## THE MIDLAND REPORTER

## VOLUME XXVIII

MIDLAND, TEXAS, FRIDAY, DECEMBER 21, 1923



## BRNGS PROSPERTY

## TO THE SOUTHWES



000 and a 1923 crop
than $\$ 1,000,000,000$ the people
 The cotton crop alone will yield not Texas is primarily attributable
Tess than $\$ 700,000,000$, including cot- cotton production which has sold
 state could 'come back' as rapidly as State would raise more than 40 per
Texas during the years from 1920 cent of the total American the cotton brokereage f. Mcm of Vogel of crop in 1923. At present close stud-
the of this money-fetching commo sang \& McQuage, in 1920 and 1921 on an account of the of of the crow if no no grow mothod of cer weevil
enormous surplus of sraw cotton and control is discovered. the inability of the world to pay for available land for cotton cultivation,
any kind of commidities except ab- particularly in West Texas, open solute necessities, the cotton-raising country which affords no winter hib-
gtate of Texas was dealt a financial ernation for the weevil, and better liow which many thoughtful men be-climatic conditions than that which
lieved it would take years to over- exists in the Atlantics strongly supcome. Banks in the interior of Texade to the farmer for growing the $\qquad$

-for Christmas


 tremely popular as a
Christmas gift. For this
Sunity and arrange for its Christmas gif. For this tunity and arrange fistis
handsome cosed type delivery on Christmas
body is a truly exceptional morning. body is a truly exceptional morning.

Heatly \& Yarbrough

## HAPPY "HOLLY" DAYS

wish that this may be the Happiest Holiday Season that has
$\qquad$
the Master of All whose birth we celebrate and who gives us
"Tis better to give than receive.

A MERRY, MERRY CHRISTMAS
HaPPY NEW YERR
Midland National Bank
Slogan-"There Is No Substitute for Safety.



 ured outlet," Mr. McQuage says. "In
some instances where they have sold quantities against types, they sold
experienced some inconveniences finding the kind of cotton which they
sold to the changed character of the sold to the changed character of the
reecipts following the rains and snow
in sections of West. Texas and in sec
homa.

DEVELOPMENT
AT BIG LAKE


new driling contracats and then whet
hat the Santa
hat
Chat the Santa Rita or discovery well
has produced in paying quantihees is more evident that this fie
will prove to be the best productio
"Since the Dallas market has reach$1,500,000$ bales annually of spot cot-
ton with representatives of the largest spot and future houses of the cat-
ton world located here, much of the
market opinion and determination market opinion and determination of
prices of Texas spot cotton is concenprices of Texas spot cotton is concen-
trated in Dallas.
"Several firms employing less than ten people are handling over 50,000
bales during a season and this cot-
ton is shipped to the mills of the Southeast and New England, to Liv-
erpool, Bremen, Havre, and seaport
cities, cities of the continent. Buying or-
ders for Texas cotton penetrate the Dallas market from the furtherest
corner of the cotton-consuming cen ters of the globe. Recently a cotton
mill in Russia which normally employs over 3000 people, came in the market again for Texas cotton. The
world desires Texas cotton because of its desiriable ssinning quality and
since this State has such a large prosince this State has such a large pro-
portion of the American crop, the
world must come to Texas after its

BUSINESS WOMEN MAKE BEST WIVES on the rocks is because wives spend more money than husbands can earn," said Mrs. S. J. Hay, dean of women
at Southern Methodist University while discussing the subject of dress
for college girls. She is of more simple dress in higher insti-
tutions of learning. She thinks many men remain single rather than face
the prospect of stinting their wives the prospect of stinting their wives
in funds for make the best wives and mothers,
Mrs. Hay thinks, because they

## Wishing You



## Merry Christmas

This store wishes every one a Merry Christmas and Prosperous, Happy New Year:

## Saturday tand Monday Specials

For Saturday and Monday, the two last shopping days before Christmas, all of our strictly Holiday Goods will be reduced for Quick Clearance.

DON' T FORCET, if you have any items put away for you, please call for these not later than Monday Morning, or tell us what disposition to make of them.

## NEW SPRING MILLINERY AND READY-TO-WEAR

Should be here by Saturday. These items have been shipped by express and should reach us by that time.
We Want You To See These New Spring liems

## Wadley-Wilson Co.

## 



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$\qquad$
PLAITING
HAVE IT DONE AT HOME

We huve just received ur new plaiting outfit and can do any plaiting here that you can have done in the cities.

