THE DAILY REP ORTER (Consolidated Mách 10,1929 ) THE DALLY TELEGR
MIDLAND, TEXAS, THURSDAY, FEB. 13,1930

# balley case gets slow start 

 Lions Club Prepared to Honor Secretary-General Tonight Steps Taken in Meeting to Form United Charities ClubciTY-wIDE: ADOPIION
 Directors
First steps in organization
a United Charities Asso of a United Charities Asso-
ciation in Midaland were taken
Thursday morin when Thursday morning when rep.
resentatives of the women's clubs, Lions, Rotarians a
chamber of commerce met chamber or commerce met in
the chamber's office on Wal
street.
 rectors. Pratt was designated as chairman of all mesignated to to
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MURDER CALMLY EXECUTED TODAY BY BRONX GANG



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OF SLAYING; IS
GIVEN 25 YEARS Ammant

> TWO STATE WITNESSES TO STAND
HAM CONVICTED
 Before' Shooting Is Related


## Bootlegger Dead After Gun Fight

POLICE DREAD ANNIVERSARY



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MIDLAND WOMEN DISCUSS PLANS
FOR A CITY FEDERATION HERE


Kongenial Kard Klub Dinner Bridge Eor Entertained



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and formality

## Delaze

## PHONE 575

A Service for Ever Family Need Flatwork -8c lb. Wearing Apparel 30 clh . Rough Dry - 8 clb . QUAIITY DRY CLEANING AND PRESSING

## The Voice of Love



# CATTLE RAISERS TO SEE RACES WHEN THEY MEET IN ANGELO 

CATTLE CONVENE Old Hobbs Wins FOR THREE-DAY SESSION IN THAT CITY
Preparations to entertain re orts numbers of visitors in
San Angelo during March are centering around plans for the
Spring Race Festival March 9ito 22 sponsored by the San
Angelo Board oí City Devel. opmaent, and the 54th annual
convention of the Texas $\&$
Southwestern Southwestern Cattle Raisern
Association, March $18-20$
The inaugural Spring Race

## FUCCOLDS Vincoiss








These Are The Frocks of The Moment $\chi_{\text {eqgar }} \mathrm{P}_{\text {mige }}$
Stresses Shirrings As Essential Gestures Foward Grace and Charm "emininity" has become the fashion byword. A glimpse of these frock shows how well. Pegsy Paise understands fashions.
Subte shiringss, olluringly moulded to the fisure, enhance a variety of flared skirts. Flattering lingerie collars and perky bows complement the "Feminine Theme"

## Exclusive with this store

EVERYBODY'S


## Annual February

 Clearance Sale of Dresses28 LATE WINTER DRESSES

## Some sold as high as $\$ 39.50$

 Sale Price$\$ 10.00$

## 

$\$ 5.00$

## Special

Special
Extra Special
15 DOZ. HOSE
ULL FASHONED
chlffon
The remity, tresh.
vair guaran Mis ine disamentinin
$\$ 1.48$ pair


Received Today 42 NEW SPRING HATS

Baihumalt
Transaraidet



WE GIVE GOLD BOND TRADING STAMPS
CLOSING OUT 23 FELT HATS
98c each
HASSEN CO.

86 PER CENT PASS IN ALL WORK AND 348 WIN DISTINCTION; MISS BURRIS' - STUDENTS MARE THE HCHEST CRADES

Full Reports of High Students Listed b Grades; Results Are Gratifying



# How Forid MeTHOiDS Cut Cost 

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Tw
WVENTY-SEven years ago the Ford Motor Company was formed to provide reliable, economical trans portation for all the people. That original purpose has never changed. The constant effort in every activity is to find ways to give you greater and greater value without extra cost-frequently at lowered cost. This applies to distribution and similar important factors, as well as manufacture.
For the Ford Motor Company believes that its full duty is not only to make a good automobile at the lowest possible price, but to see that there is no waste extravagance, or undue profit in any transaction from the time the car leaves the factory until it is delivered to your home. It is obvious that hard-won savings in production will be of little value if they are sacrificed later through excessive selling costs.

