vened in New York. Miss Crowne spoke on present day methods of advertising. * * *

Wife's Faith Rewarded

Wife's Faith Rewarded A woman's unwavering faith in her husband's ability to weather every storm and come through safe-ly iustified the other day when Mrs. Stanislaus Hausner, wife of the Po-lish-American flyer, greeted her husband at Miami. For eight days Hausner had been lost. Aviation of-ficials, navigators, the world in gen-eral said that he had disappeared somewhere in the world of sea and sky. But his wife insisted that he was alive. Somewhere, on the dark-ening sea over which he had tried to fly, he was drifting and waiting for help, she insisted. She wouldn't give up. Nobody else agreed with her. When the ship Circe Shell picked up the flyer who had attemp-ted to span the Atlantic, his wife had her first triumph. When she greeted him at Miami she had her second one.

Heads Women "Vets"

Heads Women "Vets" Miss Shirley Farr, of Chicago, is the national president of the Wo-m'pn's Cverseas Service League, composed of women who served in Europe during the war. There are approximately 3500 registered mem-bers in the League. Nearly 22,000 American women who are not part of this group gave voluntary service overseas during the war and the re-construction period which followed. The League is holding its 12th an-nual national convention in Los Angeles early in July.



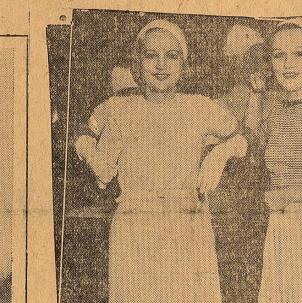




IRENE DUNNE

'Letty Lynton," Uutra-Modern Drama with

Crawford, Montgomery at Yucca Today



no telephones, the society edi-tor of The Reporter-Telegram is requesting that these re-porters assist her by telephon-ing their reports from a nei-ghbor's phone or bringing the reports to the newspaper of-fice. fice. Have you someone visiting in your home? Do you have a friend who is entertaining out of town guests? The Re-porter-Telegram would ap-preciate a telephone call. In order to get news on the so-ciety page news should be tel-ephoned before 10 o'clock, but will be welcomed at any hour of the morning or afternoon.

Churches

CHURCH OF CHRIST J. A. McCall, Pastor

Preaching and commuion -11 a

Preaching and communion at 8:00

Young People's class—6:30 p. m.

FIRST METHODIST CHURCH Edwin Calhoun, Pastor

FIRST PRESBYTERIAN CHURCH W. J. Coleman, Pastor

PENTECOSTAL HOLINESS O. W. Roberts, Pastor

Sunday school at 10 a.m. Preaching at 11 a.m. Evening preaching at 8 p.m. Weewly prayer meeting on Thurs-day evening at 8 p.m.

FIRST CHRISTIAN CHURCH

ST. ANN'S CATHOLIC CHURCH Mass on Sunday morning at 10 o'clock and Thursday at 7:30 p. m.

LUTHERAN CHURCH W. G. Buschacher, Pastor

Services every second Sunday and

aper, corner con

Bible school at 9:45. Y. P. S. C. E. at 7:00.

Bible study-9:45 a. m.

Sunday school at 9:45 Morning service at 11. League at 7:15.

Evening service at 8:15.

. m.

Members of the women's auxiliary of the First Methodist church pre-sented a play at the zone meeting which was held in Big Lake Friday. Characters in the play, "Moderniz-ing Young Mrs. Patton," were Mmes. J. S. Noland, Jess Rhoden, Otis Lig-on, Harvey Powledge, L. B. Hanking and C. L. Hafer. The Rev. Edwin C. Calhoun also attended the ses-sion.

Heart Drama Work

Of Famed Novelist

FIRST BAPTIST CHURCH Winston F. Borum, Pastor

fourth Sunday afternoon at 3

Sunday school at 9:45, Elliott H. Barron, Supt. Pastor speaks at 11 a. m. Training service at 7, Mrs. H. N. Phillips, director. Pastor speaks at 8 p. m.

