

## Wind Erosion

Work Mapped
For Howard



# Society <br> <br> WOMAN'S PAGE <br> <br> WOMAN'S PAGE Fashions 

Grandma's Garden Blooms Anew In This Year's Smartest Styles

| Mrs. W. M. Taylor |
| :--- |
| Is Program Leader | Is Program Leader

At Christian Meet









Mrs. McIntosh Presbyterians Elected Head Of Hold First Of MethodistWMS AOTC Sessions

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METHODIST TEA


 During the hour there will be
coupon mane, entertantiment

## If a Cold

 Threatens.3. VICES VA.TROMOL

## Ann Sothern says:

## "I like Luckies-they're smooth on my throat"



An independent survey was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than $87 \%$ stated they personally prefer a light smoke.

Miss Sothern verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat

## "I like Luckies because . . . well,

 just because I like them, that's all! They're an old standby of mine. They taste grand and they're as smooth as can be on my throat. I suppose Luckies get along so well with my throat because they're what you call a light smoke. I like them-and I'm glad to put it in black and white."



THE FINEST TOBACCOS-
"THE CREAM OF THE CROP"

## A Light Smoke

## "It's Toasted"-Your Throat Protection

## + Camera Views Of Events And People In The World News



 Fixhat engerery






Quicker Than The Ear

## Camera Unmasks

 Radio Sound Effects$\mathrm{T}_{\text {splattering oo the me man }}^{0}$
 RAIN ON THE ROOF Salt sprinkied on a sheet of paper
held close to the microphone sounds for all the world like the
patter of an April shower.


MURDER BY RADIO
You think you hear the vilain
 knife into a sweet potato.

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## 4i)

(17)

施 THROUGH THE SNOW ${ }^{\text {Sa }}$ You'd swear the cruich of two
cartons of corn starch wawe
then hero trudeing over for
$i p a n t i d e n ~ i n ~ d i o t r e s s ~$


Big Spring Motor Co.'s SENSATIONAL SALE OF USED CARS Priced Lower Than Ever

In Addition-
We Will Dress You Up For Spring With Each Used Car Selling For $\$ 200$ or More, We Will Give You
\$25 Hart Sehaffner \& Marx Suit
$\$ 25$ Worth of Ladies' Wearing Apparel mellinger's department store This offer Is Good Only For The Next Ten Days
and heres our prices to prove that they are lower than ever

| 1934 Ford Fordor Sedan, No, 679 1934 Ford Truck, long wheel base 1934 Ford Tudor V-8, No. 779 1885 Chevrolet Pickup, Ne. 1053 193s Chevrolet Coupe, No. 1089 1995 Pontiac Coach, No. 1146 1935 Chevrolet Coupe, No. 1147 1936 ChevroleÉ Truck, No. 1190 1934 Oldamobile Coach, No. 1194 <br> Big Spring <br> Sales and |
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Big Spring, Texas


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ORD OUAKKER
STRAIGHT BDTGRBBDET WHISKEY BRAND

Peach Basket, Mushroom, Flower
Styles Favored For Summer Hats

SYPHILIS, SIIISTER IN ATTACK, THE CAUSE OF 20 PER CENT OF ALL BLINDNESS IN THIS NATION


LIQUOR GANNOT TAND the LIGET OF TRUTH

## Security Act Aids 956.000

 In This State Eight Of Ten ProvisionOf Statute In Force Of Statute In Force
In Texas



## KBST <br> Soo klocrales.



IT'S TIME TO

## Summerize

## your car!

FOR safe, economical driving your car needs $\alpha$ bumpertoF bumper spring cleaning such as you get in Magnolia Summerize Service. The light oils you used for quick winter starting shoutd be replaced with tough, heat-resisting summer Mobiloils and Mobilgreases. Anti-freeze should be drained and your radiator cleaned. In addition to completerengine and chassis lubrication, Summerize Service includes $\alpha$ thorough inspection of your battery, tires, lights and other important parts. You'll enjoy trouble-free driving and delinite savings in oll. gasoline and repairs. Depend on your friendly Magnolia Dealer at the sign of the "Flying Red Horse."

