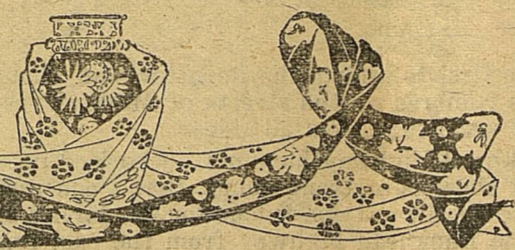
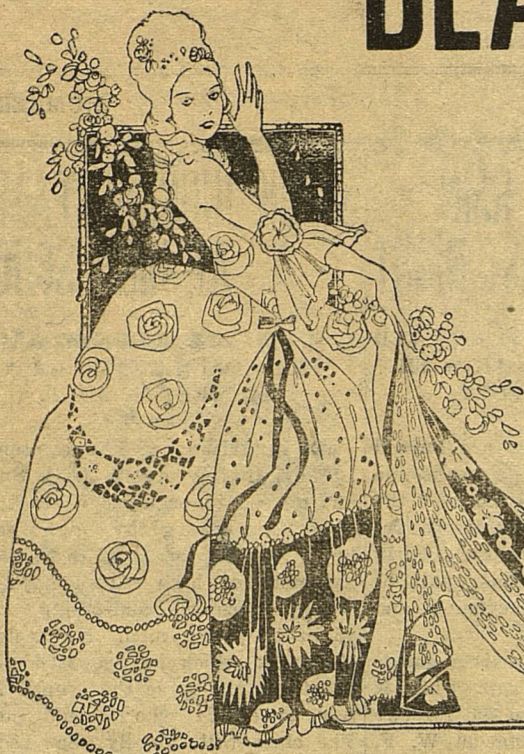


BEAUTIFUL MIDSUMMER HAT,

Dresses And Fabrics From Which YOU MAY CHOOSE

And be Assured of the authentic Styles as well as the unusual Values for which this Store is Known throughout the West



New Dresses Of Printed Crepe

ALLURING IN THEIR SIMPLICITY AND ALTOGETHER COOL AND COMFORTABLE LOOKING FOR MID-SUMMER WEAR.

There is no other dress that the average woman will get the real pleasure and service from, as these pretty styles of

PRINTED CREPE DE CHINE

Fifty of these new numbers, in sizes from 16 to 48, just in and are attractively priced.
\$12.75, \$16.75, \$17.50 AND \$18.75

SPECIAL VALUES IN STAPLE DRESS GOODS.

Cheviot shirting, splendid quality, plain blue and grey and in stripe patterns, the equal of any 20c cheviot anywhere, 15c the yard

A good quality 27 inch dress gingham that is the surprise of almost every one who sees the pretty patterns and it will not fade, a very special value, the yard 10c

Yard wide, fast color percales in for cool summer aprons and for shirts and blouses at, the yard 15c

Extra quality, yard wide percales fast colors are priced at, the yard 19c

Plisse Crepe for Night gowns, in white, peach and maise, regularly sold at 25c the yard, a special value at this store, the yard 19c

Yard wide Cotton Charmeuse, in light and dark shade in both the plain cloth and the self striped lingette, for costume slips, bloomers and underthings, regularly priced at 75c the yard and a very special value, at, the yard 49c

Of Extra Significance

Is these Special Values that this Store Offers for Saturday Morning and all the Week following

All out of town orders Sent Post Paid

STANDARD QUALITIES IN STAPLE FABRICS ATTRACTIVELY PRICED FOR THIS WEEK END AND ALL OF NEXT.

We believe this store sells good merchandise for less than any store in West Texas and would be glad to have you compare these prices with those to be had anywhere. Mail Orders house or otherwise.

SHEETS, SHEETINGS, PILLOW CASES, DOMESTICS.

Extra value in ten dozen, bleached seamless sheets, size 81x90, of good quality material and perfect in every way. A saving of from 25c to 50c on each one of these, each \$1.25

Ten dozen 42x36 Pillow cases in a very special value that we offer for 25c Saturday and one week, at, each

8-4 Unbleached Luna Sheeting, the yard 32c
9-4 Unbleached Luna Sheeting, the yard 37c
40 Inch bleached Pillow Tubing, the yard 37c

9-4 Bleached Pepperell Sheeting, the yard 55c
10-4 Bleached Pepperell Sheeting, the yard 59c
10-4 Unbleached Pepperell Sheeting, the yard 55c
9-4 Unbleached Pepperell Sheeting, the yard 52c

Extra good quality, unbleached domestic, good heavy plump quality, the yard 15c
Fair quality, unbleached domestic, the yard 10c

Introducer Bleached Domestic, medium weight, no starch, yard wide, 15c the yard

HOPE domestic, yard wide, standard of the world for quality, the 17 1/2c yard

5 Dozen, Bleached Pepperell Sheets, size 81x90, worth \$1.75 the world over, a very special value for this week end and all of next week, each \$1.39

10 Dozen, Pepperell and Premium Pillow Cases, size 42x36, regular 40c values are priced special, each 29c

THREE SPECIAL VALUES IN TABLE DAMASK.