> Announcements -----

MONDAY

Both circles of the Methodist aux-iliary will meet at the church at 3:30. The Women's missionary society of the First Baptist church will meet Monday in circle groups. The Isadora Harmon circle will meet with Mrs M D Cox

It is an axiom among motion pic-ture producers that a Fannie Hurst story is sure box-office material. Certainly, it is true that her books attain a circulation into the hun-dreds of thousands and that the films made from these achieve a high order of artistic merit. Miss Hurst rarely writes directly for the screen, contenting herself with her own particular medium-the novel. However, she considered a recent story idea of hers so well-adapted for the screen that she wrote it especially for that purpose. This story is RKO-Radio Pictures' "Symphony of Six Million," now showing at the Grand theatre with Ricardo Cortez and Irene Dunne co-featured. The Isadora Harmon circle will meet with Mrs. M. D. Cox. Members of the Lena Wimberly circle will meet with Mrs. T. O. Mid-kiff, 1002 South Marienfield. The Annie Barron circle will meet at the home of Mrs. B. A. Will. Members of the Hi-Tri club will give a box supper at Cloverdale at 3.

TUESDAY Church of Christ Bible class at the church at 3:30. The Rev. J. A. McCall will discuss the lesson.

THURSDAY

The Bien Amigos club will meet with Mrs. F. F. Winger, 702 West Storey, at 9:30. Mrs. J. A. Tuttle will be hostess to the Laf-A-Lot club at her home, 1506 A Wset College, at 2:30.

FRIDAY

The Belmont Bible class will meet with Mrs. T. S. Nettleton, 506 North Lorraine at 3:30.

SATURDAY

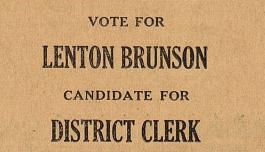
An Intimate Drama Like her rivals, the film is an inti-mate, almost clinical insight into the hopes and disillusionments, the pains and joys of a great slice of the American people. It tells the story of an East Side New York youth who becomes fired with the zeal to heal the mental and physical wounds of his people. He becomes a doctor who devotes his great talents to ministering to his people without any pay until the stress of economics and an ambi-tious family drive him to rich Park Avenue. A beautifu¹²: romance with a teacher in the Ghetto gives the pic-ture the fine feeling prevalent in all works by this author.

An Intimate Drama

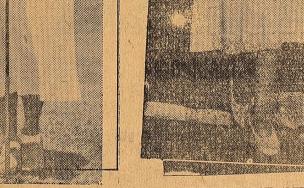
featured.

works by this author. ⁺ In support of Miss Dunne and Cortez appears one of the most dis-inguished casts seen in pictures. Anna Appel, for thirteen years a star of the Yiddish Art Theatre, plays the role of Cortez' mother and the father is portrayed by Gregory Ratoff, himself a distinguished Yid-dish Art Theatre star. The son and sister are played by Noel Madison and Lita Chevret, while Helen Freeman, plays the part of a nurse. * SATURDAY Story hour in the reading rooms of the court house at 2 o'clock and S:30. * Naomi class meeting in the Yucca theatre at 9:45. Mackerel frequently attain a speed of from 70 to 85 miles an hour, according to recent calcula-

of a nurse tions







several days.

SHIRLEY GRAY (LEFT) AND CARYL LINCOLN Happy Birthday! Personals ----

Miss Oci-11 Collins of Graham, Mr. and Mrs. T. C. Davenport and C. L. Hankins of Fort Worth have returned to their homes after visit-ing Mr. and Mrs. L. B. Hankins for TODAY Mrs. Hugh Corrigan Clifford Gene Kerby Thomas McGuire TOMORROW Virginia Gay Fred Wemple

Mrs. J. H. Barron left this morn-ing for Clovis to visit her daughter, Mrs. Herman Spaulding. Barron Spaulding, who has been visiting here for two weeks, returned with her. They were taken to Clovis by Mr. and Mrs. T. Paul Barron and son, Charles, who will return Tues-day. Mrs. Willis Blackburn of Corpus Christi is in Midland visiting her parents, Mr. and Mrs. M. W. Whit-

Aubrey S. Legg returned Friday from a trip to Waco and McGregor.

