## THE MIDLAND REPORTER

## MIDLAND ROTARY CLUB ORGaNIZED

 AT FIRS' MEETING THURSDAY NGiHTW. I. PRATT, FORMER ROTARY PRESIDENT, ELECTED TO HEAD MIDLAND CLUB. RUFUS WRIGHT OF SWEET WATER REPRESENTED DIST. GOVERNOR

Midland took another step into the "city class" last night when
a preliminary organization was perfected for a Rotary club. Ap-
plication for the charter has been sent in by Rufus Wright of
Sweetwater, who was appointed as the personal representative
of District Governor Ellis H. Boyd of Fort Worth to organize
the club in Midland.
W. I. Pratt, formerly president of the Rotary club at Stam-
ford, was unanimously elected to head the Midland organization. Mr. Pratt has had several years experience with Rotary, and is
thoroughly imbued with its principles and ideals, and predicts that Midland will profit greatly from having such a clu


## the midland reporter, friday ianuaby 27,192

| MONEY HARD TO BORROW IN BORGER Money must be hard to borrow in Borger, judging from a sight which met the eyes of Midland people Wednesday. A huge truck passed through this city bearing a frame building on which the sign "Borger Loan Office" was plainly visible. There may be other loan offices left, but if not, money must be tight in Borger. <br> IMPORTANT HEARNGS MAY BE HELD HERE |
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| \%man | $\begin{aligned} & \text { FH. E. Classes } \\ & \text { IAKE FIED TRP } \end{aligned}$ |
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| - COMPRUMSE MOE | $=$ |
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E. W. Cowden Sells
South Midland Home

Livestock Journal Issues Conventio Number for Jantry

Valley View People
Appreciate Aid in
Bibit Building Church

THE MIDLAND REPORTER,
Tech Officers and Naylor Oil Story
Board Are Elected
d Dated for Midland
last Sunday, was taken to Dallas
Tuesday. He had been in ranch.
Worth, Texas, Jan. 25.-Offi- An oil story, having to do with Tuesday. He had been in a local sani- Gus Miller was here We
People of the Vallew View com- cers of the board of regents of Texas the legislation sought by oil men at
munity greatly appreciate the help Technological College, Lubbock, were the hands of Governor Moody, was

of Midland citizens and others who
of elected by the board yesterday at a
havent to the Fort worth Star-Tele-





 in or its share of space in the Jour-
nal
Cattle
Conditions over The west The cattic country is forzings hesead

 hack, denote a deetisive alvanee in
thisis great industrys that means so
so much to the general business activity of the varios sommunities throushout a larges scomene of countrestrough in il

 all classes of thomand and is manive ranger re sitil depieted, That many rane
 marked conditions of or compyy thats
back teed many poonle to befievec there was an overproduction in the country.
However, this was delusive and those conditions had to pass to demonstrate shortage of stock. The ranges over
sher that there was real past few years, eenabling owners of herds to hold their stock and facili-
tating trading in general. ating trading in general. tary to El Paso-Arizona, New Mex-
ico and West Texas, with a aww tions, cattle could be held on the
ranges without much feed, and the have been swamped time stockmen rehabilitation of the industry, many
of them will come have embarked in the business. There
is every ind is every indication that the stock
business will prove proitable for several yeans now and we hoitabe for a ong time, as industrial conditions
among the greatest consuming class an the east and middle states making an active demand for meats which the
great western country must produce.
Great attention is being given to thit production of a finer grade of cattle
which brings a better profit to the CATTLE DOING WELL IN MEXICO Mr. A. L. Boyd, one of our stock-
men who lives in Deming, New Mex-
ico, was in of it, in the southwest corner of sec-
tion 36, book 2, I. G.-.. Railway Co.
survey, was shut down for 15 Conch
pipe at 595 feet at the last report. Lindsay Broet hold the lases and report,
alties in Crockett, Peces, Winkler and


