## THE MIDLAND REPORTER

## volume xxix

| BANKHEAD BECOMES A |  | WELCOME, EDWIN J. CLAPP | FARM PRODICTS SHOW | raIt |
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## Standard Batteries Stand the Strain

The Standard is especiglly adapted to the conditions in this country, where battery life is shorter on account of the terrific strain.
We combine a worthwhile product with sure service. BRING YOUR BATTERY TROUBLES TO US
Western Auto Supply Cor
Chevrolet Sales and Service Midland, Texas


## BARGANS

In Used Cars

2 Buick Touring Gars
2 Ford Goupes
1 Dodge Touring

City Garage
R. D. Seruggs

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## On Sale Saturray Morning.-.

 And as Long as This is in StockYard Wide Suitings 29c

Imported Ratine 25 c

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## New Fall Foot Wear



Three New Dress Pumps at $\$ 7.50$
Two Strapless Pumps of Patent, with covered hels
similar to the piecture at the right, with a bit higher similar to the picture at the right, with a bit higher
heel than shown, and one with some novelty stitch-



D208 A Beautifuly Strap Pump at $\$ 5.85$




## New Dresses Daily

Hardly an Express but brings new Dresses from Co-Ed and Peggy Paige, as well as new hats from Gold Medal, Bijou and Fashion. And there is one feature that we inAnd there is one feature that we in-
vite your attention and that is, that this store sells these nationally known lines of merchandise, of which there is none better, at prices far less than they are offered for elsewhere.
Co-Ed Dresses are priced at $\$ 16.75$ to $\$ 35.00$.
Peggy Paige Dresses at $\$ 25.00$ to $\$ 49.00$
Gold Medal Hats at $\$ 3.75$ to $\$ 18.50$
Bijou Hats at $\$ 10.00$ to $\$ 14.50$
Fashion Hats at $\$ 8.75$ to $\$ 16.50$
Time and again, esutomers have found the self same earment, with the same makers
number, in our stock at $\$ 5.00$ to $\$ 15.00$ less money than this was shown for elsewhere number, in our stock at 55.00 to $\$ 15.0$ less money that this was shown for elsewhere.
Selling good merchandise for less has helped us build the bigest Dry Goods Business in West Texas.
THE RESULL is that this store does business at a very much lower overhead cost than
any known store in the whole southwest. WE HAVE SET OUR MARK AT s200,000.00 this year and good Merchandise for less

## Wadley-Wilson Company

One Price

Firestone . Most Miles per Dollar

No matter where crude rubber prices may go-Firestone advantages in securing raw material, in manufactur ing and distribution are always active to make good the pledge of Most Miles per Dollar.
Racing drivers-hill-climbing and endurance record holders-taxicab, motor truck and bus operators-and hundreds of thousands of car owners-are daily emphasizing the unheard-of mileage and service delivered by Firestone Gum-Dipped Cords. Gum-Dipping is one the biggest factors in ire performance and long mileage, making

Cords the most economical tires ever offered motorists.
The cord from the fabric mills is first delivered to a separate plant where it is treated in a solution of gum, which insulates every fiber of every cord. This protects against internal friction and heat, giving the sidewalls greater flexibility and additional strength.
Prove Firestone's many superiorities for yourself. If you have never had the safety,
 serviceaconomy of these tires-go to the nearest Firestone Dealer-for Firestone only builds Gum-Dipped Cords.

## Western Autio Supply Company

 Midland, Texas



192,368 Orders Already Received
The increased popularity of the improved Ford aves has already become an established fact
TOURING CAR
s290
f. O. B. DETROIt
UNABOUT . $\$ 260$

| RUNABOUT - $\$ 260$ |
| :--- |
| COUPE | COUPE SEDAN . 580 FORDOR SEDAN 660

 have been placed with Authorized Ford Dealerssales record that is without precedent.
See the improved car3 at your nearest Authorized Ford Dealer's. Place your order now to insure preferred position on the dealer's delivery list. Enjoy the new beauty and increased riding comfort of
Ford car this Fall and Winter. Ford car this Fall and Winter.