Mr. and Mrs. Arnold Scharbauer were here Saturday from the Five-Well ranch.

Virginia, left Saturday for a trip to San Antonio and Corpus Christi.

Mr. and Mrs. Roy Smith are in Odessa visiting friends and relatives.

Mrs. Morgan Hall and her mother, Mrs. Houston, of Stanton visited in Midland Friday.

"Letty Lynton," sensational drama modern society and its reckless versions, with Joan Crawford and bert Montgomery teamed in the incipal roles, is the attraction apted from Morie During Control of the stars are support to the stars are support to

Joe Wolfe of Dallas is in Midland on a business trip.

Mr. and Mrs. Joe Raggett and Mrs. Hogg of Monahans were in Midland Saturday.

Mrs. J. V. Stokes and Cecil Pey-ton are in from their rancnes south-east of Midland,

Mr. and Mrs. J. J. Kelly are in Denver spending their vacation.

Dick Shinkle, Harry E. Flickinger and William Snodgrass of Odessa visited in Midland Saturday.

Tin Weighted Silk Cheaper

BOSTON. (UP).—Tin dresses for ne ladies is the latest style revela-

the ladies is the latest style revela-tion here. "Weighting is a common prac-tice in order to make a small amount of silk look heavy and feel rich," says Mrs. Mary Schenck Woolman, textile expert. "But it may be more tin than silk; the lit-tile fiber drinks itin, in the dye bath, until it may carry 200 per cent of its original weight in tin. "I have seen a heavily weighted silk slip laid on an open fire, the silk is quickly burned off and a tin slip remains, apparently in perfect form, but it soon goes to pieces. If it were pure silk, it would burn, curl-ing up in a gummy residuum, but the ash alone would remain, and not the semblance of solidity."

Prince Michael

Good Marksman

BUCHAREST. (UP).— Crown Prince Michael is becoming a bet-ter marksman each week, and soon hopes to be allowed to accompany his father hunting.

his father hunting. The former boy king now is al-lowed to accompany his father occasionally, but he cannot yet carry arms, and it is his ardent wish to poin one of the parties as a "full fledged" member. To ful-fill this ambition, he is practicing and his marksmanship during his Easter vacation showed a great Easter vacation showed a great

John M. Gist of Odessa was in Midland on a business trip Satur-day. Radium is reported to be worth \$1,500,000,000 an ounce at the present time. Laster vacation showed a great mprovement. Prince Michael also is develop-ing into a good motorist. Once outside the city, on the way to and from the shooting field, the ten-year-old heir drove his own car. Next to shooting, motoring is his favorite amusement.

Gifts for every occasion - such as plaques, pictures, vases, hooked rugs, flower pots, lamps, lamp shades, linens and novelties of different kinds. GIFT SHOP





Helpful Health

Suggestions

By Martha Bredemeier County Health Nurse

year

man body.

ness disposal of wastes from the fut-man body. Compared with other communi-cable diseases, typhoid fever is readi-ly preventable. Yet practically every year there are from one to five typhoid fever epidemics in Tex-as, involving five to fifty cases and there are always some deaths. The economic loss annually due to typhoid in the United States is esti-mated to be more than one hundred million dollars. Ordinarily the typhoid germ does not grow and multiply outside the human body. In water, soil, sewage, or liquid wastes in outhouse vaults or cess-pools, the typhoid germs do not multiply but tend to die out after a few days or weeks. They may survive as long as a year, however, so mere time should not be de-pended upon for sterilization. Milk, in contrast to most substan-ces. allows typhoid germs to multi-ply rapidly. For this reason, great care should be exercised in hand-ling milk. Typhoid germs, as compared with

care should be exercised in hand-ling milk. Typhoid germs, as compared with other disease germs, are easy to kill. Boiling will kill any typhoid germs contained in water, while heating milk as in pasteurization to 145 de-grees F. and holding at that tempe-rature for thirty minutes will kill typhoid germs, if present in the milk. Freezing, on the outer hand, will not kill them. Prevention of typhoid depends up-

milk. Freezing, on the outer hand, will not kill them. Prevention of typhoid depends up-on (1) increasing the individual's resistance; (2) disposing of human wastes properly; (3) protecting our food and drink. These measures will be discussed in a second article on typhoid fever.

