## VOLUME 1

# LIONS EXECUTIUE TO BE GUEST 

 Three Go to Death in Grim Chamber or on ScaffoldsFIRE GETS VICTIM 2
Gunman Dusts Chair;
Ozarks Boy Says Ozarks Boy Says
Prayer
Booneville, Mo., Jan.
31.-(UP)-Lawrence Mabry 31. (UP)-Lawrence Mabry
19, ozark boy, droped from
improvised gallows through a
trap door in a barn loft here today murmuring a newlyBookkeeper Here; Is
Manager of Company WTCC Membership Work Under Way


Mrs. Harper Entertains Thursday Bridge Club


For Study


Mrs. Allen Toibert teed the inter-
esting lesson and papers were giv esting lesson and
en fantorns.
Ceneran Pssy
Mrse. E. I. Head
Hyatt.

Hying a Language-Mrs. w. A. | erf, |
| :---: |
| A. |
| proe |
| diev |
| dit |

All Day Meeting of Auxiliary

Continuation of the study ina
mate nuth about four oclock in the th
afternoon.

Valentine Party For Bien Amigos Club

## 




| Plag |
| :--- |
| R. |
| R. |
| C. |
| Cha |
| H. |
| Me |
| A. |
| A |

Petroleum Club With Mrs. Hornbeck


In the bridge games, Miss Lula



Personals


First Theatrical Seen by Popular
Singer W as Cheap Minster


100

GRAND
Midland's Popula
Family Theatre


ART MIX
THE RANGE
SEAMAN"
NEWS
COMEDY
RITZ
oday and Saturday
-FROZEN
JUSTICE
Lenore Uric as Talu-
the untamed exotic half. caste princess of the North-succumbs lure of the white men and
glittering cafes of
VITAPHONE ACTS


## Deluse

 PHONE 575A Service for Everv Family Need Flatwork - 8 clb . Wearing Apparel 30 clb . Rough Dry - 8 c lib. QUALITY DRY CLEANING AND PRESSING
The soll Water Lamatese

## ANNOUNCING 

Southiand Greuhawnd mines


## You are Cordially Invited

TO Attend a FREE DEMONSTRATION

## WHITE SWAN COFFEE

BROWN CRACKER AND CANY CO.'s CAKES
WADES BOLLED HAM
BIG DANDY BREAD
TOMORROW, SAT., FEB. 1st.
See Our Window for Saturday Specials

## Clarence Saunders

## Texas aggies have chance to get back into flag race

REIDMEN MEET TCU AND SMU IN TWO GAMES THIS WEEK; TEAM IS SMARTING FROM PURPLE DEHEAT HANDED THEM

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

SEVEN COUNTIES TO PARTICIPATE IN CAGE TOURNEY TO BE IN BIG SPRING FEB. 14-15; STEERS GET ABLLNE

Her Cross Little
Boy Wouldn't


Eat Or Sleep


## Here We Are Again

 With Our Red Tag Sale Starts Saturday, Feb. 1st and Runs Through Saturday, Feb. 15th and will be a Bargain Event in Groceries and Meat Products Never Before Equalled in Midland or West TexasBIGGER AND BETTER THAN EVER
Our business during the past year has been wonderful. We
are trying to lead every grocer of this kind in this section of West
Texas, both in our Wholesale as well as in our Retail department.
You are the cause of this wonderful business and with this fine vol-
ume-just a few could not have been the cause.

THE REAL OLD-TIME RED TAG SALE

We ore gings to have another real OLD.TIME RED TAG She orizinators and have made the yearty Red Tase sale Femouse Wo have been here more than a quarter of a contury and hope to be here for $\mathbf{l}$ long time yet.

DISGUSTING-THIS HOT CHESTNUT STUFF
Wo will not hand you a lot of BoLocina. We are puting the red tag on every article in our store, including the market. We are
NOT marking a few "Would Be" specials to draw your attention

 that will bring you hack our tore tomorow and all the time

YES, MONEY MUST BE ON THE BARREL HEAD
Every item in our tore, ves, overything, including Markee


ARE YOU A PACK HORSE OR A HUMAN BEING
 yourself? We deliver goods right to your pantry. Your time should be too valuable to have to trot to town before every meal to lug
a bundle back home. Treating customers in this way is not appreciation of either you or your money.

TO OUR REGULAR YEAR-IN AND YEAR-OUT CUSTOMERS
red from making purchases during this sale. But the Red Fag Prices will be for Cash Only. EVERY ARTICLE SOLD HAS A
MONEY-BACK GUARANTEE. We will deliver orders to your MONEY-BACK GUARANTEE. We will deliver orders to your pantry and will even go out in the County with orders of trucks
loads. One article of every item will have a Red Tag on it and this price will apply to the entire stock of the same itern.

## IF YOU NOW OWE US--PAY US

Do not overlook the fact that if you owe us, we want the
money now. Come in and pay up or send your check. There is no
limit on what you buy unless you are limit on what you buy unless you are a merchant in our line. We Items just because we are going to sell them cheap. It is our business and our merchandise and our Red Tag Sale and if anyone says
we are losing money on them, well, that's our business for we have us and do your own knitting.

Remember the Date--Saturday, February 1st and Runs Through Saturday, February 15th

## Midland Mercantile Midland Mercantile Market

## Side Glances



## wASH TUBBS

## -CLASSIFIED



Subscribe now for The Reporter-Telegram.


## PROGRESS OF CHAMBER OF COMMERCE OUTLINED IN REPORTS

SECRETARY VICKERS PLACES PRINTED BOOKLETS BEFORE EACH MEMBER ATA BANQUET GIVEN ON THURSDAY NIGHT Budget Scientifically Worked Out So
One Was Asked For More Money



MARRS HITS AT ASSURED HOWARD INJUNCTION, IN COUNTY OLL AREA

LETTER TO HIL
CHARGES FILED
AGAINST CLUB
PRONOTER

A.B. Short 8 CO.
income tax consultants
first matoonal baxk ..... tubzoek, trexis

$\qquad$
$\frac{\square}{0}$


## "Don't get up <br> I'll get breakfast downtown,

 Tag Purchasers HereAre Temperamental Are Temperamental
Purehasers of 1 1930 automobie li-
cense tags are finicky when it comes


H
 seemed actually anzious tof dit downtown, and at tifrst, attee much those happy half humb in T.tair ciminy

## He suddenly began Telling ner she looked

 red in the morning and he insisted sho stay in bed and sleep when she didn't want tog Why? Why? Her breakfasts merie as goodda a varied as ever. She took pride in themal as oried as ever. She took pride in, themed
took pains with the coffec -5 Come to think of it, the coffece was proaltire nd never the same. Helen went to the relephone and bod her "Why, of course, it's the coffee, silly," Jane aughed. "Listen; you try White Swan Coffic on Bob this evening at dinner and $\mathrm{I} l l$ wage Janet was right
Well-Known Baseball Figure Dies Today

you would rather breakfast togethe Everyone would when White Swa
served. Its tempting aroma and satis offee is served. Its tempting aroma and satis
ing flavor_lend, azestul spirit to the start
$\qquad$
$\qquad$ f the selected coffees wis
$\qquad$

After roasting, sealed tins for shipmen. sutio Waples Platter Houses. Fleets of 22 illy loca operate over a system of routes, making regula deliveries from all the units of this institution The best of modern method and time-tested custom are thus combined with the skill experience in developing the famous White Swan quality.
Now, and whenewer you need a frest supply White Swan Coffee is available at your grocer's
freshly packed in one and three pound cans.

FREE Expert advice on cooking


