## Big Spring Flaily Herald

## Bristow And Quails Meet In Golf Finals



Daily Average Crude Oil Runs 38.021 Barrel
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Herald Cooking School Announced


Mrs. Dougan To Lecture To Lecture

For Women

## betters plane speed record <br> 

Judge Brooks

## Attendance At Churches Larger



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## No Rest For Steer Squad

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## Bob Scott Loses

In Thurber Match

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Cattle Business Comes To Life In August; $\$ 2,330,000$ Received By Stock Men, Angelo Surrey Shows
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REG'LAR FELLERS


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T'S BEEN DANE There's A

by John C. Terry



## ....She's making One Dollar



## do the work

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## Short Term Subscription Rate

The Woman in the home knows how to save money. She reads advertisements carefully and she manages her household in an efficient way that makes for economies of operation. Right now-IF A HERALD IS NOT COMING INTO HER HOME-she can save by subscribing at a Special Short Term Subscription Rate. ... She will save fifty cents if she is to be a mail subscriber. Ordinarily the rate from now until December 1st would be $\$ 1.50$ (Mail) . . . By subscribing now it will cost her only $\$ 1.00-$ That's a neat saving that she will appreciate. A check or money order mailed to The Herald NOW will bring The Herald until December 1st.

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Regular Rate
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## OUT GUNNING FOR GANGSTERS




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hatech play rounds of the National




Steady Nerves
 KICKERS IN ACTION AT COLUMBIA UNIVERSITY


Nationally Known Orator To Speak Here


Lamesa Tornadoes Face Prosject Of Having Inexperienced Squad; Take First Game By Touchdown Batting Race Chief Feature Klein Ant Terry Fipht tom, wimm
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Glace Kid Gloves So Right With The Unctrimmed silpon sloveres are \$1.95, $\$ 2.95$ to $\$ 3.9$ Fishert ${ }^{\text {an }}$ Golf


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Little Crud



Developed $F$ o
Bites of Snake
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All Washed Ip purn inn we


## Hall Tire Co.

Firestone Sales and Service
Under New Management
Phone 193
507 E. 3rd


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## Getting Up Nights

## When ? TONIGHT <br> Where? <br> N.B.C

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PROGRAM
EVERYONE LOVES ${ }^{\text {a }}$
Coming! THE HAPPY KITCHEN Less Work! More Fun! Sept. 29-0ct. 2


## LABOR

is the Basis of All Prosperity
Why ?

## News Briefs

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## The NEW

Telechron
TELALARM
Electric Alarm Clock


Special Offer This Month at
 Telalarm is NEW, and easily one of the most
efficient devices ever invented for drumming drowsy mortals out of bed:
Put Telalarm in your bedroom. You'tl never have
to Telalarm never needs winding!
You'll never lie awake on a restless night with You'll never lie awake on a restless night with a
loud, tinny tick beating into your brain. Telalarm
is as silent as moonlight
"More LIGHT"-

- Better SIGHT'


Lamp Kit Offer



The Kit
100 Watt
60 Watt
40 Watt
Regular Price
Sit Price -
Your "Step-Down" Rate Means a Saving for You. Your electric service rate is so constructed-that ex-
tensive use of electrical appliances means real economy - the more you appliances means real econ-
Electricity is cheap - use more of it the unit cost.
Texas Electric Servíce Company