Robert Montgomery teamed in the principal roles, is the attraction opening today at the Yucca theatre, Adapted from Marie Belloc Lownde's famous novel, the film presents an amazing picture of modern life. Its locales range from the colorful trop-

CAMERA PIERCES FOG

RUSSIA IN THE AIR

Page Four

The Midland (Texas) Reporter-Telegram

Sunday, July 10, 1932



the Elite of the Merchandising World .. A NATIONALLY ADVERTISED PRODUCT?

OTS OF PEOPLE think it is easy to become —and remain—a nationally advertised product. It is easy enough to become a nationally advertised product, but it is hard to remain one. Your performance has to be absointely above repreach, if you stand up under the pitiless spotlight of publicity. Even if my manufacturer wanted to skimp on the cost of my production, he couldn't afford to do it. When he set my label up in the focus of the advertising searchlight, he automatically put his name up as sponsor for what I would and could do.

"If I should fall down in performance, the good name of my maker as well as my own trade name would suffer. I have to measure up to the demands of my most critical user.

"There is a certain satisfaction in being met by smiles of welcome and recognition from every shopper that passes my shelf, counter or display space, but there is a decided price that my manufacturer has to pay for this prestige.

"Not only while in the display case, but after I have gone home with the shopper, I must be ever mindful of my responsibility. I must do my work so well that the shopper will be more eager than ever to secure a duplicate package of me when I have finished my service. If I fail, then the very advertising which built for me such prestige will prove my undoing.

"Sometimes I almost envy the listle off-brand products . . . would-be 'claubers' in the shapping world . . . that try to sheak in among the nationally advertised products and lack like they 'belonged' and were one of us. Their stairking packages and labels try to hide the fact that they are conscious of their own brazeness . . . but to no avail. If they stopped to think a moment they would realize that there were no labels or package goods until advertising came in to create the nobility of the merchandising world. Before that time, everything was bought and sold in bulk.

"These tawdry make-shifts have no proud heritage like mine. They are industrial waifs and foundlings, packed and prepared in unknown factories. Their maker is probably just as happy that he is unknown. He can thereby dodge responsibility in case of failure. No wonder he doesn't advertise them. As I said before, 'It is easy to *become* a nationally advertised product but it is hard to *remain* one.'

"The very fact, of course, that these snides are seen in our company reflects a little of our prestige on them, and occasionally they go home

The Reporter-Telegram

with some less discriminating shopper. They don't stay long. They can't live up to the standards which we nationally advertised products have installed. The shopper discovers the penalty of her carelessness, to her sorrow. I feel so sorry for those shoppers. If they had only stopped to think a moment they would never have permitted the wool to be pulled over their cycs in that manner.

"Sometimes we hear an unconscientious salesman make the statement: 'This unknown is 'just as good, and it's cheaper.' When he says 'just as good,' he admits that the highest yardstick by which these little fakers can be measured is the nationally advertised product, and I am surprised that the shopper does not resent the implication that she would be satisfied with anything but the best. As for being 'cheaper,' how can you tell whether a thing is cheap, if you do not know what it is, who made it or what it will do?

"Sometimes, as I said, I get provoked at seeing good friends of mine duped by these substitutes, but I, at least, have the satisfaction of knowing that it will only be a short time until they come back for me, sold more strongly than ever that national advertising is the shoppers' best guarantee of satisfaction."



