## THE MIDLAND REPORTER <br> AND GAZETTE EXAMINER

volume xxxil
MIDLAND, TEXAS, TUESDAY, OCTOBER 25,1927

## C. of C. BANQUET FRIDAY NIGHT

SCHOOL ENROLLMENT CONTINUES GAIN TOWARD ONE THOUSAND MARK

Workk Started On
Hogan
Building

Furniture Bought
For New Club House HUSBAND CALLING CONTESI OPEN TO WIVES WHO ATTEND MEETING
$=-= \pm=$

HAVE NEW BUILDNGG OVER ALPNE TEAM

 Buried Saturday Funeral services of Mrs. J. C. Pat-
terson, aged 90 , who died Thursday
afternoon at Midland, were held from afternoon at Midland, were held from
the home of her daughter, Mrs. J. K. Simpson, Saturday afternoon with
Rev. M. L. Moody officiating, and interment followed in the City Ceme
tery. Paul bearers were Sam Glas L. T. Marner, John and Wm. Wight.
Brannon, R. C. Crane
Out of town relatives present we Mr. and Mrs. R. E. Speers and
O. Patterson of Fort Worth; Mr. an Mrs. T. S. Patterson, Mrs. Joe Young Patterson, Patterson, Jr., and Mr. and Mrs. W.
B. Simpson of Midland; Mrr. H. C.
Hord of San Antonio and Mr. and Hord of San Antonio and Mr. and
Mrs. J. A. Simpson of San Angelo. Mrs. J. A. Sweetwater Reporter.

## Full House Greets

"The Rough Riders" At Palace Theatre

GAME WITH ODESSA

when Roosevelt sprang from a posiof international fame, opened at the Mary Astor, Noah Beery, George Emmett are the leadine and Chas. play with the chacteristic comedy. Frank Hooper pl
of Theodore Roosevelt.
Will Glenn of Douglas, Arizona, here last week end. He was also buying Midland, and ranched down in Reagan County.



CHECK-UP YESTERDAY MORNING REVEALED TOTAL
917 STUDENTS IN THE FOUR SCHOOL DIVISIONS
 ing totaled 917.
Starting off with less than 800 students, there has been a steady daily gain, and it is believed that by the end
term, there will be a total enrollment of a thousand.
high school, 127 in the Junior High, 267 in the North Ward and
It is a significant fact that Midland has a larger enrollment papers showing that they had less than 900 students
beginning of the school year, many people would have located in Midland who had to go elsewhere to find places to live.

BUTTON:LILEO TO MDLLAND VICTORROUS


## A Big Producer For Winkler County

CRANFILL AND REYNOLDS WELL ON HENDRICGS LEASE MAKINGG OVER 5 OO BARRELS PINCHED IN

Paving Forty Blocks
phatt. The spirit of the town is also
shown in raising the money by pri-

$\qquad$ os Springs down where | profusion, has completed the paving |
| :--- |
| of forty blocks of streets with as-- |

Moving -- Packing --Storing
NOT HIGHER
JUST BETTER
$\overline{\underline{~}}$
FLOOD \& DAUGHTRY Transfer Company

PHONE 216
WOOD and COAL

ANNOUMCEMENT

JNO, B. THOMAS

## WINBORNE \& BUTLER

General Coniractiors
We make a Specialty of all kinds of

Concrete Work
Foundations Sidewalks
Curbing, etc. for appointment
PHONE 309 or 298
The Unexpected
Diagnosis
…...................
By ADALAIDE D. HUFF









 | only |
| :---: |
| end |
| It |
| tow |
| . | lowing that same dime in the night fol- that Mrs. Mont.

gomery was
 "can you. call Doctor Greene orer
Tour phone











 At this juncture Clara came burst-
tng in and a moment
later, Jim. They
 tion was focused on the liftle form
 de if yon two was marred and hap
py totether You all fussing and carprying on that way has worried me no
end 1 taint been abbe to sleen for
end




 Seems like I can stand goin' to the | ried. You go get the thoe was mar- |
| :--- |
| It up right now, wort tyone ${ }^{2}$ and fix | her tears a alight shoane ind her eves "Tm willing", she sald starthg out Nit the doctor Mrs. Neuton put a rm. don't reakken Yil need to go to the

dospithl|
 sether?" smile. old lady's face erinkled in a you like to scared me to death. 1
never thought about getin" sent to better stay in a bed a day. or socko so they won't get onto it, if Mrs. Mont-
gomery'll fix me up a bite to keep me Ther're sweet children and it was round."
"Mother Newton, if anyone else had ous," said the doctor lauching "Yo cave all the symptoms of acute ap-
pendicitis." answered