NO INCREASE IN PRICES

LANSING DAV
WILL H. MAYEs
Former Dean
Department of Journalism
University of Texas


Dee-Dee degrees, but has ho does knidle
practical farmer farming and the farmer's problems. He has never written a
thesis on the Doodleug's Daring or
any other scientific subject so far, as any other scientific subject so far as
I know, but has made a lifilo-lon prace
tical study of tarm life and farm work.
He has first-hand
Hent most every phase of farming, and is
a hard worker who will put the very
best that is in him into what was con-
隹 templated in the founding of the con-
leoge- into making it a school for the
teache teaching of farming. If he does not
do that very thing, then I am a por
and guesser and have sized up. President
Walton wrong. Agricultural College Needed.
There has been a feeling for There has been a feeling for some
time that the $A$ \& M. College has
been steadily getting away from its real purpose of teaching young men mane
to farm. The neecssary courses have
been offered, it is true, but students been offered, it it is true, but students
have not been impressed that they
should becene fare should become farmers. The recent
educational surver shows, hat of the
2,300 matriculants in 1923, there were ment of agriculture, only twelve oi
whom went into farming Texas needs
thousanads of farmers with a scientific thousands of farmers with a scientific
knowledge of agriculture and it was
to fill that need that this school was
established
 Come farmers unless it be that they
did not sufficiently emphasize the dig.
nity of farming as a life work. This
it President Walton will doubtless do
for he is dostinctly a farmer with an
appreciation of farm life, while the ior heciation of farm life, while the
apprers before him have been eevucators
oto whom farming has been merely to whom farming has been merely
tincidental. $* * * *$
Value of Scholarship Degrees. Value of Scholarship Degrees.
Those without college e degrees need
not seek conosolotion in the fact that
President Walto
 course it follows that the higher the
degree the more valuable it becomes.
unless the application to study necesunless the application to study neces-
sary to secure the degree causes over-
 orly in actairing more and more
knowledge and unable to apply his
 make farming, or other voctationale life,
alluring to students. There are ex-
ceptional Ph. Ds. who can do the
 leaders, as a rule, are those with a
reasonable amount of scholarship and
an intense love for, and thoroumb derstanding of, the vocation they
teazh. That is why President Walton
uualifies so well tor the Alvord Ready to Step
 board knew that it was not calling
the extension department to make a
great sacrifice, because it had in
 Crows how to take practical farm
training risht to the farmers of the
State. He is on ounch of energy and
tenthusiasm about farm work and farm
 lands of Texas and do it with pride in
their labors. Jumping on the Press.
It seldom that an educator talks
now-a-days without saying something disparaging about the press, even
though his subject may have nothing
whatever to do with the relation the press to the people. It would on oem
that teachers think that in belitling
the newspapers they elevate them-
the selves, in public estimation. "The
newspapers are full of glaring errors
and exploit things that should not be and exploit things that should not be
made known. They do harm rather
than goow, they assert. If the news than good, they assert. If the news.
papers are open to criticism, it is
largely beause the writers and edi.
tors, themselves the products of the torge themselves the products of
tors, them
sholols have not been properly tra
ed by th, educators. Therefore, ed by th, educators. Therefore, th
teachers who criticise the press crit
cise the educational system of whic they are parts. Why not confine their
criticims to the fountain source, the
schools, rather than to the product? schools, rather than to the product?
The truth is the press is the strong
est ally of the school in educating the
隹 people, and deserves as much com-
mendation as the school for the good
it is doing It will continue to make mistakes,
of course, so long as the human mind of course, so long as the human mind
is riail, but its mistakes are no greater
than those of the school room. That ten and a half inch rain in ${ }^{2}$

hours at Brownsville was probably a | reminder to the people down there |
| :--- |
| that they should hurry |
| conservation program. their flood | The unusua) success of almost

every county and community fair held ever Texas indiostes that the oid Stat
in prospering in spite of the sever
1s orouth throughout Centraal Texas.