Page Six

The Midland (Texas) Reporter-Telegram

Ball Player and Girl Who Shot Him

Sunday, July 10, 1932 *

LAND HARDWARE HAS MATHEMATICAL CINCH

Club	w.	T	Pct.
Club-			
Hardware		1	.916
United	8	4	.666
Tesco	8	4	.666
Newsies		5	.545
Grocerymen	4	6	.400
Druggists		8	.333
Phonemen		8	.272
Fords		9	.100

Between 20,000 and 25,000 volumes are added to Oxford's famous li-brary, the Bodleian, every year.

GRAND TODAY

The great imperishable drama of all people even as you and I . . . Loving, living, dreaming life's triumphs.



All the fine human emotion Fannie Hurst poured into her immortal "Humoresque," magnified to create forever the stirring rhapsody of a city sheltering its children.

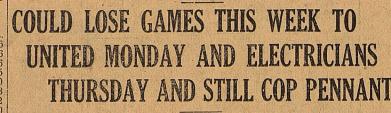
Bring the entire family. As great a story as was ever told.

ADDED SCREEN JOY Pathe News - Tom & Jerry

Admission 10c-15c-25c

YUCCA

That Will Compare With It!



With only two remaining soft ball games on its schedule for the first half, Midland Hardware stands no mathematical chance of losing its pretty orange shirts to any other club-even if it drops those two games. Both games are doped to be tests, however. The boys of Luke Tidwell have not cracked this season, having dropped but a single game, but

anyone will admit that a club having to play both the United and Texas Electric boys in the same week is not riding a gravy train.

not riding a gravy train. The United club will play the Nail Sackers Monday night, and the hard hitting Electricians bump into the leaders Thursday. The Hardware will be out plenty safe in the lead for first half honors—whatever happens. The showing of the Hardware has been one of the principal surprises of the season. Strong at the bat, yet having less power there than the Texas Electric, the club simply wins with monotonous ease on its almost perfect defensive game, good pitching of Joe Pyron, and general heads w hall Ome is not to get the most control at all moments. Scruggs

other cluos, and the hitting has been so uniform, that Hardware has shown itself as a whole a much greater club than any ever to take the field in the Nocturne league since its organization. So-whatever United Dry Goods or Texas Electric does this week----if Eney win two games each and Hardware drops two, there will still be a margin of one game for Hard--ware, a testimonial, when all things are considered, to some mighty good sidered, to some mighty good ball playing.

wins with monotonous ease on its almost perfect defensive game, good pitching of Joe Pyron, and general heads-up ball. One is not to get the idea the club cannot hit—far from it; but it does not consistently throw such a fright into rival pitch-ers as does the Electric club of An-dy Northington. Balance is the secret, if there's a single secret outstanding, of the Hardware performance. The infield works as smoothly as though it were mechanical, and the outfield is fast and rangy and airtight. Pyron hurls steadily this season and has not al-lowed his well known temperament to explode in the form of throwing umpires and sportswriters off the diamond. Despite the mechanical play of his infield and outfield, he gets all the verbal support possible behind him. This esprit de corps has reflected itself in his turning in two shut-out games this season. Remarkably different is this Hard-ware club from last year's winners. In the first half of the past year, Texas Electric had no trouble in win-ning games. It was only an average

Texas Electric had no trouble in win-ning games. It was only an average club save for its pitcher—the phe-nomenal Mr. Leon Chewning. This young man had only to step into the pitcher's box to win a game. What he put on the ball must have been what Lucrezma Gorgia put in the wine of her victims, for bats-men were mowed down as fast as Chewning wanted to throw the ball. His delivery was nearly perfect—fast, the ball rising or dropping or curv-

the ball rising or dropping or curv-ing, just as he liked—and the ut-

TODAY Monday

an error

Ellis SS

Walker

Aoore, 2h

West Texas' Finest Theatre Not a Picture in Months

FRIDAY NIGHT; ERRORS PLAY PARTS Hokus-Pokus leads the second division in the Nocturne league over the week-end by virtue of its win Friday evening over Petroleum Drug, which

Like the good infielder that he is, Bill Jurges, shortstop for the Chi-cago Cubs, made a couple of spe-ctacular stops of bullets, but the error of the play ust be charged to Miss Violet Popovich, 21-year-old Chicago brunet. Disappointed at Jurges' lack of response to her affection for him, Miss Popovich went to his hotel room intent on suicide. Jurges intervened and was shot. He is shown above on a hospital bed. The girl is at the right.

was 6-5. Seven errors cost the decision for the Druggists, their opposition making only one.

