

The Japanese invasion of China has made Mongolia too much of a hot spot today. Roy Chapman Andrews, famous explorer.

THE REPORTER-TELEGRAM

THE DAILY REPORTER (Consolidated March 10, 1929) THE DAILY TELEGRAM

THE FORECAST
WEST TEXAS: Partly cloudy to night and Thursday.

VOLUME VIII

(P) MEANS ASSOCIATED PRESS

MIDLAND, TEXAS, WEDNESDAY, JULY 29, 1936

(U.P) MEANS UNITED PRESS

No. 122

City to Refund \$100,000 Sewer Bonds

Americans Make Final Plans for Safety Break

New J. C. Penney Store Opening to Be Held Thursday

Establishment Here Brings Total In The State to 100, In The Nation to 1,483

The J. C. Penney Company will open the doors of its store at 118 North Main Street tomorrow morning, according to the announcement of P. A. Nelson, manager. The brick building is 47 by 140 feet in size, with a balcony at the rear 47 by 45 feet. The store is the first to be opened by the Penney Company in Midland, although it now operates almost 100 stores in other Texas communities.

The business here will be managed by P. A. Nelson, who has been associated with the company since June, 1929, when he joined the selling staff of the store in Tyler. In March 1934, he was appointed manager at Ranger and continued in that post until his transfer to Midland.

In preparing the building for the Penney Company's occupancy, a new front was installed, the interior was repainted, and general repairs made.

Opening of the Midland store, a gala celebration is to be staged which will feature unusually low prices on timely merchandise. Nelson said, all of the goods to be sold in the new store have been purchased by the New York buying staff with the particular needs of Midland shoppers in mind, he said.

The Penney Company now operates a total of 1483 stores, located in every state in the union. Founded in Kemmerer, Wyoming, in 1902, the company has expanded rapidly. Meeting its first success in Wyoming, Utah, and Idaho, it quickly spread into the Pacific northwest and into California and the southwest. Then the march eastward began. The new Midland store is another forward step in the amazing growth of this modern company.

J. C. Penney opened the original store with \$500 in capital and a definite policy of square dealing. The capital investment of the company

now runs into big figures, but the policy of the little dry goods store in Kemmerer, Wyoming, still remains the policy for the 1483 Penney stores of today.

Penney and Earl C. Sams, his successor as active head of the company, have proved that it is good business to give people as much quality, service and satisfaction for their money as possible, the manager said. The Penney Company sells only for cash, saying in that way goods can be sold more cheaply. The other major points in the Penney policy of dealing with the public are, briefly, as follows:

1. To stock only dependable, serviceable merchandise.
2. To sell at the lowest prices possible.
3. To avoid all extravagance in storekeeping.
4. To deal fairly with both customer and co-workers.

When the Penney Company first began to expand the founder developed the system which has earned for him the title of "man with a thousand partners." Full merchandise control of each store is vested in the hands of the local manager, who is in a position to study the demands of the people of his community, and who can effect great savings for them by buying in the most economical way through one central buying office. From the beginning the store managers have been active partners in the business, sharing the profits. The success of the system is shown by the rapid growth of the company to its present position in the business world, with 1483 stores linking coast to coast and border to border in a great national merchandising chain. Along with the increasing number of stores has come increasing volume of business in the individual stores, representatives said.

Asks Divorce



Suit for divorce from Lewis Luckenbach, vice president of the Luckenbach Steamship Co., has been filed in San Francisco by comely Mrs. Gladys Luckenbach, shown above in court. Pending trial, she has been awarded \$250 a month allowance for support of herself and her child. She had asked \$1000 monthly.

NEW GUARANTEE OF PROTECTION GIVEN REFUGES

Identity Of Woman Wounded Made At Embassy

ONLY ONE HURT

Injury Victim Taken To Embassy At Madrid

WASHINGTON, July 29. (AP)—The American woman wounded last week in revolutionary fighting in northern Spain was identified today as Mrs. Fernando Gallardo, daughter of Col. C. B. McKay, editor of the Tampa, Florida, Times.

Her identity was established by Madrid American embassy officials who said that she had been brought to the embassy from Guadarrama where she was wounded.

So far she is the only American known to have been injured in the fighting that has rocked the country.

Stranded Americans have been given new guarantees of protection by the rebel-threatened government, and laid final plans today for their escape from Madrid to an American cruiser waiting at the Alicante seaport.

SPAIN LEADERS IN PURGE ON FASCISTS

MADRID, July 29. (AP)—Spain's leftist leaders plunged today in a desperate purge of fascist enemies from armed forces.

The department of state laid a new siege to scatter the rebel garrisons after hearing radio reports that General Francisco Franco, revolutionary commander-in-chief, had reached Seville from Morocco.

A special civil board, given a five-day deadline, was seizing all church teaching property, "to satisfy the legitimate desire of the people." Prominent women caught in the dragnet included the wife and daughter of General Emilio Barrera and the wife of the trans-Atlantic flier captain Julio Luis de Alda.

SEELIGSON DROPS OUT IN SOLON RACE

Maury Maverick Will Be Unopposed For His Re-election

DALLAS, July 29. (AP)—The withdrawal of Lamar Seeligson, San Antonio, from the congressional race against Rep. Maury Maverick and the unexpected sum of votes toward the 1,000,000 mark quickened the fading interest Tuesday in the Texas democratic primary.

Seeligson had been assured a place in the runoff contest against Maverick next month but said "sufficient voters" had indicated Maverick was their choice.

A rush of votes carried the total tabulated by the Texas Election Bureau to 93,408, reported from 253 of the 254 counties, with but 188 complete. Bureau officials said they expected the vote to approach the approximately 1,000,000 votes cast two years ago.

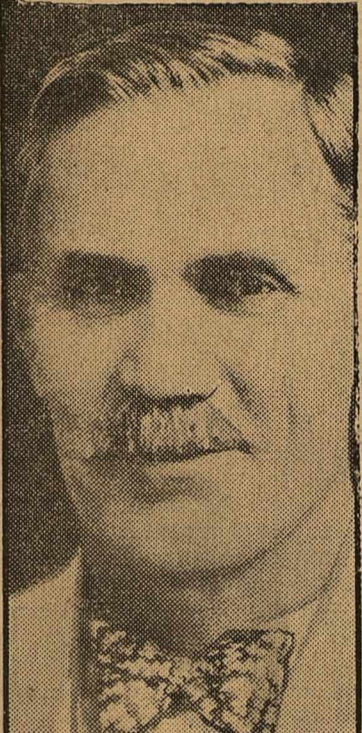
Late News

MIAMI, July 29. (AP)—The weather bureau said at 11:39 a. m. today that the tropical storm in the Gulf of Mexico off Florida's lower west coast "now has apparently attained hurricane intensity" over a small area. The advisory said that the center of the disturbance was 25 miles off Boca Grande, Florida, and moving northward at the rate of 12 miles per hour.

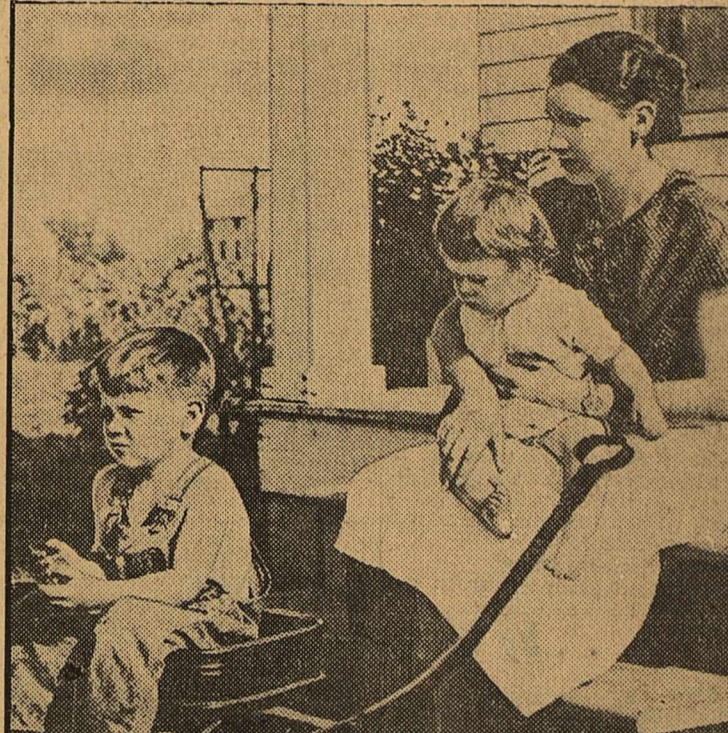
OKLAHOMA CITY, July 29. (AP)—Representative Josh Lee, who defeated Governor E. W. Marland for the democratic United States senatorial nomination yesterday, today appealed to those who supported Marland to get behind Lee and other democratic nominees to "show President Roosevelt his program is continuing in Oklahoma."

WASHINGTON, July 29. (AP)—The securities commission today made public a legal opinion that corporations declaring dividends payable in cash or securities need not register the securities distributed to stockholders who elect to take them.

Mother Love Key to 'Missing' Boy Riddle



A mother's yearning for her little son proved to have been the factor behind the mysterious disappearance from school in Berkeley, Calif., of Henry Grant Fields, 4, grandson-namesake of the rich Shenandoah, Ia., seedman and radio station operator, shown at left. Safe and happy in his little wagon, the boy is shown at right in Ames, Ia., with his baby sister, Phyllis Jane, and Mrs. Philip Field, who is said to have spirited the lad away from California. Though they have been on friendly terms, Mrs. Field, a summer student at Iowa State College, and her husband, dean of business administration at Heald College, Oakland, have been estranged for more than a year. The father would not reveal whether he would go to court for custody of his son.



Melton Barker of Hollywood will arrive in Midland soon to produce a two reel kid comedy similar to the "Our Gang Comedies," according to an announcement by Mr. Hodge of the Yucca and Ritz theaters. The local play will be a kidnap story and will be shown at the Yucca, Friday and Saturday, August 28 and 29.

"Kid Comedy" Will Be Made With All Talent From City

The entire picture will be made in Midland and about 100 local children will be used in the cast. Some singing and dancing will be used in the picture but it will not be necessary for a child to be able to sing and dance to get a good part as all types of children are needed to fill out the cast.

Children between the ages of 3 to 12 years wishing to try out for parts must register at the Yucca theater at once. When the casting director arrives in Midland he will get in touch with those who have registered and arrange try outs.

The children who are selected to take part in the picture will be put through three or four days special training, teaching them to talk over the microphone and act before the movie camera. There will be a small charge for this training. However, there will be no charge for registrations or try-outs.

Midland A & M Exes Invited To Meeting

Midland men who are ex-students of A. & M. college are invited to attend a meeting of the Big Spring A. & M. Ex-students association in that city, Thursday, July 30.

A Mexican dinner will be served at the Monterey club, 815 East Third street (Broadway of America) at 7:30 o'clock.

IL DUCE REACHES AGE OF 53 TODAY

ROMA, July 29. (AP)—Premier Mussolini, to all outward appearances forgetting his fifty-third birthday today, continued deeply engrossed in the affairs of state he has been conducting as premier for almost 15 years.

Anniversary congratulations were discreetly forgotten by the men who surround Il Duce at his work.

VISITS PARENTS

T. J. Stokes is here from Carrizozo, N. M., visiting his parents, Mr. and Mrs. J. S. Stokes.

AUGUST 17 DESIGNATED MIDLAND DAY AT WEST TEXAS EXHIBIT IN FT. WORTH

August 17 has been designated as Midland day and Odessa day at the All-West Texas Resource and Community exhibit in the West Texas Chamber of Commerce building at the Fort Worth Centennial show, according to a letter from D. A. Bander, manager of the West Texas chamber and Milburn McCarty, chairman of the West Texas exhibit board of control.

OVER \$35,000 TO BE SAVED BY A LOWER INTEREST CHARGE

New Rate 1 Percent Lower Than Amount Up To Present

CONTRACT MADE

Town To Be Allowed To Retire All As Ready

Refunding of \$100,000 worth of City of Midland sewer bonds, thereby reducing the interest rate from 5 1/2 to 4 1/2 per cent and converting the issue into optional rather than non-optional paper, was accomplished in a contract made yesterday by city officials with a San Antonio bond firm.

The firm, acting as the city's fiscal agent, bought the bonds from the Bankers' Life, Des Moines. Although the bonds originally bore 5 1/2 per cent interest, in the new issue they will cost the city only 4 1/2 per cent.

The original issue was of the non-optional type, so that the bonds could not be paid off except as specified from year to year over the full period. In the new issue, they will become optional after five years, making it possible for the city then to take up any or all, as cash is available.

The reduction in interest rate, over the period of the bonds, will effect a saving of more than \$35,000. City officials expressed the belief that at least \$20,000 more will be saved through the possibility of taking up the bonds before their maturity.

Further reductions in city taxes were seen in the project. During the past six years, valuations on city property have been reduced nearly 40 per cent. In addition, the tax rate was cut one fourth last year, from \$1.60 to \$1.20 on the dollar.

Delinquent taxes now on the city's books amount to approximately \$99,000. Officials said that through an aggressive program of collections, it is expected that at least one-third of that amount will be brought in, and that the collection program will be continued until the delinquent tax total is reduced to a nominal amount.

If cooperation of tax payers is received, the payment of delinquent taxes will make possible further substantial tax reductions.