DRIVE WITH CONFIDENCE!
for OILY SKINS BLACKHEADS

VALAZE BEAUTY GRAINS Flelena Tufinintain A wouderful lather-
forming wash-
clears away black-
heads and skin im-
purities - checks
oiliness refines
pores-leaves skin
youthfully smooth.
l.00 Patteson's Pharmacy



## would be

 a good day to bring your wife, sweetheart, or friend to the Minute Inn.They would enjoy the Special Chicken Dinner

Minute Inn Cafe
East of Main on Highway

| Oklahoma Men to | will also handle a big distribution <br> a well known make of tire. |
| :--- | :--- |
| Drill in Crockett | The Reporter does Job Printing. |

MRS. RAY w. vEALE Teacher of the
Dunning System of Music
for appointment
Wednesday and Saturday


HAYMON KRUPP \& CO.
El paso. Texas
tis Manuacturers of

SPARKS \& BARRON Insurrance and Abstracts Midland w. Patteson, Prop.

Whatever the job-outdoors or indoors-Leadall Whatever the job-outdoors or indoors-Leadal
utility clothes are right. Leadall breeches and pants are made of a wide variety of thoroughly tested, are made of a wide variety of thoroughly tested, fully worthy of the . Wrh highsip is of a clas trousers. They have a degree of style and snap that rou'd hardly expect to find in clothes made to tand the strains of hard work. Whether the job calls for overalls, coveralls, breeches or pants, you'll find superior'value under the Leadall label

Novelty Styles for School Wear "Longies" for Younger Boys Leadall trousers are made in clever collegiate styles such as the
Balloon Denim, Jeanell and Snuggler, that are so popular with the young fellows. For the little chaps there are equally cleve
Leadall "longies." The "Playmate" is the Leadall play suit fo Leadall "ongies." Tirls.
small boys and girls.

Ask your dealer for Leadalls
LEADALL OVERALLS



Prices for Sóturiday, Jan. 29 at Both M Stores

| Salmon, | ${ }_{\substack{\text { Red } \\ \text { Alaskan }}}^{\text {del }}$ | can | 29 c |
| :---: | :---: | :---: | :---: |
| Peaches, | nte |  |  |
| Pru | Monte |  |  |

Fruit Salad, $\begin{gathered}\text { Del } \\ \text { Monte } \\ \text { No. } 2\end{gathered} 24 \mathrm{C}$
Plums, Delmonte G G No. 2 1-2 18c
Apples, Winesap ${ }^{\text {Gano, Imperial }}$ Box $\$ 3.50$
Beans, $\begin{gathered}\text { Pinks, Navy, } \\ \text { Pinto, Black Eyed Peas }\end{gathered}$ lb. 7c

| Irish Potatoes | lb. | $2 \mathrm{2c}$ |
| :--- | :--- | :--- |
| Sweet Potatoes | lb. | 3 c |

Chuck Roast of Fancy Baby Beef lb. 23c
Picnic Hams
Ib. 20c
One pound Rolled Sliced Bacon Ib. 35c
M SYSTE M MIDLAND, TEXAS


## \$25,000 worth

of New Spring Merchandise on Display Spring Coats

New Suits
Beautiful Ensembles Wonderful Dresses

New Spring Silks
New Wash Goods
New Laces
New Millinery
We invite you to see this Display of New Spring Merchandise---for it is indeed a pleasure to show

A Sale of

## Men's Shirts

Saturday morning we will offer about Four Hundred Men's Shirts in values from $\mathbf{\$ 1 . 5 0}$ o as much as $\$ 2.50$, almost all in Collarttached Styles; sizes from 14 to $17 \frac{1}{2}$

Choice


And we invite you to see the--New Stetsons

New Borsalinos
New Stacy Adams
New Packards
New Manhattans New Imperals

Serving You Better in 1928

## Wadley-Wilson Co.

CLASSIFIED ADS $\overline{\text { FOR SALE-Three registered Jer- }}$ sey cows. One has heifer calf 12
dayso
Hild. Other tow heavy pringers.
Higters, persistent milkers. FOR SALE-Pedigreed White Leghorn (Tanced Strain) coocks. C .
Y.
Y. Barron. WANTED-Several copies of the De-
cember 22 number of The Midland cember 22 number of The Midand
Reporter. Will pay 5 ceach at Reporter office.
FOR SALE-Milk cows for sale or
trade for town property; also two trade for town property; also two
4-wheel trailers. See $H$. H. Ballew,
three miles south of Continental Camp three mile
Grounds.

