

The Weather

WEST TEXAS: Partly cloudy, probably local showers in the south-east portion tonight and Friday. Warmer in Panhandle tonight.

THE REPORTER-TELEGRAM

THE DAILY REPORTER (Consolidated March 10, 1929) THE DAILY TELEGRAM

Local Temperature

Maximum 90 Minimum 60

VOLUME II.

MIDLAND, TEXAS, THURSDAY, MAY 8, 1930

Number 52

TRACTOR KILLS STANTON MAN

Texas Storm Dead Now 75, As Injured Fail To Survive

WRECKED VILLAGES BUILDINGS

Simple Funeral Rites Today For Those Who Died

DALLAS, May 8. (AP)—Deaths of five injured today brought the toll of dead in tornadoes which swept central and south Texas Tuesday to 75. A number of others injured were not expected to recover. The deaths were at Hillsboro, bringing toll of that county up to 16, and near Runge, where the death list increased from 26 to 28.

Today's tabulation showed other deaths, at Frost 22, near West two, San Antonio one, near Ennis three, Bronson two, and Ottine one. Some of the dead in Hill county and near Frost were not identified.

Due to proximity of the two storm areas, it was thought possible that some unidentified negroes dead might be duplicated in first lists.

Rehabilitation work was at full sway. Carpenters were completing frame structures at Frost in which merchants could carry on business until they could replace their own buildings.

Although not under martial law, guardsmen under Governor Moody's order were in Frost. A mass funeral was held today for victims. Relief funds for the stricken area are mounting.

HOT OIL AREA TO BE SEEN BY ONE ON HOBBS TRIP

Ticket sales for the "On to Hobbs" train excursion of May 13 were abetted this morning through the setting up of a booth at the First National bank. Misses Alberta Gantt and Ruth Norwood were able to sell more tickets from this spot than had been purchased at the chamber of commerce office.

R. N. Ellis sold 12 tickets before 8 o'clock this morning and was continuing, later in the day, to sell.

WHAT WILL BE SEEN

Midland people on the special train to points west and north-west Tuesday will see five oil fields in addition to the cities of Odessa, Penwell, Badger, Monahans, Wink, Kermit, Jal and Hobbs.

Local oil men say that Hobbs and the Hobbs field are beginning to see what may be their greatest period of development. One man said, "You don't have to be gone from there all day to see changes. Every three or four hours something new is built or some change is made."

Increased drilling activity, following pipe line facilities for the Hobbs field, is regarded as a big cause of the new development.

Half the crowd that has signified intention of going to Hobbs is composed of women, chamber officials point out.

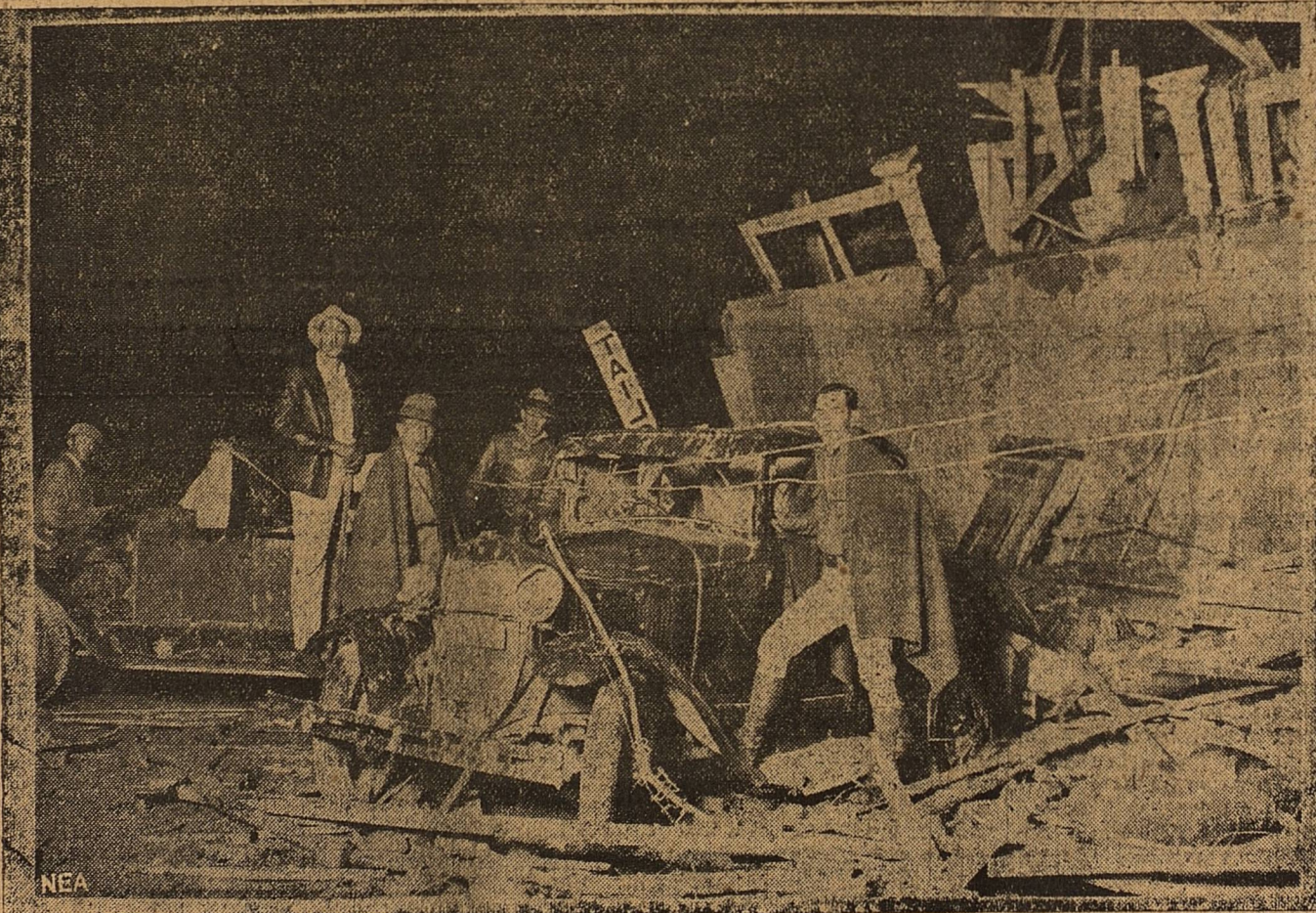
The train will proceed in the following order, with the following time allowed for stop-over visits:

- Odessa, 1 hour. Monahans, 30 minutes. Kermit, 15 minutes. Wink, 1 hour. Jal, 20 minutes. Ennis, 15 minutes. Hobbs, 1 hour, 30 minutes. Lunch will be eaten in Hobbs. There will be free refreshments on the train en route.

Hobbs is celebrating the building into that town of the Texas & New Mexico railroad on April 19. Midland is visiting the town to offer congratulations. The excursion train will visit the other towns mentioned as a bearer of goodwill ambassadors.

The train will return to Midland at 10 p. m.

Midland Asked to Help Storm Victims; Red Cross Wires



An entire town was laid to waste by a cyclone which swept through Northeast Texas Tuesday; hitting hardest at Frost, where every business house in the city and 210 residences were totally destroyed. In the first picture some of the wreckage of the storm, while in the other, workers can be seen around automobiles they are salvaging from the ruins. More than a score of persons were killed and 100 injured. Midland has been asked through wires to subscribe to a Red Cross relief fund being raised throughout Texas.

GOWL ANNOUNCES HIS CANDIDACY FOR TREASURER

J. V. Gowl, well known Midland transfer man, gave authority late Wednesday for announcement of his candidacy for the office of county treasurer, subject to action of the democratic primary, July 2.

The candidate has lived in Midland nine years, being engaged for seven years in the bookkeeping and office department of leading transfer companies here.

"My work has been the handling of money, freight bills and records all that time," Gowl said, "and I feel that I can take care of the treasurer's duties satisfactorily."

Gowl is the second candidate to announce for the office, Mary L. Quinn being candidate for re-election.

Census, Directory Being Confused

Census enumeration has nothing to do with the making of the Midland city directory, it was pointed out today.

Men connected with the Hudspeth Directory Co. in taking names for the directory find that many people think they are taking the census, and since these people have already been enumerated, are reluctant to give additional information.

The city directory is in no way connected with the census, and is a book printed in all first class cities.

LATE FLASHES

EL PASO, May 8. (UP).—Seven were killed in an airplane crash between San Jeronimo and Zacatecas, Mexico, yesterday, according to dispatches received here today. Fire broke out in the wreckage, burning the bodies of the pilot, his wife and son, an assistant and three passengers beyond recognition. The three passengers were known, but the other names were not given. Failure of the motor at an altitude above 10,000 feet was blamed for the accident.

CINCINNATI, May 8. (UP).—Orlin Smith, 27, of Shelby, Indiana, and Dominic Angeira, 27, Torrington, Conn., air mail plane mechanics, were killed here today when the plane went into a tailspin shortly after a takeoff and crashed. Port officials said the plane was insufficiently warmed up before the mechanics went aloft.

LOS ANGELES, May 8. (UP).—Goldborough, 19, hopped off here early today on the first leg of his return trip to New York in an effort to establish a west to east transcontinental record for junior fliers. He planned to reach El Paso tonight, and hoped to make the flight in three days.

WASHINGTON, May 8. (UP).—The impression prevailed among those who discussed the situation with the president today that he would seek a new appointee for the supreme court bench, after John Parker, North Carolina, was defeated in the senate. Other courses open to

Goldborough will probably land in Midland Friday. He gave the country quite a thrill last week when he had to land and spend the night on the desert between Midland and El Paso.

HONOR MOTHERS WITH PROGRAM AT ROTARY LUNCHEON

Four Rotary mothers and a large number of wives of Rotarians were guests at the club luncheon today when a special Mother's Day program was given. The Rev. Thos. D. Murphy was in charge of the program.

Mrs. Roy Parks sang "The Beautiful Home of the Rose" and "Just a Song at Twilight."

The Rev. Howard Peters, pastor of the First Christian church, addressed the crowd on "The Triumph of Motherhood."

Mrs. Mollie McCormick and W. W. Wimberly were the mothers present, coming with their sons, John Gossett, Elliott H. and T. Paul Barron, Geo. D. McCormick and Wallace Wimberly, respectively.

Tables were decorated with large bowls of roses and other cut flowers, and long graceful candeliers provided a soft light for the dining hall, shades being drawn.

J. J. Caven of the Western Air Express spoke briefly, thanking Midland people for their hospitality and praising the local airport. Explanation of the new air line was made, showing fast schedules from Dallas to the west coast.

LEAVE FOR WASHINGTON

H. W. Rowe and wife are leaving tonight for a two week trip to Washington where he will transact business. They plan to stop in St. Louis and to make several side trips from Washington.

LOCAL RED CROSS CONTRIBUTES TO STORM RELIEF

Mrs. J. A. Haley, chairman of the Midland county chapter of the American Red Cross announced this morning that Midland's quota of \$100 for relief of the storm stricken areas of Texas was dispatched to headquarters as soon as request was made in a telegram from Wm. M. Baxter Jr., of the St. Louis office.

Baxter's telegram bore out reports similar to those carried in The Reporter-Telegram Wednesday, showing devastation, deaths and damage wrought by storms Tuesday in various Texas points.

"The national organization has assumed the responsibility of direction of relief operations in all areas affected," Baxter's message said. "Albert Evans is director of disaster relief at Frost. We estimate the minimum relief fund needed to be \$150,000. Your chapter's quota is \$100. Governor Moody is endorsing the relief fund campaign."

CHECK MAY SHOW MIDLAND TOWN OF ONLY 5,150 SOULS

School children today were instructed by principals of the city schools to conduct census enumeration of their own parents' relatives in order that the last day, Friday of the census may result in including everyone who lives in Midland.