TESCO AND UNITED CROWD SECOND

RUNG; ELECTRICS, HOKUS WIN GOES

Scould and the desperate nature of his fight. Ordinarily, in public, Hague is a good-natured, affable boss. But this time, unaccustomed to the probabil-ity of defeat at these national shows, nis tace was grim and set, his whole demeanor devoid of humor. His desperate mid convention asscult on

BUSHERS TAKE PENWELL HERE; 2 CLUBS LEAVE

The Busher ball club plays Penwell at the Mexican diamond in East Side this afternoon, beginning at 3 o'clock.

Sam Warren, heavy hitting first baseman of the town club, will be missed, but Cook will play firist in his stead, Joe Pyron also will be missed. Girdley is back, however, and will give support where it is peeded Penwell beat Midland 8-4 in the last meeting of the two clubs. Both the other Midland clubs, the Mexicans and the Farmers, will go to Big Spring for games.

CROWD EXPECTED

"Everybody ought to have it, who loes not have sewerage

That is a statement many persons tave made since seeing the model of the sanitary pit toilet being ex-nibited by Miss Martha Bredemeier in the chamber of commerce window. A farge crowd is expected Thursday to see a demonstration construction of the model toilet. The demonstration model will be built at a point about 12 blocks east of the depot and a half block south of the railroad. It will be built on land owned by Clarence Scharbauer, who is financing con-struction. Where farmers and ran-chers have scrap lumber, the sani-tary pit toilet can be built for less than \$5. The only necessary cash outlay would be for cement. Building of these toilets at all homes in the town or country where sever system connection is not avail-able might prevent a scourge in Mid-land county, the health nurse says. The demonstration model will be

RETURNS FROM N. M.

Otis Fain returned Friday from a month's visit to Albuquerque.

Transportation of Congress mem-pers is said to cost the United States bout \$175,000 annually.