## FOR SALE or would trade for good

 saddle horses, a big Spanish blackjack. Address Box 2, Odessa, Texas.
$32-5 \mathrm{st}$ CRUSHED STONE $\$ 3.50$ yard; rock chat $\$ 3.25$; rock sand $\$ 3.25$; natu-
ral sand gravel $\$ 3.00$; screened sand
$\$ 3.15$; all $\$ 3.15 ;$ all prices delivered on your
for brick work, stuco, plaster, etc.,
job over Midland Mercantile.

FOR TRADE-Forty acres irrigatbusiness or residence property in
Midland or acreage on the highway near. Midland. Give description and
price first letter, I'll trade right. Box
217, Cisco, Texas.
${ }_{31}-6 \mathrm{t}$ ACCOUNTING, Auditing, Business $\frac{29-}{\text { FOR SALE-Poland China Pigs. M }}$ $\xrightarrow[\text { town. }]{\text { S. }}$
THE CHINESE ELM and other nurs ery stock kept in first class nurs-
ery. For prices and other information in regard to trees suited to this
climate see or write M. S. Hines, Midland.
1927. late model Chevrolet 4 -door
sedan, 5 new oversize cord tires, in
 year tires, bargain at $\$ 475.00$
1927 Chevrolet 2-door sedan, this
car run only 2300 miles;

## - Will give terms FRED KATZENSTEIN

## Oakland and Pontiac Dealer Moran Bldg., North o Depot

BELL'S Warranted Bermuda. Onion
Plants, 500-85c; 100-\$1.25. Frost Proof Cabbage Plants, $\quad 250-\$ 1.00$;
$500-\$ 1.50 ; 1000-\$ 2.50$ Bell Plant FOR SALE at Fots on South Side Midland. See H. A. Jesse, Midland. $\quad 34-2 \mathrm{p}$ HOMES FINANCED-We are in pohave the lot and as much as $\$ 500$.
For particulars, For particulars, see J. Lee Kelly,
Manager Midland Realty Company.

FOR SALE OR TRADE-Passenger
depot of Midland and Northwestern depot of Midland and Nortws Count
Railway at Fasken, Andrews
See or Write Edgar Burkett, drews, Texas. two porches, one screened in; o
chardfi well, windmill, elevated tank, water in house; garage. three blocks
east of south ward school; two corner east of south ward school; two corner two oil cook stoves and market fixtures for sale. I. D.
or Highway Market.
NOTICE OF INTENTION TO INCORPORATE

Ned Lydick and J. M. Brooks, part-
ners in roofing business under the name of Lydick Roofing Company of Midland, hereby give notice of intention to become incorporated under the name of Lydick Roofing Company of Midland. NED LYDICK,
AL HANSON.
Midland, Texas, Jan. 21, Be sure you get TWIN or TENDER
CRUST Bread. City Bakery. Mr. and Mrs. Hollis Tinehart of
Charlottesville, Va., visited their friends Harry and C. A. McClintic Los Angeles. When ordering your groceries, in BREAD.
$C$
Church Announcements