And please remember that all three of these are full 72 inches wide.

Two pieces extra quality linen finish, cotton Damask in attractive patterns, regular 85c quality, the yard 63c

One piece, all pure linen, regular \$1.65 value, offered special for Saturday and the week following, yard \$1.25

A regular \$3.50 value in the very finest quality of Double Damask, priced special the yard \$2.85

Napkins to match the \$2.50 linen, regularly priced at \$9.00 the dozen, special the dozen \$7.35

Don't fail to replenish to linen closet at these special May offerings. The savings are unusual.



EXTRA SPECIAL IN TOWELS

For Saturday morning and the week following, we offer Fifty Dozen, Bleached Turkish Bath Towels, size 18x38 inches in a splendid quality two thread towels at, each 22 1/2c

New Mid-Summer Hats

OF PRETTY STRAW BRAIDS AND LEGHORNS IN WHITE AND LIGHT SUMMERY COLORS

Of the smartest new styles just from New York.

A new summer hat is desirable just at this time, especially, for sport and "knock about" wear, to save the more expensive millinery.

These are designed and priced to fit this need.

\$2.85, \$3.50, \$4.75 AND \$5.00

MISCELLANEOUS ITEMS OF SPECIAL INTEREST

HAIR WAVING IRONS in the two prong, bobbed hair wavers, good quality, the pair 25c

Extra heavy quality, the pair 50c

Electric Curlers in the regulation, one prong electric Curlers, guaranteed one year, complete with cord and plug, ready for use, each 85c

POARCH RUGS in hit and miss design rag rugs, size 27x54, one of the biggest values to be had, each \$1.00

Men's Grey Work Shirts 69c

A customer ordered these in size 17 and return them asking for size 15 1-2 said that she had always bought work shirts in size 17 to get them large enough, but that these 59c shirts from this store were larger than the ones she had been paying \$1.00. In grey Amoskege Chambray, size 15 to 17, each 69c

EXTRA QUALITY KHAKI TWILL SHIRTS \$1.00 and a regular \$1.35 value, sizes 14 to 18 each \$1.00



Our Annual Summer Clearance

Of Odd Lots and Broken Sizes in

Ladies Slippers, Pumps & Oxfords

Here is the accumulation from last season of all odd sizes, and short lots of ladies Pumps and Oxfords, in values from \$5.50 to \$10.00 that we close out about this time of the year at prices that move these quickly.

Only a pair or two of a kind left, and more in narrow widths but almost all sizes in the lot.

These are priced in two lots \$1.45 AND \$2.45

On Sale Saturday And For One Week

2800 YARDS LACE INCERTIONS

1c THE YARD

YES MADAM, ONE CENT THE YARD and when we tell you that there is laces in this lot that we paid as high as 12 1-2c the yard for, it is the gospel truth.

But there has been very little demand for incertions and we have this 2800 yards of odd incertions that sold for 5c, 7 1-2c, 10c and up to 20c the yard, that, we don't want to keep any longer and they are yours for

ONE CENT THE YARD

Beautiful single thread val laces for making up with the Georgette for Graduation dresses is priced at 10c to 25c the yard.

THIS STORE is offering the regular \$2.00 quality white Georgette special to the graduation class for Graduation Costumes, at the yard \$1.59

Yard wide, soft all silk wash satin for slippers is priced special the yard \$1.50



EXTRA SPECIAL

20 part pieces 36 and 40 inch printed Voiles and Woven Tissues, values from 45c to 60c, choice of this lot, for Saturday morning and the week following, the 29c yard

BETTER VALUES EVERY DAY IN THE YEAR IS BUILDING THIS BUSINESS BIGGER EVERY DAY. WE WANT YOUR BUSINESS.

Wadley - Wilson Co.