Change Now to Summer Grade


Big Spring Daily Herald

CARTING ON THE CCC WORK
war on depression，one of the most successful and useful has be little objection to the proposal of President Riosevel，
made Monday on the fourth anniversary of the creation of made Monday on the fourth anniversary of the creation of
the unit，for puttine the CCC on a permanent basis，with an The president，in his recommendation，pointed out that
continued functioning of the CCC would not be contrary to said，for providing useful and healthful employment for
large number of our youthful citizens． ＂Useful and healthful＂are aptly＇cho
time when young men by the thousands were idle，the for them to add their energies to the march of progress． Soon the CCC recruits were housed and engaged in refo
estation，park improvement and soil erosion work．At the same time they were given healthful surroundings，wer
properly clothed and fed，and were given opportunity to ex
pand their knowledge of the crafts and other subjects． The CCC，in short，became a method of rehabilitation f
ome of the youthful citizens caught in an economic mae strom；while at the same time it provided an adequat
working force on needed projects over the country． The CCC enrollees have been allowed entire freedom has been more
abode；but at the same time the work of the various camps has been continuous，and if young men still need such a simply be continued to provide it for them．
Many communities have shared in benefits accruing to he CCC work．These communities received improvement hey probably would ne
All this work is not completed，all the young men hav scheme．The basic idea of camps set up to continue this work and help these citizens seems worthwhile．Not only
will thousands of young men benefit，but the work will set n process a new era

+ Man ${ }_{\text {By GEORGE TUCKER }}$ Abouttan ${ }^{+}$ MES．Thyra Sabter Winslow，the novelist，received 40
Sarses and 20 boxes of candy when she embarked on a corsages and plane recently for New York．．．There were a
west coast plat
hundred friends and companions at the airport to see her
heff＂Dear me，＂murmured Thyra，＂with all these flow－ hundred friends and companins at＂Dear me，＂murmured Thyra，＂with，all these flow－
off．．．
ers and candy，we ourht to have a party．＂．So she can－
celled reservations and led a procession of two dozen cabs celled reservations and led a procession of two dozen cabs
back to her hotel．．．Meanwhile，her new reservations were
for 4 a 0 see her off．
Roaming the town，I bump into Enric Madriguera，and he relays the strange happenings of a concert violinist who and reverently attentive，didn＇t rustle a program until the last note floated toward the chandeliers．．．Then it burst At this moment applinsane fellow arose from his seat in the gallery and，in fog－horn tones，shouted：＂Neve＂
core．I want to hear that same fellow again！＂
Still continuing in our silly－symphony mood，there is the
ne about that well－known playboy who bought a yacht and aamed it after one of the big New York hotels．
cause you like the hotel so much？＂he was asked，．．＂No，＂
It＇s a warm day and I am strolling up Madison avenue
when a sign on a church brings me to a complete stop：
Where will You Where will YOU spend eternity？＂．．．Dashiell Hammett uin．．．Hammett，if anything，is a better business man Mg saga of Nick Charles，detective，M－G－M gave him $\$ 23$ ，
100 for the film rights．Now they ve just handed him $\$ 40$ ， 00 more for the＂use＂of the characters，Nick and Nora，
utures tales which their own writers must compose．， retty soft！
Eve Symington，who has the most beautiful smile I ev dace her teeth with artificial ones．．．That made her laug And laugh，and she sent the agents flying．What is per



Life＇s Darkest Moment

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## 

## 

## Want







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## Parking

toria，where she is $I$ Manhattan，，．But，about that smile－twice I＇ve hear fect on an audience．．．That＇s a compliment I＇ve noticed fo no one else．


OMEN WIN KANSAS is permilted to operate．Four of

## ELECTION IN WAR

 AGAINST 3.2 BEER品品

EVE＇S ORCHARD
By MARGARET WIDDEMER




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2it $\hat{A}$

## $\xrightarrow[\text { TRADE MARK }]{\text { PigSandwich }}$

fiegstierea
510 EAST 3RD ST．

## Theres a BARGAIN FOR YOU in the CHASSIFIEDS; Read whem!

## 22

| CLASSIFIED INFORMATION |
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| L. V. yates \& Co. BROKERS 107 Int Nationst Eanle Bidg. Phone 134 <br> All Princlpal Marlsets |
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| When You Think Of | EAT AT THE |
| :---: | :---: |
| Photography |  |
| Think Of | "We Nover Close" |
| THURMANS | G. C. DUNHAM, Prop. |

INSURANCE
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LIABILITY ORKMEN'S COMPENSATION
Tate a Bristow


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## MR. AND MRS. The Sexes Are So Different



A Dead Clue
by Wellington




## DIANA DANE

Simple Solution
by Don Flowery



## lice For

But What An Idea!
by Noel Sickles



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They all look alike...but one is CHAMPION!

The judges can tell them apart...



Nations Learned Little From The
World War, Baruch Finds, As He
Views Activities 20 Years Later



Spring

In the Spring and Summer your care of the akin in definite-
ly different from that of ther neasons.. drop by our cortmetic counter this week and let un help you prepare for the
hot suns and dry winds that will be the rule from now on.

Miss Harriet Leachman ELMO
COSMETISTE,
here all this week


Elmo Essentials

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