JONES' CONDITION SAID NOT SERIOUS

RFC Chairman Reported To Be Taking Much Needed Rest

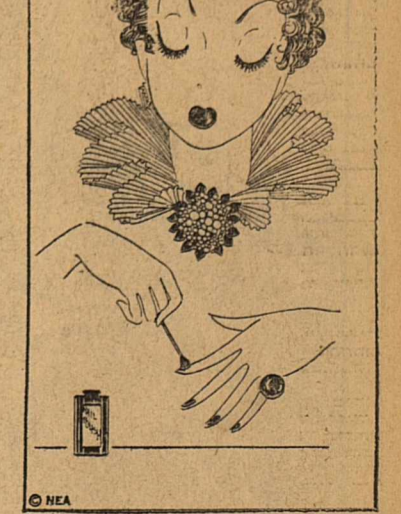
WASHINGTON, July 29. (AP)—A Reconstruction Finance Corporation official said today that Jesse Jones, chairman of the organization, was "not seriously ill," although he was taking a needed rest in San Francisco. The spokesman added that Jones had suffered a mild attack of influenza traveling through Wyoming, and that he had been "worn out" by several months of hard work.

'Padre of The Poor' Succumbs in Gotham

LACKAWANNA, N. Y. July 29. (AP)—Father Baker, 95, famed "padre of the poor," and one of the oldest Catholic priests in the United States died today.

FLAPPER FANNY SAYS

REG. U. S. PAT. OFF.



A certain amount of polish helps nail a man.

BULLETS, BRICKS CAP VIOLENCE AT ILLINOIS FACTORY

Called First Strike In Unionization Of Workers

STERLING, Ill. July 29. (AP)—A barrage of bullets and bricks capped a fresh flare of violence today at the Northwestern Barb Wire company plant, the scene of the first strike incidental to a drive for unionization of the national steel industry.

Deputy sheriffs dispersed demonstrators with tear gas. Three men were injured in an earlier clash between plant guards and demonstrators.

Hurricane In Poland Kills 12, 100 Injured

WARSAW, July 29. (AP)—Twelve persons were killed and 100 were injured in a hurricane that swept Poland today. Twenty farm villages were damaged.

Here Is More Worry for AAA

Who says a hen cannot lay two eggs per day? Kenton Boone has a pullet that did that Tuesday. By the time the fowl is grown, who knows but what it will lay three eggs a day?

The hen also is a firm believer in conserving energy of both herself and the person that gathers up the eggs. One egg is inside the other. Imagine the surprise of Boone when he broke the egg only to find another inside it.

The outer egg is not more than two-thirds the size of the ordinary egg. Both the large and small eggs have a white on the inside but neither has a yolk. By the time the pullet starts laying regular size eggs there will be room enough in them for yolks.

If Boone can raise a bunch of hens that will emulate the one we have been talking about he will be on easy street. Imagine selling six eggs for the price of a dozen.

TOWNSEND PLAN IS REVOKED BY VOTES OF TEXANS

Julian C. Hyer Only Candidate Left For Party

DALLAS, July 29. (AP)—Democratic primary returns showed today that Texas voters would not send more than one Townsend plan advocate to congress this year.

Of the 12 candidates who campaigned on the Townsend platform only Julian C. Hyer, opposing congressman Fritz G. Lanham in the twelfth district will be in a run-off. All others were defeated decisively.

JOSH LEE WINS SENATORIAL RUN-OFF CONTEST WITH GOVERNOR MARLAND

Professor-Congressman Takes 100,000 Vote Lead in Early Returns

OKLAHOMA CITY, July 29. (AP)—A professor-congressman, Rep. Josh Lee, won the Oklahoma democratic U. S. senatorial campaign climaxed by discharge of seven WFA officials for alleged "activity" for Lee.

A wave of votes that gave Lee a 100,000 majority with three-fifths of the state's precincts reporting un-officially attested the popularity Lee won with a boyish smile and a tongue made fluent by years of public speaking teaching.

He will oppose Herbert K. Hyde, former federal prosecutor who takes pride in his Indian blood, for the senate seat in the November primary.

Hyde won the republican nomination when his runoff opponent withdrew.

Rep. Will Rogers, the Oklahoma City school teacher with the name of the late cowboy-humorist took a commanding lead over his opponent Sam Houston, III, grandson of the Texas hero, for the democratic nomination for congressman-at-large. Rogers is seeking his third term.

With 148 precincts reported from scattered parts or the state, Rogers had polled 11,042 votes, Houston 5,670.

T. B. Blain Kingfisher and John

THE REPORTER-TELEGRAM

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Any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

BEHIND THE SCENES IN WASHINGTON

By RODNEY DUTCHER Reporter-Telegram Washington Correspondent

Rush Holt tosses away his good start. Young Senator is capital's most isolated man. Landon isn't "Native Son". Politics in WPA and CCC is a mixed-up issue.

WASHINGTON, July 29.—The position of young Senator Rush Holt of West Virginia is as peculiar as it is surprising.

Nominated and elected as a liberal by wonder while still under the required senatorial age of 35, Holt found the whole capital friendly when he came here.

But by his own assiduous efforts he has guesseed himself with the national administration, the Democratic machine which dominates West Virginia, the union mine workers who helped elect him, and other elements, until he is perhaps the most isolated man in the Senate.

He has 4 1/2 more years to serve. It started in a patronage row with Senator Mat Neely and some

of the latter's political associates. Holt stumped the state against Neely for the May primaries and Holt's man was badly licked.

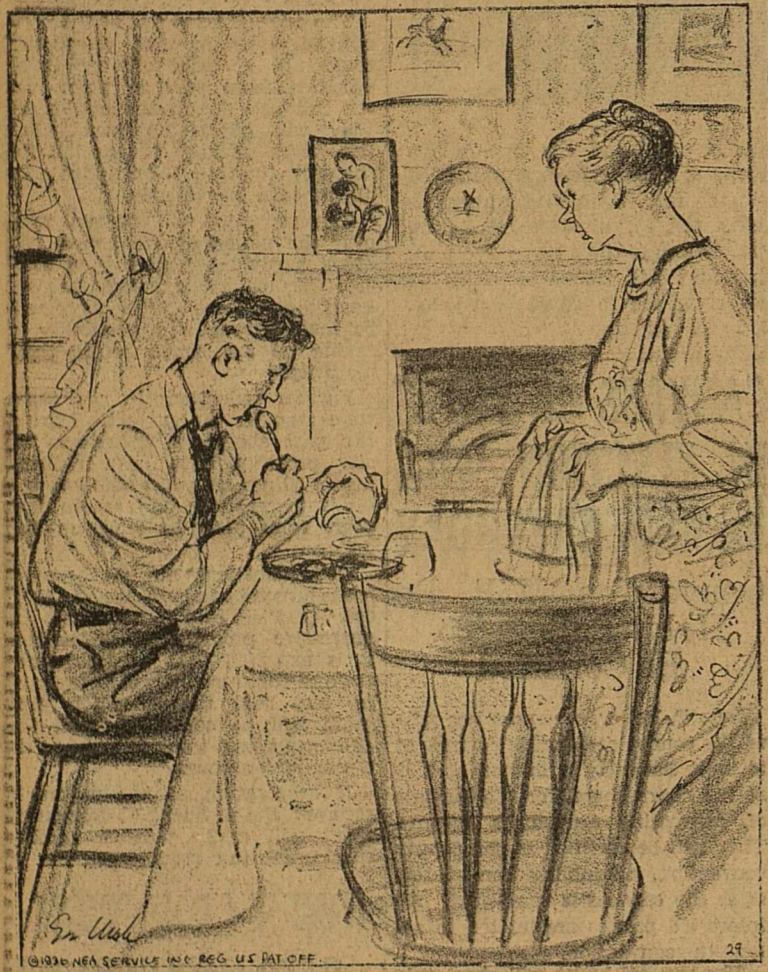
Then Holt lost practically his last friend here—at least in his own party—by filibustering the second Guffey coal bill to death at the end of the session.

A gob of his filibuster speech, recently printed in an appendix to the Congressional Record and full of fables from Aesop, gives little indication of what caused Holt to keep competing for the "most unpopular man" prize.

But there's some point to a fable interpolated by Senator Bennett Clark of Missouri, who told of "the famous tenderfoot who went out to hunt bears, and upon whose tombstone it was written: 'He whistled for the grizzly and the grizzly came.'"

Another Mixed-Up Issue IT is easy to get mixed up on one

Side Glances by Clark



It's been three months since you were knocked out, and your dad and I feel you should either start your come-back, or go get a job.

The Bright Shawl



Society and Clubs Mrs. Clint Coughran Is Honored At Miscellaneous Shower Tuesday

Mrs. Clint Coughran of Wink, who before her recent marriage was Miss Jeanne Dozier, was guest of honor at a miscellaneous shower given by Miss Bonnie English and Miss Alice Richman at the home of Mrs. E. B. Dozier, aunt of the honoree, at 400 North D street, Tuesday afternoon at 4 o'clock.

Baskets and vases of pink roses placed at vantage points through the entertaining rooms reflected the color scheme of pink and white favored in appointments for the affair.

Luella Jordan presided over the bride's book in which the guests registered.

Cards were distributed to those present and each guest was asked to write her favorite recipe for the bride. Next each was asked to write the best recipe for happy married life. The prize in this contest of wisdom went to Mrs. M. C. Osborn who wrote, "Tie two bears to the bedpost, bear and forbear."

Present were: Mrs. Coughran, her mother, Mrs. Ed Dozier, her grandmother, Mrs. R. E. Van Huss, Mrs. E. B. Dozier, Miss Wilma Hazelwood, Mrs. Lola Mae Waddell, Mary Ruth Dozier, Mrs. W. B. Simpson, Mrs. D. L. Hutt, Miss Frances George, Mrs. G. A. Bond, of Stanton, Mrs. M. C. Osborn, Mrs. Bill Van Huss, Mrs. A. C. Francis, Mrs. John Hill, Mrs. S. A. Dehman, Jo Ann Dozier, Lucille Jordan, Miss Maurine Huff of Wink, Miss La Verne McMullan, and the hostesses.

A number of those unable to be present sent gifts.

Evangelists Class Has Cloverdale Picnic; Husbands Are Guests

After assembling at the church at 7 o'clock, members of the Evangelists class of the Baptist church motored out to Cloverdale for a picnic Tuesday evening.

Lunch was served under direction of Mrs. Howard Bibbs and Mrs. Herbert King and their groups.

Later games were played under direction of Mrs. Eula Mahoney and Rev. Winston F. Borum.

Husbands of the class members were specially invited guests.

Attending were: Mmes. J. B. Crawford, Joe Johnson, Eula Mahoney, Mr. and Mrs. John Godwin, Mr. and Mrs. Leonard Proctor, Mr. and Mrs. R. D. Scruggs, Dr. and Mrs. W. L. Sutton, Mmes. Howard Bibbs, H. S. Collins, Jimmie Gee, C. P. Pope, C. M. Tunnell, Herbert King, Bill Davis, D. M. Ellis, Mr. and Mrs. J. W. Schroeder, Mr. and Mrs. J. B. Vivian, Mr. and Mrs. C. E. Strawn, Miss Marjorie Ward, Mr. Borum.

Virginia Parks Is Honoree at Party Given by Uncle

Complimenting his niece, seven-year-old Virginia Parks who with her mother, Mrs. H. F. Parks, is visiting here from Dallas, Mr. W. J. Sparks entertained with a party at his home 603 North Big Spring, Tuesday afternoon from 5 o'clock until 6 o'clock.

Mrs. Parks served as hostess, assisted by Mrs. Butler Hurley.

Simple refreshments were served and favors of returning balls and Centennial oil derrick souvenirs were distributed to the guests.

Present were: The honoree, Sue Stumper, Betty Lou Harper, Jean Walsh, Betty Jo Green, Dorothy Turner, Sarah Lou Link, Jimmy Greene, Buddy Anguish, Patsy Ann Patterson.

Nine Attend Methodist Circle

Nine members were present at the meeting of the Mary Scharbauer circle of the Methodist missionary society with Mrs. H. C. Barnes, 206 South A street, Monday afternoon.

Mrs. J. M. Prothro presented the devotional.

After the business meeting a Bible drill was held.

The hostess served refreshments to: Mmes. L. F. Joplin, Bill Conner, E. J. Volvia, Ray Beville, Otis Ligon, Prothro, C. C. Watson, and Mary S. Ray.

Methodist Sunday School Has Picnic

A crowd estimated at 200 persons or more gathered at Cloverdale Tuesday evening for the annual picnic of the Methodist Sunday school.

Each family brought a basket lunch and the meal was spread upon tables on the lawn. Ice cream and lemonade, without which no church affair of this kind would be complete, were supplied by the Sunday school.

Rev. Cliff M. Epps, pastor, spoke the grace before the meal.

Later, adults "visited" and talked while children played on the park grounds.

Mr. and Mrs. O. C. Armstrong and son, James, of Fort Worth are house guests of Mrs. H. C. Barnes this week.

English makers of domestic baths now are required to concentrate on one model, to save water wastage. There are 998 different types of bath in use at present, ranging from miniature swimming pools to hip-baths.

FEMININE FANCIES BY KATHLEEN EILAND

Editorial writers are supposed to be logical and convincing rather than clever. But our bouquet for the week's cleverest figure of speech goes to the editorial writer in the Dallas News who opens a discussion of the dropping of Eleanor Holm Jarrett from the Olympic swimming team for drinking with the following sentence:

"Our aquatic Atalanta pauses to hoist a cocktail glass, with much the same results that overtook the fleet young woman who stopped to pick up the three golden apples of Hippomenes."

Which leads us to remember that some of the most vivid intriguing writing that we see nowadays is found in advertising copy rather than in news or features. And that statement is no slur at news and feature writers either.

We've been trying out the new complexion brushes, used to dust surplus powder off the skin and give the face a natural look. We like the brushes, which do their work very competently, much more easily and better than it can be done with the usual puff.