##  <br> See IN MAN <br> Licensed optometrist <br> At the City Drug Store <br> Qusuarmis Businas sblcye  And gacure nosition tor you. Coubon will bring Intame Name



## E BUICK

## Outselling

In the World's Most
Exacting Market
In DETROIT, the best informed and mos exacting motor car market in the world BUICK led the entire list for the month of August in motor car sales.
"As Detroit Goes So Goes the Nation.
The following new car registrations in Wayne County (Detroit) for August tell their own impressive story.
buick $\quad{ }^{1,51}$ overland
Ford
Cherrolet
Sseer 100
Oetland six
Hutasen $\quad$ we Fupmbile
Cryster Fowr - $\quad{ }^{286}$, willys, Knight

5
City Garage
R: D. Scruggs

## Poultry and Stock Remedies

We have just received a full line of Mart ins Screw Worm Killer, Anteseptic Powder and poultry remedy. Everything fully guaranteed.

## CITY DRUG STORE

MIDLAND, TEXAS


## Co-Operation

There is no form of business in this wide world which can exist without that quality which marks its endurance as a successful co-operation.

This bank recognizes that its progress hinges on the financial growth of this community. So its perfectly natural for it to be interested in the progress of each citizen.

FIRST NATIONAL BANK MIDLAND, TEXAS


Band and Orchestra
An Organization with Supreme Ideas

## Under the <br> Big Tent <br> Theater <br> Located On <br> The Regular <br> Show

Grounds
Main, St.

## Prices

30 c
cumbun watr 10 $10 c$

Save Money Buy A Limited Ticket NOW

SEE OUR SPECIAL LIMITED OFFER 1000 GENERAL ADMISSION TICKETS

Will Appear At Midland, Texas ONE SOLID WEEK

## Starting

MONDAY SEPT. 21
Presenting for the Opening play that Great Rural Comedy Success "ALONG THE MOHAWK"
ITS A SCREAM! MAKES YOU CRY!
And Satisfies.
Every play with this company has been especially leased for ex Entitling the holder to six performaces to this show- which can
be used altogether or single- as desired-But these tickets must
ORPHEUM \& MAJESTIC VAUDEVILLE Between Acts-Changed Nitely Hear the Band Monday on Main Street at 4 P. M.
LIMITED ADVANCE TICKET SALE NOW
ON-SALE AT THE ELITE CANDY KITCHEN

Fintigutich




The Chevrolet chassis may be fitted with a
wide variety of bodies, suitable for any industry, including such
stylesof bodies as Panel stylesof bodies as Pane
Delivery, Stake, Ope Delivery, Stake, Open
Express, Canopy Ex-
press, Bus, press, Bus, Dump and
Tank.

Large $30^{\prime \prime} \times 5^{\text {n }}$ tires on
front wheels only $\$ 35$ front wheels only
extra. See us today re-
garding a style of truck to fit your particula $1 / 2$ ton chassis possessing the same quality features,
price $\$ 425 \mathrm{f}$. o. b. Flint, Michigan.

## Western Auto Supply Company Quality at Low Cost

Chevrolet introduces a new one-ton truck, built
according to the fundamental policy of this comaccording to the fundamental policy of this com-
pany to provide "Quality at Low Cost". It has a fine appearance and is specially designed and constructed for commercial service. Its deep 6-inch
channel steel frame, hung low to the ground on long channe stee frame, hung low to the ground on
semi-elliptic springs, allows the platformsto beplaced at the right height for easy loading and unloading The powerful Chevrolet motor is famous for its abil. ity to stand up under heavy service. It has well 3-speed transmission, fully enclosed dry-plate disc clutch, extra heavy rear axle with large spiral bevel driving gears and rigid one-piece pressed steel housing, heavy truck-type wheels and large tires, full
running boards and fenders, Remy generator, starter and distributor ignition, and other quality features. This truck is not only well adapted to city work but allso for use in hilly country and over difficult roads. For lighter loads there is a Chevrolet commercial
Tve tackled the game from all angles
Laughing, it's all just a joke.
Some time you'll roll out a natural
And next time it's a pair of snake eyes
But you've always a chance at the prize.
That's the give up hopes of winning
If you lose with a smile, even losings worth while
If you win, be a sport just the
It isn't the money that makes you,
For there's many a dub with a roll
It's the look in your eye when a well
.
Now if you can't stand the gaff, stop
If you can, roll 'em out with a song
It's the
It's sthe hat of the strife that keeps
And an optimist never is wrong.