EXTRA VALUE

In a man's white back, 220 weight blue overalls in either the high back or suspender back styles and we will guarantee this garment to be the biggest value to be had, sizes 31x31 to 42x34, the pr. \$1.35

Watch! Wait!!

BE READY

One of the biggest treats to the People of Midland and Surrounding Country ever known in this section of Texas.

Gigantic Closing Out Sale

OF THE

Midland Mercantile Co. - Midland, Texas

An old established firm of 25 years standing sells out lock, stock and barrel to the Burress Dry Goods Co. of Lamesa. "Every thing will be thrown down on tables, counters and bargain bins."

The Sale Swung Into Action Friday - 9:30 a. m.

All merchandise and fixtures to be wiped out right now. Come on people, it will pay you to drive 75 miles to this great saving event. All Dry Goods, Shoes for every member of the family, Ladies' lovely Ready-to-wear, Men's and Boys' Suits, Pants and Work Clothing, Millinery, Shirts, Hats and all kinds of furnishing goods for Men, Women and Children to go on sale at the greatest Close Out prices ever known in all West Texas.

NOTICE: Ben F. Whitefield retains his Grocery and Hardware Department but sells the entire Dry Goods end of his business to Burress Dry Goods Co., of Lamesa and will be closed out.

B. M. Doss of the Guarantee Sale Co., of Dallas, Texas, Special Merchandise Close Out Man, is directing the preparations of this great sale.

Come On People !!

Stock Up To Last

At Least A Year

At The Big Close-Out Sale

OF THE

MIDLAND MERCANTILE CO.

Midland, Texas

"BURRESS D. G. CO., OF LAMESA, BUYERS"

The Grocery and Hardware Department will also make Special Prices.

EVERY FARM NEEDS POULTRY

(By Zella Wigent.)
Agricultural Extension Department, International Harvester Company.

Every farmer should raise poultry. Practically every farmer does but many of us do not give poultry raising the attention we should.

Poultry raising nets an annual return in the United States or more than half a billion dollars.

Only a very small part of this vast sum is produced by the commercial poultrymen of the country. Ninety per cent of it is earned by the little, often neglected, flocks on the farms of the country.

Farm poultry is profitable because the investment is small, the cost of the labor needed to take care of them is low, feed is cheap, the chickens utilize the waste products of the farm and destroy weeds and insects.

While poultry are always profitable on a farm, they can be made more profitable if they are given a reasonable amount of care and attention.

The average farm hen produces sixty eggs a year. She should produce 120. Profit depends on surplus production. It takes a certain number of eggs to pay for her board and keep. After that every egg she lays is profit.

Good housing and proper feeding will increase your profit. The housing need not be expensive; it only needs to be comfortable.

A hen will not lay eggs unless she is comfortable and has a reasonable variety of feed.

Handle and market your eggs right. Market the kind of eggs you would want to buy if you were buying them for your table. Have convenient nesting places so the hens will not lay in the grass and woods. Keep the nests clean, gather the eggs every day, keep them in a cool, dry place and market them twice a week.

Improve your flock. Cull out the poor stuff; build up a good flock and eventually keep one breed only.

A good hen house can be built at very little cost. It should not be cold, dark and damp, but it can be made out of any material, just so it is light, clean, cheerful and comfortable.

The poultry house should be close to the other buildings and easy to clean. A low house is hard to work in; a high house is hard to keep clean. Have plenty of light in the house—sunlight is a good germ destroyer.

Leave all or a part of the south side open to keep the house dry and well ventilated. Allow no drafts. Keep the house clean and free from vermin.

If you want winter eggs, duplicate spring conditions. Variety is important in the winter ration. Eggs cannot be produced unless the feed contains the material from which eggs are made. An egg is about 10 per cent fat, 15 per cent protein, 74 per cent water and 1 per cent ash, chiefly lime.

Grain, especially corn, furnishes the heat and fat making foods; mill feeds with milk or beef scrap, furnish the protein. Some green food is necessary in the winter time.

Give the hens all the water they will drink; in the winter time warm it if possible. Furnish grit to grind the feed and if possible oyster shell for making the egg shell and charcoal as an aid to digestion.

GOLF LIABILITY INSURANCE—Protects against personal injury or property damage, and insures your own equipment.
SPARKS & BARRON.

BOB BEVERLY SPEAKS UP

The following is an extract from a letter written to us by Bob Beverly, Brand Inspector of Lovington, New Mexico:

"The school teacher here in our high school teaches the children that meat is not good for them. I disagree with him, and told him that when Kit Carson and Jim Bridger went into the Yellow Stone Park Basin to trap in the early days, and the Indians got after them, it is a matter of history that Jim Bridger made 100 miles on foot in a little over ten hours. And I would like for him to trot out one of his Post Toasties boys that could do better. Kit and Jim were meat eaters."