Elizabeth Arden, beauty specialist, says: "You may have been born without beauty, but the woman does not live who cannot be made pleasant to look upon. Your thought, your impulse, your courage, your whole way of thinking and living are in your face."

That is an inspiring thought—and a comforting one. Still there are times when our courage is at low ebb or our thoughts are not exactly pleasant ones, when belief in such a theory is a distinct drawback. In other words, there are times when we would prefer a poker face to one which shows us up for what we are.

Boyce House, newspaperman, in his new book of verse, "Texas Rhythm" writes a rather scathing reproach of Texas poets for their pre-occupation with little things.

In the poem entitled "Texas Poets" he says: "You write about bluebonnets— In a land that knew Houston, hero fit for Greek tragedy; And about cottages nestling in honeysuckle— Though there is the spot that saw Goliad's massacre; And about white poplars march up a hill into the sunset— When men and women face the drought, the sand, the wind—and somehow smile!"

That is a rather strong indictment. Yet, on second thought, we are inclined to agree with Mr. House.

Texas poets have not focussed attention on the magnificent but rather on the tiny beautiful things of our state, and on the heart-warming rather than the inspiring and heart-shaking in human emotions. Perhaps it is because Texas has not yet produced a poet of magnificent proportions but rather sweet singers. Or, and we prefer to believe this, perhaps it is because grandeur is a thing best gauged at a distance and we are still too close to the epic of Texas history to voice it in poems. A hundred years from now, or two hundred, there will doubtless come a poet who will write as Mr. House would have him write.

Until then, we'll like the poets who sing of small, gracious things.

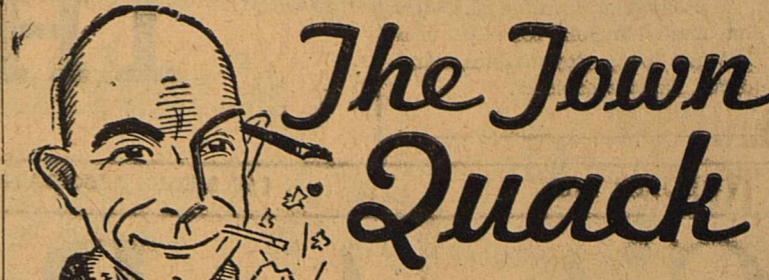
Announcements

Friday The Belmont Bible class will meet Friday afternoon at 4 o'clock with Mrs. A. W. Lester at the Magnolia Tank Farm.

The Booster Band will meet at the Baptist church Friday afternoon at 5 o'clock.

Saturday The story hour will be held as usual in the children's room of the county library Saturday morning at 10 o'clock.

The star Nova Hercules exploded centuries ago, but the light of the explosion did not reach the earth until 1934. At Christmas time of that year, the star became one of the brightest in the sky for a few days.



(Reserves the right to "quack" about everything without taking a stand on anything).

A person came into the world and he bawled. Later he grew up and was black-balled. Now he is bald.

A merchant once advertised: "The Old Reliable." But he failed to keep his windows washed and his stock up to date, so now his place of business is closed up.

A lot of people expect a lot from the city council and the commissioners court, but how a lot if any of the tax money is spent.

Cat Warns of Centipede TULARE, Cal. (U.P.)—Mrs. Macy Thompson is not quite sure whether her pet Persian cat saved her life or whether she saved the cat's life. When the cat saw a six-inch centipede creeping up on its mistress, it hissed, then dived under the stove. Mrs. Thompson seized a broom and killed the centipede.

One of the funniest things I ever heard was a little man with a deep voice sassing a big man with a squeaky voice.

No nerve cells are added to the human body after birth.

Announcing- - - - - The Opening Of CARNETT'S RADIO SALES AND SERVICE Midland's Only Exclusive Radio Store Specializing In Radio Repair Service On any and all makes 13 YEARS EXPERIENCE SEE THE NEW Philco Radios ON DISPLAY 115 East Wall—Telephone 737

OIL-PLATING

SUCCESSOR TO plain old oil-film which merely squirts on and scrapes off

Oil-Plating is actually a durable Plating of oil, formed inside your engine by patented Conoco Germ Processed oil. Oil-Plating does not run off like plain oil-film alone, because this alloyed oil is physically Plated on. Hence even before your engine starts, and as you hit-it-up all summer, no un-oiled raw spots threaten your Oil-Plated engine. It takes the patented Conoco Germ Process of alloying oil to give you this modern Oil-Plating . . . Modern as your 100-mile speedometer . . . Modern as these very days when you feel that "my car-my oil - and my money must last me." Swing in today with modern America, to Oil-Plate your engine with CONOCO GERM PROCESSED OIL

CONOCO Continental Oil Company Drive to Mt. Rainier—or anywhere—with maps and data from Conoco Travel Bureau, Denver, Colo. Write

PENNEY CHIEF SENDS GREETING TO STORE FORCE Predicts Success In Midland Venture Of Company

The J. C. Penney reputation for low prices and high, uniform quality is well known, but relatively few people understand just exactly how the J. C. Penney company manages to live up to this reputation, said P. A. Nelson, manager of the store opening here Thursday.

"The reasons for Penney's low prices for good quality merchandise are very easily made clear. The explanation lies in the volume of business done by the Penney company, in the cash business done by Penney's and spot cash Penney's, in turn, pays for its merchandise, and in the fact that Penney's keeps store in a very simple, inexpensive way.

"Penney's keeps prices down by eliminating many of the 'frills' of storekeeping. Penney's does not maintain free delivery service; Penney's does not extend credit, so it does not experience credit losses or have to pay for the maintenance of costly credit machinery; the decorations and appointments of Penney stores, while tasteful and modern, are not lavish and costly. All these things, which would ultimately be charged to the customer as higher prices, are eliminated by the Penney company for the sole purpose of keeping prices down.

"Penney's buys in tremendous quantities. The entire output of certain factories is taken over for periods of time when these factories might otherwise be inactive—then, too, because Penney's customers pay cash, Penney's can pay spot cash to those manufacturers. These two things lower, materially, the cost of doing business.

"In spite of this constant endeavor to keep prices down, the Penney company has never taken the obvious step of lowering quality to meet lower prices. Only first quality goods are sold by the Penney company, never any 'seconds', never any 'factory rejects', never any 'run-of-the-mill' merchandise. Top quality only, that's the first requirement of a Penney company buyer when he places his orders."

Turtle Stabber Hunted
TOLEDO, (U.P.)—Zoo officials offered \$500 reward for information as to the identity of the person who stabbed a Galapagos turtle in the back with a steel rod, severely wounding the turtle.

Time Stands Still
NAPOLÉON, O. (U.P.)—Time stood still for residents of this town when the clock in the court house tower stopped. Iron supports for the weights broke after 50 years' use.

Hen Is Village Pet
DUART, Ont. (U.P.)—A hen has become the village pet here because of its ability to imitate a rooster. The hen often crows and struts around like a proud cock. In between times she acts like a well-behaved hen.

The heaviest wood known is ironwood. It weighs 81 pounds a square foot and sinks in water.

Penney's Price Policy Related

Earl C. Sams, president and active head of the J. C. Penney organization, prophesies a successful future for the new Midland store which is to open tomorrow.

Unable to attend the opening because of pressing business in New York, he sent a message of greeting to the staff of the new store, to the Penney customers who will attend the opening, and to the new employees who have joined the Penney group here.

"There is every reason to believe that this new store of ours will be given a hearty welcome by Midland shoppers. I am convinced of the future possibilities and success of this store. To all new members of our organization, I say opportunity is within your grasp. Your personal success and future rest on what you make of this opportunity."

Sams is declared to be one of the outstanding retail executives in the United States. He entered the employ of J. C. Penney in Mr. Penney's original store in Kemmerer, Wyoming, known as "The Golden Rule," in 1907. He became a partner in that store, and by 1917 had risen to the presidency of the entire Penney Company. He has made it his policy to follow the fundamental principles of the original "Golden Rule" store, and has carried on in the tradition started by J. C. Penney.

Local People On Penney's Staff

Only three of the local staff of J. C. Penney's at Midland came from elsewhere, and "we are home folks here from now on," they stated.

P. A. Nelson, the manager, moved here from Ranger, bringing his wife and three year old son. He is a native Texan, a graduate of the A. & M. College in textile engineering, joined the Penney Co. at Tyler and has been manager at Ranger since 1934.

Charles P. Lancaster, assistant manager and in charge of men's departments, came from San Marcos, having been with the company for six years. He is a graduate of the Southwest State Teachers' College there. He brings his wife and small daughter.

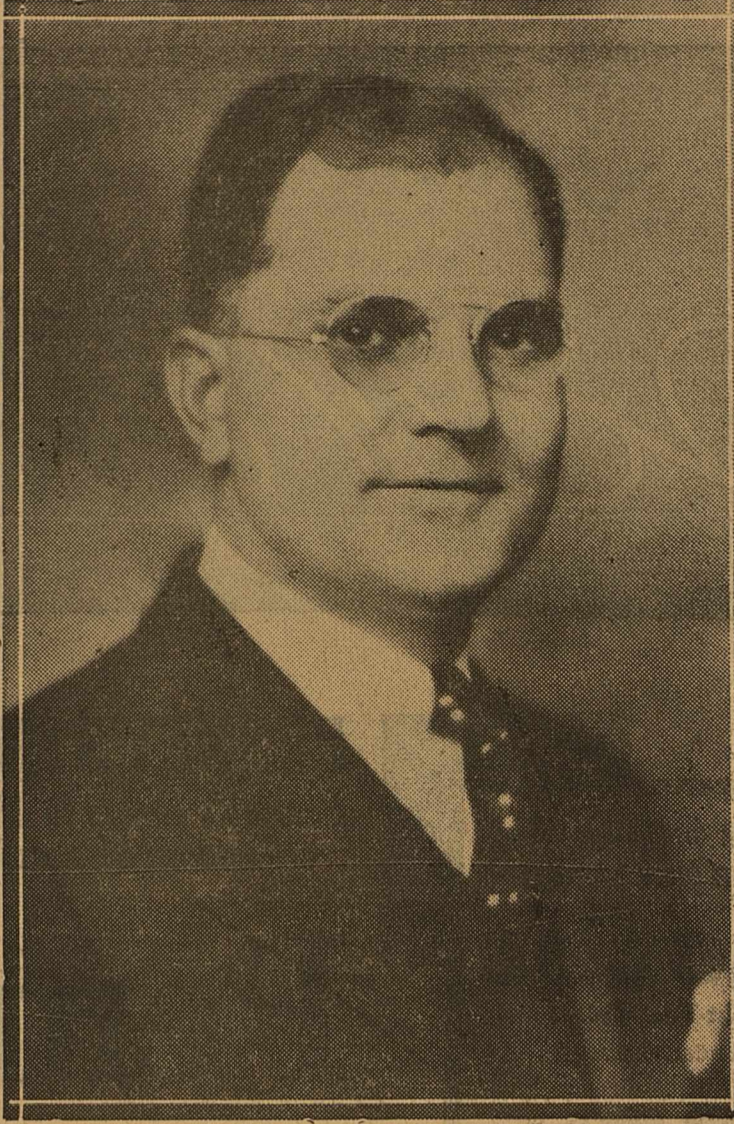
Buster Powell, in charge of the shoe department here, came from Ranger where he had been associated with Nelson. Others have been employed locally, including: Mrs. Vera Harbour, cashier; Mrs. Agnes Kinsley, ready-to-wear department; Mrs. Ross Caldwell, ready-to-wear; Mrs. Glenn Kinsey, hosiery and lingerie; Miss Eva Littlejohn, notions; Ralph Pearson, work clothing; Mrs. Bula Mahoney, ready-to-wear.

Several additional employees have been engaged for the opening and the staff will be increased from time to time as needed.

Wine Tasters Blindfolded
SANTA CRUZ, Cal. (U.P.)—Seeing is not necessary for believing with wine tasters. Twenty from the University of California all blindfolded, tasted 55 samples and pronounced all "sound," 20 as "standard for bottling" and 15 as "choice."

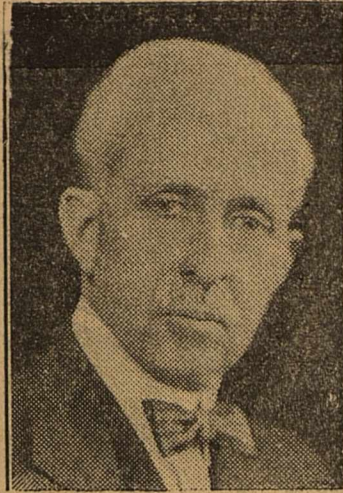
The bark of the tropical papaya tree is made into rope; the juice furnishes medicine for countless ailments; the fruit is eaten, either cooked or raw, or rubbed on the face as a cosmetic; while the heart of the tree is grated and used like grated cocoanut.

Penney District Manager



The new J. C. Penney Co. store, opening at Midland Thursday, will be under the supervision of W. D. Naffziger, district manager for Texas, Louisiana, New Mexico and part of Oklahoma. He started with the company at Laramie, Wyoming, in 1915. In 1929 he became district manager for New York and the New England states and came to Texas in July, 1934, to take charge of district eleven.

Founder And President Of Big Chain



Above are shown J. C. Penney, founder of the chain of stores bearing his name, and Earl C. Sams, president and active head of the institution. Both have prophesied a bright future for the new store opening at Midland Thursday in the large building located at 118 North Main street.