| Mrs. J. H. Barron, who has been | J. D. Glass returned Tuesday |
| :---: | :---: | :---: |

turned home Sunday. Mr. and Mrs.
Herman Spaulding came

| visited in Midland until Tuesday. |
| :--- | :--- |



Winter Is Coming
A Coal Strike is threaten
is going to be higher.
Phone 216 and let us fill your bin. Buy Now and Save Money. For Dray Wagons or Trucks, call us. WILMOTH \& ROBERTS

 an

## West Texas News

 BALLINGER, TEXAS-Withinshort time the cotton rush will be
in Runnels County and there will in Runnels Countton and there will be busy times here for the next sixty
days or longer. The gins are hum-
ming and the daily receipts of cotton ming and the daily receipts of cotton
are increasing on the local market.
Up to date more than thirty bales have been marketed.
MULESHOE, TEXAS-A fleet of
seven trucks have been provided fo seven trucks have been provided fo
the schools here for the purpose of
conveying the children to and from conveying the children to and from
school, rain or shine, regardless of
weather. Muleshoe has a population weather. Muleshoe has a population
of 1,000 and is located in the heart of the great plains district.
MORAN, TEXAS -The Mo MORAN, TEXAS-The Moran lunch
eon Club met reeently with more than
sixty members and visitors present.
The Moran bat sixty members and visitors present.
The Moran band rendered several
selections before the luncheon, at which J. F. Scott, of Haileyville, Okla
was the princinal was the principal speaker.
AMARILLO, TEXAS-In
AMARILLO, TEXAS-In session last
week at Fort Worth, the Texas De-
partment of the American Legion separtment of the American Legion se-
lected Amarillo as the place for the
1926 convention. Amarillo 1926 convention. Amarillo put up a
stiff fight eliminating Houston, her stiff fight eliminating Houston, her
strongest competitor.
PLAINVIEW, TEXAS-Agricultural exhibits of Hale County will be shown
this year at the Amarillo Tri-State this year at the Amarillo Tri-State
Fair and Exposition; the Texas Oklahoma Fair at Wichita Falls, an
the State Fair at Dallas. Col. R. P. Smyth, Sam T. Scaling and Maury
Hopkins, secretary of the board o City Development will have charge
of the exhibits. CHILDRESS, TEXAS-The Fort
CHE Worth \& Denver Railway Company
is erecting the second large steel is erecting the second large steel
storage tank in Childress. The tank
is being built on a concrete is being built on a concrete and steel
support with a diameter of 24 feet and more than 60 feet to the top of
the cover. The capacity of the tank will be 150,000 gallons of fuel oil for
locomotives. BRADY, TEXAS-A. H. Broad
re-elected president of the Brady Chamber of Commerce at a meeting
of the directors reeently held, and Wm of the directors recently held, and Wm
D. Cargill was re-elected secretary. hearing and discussion of plans for the development and building of Brady and McCulloch County. ARTESIA, N.. M.-Plans are under
way here for two additional munici way here for two additional munici
pal improvements. Plans for the in
stallation of a modern street lighting system also a paving program wer
submitted to the City Council
 been
Tribun
a 33
three
buildin



Keep Your Money In

## Your Home Town Bank

Money deposited elsewhere subtracts from the resources of your home town. On the contrary loyalty to your home bank benefits the community and entitles the loyal man to demand all the services his bank has and the co-operation of his associates.

Midland National Bank
"There Is No Substitute For Safety"


There is no use talking, you can not make good bread unless you have good Flour. Belle Of Wichita Flour is a Bread Quality Flour. Try a small sack and see what a big improvement it makes.

