# WITNESSES READY TO TESTIFY 

Lindbergh Retuses to Recognize Possibility Capone Aid "BOUGHT" PUBLICITY TO SELL STOCKS CHARGE IN PROBE

## LAGUARDIA NAMES BIG NEWSPAPERS

Financial Writers
Aided Boosting of Aided Boosting of
Stocks, Charge


Girl Charges Mother in BELIEVES Brutal Ax-Slaying Of an Aged Matador Cattleman


SELECTION
OF JURY TEDOUS


Is Used
$\qquad$

GOODMAN LOCAL BROADWAY HEADS
DIRECTOR IN STOP HERE; TO REGION CHAMBER PILOT MOTORCADE

When Volcanoes Cover Half a Continent with Ash


|  |  |  |
| :---: | :---: | :---: |
| DARROW READY TO | Gl | STR0NGER STUDES |
| PLEAD DEFENSE |  | IS AIM |
| MASSIE CASE | Hatenselt, unit | STARTED IN CI |

Hines Opposes Bill
For Soldier Bonus

| Leon Goodman was elected the |  |  |
| :---: | :---: | :---: |
| diland director of the West Tex- chamber of commerce by direc- | Broadway or America Highway as sociation, ana secreary Townsend | idead |
| s of the Midland chamber Mon- | Monday en rollie to New York City | Barron, B, Framk Haas, John Son- |
| night. He was nominated Paul Barron and elected by |  |  |
| mation on second of B. Frant |  |  |
| Haag. He will serve during the fiscal y |  | H |
| is | and escorted to the front en | For Soldier Bonus |
| land irector is clarence Sthar- |  |  |
| elected Scharbauer a member |  |  |
| executive board of the Wesi |  | Hines, |
| odman plan to attend |  |  |
| di 14. |  |  |
| IER | com | now being paid very ald During Pebruary tures to veterans by th |
| committee of the West Trexas cham |  |  |
| ber or commerce, Walter E. Yaggy |  |  |
| $\mathrm{inin}_{\text {rest }} \text { ? }$ | n casen incisthict sentenced him |  |




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$\qquad$

$C^{\text {RASSIFIED }}$ S



| Into Action! | By CRANE |
| :---: | :---: |
| NOW FER THAT GUN: IM A EIGLTING FOOL ' $N$ ' I AIMS TO DIE WITH MY BOOTS ON. TO DIE WITH MY BOOTS ON. |  |

3. Apartments


## 

## Camel Is Praised

As Surveying Aid





$\qquad$ eld ofirin the most riliab
prance.
Business Flons

Of State Fewe






## LET'S CUT

 Waste and not ExpensesIT TAKES COURAGE TO WIN THESE DAYS BUT COURAGE WILL DO IT!

$$
\begin{aligned}
& \text { The depression has been a good tonic } \\
& \text { for American busiess if alone has re- }
\end{aligned}
$$ for American business. it atone has revealed the necessity of cutting waste and not expenses. Those firms with the courage to invest in greater

and more direct sales efforts have won and more d
every time.

Sales effort means sale promotion. The man with the courage to say yes today to a well-
organized and intelligent advertising campaign to promote sales is the man who will be financially able to say yes tomorrow.

People are still eating, buying clothes, furnishing their homes and enjoying The buying habits of this entire com. munity have not changed with the tick er tape. Midland people still have the urge to buy . . . and will if properly
sold.

If the truth about your product or merchandise will sell it, then tell your story more forcefully and directly than ever before.

Analyze yourself and your business.
cut out the needless waste of questionable advertising and direct your advertising dollar to the medium that goes into practically every home in Midland. . . where it is responded to by readers where its worth has been proved by substantial business firms that have cut waste, but yet invest more freely than ever before in direct promotion and sales effort with a san
intelligent advertising campaign

PEOPLE READ THE NEWSPAPER AND ITS adVertising responses have been PROVED TO BE THE BEST KNOWN.

## The <br> $\square$ <br> Reporter-Telegram




## You Will Want to Hear

## Mrs. Leona Rusk Ihrig

## Who Will Conduct the Second Annual

## Cooking School

of

## The Reporter-Telegram


at the
Y UCCA
THEATRE
May 3-6

Prizes Awarded.
Admission Free
Mrs. Ihrig comes to Midland as a nationally recognized expert in home econom ics and dietetics. Demonstrations and talks will reveal the newest ideas as well as the most popular of tried and tested foods. Bring your notebook and pencil. Bring ycur friends and enjoy four days of instructive work as well as of social pleasure.