Bob certainly gave his school teacher friend some good advice.
—K. C. Trade Talk.

FOR WORKING PEOPLE

The best of workers get out of sorts when the liver fails to act. They feel languid, half-sick, "blue" and discouraged and think they are getting lazy. Neglect of these symptoms might result in a sick spell, therefore the sensible course is to take a dose or two of Herbine. It is just the medicine needed to purify the system and restore the vim and ambition of health. Price 60c. Sold by H. J. Neblett Drug Co.

CHIROPRACTIC MASSEUR



DISEASE

PALMER SCHOOL

GRADUATE

Three Year Diploma

"A Service to Suffering Humanity"

I have something to relieve your ailments, think about it, then ask somebody who knows. Absolute relief for your nerves. Your nerves cause all ailments.

Study the cut and note how simple. If the nerve is impinged as it leaves the spine, by a misplaced vertebra, it will sure cause you to suffer.

The Chiropractor locates this misplaced vertebra and with proper adjustment replaces it, and relieves the pressure on nerves. Results! Co-ordination.

DAVID M. ELLIS, D. C.

Off. Ph. 383-A

FREE EXAMINATION

Res. Ph. 223

— CASH —
* For Dental Gold, Platinum,
* Silver, Diamonds, Magneto
* points, False Teeth, Jewelry,
* any valuables. Mail today.
* Cash by return mail. HOKE
* S. & R. CO., Otsego, Mich.

YOU MAY HAVE PELLAGRA

If you have nervousness, stomach trouble, swimming in the head, constipation, loss of sleep, loss of weight, brown or rough skin, burning feet or despondency; you may have Pellagra. You do not have to have all of these symptoms to have the disease. My free booklet, "The Story of Pellagra" will explain. My theory differs from all others, and is endorsed by Health Departments and hundreds who have taken the treatment. Write W. C. ROUNTREE, M. D., Texarkana, Texas. 30-4t

Buys Agency For The Texas Company

C. F. Ulmer has recently completed a deal whereby he is now agent for the Texas Company, handling wholesale and retail lines of gas and oil.

The Texas Company has been operated for several months by M. T. Yarbrough, and does a big business in Midland. Mr. Ulmer expects to build it up, and we congratulate him on securing the agency.

Rev. Geo. F. Brown received his shipment of household goods this week and has been moving into the Baptist parsonage.

A CHILD IN PAIN runs to Mother for relief. So do the grown-ups. For sudden and severe pain in stomach and bowels, cramps, diarrhoea.
CHAMBERLAIN'S COLIC AND DIARRHOEA REMEDY
It has never been known to fail.

THREE TIMES BETTER THAN PLAIN CALOMEL

Here is a new combination of well known drugs that regulate liver, aid digestion, stimulate kidneys and acts as an intestinal antiseptic.

Actual tests prove that calomel, in connection with pepsin, makes the ideal day-in and day-out laxative, that can be taken at any and all times.

Whenever you need a good laxative, whether for toxemia, torpid liver, biliousness, headaches, constipation, indigestion or colds, go to any drug store and get a package of "pepsinated calomel" and you'll feel fine and fresh next morning. Sold by City Drug Store.

"Hole in One" Club Has One Member

Allen Tolbert has the distinction of being the only member of a newly organized club in Midland. Last Tuesday afternoon he drove a ball from the sixth tee, at the local golf course, making hole number seven in one shot. It is likely that he will have little competition for this honor for some time.

T. C. Cole, of Dallas, is a business visitor to Midland this week. Mr. Cole is a real estate dealer.

NOTHING LIKE IT ON EARTH

The new treatment for torn flesh, cuts, wounds, sores or lacerations that is doing such wonderful work in flesh healing is the Borozone liquid and powder combination treatment. The liquid Borozone is a powerful antiseptic that purifies the wound of all poisons and infectious germs, while the Borozone powder is the great healer. There is nothing like it on earth for speed, safety and efficiency. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by H. J. Neblett Drug Co.

I-C-E

Ice Time is Here Again

Our wagons are now making the rounds, and are at your service.

Full Weight Guaranteed

All of our wagons are equipped with accurate scales and you are requested to report any shortage to the manager. It will be promptly adjusted.