Midland this morning faced the probability of turning in for its 1930 census only 5,150 persons.

It was pointed out this morning that some are appearing reluctant to disclose information desired by enumerators, on the ground that the survey is being undertaken by the chamber of commerce and The Reporter-Telegram for the use of those two organizations solely.

The census, however, is being conducted by the U. S. government, which makes it mandatory that everything provided on the census blanks be answered. Answers are not incriminating, and are not disclosed.

Midland desires to enroll every person within the limits of the incorporated town, and the county.

But it is pointed out that the time is more than limited, and that if Midland is to achieve the population sought everyone must aid.

Radio Flagship In Midland For Time

Majestic's flag ship Sikorsky amphibian, piloted by H. B. Griggs, and Co-pilot J. H. Sparboe, and having as passenger M. G. Travlikoff, mechanic, and two other men, landed this morning at Sloan field, gassed and proceeded westward.

The \$60,000 plane was en route to Phoenix, where Bill Grunow, owner of the plane, has just purchased one of the largest estates in the state of Arizona. He attracted considerable attention a few weeks past through his endorsement fund to a well known Phoenix church.

The plane was luxuriously appointed and has a powerful radio low wave set. It has just finished a 300,000-mile flight excursion in the east.

The pilots indicated they would probably be back in Midland sometime in June.

Overrule Motion To Continue Suit Here

Exception was taken by Cal Estill of Fort Worth, attorney for Luther Turman in the case of W. F. Scarborough vs. Luther Turman, when the court overruled the first motion for continuance shortly after noon today.

The suit is for cancellation of lease, and was being tried this afternoon. Ed M. Whitaker, of Whitaker and Petticoles, El Paso, is representing Scarborough.

ILL IN BIG SPRING

Taylor W. Long, manager of the Snowwhite Creameries, is ill in a Big Spring hospital, it was learned by friends here today.

SPECIAL EDITION

Advertisers are advised that a special section of The Reporter-Telegram Sunday will be devoted to the good-will train trip to Hobbs and intermediate points Tuesday. From the section will be made up a special edition which will be distributed to citizens of Odessa, Penwell, Monahans, Wink, Kermit, Jal and Hobbs when the Midland special train visits those towns.

Copy for advertising, also news copy for the special edition, should be prepared as early as possible and will be given best available position up to press time. The edition will afford advertising value for both Midland and the business houses represented.

"ADAM AND EVA" IS TO BE STAGED AT YUCCA TONIGHT

The last little theatre play of the year will be seen by those who see "Adam and Eva" this evening at the Yucca theatre. The play is in three acts and is a distinctive Guy Bolton achievement, being written in that inimitable style that brought on the popular playwright for several moving picture alkies productions, some of which have been shown at local theatres during the past two months.

The curtain will be raised at 8:30. A staff of stage carpenters and property men worked far into the night Wednesday, finishing the outdoor set and moving properties.

The little theatre will play the biggest house of the season, ticket sales indicate. More than 100 tickets were sold in three hours this morning.

Tickets are on sale at the Midland Drug company.

The little theatre orchestra will play between acts, and Mayor Leon Goodman and M. C. Ulmer will make brief addresses.

The following will be in the cast of the play: John Bonner, Amil T. Wasaff, W. Crake, C. F. McCracken, George T. Abell, R. C. Hankins, Mrs. George T. Abell, Katherine Marcus, Lotta Williams, Mrs. Marian F. Peters.

The play itself is one of the best known to little theatres and legitimate houses that might have been selected for the grand finale of the present season. It was selected by three play directors: Oliver Hensdale of the Dallas little theatre; Cameron King of the Fort Worth little theatre, and Mrs. George T. Abell of the local play group. It has opened some of the biggest houses in the state, including Pantages.

STANTON TRIP IS MADE WEDNESDAY BY 125 CITIZENS

Thirty-six automobiles, carrying approximately 125 Midland citizens, went to Stanton late Wednesday, representing Midland's official goodwill trip to the neighboring city. Due to the delay of one day in making the visit, on account of windstorm Tuesday, the crowd of Stanton people to welcome the Midland representatives was reduced somewhat, but those who assembled at the court house extended a warm greeting.

After the motor caravan had entered the city and had traversed the business streets, the Midland high school band gave a concert on the court house lawn. John Bonner, marshal of the autocade, presided when several speeches were made by Midland and Stanton people. Stanton speakers included R. W. Hamilton, the Rev. J. B. McReynolds and Superintendent Stone of the public schools. All of the speakers extending to Midland a warm welcome on behalf of the city.

Midland speakers included Mayor Leon Goodman, Paul T. Vickers, M. C. Ulmer, R. M. Barron, R. J. (See STANTON TRIP page 6)

ACCIDENT FATAL TO H. D. TOM

Funeral Friday For Prominent Man Of Stanton

Herbert D. Tom, 23, Stanton business man, was injured fatally late Wednesday when a tractor he was repairing ran across his body at his farm near Stanton, death resulting an hour later from excessive loss of blood.

He had gone to his farm, a half mile from Stanton, and was assisting G. A. Beane, hired man on the place, to start a large tractor which Tom had borrowed from his brother, J. Alfred Tom, to do some planting.

Neither Beane nor Tom was familiar with the tractor and its operation, according to members of the Tom family. Having difficulty in getting the machine under way, Herbert Tom had crawled under the machine to make some adjustment. He told Beane to release the clutch, and, in the process, the tractor, in some manner, was caused to plunge forward, running over Tom's leg, near the hip. A deep cut, tearing the flesh to the bone, caused excessive bleeding, and although the injured man was rushed to a doctor's office and given emergency treatment, he was soon unconscious and died in less than an hour. The accident occurred at about 8 o'clock, members of the family said this morning when communicated with by telephone.

Hold Funeral Friday

Funeral services will be held Friday morning at 10, advice from Stanton said, burial to be at the Catholic cemetery, with the Rev. Father Brockman officiating in the rites.

Herbert Tom was well known in Midland and in the country near Stanton. Son of Chas. Tom, retired cattleman there, nephew of G. W. Tom of Midland, and brother of Jim Tom, Stanton banker, and of Edmund and J. Alfred Tom, well known Stanton cattlemen, he was of one of Stanton's pioneer families.

He is survived by his young wife, having been married last November to Miss Mamie Connell of Stanton. Besides his father and brothers, mentioned above, he has three sisters, Mrs. A. R. Houston and Miss Ada Tom of Stanton, and Mrs. Joe C. Ellis of Fort Worth who arrived this morning.

Herbert Tom, in addition to farming interests, was agent at Stanton for the Gulf Refining company. He was active in civic affairs and was one of Stanton's best known citizens.

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IN DALLAS HOSPITAL

R. W. Blevins of Midland was operated on in a Dallas hospital this morning for appendicitis, and is recovering nicely from effects of the operation, according to word received by relatives here. Mr. Blevins was accompanied to Dallas by his daughter, Mrs. J. L. Crump, and Mr. Crump.

FLAPPER FANNY SAYS

REG. U. S. PAT. OFF.



An actress must always remember her lines.

THE REPORTER-TELEGRAM

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

A ZEPPELIN OVER LONDON

One of the most encouraging things about the human race is that it has such a deplorably short memory.

In some ways of course, this habit of forgetfulness does a good deal of harm. But by and large it is a big help. It keeps the desire for revenge from burning for too long.

A short time ago the Graf Zeppelin made a flight over England. It circled gaily over London, with thousands of people clustered in the streets and on housetops to wave greetings and cheer. All in all, it was a "goodwill trip," with all hands uniting to give the big airship a cordial welcome.

Now it so happened that the Graf Zeppelin appeared over London on the anniversary of the very worst of the many Zeppelin raids that London experienced during the war.

Furthermore, the Graf Zeppelin was the first German airship to fly over the British capital since the war.

The English had not seen a Zeppelin for nearly 12 years; and the last ones they had seen had given them death and destruction. Those Zeppelin raids were dreadful things. Twelve years are not a very long time. The Londoners surely could have been forgiven if they had greeted the Graf Zeppelin with a stony, hostile silence.

But they didn't. They cheered. They were glad to see it; and—let it be repeated—it is a good thing for all of us that this is so.

Human stupidity, greed and jealousy have brought some terrible troubles down on humanity's head. Wars, revolutions, riots and invasions dot the pages of history pretty thickly, right from the beginning. Men do frightful things to one another every now and then.

But they don't remember them long. Hence they are able to make up afterward.

Perhaps you can remember the feeling of war days. Germany was to be an "outcast" nation forevermore. Business men were agreeing never, never to trade with Germans again. The misery and tragedy of the World War were to be held against Germany forever.

Somehow all of those dire threats have broken down—fortunately. We are rapidly working our way back toward friendship. A German Zeppelin can fly over London and receive cheers instead of bullets.

No matter how badly they are hurt, people will always forget about it sooner than you would think.

There wouldn't be much hope for progress if this were not so.

SMALL BOYS AND DYNAMITE

The author of "Tom Brown's School Days" asserts that there is a special providence that looks after small boys; and sometimes, when you see what some youngsters do, you are almost forced to believe it.

A few days ago half a dozen boys were playing in Central Park, in New York. They found some two dozen cylindrical, varnished little sticks, with gay printing on their sides. These sticks made excellent playthings. The boys amused themselves for several minutes with them, throwing them around, tossing them up in the air, and catching them and otherwise doing what playful small boys might be expected to do with nice, shiny little sticks.

Then a man came along and examined the sticks. He gulped, then called a policeman.

The boys had been playing with dynamite sticks, cached under a bush by thieves who had stolen them a few days before from a construction job!

How they managed to fling that dynamite around without getting blown to bits is something that their respective guardian angels will have to explain.

Flowers That Boom in the Spring!



Daily Washington Letter Rodney Dutcher

Stabilization of Employment Seems Chief Topic of Discussion for Business Men Today—Experts at Washington Map Methods of Avoiding Periodic Slumps

WASHINGTON, May 8.—Stabilization of production and employment was one of the most important topics discussed by business men at the annual meeting of the Chamber of Commerce of the United States. There were experts to stress the need of such programs in industry and other experts to tell how the programs could be developed.

Those most interested in the problem recognized its social aspect, but stressed the fact that unemployment always reduces buying power and consequently is very bad for business in general.

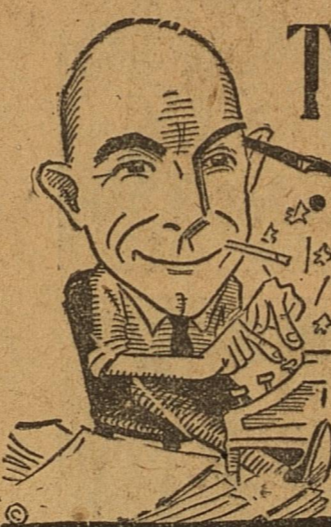
Industry's Responsibility "The fear-cloud of unemployment overshadows every home lacking material reserves of savings or income," according to F. S. Snyder of Boston, chairman of the board of the American Institute of Meat Packers. "Industry ought to dispel this recurrent cloud by pursuing the principle of creating useful undertakings of every practical sort which will furnish continuity of labor and therefore compensation and purchasing power. Inconclusive discussion has milled about the unemployment problem for years but has never solved it."

"The least we can do is to add to the principle of orderly marketing by extending the principle of orderly replacement or reinstatement of labor by matching the job and the man so far as this can be accomplished by thoroughly organized exchange of information. General prosperity is founded on purchasing power and purchasing power is founded on stable employment at adequate wages. The obvious obligation of every executive able to make or influence business is in the direction of maintaining purchasing power."