## A. A. PRICE

GROCERIES AND HARDWARE
Sell For Cash! That's Why I Sell For Less


We Deliver Morning and Evening ${ }_{\substack{\text { Phone } \\ 337}}$ Phillip's Dalry ${ }^{\text {Phono }} 337$
 sher
in now discussing ways and means for
s sewerage system and the paving
sor daughter, Mrs. Lenton Brun-
of the main street of the town. TYPEWRITER EXCHANGE: Royals
and Coronas for sale or for rent.
Elite Confectionery.
32-ti $\begin{aligned} & \text { Miss Clifford Heath will lefve Sat- } \\ & \text { undiversity. }\end{aligned}$

## HEALTH MEANS HAPPINESS

To be happy, people must be healthy.
Let us equip your home with the best and most modern sanitary plumbing fixtures. in the house, and should be adequately equipped. With only a short time left to connect with the sewer system, you should
place your order wth us right away. We guarantee first class workmanship at honest prices.

## Howe and Allen

Licensed and Bonded Plumbers
PHONE-232

## Friday September 18,1925

THE MIDLAND REPORTER

| Lumber and Prosperity mene a commanty is proeseroes, goad lumber is mond in demand maidund is doe tora a period of bullings, and we rece pro <br> Burton-Lingo Company 38 Years IN Midland Phone $5-8$ |  |
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-PROFESSIONAL CARDS

| CHIROPRACTIC |  |
| :---: | :---: |
| Office Phone | Res. Phone |
| 383-A | 223 |
| DAVID M | IS, D. C. |



We Solicit Your
Business
Consign To Us
DGGGET-KEEEN COMMISSON:CO.
Fort Worth, Texas

PROMPT, EFFICIENT, DEPENDABLE

Sellers of Cattle, Hogs, Sheep, Goats

Wichita, Kansas.

## $\mathfrak{c}$ <br> 

## 

## 



| We Solicit Your <br> Business <br> Consign To Us <br> DAGCETT-KEEN COMMISSION:CO. <br> Fort Worth, Texas <br> "We're Our Own Salesmen" <br> PROMPT, EFFICIENT, DEPENDABLE <br> Established 1909 <br> Sellers of Cattle, Hogs, Sheep, Goats Represented at <br> Kansas City, East St. Louis, Oklahoma City, South St. Joseph Wichita, Kansas. |
| :---: |
|  |  |

## Remember--It's the upkeep, not first cost, that counts!

Whenever, and whatever, you build-build right Your building dollars spent at our yard will insure you of the best materials money can buy

ROCKWELL BROS. \& CO
Building Materials PHONE 48


## The Best In Shoes for Men

Bion F. Reynolds Shoes-Florsheim Shoes
Friedman Shelby Shoes-Weinbrenner Work Shoes Here at the store any man will find just the shoe that he would like to have. With such dependable lines as these at prices very reasonable, A selection will be very easy
For the past several years each season our mens depart ment has grown until now it is very complete, containing only well known lines, which make buying a pleasure as you are assured your moneys worth from every garment you buy

GET YOUR WINTER CLOTHES FROM THIS
STORE

## Everybody's Store <br> The Store of Individuality

T. S. Patterson \& Co.

Midland, Texas

Mother's Club
Met Last Friday

 Temple, , visis
and family.
J. F. Brookman returned Tuesday
fro ma trip to Temple, San Marcos and other central Texas points. Jim Waddell and $f$ Miss Myrtle Whitmire is school in Rankin this year. Miss Lela Mary Heard left for Abilene the first of this
tend Simmons University
Poison the Leaf Worms with Vigor. If vigor
arsenate.
E. M. Whittaker, of El Pas been attending
Midand this we
W. D. Ellis has been in Midland this
 CLOTHES
For the Boys, Young Men and Their Dads

## CURIEE SUTS

We say without a doubt the best line of popular riced Men's Clothing on the market.
Decidedly New, Snappy Styles and Materials for the young men, both light and darker pat terns, priced very reas onably from $\$ 9.50$ up to $\$ 45.00$.
Wonderful materials in more conservative Models for the older men at $\$ 25.00-\$ 30.00$ and
35.00 .