EVERY purchaser of a motor car has the right to know how much of the money he pays is for the car itself and how much is taken up by dealer charges. If these charges are too high, one of two things must happen. Either the price of the car must be raised or the quality lowered. There is no other way. The money must come from somewhere.
In the case of the Ford, the low charges for distribution, selling, financing and accessories mean a direct saving of at least $\$ 50$ to $\$ 75$ to every purchaser in addition to the still greater savings made possible by economies in manufacturing. Ford charges are not marked up or increased to cover a high trade-in Illowance on a used car
The profit margin on the Ford car has always
been fair to both the dealer and the public. Within the past three monihs, it has been possible to effeet still further economies. Today, the discount or commission of the Ford dealer is the lowest of any automobile dealer. The difference, ranging from $25 \%$ to nearly $50 \%$, comes right off the price you pay for the car.

The business of the Ford dealer is good because he makes a small profit on a large number of sales instead of a large profit on fewer sales. He knows, too, that the extra dollar-for-dollar value of the car makes it easier io sell and more certain to give satisfactory ervice after purchase.
Consider also that the Ford car is delivered to the purchaser equipped with a Triplex shatter-proof glass windshield, an exira steel-spoke wheel, and bright, enduring Rusiless Steel for many exterior metal parts, in addition to four Houdaille double-acting hydraulic shock absorbers and fully enclosed fourwheel brakes.
If for any reason you wish to buy certain small accessories, you will find that these, too, are sold at the usual Ford low prices. Replacement parts are also available at low prices through Ford dealers in every section of the country

These are important points to remember in considering the purchase of a motor car. They show why it is possible to put so much extra quality into the new Ford and still maintain the low price. They are also the reasons why more than $35 \%$ of all ears sold today are Model A Fords.



ADJUSTED SERVICE CERTIFICATES
CAUSE OF MUCH QUESTIONING NOW



THE REPORTER-TELEGRAM
VOTE ON SULPHUR
TAX IS FAVORABLE TAX IS FAVORABLE
IN THE HOUSE


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that the remainder of the week wil

## Texarkana-

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ments, one charging murcer and
the other complicity in murder.





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commented $\begin{aligned} & \text { favorably } \\ & \text { Foulowowing it it } \\ & \text { the school program, }\end{aligned}$
poth Foulowing the school program,
both Jones and Cater were guests of honor at the Lisons luncests
when representatives of a number of lowerf south plains clubs were
present.
The international secretary left The international secretary left
this afternoon for Micland where
the Lions club will be host to histrict meeting in honor of Jones
dill will

## GRAND

Midland's Ponula
Family Theatre AGAIN TODAY JANE NOVAK MAHLON HAMILTON

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VALENTINE DANCE SCHARBAUER HOTEL SATURDAY NIGHT February 15th EWEN HAIL AND HIS ORCHESTRA

## Free! Free!

TOMORROW AT 12:30 (NOON) Free Exhibition by
LEO, WORLD FAMOUS LION

Metro-Goldwyn-Mayer ON HIS WORLD TOUR THE CALLIOPE WILL ANNOUNCE THE PARADE FREE PERFORMANCE IN FRONT OF

## Yucca Theatre

AT 12:30
LEO WILL BE OFFICIALLY WELCOMED BY MAYOR GOODMAN schools and general public are cordially invited



## yucca presents

 EWEN HAIL
## MIDNICHT MATINEE

FRIDAY NIGHT
Local talemt will dance and sing. Popular applause to decide Winners. New Vaudeville Skits.
ON THE SCREEN REGINALD DENNY
"one hystrarcal night"


## "It's toasted" <br> Your Throat Protection-against irritation-against cough.

*Be Moderatel ... Don't jeopardize the modern form by drastic diets, harmful reducing girdies, fake reducing tablets or other quack "anti-fa"" remedies condemned by the Medical profession! Millions of dollars each year are
wasted on these tidiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represeat that smokwasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smok-
ing Lucky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when ing Lucky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when
tempted to do yourself too well, if you will "Reach for a Lucky") instead, you will thus avoid over-indulgence tempted
in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form. TUNE IN-The Lucky Strike Dance Orchestra, 'every Saturday night, over a coast-tococoast network of the N. B. C.