"I cannot imagine application of the dole in this country without a return of compensating service. The authorities should find some means of creating public employment, so that even an untrained and possibly inefficient worker would be performing a real service in exchange for an employment emergency wage. Whether this would be found in road-building, reforestation, land-clearing, land-draining or what not, it would be a wage and not a dole."

Another Bostonian, President Howard Conoley of the Walworth Company, told his concern had worked out its stabilization program in New England. He argued that consumers' needs were comparatively even, that what the worker wants most is a steady job and that production is most profitable when maintained at an average. Under a budgeting and scheduling plan, Conoley said sales managers made estimates of each customer's requirements for the year. These estimates are carefully studied and checked and the production program is mapped out. It calls for balanced inventories which will not be too small during periods of large sales volume and not disproportionately large during periods of low sales volume. When orders are slack inventory is built up and when they are heavy the inventory is allowed to run down. Thus inventory fluctuates substantially but production and employment do not.

"In the past four years we have never missed our estimates of sales for a year in advance by more than 5 per cent," Conoley said. "Of course the result has been beneficial. We have found in each one of our five factories a very definite percentage trend of efficiency. In the two plants which we have operated since 1920 there has been an average efficiency increase of 67 1-2 per cent, which I



The Town Quack

Reserves the right to "quack" about everything without taking a stand on anything.

A versatile writer who signs his name "A Voter" advises me to keep out of politics. Perhaps he has been in politics himself. He says a fellow can get before the public in better ways than that. This voter recommends that I establish a matrimonial bureau. Well, being married and a man with a large family, this business of getting folks hooked up hasn't been bothering me. I always figured it was more of a question of who could keep his freedom the longest without getting caught. But I want to do anything I can to help those who have had their freedom too long and want to settle down. After all, the home is the foundation of our country, and I am strong for establishment of homes. A man with a family has nothing to worry about except where the next meal for the flock will come from, which gives him a simple sort of an existence like the lower animals.

"As I said, this 'A Voter' is versatile. Instead of addressing me like anyone else would, he sends the letter through the mails in this manner: '20-8-5 20-15-23-14 17-21-1-3-11,' which, of course, spells 'The Town Quack.' Looks like some of the letters you see in Riley's 'Believe it or Not.' But read his letter and see what you think of the proposition he has made me. His typewriter has the same keys as Prof. Lackey's, but the absence of red letters lets him out. Perhaps it's someone who wants to do Prof. Lackey. The Town Quack, In Our Home Town, Dear Quack: I take this means of notifying you and the people of Midland that I am opposed to you entering politics. There has probably been talk of your entering the presidential race in 1932. Really, Quack, you are worth more to the people of Midland serv-

believe largely due to balancing the load on the plants, steadier jobs to our employes and increased opportunity for careful planning of operating details.

Makes Employment Stable "We can closely approximate the number of weeks of work we can give the employes. Before our stabilization plan was inaugurated the variation from the peak to the low point of employment was 67 per cent. During the past few years this has been brought up within a high and low range of 7 per cent. "Certainly the responsibility of the executive of today is great. To his employes he owes steady, remunerative and congenial work; to his stockholders consistent and reasonable profits; to the public good service, better quality and decreasing costs. To discharge this responsibility is surely a master task."

Homes Pay Many Times Rate Charged Industries

EDITOR'S NOTE: This is the third of four articles by Morris Llewellyn Cooke, noted Philadelphia public utilities expert, on electric rates for the home. Cooke dissected Governor Pinchot's giant power survey in 1921, the biggest thing of the kind ever attempted.

By MORRIS LLEWELLYN COOKE Noted Expert on Electric Rates (Written for NEA Service)

Householders and other small consumers of electricity are paying from five to 10 times the rate per kilowatt hour which is charged for wholesale power. These excessive rates have made possible the post-war era of interconnection and consolidation of companies with its accompanying, in many cases of flagrantly inflated capital values. Industrial users get the rock-bottom rates because theirs is the field where the competition lies. But there is a noticeable tendency in regulation to allocate costs as between the different classes of service and I am convinced that the time is not far distant when the electric industry for the first time in its history will be forced to set fair rates for domestic service—rates far below those which now obtain.

A Wide Difference The average rate for industrial power is about 1.3 cents a kilowatt hour. The average rate for domestic service is about 7 cents. Hardly anyone claims that the difference is a measure in the difference in cost of the two kinds of service. Generating stations are now built to take care of the needs of the larger consumer and if anyone is to get the differential benefit it ought to be the domestic user. It costs just as much to generate electricity for one class of service as for another. At the present time the domestic consumers are using less than one-fourth of the total current and in many companies furnish more than half the revenues.

Since transmission systems are essentially bulk carriers of current, there is little reason to make fine distinctions as to possible differences in costs of transmission between current used for light and that used for power. Distribution costs, where apportioned to kilowatt hours used by different classes of consumers, are markedly affected by the conditions of use.

Nevertheless, for a use of 360 kilowatt hours a year, a recent national average, the cost of distribution amounts only to about 2 cents per kilowatt hour.

In Philadelphia electricity is sold to the street car companies for a little more than 8 mills per kilowatt hour. It is the same electricity supplied to the householder who pays a top rate of 8 cents. A domestic consumer using 50 kilowatt hours in a given month and receiving the benefit of lower rates for a large consumption, would pay \$3.08 for the same amount of electricity which would cost the street car company about 42 cents. The difference, in Philadelphia as anywhere else, is far too great.

The large consumer cannot be made to pay much more than the actual cost of production. If he doesn't get a low enough rate he can afford to establish a plant to generate his own power.

On the other hand there appears to be no effective way by which the small consumer can get his case adequately presented to the Public Service Commissions and considered by them. Such presentation can only be made at great expense and

HOW RATES VARY

HERE is another table showing some of the varying domestic electric light rates charged by privately owned utilities over the United States. The figures are top rates (in cents) per kilowatt hour and when not on a straight-line basis apply to from the first 10 to the first 200 kilowatt hours consumed. Average domestic consumption is around 30 kilowatt hours a month. Many companies allow prompt payment discounts and some have special rates for cooking and heating.

Table with 2 columns: City and Rate (cents per kilowatt hour). Includes cities like Muskegon, Mich., Duluth, Minneapolis, Kansas City, St. Louis, California, Mo., Omaha, Butte, Concord, N. H., Dover, N. H., Newark, N. J., Elko, Nev., Raleigh, Albany, Buffalo, Middletown, N. Y., New York City, Rochester, Utica, Syracuse, Akron, Columbus, Dayton, Toledo, Defiance, O., Greensboro, N. C., Cleveland, etc.

Cleveland, which has the lowest rate of any community in this table, has a compelling municipal lighting plant which charges a lower rate than the privately owned utility.

no public agency is constituted and equipped to render this distinctly public service.

While power rates have gone down markedly since 1920, lighting rates and domestic rates, already relatively too high when judged by the cost-of-service standard, have remained on the average at about the same level, but with reductions more or less marked in domestic rates for large use in certain places.

A Few Comparisons

Here is a table prepared in showing relative selling prices per kilowatt hour. The first column of figures gives the average for all consumers, including large power users, and the second the average for domestic consumers:

Table with 2 columns: City and Rate (cents per kilowatt hour). Includes Chicago (2.07, 5.27), Pittsburgh (2.11, 5.25), Philadelphia (2.36, 6.74), Detroit (2.46, 4.52), New York (4.64, 6.72).

How disproportionate is the load on the domestic consumers is brought home by the following statement taken from an advertisement of electric lamps in an issue of the Electrical World:

"Of the 68,732,000,000 kilowatt hours generated in 1926, only 21 per cent was used for light—yet that 21 per cent returned \$1,072,000,000, or 64 per cent of the total central station revenue."

Among other things, Governor Clifford Pinchot's Giant Power Board found:

That domestic service is largely off-peak and should be rated as such.

That the cost to serve small consumers is only three times that of serving large consumers but that the former are commonly charged 10 times as much as the latter for the same unit of current.

That this discrimination against the small consumer should be corrected.

That rates should be standardized and based upon the cost of service to each class of consumers.

Advertisement for Pearl XXX Flavor featuring a portrait of a man and a bottle of Pearl XXX Flavor.

Advertisement for Soba Tavern featuring a crossword puzzle and the text 'A good-looker always is.' The crossword puzzle is titled 'A City Question' and has a grid with numbers 1 through 47.

There are at least four mistakes in the above picture. They may pertain to grammar, history, etiquette, or whatnot. See if you can find them. Then look at the scrambling or whatnot. See if you can find them. Then look at the scrambling or whatnot. See if you can find them.

Advertisement for Staley's Syrups featuring a scene of a family at a dining table and a can of Staley's Golden Table Syrup. Text includes 'There's no resisting wheat cakes with this delicious syrup' and 'How appetites respond to these brown, steaming hot wheat cakes—with Staley's Golden Syrup seeping through them!'

Telephone Your Parties to Society
Desk

WOMEN'S PAGE

VIRGINIA WALTHALL WARREN
Society Editor
Phone 7

Fine Arts Club Meets For Last Time This Season

The Fine Arts club met in the last session of the season Wednesday afternoon with Miss Alberta ... for a discussion of war poets. The past year's study has been interesting and instructive under the leadership of Mrs. T. Paul Barron, president, according to officers of the club. The members have observed federation day, San Jacinto day, sponsored an appearance in Midland of Rosalinda Morini, Metropolitan grand opera star, and plans have been made for a Music week program combined with a Mothers' Day program on Sunday, May 11.

At yesterday's meeting, Miss Stella Maye Lanham presided in the absence of Mrs. Barron. and Mrs. George Abell took charge of the program, discussing the following subjects:

- Brooke's Characteristic Mood.
- Elements That Make the War Poems Superlatively Great.
- Discussion of Minor War Poets.
- General Attitude of War Poets Toward Death.

Miss Leona McCormick made the treasurer's report, and Miss Eula Gee Gantt, as corresponding secretary gave her yearly report. Mrs. E. I. Head, parliamentarian, revised the constitution and by-laws.

Miss Stella Maye Lanham gave a selected reading.

Mrs. Lynne Terry, San Antonio, a guest, addressed the club on appreciation of art.

Mrs. Roy Parks submitted a poem for the preface of the new year-book.

Choir Director Plans Mother's Day Program

Announcement is made by Mrs. Marion F. Peters, director of the Methodist church choir that a special effort has been made by the choir to offer one of its best programs of the year in observance of Mothers' day, Sunday May 11th.

At the morning service, the following numbers will be given: Prelude — Miss Leona McCormick and Ned Watson.

Song Prelude, "The Lord is in his Holy Temple"—Choir.

Solo, "Memories of Mother," Harkness—Mrs. Roy Parks; accompanist, Mrs. Holt Jowell.

Offering, "Silver Threads among the gold"—Miss Lillian Dunaway, violin; Mr. Ned Watson, cello; Miss Lydia G. Watson, piano.

Antem, "The Prodigal and the Song," Ira B. Wilson — Mrs. Foy Proctor; Mr. Carl Hereford and choir.

Sermon by the pastor, Rev. Leslie A. Boone.

For the evening hour the choir will also offer a special anthem, "My Mother's Song," by E. S. Lorenza—Mrs. Peters and choir.

Mrs. Christner Hostess To Petroleum Club

The Petroleum Bridge club was entertained at the home of Mrs. H. R. Christner, 706 West Louisiana street, Wednesday evening.

Members playing were Mmes. E. M. Miller, F. D. Osborne, Ivy Lee Mitchell, W. S. Blackman, Mabry Unger, and Misses Daisy Lindsey and Mary Garrett. Guests were Misses Mable Gamble, Jessie May Estes, and Mmes. M. G. Ellinger and Jack Estes.

Miss Lindsey held high score, and Miss Estes was low.

The hostess served an iced course.