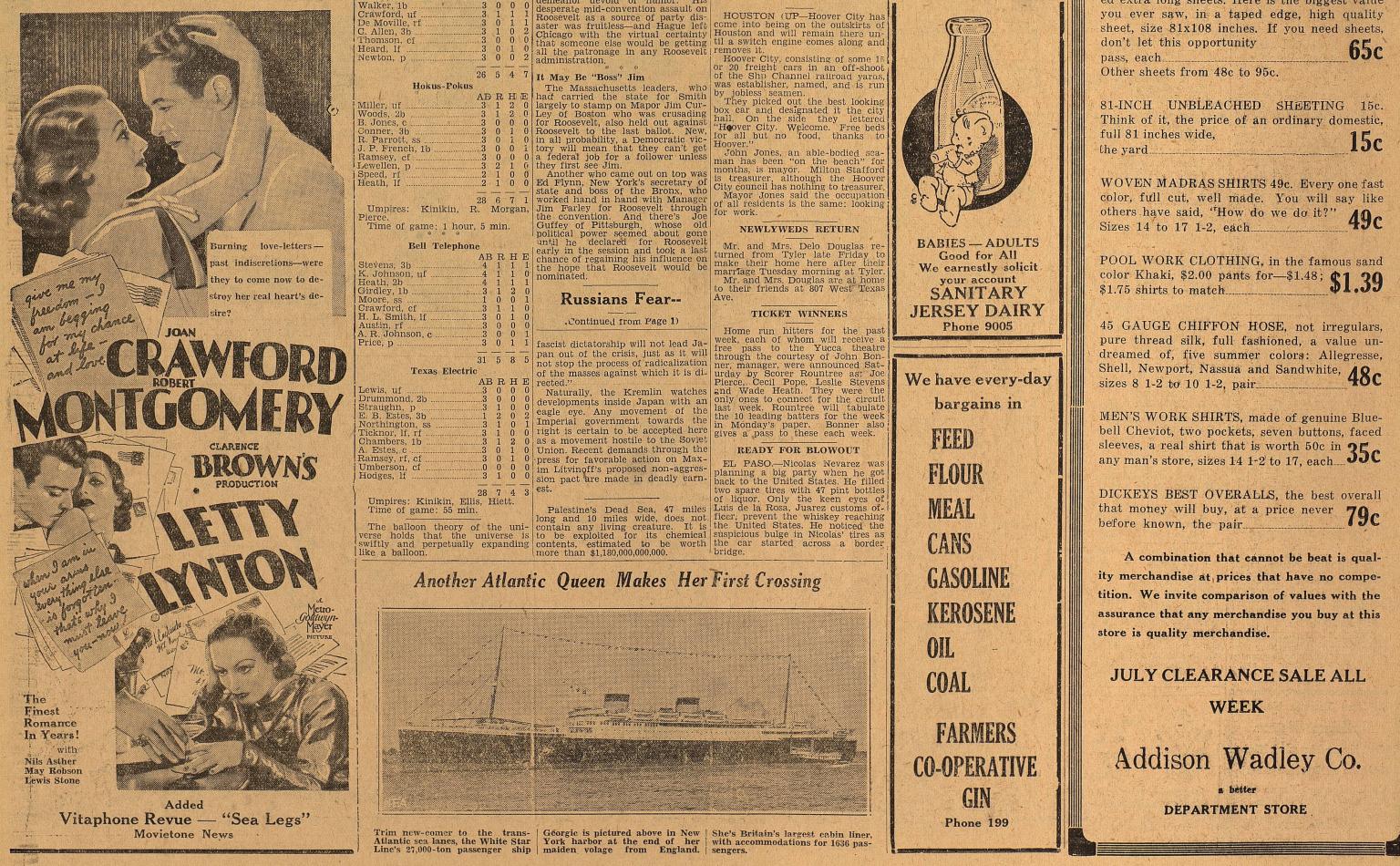
Sticker Solution

original word backwards.

FLOW TROW

WOLF WORT The large letters are the consonants which were filled in to form the two words in the top line. Below each word is another word, formed by spelling the

A Box Car Town



July Cleanance

CONTINUES TO Saturday Night

A week of values that will bring out the hidden pennies, for not in a life time has so little bought such wonderful values.

MEN'S UNIONS, sizes 36 to 46, in a good quality, elastic back, nainsook 29c union, the suit ... MEN'S WHITE SHIRTS, in one of the finest qualities we have ever seen at any price. About four dozen of these left, 98c sizes broken, each. 40-INCH PRINTED CREPES, values that sold up to a dollar the yard, priced for **48**c this July Clearance, yard

40-INCH CORTICELLI FLAT CREPES, at a price no one ever dreamed of. We have sold thousands of yards at \$1.95 the yard; 24 colors, all washable, every thread 59c pure silk, the yard.

20x40 BATH TOWEL 9c. No, never in your life time have you seen so wonderful a value as this medium weight, soft, fluffy bath 9c towel in colors at, each____

BEAUTIFUL TOWELS for which you would have gladly paid a dollar each a short 39c time back, 22x44, duplex colors, each.

50c and 75c VALUES IN MEN'S SOX 29c, and these are really 50c and 75c values put up under the Wear-Resist label, but are not seconds or rejects, just the past season's patterns of the best Sox made, sizes 9 1-2 to 29c 12, pair_____

THREE YARD SHEETS. You have often wanted extra long sheets. Here is the biggest value you ever saw, in a taped edge, high quality



Petroleum Drug ABRHE

Soviet Passes

MOSCOW. (UP) .- Two years in

Protection Law

1012