 Turie finest $\overline{\text { Baptest chitech }}$ Glearge F . Brom, pastor

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\begin{aligned}
& \text { We wish to thy in our feeble way } \\
& \text { o extend our heartfelt thanks to our }
\end{aligned}
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& \text { o extend our heartfelt thanks to our } \\
& \text { nany friends who so generously came } \\
& \text { o our assistance in every way love }
\end{aligned}
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& \text { to our assistance in every way love } \\
& \text { and sympathy could be shown, and } \\
& \text { our faithful physician who has beer }
\end{aligned}
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\begin{aligned}
& \text { our faithful physician who has bee } \\
& \text { so kind and patient with our dea } \\
& \text { father and husband, doing all }
\end{aligned}
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To Crown Queen of $\begin{aligned} & \text { Exposition March } 9\end{aligned}$ Exposition March 9



 | Sinday. |
| :--- |
| Thisis year the rodeo will start on | Saturday in order to give the pubbic

one day mere of rodeose. Demand fort
 Dond




 | until she makes her appearance bee |
| :--- |
| fore the coronation audience |
| Atter | she is crowned queen, she will be

seated at the throne where she will witness the pageant, arranged for the
entertainment of Her Royal Highness and the pageant audience. Several weeks will be required to
produce the courtyard and royal scenes for the coronation. But the formance only. After the coronation
and pageant, the wrecking crew will and clear the the mammoth arena $-2=$ Pageants and rodeo seats can now
be obtained by writing to the management.
Sam Kelton was here
$=$

## There is only One way to save money on Motor Oil

N EVER let your crankcase receive a drop of oil that you do not and to keep your motor running smoothly at any speed. Thereby you get real value in long motor service. Thereby you avoid costly repairs. You cannot make this economy if you buy cheap or unbranded oil. Rather, you face quick depreciation, scored cylinders, unnecessary carbon, burned bearings, loose pistons.
Economize by insisting on Conoco Motor Oil-a known product, unvarying in quality. Refined to save cars. Each dealer has a Conoco
Motor Oil chart showing the correct grade for your car and model.

CONTINENTAL OIL COMPANY Producers, Refiners and Marketers


CONOCO MOTOR OIL (
fom tho xatrilifeg Jour (ar visitmg relatives and triends.


O ew Beauty-New Comfort New Performance!

## an amazing revelation

 in a low-priced car| The COACH | in a low-pricen car |  |
| :---: | :---: | :---: |
| \$585 | Built on a 107 inch wheelbase, 4 | richness and elegance. Check the chassis-and uiseaver every |
| \$495 | inches longer than before - |  |
| The $\$ 495$ | bodies whose distinction rever | feaure of |
| Touring $\quad \$ 495$ | bodies whose distinction revea theworld famous mastery of ishe | motor cars. Then go for a ride |
| \$595 | craftsmen-providing the safety of |  |
| \$675 | easure | and marvelous smoothness of the |
| \$665 |  | proved valve-in-head engine |
| \$605 | speed and smoothness-the Bie | lloy "invar strut" |
| \$715 | and better Chevr | Truel |
| \$375 | ing revelation in a low-priced ca |  |
|  | See this truly sensational auto | w semi-elliptic sh |
| \$495 |  | ber springs. Do that, and like tens of themend |
| All ${ }_{\text {a }}^{\text {chasasis }}$ Only) | nes stream back from | you |
| , | (the higher radiator and | 年 leara th |
|  | bodv contours. Note the |  |
|  | interior atmosphere of | low pricee! |

## Nobles Motor Company <br> Midland, Texas




| $\begin{array}{c}\text { Fort Worth, Texas, Jan. } 25 .- \text { Eddie }\end{array}$ |  |
| ---: | ---: |
| McCarty's famous string of bucking | $\begin{array}{c}\text { Including the superintendent, }\end{array}$ |
| W, Lackey, there are thirty |  | broncs will again be brought to the teachers employed in the Midland rodeo of the Southwestern Exposition

and Fablic Schools, having charge of the
held from whow which will be High School, the junior high school,
hath to 10 . Contract the north ward, the south ward, and held from March 10 to 17 . Contract
has just been signed for him to bring Thas just been signed for him to bring the Mexican school.
60 head of the "wildest of the wild"
The list follows:
horses to the rodeo.
MicCarty's horses since the last in

portant rodeo of several months ag portant rodeo of several months ago have been enjoying a vacation on his Liss Euretha Mrs. Selma L. Bishop Chugwater, Wyoming, ranch. They Camp, Miss Quinnie Cordill, Miss | will be in excellent condition to "thrill | Jewel Craven, Mrs. Ed Dawson, Mrs. |
| :--- | :--- |
| and spill," according to word from | Eual Donovan, Miss Christine Gollo- |
| and |  | and spill," according to word from