Members playing were Mmes. E. M. Miller, F. D. Osborne, Ivy Lee Mitchell, W. S. Blackman, Mabry Unger, and Misses Daisy Lindsey and Mary Garrett. Guests were Misses Mable Gamble, Jessie May Estes, and Mmes. M. G. Ellinger and Jack Estes.

Miss Lindsey held high score, and Miss Estes was low.

AT THE DOG SHOW

UPON MY WORD, IF I HAD A FACE

1ST PRIZE

LIKE SOME OF THESE

PRIZE WINNERS

GRAND PRIZE

TO BE ASHAMED

TO "SHOW" IT!

SISTER MARY'S KITCHEN

By SISTER MARY
NEA Service Writer

The homemaker whose family is not hungry for breakfast should choose those foods that concentrate in small quantity the largest amount of nourishment. There is no cheaper source of these foods than cereals, and particularly cooked cereals.

Three-quarters of a cup of cooked wheat cereals affords 100 calories, while from one and a quarter to one and three-quarters cup of an uncooked cereal is needed to make the hundred calories. The uncooked cereals most assuredly have their place in the diet and are an excellent food which add variety to the menu. However, a smaller amount of cooked cereal is required to provide the same nourishment found in the larger amount of prepared ready-to-serve cereal and the cooked cereal is much cheaper.

The "Why" of Unpopularity

There may be three reasons for the unpopularity of cooked cereals in many households. They may be unpalatable because they are improperly cooked. They may be served with milk instead of thin cream, or perhaps not enough sugar is allowed to make the taste pleasing.

Water for cereals must be boiling to soften the cellulose and swell the starch grains and it must be salted to bring out the flavor of the grain.

Lumps in breakfast foods spoil them for most people. Most cereals will not lump if carefully and slowly poured into the actively boiling water and stirred with a slotted spoon or a many-tined wooden fork. Cereals with a strong tendency to lump will cook more evenly and easily if they are mixed with cold water before being stirred into boiling water.

Try cooking cereals in milk or equal parts of milk and water in place of all water. Both its food value and palatability are greatly increased.

In hot weather cereals may be served very cold with chilled cream. Made the day before wanted and turned into individual molds, they should be thoroughly chilled in the refrigerator over night. They are very attractive served with fresh fruit.

In order to insure the same thickness or consistency of any given cereal, it's a good plan to follow the directions on the package and measure both the water and cereal the first time the cereal is used. After that, individual tastes may be satisfied and the preferred thickness of the cooked dish always attained. Measuring makes it possible to make

OFF THE HAIR AND ON TO STYLE

FOREHEADS ARE INVARIABLY CHIC BUT STYLES RANGE FROM THE TINY BERRY TO THE PARASOL BRIM

AT THE RIGHT A COARSE BLACK STRAW WITH BRIM FACING AND POM POM OF WHITE DIQUE

BELOW IS A BANDEAU SAILOR HAT OF NATURAL YEDDA

DRILLIANT RED PANAMA LAQUE WITH A RUFFLED EDGE

A DUTCH CAP EFFECT OF BLACK LACE STRAW AND SATIN RIBBON

GREEN FELT BERRY WITH THE COLORED FEATHERS AT THE BACK

GLADYS PARKER

Announcements

Friday

Mrs. C. E. Nolan, 1406 South Colorado street, will be hostess to the Belmont Bible class at 3:30.

The Joy De Vie club will be entertained at the home of Mrs. Jack Homsley at 3 o'clock.

Mmes. O. C. Harper and C. L. Jackson will entertain members of the Thursday club and their husbands at a dinner bridge at Hotel Scharbauer at 7 o'clock.

Saturday

The Busy Bee club will have a market at M store No. 2. The money is to be used to send a delegation to A. & M. July 28, to attend the farmer's short course.

Personals

Mrs. Lynne Terry of San Antonio, is visiting friends in Midland.

Ed Whitaker is in Midland from his home at El Paso.

E. G. Bedford has returned to Midland after a trip to Roswell and Hobbs, New Mexico.

Guy Radley, who has been in Midland for the past few weeks, is leaving today for Dallas.

L. H. Choite of Fort Worth is a business visitor in Midland.

Mr. and Mrs. R. H. Earnest are returning to their home in El Paso today, after a few days visit here.

Ben Wall of Midland is in Dallas on business.

J. Earl Stowe of Abilene is a business visitor in Midland today.

Mr. and Mrs. A. P. Baker are to return today from Dallas where they had been on business since the first part of the week.

Mrs. G. S. Jones is leaving Midland tonight to visit her daughter, Faye, who was operated on this morning in a hospital in Dallas.

DE LUXE LAUNDRY

DRY CLEANING

Phone 575

The Soft Water Laundry

Miss Garlington Honoree At Progressive Dinner

Miss Evelyn Garlington, winner in the state interscholastic league typing contest, was entertained, in honor of the event, by several of her school chums, with a progressive dinner.

The dinner began with cocktail at the home of Mrs. H. B. Dunagan. Directions passed out there guided the young folks to the home of Mrs. W. I. Pratt, where the main course was served. Next, the home of Mrs. R. A. Verdier was visited, and the guests were served a salad course. The hostess guided them to the home of Mrs. M. D. Cox, for dessert.

Those attending were Misses Jean Verdier, Annie Faye Dunagan, Mary Belle Pratt, Imogene Cox, the honor guest, Miss Garlington, and Messrs. Ralph Hallman, Frank Midkiff, Maurice King, Lloyd Long, and Ray Parker.

Colonial Card Club Entertained At Grafa Home

Mrs. B. G. Grafa entertained the Colonial Card Club yesterday afternoon at her home at 904 West Louisiana street.

A color scheme of green and white was cleverly carried out in house decorations, table and game appointments.

Playing were Mmes. J. A. Finlayson, J. O. Garlington, M. C. Ulmer, John Edwards, Tom Combs, J. S. Schow, W. G. Whitehouse, and Mrs. Grafa.

High score favor was received by Mrs. Edwards, and Mrs. Garlington cut high.

Elect New Officers At Class Party

Mrs. George F. Brown's Bible class was entertained with a social Wednesday afternoon at the home of Mrs. J. P. Inman. Mrs. L. V. Alexander assisted Mrs. Inman.

Mrs. Brown, the teacher, was out of town, and Mrs. E. W. Cowden read the devotional for her.

During a short business meeting Mrs. A. M. Gantt was made assistant teacher, and Mrs. F. H. Lanham, second vice-president.

In the social hour that followed, the guests engaged in several lively contests.

The hostesses served ice cream and cake, with mints, to the following:

Mmes. W. E. Umberson, J. H. Jamison, J. J. Kerby, C. C. McCall, E. H. Blakeney, B. C. Girdley, Gertrude

Persons Owing Sudderth Chev. Co. notes or accounts, make payments at once or see T. M. Mooney or W. W. Stewart.

48-6-pz

Personals

Mr. and Mrs. B. F. Taylor spent Wednesday in Wink.

W. H. McMillin, who has been here for the past two days on business, is leaving today for Abilene.

J. G. Harwell of Abilene has been in Midland the past few days on business with local firms.

YOUR printing needs executed promptly and to your satisfaction

THE Commercial Printing Company

REPORTER-TELEGRAM BUILDING

Phone 77

A SPECIAL OFFER to make your ironing easier

This special offer makes it easy for you to own the easiest-iron-to-use. Just bring in your old iron. It's worth \$1.00 on a new Chrome-plated Westinghouse Adjust-o-matic... the iron that saves you effort and worry and gets every ironing job done more quickly.

The WESTINGHOUSE ADJUST-O-MATIC

... is the easiest iron to use

There's ironing ease in the Chrome-plated finish on the Westinghouse Adjust-o-matic... it's so smooth that it glides over your most difficult pieces with 30% less effort. And there's welcome help to new ironing ease in the adjustable and automatic control of heat.

Bring your old iron to our office today and trade it in on a new Westinghouse iron with adjustable and automatic heat control features. Your old iron, regardless of its age or condition, is worth \$1 on the purchase price of this new iron.

The price of this Westinghouse iron	\$8.75
One dollar credit for your old iron	1.00
Total cost of this handsome new iron	\$7.75

This iron may be bought on terms if you like, \$1.75 down and \$1 a month with your electric service bill.

Tune in on the Texas Electric Service Company radio program each Tuesday evening at 8 o'clock over WBAP, Fort Worth.

Texas Electric Service

"Your Electrical Servant"

CONFERENCE RECORDS LIKELY TO FALL AT S. W. TRACK FIELD

AGGIES, DEFENDING CHAMPS; A FAST FIELD SEEN

COLLEGE STATION, Tex., May 8.—With nine scintillating conference stars boasting records which considerably endanger existing conference marks, the sixteenth annual Southwest Conference track and field meet at the A. & M. College of Texas Friday and Saturday, May 9-10, promises to be fraught with possibilities for record-breaking features, and with wind and weather permitting, one of the fastest fields in history is expected.

The presence of Cy Leland of Texas Christian University and Claude Bracey of Rice Institute among the entries in the sprints places the 100- and 220-yard dash records in greater danger, perhaps, than any of the other marks. Leland and Bracey are the acknowledged speed merchants of the South and with Simpson of Ohio State and Nolan of Michigan form the leading quartet of dash men in the country this year. Both Bracey and Leland have bested the present record of 9.8 second in the century repeatedly while the 220 mark of 21.6 seconds, has been broken by Rufus Emmmons, Aggie star, as well as Bracey and Leland.

Other track events in which record-breaking times would not be unexpected are the quarter- and half-mile runs, the 120-yard high hurdles and the 220-yard low hurdles. Adolph Schiller, Texas Longhorn runner, was clocked at 1:57.1 in the half at Austin last Friday, surpassing the conference record by four-tenths of a second. Westfeldt, another Texas ace, is counted an excellent bet to lower the conference record in the 440 and may have some keen competition for that honor from other runners in the conference.

Herman Harlan and Don Slocumb, both of the Aggies, are the two hurdlers whose marks warrant notice in consideration of record-breaking possibilities. Slocumb last year won the conference title in the low hurdles and both have earned nationwide recognition. Harlan equalled the conference time of 15 flat in a triangular meet at Austin last week and Slocumb has come within one-tenth of a second of tying the 23.5 seconds record in the 220-yard event.

In the field events, the javelin, broadjump and pole vault records have all been threatened this season. Jake Hammon, S. M. U. Mustang star who last season set a new conference record only to have it bested by J. G. Floyd, Aggie ace, before the meet was over, bids well to beat the 204 feet 4 1-2 inch record set last year. Floyd, who has been kept out of the running for several weeks with an injured knee, must also be considered in this event. Against Texas last week the Aggie star made a throw of 180 feet to indicate that he is rounding into shape.

R. R. Farmer, A. & M. jumper who set the present mark of 23 feet 10 inches last year, came within an inch of his mark against the Longhorns last week and it would not be surprising to see him break his own record this year. Another Aggie athlete is crowding the pole vault record of 12 feet 11 1-2 inches. Harry Stitteler in his first competition this season crossed the bar at 13 feet in the Texas Relays and Aggie supporters are counting upon him to again show this form in the conference meet.

