## THE MIDLAND REPORTER <br> AND GAZETTE EXAMINER

Midland's Trade Territory Unlimited

## SUNDAY SCHOOLS TO WAGE CAMPAIGN FOR ATTENDANCE BASED ON CENSUS

REPORT ON PROGRESS TO BE PUBLISHED FIRST OF EACH WEEK. SECOND SUNDAY IN NOVEMBER TO BE

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| cminute |  |
| MASONS TO HAVE | NEW LUMBER YARD |
| IMPPOTANT MEETING | G OPEN FOR BUSNE |



## H. Williams Buys Ranch In

 Highland CountryMidland has become the central business city of the West
Texas oil, cattle and agricultural area, with the trade territory
which is not limited by miles, county lines or by the number of
towns in the tervitory. Realizing the value of having good towns in
its vicinity, Midland encourages their growth and offers them co-
operation.
Wholesale houses have entered the field with Midland as
J. E. Hill, well known business man,
was the already estabished a big traffic






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STANDARI OIL PRESIIENT AND HUMBLE OFFILILLS MAKING TOUR
OF OIL FIELISS IN THIS DISTRICT

AUTOMOBILES SENT OU'T FROM MIDLAND THIS MORNING TO MEET PARTY OF TWENTY AT SPECIAL CARS AT MONAHANS. TEAGLE AT HEAD OF PARTY
Headed by Walter Teagle, president of the Standard Oil Com-
Numble pany of New Jersey, a party of twenty officials of the fumble
Oil and Refining Company is making a tour of the oil fields in
this district. They were met at their special cars at Monahans this morning by five Buick automobiles sent out by the Scruggs
Buick Company of Midland, and these automobiles will transport
them over the Winkler County fields today, then to the Yates them over the Winkler County fields today, then to the Yates
field tomorrow.
Arrangements for the automobiles were made by W. L. Brown Arrangements for the automobiles were made by W. L. Brown
Mepartment of the Gulf Production Company, of Midland.
Mr. Brown did not know what oificials of the Humble Oil and
Refining Company were in the party, but expressed the belief
that W. S. Farish, president of the Humble, of Houston, would be that W.
along.

## COYOTE CAMPAIGN

MAY BE WAEED HERE

| thirty head of young calves , catching them while the cows went to water. It is estimated that from 3,000 to 4,000 coyotes were killed in the campaign in the Big Bend country. |
| :---: |
| Mr. Lindley stated that there were unconfirmed rumors to the effect that many calves were being killed by coyotes in Winkler County. |
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| County Agent Atkins at once. <br> Mr. Lindley is a brother of Mrs. <br> J. E. Parker of Midland, and lives <br> at Mertzon. |
| Mr. and Mrs. Ed Eriksen have gone to Fort Worth where they will spend a week visiting their son, John Eriksen, and family. |
| T. Epley was here |

## wholesale houses and retailers operate in ter-

 RITORY UNLIMITED bY DISTANCE. FACILITIES OFfered by midland attractive to new people
## HAS ESTABLISHED ITSELF AS CENTRAL BISINESS GITY OF WEST TEXAS <br> HAS ESTABLLSHED ITSELI AS CEETRAL BLISESSS CITY OF WEST TEXAS

| nd |  |
| :--- | :---: |
| te,- | WHOLESALE HOUSES AND RETAILERS OPERATE IN TER- |
| ry | RITORY UNLIMITED BY DISTANCE. FACILITIES OF- |
| of | FERED BY MIDLAND ATTRACTIVE TO |

Wholesale tire dealers have been
hred
Midland for some time.
Fren territory reaching out more than a
hundred miles to the north and west,
and


Seail deater in this territory for in the direct by mail advertisisg.
Seibering tires. His suceess has In In every line of business, Midland
warranted special reoognition from has strong institutions to sire Frank A. Seiberling, president of the has strong institutions to serve the

The Midland Chamber of Commerce
serves not just as a community ganization, but as a community or-
whole territory for the With twenty-two blocks of paved
streets and with others contemplat houses and residences, all of susinstans
tial construction, Midland is better
fitted to fitted to serve the adjacent territory
than any West Texas tow
II Sive prefil WHi Beal Cown

## ers well pleased with

 ST OF MIDLAPEOPLE

Dening with a good crowd of peo-
in the store early Saturday mornple in the store early Saturday morn-
ing, the new M Store No. 2 was the
scene of scene of great hosts of Midland peo-
ple and out of town visitors through-
out the day
The new building, magnificently
fitted out with M Store fixtures,
started in with a full stock of goods in every shelf, but the stocre of oom was
resorted to many times before the resorted to many times before the
day was over, and the owners, Terry
Elkin and J. M. Speed, report a big day's business.
The new store is located a big The new store is located at the
corner of Loraine Street and Texas

## Card of Thanks

We wish to extend thanks to those of bereavement, and for the many
floral offerings.
Will Sholte,
Mrs. Ed Hampton of San Antonio
Mrs. Ike O'Dell of Santa Rita Mrs.