Manager Here



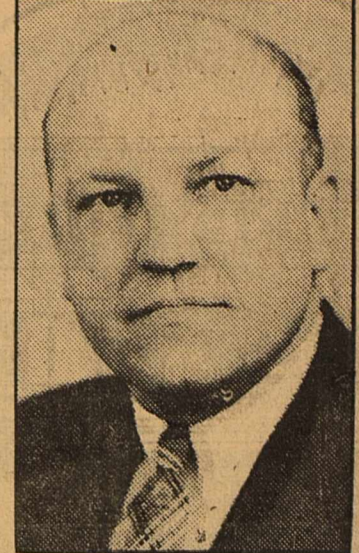
In charge of the Midland store of the J. C. Penney Co., as manager, P. A. Nelson moves here from Ranger. He has been with the company since 1929, joining the Tyler store's sales force, and has been manager of the Ranger store since March, 1934.

Aids Manager



Charles P. Lancaster, assistant manager of the new Penney store here, comes from San Marcos. He has been with the company for six years. He will be in charge of all men's departments.

Handles Properties



H. Gildersleeve with headquarters at Dallas, is in charge of real estate, construction and physical properties of the J. C. Penney Co., opening the new store at Midland Thursday. His territory covers the west and southwest.

Toronto Marriages Gain

TORONTO, Ont. (U.P.)—Cupid was slightly busier here during "the month of brides" this year than he was in 1935, statistics issued by the city clerk reveal. During June, 826 marriages were performed, compared with 787 in June, 1935.

Historic Rail Tie Found

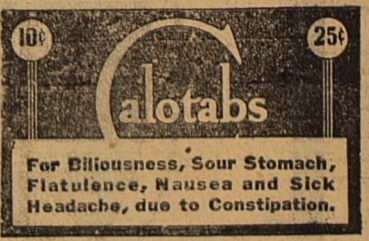
OGDEN, Utah. (U.P.)—Writers of the federal historical survey tore down a barn roof to get a supporting railroad tie to the one in which the golden spike was driven symbolizing the completion of the first trans-continental railroad.

Diamonds, when placed in pure oxygen, will burn at a temperature of 850 degrees centigrade.

Whiskers Save \$800

HUME, Mo. (U.P.)—Dr. W. D. Vint, veteran physician, estimated that he had saved \$800 in the 52 years he went without shaving. While a young physician in Chicago Dr. Vint had a shave in 1884. He didn't get another until he celebrated his 82nd birthday here.

A total of \$185,500,000 was spent in New York City for home relief in 1935.



ENJOY A DELICIOUS MEAL OR A SANDWICH... or perhaps a slice of that good Home Made Pie —AT— THE LIMIT

By Harry Grayson

NEW YORK, July 29.—Training on municipal courses is a kill or cure for fluttery nerves.

Tournament walls didn't bother any of the record entry of 223 who bid for the national public links championship over the Bethesda State Park layouts at Farmingdale, L. I.

"You get used to long delays at every tee while somebody is hunting for a ball or hacking out a snappy 10," says Frank Strafaci, the 1935 titleholder who was reduced to the role of a spectator in the second round this year.

"I laugh when I hear some big shot complain about a two-minute hold-up on the tee. 'Brother, I think to myself, you ain't seen nothing till you've been caught in a typical Sunday morning traffic jam on a municipal course.'"

"Public links players have to learn patience. We're so accustomed to those interruptions that a long delay does not disturb our concentration as much as it does sensitive golfers who have been coddled from infancy on fashionable private courses.

"We've had the ideal training for the kind of confusion that you often find in a championship when spec-

tators run hog wild across the fairway chasing a favorite.

Private Courses Seem Easy After Playing Public Links

"Excited galleries don't show tournament competitors any consideration, but we public links boys are used to that sort of thing. We stand in line for hours on Sundays and holidays to check in.

"Sometimes we lug our own bags. We try to keep a line on where our ball goes, struggle with bad lies, divot marks, and heel prints in bunkers, and otherwise face hardships unknown to the private course member.

"Being jostled by a mob is no new experience for us. The public links player can take it and does so cheerfully because of his love for the game. He'd rather play golf than eat. That's no figure of speech either if you've seen a typical public links cafeteria on a busy holiday. No swank grill rooms and cozy lounges for the public links golfer."

As Strafaci, a 148-pound dark-eyed Italian with finely chiseled features, points out, carrying a bag of clubs helps to develop shoulder muscles, strengthen legs, and teach resourcefulness. The golfer discards a lot of extra weapons to lighten

the load and thus, through necessity, learns to play all sorts of shots with the same club.

"You become so familiar with a certain iron that you can play it blindfolded," asserts Strafaci, one of five golfing brothers developed on the Dyker Beach course in Brooklyn. "You suit your swing to the shot rather than take the club number which corresponds to the distance.

"Once you're in a tournament, the absence of the usual burden of freedom. It's the same principal that baseball players follow when they swing three bats before going to the plate. You can concentrate on your game with no distractions. Tournament golf becomes real fun."

Carrying Own Weapons Teaches Resourcefulness

Public links players get there the hard way, which makes things so

much easier for them when they get on level.

"A public links seldom is as well groomed as a private one so we are accustomed to scraggly lies," explains Strafaci. "Hitting out of divot scars makes even the worst lies you get on a private course seem rather easy by contrast.

"However, we are handicapped by the fact that the average municipal course is shorter and less heavily trapped than a championship layout.

"While crowds teach up to keep our heads in confusion, we public links golfers are handicapped in this respect too.

"Practicing shots on a driving tee is all well enough, but it doesn't give you experience in playing from the different kinds of lies that you must deal with on any round. That is why so many who have their swings down pat in practice lose their form when they get out on the course and have to play shots from uneven ground.

"In my opinion the best kind of practice is to play an 18-hole round, stopping when possible to rehearse shots which don't come off properly. Our problem in this respect is that our courses are so crowded that we'd start a riot if we stopped to replay a stroke."

Still, public links training has its compensations. Some of our more famous stars of private courses—both amateur and professional—would do well to try it as a cure for temperament.

Yacht Enters Tuna Trade

LONG BEACH, Cal. (U.P.)—Fisherman II, the favorite angling yacht of Zane Grey, American author, is being fitted out for more utilitarian ends. It is being equipped as the largest tuna clipper in the trade and will sail for strictly tuna trade purposes within a few weeks.

City May Buy Airport

TOLEDO, (U.P.)—Purchase by the city of Toledo's Transcontinental airport, is being considered.

No Time To Let Down



We Have Moved

From The Corner of East Wall and Baird TO

107 SOUTH COLORADO

In the building recently vacated by Elder Chevrolet Company

See Us For

EXPERT TOP AND BODY WORK

WASH JOB 75c

555 Body Works

JIMMIE HOOVER, Proprietor PHONE 555

We Welcome...

THE

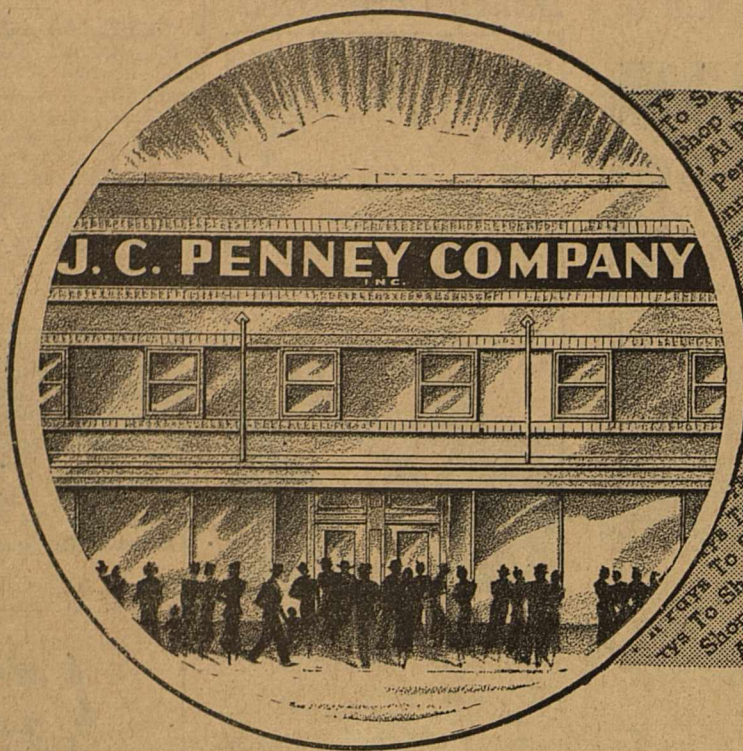
J. C. Penney Co.

TO

MIDLAND

We believe that they have come to the best little city in Texas and that they will find the citizenship to be the best...

Wilson Dry Goods Co.



Opening

PENNEY'S METHOD OF GREETING CUSTOMERS
Penney's comes to Midland with a brand new stock of clean, crisp, styles composed of specially priced and selected merchandise, which is the result of the cooperation of the manufacturers, who wished to make our Midland store a success.

Penney's New Store Opens Thursday 9 a.m.

We can't really perform miracles but you will think so when you see these



DRESSES

Be smart get two—three—four—practically every type dress you will want for your fall wardrobe—

SEE THIS NEW ASSORTMENT OF OVER 300 DRESSES ON OUR BALCONY

\$2.98

Ballyhoo Never Makes

ONLY 250 ONLY

PANELS
2 1/4 yards long—
Fringed—Save on these Window Panels
19c

2 1/2 Yd. TORN SHEETS
Ready to Hem
50c

Penney's Own Brand "TOWN CRAFT"
Men's Dress SHIRTS
Whites and Patterns
\$1.49

PENNEY'S OFFER

We might say "Acres of Dresses" as we have so many from which you may choose the very



DRESSES

For the occasion—when you buy at Penney's feel sure that you are getting the utmost in

\$4.98

| | | |
|---|---|---|
| FAST COLOR PRINTED BROADCLOTH 36 inches wide A Penney Favorite 15c | PENNEY'S FAMOUS "NATION-WIDE" SHEETS Cut Full 81x99 A real sheet buy 84c | "GAYMORE" HOSE Clear Chiffon Made to Wear Well 59c |
|---|---|---|

MIDLAND, TEXAS **PENNEY**
J. C. PENNEY COMPANY

OPENING CELEBRATION VALUE
LADIES' FAST COLOR House Dresses

WHAT A SAVING—PENNEY'S OFFER

Sizes 14 to 44 **29c** Gay Fast Colors

PENNEY'S FAMOUS 36 INCH "ARBOR" Cretonne

This 1500 yard assortment will sell in a hurry
Get your share while it lasts

Fall Patterns **10c** Opening Value

Opening Celebration Value!
LARGE SIZE LUNCH Cloths

Bright Fast Colors
A Wonderful Bargain

Shop Penney's **25c** Shop Penney's

You can't have Too Many!
Towels

Good big thirsty ones
One of Penney's bargains

SAVE SAFELY **7c** GET YOURS

A Grand Bargain
GAY RUFFLED Curtains

Will brighten your bedroom—All are fast colors—Priced right to sell fast

Now's The Time **29c** Buy And Save

A MAN'S SIZE
Towel

Large size—Durable Terry—
Heavy weight—Very absorbent

15c

Now's the time to stock up
WOMEN'S AND CHILDREN'S Bloomers Panties

RAYON—WELL TAILORED
Opening Celebration Value

Sizes 4 to 42 **10c** Bargains For you!

Fast Color Krinkle
81x105 BED Spreads

Blues — Greens — Orchids and Golds—You'll want several of them

What A Buy **69c** What A Buy

You'll soon learn the quality of "Avenue"
Prints

A new 100 piece assortment. You get the bargains at Penney's. 36" Wide. Fast Colors
12 1/2c

Just Think
LARGE SIZE 81x99 Sheets

Good heavy weight bleached ones—What a saving for you!

81 x 99 **59c** 81 x 99

Opening Celebration Value
HEAVY WEIGHT Sheeting

81 INCHES WIDE

Unbleached—By quantity buying Penney's offer this sheeting at

A Sheet For 44c **16c** Stock Up Now!

Special Purchase
RAYON TAFFETA Slips

The quality for which you usually pay much more

Only 172 Slips **50c** Only 172 Slips

OVER 1,000 YARDS
COOL—CRISP—GAY Scrims

What an assortment from which to choose the very pieces you want
Let Penney's save for you

Dress up your home **5c** Savings at Penny's

Visit Our Shoe Dept.
NEW SHOWING OF FALL Shoes

For Misses and Ladies. Penney's shoes are made right, styled right, and fit right

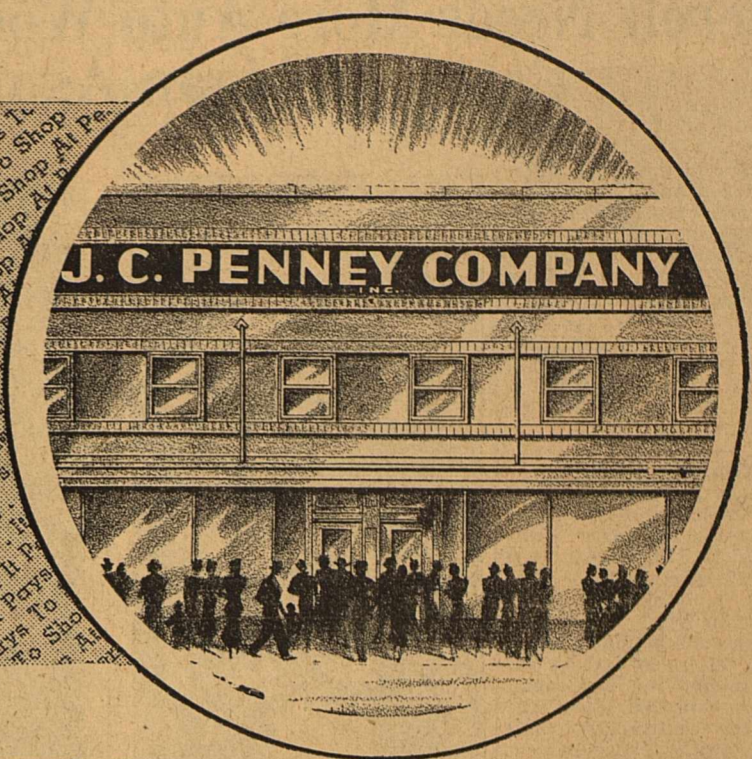
\$1.98

Opening Celebration Value
Penney's Fast Color
Prints

Over 2000 Yards
What a Value! 36" Wide

Fine Count Thread **8c** You Save Safely

Men's Celebration!