Present Southwest Conference records are:

- 100-yard dash: Cockrell (Texas), 1927. Time 9.8 seconds.
- 220-yard dash: Poth (A&M), 1926. Time 21.6 seconds.
- 440-yard run: Parker (A&M) 1927. Time 49.1 seconds.
- 880-yard run: Brunson (Rice), 1928. Time 1 minute 57.5 seconds.
- One-mile run: Hooper (SMU), 1927, and Brunson (Rice), 1928. Time 4 minutes 21.8 seconds.
- Two-mile run: Esquivel (Texas), 1925. Time 9 minutes 32.4 seconds.
- 120-yard high hurdles: Wright (Texas), 1926. Time 15 seconds.
- 200-yard low hurdles: Brown (SMU), 1927. Time 23.5 seconds.
- One-mile relay: Texas (Wysong, Vestal, Cockrell, Daniels), 1927. Time 3 minutes 18.9 seconds.
- High jump: Shepard (Texas), 1928. Distance 6 feet 3 1-2 inches.
- Broad jump: Farmer (A&M), 1929. Distance 23 feet 10 in.
- Pole Vault: Hammon (Texas), 1927. Distance 12 feet 11 1-2 inches.
- Shot Put: Baldwin (Texas), 1928. Distance 47 feet 4 inches.
- Discus: Baldwin (Texas), 1929. Distance 153 feet 4 inches.
- Javelin: Floyd (A&M), 1929. Distance 204 feet 4 1-2 inches.

WOUNDED EVIDENCE

DENVER, (UP).—A wounded game cock—confiscated by state humane officers—will be the chief piece of evidence against three Lafayette and two Erie men who were arrested on charges of cruelty to animals after an alleged cock fight.

Youngest Radio Star a Regular Girl Who Takes Fame Lightly

Baby Rose Marie, 5, Likes To Sing Before the Microphone, But She Likes To Play With Her Dolls, Too

Editor's Note: Here is the first of a series of two stories on Baby Rose Marie, radio's child prodigy, about whom everyone is talking. In tomorrow's story you will be given a glimpse of "Baby Rose Marie At Home."

By PAUL HARRISON
NEA Service Writer

NEW YORK, May 8.—Radio fans by the millions, listening to the tuneful blues and ballad crooning of Baby Rose Marie have said: "Why, the kid must be more than 5!" Thousands of them, all over the country, even have expressed their incredulity in letters. "Come now!" they write in substance, "let's have the real low-down. We think your stuff is fine, and we wouldn't care if you were 15 years old. We know it's a woman's prerogative to be a little forgetful of her age. But we just can't believe you're only 5."

Well, it's true. Baby Rose Marie, the youngest contract star in the radio world, is 5 years and 9 months of age, according to court testimony.

"But I'm almost 6," said Rose Marie. "I'll be 6 in August. I wanta be bigger. I wanta grow up and be a big star and—"

"What kind of star?"
"Oh, a star. Like Beebe Daniels, or Sophie Tucker, or maybe Helen Kane—boop-boop-a-da—I'll do you some of her stuff. How about 'I'll Do Anything For You'—huh?"
She was the personification of eagerness, without a trace of stage-fright; the same sort of pride with which she introduces a score or more of dolls, or her pet rabbit.

Bare-Legged Little Figure
Her dark brown eyes are the arresting feature of her volatile, sensitive face. Eyes like that, and a mouth like that, could only be called provocative if Rose Marie were 17. But since Rose Marie is 5, they are strangely foreign to the childishly severe bob, and the widely-spaced baby teeth, and the plainly-frocked, bare-legged little figure.

This is the girl whose songs command the attention of a nation's radio fans. Thus far she has preferred the tantalizing blues, with toned-down lyrics making some concession to her youth. But they say she's developing a preference for ballads—more chance for expression and depth of feeling!
"I guess my favorite is 'What Did You Want to Make Me Love You For?'" said Rose Marie. "Next is 'Following You,' and 'I'd Do Anything For You,' and 'Just Can't Be Bothered.'" She sang the title as she recited them. "And I like 'Ain'tcha' awful well, too, and 'Me an' the Boy Next Door,' and lots of others."

She is radio's child prodigy, the "Baby Peggy" of the air. For that matter, Rose Marie herself has appeared in the movies. And as for vaudeville, she's no less than a seasoned trouper. Six months of her brief life have been spent in various clubs and theatres, although Frank Curley, her father, will hastily explain that most of these engagements have been played in states where the laws are less stringent than those of New York.

A small, independent station in New Jersey carried her first broadcast, but it was only a short time later that she was under a five-year contract to the Artists' Serv-



Baby Rose Marie, a celebrity herself, likes other well known people. Here you see her before the microphone with her friends Graham McNamee, left, and Rudy Vallee, right.

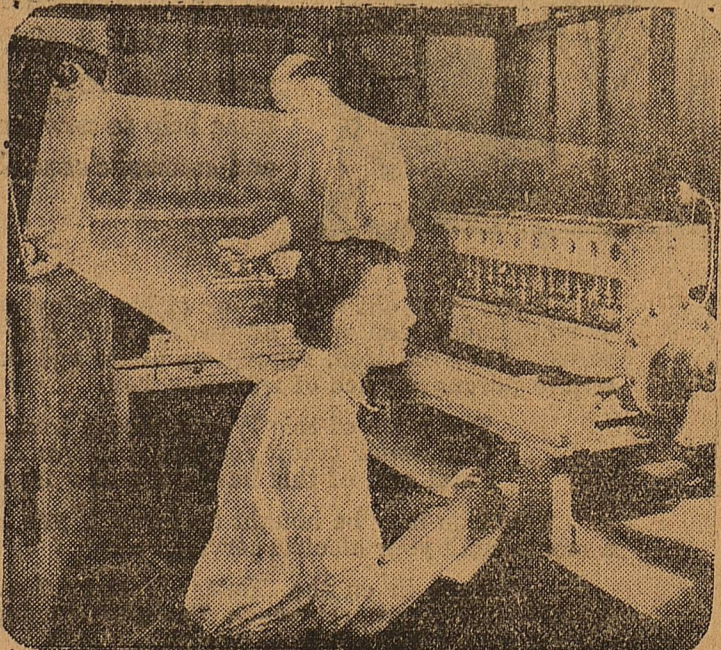
ice of the National Broadcasting company. Even with this new management, the child labor law had something to say about her work. And here's the reason, as Mr. Curley tells it, why for several days recently, you didn't hear her on the radio:

"We went over to one of the big hotels, where she was to broadcast with Bernie Cummin's orchestra. There were a lot of people in the dining room, and the law says a child mustn't make a public appearance as a professional entertainer. But we didn't think anything of that, because Rose Marie sings within an inch of the microphone and five feet away you can't hear her against an orchestra. "Well, there was an agent of the Society for the Prevention of Cruelty to Children there, and he called it a public appearance and took it to court. Nothing serious, of course, but they had to take Rose Marie off the air until it was settled."

"Yeh—cruelty to children. But if we'd put a screen in front of her during those two numbers, it would have been all right. All right, that is, except with Rose Marie; the bigger the crowd the better she loves singing."
"Why, you just can't fluster her. When she was a little bitty tike she'd strut around a stage as though she owned it. Stage presence!—say, I never acquired half so much in my own experience."

"She knows about 60 songs, verses, choruses and all sorts of incidental patter. The only time she ever forgot a line was at the radio show at St. Louis last March. The big auditorium was jammed, but she wasn't scared. She missed a line in a new song, but what did she do? She snaps her fingers and boop-a-boops right through to where she could pick up the words again. Nobody noticed it at all."

Device Permits Study of Parts



In order to study the action of rapidly moving parts such as fans, valves, wheels, etc., Studebaker engineers use an ingenious device called the Stroborama. The Stroborama works somewhat on the principle of a slow motion movie camera. Its principle element is a tube of neon gas which gives instantaneous flashes of brilliant light synchronized with the speed of the object under observation. Because of the rapidity with which the flashes occur, the object seems to be standing still even when moving at terrific speed.

"Daddy, let me tell about Sophie Tucker. . . I was singing at the Beaux Arts Club one night and I looked over and there at a front table sits—who do you think? Yes, it was Sophie Tucker and she was sitting at a front table with Bernie Cummins and I went over and I said 'Miss Tucker, you know I can sing your numbers,' and she said, 'Yes and you're doing them awfully well, too, Rose Marie.' . . . and I think she's grand! I want to be a star like Sophie Tucker."

Rose Marie sighed ecstatically and subsided in the big chair where she had been drawing pictures and demonstrating her aptitudes by writing four-letter words and adding sums like 11 and 17. She learned her alphabet from electric signs, and practices mental arithmetic by matching pennies with imprudent victims.

"Of course," continued her father, "she didn't do any paid engagements what with the law and all, before she came to the National Broadcasting company. But there were always plenty of charity things that were fun for her, and good publicity too. She's made quite a lot for hospitals and homes, and sometimes

she goes around to children's wards, and orphanages, to sing for them. "She'd go all the time if she had her way. We gotta be careful not to let her overdo."

"I like 'em," she confirmed. "I got my best doll at a charity. It was up in Connecticut, and I went up with Graham McNamee, and they gave her to me. Her name is Madelon and she's got the prettiest—"

Gets 5000 Letters a Week
"But now that she's got into radio," continued Papa Curley, "you ought to see the fan mail. Sometimes 5,000 letters a week, and you know she's only been with NBC about three months. Yes, most are from kids, I guess, who say they can't go to sleep without hearing her. And a lot are from mothers who say they have little girls just like she must be. And some are from mothers who say they used to have little girls that would have been like her if . . ."

"Yeh, it's real pathetic. We send pictures to some; you just couldn't afford to send 'em all a photo. But Rose Marie makes us read her all the letters."
"We're going to Hollywood late in June. They've signed a contract with RKO for Rose Marie to sing in a new picture that's to be called 'Babes in Toyland.' She'll like that. She has made one short picture already."

"Rose Marie isn't of school age yet, but next fall we'll put her in a professional school, or else get her a tutor. We're not worrying

about her musical education yet. Most of it was born in her anyway. You ought to hear her change keys with a piano player. She'll follow him right on up, but when the pitch gets too high, she'll talk the stuff. Never strains her voice. Rose Marie tiptoed in from an outer office where she had been autographing pictures for a crowd of frankly worshipful NBC employees.

Midland checks with the world judging this question of value—

More people, here, ride on Goodyear Tires than on any other kind. On our roads, as on roads everywhere, Goodyears have PROVED their superiority.

Goodyear can give greater value because of building more than 1/4 of all tires sold in America. You get the benefit when you come to us.

Our Service Also Saves You Money

Your particular tire needs are considered by us before you buy. When a low-priced Goodyear will deliver all the service you require, you are told so. We aim to sell satisfaction at the lowest cost per mile. We back up our recommendations with a watchful, year round service designed to give you all the extra miles built into Goodyear tires and tubes.

New Style
GOODYEAR
Pathfinder
at Low 1930 Prices

Superior to many high-priced tires. Carefully mounted—lifetime guaranteed. Fresh 1930 stock—all firsts—full over-size.

Tubes also low-priced

LONE STAR SERVICE COMPANY

Phones 899 and 9538 702 W. Wall St. Special Service

GOOD COOKS USE IT—millions enjoy it

Get Friday's Recipe From Your Grocer.

Hundreds of thousands of Frigidaires

have never required any SERVICE

this is **ONE** reason why

3 times as many Frigidaires are now in use as any other make of electric refrigerator

Other reasons why 3 times as many Frigidaires are now in use as any other make of electric refrigerator

Porcelain-on-steel inside and outside of every household cabinet. Surplus power to keep food safely cold even on the hottest days. The famous "Cold Control" which makes possible extra fast freezing of ice and desserts. Unit at the bottom out of the way, leaving the top flat and usable. The new Hydrator which keeps vegetables fresh and even revives wilted vegetables. Elevated food shelves that eliminate stooping. Permanently quiet operation . . . the result of recent and outstanding improvements and refinements. Low cost. Frigidaire prices are low and the operating cost is but a few cents a day.

Frigidaire is sold with a definite guarantee—backed by General Motors. And still more important to you as a purchaser is the fact that year after year Frigidaire continues to give satisfaction—long after the guarantee has expired. If service should be required it is rendered instantly and without removing the machine from the premises.