RESULTS OF TRIP WTH MINLID TRUCK RIVAL EXHIBIT AT TULSA
Adolphus in Dallas. Many thousands
saw the float at Ranger, when it was
paraded and by special permission of
the the chief of police was parked for At Fort Worth, one copy of t
Midland literature was placed at ery table of the oill engineeders' ave bun-
quet, and many oil men returned for individual copies. The Fort Wort worth
publicity was extraordinarily forthnate. Many people told Secretary Paul T.
Vickers, and Mrs. Vickers who assisted with the Midland display, that they were coming to Midand. The
seratetry colared the value to Mid-
land was incaleclable he helieved land
added
ailes

mite | $\begin{array}{l}\text { miles } \\ \text { truck } \\ \text { box: }\end{array}$ |
| :--- |


the same as used at Tulsa. The
journey was made possible through
the the iberal discount made by the No-
thes Motor Company in use of the track, which nemper gave ase of thine
trouble on the whole journey.

## Vickers Interviewed

In Colorado Record

to Dallas, Ranger and other cities
with the Midland advertising truck is
 views published in local papers.
The following appeared in the Colo
rado Record Friday: rado Record Friday:
Advantages of Midland as an oi pown were heralded Monday when a truck bearing
ple
two two oil derricks covered with Mid-
land signs passed through here en-
route to route to the State Fair at Dallas. Th
truck was in charge of Mr. and Mrs. truck was in charge of Mr. and Mrs.
Paul T. Vickers.
One of the signs read: "Midland One of the signs read: "Mas", and
the Tulsa of Southwest Texas

another declardd: "Every Big Oil | another declarıd: "Every Big Oil |
| :--- |
| Play Makes One Big City-Midland | Is It." Other signs conveyed various

messages about Midland as an city. Vickers who is secretary of the
Midland Chamber of Commerce, said Midland Chamber of Commerce, said
the truck would visit Colorado again Saturday, and oil literature will
distribute "Our best farmers in Midland C
moved there from Mitchell count The former Mitchell county forme
have without exception, so far as know, made successes of farming
Midland county, and we have a

Buyer for one-half ground building.

Buyer for
Mosler Safe

Two Girls to operate eleva tors in office building. Apply ai

JNO. B. THOMAS

## for HALLOWE'EN...

a . . . fresh stock of Miss Saylor's and

Whitman's Candies
Hear the Vocalion Records
"Corn Fed" and "Mean Dog Blues" -Red Nichols and His Five Pennies "CHARMAINE" and "FORGIVE ME" Pipe Organ Solos.

## Elite Confectionery

w.s mutas soms


## What a Difference

A little extra plumbing would make in our ever-day life.
And this difference would be in added onvenience, comfort and pleasure.

HOWE \& ALLEN
Phone 232


## ${ }^{6}$ Lucky Fellow'

 frequat is peote blame hard luck for what is really reckless improvi-dence. And conversely.. what. seems like mere good fortune is in fact the
result of conscientions saving. We so result of consciention
licit your account.

## First

 National Banik "The Bank of Personal Service" For Over 36 YearsCapital and Surplus

## CHRYSLER

offers a price and type for every need

Public confidence in Chrysler is based
on the combination of excellence found in every Chrysler-whether new "等",
Great New " 62 ", Illustrious New "72" Great New " 66 ", Illustrious New " 72 ",
or Tmperial " 80 "-and the knowledge or Imperial "80"-and the knowledge Kuykendall Motor Comnnnny Midland,


# "BUY IT IN <br> Occasionally you receive literature from an out-of-town concern offering an apparently attractive price for merchandise. If you are in need of the particular articles described in the literature, you may be tempted. to send the concern an order . . . unless you are one of those who questions that quality merchandise can be sold cheaper elsewhere than in Midland . . <br> We have been licensed and bonded plumbers in Midland for more than ten years, and with hundreds of plumbing jobs here to stand as testimony to our ability, we are today endeavoring to live up to the enviable reputation we have builded. Our work must be all right or we make it all right. <br> Modern plumbing, in the broad meaning of the term, has been and is, one of the greatest 

unless you are one of those who believes that money earned here should be spent here, where it is again spent in the interest of Midland. When you view the situation from this angle, the literature does not even tempt you to send the order out of town

# HOWE \& ALLEN 

## Licensed and Bonded Plumbers

contributors to the joy of living. Bath-room fixtures in common use today, and consider ed a necessity, were unheard of a few years ago. We have endeavored to keep abreast of this rapid advacne in ou rchosen business and are ready to help you plan the most convenient plumbing arrangement for your particular need. When you think of plumbing, think of Howe and Allen, the licensed and bonded plumbers.