WELCOME TO GREET THEM WITH BARGAINS!
Right, quality merchandise A very large portion of our opening stock is com-
sult of months of planning and buying and the generous help of our
and opening outstanding! Come! Look! Shop! Save!

Store In Midland


July 30 - Be Here Midland!

Penney's offer you the kind of suits you've always wanted
at the price you want to pay!

SUITS

New fall patterns for the smarter young men—conser-
vative patterns for the matured—what a selection

\$14.75



A Bargain... Values Do!

A real buy for the working man

SHIRTS

Made of covert cloth
—cut full well made

49c

Penney's
ARMOUR
FOOT DRESS
SOCKS
For Wear

25c

SAVINGS FOR YOU

SHORTS

Fine cut broadcloth

SHIRTS

Ribbed combed cotton

25c

BARGAINS GALORE!

Penney's suit buyers get the best values available in

SUITS

In the better price range—Extra quality—Extra tailoring
Better style — Dependable Workmanship

\$19.75



| | | |
|--|--|---|
| <p>YOU MEN! HERE'S A BUY IN SOCKS</p> <p>Double Long Life Ones</p> <p>2 PAIR 15c Fancy Patterns</p> | <p>MEN'S OXHIDE OVERALLS</p> <p>Heavy 220 Weight Denim</p> <p>69c Boys' Sizes 49c</p> | <p>GENTRY BRAND PAJAMAS</p> <p>For The Man Who Cares</p> <p>98c Fast Color</p> |
|--|--|---|

Opening Celebration Value
Men's Heavy Weight

WORK

Shirts

Cut full—Triple stitched. Made
to stand lots of real hard wear.

14 to 17 **35c** A Penney's Feature

Boys' Sizes 29c

Feature Bargains
Sanforized. Shrunken

WASH PANTS

A Very Neat Assortment
of stripes and checks featured dur-
ing opening Celebration

98c

OPENING CELEBRATION VALUE
MEN'S AND BOYS' SIZES

SHIRTS SHORTS

Fine ribbed cotton shirts—Closeweave broadcloth
shorts

Shorts Sizes 6 to 44 **15c** Shirts Sizes 6 to 46

Hundreds of Pairs—Men's

Oxfords

SOLID LEATHER
MANY STYLES
SAVE WITH SAFETY

\$2.98

If you're going places
VISIT PENNEY'S

LUGGAGE

Department for values. See our big
assortment for only

Hat Boxes **98c** Week End Bags

MEN'S DRESSY

Oxfords

Made of solid leather uppers
with "compo" soles. Several
Styles

\$1.98



Penney's Own Brand
"Top-Flight" Dress

Shirts

Ocean pearl but-
tons. Cut to fit.
Made with the
new fused col-
lars—Try sever-
al

14 to 17 **98c**



Gloves Priced Right

HEAVY 9 OUNCE CANVAS Gloves

Get a full supply now at this price

2 PAIR **15c**

YOU MEN WILL WANT DOZENS
OF THESE SOFT

Handkerchiefs

Special Purchase by Penney's
Large Size 17" x 17"

3 for 10c

Underwear
"ADONNA"
ANTIES
DOMERS
yet so Durable

9c

Get Your New Fall

"MARATHON" HAT

AT PENNEY'S

A good selection for all you men

\$1.98

Fit The Children In
PENNEY'S FULL CUT

Play Suits

Made to with stand all the hard
wear a playing youngster gives
clothes

Sizes 2 to 8 **49c** Sizes 2 to 8

Just Think!
WORK

Pants

For Men — Durable and
fast colors

98c Men's Size 29 to 42
Boys' Size 6 to 16



A shoe that will wear

SCOUT MODEL WORK SHOES

With "compo" soles. Treated to
with stand barn yard acids

\$1.79

Uniform Styles
DURABLE WORK

PANTS

SUNTAN AND SAND
Colors — Sanforized Shrunken

\$1.49

Shirts to Match 98c

Opening Celebration Value

MEN'S AND BOYS' TENNIS SHOES

Heavy rubber soles with excellent quality duck
uppers

Men's Sizes 6 to 11 **49c** Boys' Sizes 12½ to 5

PENNEY'S

MIDLAND, TEXAS
PENNEY, Incorporated

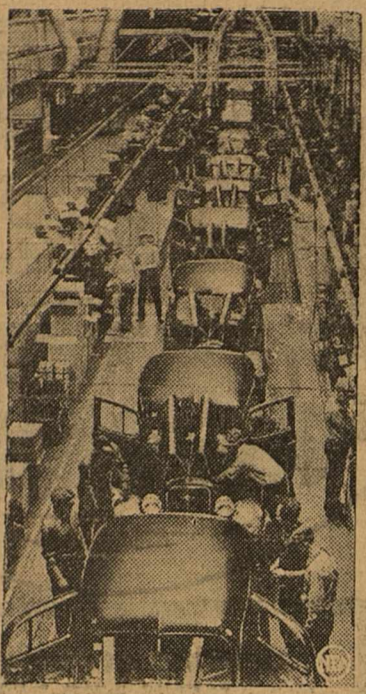
Roosevelt Needs More Auto Workers' Votes to Carry Michigan Again, Frazer Hunt Believes

The hum of politics is audible amidst the roar of motors in Automobileland, Michigan, U. S. A. Traveling westward from Pittsburgh across what he calls "the American Ruhr," Correspondent Frazer Hunt comes today to Detroit to find out how the people of the automobile capital of the world feel about the state of the nation—and how they are going to vote next fall. This is the last of four important, meaningful articles written for The Reporter-Telegram.

BY FRAZIER HUNT
DETROIT, Mich., July 29.—There are 500,000 automobile and "parts" workers in Detroit and other Michigan motor cities. They form the most important single political force in the state. As they go, so goes Michigan—ordinarily.

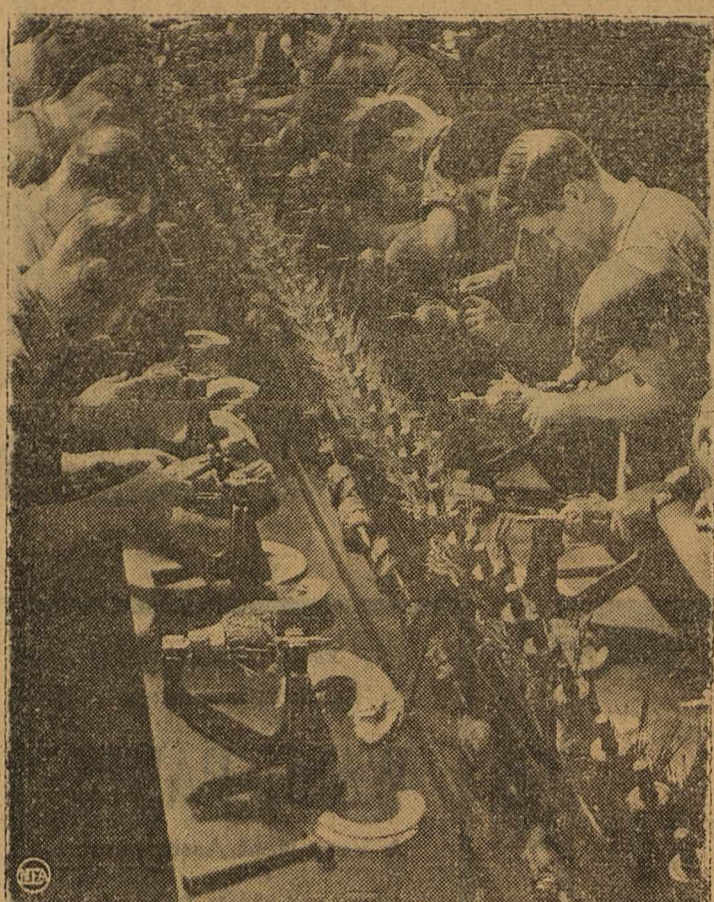
Today these half-million workers are probably 75 to 80 percent for Roosevelt. Among the few small groups already enrolled under the banners of the United Automobile Workers of America, this percent would be even higher.

The great drive—synchronized with the opening skirmishes in the coming battle in steel and rubber—to turn the automobile and "parts" factories into one vast industrial, "all-covering" union, is on here in



the Detroit country. It has its definite political side, because the leaders, from John L. Lewis down, are pledged to Franklin Roosevelt.

It seems plausible to suppose that union's vigorous support of Roosevelt and the present administration is returned by at least the good wishes and tacit support of the White House in this historic attempt to organize the mighty mass-production industries of the country. La-



Busy workers like these assembly line men in the world's automobile capital hold the answer to the presidential outcome in Republican Michigan, where Roosevelt won in 1932.

For First Aid in relieving common skin ailments or skin injuries always rely on

Resinol

EVERYONE is battling a common menace now. The Bug-a-Boo! Sponsored by sun and all the sunbeams.

Ally with us and we pledge allegiance with a full stock of beauty aids and preparations.

OUR BEAUTY SHOP Phone 822
LLANO BEAUTY SHOP Phone 273
PETROLEUM BEAUTY SHOP Phone 970

NO MORE COMPLAINING ABOUT MY SHIRTS

FASTIDIOUS Husbands' Wives

Men who are fussy about the laundering of their shirts appreciate the flawless way we laundry and press them. Special attention to collar and cuffs.

Family Finish, per lb. 20¢
Minimum charge \$1.50

Flat Work, per lb. 8¢
Rough Dry, per lb. 8¢
Minimum charge 50¢

Quilts Laundered 35¢
Double Cotton Blankets 35¢
Single Cotton Blankets 20¢
Double Wool Blankets 50¢
Single Wool Blankets 25¢

SEND US YOUR RUGS!

SPECIAL PRICES on Rug Cleaning

9x12 Rug Cleaned \$3.50
9x12 Rug Sized \$1.00

MIDLAND STEAM LAUNDRY PHONE 90 PROMPT SERVICE

bor sticking its chin out for Roosevelt forces him definitely into its camp. It means that class lines are rapidly being drawn in this campaign—as in the great industrial war that is starting.

Shift in Scene Since '32

IN this automobile center of the world, the workers are definitely for Roosevelt. Against these manual laborers stand the disgruntled, anti-Roosevelt voters of the middle class, big business men of all kinds, and many normally Republican voters who four years ago voted for Roosevelt as a protest against Hoover—and now are hurrying back into the fold to cast a protest vote in favor of Landon.

So in Michigan as elsewhere in the manufacturing states, it is simply a question of counting noses. Are there more industrial workers, small business and professional men who have been helped by the tide of government money, and small dirt farmers who have directly benefited by AAA or erosion and conservation checks, than there are those who oppose Roosevelt and all his works?

Now in viewing Michigan's political set-up two things must be kept in mind: first, there is a good deal of inner bitterness over the governorship; and Michigan until four years ago has always been a rock-ribbed, sure-fire Republican state.

In '32 Roosevelt carried the state by 131,806 over Hoover—Wayne county (Detroit) alone giving him just under a 100,000 lead, out of his total majority of 131,806. In other words, in all Michigan, outside of Detroit and Wayne county, he had in 1932 a bare 31,000 majority. To win Michigan this fall, Roosevelt must increase his 1932 lead in such cities as Detroit, Flint, Jackson and Grand Rapids. He'll need more motor workers' votes than he got four years ago.

A Republican Speaks

A HIGH city official of Detroit, who incidentally is an independent Republican, laid out the political background for me in this manner: "In the first six months of 1932 everything and everybody in Detroit was down in the dumps. We made less than 900,000 cars in the whole period. The first six months of this year 2,400,000 units rolled off the assembly lines. In our industrial cities motors control every bit of our prosperity. With them, of course, are included all the various 'parts' factories and accessories of every kind. Michigan is prosperous when our motor makers are prosperous. And with 10,000 cars rolling out every week you can bet we're prosperous now. The big fellows don't give Roosevelt the credit for this, but the little fellows who answer the whistle do. And they're going to vote for Roosevelt."

I asked him about the farmer, and he answered: "If he's a small dirt-farmer he's probably been getting some corn-and-hog checks or some land conservation payments. Or he may have taken out a government loan and refinanced himself. And then he hasn't forgotten that he was getting 15 cents for his corn and 3 cents for his hogs in the fall of '32. He kicks, like all farmers, but he thinks he can still use a little more of that good government dough."

That's one side of the picture. The other side was painted for me by a prominent Detroit lawyer. He said: "Literally tens of thousands of ordinary, decent men and women who voted for Roosevelt in 1932 are going to be against him now. They're frightened. They don't want the Constitution and the Supreme Court flaunted and poked fun at. And they don't want to see labor, and unemployed men and people who are getting something out of the government and their money, completely running everything."

We're not ready to hand over our country quite yet."

In a Detroit Cafe

THIS was the calm opinion of a prosperous and distinguished attorney. What I was even more interested in finding out was the political leanings of small business and professional men. In a moderately-priced little cafe here in Detroit, I met several of these middle-middle class men.

One was a dentist, whom I judged to be in his late 30's. He had this to say: "I can tell you frankly why I am going to vote for Roosevelt. I was starving in 1932. I couldn't get 50 cents for pulling a tooth. Today people are working and have money. I'm getting my share. I don't know just how much credit belongs to Roosevelt, but I'm giving him plenty."