Midland Hardware & Furniture Co

Quality Merchandise—Priced Right

- Political Announcements**
- Subject to action of the Democratic primary election, July, 1930.
- For District Judge:**
CHAS L. KLAPPROTH (Re-election)
- For County Judge:**
C. C. WATSON
M. B. HILL (Re-election)
W. T. BRYANT
W. EDWARD LEE
- For County Attorney:**
T. D. KIMBROUGH (Re-election)
- For County Sheriff:**
A. C. FRANCIS (Re-election)
- For County and District Clerk:**
SUSIE GRAVES NOBLE
IRA F. LORD
J. WILLIAM ARNETT
J. PAUL ROUNTREE
NETTIE C. ROMER
- For County Treasurer:**
MARY L. QUINN (Re-election)
J. V. GOWL
- For Tax Assessor:**
NEAL D. STATON (Re-election)
- For District Attorney:**
SAM K. WASAFT
W. R. SMITH (Re-election)
- For County Commissioner:**
Precinct No. 1
S. R. PRESTON
Precinct No. 1
H. G. BEDFORD
Precinct No. 2
L. M. ESTES
Precinct No. 3
D. L. HUTT
- For Congress, 16th Congressional District:**
E. E. (PAT) MURPHY, San Angelo.
R. E. THOMASON, El Paso.
- For County Surveyor:**
ROBERT E. ESTES (Re-election)
R. T. BUCY
- For Constable:**
Precinct No. 1
R. D. LEE (Re-election)

Side Glances by Clark

BOOTS AND HER BUDDIES

The Chase Is On!

By Martin

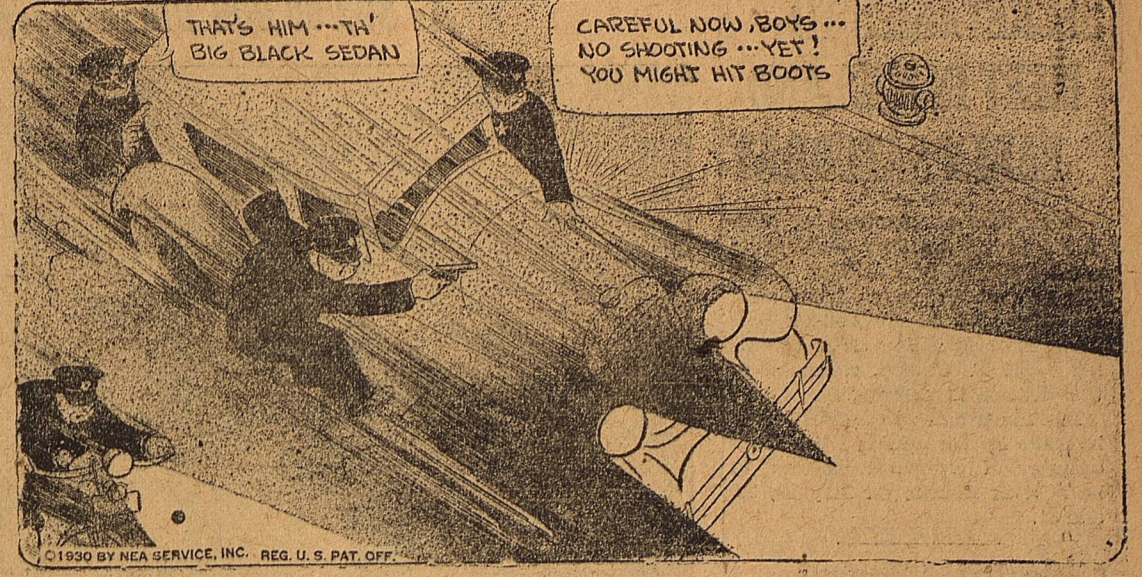


"Why, Eva, we could settle down on a chicken farm—"



QUICK, CHIEF! JACK TOOK THE GIRL AND LAMMED IT OUT THE BACK WAY... HE'S HEADIN' FOR HIS CAR

YEAH? THAT'S JUST WHAT I WAS HOPING FOR - TO GET THE OLD FOX OUT IN THE OPEN



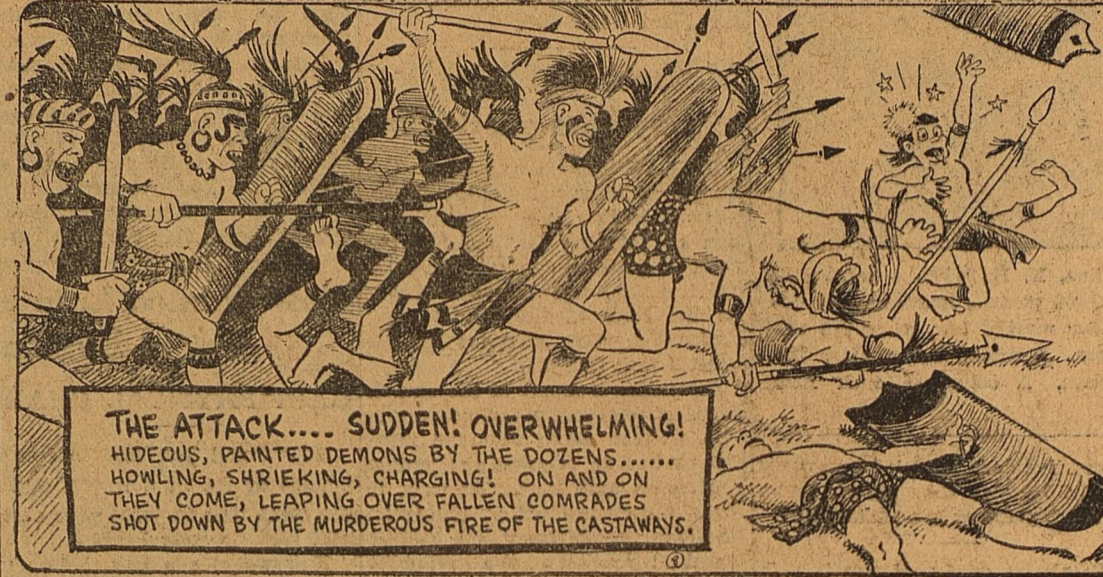
THAT'S HIM...TH' BIG BLACK SEDAN

CAREFUL NOW, BOYS... NO SHOOTING...YET! YOU MIGHT HIT BOOTS

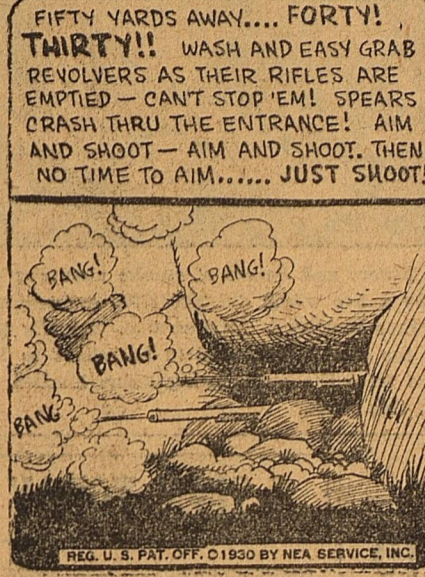
WASH TUBBS

Looks Bad; Very Bad!

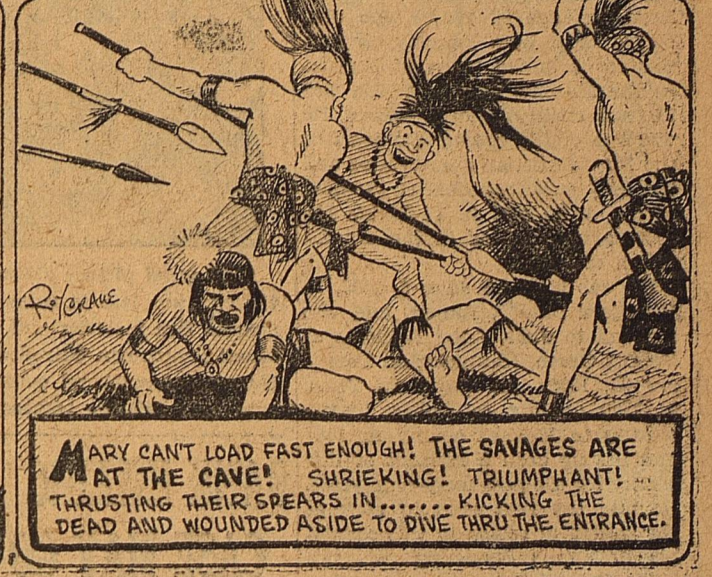
By Crane



THE ATTACK.... SUDDEN! OVERWHELMING! HIDEOUS, PAINTED DEMONS BY THE DOZENS... HOWLING, SHRIEKING, CHARGING! ON AND ON THEY COME, LEAPING OVER FALLEN COMRADES SHOT DOWN BY THE MURDEROUS FIRE OF THE CASTAWAYS.



FIFTY YARDS AWAY... FORTY! THIRTY!! WASH AND EASY GRAB REVOLVERS AS THEIR RIFLES ARE EMPTIED - CAN'T STOP 'EM! SPEARS CRASH THRU THE ENTRANCE! AIM AND SHOOT - AIM AND SHOOT, THEN NO TIME TO AIM..... JUST SHOOT!



MARY CAN'T LOAD FAST ENOUGH! THE SAVAGES ARE AT THE CAVE! SHRIEKING! TRIUMPHANT! THRUSTING THEIR SPEARS IN..... KICKING THE DEAD AND WOUNDED ASIDE TO DIVE THRU THE ENTRANCE.

CLASSIFIED

Classified Advertising Rates and Information

Cash must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturdays for Sunday issues.

PROPER classification of advertisements will be done in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES: 2c a word a day. 4c a word two days. 6c a word three days.

MINIMUM charges: 1 Day 25c, 2 Days 50c, 3 Days 80c

FURTHER information will be given gladly by calling 77

2 For Sale or Trade

FURNITURE for sale. Beds, ice box, dressers, rugs, ranges. Everything for the house. By the piece. 341 South Marienfeld. Phone 533 51-3p

FOR SALE or trade for city property close in: the Erickson farm on Rankin highway. 52-3p

NICE milk fed Barred Rock fryers and broilers for sale. Call 9039F4. 51-3p

FURNITURE for 3 rooms. Also good jersey milch cow. 600 South Big Spring. 50-3p

FOR SALE: Tomato plants, seven miles west on highway. 50-3p

FRYERS FOR SALE: Big Plymouth Rocks. Call four miles west, south of highway. R. D. Hamlin. 50-4p

FOR SALE: Light oak typewriter desk, disappearing top. Phone 345. 50-3p

FOR SALE: Best residential sites in Midland. Close in on pavement. Box T, care Reporter-Telegram. 41-3p

FOR SALE: Kasch and qualla cotton seed. State certified planted one year. \$1.00 and \$1.25 per bushel. B. T. Graham, 12 miles southeast. 49-3p

Several thousand Magee tomato plants for sale. Phone 213 49-12p

5 Furnished Apartments

FOR RENT: Two or three-room apartment. Utilities furnished. Also garage. 510 South Fort Worth St. 51-2p

TWO large apartment rooms in duplex. Two beds. Utilities furnished. 409 West Texas Ave. 52-1p

ONE and two room apartment. Utilities furnished. 121 North Big Spring St. Phone 877W. 52-1p

6 Unfurnished Houses

LARGE five-room rock house. 511 West Louisiana. McClintic Bros. Phone 345. 50-3p

FOR RENT: Small 5-room unfurnished stucco house. Practically new and close in. Garage. On south side. H. H. Meeks. Phone 327. 47-10p

Five room stucco house, 711 West Tennessee. Phone 719. 49-6p

7 Houses For Sale

FOR SALE: One five-room house well located. All modern conveniences. Priced right. Easy terms. Would consider some trade. Call for A. B. Anderson, Wm. Cameron Co., Inc., phone 433. 49-6p

9 Miscellaneous

WANTED good iron safe. Medium size. What have you? Wilson-Adams Dry Goods Co. 52-3p

Professor Knight will remain at El Campo Tourist camp until Monday morning only. Consult him for palm or crystal readings. 52-3p

13 Help Wanted (Male)

WANTED: Reliable boys over 14 years old for steady work. Apply Western Union. 52-6p

14 Situations Wanted

EXPERIENCED boarding house cook wants work. Oil camp preferred. Write Box R. Reporter-Telegram. 51-3p

FLOWERS

West Texas Floral and Shrubbery Co. For all purposes—Cut Flowers—And Pot Plants. Expert Landscape Artists "Say It With Flowers" 207 E. Wall St. Phone 25 Midland

MOM'N POP

Secrets

By Cowan



PAPA! SHE'S A LOLLYPOPPER!! BRAND NEW WITH A CUSTOM-MADE CHASSIS AND MORE CLASS THAN A FRONT-WHEEL DRIVE. I SPOTTED HER IN THE KAY DRUG-STORE YESTERDAY WRAPPING HERSELF AROUND A SODA



WELL, I GOT A NEW LIP-STICKER SPOTTED. MYSELF WAIT 'TIL I TROT HER PAST. YOUR NECKS WILL BE OUT OF JOINT

SAYS YOU! WELL MY NEW FIND HAS IT OVER ANYTHING IN THIS TOWN LIKE A TENT



YOU'RE GUMMY, MUGSY, YOU AINT SEEN NUTHIN' YET!