Cleaning-Pressing-Reparining
We Call For and Deliver
GALL US WE'LL CALL
PHONE 30

Middleton Tailor Shop
Midland, Texas


| A Merry Christmas! |  |
| :---: | :---: |
| Our Wish tor Everybody |  |
|  |  |
|  | $=$ |
| at prices that cannot be duplicated. | 边 |
| City Drug Store |  |
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| - $x^{2}$ | $=$ |
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| = $=-5=2$ |  |

There's Nothing More Appropriate or More Appreciated Than Something for the

## Car ${ }_{\text {ma }}$ Christmas

## A Few Suggestions

Spot Lights
Cigarette Cases
Windshield Cleaners
Rear View Mirror
Motor Mirror
Pumps
Flash Light
Seat Pads
Luggage Carriers
Tube
Mud Chains
Step Plates
Glass Wings

Cigar Lighters
Bumpers Motor Horn
Jacks
Radiator Caps
Stop Signals
Heaters
Grip Racks
Tire
Tire Locks
Sun Visors
Lock Steering Wheel
Steerng Wheel Grips

## Or a New Car

Wiapped In Christmas Package for You
Let us help you make your Christmas Shopping Easy

## Western Auto Supply Co.

\author{

* "Dependable Service."
}


## Christmas!

Just two more days in which to select the Gifts with which you are to remember friends and loved ones.

We Can Make It Easy For You
Make It An Electrical Gitt

| A Radiophone | A Table Stove |
| :--- | :--- |
| A Percolater | Waffle Irons |
| Electric Irons | Vaccuum Cleaners |
| Curling Irons | Washing Machines |

Everything in Electrical Goods calculated to make Home Comfortable and Convenient.

## Make It An Electrical Christmas

And It Will Be a Happier One

## Midland Light Co.

W. H. WILLIAMS, Mgr.




## Christmas Gilits

Built-in Kitchen Cabinets, a Pair of French Doors, An Oak Floor for the Front Room

Those indeed are Christmas Gifts worth while, something that the whole family will enjoy and a gift that will be appreciated.

Rockwell Bros. \& Co. Building Material Lumber Merchants


The Christ of the Andes.
Argua.
Argentina Patriots and Heroes. Argentina Patriots and Heroes.
Dominent Races, Social Develop-
ment, Character, Morals, Edveation ment, Charac
Literature.
Buenos Air
Buenos Aires, the Paris of America.
Mrs. Rube Evans and children, to-
gether with Mre and Mrs. Bill Cow gether with Mr. and Mrs. Bill Cow-
den, Jr., and children, left yesterday den, Jr., and children, left yesterday
afternoon for EI Paso to spend the Christmas season with Mr. and Mrs,
G. W. Evans. Mr. A. E. Zinn this week received the sad intelligence that his sister,
Mrs. Sam Gee, who lives in Califor-
nia, had passed away. He, together nia, had passed away. He, together
with other relatives started to go out
there to attend the funeral but were there to attend the funeral, but were
snow-bound and had to return home. snow-bound and had to return home.
The Reporter with other frienas
deeply sympathize with the sorrowing family. $\quad 0$
Silver Tea Beauty Event The home of Rev. and Mrs. W. S.
Garnett was en fete Friday afternoon Garnett was en fete Friday afternoon
with the presence of many ladies assembling there to attend the siliser
tea given by the ladies of the Baptist tea given by the ladies of the Baptist
church. The handsome reception
suite was artistically decorated with suite was artistically decorated with
flowers of unusual lovliness, while
the lavish adoral

## Everybody's Store

## Late Gifts

May be selected from our stocks which are even now very complete.

## Beautiful Furs for Xmas

Red Fox, Brown Fox, Baum Martens and beautiful hatched sables, priced from $\$ 15$ upward to $\$ 100.00$. Nothing could be more appreciated than furs.

## New Bags an Ideal Gift

Both beaded and leather Bags will make a welcomed gift, and range in price from $\$ 1.50$ to to $\$ 15.00$.

## Visit Our Jewelry Department

Here are hundreds of nice inexpensive novelties, such as Compacts, Bracelets, Ear Bobs, Beads, Soutoirs, etc.

## Everybody's Store

T. S. Patterson \& Co.

The Store of Individuality
Midland, Texas

## A MERRY CHRISTMAS

To our friends and to our patrons-may we express our message of well wishes. And in all sincerity we add the measure of our greetings to you.

## THE FIRST NATIONAL BANK

MIDLAND, TEXAS
W. H. COWDEN, President


Vice-Pres.

Asst. Cashier