Buy Coupon Books

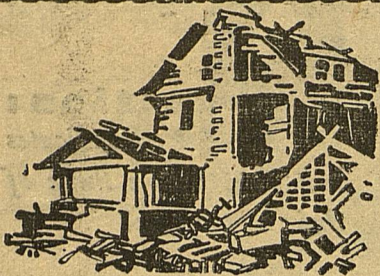
There is a substantial saving in Ice Coupon books, and they afford you a great convenience.

MIDLAND LIGHT COMPANY

LISTEN!

The safe way is to build what you need when you need it; to wait may bring you loss and inconvenience. You will be safe enough if you come to us for your lumber and building materials.

ROCKWELL BROS. & CO.
Building Materials
PHONE 48



This sketch was made from an actual photograph

Even Churches Are Destroyed

Windstorms ruin substantial brick buildings as well as frame dwellings. This church was torn to pieces until it was a complete wreck. Public buildings, schools and churches should be insured.

This agency of the Hartford Fire Insurance Company will see that you are protected against windstorm losses. Call, write or phone today.

SPARKS & BARRON
W. J. Sparks—E. H. Barron
Phone 79
Midland, Texas

RECITAL ANNOUNCED

Miss Leona McCormick will present her pupils in an Expression Recital, May 22, at 8 o'clock, at the Christian church. Everyone is cordially invited to be present and to be on time as the program begins promptly at 8 o'clock. 32-3t

TYPEWRITER EXCHANGE: Royals and Coronas for sale or for rent. Elite Confectionery. 32-2t

METHODIST CHURCH

Our church schedule for May is as follows:

Sunday, May 10th, 11 a. m.—No service at Methodist Church. Pastor preaches Commencement Sermon for Odessa High School graduates. 8 p. m. Preaching by the pastor.

Sunday, May 17th, 11 a. m.—Union services at Methodist Church. Address by Mr. O. B. Webb, assistant to president of T. & P. railway system. 8 p. m. Union services at Baptist Church. Address by Mr. Webb. (Pastor preaches in Stanton.)

Sunday, May 24th, 11 a. m.—Commencement Services, speaker and place to be announced later. 8 p. m. Preaching by pastor.

Sunday, May 31st—Regular service by pastor at 11 a. m. and 8 p. m. L. U. Spellmann.

SENIOR CHRISTIAN ENDEAVOR

Where and How Should we spend Sunday? (OS 1221-9; Heb. 10:25) Leader—Willie Pearl Dockery.

Song service. Talk—by leader. Sentence Prayers (Thanking God For Our Mothers.)

Should the Sabbath be observed for self or for Christ?—Rev. W. B. Blount.

Is it so much what we do on this day, as the spirit in which we do it, that counts?—Velma Winborne. Special music—Francis Rattliff, Our Mothers—Mariam Pemberton ton.

Business. Song. Mizpah.

MUSICAL ATTRACTION OF INTEREST

Miss Lydie and Mr. Ned Watson's School of Music will be presented in a Commencement Program Thursday evening, May 21st, at the Methodist church. You and your friends are cordially invited to attend. 32-2t

HOME MADE CANDY for sale at REPORTER OFFICE, Saturday. Mrs. Lenton Brunson. 32-1t

MARRIED LAST MONDAY

On last Monday evening, at 8:30, at the Methodist Parsonage, Miss Neva Eason became the bride of Mr. Frank A. Smith, both of them being popular young people of Midland.

Rev. L. U. Spellmann performed the ceremony, and the families and a few friends were present.

The bride is the daughter of W. A. Eason, and the groom is the son of F. A. Smith.

Both of the young people have spent most of their days in Midland and have a host of friends who rejoice with them in their happy marriage. The Reporter joins in wishing them much happiness and prosperity.

TYPEWRITER EXCHANGE: Royals and Coronas for sale or for rent. Elite Confectionery. 32-2t

R. E. IRWIN LEAVES

Midland people regret to learn of the departure of Mr. and Mrs. R. E. Irwin, who have moved back to east Texas. They left Tuesday afternoon in the car.

C. G. Irwin and Jack Irwin are now owners of The White House Market, and will be in charge of it in the future. Jack Irwin has been in Pecos for some time.

WEBB TO SPEAK

O. B. Webb, widely known lay leader and business expert, will speak Sunday morning, May 17 at the First Methodist Church and Sunday night of May 17 at the Baptist Church. He will talk to the combined men's Bible classes at 9:45 at the Rialto Theater.