Phone 232
Midland, Texas

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MIDDLETON TAILOR SHOP
Cleans 'em and presses 'em-all the same day
    And there is no odor left in 'em.
        We Call For and Deliver
    #"YAYLOR'S DRUG STORE
Day "Your Druggist Is Your Best Friend"
```

MIDLAND NATIONAL BANK
United States Depository
Notice the Lighting Equipment"
Anything Electrical
BURTON-LINGO CO.
Lumber For All Purposes

## D. E. CARTER

Expert Repair Work on all Makes of Automobiles

MIDLAND DRUG STORE
Cold Drinks-Drugs and Drug Sundries
"Where They All Know You"

## CITY BAKERY

As Fine Line of Pastry as you will find in any City BUY AT HOME

| C. GEORGE TAILOR SHOP <br> Silk Dresses a Specialty <br> "WE KNOW HOW" |
| :---: |
| HARRY TOLBERT |
| Cleaning-Pressing-Clothing-Furnishings |


| DAVID M. ELLIS, D. C. |
| :---: |
| Palmer Graduate- 3 YEAR COURSE |
| Phones-Residence 264, Officee $164 \quad$ Midland, Texas |

If You Want To Buy or Sell Amything SeeW. R. CHANCELLOR

| EVER-READY AUTO SERVICE |
| :---: |
| Fred Wemple, Prop. |
| Every Service for the Motorist |
| GASOLINE, OILS-SEIBERLING TiRES |

WILLIAMS AUTO SUPPLY
The Home of Racine Tires
Corner of Main and Texas Ave.


POPULAR VARIETY STORE
"Where Your Dimes Buy Like Dollars" Ernest McKinney, Prop.
T. R. PRIDEAUX LUMBER CO. LUMBER and BUILDERS HARDWARE Helping to build a greater Midland

KUYKENDALL MOTOR CO.
Chrysler Automobiles


## H. B. DORSEY

Boots-Harness-Repairing

CLARK AND MALONE
Plumbing of the Better Kind
Buy Your Wall Paper in Midland at
HIGGINBOTHI Lumber and Builders' Hardware The Friendly Store

## EVERYBODY'S STORE

T. S. Patterson \& Co.
"The Store of Individuality"

First National Bank Bldg., Midland, Texa
MIDLAND DEVELOPMENT CO.
Owners and Developers of
BELMONT ADDITION to Midland


Tite mibland repuetrg tuesday, october 25,1927

## Demand For Cattle Exceeds Supply

MIDLAND CATTLE COUNTRY GETS Publicity frou presilinit of National Livestach Asclifilon INTERESTING STORY WRITTEN BY DENMAN, WHO BOUGHT THE E. F. COWDEN STEERS WHICH WERE on feed in kansas

Midland cattle and the cattle country generally received some exceptional publicity in the National Live Stock Producer of Oct 1927. when C. B. Denman, president of the National Live Stock
Producers Association, wrote up a trip he made through the Producers A
Southwest.
Southwest.
The subject of his very interesting story was "Supply and
Demand in the Range Country", and tended to show the big demand for feeder cattle ,and the low supply a available. Excerpts from the story a President Beamer, of the Detroit and
Buffalo Producer houses, joined the writer at Springfield, Mo., for a drive
into the Southwest ranch country in into the Southwest ranch country in
quest of feeder catle for this year's pool.
Our first stop was in Butler County Kansas, where we inspected 1,600 They were being pastured there and
belonged to Elliott Cowden of Midland, Texas. We had seen these cattle
before at their former home in Texbes, but we were interested to see
at as, but we were interested to see
them coming along so well on this good Kansas long grass. A few days
goon
later we had contracted this string later we had contracted this string
for the pool, and by the time this article is in the hands of the reader
these cattle will be on cornbelt farms.
"Wion land, where we found a great many cattle had already been contracted,
and where we made the deal with Mr. and where we made the deal with Mr. Cowden has just completed a wonderboom in buildings is A new hotel among other things
marks the progress of this good west-
ern town. We went directly from ern town. We went directly from ate enough to have herds. Norne of
Midand to the Highland country and them are come while it had rained some from Ama- and they remport theing about prices in good rillo to Midland, there was evidence condition. The ranchmen generally
on every hand of the pinching drouth. in this country are holding on to their on every hand of the pinching drouth. in heeding stock. Prospects for the
West Texas had had only spotted brese
rains, and the prospects of a big de- future in the eattle business in th rains, and the prospects of a big de-
livery of calves from that section was

CATIE DELIVERES NOW IN FULL SWNG THOUSANDS OF HEAD TO
DELVERED WTHIN THE
NEXT FEW WEEKS Cattle deliveries are already prac-
tically at the height of the season, even though most calf deals are contracted for November 1st delivery.
Work is under way this week at the Holt ranch, rounding up to bring
in the calves which have been sold
to the Livestock Exchange the to the Livestock Exchange, the cat-
tle to be shiped to the Corn Belt. C. M. Goldsmith is rounding up, an
will deliver the steer and heifer cal crop of the Goldsmith ranch to Fo
Proctor, these cattle to be put on the Gray pla ce north of Midand. Frank Cowden is preparing