A motor car salesman said virtually the same thing about his business. "Of course people who pay big taxes and Federal incomes are worried, but that don't bother me or most of the people I do business with," he explained. "I was home Saturday night and at our corner grocery store I took a little poll on my own hook. There were ten just ordinary guys hanging around. Nine of them voted for Roosevelt and one for Landon. Say, why don't you try it out for yourself right here?"

17 to 4 for Roosevelt

He helped me prepare the slips, with the name of Landon at the top, Roosevelt next, and "Others" at the bottom. We passed out 23 slips to the several groups at the tables. Then the slips were folded and put in a hat, and three men at one table acted as judges.

Two slips were thrown out because a pair of humorists had marked their X's after all three names. Four voted for Landon. Seventeen voted for Roosevelt.

Now I didn't take a poll at the country club where my lawyer friend entertained me the following evening, but I'll bet a lead nicker that the vote would be exactly the other way around—and even in more devastating proportions. Somewhere between the two is the right answer.

I could quote a score of opinions as to how Michigan will probably go. Most honest observers thought that it would be fairly close, but a majority, too, felt that Roosevelt had an edge.

And an edge is something these hot dog days—even if it's as thin as a razor blade.

Lamps Used 30 Years

LONDON, Ont. (U.P.)—Thirty years ago, Charles Taylor installed an electrical lighting system in his home. He is still using two of the original carbon filament lamps he bought at that time.

BACK ON JOB



Although he set a new world record of 14 feet 6 1/2 inches in the preliminaries to the final tryouts, George Varoff is back on his janitor's job in San Francisco instead of being in Berlin with the American Olympic team. The reason is that Varoff was set down to fourth place, just failing to qualify in the finals. The handsome youngster expects to go more than 15 feet one of these days. He will be seen in eastern meets in August and is to re-enter the University of Oregon this fall.

AUSTRIA'S RISE IN TRACK IS DUE TO A U. S. COACH

By ROBERT H. BEST
United Press Staff Correspondent
VIENNA, (U.P.)—Austrian track and field athletes have established 29 national records during the past 13 months under the expert coaching of Harold Anson Bruce.

Athletic officials today agree that Bruce has developed the finest all-around team in Austria's history. Teams coached by Bruce have won five international track and field meets this year including victories over Italy and Greece.

Bruce, a well-known coach in the United States, took charge of Austrian track and field candidates on May 1, 1935. After a short survey of training conditions in Austria, Bruce said track and field methods em-

played were 10 to 20 years out of date.

Tracks In Bad Shape

He found little or no equipment. Tracks in use were slow. Jumping pits were in such bad condition that numerous injuries occurred.

Bruce also found some opposition during his first months from Austrian coaches. Many trainers disagreed with Bruce's methods, especially regarding diet and early season practice.

Bruce has been coaching track and field since 1909, when he joined the faculty of Lafayette University. At that time he was the youngest collegiate track and field mentor in the United States.

He also has coached at Union College, and in 1932 was coach of the American Olympic marathon squad.

Cross County Veteran

During his competitive career Bruce was a cross country runner. Bruce is the third American

coaching track and field on the Continent at present. Ted Meredith, former University of Pennsylvania star and winner of the 1912 Olympic 800-meters championship, is coaching Czechoslovakia. Boyd Comstock, former Yale and Los Angeles Athletic Club mentor, is directing the track and field activities in Italy.

Comstock has better material to work with than either Bruce or Meredith and has several likely Olympic finalists working out in Milan, Florence and Rome.

We are Pleased to Announce That

MIDLAND BEAUTY SHOP

Is now under new management. We are prepared to take care of all your beauty requirements

MARIE EIDSON
MARGARET WHITE
109 South Lorraine Phone 500

Greater Mileage Now

SEE IT WITH YOUR OWN EYES!

Ford V-8 "Scottie Car" has Glass Measuring Tank — shows Exact Gas Consumption

WE invite you to ride in a Ford V-8 "Scottie" demonstration car. See for yourself the increased gas mileage you get today in a Ford V-8.

This car is a regular Ford V-8, taken from regular stock. It is specially painted and fitted with a glass measuring tank which shows exactly how much gas is used as you ride. You take no one's word for anything. You see the results for yourself. Take this "Scottie Car" ride today. Learn, once and for all, that you can have the advantage of 8-cylinder performance and still get the real economy you want. Phone your Ford Dealer now. There's absolutely no obligation.

YOUR FORD DEALER

FORD V-8

Built in Texas by Texas Labor

Visit the FORD EXHIBIT at the TEXAS CENTENNIAL at Dallas, June 6-November 29.

The MacGregor meets an emergency...

"and hur-r-ry it over, will y'" burrs Sandy MacGregor to his telephone . . .

With the thermometer crowding the ceiling, the MacGregors have declared a State of Emergency for the household. Ice cream sounds like a life-saving idea. So Sandy calls the store . . .

And the only thing he cares a Scotsman's hoot about is how quickly the telephone and the delivery boy can do the job for him!

Those calls, so simple to Sandy on summer afternoons, still present many problems to the men and women who work for this company. It is up to them to make each call fast and clear at a price the MacGregors are willing and able to pay.

A fortunate thing it has been for Sandy that these telephone people have behind them the specialized organization of the Bell System: the help of American Telephone and Telegraph Company's staff of engineers and business experts . . . the use of new inventions from Bell Laboratories . . . standardized equipment of high quality, made in the great factories of Western Electric.

Sandy MacGregor, visioning mounds of ice cream cool as the dew on highland heather, may easily overlook what these organizations mean to the telephone calls he makes.

Yet he benefits from the work they do. Not only have they helped make his calls faster, clearer and better; but in the face of the growing complexity of the telephone system, they have helped this company hold the cost of those calls down to a reasonable price for him.

Southwestern Bell Telephone Company

Increase Shown in Number Vocational Classes in U. S.

WASHINGTON, July 29 (U.P.)—The Department of Interior announced enrollment of vocational educational classes throughout the United States and its possessions during 1935 totaled 1,248,000 persons, an increase of 128,000 over 1934.

The office of education revealed that of the total number enrolled, 411,000 were farmers, trade and industrial workers; 281,000 were employed youths enrolled in part-time classes; and 555,000 were boys and girls in full-time attendance in agricultural, trade and industrial courses.

Enrollment in various classes reflects to a considerable degree, the trends of employment opportunities during 1935, the department said. Workers who have sought additional information and skill in their respective occupations have enrolled in increased numbers in evening classes, and young persons, formerly unable to find employment because of preference given to adults, have been employed in larger numbers during the past year.

All the wealth of Mongolian women is worn on their hair.

WANTS CHURCH MOVED

SAN FRANCISCO (U.P.)—One of the leading hotels of the city, of which the Temple Methodist church is part of the building, is trying to oust the latter on the grounds that its proximity keeps the hotel guests from overworking the cocktail lounge.

More than 25,000 varieties of flowering plants are found in the British Isles.

NOTICE FOR BIDS

Bids will be received up until August 6th, 1936, for the erecting of a gymnasium and class room building and alterations and repairs to erecting a building for the Courtney Independent School of Martin county, Texas.

Plans and specifications covering same may be procured from Mr. W. E. Kelly, President of the school board by making the usual deposit to same.

Bids will be opened for consideration of the letting of the contract at the school site at 2:00 p. m., August 6th, 1936.

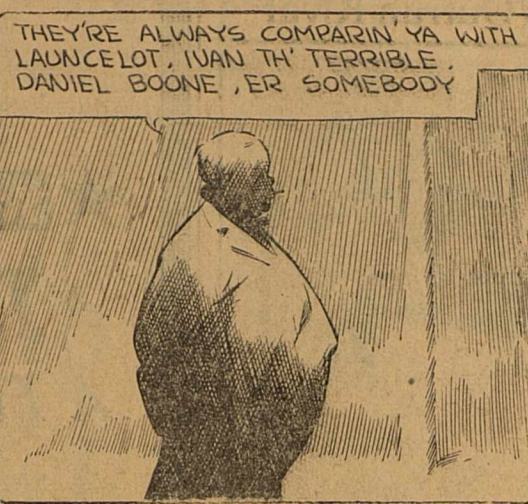
Courtney School Board, By Chas. L. Eckert, Secy.

TYPEWRITER RIBBONS

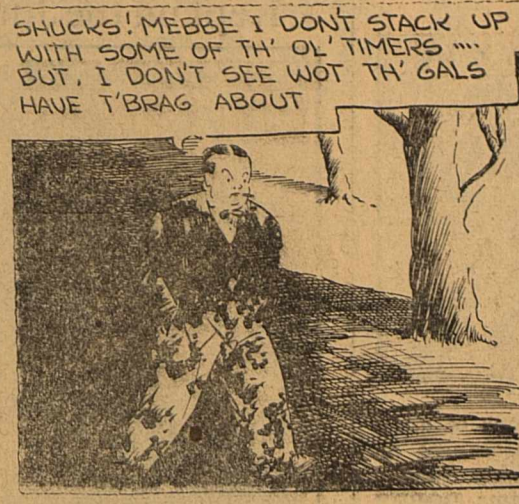
Sold by us and delivered and installed free in the business section of Midland. Call us for this added service

West Texas Office Supply Phone 95

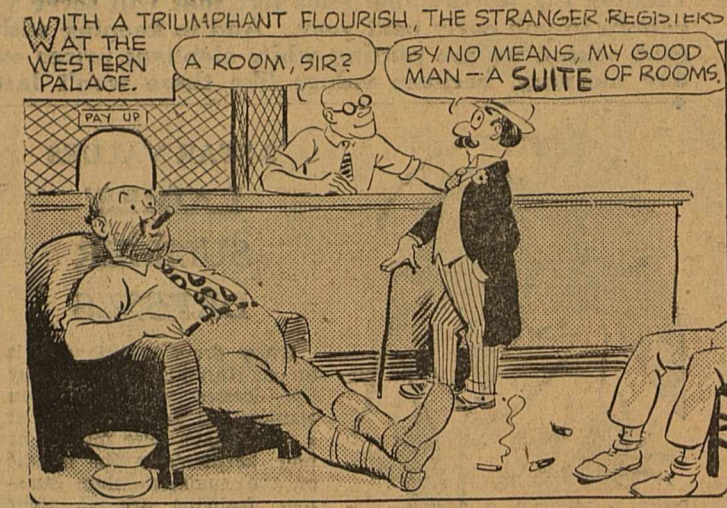
BOOTS AND HER BUDDIES



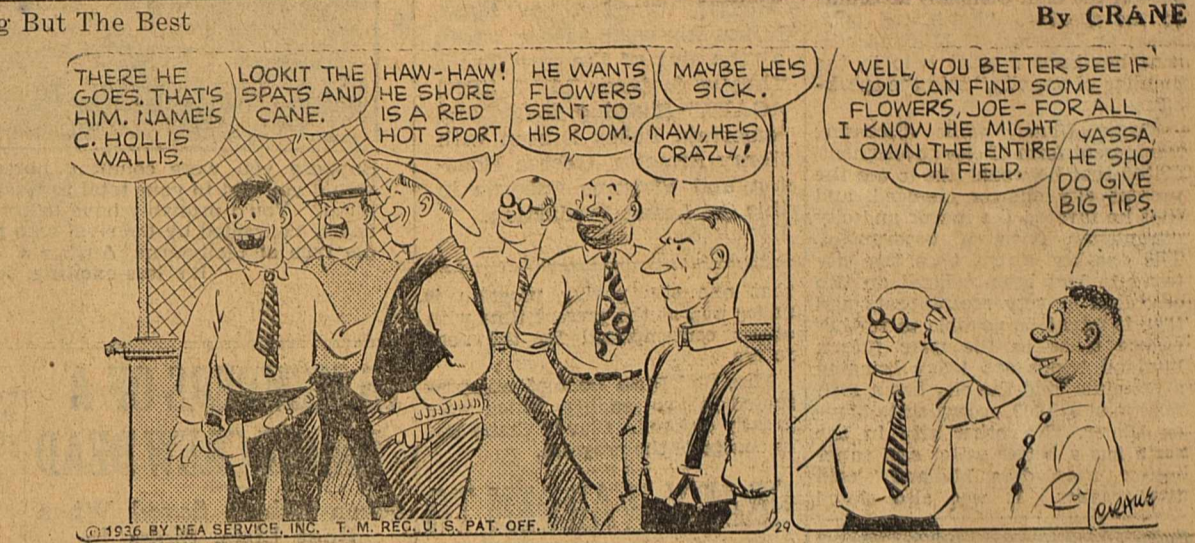
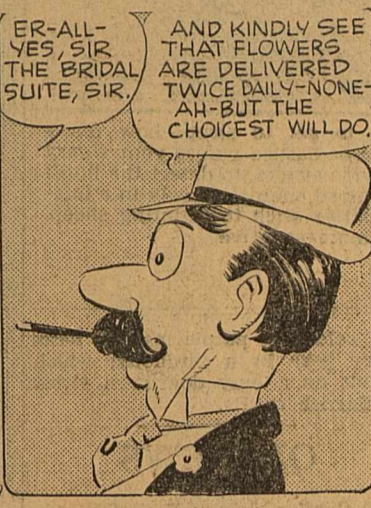
It Ain't Right



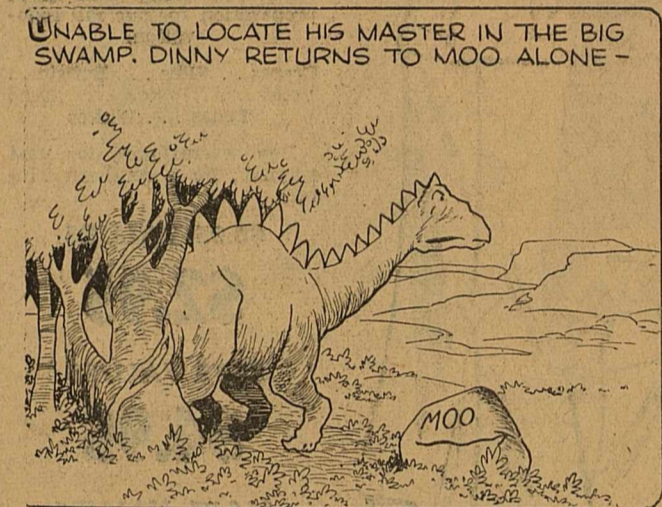
WASH TUBBS



Nothing But The Best



ALLEY OOP



Preparing for Anything—Mostly Trouble



CLASSIFIED ADVERTISING

RATES AND INFORMATION: 2¢ a word a day, 4¢ a word two days, 6¢ a word three days. MINIMUM charges: 1 day 25¢, 2 days 50¢, 3 days 75¢. CASH must accompany all orders for classified ads with a specified number of days for each to be inserted.