MeCaal Donovan, Miss Christine Gollo-
For several

day, C. S. Hereford, Miss Mabel Holt, | For several years the Southwest- |
| :--- |
| day, $\begin{array}{l}\text { Miss Annie Lee Kins, Miss Lousi } \\ \text { ern Exposition has been fortunate in Mclarty, Miss Flora D. Murphy }\end{array}$ | ern Exposition has been fortunate in

obtaining McCarty's string of broncs, Miss Theresa Mase Flora D. Murphy, $\begin{array}{ll}\text { obtaining McCarty's string of broncs, } & \text { Miss Theresa Pawelek, H. Clay } \\ \text { recognized as good, if not the best } \\ \text { in existence. The } & \text { Searcy, Jr., Miss Lorene Sheppard, }\end{array}$ recognized as good, if not the best
in existence. The horses since the
Tasc, Jr., Miss Lorene Sheppard,
Tast show . Shiflett, D. H. Starling, Mrs. last show have appeared at the Chi- $\begin{aligned} & \text { Roy F. Stockard, Miss Annie Frank } \\ & \text { cago rodeo and other leading western } \\ & \text { Stout, M. E. Taylor, Mrs. M. E. Tay- }\end{aligned}$ h cago rodeo and other leading western
performances of the country.
Several new horse faces will be . M. E. Taylor, Mrs. M. E. TaySeveral new horse faces will be Tull, Miss Myrtle Whitm
seen in his string this year, along Lillie B. Williams.
with several of the old ones which have thrilled thousands of persons. Manager John B. Davis of the Ex-
position is negotiating for wild cattle Large Electric Sign to be used in other rodeo numbers. The Southwestern Exposition and Fat
Stock Show has beeome nationally
known for obtaining the hest of deo livestock. Those familiar with the
rodeo game declare that rodeo game declare that good live-
stock is more than half the rode Some of the rodeos helf the rodeo.
last year in different the country have aifferent parts of the the
"tameness" or inability to offer their tameness" or
 dicated will be here for the last rodeo prizes that will be offered. Cham-
pions of the Chice pions of the Chicago, New York, Pen-
dleton and Cheyenne shows will be Texas Admanac for 1928 Is Received The 1928 Texas Almanac, publish-
ed by A. H. Belo and Company, is off ed by A. H. Belo and Company, is off
the press and is now being distrib-
uted. This is one of the uted. This is one of the most complete
books of its kind books of its kind ever published, and
is filled with up to the minute facts about all sections, all industries, etc.
One feature of the 1928 Almanac that it contains more onhotomeranhs
than have usually been in the book, and many intereoung things
Texas are seen in pictures. lishes A. H. Belo corporation pubJournal, the Semi-Weekly Farm
News, and the Texas Almanas A general index in the back. of the
book makes it convenient for readers to locate any phase of information in which t
manac,
of 10,00
That of
compared to city is 1,795 in iven as 19,000 ,
ch An excellent treatise on the cattle agricultural,
companies :

Hill City Salesman for Wholesale Grocer Carroll Hiil, who recently sold his
interest in the Elite Confectionery has joined the f wholesale grocery, and is
city salesman in Midland. Mr. Hill has had considerable grotime connected, with his father's retail
business here, and later with the -
Election for
Strip Carried The election held Tuesday to determine whether or not the city of
Mindliand should exchange a strip of land in West Midland to A. C. Fran-
cis carried. Only a light vote was cis carried. Only a light vote was
cast, and all were in favor of the exchange.
Subscribe for The Reporte

For colds, grip and flu take

Relieves the congestion, prevents complications,
and hastens recovery.