WHEN DO WE LOOK HER OVER CHICK?

WHERE DOES THIS WINNER PARK?

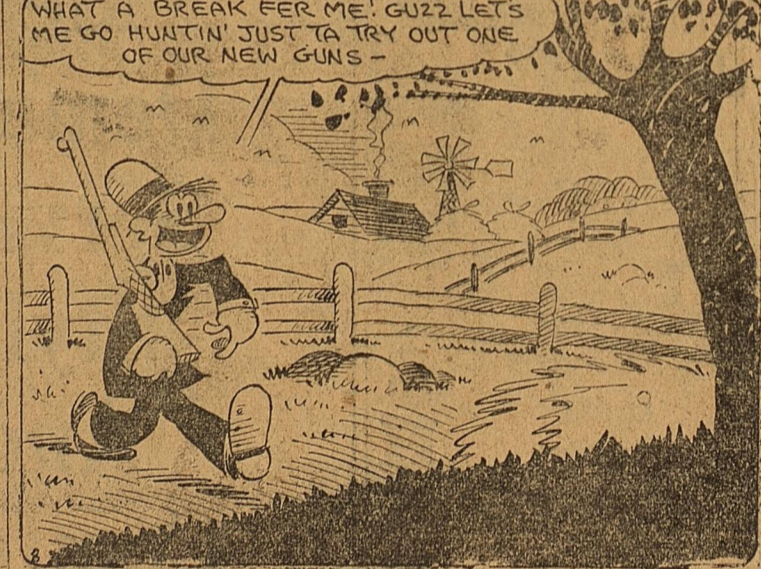


HER HOME ADDRESS IS MY SECRET AN' I AINT TELLIN'

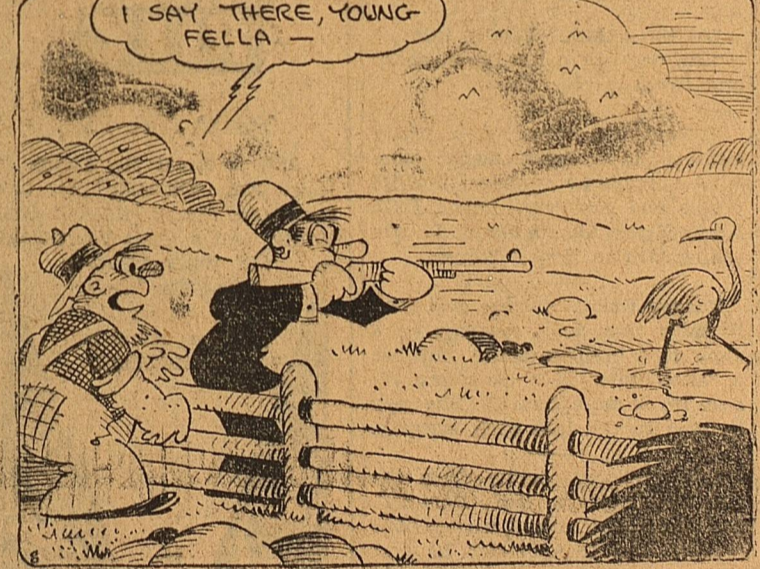
SALESMAN SAM

Taking No Chances

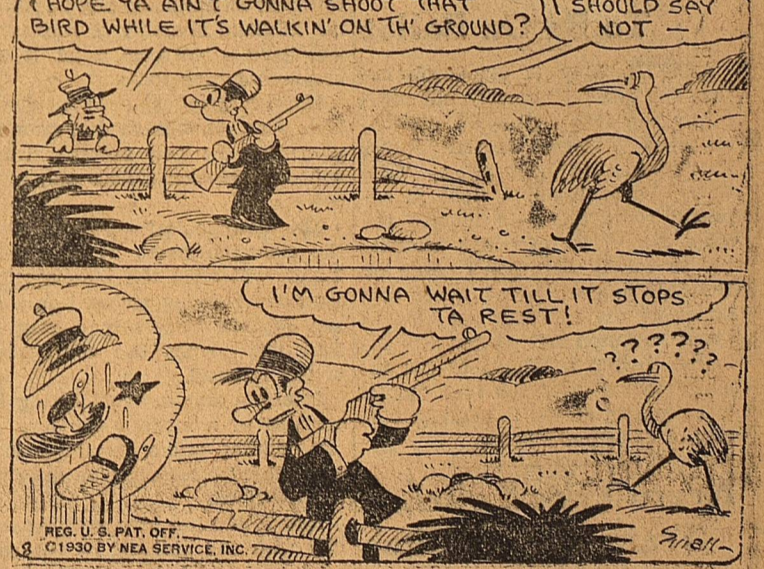
By Small



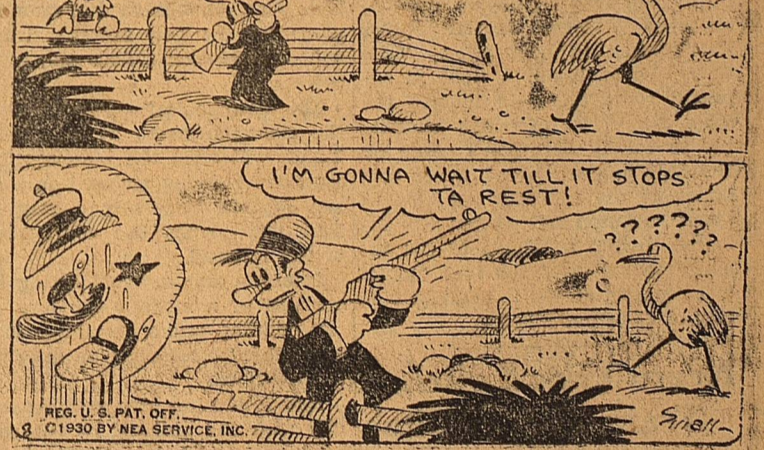
WHAT A BREAK FER ME! GUZZ LET'S ME GO HUNTIN' JUST TO TRY OUT ONE OF OUR NEW GUNS -



I SAY THERE, YOUNG-FELLA -



I HOPE YA AIN'T GONNA SHOOT THAT BIRD WHILE IT'S WALKIN' ON TH' GROUND?



I SHOULD SAY NOT -

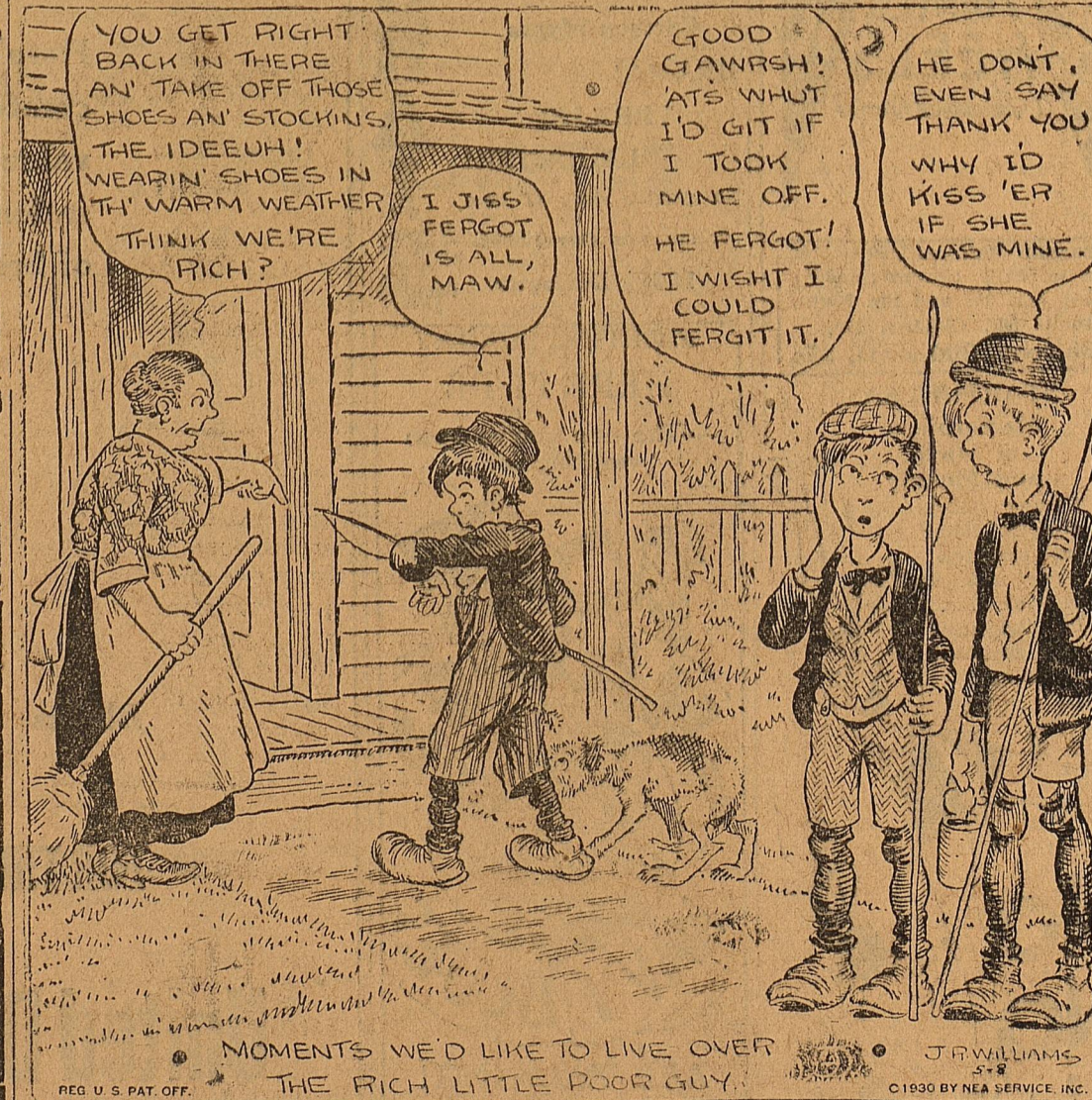


I'M GONNA WAIT TILL IT STOPS TA REST!