FOR SALE

TWO room apartment to permanent couple only; close in. 202 West Louisiana. (122-3)

WILL trade good hegarl for yearlings; W. C. Campbell, Cotton flat road. (121-3)

FURNISHED APTS.

TWO room furnished apartment; all conveniences; close in. 315 N. Baird. (122-1)

BEDROOMS

TWO cool south bedrooms for rent; 310 N. Carrizo; Phone 113. (121-3)

MISCELLANEOUS

IS YOUR refrigerator working properly, if so call 35, experienced servicemen on all makes of household and commercial refrigeration. Radio Sales & Service, 111 South Main street. (8-1)

CARD reading and palmistry; know the truth. Madam Russell at 305 East Wall. (120-6)

T. J. INMAN Optometrist

Glasses Fitted Correctly. A full line of frames and mountings. Broken lenses quickly and accurately replaced. Broken Frames Repaired. 104 NORTH MAIN ST.

Dr. Jno. B. Thomas

Of The MIDLAND CLINIC-HOSPITAL Announces The Association Of DR. J. H. BARGANIER

DAVID M. ELLIS

Palmer Graduate CHIROPRACTOR 11 Years in Midland 306 North Main St. Office Phone 822 Residence Phone 1094

For That GOOD SCRUGGS DAIRY MILK

PHONE 9000

UPHAM FURNITURE COMPANY

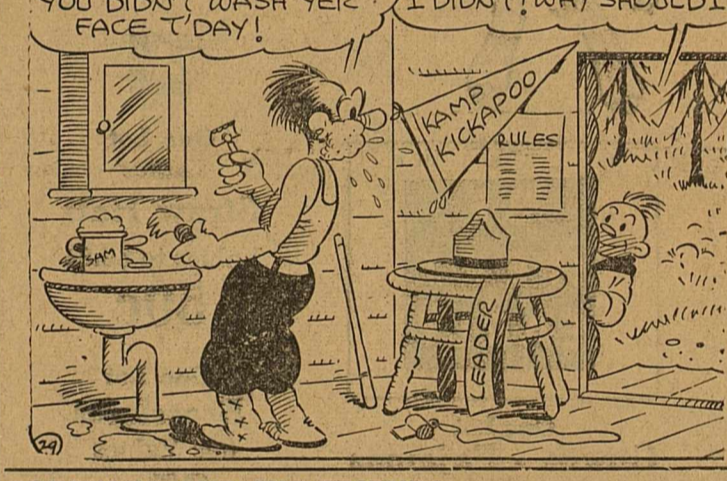
615 West Wall Phone 451 New and Used Furniture at Reasonable Prices

LOST: A KEY!

— BUT — ANOTHER CAN BE MADE BY CODE WHILE YOU WAIT! CALL ON TIFFIN AT 95

Protection When you step out of the picture, let the Praetorians take your place. Give your family a monthly income as long as they need it. The highest indorsement that can be demanded of INSURANCE is provided for YOU by THE PRAETORIANS in their record of more than THIRTY-EIGHT years of constant service, with policy holders from COAST TO COAST. Full line of juvenile policies, also complete adult coverage including retirement income and endowment policies to suit your individual needs. There is a reason . . . That reason is: PRAETORIAN PAYS SEVENTEEN WAYS. J. WRAY CAMPBELL, Dist. Mgr. 601 Petroleum Bldg.—P. O. Box 908 Phone 111 Midland, Texas

SALESMAN SAM



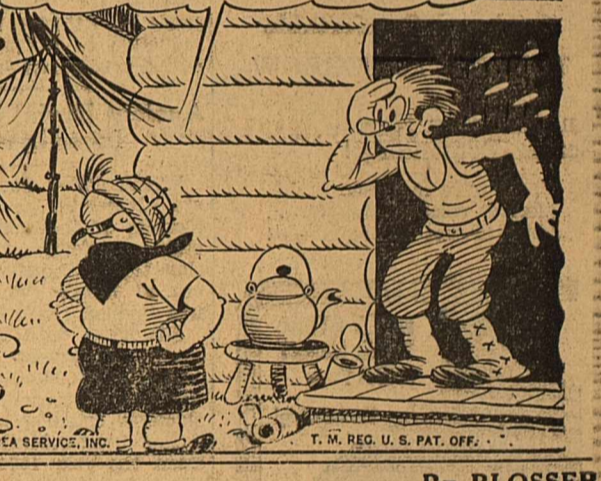
No Wasted Energy



I'M GONNA PLAY KETCHER!



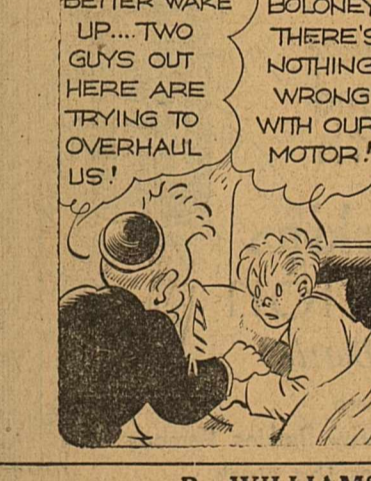
By BLOSSER



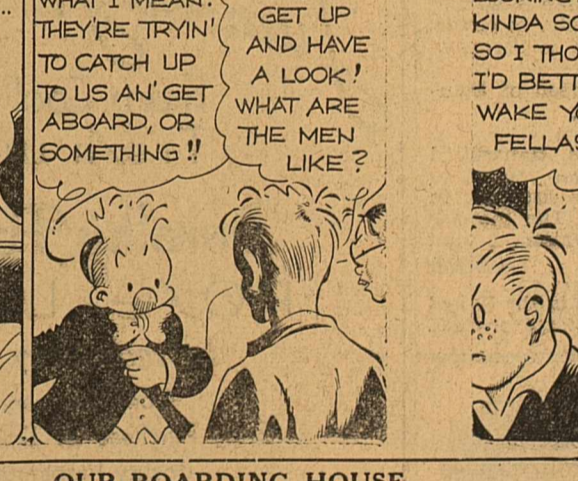
FRECKLES AND HIS FRIENDS



New Developments



OUR BOARDING HOUSE



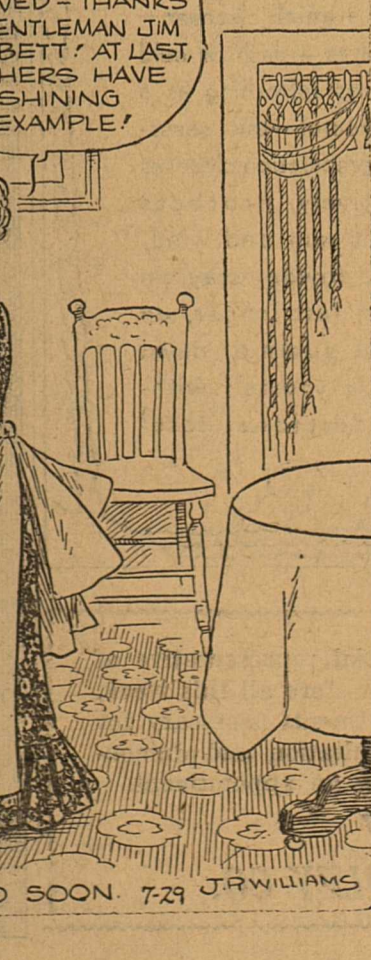
By HEARN



OUT OUR WAY



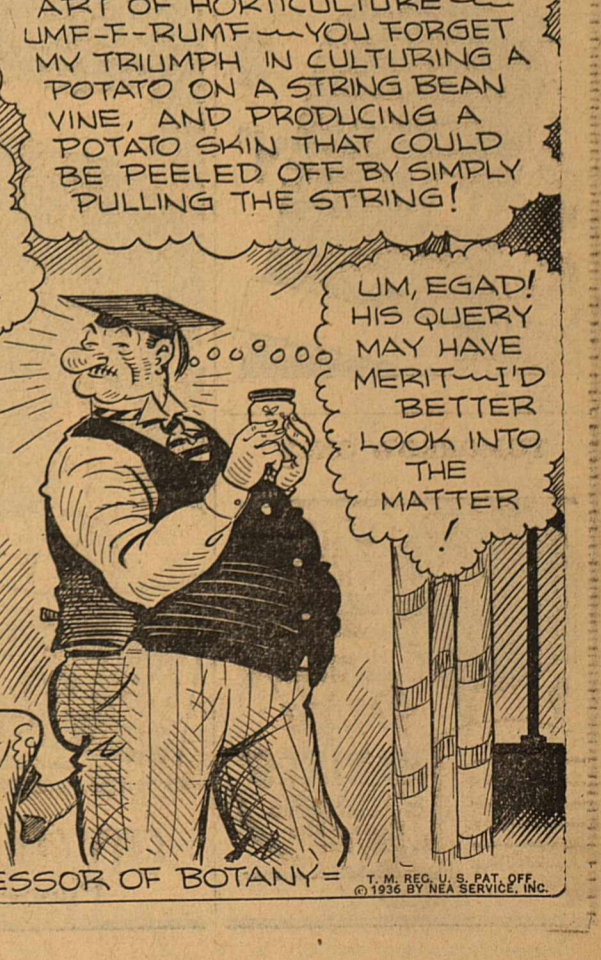
By WILLIAMS



OUR BOARDING HOUSE



By HEARN



MAYOR M. C. ULMER ADDRESSES LIONS

Gives Oil Industry All Credit for Growth Of Midland

Mayor M. C. Ulmer was the principal speaker at the regular weekly luncheon of the Midland Lions club today noon, the mayor discussing interesting matters pertaining to the city government, growth and development and future growth of the City of Midland. Speaking of the wonderful strides of development made here during the past 10 years, Mayor Ulmer stated that the town is entirely indebted to the oil industry for this rapid growth. The oil activity began here with the advent of the Gulf Company according to the speaker. "Faith and optimism on the part of Midland citizens has been a great help in the building of our city," said the speaker.

Mayor Ulmer, while discussing the present form of city government, stated that he would like to see the present city charter changed, and that he favored the mayor and city commission form of government. The speaker stated that the city tax rate had been reduced on two occasions in very recent years and that it might be possible to further reduce taxes in the near future. Midland bonds are today bringing a premium, and the city has a cash reserve of \$70,000, according to Mayor Ulmer. "No other city in the state has a better water and sewer system than does Midland," said the speaker. It was also stated

Bobby Breen



Known to millions of ether fans via his appearances on Eddie Cantor's weekly Sunday night radio programs, BOBBY BREEN, wonder boy tenor, brings his voice to the screen as the star of the new Yucca Theatre feature, "LET'S SING AGAIN." Showing today and tomorrow, Bobby is seen with Henry Armetta, George Houston and Vivienne Osborne in this Sol Lesser Production.

that one city paving program is under way at the present time with others contemplated for the near future.

Miss Nell Ruth Bedford was presented in two readings which were greatly enjoyed. Claude Crane was in charge of the program.

GRADY WARREN TO BE EXECUTED FRI.

Allred Announces He Will Not Interfere With State Sentence

AUSTIN, July 29. (AP)—Governor Allred said today that he would not interfere with the execution Friday of Glenn Warren, given the death penalty for slaying C. E. Cansler, Sr., 81, at Zavalla, Angelina county, in February.

OIL PRODUCTION ALLOWABLE PARED

New Order Lops 15,000 Barrels Daily Off July Estimate

AUSTIN, July 29. (AP)—The railroad commission, in an order effective August first today fixed the allowable production of Texas crude at 1,157,941 barrels daily, a reduction of 15,956 under the estimated production July 27.

Ancient Burial Mystery Investigated by Soviet

KIEV, U.P.—Soviet archeologists are attempting to determine the identity of the woman whose skeleton was found with that of Jaroslav the age, one of the first rulers of Russia, whose sarcophagus was opened recently.