The Christian Church pastor, the Rev. W. B. Blount, and the Revs. L. U. Spellman and George F. Brown, pastors of the Methodist and Baptist churches are co-operating in all the services for the day. Special efforts are being made to get business and professional men of Midland to hear Mr. Webb.

He himself is a successful business man, being assistant to the president of the Texas & Pacific Railway. He has talked to large audiences throughout the South and is recognized as a speaker of unusual ability and interest.

DIRECTORS TO MEET

Directors of the Chamber of Commerce will meet tonight at 8 o'clock. Advisability of the voting of a paving law for Midland will be discussed.

Miss Betty Trammell will arrive home next week from Canadian, where she has been teaching school this year.

Mrs. J. B. Strong, formerly Miss Maudie Price, is here this week visiting her mother, Mrs. W. D. Price. Mrs. Strong lives in New Mexico.

Foreman Westerman and Jack Morgan, of the Morgan Construction Company, were here yesterday, looking after preliminary business in connection with starting the school building.

Mrs. Percy Mims and son, James, left the latter part of last week for Tyler and other points, where they will visit Mrs. Mims' relatives.

Oron Collins is expected to come in Sunday from Amarillo for a short visit. His family will return with him, having made a brief visit with Mr. and Mrs. Soence Jowell.

John Irwin, brother of Hunter Irwin of Shafter Lake, has moved to Midland and is now connected with the H. J. Neblett Drug Store. He came from Panhandle.

Carroll Florey, of Abilene, came in Thursday to visit relatives here.

Douglas Bodenhamer of Dallas was in Midland on business Thursday.

George Bell, of El Paso, came in Wednesday morning. He has been in Wichita Falls and Sulphur Springs for the last few weeks. He expects to be in Midland for some time.

G. R. Brumbley was here Tuesday from his ranch in New Mexico.

R. C. Childress, of Cameron, arrived Tuesday and will try out with the local ball team as soon as it is organized. He is related to W. L. McIntosh.

W. H. Norman is here from San Antonio today.

Miss Lydie Watson has announced her piano recital at the Methodist church for the night of May 21.

Sale Of Fine Early Apparel

Following one of the best seasons we have ever experienced in our Ready-to-wear and Millinery department we are offering about fifty choice dresses from our stock at radical reductions. Included in these are many of the very choicest garments that we have ever shown and all are perfect in style and workmanship but to make room for summer dresses we must move them. Now is a wonderful opportunity to buy a good dress ensemble or coat that will be good all through the spring and summer as well as next fall.

ALL SPRING COATS AND ENSEMBLE SUITS ONE-HALF Price

Sale Of Finer Dresses

Beautiful Dresses in all sizes reduced.

1 size 18 brick georgette and lace dress, was \$65...	\$52.50
1 size 14 Blk. satin and cream lace, was \$79.50.....	65.00
1 size 18 Blk. satin and cut work, was \$75.00.....	59.75
1 size 16 Blk. satin and lace, was \$69.50.....	49.75
20 assorted colors and sizes dresses, were \$39.75....	29.50
25 assorted colors and sizes dresses, were \$29.75....	22.75
12 Kasha and flannel dresses, all sizes, reg. \$27.50..	14.95
6 Kasha and flannel dresses, assorted sizes \$16.75..	9.85
12 Tub silk dresses, were \$12.75, special for	9.85

Be here Saturday early and select your dress for we have never offered better values in good merchandise than these.

RADICAL CLOSE OUT ALL EARLY MILLINERY

Every Dark Hat in this close-out-sale in THREE GROUPS

Group-1	\$3.95
Group-2	\$5.00
Group-3	\$8.50

Among these are pattern hats from Gage Elzee and other well known makers. Real bargains in high grade merchandise.

SALE OF SHOES

For Saturday And Next Week

Broken lots of Women's Pumps and Oxfords at wonderful savings. Many new styles are included in this sale but we can not fit every one in any particular style but all sizes are included in many styles.

Shoes worth up to \$10.00, special	\$4.95
Shoes worth up to \$7.50, special	3.95
Group of odds and ends, special	2.95

Every woman in Midland and surrounding country should get at least one or two pairs of the shoes.

Come in and see our many specials for Saturday and next week.

Everybody's Store

The Store of Individuality
T. S. Patterson & Co. Midland, Texas

GIFTS THAT LAST

Thoughtful Gifts FOR THE Graduate

The final days of school are remembered as the happiest days in the lives of boys and girls.

Make their graduation more memorable by giving them lasting gifts of

JEWELRY

D. H. Roettger
—Gifts That Last—