The Super Six Motor Company, N. M.
headed by J. M. White, formerly of
Ranger, is now in the territory, but


THE MIDLAND REPORTER TUESDAY, OCTOBER 18, 1927


T. A. TIROAD, Jr. Gramam Brothers ETRUCKS

## Needs our savings on your Tire and Tube

Williams Auto Supply
Phone 54
Cor. Main \& Texas


Your Friend as well as ours
$\mathrm{Y}_{\text {ST, }}^{\text {ESce }}$ the electric meter with he round He plays no favorites. He's on your premises to protect your interest every bit as much as ours.
Look on Mr. Meter as a true indicator of this vast electrical system ready to
leap into action at any time to give an leap into action at any time to give an
honest day's work for an honest day's pay. "Your Electric Servant"

## TEXAS ELECTRIC

 SERVICE company
## "BUY IT IN MIDLAND"

Midland at the present time, as is true of every other rapidly gro ing city, is suffering from "growing pains." Certain of the city's civic imimprovements appear to lag behind .. appear to have a tendency to needed growth.
One cause of this, of course, is the city's inability to "do everything at one time"- byit a more important cause is the constant drain upon finan-
ces by improvements that are being made.

## When You Want to Buy or Sell W. R. Chancellor SEE

## Real Estate

As you know, the city's finances are, for the most part, derived from
taxes. These taxes are paid by Midland professional men, business men, tradesmen, capitalists-in fact, by everyone directly interested in Midland. Not one dime of these taxes are paid by those operating
businesses solely in other cities. businesses solely in other cities
Benefit your city and yourself by spending your money with those and women.

Oil Leases

Years of business experience in.. Midland has gained for me a wealth of information concerning this city and this section of the state. It has given me an insight as to property valuations, the probable trend of future investments, and a knowledge of where and when various pieces of real estate are wanted or are for sale or trade.

Also I have been a close observer of the oil activities in this section since the first wells were put down. I have made it a policy to keep in touch with new development in the various fields, and have turned many lease deals within the last year.

When you want to buy or sell a house, business location, lot, farm, ranch, or oil leases or royalties, see me.

First Door East Main Llano Entrance
Phone 297

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MIDDLETON TAILOR SHOP
Cleans 'em and presses 'em-all the same day
    And there is no odor left in 'em.
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        We Call For and Deliver
    
## TAYLOR'S DRUG STORE <br> "Your Druggist Is Your Best Friend"

 $\begin{aligned} \text { Day Phone } 38.247 & \text { Night Phone } 131\end{aligned}$MIDLAND NATIONAL BANK
"There Is No Substitute for Safety"
United States Depository
"Notice the Lighting Equipment"
BLACK ELECTRIC CO.
Anything Electrical

BURTON-LINGO CO.
Lumber For All Purposes

## D. E. CARTER

Expert Repair Work on all Makes of Automobiles

## MIDLAND DRUG STORE

Cold Drinks-Drugs and Drug Sundries
"Where They All Know You"

CITY BAKERY
As Fine Line of Pastry as you will find in any City
BUY AT HOME
C. GEORGE TAILOR SHOP

Silk Dresses a Specialty
"WE KNOW HOW"

HARRY TOLBERT
Cleaning-Pressing-Clothing-Furnishings

DAVID M. ELLIS, D. C.
Palmer Graduate - 3 YEAR COURSE
Phones-Residence 264, office 164
Midland, Texas
HOWE AND ALLEN
Licensed and Bonded Plumbers PHONE 232

EVER-READY AUTO SERVICE
Fred Wemple, Prop.
Every Service for the Motorist
GASOLINE, OILS-SEIBERLING TIRES
WILLIAMS AUTO SUPPLY
The Home of Racine Tires
Corner of Main and Texas Ave.

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\begin{aligned}
& \text { Edw. A. Nolan } \\
& \text { EDW. A. NOLAN \& SON } \\
& \text { Architects } \\
& \text { Phone } 405
\end{aligned} \begin{aligned}
& \text { Oil Exchange Building }
\end{aligned} \text { Midland, Texas }
$$

POPULAR VARIETY STORE
"Where Your Dimes Buy Like Dollars" Ernest McKinney, Prop.
T. R. PRIDEAUX LUMBER CO. LUMBER and BUILDERS HARDWARE Helping to build a greater Midland

| KUYKENDALL MOTOR CO. |
| :---: |
| Chrysler Automobiles |
| Chrysler '52'-62'-72'-80' |

H. B. DORSEY

Boots-Harness--Repairing.
CLARK AND MALONE
Plumbing of the Better Kind

Buy Your Wall Paper in Midland at HIGGINBOTHAM-BARTLETT CO Lumber and Builders' Hardware The Friendly Store

EVERYBODY'S STORE
T. S. Paiterson \& Co.
"The Store of Individuality"

MIDLAND INVESTMENT CO. West End Lots and Homes First National Bank Bldg., Midland, Texas

MIDLAND DEVELOPMENT CO.
Owners and Developers of BELMONT ADDITION to Midland

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