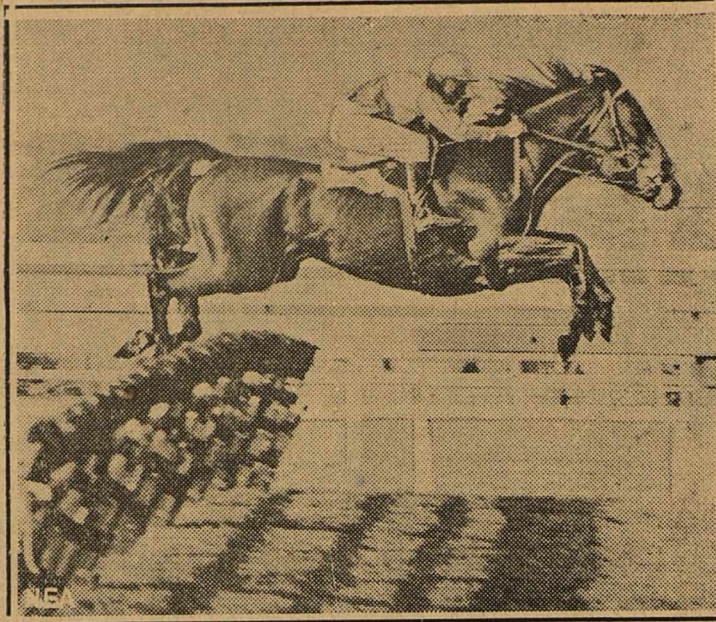
Historical data give the burial places of Jaroslav the Sage's wife as Novgorod. Nothing was found in the sarcophagus except the two skeletons, establishing the fact that it had been robbed some time between the year 1504, when Jaroslav the Sage died, and the present year. His sarcophagus in the ancient St. Sophia Cathedral here is a remarkable historical and artistic monument, brought from Byzantium in the 7th Century, later to become the last resting place of Jaroslav.

Mrs. Bryan Henderson of Stanton is in town today.

The first sentence transmitted over the telephone was uttered by Professor Bell to his assistant in an adjoining room. The message was: "Come here, Watson. I want you."

Almost 4000 persons in the United States are 100 years of age, or older.

Kept on the Jump to Outrun Rival



Suppose you were counting horses to be fished to sleep—how many would you add to your total as this scene flashed before your weary mind? You'd probably have to get wide awake, to detect the horse nearly concealed by the rival who jumped simultaneously in a hurdle race at Melbourne, Australia. Better stick to counting sheep. It's less exciting, so more sedative.

15 MEMBERS OF A BARGE CREW DEAD

Seven Others Saved When Boat Lists, Sinks In Lake Michigan

CHICAGO, July 29. (AP)—Fifteen members of a crew of 22 men were believed drowned today when their barge carrying 2,500 tons of gravel ran into choppy water, listed suddenly and sank in Lake Michigan. Seven of the crew were rescued but Captain Charles D. Brown was presumed to have died with others. The barge was valued at \$500,000.

Children To Swim At Lower Prices Friday

It was announced today by H. H. Kendrick that arrangements had been made with the management of the Pagoda pool allowing all children between the ages of 12 and 15 to swim from four to eight p. m., Friday afternoon for ten cents. Children under the age of 12 will be allowed to swim during those hours for five cents. The youngsters must furnish their own suits.

OIL NEWS

Continued from Page One

Northwest of Plains. The closest production is 16 miles to the southeast in Honolulu and Cascade No. 1 Bennett, Yoakum's first and, so far, only producer.

The other active Yoakum wildcat, Stogner and Roosevelt No. 1 Roosevelt (Googins), is drilling red rock and anhydrite below 3,870 feet. It is in section 215, six miles northeast of the No. 1 Henard.

Ward Wildcat Nears Lime

Top of the lime is expected soon in the interesting wildcat being drilled two miles west of production in the Southeast Ward field, Allan Hargrave and associates No. 1 M. L. Coons (Skelly Oil company.) At last reports it was drilling anhydrite at 2,294 feet. Location is 2,310 feet from the southeast and 339 feet from the northeast line of section 35, block 34, H. & T. C. survey, Glasscock county's only test, Floyd C. Dodson No. 1 Carter in the southwest corner of section 8, block 33, township 3 south, T. & P. survey, is drilling below 840 feet in blue shale.

THANKS

I am more appreciative than I can say for the loyal support I received in the recent primary election. I shall ever feel indebted to those who supported me, even though I was defeated.

BUD ESTES

Yuca Cool and Comfortable TOMORROW

An Amazing New Screen Personality!

You've marveled at his glorious voice on the air... now see him on the screen!

HE'LL STEAL YOUR HEART AWAY... Enchanting!

Bobby BREEN
LET'S SING AGAIN

HENRY ARMETTA • GEORGE HOUSTON
GRANT WITHERS • INEZ COURTNEY

Plus MUSICAL COMEDY TRAVELOGUE

RITZ COOLEST SPOT IN TOWN LAST DAY

ONE COULDN'T RESIST HIS FAST TALK

HOT MONEY!

ROSS ALEXANDER
BEVERLY ROBERTS
JOSEPH CANTHORNS

TOMORROW ONLY

HE COULD WHIP HIS WEIGHT IN WILDCATS! but as shy as a chipmunk in love

He nearly surrendered to love!

Pride OF THE MARINES

A Columbia Hit with Charles BICKFORD
Florence Rice
Billy Burrud

I MIGHT AS WELL BE A WIDOW.

TOM DIDN'T COME HOME AND IT'S OUR ANNIVERSARY

I HATE TO TELL YOU, SIS, BUT YOU'RE CARELESS ABOUT YOUR CLOTHES. SEND THEM OUT TO THE DRI-SHEEN PROCESS CLEANERS AND THEY'LL COME BACK LIKE NEW AND WILL TOM BE SURPRISED?

DRI-SHEEN PROCESS

Authorized DRI-SHEEN Cleaners

CITY CLEANERS
Phone 89

To My Friends

Even though I was defeated in the recent primary election, I wish to thank most sincerely those who supported me in my candidacy for re-election as County Treasurer. I have served you to the best of my ability while in office and I shall leave it January 1 with the kindest feeling for everyone.

Mary L. Quinn

Summer Special!

Keep Cool and Fresh with

Dorothy Perkins ROSE LOTION

Introductory Bottle

Complimentary with Every Purchase of Dorothy Perkins Famous Beauty Preparations This Week.

Dorothy Perkins
Rouge 50c
Lipstick 50c and \$1
Cream of Roses
Cleansing Crm. 75c
Skin Tonic..... 85c
Acne Lotion..... 85c
Powder Base.... 85c
Face Powder . \$1.00
New Plex..... \$1.25

At last a quick cleanser — as cool as a dash of cold water, as refreshing as a salon facial—this sensational preparation cleanses effectively, protects against sun and wind, makes powder stay on better, last longer, on hottest summer days! Enjoy it yourself without additional cost!

And all other Dorothy Perkins items

Mrs. Laura Emerson, special representative of Dorothy Perkins, will be at our store all this week, demonstrating the various treatments necessary for a beautiful complexion. Consultation and demonstration can be had by making an appointment.

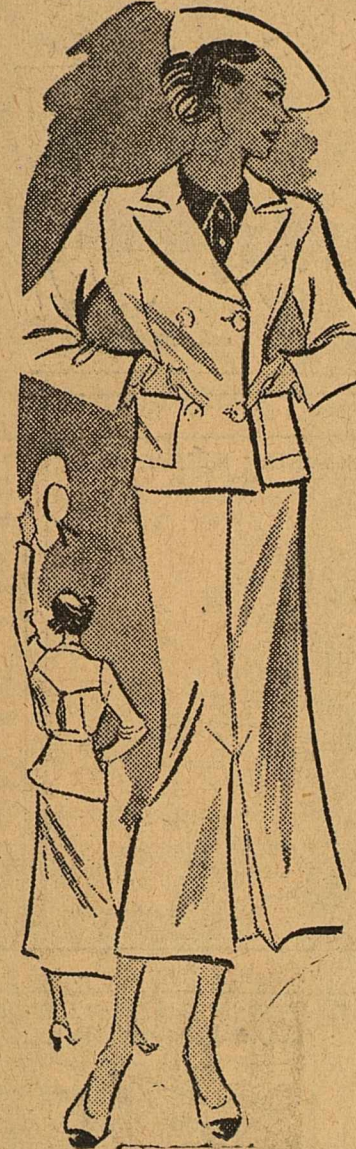
PHONE 17
ADDISON WADLEY CO.

Wadley's Three Star Final

Thursday...Friday...Saturday

A Final Clearance of All Summer Merchandise for These Three Star Days

This is the wind up, the finish, the end, of Saleing on summer merchandise; we have picked at random the worthwhile items left that will serve you best for the few months to come and then be of benefit to you early next year. And in keeping with our policy to bring you crisp new merchandise for each season we are putting white elephant prices on them, so set your alarm clock to be here early Thursday morning, because values like these won't last too long.



3-STAR VALUES LADIES' SUMMER DRESSES

Every dress in this sale is an outstanding success. Buy the dresses you have been wanting all summer long, at a price that's pure folly right now, kerplunk in the middle of the summer—when summer fashions are at their height! An event for you... an annual policy with us in preparation for our fall renovation.

Crepes...Silks...Batiste...Voiles...Pastels...Deep Tones...Whites

Buy several now, for next summer, for a southern winter.

\$5.95 VALUES

\$2.95

\$8.75 VALUES

\$4.95

\$16.75 VALUES

\$8.75



One Lot Ladies' Straw Hats
Values to \$5.85

50c

One Lot Brassieres
39c Values

25c

A. B. C. Dimity
29c Value

19c

One Lot Panels
69c Values

39c

REMNANTS 1-2 REGULAR PRICE

A. B. C. PRINTS FOR FALL
The finest 80 square print made, and we offer the largest selection of patterns and color combinations to be found in Texas at the moderate price of 19¢ a yard.

FAIRY PRINTS
Excepting none, the best 64 square print made, in a variety of colors and patterns equal to higher priced prints, 12 1/2¢ yd.

HOSIERY SPECIAL

KAYSER CREPE HOSE 59c

Kayser's \$1.00 first quality hose brought to you through the cooperation of the manufacturer at a price that you can afford several pairs, and enough of variety in colors to permit you extra wear from every pair, and during the summer you'll need more changes... and a greater variety of colors... to make the most of every sport... spectator... and dressy ensemble in your wardrobe... you will be delighted to take advantage of this special sale of first quality hosiery.

Knee Length Hosiery 49c--

Our regular 69¢ free-kneeling hose in a variety of colors suitable for now and later. Known for their beauty, clearness and exceptional wearing quality; they symbolize the wise buying of the best dressed women in our city. See them and you'll make purchases sufficient to supply your needs for months to come.

3-STAR VALUES MEN'S SUMMER SUITS

If it's value you're looking for... you'll find it in these drastic price reductions. If it's style you are looking for... you'll find it in these hand tailored suits. If it's fabric you're interested in... you'll find it in these 100 per cent all-wool tropical suits. Don't wait a minute to get over here and outfit yourself in the kind of clothes that make the man! Every suit from our regular stock of Hart Schaffner and Marx, Devonshire and Rose Bros. Good Clothes, and they must go at this sacrifice price...

\$30 SUITS

\$21.75

\$27.50 SUITS

\$19.85

\$22.50 SUITS

\$15.95



One Lot Boys' Dress Pants
\$1.00 Values

79c

Boys' Dress Pants
Values to \$1.95

\$1.29

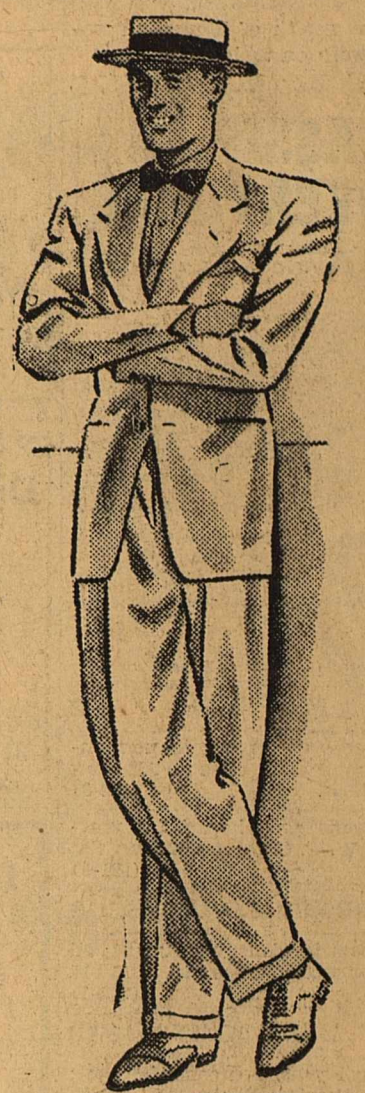
Boys' Sport Shirts
50c Values

39c

Boys' Linen Suits
\$1.95 Values

\$1.39

50c S-X SOX 19c—3 FOR 50c



BRING THE FAMILY

Boys' White Longies
\$1.19 Values

89c

Boys' Sport Shirts 85c Values 59c

Men's 35c No-Tare Athletic Shorts 29c

DICKIE'S BEST WORK CLOTHING

Every garment must be entirely satisfactory in every way or we will give you another one free; no restrictions; the best one made for the money.

Dickie's Best Sanforized Fast Color Pants \$1.48
Dickie's Best Sanforized Fast Color Shirts \$1.39
Dickie's 5 Star Overalls, World's Best for \$1.00

SUMMER SHOES SACRIFICED

Buy several pairs of these shoes and be glad this summer and the next for your savings; not all sizes in all styles but if your size is here they are values that cannot be overlooked.

\$6.50 Pumps, Straps, Ties \$2.95
\$5.00 Pumps, Straps, Ties \$1.95
Values to \$3.95 \$1.00
\$6.50 Arch Support Oxfords \$3.95
\$5.00 Arch Support Oxfords \$2.95

3 Star Final on Children's Sandals

\$1.69 values 79c
\$1.00 values 59c

Men's & Boys' White Oxfords Included

\$5.00 values \$2.95
\$3.95 values \$2.45
\$2.95 values \$1.95

To you who are looking for real value, be sure to see these three star final buys.

Addison Wadley Co.

"A Better Department Store"

Midland, Texas

DEPENDABLE