OUT OUR WAY

By Williams OUR BOARDING HOUSE

By Ahern



YOU GET RIGHT BACK IN THERE AN' TAKE OFF THOSE SHOES AN' STOCKINGS. THE IDEEUH! WEARIN' SHOES IN TH' WARM WEATHER. THINK WE'RE RICH?

I JISS FERGOT IS ALL, MAW.

GOOD GAWRSH! AT'S WHAT I'D GIT IF I TOOK MINE OFF. HE FERGOT! I WIGHT I COULD FERGIT IT.

HE DONT, EVEN SAY THANK YOU. WHY ID KISS 'ER IF SHE WAS MINE.



IF THERE'S ANYBODY IN THIS ASYLUM THAT KNOWS WHAT TH' MAJOR IS MAKING, IT'S YOU, MRS. HOOPLE! C'MON, TELL US! IT'S ONLY A WHOLESALE LAUGH WE'LL HAVE SOONER OR LATER, ANYHOW!

I KNOW HE'S PUTTERING AROUND, MAKING SOMETHING, BUT I DONT KNOW WHAT IT IS! IN A WAY, I OUGHT TO ENCOURAGE HIM IN WHATEVER IT IS, BECAUSE IT KEEPS HIM HOME NIGHTS, AND HE'S LOST HALF OF HIS APPETITE!

HE'S MAKING SOMETHING WITH A MOTOR! AN' AN' WAIT UNTIL YOU GET YOUR ELECTRIC LIGHT BILL! YOU'LL THINK THEY'VE SPLICED YOUR POWER LINE WITH THE STREET CAR COMPANY!

WANTED TO BUY CLEAN Cotton Rags 5c a pound REPORTER TELEGRAM

SECRETARIES TO MEET IN MIDLAND EARLY SATURDAY

Secretaries of chambers of commerce in the territory included in district No. 6 of the West Texas chamber of commerce have been called to meet in Midland on Saturday morning at 10 o'clock...

Oldest Big Spring Resident Is Buried

BIG SPRING, May 8.—J. B. D. Boydston, age 93 years, who died at his home here Tuesday evening, was to be buried today at 3 p. m. in the Masonic cemetery.

He was born on June 6, 1837, in Woodford county, Illinois, and was married to Julia Anne Williams at Bowling Green, Kentucky, on February 22, 1862.

He is survived by seven children, J. N. Boydston, Amarillo; B. P. Boydston, Big Spring; Mrs. Nannie Sherrill, Big Spring; Mrs. J. W. Cook, Amarillo; Mrs. Bell Long, Big Spring; Mrs. E. D. Gillispie, Handley; and fourteen grand children.

Stanton Trip—

Moore, B. Frank Haag and T. Paul Barron. Midland speakers assured the Stanton citizens that the visit was not one to solicit business, that Midland advises Stanton people to trade at Stanton first...

Leaving Midland at 5:15, on schedule, the party completed the visit in time to be back in Midland at 7:45.

Ferguson Fights To Be On Ballot

AUSTIN, May 8.—(P)—Declaring that the general amnesty bill passed by the 1925 legislature restored the rights of former Governor James E. Ferguson to hold office, Ocie Speer, Waco, began a fight in supreme court today to require the state democratic executive committee to certify Ferguson's name on the July primary ballot.

Negro Trips Switch, Train Goes in Ditch

LIVINGSTON, May 8. (UP)—Five were injured when a negro tramp derailed the Southern Pacific passenger train near here last night. The negro, Ray Stephens, formerly employed by the Southern Pacific was in jail here today after confessing that he deliberately changed the frog switch at Marston near here.

FIRST MISSION

AUSTIN, Tex., May 8. 16.—Texas' first mission was built by the Nabadache Indians in May 1690, 28 years before the founding of the present city of San Antonio, according to Dr. Albert Woldert in an address before the Texas State Historical association. It was named the Mission San Francisco de los Tajas and was built in Tejas Village, now part of the northeastern section of Houston county.

SISTER IS DEAD

News of the death of a sister of F. H. Lanham, living at Las Vegas, N. M., was received here today. Particulars were not obtained at press time.

As \$5,000,000 Blaze Swept Big Town



This aerial picture shows towers and flames of smoke sweeping over Nashua, N. H., when a section of the city was laid in ruins by a fire which did \$5,000,000 damage, rendered 1,000 persons homeless and destroyed five factories and other buildings.

BANK KILLING CASE MAY GO TO JURY ON FRIDAY

FORT WORTH, May 8. (UP)—The trial of John Alsup, charged with murder in the killing of Will Tate, negro, one of a pair who attempted to rob the First State bank of Polytechnic may go to the jury Friday, court proceedings indicated today.

Hobbs To Build 100-Room Hotel

New Hobbs, in Lea county, N. M. to which an excursion will be run by the Midland chamber of commerce, will have a 100-room hotel, it was announced here today.

BIG SPRING CLUB MAKES CITY PARKS POSSIBLE

BIG SPRING, May 8.—"What the City is Doing Toward Parks and Playgrounds" was the subject discussed by City Manager V. R. Smitham, Wednesday noon at the Business Men's club.

I SEEN TODAY



By ARKANSAS RUPLE An old cattleman, Mr. Brunson, discussing with Paul Vickers in the office of the chamber of commerce the coming trip to Hobbs.

And there are candidates on every corner. How do they appear to be in every place at the same time?

It's always good to bump into J. J. Cayen, passenger representative of Western Air Express. He only arrived this week, but he is already calling the boys about town by their first names.

A group of giggling girls from one of the city schools, must be the high school judging from their ages, pass a blind man on the street.

The population of Mexico City is set at about 1,100,000 persons about two per cent of which is foreign population.

Just A Great Big Laugh. Helen Kane "booping" her new song hits. Funny "Skeets" Gallagher. And a great heart-throb with William Powell and Fay Wray.

There's a group of Emsco fellows standing out waiting to see if the roar of the approaching plane is from the motor of an Emsco duomotored job.

Dr. Yeager stops me to say that his daughter-in-law, Mrs. W. A. Yeager, and grandson, Wilbur Arthur Jr., have returned from Pawhuska, where Mrs. Yeager visited parents.

There's Walter Anguish. What has he in his pocket? From here it looks like a saturated sample from a producing horizon.

Down around the Midland Drug store is where the crowd is gathered. They are trying to decide which is the best spot in the Yucca theatre to get seats for "Adam and Eva," three-act comedy to be given by the little theatre at 8:30 this evening.

And when you look about some, there is a member of the cast of the play, Mrs. Marian P. Peters is bending over to keep her little daughter from walking over to blow out the match held in the hand of a man who is so busy talking that he is forgetting to light his cigar.

Up at the Yucca theatre, another member of the cast, John Bonner, No. three, there comes "Uncle Horace" and "Eva" from behind one of the wings.

ACCIDENTAL FIRE OF RAPID-GUNS IS FATAL TO 2 MEN

COLUMBUS, Ohio, May 9. (P)—Two sleeping Ohio penitentiary convicts were killed by machine gun bullets today when the weapon, mounted in the yard after tents housing convicts had been burned, was discharged accidentally by Ohio national guardsmen.

The victims were asleep in a dormitory when the bullets, passed through a barred window. They were struck in the head and died almost instantly.

Eighty-eight tents, destroyed by a fire believed started by convicts who opposed the iron rule of soldiers, will not be replaced. Two hundred prisoners in the white city cell house were in solitary confinement, on a bread and water diet.

Methodists Make Dry Demonstration

DALLAS, May 8. (P)—That the Methodist Episcopal church South plans a more emphatic manifestation of favoring law enforcement than even Bishop James Cannon Jr. could desire, was indicated today on the floor of the quadrennial conference when Josephus Daniels clashed with Cannon.

Presenting a report of the church board of temperance and social service, Cannon asked that two resolutions not be referred to Daniel's conference committee. "We want to make the declaration so strong on behalf of prohibition that it will be heard throughout the republic."

Some fly sprays now contain synthetic fragrance which counteracts other repulsive odors of the spray.

YUCCA West Texas' Finest FRIDAY & SATURDAY

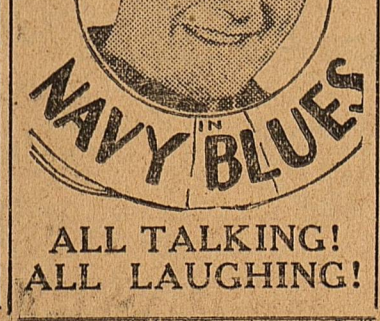


THE SHIP FROM SHANGHAI

LOUIS WOLHEIM CONRAD NAGEL Holmes Herbert Kay Johnson Carmen Myers DRAMA! THRILLS! LAUGHTER! No greater story of land or sea was ever filmed. 100% Dialogue

STARTING SUNDAY HERE IT IS! —The one you've been waiting for

Never such comedy! Never such Spectacle! Never such a cast of stars. It's the comedy sensation of the age!



ALL TALKING! ALL LAUGHING!

Errorgrams—CORRECTIONS

(1) Brass is an alloy and not mined. (2) Aluminum is not found in the metallic state in nature, but is converted from the aluminum ore. (3) Copper is not an alloy. (4) Arkansas is spelled incorrectly. (5) The scrambled word is OBSERVANT.

SATTERWHITE FOR REPRESENTATIVE

Subject to the action of the Democratic Primary for this year, in January I made public announcement of my candidacy for State Representative from the 88th district, composed of the counties of Ector, Midland, Martin, Andrews, Winkler, Loving, Reeves, Jeff Davis, Presidio, Pecos, Ward, Crane and Upton.

Have had twelve years experience as a member of the Texas Legislature. Am actively engaged in livestock ranching seven miles west of Odessa in Ector county. Earnestly and respectfully solicit the vote and influence of each and every voter in the district and if elected will serve you to the very best of my ability. Yours to serve, Lee Satterwhite. Odessa, Texas, May 7, 1930. 52-1p

How Women Lose Fat in England GAIN PHYSICAL CHARM

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose unhealthy fat that you don't need and don't want and at the same time feel better than you have for years?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Sew with a Singer Electric Sweep with a Singer Sweeper Free Demonstration Service and Repairs THOS. McGUIRE Phone 274 312 S. Terrell Midland, Tex.

FRESH MILK AND CREAM DELIVERED TWICE DAILY MEISSNER'S DAIRY

MEISSNER'S DAIRY Gustav Meissner, Prop. Phone 9038F3 Visitors welcome

NOTICE

All persons owing the Sudderth Chevrolet Co. past due notes or accounts, please arrange to pay them at an early date. We desire to close our books. Make payments to T. M. Mooney or W. W. Stewart at Jackson Chevrolet Co.

W. R. Smith Attorney At Law General Civil Practice Court House and First National Bank Building Phone 584

"Superior Ambulance Service"

BARROW FUNERAL PARLORS

Day Phone 502 Night Phone 560W.

Southland Greyhound Lines, Inc Daily Schedules

Table with columns: East Bound, West Bound, and times for various routes.

The schedule to Fort Worth and East—1:10 A. M. The schedule to El Paso and West—3:35 A. M. Connections west to El Paso and Los Angeles, East to Fort Worth Dallas, North out of Pecos to Carlsbad, Carlsbad Caverns, Roswell and Denver, North to Lamesa, Lubbock and Amarillo. South to San Angelo and San Antonio. Special buses everywhere at any time. Ten per cent discount on round trip tickets.

Men Demand Service Style And Comfort



Here's a shoe value for you! Sturdy, comfortable service shoes with extra value features. Offered at this sensational price to clear out our stocks of broken sizes.

"BROWNBILT" Men's Shoes

Regular \$5.45 Values Sale Price

Blacks \$3.85 Tans

FOR THURSDAY, FRIDAY AND SATURDAY

United Dry Goods Stores Inc.