work. His calves have been sold the Livestock Exchange.
W. M. Pyle delivered Cowden calves which he bought with Cowden calves which he bought with
the $H$ Ranch, turning them over to the Livestock Exch
sa pens Saturday
It is expected that thousands of head will be delivered during the next two or three weeks, and that after
that time activity will be more quiet There has never been a season where cattle trading was so active in the Midland country,
the condition of the range
Elliott F. Cowden who keeps close-

##  <br> $\stackrel{+}{2}$




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& \text { NEW HIGH PRICES IS Patr for } \\
& \text { YEARLINGS }
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& \text { STERLING CITY, Oct. } 18 \text {-There } \\
& \text { were 500 steer yearlings shipped from } \\
& \text { Sterling City recently to northern }
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& \text { These steers were bred and raised } \\
& \text { y W. Foster, who has one of the } \\
& \text { best bred herds of Hereford cattle in }
\end{aligned}
$$

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\begin{aligned}
& \text { by W. L. Foster, who has one of the } \\
& \text { best bred herds of Hereford cattle in } \\
& \text { Texas. Mr. Foster has been breeding }
\end{aligned}
$$

$$
\begin{aligned}
& \text { exas. Mr. Foster has been breeding } \\
& \text { is herd for more than thinty years } \\
& \text { registered bulls purchased from }
\end{aligned}
$$

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& \text { ome of the best breeders. } \\
& \text { Mr. Foster runs about fifteen hun } \\
& \text { red breeding cows, also handles }
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& \text { dred breeding cows, also handles } \\
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& \text { which are located in Sterling, Mitch- }
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& \text { quite a few steers on his ranches, } \\
& \text { which are located in Sterling, Mitch- } \\
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& \text { is noted for its high grade Hereford }
\end{aligned}
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& \text { cattle and high class sheep. } \\
& - \text { Ei Paso Livestock Journal. }
\end{aligned}
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\begin{aligned}
& \text { Sam Coleman, who has been visit- } \\
& \text { ing in Georgetown for th past two }
\end{aligned}
$$

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\begin{aligned}
& \text { ing in Georgetown for th past two } \\
& \text { weeks, returned to Midland yesterday } \\
& \text { and went on to Kermit, where he is }
\end{aligned}
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\begin{aligned}
& \text { and went on to Kermit, where he is } \\
& \text { manager of the Winkler County Ab }
\end{aligned}
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\begin{aligned}
& \text { manager of the Winkler County Ab } \\
& \text { stract Company. }
\end{aligned}
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\begin{aligned}
& \text { NEWSBOYS WANTED: More news- } \\
& \text { boys are wanted for a few hours }
\end{aligned}
$$

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\begin{aligned}
& \text { boys are wanted for a fere hours } \\
& \text { work every Tuesday and Friday, sell- }
\end{aligned}
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\begin{aligned}
& \text { work every Tuesday and Friday, sell- } \\
& \text { ing Midland Reporters. Liberal com- } \\
& \text { missions naid }
\end{aligned}
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$$
\begin{aligned}
& \text { ing Midland Reporters. Liberal com- } \\
& \text { missions paid on all sales. }
\end{aligned}
$$

all Reporter for your Job Printing

## NOTICE!

On and after November 1st, we will not take any orders for delivery after 5 o'clock P. M. Our truck will leave the store after that time will be sent out the next morning for delivery

## Midland Mercantile



## WhBN BETTER AUTOMOBILS $A R E$ BULLT, BUICK WILL bUILD TABM <br>  <br> Theres

 no "ime out"for Buick
## The referee's whistle shrills . . . "time out!" . . . The

game halts pending a player's return to the line-up.
"Time out" is never called for Buick-Buick is always
"in the game"-never "on the side lines". If there is a "long run" to be made, you can depend on Buick to reach the "goal".
When you attend the big football games this year, notice the predominance of Buicks-for men and women who like action, like Buick.
Sedans $\$_{1195}$ to ${ }^{5} 1995$
Coupes ${ }^{\$ 1195}$ to ${ }^{\$ 1850}$ Sport Models ${ }^{\text {s }} 1195$ to ${ }^{\$ 1525}$

## 

## BUICK ${ }_{\text {for }} 1928$

Scruggs Buick Company