Tho Bexall some

BIG JUMBo TUBE

K L E N Z O

Shaving Cream
cream which will lathe freely in hot or cold water A favorite with many be cause it softens the beard without rubbing.

GITY ORUG STORE Telephone 33 Tra perall sion midland ladie ON M'CAMEY PROGRAM
The Midland ladies who attend
the zone meeting church in MeCamey of the Methodis

McCLINTIC BROTHERS
 Epps of San Angelo, Mrs. John Hik- yellow was carheme of orchid and party plate containing fruit salad,
don of Big Lake, Rev. and Mrs. W. .ies and score pads which were dain- crand cers, sandwiches, olives, mints, don of Big. Lake, Rev. and Mrs. W. Les and score padd which were dain- and cond confer, to the following, mints,
A. Fubl
A. Furight of Big Lake. At the noon hoir the MrCaniey flovers in the chosen colors. Smith, Fred Hogan, V. L. Cole, Chan
Missionary society served a most de- Aandsome box of stationary was Mason, Ralph Bacy, Johnie Hornbeck, licious chicken dinner to the more presented to Mrs. Jack Hazentine, W. R. Tull, Homer Rowe, Clarence
than forty guests present in a most $\mid$ who was the winner of high score Scharbauer, Harry Neblett, Allen Tolthan forty guests present in a most who was the winner of high score Scharbauer, Harry Neblett, Allen Tol-
charming style. The McCamey ladies
der the afternoon games. French per- bert, C. M. Goldsmith, Elliott Cowcharming style. The McCamey ladies for the afternoon games. French per- bert, C. M. Goldsmith, Elliott Cow-
deserve much credit for the splencid fumed bath powder went to Mrs.
den, Harry Tolbert; Misses Lois Path
terson and Sweetie Jones

elected secretary of the zone. Mrs. Jess Prothro responded tc the
ing much toward making their town C. C. Davidson, W. E. Wallace,
welcome and thanked the McCamer
lies for the gracious reception ar- of the visitors.

 wod recalled the oratorical days of pastor of the Midland congregation. lovely bridge party at the home the next zoene meeting which will bu TO BRIDGE CLU
to Miss Lula Eikin when Miss Elkin
was hostess to the members of the Enigma club to the guests.
Mrs. R. T. Bucy was

of Stanton
yesterday.
fussininil
On the Plaza
EL PASO, TEXAS
$3_{0}$ Reoms $^{\text {Younth be surprised }}$. 300 BAS STUDEBAKER

The Great Independent Saves Three Lives
with its

## ALL-STEEL TOP



Notice the condition of the AllSteel Top on the Studebaker in the upper picture. This car, after a ter rific impact with the bus shown below, rolled over several times and came to a stop more than 150 feet from the point of collision . . . and the Top held its own. A top of weaker
construction would have meant death for the three occupants.
Drive a Studebaker and you will realize its super-value. In it the integrity of construction for which Studebaker has been known for 76 years is combined with the advanced engineering of 1928.

## Call Us For A Demonstration

## Studebaker Carage

Beautiful in design-thoroughly modern-mechanically right

Come by ... and see the new Atwater-Kent Radios

New stock is coming in daily all electric sets.

See the Model 36
We would be glad to give a Demonstration
Ever-Ready Auto Service
FRED WEMPLE, Prop.


## 

## The Men's Store, Inc. <br> Midland-Phone 569 <br> Big Spring

## Eight More Days-ati Barrow Furiture Company

 Thousands of dollars worth of furniture offered at ridiculously low prices

Unrestricted choice of the finest Furniture that
American craftsmen are producing today. Big
savings on everything that can brighten and
beautify your home. Living Room, Dining Room,
Bedroom, Porch Furniture. Big saving on in-
dividual pieces. All prices are plainly marked.

## Barrow Furniture Company <br> AMBULANCE SERVICE-FUNERAL DIRECTORS

 "We Are Not Satisfied With a Sale Unless You Are"